

JOSEPH W. HALL

REAL ESTATE
INSURANCE

158 North Virginia St., Reno, Nevada

TEL. RENO **74**

14 West Commercial Row
Tel. 530 ... Reno Nevada

WALTER L. MALONE, Pharmacist

COURT AND GRANITE

PHONE RENO 804

RIVERSIDE GARAGE

Everything for the Automobile

STORAGE
WASHING

Reno, Nevada

GREASING
REPAIRING

THE RENO NATIONAL BANK

AND

BANK OF NEVADA SAVINGS AND TRUST CO.

CAPITAL AND SURPLUS ONE MILLION DOLLARS

RENO, NEVADA

CRESCENT CREAMERY

WHOLESALE MILK AND CREAM

BLUE RIBBON BRAND

BUTTER

RENO, NEVADA

OLDEST IN AMERICA

STRONGEST IN THE WORLD

The Mutual Life Insurance Co.

OF NEW YORK

INCOMPARABLE BENEFITS TO POLICY-HOLDERS

J. M. and JOHN M. STERUD, Dist. Supt.

NEVADA AND EASTERN CALIFORNIA

MASONIC TEMPLE

RENO, NEVADA

Nevada Transfer & Warehouse Co.

EXPRESS, DRAYAGE, STORAGE, PACKING,
SHIPPING. WE HAUL AND SHIP ANYTHING.
440 Surprise Road. Phone 30 Reno, Nevada

I SELL RANCHES
AND CITY PROPERTY
RENTALS
NOTARY PUBLIC

JOHN T. READ

6 WEST COMMERCIAL ROW
PHONE 700 RENO, NEV.

REAL ESTATE
INSURANCE
LOANS

PRESIDENT'S OFFICE
2

Jesse E. Smith Co.

"Building Material Specialists"

and Distributors

UNIVERSITY LIBRARY

APR 20 1925
RENO, NEVADA

Lumber, Lath, Shingles, Posts,

Fir and Oak Flooring

Sash and Doors---Mill Work

Complete Line of Building Hardware

Phone 1710-J

260 Ralston St., Reno, Nev.

Phone 110

WEST SIDE PLANING MILL

CONRADT BROS., Props.

CONTRACTORS---CARPENTERS AND HOME BUILDERS

ATTENTION

GET OUR ESTIMATE ON YOUR MILLWORK, EXTER-
IOR AND INTERIOR FINISH

BUILT-IN CABINETS OF ALL DESCRIPTIONS
STORE AND OFFICE FITTINGS

"WE SAVE YOU MONEY"

260 RALSTON

RENO, NEVADA

PRESIDENT'S OFFICE

WASHOE COUNTY BANK

Our Institution is 51 years old and has had just that many years experience in the following departments, which are at your service under competent and courteous management:

COMMERCIAL DEPARTMENT

SAVINGS DEPARTMENT

EXCHANGE DEPARTMENT

Foreign and Domestic

COLLECTION DEPARTMENT

INSURANCE DEPARTMENT

Companies Represented Listed Elsewhere in This Book

SAFE DEPOSIT DEPARTMENT

With Commodious Vault and Private Coupon Booths

BOND DEPARTMENT

ESCROW DEPARTMENT

Capital and Surplus \$600,000.00

Deposits - - - \$4,500,000.00

Western Nevada Utilities

The Truckee River General Electric Company

serves over 30,000 customers with light, power, gas and water. Electric power is developed from five hydroelectric power plants situated along the Truckee River. The five plants have a total capacity of 11,800 H P. 360 miles of pole lines distribute power to Reno, Sparks, Virginia City, Carson City, Gardnerville, Minden and Yerington.

Water, in abundance, is supplied to the cities of Reno and Sparks. It comes from the high Sierra Nevada Mountains, which insures the water being cool, clear and pure. The water is also analyzed twice each week by chemists of the State Hygienic Laboratory.

Gas is manufactured from crude oil and distributed by means of high pressure pipe lines to all parts of Reno and Sparks. The storage capacity of the gas plant is large, which insures a large supply for all classes of consumers.

**THE TRUCKEE RIVER
GENERAL ELECTRIC CO.
RENO, NEAVDA**

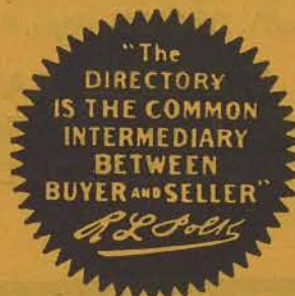
RENO

BUYERS' GUIDE

The Business, Commercial, Manufacturing
and Professional Interests of the
City Classified According
to Business

CONSULT THIS SECTION BEFORE BUYING

	Page		Page
Accountants	6	Hotels	29-32
Advertising	6	Ice Cream	32
Automobiles	6-14	Insurance	32-34
Bakers	15	Jewelers	34
Banks and Bankers	16	Laundries	35
Beauty Parlors	15	Legal Department	36-40
Beverage Supplies	17	Lumber	41
Builders	17	Monuments	42
Cigars and Tobacco	17	Multigraphers	42
Cleaners and Dyers	18	Newspapers	43-45
Clothing	18-19	Optometrists	46
Coal	20	Osteopaths	46
Concrete	20	Photographers	46
Confectioners	20-21	Pictures and Frames	47
Contractors	21	Plumbers	47
Creameries	21-22	Printers	48
Dentists	22	Public Stenographers	48
Drugs	22-24	Real Estate	49
Engineers	24	Restaurants	50
Fish	25	Riding Schools	50
Florists	25	Schools and Colleges	50
Flour and Feed	25	Soap Manufacturers	51
Furniture	26	Stationers	51
Grocers	26-27	Taxi	51-52
Hairdressers	27	Transfer	52
Hardware	28	Trunks	52
Hay and Grain	28	Undertakers	52
Herbs	28	Wall Paper	53
Hides and Pelts	29	Welding	53
Hosiery	29		



ACCOUNTANTS

J. A. LIPMAN

ACCOUNTANT AND AUDITOR

Clay-Peters Building

TELEPHONE RENO 117

P. O. BOX 777

RENO, NEVADA

ADVERTISING

Mailing List for City of Reno

ESPECIALLY VALUABLE FOR NATIONAL ADVERTISERS

\$7.50 PER 1,000 NAMES

GUARANTEED ACCURATE

M. A. KLAUS, RENO, NEVADA

P. O. DRAWER 810

AUTOMOBILES

Henry Anderson Motor Co.

PAIGE AND JEWETT DISTRIBUTORS

412 NORTH VIRGINIA ST.

RENO, NEVADA

PHONE 784

BROWN-MILBERY, INC.

L. A. BROWN, Mgr.

WILLARD STORAGE BATTERIES
UNITED MOTORS SERVICE AND
ELECTRICAL SPECIALTIES

322 SIERRA ST.

RENO, NEV.

AUTOMOBILES

J. M. SPALDING,
President and Manager.

H. S. DOYLE,
Secretary and Treasurer

CALAVADA AUTO CO., INC.

AUTHORIZED SALES AND SERVICE

FORD AUTOMOBILES



332-338 North Virginia St.

Telephone 18

Reno, Nevada

Duncan Automobile Company

DISTRIBUTORS

130 Sierra Street



Telephone: Reno 395

RENO, NEVADA



DURANT

- Just A Real Good Car -

FAIRCHILD MOTOR SALES CO.

25 West Plaza St.

Phone Reno 107

Reno, Nev.

AUTOMOBILES

GOULD BROTHERS

Sierra Garage

REPAIRING—STORAGE—WELDING
RAYBESTOS BRAKE SERVICE

215 Sierra

Phone Reno 284



THE GREASE SPOT

We Specialize in Thoroughly Oiling, Greasing,
Overhauling and Repairing Your Auto

NO FIX NO PAY

SATISFACTION GUARANTEED

125 EAST SECOND

REAR CAMPBELL
FURNITURE STORE

HIGHWAY GARAGE

H. H. NUTTING

STATE DISTRIBUTOR FOR

Gardner Automobiles

Cor. 12th and B Sts.

PHONE 119-W

Sparks, Nevada.

AUTOMOBILES

Keaton Tire and Rim Agency

V. S. POLLOCK, Mgr.

Distributors for

Keaton Cord Tires and Tubes

All Makes of STANDARD RIMS and RIM PARTS

421 N. VIRGINIA

TEL. RENO 216

RENO, NEVADA

OLDSMOBILE and COLUMBIA SIX

J. W. LEAVITT & CO.

DISTRIBUTORS—CALIFORNIA AND NEVADA

PHONE RENO 111

TEMPORARY LOCATION 435 W. 4th ST.

SEIBERLING CORDS

A Necessity

Not Merely a Choice

Ask the Man Who Uses Them

LEONARD & JOYCE

TIRES AND TIRE SERVICE

RENO

NEVADA



AUTOMOBILES**L. LUND****AUTOMOBILE REPAIRING
AND MACHINE WORK****BUICK WORK A SPECIALTY**

322 Sierra

Telephone 65

Reno, Nev.

LUND & SCHULTZ**EXPERT AUTO MECHANICS****AUTO STORAGE—TOWING—OILS AND GREASES
TRACTOR AND GAS ENGINE REPAIRS
ACETYLENE WELDING A SPECIALTY**

864 S. VIRGINIA

TELEPHONE 1009-W

NEVADA CADILLAC COMPANY**CADILLAC**
MOTOR CARS3 N. VIRGINIA
TEL. RENO 120MATT JAUREGUI
Proprietor**OSEN MOTOR SALES CO.**

GEORGE OSEN, Manager

Dodge Brothers Motor Vehicles

37-39 W. PLAZA

PHONES 401 and 402

AUTOMOBILES**RENO MOTOR SUPPLY CO.**

F. C. BEEDLE, Propr.

SPALDING ATHLETIC SUPPLIES
 AUTOMOBILE ACCESSORIES AND
 REPAIR PARTS

11 W. PLAZA

TEL. RENO 475

RENO USED CAR DEPOT

L. E. CRABTREE

WE BUY—WE SELL—WE TRADE
 BEST BARGAINS IN THE STATE

E. 4th, 1 BLOCK E. OF SUTRO

RENO, NEVADA

Telephone Reno 1664-W

REVADA SALES COMPANY, INC.

**Automotive
 Distributors**

**REO---CHEVROLET AUTOMOBILES**

Reo, Chevrolet, Duplex Four Wheel Drive, Fageol Trucks

Los Angeles "Utility" Trailers

AUTOMOTIVE SUPPLIES AND TIRES—PARTS AND SERVICE

SECOND AND LAKE STS.

TELEPHONE 777

RENO, NEVADA

AUTOMOBILES**Riverside Garage**

Everything for the Automobile

**STORAGE, WASHING AND
GREASING**

Court and Granite. Phone Reno 804

Distributors of

Chandler and Cleveland Motor Cars

Sales Rooms, 232 N. Center

O. H. SCHROEDER**GENERAL AUTO REPAIRING**SPECIALIZING IN DODGE AND FORD CARS
WELDING—BRAZING—WRECKED FRAMES REPAIRED
BODY WORK AND FENDER REPAIRING**ALL REPAIR WORK GUARANTEED**

435 W. 4th

Tel. 1049-W

Reno, Nevada

H. L. Smith Battery Company

Agents for

**BATTERY**

323 Sierra Street

Phone 1263-J

Reno, Nevada

H. L. SMITH, Manager

AUTOMOBILES**STEINHEIMER BROS.**

DISTRIBUTORS FOR
STUDEBAKER AUTOMOBILES and ACME TRUCKS
GOODYEAR and GOODRICH TIRES and TUBES

ALL KINDS OF COAL

47 W. FOURTH, RENO

TEL. RENO 1261

"OUR POLICY—YOU MUST BE SATISFIED"

ALL HIGH-CLASS WORK

ALL WORK GUARANTEED

ED. SWANSON

General Auto and Machine Works

NO JOB TOO LARGE—NO JOB TOO SMALL

Cylinder Grinding, Pistons

Scored Cylinders Repaired

Brazing and Welding

AUTO TOWING—DAY AND NIGHT SERVICE

AUTO WRECKING—SERVICE STATION

947 E. 4th St.

Reno, Nevada

TELEPHONE RENO 564

F. D. TUTHILL CO., INC.

**Full Line Auto Supplies
 and Camp Goods**

TIRES AND TUBES

15-17 W. 4th

Tel. 1269-J

Reno, Nevada

AUTOMOBILES

DISTRIBUTOR

Diamond Tires**JAKE WAINWRIGHT**

361 Sierra Telephone Reno 679 RENO, NEVADA

WESTERN GARAGEJ. A. BREEN,
Proprietor

(Distributors OAKLAND MOTOR CARS)

SALES AND
SERVICETHE GREATEST "LIGHT SIX" IN THE WORLD
GARAGE, SUPPLIES AND ACCESSORIES

TEL. RENO 628 128 LAKE ST. RENO, NEVADA

WILEY BROTHERS

R. P. WILEY

C. S. WILEY

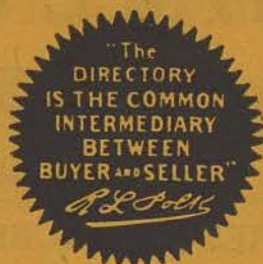
Distributors

HAYNES AUTOMOBILES

KELLY-SPRINGFIELD TIRES AND TUBES

11 E. PLAZA

RENO, NEVADA



BAKERS**BAKE-RITE BAKERY**

JOHN J. RENDANT, Manager

BREAD, CAKES, PASTRIES and CONFECTIONERY

We Cater to the Best Trade in the City

25 W SECOND

RENO, NEV.

ALBERT HARKINS, Prop.

PALACE BAKERY

WHOLESALE AND RETAIL

Bakers and Confectioners---Caterers

Ice Cream and Soft Drinks Wedding Cakes Pastries of all Kinds

TEL. RENO 677 238 N. VIRGINIA RENO, NEVADA

**PURITY FRENCH BAKERY and MACARONI FACTORY
& RENO FRENCH BAKERY, Inc.**

MANUFACTURERS OF

"Cream" and "Special Purity" Bread

357 N VIRGINIA

Tels. 434-539

RENO, NEVADA

BEAUTY PARLORS**Parisian Beauty Parlor**

228 NORTH VIRGINIA STREET (UP STAIRS)

MRS. E. GUIDI

Phone 595

WE SPECIALIZE IN RADI-O-PAC COMPOUND

BANKS AND BANKERS

UNDER DIRECT SUPERVISION OF THE UNITED STATES GOVERNMENT

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM DISTRICT NO. 12

RICHARD KIRMAN, President. A. J. CATON, Cashier.
W. J. HARRIS, Vice-President. L. R. MUDD, Ass't. Cashier
L. S. REESE, Ass't. Cashier

THE RENO NATIONAL BANK

OFFICERS

GEORGE WINGFIELD, President PETER L. NELSON, Asst. Cashier
JOHN G. TAYLOR, Vice-President JAMES O. WALTHER, Asst. Cashier
LOUIS W. KNOWLES, Vice-President ANGELO GALLOTTI, Manager For-
HARRY H. KENNEDY, Cashier eign Exchange Dept.

RENO, NEVADA

Scheeline Banking & Trust Co.

RENO,

Established 1907

NEVADA

Commercial---Savings---Trust

156 N. VIRGINIA

TEL. RENO 25

For Your Convenience

you ought to have a personal checking account with the BANK OF SPARKS, INC. It is the safe way to pay bills and will save you expense.

You can start a Checking Account with us any time—do it while it's on your mind.

(Affiliated with the Reno National Bank)

BANK OF SPARKS, Inc. Sparks, Nevada

BEVERAGE SUPPLIES**Sierra Beverage Supply Co.**

ECHEVARRIA & LANDAJO, PROPRS.

Wholesalers and Retailers of

BEVERAGES AND CIGARS

AGENCY FOR REIF'S SPECIAL NON-INTOXICANT BEER

247 Sierra Street

Phone Reno 510

RENO, NEVADA

BUILDERS

"CHEAPEST"

"STRONGEST"

"BEST"

"SIMPLEX" Ready-Cut Buildings

ENTIRELY ELIMINATE

WILFUL WASTE

"JUST NAIL THEM TOGETHER—THE REST IS DONE"

YE PLANRYDESIGNERS
MANUFACTURERS
BUILDING CONTRACTORS

300 PARK STREET, RENO

Lumber (ready cut)

Millwork

Plumbing Supplies

Hardware

CIGARS AND TOBACCO**KELLISON & PONCIA**

FULL LINE OF

Imported and Domestic Cigars and Tobaccos,
Smokers' Articles, Candies and Soft Drinks

924 B Street

Telephone Sparks 107-J

Sparks, Nevada

BEN ROTHOLTZ CIGAR CO.

INCORPORATED

WHOLESALE ONLY

Cigars, Tobacco, Cigarettes,
Candy, Gum

TELEPHONE 841

11 W. PLAZA

RENO, NEVADA

CIGARS AND TOBACCO**WESTERN CIGAR CO.**

WHOLESALE

CIGARS, CIGARETTES, TOBACCO, PIPES,
CANDIES AND GUMS

East 2nd and Lake Sts. . . P. O. Box 758 . . Phone 79 . . Reno, Nev.

CLEANERS AND DYERSSuits Cleaned and Pressed, \$1.50
Suits Sponged and Pressed, 50c.
Ladies' Work a Specialty.Gentlemen's Suits Made to Order from
\$25.00 to \$29.50

Guaranteed All Wool

WORK CALLED FOR AND DELIVERED**The Silver State Tailoring Co.**

W. F. WILSON, Proprietor

CLEANING PRESSING
DYEING AND REPAIRING

143 West Third Street

Phone 833

Reno, Nevada

CLOTHING**THE BIG CORNER STORE**

Phone 1012-W

**THE NEW
ARMY STORE**Clothing, Shoes
Hats, Blankets
Trunks, Suitcases
Etc., at the
Right Prices263-265
SIERRA ST.Schutz & Jacobs
Building
RENO, NEVADA

CLOTHING

A FULL AND COMPLETE LINE OF
Gents' Furnishing Goods and Clothing
Fine Boots and Shoes

H. LETER

FREE EMPLOYMENT OFFICE

22 E. Commercial Row

Phone 1169-W

Reno, Nevada

THE SOCIETY SHOP

BURKE AND SHORT

Correct Apparel for Men, Featuring

Society Brand Clothes

FOR YOUNG MEN AND MEN WHO STAY YOUNG

GRAND THEATRE BUILDING,

RENO, NEVADA.

PHIL JACOBS

HERB JACOBS

"YOUR NEW STORE"

WHITE HOUSE CLOTHING CO.

INCORPORATED

Everything for Men

No. 10 E. Commercial Row

Phone, Reno 1068-W

Reno, Nev.

**COAL**

SPARKS FUEL CO.

KREHMKE & SHELLY
PROPS.

1106 B Street

Phone 213-J

SPARKS, NEVADA

Washoe Wood & Coal Yard

H. C. MADSEN, Proprietor

All Kinds of Wood and Coal

328 E. SIXTH

TEL. RENO 54

RENO, NEVADA

CONCRETE

OFFICE—1026 W. FIRST ST.

WORKS—GARDNER ST.

Reno Concrete Factory

L. BERNASCONI, Proprietor

Manufacturer of
CONCRETE BUILDING BLOCKS
ARTIFICIAL . STONE . WORK
SEWER, DRAIN and WELL PIPE

PHONE 950-W

RENO, NEVADA

CONFECTIONERS

CRYSTAL CONFECTIONERY and Ice Cream Parlor

GEORGE KOUVELAS, PROP.

Phone Main 178

215 North Virginia St.

Reno, Nevada

CONFECTIONERS**WILCOX CONFECTIONERY CO.****MANUFACTURING CONFECTIONERS**

WHOLESALE

Second and Virginia Sts. Phone Reno 670 Reno, Nevada

CONTRACTORSResidence:
116 West Commercial RowJOBGING AND OFFICE WORK
OUR SPECIALTY**R. C. MABSON**
CARPENTER AND BUILDER

GLAZING OF ALL KINDS

114 W. Commercial Row Phone 101 Reno, Nevada

PAINTING

PAPERHANGING

TINTING

H. R. LANDIS
CONTRACTOR

Estimates Furnished

718 S. CENTER ST. PHONE RENO 19 RENO, NEVADA

CREAMERIES**CRESCENT CREAMERY**

WHOLESALE MILK AND CREAM

Manufacturers of

BLUE RIBBON BRAND BUTTER AND CHEESE

JOHN CHISM, Proprietor

END OF W. THIRD ST. PHONE MAIN 869 RENO, NEV.

CREAMERIES**MUTUAL CREAMERY COMPANY**

JOHN H. MASON, Manager

"MAID O'CLOVER"

Butter and Cheese Wholesale

Eggs Wholesale

522 Surprise Valley Road

Tel. Reno 740

Reno, Nevada

DENTISTS**A. M. BOWMAN**

Surgeon Dentist

HOURS: 10:00 to 12:00 A.M. AND 1:00 to 5:00 P.M.

OPEN WEDNESDAY AND FRIDAY EVENINGS

OFFICE:—1-2 WASHOE CO. BANK BLDG.

TEL. RENO 420

DRUGS**V. F. HENRY DRUG CO.**

Successors to T. R. CHEATHAM

Prescription DruggistsDrugs, Medicines, Chemicals, Perfumes, Toilet Articles
Druggists' Sundries, Stationery, Etc.

148 N. VIRGINIA

Phone Reno 91

RENO, NEVADA

HILP'S DRUG STORELEADS IN DRUGS AND DRUGGISTS' SUNDRIES
AGENTS FOR THE OWL DRUG CO. PRODUCTS

LESTER J. HILP, OWNER

127 N. VIRGINIA

PHONES, 168 and 169

DRUGS**McCULLOUGH DRUG CO.**

WALTER L. MALONE, Prop.

Prescription Specialists

14 West Commercial Row

Tel. Reno 530

Reno, Nev.

SODA FOUNTAIN and SOFT DRINKS

FREE DELIVERY TO 6:00 P.M.

"THE NYAL STORE"**RENO DRUG COMPANY**

H. H. TURRITTIN, Proprietor

DRUGS :: KODAK SUPPLIES
STATIONERY, SUNDRIES, ETC.

SOLE AGENT FOR GEO. HAAS' CANDIES

COR. 2nd and CENTER STS.

Phone 310

RENO, NEVADA

CUT-RATE DRUG STOREDRUGS, PATENT MEDICINES AND HOSPITAL
SUPPLIES AT CUT RATES

OUR SPECIALTY IS MAIL SERVICE. WE PAY THE POSTAGE

138 W. 2nd.

PHONES: RENO 305 and 846-W

STATIONERY

TOILET ARTICLES

The S. & J. Drug Store

JESSE A. SHAVER, Prop.

EASTMAN KODAKS AND SUPPLIES
DEVELOPING AND PRINTING

233 N. VIRGINIA

TELEPHONE 691

DRUGS

H. M. SKEELS

J. McINTOSH

The Skeels, McIntosh Drug Co.

THE REXALL STORE

N. Virginia S. E. Cor. 2d.

Tel. Reno 383

Reno, Nev.

The N. E. WILSON CO., Inc.

PHARMACISTS

AT YOUR SERVICE

TELEPHONE 425

“Depend upon Wilson”

Masonic Temple Bldg., Virginia St. at First, Opp. P. O., RENO, NEV.

ENGINEERS

C. R. HILL, C. E.

CONSULTING ENGINEER

AND

GENERAL CONTRACTOR

GAZETTE BUILDING

RENO, NEVADA

AND SAN FRANCISCO, CALIF.

T. R. KING

G. W. MALONE

KING & MALONE

CIVIL AND CONSTRUCTION ENGINEERS

Irrigation a Specialty

139 N. Virginia, Cheny Bldg.

Tel. Reno 291

Reno, Nevada

FISH**NEVADA FISH MARKET**

U. UCHIDA, Proprietor

FRESH FISH DAILY

Oysters, Lobsters, Clams, Mussels, Crabs, Shrimps, Etc.

GRAIN AND CANNED GOODS

PHONE 603

233 LAKE ST.

RENO, NEVADA

FLORISTS

FRESH CUT FLOWERS RECEIVED DAILY FROM OUR OWN NURSERIES

RENO FLORIST

G. ROSSI & COMPANY

ARTISTIC FLORAL DESIGNS

38 W. SECOND ST.

PHONE RENO 17

RENO, NEVADA

BRANCH STORES: San Francisco, Oakland, Fresno, Berkeley, Sacramento

FLOUR AND FEED**Cremer-Erikson & Co.****Wholesale Flour and
Mill Products**

Wholesale Distributors of

**OCCIDENT, HUSLER & PITTS
WHITE ROSE FLOUR**

All Kinds of

Grain and Poultry Supplies

E. 4TH, N.E. COR. SURPRISE VALLEY ROAD

FURNITUREFURNITURE
RUGSCARPETS
DRAPERIESCURTAINS
LINOLEUM**DONNELLS
& STEINMETZ
INC.**

SECOND and SIERRA STS.

RENO, NEVADA

"NEVADA'S LEADING FURNITURE STORE"

GOOD HOME FURNISHINGSFURNITURE, STOVES, FLOOR
COVERINGS, DRAPERIES,
BEDDINGALL ON THE MOST LIBERAL CREDIT PLAN
232 N. VIRGINIA ST., RENO, NEV.COUNTRY ORDERS FILLED
Free Freight Within 100 Miles

PAUL CONDOS

W. S. BARING

PHONE 1610-J

Sierra Furniture Company

New and Second-Hand Goods

239 SIERRA STREET

RENO, NEVADA

GROCERS**FRANK CAMPBELL**GROCERIES, FRUITS, VEGETABLES
FINE TEAS AND COFFEES
AGATE AND ALUMINUM WARE

FREE DELIVERY

361 N. VIRGINIA

RENO, NEV.

GROCERS**LINDLEY & COMPANY**

INCORPORATED

WHOLESALE GROCERS

TEA IMPORTERS, COFFEE ROASTERS

E. PLAZA COR. EAST ST. PHONE 1696 RENO, NEVADA

California Office: Sacramento

W. I. MITCHELL CO.

WHOLESALE GROCERS

Tobaccos, Paper, Paper Bags

AGENTS FOR CERTAINTIED ROOFING

TELEPHONE 161

RENO, NEVADA

SEMENZA & CO.**Groceries, Hardware, Fruits, Vegetables**

TELEPHONE 230

25 and 27 E. SECOND STREET

RENO, NEVADA

HAIR DRESSERS**UP-TO-DATE BEAUTY SHOP**

MRS. ETHEL F. SUTTON

MARCEL WAVING, TOUPE MAKING AND
ALL KINDS OF HAIR WORK

Facial Massage and Scalp Treatment and Manicuring

119½ N. VIRGINIA

TEL. RENO 272

HARDWARE**Commercial Hardware Co. Inc.**

Stoves and Ranges, Roofing Paper,
Paints and Glass

24 West Commercial Row

Phone 460

Reno, Nev.

HAY AND GRAIN**Nevada Hay & Grain Co.**

INCORPORATED

Hay, Grain, Flour, Mill Products

COTTON SEED CAKE, HONEY, POTATOES
AND FERTILIZERS

Main Office—Room 328-330, Gazette Bldg.,

Reno, Nev.

HERBS**The Sing & Kwan Herb Co.**

The Famous Chinese Herbalists

WHEN OTHERS FAIL COME TO SEE US

CONSULTATION FREE

356 N. Virginia St.

Phone 1226-W

Reno, Nev.

HOURS:—9 to 12; 2 to 5; 7 to 8.

Sundays and Holidays by Appointment

DR. Q. S. WONG

CHINESE HERBS
SPECIALIST

CHIROPRACTOR
CHRONIC DISEASES

"ONLY ONE DR. WONG IN RENO"

TELEPHONE 422

315 GRANITE STREET

RENO, NEVADA

HIDES AND PELTS

(Established 1880)

BISSINGER & COMPANY

JULIUS SCHWARZSCHILD, Mgr.

Hides, Sheep Skins, Wool, Raw Furs**TALLOW, BEESWAX**

454-464 Eureka Avenue

Reno, Nevada

HOSIERY**JEANNETTE E. ROBERTS**

"ANKLE-FIT, ANKLE-KNIT"

**SILK FASHIONED HOSIERY FOR
MEN --- WOMEN --- CHILDREN**

240 SIERRA STREET

PHONE 758

RENO, NEVADA

HOTELS

FIRST-CLASS HOTEL

MODERATELY PRICED ROOMS

COMMERCIAL HOTEL

ETCHEBARREN & TURRILLAS, Props.

HEADQUARTERS FOR WOOL AND SHEEP BUYERSINFORMATION IN REGARD TO THE BUTCHER
AND ALLIED BUSINESS FREELY GIVEN

207-209 Center St.

Phone 861

P. O. Box 403

Reno, Nevada

GOLDEN WEST HOTEL

J. H. CAHILL, Prop.

CENTRALLY LOCATED

NEW AND STRICTLY MODERN

ALL OUTSIDE ROOMS

214 WEST

TELEPHONE RENO

HOTELS

M. A. DROMIAC, Mgr.

**OVERLAND
HOTEL**

"The Hotel Where You Feel at Home"

OPPOSITE UNION DEPOT
RENO, NEVADA

EUROPEAN PLAN

**Rooms Equipped with Tub Baths and
Showers**

Commercial Row and Center

Telephone 103

HOTEL GOLDEN ANNEX

HOT WATER

STEAM HEAT

A COMFORTABLE HOTEL

RATES REASONABLE

237 N. Center Street

Tel. 1105-J

Reno, Nevada

OLD TOSCANO HOTEL

A. BALDINI, Prop.

MODERN ROOMS—TERMS REASONABLE

DINING ROOM IN CONNECTION

Everything in Season Excellent Service Soft Drinks, Cigars, Etc.

238 LAKE STREET**TELEPHONE RENO 865**

HOTELS

Ritz Hotel

First Class in Every Respect

RATES REASONABLE

NEAR DEPOT

TELEPHONE 394

8 EAST COMMERCIAL ROW

RENO, NEVADA

NEW TOSCANO HOTEL

G. MONTELATICI and A. LAZZARI, Props.

MODERN ROOMS—TERMS REASONABLE

DINING ROOM IN CONNECTION

Everything in Season Excellent Service Soft Drinks, Cigars, Etc.

242-246 LAKE STREET

TELEPHONE RENO 1099-W

PLAZA HOTEL

NANNINI BROS., Props.

RATES: \$1.00, \$1.50 AND \$2.00 PER DAY

STRICTLY MODERN

Cor. Sierra and Plaza Sts.

Phone 148

Reno, Nevada

HOTELS**VENDOME HOTEL**

MRS. LILLIAN E. WHITTEN, Prop.

NICELY FURNISHED
HOT AND COLD WATERCLOSE TO DEPOT
STEAM HEAT

PRICES REASONABLE

230 North Center

Tel. Reno 1187-W

Reno, Nevada

ICE CREAM

GO WHERE YOU CAN GET

Chism's "Quality" Ice Cream

Pure and Delicious All the Leading Fountains Have It

PHONES RENO 407-408

CHISM ICE CREAM CO.**INSURANCE**

Your Home Company

**NEVADA FIRE
INSURANCE COMPANY****Fire and Automobile
Insurance**

PHONE RENO 751

110 EAST SECOND STREET

RENO, NEVADA

INSURANCE

OLDEST IN AMERICA

STRONGEST IN THE WORLD

**The Mutual Life Insurance Co.
OF NEW YORK****Incomparable Benefits to Policyholders**
J. M. and JOHN M. STERUD, Dist. Supts.

Nevada and Eastern California

MASONIC TEMPLE

RENO, NEVADA

**Nevada State Life
Insurance Company****A HOME COMPANY FOR
HOME PROTECTION**

Financed by Nevada Capital

Organized under Nevada Laws

OFFICERSJOHN ETCHEBARREN, President R. O. LONGNECKER, Secretary.
DR. CHARLES E. MOOSER, Vice-Pres. T. O. WARD, Treasurer
W. S. HARRIS, Asst. Secretary

225 Nevada State Life Building

Reno, Nevada

NORTHERN LIFE INSURANCE COMPANYAN "OLD LINE" LEGAL RESERVE COMPANY
WITH "NEW LINE" IDEAS

THE NEW "TWIN 3-IN-1 POLICY," COMBINING

Life—Old Age Endowment—Permanent Disability
Health—Accident—Double Indemnity

W. NELSON ROSE, Manager Nevada Agency

409 Clay-Peters Bldg.

Phone Reno 464

INSURANCE**Northwestern Mutual Life Insurance Co.**

OF MILWAUKEE, WIS.

Purely Mutual, Furnishing Protection at Lowest Cost

GEORGE W. ROBINSON, District Agent

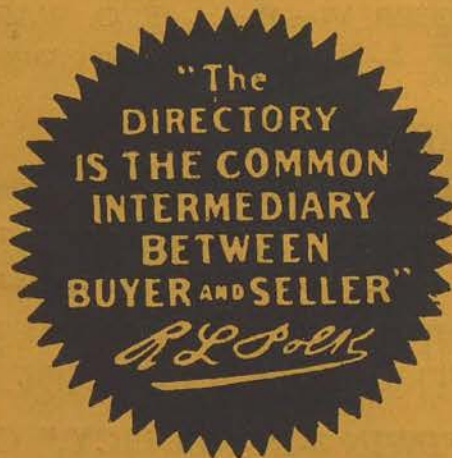
14 Washoe County Bank Bldg.

Telephone Reno 650

JEWELERS**R. HERZ & BRO.**JEWELERS AND
DIAMOND MERCHANTS

237 NORTH VIRGINIA STREET

RENO, NEVADA



LAUNDRIES**RENO STEAM LAUNDRY****Wool and Silk Washed by Hand**

POSTOFFICE BOX 722

229 Plaza Street

Telephone 635

Reno, Nevada

Out of Town Orders Given Prompt Attention

Lace Curtains Our Specialty

We Have the Only American Curtain Stretching Machine in Nevada

ROYAL LAUNDRY, INC.

DRY WASH OR WET WASH

FLAT WORK

P. O. BOX 53

PHONE 40

RENO, NEVADA

TROY LAUNDRY

RENO, NEVADA

THE LAUNDRY OF SERVICE

PHONE 371

G. T. WILDER

TELEPHONE 468

**WET WASH LAUNDRY
AND DRY WASH**

565 SIERRA

RENO, NEVADA

LEGAL**ALBERT D. AYRES and W. M. GARDINER**
COUNSELLORS AT LAW

309 Farmers & Merchants National Bank Bldg.

Tel. Reno 465

Reno, Nevada

JAMES T. BOYD

B. F. CURLER

BOYD & CURLER
ATTORNEYS AT LAW

324-6 Farmers & Merchants National Bank Bldg.

15 Front Street

TEL. RENO 439

RENO, NEVADA

GEORGE S. BROWN

SAMUEL W. BELFORD

BROWN & BELFORD
ATTORNEYS AT LAW

315 Farmers & Merchants National Bank Building

Tel. Reno 374

Reno, Nevada,

J. W. BURROWS
ATTORNEY AT LAW

Practice in All Courts—Nevada and New York

Reno Office:—212 Clay-Peters Building

Telephone 993-J

Reno, Nevada

AKI SE HABLA EN ESPANOL

LEGAL

JOHN D. HOYT
ATTORNEY AND COUNSELLOR AT LAW

202 Farmers & Merchants National Bank Building

Tel. Reno 469

Reno, Nevada

**HOYT, NORCROSS, THATCHER,
 WOODBURN & HENLEY**
ATTORNEYS AND COUNSELLORS AT LAW

Reno National Bank Building

Tel. Reno 170

Reno, Nevada

HUSKEY & KUKLINSKI
ATTORNEYS AND COUNSELLORS

GENERAL PRACTICE, TRIALS and APPEALS, STATE and FEDERAL COURTS

References:—Any Bank in Reno

Byington Building, 15 W. 2nd.

Tel. Reno 478

MELVIN E. JEPSON
ATTORNEY AT LAW

Telephones:—Office, Reno 585; Residence, 1050-W

201 Clay Peters Building

Reno, Nevada

LEGAL

TEL. RENO 214

WILLIAM M. KEARNEY

ATTORNEY AT LAW

319-327 Gazette Building

Reno, Nevada

TEL. RENO 243

JNO. F. KUNZ

ATTORNEY AT LAW

204-206 Farmers and Merchants National Bank Building

RENO, NEVADA

TEL. RENO 614

McCARRAN & MASHBURN

ATTORNEYS AT LAW

Journal Building

Reno, Nevada

WM. McKNIGHT

LAWYER AND NOTARY PUBLIC

Office—15-16-17 Washoe County Bank Building

153 N. Virginia

Tel. Reno 965

LEGAL**J. E. McNAMARA**
LAWYER

Phone 612

310-311 Clay Peters Building
RENO, NEVADA

Res. Phone 1707-J

CHARLES E. MACK

GEORGE S. GREEN

MACK & GREEN
ATTORNEYS AT LAW

CORPORATION, BANKING AND COMMERCIAL

221 Nevada State Life Bldg.
P. O. Box 317Tel. Reno 490
Reno, Nevada**M. B. MOORE**
ATTORNEY AT LAW

Tel. Reno 377

Reno, Nevada

HENRY V. MOREHOUSE
ATTORNEY AT LAW
PRACTICES IN ALL COURTS

15-16-17 Washoe County Bank Building

Tel. Reno 965

LEGAL

PRINCE A. HAWKINS

ROBERT M. PRICE

PRICE & HAWKINS
ATTORNEYS AND COUNSELLORS

Surviving Members of
CHENEY, DOWNER, PRICE & HAWKINS

Washoe County Bank Building

Tel. Reno 96

H. C. RAWLINGS

ATTORNEY AT LAW

GENERAL PRACTICE IN ALL COURTS

Suite 9-10-11 Washoe County Bank Bldg.

Tel. Reno 667

M. J. SCANLAN

ATTORNEY AND COUNSELLOR AT LAW

401-402 Clay Peters Bldg.

Tel. Reno 471

Reno, Nevada

JEROME L. VAN DERWERKER

ATTORNEY AND COUNSELLOR AT LAW

PRACTICE IN ALL STATE AND U. S. COURTS

153 North Virginia Street

Reno, Nevada

LUMBER**HOBART ESTATE COMPANY**

WHOLESALE AND RETAIL

LUMBER AND MILL WORK**Reno Office and Mill,
PARK STREET, NEAR 4TH**

PHONE 261

Yards at Reno, Carson, Minden and Lovelock, Nevada

Main Office and Yards at Hobart, Calif.

Red River Lumber Co.**EVERYTHING IN THE
BUILDING LINE****MILL WORK A SPECIALTY**

QUALITY

SERVICE

Telephone 754

335 E. Fourth**Reno, Nevada**

MONUMENTS

TELEPHONE RENO 1474-J

J. M. McCORMACK
General Manager

MONUMENTAL WORKS

McCormack & Company

IMPORTERS

404 N. VIRGINIA

RENO, NEVADA

NEVADA MARBLE & GRANITE WORKS

(FRED VERCOE)

Dealers in

All Kinds of Marble and Granite Work

OFFICE AND WORKS—359 UNIVERSITY AVE.

Tel. Reno 1180-M

Reno, Nevada

MULTIGRAPHERS

P. O. BOX 158

COMPLETE MAILING SERVICE

PHONE RENO 897

THE MULTIGRAPH SHOP

138 NORTH CENTER STREET

RENO, NEVADA

ONLY COMPLETE MAILING PLANT IN NEVADA

Complete Financing Campaigns for Oil, Mining and Industrial Concerns.

Form Letters, Mailing Lists, Folding, Addressing, etc., at reasonable prices.

NEWSPAPERS**BOLLETTINO
DEL NEVADA****(NEVADA BULLETIN)****The Only Italian Newspaper
in the State of Nevada****A Lively Advertising Medium**

Published Every Saturday—JOHN GRANATA, Editor

ALSO

**Steamship Agents for all the Principal
Steamship Lines to Europe**

REAL ESTATE and INSURANCE

216 LAKE STREET, RENO, NEVADA

Phones—Office 686, Residence 348

JOHN GRANATA, Manager

NEWSPAPERS

Published
Every Day

Statewide
In Its Scope

NEVADA STATE JOURNAL

RENO, NEVADA

EMMET D. BOYLE, Publisher

The Nevada State Journal is the only newspaper in Nevada that is printed every day.

The Nevada State Journal is the only morning daily between Salt Lake City and Sacramento.

AN EXCLUSIVE FIELD

The Journal has an exclusive field and it covers this field which extends to all points of Northern, Central and Eastern Nevada as well as North-Eastern California and Southern Oregon.

Unequaled in its Newsgathering facilities.

Full Associated Press Service by leased wire.

Correspondents in all parts of Nevada and North Eastern California.

Special mining correspondents in all Nevada mining camps.

Large corps of experienced news writers on its local staff.

Special Bureau at the State Capital.

—By mail \$7 per year.

—By carrier \$10 per year.

The Paper
for
The Home

Devoted
to State
Development

NEWSPAPERS

A Frank Word to Advertisers About Newspaper Circulation

The circulation reported by the Gazette is PAID circulation. Every paper mailed by the Gazette to its out-of-town subscribers is paid for in advance. Its circulation is not obtained by contests or premiums, but solely upon its merits as a newspaper.

The net paid circulation of the Reno Evening Gazette in the city of Reno is twice that of any other newspaper in this city.

Its net paid circulation in this territory (a radius of thirty-five miles from Reno) is twice that of any competing newspaper.

Its net paid circulation in the State of Nevada is 50 per cent greater than that of any other newspaper published in this state.

The Gazette is the only Nevada newspaper which reports its circulation upon a NET PAID subscriber basis. It is the only Nevada newspaper which reveals its circulation records, its cash books, its paper purchases, and everything pertaining to circulation accounting to advertisers.

Ninety per cent of the business transacted by ninety per cent of the advertising firms in Reno is drawn from the city of Reno, the city of Sparks, Carson City, Virginia City and the Truckee Meadows. This territory is COMPLETELY covered by the Gazette. Its circulation in this territory, which is your sales territory, is twice that of any competitor.

Reno Evening **GAZETTE**

OPTOMETRISTS

DR. W. E. TAYLOR

DR. JESSIE TAYLOR MYERS

TAYLOR OPTICAL CO.

OPTOMETRISTS

BETTER OPTICAL SERVICE

BETTER GLASSES

BETTER AND MORE COMFORTABLE VISION

MASONIC TEMPLE

RENO, NEVADA

HAVE YOUR GLASSES TAYLOR MADE

OSTEOPATHS

EDWARD C. GALSGIE, M. D., D. O.

PHYSICIAN AND SURGEON

SPECIALIZING IN OSTEOPATHY

HOURS—9 TO 12; 2 TO 5, AND BY APPOINTMENT

Suite 212 to 216 Nevada State Life Building

Telephone 416

Reno, Nevada

PHOTOGRAPHERS

PHOTOGRAPHS OF THE BETTER KIND

THE PAFFRATH STUDIO

MARGARET A. PAFFRATH, Prop.

139 N. VIRGINIA ST.

RENO, NEVADA

E. C. SCHOETTNER, Artist

RIVERSIDE STUDIO

RENO'S LEADING PHOTOGRAPHERS

Commercial and Mining Photography

Home Portraits — Copying and Enlarging

228 North Virginia St.

Phone 1584-J

Reno, Nevada

PICTURES AND FRAMES

BRUNDIDGE'S

FIRST STREET NEXT TO RIALTO THEATRE

PICTURES, FRAMES AND MIRRORS, DRAWING MATERIALS, ARTISTS' MATERIALS, BLUE PRINTING, SURVEYORS' INSTRUMENTS, PAINTS OILS AND VARNISHES, PLATE AND WINDOW GLASS

TELEPHONE 488

RENO, NEVADA

PLUMBERS

C. F. HENDRICKS & SONS

Plumbing and Heating

MASONIC BLDG.

PHONE 255-W

SPARKS, NEV.

JACOB C. MEYER

Plumbing, Heating and Ventilating

VACUUM CLEANING AND HEATING PLANTS
HOT WATER HEATING

ESTIMATES CHEERFULLY FURNISHED

P. O. Box 371

Office Tel. Reno 547

Res. Tel. Reno 1849-W

221 Lincoln Alley, Rear of Hotel Golden,

Reno, Nevada

CHARLES J. MORESI

SHEET METAL WORKERS
RE-TINNING A SPECIALTY
PLUMBING AND HEATING

208½ North Center Street, in Rear

Reno, Nevada

PRINTERS**RENO PRINTING COMPANY**

PRINTERS, PUBLISHERS, ENGRAVERS, BINDERS
PARI-MUTUEL TICKETS

Race Track Supplies

136 N. CENTER ST.

RENO, NEVADA

PHONE 56

P. O. BOX 481



PRINTER

All Kinds of Commercial Printing

Nevada State Life Bldg., Cor. 2nd and Center Sts., Reno, Nevada

PUBLIC STENOGRAPHERS

PHONE 1826-W

RES. PHONE 9-F-11

MRS. M. NEWNHAM

PUBLIC STENOGRAPHER—NOTARY PUBLIC

Cards, Letterheads, Etc., Printed—Circulars Multigraphed

206 Clay Peters Building

Reno, Nevada

"SELL WITH THE MULTIGRAPH"

ANNA M. WARREN

U. S. Commissioner, Stenographer, Notary Public
Depositions Taken and Given Prompt Attention

Appointments for Outside Work

Office—9 Washoe County Bank Bldg.

Tel. Reno 1078-W

REAL ESTATE

GEORGE S. HALL

FRANK J. BYINGTON

**BYINGTON & HALL
REAL ESTATE AND INSURANCE**

203 North Virginia Street

Phone 2

Reno, Nevada

**JOSEPH W. HALL
REAL ESTATE**FIRE, AUTOMOBILE, PLATE GLASS AND LIVE STOCK
INSURANCE

158 North Virginia St

Tel Reno 74

Reno, Nevada

EARLE W. HART, Mgr.

TEL. RENO 13

**HART REALTY CO.
Real Estate, Insurance
Rentals, Loans, Bonds**

125 S. VIRGINIA ST.

RENO, NEVADA

I Sell Ranches and City Property

Rentals

**JOHN T. READ
REAL ESTATE**

Insurance—Loans—Notary Public

No. 6 W. Commercial Row

Phone 766

Reno, Nevada

RESTAURANTS**DEW DROP INN**

FERINDA AND ROSE CURTO, Proprs.

CUISINE UNEXCELLED
BEST CAFE IN SPARKS

1016-B ST.

SPARKS

TEL. 132-W

EUGENE HINKEL

HENRY HINKEL

GOLDEN GRILL

HOTEL GOLDEN

219 N. CENTER ST.

RENO, NEV.

RIDING SCHOOLS**WHITE HORSE STABLES**

Formerly Washoe Stables

Largest and Best Equipped Stables in the StateSaddle Horses for Hire—Lessons Given by Expert Riding Masters
Special Attention Given Ladies and Children

The Home of "Powder Puff" the Champion High School Mare

MARVIN Y. BELL, Propr., Formerly of the Durland Co., New York

Office and Stables, 338 Evans Ave. Phone 568 Res. 1358-W

SCHOOLS AND COLLEGES**RENO BUSINESS COLLEGE**

Successor to HEALD'S BUSINESS COLLEGE

Complete Courses in Bookkeeping, Shorthand, Typewriting and Attendant Subjects. Complete Equipment in all Departments. Open the Year Round. No Vacation

DAY AND EVENING SESSIONS

ADDRESS, RENO BUSINESS COLLEGE

Nevada State Life Building

J. W. BUTCHER, Propr. and Mgr.

PHONE 1368-W

P. O. BOX 5011

SOAP MANUFACTURERS**Commercial Soap Company**

Manufacturers

Lemonolyve and Silver White Soap

SAL SODA — CRUDE GLYCERINE

A. C. FROHLICH, Manager

Cor. Forest and Steiner Streets

Reno, Nevada

Telephones—Reno 1398-J and 1398-M

STATIONERS**RENO NEWS AGENCY**

R. A. CARROLL, Propr.

Books, Stationery, School Supplies
Newspapers and Magazines

36 WEST 2ND ST.

PHONE RENO 492

Reno Stationery Company

"EVERYTHING FOR THE OFFICE"

BANK AND BUSINESS FURNITURE

COMMERCIAL STATIONERS

11 East Second Street

Tel. Reno 400

Reno, Nevada

TAXI

Service 25c

BLACK & WHITE TAXI

PHONE 69

TOURING CARS FOR OUT OF TOWN TRIPS

Day and Night Service

Office—Overland Hotel Cigar Stand

TAXI

THE UNIVERSITY
TAXI TEL. RENO **20**
 DAY OR NIGHT
 SUPERIOR SERVICE—REASONABLE RATES
 4 W. COMMERCIAL ROW

TRANSFER**NEVADA TRANSFER & WAREHOUSE CO.**

Baggage and Furniture Packing and Moving
CONCRETE WAREHOUSE FOR
 HOUSEHOLD GOODS, MERCHANDISE AND AUTOMOBILES
 WE HAUL AND SHIP EVERYTHING

440 Surprise Valley Road

Phone 30

Reno, Nevada

TRUNKS**BOOLS & BUTLER, Inc.**

Makers of Fine

Harness and Saddles---Auto Trimming

Tents and Canvas Goods—"Quality Luggage"

228 N. Center Street, P. O. Box 394, Phone 1805, Reno, Nevada

UNDERTAKERS**ROSS-BURKE CO.****FUNERAL DIRECTORS**

COR. FOURTH AND SIERRA STS.

RENO, NEVADA

PHONE RENO 231

WALL PAPER**H. E. SAVIER
& SON**

RENO WALL PAPER AND PAINT CO.

WHOLESALE AND RETAIL

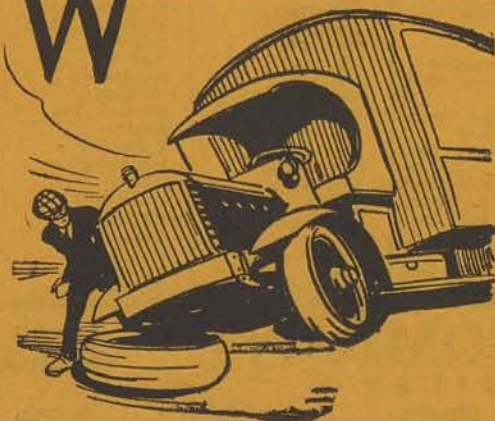
**WALL PAPER, PAINTS
OILS and GLASS**

42-44 W. Second St.

Reno, Nevada

WELDING**NEVADA WELDING WORKS**

(T. B. and R. E. DONNELLY)

**Oxy-Acetylene Cutting, Welding and
Brazing---We Are Specialists****WELDING****BRING US
YOUR HARD
PROBLEMS****"YOU BUST 'EM
WE FIX 'EM"****OFFICE AND PLANT
340 N. VIRGINIA****PHONE 1527-J RENO, NEV.**

POLK'S PUBLICATIONS

NATIONAL

Bankers Encyclopedia (Directory) of the United States and Canada
 Dental Register and Directory of the United States and Canada
 Medical Register and Directory of the United States and Canada
 National Iron and Steel Blue Book
 Real Estate Register and Directory of the United States and Canada
City and County Directories and State Gazetteers

ALABAMA Albany Anniston Bessemer Birmingham Decatur Florence Mobile Montgomery Selma Sheffield Tuscaloosa Tuscumbia	Jacksonville Key West Lakeland Miami Ocala Pensacola St Augustin St Petersburg Sanford Tallahassee Tampa West Palm Beach	LOUISIANA Alexandria Lake Charles Shreveport MARYLAND State Gazetteer Baltimore Cumberland MICHIGAN State Gazetteer Adrian Alpena Ann Arbor Battle Creek Bay City Benton Harbor Calumet Cheboygan Corunna Detroit Escanaba Flint Grand Rapids Hancock Harbor Springs Houghton Co Isbepemig Jackson Kalamazoo Laurium Ludington Manistee Marquette Menominee Muskegon Negaunee Owosso Potoskey Pontiac Saginaw St Joseph Sault Ste Marie Traverse City Ypsilanti	Hill, Blaine and Chateau Co's Kallspell and Flat head Lewistown and Fergus Livingston, Big Timber, Park and Sweet Grass Milos City and Glendive Missouli NEBRASKA State Gazetteer Freemont Hastings Kearney Lincoln Omaha York NEVADA State Gazetteer Reno, Sparks, Wash- hoe County and Carson NEW JERSEY Bayonne Hoboken Jersey City New Brunswick North Hudson NEW MEXICO State Gazetteer Albuquerque Roswell Silver City NEW YORK Jamestown New York City Olean Watertown NORTH DAKOTA State Gazetteer Minot and Ward OHIO Ashtabula Bellaire Bridgeport Chillicothe Columbus Conneaut Findlay Fostoria Lima Marietta Marion Martin's Ferry Newark Portsmouth Toledo OKLAHOMA State Gazetteer Ardmore Durant Enid Guthrie Lawton McAlester Muskogee Oklahoma City Shawnee and Tecumseh Tulsa OREGON State Gazetteer Astoria and Clat- sop Baker and Grant Coos County Eugene and Lane Jackson Co, in- cluding Medford, Ashland, Central Point and Jack- sonville Portland Portland Blue Book Salem and Marion	Umatilla and Mor- row Union and Wal- lowa Wasco, Hood River and Sherman PENNSYLVANIA Allegheny Valley Altoona Butler and County Carbondale Carnegie Chester, including Eddystone, Up- land and Media Clearfield DuBols and Falls Creek Erie and County Greensburg, Latrobe and Jeannette Hanover Hazleton Homestead Johnstown Kittanning Lancaster Lawrence County Lebanon McKeesport McKees Rocks Mercer County Monongahela New Kensington Pittsburgh City Pittsburgh Blue Pittsburgh Bldrs Pittsburg Punxsutawney Ridgway Scranton Sewickley Valley Tyrone Washington and Canonsburg West Chester Wilkes Barre York SOUTH DAKOTA State Gazetteer Aberdeen Huron Mitchell Sioux Falls TENNESSEE Memphis Nashville TEXAS State Gazetteer Abilene Amarillo Austin Beaumont Brownwood Cleburne Corsicana Dallas Denison Denton El Paso Fort Worth Gainesville Galveston Greenville Houston Marshall Palestine Paris Plainview Port Arthur San Angelo Sherman Temple Texarkana Tyler Wichita Falls Waco Waxahachie	UTAH State Gazetteer Logan and Cache Ogden City Provo and Utah Co Salt Lake City WASHINGTON State Gazetteer Adams and Lin- coln Asotin County Bellingham Benton, Franklin and Klickitat Bremerton Chelan, Douglas, Grant and Oka- nogan Ellensburg and Kittitas Everett Grays Harbor Island and San Juan Jefferson and Clallam King County Lewis and Pacific Olympia Pierce County Port Angeles Seattle Skagit County Spokane City Stevens, Pend Oreille and Ferry Tacoma Vancouver and Clarke Walla Walla City Whitman and Gar- field Yakima City WEST VIRGINIA State Gazetteer Bluefield Charleston Clarksburg Fairmont Huntington Martinsburg Morgantown Parkersburg Wheeling WISCONSIN State Gazetteer Appleton Ashland Brown County Chippewa Falls Door County Eau Claire Fond du Lac Green Bay Janesville Kenosha La Crosse Madison Manitowoc Marquette Milwaukee City Milwaukee Blue Oshkosh Racine Rhinelander Sheboygan Sturgeon Bay, Superior Watertown Waukesha Wausau West Allis WYOMING Casper Cheyenne Laramie Sheridan		
ALASKA Alaska and Yukon Gazetteer	GEORGIA Americus Atlanta Augusta Brunswick Columbus Macon Valdosta Waycross	IDAHO State Gazetteer Boise City Bonneville Canyon Coeur d'Alene City Idaho Co Idaho Falls Kootenai Lewiston Moscow Nez Perce Pocatello Twin Falls	ILLINOIS Joliet Moline Rock Island	INDIANA State Gazetteer Elkhart Elwood Evansville Fort Wayne Gary Huntington Indianapolis Kokomo Lafayette Logansport Marion Richmond South Bend Terre Haute Vincennes Wabash	IOWA State Gazetteer Boone Charles City Council Bluffs Creston Davenport Des Moines Fort Dodge Mason City Sioux City	KANSAS State Gazetteer Chanute Emporia Ft Scott Hutchinson Iola Lawrence Leavenworth Ottawa Parsons Pittsburg Salina Topeka Wichita	KENTUCKY Lexington
ARIZONA Phoenix Prescott	ARKANSAS State Gazetteer Hot Springs Little Rock Texarkana	MINNESOTA State Gazetteer Albert Lea Austin Blwahk Chisholm Duluth Eveleth Faribault Gilbert Hibbing Mankato Minneapolis New Ulm Owatonna Red Wing Rice Co St Paul St Paul and Minneapolis Blue Stillwater Virginia Winona	MISSISSIPPI Columbus Hattiesburg Meridian Natchez Vicksburg	MISSOURI St Joseph St Louis St Louis Blue	MONTANA State Gazetteer Anaconda Billings and Yel- lowstone Bozeman Butte Dillon City Great Falls Hamilton Helena		

Established
1870

R. L. POLK & COMPANY
DISTRICT OFFICES

Detroit
Michigan

New York
Chicago
St. Paul
Pittsburgh

Baltimore
Seattle
Milwaukee
Minneapolis

Los Angeles
Columbus
New York
Indianapolis

Nashville
Salt Lake City
Jacksonville
Birmingham

Duluth
St. Paul
Omaha

St. Louis
Dallas
Little Rock
Toledo

**"City
Directories
Compiled from a
Door-to-Door Canvass
Are The Cornerstones
Of All
Good Mailing Lists"**

R.L. Polk



TRADE! You like
to patronize those concerns
who are in business to stay.

It's human to expect that such business establishments always stand back of the wares they sell.

The advertising in this Directory is suggestive of the stability and permanency of the advertisers.

Frauds, fakes, get-rich-quick and other schemers have little use for directory advertising. It lives too long.

The modern City Directory is a business institution. It occupies a place peculiarly its own. It is as necessary to the progress and development of a city generally as anything naturally would be which deals with such a fundamental as the citizens themselves.

If you are not advertising your business in the Directory, may we explain how and why it will pay you?

THE PUBLISHERS

POLK'S
RENO CITY
WASHOE COUNTY
 AND
CARSON CITY DIRECTORY
1923

Containing a Complete Alphabetical List of Business Firms, Corporations and Private Citizens of Reno, Sparks and Carson City. A List of Residents on Reno Rural Delivery Routes and of all Business Firms, Taxpayers and Patrons in the Towns and Villages of Washoe County; a Miscellaneous Directory of City, County, State and United States Officers, Churches, Colleges and Schools, Secret and Benevolent Societies, etc. A carefully compiled list of Land Owners of Washoe County, showing number of Acres owned, Assessed Valuation of same and Owner's Post-office Address.

ALSO A COMPLETE

Classified Business Directory

INCLUDING RENO, WASHOE COUNTY AND CARSON CITY

PRICE



\$8.00

VOLUME IV

41711

DIRECTORY LIBRARY WITH RENO CHAMBER OF COMMERCE

R. L. POLK & CO., Compilers and Publishers
 OAKLAND, CALIF.

Member Association of North American Directory Publishers

Copyright 1923 by R. L. Polk & Co., Oakland, Calif.

MORE GOODS
ARE BOUGHT AND SOLD
THROUGH THE
CLASSIFIED BUSINESS LISTS
OF THE
DIRECTORY
THAN
ANY OTHER MEDIUM
ON EARTH

INTRODUCTION

The volume herewith presented constitutes R. L. Polk & Co.'s Reno City, Washoe County and Carson City Directory. The publishers have endeavored to produce a volume embodying all information that is vital concerning the civic, social and industrial life and activity of the several communities included in the publication. A careful enumeration of the citizens and business interests in those communities and a compilation of the same by trained employes, assures as correct and reliable a work of its character as is possible to be produced. The publishers have an organization solely devoted to the publication of directories, and their methods and resources are unrivalled. Their imprint on the hundreds of directories published for cities throughout the country attests the quality and reliability of their product. Directories are an essential and indispensable means of reference and an index to what is in a community. They portray it as it actually is and they are the only means whereby its various features can be learned by the general public throughout the country.

The several essential departments of the Directory are set forth in the order following:

THE BUYERS' GUIDE, pages 5 to 56, contains the advertisements of the leading and progressive business men and concerns in the cities and towns included in this volume, alphabetically arranged under headings adapted to the class of business conducted. This feature is printed on tinted paper.

THE MISCELLANEOUS DEPARTMENT, pages 73 to 76, includes data concerning state, city and county officials, Federal officials, public and private institutions, cemeteries, churches, courts, hospitals and homes, libraries, schools and colleges, clubs, associations, post-office data, secret and benevolent societies, etc.

THE STREET AND AVENUE GUIDE, for Reno, covers pages 77 to 81.

THE ALPHABETICAL LIST OF NAMES of citizens, business firms and corporations in Reno is embraced in pages 83 to 316; a similar list for Sparks is contained in pages 329 to 372, and for Carson City in pages 393 to 422.

RURAL ROUTES FROM RENO POSTOFFICE—Pages 317 to 321, include alphabetically arranged lists of residents on rural routes served from Reno postoffice. A

description of each route is given and following each name is placed the occupation of the resident together with the route box number.

WASHOE COUNTY VILLAGES AND POSTOFFICES—Pages 323 to 376, contain a gazetteer of the postoffices, towns and villages in the county.

LAND OWNERS OF WASHOE COUNTY—Pages 377 to 392, contain an alphabetically arranged list of the land owners in Washoe county; following each name is given: number of acres owned, assessed valuation and postoffice address.

THE CLASSIFIED BUSINESS DIRECTORY is included in pages 423 to 517, and shows the various manufacturing, mercantile and professional occupations in Reno, the villages in Washoe county and Carson City, compiled under headings appropriate to the class of business pursued. This department will be appreciated as a special trade directory. The Directory is the common intermediary between buyer and seller.



RENO

Nevada's Famous Metropolis

Reno is the judicial seat of Washoe County and the metropolis of the State of Nevada. It is situated on the banks of the Truckee River, on the east base of the Sierra Nevada mountains, at an elevation of 4,500 feet. San Francisco is 244 miles to the west and Salt Lake 576 miles to the east. Southern Pacific, Western Pacific and the Virginia & Truckee railroads give daily service through Reno. Carson City, the capital of the State of Nevada, is 30 miles to the south, and a few miles to the east is Virginia City, the home of the famous Comstock mines. Reno was settled in 1858 by eastern emigrants who had started for California, but seeing the fertile lands of the Truckee meadows with the bleak Sierra Nevada mountains between them and California, settled in the seclusion of this valley. In 1869 it was incorporated and in 1901 chartered as a city. The chief industrial establishments are packing house, electric power plant, pressed brick works, two flour mills, soap factory and a number of smaller manufactories. It is in a farming and stock-raising region, and in the center of the shipping in and out of the state, and is an important point for a vast territory covering Northern California, and all of Nevada. It is the seat of the University of Nevada, which ranks high among the colleges of the United States. The population was 12,016, according to the Federal census of 1920, which only included the residents within the corporate limits. But Reno has enjoyed a substantial growth since that census was taken and the population is now estimated to be over 16,000. The government is vested in a mayor and a city council of five members, all of whom are elected by the people. The principal public buildings are a government building, eight churches, the Nevada State Hospital for Mental Diseases, educational buildings at the State University, State Agricultural College and Experiment Station, Normal School, Carnegie Library, eight public schools and two kindergartens, social clubs, five banks, county buildings, and the Reno Chamber of Commerce. Reno is a live, enterprising city with all modern improvements, consisting of an electric street railway, gas, water, electric and power facilities, hospitals, Y. M. C. A., theatres, good hotels and restaurants. Twenty miles to the west is Lake Tahoe, the gem lake of the continent. Thirty miles to the east is Pyramid Lake, a picturesque lake situated on an Indian reserva-

tion. Two hours' drive to Feather River, situated in the Big Pines of California. One day's drive to Yosemite National Park, Bowers Springs and Steamboat Springs are within a few miles of Reno where there is bathing the year round, due to hot water springs of volcanic origin. Reno is the city with the most enjoyable climate in the world, where the sun shines every day in the year and sickness is banished. Reno is the biggest little city on the map.

THE RENO CHAMBER OF COMMERCE

The Reno Chamber of Commerce is a live organization which has had much to do with the progress of the city and is responsible for many of its more modern tendencies. It is representative of the commercial, professional and manufacturing interests of the city and had its inception in a desire to promote their growth in home building, in manufacturing industries, in civic improvement and in commercial importance.

DIRECTORY LIBRARY

The publishers wish to call attention to the fact that they have established an up-to-date Directory library in connection with the Reno Chamber of Commerce for the free use of their patrons and they will appreciate a liberal use of these books.

MUNICIPAL PUBLICITY

Advertising Reno, Washoe County and Carson City

An important function of the Directory is to set forth the characteristics and advantages of a city as a place of residence, as a business location, as an industrial site and as an educational center. The Directory acts as a mirror, reflecting all that is noteworthy in the city in the above respects. In order to spread this information regarding the city broadcast over the country the publishers place copies of this issue of the Directory in Directory Libraries which are maintained in all the larger cities of the country, where they are readily available for reference use by the public.

The publishers take this opportunity of thanking the citizens for valuable assistance rendered in the way of furnishing information concerning themselves and their friends for this Directory, and also the public-spirited and progressive business and professional men for support given the publication in the way of patronage.

R. L. POLK & CO.
Compilers and Publishers.

GENERAL INDEX

Additions, Sub-divisions, etc.....	80
Alphabetical List of Names.....	83
Board of Education.....	75
Buyers' Guide	5
Carson City Directory.....	393
Cemeteries	74
Chamber of Commerce.....	75
Churches	74
City Government	73
Classified Business Directory.....	423
Clubs, Associations and Societies.....	74
Colleges and Schools.....	75
County Directory	323
County Government	73
Hospitals and Homes	75
Labor Organizations	75
Land Owners in Washoe County.....	377
Libraries	76
Miscellaneous Information	73
Parks	76
Public Schools	75
Rural Routes	317
Secret and Benevolent Societies.....	76
Sparks Directory	329
State Government	73
State Institutions	74
Street and Avenue Guide	77
U. S. Officers.....	74
Ward Boundaries	81
Washoe County Directory.....	323

INDEX TO ADVERTISERS

Anderson Henry Motor Co.....	Sparks tab insert and	6
Ayres & Gardiner.....		36
Bake-Rite Bakery		15
Bank of Sparks Inc.....		
	Sparks insert, left top lines and	16
Bissinger & Co.....		29
Black & White Taxi Co.....		51
Bollettino del Nevada.....		43
Bools & Butler Inc.....	right bottom lines and	52
Bowman A M.....		22
Boyd & Curler		36
Brown-Milbery Inc.....	left top lines and	6
Brown & Belford.....		36
Brundige's.....	left top lines and	47
Burrows J W.....		36
Byington & Hall.....		49
Calavada Auto Co	right bottom lines and	7
Campbell Frank.....	right bottom lines and	26
Carson City Garage, Carson City....	Carson tab insert	
Carson City News, Carson City....	Carson tab insert	
Chism Ice Cream Co.....		32
Commercial Hardware Co.....		28
Commercial Hotel		29
Commercial Soap Co.....	right top lines and	51
Conradt Bros.		2
Cremer-Erikson & Co.....	left top lines and	25
Crescent Creamery.....	front cover and	21
Crystal Confectionery		20
Cut Rate Drug Store.....	Sparks tab insert and	23
Dew Drop Inn, Sparks.....		50
Donnels & Steinmetz Inc.....	left side lines and	26
Duncan Automobile Co.....	right side lines and	7
Fairchild Motor Sales Co.....	backbone and	7
Farmers & Merchants Natl Bank..	right top lines and	16
Galsgie E C.....	Sparks tab insert and	46
Golden Grill		50
Golden West Hotel.....		29
Gould Bros.....	bottom and top edges and	8
Grease Spot The.....	back cover and	8
Hall Joseph W.....	front cover and	49
Hart Realty Co.....	left side lines and	49
Hendricks C F & Sons, Sparks.....		47

Henry V F Drug Co.....	right bottom lines and	22
Herz R & Bro.....	left back cover and	34
Highway Garage, Sparks.....		8
Hill C R.....	back cover and	24
Hilp's Drug Store.....	right top lines and	22
Hobart Estate Co.....	Reno tab insert and	41
Hotel Golden Annex.....		30
Hotel Golden Grill.....		50
Hoyt John D.....		37
Hoyt, Norcross, Thatcher, Woodburn & Henley.....		37
Huskey & Kuklinski.....		37
Jepson Melvin E.....		37
Kearney Wm M.....		38
Keaton Tire & Rim Agency.....		9
Kellison & Poncia, Sparks.....		17
King & McCone		24
Klaus M A.....		6
Kunz John F		38
Landis H R.....	opp inside back cover and	21
Leavitt J W & Co.....		9
Leonard & Joyce.....	left side lines and	9
Leter H.		19
Lindley & Co.....		27
Lipman J A.....		6
Lund Lauritz		10
Lund & Schultz.....		10
McCarran & Mashburn.....		38
McCormack & Co.....	left side lines and	42
McCullough Drug Co.....	front cover and	23
McKnight Wm.		38
McNamara J E.....		39
Mabson Robert C.....		21
Mack & Green		39
Meyer Jacob C.....		47
Mitchell W I Co.....		27
Moore Milton B.....		39
Morehouse H V.....		39
Moresi Chas J.....		47
Multigraph Shop The.....	right bottom lines and	42
Mutual Creamery Co.....		22
Mutual Life Ins Co.....	front cover and	33
Nevada Bulletin		43
Nevada Cadillac Co.....	left bottom lines and	10
Nevada Fire Ins Co.....	right top lines and	32
Nevada Fish Market.....		25
Nevada Hay & Grain Co.....		28
Nevada Marble & Granite Wks.....		42
Nevada Sanitarium.....	Sparks tab insert and	46
Nevada State Journal.....		44
Nevada State Life Ins Co.....	front edge and	33
Nevada Transfer & Warehouse Co....	front cover and	52
Nevada Welding Works.....	left bottom lines and	53
New Army Store.....		18

New Toscano Hotel	30
Newnham M Mrs.	48
Northern Life Ins Co. right top lines and	33
Northwestern Mutual Life Ins Co.	34
Old Toscano Hotel	31
Osen Motor Sales Co. left top lines and	10
Overland Hotel	30
Paffrath Margaret A.	46
Palace Bakery	15
Parisian Beauty Parlor.	15
Plaza Hotel. right side lines and	31
Price & Hawkins.	40
Purity French Bakery & Macaroni Factory and Reno French Bakery Inc. right bottom lines and	15
Rawlings H C. left top lines and	40
Read John T. front cover and	49
Red River Lumber Co. right top lines and	41
Reno Business College.	50
Reno Concrete Factory. left side lines and	20
Reno Evening Gazette Co.	45
Reno Florist. left side lines and	25
Reno French Baking Inc. right bottom lines and	15
Reno Motor Supply Co.	11
Reno National Bank. front cover and	16
Reno News Agency.	51
Reno Novelty Co. Sparks tab insert and	23
Reno Printing Co.	48
Reno Stationery Co.	51
Reno Steam Laundry.	35
Reno Used Car Depot.	11
Reno Wall Paper & Paint Co. right side lines and	53
Revada Sales Co. right top lines and	11
Ritz Hotel	31
Riverside Garage. front cover and	12
Riverside Studio	46
Roberts Jeanette E.	29
Robinson George W.	34
Ross-Burke Co. left bottom lines and	52
Rotholtz Ben Cigar Factory.	17
Royal Laundry	35
S & J Drug Store. right top lines and	23
St Mary's Hospital. inside back cover	
Samoville & Flagg. right side lines and	26
Saviers H E & Son. right side lines and	53
Scanlan M J.	40
Scheeline Banking & Trust Co.	16
Schroeder O H. left side lines and	12
Semenza & Co.	27
Sierra Beverage Supply Co.	17
Sierra Furniture Co.	26
Sierra Garage. bottom and top edges and	8
Silver State Tailoring Co.	18
Sing Kwan Co. left top lines and	28

Skeels-McIntosh Drug Co.....	left bottom lines and	24
Smith H L Battery Co.....	left side lines and	12
Smith Jesse E Co.....		2
Society Shop.....	left top lines and	19
Sparks Fuel Co, Sparks.....	right side lines and	20
Steinheimer Bros.....	right side lines and	13
Sterud J M.....	front cover and	33
Sutherland Wm.....		48
Swanson Ed.....		13
Taxi Garage, Carson City.....	Carson tab insert	
Taylor Optical Co.....	left side lines	46
Toscano Hotel (new).....		30
Toscano Hotel (old).....		31
Troy Laundry.....	back cover and	35
Truckee River General Electric Co.....		4
Tuthill F D Co Inc.....	Reno tab insert and	13
University of Nevada.....		
	left bottom lines and inside back cover	
University Taxi.....		52
Up-to-Date Hairdressing Shop.....		27
Van Derwerter J L.....	right side lines and	40
Vendome Hotel.....		32
Wainright Jake.....	right side lines and	14
Warren Anna M.....	left bottom lines and	48
Washoe County Bank.....	back cover and	3
Washoe Wood & Coal Yard.....	right bottom lines and	20
Western Cigar Co.....		18
Western Garage.....		14
Wet Wash Laundry.....	left bottom lines and	35
White Horse Stables.....		50
White House Clothing Co.....		19
Wilcox Confectionery Co.....		21
Wiley Bros.....		14
Wilson N E Co The Inc.....	left bottom lines and	24
Wong Q S Dr.....		28
Ye Planery.....	right bottom lines and	17
Y M C A.....	right side lines	





TRADE! You like
to patronize those concerns
who are in business to stay.

It's human to expect that such business establishments always stand back of the wares they sell.

The advertising in this Directory is suggestive of the stability and permanency of the advertisers.

Frauds, fakes, get-rich-quick and other schemers have little use for directory advertising. It lives too long.

The modern City Directory is a business institution. It occupies a place peculiarly its own. It is as necessary to the progress and development of a city generally as anything naturally would be which deals with such a fundamental as the citizens themselves.

If you are not advertising your business in the Directory, may we explain how and why it will pay you?

THE PUBLISHERS

POLK'S RENO CITY DIRECTORY

1923

MISCELLANEOUS INFORMATION

RENO CITY GOVERNMENT.

City Hall, Front se cor Center.

CITY OFFICERS

Mayor—Harry E Stewart
Auditor—Delle B Boyd
Clerk—Jos B Reese
Chief of Police—J M Kirkley
Treasurer—D W Dunkle
Police Judge—G E Bryson
Health Officer—W L Samuels
Chief of Fire Dept—R B Hawcroft
Engineer—Harry C Chism
Justice of the Peace—Chas E Bull
Milk Inspector—Wayne B Adams
Constable—Claire E Roff
Aldermen
First Ward—Elmer G Cobb
Second Ward—Geo F Smith
Third Ward—R J Frisch
Fourth Ward—S E Ross
Fifth Ward—C H Duborg
Sixth Ward—C C Bridgeman

COUNTY GOVERNMENT

Court House, Virginia cor Court.

