* Our efforts are all about making the Senator accessible to the people of Nevada: that’s why he’s here…to represent them.
* We want to bridge the gap as much as possible between Nevada and D.C.
* The video provides a better of sense of what actually occurred and helps tell the story.
* We want stations in Nevada to have the option to cover day to day events in Washington.
* We can also tweet the video out or send out through e-newsletters so that his constituents can see.