

Hooding Speaker is Syndicated Columnist

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FOR IMMEDIATE RELEASE

Allan H. Bruckheim, M.D., family physician and syndicated medical columnist, whose column appears in the Reno Gazette-Journal, is this year's guest speaker for the University of Nevada School of Medicine's Hooding Ceremony. The ceremony is scheduled at 6:30 p.m. on May 18 in Reno's Pioneer Center for the Performing Arts.

Dr. Bruckheim, who was chosen by the Class of 1990 to be their speaker, is an advocate of patient education and says he will share with the graduates what he has learned from the people who write to him. "There should be no need for my column," he stresses. "People are asking me the things they should be asking their own physicians. I want to talk to the graduates about listening and communicating." He explains that, too often, the doctor becomes more interested in solving the diagnostic problem rather than the patient problem. "I've wanted to be a family doctor all my life," says Dr. Bruckheim, who earned his medical degree in 1961 from the University of Lausanne, Switzerland, and completed his internship and residencies at the New Rochelle Medical Center in New Rochelle, NY. He has been writing his medical column for the past four years and says that he had entered a new stage in his career. "My new crusade is patient education." He is vice chairman and one of the founders of the National Council on Patient Education.

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During the hooding ceremony, graduating seniors will receive their academic hoods and take the Hippocratic Oath as they complete their academic educations and become physicians. Students choose as their hooders someone who has contributed to their professional growth and development.

Sen. Richard H. Bryan, the parent of a graduating senior, has been asked by the students to offer opening remarks. Both the senator and former advisory board chairman, Ralph Denton of Boulder City, will receive Dean's Awards for their contributions to the development of the medical school

Governor Bob Miller will also make remarks during the ceremony.