COUNTY OFFICERS

County Commissioners—J C Durham, chairman; Robt Nelson, Geo Trosi
County and Probate Judge—T F Moran, Geo A Bartlett
Clerk—E H Beemer
Auditor and Recorder—Delle B Boyd
Sheriff—John D Hillhouse
Attorney—L D Summerfield
Treasurer—D W Dunkle
Assessor—John Hayes
Surveyor—D H Updike
Physician—Dr A R DeCosta

STATE GOVERNMENT

Capitol, Carson City

U S Senators—Key Pittman (Tonopah) and Tasker L Oddie (Reno).
U S Congressman—Chas L Richards, Reno.

EXECUTIVE

Governor—Jos G Scrugham, Carson City
Lieutenant Governor—Maurice J Sullivan, Carson City
Secretary of State—W G Greathouse, Carson City
State Controller—Geo A Cole, Carson City
State Treasurer—Ed Malley, Carson City
Surveyor General and State Land Registrar—C L Deady, Carson City
Attorney General—M A Diskin, Carson City
Superintendent of State Printing—Joe Farnsworth, Carson City
State Librarian—Frank Pyne, Carson City
Inspector of Mines—Andy J Stinson, Carson City
Superintendent of Public Instruction—W J Hunting, Carson City
University of Nevada Board of Regents—Miles E North, G F Talbot, Mrs Eunice E Hood, Walter E Pratt, B F Curler.

STATE JUDICIARY

Located at Carson City

Judges—Edw A Ducker, Chief Justice; Ben W Coleman, J A Sanders Associate Judges
Clerk—Wm Kennett.

STATE INSTITUTIONS

State Printing Office—Carson City, Joe Farnsworth Supt
 University of Nevada—Reno, Walter E Clark Pres
 State Orphans' Home—Carson City, G W Cowing Supt
 State Prison—Carson City, R B Hendricks Warden
 State Agricultural Experiment Dry Farm—Pleasant Valley
 Nevada State Hospital for Mental Diseases—Reno, R H Richardson Supt

UNITED STATES OFFICERS

Located in Reno

U S Court Commissioner—Anna M Warren, 9 Washoe County Bank bldg
 U S District Attorney—Geo Springmeyer, 302 Nixon bldg
 U S Examiner of Inheritance—J H Anderson, 335 Gazette bldg
 U S Indian Agency—Jas E Jenkins Supt, 331 Gazette bldg
 U S Internal Revenue Collector—L A Spellier, N Virginia cor W Plaza
 U S Postoffice Inspectors—F E Smith, Floyd McKean, 3 Federal bldg
 U S Surveyor General—J E Golder, 2 Federal bldg
 U S Weather Bureau—406 I O O F bldg, H F Alps Meteorologist

POST OFFICE

Virginia, s e cor Front
 Postmaster—Austin Jackson
 Assistant Postmaster—G A V Hughes
 Office Hours—General Delivery, Registry and Stamp Windows open daily 8 a m to 6 p m except Sundays
 Money Order Department—From 9 a m to 5 p m. Open daily except Sundays and Holidays
 Holidays 10 to 11 a m. Office closed Sundays.

CEMETERIES

Hillside—West extended
 I O O F—Nevada extended
 Masonic—871 Washington
 Mountain View—Nevada extended
 St Thomas Catholic—911 Sierra

CHURCHES

Baptist (First)—Chestnut cor W 2d, Rev Brewster Adams pastor
 Congregational-Presbyterian Federated—W 5th and N Virginia, Rev N W Pendleton pastor
 Episcopal (Trinity)—W 2d cor Sierra, Rev E T Brown rector
 First Church of Christ, Scientist—Masonic Temple bldg
 Hebrew (Temple Emanu-El)—West bet 4th and 5th
 Lutheran (St Luke's)—W 2d cor Bell, Rev F E Martens pastor
 Methodist Episcopal—Sierra cor W 1st, Rev R H Miller pastor
 Methodist Episcopal (Bethel African)—Bell near W 2d
 Roman Catholic (St Thomas)—W 2d cor Chestnut, Very Rev T M Tubman pastor
 Salvation Army—219 W 2d Lieut Perl Coe in charge
 Seventh Day Adventist—325 W 5th Rev M L Rice pastor
 Spiritual (First)—419 N Virginia
 Spiritual Church of Psychic Science—357 West Upper Room
 Mission 213 West, W L Thompson supt

CLUBS, ASSOCIATIONS AND SOCIETIES

Alpha Tau Omega—745 University av
 American Red Cross Society—119 N Center Mrs L F Sadlier sec
 Anti Saloon League of Nevada—133 W 2d
 Associated Democratic Clubs of Nevada—36 E 2d rm 12
 Century Club—123 Chestnut
 Delta Delta Delta Fraternity—205 Maple
 Elks Club—38 W 1st
 G A R—Gen O M Mitchell Post No 69 Masonic Hall
 Woman's Relief Corps No 27—Masonic Hall
 Insurance Federation of Nevada—14 E 2d
 Italian Benevolent Society—Nevada State Life bldg
 Masonic Temple Assn—Masonic Temple
 Nevada Bankers' Assn—Reno Chamber of Commerce
 Nevada Highway Assn—4th fl Reno Natl Bank bldg W M David sec
 Nevada Historical Society—844 University Jeanne Elizabeth Wier sec

Nevada Livestock Assn—307
Nixon bldg
Nevada Mine Operators' Assn—
210 Reno Natl Bank bldg
Nevada State Sheep Commission
—307 Nixon bldg
Nevada Women's Civic League—
33 Washoe Co Bank bldg
Odd Fellows Building Assn—102
E 2d
Phi Beta Phi—829 N Virginia
Phi Sigma Kappa—557 Lake.
Reno Chamber of Commerce—
Top fl Reno Natl Bank bldg,
Leah J Ryan sec
Reno Clearing House Association
—Reno Chamber of Commerce
Rotary Club of Reno—140 N Vir-
ginia, R309
Sigma Alpha Epsilon—925 N Vir-
ginia
Sigma Nu Fraternity—560 Lake
Sigma Phi Sigma—651 Elko av
State Highway Assn—Reno Natl
Bank bldg
Twentieth Century Club — 123
Chestnut
U S Veterans Bureau—29 Front
Washoe County Builders Exch—
227 N Virginia
Y M C A—Front bet Virginia and
Center, L H Fox gen sec
Y W C A—City Hall

COLLEGES AND SCHOOLS

BOARD OF EDUCATION

Reno School District No 10—D B
Billingshurst supt T W Clark
sec, Office High School bldg

PUBLIC SCHOOLS

Babcock Memorial Kindergarten
W 6th cor West
Doten Mary S School—W 5th cor
Washington
High School—W 5th and Chestnut
McKinley Park School—Riverside
av near Vine
Mt Rose School—Lander nr Tay-
lor
Orvis Ring School—Evans av and
E 7th
South Side School—E Liberty bet
S Center and Sinclair.
South Side School Annex—S Cen-
ter and Ryland

MISCELLANEOUS SCHOOLS

Reno Business College—316 Ne-
vada State Life bldg
University of Nevada—9th bet N
Virginia and Lake
Wilson Emily L Mrs, school for
dancing 123 Maple

HOSPITALS AND HOMES

County Hospital—Cor Mill and
Washoe
Crittenden Florence Home—781
Mill
Elks Home—38 W 1st
Hartung Royal D Home—71 Ral-
ston
Nevada Sanitarium and Health
Home—S Arlington av
Nevada State Hospital for Mental
Diseases—Asylum rd
Reno Hospital—804 Ralston
St Mary's Hospital—234 W 6th

LABOR ORGANIZATIONS

Reno Central Trades and Labor
Council, A F of L—Bldg Trades
Hall
Reno Typographical No 611—Bldg
Trades Hall
Washoe County Building Trades
Council—Bldg Trades Hall
Bakers and Confectionery Work-
ers No 161—Bldg Trades Hall
Barbers No 600—Bldg Trades
Hall
Bricklayers and Masons No 1—
Bldg Trades Hall
Butchers No 648—Bldg Trades
Hall
Carmen—Bldg Trades Hall
Carpenters and Joiners No 971—
Bldg Trades Hall
Cigar Makers No 307 — Bldg
Trades Hall
Cooks and Waiters No 45—Bldg
Trades Hall
Culinary Workers No 45—Bldg
Trades Hall
Electrical Workers No 401—Bldg
Trades Hall
Federal Union—Bldg Trades Hall
Hod Carriers No 169—Bldg
Trades Hall
Lathers, Sacramento No 109—
Bldg Trades Hall
Musicians—Bldg Trades Hall
Painters No 567—Bldg Trades
Hall
Plasterers No 247 — Bldg Trades
Hall
Plumbers, Steam and Gas Fitters
No 350—Bldg Trades Hall
Pressmen No 222—Bldg Trades
Hall
Railroad Clerks — Bldg Trades
Hall
Sheet Metal Workers No 367—
Bldg Trades Hall
Teamsters No 595—Bldg Trades
Hall

LIBRARIES

Reno Free Public Library—Virginia cor Mill. Reading room open from 9 a m to 9 p m; Sundays from 1:30 to 9 p m. H W Miles librarian

Christian Science Reading Room—125 N Center, Ida Foster librarian

Washoe County Law Library—Court House, Mrs Dorothy M Jepson librarian

PARKS, ETC

Agricultural Park—E 9th and Alameda av

Baseball Grounds—Moana Springs, 3 mi s of Reno

Belle Isle Park—Island in Truckee river, s end Chestnut

Mackay Athletic Field—N of the University of Nevada at n limits of city

Powning Square—Virginia bet Mill and State, opp Court House

Riverside Park—S bank Truckee river w from Island av

SECRET AND BENEVOLENT ORGANIZATIONS

ANCIENT ORDER FORRESTERS
Court Mt Rose No 8354—Dania Hall

B P O E

Reno Lodge No 597—38 W 1st

FRATERNAL BROTHERHOOD
Reno Lodge No 164—Meets at call

FRATERNAL ORDER EAGLES
Reno Aerie No 207 F O E—Nevada State Life bldg

I O O F

Encampment No 5, Reno Lodge No 14, Unity Lodge No 39, I O O

F and Mizpah Lodge No 26 and Nevada Lodge No 7 Daughters of Rebekah—Nevada State Life bldg

KNIGHTS OF COLUMBUS

242 Sierra

KNIGHTS OF PYTHIAS

Amity Lodge No 8—Masonic Hall

LADIES OF THE MACCABEES

Reno Hive No 1—Nevada State Life bldg

LOYAL ORDER OF MOOSE

Local Lodge No 14—Nevada State Life bldg

MASONIC

Reno Lodge No 13 (A F & A M), Reno Chapter No 7 (R A M), Nevada Lodge of Perfection No 1 (S R), Washoe Chapter Rose Croix No 1 (S R), Pyramid Council of Kadosh No 1 (S R), Reno Consistory No 1 (S R), De Witt Clinton Commandery No 1 (K T), Kerak Temple (A A O N M S), Eastern Star Nevada Chapter No 13 and Ada Chapter No 4—Masonic Temple

MODERN WOODMEN OF AMERICA

America Peavine Camp No 10238—Dania Hall

ROYAL NEIGHBORS

Nevada State Life bldg

U A O DRUIDS

Reno Grove No 3 and Roma Grove No 1—Nevada State Life bldg

WOODMEN OF THE WORLD

Washoe Camp No 407—Dania Hall
Women of Woodcraft, Utopia Circle No 293—Nevada State Life bldg

POLK'S RENO CITY DIRECTORY

1923

RENO STREET, AVENUE AND ADDITION GUIDE

EXPLANATORY

Following will be found a complete list of the streets and avenues of Reno. The city has the 100 to the block system of numbering and for the purpose of uniformity all numbers on streets running east and west commence at Virginia street, the prefix E or W indicating whether the number on any such street is east or west of Virginia street. Streets running north and south are similarly divided by the Truckee river N or S being used to show which side of the river the street number is on. There are many short streets that neither cross Virginia street nor the river, and of course there is no prefix necessary in giving the numbers on these streets.

Note—The word "Street" is understood.

AITKEN, from Truckee e to city limits, 3d s of river.

ALAMEDA AV, from S P Ry track n to city limits; 8 e of Virginia.

ALVARO, north from 6th; 9th w of Virginia.

ANDREW, from S Virginia w to Plumas; 10th s of river.

ARLETTA, from W 1st to W 3d; 12 w N Virginia.

ARLINGTON AV, from Court s to city limits; 5th w of S Virginia.

ARROYO, from Plumas e to Virginia; 12th s of river.

BEACH, University Heights Addn.

BELL, from river n to S P Ry track, from 5th n to 6th, and

from 9th n to city limits; 6th w of Virginia.

BELMONT RD, from Court s to California av; 4th w of Virginia.

BIRCH PL, 1st w of Keystone, crossing Jones, running n and s
BURNS, from Virginia e to city limits; 11th s of river.

CALIENTE, from Plumas e to Virginia; 11th s of river.

CALIFORNIA AV, from S Virginia w to city limits; 5th s of river.

CANAL, from river n to 8th; 8th w of N Virginia.

CEDAR, University Heights Addition.

CENTER, from river s to city limits; 1st e of Virginia.

CHENEY, from S Virginia e to city limits; 10th s of river.

CHESTNUT, from 1st n to 8th and from 11th n to city limits; 3d w of N Virginia.

CHESTNUT PL, from Chestnut w to Ralston, bet 3d and 4th.

CHURCH LA, from Chestnut w to Ralston, bet 2d and 3d

CLAREMONT AV, from Wheeler av e to city limits; 14th s of river.

CLAY, from California av n to river; 4th w of Virginia; and from Court s to California av; 2 s of river.

COMIS, from 3d s of Reno av; bet Plumas and Gordon

COMMERCIAL ROW, from Lake w to Sierra, s of S P Ry tracks; 3d n of river.

COURT, from S Virginia w to city limits; 1 blk s of river.

- COURT PL, from California av s to Marsh av; $\frac{1}{2}$ blk e of Arlington av.
- CRAMPTON, from Holcomb e to city limits.
- DAKOTA AV, from Taylor av s to city limits; 8th w of Plumas.
- DELAWARE AV, from Taylor av s to city limits; 7th w of Plumas.
- DOUGLAS AV, from Lake w to Sierra; bet 2d and Commercial Row.
- DRAPPO RD, from Bell w to Washington; bet 2d and 3d.
- EAST, from river n to city limits; 4th e of Virginia.
- EIGHTH, from Alameda av w to city limits; 8th n of river.
- ELEVENTH, from Virginia w to city limits; 11th n of river.
- ELKO AV, from 5th n to city limits; 6th e of Virginia.
- ELM, from Sierra w to Ralston, bet 6th and Maple.
- ELY, from 4th s of Reno av; bet Plumas and Gordon.
- ENGLISH MILL RD, n from sector of State Agriculture Park.
- ESMERALDA AV, from California av s to city limits; 5th w of Virginia.
- EUREKA AV, from 5th n to city limits; 7th e of Virginia.
- EVANS AV (formerly Peavine), from 2d n to 9th; 3d e of Virginia.
- FIFTH, from e city limits to w city limits; 5th n of river.
- FIRST, from Virginia w to city limits; 1st n of river.
- FIRST AV, from Scott to North; 4th s of S V & T tracks.
- FLINT, from Court s of California av; 3d w of Virginia.
- FOREST, from California av s to Clark av; 1st w of Virginia.
- FOURTH, from e city limits to w city limits; 4th n of river.
- FRONT, from Virginia e to Lake; 1st n of river.
- GARDNER, from W 1st to W 3d; 11th w of N Virginia.
- GEAR, from Bell w one blk to Washington; 11th n of river.
- GOLDFIELD, from city limits s to Monte Rosa; 2d w of Virginia.
- GORDON AV, from California av s to city limits; 1st w of Arlington av.
- GOTWALD AV, from La Rue s to city limits; 10th w of Plumas.
- GRANITE, from Court s to California av; 1st w of Virginia.
- HARRIS AV, one blk w of Gotwaldt av.
- HASKELL, from Virginia w to Plumas; 9th s of river.
- HIGH, from North s to South; 5th e of Virginia.
- HIGHLAND, University Heights Addition.
- HILL, from Court s to California av; 2d w of Virginia.
- HOLCOLMB AV, from Mill s to city limits along V & T Ry track.
- HUMBOLDT, from California av s to city limits; 3d w of Virginia.
- ISLAND AV, from Virginia w to Belmont rd along s bank of river.
- JONES, from Bell w to city limits; bet 1st and Riverside av.
- KATHERINE, from California av to city limits; 5th s of Virginia.
- KEYSTONE AV, from river n to S P Ry tracks; 9th w of Virginia.
- KEYSTONE PL, runs n from 1027 W 2d.
- KIRMAN AV, from Stewart s to city limits; 5th e of V & T Ry.
- LAKE, from Front n to 9th and from Mill s to Pine; 2d e of Virginia.
- LANDER, from California av s to city limits; 4th w of Virginia.
- LA RUE, from Plumas w to Lander; 9th s of river.
- LAUREL, University Heights Addition.
- LEE AV, from Court s to Ridge.
- LIBERTY, from V & T Ry tracks w to Belmont rd; 4th s of river.
- LINCOLN AL, from Douglas av to 2d; bet N Virginia and N Center.
- LOCUST, from Scott s to South; 9th e of Virginia.
- MAGEE, from 2d s of Reno av, Plumas to Gordon.
- MANHATTAN, from city limits s to Monte Rosa; 3d w of Virginia.
- MANN, from V & T Ry track e to Wheeler av.
- MAPLE, from Sierra w to Ralston bet Elm and 8th.
- MARSH AV, from Forest w to city limits; 1 s of California av.

- MARTIN AV, from 2d s of La Rue.
- MARY, from 3d s of La Rue.
- MARYLAND AV, from California av s to city limits; 8th w of Virginia.
- MILL, from Virginia e to V & T Ry track; 1st s of river; and from V & T track e to city limits.
- MIZPAH, from 1st s of Reno av; Plumas to Gordon.
- MONROE AV, 1st s of city limits, from Gotwaldt av w to Harris av.
- MONTE ROSA, from Plumas e to Virginia; 14th s of river.
- MONTELLO AV, from E 4th to E 5th; 3d e of Quincy.
- MORAN, from Virginia e to city limits; 8th s of river.
- MORRILL AV, from S P Ry track n to city limits; 9th e of Virginia.
- NEVADA, from 4th n to city limits; 4th w of Virginia.
- NINTH, from Alameda av w to city limits; 9th n of river.
- NIXON AV, from Ridge s to city limits; 1st w of Gordon av.
- NORTH, from High e to city limits; 1st s of river.
- OAK, from 10th to 11th; 2d w of Virginia.
- OHIO AV, from Taylor av s to city limits; 9th w of Plumas.
- ORMSBY AV, from California av e to city limits; 7th w of S Virginia.
- PARK, from 4th s to South; 6th e of Virginia.
- PARK AV, from Forest w to city limits; 6th s of river.
- PEAVINE, from S P track s to 2d, 2d e of Virginia.
- PEAVINE RD, north from 1000 W 7th.
- PICKARD PL, from Granite to Flint; 3d s of river.
- PINE, from Virginia e to V & T Ry track; 3d s of river.
- PLAZA, from Evans w to Sierra; 3d n of river.
- PLUMAS, from Park av s to Reno av; 2d w of Virginia.
- POPLAR, University Heights Addition.
- PUEBLO, from Plumas e to Virginia; 13th s of river.
- QUINCY, from S P Ry track n to city limits; 11th e of Virginia.
- RALSTON, from river n to city limits; 5th w of Virginia.
- RENO AV, from Plumas w to city limits; 8th s of river.
- RHYOLITE, from city limits s to Monte Rosa; 4th w of S Virginia.
- RIDGE, from Granite w to city limits; 3d s of river.
- RIVERSIDE AV, from Stevenson w to city limits along north bank of river.
- RIVERSIDE DR, continuation of Riverside av.
- ROBERTS, from V & T Ry track e to city limits; 8th s of river.
- ROCK, from Mill s to Liberty; 3d e of Virginia.
- RYLAND, from S Virginia e to city limits; 4th s of river.
- SAGE AV, from E 4th n to E 6th; 4th e of Quincy.
- ST LAWRENCE AV, from Plumas w to city limits; 7th s of river.
- SCOTT, from High e to city limits; 1st w of Virginia.
- SECOND, from Evans w to city limits; 2d n of river.
- SECOND AV, from river to Scott; 9th e of Virginia.
- SEVENTH, from Alameda av w to Sierra; also from Ralston w to city limits; 7th n of river.
- SIERRA, from 1st n to city limits; 1st w of Virginia.
- SINCLAIR, from Pine s to intersection of V & T Ry track; 2d e of Virginia.
- SIXTH, from Alameda av w to city limits; 6th n of river.
- SOUTH, changed to Ryland.
- SPOKANE AV, from S P Ry track n to city limits; 10th e of Virginia.
- STATE, from Virginia e to V & T Ry track; 2d s of river.
- STEINER, from Virginia sw to Arlington av; 7th s of river.
- STEVENSON, from 1st n to S P Ry track; 4th w of Virginia.
- STEWART, from S Virginia e to city limits.
- SURPRISE VALLEY RD, from S P Ry track n to city limits; 5th e of Virginia.
- SUTRO AV, from E 4th n to E 5th; 1 e of Quincy.
- TAHOE, from Forest s to Steiner; 1st w of Virginia.
- TAYLOR, from Virginia e to city limits; 11th s of river.
- TAYLOR AV, from Gotwaldt av to Harris.
- TENTH, from Virginia w to city limits; 10th n of river.

- THIRD, from e city limits w to Evans; and from Sierra n of S P Ry track, w to city limits.
- THIRD AV, from river to Scott; 10th s of Virginia.
- THIRTEENTH, from Sierra w to city limits; 13th n of river.
- THOMA, from Virginia e to city limits; 9th s of river.
- TOANA AV, from E4th n to E 5th 2d e of Quincy.
- TONOPAH, from Arroyo s to city limits; 1st w of Virginia.
- TRUCKEE, south from river to South; 7th e of Virginia.
- TWELFTH, from Sierra w to city limits; 12th n of river.
- UNIVERSITY AV, from E Plaza n to 9th; 1 e of Virginia.
- UNIVERSITY TER, from 877 Sierra; w to Ralston.
- VALLEY VIEW AV (Fairfield Heights Addn), from Wells av to Gotwaldt av.
- VASSAR, 1st s of city limits (Victoria Heights Addn).
- VERDI RD, continuation of w 3d.
- VESTA, 4th s of city limits.
- VIRGINIA, from Virginia Street bridge to n and s limits of city.
- VISALIA, from Holcomb e to city limits; 18th s of city limits.
- VINE, from river n to city limits; 8th w of Virginia.
- VIOLA, from Holcomb to city limits; 15th w of Virginia.
- VIOLET, from Holcomb to city limits; 7th w of Virginia.
- VOLNA, from Holcomb to city limits; 16th w of Virginia.
- WALKER AV, from Plumas w to Lander; 10th s of river.
- WALNUT, changed to 6th.
- WASHINGTON, from river n to city limits; 7th w of Virginia.
- WASHINGTON AL, runs n from 629 W 2d
- WASHOE, from River St to city limits; 11th e of Virginia.
- WATER, runs w from Holcomb av 1 blk s of River.
- WATTS, from Ross to city limits; 2d s of V & T Ry track.
- WELLS, from Gotwaldt av to city limits.
- WELLS AV, s from South to city limits; 2d s of V & T Ry track.
- WEST, from 1st to 8th and from 11th to 12th; 2d w of Virginia.
- WEST AV, from 1st to 2d; bet West and Chestnut.
- WHEELER AV, s from South to city limits; 1st e of V & T Ry tracks.
- WILLOW, from V & T Ry track e to city limits; 4th s of river.
- WILSON AV, from Stewart s to city limits; 3d e of V & T Ry track.
- WINTER, from river to S P Ry track; bet Washington and Vine.
- WONDER AV, from Wheeler av e to city limits; 14th s of river.

ADDITIONS, SUB-DIVISIONS, ETC

- Aitken's Addn, from Scott to South; e of Truckee.
- Burke's Addn, from Liberty to Moran; bet Virginia and Holcomb av.
- Evans or Dunne's North Addn, from 4th to 8th; bet Sierra and California.
- Flanigan's Addn, from 11th to 14th; w of Sierra.
- Hayden & Shoemaker Addn, from North to South sts; bet Holcomb av and Truckee.
- Homewood Addn, w of city limits; along Truckee river.
- Leete Syndicate Addn, from 6th to 9th; w of Alameda av.
- McCormack's Addn, s from Burns; bet Holcomb and Wheeler avs.
- Marsh's Addn, s of California av and w of Plumas.
- Meadow View Addn, from Cherry to Burns; bet Holcomb and Wells.
- Morrill-Smith Addn, from 3d to 6th; e of Alameda av.
- Morrill's Addn, from 4th to 7th; bet Surprise Valley rd and Alameda av.
- Powning's Addn, from 3d to Truckee river; w of Sierra.
- Riverside Heights, Belmont rd; bet Court and Liberty.
- Riverview Addn, w of Virginia; bet Truckee river and Court.
- Ryland's Addn, from Mill to Liberty; bet Virginia and Holcomb
- St George's Addn, from 9th to 11th; w of the K P Cemetery.
- Southern Addn, e of Wells av and s of South st.
- Sunnyside Addn, from 6th to 8th; bet Washington and Vine.
- University Addn, from 9th to 11th; bet Univ of Nev and K P Cemetery.
- Ward's Addn, from 5th to 8th; bet Sierra and Ralston.

Wells' Addn, from South to Cheney, bet Holcomb and Wells avs.

WESTERN ADDN, from 3d to 6th bet Ralston and Vine.

WARDS AND BOUNDARIES

First Ward—All territory s of Truckee River and w of Virginia.

Second Ward—All territory s of 3d and w of Sierra.

Third Ward—All territory e of Sierra bet 3d and Truckee river.

Fourth Ward—All territory e of Sierra and n of 3d.

Fifth Ward—All territory w of Sierra and n of 3d.

Sixth Ward—All territory s of Truckee River and e of Virginia.

THE City Directory is the most effective and most economical method of reaching all the people all the time. Those who buy without looking at the list of those who sell do themselves great injustice. The classified lists in the Business Directory form the best Buyer's Guide on earth. A modern up to date method of getting what you want.

Association of North American Directory Publishers

Members of Directory and Reference Media Department of Associated Advertising Clubs of the World

OFFICERS:

- J. Martin Gardner, Pres.**
76 Church Street,
Toronto, Canada.
- E. L. Polk, Jr., First Vice-Pres.**
431 Howard Street,
Detroit, Mich.
- H. A. Manning, 2nd Vice-Pres.**
191 Main Street,
Springfield, Mass.
- H. J. Loranger, Sec'y-Treas.**
524 Broadway
New York City, N. Y.



TRUSTEES:

- R.L. Polk, Detroit.**
R. H. Donnelley, Chicago.
W. L. Richmond, Yonkers.
Alvin B. Boyd, Reading.
R. W. Lovell, Montreal.
W. G. Torchiana, Philadelphia.
W. O. Foote, Atlanta.
W. H. Lee, New Haven.
D. W. Bowman, Akron.
G. D'W. Marcy, Boston.

General Offices: 524-528 Broadway, New York City

The Association of North American Directory Publishers is composed of reputable City Directory Publishers, organized for the general advancement of the Directory business. Any person, corporation or firm engaged in business as owner and publisher of a City Directory in the United States or Canada, who shall qualify as competent to gather information and compile a City Directory and furnish satisfactory references, is eligible to membership.

The objects of the Association are:

First. The advancement of the Directory business and the improvement of Directories by the interchange of ideas and the exchange of experienced employes.

Second. To provide protection to the public against fraudulent advertising schemes which operate under the name of Directories, and to drive unprincipled promoters of the same out of business.

Third. To provide permanent and profitable employment to competent, industrious and honest Directory canvassers and compilers.

Fourth. For the mutual protection and advancement of the established and prospective interests of all who may become members, by personal advice and assistance of members as may be mutually satisfactory, desirable or advisable, and by such other means as may, from time to time, be shown to be wise, proper and lawful.

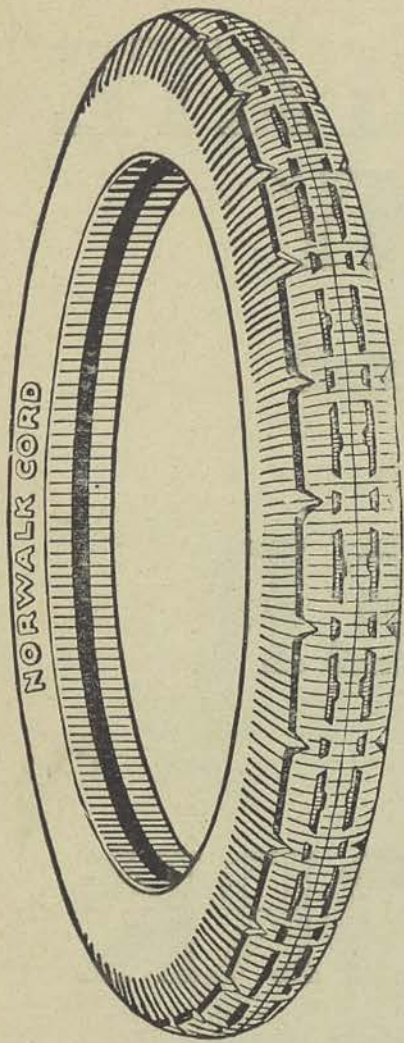
All members of this association have subscribed to the following

STANDARDS OF PRACTICE

1. To consider, first, the interest of the user of the book.
2. To subscribe to and work for truth, honesty and accuracy in all departments.
3. To avoid confusing duplication of listings, endeavoring to classify every concern under such headings as best describe it, and to treat additional listings as advertising, to be charged for at regular rates.
4. To increase public knowledge of what directories and reference media contain; to study public needs and make directories and reference media to supply them; to revise and standardize methods and classifications so that what is wanted may be most easily found, and the directory and reference media be made to serve their fullest use as business and social reference books and directories of buyer to seller and seller to his market.
5. To decline any advertisement which has a tendency to mislead or which does not conform to business integrity.
6. To solicit subscriptions and advertising solely upon the merits of the publication.
7. To avoid misrepresentation by statement or inference regarding circulation, placing the test of reference publicity upon its accessibility to seekers as well as on the number of copies circulated.
8. To co-operate with approved organizations and individuals engaged in creative advertising work.
9. To avoid unfair competition.
10. To determine what is the highest and largest function of directories and reference media in public service and then to strive in every legitimate way to promote that function.

\$100.00 REWARD will be paid by the Association for the arrest and conviction of any person or persons engaged in publishing, collecting or canvassing for any fraudulent or "fake" Directory.

RENO



AUTOMOBILE SUPPLIES

NORWALK TIRES AND TUBES

BEST FOR A
LONG DRIVE

Everything for
THE CAMPER

Portable Houses, Tents, Camp Furniture,
Mattresses, Blankets and Cooking
Outfits, Lunch Outfits and
Thermos Bottles

F. D. Tuthill Co., Inc.

15-17 W. 4th

RENO, NEV.

TELEPHONE 1269-J

**HOBART ESTATE
COMPANY**

Wholesale and Retail

**LUMBER
AND
MILL WORK**

**PHONE RENO
261**

**RENO OFFICE AND MILL
PARK STREET NEAR 4th**

**YARDS AT RENO, CARSON, MINDEN
AND LOVELOCK, NEVADA**

POLK'S RENO CITY DIRECTORY

1923

ALPHABETICAL LIST OF NAMES

(See also Reno Rural Routes)

-
- Abrams Morris, tailor, 230 Sierra, h 457 Washington
Abrey Lottie M, opr Bell Tel Co r Sparks
Accetturi Nick, barber Don Partipilo, r 144 E Commercial
row
Ackerman Willetta E, sten, h 404 Elm
Acklan L, r Riverside Hotel Annex
ACME TRUCKS, Steinheimer Bros Distributors, 47 W
4th (See right side lines and page 13)
Acocks Geo J, driver Palace D G House, r 74 High
Acocks Hilda, wrapper Palace D G House, r 74 High
Acree Elizabeth (wid Thos S) matron Royal D Hartung
Home, h 71 Ralston
Adam Elliott L, student, r 651 Elko av
Adams Albert F, phys 129 N Virginia, h 118 California av
Adams Brewster Rev, pastor First Baptist Church
Adams Burnis A, clk Am Ry Exp, h 718 W 2d
Adams Caroline Mrs, r 137 E Plaza
Adams Chas, mining, r 425 Elm
Adams Daisy Mrs, soft drinks, 1500 S Virginia, h same
Adams Eunice, tchr High School, r 601 University av
Adams Frank, h 438½ University av
Adams John L, clk O H Mack, h 527 Lander
Adams Lyndel, student, r 29 W 9th
Adams Mary A (wid Edw) r 718 W 2d
ADAMS MAXWELL, V-Pres University of Nevada, Dean
of the College of Arts and Science, Prof of Chemistry,
h 29 W 9th, Tel Reno 1328-M
Adams Vernon L, h 511 Lake
Adams Wayne B, City Milk Inspr City Hall, r 550 Sierra
Adamson Meyer, jeweler, r Hotel Grand
Addenbrooke Bernard R (Colorado Grocery) h 867 S Vir-
ginia
Addenbrooke Louise L, student, r 867 S Virginia
Addenbrooke Richard, h 941 S Virginia
Adrian John, real est, h 1201 Buena Vista

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO. NEV.

84

(1923) R. L. POLK & CO'S.

- Aeberhard George F, motorman, r 2371½ W 3d
Aeberhard Marian (wd Jacob) h 2371½ W 3d
AETNA FIRE UNDERWRITERS' AGENCY, Hart Realty
Co Agts, 125 S Virginia
African M E Church, Rev J N Cherry pastor, Bell bet W 2d
and Commercial row
AGENZIA GRANATA (John Granata) 216 Lake, Tel Reno
686
Agnes Peter, blacksmith Bottini & Ginocchio, r Toscano
Hotel
Agnew Vesta S (wid Howard) clk, h 418 Flint
**AGRICULTURAL INSURANCE COMPANY OF WATER-
TOWN, N Y**, Washoe County Bank Agts, N Virginia sw
cor 2d, Tel Reno 773-J
Aguilera Antonio, h 55 Water
Aguirre Simona I, nurse 221 West, r same
Ahlers Eleanor A, student, r 44 W 8th
Ahlers Richard H, mgr Postal Tel Cable Co, h 44 W 8th
Ahrens Henry, clk Vendome Hotel, r same
Aiken Nellie C Mrs, h 543 Court
Aikin Bernard D, student, r 340 W 4th
Aikin Clarence E, observer U S Weather Bureau, h 340
W 4th
Aikman Mayme, r 559 Ralston
Aikman Sarah (wid Henry) r 559 Ralston
Aine Everett E, student, r 815 University av
Airth M Gertrude, public health nurse City Hall, r Colonial
Apts
Aitken Annie E (wid John F) h 239 N Virginia
Aitken Daisy, clk, r 239 N Virginia
Akeman Paul, student r 31 W 9th
Akins Chas F, meat buyer, h 35 Keystone
Alaunis Peter, cook, r 140 State
Alba Higno, student, h 14, 607 N Virginia
Alba James, barber Chas Miller, r 137 E Plaza
ALBERT HENRY, Director State Hygienic Laboratory,
University of Nevada, h 507 N Virginia, Tel Reno
1769-M
Albert Joseph M, miner, h 1127 E 5th
Alberts Caesar, motorman Reno Traction Co, h 10 Rock
Alberts Harriet Mrs, nurse, 10 Rock, r same
Aldaz Joseph P, sec Ward's Inc, h 225 Cheney
Alderman Alma, clk Palace D G House, r 329 S Center
Aldrich Blanche Mrs, sten Bell Tel Co, r 631 Humboldt
Aldrich Emma G (wid H) r 128 Moran

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

RENO CITY DIRECTORY (1923)

85

P L A Z A H O T E L

Aldrich Harold P, miner, r 631 Humboldt
 Alexander Jack, carp, r 834 W 6th
 Alexander Joseph, h 611 Quincy
 Alexander Josephine M (wid McEarl) h 834 W 6th
 Alexander Robert D, elec, h 234 W 4th
 Alexander T L, prin bkpg dept Reno Business College r
 Y M C A
 Alexander Vincent I, student, r 834 W 6th
 Alexander Wallace B, mining, h 102 Pueblo
 Alford Mary (wid John) r 443 W 6th
 Alford Roy R, clk Am Ry Exp, h 325 Hill
 Allard John, mech, r 237 W 4th
 Allard Joseph G, bkpr Verdi Lumber Co, h 924½ S Virginia
 Allegrini Renato, driver Purity French Bakery, h 457 E 6th
 Allemand Albert, wringer Troy Lndry, h 1 Rock
 Allen Archibald E, mgr Mt Rose Hotel, r 26 E 2d
 Allen A Lincoln, eng, h 229 W 2d
 Allen Charles F, stockman, h 354 Evans av
 Allen James G, clk Standard Oil Co, h 417 W 4th
 Allen J, r 34 W 9th
 Allen Laura E Mrs, r Mt Rose Hotel
 Allen Myrta C Mrs, nurse, 544 N Virginia, h same
 Allen Walter S, clk Kellison & Poncia
 Allen Willard, r Hotel Golden Annex
 Allenbach Harriet (wid Jacob I) h 252 Mill
 Allerman George A, slsmn Mack Bros, h 431½ Washington
 Alling Wm T, pntr, r Vendome Hotel
 Allington Wm W, auto opr, h 677 Morrill av
 Allison Ira, student, r747 N Virginia
 Allison Wm M, h 144½ Stevenson av
 Alpha Tau Omega, 745 University av
 Alps Henry F, meteorologist in chg U S Weather Bureau,
 h Verdi Highway
 Alta Apartments, Mrs Anna Babel mgr, 533 N Virginia
 Altic A LeRoy, barber 21 E 2d, h 65 Vine
 Amador Rafael, lab, h rear 840 Alameda av
 Amar Constant, blacksmith, h 527 Scott
 Amar Emma L Mrs, presser Troy Laundry, r 527 Scott
 Ambler Bertha L, clk Washoe Co Bank, h 457 Lake
 Ambler Laura, instr Univ of Nev, r 457 Lake
 Ambrose John F, curer New Packing Co, h 615 Eureka av
 Ambrose Wm, buttermkr Mutual Creamery Co, r 615
 Eureka av
AMERICAN ALLIANCE INSURANCE CO, Joseph W Hall
 Agt, 158 N Virginia, Tel Reno 74

**Nannini
 Bros.
 Props.**

**Rates \$1.00
 \$1.50
 and \$2.00
 Per Day**

**Strictly
 Modern**

**Cor. Sierra
 and Plaza**

**Phone 148
 RENO**

**DESIGNERS AND BUILDING CONTRACTORS
 RENO, NEV.**

**LUMBER (READY CUT)
 MILLWORK, ETC.**

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

86

(1923) R. L. POLK & CO'S.

- AMERICAN CENTRAL INSURANCE CO, John T Read
Agt, 6 W Commercial row
- AMERICAN INVESTMENT CO, H A Hellwegen Gen Mgr,
Real Estate, Mines, Insurance, Loans, Etc, 228 N Vir-
ginia, Tel Reno 314
- AMERICAN RAILWAY EXPRESS CO, R D Eichelberger
Gen Agt, 245 N Virginia, Tel Reno 432, Depot Office
S P Depot, Tel Reno 433
- American Red Cross Society, Mrs Louise F Sadleir sec, 119
N Center
- Amonette Millard F, h 646 Surprise rd
- Anacs A, piler Red River Lumber Co
- Anderegg Wayne, pharm Reno Drug Co, r 144 Rock
- Anderson Andrew, auto mech Henry Anderson Motor Co,
r 1009 N Virginia
- Anderson Charles J, nurserymn, h 526 Humboldt
- Anderson Charles L, aviator, h 101 Caliente
- Anderson Frank W, propr Golden Eagle Hotel, h 317 Sierra
- Anderson Fred H, slsmn Henry Anderson Motor Co, h 412
University
- Anderson George M, printer Green & Lake, h 1033 Wheeler
av
- Anderson Hans, clk Stag Inn, r 140 State
- Anderson Hans J, baths 106 E 2d, room 302, h 141 W 5th
- Anderson Harry, student, r 560 Lake
- ANDERSON HENRY, Pres Henry Anderson Motor Co, h
1009 N Virginia, Tel Reno 706
- ANDERSON HENRY MOTOR CO, Henry Anderson Pres,
R W Stoddard V-Pres, P Y Gillson Sec-Mgr, Distri-
butors Paige and Jewett Automobiles, 412 N Virginia,
Tel Reno 784 (See Sparks tab insert and page 6)
- ANDERSON HOTEL, Mary Hill Loforth Mgr, 218 Sierra,
Tel Reno 1386
- Anderson H C (Plaza Tire Service), h 428 N Virginia
- Anderson H Shannon, min eng, h 41 W 9th
- Anderson Ione, r 703 Wells av
- Anderson John, carp, h 427 North
- Anderson John L, carp, h 721 Sutro av
- Anderson Lawrence D, elect, h 718 Spokane
- Anderson Mae, r Travelers Hotel
- Anderson Martha J Mrs, h 328 Wheeler av
- Anderson Nels, grinder, h 525½ West
- Anderson Walter R, clk Stand Oil Co, r 328 Wheeler av

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

RENO CITY DIRECTORY (1923)

87

- Anderson Wm C, mech Rowe Whol Opt Co, r 328 Wheeler
av
Anderson Wm H, fin clk U S Surv General, h 435 E 6th
Anderson Wm H jr, student, r 435 E 6th
Andreatti Lenda (wid Daniel), h 519 Elko av
Andres Jose, cement wkr, h 56 Water
Andreuccetti Angelina, clk Purity French Bakery, r 359 N
Virginia
ANDREUC CETTI A, Sec-Treas Purity French Bakery &
Macaroni Factory and Reno French Bakery Inc, h 359
N Virginia, Tel Reno 899
ANDREUC CETTI P, Pres Purity French Bakery & Maca-
roni Factory and Reno French Bakery Inc, h 359 N
Virginia, Tel Reno 899
Andrews Edward, clk, r 34 W 2d
Andrews George, cook, h rear 452 University av
Andrews Martindale, student, r 557 Lake
Andrews Thomas, washer P Verginadis, r Lenox Hotel
Andros Louis A, barber Commercial Barber Shop, r 218
Sierra
Anee Wm S, miller Reno Flour Mills, r 239 Mill
Angell Clara P Mrs, r 505 Evans av
Ankers Emmath A, miner, h 440 E 7th
Ankers Gertrude, r 440 E 7th
Annette Daisy Mrs, h 219 Winter
Anselmo Joseph, h 410 E 7th
Antelope Valley Land & Cattle Co, 312 Reno Natl Bank
bldg
Anthony Albert W, dishwshr, h 70 Water
Anthony Paul, carp, r 420 W 6th
Anti Saloon League of Nevada, E F Jones state supt, 133
W 2d
Anton Gustave, r 522 Lake
Arata Adele, clk U S Vets Bureau, r Gilson Apts
Arbuckle Edwin, heating eng, h 303 E 4th
Arbuckle Mattie, mgr Hotel Richelieu, h same
Archambault Eugene, clk Palace Bakery, r 336 Mill
Archambault Moss, hatter 240 N Virginia, h 336 Mill
Archer Delle Mrs, r 435 University av
Archer George jr, h 441 W 2d
Arden Philip, chef Univ of Nev
Aregger Regina Mrs, h 521 West
Arends Alfred, elec welder, h 632 Chestnut
Arkell Edwin H, miner, r 137 West
Armanko Mitchell, slsmn Reno Stationery Co, r 20 Stewart

JEROME L. VAN DERWERKER
ATTORNEY—COUNSELOR—NOTARY
WASHOE COUNTY BANK BUILDING
PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

MONUMENTAL
WORKS

McCORMACK & CO.

MARBLE AND GRANITE IMPORTERS

TELEPHONE RENO 1474-J

404 NORTH VIRGINIA—RENO

88

(1923) R. L. POLK & CO'S.

- ARMANKO SAMUEL**, Pres Reno Stationery Co, r 20 Stewart
Armstrong Alice, sten, r 629 Lake
Armstrong Elmer L, dept mgr Humphrey Supply Co, h 821 University av
Armstrong F, waiter, r 317 Sierra
Armstrong George P, sec-mgr Washoe Co Builders Exch, h 523 E 6th
Armstrong John, inmate County Hospital
Armstrong Malcolm P, gen contr 655 Eureka av, h same
Armstrong Martha M (wid John J), h 1050 Highland av
ARMY RETAIL STORE, George Parker Mgr, 40 W Commercial Row, Tel Reno 508
ARMY STORE THE NEW (S S Jacobs), General Outfitters for Men 263-265 Sierra, Tel Reno 1012-W (See page 18)
Arndell John R, lbr loader, h 1117 E 8th
ARNOT DAVID (Riverside Garage), h 1037 Jones, Tel Reno 1541-J
Aronson Henry, mgr Oregon Woolen Mills, h 108 Ridge
Aronson Marcus, clk, r 660 Lake
Aronson Miriam, sten Union Oil Co, r 108 Ridge
Arratebel Daniel, auto mech J G Oliveira, r 107 E Plaza
Arrouge Mary Mrs, h 563 Vine
Arthur Joseph H, mining, h 120 Mill
Arthur Margaret H, cashr W U Tel Co, r Sparks
Ash Mary L Mrs, r 128 W 4th
Asheim Michael, cigars 21 E 2d, r Hotel Golden
Asher Hueston, boilermkr, h 226 California av
Ashley Raymond T, mining eng, h 801 Riverside av
Askey Arthur D, appr, r 635 Elko av
Askey James J, firemn, r 635 Elko av
Askey May B Mrs, h 635 Elko av
Askey Samuel R, carp, r 635 Elko av
Associated Democratic Clubs of Nev R P Dunlap sec, 36 E 2d, room 12
Associated Oil Co of Nev, R A Peterson agt, 125 N Center, room 320, plant 3d cor Sutro av
ASSOCIATED TIRES AND TUBES, F D Tuthill Co Inc Dealers, 15-17 W 4th (See Reno tab insert and page 13)
Ast Albert, patrol Police Dept, r 522 California av
Atcheson James, rancher, h 111 Elm

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

RENO CITY DIRECTORY (1923)

89

Athey Jessie M Mrs, slswmn The Gray Shop, h 111 N Virginia

ATLAS ASSURANCE CO OF LONDON, Joseph W Hall
Agt, 158 N Virginia, Tel Reno 74

Atwood Harold F, asst sec Burnham Chemical Co, r Sparks

Aubrey Hazel C (wid Edw B) h 45 Winter

Aude F J, millman Red River Lumber Co

Audrain Bessie, mangler Troy Laundry, r 529 Lake

Audrain Frank, butcher Nev Packing Co, r 529 Lake

Audrain Nellie M Mrs, h 529 Lake

Audrain Roy, lardmkr Nev Packing Co, r 529 Lake

AUST WALTER T, Mgr Ye Planry, r 300 Park

Austin Carolyn (wid L E) h 435 Ralston

Austin Eva, clk R Galletti, r Saturno Hotel

Avansino E, lab Truckee River Gen Elec Co

Avansino John, lab, h 357 Evans av

Avansino Louis, lab, h 1011 Washington

Avanzino Louis, cattlemn, h 120 State

Avanzino Mary (wid Louis), r 106 State

Averill Brice C, lab, r 840 Spokane

Averill Jas B, carp, h 840 Spokane

Averill Rex, lab, r 840 Spokane

Avery Harry, pressman Reno Eve Gazette, h 682½ Nevada

Avilla Emily (wid John S), h 114 W 1st

Avilla Lawrence, r 114 W 1st

Ayer Elwood J, slsmn Gray Reid Wright Co, r 623 Alameda
av

Ayer Jerome, auto opr Conant Bros, h 623 Alameda av

Ayer Obed W, clk P O, h Peavine rd

Aymar Gus F, pass and frt S P Co, h 125 E 7th

AYRES ALBERT D (Ayres & Gardiner), Attorney-at-Law
309 Farmers and Merchants National Bank Bldg, 15
Front, r 140 S Virginia

AYRES & GARDINER (Albert D Ayres, Wm Gardiner),
Attorneys-at-Law 309 Farmers and Merchants Na-
tional Bank Bldg, 15 Front, Tel Reno 465 (See page
36)

B P O E, See Benevolent and Patriotic Order of Elks

Babcock Memorial Kindergarten, Mae R Sweeney dir, W
6th cor West

Babcock Walter M, adv agt, h 435 Roberts

Babel Anna Mrs, mgr Alta Apts, h 533 N Virginia

Bachenberg Arthur H, student, r 447 Evans av

Bachenberg Geo H, h 447 Evans av

FORD CARS
LINCOLN CARS
FORDSON TRACTORS

Calavada Auto Co., Inc.

TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA



Sparks Fuel Co.

Krehmke
Shelly
Proprs.

COAL
AND
WOOD

AGENTS FOR
CASTLE
GATE
COAL
AND
KING
COAL

1106-B
Sparks
Nevada

PHONE
213-J



BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMETZ
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

90

(1923) R. L. POLK & CO'S.

- BACHRODT ARNO L**, Pres-Mgr Nevada Hay and Grain Co Inc, h 828 S Virginia, Tel Reno 1767-J
Bacigalupi Angelo, florist Eddy Floral Co, r 143 Winter
Bacigalupi Frank, h 143 Winter
Bacigalupi Frank J, driver Crescent Creamery, h 100 Vine
Bacon Edward L, bkpr, h 746 N Virginia
Bacziewicz Ransom C, clk, h 218 State
Badger Abraham, tailor M Wolfe, r 205 Stevenson
Baglin Elizabeth Mrs, r 119 West
Bailey Anna (wid J W), Indrywkr Royal Laundry, r 9 E 8th
BAILEY A H MAJOR, Asso Prof of Military Science and Tactics Univ of Nev, h 1049 Sierra, Tel Reno 1801-W
Bailey Clifton M, elec Nev Machy & Elec Co, r 702 Ryland
Bailey Hibbard H, rancher, h 702 Ryland
Bailey Leo E, clk, r 142 N Virginia
Bailey Lyle H, miner, r 702 Ryland
Bailey Van Ness V, eng, h 706 Ryland
Bain Delbert, carrier P O, h 320 Holcomb av
Bain Kate, r 320 Holcomb av
Bainbridge Hazel Mrs, h 217 Belmont rd
BAIRD GAVIN, Merchant Tailor, "A Home Industry," 15 E 2d, Tel Reno 1492-W, r Hotel St Charles
Baird Susie C Mrs, mgr Hotel St Charles
Bakeless Isaac N, rancher, h 123 Mill
Baker Constance M Mrs, h 6 State
Baker Earl G, brkmn, h 224½ Pickard pl
Baker Fred L, printer Reno Printing Co, r Mizpah Hotel
Baker Harry L, U S Revenue agt, h 742 Plumas
Baker Harry jr, stdt, r 742 Plumas
Baker Henry C, h 1001 Sierra
Baker Jas S, road contr, h 428 Maple
Baker Nell, wrapper Gray, Reid, Wright Co
BAKER RAYMOND T, Pres Scheeline Banking & Trust Co, r Washington, D C
BAKE-RITE BAKERY, John J Rendant Mgr, We Cater to The Best Trade in Every City, 25 W 2d, Tel Reno 447 (See page 15)
Balch Adelle Mrs, h 935 Bell
BALDINI AVERADO, V-Pres Purity French Bakery and Macaroni Factory and Reno French Bakery Inc, Propr Hotel Toscano (old), h 238 Lake, Tel Reno 865
Baldwin Helen, tchr Southside School, r 769 S Virginia
Baldwin Leo J, slsmn Stand Oil Co, r Y M C A
Baldwin Margaret, student, r 128 Maple

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

RENO CITY DIRECTORY (1923)

91

Baldwin Wm H, barber 223 Lake, h 452 University av
Ball Job M, r 120 Mill
Ball John C, lab, h 1010 Willow
Ball John W, mgr Fern Apts, h 550 Sierra
Ball Richard, mining, h 57 Bell
Ballantine Chas J, r 537 Ralston
Ballasty M, nurse St Mary's Hosp
Balmain John A, ins agt 106 E 2d, R219, r Sparks
Banford Wm S, r 136 W 2d
Banigan Thos F, pipeftr, h 406 Elm
BANKERS MORTGAGE & FINANCE CO, W W Short Mgr,
315 Nevada State Life Bldg, 106 W 2d, Tel Reno 201
Banks Clarence, porter J E Ede, r 4 E Commercial row
Banta Helene, tchr Orvis Ring School, r 418 Maple
Banta Mary D (wid Stephen), h 418 Maple
Barbagalata Jos, rancher, h 1100 Arlington av
Barbaliatti Battista, lab, h 337½ Mill
Barbash Benj, mgr Westn Typewriter Supply, r Colonial
Apts
Barbee Anne P Mrs, clk W U Tel Co, r 29 Court
Barber Alta L, nurse C F Watkins, r Sparks
Barber C E, r 136 W 2d
Barber Edw, h 435 Riverside av
Barber Neil K, auto repr 1st cor Ralston, h 129 Ralston
Barboza Manuel milker r Frank M Fonts
Bardwell Dwight C, asst chemist U of N, h 611 Eureka av
Barengo Camilo, h 655 University av
Barengo Natale, h 661 University av
Barger Carrick C Mrs, trmr Palace D J House, h 432 W 4th
BARING WALTER S (Sierra Furniture Co), h 329 Pine,
Tel Reno 1419-R
Barkeloo Otto V, painter, h 630 Surprise rd
Barker Chas F, painter, h 221 Maple
Barker Leah, dist club leader U of N, r Las Vegas
Barlow Arthur H, ins agt 643 Ralston, h same
Barnes C E, r Plaza Hotel
Barnes Fred M, miner, h rear 661 Ralston
Barnes Geo, trucker S P E
Barnes Geo E, boilermkr, h 643 Lake
Barnes Geo W, student, r 725 W 4th
Barnes Jas A, radio supplies 725 W 4th, r same
Barnes Josephine G Mrs, bkpr Conant Bros, h 725 W 4th
Barnes Laura, h 540 W 7th
Barnes Margaret A, asst librarian Reno Pub Library, r
725 W 4th

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO
Florist
G. ROSSI
& CO.

Cut Flowers
Ornamental
Plants
Seeds and
Bulbs
Artistic
Floral
Designs
AND
Decorating

Service and
Quality
Our Motto

Fresh Cut
Flowers
received daily
from our own
Nurseries

BRANCH
STORES

San
Francisco
Oakland
Berkeley
Sacramento
Fresno

38 W. 2d
STREET

Phone
Reno 17

92

(1923) R. L. POLK & CO'S.

Barnes Orrin C, miner, r Vendome Hotel
Barnes T A, waiter City Bakery
Baron Samuel H, slsmn, r 265 Thoma
Baroni Albert A, h 681 S Virginia
Baroni Building, 29 Front
Barr Geo, instr U of N, r Y M C A
Barr Troy H, barber V R Partipilo, r Hotel St Albans
Barrett Apartments, Mrs Cath Barrett mgr, 145 W 3d
Barrett Cath Mrs, mgr Barrett Apts, h 145 W 3d
Barrett John E, produce, r 145 W 3d
Barrett Thos J, ydmstr, h 1048 Sierra
Barrett Wm P, monuments 307 E 4th, h 511 Evans av
Barrow Berryman F, opr sub sta Truckee River Gen Elec
Co, r 9 Verdi rd
Barrows Sadie S Mrs, h 910 Washington
Barry Norman J (Dodge & Barry), r 111 N Virginia
Barsan Mildred, slswmn Palace D G House, r 507 W 6th
Barss Asenath S (wid Jas E), h 222 Ralston
Barss Edw C (Carroll Taxi Co), r 222 Ralston
Bart Frank J, auto mech Calavada Auto Co, r 460 Lake
Bart James J, auto mech Calavada Auto Co, h 215 Cheney
Bart John, auto mech Calavada Auto Co, r 460 Lake
Bart Teresa (wid Peter), h 460 Lake
Bartlett Donald, slsmn Truckee River Gen Elec Co, r 232
Court
Bartlett Dorothy A, r 232 Court
BARTLETT GEORGE A, District Judge, Dept 2, Court
House, Tel Reno 387, h 232 Court, Tel Reno 626
Bartlett Margaret A, r 232 Court
Barton Albert, blksmith, h 68 Water
Barton Geo W, r 725 S Center
Bassett Mrs, h 111 N Virginia
Bassett Chas W, cigars 220 N Center, r Hotel Grand
Bates Alfred R, auto mech W H Oden, h 36 W 8th
Bates Edgar A, mach, r 546 W 6th
Bates Geo E, clk S P Co, h 834 Willow
Bates Luther V, phys 135 W 2d, r same
Bates Vera E, sten Nev Packing Co, r 834 Willow
Bath Thos W, surgeon 36 E 2d, R24, h 610 Vine
Bath Thos W jr, rancher, r 610 Vine
Bathurst Willa, opr Bell Tel Co, r 430 E 4th
Battee Marion, clk, h 432 W 5th
Bauder Harry D, ice cream mkr Chism Ice Cream Co, r 93
Bell
Baum John, waiter Mineral Cafe, r 221 Vine

The Skeels, McIntosh Drug Co.
THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager

409 CLAY PETERS BLDG.

TELEPHONE RENO 464

RENO CITY DIRECTORY (1923)

93

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Baumberger Eliz Mrs, h 611½ Truckee
Baumberger Richard, miner, r 611½ Truckee
Baumgarth Carl, cook, r Mt Rose Hotel
Bawden Jos R, confr 30 W 2d, h 448 Sinclair
Bay Lucile Mrs, slswmn Unique Store, r 219 St Lawrence
av
Bay Mary A (wid Wm O), r 219 St Lawrence av
Bay Wm O, slsmn, h 219 St Lawrence av
Bayley Elsie Mrs, fitter Gray Shop, r 225 Mill
Bayley John R, clk, h 225 Mill
Bazin Mary (wid Julien), h 439 Spokane
Bazzoni John, prop French Hotel, h same
Beach John V, blksmith, r 33 W 6th
Beam Thos B, h 316 Washington
Beamguard Frank, auto slsmn, r 820 Evans av
Beane Jos, elec eng 106 E 2d, R208
Beardon John, barber, r 218 Sierra
Beasley Mercer J, local agt W P R R Co, h 556 W 4th
Beatton Walter, lab, h 536 Morrill av
Beatty Jesse O, cond, h 826 University av
Beatty John J, exec dir Golden State Oil Co, r Hotel Golden
Beaulieu Thos, mech, h 434 Nevada
Becaas Victor A (Union Market), h 545 Mill
Beck Annie A, r 618 Sinclair
Beck Jessie P, tchr So Side School, h 618 Sinclair
Beck Jesse T, r 317 Sierra
Beck Margaret (wid Jos), r 445 E 6th
Becker Jacob C, slsmn Ennis-Brown Co, h 236 Washington
Becker Rose (wid John J), h 237 W 3d
Becker's (H Rovelli, E J Heidtman), hotel and restr 34
W Commercial row
Beckwith Carolyn M, sec to pres U of N, h 638 Wash-
ington
Beckwith C M (wid Jas L), r 638 Washington
Beckwith Horace, auto mech, r 121 W 3d
Bedwell Thos, sta opr Union Oil Co
Beebe Arthur M, h 112 E 6th
Beecher Clyde W, mach, h 129 W 6th
BEEDLE FRED C, Prop Reno Motor Supply Co, h 97 Bell,
Tel Reno 1604-M
Beedle Hadley S, radio opr, h 604 Elko av
Beemer Ada M Mrs, clk Purity French Bakery, h 948 Bell
BEEMER ELWOOD H, County Clerk, Court House, Tel
Reno 574, h 800 W 2d, Tel Reno 1676-J
Beemer Hugh, pntr, r 948 Bell

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

OSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

**REAL
ESTATE
INSURANCE**

RENTALS

LOANS

BONDS

**Tel.
Reno 13**

**Reno
NEVADA**

94

(1923) R. L. POLK & CO'S.

Beers Orr, pipeftr, h 519 E 6th
Beeson Frank, bldg brick 547 University av, r same
Beger Louis H, pntr, h 446 Alameda
Behrens Peter P, cigarmkr, h 822 Sierra
BEISEL DANIEL, Mgr Bools & Butler Inc, h 612 W 2d,
Tel Reno 1045-J
BEISEL EMERSON A, Sec Bools & Butler Inc, r 319 S
Virginia
Belford John S, student, r 719 Humboldt
BELFORD SAMUEL W (Brown & Belford), Attorney-at-
Law, 315 Farmers & Merchants Natl Bank Bldg, h 719
Humboldt, Tel Reno 1876
Belknap Louis G, waiter, h 630½ Surprise rd
Belknap Minnie Mrs, attndt Nev State Hosp, r 630½ Sur-
prise rd
Bell Agnes, tchr High School, r 710 Sierra
Bell Dolly, r 418 University av
Bell E J, driver Purity French Bakery, r 530 N Virginia
Bell Frank, h 710 Sierra
Bell Fred S, h 3 Washington
Bell Herbert, clk, r St Albans Hotel
Bell Jack B, r Hotel Golden
Bell Jas A, mach, h 418 University av
BELL MARVIN Y, Prop White Horse Stables, 338 Evans
av, Tel Reno 568, h 146 Ralston, Tel Reno 1358-W
BELL TELEPHONE CO OF NEVADA, Charles H Moore
Mgr, 91 N Virginia, Tel Reno 43
Bell Thos J, rancher, h 405 Elm
Bell Virginia E, student, r 405 Elm
BELL VIVIENNE K MRS, Lady Instructor White Horse
Stables, h 146 Ralston, Tel Reno 1358-W
BELLAM HENRY L, Assayer 250 Lake, h same
Belle Isle Park, island in Truckee river s end Chestnut
Belli Mary, r 151 Sierra
Bello J M, restr 220 Sierra, r same
Beloso Frank, clk, h 918 Washington
Beloso Jos, billiards 223 Lake, r 445 Chestnut
Belz Carl L, gen contr 347 West, r same
Belz Florence E, nurse 347 West, r same
Belz Lizzie (wid John), h 347 West
Bender Julia E (wid Chas T), r 423 W 4th
Benedetti Romano Mrs, h 1208 S Virginia
BENEVOLENT AND PROTECTIVE ORDER OF ELKS,
Reno Lodge 597, S R Tippet Exalted Ruler, J H Mc-
Cormack Sec, 38 W 1st, Tel Reno 597

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS
LEMONOLYVE

Test the Result
of Their Scien-
tific Construc-
tion

THE LEMON AND OLIVE OIL SOAP

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

Benham Guy E, bkpr Nev Packing Co, r 218 Sierra
Benjamin Cora, h 432 W 4th
Benjamin Daisy, tchr Mary S Doten School, r 432 W 4th
Benjamin M, nurse St Mary's Hosp
Bennett Ada, clk, r 136 W 2d
Bennett Anna (wid Richard), h 314 Hill
Bennett Ernest M, barber Commercial Barber Shop, r
136 W 2d
Bennett Fred R, student, r 444 Spokane
Bennett Jas C, lab, h 51 Water
Bennett Thos B, h 444 Spokane
Bennett Walter S, clk, h 537 W 3d
Bennison Eben H, slsmn Palace D G House, r 236 Wash-
ington
Benson Benjamin A, lab, h 780 Scott
Benson Eliz Mrs, Indwkr Royal Laundry, h 780 Scott
Benson Fred, r 136 W 2d
Benson Gladys M Mrs, h 613 W 6th
Benson John L, janitor, h 945 Willow
Benson Wm B, tel opr, h 627 Ralston
Bent Wm W, student, r 834 Bell
BERG ELMER R, Mgr Lindley & Co Inc, h 204 Stewart,
Tel Reno 1403-J
Bergerson Theodore, live stk agt S P Co, h 133 W 2d
Bergevin Alfred, mach, r 452 Alameda
Bergone Steve, r Gallery Hotel
Berkley Benj F, gro 501 Mill, h 430 Ryland
Bernard Jean, h 46 High
Bernasconi Jerry, bldg contr, h 1030 W 2d
Bernasconi Lawrence C, formn Reno Concrete Factory, r
1026 W 1st
BERNASCONI LOUIS, Prop Reno Concrete Factory, h
1026 W 1st, Tel Reno 950-W
Bernhard Alvin H, auto mech K C Westwood, h 237 Uni-
versity ter
Bernhard Fred, trav agt, h 135 Bell
Bernhard Jacob P, poultry, h 1343 E 5th
Berning Henry, formn Riverside Mill Co, h 150 Stevenson
Berquist Chas, slsmn Reno Shoe Co, h 844 Bell
Berquist Chas P, clk, r 844 Bell
Berquist Ora N, student, r 844 Bell
Berriman Lester J, cashr S P Co, r 125 E 7th
Berrum Andrew P, mgr Reno Flour Mill Co, h 209 Winter
Berry Hugh T, r 546 Lake
Berry Thos O, patrol Police Dept, h 407 W 5th

STEINHEIMER BROS.
STUDEBAKER
AUTOMOBILES
GOODYEAR AND
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL
4 W. FOURTH
TELEPHONE 1261
RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

96

(1923) R. L. POLK & CO'S.

TAYLOR OPTICAL COMPANY
"HAVE YOUR GLASSES TAYLOR MADE,"
MASONIC TEMPLE
TELEPHONE RENO 700

Berryman Jas J, miner, h 418 Cheney
Beti Umberto, boilermkr, h 305 Stewart
Berticevich Peter, waiter Grand Cafe, r Hotel Grand
Bertin Jack E, bkpr Nevada Eng & S Co, r Overland Hotel
Bertrand Chas J, brkmn, r 70 High
Bertrand Norris J, brkmn, r 70 High
Bertschy Isabel, tchr Mt Rose School, r 519 Humboldt
Berttini John, blksmith, h 142½ Bell
Besso Angela (wid Augustine), h 344 W 6th
Besso Augustino G (Reno Vulcanizing Works), r 344
W 6th
Beswick Wm L, clk The Waldorf, h 507 Lake
Betenberg Bruce, h 109 E 4th
Betler Forrest F, pntr, h rear 63 S Park
Bettles Frank, cook, r 804 Holcomb av
Bettles Margaret A (wid Thos W), h 804 Holcomb av
Beuttler Dorothy, r 641 W 2d
Bevilaqua Bros (Antonio and Emilio), cement contrs 1119
E 5th
Bevilaqua Antonio (Bevilaqua Bros), h 1119 E 5th
Bevilaqua Emilio (Bevilaqua Bros), h 520 Quincy
BIANCHI SIRO, Mgr University Taxi, h 543 Plumas
Biard Gertrude, slswmn Gray, Reid, Wright Co, r Stewart
Apts
Bicknell Frank J, soft drinks 48 E Commercial row, r 218
Sierra
Biddleman Ferdinand W, bkpr, h 630 Vine
Bidwell Mary A (wid Calvin W), r 833 Ralston
Bidwell Thos W, h 735 Plumas
Bigelow Herbert H, mgr G D Davidson & Co
Bigelow Jennie (wid Edgar C), h 92 Bell
Biggar Robert B, mgr Swift & Co, h 145 Ridge
Bilbee Orval E, mgr Nev Sand Springs Oil Co
Billerman Florence F, clk H E Fraley, r 34 W 2d
Billery Ernest, driver National Coal Co, r Rochester Hotel
Billinghurst Benson D, supt City Schools, h 729 Evans av
Billinghurst Ruth A, instr U of N, r 729 Evans av
Bingham Robt L, lab, h 53 Water
Birch Chas C, mech, h 318 W 5th, apt 4
Birch Wm R, driver Samoville & Flagg, r Sparks
Bird Albert D, bkpr Samoville & Flagg, h 307 W 4th
Bird Sarah Mrs, h 53 High
Birks Angelina, tchr, r 624 Quincy
Birks Earl G, prsmn New State Journal, h 624½ Quincy
Birks Wm F, clk S P Co, h 624 Quincy

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

REVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

SECOND AND LAKE STREETS

RENO

PHONE 777

RENO CITY DIRECTORY (1923)

97

Birmingham E Maude, atndt Nev State Hosp
Bisagno Jos, trackmn Reno Traction Co, h 72 Keystone
Bishop John P, cook, h 224 Commercial row
BISSINGER & COMPANY, Julius Schwazschild Mgr,
Hides, Wool, Furs, 454-464 Eureka av, Tel Reno 1
(See page 29)
Bittler Forrest, pntr, h 111 E 4th
Bixby Fred L, asso prof U of N, h 1015 Sierra
Black Belle (wid Robt), h 118 Elm
Black Celia Mrs, h 239 W 2d
Black Chas A, prsmn A Carlisle & Co, h 1035 Wheeler av
BLACK FRED D, Sec Western Cigar Co, h 1515 S Vir-
ginia, Tel Reno 1177-J
Black Geo, r Hotel Golden Annex
Black Helen, r 239 W 2d
Black Iona Mrs, poultry 1515 S Virginia, r same
Black John, r 215 W 6th
Black Lillian F Mrs, r 330 Flint
BLACK & WHITE TAXI CO, H A VanErmen Mgr, Office
Overland Hotel Cigar Stand, Tel Reno 69 (See page
51)
Blackburn Harry C, with Wood-Curtis Co, h 1018 Ryland
Blackmore Marjorie H Mrs, h 507 N Virginia
Blair Chas, lab, r 460 Montello av
Blair Frank, lab, h 460 Montello av
Blair G Bruce, asst prof U of N, h 1059 Sierra
Blair Robt, h 460 Montello av
Blair Robt, nightmn Reno Traction Co, h 619½ Elko av
Blake Jas T, janitor U of N, r 347 Ralston
Blake John T, lab, h 519 Scott
Blake Ross H, clk Stand Oil Co, h 1079 Ralston
Blakely James M, sec-treas Reno Grocery Co, r 203 W
Liberty
Blalock J Arthur, dentist 17 E 2d, h same
Blancett Guy J, mech, h 427 Toana av
Blanchette Iris (wid Geo), sten, h 361 Ralston
Blanchette Onesime, stone mason, h 52 S Park
Blanchfield Wm F, air mail pilot, h 705 Humboldt
Blatchley Hardy L, lab, r Frank Wiltse
Blattner Bertha B, student, r 829 N Virginia
Bleadow Aug E, brkmn, h 474 E 7th
Bles J L, driver Reno Ice Delivery
Blevins Elvina H, tchr Southside School, r 135 Mill
Blevins Marion A (wid Alex R), h 135 Mill
Bliss John, driver, h 613 W 3d

232 NORTH VIRGINIA STREET

SAMOVILLE & FLAGG
"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

RENO, NEVADA

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

98

(1923) R. L. POLK & CO'S.

Block John M, tailor 110 W Commercial row, h 143 W Taylor

Block Nils, h 441 W 2d

Blondie Grace Place, 112 Front

Blood Hiram A, h 127 Cheney

Bloomfield Jos, waiter Wm Bozman, r Hotel Golden Annex

Bluberg Andrew S, poultry, h 1207 W 7th

BLUE RIBBON BRAND BUTTER AND CHEESE, Manufactured by Crescent Creamery, end of W 3d, Tel Reno 869 (See front cover and page 21)

Blum Antonia Mrs, h 51 Truckee

Blum Eli, dept mgr Palace D G House, h 308 Mill

Blum John, r 135 Pickard pl

Blum John W (Washoe Market), gen mgr Nev Packing Co, h 426 Lake

BOARD OF COMMISSIONERS OF WASHOE COUNTY, see County Commissioners

Boardman Dorothy, student, r 735 West

Boardman Edgar, student, r 735 West

BOARDMAN HORACE P, Prof of Civil Engineering and Director of Engineering Experiment Sta, Univ of Nev, h 735 West, Tel Reno 1884-J

Boardman Russell, r 735 West

Bobolakis Stelios, cook, h 412 Maple

Bocherding Al, miner, h 549 University av

Bockover Jack B, student, h 526 Morrill av

Bockover Walter E, logger, r 526 Morrill av

Bocziewicz Ransom C, clk U S Indian Sevice, r 218 State

Boeke Alma, tchr High School, r 759 N Virginia

Boel Tobias (Stag Inn), h 329 W 6th

Bofinger Addie L, slwmn Golden Rule Store, r 118 W 2d

Bofinger Emil, driver Nevada Transfer & W Co, h 118 W 2d

Bogart Benj F, mining, h 549 Elko av

Bogart Carl, prsmn Nev State Journal, h 517 Forest

Bogart Heminger N, boilermkr, r 549 Elko av

Bogovich Peter M, cigars 16 W 2d

Bogue J Calvin, carp, h 442 University av

Bohall Ida M (wid Elwin M), h 765 S Virginia

Bohall Leo L, clk R O James, r 765 S Virginia

Boice Ella (wid Nicholas), r 121 W 3d

Boice L L, r 317 Sierra

Boland Jas, mgr Singer Sew Mach Store, r 218 Sierra

Boland John P, slsmn Singer Sew Mach Store, h 721 Lander

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

RENO CITY DIRECTORY (1923)

99

Bolander Jas G, stockmn, r 134 Elm
 Boles Sadie M Mrs, prop Wigwam Candy Store, h 33 W 8th
 Bolin Annie Mrs, clk Golden State Bakery, r 15 W 2d
 Bolin Jas H, dept mgr Nev State Journal, h 15 W 2d
BOLLETTINO DEL NEVADA (Weekly), John Granata
 Mgr, 216 Lake, Tel Reno 686 (See page 43)
 Bolt Wm G, trav frt agt, h 554 Lake
 Bolton Jas A, r Hotel Golden
 Bolts Henry, tailor Golden Rule Store, h 845 Plumas
 Bolts Henry E, clk Martinez Elec Co, r 845 Plumas
 Bond Harry, clk, r 34 W 2d
 Bonette Julian, student, r 518 Sierra
 Bonicelli Paoli, lab, h 615 Spokane
 Boniface Fred, carp, r 118 W 4th
 Bonnenfant Jos, h 1208 E 5th
 Bonney Harry J, auto reprs, h 2441/2 Keystone av
 Bonney Richard, miner, r 2441/2 Keystone av
 Bonnifield Clara, bkpr M A Maxwell Prod Co, r Sparks
 Bony Frank, furn rms 8 Rock
 Bony Harry A (Guaranteed Vulcanizing Works), h 8 Rock
 Bony Victor, appr Reno Plmbg & Htg Co, r 408 Nevada
 Bools Geo W, auto trimmer, h 344 Vine
BOOLS & BUTLER INC, Daniel Beisel Mgr, E A Beisel
 Sec, Makers of Fine Harness and Saddles, Auto Trimming,
 Etc, 228 N Center, Tel Reno 1805 (See right bottom lines and page 52)
 Booth Bessie E, clk Cann Drug Co, r 452 Washington
 Booth Emily N (wid Thos W), millinery 41 W 2d, h 452 Washington
 Booth Jos F, slsmn J R Bradley Co, r 55 W 10th
 Booth LeRoy T, brkmn, h 345 Cheney
 Booth Libby C Mrs, prin Orvis Ring School, h 421 Sierra
 Booth W W, h 441 W 2d
 Borden A F, inmate County Hospital
 Borellini Gottard C, meats 308 E 4th, h 611 Spokane
 Borggaard Erling H, mech, r 1103 Wheeler av
 Borggaard Jens C Rev, r 1103 Wheeler av
 Borgonone John, lab, h 6141/2 Eureka av
 Borland A, nurse St Mary's Hosp
BORROWS ARTHUR A (Sigrarturo Salvini), Voice Production and Artistic Singing, Studio 29 W 2d
 Borsotti Lisana Mrs, presser Troy Lndy, r Sparks
 Bostrom Arthur, pntr, r 303 E 4th
 Bostwick Geo W, cook, h 749 W 6th

Join
 the
**Y
 M
 C
 A**

**JAKE
 Wainwright**

Wholesale and Retail

Tires and Tubes

Gasoline Oils

Accessories

Telephone Reno 679

361 Sierra Street

RENO, NEV.

