

8/84

6) SUMMER EYE CARE

NO KILL DATE

:60 PSA

BEING KIND TO YOUR EYES DURING SUMMER MEANS PROTECTING THEM FROM INTENSE SUNLIGHT. DR. RICHARD MOORE OF THE UNIVERSITY OF NEVADA SCHOOL OF MEDICINE SAYS GETTING THE PROPER SUNGLASSES IS IMPORTANT:

.14 "In terms of summer eye care, we have to protect our eyes from sunshine..... because the cheaper sunglasses are plastic sunglasses, and they do not screen out ultraviolet light."

FAILURE TO PROTECT THE EYES CAN RESULT IN SUNBURNED EYES AND CANCEROUS CHANGES IN THE EYELIDS. LOOK FOR SPECIALLY TREATED PLASTIC OR GLASS WHEN CHOOSING EYEWEAR:

.19 "Glass sunglasses do quite a good job of screening out ultraviolet light..... you can feel fairly comfortable about wearing those lenses in sunshine, that you are screening out ultraviolet light."

LOOK FOR GLASSES LABELLED ULTRAVIOLET FILTERS, OR ASK YOU DOCTOR FOR ADVICE. THIS IS HEALTHLINE, FROM THE UNIVERSITY OF NEVADA SCHOOL OF MEDICINE.