

4/84

12) BURNS

:60 PSA

A SERIOUS BURN CAN REQUIRE MORE MEDICAL TREATMENT THAN ANY OTHER ILLNESS. THE FIRST STEP TO TAKE WITH A BURN IS TO DECREASE THE SO-CALLED "THERMAL" EFFECT WITH A MOIST CLOTH. ACCORDING TO DR. JOHN BATDORF OF THE UNIVERSITY OF NEVADA SCHOOL OF MEDICINE:

.20 "The one thing to be done in the simple burn is to immediately cool it...ice is not wise...and is discouraged...use cold water...in the immediate treatment of a burn."

DR. BATDORF SAYS BURNS ARE ALSO THE MOST PREVENTABLE INJURIES. MANY BURNS OCCUR IN THE HOME -- POTENTIAL DANGERS ARE: POTS AND PANS THAT CAN SPILL HOT WATER ON A CHILD; HIGHLY VOLATILE GAS CANS THAT ARE NOT SAFELY STORED; IMPROPERLY FITTING RADIATOR CAPS; AND CHILDREN'S AND WORKER'S CLOTHES THAT ARE NOT UP TO FLAMMABLE SAFETY STANDARDS...THIS IS "HEALTHLINE" FROM THE UNIVERSITY OF NEVADA SCHOOL OF MEDICINE.