P. ANDREUC CETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUC CETTI, Sec'y-Treas.

PURITY FRENCH BAKERY AND MACARONI FACTORY AND RENO FRENCH BAKERY

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

100

(1923) R. L. POLK & CO'S.

- Boswell Chas E, estimator Verdi Lumber Co, h 118 W 4th
Bottazzi Peter, lab, h 1060 Haskell
Bottini Jas (Bottini & Ginocchio), r 142½ Bell
Bottini & Ginocchio (Jas Bottini, Jas Ginocchio), blacksmiths 240 Chestnut
Bouchard Mary (wid Edward), h 550 University av
Bouchard Mary L, drsmkr, r 550 University av
Bouchard Wm H, clk Stand Oil Co, h 102 Goldfield av
Boudwin Walker J, eng F J DeLongchamps, r Nev State Hosp
Boulanger Augustina (wid Jules), h 105 E 5th
Boulanger Jos, prsmn Wm Sutherland, r 105 E 5th
BOULANGER LEON J, V-Pres Reno Stationery Co, h 320 Moran, Tel Reno 1636-W
Boundary Red Mountain Mining Co, J Pheby Pres, S C Mitchell Sec, 201 Reno Nat Bank Bldg
Bourie Ignace, clnr 202 Lake, h 336 Mill
Bourie Mary Mrs, presser, r 336 Mill
Bouverot Alfonso, driver, h 932 W 2d
Bow Wah Sang Kee Co, Chinese mdse 133 N Lake
Bowe Wm L, barber U G Persing, h 203 W 2d
Bowen Chas H, trav slsmn, h 543 Humboldt
Bowers Frank, miner, h 31 Rock
Bowers Marjorie Mrs, r 345 N Virginia
Bowers Robert E, pharm Cann Drug Co, h 634 Humboldt
Bowler M, nurse St Mary's Hosp
BOWMAN A M, Surgeon Dentist, Office 1-2 Washoe County Bank Bldg, Tel Reno 420, Hours 10 to 12 and 1 to 5, Open Wednesday and Friday Evenings, h 365 California av, Tel Reno 1115-W (See page 22)
BOWMAN IDA M MRS, Office Asst A M Bowman, r 365 California av, Tel Reno 1115-W
Boyd Chas L, student, r 404 Elm
Boyd Chas R, real est, h 527 Ridge
BOYD DELLE B, County and City Auditor and Recorder, Court House, Tel Reno 1282-W, r 437 Chestnut, Tel Reno 1498-W
Boyd E Mrs, dept mgr Gray, Reid, Wright Co
Boyd Grace, slswmn Palace D G House, r Sparks
Boyd Harriet A, tchr, r 404 Elm
BOYD JAMES T (Boyd & Curler), Attorney-at-Law 324-26 Farmers and Merchants Natl Bank Bldg, Tel Reno 439, h 1075 Riverside Drive, Tel Reno 544
Boyd Mary A (wid Daniel B), h 437 Chestnut
Boyd Phillipa Mrs, h 404 Elm

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

RENO CITY DIRECTORY (1923)

101

BOYD & CURLER (Jas T Boyd, B F Curler), Attorneys-at-Law 324-26 Farmers & Merchants Natl Bank Bldg, 15 Front, Tel Reno 439 (See page 36)
Boyer Roy, student, r 451 Chestnut
Boyle Avery F Mrs, mus tchr 300 California av
Boyle Cath Mrs, h 119 Bell
BOYLE EMMET D (Hindry & Boyle), Pres and Gen Mgr Nevada State Journal Inc, h 128 E 6th, Tel Reno 666
Boyle Jas T, slsmn, h 735 N Virginia
Boyle Philip J, blksmith, h 222 W 6th
Boyne Albert B, driver Western Cigar Co, r 429 Moran
Boyne Albert F, h 429 Moran
Boyne Elmer, clk P O, h 429 Moran
Boyne Elmer M, clk P O, r 429 Moran
Bozman Wm, restr 208 N Center, r 436 W 6th
Braben Peter J, carp, h 473½ E 6th
Brace Harold B, clk, r 60 Boyd pl
Brace Susie A (wid A L), h 60 Boyd pl
Brackenbush Otto, r Colonial Apts
Bracking Bessie Mrs, clk, r 111 West
BRACKING J A, Pres Security Investment Co of Nevada, r 138 N Center
BRACKING T GORDON, Mgr The Multigraph Shop, Sec-Treas Security Investment Co of Nevada, h 138 N Center
BRACKING WALTER J, Director Security Investment Co of Nevada, r 138 N Center
Bradley Eliz (wid John R), r 404 S Virginia
Bradley Frank, r Gallery Hotel
Bradley J R Co, Richard Kirman pres, H R Martin mgr, hdw 1 W Plaza
Bradner C M, h 330 Chestnut
Bradshaw Arnold, student, h 120 Mill
Bradshaw Halbert, clk, r 406 Vine
Bradshaw Jesse H, bkpr Washoe Co Bank, h 406 Vine
Bradshaw Thos J, h 507 Washington
Bradshaw Vesta, tchr Mary S Doten School, r 406 Vine
Brady John, clk, r 34 W 2d
Brady Thos, lab, h 482 E 9th
Braken Kate (wid Peter), h 154 High
Brandis Clara Mrs, r 545 N Virginia
Brandt Fred, student, r 115 W 10th
Brant John, r 317 Sierra
Brantley Helen, waiter, r 118 Sierra
Brasfield Russell, cable splicer, h 342 W 4th

**P
L
A
Z
A
H
O
T
E
L**

**Nannini
Bros.
Props.**

**Rates \$1.00
\$1.50
and \$2.00
Per Day**

**Strictly
Modern**

**Cor. Sierra
and Plaza
Phone 148
RENO**

**DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.**

**LUMBER (READY CUT)
MILLWORK, ETC,**

YE PLANRY

**MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS
"CHEAPEST, STRONGEST AND BEST"**

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

102

(1923) R. L. POLK & CO'S.

- Brault Albert, r 310 E 7th
Brault Fred, glazier, h 310 E 7th
Braun Fernande, r 132 Court
Bray J Carlton, min eng, r 29 E Plaza
Bray Walter E, bell boy Overland Hotel, h 925 E 4th
BREEN JAMES A (Western Garage), Distributor Oakland
Motor Cars, h 59 Winter, Tel Reno 1619-W
Brennen Chester A, county agt agri ext div U of N, r Elko
Brenner Bert, lab, r 133 West av
Brennerman Edward, pntr, r Hotel Golden Annex
Brenton Edward, driver Riverside Mill Co, h 319 Ryland
Brewer Edward (Cassinella & Brewer Mfg Co), h 462 E 7th
Brewington Perry H, bridge bldr, h 961 S Virginia
Brewster John, trav slsmn, h 596 California av
Brezard Brusse, student, r 621 N Virginia
Brian Henry A, clk Colbrandt Cigar Co, h 303 Stewart
Bricarelli Angelo, baker, h 1021 Forest
Bricarelli Margaret M Mrs, mangler Troy Laundry, r 1021
Forest
Bridges Anna V (wid Lytton S), h 34 W 9th
Bridgman Chester C, prop Manning Hotel, h 703 Wells av
Briggs Bert H, bldg contr 604 Elko av, h same
Briggs Raymond F, clk P O, h 541 W 8th
Brinkman Elwood D, slsmn, r Colonial Apts
Brinkman Fred, r Colonial Apts
Brinkman F Mrs, slswmn Gray, Reid, Wright Co, r Colon-
ial Apts
Brinsmead Harry R, soft drinks 260 Lake, h 131 West
Bristol Fred C, carp, h 636 University
Bristol Jas L, boxmkr Nev Packing Co, h 636 University av
Bristow Jos W, electn, h 638 Morrill av
Broadfoot Wm, carp, r 303 E 4th
Brockbank Lucas T, mining, h 231 Cheney
Brodigan Theo J, watchmn State Highway Dept
Broili Frances L Mrs, artist 713 Lake, r same
Broili Frank O (Nevada Machy & Elec Co), chf eng Pub
Serv Com, h 713 Lake
Broili Julius C (Nevada Machy & Elec Co), h 231 Arletta
Brojan Saml, h 540 Sierra
Bronson Carroll R, asst bkpr Swift & Co, r Plaza Hotel
Brookins Lida Mrs, h 357 East
Brooks Chas W, dairy 331 Moran, h same
Brooks Geo E, student, r 331 Moran
Brooks Jess D, watchmn W R Adams Jewelry Co, r Sparks
Brooks John W, bldg contr 712 S Center, h same

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

RENO CITY DIRECTORY (1923)

103

Brooks Jos F, student U of N, r 815 University av
Brooks Keron D, sec C R Hill, h 441 W 2d
Brooks K D Mrs, r 439 W 5th
Brooks Mary, slswmn Palace D G House, r Sparks
Brooks Samuel, tailor 127 E Douglas al, r Grand Hotel
Brotherson Guy L, photog Paffrath Studio, r 425 Granite
Brotherton Chas C, cook J W Milburn, r 29 E Plaza
Brow Peter, h 627 N Virginia
Brower Homer H, clk Stand Oil Co, r 634 W 5th
Brown Alice S (wid Chas A), h 53 S Park
Brown Ardis, r 139 Washington
Brown Beatrice, clk Purity French Bakery, r 39 W 10th
Brown Boyd F, r 824 University av
Brown Chas A, traf mgr Union Land & Cattle Co, r 724
Holcomb av
Brown Chas E, student, r 560 Lake
Brown Chas L, instr U of N, h 447 E 8th
Brown Daniel A, concretewkr, h 147 Mill
Brown Earl R, plmbr Reno Plumbing & Heating Co, h 943
Arlington av
BROWN EDWARD D, Gen Supt Truckee River Gen Elec
Co, h 6 State, Tel Reno 1655-W
Brown Edward Tanner Rev, rector Trinity Epis Church,
h 325 Flint
Brown Elmer, driver Mutual Creamery Co, r 323 Hill
Brown Erlmonde, sten Bell Tel Co, r 504 Sierra
Brown Ernest S, clk Frank Campbell, r 543 W 6th
Brown Frank, h 72 High
Brown Fred A, cabtmkr Donnels & Steinmetz Co, h 328
Mill
Brown Fred J, formn Brown-Milbery Inc, r Stewart Apts
Brown F Robert, buttermkr, h 355 Wheeler av
Brown Geo A, clk Nev Packing Co, r 53 S Park
Brown Geo E, clk O M Todd, r 119 N Center
Brown Geo H, carp, r Riverside Hotel Annex
BROWN GEORGE S (Brown & Belford), Attorney-at-Law,
h 737 Humboldt, Tel Reno 807
Brown Hannah Mrs, h 323 Hill
Brown Harrison H, linemn, h 981 Watt
Brown Hazel M, pkr Coml Soap Co, r 526 W 5th
Brown Helen, r Hotel Grand
Brown Henry, r 323 Hill
Brown Henry P, h 139 Washington
Brown Herbert, h 526 W 5th
Brown Howard, mgr Nev Motor Co, r Hotel Golden

JEROME L. VAN DERWERKER
ATTORNEY—COUNSELOR—NOTARY
WASHOE COUNTY BANK BUILDING
PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMETZ
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

106

(1923) R. L. POLK & CO'S.

Bunting Edward R, lab, h 724 Lander
Burdell Harry, housekpr Vendome Hotel, r 41 Rock
Burgess Horace S, mach, h 208 State
Burgess Lawrence T, firemn, r 208 State
Burgess Mabel R, pkr Coml Soap Co, r 208 State
Burhans Fred, brakemn, r 454 Spokane
Burke Alexander A, genl contr, 901 Scott, h same
Burke Charles H, h 36 Stewart
Burke Donald R, whsemn Standard Oil Co, r 36 Stewart
Burke E Raymond, clk Army Retail Store, r 322 Vine
Burke James, h 606 N Virginia
Burke John, r 317 Sierra
Burke John, laundrymn Nev State Hosp
Burke John D, r 606 N Virginia
BURKE JOHN J, Pres Ross-Burke Co, r 101 W 4th, Tel
Reno 231
Burke Leslie A, clk, r 36 Stewart
Burke Madelayne D, city sten City Hall, r 336 W Liberty
Burke Mary L Mrs, slswmn Mrs E N Booth, h 432 W 4th
Burke Mary M Mrs, r 901 Scott
Burke Peter, brick contr, 322 Vine, h same
BURKE VINCENT P (The Society Shop) h 336 W Liberty
Burke Wm, auto opr, h 53 High
Burke W C, slsmn, r Overland Hotel
Burkham Cecil B, pres Cons Warehouse Co, h 550 Cali-
fornia
Burkhardt Lewis, r 150 West
Burkman C, meat ctr Skagg's Cash Store
Burnett Grace E, student, r 829 N Virginia
Burnette Robert, slsmn, r Overland Hotel
Burney Carrie (wid Chas P) laundrywkr, h 646 Surprise rd
Burney Edwin C, plstr contr, 580 Washoe, h same
BURNHAM CHEMICAL CO, George B Burnham Pres-Mgr,
138 N Center
BURNHAM GEORGE B, Pres-Mgr Burnham Chemical Co,
r Berkeley Calif
Burns Charles P, stock promoter, h 452 Holcomb av
Burns Doris, sten A P Co, r 242 W Liberty
Burns Edith C, asst acct S P Co, r 242 W Liberty
Burns Eugene O, lab Union Mill & Lumber Co, h 627 Elko
av
Burns Frank, cook, 832 Sierra
Burns James, emp Donnels & Steinmetz, h 522 W 5th
Burns Margaret, matron Nev State Hosp
Burns Philip M, office 140 N Virginia, room 211, h 51 High

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRI-
CAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

RENO CITY DIRECTORY (1923)

107

Burns Robert, mach, r 242 W Liberty
Burns Steve J, clk Hotel Golden, h 45 High
Burns Wm A, h 242 W Liberty
BURRITT CHARLES H, Attorney-at-Law, 323-325 Gazette Bldg, 123-127 N Center, Tel Reno 710, h 233 Elm, Tel Reno 440
BURROUGHS ADDING MACHINE CO, T A Devine Agency Mgr, 318 Nevada State Life Bldg, 106 E 2d, Tel Reno 1698-W
Burrow Richard, bkpr Union Oil Co, h 522 W 5th
BURROWS J W, Attorney-at-Law, 212 Clay-Peters Bldg, 140 N Virginia, Tel Reno 993-J, r Sparks (See page 36)
Burrows Roy A, bldg contr, 15 Thoma, h same
Burrus Joseph, h 542 S Center
Burton Sheldon J, eng, r 312 S Center
Burton Victoria (wid Sheldon J) h 312 S Center
Busch Ida F Mrs, h 15 W 2d
Bushong Earl C, clk J H Erickson, r 318 Wheeler av
Bussa Frank, truck driver Steinheimer Bros, h 651 Alameda av
Bussa Harry, blksmith Joseph Vietti, h 639 Alameda av
Bussa Romano, auto opr, h 651 Alameda av
Bussard Wm, tkt clk S P Co
Buster P C Mrs, h 427 Evans
Buston Robert, clk Skagg's Cash Store, r 352 Lake
BUTCHER JOHN W, Propr and Mgr Reno Business College, 316 Nevada State Life Bldg, h 220 Vine, Tel Reno 1396-W
Butler George, constructionmn Standard Oil Co, r Chism Ranch
Butler James, auto opr, r 29 W 2d
Butler John, porter U G Persing, r 360 East
Butler John F, elec eng, h 545½ University av
Butler Nina Mrs, 119 West
Butler Paul J, miner, h 1001 Plumas
Butler Phil, tailor, N W Jacobs, r Plaza Hotel
Butsch Anastasia, h 845 S Center
Butterfield Emeline, bkpr Crescent Creamery, r 221½ W 3d
Butterfield Linford C, govt insp, h 647 Evans av
Butterfield Spencer L, student, r 647 Evans av
BUTTON SHOP THE, Maude Wilson Propr, Art Needle Work 37 W 1st, Tel Reno 1460-J
Butzbach Frederick, pres Sanitary French Bakery, r 347 N Virginia

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO Florist

G. ROSSI
& CO.

Cut Flowers
Ornamental
Plants
Seeds and
Bulbs
Artistic
Floral
Designs
AND
Decorating

Service and
Quality
Our Motto

Fresh Cut
Flowers
received daily
from our own
Nurseries

BRANCH
STORES

San
Francisco
Oakland
Berkeley
Sacramento
Fresno

38 W. 2d
STREET

Phone
Reno 17

108

(1923) R. L. POLK & CO'S.

Byassee John W, pntr, 640 W 7th, h same
BYINGTON FRANK J (Byington & Hall) h 434 Hill, Tel
Reno 153
Byington Natalie, r 434 Hill
Byington Theo D, trav slsmn Reno Grocery Co, h 126 Gard-
ner
Byington Theo D jr, mech, r 126 Gardner
BYINGTON & HALL (Frank J Byington, George S Hall)
Real Estate and Insurance, 203 N Virginia, Tel Reno
2 (See page 49)
Byram Charles, mgr Salvation Army Hotel, r same
Byran Wm W, brklyr, h 743 Sutro av
Byrne Emma (wid Wm) h 545 S Center
Byrne E Maude, nurse County Hosp, r 545 S Center
Byrne Gerald E, auto opr University Taxi, r Y M C A
Byrnes Thos, waiter, h 314 E 5th
Byron Kath P, opr Bell Tel Co, h 141 Washington
Cabanne Fannie Mrs, presser Troy Laundry, h 436 Univer-
sity av
Caccia Frank, shipper Purity French Bakery, r Golden
Eagle Hotel
Cadagan Nell Mrs, bakery, 140 W 2d, h 201½ W 2d
Cadagan Jeremiah, clk Mrs Nell Cadagan, r 201½ W 2d
Cadagan Neil, clk Mrs Nell Cadagan, r 201½ W 2d
Caddigan Daniel, propr Grand Central Hotel, r same
CADILLAC MOTOR CARS, Nevada Cadillac Co Distribu-
tors, 3 N Virginia (See page 10)
Cafferata Harold, student, r 315 Hill
Cafferata Manuel A, real est, h 315 Hill
Cafferata Martin, cigars, 247 N Virginia, r 625 S Center
Caffery Edward J, driver Wet Wash Laundry, h538 N Vir-
ginia
Caffrey Clement, r 504 N Virginia
Caffrey Edward, slsmn Nevada Auto Supply Co, r 504 N
Virginia
Caffrey Harriet A, dental nurse, r 70 Washington
Caffrey Joseph A, chauf, r 70 Washington
Caffrey Mack L, mining eng, h 504 N Virginia
Caffrey Pearl Mrs, sten Flanigan Warehouse Co, r 504
N Virginia
Caffrey Willis J, elec eng, 70 Washington, h same
Caffrey Willis W, slsmn Sunderland's Inc, r 70 Washington
Cagwin Eunice, tchr High School, r Sparks
Cahill Denis P, advmn, h 224 Chestnut
Cahill George, r 136 W 2d

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

RENO CITY DIRECTORY (1923)

109

- CAHILL JOHN H, Propr Golden West Hotel, r same
Cahlan Albert W, carp, h 815 University av
Cahlan John F, r 815 University av
Cain Glen R, window trmr Gray, Reid, Wright Co, r 131
W 3d
Cain Sign Co (W P Cain) 227 N Virginia
Cain Winfield P (Cain Sign Co) h 131 W 3d
Caine Margaret (wid James B) h 639 W 4th
CALAVADA AUTO CO INC, H S Doyle Pres-Mgr, M T
Doyle Sec-Treas, 332-338 N Virginia, Tel Reno 18
(See right bottom lines and page 7)
Calder Gerald M, sec-treas Campbell Furn Co, h 128 W 4th
Caldwell Frank E, mech, h 422 St Lawrence av
Calhoun Belle Mrs, h 1078 Highland av
Calhoun James C, porter Coml Barber Shop, r 130 Lover's
la
Calhoun John R, eng New Packing Co, h 527 Elko av
California Apartments, Mrs Cora Vachina mgr, 45 Cali-
fornia av
CALIFORNIA INSURANCE CO (San Francisco) Nevada
Fire Ins Co Gen Agcy, 110 E 2d, Nevada State Life
Bldg, Tel Reno 751
CALIFORNIA INSURANCE COMPANY OF SAN FRAN-
CISCO, Washoe County Bank Agts, N Virginia sw cor
2d, Tel Reno 773-J
CALIFORNIA MARKET (Joe Pelose, P J Sarsen), U S
Inspected Meats, First Class Service, 355 N Virginia,
Tel Reno 537
Call Egbert H, carp, h 110 Washington
Call Henry H, benchmn Red River Lumber Co
Callahan Anne, sten E E Roberts, r 636 University av
Callahan George W, wool buyer, h 239 N Virginia
Callahan Jack, auto opr Cleveland Taxi Co, r 119 Moran
Callahan Julia A, sten, r 708 University av
Callahan Mary I, reporter Dist Court, h 708 University av
Callahan Thomas F, sheet metal wkr, r Vendome Hotel
Calury Harry A, cook, r Mt Rose Hotel
Cameron Howard F, foremn Chism Ice Cream Co, r 27
Keystone
Cameron John D, cashr Stockgrowers & Ranchers Bank,
h 905 W 2d
Cameron Milton E, clk Stand Oil Co, r 27 Keystone
Cameron Richard H, formn Crescent Creamery, h 227 Vine
Campbell Alex M, acct Palace D G House, h 140 S Virginia

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

OSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

—
**REAL
ESTATE
INSURANCE**

RENTALS

LOANS

BONDS

—
Tel.

Reno 13

Reno

NEVADA

110

(1923) R. L. POLK & CO'S.

- Campbell Andrew T, pres-mgr Campbell Furn Co, h 520 N Virginia
Campbell Charles D, live stock, h 103 Keystone av
CAMPBELL FRANK, Groceries, Fruits and Vegetables, Agate and Aluminum Ware, Free Delivery, 361 N Virginia, Tel Reno 451, h 325 Maple, Tel Reno 1775-W (See right bottom lines and page 26)
Campbell Furniture Co, A T Campbell pres-mgr, G M Calder sec-treas, 125 E 2d
CAMPBELL GEORGE A, Mgr Truckee River General Electric Co, h 454 Granite, Tel Reno 831
Campbell James L, mtrmn Reno Traction Co, h 335 E 6th
Campbell Jean G, sten Reno Nat Bank, r 103 Mill
Campbell Mae Mrs, slswmn Palace D G House, r 140 S Virginia
Campbell Marie, student, r 520 N Virginia
Campbell Martha F (wid Charles), r 103 Mill
Campbell Matilda J Mrs, r 320 Washington
Campbell Roger O, r 317 Sierra
Campiglia Matilda (wid Anton), h 836 University av
Campiglia Sylvia, dept supvr U of N, r 836 University av
Candelaria Mines Co, C D Kaeding pres, 206 N Virginia, rm 310
Cann Drug Co (Wm Cann), 205 N Virginia
Cann George A, student, r 629 Jones
Cann Wm (Cann Drug Co), h 629 Jones
Cann Wm S, student, r 629 Jones
Cannon Frank E, loader S P Co, r 626 University av
Cannon Louis O, v-pres-mgr A Carlisle & Co, h 311 Granite
Cannon Mattie Mrs, furn rms 232 West
Canonica Wm, plant opr Truckee River Gen Elec Co
Canter Sarah F Mrs, r 421 Hill
CANTWELL CHARLES A (Cantwell & Springmeyer), Attorney-at-Law, h 528 St Lawrence av, Tel Reno 1061-J
CANTWELL & SPRINGMEYER (Charles A Cantwell, George Springmeyer), Attorneys-at-Law 301 Farmers and Merchants National Bank Bldg, 15 Front, Tel Reno 462
Caper Martin, miner, r 425 Elm
Capitani Annie, clk, r 644 Eureka av
Capitani Antone, soft drinks 124 E Commercial row, h 644 Eureka av
Capitani Joseph, mach Liberty Garage, h 629 Spokane
Caples Byron H, phys 10 Masonic bldg, r 118 Island av

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS
LEMONOLYVE

Test the Result
of Their Scien-
tific Construc-
tion

THE LEMON AND OLIVE OIL SOAP
COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

RENO CITY DIRECTORY (1923)

111

Capocasa Nazareno, car inspr, r 107 E Plaza
Capples Richard, clk Kellison & Poncia
Capps Dolla F, patrol Police Dept, r 218 Sierra
Capson Albert L, car repr, h 217 E 6th
Capurro John, trucker S P Co
CAPURRO J (Riverside Garage; Silver State Taxi Co),
Distributor Chandler and Cleveland Motor Cars
Capurro Louis, r 344 W 6th
Capurro Margaret Mrs, inmate County Hospital
Capurro Steve, lab, h 1020 Washington
Capurro Victor, auto mech Duncan Auto Co, r 1020 Wash-
ington
Caramalos Peter, clk J Pappas, r 136 W 2d
Caramella Eugene, rancher, h e end of E 4th
Caramella Lorenzo, lab, h 359 Wells
Carano Benjamin, lab, h 431 Ryland
Carano Louis J, clk S P Co, r 431 Ryland
Carbis Claude D, mining, h 211 E Liberty
Card Charles E, student, h 120 Moran
Card Wm H, elec, r 120 Moran
Cardelli Carmelinda (wid Orlando), h 543 Plumas
Cardelli Clara M, bkpr Union Mill & Lumber Co, r 550 W
4th
Cardinelli Constantine J, mach, h 135 LaRue av
Cardinelli Flora L, student, r 134 W Taylor
Cardinelli George T, lab, r 134 W Taylor
Cardinelli Joseph, lab, h 134 W Taylor
Carengo Joseph F, baker, r 232 E Taylor
Carhartt Glenn L, clk Truckee River Gen Elec Co, h 130 S
Virginia
Carino James, appr L Lund
Carino Joseph, auto mech, r 927 Washington
CARLISLE A & CO OF NEVADA (The Nevada Press),
Stationers and Printers 131 N Virginia, Tel Reno 724
Carlsen Hans C, clk, h 420 $\frac{1}{2}$ E 7th
Carlsen Rose, maid, r 420 $\frac{1}{2}$ E 7th
Carlson Eda L Mrs, sec agrl ext div U of N, r 547 Ralston
Carlson Ernest, student, r 560 Lake
CARLSON ROBERT, Sec-Mgr Nevada Fire Ins Co, 110 E
2d
Carman Sim (City Bakery), r Travelers Hotel
Carmichael Verna M, r 463 Roberts
Carmichael Ellen V (wid Neil), h 463 Roberts
Carmody Ellen (wid John), h 723 University av

STEINHEIMER BROS.
STUDEBAKER
AUTOMOBILES
GOODYEAR AND
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL
4 W. FOURTH
TELEPHONE 1261
RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY

'HAVE YOUR GLASSES TAYLOR MADE'

TELEPHONE RENO 700
MASONIC TEMPLE

112

(1923) R. L. POLK & CO'S.

- Carmody Frank W, emp Wet Wash Lndry, h 434 Wash-
ington
Carmody Mary, nurse 243 W 3d, r same
Carmody Robert H, driver Humphrey Supply Co, r 723
University av
Carney Aug B, tinner Hamp-Thomas Co, r 133 West av
Carney Morris, lab, h 701 University av
Carney Robert, clk, r 701 University av
Carpani Joseph, supplymn, r 337 Evans av
Carpenter Henry H, dept supt Truckee River Gen Elec Co,
h 427 Roberts
Carr Frank, r Hotel Golden Annex
Carr George A, dentist 15 Front, rm 216, h 314 Hill
Carraro Frank, plasterer, h 221 Vine
Carroll Cora E (wid James), h 327 Elm
Carroll John, lab, r 137 West
Carroll John P, r 480 E 8th
Carroll Mary, clk Reno News Agency, r 134 Gardner
Carroll Mary P Mrs, h 480 E 8th
Carroll Ray, student, r 560 Lake
CARBOLL RICHARD A (Reno News Agency), h 134 Gard-
ner
Carroll S W, r 317 Sierra
Carroll Taxi Co (W E McCowan, E C Barss), r Commer-
cial Row
Carscio F, r 317 Sierra
Carson Hill Mother Lode Mining Co, G S Green sec, 102 E
2d, rm 221
Carter Atha, prohibition officer, h 111 N Virginia
CARTER CHARLES R, Mgr Insurance Dept Washoe
County Bank, h 101 Ralston, Tel Reno 1354-J
Carter Ethel, bkpr Purity French Bakery, r 39 W 10th
Carter Frank, pntr, r Gallery Hotel
CARTER JENNINGS W, Under Sheriff Court House, Tel
Reno 380, h 462 Court, Tel 875
Carter Marcia, r 101 Ralston
Carter Max, tailor M Clink & Co, r 73 Washington
Carter Stewart A, cigars, h 566 W 7th
Carver Owen W, welder, h 890 Mill
Carvin Edward A, framemkr Brundidge's, h 537½ S Center
Casa Loma Apartments, Mrs M F Goodwin mgr, 145 Ridge
Casalet Constant J, stock shipper, r 511 North
Casalet Joseph V, stock buyer, h 511 North
Casalet Josephine M, student, r 511 North
Casanova Matthew, hod carrier, h rear 228 Ryland

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

NEVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

SECOND AND LAKE STREETS

RENO

PHONE 777

RENO CITY DIRECTORY (1923)

113

Case Ralph, mech, h 125 West av
Caserta Michael (Rome Monumental Works), h 74 Vine
Casey Anna Mrs, h 526 W 2d
Casey Charles, lab, r 318 Mill
Casey Charles K, candler Swift & Co, r 1026 Ryland
Casey Edward, chauf, h 641 W 2d
Casey Gertrude E, clk P O, h 1026 Ryland
Casey Janie, waiter, r 1026 Ryland
Casey Mary E, mangler, r 900 Willow
Casey Ralph S, with Wood-Curtis Co, h 650 Eureka av
CASINO LUNCH COUNTER (Wm H Pappas), 124 E Commercial Row, Tel Reno 905-J
Casselberry Byron W, student, r 620 Plumas
Casselberry Ethel L Mrs, h 620 Plumas
Cassidy George, meat ctr Humphrey Supply Co
Cassidy George N, lab, h 65 Water
Cassidy John E, slsmn, h 756 W 6th
Cassidy Simon C, emp agt Red River Lumber Co, h 140 E Commercial row
Cassinella Edward S (Cassinella & Brewer Mfg Co), r 142 Elm
Cassinella Wm L, asst cashr, r 142 Elm
Cassinella & Brewer Mfg Co (E S Cassinella, Edward Brewer), auto blksmiths 314 E 4th
Cassinelli Bert, hod carrier, h 144 W Taylor
Cassinelli Florence, slsmn Gray, Reid, Wright Co, r Sparks
Cassinelli John, carp, h 1053 Haskell
Cassinelli J, formn City Eng, r 939 Watt
Cassinelli Victor, gardiner, h 1021 Haskell
Cassinelli Wm, clk The N E Wilson Co, r 134 W Taylor
Cassinelli Wm, lab, h 1039 Watt
Cates Alice Mrs (Style Tailoring Co), h 519 Scott
Cates Clifford M, billiards, h 113 E 6th
Catlin W Prince, mining eng, h 730 S Center
CATON ALBERT J, Cashier Farmers & Merchants Natl Bank of Reno, h 227 Clay, Tel Reno 617
Caton Delia (wid Joseph), r 227 Clay
Cattani Charles, h 195 Washoe
Cattani Gust C, auto opr Am Ry Exp, r 195 Washoe
Caughlin, see also Coughlin
Caughlin Albert G, chf dep County Clerk, h 145 Mill
Caughlin Arthur, auto opr, r 416 Mill
Cavakis Luis G, washer Troy Lndy, r Hotel St Charles
Cavanagh Anna Mrs, solr, r 329 S Center
Cavanagh Fred J, clk R M S, h 329 S Center

232 NORTH VIRGINIA STREET

RENO, NEVADA

SAMOVILLE & FLAGG
"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

FRANK CAMPBELL
GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

114

(1923) R. L. POLK & CO'S.

Cavellini James, stone mason, r 219 Chestnut
Cavillio James, h 345 Morrill
Cazenave George R, mech, r 1190 Arlington av
Cazier Kate, student, r 215 Maple
Ceander Anton P (Nev Sheet Metal Wks), h 345 Moran
Cedarvall Otto E (Reno Auto Metal Wks), h 665 West
Central Labor Council, 212 N Virginia
Century Club, Mrs Stephen Lockett pres, 123 Chestnut
Ceresola Domenico, janitor, h 347 W 5th
Ceresola Mary, pkr Nev Packing Co, r Sparks
Cerfoglio Tony, h 131 E Plaza
Cerrita John P, millmn, h 619 Elko av
Cerveri Lazzaro, lab, h 337 Wheeler av
Cesmat Alice, nurse St Mary's Hosp
Cessna Jonathan R, drftsmn U S Surv Gen, h 319 S Vir-
ginia
Chadwick Bernard C, r 1044 W 1st
CHAMBER OF COMMERCE, See Reno Chamber of Com-
merce
Chambers Anna B, slswmn Golden Rule Store, r 919 W 2d
Chambers Burton L, mech Stand Oil Co, h 919 W 2d
CHANDLER MOTOR CARS, J Capurro Distributor, 232 N
Center
Chandler Roscoe P, dentist 139 N Virginia, h 939 S Vir-
ginia
Chandler Ruby L, clk P O, r 939 S Virginia
Chapalain Roseline (wid John), Indwkr, r 651 Eureka av
Chapman Benjamin, janitor P O, r 121 Front
Chapman Clarence C, whsmn Cremer, Erikson & Co, h 335
Chestnut pl
Chapman Erd C, h 356½ East
Chapman Harriet M (wid Adelbert R), h 129 Truckee
Charles Wm M, mgr Elite Cigar Store, r 925 N Virginia
Charligas James, bootblk 258 N Virginia, r 6 Commercial
Row
Charvoz Louis, h 329 Washington
Chase Louis M, r 923 W 2d
Chase Moses, h 417 W 2d
Chassee Richard, bakers, r Hotel St Charles
Chatfield Genevieve N, student, r 621 Washington
Chatfield Ida M (wid Charles), h 621 Washington
Chatham Anna V, tchr, h515 S Virginia
Chavez Anthony, tank opr Nev Packing Co, h 603 Eureka
av
Chedsey V, nurse St Mary's Hosp

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

RENO CITY DIRECTORY (1923)

115

Chegwidden Rebecca Mrs, h 448 Sinclair
 Chegwidden Russell J, meat ctr Natl Cash Market, r 448 Sinclair
 Chegwidden Thomas W, lab, r 448 Sinclair
 Cheney Building, 139 N Virginia
 Cheney Everett W (Cheney & Lunsford), h 248 Granite
 Cheney Jennie W (wid Azra E), h 253 S Virginia
CHENEY & LUNSFORD (E W Cheney, E F Lunsford),
 Attorneys-at-Law Cheney Bldg, 139 N Virginia, Tel
 Reno 291
 Chenoweth Wallace M, clk, h 255 Pine
 Cherry Jonas N Rev, pastor A M E Church, h 329 Surprise
 Valley rd
CHEVROLET AUTOMOBILE, Nevada Sales Company Inc
 Distributors, 2d and Lake, Tel Reno 777 (See right
 top lines and page 11)
 Chew Kee Co, Chinese mdse, 129 Front
CHIEF OF POLICE, J M Kirkley, City Hall, Tel Reno 221
 Chiesa Alfredo, lab, h rear 705 Roberts
 Child Harvey B, h 932½ W 2d
 Childers Mildred B Mrs, r 118 W 4th
 China Mercantile Co, dry gds 115 E 2d
 Chism Alice A (wid Gardner), apts 129 W 2d, h w end W 2d
CHISM EDWARD W, Propr Chism Ice Cream Co, h 231
 Gardner, Tel Reno 1833-M
 Chism Gardner A, county agt agrl ext div U of N, r Alamo
 Chism Harry, City Eng City Hall, h 316 Belmont rd
CHISM ICE CREAM CO, E W Chism Propr, Ice Cream
 Manufacturers 245 West st, Tel Reno 407 (See page
 32)
CHISM JOHN Propr Crescent Creamery, h 1137 W 2d, Tel
 Reno 1833-R
 Chiusini Angelina M (wid Angelo), h 437 E 7th
 Chiusini Rena K, pkr Coml Soap Co, r 437 E 7th
 Chrisman Etta F (wid John H), boarding house 157 Mill
 Christensen Alex, h 122 W 1st
 Christensen A Elizabeth (wid Christian), r 427 Hill
 Christensen Chris W, pntr, h 123½ Mill
 Christensen Hans, r 513 University av
 Christensen Soren, student, r 688 West
 Christenson Peter, slsmn Reno Merc Co, h 41 W 9th
 Christian Science Churches, Masonic Temple Bldg and S
 Center and Ryland
 Christian Science Reading Room, Mrs Ida Foster librarian,
 125 N Center, rm 445

Join
 the
**Y
 M
 C
 A**

**JAKE
 Wainwright**

Wholesale and
 Retail
 Tires and
 Tubes
 Gasoline
 Oils
 Accessories

Telephone
 Reno 679

361 Sierra
 Street

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.
**PURITY FRENCH BAKERY AND MACARONI FACTORY
 AND RENO FRENCH BAKERY**
 357 NORTH VIRGINIA PHONES 434-539 RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

**O. H.
SCHROEDER**

**General
Auto
Repairing**

**Specializing in
Dodge and
Ford Cars**

**Body and
Fender Work
Welding
Brazing**

**All Repair
Work
Guaranteed**

**435 W. 4th
Reno, Nev.
Tel. 1049-W**

**RENO
CONCRETE
FACTORY**

**L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe**

**Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.**

116

(1923) R. L. POLK & CO'S.

Christian Wm W, h 341 Belmont rd
Christianson Earl, slsmn Reno Merc Co, r 41 W 9th
Christie Ethel M, r 820 N Virginia
Christie Herbert E, bkpr Western Cigar Co, r 820 N Virginia
Christie Rachel D (wid John), h 820 N Virginia
Christie Rosella, sten W P Ry Co, r 820 N Virginia
CHURCH JAMES E JR, Prof of the Classics Univ of Nev, h 358 Washington, Tel Reno 1855-R
Church Willis, r 358 Washington
CHURCHILL CREAMERY INC, George Wingfield Pres, S C Mitchell Sec, 201 Reno Natl Bank Bldg
Churchill Richard J, janitor, h 740 Lander
Cieri Frank, macaroni mkr Purity French Bakery, r 530 E 4th
Cieri Samuel, macaroni mkr Purity French Bakery, r 530 E 4th
Ciofani Frank, lab, r 623 Canal
Ciofani Margaret, clk, r 623 Canal
Ciofani Vito, lab, h 623 Canal
CITIZENS FIRE INSURANCE CO, Joseph W Hall Agt, 158 N Virginia, Tel Reno 74
City Bakery (S Carman), 26 E Commercial row
CITY CLERK, Joseph B Reese, City Hall, Tel Reno 1076
City Hall, Front se cor Center
City Jail, City Hall bldg
City Officers (See page 73)
CLACK G S, Pres-Gen Mgr Comstock Florida Mining Co Inc, 446-448 Gazette Bldg, r Overland Hotel
Cladianos Peter, fruit 6 E Commercial row, h 618 N Virginia
Clark Al, r 411 Lake
Clark Allen L, h 1055 Ralston
Clark Arthur C, auto opr, h 523 1/2 E 6th
Clark Caroline (wid John), h 255 Stewart
Clark Charles B, h 720 Lake
Clark E Gertrude, student, r 1050 Highland av
Clark Fred W, formn Duncan Automobile Co, r Sparks
Clark James B, driver Chism Ice Cream Co
Clark John, sexton St Thomas Church, r 300 W 2d
Clark John A, r Ritz Hotel
Clark John P, mach, h 692 West
Clark James L, slsmn, r Colonial apts
Clark Joseph S, poultry, h 808 Alameda av
Clark Kath M, sten Stand Oil Co, h 143 Vine

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

RENO CITY DIRECTORY (1923)

117

Clark Mary, r 1075 Riverside av
 Clark Mag E, bkpr Farmers & Merchants Nat Bank, r 720 Lake
 Clark Neva B, sten Nev Packing Co, r 1050 Highland av
 Clark Phoebe Mrs, h 215 West
 Clark Theo W, rancher, h 1050 Highland av
CLARK WALTER E, Pres University of Nevada, h Univ Campus, Tel Reno 959-W or J
 Clark & Henry Constr Co, John Sestanovich supt, 251 Keystone
 Clarke Henry S, stone mason, h 468 E 7th
 Clarke John R, atty, h 501 Elko av
 Clarke Marge M, opr Bell Tel Co, r 633½ Eureka av
 Clarke Moss M Mrs, nurse 501 Elko av, r same
 Clarke Zad, r Hotel Grand
 Clausen Henry C, clk Colorado Grocery, h 451 Hill
 Claussen George W, miner, h 428 Roberts
 Claussen Henry M, student, r 428 Roberts
 Clawson Edwin A, miner, h 929 E 4th
 Clay Edward, h 812 Evans av
 Clay-Peters Building, 140 N Virginia
 Clay Ralph, mach, r 812 Evans av
 Clay Robert, student, r 812 Evans av
 Clay Wm C (Dorris Garage), r 812 Evans av
 Clayton D Edw, trav slsmn, h 327 W 1st
 Clayton Vera McKenna, tchr music 721 Sierra, h same
 Clearwater Emil, r 317 Sierra
 Clemens Harry, r 218 S Center
 Clemens Samuel, atndt Nev State Hosp
 Clemons Elizabeth, tel opr George Wingfield, r 404 S Virginia
 Clemons Jay H, land comr Union Land & C Co, h 404 S Virginia
 Cleveland Bessie, clk Palace D G House, r Sparks
CLEVELAND MOTOR CARS, J Capurro Distributor, 232 N Center
 Clifford Oscar J, h 339 Ralston
CLIFFORD OSCAR S, Sales Manager Truckee River Gen Elec Co, h 339 Ralston, Tel Reno 1147-M
 Clifford Sarah (wid Wm A), r 339 Ralston
 Clinch Wm, student, r 560 Lake
 Clink Dorothy, hairwkr, r 420 Ryland
 Clink Morris, tailor 28 W 2d, h 420 Ryland
 Clinton Adelle, student, r 215 Maple
 Clinton Henry S, student, r 651 Elko av

**P
L
A
Z
A
H
O
T
E
L**

**Nannini
Bros.
Props.**

**Rates \$1.00
\$1.50
and \$2.00
Per Day**

**Strictly
Modern**

**Cor. Sierra
and Plaza
Phone 148
RENO**

**DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.**

**LUMBER (READY CUT)
MILLWORK, ETC.**

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

118

(1923) R. L. POLK & CO'S.

- Clinton John E, supt mails P O, r 248 Hill
Clinton Mary Mrs, r Riverside Hotel Annex
Clock Frank E, bldg contr 435 E 6th, h same
Clock Frank E jr, linemn, r 435 E 6th
Clock Harlow E, carp, r 435 E 6th
Clough Charles E, mgr Reno Press Brick Co, r Colonial
apts
Clough Oscar L, instr U of N, h 439 W 5th
CLOVER VALLEY LUMBER CO, W T Virgin Pres, F E
Walker V-Pres, C D Terwilliger Sec-Treas, 405 Clay-
Peters Building, 140 N Virginia, Tel Reno 313
Clow Grace, r 1110 W 7th
Clow Wesley, rancher, h 1110 W 7th
Coates W Lloyd, floormn Reno Garage, r Lincoln Hall
Cobb Elmer G, ins agt 15 Front, rm 328, h 144 Rock
Cobb Everett, clk Chas Righini, r 128 Maple
Cobb Nellie E, student, r 128 Maple
Cobb Wm E, eng, h 128 Maple
Cobb Wm E jr, clk, r 128 Maple
Coburn Charles, lab, h 451 Chestnut
Cochran Lee, cigarmkr, h 417 St Lawrence av
Cocking Thomas, r Riverside Hotel Annex
Codd Arthur A, min eng 140 N Virginia, rm 421, h 863
Sierra
Codd Ashton R, student, r 863 Sierra
Codega Aug, lab, r 495 Sage
Codega Clemento, trucker S P Co, h 495 Sage
Codega Manuel, auto opr, r 495 Sage
Cody May Mrs, h 322 Chestnut
Coe Gei, buttermkr Crescent Creamery, h 515 E 6th
Coe Pearl A, officer in charge Salvation Army, h 219 W 2d
Coe John, eng, h 209 Mill
Coffin Charles A, dentist 228 N Virginia, h 337 Elm
Coffin Edward B (Coffin & Larcombe), h 231 W 5th
Coffin Harold P, r 231 W 5th
Coffin Mila, tchr High Schl, r 231 W 5th
Coffin Nels A, teller Reno Nat Bank, h 146 Mill
Coffin Thelma, r 231 W 5th
COFFIN & LARCOMBE (E B Coffin, G W Larcombe),
Dealers in Staple and Fancy Groceries, Fruits, Pro-
duce and Vegetables, 309 Sierra, Tel Reno 300
Coffman S W, r 317 Sierra
Cohen B A, mgr Nev Hdw & Imp Co, h 432 W 4th
Cohen Rebecca Mrs, alteration hd The Unique Store, r 418
W 2d

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING. CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

RENO CITY DIRECTORY (1923)

119

Cohn Henry J, clk L J Cohn

Cohn Louis, pawnbroker 45 E 2d, r Colonial apts

COHN LOUIS J, Land Attorney, 203 Clay-Peters Building,
140 N Virginia, Tel Reno 1605-J, h 33 W Liberty, Tel
Reno 1728-R

Cokefair Victor E, asst chemist U of N

Colbert Melvin O, dept mgr Golden Rule Store, h 224 West

Colbrandt Cigar Co Inc, I R Colbrandt pres, 155 and 263
N Virginia

Colbrandt Irwin R, pres Colbrandt Cigar Co, h 111 N Vir-
ginia

Cole Charles A, ditch tndr Truckee River Gen Elec Co

Cole Clara A (wid George), r 550 Sierra

Cole Harry E, real est, r Vendome Hotel

Cole John A (Fourth Street Service Sta), h 636 Lander

Cole Walter, h 207 W 4th

Coleman Ethel A Mrs, h 484 E 8th

Coleman Etta, smstrs, r 206½ N Center

Coleman Wm, horseshoer Wm McCloskey, r 33 W 6th

Coll John J, inventor, h 747 Humboldt

Collard George A, lino opr Reno Eve Gazette, h 15 W 2d

Colley Rose (wid Clarence H), h 511 Chestnut

Collins Edward (Retmier & Collins), r Travelers Hotel

Collins Frank W, pawnbroker 252 N Virginia, h 336 Ral-
ston

Collins Grafton P, attndt Nev State Hosp

Collins Raymond H, bkpr Red River Lmbr Co, h 429
Nevada

Collins Thomas J, supt State Highway Dept, h 243 Maple

COLONIAL APARTMENTS, C E Clough Mgr, West cor W
1st, Tel Reno 197

COLONIAL SERVICE STATION, Leland B Jenkins Prop,
Gas, Oils and Vacuum Cup Tires, 101 Sierra, Tel Reno
27

COLORADO GROCERY (B R Addenbrooke), Staple and
Fancy Groceries, Smoked Meats, Fruits and Vege-
tables, 25 W 2d, Tel Reno 136

Coloton Edward, r 317 Sierra

Colquhoun Vernon, pressmn Reno Eve Gazette

COLUMBIA SIX DISTRIBUTORS, J W Leavitt & Co,
Temporary Location 425 W 4th, Tel Reno 111 (See
page 9)

Combs Lillie L (wid Wm), h 866 Forest

Combs Tilden J, gas ftr, h 328 Morrell

JEROME L. VAN DERWERKER
ATTORNEY—COUNSELOR—NOTARY
WASHOE COUNTY BANK BUILDING
PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

**MONUMENTAL
WORKS**
McCORMACK & CO.

MARBLE AND GRANITE IMPORTERS

404 NORTH VIRGINIA—RENO—TELEPHONE RENO 1474-J

120

(1923) R. L. POLK & CO'S.

- Comiazo George, baker Purity French Bakery, r Toscano Hotel
- Commercial Barber Shop (D B Duvaras), 32 E 2d
- COMMERCIAL HARDWARE CO**, J E Horgan Pres, 24 W Commercial Row, Tel Reno 460 (See page 28)
- COMMERCIAL HOTEL**, Etchebarren & Turrillas Proprs, 207-209 N Center, Tel Reno 861 (See page 29)
- COMMERCIAL SHOE SHOP** (Joseph Spina, J D Granata), Shoes and Repairing 28 W Commercial Row, Tel Reno 1435-J
- COMMERCIAL SOAP CO**, August C Frohlich Mgr, Mfrs of Lemon, Olive and Silver White Soap, Sal Soda and Crude Glycerine, cor Forest and Steiner, Tels Reno 1398-J and Reno 1398-M (See right top lines and page 51)
- Compagnoni Joseph, h 530 E 4th
- Compton Earl E, bkpr Reno Ice Delivery, h 329 W Taylor
- Compton Grace M Mrs, dept mgr Gray, Reid, Wright Co, r 329 W Taylor
- Compton John, janitor Mrs E C Chrisman
- Comstock Florida Mining Co, G C Clack pres-mgr, 125 N Center, rm 446
- Comstock Reliance Mining Co, G S Clack pres-mgr, 125 N Center, rm 446
- Comstock Silver Mining Co, F M Manson pres, 206 N Virginia, rm 310
- Comstock Superior Mining Co, G S Clark pres-mgr, 125 N Center, rm 446
- Comstock Triumph Mines Co, G S Clack pres-mgr, 125 N Center, rm 446
- Conant Bros Inc, W W Conant pres, F A Conant v-pres, grocers 141 N Virginia
- Conant Frank A, v-pres Conant Bros, h 560 University av
- Conant Warren W, pres Conant Bros, r Colonial Apts
- Condly Virginia M, student, r 300 California av
- CONDOS PAUL** (Sierra Furniture Co), h 126 W Commercial row
- Conehay Frank M, income tax consultant 216 Lake, r Plaza Hotel
- Conger Desmond A, mach, h344 W 4th
- Congregational-Presbyterian Federated Church, W 5th and Virginia
- Conklin Roscoe, clk Overland Hotel, h same
- Conlan Nettie Mrs, r 641 W 2d
- Conley Frank E, auto opr Troy Laundry, h 303 Stewart

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

UNDER DIRECT SUPERVISION OF THE UNITED STATES GOVERNMENT

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

RENO CITY DIRECTORY (1923)

121

Conn Curtis L, r Colonial Apts

CONNECTICUT FIRE INSURANCE COMPANY OF HARTFORD, CONN, Washoe County Bank Agts, N Virginia sw cor 2d, Tel Reno 773-J

Connell Mary A (wid S D), h 142 W 5th

Connelly Bruce, trav slsmn, h 120 Stevenson av

Conner Mattie S, h 505 University av

Conniff M, nurse St Mary's Hosp

Connor Benj C, watchmn h 745 S Center

Connors Frank, r Hotel Golden Annex

Conover Henry I, bottler Reno Brewing Co, h 731 W 4th

Conqueror Leila clk Reno Bake-Rite Bakery, r 217 N Virginia

Conrad Henry J, r 331½ W 6th

Conrad Margaret M, h 331½ W 6th

CONRADT BROS (Edward J and Wm Conradt), Proprs West Side Planing Mill, 260 Ralston, Tel Reno 919-J (See page 2)

CONRADT EDWARD, h 431 W 5th, Tel Reno 919-J

CONRADT EDWARD J (Conradt Bros), h 431 W 5th, Tel Reno 919-J

CONRADT WM (Conradt Bros), h 431 W 5th, Tel Reno 919-J

Conroy Peter M, hlpr, h 642 Spokane

Conroy Robert, student, r 701 University av

Consolidated Cortez Silver Mines Co, F M Manson pres, 206 N Virginia, room 310

Consolidated Warehouse Co, C B Burkham pres, J T Negley v-pres, C W Stark sec, C A Yordi mgr, E Plaza nr Evans av

Constanzo James, shoe repr Fowler & Cusick

Continental Casualty Co, F F Small dist mgr, 106 E 2d room 219

CONTINENTAL INSURANCE CO OF NEW YORK, Byington & Hall Agts, 203 N Virginia

Conton Dimitrius A, barber, 20 E Douglas al, h 617 Mill

Conway Elsie, sten Reno Evening Gazette, r 619 Lake

Conway Genevieve, sten, r 619 Lake

Conway Gladys, student, r 113 Washington

Conway Kathryn, student, r 113 Washington

Conway Mary A (wid J A) h 113 Washington

Conway Muriel, student, r 619 Lake

Conway Patrick J, h 619 Lake

Cook Charles, r 29 E Plaza

Cook Ollie, housekpr Overland Hotel, r Sparks



**Sparks
Fuel
Co.**

Krehmke
Shelly
Proprs.

**COAL
AND
WOOD**

AGENTS FOR
**CASTLE
GATE
COAL
AND
KING
COAL**

—
**1106-B
Sparks
Nevada**

**PHONE
213-J**



**FORD CARS
LINCOLN CARS
FORDSON TRACTORS**

Calavada Auto Co. Inc.

TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMETZ
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

122

(1923) R. L. POLK & CO'S.

COOKE, FRENCH & STODDARD (Hermon R Cooke, LeRoy N French, Roy W Stoddard), Attorneys-at-Law 203-312 Farmers and Merchants National Bank Bldg, 15 Front, Tel Reno 385

COOKE HERMON R (Cooke, French & Stoddard), Attorney-at-Law, h 421 Court, Tel Reno 359

Cookerley Wm N, student, h 523 University av

Cooley George B, student, r 925 N Virginia

Coombs Tilden J, meter inspr Truckee River Gen Elec Co, r 328 Morrill av

Coon Albert B, clk J F Tilton, h 523 N Virginia

Coons Kate (wid Philip), h 619 S Center

Cooper Ben J, asst mgr Golden Rule Store, h 633 Chestnut

Cooper Clare R Mrs, pres The Gray Shop, h 706 W 2d

Cooper Clum, pkr Western Cigar Co, r 952 W 6th

Cooper John A, mgr Golden Rule Store, h 323 Elm

Cooper Loretta D (wid Silas E), h 952 W 6th

Cooper Pearl Mrs, bkpr Singer Sewing Mach Store, r Sparks

COOPER S (Hiney), Mgr Reno Florist, h 744 Sierra, Tel Reno 977-J

Co-operative Creamery Co, B J Henley pres, S C Mitchell sec, 201 Reno National Bank Bldg

Cope Jack E, elec W C Gill, r 224 West

Coppin Harry, creditmn Standard Oil Co, h 923 W 1st

Coppin James M, clk Conant Bros, r Nortonia Apts

COPREN JOHN V, Propr Hotel Golden Annex, 237 N Center, Tel Reno 1195-J

COPREN SUZETTE P, Mgr Hotel Golden Annex, 237 N Center, Tel Reno 1195-J

Corbett Walter H, blksmith, 338 East, h 709 North

Corbin George E, firemn, h 625 W 6th

Cordell John, cook, h 241½ Bell

Cordelli Clara, r 550 W 4th

Corder Max, tailor, h 73 Washington

Cordill Wm H, pntr, h 354 Chestnut pl

Cordoni Angelo, lab, r 345 Washoe

Corecco Celestine, r 230 Cheney

Corecco Ercole, bkpr H C Heidtman, h 301 Claremont

Corecco Jerry, h 145 W 3d

Corecco Louis M, slswmn Gray, Reid Wright Co, r 230 Cheney

Corecco Steve G, insp Truckee River Gen Elec Co, h 230 Cheney

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

RENO CITY DIRECTORY (1923)

123

Corecco Wm G, mech Truckee River Gen Elec Co, h 230
Cheney
Corkin Harry B, atty, h 511 Forest
Corle Fred B, printer, h 120 Washington
Corn H H, linemn, r 45 S Park
Corologas Nicholas, hlpr, h 5 Water
Corporation Charter & Trust, G S Green agt, 106 E 2d,
room 221
Corporation Securities Co, W E Zoebel pres, S C Mitchell
sec, 201 Reno National Bank bldg
Corris Caesar, real est, h 222 Maple
Corris Wm E, tchr music, h 222 Maple
Corsiglia Frank F, clk The Waldorf, r 619 Evans av
Corsiglia John, h 619 Evans av
Cortez Frank E, melter Nevada Eng & S Co, r 238 Lake
Costello Frank J, mgr Majestic and Rialto Theatres, r
Home Hotel
Costello Grace N, student, r 500 S Center
Costello James P, cond, h 500 S Center
Costello Janet D, student, r 500 S Center
Costello Martin J, student, h 456 E 7th
Cota Clarence, r 445 Sutro av
Cota Percy E, bottler Diamond Soda Works, r 445 Sutro av
Cothren James R, mech State Highway Dept, r 332 Marsh
av
Cotter Alexander G, student, r 849 N Virginia
Cotter Wm G, auto tires, 34 W 1st, h 849 N Virginia
Cottle H B, r 317 Sierra
Coughlin (see also Caughlin)
Coughlin Mamie (wid James W) h 408 Nevada
Coughlin Owen W, h 21 Mill
COUNTY ASSESSOR, John Hayes, Court House, Tel Reno
871
COUNTY ATTORNEY, L D Summerfield, Court House, Tel
Reno 1095
COUNTY CLERK, E H Beemer, Court House, Tel Reno
574
COUNTY COMMISSIONERS, J C Durham Chrmn, Robert
Nelson, George Trosi, Court House, Tel Reno 1174
County Hospital, Mill and Washoe
County Jail, rear Court House
County Officers (See page 73)
County Physician, A R Da Costa, 560 California av
COUNTY SHERIFF, John D Hillhouse, Court House, Tel
Reno 380

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO

Florist

**G. ROSSI
& CO.**

Cut Flowers

Ornamental

Plants

Seeds and

Bulbs

Artistic

Floral

Designs

AND

Decorating

Service and
Quality
Our Motto

Fresh Cut
Flowers
received daily
from our own
Nurseries

**BRANCH
STORES**

**San
Francisco
Oakland
Berkeley
Sacramento
Fresno**

**38 W. 2d
STREET**

**Phone
Reno 17**

124

(1923) R. L. POLK & CO'S.

COUNTY SURVEYOR, D H Updike, Court House, Tel Reno 486

COUNTY TREASURER, D W Dunkle, Court House, Tel Reno 1186-J

COUNTY AND CITY AUDITOR AND RECORDER, Delle B Boyd, Court House, Tel Reno 1282-W

COUNTY AND PROBATE JUDGES, Thomas F Moran and George A Bartlett, Court House, Tels Reno 1221 and 387

Court Apartments, 132 Court

COURT HOUSE, Washoe County, S Virginia cor Court Court Jennie V (wid Louis C), h 736 S Center Courtney Michael, r 340 Lake

COURTRIGHT RAYMOND O, Prof of Phys Education for Men, Univ of Nev, h 1111 N Virginia, Tel Reno 1220-W

Cousins Kathryn H, sten S P Co, r 623 W 6th

Couzin Abraham S, second hd gds, 204 N Center, h 516 Lake

Couzin Morris E, clk Reno Wall Paper & Paint Co, r 516 Lake

Couzin Rose E, sten H V Morehouse, r 516 Lake

Couzin Samuel, sten, r 516 Lake

Cowan Julia A (wid W H), h 317 Maple

Cowden George, student, r 560 Lake

Cowden Wm, miner, h 64 Water

Cowen Charles E, barber, 116 N Center, h 208 E Liberty

Cowen Genevieve S, sten W J Mitchell Co Inc, r 208 E Liberty

Cowgill Lillie A (wid Thomas W), h 305 Maple

Cowhan Grace E, r 125 W Liberty

Cowhay Lillie, housekpr, 249 W Liberty

Cowles Irving H, clk Pickett-Atterbury Co, h 203 Vine

Cowles Irving H, stockmn, r 245 Mill

Cowles Richard H, stockmn, h 245 Mill

Cowles Richard H jr, stockmn, r 245 Mill

Cox Gwendolyn Mrs, r 507 N Virginia

Cox Jennie G (wid Wm), r 140 S Virginia

Cox Lee T, floormn Reno Garage, r 136 W 2d

Cox Mahalia N Mrs, h 224½ Rickard pl

Cox Wm, h 1120 Jones

Crabtree Allie, r 137 West

CRABTREE LAWRENCE E (Reno Used Car Depot and Reno-Sparks Storage Co), h 772 Holcomb av

Crabtree Mary E Mrs, smstrs The Unique Store, r 137 West

Crabtree Ralph E, slsmn, h 35 Arroyo

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager

409 CLAY PETERS BLDG.

TELEPHONE RENO 464

RENO CITY DIRECTORY (1923)

12E

Craig Jennie F, r 624 S Center
Cramer Walter, musician, r 29 E Plaza
Crampton Philip H, r 15 Thoma
Crane Co of Nevada, Joseph B Santos whsemn, plumbers
supplies 401 E 4th
Crane Chas L, mgr Daudel Bottling Works, h 141 W 4th
Crane Hester, student, r 747 N Virginia
Crane Mabel Mrs, r 747 N Virginia
Crane Shale Oil Co, 36 E 2d, room 18
Crans Harry, lab, h 310 W 5th
Craven Alice J, supt Reno Hosp, r same
Craver F O, musician, r 29 E Plaza
Crawford Daniel, inmate County Hospital
Crawford James, carp, h 557 W 6th
Crawford Lindsay A, mgr Reno Sub-Dist Office U S Vets
Bureau, h 505 W 4th
CREEK H H, Mgr W I Mitchell Co, h 418 California av, Tel
Reno 1630-M
Creek Ollie Mrs, mgr The Lenox, h 427 Evans av
CREEL CECIL W, Director Agrl Extension Div & County
Agt Leader, Univ of Nev, h 21 W Taylor
Creel Lorenzo D, spec supvr U S Indian Service
Creelman W Frank, custodian Safe Deposits Washoe Co
Bank, h 321½ Chestnut
CREMER GEORGE K, Pres-Mgr Cremer, Erikson & Co, h
622 California av
CREMER, ERIKSON & CO, George K Cremer Pres-Mgr,
J A Erikson Sec, Flour, Feed and Cereals Wholesale,
441 E 4th cor Surprise Valley road, Tel Reno 1496-W
(See left top lines and page 25)
Crepes John A (Crepes & Lothrop), h 311 E Liberty
CREPS WM E, Treas Western Cigar Co, h 140 Ridge, Tel
Reno 1520-W
Crepes & Lothrop (J A Creps, G W Lothrop), cigars, 142 N
Virginia
CRESCENT CREAMERY, John Chism Propr, Manufactur-
ers Blue Ribbon Brand Butter and Cheese, end of W
3d, Tel Reno 869 (See front cover and page 21)
Crescenzo George, clk State Highway Dept, r 598 Cali-
fornia av
Crescenzo John A, slsmn Golden Rule Store, h 598 Cali-
fornia av
Crews Wm H, h 118 West av
Crider Apartments, Mrs S E Crider mgr, 543 Humboldt

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

OSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

**REAL
ESTATE
INSURANCE**

RENTALS

LOANS

BONDS

**Tel.
Reno 13**

**Reno
NEVADA**

126

(1923) R. L. POLK & CO'S.

Crider Rex A, chiro, 125 N Center, room 206, h 543 Humboldt
Crider Susie E Mrs, mgr Crider Apts, r 543 Humboldt
Critchley Robert S, brakemn, h676 Ralston
Crittenton Florence Home, Mrs E E Stitt matron, 781 Mill
Crocker Nellie Mrs, r 222 E 4th
Crockett Sophia H (wid Lyman L), r Colonial Apts
Crooks John C, solr Washoe County Bank, r Y M C A
Cropster D Mrs, maid Overland Hotel, r Sparks
Crosby Bernice, tchr High School, r Colonial Apts
Crosby Charles S, embalmer Ross-Burke Co, h 420 W 2d
Crosby George T, r Colonial Apts
Crosby Lloyd E, student, h 765 Surprise rd
Crosby Mary (wid George), h 461 Lake
Cross Arthur C, ydmn, h 753 Spokane
Cross Blanche I Mrs, chf opr Bell Tel Co, r 753 Spokane
Cross Charles P, carp, h 834 Quincy
Cross Jack A, sheet metal wkr, r 415 Elm
Cross Mary E (wid Adolph K), h 415 Elm
Crotty Anna Mrs, h 33 California
Crowder Louise E Mrs, slswmn Gray, Reid, Wright Co, h 335 E 6th
Crowder Stephen A, laundrywkr, r 335 E 6th
Crowley Basil W, h 307 Granite
Croxon Wallace, r 317 Sierra
Crumley Newton, r Colonial Apts
Crump Anna E Mrs, smstrs Gray Reid Wright Co, r 454 Holcomb av
Crump Esther, tchr Mary S Doten Sch, r 331 Ralston
Crump Robert H (Reno Parcel Delivery), h 454 Holcomb av
Crutz Julius, baker, r 453 Evans av
CRYSTAL CONFECTIONERY THE, Geo Kouvelas Propr, Homemade Ice Cream and Candies, Hot and Cold Drinks 215 N Virginia, Tel Reno 178 (See page 20)
Culin Wm K, clk Hotel Golden
CULINARY WORKERS' UNION NO 45, J G Turner Sec, 212 N Virginia
Cullen A Mrs, maid St Mary's Hosp
Cummings G F, r Plaza Hotel
Cunningham Albert F, bkpr Reno Grocery Co, r 416 S Virginia
Cunningham Albert F, stockmn, h 447 University av
Cunningham Benjamin, chauff Yellow Taxi Co, r 416 S Virginia

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS
CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS

LEMONOLYVE

THE LEMON AND OLIVE OIL SOAP

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

Test the Result
of Their Scien-
tific Construc-
tion

RENO CITY DIRECTORY (1923)

127

Cunningham Clara I Mrs, dep County Clk, h 416 S Virginia
Cunningham Frank (Cunningham & Gregory), r 12 W
Commercial row

Cunningham Fred, r 416 S Virginia

Cunningham George A, student, r 447 University av

Cunningham George H, h 530 N Virginia

Cunningham Nelle, nurse U S Vets Bureau, r Gibson Apts

Cunningham & Gregory (Frank Cunningham, Maude M
Gregory), furn rms, 12 W Commercial row

Cunti Michael, soft dirnks 231 Lake, r 206 N Center

CUPID MESSENGER SERVICE, Mehran Timoor Propr,
Prompt Service Day and Night, Taxi and Transfer 104
N Center, Tel Reno 33

Cupples Joseph, foremn S P Co, h W 3d cor Washington

Cupples Myrtle, clk U S Vets Bureau, r Joseph Cupples

CURLER B F (Boyd & Curler), Attorney-at-Law 324-26
Farmers and Merchants National Bank Bldg, Tel Reno
439, h 327 Marsh av

Curler Mollie D, tchr, r 327 Marsh av

Curran James E, drayage, h 321 Chestnut

Currie Steve, brakemn, r 29 E Plaza

Currie Verne, firemn, r 29 E Plaza

Curtin Harry, pntr, h 427 Evans

Curtis Bartlett N, carp Univ of Nev, h 527 Nevada

Curtis Earl B, bgemn, h 527 W 3d

Curtis Elbert D, student, r 339 W 1st

Curtis Ernest A, lab, h 598 Washoe

Curtis Fred C, trav saloon, r 526 S Center

Curtis Joseph E, h 331 West

Curtis Lester F, sec-treas Nev Eng & S Co, h 318 California
av

Curtis Lorraine, clk Gray, Reid, Wright Co, r 527 Nevada

Curtis Margaret, h 33 W 6th

Curtis Melvin J, slsmn J R Bradley Co, h 828 Jones

CURTIS PHOTO STUDIO (Roy Curtis), Commercial
Photographer 158 N Virginia, rooms 7-10, Tel Reno
960- W

Curtis Roy (Curtis Photo Studio), h 118 Bell

Curtis Winifred M (wid Morrill J), h 339 W 1st

Cushing Wilfred W, barber J E Ede, h 743 W 4th

Cusick James H (Fowler & Cusick), h 304 E Taylor

Cusick Robert G, mach, r 128 Winter

4 W. FOURTH
STUDEBAKER
AUTOMOBILES
GOODYEAR AND
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL
TELEPHONE 1261
RENO, NEVADA

STEINHEIMER BROS.

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM

PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY

“HAVE YOUR GLASSES TAYLOR MADE”
MASONIC TEMPLE
TELEPHONE RENO 700

128

(1923) R. L. POLK & CO'S.

CUT RATE DRUG STORE, Drugs, Patent Medicines, Hospital Supplies, Toilet Articles and Perfumes, Prescriptions Our Specialty, We Fill Mail Orders and Pay the Postage, Open Every Day Until 11.00 p m, 138 W 2d, Phones Reno 305 and 846-W (See page 23)

Cuthbertson Louise Mrs, h 125 W Liberty

Cutter Caroline P (wid Wm L), h 300 California av

Cutts Charles F, curator Nev Historical Soc, r 844 University

Cuyler Wm G, tmstr, h 521 Morrill av

Da Costa Albert R, surgeon, 36 E 2d, room 2, h 560 California av

Dahlberg J, r 303 E 4th

Dale Bessie, housekpr, 416 S Virginia

Dale C Lester, slsmn St Pierres Bootery, h 415 Ryland

Dalton Peter, h 328 S Virginia

Dalton Sidney D, plmbr, h 1040 Washington

Damon Claude E, h 708 University av, Apt 3

Damon Jessie M (wid C O), h 203 Ralston

Damon Willa A, cashr Wm Bozman, r345 Virginia

Danberg Margaret, student, r215 Maple

Danderand Celia (wid C D), r 610½ S Center

Danderand Marcell, clk, h 610½ S Center

Danforth Harry D, atty, 15 Front, room 328, h 630 S Center

Dania Hall, 22 E Commercial row

Daniel Harold Z, clk, r 222 St Lawrence av

Daniel James (Dundee Woolen Mills), h 619 S Center

Daniel James A, chf clk Standard Oil Co, h 236 Keystone

Daniel James T, mach, r 222 St Lawrence av

Daniel Thomas E, trucker S P Co, h 222 St Lawrence av

Daniel Tegwen M Mrs, clk, r 222 St Lawrence av

Daniel Wm H, slsmn Nevada Motor Co, r Plaza Hotel

Daniels Betty, r 309 University av

Daniels D, h 111 West av

Dann Fred P, optometrist, 125 N Center, room 207, h 111 Bell

Danne Fred W, slsmn Conant Bros, h 17 E 5th

Dansby Mrs, r 356 East

Darrenougue Joseph, cigars 209 N Center, r Y M C A

Dascheil G D Mrs, h 307 Granite

Dassler Wm C, h 1119 Wheeler av

Dattel Lucy, governess, h 449 Marsh av

Daudel Albert C, mineral water, h 129 Cheney.

Daudel Bottling Works, C L Crane mgr, 960 S Virginia

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

NEVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

RENO

SECOND AND LAKE STREETS

PHONE 777

RENO CITY DIRECTORY (1923)

129

Davenport Charles O (Davenport & Hedges), r 6 Gray-Reid bldg

DAVENPORT & HEDGES (C O Davenport, E C Hedges),
Brokers, 6 Gray-Reid Bldg, Tel Reno 1125-W

Davey John W, h 237 W 3d

David D, r 317 Sierra

David Wm M, sec Nevada Highway Assn, h 746 Ralston

Davidson Cliff A, student, r 651 Elko av

Davidson G D Co, H H Bigelow mgr, jewelers, 922 B

Davidson Herbert O, slsmn, h 28 W 8th

Davie Orrin W, chf clk Nev State Journal, h 439 Hill

Davie Owen, r 439 Hill

Davies Charles A, janitor Mt Rose Sch, h 758 Plumas

Davies Chas O, mgr Wigwam Theatre, h 210 Sierra

Davies Evan W, auto opr University Taxi, r Y M C A

Davies Myrtle Mrs, presser E H Tocque, r 329 W 2d

Davies Thomas C, h 1203 E 4th

Davin John F, h 77 High

Davin Louise A, bkpr Troy Laundry, r 77 High

Davis Adeline, student, r 810 University av

Davis Charles W, asst chemist Univ of Nev, h 121 Rock

Davis Christine O (wid Herman), h 752 University av

Davis C W, auto pntr, h 612 S Virginia

Davis David C, mech, h 72½ High

Davis Edward, clk, r 323 Ralston

Davis Eli W, lab, h 609 Spokane

Davis Essie Mrs, h 360 East

Davis Fred A, driver Purity French Bakery, r 138 Rock

Davis Gerald W, clk Associated Oil Co of Nev, r Sparks

Davis Glenn C, phys, 10 Masonic bldg, r Colonial Apts

Davis Herman P, acct, h 140 Ridge

Davis Joseph, r Ritz Hotel

Davis J Sigel, lab, h 154 W 1st

Davis Louise Mrs, h 236 W Commercial row

Davis Margaret Mrs, r 435 University av

Davis Marie Mrs, sten M B Moore, apt 3, Nortonia Apts

Davis Martha O Mrs, exec sec Nev Pub Health Assn, r 349
Sierra

Davis Paul J, boilermkr, r 138 Rock

Davis Perry, h 138 Rock

Davis Ray W, truckmn Western Pac Ry Co, r 138 Rock

Davis Roscoe C, trav slsmn, h 737 N Virginia

Davis Roy E, mach, r 45 S Park

Davis Ruth M, slswmn Palace D G House, h 41 W 9th

Davis Samuel E, carrier P O, Golden Eagle Hotel

232 NORTH VIRGINIA STREET

SAMOVILLE & FLAGG

"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

RENO, NEVADA

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

130

(1923) R. L. POLK & CO'S.

