



UNIVERSITY  
OF NEVADA  
SCHOOL OF MEDICINE

Public Relations and Development  
Savitt Medical Building/356  
Reno, Nevada 89557-0046

November 10, 1997

Barbara Anderson  
*Reno Gazette-Journal*  
Box 22000  
Reno, Nevada 89510

Dear Barbara:

I just wanted to let you know, in writing, what an extraordinary job you did for the first segment of your series about six of our new medical students. I appreciate your long-term commitment to this series and the commitment of the newspaper. You've done your usual careful job with both accuracy and sensitivity. You really seemed to capture the students in your profiles, and gave an outstanding overview of the medical school and its programs.

At lunch today, my colleague Ann Diggins reported that, during the College Fair yesterday, many people commented on the story, some who clearly didn't realize that Nevada had a medical school. It can be very discouraging to a public relations person -- who has been touting the school for more than 12 years -- to find such ignorance. I can only hope that they are newcomers.

In any case, thank you very much for educating a large number of people with your well-written, comprehensive story. I look forward to the upcoming articles.

Cordially,

Lynne Williams, Director  
Public Relations

Cc: Ward Bushee, Editor  
Sue Clark-Johnson, Publisher