

Med school hires prospect researcher

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In move to step up fund-raising efforts, the University of Nevada School of Medicine has recruited an Assistant Director of Prospect Research. Lorraine Reade, who began work in March, has a master's degree in business administration from Golden Gate University.

Before accepting this position, Reade was an independent research consultant in the San Diego area. At the La Jolla Cancer Research Foundation, she was responsible for identifying, researching and presenting profiles on individuals, foundations and corporations for the purpose of raising funds for the Resource Programs Department.

Prior to her work at the Foundation, she wrote an in-depth research report on the environmental industry for EnviroQuest.