Davis Stanley C, mach, r 752 University av
Davis S E, r 317 Sierra
Davis Polney E, emp Donnels & Steinmetz, 520 Holcomb av
Dawson Frank C, printer Reno Printing Co, r Mizpah Hotel
Dawson Glenn Mrs, sten Dist Atty, r Colonial Apts
Dawson I E Mrs, slswmn Gray, Reid, Wright Co, r Colonial apts
Dawson Joshua G, r Colonial Apts
Day Dollie Mrs, r 1227 E 6th
Day George, new and second hd gds, 360 N Virginia, r same
Day George H, h 544 N Virginia
Day Harry, baker Reno Bake-Rite Bakery, h 111 N Virginia
Day Harry J, firemn, h 909 Arlington av
Day Herbert, barber A Nicolosi, h 1227 E 6th
Day John W, rancher, r Vendome Hotel
Deal Rosetta F, waiter, r 437 E 8th
Deal R Quint, auto mech Duncan Automobile Co, h 437 E 8th
Deal Vernon K, auto mech, r 437 E 8th
Dean Albert, candymkr The Crystal Confectionery, h 674 Chestnut
Dean Billy A, traf officer Police Dept, h 433 Quincy
De Angeli Etere, messr Conant Bros, r 339 Evans
De Angeli Minerva Mrs, cook Conant Bros, r 339 Evans
De Angeli Peter, janitor Conant Bros, h 339 Evans
Deaver Candys, trmr Lupu Rosenberg, r Liberty Apts
De Carie Bertha, r 661 Lake
De Caie Frank, carp, h 661 Lake
De Carie Rena, r 661 Lake
De Chesne Joseph E N, clk P O, r Y M C A
Decker John, student, r 925 N Virginia
De Csezna Stephen Mrs, h 622 California av
Deeney Michael J, attndt Nev State Hosp
Defanti Anselmo, lab, h 636 Vine
Deffield Samuel, r 73 Washington
De Giacoma Paul, gro 261 Sierra, h 212 W Commercial row
Degiovanni Maurice, irrigator Nev State Hosp, h 1150 E 5th
De Gruehy Joseph E, waiter Mineral Cafe, r St Albans Hotel
De Hart Dora Mrs, h 347 W Liberty
De Hart Doris L, music tchr, r 347 W Liberty
Del Cerro Louis, auto opr, h 901 Ryland

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

RENO CITY DIRECTORY (1923)

131

Del Curto Enslo, lab, r 239 W 2d
 De Leon Joseph C, timbermn, h 30 Rock
 Delkin Hattie M, student, r340 W 4th
 Dell'Acqua Joseph, bldg contr, 142 Vine, h same
 Delmonte Tony, waiter Grand Cafe, r Ritz Hotel
 De Longchamps Felix, furn rms, h 24 Rock
DE LONGCHAMPS FRED J, Architect 334 Gazette Bldg,
 125 N Center, Tel Reno 1585-J, h 425 Marsh av
 Delta Delta Delta Fraternity, 205 Maple
 De Luca F S, tailor, 242 N Virginia, r Stewart Apts
 De Luca Peter, shoemkr John Fillispelli, 22 W Commercial
 row
 Delucchi John, janitor, h 991 Watt
 De Lux Hotel, Mrs P A Duncan mgr, 114 N Center
 Delzig J, lab, h 218 Sierra
 De Maria Paul, r 239 W 2d
 Demosthenes Peter, confr, h 441½ Spokane
 Dempsey Elizabeth Mrs, h 130 W Commercial row
 Denevi Louis A, blksmith, r 1070 Haskell
 Denevi Peter, pdlr, h 1070 Haskell
 Dennis Howard B, h 432 W 4th
 Dennison Calvin H, mining, h 527½ Nevada
 Dennison Calvin H jr, mining, r 527½ Nevada
 Dennison Wm J, motormn, r 527½ Nevada
 Dent Ralph, soft drinks, 220 N Center, h 141 Washington
 Denton Albert H, car washer Lincoln Garage, h 228½
 Washington
 Depaoli Angelo, driver J E Martin, r 603 North
 Depaoli Elmer C, millmn, r 140 W 6th
 Depaoli Etta Mrs, h 140 W 6th
 Depaoli Guglielmo, scavenger, h 339 Wells av
 Depaoli Harry A, pntr, r 140 W 6th
 Depaoli Julia, clk U S Int Rev Office, r Sparks
 Depaoli Marco, scavenger, h 343 Wells av
 Depaoli Wm A, auto opr, h 603 North
 Depaoli Wm G, irrigator, h 704 Mill
 Depaoli James, bgemn, r 652 Lake
 Depaoli Linnie (wid August), h 652 Lake
 Depaoli Violet, elev opr, r 652 Lake
 Department of Highways, State of Nev, E T Hinshaw div
 eng, 449 Gazette bldg
 Depoli Wm, lab County Hosp, 704 Mill
 Deprati Peter, shipper Purity French Bakery, r 1011 Has-
 kell
 Derfel Samuel, clothing 254 Lake, r 73 Washington

Join
 the
**Y
 M
 C
 A**

**JAKE
 Wainwright**

Wholesale and
 Retail

**Tires and
 Tubes**

**Gasoline
 Oils**

Accessories

**Telephone
 Reno 679**

**361 Sierra
 Street**

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
 AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor

Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

132

(1923) R. L. POLK & CO'S.

Deritito Servilliano, student, h 14, 607 N Virginia
Dermody Patrick H, clk Wm Martin, r 512 N Virginia
Derringer Patrick, clk R H White, r Roberts cor Holcomb
Dervend Cora, waiter City Bakery
DETC MILTON M, Attorney-at-Law P O Box 774, r 10
Liberty Apts
Detraz M Julia, instr Univ of Nev, r 1059 Sierra
DETROIT FIRE & MARINE INSURANCE CO, John T
Read Agt, 6 W Commercial Row
Devencenzi Domingo, lab Truckee River Gen Elec Co, r
1025 Watt
Devers Patrick, mach, h 411 Lake
Devine Andrew, supt Nev Packing Co, h 749 Lake
Devine George P, optician, h 250 Thoma
DEVINE THOMAS A, Agcy Mgr Burroughs Adding Mach
Co, h 400 E Taylor
De Vincenzi Domenico, lab, h 1025 Watt
De Vincenzi John, janitor, h 991 Watt
De Vincenzi Joseph, r 1025 Watt
Devincenzi Lawrence M, prop The Eddy Floral Co, h 79
Winter
De Voe Marie Mrs, smstrs Abe Zetoony, 607 N Virginia
Dewar Lillian A, slswmn Golden Rule Store, h 101 W
Taylor
Dewey Guy C, h 655 Lake
Diamond George L, shopmn, r Vendome Hotel
Diamond Soda Works (Al W Bueter), 1114 E 4th
DIAMOND TIRES, Jake Wainwright Distributor, 361
Sierra, Tel Reno 679
Dias Jose A, butcher Nev Packing Co, h 656 Spokane av
Dickey Helga M, opr Bell Tel Co, r 111 N Virginia
Dickey Mary E Mrs, h 769 S Virginia
Dickey Veronica, student, r 769 S Virginia
Dickey Willard A, clk Nev Auto Supply Co, h 111 N Vir-
ginia
Dickie Caroline E (wid Thomas J), h 537 S Center
Dickie George Q, frame mkr Reno Wall Paper & Paint Co,
r 537 S Center
Dickinson Benjamin F, auto reprs, 608 E 4th, h 525 Sierra
Dickinson Dora C, r Colonial Apts
Dickinson Ermina G Mrs, r 103 Washington
Dickinson Owens C, rancher, h 103 Washington
Dieringer Andrew J, gro, h 304 Roberts
Dieterich Frances C, sten Reno Press Brick Co, r 871
Washington

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

RENO CITY DIRECTORY (1923)

133

Dieterich Henry, sexton, h 871 Washington
Dieterich Henry W, clk, r 871 Washington
Dieterich Lucille, clk Purity French Bakery, r 871 Wash-
ington
Diethelm Herbert, r Gallery Hotel
Digino Angelo, tailor 216 N Center, h 560 Alameda av
Digino Carlo, restr, h 204 Marsh av
Dill Robert, insp in charge Nev State Sheep Comm, h 128
St Lawrence
Dillard Jos C, bldg contr, h 965 S Virginia
Dillman G H, r Ritz Hotel
Dillon Jack, r 317 Sierra
Dimich Thos, washer Wm Bozman, r Wm Tell House
DINSMORE SANFORD C, Commissioner Food and Drugs,
University of Nev, h 208 University ter, Tel Reno
1204-J
Dionisi Dionisio, janitor, r 544 Spokane
Diskin M A, atty genl, h 300 California av
DISTRICT ATTORNEY, L D Summerfield, Court House,
Tel Reno 1095
Dittman Clarence W, auto repr 735 S Virginia, h same
Dittman Elias A, supt Coml Soap Co, r 735 S Virginia
Dittman Louis W, clk Elite Cigar Store, h 317 W 4th
Dittman Mary E Mrs, h 317 W 4th
Dixon Elizabeth W Mrs, sten Hoyt, Norcross, Thatcher,
Woodburn & Henley, r 125 W 2d
Dixon Ella (wid Chas), h 71 Washington
Dixon Florence, r 325 Ridge
Dixon John, cementwkr, r 34 W 2d
Dixon John A Rev, r 125 W 2d
Dixon Jonathan B, attorney 153 Virginia, r Colonial Apts
Dobbs Thos J, waiter, r 26½ W 2d
Dodd E Ellen (wid Wm A), h 511 Lander
Dodd Wm S, auto opr W J Mitchell Co Inc, r 511 Lander
Dodds Edward D, student, r 52 W 9th
DODGE BROTHERS MOTOR VEHICLES, Osen Motor
Sales Co Agents, 39 W Plaza, Phones 401-402
Dodge Edmund R (Dodge & Barry), h 10 State
Dodge Mary M (wid Enos), tchr, r 665 West
DODGE & BARRY (E R Dodge, N J Barry), Attorneys-at-
Law 302-304 Clay-Peters Bldg, 140 N Virginia, Tel
Reno 240
Dodson Bertha Mrs, slswmn Gray, Reid, Wright Co, h 129
W 2d
Doe May D (wid Isaac B), mangler Troy Lndry, h 61 Park

P
L
A
Z
A
H
O
T
E
L

Nannini
Bros.
Props.

Rates \$1.00
\$1.50
and \$2.00
Per Day

Strictly
Modern

Cor. Sierra
and Plaza

Phone 148
RENO

DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.

LUMBER (READY CUT)
MILLWORK, ETC.

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

134

(1923) R. L. POLK & CO'S.

- Doerner Henry A, asst chemist U of N, r 428 W Maple
Doherty Roger, miner, h 325 E Liberty
Doherty Thomas C, bolermkr, r 325 E Liberty
Dohr Peter, h 1105 W 2d
Dohr Raymond E, clk, r 1105 W 2d
Dolan Earl V, agt Northern Life Ins Co, r Sparks
Dolben Orrie D, auto mech Nev Motor Co, r Elks Club
Dolina Silvio, clk Chas Stever, h 1190 Arlington av
Domenici Adella (wid Cicero), h 425 W 1st
DOMINICAN SISTERS, Conducting St Mary's Hospital,
234 W 6th, Tel Reno 571 (See inside back cover)
Dominguez Pearl Mrs, tchr McKinley Park School, r 41
W Liberty
Dondero Angelo, h 96½ Winter
Dondero Columbia Mrs, r 1022 W 2d
Dondero Palmera Mrs, h 1022 W 2d
Dondero Victor, lab, r 1022 W 2d
Donelin Lawrence M, teleg, h 309 W 4th
Donnally R Everett, welder, h 543 West
DONNELLEY JOHN P, Fed Prohibition Director 315 Clay-
Peters Bldg, 140 N Virginia, h Colonial Apts
DONNELLY ROBERT E (Nevada Welding Works), h 219
Winter
DONNELLY THOS B (Nevada Welding Works), h 627 N
Virginia
DONNELS ALBERT T, Pres Donnels & Steinmetz Inc, h
546 Ridge, Tel Reno 1730-W
Donnels Albert T jr, student U of N, r 546 Ridge
DONNELS & STEINMETZ INC, A C Donnels Pres, Theo J
Steinmetz Sec-Treas, Furniture, Carpets, Draperies,
Etc, Sierra nw cor 2d, Tel Reno 664 (See left side
lines and page 26)
Donohue Anna J, nurse 118 Rock, r same
Donohue Jennie B (wid John M), h 118 Rock
Donohue Joseph, lab, h 66 Water
Donohue Lyle D, waiter Mineral Cafe, r St Albans Hotel
Donovan Wm, h 628 Lake
Doorley A, hd nurse St Mary's Hosp
Dopson Grace S, sec to supt Bd of Educ, h 656 West
Dopson Mamie, r 656 Elm
Dopson Mary E, sec to supt Bd of Educ, r 656 West
Dormio Chester J (Dormio Hotel), h 462 Evans av
Dormio Hotel (C J Dormio), 130 E Commercial row
Dormio Lena, nurse 541 E 5th, h same
Dorr Mertie M (wid Oliver E), r 484 E 8th

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

RENO CITY DIRECTORY (1923)

135

- Dorris Garage (W C Clay, G A Leach), 246 Chestnut
Dorsey Wm, h 241 Bell
Doten Alfred, sec Flanigan Warehouse Co, h 411 Roberts
Doten Mary S School, Echo Loder prin, W 5th cor Wash-
ington
DOTEN SAMUEL B, Director Agricultural Experiment
Station, Univ of Nev, h 129 Elm, Tel Reno 949-M
Dotta Henry, cook, h 950 W 6th
Dougherty Andrew, auto opr A C Dougherty, h 636 Lake
Dougherty Andrew C, taxi 215 Sierra, r same
Dougherty James, auto opr A C Dougherty, r 636 Lake
Dougherty Marguerite L, sec F J Costello, r 636 Lake
Dougherty Wm, trucker S P Co, r Gallery Hotel
Douglas Corley C, lab, r 1146 Beech
Douglas Gladys M, clk, r 1146 Beech
Douglas Harry C (Pioneer Hotel), h 220 Elm
Douglas John M, mining eng, r 328 W 2d
Douglas Louise Mrs, h 230½ W 1st
Douglas May Mrs, drsmkr, h 328 W 2d
DOUGLAS MARIETTA, Teller Washoe County Bank, r
145 Ridge
Douglas Nettie E (wid Leslie E), bkpr, h 952 W 6th
Douglas Orson B, eng Nev Packing Co, h 1146 Beach
Douglas Thurlow, carp, h 917 W 6th
Douglass Wm J, h 427 Ridge
Doval John T, lather, h 9 Water
Dow Horace B, slsmn Duncan Automobile Co, r 432 W 4th
Dow Louise Mrs, clk agri ext div U of N, r 432 W 4th
Dowd Clara L, student, r 871 Washington
Dowden Clarence E, student, r 6 Rock
Dowden Otto B, clk, h 6 Rock
Dowling Elbert T, shoe repr, r 640 North
Downey Jerry, miner, r 942 Humboldt
DOWNING OSCAR D, Teller Washoe County Bank, h 360
W Liberty
Downs Charles, r 317 Sierra
Downs Howard E, carp, h 617 Ralston
Doyle Henry, miner, r 900 Willow
DOYLE HOWARD S, Pres-Mgr Calavada Auto Co Inc, h
216 Ryland
Doyle John, capt R F D, h 900 Willow
Doyle Mary E, mangler Troy Lndry, r 900 Willow
DOYLE MYRON T, Sec-Treas Calavada Auto Co Inc, h
117 W 10th
Doyle Wm M, h 203 Mill

WASHOE COUNTY BANK BUILDING

ATTORNEY—COUNSELOR—NOTARY

JEROME L. VAN DERWERKER

PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

MONUMENTAL
WORKS
McCORMACK & CO.

MARBLE AND GRANITE IMPORTERS

TELEPHONE RENO 1474-J

RENO

404 NORTH VIRGINIA

136

(1923) R. L. POLK & CO'S.

- Drake Echo, clk Reno Stationery Co, r 636 University av
Drake John M, marble ctr, r 404 N Virginia
Drappo Edwin L, wood and coal 611 W 2d, h same
Drappo Leslie S, r 611 W 2d
Dressler Adolph L, stockmn, h 216 Granite
Dressler Chauncey R, r 216 Granite
Dressler Jackie, slswmn Palace D G House, r 216 Granite
Drew Minnie A Mrs, Indwkr French Laundry, r 601 Mill
Drew Nellie Mrs, h 742 Quincy
Drew Reuben M, packer Nev Packing Co, r 601 Mill
Drewes Edward A, slsmn G D Davidson & Co, h 422 7th
Drewitz Daniel, driver Reno Brewing Co, r 651 Lake
Dreyer Eleanor, nurse Reno Hospital, r same
Drohse Benj, waiter Casino Lunch, r 429 E 4th
DROMIACK ANDRIA L, Auditor Overland Hotel, h 445
W 3d
Dromiack Katie (wid Alex), h 445 W 3d
DROMIACK M A, Mgr Overland Hotel, r 439 W 3d, Tel
Reno 1648-J
Drumkriger Drella Mrs, r 1140 Jones
Drumm Esma V, r 633 North
DuBois Peter E, rancher, h 31 Arroyo
Duborg Christian H, real est, city councilmn, v-pres
Golden State Oil Co, v-pres F J Peck Co Inc, h 845
Sierra
Duborg George F, student, r 845 Sierra
Duborg Harold, student, r 845 Sierra
DUCEY JOHN V, Dentist 215 Farmers and Merchants Na-
tional Bank Bldg, 15 Front, r Court Apts
Ducker Wm G, slsmn, h 819 Jones
Due Frank, r Hotel Golden Annex
Duffy Charlotte Mrs, sten Oil Exchange of Nevada, r Hotel
Ritz
DuFresne Arthur, nightmn Lincoln Garage
Duke Ethel V (wid Thos E), bkpr Calavada Auto Co Inc,
r 727 Mill
Duncan Arthur C, student, r 841 N Virginia
DUNCAN AUTOMOBILE CO, W H Duncan Mgr, Nash and
Franklin Automobiles 130 Sierra, Tel Reno 395 (See
right side lines and page 7)
Duncan Francis M, cement contr 841 N Virginia, h same
Duncan Harry C, student, r 841 N Virginia
Duncan Perry A Mrs (DeLux Hotel), h 114 N Center
Duncan R B, auto mech Riverside Garage

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASCNIC TEMPLE BUILDING

PHONE 425

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

RENO CITY DIRECTORY (1923)

137

DUNCAN WALTER H, Mgr Duncan Automobile Co, h 405 Granite, Tel Reno 398
Dundee Woolen Mills (L W Semenza, Jas Daniel), clothing 207 N Center
Dunesme Maxime, mech Rowe Whol Opt Co, r 20 Winter
DUNKLE DANIEL W, County Treasurer, Court House, Tel Reno 1186-J, h 238 Mill, Tel Reno 1487-W
Dunkle Gladys N, tchr, r 238 Mill
Dunlap R P, sec Assoc Democratic Clubs, r 36 E 2d
Dunlap Thos, asst photog Paffrath Studio, r 139 N Virginia
Dunn Annie E (wid James), h 427 Hill
Dunn Isabella G (wid Thomas), h 1037 Haskell
Dunn John H, h 425 W 3d
Dunn Lenore T, sten, r 425 W 3d
Dunn Nora G, sec, r 1037 Haskell
Dunn Ruth K, clk P U Tel Co, r 425 W 3d
Dunn Thos J, driver, r 425 W 3d
Dunseath Harry, atty, h 405 W 4th
DUPLEX TRUCKS, Nevada Sales Company Inc Distributors, 2d and Lake, Tel Reno 777 (See right top lines and page 11)
Duque Bertrand, watchmn Reno Steam Laundry
Duque John P, live stock 800 Wheeler av, h same
DURANT MOTOR CARS, Fairchild Motor Sales Co Distributors, 25 W Plaza, Tel Reno 107
Durbin May, smstrs Gray, Reid, Wright Co, r 357 Chestnut Center r446
Durkee Adelaide M Mrs, r 437 Chestnut
Durkee Laura, student, r 437 Chestnut
Durkin George, r 357 East
DURHAM JOHN C, Chairman County Commissioners, Sales Mgr Nevada Sales Co Inc, h 35 W 8th, Tel Reno 888
Durham Lee P, electn Nevada Machy & Elec Co, r 544 University av
Durning H M Mrs, nurse Dr J A Fuller, r 876 Hill
Duryea Alpheus, student U of N, r 557 Lake
Duvaras Demetrius B (Commercial Barber Shop), r 617 Mill
Duvaras Elias B, barber Commercial Barber Shop, r 617 Mill
Dwyer D W, clk, h 129 W 2d
Dwyer Eileen M, milliner, r 542 Washoe
Dwyer Eleanor, h 129 W 2d
Dwyer Harold F, student, h 460 E 7th



Sparks Fuel Co.

Krehmke Shelly Proprs.

COAL AND WOOD

AGENTS FOR
CASTLE GATE COAL AND KING COAL

1106-B Sparks Nevada

PHONE 213-J



**FORD CARS
 LINCOLN CARS
 FORDSON TRACTORS**

Calavada Auto Co., Inc.

7 TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMEIER
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

138

(1923) R. L. POLK & CO'S.

- Dwyer James H, rancher, h 542 Washoe
Dyckman George W (Dyckman & Rocky), r 322½ W 6th
DYCKMAN & ROCKEY (G W Dyckman, W S Rockey),
Automobile and Sign Painters 541 Sierra, Tel 765-J
Dyer Annie Mrs, clk H E Fraley, r 760 S Virginia
Dyer Guy, clk, r 406 Lake
Dyer Henry, clk, h 760 S Virginia
Eagle Arthur, student, r 560 Lake
Eagle Comstock Mining Co, G S Clack pres-mgr, 125 N
Center r446
Earl Levy, r 52 S Park
Earl Warren B, field vet U of N, r 432 W 4th
Eason B G, r 136 W 2d
Eason George W, carp, h 853 Spokane
Eason Helen L (wid Robert W), h 600 Alameda av
Eason James L, rancher, h 600 Alameda av
Eastman Mrs, musician, r 427 Evans
Eastman Claude W, phys 29 W 2d, r same
Eastman D B, mining eng, h 937 Bell
Eastman Henry, r 34 W 2d
Easton James D, firemn Nev State Hosp
Eastwood James, r Hotel Golden Annex
Eaton Arthur L, janitor, h 429 Reno av
Eaton Charles H, mgr Reno Mercantile Co, r 309 S Vir-
ginia
Eaton Edna M Mrs, clk The Juvenile, r 429 Reno av
Eaton John L, air mail pilot, h 705 Humboldt
Eaton Lois F, student, r 309 S Virginia
Eaton Marion L, h 807 Lander
Eaton Ruth L, student, r 309 S Virginia
Reno 529
Eccles Forrest W, v-pres Reno Grocery Co, r 571 Ridge
Echante Cecelia (wid John), h 441 Spokane av
Echevarria Frank J, clk, h 111 N Virginia
ECHEVARRIA JOHN (Echevarria & Landajo), h 406
Lake
ECHEVARRIA & LANDAJO (John Echevarria, Hilario
Landajo), Proprs Sierra Beverage Supply Co, 247
Sierra, Tel Reno 510 (See page 17)
Echols Wm T, rancher, h 627 Wells av
Eckert Frank R, rancher, h 875 Mill
Eckhoff Albert C, h 850 S Center
ECONOMY LAUNDRY, Chas Pefley Mgr, 27 High,

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRI-
CAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

RENO CITY DIRECTORY (1923)

139

EDDY FLORAL CO THE, L Devincenzi Propr, Fresh Cut Flowers Daily, We Have Our Own Greenhouses, 17 W 2d, Tel Reno 423

Eddy Laura (wid Joseph H), h 517½ Forest

Eddy Lillian E, opr Bell Tel Co, r 517½ Forest

Eddy Thomas, r 317 Sierra

Ede John G, barber 4 E Commercial row, h 128 Moran

Eden Gerry, student, r 745 University av

Eden Valley Stock Co, S C Mitchell pres, W E Zoebel sec, 201 Reno Natl Bank bldg

Edises S Edward (Edises & Wolfe), h 543 Lander

Edises & Wolfe (S E Edises, V Wolfe), jewelers 19 E 2d

EDLER GEORGE K, Certifield Public Accountant 311-312 Nevada State Life Bldg, 106 E 2d, Tel Reno 520, h 116 Ridge, Tel Reno 1706-W

Edlin Robert, inmate County Hospital

Edmiaton Daniel J, lab, h 743 W 4th

Edmonds Charles J, driver Washoe Wood & Coal Yard, h 420 E 8th

Edmonds Clarence V, driver Washoe Wood & Coal Yard, h 455 E 9th

Edward Albert E, driver E H Tocque, r 428 Marsh av

Edwards Albert W, mgr Edwards Hardwae Co, h 1140 Jones

Edwards Dwight W, student, r 925 W Virginia

Edwards D J, tmstr A Lane & Co

Edwards George E, carp, h 829 Lake

Edwards Gladys E, nurse R A Crider, h 224 West

EDWARDS HARDWARE CO, A W Edwards Mgr, General Hardware 151 N Virginia, Tel Reno 1684

Edwards Harry, firemn Fire Dept, r Centl Fire Sta

Edwards Wm F, h ws Gordon av nr Marsh av

Edwards Wm G, chiropodist 36 E 2d R26, h 428 Marsh av

Effinger Mrs, r Colonial Apts

Effinger Robert C, h 441 W 2d

Eggers Jacob, h 516 West

Eggleston Fred W, reporter Nev State Journal, h Plaza Hotel

EICHELBERGER ROBERT D, Gen Agt American Railway Express, r Colonial Apts

Eichentopf Otto, used cars 15 W Plaza, h 824 Holcomb

Eickbush Ralph M, lab, r 803 Ralston

Eickbush Ruth L, r 803 Ralston

Eickbush Wm, bldg contr 803 Ralston, h same

Eisenminger Charles, pntr, r 15 W 2d

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO
Florist
G. ROSSI
& CO.
Cut Flowers
Ornamental
Plants
Seeds and
Bulbs
Artistic
Floral
Designs
AND
Decorating
Service and
Quality
Our Motto
Fresh Cut
Flowers
received daily
from our own
Nurseries
BRANCH
STORES
San
Francisco
Oakland
Berkeley
Sacramento
Fresno
38 W. 2d
STREET
Phone
Reno 17

140

(1923) R. L. POLK & CO'S.

Elander G Carl, bldg contr 499 E 7th, h same
Elcano Joseph, soft drinks 202 N Center, h 343 California
av
Elder Ida M (wid Alva), h 223 Locust
Elderkin Claude B, piano tuner 520 Ralston, h same
Elders Maud M (wid George W), nurse 816 E 4th, h same
Elderton John, miner, h rear Troy Laundry
Eldredge Allen L, printer Reno Printing Co, h 1058 Watt
ELECTRIC CARPET LAUNDRY & CLEANING CO (E R
Trottot), Carpets Beaten, Vacuumed and Washed 331
E Liberty, Phone 1440-R
Elges Carl H, rancher, h 348 Mill
Elges Siegfried, rancher, r 348 Mill
Elisalda Albert L, sheep shearer, h 920 Bell
ELITE CIGAR STORE (L L Leonesio, Ben Rotholz), 2
Commercial row
Elkins Herman H, sales agt Union Oil Co, h 76 High
Elkins Woodford W, mining, h 37 High
ELKS CLUB, J H McCormack Sec, 38 W 1st, Tel Reno 597
Elks Home, 38 W 1st
Ellert Herbert J, laundrymn, r 621 W 6th
Elliott Annie, r 315 Church la
Elliott Charles P, clk Sparks Drug Store, r 1725 C
Elliott Ernest E, slsmn H C Heidtman, h 318 Cheney
Elliott Fannie B Mrs, clk A Carlisle & Co, r 924 S Virginia
Elliott G W, r 317 Sierra
Elliott Henry, electn, h 744 Lander
Elliott H J, Indrywkr Wet Wash Laundry, r 621 West
Elliott Vera E, Indrywkr Royal Laundry Inc, r 446 Nevada
Elliott Wm, h 446 Nevada
Elliott Wm R, r 924 S Virginia
Elliott Wm R jr, dept mgr A Carlisle & Co, r 924 S Vir-
ginia
Ellis Agnes, Indrywkr Reno Steam Laundry
Ellis Mary F Mrs, r 528 Sinclair
Ellis Nich J, meat curer Humphrey Supply Co
Ellithorpe Wm A, miner, h 210 Mill
Ellrick J W, soft drinks 136 E Commercial row, h 219 N
Center
Emery George R, barber 3 E Plaza, r Sparks
Emmons W H, r 550 Sierra
EMPORIUM OF MUSIC, F G Whiting Mgr, Victrolas,
Musical Instruments, Sheet Music, Records and Re-
pairs, 223 N Virginia, Tel Reno 94
Enders Arthur, r Colonial Apts

The Skeels, McIntosh Drug Co.
THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

RENO CITY DIRECTORY (1923)

141

Engle Lawrence M, r 29 E Plaza
Engelhardt John, barber, h 840 Washington
Ennis-Brown Co, J H Murphy mgr, whol produce 33 Plaza
Episen Fannie, sten, r 218 S Center
Erickson Edith, tchr McKinley Park School, r Colonial
Apts
Erickson Joseph H, millinery 111 E 2d, h 318 Wheeler av
Ericson David E, spl agt Union Oil Co, h 36 Vine
ERIKSON JOHN A, Sec Cremer, Erikson & Co, h 529 W 2d
Erp Wm, lab, h 833 Quincy
Erskine Stewart M, tkt clk S P Co, h 319 Wheeler av
Escallier Cyrille (French Laundry), h 629 Mill
Escallier Pauline Mrs, Indrywkr, r 629 Mill
Espelet Catherine, dom 442 Flint
Esser W Maute, student, r 127 E 8th
ETCHEBARREN JOHN (Commercial Hotel), Pres Nev
State Life Ins Co, r Commercial Hotel
Etchegon Bert, appr, r 542 Plumas
Etchegon Mary (wid John), h 542 Plumas
Etchepare Leon, stock raiser, h 820 Holcomb av
Eva S Morey, student, r 1201 Buena Vista
Evans Alfred, mach hlpr, r 436 Spokane
Evans Alvaro jr, rancher, r 707 W 7th
Evans Anna (wid Alvaro), rancher, h 707 W 7th
Evans Antone J, capt Fire Dept, r 305 Chestnut
Evans Carl, msngr Cupid Messenger Service, r 104 N
Center
Evans Charles J, clk The Waldorf, h 429 Sierra
Evans Elizabeth Mrs, r 445 Sierra
Evans Elizabeth M (wid John N), h 835 Evans av
Evans Ernest, mach hlpr, r 436 Spokane
Evans Ernest H, storekpr, r 319 E 6th
Evans Fred E, meat ctr Skaggs Cash Store, r 304 W 6th
Evans George C, mgr Nevada Storage Battery Co, r 812
Evans av
Evans John N, r 835 Evans av
Evans Karl L, r 305 Chestnut
Evans LaLouie M, clk Am Ry Exp, r 305 Chestnut
Evans Leslie, carrier P O, r 707 W 7th
Evans Margaret G, tchr, r 525 Sierra
Evans Mars A, clk Am Ry Exp, r 305 Chestnut
Evans May Mrs, h 347 Ralston
Evans Walter C, lab, h 436 Spokane
Evershaw Jack, auto mech, h 26½ W 2d

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

OSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

**REAL
ESTATE
INSURANCE
RENTALS**

**LOANS
BONDS**

Tel.
Reno 13

**Reno
NEVADA**

142

(1923) R. L. POLK & CO'S.

Evershaw Thelma Mrs, opr Up-to-Date Beauty Shop, 26½ W 2d

FAGEOL TRUCKS, Revada Sales Company Ins Distributors, 2d and Lake, Tel Reno 777 (See right top lines and page 11)

Fagundes Manuel, dairy, h 859 Washington

Fahey Charles, h 330 Flint

Fahr Walter A, bkpr Stand Oil Co, h 414 Chestnut pl

Fahy Edward F, formn, r Hotel St Charles

Failor Ida R, r Overland Hotel

Fair Charles W, clk Truckee River Gen & Elec Co, r 307 Granite

Fair Herbert E, auto opr Am Ry Exp, r 550 Sierra

FAIRCHILD MAHLON A, Propr Fairchild Motor Sales Co, h 112 State

Fairchild M D, pres Stockgrowers & Ranchers Bank, h 707 Sierra

FAIRCHILD MOTOR SALES CO, M A Fairchild Propr, Durant Motor Cars, "Just a Real Good Car," 25 W Plaza, Tel Reno 107 (See backbone and page 7)

Falcini Lorenzo, propr Richelieu Hotel, r 306 E 4th

Fancher Earl T, slsmn J R Bradley Co, r 303 Hill

Fanell M, formn, h 410 E 7th

Fanning Frank, groundmn Truckee River Gen Elec Co, r 27 Keystone

Fanning Joseph J, h 27 Keystone

Fansett Lois Mrs, clk, r224 S Center

Fanti Basil, loader S P Co, h 647 Spokane

Fanti Serafina M Mrs, h 611 Spokane

Farer Thomas G, watchmkr R Herz & Bro, r 119 Keystone

Faretto John C, patrol Police Dept, h 736 Humboldt av

Farewell Granville, student, r 834 Bell

Farley J P, trav frt and pass agt W P Ry Co

Farley R H, mech, r 525 Sierra

FARMERS AND MERCHANTS NATIONAL BANK OF RENO, Richard Kirman Pres, W J Harris V-Pres, A J Caton Cashier, L R Mudd and L S Reese Asst Cashiers, N Virginia cor Front, Tel Reno 501 (See right top lines and page 16)

Farmers and Merchants National Bank Bldg, N Virginia cor Front

Farnese Theo C, sub librarian Reno Public Library

Farnsworth Blith, opr Bell Tel Co, r Colonial Apts

Farnsworth Clarence, clk Overland Hotel, r same

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS
LEMONOLYVE

Test the Result
of Their Scien-
tific Construc-
tion

THE LEMON AND OLIVE OIL SOAP

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

RENO CITY DIRECTORY (1923)

143

Farnsworth C Mrs, r 132 Court
Farnsworth Floyd A, r Colonial Apts
Farr Maggie Mrs, h 462 Evans av
Farr Walter, bkpr, h 414 Chestnut pl
Farrar Robert P, agt New York Life Insurance Co, r 30
Stewart
Farren George W, candymkr, h 226 Flint
Farrer Thomas G, watchmkr, h 119 Keystone av
Farretto Antone S, h 837 W 5th
Farrington Cornelius W, carp, h 236½ Elm
Farrow J E Rev, inmate County Hospital
Fasani Arthur R, pntr contr 1023 Watt, h same
Fassler Joseph L, floormn Reno Garage, h 614 Plumas
Faulkner Edward, student, r Hotel St Charles
Fay James H, student, r 456 E 7th
Fealy Robert L, driver Stand Oil Co, r Sparks
Fecheimer Dorothy I Mrs, forwmn The Unique Store, 302
Wheeler av
Federal Prohibition Director (J P Donnelley), 140 N Vir-
ginia R315
Federated Church (Congregational, Presbyterian), Rev N
W Pendleton pastor, N Virginia cor W 5th
Fee Lawrence J, student, r 52 W 9th
Feemster Silas C, asst prof U of N, r 853 Lake
Felker Mabel O'D O, r 859 Quincy
Fell Herbert, mach, h 438 University av
Fennell George, r Ritz Hotel
Feour Deronda, truck opr, r 411 W 4th
Feretti Matilda, tchr McKinley Park School, r 142 Vine
Feretto R, tmstr A Lane & Co
Ferguson Peter L (Reno Sheet Metal Works), r Sparks
FERGUSON WM I, Dep County Assessor, Court House, r
344 Chestnut
Fern Apartments, J W Ball mgr, 550 Sierra
Ferrari Albina, Indywkr, r 927 Washington
Ferrari Annie Mrs, h 228 Commercial row
Ferrari Benj, lab, h 204 W Commercial row
Ferrari Charles F, lab, h 927 Washington
Ferrari David S, auto mech Duncan Automobile Co, r 1003
Washington
Ferrari Frank J, janitor, h 1003 Washington
Ferrari Silvo C, carp, r 1003 Washington
Ferrari Theresa, sten The Multigraph Shop, 204 W Com-
mercial row
Ferraris Joseph, rancher, r 1414 Arlington av

4 W. FOURTH

STUDEBAKER
AUTOMOBILES

GOODYEAR AND
GOODRICH TIRES

ACME
TRUCKS

ALL KINDS
OF COAL

TELEPHONE 1261

RENO, NEVADA

STEINHEIMER BROS.

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY
"HAVE YOUR GLASSES TAYLOR MADE"
TELEPHONE RENO 700
MASONIC TEMPLE

144

(1923) R. L. POLK & CO'S.

- Ferraris Rosie, Indywkr, r 640 Eureka av
Ferreira Rose, Indywkr Reno Steam Laundry
Ferrel Charles P, h 135 Bell
Ferrell Nora (wid Marion), r 418 Cheney
Ferrera A, slsmn, r Overland Hotel
Ferretto Emilio, frt handler, h rear 640 Eureka av
Ferris George A, archt, r Colonial Apts
Ferris Lehman A, archt, r Colonial Apts
FIDELITY & DEPOSIT COMPANY OF MARYLAND,
Washoe County Bank Agts, N Virginia sw cor 2d, Tel
Reno 773-J
Field John B, h 601 Arlington av
Fien Esma Mrs, nurse Nev State Hosp
Fien Louis B, auto mech, h 207 W 4th
Fife James, capt Police Dept, h 219 Elm
Figone Antonio, lab, h 1041 Watt
Fillipelli Angelina, r 1042 S Virginia
Fillipelli Joseph, clk John Fillispelli, 1042 S Virginia
Fillipelli John, shoe repairs 22 W Commercial row, h 1032
S Virginia
Fillipelli Nicholas, cementwkr, h 1042 S Virginia
FINCH JAMES D, Attorney-at-Law 420 Clay-Peters Bldg,
140 N Virginia, h 533 St Lawrence av, Tel Reno 1790-J
Finch Stanley B, miner, h 533 St Lawrence av
Fink Rattie (wid Levi H), h 135 Elm
Fink Sallie E (wid Richard), r 917 N Virginia
Finlayson Donald, student, r 419 Lake
Finn Herbert, lab, r 462 Evans av
Finnegan Michael, driver Steinheimer Bros, r 453 Evans
av
Finnegan Patrick, lab, r Gallery Hotel
Fiori Emilio, lab, h 705 Roberts
Fiori Louis, lab, h 359 Wells
FIRE DEPARTMENT HEADQUARTERS, R B Hawcroft
Chief, 136 W Commercial Row
FIREMAN'S FUND INSURANCE COMPANY, Washoe
County Bank Agts, N Virginia sw cor 2d, Tel Reno
773-J
FIRESTONE TIRES, Duncan Automobile Co Distributors,
130 Sierra
First Baptist Church, Rev Brewster Adams pastor, W 2d
cor Chestnut
First Methodist Episcopal Church, Ralph H Miller pastor,
Sierra cor W 1st
Fischer Bernhardt, clk, h 532 Plumas

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

REVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

RENO

SECOND AND LAKE STREETS

PHONE 777

RENO CITY DIRECTORY (1923)

145

Fischer Fred W, drftsmn U S Surv General, h 942 Sierra
Fisher Adele J Mrs, drsmkr 515 S Virginia, r same
Fisher Emerson W, student, r 925 N Virginia
Fisher George B, student, r 404 Elm
Fisher James M, lab, r rear 541 Elko av
Fisher Josephine, waiter Pedersen Bros, r Ralston Apts
Fisher Thomas C, formn S P Co, h 35 W Plaza
Fishman Selma, slswmn Sol Lilienfeld, r Travelers Hotel
Fisk Tire Co Inc, A C Ochs mgr, 110 E Commercial row
Fitch LeRoy, auto mech, r 452 Alameda
Fitzgerald Eliz, clk S P Co, r 111 N Virginia
Fitzgerald Luke, mgr Gray-Reid Bldg, r same
Fitzgerald Thomas, student, r 560 Lake
FITZGERALD THOMAS W, Sales Mgr Nev Cadillac Co,
h 449 Marsh av
Flagg Carroll H, clk Samoville & Flagg, r 104 California
av
FLAGG CLIFTON E (Samonville & Flagg), h 743 S Center,
Tel Reno 1325-J
Flanigan Elizabeth, r 300 W 2d
Flanigan Hannah N Mrs, h 429 S Virginia
Flanigan Helen M, r 429 S Virginia
Flanigan John J, student, r 429 S Virginia
Flanigan Joseph D, stockmn, h 429 W 2d
Flanigan Mary Mrs, r 429 W 2d
Flanigan Minnie, r 429 W 2d
Flanigan Paul L, stockmn, r 429 S Virginia
FLANIGAN WAREHOUSE CO, W E Brown Pres, Fred J
Shair V-Pres, Alfred Doten Sec, 4th and Eureka av,
Tel Reno 253
Fleige Henry, student, r 557 Lake
Fleming Charles E, dept mgr Agri Exp Sta, U of N, r 432
W 4th
Fleming Lorraine, r 520 Sinclair
Fletcher Augustine G, h 231 W 3d
Fletcher Charles E, formn Truckee River Gen Elec Co,
h 57 Vine
Fletcher Fred N, h 45 California av
Fletcher F R, h 330½ Chestnut
FLICKINGER ADELBERT B, Mgr Red River Lumber Co,
Sec Washoe Co Bldrs Exchange, h 128 Bell, Tel Reno
936-W
Flory Emil, r Gallery Hotel
Floyd James N, reporter Reno Eve Gazette, r Y M C A

232 NORTH VIRGINIA STREET

RENO, NEVADA

SAMOVILLE & FLAGG
"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

146

(1923) R. L. POLK & CO'S.

Fluis Edward J, janitor, h 347 East
Fluis Laura (wid E J), h 325 Church lane
Flyge Ludwig, plstr contr 1030 Holcomb av, h same
Flyn Thomas, r Hotel Grand
Flynn Hannah, sten Samoville & Flagg, r Sparks
Flynn L C, r 136 W 2d
Flynn Mervin G, opr W U Tel Co, r 955 Nevada
Flynn Urban J, chf inspr Burroughs Adding Machine Co,
h 411 Mill
Fogg Cash W, autos, h 621-A Humboldt
Fogg Charles G, r 350 East
Fogg George H, h 350 East
Fogus Catherine (wid Shelton C), h 454 Quincy
Fogus Shelton C, eng Fire Dept, r 454 Quincy
Foley Frank, r 317 Sierra
Foley Vern V, r Plaza Hotel
Folk Otis B, slsmn Gray, Reid, Wright Co, h 218 Reno av
Follari Frank, blksmith, h 621 Quincy
Folsom Frank B, truck driver, r 124 Elm
Folsom Mary E (wid Frank G), h 124 Elm
Folsom May (wid Lewis D), h 829 University av
Fontana Angelo, baker Purity French Bakery, h 1227 E
5th
Fontana Elizabeth, Indywkr Royal Laundry Inc, r 439
Hill
Fontana Joseph, driver Purity French Bakery, r Toscano
Hotel
Fonts Frank M, dairy, h end Washington nr reservoir
Foote Harry, clk Western Typewriter Supply, r Sparks
Forbes D F, clk Union Land & C Co, r 145½ Bell
FORD CARS, Calavada Auto Co Inc Distributors, 332-338
N Virginia, Tel Reno 18
Ford Eva M Mrs, r 439 W 5th
Ford Ira P, h 232 W 4th
Ford Jean F (wid John P), r 546 S Virginia
Fordham Earl, student, r 925 W Virginia
Fordonia Bldg, 36 E 2d
FORDSON TRACTORS, Calavada Auto Co Inc Distribu-
tors, 332-338 N Virginia, Tel Reno 18
Forrester Homer, r 221 E 6th
Forrester J A Mrs, clk The Gray Shop, r 121 E 6th
Forrester Myrtle Mrs, h 221 E 6th

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

RENO CITY DIRECTORY (1923)

147

Forsberg Fred, blksmith Nevada Eng & Sup Co, h 337 Mill

Forson Alfred E, h 1205 W 2d

Forson Robert C, meatctr G C Borelini, r Verdi rd

Foster Frank W, bartndr J B Stevens, h 505 Quincy

Foster Herbert E, student, r 905 S Virginia

Foster Ida Mrs, librarian Christian Science Reading Room r 905 S Virginia

Foster Jack C, driver Reno Ice Delivery

Foster Jennie Mrs, clk U S Surv General, h 33 E Liberty

Foster Michael, r Hotel Grand

Foster Myrtle, spec tchr Bd of Educ, r 833 Ralston

FOSTER ROBERT G, Asst Director in Charge of County Agt and Boys Club Work, Agrl Extension Division Univ of Nevada, h 829 Lake

Foster Robert L, h 511 Elko av

Foster Ruth E, tel opr, r 905 S Virginia

Foster Ruth V, student, r 33 E Liberty

Foster Thurston W, bldg contr, h 905 S Virginia

Foster Wesley L, truck slsmn Union Oil Co of Nev r 1233 E 4th

Fothergill LeRoy D, student, r 651 Elko av

Fotterall Helen L Mrs, h 240 California av

Fought Edith C Mrs, nurse 118 Rock, r same

FOURTH STREET SERVICE STATION, J A Cole Propr, Gasoline, Oils, Auto Supplies E 4th cor Evans av, Phone Reno 1844-W

Fourth Street Fire Station, 634 E 4th

Fowler Edward F, contr, r Hotel St Charles

Fowler Ellen (wid Percy), r 126 Winter

Fowler John W, r 1075 Riverside av

Fowler Sidney F (Fowler & Cusick), h 126 Winter

Fowler & Cusick (S F Fowler, J H Cusick), shoes and repairs 21 W 2d

FOX LYNN H, General Secretary Y M C A, r 63 Vine

Fraga Marie C, r 217 E Taylor

Fraley Harry E, cloaks and suits 27 Front, h 249 W Liberty

Frame James M (Frame & Raffetto), h 640 W 2d

Frame Marshall T, porter F H Hartung, r 245 Sierra

Frame & Raffetto (J M Frame, F Raffetto), attys 150 N Virginia, rm 5

Francis Emma Mrs, h 337½ Mill

Join
the
**Y
M
C
A**

JAKE

Wainwright

Wholesale and
Retail

**Tires and
Tubes**

**Gasoline
Oils**

Accessories

**Telephone
Reno 679**

**361 Sierra
Street**

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO. NEV.

148

(1923) R. L. POLK & CO'S.

Franck Al G, h 125 W Liberty
Francke Albert J, real est, r Overland Hotel
Francovich Eli, truck driver Swift & Co, r 328 Ralston
FRANCOVICH EMPLOYMENT AGENCY (Sam Franco-
vich), 16-18 E Commercial row, Tel Reno 743
Francovich Mary, r 328 Ralston
Francovich Minnie E, bkpr Reno Nat Bank, r 328 Ralston
Francovich Samuel, furn rms and emp agcy 16-18 E Com-
mercial row, h 421 S Center
Francovich Spiro, soft drinks 18 E Commercial row, h
743 Ralston
Frandsen Andrew, live stock, h 442 W 4th
FRANSEN APARTMENTS, Mrs Lillie Merrill Mgr, 432
W 4th, Tels Reno 482-483
FRANSEN PETER, Prof of Biology Univ of Nev, h 210
Maple, Tel Reno 1612-W
Frandsen Samuel J, laboratory asst U of N, h 739 West
Frank Benjamin, pres Frank Bros Co, h 802 N Virginia
Frank Bros Co, Benjamin Frank pres, bottlers W Com-
mercial row and Ralston
Frank Lillian E, opr Bell Tel Co, r Liberty apts
Frank Milton, clothing 235 N Virginia, h 542 W 2d
Frank Mina, clk C H Karns, r 802 N Virginia
Frank Myron (Frank Bros Co), r 802 N Virginia
Frank Philip, student, r 745 University av
Frank Samuel, cattle, h 300 California av
FRANKLIN AUTOMOBILES, Duncan Automobile Co Dis-
tributors, 130 Sierra
Franklin Leland, clk, r 136 W 2d
Frantz Theodore, barber 242 N Center, h 336 E 7th
Franzen Frank, cementwkr, h 431 Washington
Franzman Eugene R, clk, r 136 Mill
Franzman John, carp, h 136 Mill
Fraser Anna Mrs, h 332 W Commercial row
Fraser Anna A, r 441 W 2d
Fraser Barnet F, clk Martin Caffaretta, r 532 Plumas
Fraser Bethia C (wid Daniel C), h 201½ W 2d
Fraser Ronald A, mining eng 232 N Center, r 201½ W 2d
Fraser Wm H, poultry, food and grain 244 E Plaza, h 1145
W 1st
Fray Harry, solr Verdi Lumber Co, h 330 E 7th
Frazer Ray S, acct Union Land & C Co, h 271 Thoma
Frazee Wesley, mining eng, h 157 Stevenson av

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

RENO CITY DIRECTORY (1923)

149

Frazier N G, r 220 W Commercial row
 Fredericks Ray, student, r 560 Lake
 Frederickson I D, dept mgr Gray, Reid, Wright Co, r
 Colonial apts
 Freeburg Amelia M Mrs, smstrs The Button Shop, r 538
 Alameda
 Freeburg Wm W, meatctr Virginia Market, h 538 Alameda
 Freeland C E, r 136 W 2d
 Freeman A V, clk Conant Bros, 111 N Virginia
 Freeman Thomas E, well driller, h Overland Hotel
 Freeman Wm J, butcher, h 337½ Mill
 Freer Thomas P, bkpr Reno Garage, r Home Hotel
 Freitas Joseph L, mill hd, h 615½ Eureka av
 Fremont Stanley, emp Donnels & Steinmetz, r Sparks
 French Albert R, h 120 West av
 French Frank E, electn, h 504 North
 French Hotel, John Bazzoni propr, 220 N Center
 French Laundry (Cyrille Escalliere), 627 Mill
FRENCH LEROY N (Cooke, French & Stoddard), Attor-
 ney-at-Law, r Ridgeway Apts
 French Roy, atty, h 303 Hill
 Frevert Alvina, r 549 Court
 Frey Frank J, h 425 Chestnut
 Friel Clifford, trapper, h 8 Steiner
 Frisch Albert O, clk, r 247 Court
 Frisch Charles J, h 247 Court
 Frisch Charles J jr, clk Reno Studio, r 247 Court
 Frisch Edna G (Rena Studio), r 247 Court
 Frisch Louise M (Reno Studio), r 247 Court
 Frisch Roy J, city councilmn, r 247 Court
FRITZ JAMES B (Donner Saddle Stables), r 760 N Vir-
 ginia
 Frohbose Emil, clk D W Shumaker, r 532 Sierra
FROHLICH AUGUST C, Mgr Commercial Soap Co, h 652
 Forest, Tel Reno 1398-M
 Frohlich George, janitor, r 421 Sierra
 Frohlich Mary (wid Mathias M), r 652 Forest
 Frohn Elsie M, slswmn Golden Rule Store, r Colonial apts
 Frohn Ernest, slsmn Gray, Reid, Wright Co, r 125 W 2d
 Frosig Emma (wid Jefferson), h 34 S Park
 Frosig Paul N, bkpr, h 751 W 4th
 Frosig Ruth E, folder Troy Laundry, r 34 Park
 Frost Alba H, candler Nev Packing Co, h 449½ Tewana

P L A Z A H O T E L

Nannini
Bros.
Props.

Rates \$1.00
\$1.50
and \$2.00
Per Day

Strictly
Modern

Cor. Sierra
and Plaza

Phone 148
RENO

DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.

LUMBER (READY CUT)
MILLWORK, ETC.

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

150

(1923) R. L. POLK & CO'S.

- Frost Harry, stdt, r 557 Lake
Fry Joseph, inmate County Hospital
Fugate Charles W, boilermkr, r 940 Ryland
Fugate Ethel F, clk The Unique Store, r 940 Ryland
Fugate Gale B, lab, r 940 Ryland
Fugate Lot E, auto pntr, r 940 Ryland
Fugate Wilson, lumber hndlr, h 940 Ryland
Fuhrman Wm E, sls mgr Humphrey Supply Co, h 725 S
Center
Fuller Ida Mrs, r 444 West
FULLER JOHN A, Eye, Ear, Nose and Throat 7 Washoe
County Bank Bldg, Tel Reno 24, h 310 Belmont rd
Fuller Mary C (wid Thomas H), h 63 S Park
Fuller Monroe R, driver National Coal Co, r S Arlington
Fulsom Frank B, whsemn Reno Grocery Co
Fulton Estelle Y Mrs, alteration hd The Unique Store,
1115 W 7th
Fulton John M, asst gen frt and pass agt So Pacific R R,
h 853 University av
Fulton John M jr, stdt, r 853 University av
Fulton John R, elev opr Reno Nat Bank bldg, h 111 West
Fulton Mary B (wid R L), h 146 W 1st
Fulton Wm, blksmith Joseph Vietti, h West and 7th
Funk Aileen G, asst cashr S P Co, r Saturno Hotel
Funk Celia Mrs, mgr Hotel Saturno, r 136 W 2d
Funk Mervylle D, sten S P Co, r 136 W 2d
Funk Wm S, pass cond S P Co, r 136 W 2d
Fyffe David G, lab, r 33 W 8th
Fyhen Rognold J, slsmn, r Y M C A
Gable Emery J, lab, r 850 Spokane
Gabrielle Domenico, lab, h 841 Quincy
Gadda Charles, tallymn, h 413 Laurel
Gadda Wm, stdt, r 413 Laurel
GALBRAITH THOMAS R, Propr The Grease Spot, rear
125 E 2d
Gale Blanche Mrs (wid Alfred), C S practitioner 125 N
Center rm 202, h 519 Humboldt
Gale Katherine P Mrs, clk Truckee River Gen Elec Co,
h 329 S Virginia
Gallagher David F, asst steward Elks' Club, r same
Gallagher Edward M, auto pntr 18-24 W 5th, r Y M C A
Gallagher Frances E, truck driver, r 941 Sierra
Gallagher Joseph C, mech, r 120 W 6th

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

RENO CITY DIRECTORY (1923)

151

- Gallagher Margaret W (wid Wm C), h 104 E 6th
Gallagher Mary (wid Edward), h 941 Sierra
Gallagher Wm H, mining, h 120 W 6th
Gallap Edrie, stdt, r 1502 S Virginia
Gallap Julia E Mrs, h 1502 S Virginia
Galloway Arthur B, mech, h 28 S Park
Galleron Valentine, butcher Humphrey Supply Co, h 877
Aitken
Galleron Germain, washer Troy Laundry, h 65 Truckee
Gallery Frank J (Gallery Hotel), h E 4th cor Park
Gallery Fred J, stdt, r 425 Granite
Gallery Hotel (F J Gallery), E 4th cor Park
Gallery Julius J, h 425 Granite
Galletti Ralph, confr 32 W 2d, r Cony Island
Galley Alfred E, slsmn Steinheimer Bros, r 457 Ralston
Galli Josephine, r 836 W 5th
Galli Matilda Mrs, Indywkr, r 836 W 5th
Galli Serafino, lab, h 836 W 5th
Gallily Wm, dishwasher Casino Lunch, r 124 E Commer-
cial row
Gallon Martha, nurse 206 Rock, r same
GALLOTTI ANGELO G, Mgr Foreign Dept Reno Na-
tional Bank, h 141 W 4th
Galloway August J, lab, h 431 Montello av
Gallues Martin, sheep herder, h Roberts sw cor Washoe
Gally Alfred E, slsmn, h 547 Ralston
Gally J Victor, sten Union Pacific System, r 547 Ralston
Galmarino Claude, stdt, r 745 University av
GALSGIE EDWARD C, M D, D O, Teaches the Principles
of Health and Specializing in Osteopathic Treatments
212-216 Nevada State Life Bldg, Tel Reno 416, h S
Arlington av, Tel Reno 14-F-4 (See Sparks Tab insert
and page 46)
Galvin Frank E, chf eng Nev Packing Co, 600 Alabama av
Games Earl E, trucking, h 201 Keystone av
Games John C, draymn 237 Keystone av, h same
Games John R, meatctr Washoe Market, h 453 Nevada
Games Wm, auto opr Washoe Market, r 237 Keystone
Gaminari Rafaele, rancher, h 936 Bell
Gammell Lou, clk Conant Bros, r 815 Jones
Gamwell Josephine M Mrs, clk Palace Bakery, h 226 Elm
Ganget Joseph, hod carrier, h 545 W 3d
Gann I, barber 123 N Lake

JEROME L. VAN DERWERKER
ATTORNEY—COUNSELOR—NOTARY
WASHOE COUNTY BANK BUILDING
PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

McCORMACK & CO.
MONUMENTAL WORKS
MARBLE AND GRANITE IMPORTERS

404 NORTH VIRGINIA—RENO—TELEPHONE RENO 1474-J

152

(1923) R. L. POLK & CO'S.

- Gannett Harold L, auto opr, h 943 Bell
Gannon Bertha (wid James J), furn rms, h 218 S Center
Gantz Stanton, pntr, h 475 Laurel
Garaldo John J, cook, h 212 E Commercial row
Garavanta Bisilio, storekpr, h 497 Sage
Garavante Eugene, h 526 Forest
Garavanta John, janitor, h 237 Chestnut
Garbarino Emil, waiter, r 219 Chestnut
Garbe Alfred, storekpr Crane Co of Nevada, r 34 W 2d
Gardalla Louis, lab, r 605 Canal
Gardella C E Mrs, r 319 Washington
Gardella David, lab, r 1020 Washington
Gardella David F, lab, r 748 Spokane
Gardella Joseph, meat curer Swift & Co, r 142 Elm
Gardella Teresa, clk Frandsen apts, r 240 Vine
Garden George, lab, h 115 Mill
Gardiner Charles R, clk, h 1056 Sierra
Gardiner Harrison C, stdt, r 925 N Virginia
Gardiner Helen, laboratory asst U of N, h 828 N Virginia
GARDINER WM M (Ayres & Gardiner), Attorney-at-Law
309 Farmers and Merchants National Bank Bldg 15
Front, r 453 Granite
Gardner David E, slsmn Calavada Auto Co Inc, r 218
Sierra
Gardner George, rancher, r 115½ Mill
Garnier Blanche, nurse 141 Washington, r same
Garnier Estelle, nurse 141 Washington, h same
Garrison Charles W, printer, h 690 Alameda av
Garrison Phoebe Mrs, smstrs, h 425 Sutro av
Garrison Wm H, clk Wm Martin, h 643 Elko
Garrett Wade, stdt, r 728 N Virginia
Garvey Frank H, clk, h 336 Holcomb av
GASHO CHARLES O DR, Optometrist 11 Front, Farmers
& Merchants National Bank Bldg, Tel Reno 707, r
312 S Center, Tel Reno 991
Gasho Jim, optometrist C O Gasho, r 312 S Center
Gasho Marie, stdt, r 312 S Center
Gassaway Dick L, pres Star Taxi & Transfer, h 417 Maple
Gassaway John E, mach, h 644 Washington
Gasser John, cabtmkr Red River Lumber Co, r Gallery
Hotel
Gaston Charlotte A Mrs, furn rms 353 N Virginia, r same
Gaston John E, carp, r 353 N Virginia

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

UNDER DIRECT SUPERVISION OF THE UNITED STATES GOVERNMENT

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

RENO CITY DIRECTORY (1923)

153

- Gates Thaddeus W, mech Truckee River Gen Elec Co, h 1018 Ralston
Gatti Peter, gardener, h 1007 Washington
GAULT CHAS J, Dep County Assessor Court House, h R D 2, Box 59
Gauthier Wright, pntr, h 921 Surprise rd
Gavazza Peter, lab, h 1015 Washington
Gay Charles B, timekpr Clark & Henry Constr Co, h 557 W 6th
GAZETTE THE, See Reno Evening Gazette, Gazette Bldg 123 N Center, Tels Reno 311 and 312
GAZETTE BUILDING, 123-125-127 N Center
Gazin Alice M (Fashion Cleaners), r Sparks
Gazin Henry J (Fashion Cleaners), h Sparks
Geach James R, clk Coffin & Larcombe, r 621 E 6th
Geach Mary (wid James S), h 621 E 6th
Geach Maude E, clk Bissinger & Co, r 621 E 6th
Geach Stella M, clk, r 621 E 6th
Geiselman Jake, printer Reno Eve Gazette
Geister Moritz, carp, h 636 Lake
Gelder Joseph E, U S Surveyor General, h 450 Roberts
Gelmstedt Victor, buttermkr Nev Packing Co, h 847 W 6th
Geminari Raphael, lab, h 119½ Wenter
Gemmell Ella, tchr High Sch, r 133 W 4th
Genesy Baptiste J, tinner 238 Sierra, h 435 Flint
Genesy Paul, slsmn Nev Packing Co, h 644 Plumas
Genola Paul, ydmn Wm Bozman, r Walton Hotel
Gentry Lewis, expmn, h 59 Bell
Gentry Ruel E, auto repr 1076½ Haskell, h same
George Abraham, dyeing and clng 425 Mill, h same
George Reynold B, auto opr Frank Campbell, r 439 Hill
Gerard Joseph, barber 120 E Commercial row, r 465 Quincy
Gerber Enos, mech, r 661 Vine
Gerber Thelma, stdt, r 624 Lake
Gereling Andy, lab Pedersen Bros, r 60 Washington
Gergurovich John, waiter Grand Cafe, r Traveler's Hotel
German Arthur R, pntr, h 444½ West
German James W, sporting gds 257 N Virginia, h 624 W 4th
Gerow James W, phys and surg 203 Nevada State Life bldg, h 327 Cheney
Gerrans Lena (wid Samuel J), h 242 Crampton



**Sparks
Fuel
Co.**

Krehmke
Shelly
Proprs.

**COAL
AND
WOOD**

AGENTS FOR
**CASTLE
GATE
COAL
AND
KING
COAL**

**1106-B
Sparks
Nevada**

**PHONE
213-J**



**FORD CARS
LINCOLN CARS
FORDSON TRACTORS**

Calavada Auto Co., Inc.

TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

DONNELLS
& STEINMEIER
INC.

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

154

(1923) R. L. POLK & CO'S.

- Gethin David, hlpr State Highway Dept
Geyer George P, brkmn, h 228 Ryland
Geyer Philip J, gardener, h 337½ Mill
Gezeline Louise, Indrywkr Reno Steam Lndry, r 463 E 6th
Gezeline Peter, Indywkr Reno Steam Laundry, h 463 E 6th
Ghiggeri Andrew, tmstr, h 237 Stewart
Ghiggeri John B, trucker, h 26 Scott
Ghiggeri John H, window washer, h 21 Moran
Ghiggieri Liugi, lab, h 335 Wells av
Ghiglieri Andrew, lab, h 2 Court pl
Ghiglieri Bert, h 1027 Haskell
Ghiglieri Chester, checker, h 967 Watt
Ghiglieri Jennie, opr Bell Tel Co, R R 2, Block 14
Ghiglieri Madeline Mrs, h 967 Watt
Ghiglieri Peter T, auto opr, h 1028 Haskell
Ghilleri Andrew, h 229 Stewart
Ghilleri Lena, clk Reno Stationery Co, r 604 S Virginia
Ghilleri Mary A (wid John), h 604 S Virginia
Ghilliri Rose F, supervisor Bell Tel Co, r 229 Stewart
Gianella Vincent P, mgr Nevada Radio House, h 429 Marsh av
Gibbs McDonald, stdt, r 318 Mill
Gibeau Maguire J, plstr, h 453 Sutro av
Gibson Apartment, 441 W 2d
Gibson Fern, sec E H Walker, r 439 Hill
Gibson Jessie, r 439 Hill
Gibson Thomas, wall paper clnr, r 436½ Ralston
Gidney J D, h 441 W 2d
Giebel Caspar, h 436½ Ralston
Gifford Roy L, clk B Doholtz Cigar Co, r Virginia Hotel
Gilbert Clara K Mrs, sten Hart Realty Co, r 326½ W 6th
Gilbert Fred H, miner, h 680 Alameda av
Gilbert Glenn L, auto mech, r 431 W 4th
Gilbert Kurt S, plant chief Bell Tel Co, h 151 Vine
Gilbert Roy, firemn R F D, r 145 W 3d
Gilbert Wm, pntr, h 326½ W 6th
Gilburg John, stdt, r 621 N Virginia
Gildone Arthur, barber V R Partipilo, h 219 E 7th
Giles James, mach, r 416 Mill
Gill Burgo D, stdt, r 330 Chestnut
Gill Dearing D, trucker, h 627 Sutro av
Gill Elliott E, ship clk B Rotholtz Cigar Co, h 640 North

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

RENO CITY DIRECTORY (1923)

155

Gill E S, creamery wkr Crescent Creamery
Gill Helen A Mrs, h 330 Chestnut
Gill Wm C, elec supplies 214 Sierra, h 633 Gordon
Gillespie Charles, clk Hasty Mesgr Serv, r Mispah Hotel
Gillett Carl R, barber F H Hartung, r 247½ N Virginia
Gillette Thomas H, musician, h 427 Evans av
Gillette Thomas M, pressmn Green & Lake, r Lenox Hotel
Gillick Lawrence C, cook, h 27 Rock
Gilmore Harry F, blksmith, h 644 North
GILLSON PHIL Y, Sec-Mgr Henry Anderson Motor Co,
h 120½ Ridge, Tel Reno 697
Gimarco Peter, r 203 W 2d
Gimmel Ella, tchr, r 133 W 4th
Ginocchio James (Bottlini & Ginocchi), 245 Chestnut
Ginocchio John, blksmith, h 245 Chestnut
Ginocchio John S, trucking, h 63 Vine
Ginocchio Louis J, trucking, h 20 Vine
Ginocchio Madeline (wid John B), h 61 Vine
Ginocchio Thomas, patrol Police Dept, h 60 Park
Ginsberg Harry, jeweler 133 N Virginia, h 145 Maple
Giraud Eugenia M, bkpr Reno Nat Bank, r 442 Flint
Giraud Joseph, sheepmn, h 442 Flint
Giraud Joseph jr, stdt, r 442 Flint
Girten Emory, barber, r 203 W 2d
Gisser Gus, h 618 N Virginia
Given Cynthia M, office mgr Burroughs Adding Machine
Co, r apt 65 Colonial apts
Given Robert, r Colonial apts
Glace Edwin S, vet surg 30 California av, r 227 Hill
Glass Alton E (F E Glass & Son), r 401 Flint
Glass Arleigh B, lab Stand Oil Co, r Y M C A
Glass Booker H, clk Am Ry Exp, r 136 W 2d
Glass C, r 150 West
Glass Frederick E (F E Glass & Son), h 401 Flint
Glass Lester B, X-Ray opr, r 401 Flint
Glass F E & Son (F E and A E Glass), ins agts 15 Front
rm 203
Gleason Charles, r 429 Sierra
Gleason Genevieve, nurse 432 W 4th, r same
Gleason Henry L, rancher, r 444 Roberts
Gleason John, car washer Riverside Garage
Glen Gus, r 411 Lake
Glenn Barney, plstr, r 752 University av

DUNCAN AUTOMOBILE COMPANY
130 SIERRA STREET
NASH
TELEPHONE RENO 395

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO Florist

G. ROSSI
& CO.

Cut Flowers
Ornamental
Plants

Seeds and
Bulbs

Artistic
Floral
Designs

AND

Decorating

Service and
Quality
Our Motto

Fresh Cut
Flowers
received daily
from our own
Nurseries

BRANCH
STORES

San
Francisco
Oakland
Berkeley
Sacramento
Fresno

38 W. 2d
STREET

Phone
Reno 17

156

(1923) R. L. POLK & CO'S.

Glenn Barton, brick wkr, r 403 Vine

Glenn Doris G, sten State Highway Dept

Glenn Frank W, carp, h 403 Vine

Glenn Homer, carp, r 403 Vine

Gliesman Wm F, slsmn Reno Grocery Co, h 580 Marsh av

Gliessman Wm F Mrs, cashr Truckee River Gen Elec Co,
r 580 Marsh av

Glisczinski Bernard R, carrier P O, r 322½ Chestnut

Glynn James, atty 140 N Virginia rm 401, h 822 W 1st

Glynn James M, asst City Eng, r 228½ Maple

Gobel Marie F Mrs, r 243 W 3d

Godward Albert, miner, h 619 W 6th

Godward John E, miner, h 619 W 6th

Goff Leona, asst chief opr Bell Tel Co, r 244 Pine

Goldberg Minnie, clk H E Fraley, h 326 Flint

Golden Eagle Hotel, Frank W Anderson prop, 317 Sierra

GOLDEN GRILL (Eugene and Henry Hinkel), Entrance
Hotel Golden 219 N Center (See page 50)

GOLDEN HOTEL ANNEX, J V Copren Mgr, 237 N Cen-
ter, Tel 1195-J (See page 30)

Golden Rule Store, J A Cooper mgr, dry gds 211 Sierra

Golden State Bakery (Emil Weichert), 121 E 2d

Golden State Oil Co, C H Duborg v-pres, J J Beatty exec
dir, 125 N Center rm 322

GOLDEN WEST HOTEL, J H Cahill Prop, Centrally Lo-
cated, New and Strictly Modern, All Outside Rooms
214 West, Tel Connection (See page 29)

Golding Harry F, office mgr Gray, Reid, Wright Co, r 412
E Taylor

Golding Ralph J, janitor Reno Nat Bank, h 244 E Taylor

GOLDFIELD CONSOLIDATED MINES CO, George Wing-
field Pres, W E Zoebel Sec, 201 Reno Nat Bank Bldg

Goldie Richard, stdt, r 52 W 9th

Goldstein Aaron, second hd gds 131 E 2d, r 744 Sierra

Goldstein Hattie A Mrs, v-pres J J Milburn Co, r 303 Hill

GOLDSTEIN SAMUEL, Mgr Western Union Telegraph
Co, h 11 Ridgeway Apts, Tel Reno 1023-W

Golick Leo J, usher Wigwam Theatre, r 645 Scott

Golick Michael J, clk Crane Co of Nevada, r 645 Scott

Golick Pauline (wid Thomas), h 645 Scott

Golick Vincent L, clnr S L Kovachevich, r 645 Scott

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

RENO CITY DIRECTORY (1923)

157

Gomes Frank, clk Crescent Creamery
Gomes Joseph, hlpr, h 619 Eureka av
Gomez H, groundmn Truckee River Gen Elec Co, r S Verdi rd
Gomez Inez Mrs, r 820 Evans av
Gomez Marie Mrs, presser Troy Lndy
Gonzales Pasquale, gardener, h 54 Water
Gonzales Wm, caretkr Nixon Mansion, California av nr Nixon av
Good Roy L, pressmn Green & Lake, h 27 E 5th
Good Walter H, surveyor, r 319 S Virginia
Goodale Wm, student, r 745 University av
Goodman John F, mech Rowe Whol Opt Co 36 E 2d, r 236 N Virginia
GOODNER STUDIO, Ernest Pasque Prop, Artistic Portraits 217 N Virginia, Tel Reno 233
Goodnight Charles H, phys, h 232 St Lawrence av
GOODRICH SOLID TIRES, Jake Wainwright Distributor, 361 Sierra av, Tel Reno 679
Goodwin George, driver Crescent Creamery
Goodwin Joseph B, miner, h 832 Sierra
Goodwin Millard F (Case Loma Apts), h 145 Ridge
Goodwin Thomas W, mach, h 548 Lake
Goodwin Wm H, bkpr Reno Meat Co, h 52 Boyd pl
Gordon Alice, clk The Crystal, r Travelers Hotel
Gordon Claude, bkpr George Wingfield, r Y M C A
Gordon Gurney, mining, h 624 S Virginia
Gordon Harry, tailor Gavin Baird, h 446 Nevada
Gordon James, r 640 W 2d
GORMAN CHAS H, Comptroller Univ of Nevada, h 430 Moran, Tel Reno 1501-J
Gorman Harold S, clk Reno Nat Bank, r 430 Moran
Gormley Marie, r 752 University av
Goss Joe, msngr A Carlisle & Co, r 330 Maple
Goss Neal A, binder appr A Carlisle & Co, r 330 Maple
Goss Thusnelda, h 330 Maple
Gosse Henry J, h 6 State
Gosse Josephine M Mrs, r 6 State
Gosse Margaret H, assmby woman, r 6 State
Gotch Wm, h 143 Keystone av
Gotelli John, sweeper, h 505 Scott
Gottardi John R, instr U of N, r 651 Elko av

42-44 WEST SECOND STREET

WALL PAPER, PAINTS, OILS AND GLASS

RENO WALL PAPER AND PAINT CO.

H. E. SAVIER AND SON

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

OSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

**REAL
ESTATE
INSURANCE**

RENTALS

LOANS

BONDS

**Tel.
Reno 13**

**Reno
NEVADA**

158

(1923) R. L. POLK & CO'S.

