

4/84

6) ALCOHOL SERIES - PART I

:60 PSA

NEVADA HAS THE HIGHEST RATE OF ALCOHOLISM IN THE
COUNTRY--ONE IN EVERY 10 PERSONS IN THE STATE IS
AFFLICTED WITH THE DISEASE...IN THE FIRST OF A
THREE-PART SERIES, DR. JOHN KILEY OF THE UNIVERSITY
OF NEVADA SCHOOL OF MEDICINE DESCRIBES THE NEVADA
SCENE:

.20 "The bars are open...alcohol easily
obtainable in casinos and grocery
stores...available 24 hours a day...situation
different than other states...more difficult to
stay away from alcohol."

PEOPLE WHO COME TO NEVADA AND WHO WORK IN THE STATE
ARE AT GREATER RISK OF BECOMING ALCOHOLICS BECAUSE OF
THE AVAILABILITY OF ALCOHOL. WHEN ADVANCED
ALCOHOLISM IS PRESENT, THOSE AFFECTED HAVE DAMAGE IN
EVERY AREA OF THEIR LIFE. SO IT'S IMPORTANT TO TREAT
THE DISEASE EARLY! IN THE NEXT "HEALTHLINE," DR.
KILEY LOOKS AT THE REASONS PEOPLE DRINK AND THE TOLL
ALCOHOL TAKES ON THE BODY...FROM THE UNIVERSITY OF
NEVADA SCHOOL OF MEDICINE.