GOULD BROTHERS (W H and C E), Proprietors Sierra Garage, Automobile Accessories, Welding, Storage, Repairing, Tires and Tubes, Raybestos Brake Service, Monogram Oils and Greases 215 Sierra, Tel Reno 284 (See top and bottom stencils and page 8)

GOULD CLIFFORD E (Gould Bros), h 747 W 7th

Gould Fred, r 525 Sierra

Gould Helen I, r 747 W 7th

Gould Vernon H, r 441 W 2d

GOULD WARREN H (Gould Bros), h 747 W 7th

Gould Wm E, rancher, h 747 W 7th

Goutt Emil, clk Overland Hotel, r Page apts

Graden Orr, r 218 Sierra

Grady M, printer, h 342 Vine

Graff Edward, lab, r 525 University av

Graff Matilda, h 525 University av

GRAHAM ARCHIE B, Sec Reno Stationery Co, h 20 Stewart

Graham Charles F, h 3 Water

Graham Wm J, h 1019 W 1st

Granata Carlo, shoemkr Fowler & Cusick, h 528 Vine

Granata Eduardo, carp, h 503 Quincy

GRANATA JOHN, Mgr Bollettino Del Nevada, h 544 Spokane

Granata Joseph D (Commercial Shoe Shop), h 653 Vine

GRAND CAFE THE (N Lusich, L Petrinovich), 33 E 2d, Tel 1270

Grand Central Hotel, Daniel Caddigan prop, 1 E Plaza

GRAND HOTEL, Dr Frank P Quinn Prop, Housekeeping Suites, Single Rooms and Rooms With Bath 27 E 2d cor Center, Tel Reno 709

Grand Theatre, C T Pracy mgr, 130 N Virginia

Grand Theatre Building, 130 N Virginia

Granger Ed E, r 317 Sierra

Grant John W Dr, chiropractor 140 N Virginia rm 407, r Colonial apts

Grant Margaret, stdt, r 829 N Virginia

Grant Ulysses S, auto mech, r 405 Elm

Grant Wm, stdt, r 557 Lake

Graver Mrs, r 543 Court

Graves George, clk, h 923 E 4th

Gray Arthur, stdt, r Lincoln Hall

Gray Cornie E Mrs, h 220 Mill

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS
LEMONOLYVE

THE LEMON AND OLIVE OIL SOAP

Test the Result
of Their Scien-
tific Construc-
tion

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

RENO CITY DIRECTORY (1923)

159

Gray Ernest W, miner, r 220 Mill
Gray Frances A, sorter Troy Lndy, r 503 Mill
Gray John M, r 503 Mill
Gray John L, h 611 W 2d
Gray Joseph H, pres-mgr Gray, Reid, Wright Co, h 457 Court
Gray Joseph H jr, stdt, r 457 Court
Gray-Reid Building, Luke Fitzgerald mgr, apartments and offices 111 N Virginia
GRAY, REID, WRIGHT CO, J H Gray Pres, H E Reid Sec-Treas, Department Store N Virginia nw cor 1st, Tel Reno 962
Gray Shop Inc The, Mrs C R Cooper pres, millinery and ladies' ready-to-wear 5 N Virginia
Graybeal David C, ins, h 136½ Stevenson av
GREASE SPOT THE (Tom Galbraith), Auto Repair, Oiling and Greasing rear of 125 E 2d, Tel 1459-J (See left side back cover and page 8)
GREAT AMERICAN INSURANCE COMPANY, Washoe County Bank Agts, N Virginia sw cor 2d, Tel Reno 773-J
Greaves Wm, cook, r 215 W 6th
Green A, groundmn Truckee River Gen Elec Co, r Gallery Hotel
Green Benjamin, bootblack 225 N Virginia, r 428½ same
Green Cecil H, stdt, r 820 University av
Green Charles A, mining, h 416 W 2d
Green Edward H, emp Donnels & Steinmetz, r 416 W 2d
GREEN GEORGE S (Mack & Green), Attorney, h 245 Belmont rd, Tel Reno 1244-J
Green Ida Mrs, h 921 Willow
Green James T, pres Green & Lake Inc, r 820 University av
Green John, tmstr, h 907 Scott
Green John D, civ eng, h 623 S Virginia
Green John M, miner, r 27 Steiner
Green Leslie A, rancher, h 237 W 4th
Green Mary, slswmn Gray, Reid, Wright Co, r 416 W 2d
Green Raymond, h 427 Evans av
Green Rose N, clk J H Erickson, r 534 Humboldt
Green Sarah, slswmn Gray, Reid, Wright Co, r 416 W 2d
Green & Lake Inc, J T Green pres, W S Lake sec, printers and binders 218 Lake

4 W. FOURTH

STUDEBAKER
AUTOMOBILES

GOODYEAR AND
GOODRICH TIRES

TELEPHONE 1261

ACME
TRUCKS

ALL KINDS
OF COAL

RENO, NEVADA

STEINHEIMER BROS.

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

160

(1923) R. L. POLK & CO'S.

TAYLOR OPTICAL COMPANY
"HAVE YOUR GLASSES TAYLOR MADE,"
MASONIC TEMPLE
TELEPHONE RENO 700

Greene Frank A, gro 237 Sierra, h 518 S Virginia
Greenwalt Ernest, stdt, r 745 University av
Greenwalt Mae, r 641 W 2d
Greenway W J, r Travelers Hotel
Greenwelt George, reporter Nev State Journal, r 745 University av
Greenwood Eugene, washer City Bakery
Gregory Charles L, pressmn Reno Printing Co
Gregory David W, watchmn, h 631 Humboldt
Gregory Ernest B, phys 217 N Virginia, r same
Gregory Evalyn, atty with Brown & Belford, r Colonial
apts
Gregory Florence B Mrs, h 420 Thomas
Gregory John M, lab, h 505 North
Gregory Lyman K, mining, h 601 Morrill av
Gregory Maude M (Cunningham & Gregory), r 12 W Commercial row
Gregory Milburn R, clk Nevada Fire Ins Co, r 208 Rock
Gregory Nellie J, h rear 505 North
Gregory Romeyn M, r 225 Court
Greiner Elizabeth (wid L S), r 616 E 4th
Greiner Fred, trapper, r 616 E 4th
Griener George W, pntr, h 446 Nevada
Greiner Richard C, trapper, r 616 E 4th
Grell May Mrs, r Colonial apts
Grelli Emil, janitor, h 431 Church la
Grelli Peter, driver National Coal Co, r 318 Spokane
Grennan Frank J, driver Royal Laundry Inc, h 929 Sierra
Grennan Josephine C Mrs, slswmn The Unique Store, 239 N Virginia
Gridley Louis N, stdt, r 588 Forest
Gridley Naomi D (wid Louis N), h 588 Forest
Griffin Emma Mrs, inmate County Hospital
Griffin Julia (wid Wm T), r 300 California av
Griffin Lloyd C, jeweler Harry Ginsberg, h 300 California av
Grigsby Mary A (wid John W), h 444 Roberts
Grijalva Arthur E, barber J Spinosa, h 436 Ralston
Grijalva Clara L Mrs, clk, r 436 Ralston
Grimmer Henry, musician, h 706 S Center
Grimmer Leila B, musician Wigwam Theatre, r 706 S Center
Grissingher Carrol, stdt, r 1075 Sierra

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

NEVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

SECOND AND LAKE STREETS

RENO

PHONE 777

RENO CITY DIRECTORY (1923)

161

Gritton Wesley J, auto opr, r 318 Cheney
Grizzly Creek Ice Co, W T Virgin pres, F E Walker v-pres,
C D Terwilliger sec, 140 N Virginia rm 405
Groak Valerie, r 132 Court
Grob Wm, clk, r Ritz Hotel
Grosbeck Patrick E, pres Grosbeck & O'Brien, r Colonial
apts
GROESBECK & O'BRIEN CO, P E Grosbeck Pres, J P
O'Brien Sec-Treas, Undertakers 220 W 2d, Tel Reno
639
Grosbeck Welby, pipeftr, h 668 Quincy
Gross John, metallurgist U of N, h 1027 Sierra
Groten Rod, brklyr, h 711½ University av
Gruber Harry C, carrier P O, r Y M C A
Grubnau Louise, stdt, r 829 N Virginia
Grubnau Marie, stdt, r 829 N Virginia
Grunckel Mildred Mrs, r 345 W 4th
Grutt Eugene, r 329 W 4th
Grutt Fred, real est 217 N Virginia, r same
Guanalda F, r 29 E Plaza
Guaranteed Vulcanizing Works (H A Bony), 312 N Vir-
ginia
Guffey Bertha Mrs, h 658 Vine
Guffey Ethel M, clk The N E Wilson Co Inc, r 658 Vine
Guidale Charles, boner Nev Packing Co, r 459 Sutro av
Guidali Alfredo, lab, r 1233 E 5th
Guidali Charles, sausage mkr, h 1233 E 5th
Guidali Fred, sausage mkr Nev Packing Co, r 459 Sutro av
GUIDI EDNA MRS (Parisian Beauty Parlor), 228 N Vir-
ginia, r Hotel St Albans (See page 15)
Guidi Peter, driver Royal Laundry Inc, h 602 North
Guilliams Kate J Mrs, tailoress, r 427 Evans av
Guilliams Mark P, h 111 N Virginia
Guilliams Warren, barber 215 Sierra, r 427 Evans av
Guizzetti Peter, lab Nevada Eng & S Co, r 1032 W 2d
Gulling Ailene, vocalist, r 744 W 4th
Gulling Charles C, real est 153 N Virginia, h 744 W 4th
Gulling Laurence A, dep city clk, h 202 Sinclair
Gunn Lorena R, opr The Vanity Shop, r Lincoln apts
Gunter Louis E, gro 418 W 5th, h 428 same
Gunter Ruth, stdt, r 428 W 5th
Gustafson Clarence, stdt, r 560 Lake
Guthrie Thomas W clk, h 110 Winter

232 NORTH VIRGINIA STREET

RENO, NEVADA

SAMOVILLE & FLAGG
"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

162

(1923) R. L. POLK & CO'S.

- Gutardi Andrew, lab, h 445½ Sutro av
Gutke Sylvenus A, pharmacist Skeels-McIntosh Drug Co,
r 545 Ralston
Gutman Carola B, r 132 Court
Gutteron Wm, stdt, r 745 University av
Guzman Deogracias, stdt, r 409 W 5th
Hacker Wm L, 140 N Virginia rm 213
Hacker Wm L, atty 140 N Virginia rm 213
Hackett Wm J, auto repr 128 N Center, h 132 Bell
Hackleman John J, h 316½ E 5th
Hadden Nora L, h 623 W 6th
Haddon Wm H, r 330 Roberts
Hagan Harry F, apiarist, h 621 W 8th
Hagans Thelma, opr Bell Tel Co, r 420 W 2d
Hagar J, miner, r 29 E Plaza
Haggerty Daniel J, mining, h 321 W 4th
Haggerty Daniel J jr, clk, r 321 W 4th
Haggerty Elwood H, r 321 W 4th
Haggerty John, r 317 Sierra
Hagman Nelson R, cement contr 55 Truckee, h same
Hague Corinne, prop St Albans Hotel, r same
Hahn Lawrence J (Reno Sheet Metal Works), h 1036
Washington
Hahn Wm J, barber, h 111 W Taylor
Haig Gust F (Plaza Tire Service), r 128 E 8th
Haines Rose E (wid James W), r 448 Hill
Halbauer Fred, driver Crescent Creamery
Hale Floyd, caretkr, r 543 Court
Hale Wm, slsmn Reno Used Car Depot, r Sparks
Hales Rose C, h 132 Court
Haley Harry, r 218 Sierra
Haley Nancy, furn rms 218 S Center, h same
Hall Emma Mrs, r Colonial apts
HALL GEORGE S (Byington & Hall), r 218 Sierra
Hall Henry O, h 528 Sinclair
Hall Jennie (wid Wm G), r 746 Ralston
Hall John, hlpr C J Moresi, r 140 E Commercial row
HALL JOHN WM, Dean of School of Education Univ of
Nevada, h 428 W 8th
HALL JOSEPH W, Real Estate and Insurance 158 N Vir-
ginia, Tel Reno 74, res 140 S Virginia (See front
cover and page 49)

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

RENO CITY DIRECTORY (1923)

163

- Hall Leland R, chief clk Duncan Automobile Co, h 676 Nevada
- Hall Richard, broker, r 29 Court
- Hall Sidney J, pntr E M Gallagher, r 353 N Virginia
- Halley Helen, r 240 W 4th
- Halley James, gro 238 W 4th, h 240 same
- Hallihan John, taxi driver, h 119 Moran
- Hallihan Matt, slsmn M A Maxwell Produce Co, h 327 Chestnut
- Hallman Glen, frt hndlr, r 218 E 6th
- Hallock Frank D, clk, r 416 Mill
- Halloran Grace, mangler Troy Lndry, 222 Chestnut
- Hamilton Arthur G, eng insp, h 541½ W 6th
- Hamilton Charles G, miller, h 737 University av
- Hamilton Sarah (wid Wm H), r 226 Bell
- Hamilton Viola, bkpr Nevada Transfer & Whse Co, r 737 University av
- Hammersmark Jonas T, colr, h 645 W 6th
- Hammersmark Orva S Mrs, tchr, r 645 W 6th
- Hammerschmidt Charles C, clk, r 624 Mill
- Hammerschmidt Elizabeth (wid Nicholas C), h 624 Mill
- Hammersmith George, clk, h 64 S Park
- Hammersmith Harry H, Indymn, r 19 S Park
- Hammersmith Isabelle Mrs, h 19 S Park
- Hammersmith Nick, marker Troy Lndy, h 337 Mill
- Hammond Charles, r 533 N Virginia
- Hammond Gertrude Mrs, furn rms 217 N Virginia, r same
- Hammond Louise Kerr Mrs, instr U of N, h 255 University ter
- Hammond Muriel, slswmn Gray, Reid, Wright Co
- Hammonds Oscar H, observer U S Weather Bureau, h 226 Bell
- Hamlyn Ray T, clk Semenza & Co, h 119 Vine
- HAMP-THOMAS CO INC**, W I Thomas Pres, C H Swart V-Pres, J W Raggio Sec-Treas, 119 N Virginia, Tel Reno 752
- Hampton A Gordon, baker Purity French Bakery, h 520 W 7th
- Hancock Edward, formn U of N, r Univ Farm
- Hancock Lawrence F, mill hd, h 227 Maple
- Hancock Leonard C, acct Reno Eve Gazette, h 345 Elm
- Hancock John, r 118½ Bell

Join
the
**Y
M
C
A**

**JAKE
Wainwright**

Wholesale and
Retail
Tires and
Tubes
Gasoline
Oils
Accessories

Telephone
Reno 679

**361 Sierra
Street**

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

164

(1923) R. L. POLK & CO'S.

HANDY PRESSING PARLOR, Mihran Timoor Propr, 104
N Center, Tel Reno 33

Hanks David J, mech City Eng, h 407 Washington

Hankammer August, meatctr, h 621 W 8th

Hankel Carl G, trav slsmn, h 59 High

Hanley Hannah (wid John J), r 772 Holcomb av

Hanna Robert V, clk S P Co, h 803 Lake

Hannon Horetta, clk Stand Oil Co, r 732 University av

Hannon Mary (wid Edward), h 732 University av

Hansard A, r 136 W 2d

Hansen Christian, auto metal wks 356 Sierra, r 40 High

Hansen Hans L, h 327 Pine

Hansen James, housemn, h 626 North

Hansen J K, clk Edwards Hardware Co, r Overland Hotel

Hansen Niels J, butter mkr Nev Packing Co, h 650 Morrill av

Hansen Nils, r 46 W 10th

Hansen Otto O, clk The Waldorf, h 309 Pine

Hansen Walter, prop Washoe Lunch Counter, h 335 W 6th

Hanson August, lab Reno Flour Mill Co, r 29 Rock

Hanson Henry S, farmer, r 718 S Center

Hanson J K, r Overland Hotel

Hanson Lee B, auto opr University Taxi, r 630 Vine

Happer Bessie Mrs, r 461 Vine

Hardman George, asst prof U of N, h 327 Pine

Hardwick Lum, slsmn St Pierre's Bootery, r Plaza Hotel

Hardy Charles, stdt, r 925 W Virginia

Hardy Joseph B, phys 17 E 2d, h 543 Humboldt

Hardy Merle, stdt, r 745 University av

Hargreaves Herbert W, pntr, h 437 Quincy

Hargrove Wm T, exp, h 904 W 7th

HARKINS ALBERT, Propr Palace Bakery, h 336 Mill

Harley Mary P (wid Charles F), h 602 North

Harman Floyd, auto opr, h 938 Ryland

Harman Ronald, auto opr, r 938 Ryland

Harmon Ellis, stdt, r 560 Lake

Harper Abraham, trav slsmn, h 461 Vine

Harper George, broker, h 111 N Virginia

Harper George R, mgr Oil Exchange of Nevada, r Echo
Nev

Harper Mabel A, stdt, r 461 Vine

Harrah Wm, bartndr, h 835 Quincy

Harrigan Neil, eng Troy Lndy, h 637 North

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

RENO CITY DIRECTORY (1923)

165

Harrigan Stella Mrs, forlidy Troy Lndy, r 637 North
 Harrington Alice K Mrs, sten C H Burritt, h 339 West
 Harrington Ann B Mrs, clk The Shop, r 419 Lake
 Harrington A C, cond, h 444 E 7th
 Harrington Earl W, clk Hotel Golden, r 61 Winter
 Harrington Elmer E, stdt, r 829 N Virginia
 Harrington John, lab, h 642 Canal
 Harrington Mary, tchr Southside Sch, r 339 West
 Harrington Scott B, with U S Vets Bureau, r Y M C A
 Harrington Stephen, watchmn Palace D G House, r 419
 Lake
 Harrington S T Mrs, h 419 Lake
 Harris Albert E, stdt, r 629 Lake
 Harris Beulah Mrs, r 519 Scott
 Harris Carolyn, clk Truckee River Gen Elec Co, r 540 W
 4th
 Harris Charles S, auto opr, r 541 Elko av
 Harris Clara Mrs, smstrs, h 111 N Virginia
 Harris Clara B Mrs, h 629 Lake
 Harris David T, lab, h 28 Rock
 Harris Edith S, tchr High Sch, r 661 Ralston
 Harris Edward B, doughnuts 327 Sierra, h 317 same
 Harris Eloise, stdt, r 215 Maple
 Harris Everett W, stdt, r 661 Ralston
 Harris George, inmate County Hospital
 Harris George, r 317 Sierra
 Harris George F (Roberts & Harris), h 111 N Virginia
 Harris Gordon B, teller Farmers & Merchants Nat Bk, r
 661 Ralston
 Harris G R, slsmn, h 554 Lake
 Harris Harry, formn, h 541 Elko av
 Harris Joseph E, miner, h 832 Quincy
 Harris Marie (wid Harry), h 540 W 4th
 Harris Malcolm A, lab, r Vendome Hotel
 Harris Percy, butcher, r 1305 E 5th
 Harris Richard B, porter H E Young, h 519 Scott
 Harris Robert, r 453 Evans av
 Harris Robert E, prop Sparks Drug Store, h 434 13th
 Harris Thomas E, janitor P O, h 503 Ryland
 Harris Thomas R, auto opr, r 655 Eureka av
HARRIS WALTER J, Vice-Pres The Farmers and Mer-
 chants National Bank of Reno, h 661 Ralston, Tel
 Reno 939-R

P L A Z A H O T E L

**Nannini
Bros.
Props.**

**Rates \$1.00
\$1.50
and \$2.00
Per Day**

**Strictly
Modern**

**Cor. Sierra
and Plaza
Phone 148
RENO**

DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.

LUMBER (READY CUT)
MILLWORK, ETC.

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

166

(1923) R. L. POLK & CO'S.

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

- Harris Wm, dairymn Nev State Hosp
HARRIS WILL S, Asst Sec Nevada State Life Ins Co,
Mgr Odd Fellows' Bldg, r Lincoln Apts, Tel Reno 860
Harrison Charles, lab, r 345 Evans av
Harrison Doe, auto exchange, h 119 Ralston
Harrison Fannie (wid John), h 630 Vine
Harrison Gilbert H, stdt, h 514 North
Harrison G S, slsmn, r Colonial apts
Harrison Ida J, slswmn Golden Rlue Store, r Colonial apts
Harrison James P, butcher Nev Packing Co
Harrison John H, auto opr, r 630 Vine
Harrison Leslie B, stdt, r 630 Vine
Harrison Malcolm A, lab, r 225 Truckee
Harrison Philip, linemn Truckee River Gen Elec Co, r
136 W 2d
Harrison Sarah, stdt, r 215 Maple
Hart Arthur, barber, h 331½ West
Hart Austin, gro and soft drinks 310 E 4th, h 458 Evans
HART EARLE W, Mgr Hart Realty Co, h 118 Island av
Hart Harold, stdt, r 718 University av
Hart Irene, tchr High Sch
Hart Jacob H, lab, h e end E 6th
Hart James J, stock shipper, h 544 Surprise rd
Hart James W, mill hd, r 544 Surprise rd
Hart John E, poultry, h e end E 6th
Hart Loren J, h 718 University av
Hart Martin R, h 460 University av
Hart Ollie, r 460 University av
HART REALTY CO, Earle W Hart Mgr, Real Estate,
Insurance, Rentals, Loans 125 S Virginia, Tel Reno
13 (See left side lines and page 49)
HARTFORD LIVE STOCK INSURANCE CO, Joseph W
Hall Agt, 158 N Virginia, Tel Reno 74
Hartley John H, printer, r 72 High
Hartley Wm, lab, h 154 W Taylor
Hartman Fay, r 51 High
HARTMAN LEON W, Prof of Physics Univ of Nev, h 215
Maple, Tel Reno 1214-M
Hartung Frank H, barber 247½ N Virginia, r 540 W 6th
Hartung Frank H jr, stdt, r 540 W 6th
Hartung Royal D Home (I O O F), Mrs Elizabeth Acree
matron, 71 Ralston
Hartwell R E, slsmn, r 136 W 2d

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

RENO CITY DIRECTORY (1923)

167

- Hartwick Ira A, tkt clk S P Co, h 847 University av
Harvey Ford A, drftsmn F J DeLongchamps, r 104 California av
Harvey Harold P, stdt, r Y M C A
Harvey Harry F, butcher Nev Packing Co, r 244½ E Liberty
Harvey James E, mailer Nev State Journal, r 244½ Liberty
Harvey John I, whsemn Stand Oil Co, r 104 California av
Harvey Margaret (wid Augustus F), h 507 Forest
Harvey Nellie E (wid Edward), h 244½ E Liberty
Harvey Thomas H, pntr and paperhngr 25 W 6th, h same
Harvey Virginia B, opr Bell Tel Co, r 129 Ralston
Harwood Alice, r 237 Hill
HARWOOD COLE L (Harwood & Tippett), Attorney-at-Law 207 Farmers and Merchants National Bank Bldg 15 Front, h 237 Hill
Harwood Paul, r 237 Hill
HARWOOD & TIPPETT (C L Harwood, S R Tippett), Attorneys-at-Law 207 Farmers and Merchants National Bank Bldg 15 Front
HASEMAN CHAS, Prof of Mathematics Univ of Nev, h 111 Stevenson, Tel Reno 1703-W
Hash James L, tax equalizer, h 243 Granite
Haslett Roy M, auto opr, h 921 Washington
Hassall J A, slsmn J D Mariner, r 465 E 7th
Hassett John, trucker S P Co, h 606 Morrill av
Hastings Emma (wid Walter), r 142 Marsh av
Hastings Lester L, formn Nev Cadillac Co, h 142 Marsh av
HASTY MESSENGER SERVICE (Lawrence E Heffner), 210 N Center, Tel 31
Hasty Wm, stdt, r 425 Elm
Haulman Glenn, asst formn S P Co, r 218 E 6th
Haun Wm, barber 32 W Commercial row, r 111 W Taylor
HAUSCHILD JOHN H, Mgr Savings Dept Washoe County Bank, h 1035 Sierra
Hauschild Jack, stdt, r 1035 Sierra
Haverstick Hunter A, pntr, h 636 University av
Havey H D, trav slsmn, h 117 Stevenson av
Haviland Louis E, driver Chism Ice Cream Co, h 448 Spokane
Hawcroft M Lee, asst chief Fire Dept, h 230 E Liberty
HAWCROFT RALPH B, Chief Fire Dept, h 142 S Center

JEROME L. VAN DERWERKER
ATTORNEY—COUNSELOR—NOTARY
WASHOE COUNTY BANK BUILDING
PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

McCORMACK & CO.
MONUMENTAL
WORKS

MARBLE AND GRANITE IMPORTERS
RENO
404 NORTH VIRGINIA

TELEPHONE RENO 1474-J

168

(1923) R. L. POLK & CO'S.

- Hawcroft Vera L, stdt, r 230 E Liberty
Hawkins J Cameron, h 225 Court
HAWKINS PRINCE A (Price & Hawkins), h 549 Court
Hawn Jacob R, mach, h 1229 E 6th
Hawn Lenora F, clk Palace Bakery, r 1229 E 6th
Hawthorne Grace (wid John), h 1001 Riverside av
Hay Bertha, folder Troy Lndry, r 46 High
Hay Charles F, r 937 Jones
Haydon Apartments, Mrs Jessie M Haydon mgr, 416 Mill
Haydon Archibald E, miner, h 511 Scott
Haydon Jessie M Mrs, mgr Haydon apts, 416 Mill
Haydon Virgil, auto opr, r 511 Scott
Hayes Charles L Mrs, matron Phi Beta Phi, h 829 N Virginia
Hayes David A, carrier P O, h 329 Surprise av
Hayes Isabelle, stdt, r 829 W Virginia
Hayes Jesse O, r 317 Sierra
HAYES JOHN, County Assessor Court House, Tel Reno 871, r Plaza Hotel, Tel Reno 148
Hayes J L, r 303 E 4th
Hayes Nathan F, mech dentist, h 778 Scott
Hayms Arthur, plmbr, r 425 Granite
HAYNES AUTOMOBILES, Wiley Brothers Distributors, 11 E Plaza, Tel Reno 688
Hays Clyde W, waiter Mineral Cafe, h 346 Chestnut pl
Hazlett Fannie Mrs, r 526 Sierra
Heagney Bert, pntg contr 230 Pine, h same
Healy John J, mining, r Vendome Hotel
HEANY THOS W, Sec Revada Sales Co Inc, res 844 F St, Sparks
Heap Anna Mrs, Indywkr Royal Laundry Inc, 455 Lake
Heap Richard, county traffic officer, h 455 Lake
Hearkian John, student, r 36 W 9th
Hearn Edward P, chf opr W U Tel Co, r 141 Washington
Hearn Mary, nurse, r Colonial apts
Heck Major, appr compositor A Carlisle & Co, r 690 Ralston
Heck May Mrs (wid Louis), bkpr Brown-Milbery Inc, r 690 Ralston
Hedges Edward C (Davenport & Hedges), r 441 W 2d
Heeks H Paul, ctr Nev Packing Co, h 625 Eureka av
Heeney John F, r Colonial apts

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

UNDER DIRECT SUPERVISION OF THE UNITED STATES GOVERNMENT

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

RENO CITY DIRECTORY (1923)

169

Heffner Lawrence E (Hasty Messenger Service), r 114 Front
Hegel John, lab, h rear Troy Lndy
Heidemreich Frances, tchr Mt Rose Sch, r 636 Ralston
Heidtman Ernest J (Becker's), h 91 Bell
Heidtmann Harry C, treas Reno Brewing Co, h 237 W 3d
HEIDTMANN HENRY, Pres Western Cigar Co, 237 W 3d
Heim Chris E, tailor W F Wilson, r 325 W 3d
Heinrich Emma, r 349 Sierra
Heiser Carrie, Indrywkr Troy Lndry, r 227 W 7th
Heller John, r 439 W 5th
Hellwegen Henry A, gen mgr American Investment Co 228 N Virginia, h same
Helm James A, miner, h 525 Vine
Helmer Bert, mech, r 425 Elm
Helmick W Frank, teleg editor Nev State Journal, r Lincoln apts
Helmold Albert C, ins dept Reno Nat Bank, h 801 N Virginia
Henderson Charles B, h 470 Court
Henderson Earl, baggagemn, r 324 Stewart
Henderson John, pntr, h 324 Stewart
Henderson Lee, mgr Lincoln apts, h 239 N Virginia
Henderson Richard, bootblk George Livirato, r 132 W Commercial row
Henderson Virgil M, mgr Nevada Laboratories Inc, h 824 University
Henderson Wm, sec Nev Packing Co, h 1002 Arlington
Hendricks Antone M, sheep buyer, h 638 Elko av
Hendricks Carran, r Mt Rose Hotel
Hendricks Frank M, tank opr, r 636½ Surprise av
Hendricks Harry, clk Hilp's Drug Store, Colonial apts
Henrichsen Hans P, cement fnshr, h 475 E 8th
Hendricksen Jennie Mrs, Indywkr Reno Steam Laundry, r 440½ E 7th
Hendricksen Peter, driver Reno Steam Laundry, h 440½ E 7th
Henley Benjamin J (Hoyt, Norcross, Thatcher, Woodburn & Henley), attys, h 550 Ridge
Henley David R, auto mech Calavada Auto Co Inc, h 458 E 7th
Henne Frances N Mrs, wrapper Gray, Reid, Wright Co, r 533 E 5th



**Sparks
Fuel
Co.**

Krehmke
Shelly
Proprs.

**COAL
AND
WOOD**

AGENTS FOR
**CASTLE
GATE
COAL
AND
KING
COAL**

**1106-B
Sparks
Nevada
PHONE
213-J**



**FORD CARS
LINCOLN CARS
FORDSON TRACTORS**

Calavada Auto Co., Inc.

8 TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMEIZ
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

170

(1923) R. L. POLK & CO'S.

- Henne Max C, mech, h 533 E 5th
Henninger John M (Nortonia apts), h 140 Ridge
Henry James, r 643 Elko av
Henry May (wid Edward E), h 642 Mill
HENRY V F (V F Henry Drug Co), h 929 Wheeler av,
Tel Reno 1733-R
HENRY V F DRUG CO (V F Henry), Successors to T R
Cheatham, Prescription Druggists 148 N Virginia, Tel
Reno 91 (See right bottom lines and page 22)
Hepler Margaret (wid Samuel), r 405 S Center
Herbert Wm, porter, h 309 University av
Herkamer Philip, stdt, r 1201 Buena Vista
Herman Emily H (wid Arthur), h 829 Ryland
Herman Francis, auto mech Lincoln Garage, R F D 1,
box 18a
Hermann Arthur, pressfeeder A Carlisle & Co, 829 Ryland
Heron Donald, stdt, r 557 Lake
Herrick Agnes, Indywkr Reno Steam Laundry
Herrick Dean, stdt, r 557 Lake
Herrick George N B, rancher, r 53 High
Hershey Oscar H, mining eng 36 E 2d rm 19, r Hilborn
apts
Herstine Alice P, supervisor Bell Tel Co, r Sparks
HERZ CARL O, Pres R Herz & Bro Inc, h 455 S Virginia
Herz Fred O, watchmkr R Herz & Bro Inc, r 455 S Vir-
ginia
Herz Hilda, r 455 S Virginia
Herz Otto F (Herz, Radcliffe & Peters), h 69 Washington
HERZ RUDOLPH, Sec-Treas R Herz & Bro Inc, h 1121
W 2d
Herz Walter J, stdt, r 455 S Virginia
HERZ, RADCLIFFE & PETERS (Otto F Herz, Wm G
Peters, L Radcliffe), Jewelers Grand Theatre Bldg
128 N Virginia
HERZ R & BRO INC, Carl O Herz Pres, E E Wardin
V-Pres, Rudolph Herz Sec-Treas, Jewelers and Dia-
mond Merchants 237 N Virginia (See back cover and
page 34)
Herzog Edward B (Palace News Stand), h 831 Wheeler av
Heslink A, 345 W 4th
Hesse Edward L, electn, r 236 Stewart
Hesse John P, stdt, r 236 Stewart
Hesse Sigmund, carp, h 236 Stewart

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRI-
CAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

RENO CITY DIRECTORY (1923)

171

Hester Harry H, h 117 W 4th
Heuer Clarence H, slsmn Calavada Auto Co Inc, h 504 Ryland
Heumader Herman, carp, h 225 Ryland
Heward Elmer S, poultry, h n end English Mill rd
HEWARD HARLAN L, Asst District Attorney Court House, Tel Reno 1095, h 15 W Taylor, Tel Reno 1891-J
Heward Theresa (wid John H), r 15 W Taylor
Hewlett Fred A, whsemn Hanijan Warehouse Co, h 721 Quincy
Hewlett Millie Mrs, Indywkr Reno Steam Laundry, r 721 Quincy
Hewlett Wm B, carp, r 721 Quincy
Heyer Wm C, waiter, h 707 N Virginia
Hibbard Albert A, real est, r 150 West
Hi Chung Co, gen mdse 410 Front
Hickey E, r 150 West
Hicks Charles D, clk Truckee River Gen Elec Co, r 118½ Bell
Hicks Ernest, rancher, h 747 W 6th
Hicks G L, tchr High Sch, r 357 Ralston
Hicks Herbert, junk, h 1305 E 5th
Hicks Ida M (wid T H), slswmn Golden Rule Store, h 118½ Bell
Hicks John F G, asst prof U of N, h 737 Evans av
Hidlay B C, clk Plaza Hotel, r same
Higgins Charles C, mining, h 437 Granite
Higgins Dorothy, tchr High Sch, r 437 Granite
Higgins Gus, logger, r 655 Spokane
Higgins Henry E, instr U of N, r 361 Ralston
Higgins James M, rancher, h Ryland se cor Washoe
Higgins J, clk, r 140 S Virginia
Highfill Elva Mrs, r 538 Lake
Highland Dairy, r S Arlington Hts
Higley Charles A, mech Reno Traction Co, h 629 W 2d
Higley Nettie (wid Wm), h 629 W 2d
Highlieri Peter, truck driver Cremer, Erickson & Co
Hilbish W G Mrs, clk, r 136 W 2d
Hilborn Apartments, 307 Granite
Hilborn Helen M Mrs (Hilborn Apts), h 307 Granite
Hilborn Joseph M, h 307 Granite
Hill Ada, r 343 Maple

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

**RENO
Florist
G. ROSSI
& CO.**

**Cut Flowers
Ornamental
Plants
Seeds and
Bulbs
Artistic
Floral
Designs
AND
Decorating**

Service and
Quality
Our Motto
Fresh Cut
Flowers
received daily
from our own
Nurseries

**BRANCH
STORES**

**San
Francisco
Oakland
Berkeley
Sacramento
Fresno**

**38 W. 2d
STREET**

**Phone
Reno 17**

172

(1923) R. L. POLK & CO'S.

- Hill Albert E, prof U of N, h 343 Maple
HILL C R, C E, Consulting Engineer and General Contractor Gazette Bldg, Reno, Nevada; also San Francisco, California (See bottom line back cover and page 24)
Hill Florence M Mrs, h 705 Mill
Hill George, carp, r 128 Winter
Hill Herbert, clk G G Schweis, r 108 W 1st
HILL H W, Prof of English Univ of Nev, h 103 Mill, Tel Reno 411
Hill J E, miner, r 150 West
Hill Mildred, tchr High Sch, r 53 W 9th
Hill Myrtle Mrs, office attndt Dr T H Suffall, r 501 University av
Hill Thomas, lab, r 436 $\frac{1}{2}$ Ralston
Hill W Scott, stdt, r 343 Maple
Hill Wm (Hill & Sons), r 42 LaRue av
Hill & Sons (Wm Hill), musical insts 230 N Virginia and 221 S Virginia
Hillhouse Charles R, clk Police Dept, r 426 E 4th
Hillhouse Florence, r 325 Maple
HILLHOUSE JOHN D, County Sheriff Court House, Tel Reno 380, h 426 E 4th, Tel 1180-J
Hillhouse Mabel M, r 426 E 4th
Hillman D W, r 345 N Virginia
Hillman J C, r 345 N Virginia
Hillygus Jesse F, auto opr, h 943 Bell
Hilp Emma C (wid Solomon), r 580 Marsh av
HILP LESTER J, Prop Hilp's Drug Store, h 6 State, Tel Reno 1836-W
HILP'S DRUG STORE, Lester J Hilp Prop, Drugs, Sundries, Toilet Articles, Etc 127 N Virginia, Tels Reno 168-169 (See right top lines and page 22)
Hilton J Wm, clk, r Colonial apts
Hilton Roy, carp, h 420 W 6th
Hiltz W H, field vet U of N, r Elko
Hinch Margaret (wid Joseph), h 517 E 6th
Hinch Margaret E, tchr Southside Sch, r 517 E 6th
Hindry Willis E (Hindry & Boyle), h 45 California
Hinds Clifford, servicemn, r 711 Arlington av
Hinds Margaret, bkpr, r 130 S Virginia
Hinds Marguerite I, clk U S Int Rev Office, r 6 State
Hineman Rose, clk, r 218 Sierra

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

RENO CITY DIRECTORY (1923)

173

Hines Theda, r Ritz Hotel
Hindry & Boyle (W E Hindry, E D Boyle), mining engs
140 N Virginia rm 314
HINKEL EUGENE (Golden Grill), r Hotel Golden
HINKEL HENRY (Golden Grill), r Hotel Golden
Hinkel Henry Mrs, r Hotel Golden
Hinkle Robert, stdt, r 557 Lake
Hirt Edna L, r 441 W 1st
Hiser Carrie Mrs, r 227 W 4th
Hitchens Bessie (wid Richard), h 533 Washington
Hitchens Edith L, clk P O, r 533 Washington
Hitchens Edward, clk Edwards Hardware Co, r 234 Elm
Hitchens Evelyn R, stdt, r 533 Washington
Hitchens Ida M (wid John), h 118 Elm
Hitchens Richard H, auto opr Tait's Cash Mkt, r 118 Elm
Hitchens Richard H jr, carrier P O, r 533 Washington
Hite Nancy J (wid Basil), r 58 Vine
Hite Wm F, meter rdr Truckee River Gen Elec Co, r 58
Vine
HOBART ESTATE CO, J Milton Rhodes Local Manager,
Office, Mill and Yard Park near 4th, Tel 261 (See
Reno tab insert and page 41)
Hobbs Albert, h 318 W 5th
Hobbs George, stdt, r 745 University av
Hodgkinson Samuel J, h 650 University av
Hofe Claire, tchr, r 303 Elm
Hofer Theodore R, acct, h 303 Elm
Hoff Elna, waitress, r Mt Rose Hotel
Hoffman John L, cement contr, h 20 Cheney
Hoffman Mary S Mrs, tchr, h 543 Forest
Hogan Joseph C, collr Truckee River Gen Elec Co, h 504
Sierra
Hogan S, r 317 Sierra
Hogan Thomas, cook, r 215 W 6th
Hogue Charles W, trav slsmn, h 429 S Center
Hogue M Mrs, nurse St Mary's Hospital
Hogue Robert L, electn, h 434½ West
Holcomb Laura A (wid Henry H), nurse, h 735 W 6th
Holcomb Warren H, stdt, r 735 W 6th
Holesworth Edley W, mfrs agt 126 W 2d, r 440 Ridge
Holesworth George E, bldg contr 445 Lake, h same
Holesworth Wm S, carp, r 445 Lake
Holgate Cora L, clk The Mode, r 431½ W 6th

42-44 WEST SECOND STREET

H. E. SAVER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

OSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

—
**REAL
ESTATE
INSURANCE**

RENTALS

LOANS

BONDS

—
Tel.
Reno 13

**Reno
NEVADA**

174

(1923) R. L. POLK & CO'S.

Holland Harry, cond, h 212 W 4th
 Holland Muriel, stdt, r 212 W 4th
 Hollaran Grace Mrs, r 322 Chestnut
 Hollem Rudolph, clk, h 62 Water
 Hollenbeck Chris C, rancher, h 9 Rock
 Hollenbeck Harry A, trucker S P Co, r 803 Lake
 Holley Charles, porter Palace D G House, r 226 Bell
 Holley James M, janitor Elks' Club, r same
 Hollingsworth Walter L, truck driver, h 602 W 5th
 Hollister Frank V, stdt, r 651 Elko av
 Holman James, h 125 W Liberty
 Holman Julia Mrs (Liberty Apts), h 125 W Liberty
 Holmby Gus, cabtmkr, h 321 E 8th
 Holmes Emma B (wid Alfred W), h 145 W Liberty
 Holmes George W, mech, r Vendome Hotel
 Holmes Hattie, boarding, h 127 W 4th
 Holmshaw Harry F (Nevada Auto Supply Co), r 132
 Island
 Holmstrom Charles, cook, r 345 Evans av
 Holt Jack E, hlpr, r 208 State
 Holz Merle, r Ritz Hotel
HOME HOTEL, Mrs Effie Kelly Propr, A Home for Tour-
 ists, 34 W 2d, Tel Reno 931
HOME INSURANCE COMPANY, Washoe County Bank
 Agents, N Virginia sw cor 2d, Tel Reno 773-J
 Honda R, phys and surg 122 E Front, h 137 same
 Hood Arthur J, phys 15 Front, rm 219, r 55 Mill
 Hood Dwight L, student, r 55 Mill
 Hood Ethel P Mrs, h 325 Ridge
HOOD EUNICE E MRS, Member Board of Regents Univ
 of Nev, r 55 Mill, Tel Reno 127
 Hood Frank, h 432 W 4th
HOOD FRANK G, Mgr J W Leavitt & Co, r Frandsen apts
 Hood Harry H, lab, h 930 Nevada
 Hood Wm H, phys 15 Front, rm 219, h 55 Mill
 Hook Anna E Mrs, cook Conant Bros, r 328 Flint
 Hook Earl, h 328 Flint
 Hook Edward F, brewmstr Reno Brewing Co, h 304 E 7th
 Hook Emma Mrs, gro 304 E 7th, h same
 Hook Jacob, sec-mgr Reno Brewing Co, h 435 Spokane
 Hoopengartner Max, slsmn, r 136 W 2d
 Hooper Edward U, bldg contr, h 821 Humboldt
 Hooper Thomas J, dentist 15 Front, rm 217, r 202 Rock

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS
LEMONOLYVE

THE LEMON AND OLIVE OIL SOAP

Test the Result
of Their Scien-
tific Construc-
tion

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

RENO CITY DIRECTORY (1923)

175

- Hoover Samuel P, auto mech Riverside Garage, r 416 Mill
Hop Lee, Indy 333 N Virginia, r same
Hopkins John, taxi driver, r 145 W 3d
Hopper Thelma, student, r 128 Maple
Horath Frederick, lab, h 61 Truckee
Horth Frieda M, sten Verdi Lumber Co, r 61 Truckee
Horth Horatio J, messr, r 61 Truckee
HORGAN JOHN E, Pres Commercial Hardware Co, h 357
Moran
Horgan Kate Mrs, h 942 Sierra
Horgan Madeline M, tchr, r 942 Sierra
Horn Carl, plmbr and electn U of N, r 1041 Sierra
Horn John, h 330½ Chestnut
Horner Claude W, plmbr Reno Plumbing & Heating Co,
h 417 W 1st
Horschman Robert E, exp, h 312 Ryland
Hoskins Erma, student, r 829 N Virginia
Hoskins Frankie G Mrs, clk h 143 Ryland
Hoskins Katie J Mrs, nurse, h 236 Elm
Hoskins Mardell, student, r 215 Maple
Hoskins Nola G, opr W U Tel Co, r 236 Elm
HOTEL COMMERCIAL, 207-209 N Center, Tel Reno 861
(See page 29)
Hotel Espanol (F Turrillas), 239-241 E Plaza
HOTEL GOLDEN, Reno Securities Co Props, Charles J
Sadleir Mgr, 219 N Center, Tel Reno 140
HOTEL GOLDEN ANNEX, John V Copren Prop, Suzette
P Copren Mgr, 237 N Center, Tel Reno 1105-J (See
page 30)
HOTEL GOLDEN GRILL (Eugene and Henry Hinkel),
Entrance Holden Hotel, 219 N Center (See page 50)
Hotel Grand, 27 E 2d cor Center
Hotel Humboldt Co, B J Henley pres, S C Mitchell sec,
201 Reno Natl Bank bldg
HOTEL OVERLAND, M A Dromiack Mgr, Commercial
Row and N Center, Tel Reno 103 (See page 30)
Hotel Reno (C Morse, R Morgan), 345 N Virginia
Hotel Richelieu, Mrs Mattie Arbuckle mgr, 303 E 4th
HOTEL RITZ, Mrs Marie Onesti Prop, 8 E Commercial
Row, Tel 394 (See page 31)
Hotel Southern, J E Schull prop, 35 W Plaza
Hotel St Charles, Mrs S C Baird mgr, 236 N Virginia

STEINHEIMER BROS.
STUDEBAKER
AUTOMOBILES
GOODYEAR AND
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL
4 W. FOURTH
TELEPHONE 1261
RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY

“HAVE YOUR GLASSES TAYLOR MADE”
MASONIC TEMPLE
TELEPHONE RENO 700

176

(1923) R. L. POLK & CO'S.

HOTEL TOSCANO (Old; Averado Baldini), 238 Lake, Tel Reno 865 (See page 31)

Hotel Van Buren, Mrs Catherine Young prop, 127 E 2d

HOTEL VENDOME (Mrs Lillian E Whitten), 230 N Center, Tel Reno 1187-W (See page 32)

Hotel Vinton, C W Newman mgr, 206½ N Center

Hotel Virginia, Mrs E B King mgr, 238 N Virginia

Houppert John B, barber Wm Haun, r 317 Sierra

House Edwin H, boy sec Y M C A, h 346 Ralston

Houser Dessie Mrs, h 128 E 8th

Houser Theo, clk Army Retail Store

Houtz James S, firemn Fire Dept, h 102 Vine

Howard A J, dentist, mgr E R Parker System (Painless Parker), 16 E 2d

Howard Charles A, locksmith, h 945 W 6th

Howard Fred S (Townshend & Howard), r 135 Vassar

Howard G H, r 317 Sierra

Howard Joseph H, h 545 N Virginia

Howard Marguerite, sten A Grant Miller, r 1075 Sierra

Howard Margaret L, r 230 E Liberty

HOWARD SIGN CO (Fred Howard, Wilbur Martin, Wm Nance), Outdoor and Indoor Advertising 230 Sierra, Phone Reno 351

Howe A H, pres A H Howe Inc, r California apts

Howe A H Inc, A H Howe pres, J C Robertson sec-treas, brokers 241 N Center

Howe B P, h 140 Ridge

Howe A H, pres A H Howe Inc, r California apts
39 W Plaza, Phones 401-402

Howell Eugene, student, r 448 Hill

Howell Maude (wid Eugene), h 448 Hill

Howk John S, city circ mgr Nev State Journal, h 322 W 6th

HOWLAND MARTA L, Millinery 135 N Virginia, Tel Reno 661, h 240 Court

Howland Mary S Mrs, dep County Clerk, r Sparks

Hoy Charles H, mgr Nevada Auto Supply Co, h 937 Jones

Hoyt Henry M (Hoyt, Norcross, Thatcher, Woodburn & Henley), atty Reno Natl Bank bldg

HOYT JOHN D, Attorney-at-Law 202 Farmers and Merchants National Bank Bldg, 15 Front, Tel Reno 469, r Humboldt Apts (See page 37)

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

NEVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

SECOND AND LAKE STREETS

RENO

PHONE 777

RENO CITY DIRECTORY (1923)

177

HOYT, NORCROSS, THATCHER, WOODBURN & HENLEY (Henry M Hoyt, Frank H Norcross, George B Thatcher, Wm Woodburn, Benjamin J Henley), Attorneys and Counsellors-at-Law, Reno National Bank Bldg, Tel Reno 170 (See page 37)

Hubbard Camilius M, porter Overland Hotel, r 379 University av

Huber Edward J, clk Am Ry Exp, r 238 N Virginia

Huber Louis C, mgr Sherman, Clay & Co, r 1410 N Virginia

Hudgens Rex L, stock clk L Lund, h 307 Pine

Hudgins Sarah (wid Hugh), h 29 Court

Hudnall Paul C, r 118 West av

HUDSON BAY FUR CO, Fred Phillips Mgr, 20 W 2d, Tel Reno 1640

Hudson Charles C, carp, h 307½ W 4th

HUDSON C C OLIS Chiropractor 212 N Virginia, h same, Tel Reno 282

Hudson Helen, slswmn Gray, Reid, Wright Co, r 406 Chestnut

Hudson Lisle F, h 421 Chestnut pl

Hudson S L, dairy asst U of N, r Univ Campus

Hug Proctor, student, r 745 University av

Hughes Andrew J, turner, h 737 Lake

Hughes A J, watchmn Red River Lmbr Co

Hughes Daniel H, student, r 10 State

Hughes Emma L (wid John), r 512 N Virginia

Hughes George A V, asst postmaster P O, h 10 State

Hughes Jack A, auto tops and trmgs 27 E Plaza, r 111 E 4th

Hughes John R, bicycles and repairs 127 W 2d, h 363 Roberts

Hughes Wm H, carp, h 416 Ridge

Huking Harry W, aviator, h 303 Hill

Hull Roy A, teller Reno Natl Bank, r 411 Mill

Hulshart Helene, h 432 W 4th

Humboldt Apartments (Mrs J M Savage), 300 California av

Hume H L, dept mgr Skagg's Cash Store, r 846 Willow

Humphrey Caldwell, h 432 W 4th

Humphrey Gordon, student, r 403 Hill

Humphrey Frances, student, r 127 E 8th

232 NORTH VIRGINIA STREET

RENO, NEVADA

SAMOVILLE & FLAGG

"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

178

(1923) R. L. POLK & CO'S.

- Humphrey Frances E, clk Washoe Co Bank, r 760 N Virginia
Humphrey Frank E, banker, h 467 Ralston
Humphrey Frank G, truck driver Humphrey Supply Co, h 127 E 8th
Humphrey Freda, student, r 403 Hill
Humphrey James L, stockmn, h 403 Hill
Humphrey John W, asst cashr Truckee River Gen Elec Co, r 226 Elm
Humphrey J B, sec-treas United Cattle & Packing Co, r 432 W 4th
Humphreys J R, r 427 Evans av
Humphrey Martha J (wid George M), h 344 Chestnut
Humphrey Nettie A (wid John E), h 760 N Virginia av
HUMPHREY SUPPLY CO, H L Nichols Pres, Wholesale and Retail Meats and Grocers, Office 645 Sierra, Tel Reno 338, Abattoir end of Alameda, Tel Reno 631
Hune Homer L, meatctr, h 846 Willow
Hunewill Margaret L, clk Woolworth's, r 140 Ridge
Hunt Alma M Mrs, corsets 28 E 2d, h 311 Granite
Hunt Benjamin W, mining, h 230 N Center
Hunt Lucy Mrs, furn rms, h 345 W 4th
Hunter Edward F, auto repr, h 244½ Keystone av
Hunter H H, inmate County Hospital
Hunter W A, mech Liberty Garage, r 321½ Hill
Hunting George C Rev, bishop Episcopal Church, h 505 Ridge
Huntington John G, sec Star Taxi & Transfer Co, h 836 N Virginia
Huntington Wm B, sta eng, h 890 Mill
Huntsman Reba, sten The Multigraph Shop
Huntzicker Bethel, tchr Orvis Ring School, r 128 Maple
Huntzicker Lous H, cheesemkr, r Vendome Hotel
Hurd Edith F, tchr High School, r 339 W 1st
Hursch Joseph, slsmn, r Overland Hotel
HUSKEY H WALTER (Huskey & Kuklinski) Attorney h 443 Granite
HUSKEY & KUKLINSKI (H W Huskey, O G Kuklinski), Attorneys-at-Law, 1-2-3 Byington Bldg, Tel Reno 478, h 15 W 2d (See page 37)
Hussman Ada E, r 403 Flint
Huston Eva Mrs, clk, r 136 W 2d
Huston Thomas J, typewriters, h 41 W Liberty

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

RENO CITY DIRECTORY (1923)

179

Hutchins Charles, h 562 University av
 Hutchinson Joseph H, mining eng 15 Front, rm 204, r
 Overland Hotel
 Hutchinson Joseph H, mining, r Overland Hotel
 Hutchinson Lester B, with U S Vets Bureau, h 505 W 4th
 Hutton Harry T, h 626½ University av
 Hyams Arthur G, slsmn Bissinger & Co, r 445 Granite
 Hymers, Nellie N, h 151 Sierra
 Hymes W H, r 67 Washington
 Ilich Tony, cook Grand Cafe, r 533 N Virginia
 Inda Anton, sheep herder, h 262 E Liberty
 Inda Michael, sheep herder, h 1111 W 7th
 Indart Hotel (Peter Indart), 222 Lake
 Indart Leon J, clk, h 222 Lake
 Indart Peter (Indart Hotel), h 222 Lake
 I O O F Cemetery, Nevada ext
 I O O F Hall, 106 E 2d
 Indermuhl Adolph, sealer S P Co, h 133 Keystone av
 Indermuhl Daniel, student, r 133 Keystone av
 Inger F B, h 427 Quincy
 Ingersoll Maude Mrs, nurse 35 W 1st, h same
INTERNAL REVENUE COLLECTOR (Dist of Nevada),
 Louis A Spellier, J R Bradley Bldg, N Virginia and
 Plaza, Tel Reno 322
 Ireland Wm M, coffee 123 N Virginia, h 6 Pine
 Ireland W M Mrs, clk W M Ireland, r 6 Pine
 Irish Elmer F, auto mech W J Hackett, h 311 Moran
 Irvine Washington, plmbr r 626 North
 Irving Helen P Mrs, sten Union Land & C Co, h 649 S Vir-
 ginia
 Irving Melville, r 701 University av
 Isaacson Ralph, lab, h rear 541 Elko av
 Isawa Kiyots, clk Nevada Fish Market, r 106 Lovers la
 Isberg Frank A, cond Reno Traction Co, h 832 E 4th
 Iturruru Fred, soft drinks 224 N Center, r 209 N Center
 Ivelich Robert, cook Grand Cafe, h 111 N Virginia
 Iverson Iver M, tailor, h 438½ Ryland
 Izral Maurice r Colonial apts
 Jaccard F A, repr J D Mariner, r Golden Eagle Hotel
 Jacco Joseph, h 110 Winter
 Jacco Louis, r 110 Winter
 Jack David, clk Gray, Reid, Wright Co, h 439 Marsh av

Join
 the
**Y
 M
 C
 A**

**JAKE
 Wainwright**

Wholesale and
 Retail
**Tires and
 Tubes
 Gasoline
 Oils
 Accessories**

Telephone
 Reno 679

**361 Sierra
 Street**

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
 AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

180

(1923) R. L. POLK & CO'S.

Jack Henrietta Mrs, finisher Hudson Bay Fur Co, h 331 West

Jackman Henry, miner, r Hotel Golden Annex

Jackson Austin, postmaster P O, r Colonial apts

Jackson Florence Mrs, clk Gray, Reid, Wright Co, r 619 E 6th

Jackson Henrietta Mrs sten Frame & Raffetto, r 4 W 4th

Jackson J H, carp, r 136 W 2d

Jackson Lee, exp msngr, h 619 E 6th

Jackson Stanley L, cond, h 468 E 8th

Jacob Hirsch, h 108 W 5th

Jacobi Bernard A, rancher, h Vassar opp Washoe

Jacobs Abraham (Jacobs Bros), h 638 W 5th

Jacobs Arthur, florist Eddy Floral Co, h 132 Winter

Jacobs Bros (I and A) clothing 30 E Commercial row

Jacobs Coleman, clnr 30 W Douglas pl, h 435 W 6th

Jacobs David, student, r 756 W 5th

JACOBS HERBERT A, Pres White House Clothing Co Inc, r Colonial apts

Jacobs Isaac (Jacobs Bros), h 614 W 5th

Jacobs Max, clothing 38 E Commercial row, h 756 W 5th

Jacobs Meyer, appr mach, r 756 W 5th

Jacobs Newton W, tailor 250 N Virginia, h 805 Riverside av

JACOBS PHILIP, Sec White House Clothing Co Inc, h 204 Moran, Tel Reno 864

Jacobs Rae, sten The Multigraph Shops

JACOBS SOLOMON, V-Pres Scheeline Banking & Trust Co, h 461 Sierra, Tel Reno 952-J

Jacobs S H, r 317 Sierra

JACOBS S S, Prop The New Army Store, 263-265 Sierra, Tel Reno 1012-W, h 654 Lake (See page 18)

Jacobs V V, slsmn, h 319 E Liberty

Jacobsen Hilda M, clk The Mode, r 65 S Park

Jacobsen Hoover, checker, r 65 S Park

Jacobsen Ove C, meat ctr, r 65 S Park

JACOBSEN PETER, Carpenter and Cabinet Shop 219 Lincoln Alley, h 65 S Park, Tel Reno 1136-R

Jacobson Peter J, clk Skaggs Cash Store, r Hotel Golden Annex

James George I, game warden, h 919 Jones

James Ruel O, grocer 745 S Virginia, h 811 same

James Wm D, lab Nevada Eng & S Co, h 438 E 4th

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

RENO CITY DIRECTORY (1923)

181

Jameson Curry D, asst eng, h 220 Maple
Jamison Lisle, janitor, h 937 Jones
Jansen Morris, Indrywkr, r 544 N Virginia
Janssen Jules, mech Henry Anderson Motor Co, h 505
University av
JAQUES DAVID R, Purchasing Agent Touckee River Gen
Elec Co, h 140 S Virginia
Jaquiss Ida M, smstrs Gray, Reid, Wright Co, r 136 W 2d,
Jarvis Newton, firemn, r 416 Mill
JAUREGUI MATT (Nevada Cadillac Co), h 330 Ridge, Tel
Reno 516
Jeep Clement, student, r 701 University av
Jefferson Ray, clk Reno Eve Gazette, r 688 West
Jenkins James E, supt U S Indian Service, h 937 S Vir-
ginia
Jenkins Leland B, prop Colonial Service Sta, h 427 Evans
Jenkins Robert D (R D Jenkins & Co), h 116 St Lawrence
av
Jenkins Robert E, student, r 116 St Lawrence av
Jenkins R D Co (R D Jenkins), farm mach, 23 W Plaza
Jennings Barbara M Mrs, tchr, r 613 W 6th
Jensen Gustave, plmbr 526 Sierra, h same
Jensen I, mtrmn Reno Traction Co, h 1011 E 4th
Jensen James A, sht mtl wkr Reno Sheet Metal Wks, r
Sparks
Jensen James S, cement contr 204 Ryland, h same
Jensen James S, sheep raiser, h 227 Elm
Jensen Martin, r 109 Sierra
Jensen Nels, h 624 W 1st
Jensen Nels, r 473½ E 6th
Jensen Peter (Owl Cafe), h 121 Vine
Jensen Peter S, live stock, h 728 West
Jensen Sina Mrs, h 146 W Liberty
Jepsen Bertram T, poultry breeder 822 Willow, h same
Jepsen Erwin, student, r 749 Lake
Jepsen John T, student, r 651 Elko av
JEPSON DOROTHY M MRS, Librarian Washoe Co Law
Library, r 645 Gordon, Tel Reno 1050-W
JEPSON MELVIN E, Attorney-at-Law 201 Clay-Peters
Bldg, 140 N Virginia, Tel Reno 585, h 645 Gordon,
Tel Reno 1050-W (See page 37)
Jerome Helen, r 420 University av
Jerome Mina G Mrs, h 420 University av

**P
L
A
Z
A
H
O
T
E
L**

**Nannini
Bros.
Props.**

**Rates \$1.00
\$1.50
and \$2.00
Per Day**

**Strictly
Modern**

**Cor. Sierra
and Plaza**

**Phone 148
RENO**

**DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.**

**LUMBER (READY CUT)
MILLWORK, ETC.**

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

182

(1923) R. L. POLK & CO'S.

- Jerome Philip, student, r 420 University av
Jewell Crystal E, r 244 Mann
Jewell Isaac R, chauf George Wingfield, h 244 Mann
JEWETT AUTOMOBILES, Henry Anderson Motor Co Dis-
tributors, 412 N Virginia
Jewett Bert, r 356½ East
Johns Thomas J, blksmith, h 631 E 6th
Johnson Adolph, clk, r 153 West
Johnson Carl, carp, h 12 Water
Johnson Carl A, slsmn Gray, Reid, Wright & Co, r 376
Wheeler av
Johnson Carl H, bkpr Stand Oil Co, r 145 Ridge
Johnson Chris, carp, h 533 Scott
Johnson Clyde P, teller Reno Natl Bank, h 520 University
av
Johnson C Mrs, r 136 W 2d
Johnson Flora L Mrs, r 728 W 7th
Johnson Frank, emp Donnells & Steinmetz, r 245½ Chest-
nut
Johnson Fred, frt hndlr, h 376 Wheeler av
Johnson George I, formn Am Ry Exp, r 1101 E 4th
Johnson Grace, waiter, r 218 Sierra
Johnson Harold, student, r 546 West
Johnson Helen F (wid Lewis C), r 240 California av
Johnson Homer E, h 503 W 4th
Johnson John, h 1101 E 4th
Johnson John, brick contr 760 Alameda av, h same
Johnson John B, boilermkr, h 654 Quincy
Johnson Joseph E, bkpr Donnells & Steinmetz, r N Verdi rd
Johnson Lawrence A, trucker S P Co, h 674 Chestnut
Johnson Mary E Mrs, h 300 California av
Johnson Oliver T, servicemn Truckee River Gen Elec Co,
h 618 S Center
Johnson Oscar, plmbr John Lukey, h 209 W 6th
Johnson O S, cashr J W Leavitt & Co, r 435 W 4th
Johnson Samuel S, r Colonial apts
Johnson Thomas, truckmn R F D, h 546 West
Johnson Vernon H, clk, r 300 California av
Johnson Wm H, pres-mgr Sunderland's Inc, h 608 Lander
Johnston Marie, r Hotel Grand
Johnston Wm, wtchmn, h 628 W 2d
Johnstone Hattie Mrs, h 601 University av
Johnstone Jesse B, clk Michael Asheim, r 21 E 2d

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING. CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

RENO CITY DIRECTORY (1923)

183

- Johnstone Samuel, ydmn, h 545 University av
Jones Alfred, attendant Nev State Hosp
Jones Arthur, musician, r Ritz Hotel
Jones Bessie A, clk Truckee River Gen Elec Co, r 238 Belmont rd
Jones B T, yd formn Red River Lmbr Co
Jones Charles C, auto opr Troy Lndry, h 238 Belmont rd
Jones Charles W, trav slsmn, h 532 Humboldt
Jones Edith Mrs, society editor Reno Eve Gazette, r 74 High
Jones Edwin H, meterologist U S Weather Bureau, h 735½ Plumas
Jones Elmer, student, r 238 Belmont rd
Jones Elza F, barber H E Young, h 202 California av
Jones Enos H, soft drinks and furn rms 139 E 2d
Jones Erastus F, state supt Anti-Saloon League, h 133 W 2d
Jones George D, r 244 West
Jones Gladys A tchr McKinley Park Sch, r 636 Ralston
Jones Gus, meat ctr Humphrey Supply Co, h 641 Spokane
Jones Harry A, lab, r 641 Spokane
Jones Harry H, reporter Reno Eve Gazette, h 74 High
Jones John D, r 825 Lake
Jones John P, ship clk, h 477 E 7th
JONES J CLAUDE, Prof of Geology Univ of Nev, h 825 Lake, Tel Reno 1478-M
Jones Lawrence, student, r 621 N Virginia
Jones Lionel E, h 636 Ralston
Jones Lova M, student, r 202 California av
Jones L A, r 533 N Virginia
Jones Robert D, slsmn Golden Rule Store, h 15 W 2d
Jones Robert L, h 218 W 6th
Jones Sarah E Mrs, r 454 N Virginia
Jones Thomas L, carp, h 550 W 4th
Jones Wm D, atty 140 N Virginia, room 201, h 137 W Liberty
Jones Wm T, cabinet mkr, h 337½ Mill
Jordan Kate Mrs, r 1009 N Virginia
Jorgensen Edward, lab, h 615½ W 6th
Jost James R, auto trimmer, h 661 Vine
Journal Building, 16 E 2d
JOYCE DENVER LEE (Leonard & Joyce), h 619 Surprise Valley Road, Tel Reno 1753-J

WASHOE COUNTY BANK BUILDING

ATTORNEY—COUNSELOR—NOTARY

JEROME L. VAN DERWERKER

PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

McCORMACK & CO.
MONUMENTAL
WORKS

MARBLE AND GRANITE IMPORTERS

404 NORTH VIRGINIA—RENO—TELEPHONE RENO 1474-J

184

(1923) R. L. POLK & CO'S.

- Joyce Joseph attdt Nev State Hosp, h 674 Chestnut
Joyce Thomas E, piano tuner J D Mariner, h 116 W Commercial row
Judd Charles, carp, h 340 Sierra
Judd Helen C, sec Y W C A, r 41 W 9th
Judd Oscar P, trav slsmn, r 41 W 9th
Judson Andrew C, clk, h 202 Pueblo
Julien Frank, pharmacist, h 549 Bell
Julien Louise A, r 549 Bell
Jungfro Bruno, sausage mkr Humphrey Sup Co, h 915 E 5th
Juvenile The (W T Williams, T O Ward), children's furngs, 43 W 2d
K C & S Mines Corp, A E Kibble pres, F W Steiner sec-treas, 6 Gray-Reid bldg
Kaeding C D, pres Candelaria Mines Co, r San Francisco
Kahn, see also Khan
Kahn Joseph O, ladies' furngs 215 Lake, h same
Kaiser August, baker Palace Bakery, h 635 Arlington av
Kaiser Fred J, h 541 W 1st
Kalton Frank, mech Reno Garage
Kane James, brklyr, h 628 Quincy
Kane Richard, soft drinks 239 N Center
Kane Robert F, dentist 30 E 2d, h same
KANE'S CAFE AND CAFETERIA (P W Taylor, P Servieres), 142 N Virginia, Tel Reno 190
Kanters Aldred P, mining, h 1055 Riverside av
Kanters Esther U (The Mode), r 1055 Riverside av
Kapitanikas Nick, cook A Parras, r 35 W Plaza
Karambis Wm, lab P Cladianos, r 29 E Plaza
Karas Peter, stock ctr Red River Lmbr Co
Karns Albert B, h 528 University av
Karns Charles H, billiards 210 N Virginia, h 460 Roberts
Karns Harold T, student, r 460 Robert
Karsh Edwin, r 540 Sierra
Katen Michael, h 724 W 2d
Kattenbrink Fred, baker, r 203 W 2d
Kauger Arthur, mach, r Hotel Grand
Kay David S, h 230 Washington
KEARNEY WM M, Attorney-ta-Law 319-327 Gazette Bldg, Tel Reno 214, h 7 Winter, Tel Reno 662 (See page 38)

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

RENO CITY DIRECTORY (1923)

185

Kearney Thomas A, elec supt Truckee River Gen Elec Co, r S Verdi rd

Kearns, see also Kerns

Kearns John E, mining, r Overland Hotel

Kearns Samuel P, dep sheriff, h 224 Pickard pl

Kearns Thomas, truck driver, h 218 E 6th

Kearns Wm H, clk P O, r 750 W 5th

Keating Elizabeth (wid W J), h 237½ W 4th

Keating Harold B, student, r 237 ½ W 4th

KEATON TIRE & RIM AGENCY, V S Pollock Mgr, All Makes of Standard Rims and Rim Parts, Distributor Keaton Cord Tires and Tubes 421 N Virginia, Tel Reno 216 (See page 9)

Keck B F, r 150 West

Kee Charles, waiter, r 448 Lake

Kee Myrtle, clk, r 448 Lake

Kee Wm, clk, r 448 Lake

Keefer Albert M, miner, h 768 Holcomb av

Keefer Vernon auto repr S L Kovachevich, r 768 Holcomb

Keefer Wm D, r 1015 Ralston

Keefer Wm S, slsmn, h 1015 Ralston

Keegan Lawrence, r 432 W 4th

Keesling Frank M, student, r 651 Elko av

Kehoe Evelyn Mrs, bkpr Royal Lndry, r 457 Lake

KEHOE JACK H, Mgr Royal Laundry Inc, h 457 Lake, Tel Reno 1387-J

Keller Charles O, cabtmkr, r 197 Washoe

Keller Emma (wid Edward), h 133 West av

Keller Hortense, bkbndr Green & Lake, r 197 Washoe

Keller Ida A Mrs, h 197 Washoe

Kelly Amidol, nurse 316 Granite, r same

Kelly Charles H, acct, r 115½ Mill

Kelly Effie Mrs, propr Home Hotel, r 34 W 2d

Kelly George, clk J W Elbrick, r Ritz Hotel

Kelly Harriet, nurse 432 W 4th, r same

Kelly Harry, plmbr 521 Lake, h same

Kelly H, r 150 West

Kelly Irene clk Overland Cigar Stand, r St Albans Hotel

Kelly John, tmstr Univ of Nev

Kelly Naudine, sten, r 34 W 2d

KELLY-SPRINGFIELD TIRES AND TUBES, Wiley Brothers Distributors, 11 E Plaza



Sparks Fuel Co.

Krehmke Shelly Proprs.

COAL AND WOOD

AGENTS FOR
CASTLE GATE COAL AND KING COAL

1106-B Sparks Nevada

PHONE 213-J



**FORD CARS
LINCOLN CARS
FORDSON TRACTORS**

Calavada Auto Co. Inc.

TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMETZ
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

186

(1923) R. L. POLK & CO'S.

- Kelly Wm H, motorcycles 127 W 2d, r 109 Sierra
Kelsey Layman, r Mt Rose Hotel
Kemp Lena M chf clk Bell Tel Co, r 512 Holcomb av
Kemp Wm D, wringer Royal Laundry, h 53½ Truckee
Kenefick Daniel E, mach, h 900 Holcomb av
Kennedy Doris C, clk A M Hunt, r 130 S Virginia
KENNEDY HARRY H, Cashr Reno Natl Bank, V-Pres
Ross-Burke Co, r Colonial Apts
Kennedy Jack S, slsmn A Carlisle & Co, r 101 Ralston
Kennedy Jennie, waiter Pedersen Bros, r 330½ Chestnut
Kennedy Nora B, smstrs Gray, Reid, Wright Co, r 636
University av
Kennedy Patrick J, clk Pioneer Hotel, r 140 E Commer-
cial row
Kennedy Vern, car repr, h 533 N Virginia
Kennedy Walter M, atty 15 Front, room 315, h 310 Mill
Kennedy Wm M, bldg contr 15 Martin, h same
Kenney John J, supvr Nev State Hosp, r same
Kenney Peter, truck driver, r 525 Sierra
Kensinger Vivian, student, r 128 Maple
KENT ARTHUR R, Insurance Broker and Sec Rotary
Club of Reno, 309 Clay-Peters Bldg, 140 N Virginia,
Tel Reno 797, r 535 Nevada, Tel Reno 1385-W
Kent Clarence H, instr Univ of Nev, h 612 W 5th
Kent George, miner, h 537½ Ralston
Kenworthy Ann Mrs, fitter Palace D G House, r Hotel
Golden
Kenyon Christopher A, cashr Union Oil Co, h 332 Wash-
ington
Kenyon H H slsmn Nev Cadillac Co, r 356 West
Kerefich Daniel, mstr mech Nevada Eng & S Co, r 900
Holcomb av
Kerfoot Grace Mrs, tel opr Hotel Golden, r 29 E Plaza
Kernan Emmet S floormn Liberty Garage, h 644 North
Kernan Joseph J (Liberty Garage), h 712 Lake
Kernan Olive K, tel opr, r 644 North
Kernek Cora Mrs, h 604 University av
Kernek Louis, paints 230 N Virginia
Kernek Jack, mach rear 220 W Commercial row, h 220
same
Kernek Winfred, mach Jack Kernek, r 220 W Commercial
row

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

RENO CITY DIRECTORY (1923)

187

Kerns, see also Kearns
Kerns A C, h 816 E 4th
Kerstowske Rudolph, sheet mtl wkr, h 308 Lake
Kertinnella Joseph, lab Truckee River Gen Elec Co
Kester Vernon C, auto repr, h 518 Bell
Ketcham Robert, student, r 560 Lake
Ketsdever Philip F, cooper New Packing Co, h 454 E 7th
Ketta Paul, baker, r 1207 W 7th
Keyes Harry H, firemn R F D, r 532 S Virginia
Kezerin George, shoe repr 225 Lake, h same
Khan, see also Kahn
Khan Frank, tamales 30 Steiner, h same
Khan F L Mrs, binder A Carlisle & Co
Kibble Arthur E, roofing contr 111 N Virginia, r Chalk Bluffs
Kickbush Wm F, clk, r 831 Wheeler av
Kiehl Emil R, gro 324 California av, h same
Kiernen Wm, lab, h 427 Sutro av
Kieser Anna, r 441 W 2d
Kietzke Frank F, tractor opr, r 412 E 7th
Kilmartin W J, student, r 437 Chestnut
Kimes George, cook, h 440 Spokane
Kimmers W A, r 317 Sierra
Kincart Gerald W, r 21 Mill
Kindle Ray P, clk, h 141 Washington
King Chauncey L, student, r 154 Mill
King Emma B Mrs, mgr Hotel Virginia, r 238 N Virginia
King Frank D, atty 1 Masonic bldg
King Louie, mgr Dr Wong, r 448 Lake
King Paul, cook Pedersen Bros
King Ted, miner, h 21 Rock
KING THOMAS R (King & Malone), r Ely, Nev
KING & MALONE (T R King, G W Malone), Civil and Construction Engineers 139 N Virginia, Tel Reno 291 (See page 24)
Kingsbury Verd, slswmn Golden Rule Store, r 121 W 6th
Kingsbury Wm N, phys 241 N Virginia, h 557 Bell
KINGSTON EDWARD A, V-Pres Reno Novelty Co Inc, h 560 Lake
Kinney Fannie L, bkpr J R Bradley Co, r Colonial apts
Kinney Mary A (wid Rufus H), r 228 Mill
Kinney Percy B, office mgr Humphrey Supply Co, h 421 Hill

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO

Florist

**G. ROSSI
& CO.**

**Cut Flowers
Ornamental**

Plants

Seeds and

Bulbs

Artistic

Floral

Designs

AND

Decorating

Service and
Quality

Our Motto

Fresh Cut
Flowers

received daily
from our own
Nurseries

**BRANCH
STORES**

San

Francisco

Oakland

Berkeley

Sacramento

Fresno

38 W. 2d

STREET

Phone

Reno 17

188

(1923) R. L. POLK & CO'S.

Kinnikin Claire A, sten Painter & Stoddard, r 900 Holcomb av

Kinnikin Luvena, r 900 Holcomb av

Kinnikin Wm E, cashr B Rotholtz Cigar Co, r 900 Holcomb av

Kirchner Edward, h 640 S Virginia

Kirchner Henry, r 640 S Virginia

Kirchner Julius H slsmn Henry Anderson Motor Co, h 135 Vine

Kirk Ashton G, city tkt agt S P Co, h 117 Stevenson av

KIRKLEY JOHN M, Chief of Police, City Hall, h 522 California av, Tel Reno 1819-J

Kirkley Joseph L, patrol Police Dept, h 243 Stewart

Kirkpatrick Thomas A, asst mgr Oil Exch of Nev, r 144 Sierra

Kirman Clare, r 129 Court

KIRMAN RICHARD, Pres Farmers & Merchants Natl Bank of Reno, Pres J R Bradley Co, h 129 Court, Tel Reno 647

Kirman Richard jr, teller Farmers & Merchants Natl Bank, h 649 S Virginia

Kirtley Martha E (wid Jacob), h 63 S Park

Kiser Arnold, bldg contr 778 Scott, h same

Kiser Emma M, sten Golden Rule Store, r 778 Scott

Kiser J C, pharm, h 111 N Virginia

Kiser Lena Mrs, Indrywkr, r 778 Scott

Kistler Oliver F, student, r 338 Elm

Kistler Pearl P (wid Dr W L), county health officer, h 338 Elm

Kistler Willard P, student, r 338 Elm

KLAUS M A, Mailing Lists P O Drawer 810, r 60 Washington

Klaus Wm K (Klaus & Lawson), h 60 Washington

Klaus & Lawson (Wm Lawson, W K Klaus), cigars 31 E 2d

Klaviter Emil O, auto repr Am Ry Exp, r 317 Sierra

Kleinhaus Edward, clk, h 526 Lander

Kleinschmidt Franz H, miner, r 835 Quincy

Kleppe Fred M, acct, h 310 Thoma

Kleppe John F, rancher, h 520 S Center

Kleppe Neva P, sten A Carlisle & Co, r 520 S Center

Kline Albert S, rancher, h 842 W 6th

Kline Dudley L, clk, r 842 W 6th

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

RENO CITY DIRECTORY (1923)

189

Kline Lawton B, student, r 616 Wells av
Kline Phyllis F, student, r 842 W 6th
Kline Walter G, propr Nev Auto Trimming Co, h 616
Wells av
Klinker Elwood C, mine mgr, h 101 Keystone av
Knapp Edward C, switchmn, h 117 Marsh av
Knauth George, printer, h 539½ W 3d
Knebel Dora Mrs, r 326 Flint
Knee Wm S, mill hand, h 239 Mill
KNIGHT CHARLES S, Pres and Managing Director Reno
Chamber of Commerce, Tel Reno 14, h 624 Lake, Tel
Reno 1861-W
Knight Charles V, firemn R F D, h 417 W 2d
Knight Venus Mrs, dept mgr Gray, Reid, Wright Co, r 417
W 2d
Knight Walter G, depotmn, h 224 S Centre
Knights of Columbus Pat Dormody sec, 242 Sierra
Knouse Raymond, h 330 Chestnut
Knowland Wm, whsemn Reno Gro Co, r 435 University
av
Knowles Anna (wid James J), h 332 Marsh av
Knowles James, mech State Highway Dept, r 332 Marsh
av
Knowles John W, carp, h 1028 E 5th
Knowles Joseph A, cond, h 537 University av
Knowles Leonora E clk S P Co, r 537 University av
KNOWLES LOUIS W, V-Pres Reno Natl Bank, h 241
Ridge, Tel Reno 562
Knowles Teresa, clk, r 332 Marsh av
Knowles Thomas, lab, r 332 Marsh av
Knowles Wm A, student, r 241 Ridge
Knox Cyril H, mgr Washoe County Title Guaranty Co, h
79 Keystone
KNOX HATS (The Society Shop), Grand Theatre Bldg,
132 Front
Knox Thersa C, r 79 Keystone
Kofoed Ernest E, student, r 651 Elko av
Kohane Alice Mrs, nurse, r 34 W 2d
Kohn Max, junk, h 532 Vine
Kolak M S, waiter Pedersen Bros, h 125 W Liberty
Kolster Conrad F, h 447 Vine
Kolster Henry R, firemn R F D, h 501 Vine
Kolster John D, candy mkr A B Manheim, r 447 Vine

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

OSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

—
**REAL
ESTATE
INSURANCE**

RENTALS

LOANS

BONDS

—
Tel.
Reno 13

**Reno
NEVADA**

190

(1923) R. L. POLK & CO'S.

Kornmayer Frank J (Natl Cash Market), h 221½ W 3d
Kornmayer George A (Natl Cash Market), r 221 W 3d
Kornmayer Mary (wid Joseph), h 221 W 3d
Kornmayer Wm E (Natl Cash Market), r 221 W 3d
Kosick A S, clk Skagg's Cash Store, r Frandsen apts
KOUVELAS GEORGE, Prop The Crystal Confectionery,
h 215 N Virginia
Kovachevich Stanko L, cleaners 251 Sierra, h 801 Aitken
Kovec John F, student, r 651 Elko av
Krajcek Frank W, formn Bell Tel Co h 52 W 9th
Kramer Ambrose T, r Colonial apts
Kramer Bessie, r 529 Lake
Kramer Wilhelmina, tchr Orvis Ring Sch, r 737 Lake
Kratz George N, linemn, h 264 Thoma
Krauss Wm A, student, r 1201 Buena Vista
Kress Alfred S, h 303 Hill
Kritser Louis, mgr White Horse Stables, r 338 Evans av
Kronenwitt K Mrs, slswmn Gray, Reid, Wright Co, r 634
W 2d
Krueger George, auto opr, h 1018 Ryland
Krueger Henry, r 357 East
Krueger Martha (wid Henry) h 357 East
Kruger Wm E, bartender, h 639 Surprise rd
Krummas George, clk Nevada Auto Supply Co, r 822 Wil-
low
Kuhn Carl, clothing 112 E Commercial row, h 1101
Wheeler av
Kuhn Edward, clk H E Fraley, r 1101 Wheeler av
Kuhn Fannie, maid, r 55 Mill
KUHN MAX H, Manufacturing Jeweler 247 N Virginia,
Entrance on Douglas Place, Tel Reno 1067-W, h 428
W 6th, Tel Reno 967-R
Kuklinski Frank I, r 432 W 4th
KUKLINSKI OTTO G (Huskey & Kuklinski), Attorney, h
432 W 4th
Kumle James, chauf Yellow Taxi Co, r 229 E 5th
Kunsch Richard L, meat inspr, h 449 E 6th
KUNZ JOHN F, Attorney-at-Law 204-206 Farmers and
Merchants Natl Bank Bldg, Tel Reno 243, r Over-
land Hotel Tel Reno 103 (See page 38)
Kurtz Julius M, baker City Bakery, h 461 Evans av
Kussell Effie (wid Oscar A), clk Golden Rule Store, h 549
Bell

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS
CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS

LEMONOLYVE

THE LEMON AND OLIVE OIL SOAP

Test the Result
of Their Scien-
tific Construc-
tion

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

RENO CITY DIRECTORY (1923)

191

KWAN T P DR (The Sing & Kwan Herb Co), Herb Spe-
cialist, Consultation Free, Also Finest Qualities of
Teas in Stock, h 356 N Virginia, Phone Reno 1226-W
Kwong Chung Co (Thomas Loo, Y Kwong), ladies' furngs
102 N Center
Kwong Y (Kwong Chung Co), h 102 N Center
Kyle Etna B, opr W U Tel Co, r Sparks
Kyle Matthew, hostler, h 522 E 6th
Label Irving, trucker S P Co, r 660 Lake
LaBonte Alex, clk, h 7 Water
Labor Temple, 212 N Virginia
Lacey John, wtchmn State Highway Dept, r same
Lachapelle Eli, h 312 Mill
Lachman Harriet (wid David), h 134 Ralston
Lachman Joseph, r 134 Ralston
Lachman Sol J, mov pic opr Grand Theatre, h 571 Cali-
fornia av
Lackman Francis W, dep clk U S Int Rev r 507 N Virginia
Laden Charles, h 736 S Virginia
Laden George C sec F J Peck Co Inc, r 736 S Virginia
Laffranchini Antone, h 615 W 6th
Lagneau Eugene, cook, h 11 Water
Lagomarsino Giuseppe, lab, h 605 Canal
Lagorie Louis, musician, r 34 W 2d
Laird Leonore Mrs, nurse, r 35 W 1st
Lake Winfield S, sec Green & Lake Inc, r Colonial apts
Lako Irene O Mrs, attndt Nev State Hosp
Lamb Alvin M, h 436 W 6th
Lamb Clara L, pressmn Reno Printing Co, r 436 6th
Lamb James H, clk P O, h 201 W 10th
Lamb Judson D, batterymn Calavada Auto Co Inc, h 357
W 3d
Lamb Loring L, auditor, r 544 University av
Lamb Mary E (wid Alex), r 57 Vine
Lamb Merville L, mech Truckee River Gen Elec Co, h 839
Lake
Lamb Robert A, h 544 University av
Lamb Walter C, mining eng, r 544 University av
Lambert Edward W, electn, h 319 E 16th
Lambert J Carlos, county agt Univ of Nev, r Metropolis
Lamberton Clyde W, switchmn, h 647 Surprise rd
Lamerton Thomas H, miner, h 719 Evans av
Lamperis Mack, r 411 Lake

4 W. FOURTH

STUDEBAKER
AUTOMOBILES

GOODYEAR AND
GOODRICH TIRES

ACME
TRUCKS

ALL KINDS
OF COAL

STEINHEIMER BROS.

TELEPHONE 1261

RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY

“HAVE YOUR GLASSES TAYLOR MADE”

TELEPHONE RENO 700
MASONIC TEMPLE

192

(1923) R. L. POLK & CO'S.

- Lampson Edith, r 835 Sierra
Lampson Ellen, clk Am Ry Exp, r 835 Sierra
Lampson Rhoda Mrs, h 835 Sierra
Lampson Rhoda, r 835 Sierra
Lanagan John F, boilermkr, h 900 Ryland
Lancaster John C, Indrywkr, h 624 Mill
Lancaster Josephine F Mrs, mangler Troy Lndry r 624 Mill
Land John, cook Casino Lunch, r 237 N Center
LANDAJO HILARIO (Echevarria & Landajo), h 406 Lake
LANDIS H R, Contractor Painting, Tinting and Paperhanging 718 S Center Tel Reno 19 (See opp inside back cover and page 21)
Landucci Angelo, lab, h 516 Ryland
Landy Samuel emp Donnels & Steinmetz, r 35 W Plaza
Lane Andrew, mgr A Lane & Co, h 339 Church la
Lane A & Co, Andrew Lane mgr, fuel 401 Church la
Lane Bros (E A and W W), machts 401 Church la
Lane Dolph E, slsmn, r 921 Willow
Lane Ernest A (Lane Bros), h 339 Church la
Lane Julius L, sign pntr Cain Sign Co, r 131 W 3d
Lane Kate, h 310 Roberts
Lane LaVerne, sign pntr, r 131 W 3d
Lane O, inmate County Hospital
Lane Wm W (Lane Bros), r Emigrant Gap, Cal
Lang John R, mach, h 755 Evans av
LANGFORD DAVID R, State Supt Western Honey Corporation 1403 E 4th, Tel Reno 882
Langford Mary C (wid George W), h 484 E 7th
Langford Sylvia M, tchr High Sch, r 484 E 7th
Langston Burney, rancher, h 942 W 6th
Lapuyade Isadore (New Method French Cleaners and Parisian Dye Works Co), h 210 S Center
Larcombe George W (Coffin & Larcombe), h 143 Stevenson
Larcombe Ruth, student, r 143 Stevenson
Largman Leo (Square Deal Restaurant), r DeLux Hotel
Larkin F H, r 303 E 4th
Larkin L, millmn West Side Planing Mill
Larrouy John O, clk J Darrenougue, h 440 E 7th
Larrouy Julien marker Reno Steam Lndry, r 440 E 7th
Larsen A B, miner, h 653 Lake

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

NEVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

RENO

SECOND AND LAKE STREETS

PHONE 777

RENO CITY DIRECTORY (1923)

193

Larsen Bonnie, sec agrl ext div Univ of Nev, h 432 W 4th
Larsen Frederick A, wire chf W U Tel Co, h 247 Cramp-
ton
Larsen Nina M, r 46 W 10th
Larsen Vera, tchr McKinley Park Sch, r 432 W 4th
Larson Albert, lab, r Vendome Hotel
Larson Arthur G, cashr Stand Oil Co, h 731 Forest
Larson Charles, r 317 Sierra
Larson Charles I, washer Wm Bozman, r Virginia Hotel
Larson Chris, lab, h 726 Quincy
Larson J W, r 427 Evans av
LA RUE DONALD G, Chf Clk Washoe County Bank, h
420 Vine, Tel Reno 1231-J
LaRue James, student, r 52 W 9th
Lasher Abner E, poultry, h 925 Washington
Lasher Arthur F, atty 106 E 2d, room 221, r 925 Wash-
ington
Lashier Alice, governess, r 955 W 6th
Lashier Clara E (wid Fred A), h 955 W 6th
Lashier K Myrtle, governess, r 955 W 6th
Latasa Louis, bartndr F Iturrvuru, h 200 State
Lauer Arthur, clk Humphrey Supply Co, h 708 W 2d
Laufman Jonas W, driver Stand Oil Co, h 623½ Evans
av
Lauretti Henry, pdlr, h 1223 E 5th
Lauretti Theresa Mrs, gro 1223 E 5th, r same
Lauzon Louise, h 33 E Liberty
Lavoie John P, tailor 305 E 4th, h 662 Eureka av
LaVoie Robert F, carp, h 662 Eureka av
Law George Mrs, matron, h 215 Maple
**LAW, UNION & ROCK INSURANCE CO LTD OF LON-
DON, ENGLAND**, Byington & Hall Agts, 203 N Vir-
ginia
Lawery Jacob, inmate County Hospital
Lawless Peter, lab, h 624 Morrill av
Lawless Peter, lab, r 427 Sutro av
Lawrence Charles H, auto stage, h 635 Sinclair
Lawrence Ellen Mrs, bkpr Purity French Bakery, h 532
Surprise rd
Lawrence Frank, lab, r Vendome Hotel
Laws Frank G, carp, h 208 Ryland
Lawson Dora N, bkpr W J Mitchell Co Inc, r 145 W 3d
Lawson Roger A, clk McCarran & Mashburn, r 38 Caliente

232 NORTH VIRGINIA STREET

RENO, NEVADA

SAMOVILLE & FLAGG
"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

FRANK CAMPBELL
GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

194

(1923) R. L. POLK & CO'S.

Lawson Wm (Klaus & Lawson), r 226 Hill
Lawton Phillip L, student, r 651 Elko av
Lay Eva Mrs, h 108 W 1st
LAYMAN JOSEPH D, Librarian Univ of Nev, h 255 University ter, Tel Reno 964-J
Lazarus Edward, tailor, h 137 West
LAZZARI A (New Toscano Hotel), h 238 Lake
Leach Blanche A, tel opr, r 355 Mill
Leach George F, boiler mkr, h 355 Mill
Leach Goldie S, r 232 West
Leach Guy A (Dorris Garage), h 320 W Commercial row
Leach Harry B, clk Calavada Auto Co Inc, h 526 Humboldt
Leach Katherine Mrs, h 454 Spokane
Leach Raymond H, instr Univ of Nev, r 255 University ter
Leak Howard, student, r 1113 E 4th
Leake Wm J, slsmn Golden Rule Store, r 118 Island av
Learned Sydney, r 120 State
Leash Ernest E, waiter J W Milburn, r 142 N Virginia
Leatherman Charles E, carp, h 645 W 6th
LEAVITT J W & CO, Frank G Hood Mgr Distributors Oldsmobile and Columbia Six, Temporary Location 435 W 4th, Tel Reno 111 (See page 9)
Lechner Evelyn G, h 132 Court
Le Clare Apartments (Mrs Lena LeClare), 120 State
LeClare Charles E, elec, h 106 State
LeClare Lena Mrs (LeClare Apts), h 106 State
Lecuyer Antoinette, sten Platt & Sanford, r Colonial apts
LeDuc Beatrice, r 661 Lake
LeDuc F, r 150 West
LeDuc Gold Mining Co of Nev, Mrs Lida Brookins agt, 357 East
LeDuc Mark, r 661 Lake
Lee Ellen Mrs, wrapper Gray, Reid, Wright Co
Lee Juanita, lndry wkr Royal Lndry Inc, r 236 1/2 Elm
Lee Lewis L, baggage W P Ry Co
Lee L W r 136 W 2d
Lee Thomas, h 317 Maple
Lee Wm M, r Hotel Grand
Leech Ernest, r 142 N Virginia
Leehy Fannie (wid Patrick), r 357 Moran
Leehy John M, janitor Nevada State Life bldg, r same

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

RENO CITY DIRECTORY (1923)

195

Leek George, blksmith, h 611½ S Park
 Leeper Adda M (wid R C), h 444 West
 Leeper Agnes G Mrs, r 504 Sierra
LEEPER WILFRED M, Teller Washoe County Bank, h 444 West
 Lefevre John, junk, h rear Troy Lndry
 Lehenbauer Philip A, asso prof Univ of Nev, r 601 University av
 LeHigh Dell, bkpr, h 842 Sierra
 Leidy John, agriculturist, h 836 S Virginia
 Leith Mary, tchr Orvis Ring Sch, h 708 University av
 LeMaire Auguste C, h 667 Chestnut
 Lemaire Auguste H, whsemn Lindley & Co, h 612 W 7th
 LeMaire LeVerna R, music tchr, r 667 Chestnut
 "LEMONOLYVE," Manufactured by Commercial Soap Co, cor Forest and Steiner (See right top lines and page 51)
 Lenox The, Mrs Ollie Creek mgr, apts 427 Evans av
 Lent Della Mrs, h 137 W 3d
 Lent Edward F, rancher, h 137 W 3d
 Lenzora August, gardener Nev State Hospital
 Leon M painter 230 E 5th, r same
 Leon Rose (wid Benjamin), h 658 University av
 Leonard Frank, inmate County Hospital
LEONARD JOHN D (Leonard & Joyce), h 441 W 1st, Tel Reno 446
 Leonard John S, bldg contr 668 West, h same
 Leonard Joseph, stockmn, r Overland Hotel
 Leonard J Frank, trav slsmn Chism Ice Cream Co, h 28 Vine
 Leonard Leslie L, oilwkr, h 409 W 3d
 Leonard Otis T, slsmn Gray, Reid, Wright Co, r 28 Vine
LEONARD & JOYCE (J D Leonard, D L Joyce), "Sieberling Cords," 232 Sierra, Tel Reno 545 (See left side lines and page 9)
 Leonesio Allene Mrs cashr, r 317 W 4th
 Leonesio Joan L, bkpr Edwards Hardware Co, r 534 Lander
 Leonesio John C, clk S P Co, r 534 Lander
LEONESIO JOSEPH J, Teller Washoe County Bank, r 534 Lander, Tel Reno 1367-M
 Leonesio Katie H (wid Charles), h 534 Lander

Join
 the
**Y
 M
 C
 A**

**JAKE
 Wainwright**

Wholesale and
 Retail
**Tires and
 Tubes
 Gasoline
 Oils
 Accessories**

Telephone
Reno 679

**361 Sierra
 Street**

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
 AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

196

(1923) R. L. POLK & CO'S.

LEONESIO LEVI L (Elite and Popular Cigar Stores),
Sec-Treas Ben Rotholtz Cigar Co Inc, h 317 W 4th,
Tel Reno 1498-R

Leonesio Mary A, student, r 534 Lander

LeRoy Alfred D, oil promotor, h 215 W 6th

LeRoy G, r 317 Sierra

Lesperence Albert W, timekpr, r 541½ W 6th

Lester Owen W, mech State Highway Dept

LETER HARRY, Clothing and Free Employment Office,
22 E Commercial Row, Tel Reno 1169-W, h 140 S
Virginia (See page 19)

LeToile Rose M, opr Bell Tel Co, r 606 Lake

Levy Harold M, sec-treas Morris & Levy Inc, h 650 Lake

Levy Herman, pres Morris & Levy Inc, h 6 State

Levy Mildred C, r 471 Granite

Levy Wm M, h 471 Granite

LEWERS KATHERINE, Associate Prof of Freehand
Drawing and Art Univ of Nev, r Franktown

Lewers Louise N (wid Robert), h 426 Lake

LEWIS A PARKER, Surgeon 10 Masonic Temple Bldg,
Tel Reno 800, h 111 Ralston, Tel Reno 505

Lewis Benjamin M, plmbr 606 W 5th, h same

Lewis Charles H, lab, h 900 Evans av

Lewis Ella J, student, r 606 W 5th

Lewis George, student, r 606 W 5th

Lewis George W, h 311 Elm

Lewis Helen W Mrs, r 901 Scott

Lewis Ida T, student, r 606 W 5th

Lewis John V, r 900 Evans av

Lewis Lulu (wid Bartlett T), mangler Troy Lndry, h
1005 Willow

Lewis May Mrs, r Ritz Hotel

Lewis Robert Mrs, clk Scheeline Banking & Trust Co, r
426 Lake

LEWIS SARAH L, Prof of Home Economies Univ of Nev,
h 708 University av, Tel Reno 1086-W

Lewis Virgil, butter mkr Mutual Creamery Co, r 900
Evans av

Lewis Wm, marblewkr, h 418 E 11th

Leyden Stephen, miner, h 4 Water

Leymer Toska (wid Charles), r 836 S Virginia

Libby Harriet M (wid Findley), h 531 Riverside av

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

RENO CITY DIRECTORY (1923)

197

Liberty Apartments, Mrs Julia Holman prop, 125 W Liberty
 Liberty Garage (J J Kernan), 232 Lake
 Lichter Frank, tailor New Method French Cleaners, r 127 Plaza
 Lichtstein J, painter, r 136 W 2d
 Liechte Arnold, stock ctr Red River Lmbr Co, r 19 W 5th
 Lilenfeld Solomon, cloaks and suits 226 Sierra, r 218 same
 Linabary John C, supt Reno Traction Co, h 1105 E 4th
 Lincoln Apartments, Lee Henderson mgr, 239 N Virginia
LINCOLN CARS, Calavada Auto Co Distributors, 332-338 N Virginia
LINCOLN FRANCIS C, Director Mackay School of Mines Univ of Nev, h 804 Evans av, Tel Reno 1279-W
LINCOLN GARAGE, Frank M Steinheimer Prop, Auto Repairing, Accessories and Supplies, 41 W 4th, Tel Reno 996
 Lincoln Hall, Univ of Nev Campus
 Lind John, cook, r 237 N Center
 Lind Louis G, emp Donnels & Steinmetz, h 520 Holcomb av
 Lind Lydia, vocalist, r 473 E 7th
LIND SAMUEL C, Supt Bureau of Mines Univ of Nev, h 801 Lake, Tel Reno 1540-R
 Lindblom Charles, lab, r 218 Sierra
 Lindley Charles, student, r 745 University av
LINDLEY & CO, E R Berg Mgr, Wholesale Grocers E Plaza cor East, Tel Reno 1696 (See page 27)
 Lindquist Gust E, musician Wigwam Theatre, r 628 N Virginia
 Lindsay Jack M, student, r 817 N Virginia
 Lindsell Gerald C H, agt Northern Life Ins Co, r 29 Court
 Linn Otis L Rev, state field rep Presbyterian Church, h 230 Vine
 Linnecke A G, adv agt Gray, Reid, Wright Co
 Linnecke Harry F, elec 135 High, h same
 Linnecke Minnie (wid George), h 517 Ryland
 Linster J C, clnr 333 Sierra, h same
 Lintott E M, slsmn, r Y M C A
LIPMAN J A, Accountant and Auditor 204 Clay-Peters Building, 140 N Virginia, Tel Reno 117 (See page 6)
 Lippman Fred, chf office dep U S Int Rev, r Sparks

**P
L
A
Z
A
H
O
T
E
L**

**Nannini
Bros.
Props.**

**Rates \$1.00
\$1.50
and \$2.00
Per Day**

**Strictly
Modern**

**Cor. Sierra
and Plaza**

**Phone 148
RENO**

DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.

LUMBER (READY CUT)
MILLWORK, ETC.

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

198

(1923) R. L. POLK & CO'S.

- Listner Ellis, clk, r 34 W 2d
Liston Frank G, grocer 806 E 4th, h 504 Mill
Litch George P, h 432 W 4th
Litch Madeline (wid Fred A), h 645 Plumas
Litch Marjorie H, clk Gray, Reid, Wright Co, r 645 Plumas
Litt Laura S Mrs, clk H E Fraley, r 249 W Liberty
Litt Marie E, student, r 249 W Liberty
Little Frank T, auto opr University Taxi, r 643 Lake
Little Katie M (wid Thomas), h 643 Lake
Little Luther, h 432 W 4th
LITTLE WALDORF (Charles Meyers, A E West), Soft
Drinks and Pool 343 N Virginia, Tel Reno 194
Littlefield Mildred, student, r 829 N Virginia
Littlejohn James B, eng, h 308 Chestnut
Littlejohn Juanita, beauty parlor 259 Sierra, r same
Littleton Emma M Mrs, clk, r 205 Mill
Littleton Frank G, brkmn, h 205 Mill
Livezey Harry L, auto mech Nev Cadillac Co, h 226 Pine
Livingston Iva, clk Reno Studio, r 411 E 7th
Livingston Martha J (wid Harry G), h 411 E 7th
Livirato George, boot blk 261 N Virginia, h 728 W 5th
Lloyd, see also Loyd
Lloyd Albert, printer, r Hotel St Charles
Lloyd George W, mining eng 716 Humboldt, h same
Lloyd Horace V, mgr Reno Ice Delivery, W 3d cor Vine
Lloyd Marie W, tchr Southside Sch, r 716 Humboldt
**LLOYD'S PLATE GLASS INSURANCE COMPANY OF
NEW YORK**, Washoe County Bank Agts, N Virginia
sw cor 2d
Lockett Stephen, field vet Univ of Nev, h 682 Nevada
Lockman Francis W, mining eng, h 19 W 5th
Lockridge Charles M, lab, h 225 Truckee
Lockridge John, batterymn Nev Storage Battery Co, r 911
Arlington
Lockridge Willis D, clk P O, h 911 Arlington av
Loder Daphn, r 131 Stevenson av
Loder Echo L, prin Mary S Doten Sch, h 432 W 4th
Loder Frank, carp, h 131 Stevenson av
Loehr Ella F (wid George W), drsmkr 221 Washington, h
same
Loehr Henry G, serv sta opr Stand Oil Co, r 221 Washing-
ton

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

RENO CITY DIRECTORY (1923)

199

- Loetterne George, baker Purity French Bakery, r 218 E 6th
- Loforth Mary Hill, mgr Anderson Hotel, r same
- Logan Clarence G, mining, h 532 Sierra
- Logan Hannah M (wid Thomas W), h 1445 E 4th
- Logan Robert J, usher Wigwam Theatre, r 238 Ryland
- Logan Stewart, h 115 Mill
- Logan Thomas, r Hotel Virginia
- Logan Jennie K (wid Stewart), tchr Orvis Ring Sch, h 115 Mill
- Logan Lillian B (wid Henry), cook, r 452 University av
- Logsdon Bessie, smstrs Abe Zetoong, r 616½ Ralston
- Logsdon D Mell, clk The Waldorf, h 616½ Ralston
- Logsdon Lillie, opr Up-to-Date Beauty Shop, r 616½ Ralston
- Lohidoy Benjamin, live sock, h 421 Washington
- Lohlein Fred, saddler Bools & Butler Inc, h 621 Lander
- Lohlein Grace, student, r 621 Lander
- Lohlein Harold E, student, r 621 Lander
- Lohrer Matt, r 317 Sierra
- Lokam E, r 1009 N Virginia
- Lombardo Charles J, barber Charles Miller, r 208 State
- Lominick Lucian P, carrier P O, r 517 Elko av
- LONDON ASSURANCE CORPORATION**, Washoe County Bank Agts, N Virginia sw cor 2d
- Long Augustus, C S practitioner 125 N Center, room 202, h 920 S Virginia
- Long Barbara (wid Joseph), h 341 W 2d
- Long Daniel, r 114 E Commercial row
- Long Joseph J, lab, r 341 W 2d
- Longabaugh Edward W, student, r 744 W 5th
- Longabaugh Seth W, dep County Clk, h 744 W 5th
- Longfield Alonzo, bkpr, h 346 Ralston
- Longfield Alva L, bkpr Swift & Company, r 346 Ralston
- Longfield Edwin N, carp, h rear 541 Elko av
- Longfield Gene E, slswmn Golden Rule Store, r 346 Ralston
- LONGNECKER ROSS O**, Sec and Agency Director Nevada State Life Ins Co, h 4 Frandsen Apts, Tels Reno 1534 and 482
- Loo Thomas (Kwong Chung Co), h 102 N Center
- Lookingbell Augustus F, h 629½ N Virginia
- Loomis Anna Mrs, tchr High Sch, r 444 W 6th

WASHOE COUNTY BANK BUILDING

JEROME L. VAN DERWERKER
ATTORNEY—COUNSELOR—NOTARY

PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

**MONUMENTAL
WORKS**
McCORMACK & CO.

MARBLE AND GRANITE IMPORTERS

404 NORTH VIRGINIA—RENO—TELEPHONE RENO 1474-J

200

(1923) R. L. POLK & CO'S.

- Lopez Edward B, auto mech, h 304 West
Lopez Leandro, pool 208 Front, h same
Lord Emory M, phys and osteopath 106 E 2d, room 216, h
512 Holcomb
Lord Lillian L, h 132 Court
Lardage Wm, trainmn, r 621 Humboldt
Lorenzen Ernest, servicemn, r 522 Lander
LORENZINI HENRY E, Bus Mgr Bollettino Del Nevada,
h 544 Spokane
LORING CHARLES F, Asst Cashr Scheeline Banking &
Trust Co, h 16 Thoma, Tel Reno 1001
LOS ANGELES UTILITY TRAILORS, Nevada Sales
Company Inc Distributors, 2d and Lake, Tel Reno
777 (See right top lines and page 11)
Loskamp Etta Mrs, maker Mrs M L Howland, r 458 Sutro
av
Lothrop George W (Crepes & Lothrop), h 332 Ryland
Lothrop Lena E Mrs, clk Palace Bakery, r 332 Ryland
Lothrop Ruel W, gatemn, r Hotel St Charles
Lott Bertha, maid Overland Hotel
Lotterie George, baker, r 218 E 6th
Lotz Amelia (wid Isaac), h 129 Bell
Lotz Thomas A, r 129 Bell
Love Samuel, gas wkr, h 525 Elko av
Lovejoy Albert W, r 217 E 6th
Lovejoy Earl H, h 217 E 6th
Lovejoy E H Co, E H Lovejoy mgr, vending machines
302 E 4th
Lovelace Edith Mrs, clk Hilp's Drug Store, r 445 W 3d
Lowe Lillian T (wid Albert R), r 51 High
Lowry Al, r 925 N Virginia
Lowry G D, r 317 Sierra
Loyd, see also Lloyd
Loyd Elmer A, dental mech F H & P H Phillips, h 137
W Taylor
Loyd George C, clk, h 4 Rock
Loyd LeRoy K, lab, r 137 W Taylor
Lozano James, court reporter District Court, h 227 Hill
Lualhati Alfonso, student, h 607 N Virginia
Lubchenko Peter, student, r 1201 Buena Vista
Lucas Frank, civ eng, r 692 West
Lucas Tony, lab, r 137 West

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASCNIC TEMPLE BUILDING

PHONE 425

UNDER DIRECT SUPERVISION OF THE UNITED STATES GOVERNMENT

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

RENO CITY DIRECTORY (1923)

201

Luce Harold H, teller Farmers & Merchants Natl Bank, h
205 Vine
Luce Harvey L, asst eng Truckee River Gen Elec Co, r
515 W 4th
Lucey Agnes, tchr, r 653 Lake
Lucey Elizabeth (wid J J), h 653 Lake
Lucey Ellen C, sten, r Colonial apts
Lucey James G, h 323 Ralston
Lucey Julia, r 323 Ralston
Lucey Lizzie, r 323 Ralston
Lucey Margaret, r 653 Lake
Lucey Robert T, clk P O, r 653 Lake
Luchetti Doris M, r 522 Plumas
Luchetti G, lab, h 323 Surprise rd
Luchetti John B, driver Reno Ice Delivery, r 347 W 5th
Luchetti Louis J, driver Royal Lndry, h 3 Court pl
Lucini Frank, carp, h 1029 E 5th
Ludlow Elizabeth (wid Edward J), r 741 W 4th
Ludwig Adam R, train disp, r 29 E Plaza
Ludwig A, r 243 W 3d
Luetjens Fred H, h 526 Ralston
Lugar Ernest C, lab, r Hotel St Charles
Luis Captain, sheepmn, h 478 E 9th
Luis Manuel S, tamales, h 205 Washington
Luke Catherine H Mrs, tchr Orvis Ring Sch, h 420 N Vir-
ginia
Luke Emily, r 420 N Virginia
George, lab, h 840 W 7th
Luke Wm J, blksmith, h 420 N Virginia
Lukey Edna Mrs, mgr John Lukey, r 461 Lake
Lukey James, r Colonial apts
Lukey John, plmbr 219½ N Virginia, h 461 Lake
Lukey Russell J, clk Crane Co of Nev, h 239 N Virginia
Lumory Orris, mech dentist, h 598 Washoe
Lund Albert C, formn, h 497 E 8th
Lund Charles W, mining, h 902 S Virginia
Lund Christina, h 115 Sierra
Lund Christina Mrs, h 109 Sierra
Lund Daniel F, carp, h 826 Ralston
LUND GEORGE W (Lund & Schultz), h 28 Mary, Tel
Reno 1763-R



**Sparks
Fuel
Co.**

Krehmke
Shelly
Proprs.

**COAL
AND
WOOD**

AGENTS FOR
**CASTLE
GATE
COAL
AND
KING
COAL**

—
**1106-B
Sparks
Nevada**

**PHONE
213-J**



**FORD CARS
LINCOLN CARS
FORDSON TRACTORS**

Calavada Auto Co., Inc.

9 TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMEIZ
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

202

(1923) R. L. POLK & CO'S.

- LUND LAURITZ**, Automobile Repairing and Machine Work, Buick Repairs a Specialty, 322 Sierra, Tel Reno 65, h 145 Ryland, Tel Reno 927-J (See page 10)
Lund Martin, lab, h 64 Water
Lund Martin H, carp, h 203 W 6th
Lund Samuel P, cement contr 610 Sinclair, h same
LUND & SCHULTZ (G W Lund, M I Schultz), Auto Repairers, Acetylene Welding, Oils and Greases 864 S Virginia, Tel Reno 1009-W (See page 10)
Lundy Gas Engine Co, E A Julian pres, S C Mitchell sec, 201 Reno Natl Bank bldg
Luning Idaho Mining Co, 125 N Virginia, room 214
Lunsford Edward F (Cheney & Lunsford), atty, h 605 Lake
LUNSFORD WM S (Reno Printing Co), h 1021 N Virginia, Tel Reno 1866-W
Luplow Anna Mrs, r 223 W 2d
Luscombe E M Mrs, r 136 W 2d
Luse H V, r Plaza Hotel
Lushbaugh Eliza (wid Adolphus), h 621 Alameda av
Lusich Helen, cashr Grand Cafe, r 465 Sierra
Lusich Nick (Grand Cafe), h 545 Thoma
Lusk Eva A Mrs, r 839 University av
Lusty Edward M, pharm Reno Drug Co, h 415 Washington
Luttrell H G Mrs, clk Gray, Reid, Wright Co, r Sparks
Lydia Charles E, painter, h 628 Lander
Lyell Wm F P, h 27 Steiner
Lynch Edward, mach, r 679 Nevada
Lynch Jack, r Hotel Grand
Lynch Joseph, h 357 East
LYNCH JOSEPH B, Supt Bldgs and Grounds Univ of Nev, Surprise rd opp E 8th
Lynch Thomas E, waiter, h 436½ Ralston
Lynd Harry J, clk Ry M S, r 128 Ralston
Lyng Bernardine, tchr Babcock Kindergarten, r 847 University av
Lyng Walter J (Palace News Stand), r 847 University av
Lyons Arthur, student, r 745 University av
Lyons Edward J, h 621 N Virginia
Lyons James, plmbr, r 31 W Plaza
Lyons James Mrs, furn rms 31 W Plaza, h same
Lyons Leland, student, r 557 Lake

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

RENO CITY DIRECTORY (1923)

203

- Lyons Robert, blksmith, h 633 Quincy
 Lyons Walter E, elec'n eng Nevada Eng & S Co, r Colonial
 apts
 Lyons W E Mrs, fitter The Gray Shop r Colonial apts
 Lyreman Edna Mrs, bkpr Washoe Wood & Coal Yd, r 420
 E 7th
 Lyreman Ralph H, lab Union Mill & L Co, h 420 E 7th
 Lyster Merton, student, r 560 Lake
 Lytle A L, r 358 N Virginia
 McAlexander G, r 435 University av
McANDREWS ALICE M, Agent Mutual Life Insurance
 Co, r Colonial Apts
McATEE F B DETECTIVE SERVICE, Suite 336 Mills
 Bldg, Tels Douglas 548, Night Park 9345, San Fran-
 cisco, Calif
 McAvoy Albert V, elect'n Reno Electrical Wks, h 215½
 Rock
 McAvoy Frank V, pres-mgr Reno Electrical Wks, h 120
 State
 McBeath Alex, brklyr, r Hotel St Charles
 McCabe John J, clk W U Tel Co
 McCabe Wm, creamery wkr Crescent Creamery
 McCafferty Frank A (E C Smith & Co), h 32 Vine
 McCafferty Frank E, jailor County Jail, r 753 Riverside
 av
 McCaffrey Wm M, r 135 Elm
 McCarran Jack A, engraver R Herz & Bro
McCARRAN PATRICK A (McCarran & Washburn), Atty
 h 401 Court
McCARRAN & MASHBURN (P A McCarran, Gray Mash-
 burn), Attorneys-at-Law Suite 2 Journal Building, Tel
 Reno 614 (See page 38)
 McCarren Margaret M, student, r 401 Court
 McCarthy Alice, cashr Gray, Reid, Wright Co, r Sparks
 McCarthy Betty E, clk, r 237 Mill
 McCarthy Charles H, h 1037 Haskell
 McCarthy Delbert C, trav slsmn, h 345 Elm
 McCarthy Jennie O Mrs, r 237 Mill
 McCarthy J H, linemn, r 416 Mill
 McCarthy Lydia Mrs, h 1091 S Virginia
 McCarthy Robert C, miner, h 237 Mill
 McCarthy Rollin H, instr U of N, r 833 Ralston
 McCarthy Timothy J, hodcarrier, h 1059 Haskell

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

F. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO
Florist
G. ROSSI
& CO.
Cut Flowers
Ornamental
Plants
Seeds and
Bulbs
Artistic
Floral
Designs
AND
Decorating
Service and
Quality
Our Motto
Fresh Cut
Flowers
received daily
from our own
Nurseries
BRANCH
STORES
San
Francisco
Oakland
Berkeley
Sacramento
Fresno
38 W. 2d
STREET
Phone
Reno 17

204

(1923) R. L. POLK & CO'S.

- McCarty Daniel E, express 42 E Commercial row, h 807
W 7th
McClelland Charles K, student, r 527 $\frac{1}{2}$ Ralston
McClenican Cloyd, lab, h 218 Sierra
McClennon Mamie Mrs, h 315 Church la
McCloskey Wm, horseshoer 115 W 3d, r 121 same
McCloud Margaret B, clk Nev Mines Management Co, r
Colonial apts
McClung Carrie G, nurse, r 32 Arroyo
McClung Dennie, trav slsmn, h 32 Arroyo
McClure Alice A (wid B H), r 128 E 6th
McClure Anna D, sec to colr U S Int Rev Office, r Sparks
McClure Fairy M, opr Bell Tel Co, r 355 Mill
McClure John C, clk, h 826 E 4th
McClure Margaret M, r 128 E 6th
McCord Chester B, mgr Mercantile Securities Co, 38 Ar-
royo
McCollum Horatio C, blksmith Bottini & Ginocchio, h
140 California av
McColm Charles P, r Hotel Golden
McConnack Elizabeth, tchr Babcock Memorial Kinder-
garten, r 329 Mill
McConnell Cassius M, caretkr C L Richards, r 1207 River-
side dr
McConnell Edward C, cattle buyer, r 405 Elm
McCorkle Wayne, student, h 752 University av
McCormack Elizabeth, tchr Babcock School, r 329 Mill
McCormack George L, buyer, h 469 S Virginia
McCormack James V, v-pres Reno Plumbing & Heating
Co, r 205 Stevenson
McCORMACK JOHN M, Gen Mgr McCormack & Com-
pany and Prop National Highway Service Station, h
404 N Virginia, Tel Reno 1474-J
McCormack Joseph H, secy B P O E and mgr Elks Club,
r 38 W 1st
McCormack Joseph J, auditor Reno Natl Bank, h 343 W
Liberty
McCormack Lily, r 769 S Virginia
McCORMACK & COMPANY, J M McCormack Gen Mgr,
Marble and Granite Works, 404 N Virginia, Tel Reno
1474-J (See left side lines and page 42)
McCormick Ira D, hlpr Coml Soap Co, h 710 $\frac{1}{2}$ S Virginia
McCoskey Agnes I, stage Price & Hawkins, r 236 Elm

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

RENO CITY DIRECTORY (1923)

205

McCoul J Alfred, r 533 N Virginia
McCowan W E (Carroll Taxi Co), r 26 E 2d
McCoy Albert, supt, h 742 Humboldt
McCoy Peter, h 446 Taona av
McCoy Wm, shepherd, h 835½ Quincy
McCray Dora E Mrs, h 787 S Center
McCray H F, chf clk Bureau of Mines U of M, r 104 California av
McCrea Wm R, mining eng 300 California av, h same
McCrimmon Jack, blksmith, h 731 Plumas
McCubbin Annie Mrs, bkpr Nevada Auto Supply Co, r 616½ Elko av
McCubbin Lee A, musician, h 616½ Elko av
McCULLOUGH DRUG CO, W L Malone Prop, 14 W Commercial Row, Tel Reno 530 (See front cover and page 23)
McCullough George B, student, r 427 Flint
McCullough Paul H, dist sales agt S O Co, h 427 Flint
McCunniff Winnie W (wid Michael), r 301 Flint
McCurdy Ray W, h 320 E 5th
McCurry Al, musician, h 135 Ridge
McCurry John R, r 135 Ridge
McDermott Iona L Mrs, h 120 Vine
McDermott Joseph A, plmbr 119 Ryland, h same
McDermott J T, h 432 W 4th
McDermott Theresa, h 340 Lake
McDonald Bertha Mrs, h 945 Nevada
McDonald E J, sashmn Red River Lmbr Co
McDonald Harry F, train dispatcher, r 29 E Plaza
McDonald James A, waiter, r 721 N Virginia
McDONALD JOE F, Business Manager Nevada State Journal Inc, r 710 S Virginia
McDonald Lester, student, r 456 E 7th
McDonald Malcolm, chf clk S P Co
McDonald Margaret, spec tchr Bd of Educ, r 747 N Virginia
McDonald Perry, carp, h 340 Lake
McDonald Perry E, clk D W Roberts, r 340 Lake
McDonald Russell V, clk S P Co, r 833 Spokane
McDonald Thomas M, clk, h 823 Spokane
McDonald Vincent R, clk, r 823 Spokane
McDonald Walter W, cook, h 330 Stewart
McDowell A, carp, r Mt Rose Hotel

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

OSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

—
**REAL
ESTATE
INSURANCE
RENTALS**

LOANS

BONDS

—
Tel.

Reno 13

Reno

NEVADA

206

(1923) R. L. POLK & CO'S.

- McDowell Ira D, pressmn Nev State Journal, r Vendome Hotel
- McDuff Mrs, slswmn h 145 W 3d
- McEachen Frances A (wid Joseph J), h 539 W 5th
- McEachen Malcolm G, lumberhandlr, r 539 W 5th
- McElhinney Flora, county home dem agt U of N, r Elko
- McElroy James P, clk, r 205 E Plaza
- McElroy Katherine P, r 205 E Plaza
- McElroy Mary E (wid Patrick), h 205 E Plaza
- McElroy Merrick, h 559 N Virginia
- McEwing Archie, janitor Stand Oil Co, r Y M C A
- McFadden Anthony E, asst on grounds U of N, r 21 W 9th
- McFadden Wm R, trav auditor, h 403 Roberts
- McFarland Anna M, asst clk U of N, r 828 N Virginia
- McFarlin Mary A (wid Joseph L), h 121 W 3d
- McGee Anna B Mrs, h 546 Mill
- McGee Charles B, contr, h 24 Thoma
- McGee Kenneth, lumberhndlr, r 1502 S Virginia
- McGee Mary C, sten, r 546 Mill
- McGee Neil J, auto mech Nev Cadillac Co, r 546 Mill
- McGinnis Charles (McGinnis Riding Stables), h 539 Evans av
- McGinnis John, cement wkr Reno Concrete Factory, r Keystone av
- McGinnis Lena A (wid Wm T), h 29 S Park
- McGinnis Leslie J, lab, r 29 S Park
- McGinnis Riding Stables (Charles McGinnis), 539 Evans av
- McGinty Clarence R, painter, h 407 W 5th
- McGinty Nina clk J R Bowden
- McGinty Oliver R, pntr 321 W 5th, h same
- McGlothlin Pearl, bkpr Chism Ice Cream Co, r 221 W 3d
- McGovern Anna M (wid John J), r 706 Holcomb av
- McGowan Bessie Mrs, r Mt Rose Hotel
- McGowan Julia Mrs, tchr, h 543 Forest
- McGowan Walter, r Mt Rose Hotel
- McGown W Roy, rancher, h 543 Forest
- McGrath George, auto opr Coml Hdw Co, r 24 Commercial row
- McGrath M E, agt New York Life Insurance Co, r Hotel Golden
- McGrath Winifred L, slswmn Golden Rule Store, r Colonial apts

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS

LEMONOLYVE

THE LEMON AND OLIVE OIL SOAP

Test the Result
of Their Scien-
tific Construc-
tion

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

RENO CITY DIRECTORY (1923)

207

McGuire Adam J, blksmith Truckie River Gen Elec Co, h
425 E 7th
McGuire Raymond J, auto opr, r 425 E 7th
McGuire Thomas E, lab, r 425 E 7th
McHenry Robert, baker Purity French Bakery, r 142
W 5th
McInnis Charles, optician C O Gasho, r Lenox Hotel
McInnis John H, student, r 937 Jones
McIntire Della T (wid Saml E), h 611 Elko av
McIntire Leslie R, miner, r 611 Elko av
McIntire Wallace B, steamftr, r 611 Elko av
McINTOSH JOHN (Skeels-McIntosh Drug Co), h 300 Cal-
ifornia av
McIntosh Nellie S Mrs, r 300 California av
McIntosh Sarah S (wid George), h 327 Thoma
McIntosh Tena, r 300 California av
McIntyre Alex, phys 36 E 2d rm 6, h 540 W 2d
McIntyre C D, formn Jesse E Smith Co, r 260 Ralston
McIntyre Louis P, h 944 W 1st
McKay Jack, tel opr, h 38 Rock
McKay Thomas, taxi driver, r 303 E 4th
McKay Wm, dairy wkr, h 38 Rock
McKean Floyd, Post Office Inspector, r Federal bldg
McKee Jeanette (wid Charles D), r 606 E 7th
McKee Robert, carp, r 604 University av
McKeever Wm, baker Nev State Hosp
McKenna Ellen J (wid Alfred), h 429 Evans av
McKenna Mary, r 411 Lake
McKenna Ruby A (wid George), r 639 S Virginia
McKenzie Donald J, carp, h 825 Mill
McKENZIE GEORGE, Surgeon 202 Baroni Building, 29
Front, Tel Reno 717, h 132 Court
McKenzie Jennie, opr Bell Tel Co, r 825 Mill
McKenzie Marion, tchr, r 140 S Virginia
McKenzie Primrose H, opr Bell Tel Co, r 541 W 3d
McKenzie Robert B, butcher Nevada Market, h 834 Aiken
av
McKenzie Rosabelle Mrs, tel opr, r 825 Mill
McKenzie Stanley F, patrol Police Dept, r Travelers
Hotel
McKeown Frank B, clk, h 120 E 8th
McKeown Jack U, r 120 E 8th

4 W. FOURTH
STUDEBAKER
AUTOMOBILES
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL
STEINHEIMER BROS.
TELEPHONE 1261
RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY
"HAVE YOUR GLASSES TAYLOR MADE,"
MASONIC TEMPLE
TELEPHONE RENO 700

208

(1923) R. L. POLK & CO'S.

- McKibben E H, demonstrator Nevada Sales Co Inc, r 330 Elm
McKillip Carl R, pntr, h 345 W 3d
McKillip Edith W Mrs, bkpr The Unique Store, r 345 W 3d
McKinley Addison B, bailiff, h 943 Ralston
McKinley Amos A, h 348 W Liberty
McKinley Clay R, slsmn Ennis-Brown Co, h 923 Ralston
McKinley George E, auto opr, r 943 Ralston
McKinley Lamar E, mech, r 943 Ralston
McKinley Lucius D, carp, r 943 Ralston
McKinley Park School, Lucy Parker prin, Riverside av bet Vine and Keystone av
McKinnon John C, supt South Side School, h 218 Stewart
McKissick Cattle Co, 312 Reno Nat Bank bldg
McKissick Frankie, sten Washoe Co Bank, r 432 W 4th
McKissick Howard E, h 432 W 4th
McKissick J D, r 136 W 2d
McKnight Kate, student, r 433 Belmont rd
McKNIGHT WM, Lawyer and Notary Public 15-16-17 Washoe County Bank Bldg, 153 N Virginia, Tel Reno 965, h 32 Winter (See page 38)
McLain Maud Mrs, h 445 Sutro av
McLane Frank, logger, h 655 Spokane
McLaughlin J M, r 114 E Commercial row
McLaughlin Sena M (wid Cassius), r 53 W 9th
McLendon A A, mech, r 427 Evans av
McLeod Jessie B, nurse, r Colonial apts
McLeod Margaret, r Colonial apts
McMahon Wm, h 214 E 7th
McMann James, r 142 N Virginia
McManus Edward J, h 789 S Center
McManus Mary Mrs, hsekpr Century Club, h 123 Chestnut
McMenamin Mary (wid Roger), h 607 W 3d
McMenamin Mary H, office sec Washoe Co Farm Bureau, r 607 W 3d
McMenamin Sarah J, bkpr Nevada Horticultural Service, r 607 W 3d
McMenomy J K, r 150 West
McMichael Archie, lab, h rear Troy Lndry
McMillan Antony, stevedore S P Co, h 648 Lake
McMillan Edna, sten J C Tranter, r 648 Lake

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

NEVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

SECOND AND LAKE STREETS

RENO

PHONE 777

RENO CITY DIRECTORY (1923)

209

- McMillan Emmet H, slsmn Nevada Horticultural Service
h 446 Nevada
- McMillan Esther, sten Dr V A Muller, r 665 Lake
- McMillan Fannie I Mrs, sten Nevada Horticultural Serv-
ice, r 446 Nevada
- McMillan Marion E, carrier P O, h 52 High
- McMillan Milo C, banker, h 117 Stevenson av
- McMillan Milo G, elec supplies, h 304 Mill
- McMullan Etta, nurse E R Parker System, r 428 Sinclair
- McMurdo Louis, appr auto mech L Lund, r Sparks
- McMurray Arthur, firemn Fire Dept, r Cent Fire Sta
- McNabney Guy, train disp, h 533 California av
- McNamara Daniel J, miner, h 106 Goldfield av
- McNamara D L, r Colonial apts
- McNamara Frances Mrs, clk Nevada Bakery, r 425 Elm
- McNamara Henry, express 643 Elko av, h same
- McNAMARA JOHN E**, Attorney-at-Law 310-311 Clay-
Peters Bldg 140 N Virginia, Tel Reno 612, h Gold-
field cor Caliente, Tel Reno 1707-J (See page 39)
- McNamara John F, driver Crescent Creamery, r 639
Washington
- McNamara Mary (wid Hugh), h 428 Ralston
- McNamara Mary B (wid Patrick H), h 639 Washington
- McNamara Rilie (wid Thomas), nurse, h 226 Mary
- McNaught Robert, student, r 728 N Virginia
- McNeal Millard Y, formn Nevada Eng & S Co, h 639 N
Virginia
- McNeal Viola Mrs, h 241 Bell
- McNeil Henry A, dentist 15 Front rm 217, h 144 State
- McNeil Lee D, h 148 Pickard pl
- McNeilly Harold A, bkpr Reno Nat Bank, h 701 Arling-
ton av
- McNellis John, lab, r 333 Lake
- McNess George O, carp, h 553 University av
- McNeught Arthur A, slsmn Reno Motor Supply Co, r St
Albans Hotel
- McNie James, caretkr Patrick Ranch, 1175 Arlington av
- McPhee George D, chf clk Assoc Oil Co of Nev, r Travel-
ers Hotel
- McPhee James, carp, h 701½ High
- McPherson Paul R, slsmn Golden Rule Store, h 542 Lander
- McQuerry W, linemn Postal Tel Cable Co, h 905 S Vir-
ginia

232 NORTH VIRGINIA STREET

RENO, NEVADA

SAMOVILLE & FLAGG

"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

210

(1923) R. L. POLK & CO'S.

- McRae Alex R, teller Reno Nat Bank, r 140 S Virginia
McRorey Al D, janitor, r 639 Surprise rd
McShane Della Mrs, waiter, h 111 N Virginia
McSweeney John P, slsmn Coml Hdw Co, r 128 W Liberty
McTaggart Oliver H, plmbr, h 418 W 2d
McTigue Joseph, clk Nev Packing Co, r 517 E 6th
McWilliam Cafeteria, Ellouise Portugal mgr, 226 N Virginia
McWilliams May, cashr McWilliams Cafeteria, r 228 N Virginia
Mabson Ainsley, student, r 116 W Commercial row
MABSON ROBERT C, Carpenter and Builder, 114 W Commercial Row, Tel Reno 101, h 116 W Commercial Row (See page 21)
MacAlpin Reynold P, h 219 N Center
Macauley Mary L (wid Thomas), h 733 Laurel
Macauley Thomas W, storekeeper Nevada Eng & S Co, r 433 Laurel
MacDonald A H, prop Menlo Hotel, h same
MacDonald Edward J, millmn, h 656 Eureka av
Macdonald Jessie, clk Gray, Reid, Wright Co, r Menlo Hotel
MacDonald Martha H, sten Stand Oil Co, r 1050 University Heights
MacDuff Abbie Mrs, slsmn Gray, Reid, Wright Co, r Barrett apts
Machabee Wm J, mgr Verdi Lumber Co, h 360 Moran
Machado Frank, carpetmn Samoville & Flagg, r 429 Evans av
Macias Hilario, lab, h 52 Water
Mack Bert, r Hotel Virginia
Mack Bros (E D Mack), auto dlr 128 N Center
MACK CHARLES E (Mack & Green), Attorney, h 132 Island av, Tel Reno 1745-R
Mack Effie M, tchr High Schl, r 428 Hill
Mack Emeline Mrs, h 428 Hill
Mack Ernest D (Mack Bros), h 529 W 1st
MACK MARGARET E, Dean of Women and Associate Prof of Biology Univ of Nev, r Manzanita Hall, Tel Reno 928-J
Mack Olla S (wid W B), h 829 Lake
Mack Oral H, atty 150 N Virginia rm 1, h 150 West

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

RENO CITY DIRECTORY (1923)

211

MACK & GREEN (Charles E Mack, George S Green), Attorneys-at-Law 221 Nevada State Life Bldg, 106 E 2d, Tel Reno 490 (See page 39)

Mackay Athletic Field, University of Nevada Grounds

Mackay Veda Mrs, r 217 Belmont rd

MacKenzie A M, bkpr Gray, Reid, Wright Co, r 127 W 4th

MacKenzie James A, carp, h 457 E 7th

MacKenzie Walter F, carp, r 457 E 7th

Mackey Sarah (wid Thomas), r 257 Thoma

Mackintosh Wm, auto opr, h 244 West

Mackley Louise V, opr W U Tel Co, r 63 Park

Macklin Mary M (wid James), r 805 W 7th

Macleon Donald, phys 15 Front, r 812 S Virginia

MacLean John, phys 36 E 2d rm 6, r 639 W 1st

MacNair Frank W, carp R C Mabson, h 705 N Virginia

MacNair Georgia A, tchr Orvis Ring Schl, r 705 N Virginia

MacNair Maud E, r 705 N Virginia

MacNair Wm D, printer, h 726 Lake

MacSherry Harry J, mining eng 36 E 2d rm 12

MacVicar Neil, student, r Y M C A

Madden B E, h 441 W 2d

Maddi Julius, r Colonial apts

Maddigan Wm D, ins, h 243 W 3d

Madison John W, chief income tax dept U S Int Rev office, h 705 Humboldt

Madison Mary Mrs, r 127 Keystone av

Madison Mary R Mrs, r 407 Washington

MADSEN HANS C (Washoe Wood & Coal Yard), h 423 E 6th, Tel 1753-M

Maestretti Antonio J, atty, h 33 E 5th

Maffi Benjamin, millhd, r 348 Wheeler av

Maffi Joseph, clk Palace Bakery, r 224 S Center

Maffi Katherine C, bkpr Farmers & Merchants Nat Bk, r 348 Wheeler av

Maffi Margaret (wid John), r 826 Humboldt

Maffi Steve, h 348 Wheeler av

Maffin Raymond H, clk Stand Oil Co, r Colonial apts

Maggiola Charles, rancher, h 158 Lake

Maggiola John, loader S P Co, r 158 Lake

Maggiola May A, clk, r 158 Lake

MaGoffin Lloyd, slsmn H E Tait Co, h Stewart apts

Maguire Henry J, meat ctr Washoe Market, r 235 Vine

Join
the

**Y
M
C
A**

JAKE

Wainwright

Wholesale and
Retail

**Tires and
Tubes**

**Gasoline
Oils**

Accessories

**Telephone
Reno 679**

**361 Sierra
Street**

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

212

(1923) R. L. POLK & CO'S.

Mahan George, watchmn Washoe Co Bank, r 73 High
MAHAN GRACE, Office Mgr Nev Cadillac Co, r 73 High
Mahan Russell, student, r 73 High
Maher Charles J, miner, h 218 St Lawrence av
Maher Dan W, h 343 E 6th
Maher Patrick, firemn Fire Dept, r Cent Fire Sta
Mahne Tony, cook Grand Cafe, r 258 5th
Mahoney Emily, sten, r 120 Ryland
Mahoney Harry J, carburetors 31 E Plaza, r 120 Ryland
Maines Gertrude K Mrs, h 527 Ralston
Mains C O, carp, r 136 W 2d
Majestic Theatre, F J Costello mgr, Front and N Center
Majestic Theatre Building, Front sw cor N Center
Major Harvey C (Vincent & Major), r 218 Wonder av
Majors Roy C, mech Stand Oil Co, h 711 Evans
Mallon Wm, cement contr, r Hotel St Charles
Malloy Joseph J, uphlstr, h 741 Spokane
MALONE GEORGE W (King & Malone), r 736 S Virginia
Tel Reno 1609-M
MALONE WALTER L, Pharmacist 14 W Commercial Row,
Phone 530, h 708 University av
Maloney Paul L, student, h 420 E 11th
Malotte Lizzie, h 119 West
Manahan J, emp Humphrey Supply Co
Manciana Benjamin, miner, r 37 High
Maneas Manuel, cook, r Mt Rose Hotel
Manente Harry L, clk, r 522 Plumas
Manente Lena M (wid Edward), h 522 Plumas
Manente Stella M, r 522 Plumas
Mangini Jack, porter Gray, Reid, Wright Co
Mangini Louise (wid Giacomo), r 1100 Arlington av
Manhan Antonio J, gro 18 E 4th, 212 E 6th
Manhan Joseph, butcher, h 617 1/2 Eureka av
MANHATTAN SHIRTS (The Society Shop), Grand The-
atre Bldg, 132 Front (See left top lines and page 19)
Manheim Adolph B, confr 123 N Virginia, r Colonial apts
Mankin Malva Mrs, r 439 Hill
Mann Ada Mrs, clk Colorado Grocery, 410 W 4th
Mann Mabel, clk Reno Bake Rite Bakery, r 410 W 4th
Mann Marjorie D, county home dem agt U of N, r Love-
lock
Mann Maurice H, msngr The S & J Drug Store, r 410
W 4th

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

RENO CITY DIRECTORY (1923)

213

Manner Marie R B Mrs, h 132 Court
 Manning A H Co, Mrs Elizabeth Manning pres, 208 Court
 Manning Elizabeth Mrs (wid Abraham H), pres A H Manning Co, h 208 Court
 Manning Hotel, C C Bridgeman prop, 29 E Plaza
 Manolakos Stradis, restr 137 E 2d
 Manoukian Jack, mach, r 118 Sierra
 Mansfield Oscar, brklyr, r 732 University av
 Manson Frank M, gen mgr Western Ore Purchasing Co, h 728 S Virginia
 Mantel Louis, lab, h 633 North
 Manthey Herman R, exp msngr h 443 Nevada
 Mapes Building, 236 N Virginia
MAPES CHARLES W, Vice-Pres Washoe County Bank, Pres Nevada Sales Co Inc, r Reno, Nev
 Mapes George L, stockmn, r Overland Hotel
 Mapes George W, banker, h 509 Ralston
 Marble Emma J Mrs, h 512 S Center
 Marble Gustine B, slsmn, r 136 W 2d
 Marcellin Olga N Mrs, r 543 Plumas
 March Musa Mrs, tel opr, r 1011 E 7th
 March Wilfred R, h 1011 E 7th
 Mariner John D, propr J D Mariner Music House, h 227 Ralston
MARINER J D MUSIC HOUSE, John D Mariner Prop, Pianos, Phonographs, Sheet Music, Etc, 124-126 N Virginia, Tel Reno 960-J
 Marion Alice M, r 129 Bell
 Marion Charlotte, r 345 N Virginia
 Mariotte Charlotte, slswmn Palace D G House, r Hotel Reno
 Marks Arthur L, checker Nev Packing Co, h 324 E 7th
 Marks Arthur L jr, msngr A Carlisle & Co, r 324 E 7th
 Marks Joseph O, clk Conant Bros, h 312 State
 Marks Thomas F, steward Elks Club, r same
 Marley John W, firemn R F D, h 532 S Virginia
 Marley Wesley, firemn Fire Dept, r Southside sta
 Marquardt Julius, carp, h 120 Caliente
 Marsal Allen A, mining eng, h 518 University av
 Marselus Ray E, mech, h 625 S Center
 Marsh Charles P, stone mason, h 536 Washoe
 Marsh George H, slsmn Swift & Company, h 227 W 4th
 Marsh Harry, lab, h rear 1110 W 7th

**P
L
A
Z
A
H
O
T
E
L**

**Nannini
Bros.
Props.**

**Rates \$1.00
\$1.50
and \$2.00
Per Day**

**Strictly
Modern**

**Cor. Sierra
and Plaza**

**Phone 148
RENO**

**DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.**

**LUMBER (READY CUT)
MILLWORK, ETC.**

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING RECORDS
LEONARD & JOYCE, Agents
RENO NEVADA

214

(1923) R. L. POLK & CO'S.

- Marsh J, r 142 W 5th
Marsh Mary M Mrs, h 510 Morrill av
Marsh Ronald B, clk Stand Oil Co, r 227 W 4th
Marshall Herbert, student, r 745 University av
Marshall Morris (Square Deal Restaurant), r De Lux Hotel
Marsili Camilo, shoe repr 238 Lake, h 115 E Plaza
Marsili Louis C, shoe repr Fowler & Cusick, r 115 E Plaza
Martens Franz E Rev, pastor St Luke's Evang Luth Church, h 612 W 2d
Martensen John M, auto opr Reno Cash Store
Martin Al H, publicity expert, h 127 Ridge
Martin Blanche, student, r 235 Ralston
Martin Charles W, auto opr, h 32 S Park
Martin David R, dept mgr Golden Rule Store, r 354 W 4th
Martin Eli, clk, r 220 Commercial row
Martin Eli L, clk, r 204 State
Martin Elise B, sten J R Bradley Co, r 235 Ralston
Martin Ethel Mrs, h 79 Washington
Martin E Mrs, h 322 Chestnut
Martin Frank O, student, r 925 N Virginia
Martin Fred, whsemn Nevada Transfer & Warehouse Co, r 32 S Park
Martin G I, gen agt Western Pacific R R Co, r Colonial apts
Martin Howard R, slsmn B Rotholtz Cigar Co, r Golden Hotel
Martin Hoyt R, mgr J R Bradley Co, h 350 Cherry
Martin Joseph, r 432 W 4th
Martin Josephine (wid Eli L), h 204 State
Martin Joseph E, coal and wood 228 Bell, h 235 Ralston
Martin J B, h 140 Ridge
Martin Marian Mrs, bkpr Riverside Mill Co, r 432 W 4th
Martin May Mrs, opr Bell Tel Co, h 455 Chestnut
Martin Sadie P, bkpr A Lane & Co, r Sparks
Martin Thomas H, sec Nevada Hdwe & Impl Co, r 432 W 4th
Martin Wilbur R (Howard Sign Co), r 128½ Stevenson
Martin Wm, gro 303 E 4th, h 316 Granite
Martin Wm, driver Nev Packing Co, r 32 Park
Martin Wm H, student, r 925 N Virginia
Martinelli Minotti, barber Michael Schon, r 137 E Plaza
Martinez Electric Co (T W Martinez), 109 E 2d

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

RENO CITY DIRECTORY (1923)

215

- Martinez Theodore W (Martinez Elec Co), h 428 Washington
Martini Davis, hamboner Swift & Company, r 401 Ryland
Martino Giudici, lab, h 535 E 5th
Marven George H, dentist 15 Front rm 320, h 103 Mill
Marymont Louis, pres The Unique Store, r 421 Hill
Marymont Bessie G Mrs, v-pres The Unique Store, r 421 Hill
MASHBURN GRAY (McCarran & Mashburn), Atty, r 234 E Taylor
Masini James, r Hotel St Charles
Mason Elma B (wid Levi S), h 541 W 8th
MASON JAMES H, Mgr Mutual Creamery Company, h 340 St Lawrence av
Mason Ray E, gro 560 Sierra, h same
Mason Ruth, student, r 728 S Virginia
MASON WILLARD W, Engineer Truckee River Gen Elec Co, h 142 Bell
Masonic Temple, A O Percy supt, Virginia s w cor 1st, Masonic Temple Bldg, Virginia sw cor 1st
Massey Annie (wid W A), h 239 Flint
Masters George, r 411 Lake
Masters H W carp, r 533 N Virginia
Mather E C, student, r 1075 Sierra
Mather Lester I, slsmn, h 334 Moran
Mathews Cash Grocery (R D and J L Mathews), 104 E 2d
Mathews Edwin H, h 239 Keystone av
Mathews Isaac R, real est, h 358 Lake
Mathews John L (Mathew's Cash Grocery), h 331 Ralston
Mathews Lawrence E, truck driver, r 239 Keystone av
Mathews Roger D (Mathew's Cash Grocery), h 705 Humboldt
Mattern Albert, h 205 Elm
Mattern Laura, clk, r 205 Elm
Matteson Earl H, slsmn Stand Oil Co, h 936 Ralston
Matthews Wm, clk Hasty Msngr Serv, r DeLux Hotel
Matthiesen Andrew C, lab, r 319 Ryland
Matthiesen Andrew J P, slsmn, r Colonial apts
Matthiesen Cecil N, lab, r 319 Ryland
Mathiesen Elmer C, lab, h 306 Pine
Mawer Lula (wid Joseph M), r 468 E 8th
Maxonian The, apts, 652 Lake

JEROME L. VAN DERWERKER
ATTORNEY—COUNSELOR—NOTARY
WASHOE COUNTY BANK BUILDING
PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

**MONUMENTAL
WORKS**
MCCORMACK & CO.
MARBLE AND GRANITE IMPORTERS

TELEPHONE RENO 1474-J
— RENO —
404 NORTH VIRGINIA

216

(1923) R. L. POLK & CO'S.

Maxson Herbert B, civ eng, h 321 Hill
Maxwell Agnes J, tchr Southside Schl, h 217 E Taylor
Maxwell Alice H, tchr, r 217 E Taylor
Maxwell Emily M Mrs, lodgings 255½ N Center
Maxwell Merida A (M A Maxwell Produce Co), r 502 Mill
Maxwell M A Produce Co (M A Maxwell), 141 W 3d
Maxwell Wm, student, r 1075 Sierra
May Bruno B, pharmacist, h 157 Mill
Mayer Harry G, soft drinks 1250 S Virginia, h same
Mayer Leon S, collr Ayres & Gardiner, h 132 Ralston
Mayer Lucie Mrs, matron Manzanita Hall, U of N
Mayer Selma D, piano tchr 132 Ralston, r same
Mayfield Chester W, pharm Hilp's Drug Store, r Colonial
apts
Mayfield Harry, watchmn, r 753 Spokane
Mayfield Mary Mrs, dom Nev State Hosp
Mayhew Al, driver Nevada Transfer & Warehouse Co
Mayhew George, lab, h 600 Spokane
Maynard George H, h 303 Hill
Mayhew Henry D, tmstr, h 600 Spokane
Mayne Thomas, stevedore S P Co, r Gallery Hotel
Maysey Daniel, junk 352 Sierra, h same
Mazoni Angelo, carp, h 337 Evans av
Mazza Alfredo, baker, h 545 Spokane
Meacham Charles S, gro, h 24 E 4th
Meacham Helena L Mrs, clk Salvage dept Red Cross Soc,
r 24 E 4th
Meachim C S, dept mgr Humphrey Supply Co, r 24 E 4th
Mead Edward H, r Colonial apts
Mead Leslie, auto mech, r 752 University av
Meadows Marie, h 241½ Bell
Meany Anthony A, tailor Gavin Baird, r 447 Evans av
Meckley Elroy E, auto opr, h 777 W 7th
Meder Bertha M Mrs, slswmn The Unique Store, r 236 W
Liberty
Meek Hazel, tchr McKinley Park Schl, r Colonial apts
Meeks Fred, brkmn, h 422 University av
Meffley Alice, tchr Mt Rose Schl, r 304 W 6th
Meffly Alice (wid Franklin), h 133 W 4th
Meffley Constance Mrs, asst mgr Colonial apts, h same
Meffley Kate B (wid John), h 304 W 6th
Meighan Edward, student, r 621 N Virginia
Meiss Mildred K, tchr Mt Rose Schl, r 631 Sinclair

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

RENO CITY DIRECTORY (1923)

217

Meizel Renee, sten J A Lipman, r Wedekind rd
 Melarkey Clinton V, slsmn B Rotholz Cigar Co, h 17 W
 Plaza
 Melarkey Minnie C (wid David W), apts, h 649 S Virginia
 Meldrum Ralph, student, r 745 University av
 Melkesetian John, tailor, r 70½ High
 Mellillo Delia, ironer French Lndry, r 355 Wells av
 Mellillo Remigio, plstr, h 355 Wells av
 Melton Bertram E, mech Truckee River Gen Elec Co, r
 307 W 4th
 Melville A J, r Colonial apts
 Menante Frank J (Reno Vulcanizing Works), h 80 Vine
 Mendocia Carl, lab, r Vendome Hotel
 Menenta G, h 144 Winter
 Menenta Louis, carp, r 144 Winter
 Menenta Louise M (wid Mingo), h 107 Vine
 Menke Clarence A, clk, h 717 S Center
MENLO HOTEL, A H MacDonald Prop, 114 E Commer-
 cial Row, Tel Reno 391
 Mercantile Securities Co, C B McCoid mgr, financial agts
 423 N Virginia
 Mergen Al G, ins, h 126 Ridge
 Mergen Alice, slsmn Gray, Reid, Wright Co, r 126 Ridge
 Meringo Manuel, ydmn Grand Cafe, r Mount Rose
 Merklng Francis J, r 140 S Virginia
 Merklnger Wm H, barber F H Hartung, r 417 W 4th
 Merrill Alfred L, h 507 E 4th
 Merrill Eunice H (wid Ward H), r 203 Wonder
 Merrill Frank N, mach, r 507 E 4th
MERRILL LILLIE MRS, Mgr Frandsen Apartments, h
 432 W 4th
MERRILL S EGBERT (Nevada Horticultural Service), h
 203 Wonder
 Merten Robert I, slsmn Coml Hdw Co, r 633 Nevada
 Merten Wm G, stevedore S P Co, h 633 Nevada
 Mry Joseph T, hod carrier, h 920 E 5th
 Metcalf Charles, lab, h 522½ E 6th
 Metcalf Freda Mrs, clk Comptroller U of N, r 36 W 9th
 Metcalf Vernon, sec Nevada Livestock Assn, h 432 W 4th
 Metzger Harry M, sign pntr Cain Sign Co, h 647 Sutro av
 Metzger Leona H, clk Truckee River Gen Elec Co, r 734
 W 7th
 Meyer Apts, 708 University av



**Sparks
 Fuel
 Co.**

Krehmke
 Shelly
 Proprs.

**COAL
 AND
 WOOD**

AGENTS FOR
**CASTLE
 GATE
 COAL
 AND
 KING
 COAL**

**1106-B
 Sparks
 Nevada
 PHONE
 213-J**



**FORD CARS
 LINCOLN CARS
 FORDSON TRACTORS**

Calavada Auto Co., Inc.

TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMEYER
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

218

(1923) R. L. POLK & CO'S.

- Meyer Charles (Little Waldorf), r 688 West
MEYER JACOB C, Plumbing, Heating and Ventilating
Plants, 221 Lincoln Alley, P O Box 371, Tel Reno
547, h 1300 S Virginia, Tel Reno 1849-W (See page
47)
- Michael Alice (wid John), r 605 Lake
Michaes Joseph, slsmn, r Overland Hotel
MICHELIN TIRES AND TUBES, Nevada Cadillac Com-
pany Agts, 3 N Virginia
Middaugh Dawn E Mrs, student, h 105 Elm
Midgley Anna Mrs, sten Gray, Reid, Wright Co, h 218 S
Center
Midyett Emerson O, formn, h 756 W 6th
Mighels Henry R, serv sta opr Stand Oil Co, r 319 S Vir-
ginia
Mihigan Jack, electn, r Vendome Hotel
Miklas J A, chf clk to gen agt W P Ry Co
Milani Angelo, lab, h 989 Watt
Milbery Hazel (wid Chester A), h 736 Ralston
Milburn James W, restr 15 E Douglas ally, r Lenox Hotel
Miles Bonita, student, r 738 N Virginia
Miles Gilbert D, miner, h 447½ Ralston
MILES HENRY W, Librarian Reno Free Pub Library, h
738 N Virginia
Millar George H, trav slsmn, h 224 E 7th
Millard Harry, printer Nev State Journal, h 239 N Vir-
ginia
Millen Webster L, stickermn Red River Lmbr Co, h 848
Ryland
Miller Alfred, lab, r 521 Spokane
MILLER A GRANT, Attorney-at-Law, Practice in all
Courts, 259 N Virginia, Tel Reno 191, h 635 Plumas
Miller Charles, chemist, h 555 W 6th
Miller Charles, student, r 557 Lake
Miller Charles A, barber 261 N Virginia, h 345 W 6th
MILLER CHARLES E, Teller Washoe County Bank, h
101 State
Miller Charles G, mill formn Red River Lmbr Co, h 220
E 7th
Miller Charles J, pres Riverside Mill Co, h 423 W 3d
Miller Douglas A, r 614 W 4th
Miller Edgar C, bkpr Stockgrowers & Ranchers Bank, r
101 State

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRI-
CAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

RENO CITY DIRECTORY (1923)

219

Miller Eleanor, tchr Mary S Doten Schl, r 345 W 6th
Miller Elsie E, sten Nev State Hospital
Miller Eugene W, clk S P Co, h 446 S Virginia
Miller Frank P, blksmth, h 44 Rock
Miller Gertrude L, asst sec Revada Sales Co Inc, r 345
W 6th
Miller Harold, student, r 925 N Virginia
Miller Hazel, tchr High Schl, r 53 W 9th
Miller Henry, porter Reno Social Club, r 43 Mill
Miller John, lab, h 521 Spokane
Miller John, student, r 745 University av
Miller Jose, h 446 S Virginia
Miller K, r 345 W 4th
Miller L, r 317 Sierra
Miller Margaret (wid Jos S), r 273 Cheney
Miller M R, chemist agrl exp sta U of N, r 555 W 6th
Miller Otto C, waiter Wm Bozman, r Mizpah Hotel
Miller Ralph H, pastor First Methodist Episcopal Church,
h 128 Mill
Miller Ross, lab, r 746 W 7th
Miller Stanley, roundhousemn, h 32 Rock
Milliken Joseph, student, r 749 Lake
Milliman George W, h 639 Washington
Mills Hester, student, r 467 Ralston
Mills Mary Mrs, h 729 University av
Millsaps Ira L, mach, h 140 West
Millsaps Susie J Mrs, r 140 West
Milner Florence, student, r 902 S Virginia
Mina Serapio, rancher, h 1050 Surprise rd
Mincer Leonard G, clk, r Vendome Hotel
MINERAL CAFE (G Del Wolfensparger, Robert Ray-
mond), Douglas Alley cor Lincoln Alley, Tel 68
Minetto Andrew, clk Carl Kuhn, r 137 Wnter
Minetto Eva M, sten Stand Oil Co, r 137 Winter
Minetto Fred, shoe repr Fowler & Cusick, r 137 Winter
Minetto Tony, rancher, h 137 Winter
Minn Edward, student, r 749 Lake
Minoglio Louis, car repr, h 1009 Washington
Minoglio Louse, Indrywkr Reno Steam Laundry
Miramon Alfred M, clk Nev Packing Co, r 651 Eureka av
MIRAMON JACQUE, Mgr Reno Steam Laundry, h 800
Wheeler

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO

Florist

**G. ROSSI
& CO.**

Cut Flowers

Ornamental

Plants

Seeds and

Bulbs

Artistic

Floral

Designs

AND

Decorating

Service and
Quality
Our Motto

Fresh Cut
Flowers
received daily
from our own
Nurseries

**BRANCH
STORES**

**San
Francisco
Oakland
Berkeley
Sacramento
Fresno**

**38 W. 2d
STREET**

Phone
Reno 17

220

(1923) R. L. POLK & CO'S.

Miramón M, washer Reno Steam Laundry, h 651 Eureka
av

Miramón R, clk Gray, Reid, Wright Co, r 651 Eureka

Mischon John, gardener U of N, r Muir Campus

Mitchell A G, r 427 Evans av

Mitchell Bertha (wid John S), h 36 W 8th

Mitchell C W, r 317 Sierra

Mitchell George W, cook Wm Bozman, r 237 N Center

Mitchell Mary J (wd Thomas H), r 435 E 6th

Mitchell Rose C, student, r 223 University ter

MITCHELL STANLEY C, Private Secretary Geo Wing-
field, r Hotel Golden

MITCHELL W I CO, H H Creek Mgr, Wholesale Grocers
242½ E Commercial row, Tel 161 (See page 27)

Mitchell Wm W, student, h 205 Elm

Mitchener Addie A (wid James P), r 231 Cheney

Mizpah Hotel, A Pincolini mgr, 214 Lake

Moana Mineral Springs, S Virginia rd

Mobley Dan, driver Reno Ice Delivery

MODE THE (Esther U Kanters), Correct Apparel for La-
dies' and Misses'—Millinery, Art Needlework and
Novelties 22 E 2d

Moffat Wm H, pres Union Land & Cable Co, h S Virginia
road

Moffitt Floyd, emp Chism Ice Cream Co

Moffitt Frank F, student, r 843 Lake

Moffitt Lucinda (wid David), h 843 Lake

Mohl John, r 526 Sierra

MOHR WILLIAM, Teller Washoe County Bank, h 821
Ralston

Molina Joseph A, sec Black Panther Mining Co, r Plaza
Hotel

Molinari Louis, h 327 E 6th

Molisse George, h 1035 W 2d

Monahan Peter, r 140 E Commercial row

Monasterio Juan B, poultrymn Nev State Hosp

Mongolo Charles, janitor, h 112 Keystone av

Mongolo Edith, clk, r 112 Keystone av

Mongolo Edolo F, boxmkr, r 645 Scott

Mongolo Frank, elev opr Gazette bldg, r 746 Mill

Mongolo Feuro, janitor, h 746 Mill

Mongolo Louis, hodcarrier, h 645 Scott

Mongolo Rose, r 112 Keystone av

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

RENO CITY DIRECTORY (1923)

221

MONOGRAM OILS AND GREASES, Gould Brothers Dis-
tributors for State of Nevada, 215 Sierra, Phone
Reno 284

Monohan Ogden, student, r 745 University av

Monroe Harry J, poultrymn Mrs I Black, 1515 S Virginia

Monroe Wm M, transfer, h 522 Lake

Monsarrat Charles, caretkr Ross-Burke Co

Monte Francisco, lab, h 323 St Lawrence av

Monte Mary, r 323 St Lawrence av

Monteith Robert C, millwright, h 223 W 2d

MONTELATICI GUISEPPE (New Toscano Hotel), h 238
Lake

Montelatici Narcizo, clk New Toscano Hotel, r 242 Lake

Montgomery Grace Mrs, furn rms 111 E 4th, r same

Montgomery S E, mining 106 E 2d rm 208, h 206 State

Montgomery Wm, lab, h 111 E 4th

Montgomery Wm B, r 317 Sierra

Moody Mrs, h 432 W 4th

Moon S Johnston Mrs, h 300 California av

MOONEY HOMER, Managing Editor Nevada State Jour-
nal Inc, r California apts

Mooney R M, r 1011 E 4th

Moore Alvin Le R, cook, r 405 E 11th

Moore A J, reporter Nev State Journal, h 221 West

Moore Benjamin, auto mech, r 218 S Centre

Moore Benjamin C, patrol Police Dept, r Travelers Hotel

Moore Boyd L, pres-mgr Nevada News Letter, h 239 N
Virginia

Moore Caroline Mrs, cashr Nevada News Letter, r 239 N
Virginia

Moore Charles H, mgr Bell Telephone Co of Nevada, h
125 W Liberty

Moore C E, formn, h 311 Sierra

Moore Earl W, carrier P O, h 642 W 7th

Moore Howard O, teller Farmers & Merchants Nat Bank,
h 1105 W 2d

Moore John, carp Nevada Transfer & Whse Co

Moore Mamie Mrs, ironer County Hospital, r Little Res-
ervation

Moore Mary Mrs, h 432 W 4th

MOORE MILTON B, Attorney-at-Law 206 Nevada State
Life Bldg, 106 E 2d, Tel Reno 377, h 221 W Liberty
(See page 39)

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

OSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

**REAL
ESTATE
INSURANCE**

RENTALS

LOANS

BONDS

**Tel.
Reno 13**

**Reno
NEVADA**

222

(1923) R. L. POLK & CO'S.

Moore Salathiel C, carp, h 405 E 11th
Moore Walter J, r 405 E 11th
Moore Wm J, office mgr Riverside Garage, h 135½ Vine
Moore W C Mrs, h 132 Court
MOOSER CHARLES E DR, V-Pres and Medical Director
Nevada State Life Ins Co, h 104 Sierra
Morales John, lab, h 620 Scott
Moran James C, r 519 University av
Moran P J Rev, asst pastor St Thomas Church, r 300
W 2d
MORAN THOMAS F, District Judge Dept 1, Court House,
Tel Reno 1221, h 1044 W 1st, Tel Reno 1853-M
Moran W J, mining eng 125 N Center rm 209, h 732 W 5th
MOREHOUSE HENRY V, Attorney-at-Law, 15-16-17
Washoe County Bank Bldg, Tel Reno 965, h 526 S
Center, Tel Reno 1482-R (See page 39)
Moreland Evalyne Mrs, h 132 Court
MORESI CHARLES J, Sheet Metal Work, Re-Tinning,
Plumbing and Heating 208½ N Center (in rear), h
109 E 4th (See page 47)
Morgan Buelah M, prin Mt Rose Sch r Colonial apts
Morgan Genevieve, student, r 829 N Virginia
Morgan Nash P, atty-at-law 259 N Virginia, h 604 Wells
av
Morgan Rose (Hotel Reno), r 345 N Virginia
Morlett Fred F, poultry, h n end High
Moroni Michael, rancher, h 1521 S Virginia
Morrill Carmen, clk Chism Ice Cream Co, r 216 Washing-
ton
Morrill Doris, asst bkpr Crescent Creamery, r 216 Wash-
ington
Morrill Frank L, clk Reno Stationery Co, r 439 Nevada
Morrill Fred W, asst eng Fire Dept, h 439 Nevada
Morrill Gertrude L, clk U S Indian Service, r 439 Nevada
Morrill Harry E, gro, h 27 W Liberty
Morrill Melvina Mrs, h 216 Washington
Morris Bernice (wid Geo), h 666 Spokane
Morris Clifford H, pntr, h 244 Ryland
Morris George, cook Pedersen Bros
Morris Helen M, clk W U Tel Co, r 111 N Virginia
Morris Katherine Mrs, h 111 N Virginia
Morris Neva Mrs, sten Ayres & Gardiner, r 29 Court
Morris R, r 317 Sierra

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS
LEMONOLYVE

THE LEMON AND OLIVE OIL SOAP

Test the Result
of Their Scien-
tific Construc-
tion

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

RENO CITY DIRECTORY (1923)

223

Morris & Levy Inc, Herman Levy pres, H M Levy sec-
treas proprs Palace Dry Gds House 40 E 2d
Morrish Mary (wid Aaron), r 360 Moran
Morrison Alfaretta C (wid Alex C), h 36 W 9th
Morrison Chancellor D, ship clk Swift & Company, h 320
Ridge
Morrison Janet Mrs, r 617 Court
Morrison Mary V (wid Robert K), r 617 Court
Morrison Sidney K, phys 15 Front rm 219, h 617 Court
Morrow Edith Mrs, h 221 Keystone av
Morse Caroline (Hotel Reno), r 345 N Virginia
Morse J H, instr U of M, r 1064 Ralston
Mortara Pauline, presser Troy Lndry, r 605 Alameda
Mortensen Gus, driver Samoville & Flagg, r Sparks
Mortensen James, bldg contr, 1034 Sierra, h same
Morton Dora (wid Walter), h 560 N Virginia
Morton Henry, constr formn, h 623 Evans av
Morton Lance J, bkpr White Horse Stable, r 338 Elm
Mosser Howard M, chiropractor 29 W 2d, h same
Mosier Eli E, barber, r 218 Sierra
Moslander Paul B, student, r 736 S Virginia
Moslek Benj, auto mech Revada Sales Co Inc
Moseley Jerry W, miner, r 232 West
Moss John L, waiter Wm Bozman, r 115 Mill
Moss John L, tchr, h 1064 Ralston
Mossback Ben, r 29 E Plaza
Motorcycle Repair Shop (Kelly W H), 127 W 2d
Mottino Charles C, h 753 Mill
Mouffee Besse Mrs, baker 1072 S Virginia, h same
Mouffee Bessie D, asst D J W Gerow, r 1072 S Virginia
Mouffee Violet La V, sten, r 1072 S Virginia
Moulton Frederick, r Riverside Hotel Annex
MOUNT ROSE HOTEL, A E Allen Mgr, 26 E 2d, Tel Reno
150
Mount Rose School, Beulah M Morgan prin, Lander s w
cor W Taylor
Mouton Edison E, h 45 California av
Moyle Thomas, auto mech, h 137 Washington
Mozingo Saul W, fl walker Gray, Reid, Wright Co, h 600
Mill
Mozzetti Joe (Mozzetti & Pedretti), h 1027 W 2d
Mozzetti & Pedretti (Joe Mozzetti, Anton Pedretti), soft
drinks 253 Sierra

STEINHEIMER BROS.
STUDEBAKER
AUTOMOBILES
GOODRICH AND
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL
4 W. FOURTH
TELEPHONE 1261
RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY

“HAVE YOUR GLASSES TAYLOR MADE”

TELEPHONE RENO 700
MASONIC TEMPLE

224

(1923) R. L. POLK & CO'S.

- MUDD LIZZIE R**, Asst Cashier The Farmers and Merchants National Bank of Reno, h 118 Island av
Mudd Minnie (wid George B), r 118 Island av
Mulavey John, logger, h 436½ Ralston
Mulcahy Edwin C, editor Sparks Tribune, r 235 11th
Mulford Emily Mrs, r Colonial apts
- MULKEY'S OIL PROOF SPARK PLUGS**, F D Tuthill Co
Inc State Agts, 15-17 W 4th
- Mullany Patrick, r Hotel St Charles
Mullavey John, carp, h 436½ Ralston
Mullen James A, lab, h 1051 Ralston
Mullen Thomas F, student, r 651 Elko av
Muller Carl L, h 421 Hill
Muller Vinton A, phys 111 N Virginia, r 421 Hill
Mulligan May, nurse, r 35 W 1st
Mullins Charles T, live stock, h 67 Washington
Mullins Hugh A, clk Am Ry Exp, h 67 Washington
- MULTIGRAPH SHOP THE**, T G Bracking Mgr, Complete Multigraphing Service 138 N Center, Tel Reno 897 (See right bottom lines and page 42)
- Murdock Hance, cashr W P Ry Co, h 621 W 6th
Murdock H G Mrs, r Hotel Golden
Murdock Paul H, clk Truckee River Gen Elec Co, r 41 W 9th
Murdock Thomas D, sheepmn, h 527 Gordon av
Murgotten Frank C, asst prof U of N, h 551 N Virginia
Murphy Andrew J, lab, h 212 E Commercial row
Murphy Arthur, formn Nevada Sales Co Inc, r Virginia Hotel
Murphy Charles O, clk, h 761 University av
Murphy Elizabeth (wid Wm), h 610 S Center
Murphy Emmet, auto opr A C Dougherty, r 526 W 2d
Murphy Frank D, formn Truckee River Gen Elec Co, r 610 S Center
Murphy James, r 206½ N Center
Murphy John H, mgr Ennis-Brown Co, h 610 Mill
Murphy John J, formn city eng, h 444 Lake
Murphy John M, auto opr University Taxi, 761 University av
Murphy Joseph, student, r 557 Lake
Murphy J A, slsmn, r Overland Hotel
Murphy Kate A, smstrs Gray, Reid, Wright Co, r Colonial apts

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

REVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLIX—FAGEOL TRUCKS

SECOND AND LAKE STREETS

RENO

PHONE 777

RENO CITY DIRECTORY (1923)

225

Murphy Katherine, student, r 761 University av
Murphy Louis A, bkpr, r Hotel Virginia
Murphy Margaret E, cashr Grand Theatre, r 761 University av
Murphy Thomas, blksmith, r 136 W 2d
Murphy Wm, lab, r 133 West av
Murray A James, clk James Halley, h 520 Sinclair
Murray Daisy Mrs, drsmkr, r 329 S Center
Murray Fred, r 941 W 2d
Murray Hazel C, chemist U of N, r 834 Bell
Murray John, electn, r 941 W 2d
Murray John J, sign pntr, h 941 W 2d
Murray Joseph, r 239 E Plaza
Murray Merle R, tailor, r 136 Washington
Murray Thomas F, constable City Hall rm 15, h 39 Arroyo
Murray Vera Mrs, office nurse Drs Pickard & West, r 520 Sinclair
Murray Wm E, miner, h 834 Bell
Murry Irene Mrs, Indrywkr Royal Lndry Inc, r 457 E 6th
Murtaugh Joseph J, r Colonial apts
Musso George, sausagemkr Nevada Market, r 249 Chestnut
Musson Charles, r 333 Lake
Musson Edwin L, h 333 Lake
MUTUAL CREAMERY COMPANY, James H Mason Mgr, "Maid O'Clover" Butter, Cheese and Eggs, Wholesale 522 Surprise Valley Road, Tel Reno 740 (See page 22)
MUTUAL LIFE INSURANCE CO, J M and John M Sterud Dist Supts, 2 Masonic Temple Bldg, Tel Reno 657 (See front cover and page 33)
Myers George F, h 119 Bell
Myers Harold W, confy 24 Sierra, h 540 same
MYERS JESSIE TAYLOR (Taylor Optical Co), h 242 W Liberty
Myers Reuben W, lab, h 57 Water
Myers Wm T, finisher Samoville & Flagg, r Fern apts
Myrick George L, bellboy Overland Hotel, h 141 W 5th
Nagy Michael, mech Crescent Creamery, h 605 Alameda
Nance Wm D (Howard Sign Co), h 319 W 4th
NANNINI BROS (Charles and Oliver), Props Plaza Hotel
NANNINI CHARLES (Nannini Bros), r Plaza Hotel

232 NORTH VIRGINIA STREET

RENO, NEVADA

SAMOVILLE & FLAGG
"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

226

(1923) R. L. POLK & CO'S.

Nannini George, waiter, h 912 S Virginia
NANNINI OLIVER (Nannini Bros), r Plaza Hotel
Nansen Chris, waiter Pedersen Bros, r Richlieu Hotel
Nash Frances P, cashr Bell Telephone Co, r 111 N Virginia
Nash John, student, r 745 University av
Nash Laura K Mrs, drsmkr 111 N Virginia, h same
Nash Percival, probation officer, h 652 S Virginia
NASH TRUCKS, Duncan Automobile Co Distributors, 130 Sierra
National Cash Market (F G, G A and W E Kornmayer), meats 26 W 2d
National Cash Register Co, E R Price sales agt, 41 E 2d
NATIONAL COAL CO, C F Stevens Mgr, High Grade Coal Prompt Service, 318 Spokane, Tel Reno 16
NATIONAL FIRE INSURANCE CO OF HARTFORD, CONN, Byington & Hall Agts, 203 N Virginia
NATIONAL HIGHWAY SERVICE STATION, J M McCormack Prop, 404 N Virginia, Tel Reno 1474-J
National Historical Society, J E Wier sec, 844 University av
Nave John E, chiropractor 214 Moran, h same
Nave Ora L, carp, h 209 Ryland
Neal Frank, driver Nev Packing Co, r 447 Ralston
Neal George E, lab, h 411½ E 7th
Neole Eva F, nurse, r 716 S Virginia
Neale Francis E (wid Clark), h 716 S Virginia
Neale Mary S, sten, r 716 S Virginia
Neale Minnie, clk Am Ry Exp, 716 S Virginia
Neer Pauline E, student, r 21 W Taylor
Neff Whitney J, mov pict opr, r 136 W 2d
Negley J T, v-pres Cons Warehouse Co
Neidenreich Frances, tchr Mt Rose Sch, r 617 Ralston
Neil Benjamin F, h 447 Ralston
Nelligan Wm D, painter, h 633 W 2d
Nelsen Louis, lab, r 123½ Mill
Nelsen Peter, lab, h 123½ Mill
Nelson Alex C, plmbr, h w end Marsh av
Nelson Alfred, h 320 W 5th
Nelson Andrew J, livestock, h 46 W 10th
Nelson Anna, clk Wilcox Confectionery Co, r Sparks
Nelson Bob, mech, h 23 W Taylor
Nelson Charles, clk, r Hotel Virginia

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

RENO CITY DIRECTORY (1923)

227

Nelson Charles, sectn formn, h 412 Ryland
 Nelson Charles, h 627 North
 Nelson Christine A, clk Conant Bros, r 643 Marsh av
 Nelson Edith, student, r 557 Washington
 Nelson Evelyn, student, r 839 University av
 Nelson Frank, rancher, r A S Williams
 Nelson Hannah, spec tchr Bd of Educ, r Frandsen apts
 Nelson Hans, driver Washoe Wood & Coal Yd, h 542 Surprise Valley rd
 Nelson Hattie (wid Hans), r 440 California
 Nelson Henry W, clk Reno Cash Store, r 47 W 10th
 Nelson Horace R, student, r 557 Washington
 Nelson Howard, mov picture opr, h 440 California av
 Nelson H O, auto mech Reveda Sales Co Inc
 Nelson John, lab, h 621½ W 6th
 Nelson Leonora, clk Reno Cash Store, r 47 W 10th
 Nelson Lillian, clk Wilcox Confectionery Co, res Sparks
 Nelson Magnus, auto painter 24 W 4th, r 520 E 6th
 Nelson Mildred, r Hotel Grand
 Nelson Nels B, purch agt Union Land & C Co, h 839 University av
 Nelson Peter A, eng Reno Brewing Co, r 439 Hill
NELSON PETER L, Asst Cashr Reno Natl Bank, h 730 Plumas
 Nelson Ralph W, chf clk U S Surv General, h 557 Washington
NELSON ROBERT, County Commissioner, h 47 W 10th, Tel Reno 1866-J
 Nelson Robert (Reno Cash Store), r 47 W 10th
 Nelson Robert, auto mech L Lund, 23 W Taylor
 Nelson V, auto mech, r 534 Humboldt
 Nelson Walter R, clk The N E Wilson Co Inc, h 437 Church Lane
 Nelson Wilmer H, porter H E Young, h 130 West av
 Neni John, janitor Nev Packing Co, r 459 Sutro av
NENZEL RUDOLPH, Sec-Treas Nevada Hay and Grain Co Inc, h 57 Boyd pl
NEVADA AGENCY AND TRUST CO, J L VanDerwerker Sec, 4 Washoe County Bank Bldg, 153 N Virginia, Tel Reno 81
 Nevada Auto Supply Co (H F Holmshaw), 112 E 2d
NEVADA AUTO TRIMMING CO, W G Kline Propr, Auto Trimmings, 29 W Plaza, Tel Reno 625

Join
 the
**Y
 M
 C
 A**

JAKE

Wainwright

Wholesale and
Retail

**Tires and
Tubes**

**Gasoline
Oils**

Accessories

**Telephone
Reno 679**

**361 Sierra
Street**

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th

Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor

Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

228

(1923) R. L. POLK & CO'S.

- NEVADA BAKERY, Martin Suter Propr, Bakers and Confectioners, 132 W 2d, Tel Reno 1523
- NEVADA BULLETIN (Weekly), John Granata Mgr, 216 Lake, Tel Reno 686 (See page 43)
- NEVADA CADILLAC COMPANY, Matt Jauregui Propr, Distributor for Cadillac Motor Cars, 3 N Virginia, Tel Reno 120 (See left bottom lines and page 10)
- Nevada Engineering & Supply Co, L F Curtis sec, 502 E 4th
- NEVADA FIRE INSURANCE CO, Robert Carlson Sec-Mgr, General Agency California Ins Co for State of Nevada 110 E 2d, Tel Reno 751 (See right top lines and page 32)
- NEVADA FIRE INSURANCE COMPANY, Washoe County Bank Agents, N Virginia sw cor 2d, Tel Reno 773-J
- NEVADA FISH MARKET (Usuburn Uchida), 233 Lake, Tel Reno 603 (See page 25)
- NEVADA HARDWARE & IMPLEMENT CO, B A Cohen Mgr, 214 Sierra, Tel Reno 713
- NEVADA HAY & GRAIN CO INC, A L Bachrodt Pres-Mgr, A F Scanavino V-Pres, R Nenzel Sec-Treas, 328-330 Gazette Bldg, 125 N Center, Tel Reno 744 (See page 28)
- Nevada Highway Association, Wm David sec, 4th fl Reno Natl Bank bldg
- NEVADA HISTORICAL SOCIETY, Jeanne Elizabeth Wier Sec, 844 University av
- NEVADA HORTICULTURAL SERVICE (S E Merrill), Nursery Stock of All Kinds, Pruning, Spraying and Planting, Seeds and Bulbs, 629 N Virginia, Tel 1378-W
- Nevada Hospital for Mental Diseases, Dr R H Richardson supt, Asylum rd ne cor Glendale rd
- Nevada Laboratories Inc, V M Henderson mgr, assayers and chemists 228 Sierra
- Nevada Livestock Association, Vernon Metcalf sec, 15 Front, room 307
- Nevada Machinery & Electric Co (F O and J C Broili), 21 N Virginia
- NEVADA MARBLE & GRANITE WORKS (Fred Vercoe), Dealers in All Kinds of Marble and Granite, 359 University av, Tel Reno 1180-M (See page 42)
- Nevada Market (Joseph Prato), 243 Lake

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

RENO CITY DIRECTORY (1923)

229

NEVADA MINE OPERATORS ASSOCIATION, Henry M Rives Sec-Treas, 210 Reno Natl Bank Bldg, Tel Reno 170

NEVADA MINES MANAGEMENT CO, A A Codd Pres, G V Ward Sec-Treas, 421-22 Clay-Peters Bldg, 140 N Virginia

Nevada Mining Press, C F Spilman publr 106 E 2d room 208

NEVADA MOTOR CO, Howard Brown Mgr, Packard and Hupmobile Distributors, 41 W Plaza, Tel Reno 426

NEVADA NEWS LETTER, Boyd L Moore Pres-Mgr, Printers, Publishers, Stationers, News Dealers 211 N Virginia, Tel Reno 858

NEVADA PACKING CO, J W Blum Gen Mgr, Meat Pkrs, E 4th cor Alameda av, Tel Reno 132-133-134

Nevada Press The (A Carlisle & Co), 131 N Virginia

Nevada Public Health Assn, City Hall, room 14

Nevada Radio House, V P Gianella mgr, Majestic Theatre bldg

Nevada Rand Mines Co, W V Rudderow pres, 36 E 2d, room 11

Nevada Sand Springs Oil Co, O E Bilbee mgr, 15 W 2d

NEVADA SANITARIUM AND HEALTH HOME, Dr Edward C Galsgie in Charge, S Arlington av, Tel Reno 14-F4 (See Sparks tab insert)

Nevada Sheet Metal Works (A P Ceander), 326 Morrill

Nevada State Board of Health, Child Welfare Division, Mrs S H Wheeler exec sec, City Hall, room 16

Nevada State Hospital for Mental Diseases, Dr Rodney H Richardson supt, John J Kenney Supvr, Asylum rd, Tel Reno 1508-M

NEVADA STATE JOURNAL INC, Emmet D Boyle Pres and Gen Mgr, Homer Moody Mng Editor, Joe F McDonald Business Mgr, Publr, 20 E 2d, Tels Reno 186 and 187

NEVADA STATE LIFE BUILDING ASSN, T O Ward Pres, Dr Charles E Mooser V-Pres, R O Longnecker Sec-Treas, Owners Nevada State Life Building, Offices Suite 225 same, Tel Reno 409

NEVADA STATE LIFE BUILDING, 106 E 2d

P
L
A
Z
A
H
O
T
E
L

Nannini
Bros.
Props.

Rates \$1.00
\$1.50
and \$2.00
Per Day

Strictly
Modern

Cor. Sierra
and Plaza
Phone 148
RENO

DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.

LUMBER (READY CUT)
MILLWORK, ETC.

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO. NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

230

(1923) R. L. POLK & CO'S.

NEVADA STATE LIFE INSURANCE CO, John Etchebarren Pres, Dr Charles E Mooser V-Pres and Medical Director, R O Longnecker Sec and Agency Director, T O Ward Treas, W S Harris Asst Sec, 225 Nevada, State Life Bldg, 106 E 2d, Tel Reno 409 (See front edge and page 33)

Nevada State Sheep Commission, S H Wheeler pres, G Del Wolfensparger, 15 Front, room 307

NEVADA STOCK FARM INC, George Wingfield Pres, S C Mitchell Sec, Thoroughbred Horses, 201 Reno Natl Bank bldg

Nevada Storage Battery Co Inc, N H Squire pres, G C Evans mgr, battery dept, 21 E Plaza

Nevada Supply Co, C F Stevens mgr, beverage mfr, 318 Spokane

NEVADA TRANSFER & WAREHOUSE CO, H E Stewart Sec-Mgr, 440 Surprise Valley Road, Tel Reno 30 (See front cover and page 52)

Nevada Trust Co, E R Dodge pres-treas 140 N Virginia, room 302

NEVADA WELDING WORKS (T B and R E Donnelly), Oxy-Acetylene Welding, Cutting and Brazing, All Work Guaranteed, 340 N Virginia, Tel Reno 1527-J (See left bottom lines and page 53)

Nevers Helen M, r 719 Humboldt

Nevin Frank, firemn R F D, h 521½ S Center

NEWARK FIRE INSURANCE CO, Hart Realty Co Agts, 125 S Virginia

NEW ARMY STORE THE (S S Jacobs), General Outfitters for Men 263-265 Sierra, Tel Reno 1012-W (See page 18)

Newhall Vic J, driver Crescent Creamery

Newman Anna R, tel opr Bell Tel Co, r 330 Elm

Newman Grace, r 45 California av

Newman Bert, lab, h rear 1055 Surprise rd

Newman Charles W, mgr Hotel Vinton, h 206½ N Center

Newman Eva (wid John G), r 545 E 6th

Newman Garner A, rancher, h 330 Elm

Newman George Mrs, clk and notary W M Kearney, r California apts

Newman Irvin J, lab, h rear 1055 Surprise rd

Newman Jessie, r 330 Elm

Newman John, lab, h rear 1055 Surprise rd

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

RENO CITY DIRECTORY (1923)

231

- Newman Matie, student, r 120 W 6th
Newmarker Fred P, carp, h 543 Gordon av
Newmarker Henry, carp, h 344 E 7th
NEW METHOD FRENCH CLEANERS AND PARISIAN DYE WORKS CO (Jack Petre, L Lapuyade), 233 E Plaza, Tels 814, 58 and 663
NEWNHAM M MRS, Public Stenographer, Notary Public and Multigrapher, 206 Clay-Peters Bldg, 140 N Virginia, r 1110 W 7th (See page 48)
Newstrad Louis, 142 N Virginia
Newton Sherman H, bldg contr 127 St Lawrence av, h same
NEW TOSCANO HOTEL (G Montelatici, A Lazzari), 242-246 Lake, Tel 1099-W (See page 30)
NEW YORK LIFE INSURANCE CO, M E McGrath, E A Pickard, R P Farrar and E T Ross Agts, 27 Washoe County Bank Bldg, Tel Reno 92
NEW YORK PLATE GLASS INS CO, Joseph W Hall Agt, 158 N Virginia, Tel Reno 74
NIAGARA FIRE INSURANCE CO OF NEW YORK, Byington & Hall Agts, 203 N Virginia
Nicholas A C, lab, r 220 N Center
Nicholas Henry, h 141 Washington
Nicholas John, washer Troy Lndry, r 604 12th
Nicholas Nicholas, cement wkr, h 525 North
Nicholas Tillie (wid James M), r 1229 E 6th
Nichols Anna L, tchr, r 497 E 7th
Nichols Charles S, h 223 Thoma
Nichols Herbert L, pres Humphrey Supply Co, mgr Reno Meat Co, h 43 W 8th
Nichols Herman E, barber Charles Miller, h 643 Landers
Nichols John H, rancher, h 497 E 7th
Nicholson Alex, inmate County Hospital
Nicholson Craig A, pharmacist V F Henry Drug Co, r Colonial apts
Nicholson Ellen, bkpr Sandberg & Co, h 238 Ryland
Nicholson Margaret I (wid George), nurse, r 600 Mill
Nicholson Michael E, brkmn, h 238 Ryland
Nicholson Wm J, watchmkr Edises & Wolfe, r 442 Flint
Nicolosi Angelo, barber 216 N Center, h 218 Pine
Nicora Alessandro, lab, h 535 Ryland
Niebehrs Fred, r Gallery Hotel
Nielsen Elwood N, phys, h 405 S Center
Nielsen S J, floormn Liberty Garage, r 232 Lake

WASHOE COUNTY BANK BUILDING

ATTORNEY—COUNSELOR—NOTARY

JEROME L. VAN DERWERKER

PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

McCORMACK & CO.
MONUMENTAL WORKS

MARBLE AND GRANITE IMPORTERS

404 NORTH VIRGINIA—RENO—TELEPHONE RENO 1474-J

232

(1923) R. L. POLK & CO'S.

- Nielson Henry, elec eng, r 105 Elm
Niles Oscar L, truck driver Reno Gro Co, h 454 N Virginia
Ninnis Albert, mining, h 467 Sierra
Ninnis Thelma, student, r 467 Sierra
Ninnis Vivian A, slsmn Standard Oil Co, r 467 Sierra
Nipple Willis, waiter Grand Cafe, r 340 West
Nixon Irving I, slsmn, r 118 Elm
Nixon Thompson I, city slsmn Swift & Co, 118 Elm
Noble Ethel, sten, r 135 Mill
Noblitt Margaret L, clk Bell Tel Co, r 328 Morrill av
Nold Walter M, atty Price & Hawkins, 658 University av
Norcross Alice L, student, r 415 Ridge
Norcross Charles A, h 415 Ridge
Norcross C, clk, r 136 W 2d
Norcross Frank H (Hoyt, Norcross, Thatcher, Woodburn & Henley), atty, h 45 California av
Norem Albert M, miner, h 435 Montello av
Norem S Mrs, indywkr Reno Steam Laundry
Norem Violet, r 435 Montello av
Norris Annie Mrs, r 22 E 6th
Norris Earle S, gasmkr Truckee River Gen Elec Co, h 257 Thoma
Norris Wm, bootblack 218 N Center, r 925½ S Virginia
Norris Lewis, mining, h 22 E 6th
NORTH BRITISH & MERCANTILE INSURANCE COMPANY OF LIVERPOOL, Washoe County Bank Agts, N Virginia sw cor 2d, Tel Reno 773-J
North Harlow M, clk Truckee River Gen Elec Co, r 307 Granite
NORTH MILES E, Member Board of Regents Univ of Nev, h 141 Washington
North N, lab Union Mill & Lumber Co
NORTH RIVER INSURANCE CO, John T Read Agt, 6 W Commercial Row
North Susan W Mrs, smstrs The Button Shop, r 307 Granite
NORTHERN ASSURANCE COMPANY, Washoe County Bank Agts, N Virginia sw cor 2d, Tel Reno 773-J
NORTHERN LIFE INSURANCE CO, W Nelson Rose Mgr Nevada Agency, 409 Clay-Peters Bldg, Tel Reno 464 (See right top lines and page 33)
NORTHWESTERN MUTUAL LIFE INS CO, (Milwaukee), George W Robinson District Agent, 14 Washoe County Bank Bldg, Tel Reno 650 (See page 34)
Norton Edward, clk, r Hotel St Charles

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

RENO CITY DIRECTORY (1923)

233

Norton Fred O, mining, h 833 Ralston
 Norton Harry L, patrol Police Dept, r 359 Wheeler av
 Norton Margaret Mrs, waitress, r 359 Wheeler av
 Norton M Edgar, student, r 651 Elko av
 Norton Sarah J (wid Patrick H), h 122 Rock
 Nortonia Apartments, John M Henninger prop, 140 Ridge
NORWALK TIRES, F D Tuthill Co Inc Dealers, 15-17 W
 4th

Novack Nick, r 465 Sierra
 Novacovich Christ, r Colonial Apts
 Novitsky Harry, taxi 65 Bell
 Noyes Ray, r 432 W 4th
 Noyes Wm H, h 243 Granite
 Nuzum Lessie M, sten, r 515 S Virginia
 Nyborg Ole, lab County Hospital
 Nye Frank, clk, r Mt Rose Hotel
 Nyswander James A, asso prof U of N, r 428 W Maple
 Nyswaner Walter, driver Nevada Transfer & Whs Co
OAKLAND MOTOR CARS, Western Garage Distributors,
 128 Lake, Tel Reno 628 (See page 14)

Oates Alfred, student, r 745 University av
 Oberlander Sallie Mrs, h 224 West
 O'Brien Wm, trucker S P Co
 O'Brien Anna T (wid James F), h 542 Lander
 O'Brien George, h 57 Vine
 O'Brien James P, sec-treas Groesbeck & O'Brien, h 313
 Flint
 O'Brien John, h 36 Rock
 O'Brien June, office attndt 17 N Virginia, r Colonial apts
 O'Brien Mary (wid John J), h 660 N Virginia
 O'Brien Wm, lab, r 929 Sierra

OCCIDENT AND HUSLER FLOUR, Cremer, Erikson &
 Co Distributors, 441 E 4th

OCCIDENTAL UNDERWRITERS INS CO, Hart Realty Co
 Agts, 125 S Virginia

Ocheltree Cora B Mrs, h 333 Belmont rd
 Ocheltree John, student, r 333 Belmont rd
 Ochs Albert C, mgr Fisk Tire Co Inc, h 132 Vine
 O'Connell Edward, taxi driver, r 337 W 3d
 O'Connell Helen H (wid Dennis), sten J D Finch, r 337
 W 3d
 O'Connell Inez, sten, r 337 W 3d
 O'Connell James, clk, r 337 W 3d
 O'Connell Thomas, mech State Highway Dept, r 525 Sierra



**Sparks
 Fuel
 Co.**

Krehmke
 Shelly
 Proprs.

**COAL
 AND
 WOOD**

AGENTS FOR
**CASTLE
 GATE
 COAL
 AND
 KING
 COAL**

**1106-B
 Sparks
 Nevada**

**PHONE
 213-J**



**FORD CARS
 LINCOLN CARS
 FORDSON TRACTORS**

Calavada Auto Co., Inc.

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

234

(1923) R. L. POLK & CO'S.

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMEYER
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

- Odams Lester N, cashr Truckee River Gas Elec Co, h 215 Stevenson
O'Daniel Lonnie C, tel opr Postal Tel Cable Co, r Colonial apts
Odd Fellows Hall, 106 E 2d
Oddie Tasker L, U S Senator, r Washington D C
O'Dean Laroy, ticket clk S P Co
Oden R Edward, h 425 Elm
Oden Wade H, bicycle reprs 21 W Douglas pl, h 245 W 5th
Odett Joseph, h 545 E 6th
O'Doan Leroy, ticket clk, h 437 Montello av
O'Donnell Arthur E, h 639 W 1st
Oehler Charles F, clk P O, r 243 W 4th
O'Grady Wm O, r 1072 S Virginia
O'Flynn Jack, mach, r Hotel Grand
Ohl Charles C, exp messr, h 614 Elko av
Ohl Henry W, mtrmn Reno Traction Co, h 451 E 4th
Ohlberg Victor A, hlpr Wm Bozman, Virginia Hotel
Ohman John, clk P O, r 331½ Roberts
Ohman May H (wid John), clk P O, 331½ Roberts
Oil Exchange of Nevada, George Harper mgr, 240 Sierra
Okawa F, barber 122 Front, h same
O'Keefe W O, mech Crescent Creamery
Olague Frank, soft drinks 210 Lake, 239 E Plaza
Olander Con, driver Reno Ice Delivery, h 73 Truckee
Olcese Antonio, h 1007 W Commercial Row
Old Edward L, soft drinks 1200 S Virginia, h 1209 same
Old Lawrence E, h 1209 S Virginia
Olds Alice, student, r 446 Nevada
Olds Jessie, student, r 446 Nevada
OLDSMOBILE DISTRIBUTORS, J W Leavitt & Co Temporary Location 435 W 4th, Tel Reno 111 (See page 9)
Oliveira Alfred A, auto mech J J Oliveira, h 806 Morrell av
Oliveira John J, auto reprs 326 Evans av, h 220 California
Oliver Bert, mech Reno Traction Co, h 626 Spokane
Oliver George R, r Travelers Hotel
Oliver Margaret A Mrs, r 626 Spokane
Oliver Maude E, r 516 Ryland
Oliver Seraphino, barber 220 Lake, r 623 E 6th
Olivia Antonio, rancher, h n end Surprise rd
Olivia Fred, tmstr, r Antonio Olivia
Olmsted Gardner M, agr tchr U S Vets Bureau, h 505 W 4th
Olsen Emma H (wid Charles K), h 826 W 6th
Olsen Peter, hay baler, h 229 Moran
Olsen Theo, cook, h 463½ Ralston

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

RENO CITY DIRECTORY (1923)

235

Olson Chris, miner, h 473 E 7th
O'Mahoney Michael, watchmn Nev State Hosp
O'Maley Adelia B (wid Daniel J), h 211 Mill
O'Neill F J, r Plaza Hotel
Onesti John, clk, r Ritz Hotel
ONESTI MARIE MRS, Prop Ritz Hotel, 8 E Commercial Row, Tel 394
Orange John, boiler washer, r 236 W Commercial Row
Oregon Wo oleMnislletaoin taoin taoin taoin taoin taoin
Oregon Woolen Mills, Henry Aronson mgr, clothing 255 N Center
Organ Wm H, student, r 728 S Virginia
Ormeo Chris, lab Grand Cafe, r 4th and Lake
Ormsby R F, slsmn Ennis-Brown Co, r 502 Mill
Ormsby Wm, clk, h 502 Mill
O'Rourke Arthur J, stock dlr, r 815 University av
Orr Elma R, student, r 104 Maple
Orr John S, atty 153 N Virginia, rms 31-32, h 104 Maple
Orrell Clifford C, lab, h 62½ Water
Ortlip Clara B Mrs, nurse, r 319 S Virginia
Ortlip Paul A, linemn, r 319 S Virginia
Orvis Ring School, Mrs Libby C Booth prin, Evans av cor E 7th
Osborne George C, r 506 Holcombe av
Osborne Herbert, slsmn, r 34 W 2d
Osborne Robert L, trav slsmn, h 506 Holcomb av
OSEN GEORGE A, Mgr Osen Motor Sales Co, h 583 Ridge, Tel Reno 933-W
OSEN MOTOR SALES CO, George A Osen Mgr, Dodge Brothers Motor Vehicles 37-39 W Plaza, Phones 401-402 (See left top lines and page 10)
Ostroff Henry, phys 111 N Virginia, h 421 Hill
Ostroff Robert A, phys 111 N Virginia, r 421 Hill
Ostrom Otto, auto opr R H Crump, r Verdi Nev
O'Sullivan Claire, student, r 829 N Virginia
O'Sullivan Jane B, clk New State Journal, r 543 Lake
Otovella B, h 304 Claremont
OVERLAND CIGAR STAND (H A Van Ermen), Rotunda Overland Hotel, Commercial Row and N Center
OVERLAND HOTEL, M A Dromiack Mgr, Commercial Row and N Center, Tel Reno 103 (See page 30)
Overland-Robertson Co (J C Robertson), 112 N Center
Overton A L, r 140 E Commercial Row
Overton Isabelle (wid Dell), h 643 Chestnut
Overton Theodore D, student, r 643 Chestnut

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO

Florist

**G. ROSSI
& CO.**

**Cut Flowers
Ornamental**

Plants

Seeds and

Bulbs

Artistic

Floral

Designs

AND

Decorating

Service and
Quality
Our Motto

Fresh Cut
Flowers
received daily
from our own
Nurseries

**BRANCH
STORES**

**San
Francisco
Oakland
Berkeley
Sacramento
Fresno**

**38 W. 2d
STREET**

Phone
Reno 17

236

(1923) R. L. POLK & CO'S.

Owen Flora M Mrs, sec, r 204 Mill

Owens Edna, r 303 E 4th

Owens Edward L, watchmn Humphrey Supply Co, h 983
Watt

Owens L M, barber C E Cowen, r DeLuxe Hotel

Owl Cafe (P Jensen, P Paulsen), restr 132 E Commercial
row

Packard A Orus, embalmer Groesbeck & O'Brien, r 639 E
2d

Packard Clarence A, miner, r 129 Truckee

Packard Millie Mrs, r 338 California av

Padon Elizabeth, corsetiere 111 N Virginia, r same

PAFFRATH MARGARET A (Paffrath Studio), h 139 N
Virginia

PAFFRATH STUDIO, Margaret A Paffrath Prop, Photo-
graphers 139 N Virginia, Tel Reno 1588-W (See page
46)

Paganini N, lab Truckee River Gen Elec Co

Pagay Julian A, clk Joseph Beloso, r 231 Sierra

Page Marie O (wid R S), h 329 W 4th

Pageni Angelo, inmate County Hospital

PAIGE AUTOMOBILES, Henry Anderson Motor Co Dis-
tributors, 412 N Virginia

Paige R R, h 708 University av, apt 4

Paige Violet D, typist County Recorder and Auditor, r
Myers apts

Paille Frank, eng Reno Steam Laundry, h 662 Surprise

Paine David, h 441 W 2d

Paine Gustavus S, C S pract, 125 N Center, rm 202

Paine Henry D, h 441 W 2d

Painter Albert E (Painter & Stoddard), atty, h 354 W 4th

PAINTER & STODDARD (A E Painter, R C Stoddard),
Attorneys-at-Law 29-30-31 Washoe Co Bank Bldg, Tel
Reno 748

Pakuris James J, bootblack 239 N Center, r 140 State

PALACE BAKERY (Albert Harkins), Wholesale and Re-
tail Bakers and Confectioners 238 N Virginia, Tel
Reno 677 (See page 15)

Palace Dry Goods House, Morris & Levy Inc prop, 40 E 2d

Palace News Stand (E B Herzog, W J Lyng), news dealers
46 E Commercial row

Palany Joseph, live stock, h 137 Washington

PALATINE INSURANCE CO, John T Read Agt, 6 W Com-
mercial row

Paletti Mario P, boilermkr, r 232 E Taylor

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager

409 CLAY PETERS BLDG.

TELEPHONE RENO 464

RENO CITY DIRECTORY (1923)

237

Paletti Romolo L, clk, r 232 E Taylor
Palicucha John, cook Grand Cafe, r Home Hotel
Palmer Mary S (wid Gustavus S), h 204 Mill
PALMER STANLEY G, Prof of Elec Engineering Univ of Nev, h 132 W 10th, Tel Reno 1518-W
PALMER WALTER S, Prof of Metallurgy Univ of Nev, h 201 State, Tel Reno 1657-W
Palmer Wm M, truck driver, r 425 Elm
Palsgrove John, carp, h 531 St Lawrence av
Panelli Amadeo, buyer, 829 W 5th
Pantages Peter, butcher Nev Packing Co, h 2 Water
Pappas A S, mtrmn Reno Traction Co, h 426 Monticello av
Pappas George, lab, r 52 High
Pappas Gus, pantrymn Grand Cafe, r Hotel Virginia
Pappas John, fruits and vegetables 12 E 2d, r 136 W 2d
Pappas Joseph, lab, h 50 Water
Pappas Wm H (Casino Lunch Counter), r 145 E Plaza
Paquet Amelia Mrs, furn rms, h 153 West
Pardee Zelda M Mrs, clk Dodge & Barry, r 649 S Virginia
Pardini Alex, auto opr Sanitary French Bakery, h 919 Bell
Pardini Joseph, cook, h 627 Nevada
Parent Glosine M (wid Joseph J), r 411 Mill
Paresso Mike, lab Truckee River Gen Elec Co
Parish Helen A, bkpr Farmers & Merchants Nat Bk, r 442 Washington
PARISH HOWARD M, Auditor Washoe County Bank, h 442 Washington
Parish Sam B, asst yd formn Red River Lmbr Co, r 442 Washington
PARISIAN BEAUTY PARLOR, Mrs E Guidi Prop, 228 N Virginia, Tel Reno 595 (See page 15)
Parker Amanda, waiter Grand Cafe, h 340 West
Parker Elizabeth, student, r 737 Lake
Parker Elizabeth C, r 303 Hill
PARKER E R SYSTEM (Painless Parker), Dr A J Howard Mgr, 16 E 2d, Tel Reno 737
Parker Frank E, lab, h 53 Water
Parker George, mgr Army Retail Store, r Travelers Hotel
Parker Leola P Mrs, drsmkr, h 334 East
Parker Lucy, prin McKinley Park Schl, h 201 Vine
Parker Pearl Mrs, cook County Hospital
Parker Pearl L (wid Joseph S), h 227 W Liberty
Parker Ray H, student, r 651 Elko av
Parker Robert H, purch agt New Packing Co, r Sparks

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

OSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

—
**REAL
ESTATE
INSURANCE
RENTALS
LOANS
BONDS**

—
Tel.
Reno 13
Reno
NEVADA

238

(1923) R. L. POLK & CO'S.

Parkhurst Llewellyn A, ticket agt Western Pac Ry, h 621 W 6th
Parmelee James T, slsmn J R Bradley Co, r 550 Sierra
Parks J Henry, sta eng, h 34 Rock
Parr Bud, firemn, r 222 E 4th
Parr Elizabeth M, sten Stand Oil Co, r 222 E 4th
Parr Lena, maid St Mary's Hosp
Parr Mary Mrs, h 222 E 4th
Parras Andrew, restr 247 Lake, r 35 W Plaza
Parras Mike, lab A Parras, r 35 W Plaza
Parrish Carter H, pressmn Reno Printing Co, r 518 Sierra
Parrish Dorothy M, typist County Recorder and Auditor, r 518 Sierra
Parrish Ethel (wid Henry), h 518 Sierra
Parrott Samuel, lab, h rear 505 Quincy
Parsons Naomi, sten The Multigraph Shop, r Sparks
Partipilo N Domenico, barber 144 E Commercial row, h 1129 E 4th
Partipilo Victor R, barber 42 E Commercial row, r 316 E 5th
Pasque Ernest, prop Goodner Studio, r 217 N Virginia
Pastorino John, janitor, h 112½ Keystone av
Patchen C W, pharm McCullough Drug Co, r Saturno Hotel
Paterson Wm M, dept mgr Gray, Reid, Wright Co, h 312 E Taylor
Patrick Fannie (wid Frank), rancher, h 1175 Arlington av
Patrick Jessie Mrs, r 429 W 1st
Patrick Ransom, pntr, h 514 Ryland
Patroni Amelia, sten Byington & Hall, r 104 Keystone av
Patroni Rocco, lab, h 925 1st
Patrum Cap, cook, h 611½ Elko av
Patten Clarence H, clk Nevada Fire Ins Co, h 845 W 7th
Patterson Alex, cook, h 71½ Vine
Patterson Andrew, bldg contr, h 107 Stevenson av
Patterson Charles D, auto mech N K Barber, r 107 Stevenson
Patterson Chester A, carp, r 107 Stevenson av
Patterson James G, carp, r 107 Stevenson av
Patterson Malcolm, lab, h 741 Sutro av
Patterson Wm, broker, r Mt Rose Hotel
Pattison P W, printer Nev State Journal, r 35 Keystone
apts
Paul Garnet L, plmbr, r 353 N Virginia
Paul M G, crmywkr Crescent Creamery
Paul Wm E, plmbr, r 353 N Virginia

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS

LEMONOLYVE

THE LEMON AND OLIVE OIL SOAP

Test the Result
of Their Scien-
tific Construc-
tion

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

RENO CITY DIRECTORY (1923)

239

Paulsen Paul (Owl Cafe), h 1011 E 4th
Pauly Gene Mrs, bkpr Henry Anderson Motor Co, r 425 Elm
Paxton Alvin R, auto mech Fairchild Motor Co, r 25 W Plaza
Paxton Gladys Mrs, sten E E Roberts, r 146 W Liberty
Paxton Marie Mrs, trimmer Phelan Millinery, h 111 N Virginia
Paxton Ross L, clk Colbrandt Cigar Co, r 146 W Liberty
Payne A M, millmn Hobart Estate Co, r Sparks
Payne Bertha M, bkpr Reno Merchantile Co, r Colonial apts
Payne Frank M, bldg contr 522 West, h same
Payne G E, r 432 W 4th
Payne Jonathan, asst Fed Prohibition Director, h 358 Stewart
Payne Wm, carp, h 63 High
Peacocke Florence L (wid George M), tchr, r 544 University av
Peacocke Lorraine, student, r 544 University av
Pearl Albert, slsmn, h 244 Pine
Pearl Amelia (wid Henry), h 59 Truckee
Pearl Archibald, miner, r 59 Truckee
Pearl George, lab, h 120 Keystone av
Pearl Raymond H, auto opr, r 59 Truckee
Pearson Frank M, barber H E Young, r Virginia Hotel
Pease Sewell, r 34 W 2d
Peck B, driver Red River Lumber Co
Peck Elizabeth (wid Benton), r 136 Washington
Peck Frank J, pres F J Peck Co Inc, r 157 Mill
PECK F J COMPANY INC, F J Peck Pres-Mgr, C H Duborg Vice-Pres, G C Laden Sec, Real Estate and Insurance 14 E 2d, Tel Reno 164
Peck George D, driver, h 466 E 9th
Peck Herbert L, formn Brown-Milbery Inc, h 136 Washington
Pedersen A Chris (Pedersen Bros), r 218 Sierra
Pedersen Bros (J N and A C), restr 225 N Virginia
Pedersen Frieda T Mrs, cashr Pedersen Bros, r 225½ Hill
Pedersen John N (Pedersen Bros), h 1103 Wheeler av
Pedersen Viggo, waiter Pedersen Bros, r 225½ Hill
Pederson Adelaide J (wid Andrew J), h 712 Plumas
Pedos Mack, r 411 Lake
Pedretti Anton (Mozetti & Pedretti), r 253 Sierra
Pedroli Joseph A, mech, r 603 Lander

4 W. FOURTH

STUDEBAKER
AUTOMOBILES

GOODYEAR AND
GOODRICH TIRES

ACME
TRUCKS

ALL KINDS
OF COAL

TELEPHONE 1261

RENO, NEVADA

STEINHEIMER BROS.

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY

**'HAVE YOUR GLASSES TAYLOR MADE'
MASONIC TEMPLE
TELEPHONE RENO 700**

240

(1923) R. L. POLK & CO'S.

- Pedroli Steve W, rancher, h 603 Lander
Pedroli Thelma V, student, r 603 Lander
Peebles James C, mgr Western Ore Purchasing Co, h Ma-
jectic apts
Peek Clarence M, pntr, r 102 Vine
Peffley Etta, student, r 115 W Liberty
PEFLEY CHARLES, Mgr Troy Laundry, h 529 Ridge
Peking Herb & Tea Co (Q S Wong), 447 Mill
Pelizzari Battista, sectionmn, r 603 Humboldt
Pelizzari Christine M, clk Golden State Bakery, r 603 Hum-
boldt
Pelizzari Humbert P, millhd, r 603 Humboldt
Pelizzari John J, h 708 University av, apt 5
Pelizzari Joseph B, lab, h 603 Humboldt
Pelizzari Joseph L, bkpr Washoe Co Bank, r 603 Hum-
boldt
Pelose Joseph (California Market), h 32 California av
Penaluna Amos, mining, r Vendome Hotel
Pendery Evelyn, slsmn Gray, Reid, Wright Co, r 405 Elm
Pendleton Norman W Rev, pastor Federated Church (Con-
gregational, Presbyterian), h 16 W 5th
Pendry Elsie V, student, r 405 Elm
Pendry Evelyln M, clk, r 405 Elm
PENNSYLVANIA FIRE INSURANCE CO, Joseph W Hall
Agt, 158 N Virginia, Tel Reno 74
Penrose Merton F, ticket taker Wigwam Theatre, r 411 W
9th
Penrose Nell Mrs, asst Ross-Burke Co, r 411 W 9th
Penrose Thomas W, usher Wigwam Theatre, r 411 W 9th
Penrose Wm, drayage 24 W Douglas pl, h 411 W 9th
Pepper Herbert K, r Colonial apts
Pepper Joseph D, carp Nev Packing Co, r Gallery Hotel
Peraso Peter, lab, h rear 427 Ryland
Perasso Michele, shoe repr, h 591½ Truckee
Peratto Angelo, h 623 S Center
Perazzo B L, clk Colbrandt Cigar Co, r 128 Keystone
Perazzo Nick, trackmn Reno Traction Co
Perazzo Vincent, h 128 Keystone av
Percy Alex O, supt Masonic Temple, h 420 Sinclair
Percy Howard L, clk Milton Frank, r 420 Sinclair
PERCY HUGH, Attorney-at-Law, Practice in all Courts
150 N Virginia, Tel Reno 1073-W, h 540 Vine, Tel
Reno 1532-W
Percy Jessie M, clk Joseph W Hall, r 420 Sinclair

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

REVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

RENO

SECOND AND LAKE STREETS

PHONE 777

RENO CITY DIRECTORY (1923)

241

Percy Orrok A, hostler Truckee River Gen Elec Co, r 420
Sinclair
Perkins Margaret Mrs, presser Fashion Cleaners, r 447
11th
Perkins M Mrs, h 523½ West
Perrett Eleanor W (wid George R), h 942 Sierra
Perrin Freda L, clk P O, r 1137 E 4th
Perrin Wm O, carp, h 1137 E 4th
Perry Peter, student, r 745 University av
Perry Verna E, nurse Reno Hospital, r same
Persing Lelan A, barber U G Persing, r 71 Keystone av
Persing W G, barber 29 E 2d, h 71 Keystone av
Persson Lewis R, barber J W Scott, r 35 E 5th
Pessi Antonio, lab, h 231 La Rue av
Peters H Zeb, mining eng 36 E 2d, rm 12
Peters J I, clk Conant Bros, r Sparks Nev
Peters Wm G (Herz Radcliffe & Peters), h 311 E Taylor
Petersen Andrew, cigars and tobacco 350 N Virginia, h 544
same
Petersen Aug, lab, r 218 Sierra
Petersen Christine Mrs, h 103 Washington
Petersen Ivan, lab Pedersen Bros
Petersen Marius (Smith & Petersen), h 734 W 6th
Petersen Ross, formn, h 252 E Liberty
Petersen Vigo M, brklyr, r 734 W 6th
Peterson Andrew P, driver Nevada Transfer & Warehouse
Co, h 644 Holcomb av
Peterson Anna (wid Aug), h 342½ Roberts
Peterson Bertha B, r 644 Holcomb av
Peterson Charles H, h 421 W 6th
Peterson Emil, baker, h 243 W 4th
Peterson Frank L, photo finisher 227 N Virginia, h 146 W
1st
Peterson Frank O, lab, h 67 Water
Peterson Harry B, bkpr, h 18 Rock
Peterson Irene H, mus tchr, r 421 W 6th
Peterson John A, genl contr 644 Holcomb av, h same
Peterson Oscar J, gro 201 W 2d, h same
Peterson Peter, h 674 Chesnut
Peterson Peter, mach, h 429 Evans av
Peterson Peter, r 937 Ralston
Peterson Raymond A, agt asso Oil Co of Nev, h 256 Thoma
Peterson Ross, formn Bissinger & Co, r 252 E Liberty
Peterson Verdi E, r 142 W 5th
Petre Angel Mrs, ironer, r 734 Scott

232 NORTH VIRGINIA STREET

RENO, NEVADA

SAMOVILLE & FLAGG

"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

242

(1923) R. L. POLK & CO'S.

- Petre Jack (New Method French Cleaners and Parisian Dye Works Co), h 734 Scott
Petre John, clnr New Method French Cleaners, r 734 Scott
Petre Leon, bartndr Joe Elcano, h 16 Rock
Petre Marie Mrs, presser, r 16 Rock
Petre Michel, r 734 Scott
Petricciani John, slot machines, h 675 S Virginia
Petrie Harry, mgr Union Land C Co, h 116 Ridge
Petrinovich Laurence A (Grand Cafe), r 441 W 2d
Petritsch John F, phys 111 N Virginia, h 140 State
Petta Frank, trucker S P Co, r 1021 Forest
Pettegrew Andrew J, eng, h 1038 S Virginia
Pettegrew Evadna L, bkpr Fairchild Motor Sales Co, r 1038 S Virginia
Pettegrew Ida M, nurse, r 1038 S Virginia
Pettigrew Alta, student, r 761 University av
Pettipiece C W, lino opr Reno Eve Gazette
Petze Edith T, r 441 W 2d
Peyser Charles A, expmn, h 840 S Center
Pezzi John, lab, h 1017 Haskell
Phelan Elizabeth (wid James), clk H E Fraley, r 111 N Virginia
Phelan Morris, student, r 115 W Liberty
Phelan S F Mrs, prop Phelan-Millinery, h 115 W Liberty
PHELAN-MILLINERY, Mrs S F Phelan Propr, Exclusive Millinery, 32 W 2d, Tel Reno 1588-J
Phelps Charles L, lab, h 33 Rock
PHILADELPHIA UNDERWRITERS INS CO OF PHILADELPHIA, PENN, Byington & Hall Agts, 203 N Virginia
Philbrook Edgar B, h 303 Hill
Phillipist V, r 317 Sierra
Phillips Charles, miner, r Vendome Hotel
Phillips Fred, mgr Hudson Bay Fur Co, r 300 California av
Phillips Fred H, dentist 158 N Virginia, rm 3, r Arlington Heights
Phillips Leon, poultry, h 627 Scott
Phillips Nicholas W, mach, h 614 Eureka av
Phillips Pliny H, dentist 158 N Virginia, rm 3, h 204 Rock
Phi Sigma Kappa, 557 Lake
PHOENIX ASSURANCE CO LTD OF LONDON, ENGLAND, Byington & Hall Agts, 203 N Virginia
PHOENIX INSURANCE COMPANY OF HARTFORD, CONN, Washoe County Bank Agts, N Virginia sw cor 2d, Tel Reno 773-J

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

RENO CITY DIRECTORY (1923)

243

Pholey George, lab, r 218 Sierra
 Piazzo Santino, lumberhndlr, h 609 W 10th
 Pi Beta Phi, Marie Graubnau mgr, 829 N Virginia
 Pickard E A, agt New York Life Insurance Co, r 231 Granite
 Pickard John E (Pickard & West), phys, h 231 Granite
 Pickard & West (J E Pickard, C W West), phys 231 Granite
 Pickering Belle Mrs, butter wrapper, r 606 E 7th
 Pickering Claude W, millmn Hobart Estate Co, h 606 E 7th
 Pickering C W, clk Mutual Creamery Co, r 606 E 7th
 Pickering Irene M, student, r 606 E 7th
 Pickering Steve, miner, r Vendome Hotel
 Pickersgill Wm E, gas ftr Truckee River Gen Elec Co, h 610 Spokane
PICKETT-ATTERBURY CO, S M Pickett Pres, S B Pickett Vice-Pres, Clothiers 220-222 N Virginia, Tel Reno 1330
 Pickett Samuel M, pres Pickett-Atterbury Co, h 439 Ridge
 Pickett S B, v-pres Pickett-Atterbury Co, r 439 Ridge
 Pickett Thomas M, h 1076 Haskell
 Pickrell Charles L, plant opr Truckee River Gen Elec Co, r 243 W 3d
 Pickrell Constance T (wid Walter J), h 621 Humboldt
 Pieh Julius H, solr Red River Lmbr Co
 Piekard James, miner, r 125 West av
 Pierce Charles W, fruit and produce whol 248 E Plaza, h 105 Gardner
 Pierce George W, live stock, h 752 W 55th
 Pierce Lulu Mrs, h 123 E Plaza
 Pierce Michael Wm, clk P O, h 351 W 3d
 Pierini Richard F (Pierini & Welch), h 1145 4th
 Pierini & Welch (R F Pierini, O D Welch), auto repairers 360 Sierra
 Pierotti Louis, soft drinks 128 E Commercial row, h 450 Evans av
 Pierson Alvin, student, r 745 University av
 Pierson Clarence G, mgr Union Mill & Lumber Co, h 643 West
 Pierson Elmer, r Gallery Hotel
 Pierson Eugene, r 236 W Commercial row
 Pierson Fred J, formn Union Mill & Lumber Co, h 419 Flint
 Pierson Junius C, porter Truckee River Gen Elec Co, r 236 W Commercial row

Join
 the
**Y
 M
 C
 A**

**JAKE
 Wainwright**

Wholesale and
 Retail
**Tires and
 Tubes
 Gasoline
 Oils
 Accessories**

Telephone
 Reno 679

**361 Sierra
 Street**

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
 AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

244

(1923) R. L. POLK & CO'S.

Pierson Peter, lab, h 61 Water
Pigoni Antone, lab Truckee River Gen Elec Co
Pike Floyd W, firemn, h 429 Sutro av
Pike Ida M (wid W H A), h 634 S Virginia
Pike Jerry, lab, r 218 Sierra
PIKE LEROY F, City Atty City Hall, h 634 S Virginia
Pike M N O, student, r 634 S Virginia
Pilcolini A, mgr Mizpah Hotel, h 214 Lake
Pim Arnold A, trav slsmn, h 301 Cheney
Pimentel Louis, dairy w end W 7th, h same
Pimintelo Antone, milker, r Frank M Fonts
Pinana Walter N, clk Fisk Tire Co Inc, r 526 Ralston
Pincolini David, clk, h 242 Pine
Pincolini Joseph, h 403 W 3d
Pincolini Lazzaro, h 150 State
Pincolini Leonora B, sten Continental Casualty Co, r 150
State
Pincolini Sunta Mrs, r 242 Pine
Pines Apartments, Francis W Lockman mgr, 507 N Vir-
ginia
Pinney Alice D Mrs, clk, r 223½ Hill
Pinney Lawrence C, phys, h 223½ Hill
Pinney L C Mrs, slswmn Gray, Reid, Wright Co, r 223½
Hill
Pino Rose V, bkpr Purity French Bakery, r Sparks
Pion Nancy (wid Alex P), furn rms 140 S Virginia, h same
Pioneer Hotel (H C Douglas), 140 E Commercial row
Piozzo Louis, clk V F Henry Drug Co, r 696 Bell
Piper Bessie Mrs, r 136 W 2d
Piper Elizabeth (wid Joseph), r 315 Hill
Piper Lester M, plmbr, r 676 Ralston
Piper Marguerite B, cashr Woolworths, r 136 W 2d
Piritto Angelina, smstrs Abe Zetoony
Pistoni Frank, lab, h 345 Washoe
Pistorius Lilyan M Mrs, sten Cheney & Lunsford, r 104
California av
Pizzorno Nick J, mech Overland Hotel, h 119 Winter
PLANRY YE, Walter T Aust Mgr, Designers and Builders
300 Park, Tel Reno 160 (See right bottom lines and
page 17)
Plant J Arthur, carp, h 137 West
Plath Harry, driver Wet Wash Lndry
PLATT SAMUEL (Platt & Sanford), Attorney-at-Law, h
338 California av

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

RENO CITY DIRECTORY (1923)

245

PLATT & SANFORD (Samuel Platt, George L Sanford), Attorneys-at-Law 322 Farmers and Merchants National Bank Building, 15 Front, Tel Reno 528

Plattner Harry, clk Donnels & Steinmetz, r 550 Sierra

Plaus Robert A, student, r 651 Elko av

PLAZA HOTEL, Nannini Bros Proprs, Plaza ne cor Sierra, Tel Reno 148 (See right side lines and page 31)

Plaza Tire Service (G F Haig, H C Anderson), 7 E Plaza

Plumb Elizabeth E Mrs, mangler Troy Lndry, r 621½ Humboldt

Plummer Arthur W, mfrs agt 20 W 4th, r 134 Bell

Poco John, stockmn, h 819 Riverside av

Pohl Fred O, r 226 Elm

Pointer Ada F, clk U S Int Rev Office, r 1033 Ralston

Poldo Leo F, h 68 Vine

Poletti Paul L, lab, h 630 Scott

Police Station, City Hall

POLK R L & CO INC, J P Habersham Supt, Publishers Reno, Washoe County and Carson City Directory, Directory Library at Reno Chamber of Commerce, General Offices 470 13th Oakland, Calif

Pollard Joseph D, h 19 Rock

Pollock George A, washer Royal Laundry Inc, r 554 Lake

Pollock John M, auto opr Troy Lndry, h 538 N Virginia

Pollock Robert, elev opr F & M Nat Bank bldg, r 15 Front

POLLOCK VICTOR S, Mgr Keaton Tire & Rim Agency, h 536 N Virginia

Polmeteer Dora A (wid Andrew J), h 612 Morrill av

Polmeteer Jessie K (wid Andrew J), nurse, h 459 Chesnut

Polmeteer Wayne F, gasmkr, r 612 Morrill av

Pond Ada Mrs, h 135 Pickard pl

Pond Earl G, waiter Mineral Cafe, r Golden Annex

Pondy Mary, clk The Crystal Confectionery

Ponisk Tony, r 317 Sierra

Ponsey Allie, student, r 732 University av

Ponti David, tmstr A Lane & Co, h 103 Winter

Poole Apartments (James Poole), 636 University av

Poole James (Poole Apartments), h 636 University av

Pope Charles E Mrs, h 507 W 4th

Pope Clarence F, slsmn Nevada Motor Co, r 135 Mill

Pope Jessie P, asst prof U of N, r 504 W 4th

Pople Henry, r 352 Lake

POPULAR CIGAR STORE (L L Leonesio, E Rotholz), 210 N Virginia

Porch Ann L, student, r 215 Cheney

**P
L
A
Z
A
H
O
T
E
L**

**Nannini
Bros.
Proprs.**

**Rates \$1.00
\$1.50
and \$2.00
Per Day**

**Strictly
Modern**

**Cor. Sierra
and Plaza**

**Phone 148
RENO**

**DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.**

**LUMBER (READY CUT)
MILLWORK, ETC.**

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

246

(1923) R. L. POLK & CO'S.

- Porch Bryan, trucker S P Co, r 215 Cheney
Porch Eldredge, trucker S P Co, r 215 Cheney
Porch Ellen (wid Augustus E), r 215 Cheney
Porcher Henry A, pkr Nev Packing Co, h 141 Washington
Porcher Margaret A, sten Truckee River Gen Elec Co, r 439 W 3d
Porter Anna B, student, r 546 W 6th
PORTER DONALD R, Circulation Mgr Reno Evening Gazette
Porter Horace A, mech, h 546 W 6th
Porter Kathleen B, manicurist H E Young, r 420 W 2d
Porter Lillian (wid Jeffn F), h 253 E Taylor
Porter Wendell M, clk Standard Oil Co, r 253 E Taylor
Portsch Josephine Mrs, r 137 Washington
Portugal Ellouise, mgr McWilliam Cafeteria, r 228 N Virginia
Portugal Louie, cook McWilliam Cafeteria, r 228 N Virginia
POSTAL TELEGRAPH-CABLE CO, R H Ahlers Mgr, 240 N Centre
POST OFFICE, Austin Jackson Postmaster, G A V Hughes Asst Postmaster, Virginia se cor Front
Potter Loyal A, eng insp, h 223 University ter
Potthoff Arthur L, clk P O, r 119 E 6th
Potthoff John A, h 119 E 6th
Potts Wm M, slsmn, h 29 W 2d
Poulsen Victor W Dr, optometrist 237 N Virginia, h 409 Cheney
Powers Alta L, bkpr Reno Nat Bank, r 828 N Virginia
Powers Clarke H, r 643 Chesnut
Powers Edith N, h 303 Hill
Powers Hattie L (wid A R), h 828 N Virginia
Powles Roy E, student, r 610 S Center
Powning Building, 218 N Virginia
Pracht Velma, clk H E Fraley, r Lincoln apts
Pracy C T, mgr Grand Theatre, r Travelers Hotel
Prangley Ralph G, bkpr Clover Valley Lbr Co, r 441 Cheney
Prato Joseph (Nevada Market), h 232 E Taylor
Pratt Demila (wid Elisha), r 629 Mill
Pratt Emma C Mrs, mus tchr 645 Mill, r same
Pratt Floyd, slsmn, r 826 Ralston
Pratt Frank H, rancher, h Peavine rd
Pratt Henry J, rancher, r 817 N Virginia
Pratt John W, slsmn St Pierre's Bootery, r Lincoln apts

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING. CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

RENO CITY DIRECTORY (1923)

247

- PRATT WALTER E**, Acct Cremer, Erikson & Co, and Member Board of Regents Univ of Nev, h 645 Mill
Pray Harry, r 317 Sierra
PRAY HARRY G, Attorney-at-Law 310 Clay-Peters Bldg, 140 N Virginia, Tel Reno 612, r 323 Sierra, Tel Reno 809
Pray Sidney B, h 740 Sierra
Prazek Steve, r 136 W 2d
Prendeville John, r 331 West
Prendeville Mary Mrs, h 331 West
Prentice Dwight S, h 622 California av
Prescott Geo M, granite ctr, h 330 Roberts
Prescott Geo R, janitor U of N, r 330 Roberts
Prescott Pearl E Mrs, nurse, r 652 Forest
Prescott Robert R, clk P O, h 652 Forrest
Preslar Lillie J Mrs, r 220 California av
Presper Helen, presser, r 129 $\frac{1}{2}$ Truckee
Presper Millard A, electn, h 129 $\frac{1}{2}$ Truckee
Pressell Fred G, trav slsmn, h 750 Marsh av
Pressell Willis, h 432 W 4th
PREST-O-LITE BATTERY STATION (H L Smith Battery Co), 323 Sierra
Preston Albert W, asst prof U of N, r Colonial apts
Preston Blanche Mrs, tchr, r 157 Mill
Preston Dean, opr sub sta Truckee River Gen Elec Co, r N Verdi rd
Preston Robert M (The Waldorf), h 326 W Liberty
Price Annie Mrs, h 546 Lake
Price A F, mining, h 42 University av
Price Carrie, colr Nevada Transfer & Warehouse Co, r 357 East
PRICE E R, Sales Agent National Cash Registers, 41 E 2d, h 1058 Sierra
Price Harry, clk, r 142 N Virginia
Price Harry C, atty with Hoyt, Norcross, Thatcher, Woodburn & Henley, Reno Natl Bank bldg
Price Milton Z, h 132 Ralston
PRICE ROBERT M (Price & Hawkins), h 435 Court
PRICE & HAWKINS (Robert M Price, Prince A Hawkins), Attorneys-at-Law Washoe County Bank Bldg, Tel Reno 96 (See page 40)
Prichard Perry E, eng, h 331 Chestnut pl
Prime Charles E, truck driver, h 465 Sierra
Pringle John A, clk D W Shumaker, r 265 Thoma
Pringle Joseph S, baggage agt, r 265 Thoma

JEROME L. VAN DERWERKER
ATTORNEY—COUNSELOR—NOTARY
WASHOE COUNTY BANK BUILDING
PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

McCORMACK & CO.
MONUMENTAL
WORKS
MARBLE AND GRANITE IMPORTERS

404 NORTH VIRGINIA—RENO—TELEPHONE RENO 1474-J

248

(1923) R. L. POLK & CO'S.

- Pringle Kate A (wid George S), h 265 Thoma
Prior Jack L, driver Stand Oil Co, r 527 Washington
Pritchett Alice S, asst sec Mercantile Securities Co, r Colonial apts
Proclit Mrs, r Colonial apts
Procht Velma Mrs, clk, r 239 N Virginia
Proebstel Emery H, inspr Burroughs Adding Machine Co, r 621 W 8th
Propst Wm S, r Y M C A
Proskey Winfield S, mining 106 E 2d, rm 221, h 421 Hill
Prouty Dora (wid J D), h 126 W 10th
Prouty Estelle, tchr Mary S Doten Schl, r 126 W 10th
Pruett Wm E, mining 140 N Virginia, rm 406, h Colonial apts
Pryce Orville U, h 112 Ridge
Pryce Vernal L, rancher, r 246 Mill
Pryor Jack, auto opr, h 527 Washington
Pryor Margaret Mrs, r 125 E 7th
Puliti Nello, driver Purity French Bakery, r 444 Morrill
Puliti Victor, baker Purity French Bakery, h 444 Morrill
Pullen Joseph, r 53 High
Pullman Wm E, chiropractor 29 W 2d, h 1035 Forest
Pulon Catherine, Indywkr Reno Steam Laundry
Pulon Chris, clk J Pappas, h 218 S Center
Pulon Marie, Indrywkr, r 218 S Center
Pulye Samuel, r 53 High
Purcell R, r 303 E 4th
PURITY FRENCH BAKERY AND MACARONI FACTORY & RENO FRENCH BAKERY INC, P Andreucetti Pres, A Baldini Vice-Pres, A Andreucetti Sec-Treas, "Cream and Special Purity Bread" 357 N Virginia and 6 W 4th, Phones 434-539 (See right bottom lines and page 15)
Pursel Eleanor, nurse 421 Sierra, r same
Purvis Louise, opr The Vanity Shop, r 243 W 3d
Putnam Charles, janitor, r Hotel St Charles
PYRAMID LAND & LIVESTOCK CO, S C Mitchell Trustee, 201 Reno Natl Bank Bldg
QUEEN INSURANCE COMPANY OF AMERICA (NEW YORK), Washoe County Bank Agts, N Virginia sw cor 2d, Tel Reno 773-J
Querio Louis D, molder Nevada Eng & S Co, h 977 S Virginia
Questa G B, h 357 Washington
Questa John, firemn Fire Dept, r 357 Washington

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

UNDER DIRECT SUPERVISION OF THE UNITED STATES GOVERNMENT

The Farmers and Merchants National Bank

RENO, NEVADA
MEMBER OF FEDERAL RESERVE SYSTEM

RENO CITY DIRECTORY (1923)

249

Quillici Angelina E, sten Nev Hay and Grain Co Inc, r 829 W 5th
Quillici Cecelia, tchr Mary S Doten Schl, r 629 Lake
Quillici Hugo M, clk White House Clo Co Inc, r 560 Lake
Quillicy Harold A, clk P Cladianos, r 15 Park
Quillicy Matilda (wid Peter), h 15 S Park
Quinlin Dick, rancher, h 430 E 11th
Quinn C E, lab Truckee River Gen Elec Co
Quinn Frank P Dr, prop Grand Hotel, r 27 E 2d
Quinn George, student, r 925 W Virginia
Quinn Wm D, bartndr R Kane, r 822 W 1st
Rabbes Henry, slsmn, r 213 Clay Peters bldg
Radcliffe Annie (wid Lucius), r 362 West
Radcliffe Lucius (Herz, Radcliffe & Peters), h 362 West
Radenz Dorothy, clk, r 146 Washington
Radey Charles T, clk P O, h 655 S Virginia
Radish J, janitor St Mary's Hosp
Radley Blanche, tchr Mary S Doten Schl, r 747 W 7th
Rae Ethel M Mrs, sten Truckee River Gen Elec Co, r 300 California av
Rae Julia H, clk Northern Life Ins Co, r 343 East
Rae Robert M, auto mech Steinheimer Bros, r 356 East
Rafatti Giuseppe, tmstr, h 853 Bell
Raffetto Fiore (Frame & Raffetto), h 119 Elm
Raffetto G Mrs, Indrymkr Reno Steam Laundry
Raffetto Joseph, rancher, h w end Surprise rd
Ragenovich Andrew V, chef Wm Bozman, r Virginia Hotel
Raggio Ben, h 135 Maple
Raggio Edith, bkpr New Method French Cleaners, r 135 Maple
Raggio J Wm, sec-treas Hamp-Thomas Co, r 135 Maple
Raiche Corinne, clk U S Vets Bureau, r 115 W 4th
Raiche Louis F, sta eng, h 115 W 4th
Raiche Vivian O, sten U S Surv General, r 115 W 4th
Raines Henry L, brkmn, r 525 N Virginia
Raines John W, shipper Purity French Bakery, h 415 N Virginia
Raines Mary J, bkpr Reno Steam Lndry, r 415 N Virginia
Ralph Edward W, mine supt, h 817 Plumas
Ralston Apartments, 347 Ralston
Ramelli Alfonso C, rancher, n end Alameda av
Ramelli Caesar A, lab, r 151 Sierra
Ramelli Ida I, student, r Alfonso C Ramelli
Ramelli Martin, rancher, h n end English Mill rd
Ramelli Mina, r Martin Ramelli



**Sparks
Fuel
Co.**

Krehmke
Shelly
Proprs.

**COAL
AND
WOOD**

AGENTS FOR
**CASTLE
GATE
COAL
AND
KING
COAL**

—
**1106-B
Sparks
Nevada**

**PHONE
213-J**



**FORD CARS
LINCOLN CARS
FORDSON TRACTORS**

Calavada Auto Co. Inc.

TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMEIER
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

250

(1923) R. L. POLK & CO'S.

Ramelli Wm N, auto opr Reno Meat Co, r Martin Ramelli
Ramsey Annabel H, clk P O, r 939 S Virginia
Ramsey Asa A, lab, h 750 Plumas
Ramsey Clarence A, auto opr, r 760 Plumas
Ramsey Edna M, alteration hd The Unique Store, r 750
Plumas
Ramsey Wm, inmate County Hospital
Randal L, cook, r 352 Lake
Randall Ellis, student, r 728 N Virginia
Randolph J, r 136 W 2d
Randolph Lou Mrs, h 1002 E 4th
Randolph Wm E, clk Stand Oil Co, r Colonial apts
Randsbury John, r 317 Sierra
Rannells Katherine, tchr McKinley Park Schl, r 101 State
Ranson Alex, miner, h 906 Holcomb av
Ranson Edward M, firemn, r 906 Holcomb av
Ranson Mathew F, firemn, h 910 Holcomb av
Ranson Merle J, driller, r 906 Holcomb av
Ranson Rose M Mrs, drsmkr 910 Holcomb av, r same
Ranzulo Nik, carp, h 406½ Elm
Raphel Bertha (wid Samuel), h 521 Sinclair
Raphel Felix, colr, r 521 Sinclair
Raphel Hattie, bkpr U S Int Rev Office, r 521 Sinclair
Rasmussen Axel, chiropodist 129 N Virginia, r same
Rasmussen Pete, lab Bissinger & Co, r Sparks
Rastelli Steve, bldg contr 826 Humboldt, h same
Rath Elwood A, h 148 Ralston
Rather Rollie C, bkpr Conant Bros, h 344 Mill
Rather Truett V, electn Nevada Mach & Elec Co, r 344
Mill
Rathmann Edward J, electn, r 216 State
Rathmann George C, barber H E Young, h 216 State
Rathmann George J, clk Standard Oil Co, r 216 State
Ravani B, bkpr, r 31 W Plaza
Ravera Bert, soft drinks 116 N Center, r 114 same
Ravera Lorenzo, janitor, h 122 Gardner
Raw Richard A, auto painting 27 E Plaza, h 134 Ridge
Rawles Wesley M, mining engr 140 N Virginia, rm 214, r
Hotel Manning
RAWLINGS H C, Attorney-at-Law, General Practice in
all Courts, 9-10-11 Washoe County Bank Bldg, Tel
Reno 667, h 142 S Center, Tel Reno 927-R (See left
top lines and page 40)
Ray Hallie A Mrs, h 406 Lake
Ray J A Mrs, h 427 Evans

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRI-
CAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

RENO CITY DIRECTORY (1923)

251

Ray Roland F, mech eng Nevada Eng & S Co, r 491 Court
Ray Wm A, garagemn, h 343 East
RAYBESTOS BRAKE SERVICE (Gold Brothers), 215
Sierra, Tel Reno 284
Raymond Robert (Mineral Cafe), h 352 Lake
Rayner Horace, h 221 W 4th
Read Billie, slsmn Palace D G House, r 246 Hill
READ JOHN T, Real Estate, Insurance, Appraiser, Notary
Public, Ranch Lands and City Property 6 W Commer-
cial Row, Tel Reno 766, h E Vassar, P O Box 333 (See
front cover and page 49)
Read Milton A, tinner C Hansen, r 40 High
Read Thornton A, slsmn Nev Packing Co, h 40 High
Reading Arthur B, clk, r 445 E 6th
Reading Arthur D, eng, h 445 E 6th
Reading Howard W, clk Fairchild Motor Sales Co, r 3
Washington
Reading Reginald E, taxi driver, r445 E 6th
Reavis W H, mfrs agt 29 W 2d
Rebedeaux Abraham, h859 Quincy
Rebori Antone, h239 Court
Rebori Jean Mrs, sten J F Kunz, r Island av
Recatune D, h45 California av
Record Harry, trav slsmn, h877 Sierra
RECORDS EDWARD, Director Veterinary Control Service
Univ of Nev, h134 Marsh av, Tel Reno 1639-J
Recore Jos, lab, h717 Spokane
Rector Jas, car repr, h134 Sierra
RED CROSS DRUG STORE, Hilp's Drug Store Successor,
127 N Virginia, Tels Reno 168-169 (See right top lines
and page 22)
Redelius Julius (Twin City Poultry Farm), h e end of
E 4th
Redman Apts (Mrs C D Redman), 246 Hill
Redman Catherine D Mrs, (Redman Apts), r246 Hill
Redman Jos R, phys, h242 Hill
RED RIVER LUMBER CO THE, A B Flickinger Mgr,
Wholesale and Retail Lumber, Building Material, Mill
Work of all Kinds, 335 E 4th, Tel Reno 754 (See
right top lines and page 41)
Reed Albert J, country agt Agrl Ext Div U of N, r Fallon
Reed Edw, stdt, r745 University av
Reed Geo, r Hotel Golden Anex
Reed Gladys, r 309 University av
Reed Lenuel, r406 Lake

130 SIERRA STREET
DUNCAN AUTOMOBILE COMPANY

TELEPHONE RENO 395

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO
Florist
G. ROSSI
& CO.

Cut Flowers
Ornamental
Plants
Seeds and
Bulbs
Artistic
Floral
Designs
AND
Decorating

Service and
Quality
Our Motto

Fresh Cut
Flowers
received daily
from our own
Nurseries

BRANCH
STORES

San
Francisco
Oakland
Berkeley
Sacramento
Fresno

38 W. 2d
STREET

Phone
Reno 17

252

(1923) R. L. POLK & CO'S.

Reed Minnie, r669 S Virginia

Reed Zelda, r Manzanita Hall

Reeder Frank, atty, r136 W 2d

Reeder Wm D, R R police, h412 E 7th

REESE JOSEPH B, City Clerk City Hall, h433 Elm

REESE L S, Asst Cash Farmers & Merchants Nat Bank
of Reno, h Colonial Apts

Reeve J H, city park supt

Reeves Daisy A, clk Overland Cigar Stand, r358 N Vir-
ginia

Reeves George W, chief clk J W Burrows, h 33 W 6th

REGAN LEAH J, Sec Reno Chamber of Commerce, Tel
Reno 14, r125 W Liberty

Regan Margt, Sec Coll of Agr U of N, r125 W Liberty

Regli Benj R, floormn Reno Garage, h9 E 8th

Regli Bertha (wid Benj), r9 E 8th

Reid Alice Mrs, r Travelers Hotel

Reid Hosea E, sec-treas Gray, Reid, Wright Co, r 515 Court

Reil Laura M, nurse D Geo McKenzie, h232 S Center

Reimer Herbt C, stdt, r621 N Virginia

Reimers Walter, clk Emporium of Music, Y M C A

Reinhart Edgar J, reporter Reno Eve Gazette, h602 Nixon
av

Reinmiller John L, miner, h1145 Lander

Reiser Paul, cook Pedersen Bros

Remille Ray, stdt, r215 Maple

Remusat Grace F Mrs, furn rms, 142 N Virginia, h same

RENDANT JOHN J, Mgr Bake-Rite Bakery, h741½ High

Renfrow Inez, waiter Pedersen Bros, r111 N Virginia

Renfrow Oran L, gro 131 Pine, h123 same

RENO AUTO METAL WORKS, Otto Cedervall Prop, Rad-
iators, Fenders and Bodies, 132 West, Tel Reno 1210-
W

RENO BAKE-RITE BAKERY, J J Rendant Mgr, 25 W 2d

RENO BREWING CO INC, Peter Dohr Pres, Jacob Hook
Sec-Mgr, H C Herdtmann Treas, Bottles 990 E 4th,
Tel Reno 581

RENO BUSINESS COLLEGE, J W Butcher Prop and Mgr,
316 Nevada State Life Bldg, 106 W 2d, Tel 1368-W
(See page 50)

RENO CASH STORE (Robert Nelson), Groceries, The
Finest Quality of Goods at Fair Prices, 351 N Vir-
ginia, Tel Reno 336

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

RENO CITY DIRECTORY (1923)

253

RENO CHAMBER OF COMMERCE, Chas S Knight Pres and Managing Director, Leah J Regan Sec, E H Walker Mgr Traffic Bureau 4th floor Reno Nat Bank Bldg, Tel Reno 14

RENO CHAMBER OF COMMERCE TRAFFIC BUREAU, E H Walker Mgr 4th floor Reno Nat Bank Bldg, Tel Reno 599

RENO CITY DIRECTORY, R L Polk & Co Publishers, J P Habersham Supt, Library Reno Chamber of Commerce, Office 470 13th, Oakland, Calif

RENO CITY OFFICIALS (See page 73)

RENO CONCRETE FACTORY, Louis Bernasconi Prop, Mfrs of Concrete Building Blocks, Artificial Stone Works, Sewer, Drain and Well Pipe, Plant Gardner and W 3d, Office 1026 W 1st, Tel Reno 950-W (See left side lines and page 20)

RENO DRUG CO, H H Turrittin Propr, E 2d ne cor N Center, Tel Reno 310 (See page 23)

Reno Electrical Works Inc, F V McAvoy pres and mgr, 22 W 1st

RENO EVENING GAZETTE, Reno Evening Gazette Co Publishers, Graham Sanford Gen Mgr, Leigh Sanford Business Mgr, 123 N Centre, Tels Reno 311 and 312 (See page 45)

RENO EVENING GAZETTE CO, Graham Sanford Pres, Geo L Sanford V-Pres, Leigh Sanford Sec, Publr Reno Evening Gazette, Gazette Bldg 123 N Centre, Tels Reno 311 and 312 (See page 45)

RENO FLORIST (G Rossi & Co), H S Cooper Mgr, Reno's Leading Florists, Artistic Floral Designing, Plants, Seeds and Bulbs 38 W 2d, Tel Reno 17 (See left side lines and page 25)

Reno Flour Mill Co, A P Berrum mgr, Winter cor W Commercial row

RENO FREE PUBLIC LIBRARY, H W Miles Librarian, S Virginia cor Mill

Reno Garage, J E Thoelkel mgr, 104 Front

RENO GAZETTE PUBLISHING CO, Geo H Taylor Sec, Owners Gazette Bldg 123 N Center

RENO GROCER CO, W H Simmons Pres-Mgr, F W Eccles V-Pres, J M Blakely Sec-Treas, Wholesale Grocers 432-442 N Virginia, Tel 672

Reno High School, E Otis Vaughn prin, W 5th cor Chestnut

Reno Hospital, Alice J Craven supt, 804 Ralston

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

OSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

REAL
ESTATE
INSURANCE

RENTALS

LOANS

BONDS

Tel.
Reno 13

Reno
NEVADA

254

(1923) R. L. POLK & CO'S.

RENO ICE DELIVERY, H V Loyd Mgr, Ice, Wood and Coal, W 3d cor Vine, Tel Reno 255

Reno Live Poultry Market, Jos Yue Mgr, 221 Lake

RENO MEAT CO, H L Nichols Mgr, 20 W Commercial Row

Reno Mercantile Co, C H Eaton mgr, hardware 98 W Commercial row

RENO MOTOR SUPPLY CO, F C Beedle Prop, Spalding Athletic Supplies, Automobile Accessories and Repair Parts 11 W Plaza, Tel Reno 475 (See page 11)

RENO NATIONAL BANK THE, George Wingfield Pres, John G Taylor V-Pres, Louis W Knowles V-Pres, H H Kennedy Cashier, P L Nelson and J O Walther Asst Cashiers, N Virginia ne cor 2d, Tel Reno 170 (See front cover and page 16)

Reno National Bank Building, N Virginia ne cor 2d

RENO NEWS AGENCY (R A Carroll), Newspapers, Periodicals and Stationery 36 W 2d, Tel Reno 492 (See page 51)

RENO NOVELTY CO INC, George F Spaeth Pres, Drugs, Stationery, Souvenirs, Toys, Toilet Articles, Table Favors, Kodaks and Supplies, Cigars and Tobacco, Confectionery, Ice Cream and Up-to-Date Soda Fountain 138 W 2d, Tel Reno 305 (See Sparks Tab Insert and page 23)

Reno Parcel Delivery (R H Crump), 34 W 1st

Reno Plumbing and Heating Co, C W Westover pres-mgr, 131 W 2d

RENO POLICE DEPARTMENT, J M Kirkley Chief, City Hall, Tel Reno 221

RENO PRESS BRICK CO, C E Clough Mgr, Dealers in Building Brick and Fuel Oil, Prompt Delivery Guaranteed, Washoe County Bank Bldg, Tel Reno 558, Yards End W 3d, Tel Reno 538

RENO PRINTING CO (W S Lunsford), Manufacturing Stationers, Printers and Binders 136 N Centre, Tel Reno 689 (See page 48)

RENO RADIUM X-RAY ASSOCIATION, X-Ray Diagnosis and Treatments, Radium Treatments, Laboratory Masonic Temple, Tel Reno 700

RENO SECURITIES CO, Geo Wingfield Pres, W E Zoebel Sec, Proprs Hotel Golden, 201 Reno Natl Bank Bldg

Reno Sheet Metal Works (P L Ferguson, L J Hahn), 517 Evans av

Reno Shoe Co, 244 N Virginia

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS LEMONOLYVE

Test the Result
of Their Scien-
tific Construc-
tion

THE LEMON AND OLIVE OIL SOAP

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

RENO CITY DIRECTORY (1923)

255

- Reno Social Club, 43 Mill
RENO-SPARKS STORAGE CO (L E Crabtree), E 4th and Toano av, Tel Reno 1664-W
RENO STATIONERY CO, Bank and Business Furniture, Commercial Stationers 11 E 2d, Tel Reno 400 (See page 51)
RENO STEAM LAUNDRY, Jacques Miramon Mgr, 229 E Plaza, Tel Reno 635 (See page 35)
RENO STUDIO (Frisch Sisters), Kodak Finishing 119½ N Virginia, Tel Reno 1101-R
 Reno Traction Company, J C Linabary supt, E 4th cor Morrill
RENO USED CAR DEPOT (L E Crabtree), Used Cars Bought, Sold and Re-Traded, Best Bargains in the State, E 4th and Toano av, Tel Reno 1664-W (See page 11)
 Reno Vulcanizing Works (A G Besso, F J Menante), 346 N Virginia
RENO WALL PAPER & PAINT CO (H E and C E Saviers), Wholesale and Retail Wall Paper, Brushes, Paints, Oils and Glass 42-44 W 2d, Tel Reno 555 (See right side lines and page 53)
REO AUTOMOBILES, Revada Sales Company Co Inc, Distributors, 2d and Lake, Tel Reno 777 (See right top lines and page 11)
 Re-Organized Booth Mining Co, Geo Wingfield Pres, W E Zoebel sec, 201 Reno Natl Bank bldg
 Resepini Fred, coolermn Nev Packing Co, h 509 Evans av
 Retmier Frank C (Retmier & Collins), h 629 Sinclair
 Retmier & Collins (F C Retmier, Edw Collins), bldg contrs 324 Evans av
REVADA SALES COMPANY INC, C W Mapes Pres, J C Durham Mgr, T W Heaney Sec, Automobiles and Trucks 2d and Lake, Tel Reno 777 (See right top lines and page 11)
 Rey Ernest J, hotel, h 588 Marsh av
 Rey John, barber S Oliver, r 63 Water
 Rey Louise, cashr Nevada Fire Ins Co, r 588 Marsh av
 Rey Rose M, tchr South Side School, r 588 Marsh av
 Reynaud Aug, washer Royal Lndry Inc, h 347 Wells
 Reynolds Fern, tchr Orvis Ring School, r 708 University av
 Rhoder Steve P, mgr Cupid Messenger Service, r 104 N Center
 Rhodes Carlton E, dentist 15 Front rm 319, h 314 Mill

STEINHEIMER BROS.
 STUDEBAKER
 AUTOMOBILES
 GOODYEAR AND
 GOODRICH TIRES
 ACME
 TRUCKS
 ALL KINDS
 OF COAL
 4 W. FOURTH
 TELEPHONE 1261
 RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY
"HAVE YOUR GLASSES TAYLOR MADE,"
MASONIC TEMPLE
TELEPHONE RENO 700

256

(1923) R. L. POLK & CO'S.

- Rhodes Henry E, h 36 Winter
Rhodes Jesse M, bkpr and cashr Humphrey Supply Co, h 811 Sierra
RHODES J MILTON, Local Mgr Hobart Estate Co, Park nr 4th, Tel 261, h Colonial Apts
Rialto Theatre, F J Castello mgr, 24 W 1st
Rice Ada E, r 229 Keystone av
Rice Allen T, driver Jesse H Smith Co, r 614 Surprise rd
Rice Burt W, clk P O, h 533 Forrest
Rice Charles L, miner, h 37 Rock
Rice Henry S auto opr Reno Mercantile Co, h 229 Keystone av
Rice Jack, packer Nev Packing Co, r Gallery Hotel
Rice James R, gas ftr Truckee River Gen Elec Co, h 451 E 7th
Rice John H, gasmkr Truckee River Gen Elc Co, h 633 Eureka av
Rice J Fred, mining eng, r 425 Elm
Rice May B (wid Adam T), h 614 Surprise rd
Rice Melvina E, bkpr Mack Bros, r 716 Chestnut
Rice M Leslie Rev, pastor Seventh Day Adventist Church, h 452 Ralston
Rice O J, jeweler, r Y M C A
Rice Sheldon G, formn Truckee River Gen Elc Co, r 614 Surprise Valley rd
Rice Wm H, auto reprs 100 Winter, h same
Richard Emma A, h 441 Sutro
Richard Wm, sheepmn, r 441 Sutro
Richards Alfred, marker Troy Laundry, 420 N Virginia
Richards Charles A, h 26 E Liberty
Richards Charles L, atty 36 E 2d rm 2, h 1207 Riverside dr
Richards Charles P, assayer, h 1113 E 4th
Richards Donnell, stdt, r 1113 E 4th
Richards Emma, maid Overland Hotel, r Sparks
Richards Herbert B, sls mgr R Herz & Bro, h 135 Ralston
Richards Lloyd, stdt, r 560 Lake
Richardson Benjamin, inmate County Hospital
Richardson Bonnie, dept mgr Gray, Reid, Wright Co, r 417 W 2d
Richardson Charles S, sec Sunderland's Inc, r 706 W 2d
Richardson Ralph S, mech dentist, h 501 Ryland
Richardson Rodney H, phys Supt Nev State Hospital for Mental Diseases, h same
Richey Ray, musician, r 357 West

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

REVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLX—FAGEOL TRUCKS

SECOND AND LAKE STREETS

RENO

PHONE 777

RENO CITY DIRECTORY (1923)

257

Richie Richard L, writer, h 116 Ridge
Rickey Francis M Col, h 623 W 4th
Rickman Lee, clk C W Bassett, r Hotel Grand
Ridenour Mary J (wid David M), h 538 Lake
Ridgely Fenwick, stdt, r 409 W 5th
Ridgeway Apts (Mrs Mary Stratford), 333 Hill
Ridgway Geo W, U S surveyor, r Overland Hotel
Riegelhuth Kate Mrs, h 543 Lake
Riegelhuth Katherine, asso prof U of N, r 543 Lake
Rierson Robert R, serv sta opr Stand Oil Co, Y M C A
Ries Walter, mech, h 224 S Center
Ries Walter W, carp, h 845 Quincy
Rieves Henry M, sec Mine Operators Assn of Nevada, h 719
Sierra
Rigabert Joseph, driver, h 1126 E 4th
Riggs Jean, r Ritz Hotel
Righini Charles, gro 217 S Virginia, h 434 Nevada
Rigoberti Joseph, driver Reno Steam Laundry
Riker Henrietta S Mrs, tchr music, r 559 N Virginia
Riley Harry A, mgr Shufelt & Riley, h 235 Flint
Riley Harry E, clk Shufelt & Riley, r 235 Flint
Riley Thomas E, oiler, h 235 Flint
Riley Wm J, pntr, r 431 W 5th
Rimmer Charles, pntr, h 119 West av
Rioja Joseph, r 239 E Plaza
Ripson Elizabeth (wid Wm), r 706 S Center
Riser Paul, r 136 W 2d
Risley Bert W, mgr The Toggery Inc, h 133 15th
Rissone Alinda (wid Adolfo), Indywkr, h 1017 Washington
Rissone Catherine, Indrywkr Reno Steam Laundry
Rist L A, clk P O, h 128 E 8th
Ritter Annie (wid Bert), r 750 W 5th
Ritter Chas E, slsmn Overland-Robertson Co, h 53 W 9th
Ritter Elmer E, clk P O, h 750 W 5th
Ritter Fred, B, mach, r 750 W 5th
Rittinger Fred E, hodcarrier, r 842 W 6th
Rittinger Wm W, carp, r 842 W 6th
BITZ HOTEL, Mrs Marie Onesti Propr, 8 E Commercial
Row, Tel 394 (See page 31)
Rivera John, janitor, r 204 W Commercial row
Rivers Frank J, formn A Carlisle & Co, h 709 S Center
Rivers Wm L, lab, h 539 E 6th

232 NORTH VIRGINIA STREET

RENO, NEVADA

SAMOVILLE & FLAGG
"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

258

(1923) R. L. POLK & CO'S.

RIVERSIDE GARAGE (John Capurro, David Arnot),
Court and Granite, Tel 804 (See front cover and page
12)

Riverside Mill Co, C J Miller pres, F J Stadtmuller v-pres,
M F Martin sec, J R VanNagell mgr, East cor 2d

RIVERSIDE STUDIO, E C Schoettner Prop, Reno's Lead-
ing Photographers 228 N Virginia, Tel Reno 1584-J
(See page 46)

Rives Henry M, sec-treas Nev Mine Operators Assn, r 719
Sierra

Roach Edwin, h 560 N Virginia

Robb Almareta, r 606 Lake

Robb Ella, dept mgr Gray, Reid, Wright Co, r 606 Lake

Robb Francis A, h 128 Stevenson av

Robb T Edward, h 606 Lake

Roberti Michael, section formn, h 326 East

Robertini Lena (wid James F), h 1025 E 7th

Roberts Adrian F, waiter Mineral Cafe, r Ritz Hotel

Roberts Anne (wid Wm), r 507 S Virginia

Roberts Ann H (wid John), h 73 Vine

Roberts Arthur L, carp, h 633 Sinclair

Roberts A L Mrs, slsmn Gray, Reid, Wright Co, r 633 Sin-
clair

Roberts Bessie A, r 208 E Liberty

Roberts Charles E, pool 116 E Commercial row, h 646
Humboldt

Roberts Doan W, pool 120 E Commercial row, r 646 Hum-
boldt

Roberts Edward D, acting prof U of N, r 210 Maple

Roberts Edward E, atty 106 E 2d rm 306, h 507 S Vir-
ginia

Roberts Eliz, clk Truckee River Gen Elec Co, r 73 Vine

ROBERTS JEANETTE, Expert Typist and Notary Public
240 Sierra, Tel Reno 758

ROBERTS JEANETTE E, Silk Fashioned Hosiery for Men,
Women and Children 240 Sierra, Tel Reno 758 (See
page 29)

Roberts Jesse, floormn Reno Garage, r Lincoln Hall

Roberts Lawrence J, r 747 N Virginia

Roberts Lottie Mrs, r 345 N Virginia

Roberts Louis E, miner, h 23½ S Park

Roberts Sarah (wid Wm J; Roberts & Harris), h 208 E
Liberty

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

RENO CITY DIRECTORY (1923)

259

ROBERTS & HARRIS (Sarah Roberts, Geo F Harris),
Staple and Fancy Dry Goods, A Specialty of Justrite
Corsets and Cadet Hose 33 W 2d, Tel Reno 1219-J

Robertson Edna, clk, r 345 N Virginia

Robertson Herbert L, clk Frank Campbell, h 228 Mill

Robertson James C, sec-treas A H Howe Inc, h 248 Mann

Robertson Joseph C (Overland-Robertson Co), h 1044 W
1st

Robertson Thomas H, tailor Gavin Baird, r 133 W 4th

Robertson Wm H, h 738 University av

Robeson James W, wtchmn U of N, r 930 Bell

Robinson Abraham, h 607 N Virginia

Robinson Anna, Indywkr Reno Steam Laundry

Robinson Benj H, auto reprs 1031 E 4th, r Sparks

Robinson Chas M, ins, h 205 Elm

Robinson C A, r 317 Sierra

Robinson Delia (wid J D), h 519 University av

Robinson Edith B Mrs, mgr Viavi Co, r 248 West

Robinson Emma G, opr Bell Tel Co, r 752 University av

Robinson Frank A, h 348 West

Robinson Geo, carp, h 620 Surprise rd

Robinson Geo H, h 121 E 6th

ROBINSON GEORGE W, District Agent Northwestern
Mutual Life Ins Co 14 Washoe County Bank Bldg, 153
N Virginia, Tel Reno 650, h 519 Ralston, Tel Reno
738 (See page 34)

Robinson Ida (wid Ben), h 1009 W Commercial row

Robinson Jos A, wtchmn, h 845 S Center

Robinson J LaRue, phys 17 N Virginia, h 539 Riverside dr

Robinson Leon, baker Reno Bake-Rite Bakery, r 111 N
Virginia

Robinson Martin V, clk Nev Packing Co, r 517 E 6th

Robinson Maude F, clk Rotary Club of Reno, r 34 W 4th

Robinson Raymond L, tmstr, h 839 W 6th

Robinson Sidney W, r 333 Flint

Robinson Walter H, tel opr Postal Tel-Cable Co, r 137W 3d

Robinson Wm F, watchmkr R Herz & Bro, h 333 Flint

Robison Leon S, trav slsmn, h 819 Wheeler av

Robison Mark, h 308 State

Robison Martin A, phys 153 N Virginia rm 7, h 510 S
Virginia

Robison M Arthur, stdt, r 510 S Virginia

Roblin Robert, clk Reno Stationery Co, r 632 University
av

Join
the

Y

M

C

A

**JAKE
Wainwright**

Wholesale and
Retail

Tires and
Tubes

Gasoline
Oils

Accessories

Telephone
Reno 679

361 Sierra
Street

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

260

(1923) R. L. POLK & CO'S.

Robrecht Fay Mrs, clk Reno News Agency, r 357 East
Robustellini Modesto, car repr, h 926 Washington
Roche Henry J jr, auto trimr Nev Auto Trimg Co, r 29 W
Plaza
Rochester House, L Falcini prop, 306 E 4th
Rochester Octopus Mines Co, 36 E 2d
Rochester Silver Corp, F M Manson pres, 206 N Virginia
rm 310
Rockey W Scott (Dyckman & Rockey), h 130 W 6th
Roddy Bridget A, poultry, h 809 W 7th
Rodgers Alice G Mrs, chiropractor 541 W 2d, r same
Rodgers Charles G, stdt, r 541 W 2d
Rodgers Charles W, fruits, h 541 W 2d
Roeder Charles D, yd clk State Highway Dept
Roff Claire E, r 801 S Center
Roff Edwina (wid Nathan), h 801 S Center
Rogan Alice Mrs, cashr Star Taxi & Transfer Co, r 324
Chestnut
Rogan Lee, mech, h 324 Chestnut
Rogers Delfino, rancher, h English Mill rd nr E 9th
Rogers F R, h 330 Chestnut
Rogers Jackson C, miner, h 31 Rock
Rogers John F, formn, h 25 S Park
Rogers L W, atty, r 136 W 2d
Rogetti George, lab Truckee River Gen Elec Co, r 327
Wheeler av
Rolletto Mabel, cashr, r 111 N Virginia
Rolletto Margaret, waiter, h 111 N Virginia
Rollins Wm B, baggagemn, h 65 Vine
Romano Louis, window clnr, h 104 Keystone av
Rome Monumental Works, Michl Caserta prop, 235 E 4th
Ronchetti Geo E, lab, h 327 Wheeler av
Rooney Wm, cook Nev State Hosp
Root Flora M (wid Wm), h 211 W 6th
Root Lloyd M, mach Nevada Eng & S Co, r 211 W 6th
Root Raymond J, truck driver Union Oil Co of Nev, r 211
W 6th
Roper Sibyl Mrs, h 614 W 4th
Rosa Albert J, appr, r 634 Ryland
Rosa Antonio L, lab, h 634 Ryland
Rosasco Annie, r Bert Rosasco
Rosasco Bert, rancher, h n end English Mill rd
Rosasco Domenico, lab, h 930 Bell
Rosasco James, rancher, h Peavine rd
Rosasco John, lab, r 930 Bell

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

RENO CITY DIRECTORY (1923)

261

Rosasco Joseph, h 427 Spokane
 Rosasco Julia, pkr Nev Packing Co, r Bert Rosasco
 Rosasco Lena, Indywkr Reno Steam Laundry
 Rosasco Peter, lab Truckee River Gen Elec Co, h rear 548 Forest
 Rose Harvey A, sls mgr Nev Packing Co, h 444 Cheney
 Rose Lionel A, wtchmn Nev Eng & S Co, h 453 8th
 Rose Wayne, mach, h 145½ Mill
ROSE W NELSON, Mgr Northern Life Insurance Co, Office 409 Clay-Peters Bldg, Residence Y M C A Hotel
 Rosenberg Lupu, millinery 33 W 1st, r 147 Mill
 Rosenbrock Lucile, clk Comptroller U of N, r 45 California av
 Rosencrans S C, slsmn, r Colonial apts
 Rosengren Charles L, h 636½ Lake
 Rosengren Lillian B, hairdrsr 17 Frontfi r 636½ Lake
 Rosenthal Augusta (wid Davis), h 629 Chestnut
ROSENTHAL S H, Attorney-at-Law and Notary Public 218 N Virginia, Tel Reno 1740-R, h 523 Humboldt
 Rosetta Sarah (wid Edward J), Indrywkr, h 324½ Stewart
 Rosetti Joseph, lab Swift & Company, r 237½ Chestnut
ROSS-BURKE CO, J J Burke Pres, H H Kennedy V-Pres, S E Ross Sec-Treas and Mgr, Morticians 101 W 4th cor Sierra, Tel Reno 231 (See left bottom lines and page 52)
 Ross Delia (wid Hugh F), r 801 Riverside av
 Ross Dorothy R, h 441 W 2d
 Ross Earl T, agt New York Life Insurance Co, r 549 W 8th
 Ross Ellen F (wid Orrin C), h 1029 W Virginia
 Ross E A, r Mt Rose Hotel
 Ross Fred, baker Purity French Bakery, h 844 N Virginia
 Ross Gilbert C, state bank examiner, h 801 Riverside av
 Ross James B, mach, h 111 E 4th
 Ross John, stdt, r 560 Lake
 Ross Margaret, nurse 243 W 3d, r same
 Ross M Chester, mech State Highway Dept, r 305 Maple
ROSS SILAS E, Sec-Treas and Mgr Ross-Burke Co, h 1043 N Virginia
 Rossi Domingo, lab, h 140 Truckee
 Rossi Nick, porter Pedersen Bros
ROTARY CLUB OF RENO, A R Kent Sec, 309 Clay-Peters Bldg 140 N Virginia, Tel Reno 797
 Roth Rose (wid David), r 638 W 5th
 Roth Walter, mach, r Hotel Grand
 Rothenbucher Patty S (wid John), h 603 Sierra

P L A Z A H O T E L

**Nannini
Bros.
Props.**

**Rates \$1.00
\$1.50
and \$2.00
Per Day**

**Strictly
Modern**

**Cor. Sierra
and Plaza**

**Phone 148
RENO**

DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.

LUMBER (READY CUT)
MILLWORK, ETC.

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

262

(1923) R. L. POLK & CO'S.

- ROTHOLTZ BEN, Pres Ben Rotholtz Cigar Co Inc ,h 706 Holcomb
- ROTHOLTZ BEN CIGAR CO INC, Ben Rotholtz Pres, L L Leonasio Sec-Treas, Wholesale Cigars and Tob' co 17 W Plaza, Tel Reno 841 (See page 17)
- ROTHOLTZ EDWARD (Popular Cigar Stand), 210 N Virginia, Tel Reno 1160
- Rothrock Rosabelle, opr Bell Tel Co, r 825 Mill
- Rouchetti Helen V, r 327 Wheeler av
- Roush Robert S, clk, r Mizpah Hotel
- Rousseau Margaret E, music tchr, h 134 Elm
- Rovelli Henry (Becker's), r 34 W Commercial row
- Rovetti August, auto opr, h 538 Surprise rd
- Rovetti George, lab, r 439 Vine
- Rovetti Harry, clk, r 538 Surprise rd
- Rovetti Jean, gro, h 439 Vine
- Rovetti Laurance D, auto opr, r 538 Surprise rd
- Rovetti Neal, clk, r 538 Surprise rd
- Rowe Arthur E, stdt, r 409 W 5th
- Rowe C L (Rowe Whol Optical Co), r 20 Winter
- Rowe Jack T, lab, h 803 W 4th
- Rowe James, formn, r 429 Sierra
- Rowe John W, carp, h 1231 E 6th
- Rowe Lewis E, instr U of N, h 746 W 6th
- Rowe Ruth Mrs, r 136 W 2d
- ROWE WHOLESALE OPTICAL CO, C L Rowe Prop, Manufacturers and Jobbers 15-17 Fordonia Bldg, 36 E 2d, Tel Reno 747
- Rowe Wm J, blksmith, h 711½ University av
- Rowley A K, h 432 W 4th
- Roy Roland, bkpr Reno Motor Supply Co, r 491 Court
- Roy Roland F, elec eng, h 491 Court
- Roy Samuel, creamerywkr Crescent Creamery, h 525 E 6th
- ROYAL EXCHANGE ASSURANCE CO OF LONDON, Hart Realty Co Agts, 125 S Virginia
- ROYAL LAUNDRY INC, J H Kehoe Mgr, 219 E Plaza, Tel Reno 40 (See page 35)
- Rudderow Wm V, pres Nev Rand Mines Co, r 140 Ridge
- Rule Arth A, slsmn Sunderland's Inc, r 217 N Virginia
- Rulison Charles H, r 243 Elm
- Rulison Fred J, dentist 217 N Virginia, h 522 West
- Rumaz John, restr 307 E 4th, r 505 Evans av
- Rumbaugh Dana, Indywkr Royal Laundry Inc, r 318 Mill
- Ruport Mae E Mrs, nurse, h 661 Vine

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

RENO CITY DIRECTORY (1923)

263

- Russell Carl P, tchr High School, h 53 W 9th
Russell Charles G, student, r 651 Elko av
Russell Clara, r 31 W Plaza
Russell George, stdt, r 31 W 9th
Russell Jere F, waiter Mineral Cafe, r Golden Annex
Russell Jesse E S, h 542 S Center
Russell Martin, h 132 Court
Russell Thomas, janitor Washoe Co Bank, h 828 W 2d
Russell Winfield S, waiter Wm Bozman, Mt Rose Hotel
Rutherford Mildred I, dep County Recorder and Auditor r
101 State
Ryan Dennis, wtchmn S P Co, h 929½ E 4th
Ryan Edwin F, formn A Carlisle & Co, h 701 S Center
Ryan Henry C, brkmn, h 660 Lake
RYAN JOHN P COL, Prof of Military Science and Tactics
Univ of Nev, h 30 W 10th, Tel Reno 1204-W
Ryan John T, stdt, r 30 W 10th
Ryan Margaret, music tchr 348 West, r same
Ryan Marjorie Mrs, binder A Carlisle & Co, r 701 S Center
Ryan Martha, sec Agrl Exp Sta U of N, r 550 Sierra
Ryan May, nurse St Mary's Hosp
Ryan Wm J H Capt, Asst commandt U of N, h 935 N Vir-
ginia
Ryder Gladys, bkpr, r 621 S Center
Ryder Wilson, asst whsmn Flanigan Whse Co, h 621 S
Center
Rygh Andrew J, h 550 N Virginia
S & J DRUG STORE THE, Jesse A Shaver Prop, Drugs,
Stationery, Toilet Articles, Eastman Kodaks and Sup-
plies, Developing and Printing 233 N Virginia, Tel
Reno 691 (See right top lines and page 23)
Saalfield Robert A, dentist, r Colonial apts
Sabala Lambert, r 239 E Plaza
Sabini Gust, lab, r 612 Ryland
Sabini Mary Mrs, janitor, r 612 Ryland
Sachs Ella R, slswmn Palace D G House, r 147 W 5th
Sadleir Charles J, mgr Hotel Golden, h same
Sadler Alfred L, drftsmn U S Surv General, r 437 Chestnut
Sadlier Louise F Mrs, sec Amer Red Cross Society, Hotel
Golden
St Alban's Hotel, Corinne Hague prop, 358 N Virginia
St Clair Raymond, surgeon 15 Front rm 213, h 1119 Wells
av
St Clair S W J, inmate County Hospital

JEROME L. VAN DERWERKER
ATTORNEY—COUNSELOR—NOTARY
WASHOE COUNTY BANK BUILDING
PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

McCORMACK & CO.
MONUMENTAL
WORKS
MARBLE AND GRANITE IMPORTERS

404 NORTH VIRGINIA—RENO—TELEPHONE RENO 1474-J

264

(1923) R. L. POLK & CO'S.

St Lukes Evangelical Lutheran Church, Rev F E Martens pastor, W 2d cor Bell

ST MARY'S HOSPITAL, Conducted by Dominican Sisters 234 W 6th, Tel Reno 571 (See inside back cover)

SAINT PAUL FIRE AND MARINE INSURANCE COMPANY, Washoe County Bank Agts, N Virginia sw cor 2d

St Peter Peter, carp, h 3441 $\frac{1}{2}$ Chestnut

St Pierre Ella Mrs, cashr St Pierre's Bootery, r 338 Ryland

St Pierre Walter (St Pierre's Bootery), h 338 Ryland

ST PIERRE'S BOOTERY (Walter St Pierre), 147 N Virginia, Tel Reno 1521-W

St Thomas Catholic Cemetery, Nevada extd

St Thomas Catholic Church, Rev T M Tubman pastor, W 2d cor Chestnut

Sala Antone, h 304 Pine

Salet August, driver Washoe Wood & Coal Yard

SALISBURY ARTHUR N, Attorney-at-Law 318 Clay-Peters Bldg 140 N Virginia, Tel Reno 780, h 300 California av

Salisbury Emory G, chiropractor 237 N Virginia, r S Virginia

Salsbury Owen T, formn Truckee River Gen Elec Co, h 144 Mary

SALTER THOMAS J D, Attorney-at-Law 218 Clay-Peters Bldg 140 N Virginia, Tel Reno 839, h 619 Forest

Salvagni E, lab, h 9241 $\frac{1}{2}$ S Virginia

Salvation Army, Lieut Pearl Coe in chg, 219 W 2d

Salvation Army Hotel, Charles Byram mgr, 315 Sierra

Salvisberg Alfred, soft drinks, h 835 Willow

Sam Wing Chong & Co, chinese mdse 204 Front

SAMETH ELSIE, Associate Prof of Phys Education for Women Univ of Nev, 821 University av

Samman Nettie L, nurse E R Parker System, r Colonial apts

SAMOVILLE MAX (Samoville & Flagg), h 802 S Virginia

SAMOVILLE & FLAGG (Max Samoville, C E Flagg), Complete Home Furnishers 232 N Virginia, Tel Reno 26 (See right side lines and page 26)

Samuels Frank W, stdt, r 443 Roberts

Samuels Wm L, phys 10 Masonic bldg (city phys), h 443 Roberts

Sanborn May A (wid Harry D), h 547 Ralston

Sandall Harold, r 550 Sierra

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION

"DEPEND UPON WILSON"

MASCNIC TEMPLE BUILDING

PHONE 425

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

RENO CITY DIRECTORY (1923)

265

Sandberg Ludwig, pres Sandberg & Co Inc, h 504 Lake
SANDBERG & CO INC, Ludwig Sandberg Pres, Real Estate and Rentals, Fire and Automobile Insurance, Notary Public 150 N Virginia Room 2, Tel Reno 546
 Sanders Otto, r 236 Washington
 Sanders Thomas, lab, h 28 Rock
 Sandford Frank, slsmn Western Cigar Co
 Sandford R Alfred, h 1019 E 7th
 Sandmiller Conrad, rancher, h E 6th cor Montello av
 Sandusky Robt, tmstr, h 805 W 7th
 Sanford Benjamin L, meat ctr Humprey Supply Co, h 724 W 6th
 Sanford Frank H, air brakemn S P Co, h 435 University av
 Sanford George C, ydmn S P Co, r 345 Wheeler av
SANFORD GEORGE L (Platt & Sanford), Attorneys-at-Law, V-Pres Reno Evening Gazette Co, res Carson City
SANFORD GRAHAM, Mgr Reno Evening Gazette, h 559 Ralston
 Sanford John C, plmbr, h 345 Wheeler av
SANFORD LEIGH, Business Mgr Reno Evening Gazette, h 418 Ridge
 Sanford Leslie M, stdt, r 651 Elko av
 Sang Wah Co, chinese mdse 127 Front
 Sanitary French Bakery Inc, Fred Butzbach pres, G L Siri v-pres-treas, 347 N Virginia
 Sans Edward R, inspector in charge Bureau of Biological Survey (U S Dept of Agriculture), h 30 Caliente
 Santer Charles, soft drinks, r Hotel Grand
 Santos Joseph B, whsemn Crane Co of Nevada, h 226½ Elm
 Saralegui Antonia, dom, r 414 California av
 Saralegui Antonio J, rancher, h 414 California av
 Saralegui Candidi, r 414 California av
 Saride Jean A, starcher Troy Lndy, h rear 621 Mill
 Sarrazin Albert L, pressmn Reno Printing Co, r 541½ W 3d
 Sarrazin Emilie (wid John), h 541½ W 3d
 Sarrazin Helen, r 541½ W 3d
 Sarsen Peter J (California Market), h 210 E 6th
 Sasso Carlo, lab, h rear 1041 Watt
 Sather May P (wid Edwin), clk, h 265 Thoma
SATURNO HOTEL, Mrs Celia Funk Mgr, Rooms and Apartments, Steam Heat, Hot and Cold Water, 136 W 2d, Tel Reno 67



**Sparks
 Fuel
 Co.**

Krehmke
 Shelly
 Proprs.

**COAL
 AND
 WOOD**

AGENTS FOR
**CASTLE
 GATE
 COAL
 AND
 KING
 COAL**

**1106-B
 Sparks
 Nevada**

**PHONE
 213-J**



**FORD CARS
 LINCOLN CARS
 FORDSON TRACTORS**

Calavada Auto Co., Inc.

11 TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMETZ
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

266

(1923) R. L. POLK & CO'S.

Saturos Philip H, h 641 Lander
Sauer George, h 356 West
Saulter Bruce, dentist 15 Front rm 213, r Colonial apts
Saunders Ralph A, stdt, r 229 Maple
Saurhanet Marie, maid, 265 Mill
Savacool Ted, stdt, r 728 N Virginia
Savage Francis, truck driver, r 228 Keystone av
Savage Frank C (Savage & Son), h 228 Keystone av
Savage Juliette M (wid Wm C), mgr Humboldt Apts, h 440 Hill
Savage Leonard C (Savage & Son), h 613 Gordon
Savage Marguerite, sten B Rotholtz Cigar Co, r 228 Keystone av
Savage & Son (F C and L C), plmbrs 214 Sierra
Savaleta Gabriel, r 239 E Plaza
Savery Anna (wid Wm T), h 338 Wheeler av
SAVIERS CLAUDE E (Reno Wall Paper & Paint Co), h 228 Stewart
SAVIERS HARRY E (Reno Wall Paper & Paint Co), h 26 Stewart
SAVIERS H E & SON, The Brunswick Shop, Phonographs and Records 42-44 W 2d, Tel Reno 555 (See right side lines and page 53)
Sawyer Charles H, piano tuner, h 47 Washington
Sawyer Clifford D, auto slsmn, r 47 Washington
Sawyer Evelyn I, sten and notary Geo Wingfield, r Colonial apts
Sawyer Forrest A, h 436 Sinclair
Sawyer Frank S, electn, r 436 Sinclair
Sawyer Fred A, mining, h 740 S Virginia
Sawyer Gertrude A, sten Washoe Co Bank, r 47 Washington
Sawyer Ira J Mrs, r 206 Rock
Sawyer James, emp S P Co, r 220 W Commercial row
Sawyers Ray L, pharm S & J Drug Store, r 136 W 2d
Saxe Arthur G, acct J C Tranter Gazette bldg, r 145 W 3d
Saxton Lucile, tchr High Sch, h 441 W2d
Saydak Ambrose B, opr Wigwam Theater, r 330 W 5th
Saydak Frank M, h 330 W 5th
Saydak George P, usher Wigwam Theater, r 330 W 5th
Sayle Anne Mrs, r 439 W 5th
Sayles Carrie A Mrs, head nurse Nev State Hosp
Sayles G Walter, driver Wet Wash Lndry, h 517 Sierra
Sayles Myrtle A, clk Woolworth's, r 517 Sierra
Sayles Uneva A, clk Woolworth's, r 517 Sierra

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

RENO CITY DIRECTORY (1923)

267

Sayles Wm F, emp Union Oil Co, h 446 Quincy
Sbriglia Frank, stone mason, h 635 Vine
Scagnetti Angelo, jeweler 146 E Commercial row r 214
Lake
Scales Henry, waiter, r 652 Lake
SCANAVINO ANGELO F, V-Pres Nevada Hay and Grain
Co Inc, h 829 W 5th
SCANLAN MARTIN J, Attorney-at-Law 401-402 Clay-
Peters Bldg 140 N Virginia, Tel Reno 471, h 147 Mill,
Tel Reno 1683-J (See page 40)
Scanlan Michael H, whsemn Stand Oil Co, r 429 Sierra
Scanlon Patrick, inmate County Hospital
Scarborough James, h 53 W 9th
Scarborough Marguerite J, opr W U Tel Co, r 53 W 9th
Schadler Frederick M, archt, h 445 S Virginia
Schadler Minnie, r 130 W Liberty
Schaedler Io M, clk Louis Kernek, r 666 California av
Schaedler R Sybilla (wid John M), h 666 California av
Schaffer Arthur J, lab, r 411 E 7th
Schaffer Iva E, photo fnshr, r 411 E 7th
Schaffer Wm, lab, h 650 Elko av
SCHAPPELLE B F, Prof of Modern Language Univ of Nev,
1015 Sierra, Tel Reno 711
Scharling Ruth E, sten Reno Grocery Co, r Colonial apts
Schaub Fannie, clk Conant Bros, r 540 W 4th
Schaufelberger Clarence E, slsmn St Pierre's Bootery, r
Y M C A
SCHEELINE BANKING & TRUST CO, R T Baker Pres,
Solomon Jacobs V-Pres, W A Shockley V-Pres, H H
Scheeline Cashier, C F Loring Asst Cashier 156 N
Virginia, Tel Reno 25 (See page 16)
SCHEELINE H H, Cashier Scheeline Banking & Trust Co,
h 705 Humboldt
Schempp Henry, abattoir mgr Humphrey Supply Co, r
end Alameda
Schettler Neil A, musician Wigwam Theatre, r Colonial
apts
SCHEUNERT ROY A, Asst Sec Y M C A, r same
Schiffman Eleanor M, r 303 Hill
Schiffman Wm A, h 303 Hill
Schiffner Otto E, mine supt, h 458 Sutro av
Schimmel Wm C, eng Edises & Wolfe, r 120 Vine
Schleigh Geo, waiter, r 526 Sierra
Schlink Edward R, h 610 W 7th
Schlink John E, auto mech O H Schroeder, h 612 W 7th

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO

Florist

**G. ROSSI
& CO.**

**Cut Flowers
Ornamental
Plants**

Seeds and

Bulbs

Artistic

Floral

Designs

AND

Decorating

Service and
Quality
Our Motto

Fresh Cut
Flowers
received daily
from our own
Nurseries

**BRANCH
STORES**

**San
Francisco
Oakland
Berkeley
Sacramento
Fresno**

**38 W. 2d
STREET**

Phone
Reno 17

268

(1923) R. L. POLK & CO'S.

Schlink Oleta Mrs, waitress, r 612 W 7th

Schmidt Bernard, baker Purity French Bakery, h 429
Sierra

Schmidt Fred, baker Palace Bakery, r Sparks

Schmidt Harry A, dental mech A M Bowman, r 365 Cali-
fornia av

Schmitt Julia (wid Philip), h 604 Lander

Schmitt Lizzie K (wid Edward), h 759 N Virginia

Schmuck Juliette T Mrs, artist Curtis Photo Studio, r Plaza
Hotel

Schnack Peter, miner, r 150 West

Schneider M, historian St Mary's Hosp

Schoettner Clare, with Riverside Studio, r 745 Lake

SCHOETTNER EMIL C, Prop Riverside Studio, h 745
Lake

Schoettner Rose, with Riverside Studio, r 745 Lake

Schoettner Rudolph A, cook, h 11, 607 N Virginia

Schon Michael, barber 256 Lake, h 137 E Plaza

Schon Michael F, barber Michl Schon, h 556 Alameda

Schooley Roy R, meat ctr Reno Meat Co, h 116 Elm

Schooley Wm S, meat ctr Virginia Market, h 622 Elko av

Schopper Frank P, expmn 512a Mill, h same

Schopper Joseph P, expmn 526 North, h same

Schottel Delbert, firemn, h 127 Winter

Schroeder Ermine J, opr Bell Tel Co, r 683 Nevada

SCHROEDER O H, General Auto Repairing, Specializing
in Dodge and Ford Cars, Brazing, Welding, Body and
Fender Work, All Repair Work Guaranteed 435 W 4th,
Tel Reno 1049-W, h 683 Nevada, Tel 1016-M (See left
side lines and page 12)

Schuler Wm P, stdt, r 420 University av

Schulke Elizabeth (wid Herman), h 128 Winter

Schull John E, propr Hotel Southern, r same

Schultz George, inmate County Hospital

SCHULTZ MARION I (Lund & Schultz), r Sparks

Schulz Wm H, tailor N W Jacobs, h S Verdi rd

Schutz Ellen, r 436 S Sinclair

Schutz Isaac, h 715 N Virginia

Schwagel Annie (wid Samuel), r 69 Washington

Schwardstrom Roy, taxi driver, r 33 W 6th

Schwartz Minnie Mrs, cashr Conant Bros, r Sparks

Schwarz Leo, taxi, r 544 N Virginia

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

RENO CITY DIRECTORY (1923)

269

SCHWARZSCHILD JULIUS, Mgr Bissinger & Company,
454-464 Eureka av, h 20 Ridgeway Apts, Tel Reno
1039

Schweis Carrie C (wid Sylvester), h 129 Elm

Schweis George G, sporting goods, cigars and tobacco 243
Sierra, h 129 Elm

Schweis M Mrs, r 128 E 8th

Schwickerath Annette M Mrs, sten Hoyt, Norcross,
Thatcher, Woodburn & Henley, r Humboldt apts

Scolari Celea, r 550 W 4th

Scolari Lydia H, bkpr Reno Plumbing & Heating Co, r
550 W 4th

Scott Goldie Mrs, tchr, r 125 Caliente

Scott James E, student, r Y M C A

Scott James W, barber 219 N Center, h 145 Bell

Scott J Walter jr, chemist U of N, h 115 W 10th

Scott Margaret L Mrs, clk Truckee River Gen Elec Co,
h 218 S Virginia

Scott Robert J, gardener, h 627 University av

SCOTT VERNER E, State Leader in Dairying, Prof of
Dairying Univ of Nev, h 1405 S Virginia, Tel Reno
948-M

Scott Winfield, missionary, h 125 Caliente

**SCOTTISH UNION & NATIONAL INSURANCE COM-
PANY** (Edinburg), Washoe County Bank Agts, N
Virginia sw cor 2d

Scoular Belle (wid Robert), r 109 E 7th

Scoular Robert K, sta opr U Oil Co, h 109 E 7th

Scranton Chester, student, r 745 University av

Scruggs Myrtle, r 706 W 2d

SCRUGHAM JAMES G HON, Governor State of Nevada,
h Carson City

Scull Roy, clk, r 34 W 2d

Scully Thomas J, h 327 W 4th

Scutto Eugenio, cementwkr, h 143 E Plaza

SEABORN EDWARD J, Asst Treas Truckee River Gen
Elec Co, h 410 California av

Seaman Edna W Mrs, clk P O, r 432 W 4th

Searle Charles C, r Colonial apts

Sears George, student, r 701 University av

Sears George W, assoc prof U of N, r 917 N Virginia

Sears J Ernest, civ eng, h 737 Evans

Seavy Effie L Mrs, gro 1201 S Virginia, r same

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

LOSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

—
**REAL
ESTATE
INSURANCE
RENTALS**

**LOANS
BONDS**

—
Tel.
Reno 13

**Reno
NEVADA**

270

(1923) R. L. POLK & CO'S.

Seavy Fred H, service station 1201 S Virginia, h same
Sechler Roy W, music tchr 4 State, h same
Secoy Edward, student, r 741 W 4th
Secoy James A, miner, h 741 W 4th
SECURITY INVESTMENT CO OF NEVADA, J A Brack-
ing Pres, T Gordon Bracking Sec-Treas, Walter J
Bracking Director, 138 N Center
Security Savings Loan Assn, George S Green agt, 106 E
2d, rm 221
Seeberg Peter, cook, h 521 Sierra
Seeds Wm P, atty 140 N Virginia, rm 308, h 403 Flint
Segale John, plmbr, h 818 S Virginia
SEIBERLING CORDS, Leonard & Joyce Sales Agents, 232
Sierra, Tel Reno 545
Seifert Fred J, meatctr, h 115 Mill
Seitz Fanny H (wid Edward), h 561 University av
Seitz Louis A Mrs, r 504 Sierra
Selfridge Bros (H W and N D), vulcanizing 13 W 4th
Selfridge Haskell W (Selfridge Bros), r 211 E Liberty
Selfridge Neil D (Selfridge Bros), r 211 E Liberty
Selillo Carmelo, plstr, h 625 Quincy
Sellman Alice Mrs, h 444 Ralston
Sellman Beal O, carp, h 355 California av
Sellman Clarence W, auto mech, r 444 Ralston
Sellman Jesse J, carp, h 919 W 6th
Selna Louis L, formn Reno Meat Co, h 402 Marsh av
Seltzer Richard L, auto opr, h 611½ Eureka av
Semenza John, janitor, h 211 Keystone av
SEMENZA JOHN L, Mgr Semenza & Co, h 141 Vine, Tel
Reno 1396-J
Semenza Lawrence, student, r 141 Vine
Semenza L Wm (Dundee Woolen Mills), r 245 Vine
Semenza Nevada, student, r 141 Vine
Semenza Rocco, h 161 Vine
Semenza Wm L, h 245 Vine
SEMENZA & COMPANY, John L Semenza Mgr, Groceries,
Fruits, Vegetables, Etc, 25-27 E 2d, Tel Reno 230
(See page 27)
Sempronio Saturnino, car washer, r 107 E Plaza
Sendercock Mary E (wid Wm H), h 429 Sierra
Seofani Margaret, atndt Reno Hospital, r same
Sere Joseph, rancher, h Washington opp 11th
Serpentino John, plastering contr 640 Eureka av, h same

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS
CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS

LEMONOLYVE

THE LEMON AND OLIVE OIL SOAP

COMMERCIAL SOAP CO., MANUFACTURERS

COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

Test the Result
of Their Scien-
tific Construc-
tion

RENO CITY DIRECTORY (1923)

271

Serpentino Joseph, blksmith Bottini & Ginocchini, r 640 Eureka
Serpentino Louis, butcher Nev Packing Co, r 640 Eureka
Serpentino Sigand, driver Ennis-Brown Co
Servieres Paul (Kane's Cafe), r 142 N Virginia
SERVOSS GEORGE L, Physician and Surgeon, Editor of Western Medical Times, Heidtman Bldg, 150 N Virginia, Tel Reno 1085, h 67 Vine, Tel Reno 1887-J
Sessa Ernest (Sessa Co), h 914 W 1st
Sessa Silvio (Sessa Co), h 914 W 1st
SESSA CO (Ernest and Silvio Sessa), Tailors and Men's Furnishing Goods 20 E Commercial Row
Sessions Martha A (wid J Orville), h 131 Vassar
Sestanovich John, supt Clarke-Henry Co, h 624 West
Settlemyer Edward A, rancher, h 204 S Center
Settlemyer Irma M, tchr Mt Rose School, r 204 S Center
Seventh Day Adventist Church, Rev M L Rice pastor, 325 W 5th
SEWELL A W CO, A P Simpson Mgr, Groceries, Fruits, Vegetables and Meats 8-10 W Commercial Row, Tel Reno 699
Seyler Wm, mech, h 525 West
Shade Emma R, clk Reno Nat Bank, r 744 S Virginia
Shade Helena J, tchr High School, r 744 S Virginia
Shade Henry R, elevator man, h 744 S Virginia
Shafer George, inmate County Hospital
Shafer James, inmate County Hospital
Shaff Willard W, bldg contr 752 Mill, h same
Shaffer Daniel C, miner, r 220 Cheney
Shaffer Isabelle Mrs, h 220 Cheney
Shaffer Roland E, millhd, r 220 Cheney
Shair Alice, student, r 522 Roberts
Shair Fred J, v-pres Flanigan Warehouse Co, h 522 Roberts
Shair Fred J jr, student, r 522 Roberts
Shalter John Z, mgr Yellow Taxi Co, h 616 Ralston
Shanks Margaret Mrs, h 826½ Ralston
Shanks Thomas, driver J E Martin, r 826½ Ralston
Shaper Lawrence, truck driver, r 428 Ralston
Sharon Ivy Mrs, r 707 W 7th
Sharp Wm, r Hotel Golden
Sharpe Clarence, auto mech Revada Sales Co Inc, r 118 Elm

STEINHEIMER BROS.
STUDEBAKER
AUTOMOBILES
GOODRICH AND
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL
4 W. FOURTH
TELEPHONE 1261
RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY

"HAVE YOUR GLASSES TAYLOR MADE"

TELEPHONE RENO 700
MASONIC TEMPLE

272

(1923) R. L. POLK & CO'S.

- Sharpe Ray, r 118 Elm
Sharpe Thomas C, h 669 S Virginia
Sharwater Edward, r 345 Evans av
Shaver Donald, student, r 459 Chestnut
Shaver James, student, r 459 Chestnut
SHAVER JESSE A, Prop The S & J Drug Store, h 1030
W 1st, Tel Reno 1619-L-2
Shaw Alex L, carrier PO, h 476 E 8th
SHAW DAVID L, Eye, Ear, Nose and Throat, 129 N Vir-
ginia, Tel Reno 159, h 416 S Virginia
Shaw Edward A, driver Red River Lmbr Co, r 323 West
Shaw Gus R, h 323 West
Shaw Lawrence T, line coach U of N, r 559 N Virginia
Shaw Lillian T Mrs, r Colonial apts
Shaw Salone (wid Michael), r 416 S Virginia
Shay Margaret E (wid Peter F), r 425 Marsh av
Shea Patrick J, bldg contr 524 E 7th, h same
Shear James, plmbr John Lukey
Shearer Electric Co, R W Shearer mgr, 209 N Virginia
Shearer Elizabeth M Mrs, h 215 Stevenson av
Shearer Howard A, bkpr Mutual Creamery, h 70 Colonial
apts
Shearer Ralph W, mgr Shearer Electric Co, h 344 Moran
Sheehan John, lab, h 636 University av
Shellman Oscar F, brklyr, h 903 W 7th
Shelly Robert E, tel opr Postal Tel-Cable Co, r Grand
Hotel
Shelton F J, inmate County Hospital
Shelton James B, cashr Am Ry Exp, r 432 W 4th
Shenkner Rudolph O jr, slsmn Golden Rule Store, r 323
Elm
Shepley Wm E, acct S P Co, h 627 Elko av
Sheppard Charles C, h 621½ W 3d
Sheppard Leonard A, trucking, h 621 W 3d
Sheppard Maurice F, mgr F W Woolworth Co, h 22 Winter
Shepperson James H, porter, h 103 E Plaza
Sher Louis, r Colonial apts
SHERMAN, CLAY & CO, Louis C Huber Mgr, Steinway
Weber and Other Pianos, Aeolian Pipe Organs, Pian-
ola and Duo Art Pianos, Players and Rolls 223 N
Virginia, Tel Reno 94
Sherman Emma Mrs, h 315½ Church lane
Sherman Emma P Mrs, sec, r 1037 Haskell

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

NEVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

RENO

SECOND AND LAKE STREETS

PHONE 777

RENO CITY DIRECTORY (1923)

273

Sherman James B, carp, h 615½ Evans av
Sherwood Lawrence, student, r 621 N Virginia
SHEWALTER AILEEN R MRS, Public Stenographer 301
Clay-Peters Bldg, 140 N Virginia, Tel Reno 863, h
Thoma-Bigelow Bldg, 111 N Virginia, Tel Reno 1215-
R
Shields Clara, clk, h 239 N Virginia
Shields Curtis, lab Reno Plmbg & Htg Co, 317 Sierra
Shields C N, r 317 Sierra
Shields Wm, lather, h 8 Water
Shigleri Chester, clk S P Co
Shimmin Margaret A, r 328 W 2d
Shipaugh Wm A, formn A Carlisle & Co, h 740 Ralston
Shiple Warren A, mach hlpr, h 111 E 4th
Shirley Florence M, tchr South Side School, r 31 W 9th
Shirley Hardy L, instr U of N, r 692 West
Shirley Harriet C (wid Frank), h 31 W 9th
Shirley Inez A, cashr Fisk Tire Co Inc, r 3 W 9th
Shirley Wm E, miner, h 633½ Eureka av
SHOCKLEY WALTER A, Vice-Pres Scheeline Banking &
Trust Co, h 103 Mill
Shoemaker Jay, student, r 205 Elm
Shoemaker Robert A, h 358 Lake
Shogren Carl, watchmn Nev Packing Co, h 1053 N Vir-
ginia
SHORT CHARLES H (The Society Shop), h 112 State
Short Chester W, rancher, r 216 E Liberty
Short Edward C, atty 106 W 2d, rms 315
Short John B, student, r 216 E Liberty
Short John S, lab, h 112 State
Short Joseph, r Colonial apts
Short Mae E, sten F J DeLongchamps, r 216 E Liberty
Short Margaret L, student, r 216 E Liberty
Short Metta K Mrs, smstrs Palace D G House, r 112 State
Short Stephen C, rancher, r 216 E Liberty
Short Ward W, mgr Bankers Mortgage & Finance Co, h 2
Lincoln apts
Short Wm C, rancher, h 216 E Liberty
Shue Clyde L, watchmkr R Herz & Bro, r Sparks
Shufelt & Riley, H A Riley mgr, 2d hd furn 216 Sierra
Shultz Marie Mrs, r 737 University av
Shumaker Daniel W, soft drinks 142 E Commercial row,
h 438 Ryland

232 NORTH VIRGINIA STREET

SAMOVILLE & FLAGG
"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

RENO, NEVADA

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

274

(1923) R. L. POLK & CO'S.

- Shumaker Frank, h 438 Ryland
Shuman Blanche (Stewart Apts), h 141 Washington
Shumway Greely D, miner, h 239 Cheney
Shurtleff Clementine, student, r 693 Nevada
Shurtleff Laura F, student, r 693 Nevada
Shurtleff Wm T, mining, h 693 Nevada
Sibaldi Angelina (wid Fred), r 977 S Virginia
Sibert Gilbert, auto mech, r 45 S Park
Sibert Sarah E (wid Daniel), r 45 S Park
Sibert Wm H, lab, h 45 S Park
SIBLEY FREDERICK H, Dean of the College of Engineering and Prof of Mechanical Engineering Univ of Nev, 307 W 6th, Tel Reno 1529-M
Siebert Eleanor A, student, r 155 University ter
Siebert Fred J, mining eng 125 N Center, rm 440, h 155 University ter
Siebold Henry, marker Reno Steam Laundry
Siefert Fred J, fisherman, r 115½ Mill
Sielaff Alwine, tchr High School, r Colonial apts
Sielaff Selma, tchr, r Colonial apts
SIERRA BEVERAGE SUPPLY CO, Echevarria & Landajo Props, Wholesalers and Retailers of Beverages and Cigars 247 Sierra, Tel Reno 510 (See page 17)
SIERRA FURNITURE CO (Paul Condos, W S Baring), New and Second Hand Goods 239 Sierra, Tel Reno 1610-J (See page 26)
Sierra Nevada Livestock Co, L W Knowles pres, S C Mitchell sec, 201 Reno Nalt Bank bldg
Sigma Alpha Epsilon, 925 N Virginia
Sigma Nu, 560 Lake
Sigma Phi Sigma, 651 Elko av
Silva Alice Mrs, Indywkr Royal Laundry Inc, r 154 W 1st
Silva Antone E, lab, h 614 Eureka av
Silva Frank, lab, h 459 E 8th
Silva Gertrude, r 319 Washington
Silva James, truck driver, h 154 W 1st
Silva John J, formn Reno Press Brick Co, h 627 Vine
Silva Manuel F, expmn, h 319 Washington
SILVER STATE TAILORING CO THE (W F Wilson), Tailoring, Cleaning, Pressing, Dyeing and Repairing 143 W 3d, Tel Reno 833 (See page 18)
SILVER STATE TAXI CO (C H Woodruff, J Capurro), 231 N Virginia

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

RENO CITY DIRECTORY (1923)

275

SILVER WHITE SOAP, Manufactured by Commercial Soap Co, cor Forest and Steiner (See right top lines and page 51)

- Silvers Charles, auto mech, r 34 W 2d
- Silverthorne John D, mech, r Y M C A
- Simas Frank, trucker S P Co, r 639 S Virginia
- Simas Manuel, h 639 S Virginia
- Simas Martin J, clk, h 700 Sinclair
- Simerly Robert B, h 653 Lake
- Simi George, h 439 Sierra
- Simitis Gust, soft drinks 113 E 2d, h same
- Simmons Claude, gas ftr Truckee River Gen Elec Co, r Gallery Hotel
- Simmons Edwin P, eng Nev State Hosp
- Simmons Floyd, r Gallery Hotel
- Simmons John J, clk Am Ry Exp, h 447 Ralston
- SIMMONS WM H**, Pres Washoe County Bank, Pres-Mgr Reno Grocer Co, h 444 Granite
- Simmons Wood, r 454 N Virginia
- Simms Thomas, lab, h 108 W 1st
- Simon Nicholas, clk Overland Hotel, r Pape apts
- Simon N F, h 329 W 4th
- Simon Silver-Lead East Extension Mines Co, G S Green sec, 106 E 2d, rm 221
- Simpson Arthur P, mgr A W Sewell Co, h 514 Sinclair
- Simpson Cecelia, r 135 W 3d
- Simpson Daniel C, student, r 810 Univ av
- Simpson Elizabeth A Mrs, r 629 Lake
- Simpson Frank W, livestock, h 117 Court
- Simpson George S, emp Nevada Pkg Co, h 810 University av
- Simpson Raymond L, janitor, h 135 W 3d
- Simpson Roger, student, r 557 Lake
- Simpson Rosalie, r 135 W 3d
- Simpson Wm W, auto opr Am Ry Exp, r 810 University av
- Sinai John S, atty 15 Front rm 322, h 120 State
- SING & KWAN HERB CO THE**, T P Kwan Mgr, The Famous Chinese Herbalists, When Others Fail Come To See Us, Consultation Free, 356 N Virginia, Phone Reno 1226-W (See left top lines and page 28)
- SINGER SEWING MACHINE STORE**, James Boland Mgr, 240 Sierra, Tel Reno 758

Join
the
**Y
M
C
A**

**JAKE
Wainwright**

Wholesale and
Retail
**Tires and
Tubes
Gasoline
Oils
Accessories**

Telephone
Reno 679

**361 Sierra
Street**

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO. NEV.

276

(1923) R. L. POLK & CO'S.

- Siri George L, v-pres Sanitary French Bakery, h 427 Ryland
Siri John, expman 1026 Watt, r same
Siri Katherine, sec Sanitary French Bakery, r 347 N Virginia
Sirkegian Paul, student U of N, r 557 Lake
Sissa Louise M, registrar U of N, h 1033 Ralston
SKAGG'S CASH STORE, F M Buchanan Mgr, Groceries and Meats 36 W Commercial Row, Phone Reno 549
SKEELS H M (Skeels-McIntosh Drug Co), h 780 California av
SKEELS-McINTOSH DRUG CO THE (H M Skeels, John McIntosh), The Rexall Store, N Virginia se cor 2d, Tel Reno 383 (See left bottom lines and page 24)
Skeen Henry C, tchr Reno High School, h 819 S Center
Skelly Joseph P, cook Mineral Cafe, r 136 W 2d
Skene Elizabeth H (wid Frank M), h 756 W 6th
Skene James F, student, r 756 W 6th
Skinner Robert, student, r 560 Lake
Slaugh Peter, bill distributor, r 345 Evans av
Slavin Walter, lab, h 633 W 3d
Slingerland Eugene D, wire chf W U Tel Co, r 29 E Plaza
SLINGERLAND JAMES E, Asst Sec-Treas Nevada Fire Insurance Co, h 102 E 6th
Slingerland Mabel, sten The Multigraph Shop, h 118½ Elm
Slingerland Mary D (wid Garrett J), r 403 Mill
Slingerland Maude L, teleg opr, r 29 E Plaza
Slippy Anna M, opr Bell Tel Co, r 230 W 2d
Slippy Isaac, h 230 W 2d
Sloan Bertha, slswmn Gray, Reid, Wright Co, r Colonial apts
Sloan James E, firemn Fire Dept, r Colonial apts
Sloan Patrick, hlpr, h 1316 E 4th
Slutter Cecil C, prop Travelers Hotel, r same
Small Fred F, dist mgr Continental Casualty Co, r Sparks
Small Fred L, live stock buyer Humphrey Supply Co, h 243 Elm
Smith Adamson, furn rms 144 Sierra, h same
Smith Albert M, carp, h 612½ Quincy
Smith Alfred M, mining eng, h 229 Maple
Smith Alice L, opr W U Tel Co, r 21 Mill
Smith Annie H, nurse 828 N Virginia, r same

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

RENO CITY DIRECTORY (1923)

277

Smith Arthur W, clk, h 465 E 7th
 Smith A Henry, h 357 Chestnut
 Smith Beauvette (wid George R), h 311 W 5th
 Smith Bernard J, formn Reno Brewing Co, h 919 Wheeler
 av
 Smith Bert, slsmn Coml Hdw Co, h 224 Vine
 Smith Carl F, whsemn Standard Oil Co, r Colonial apts
 Smith Carmen S, clk Woolworth's r Sparks
 Smith Catherine Mrs, r 420 University av
 Smith Charles P, truck driver, r 214 Stewart
 Smith C Emerald, student, r 1111 N Virginia
 Smith Daniel C, carp, h 711 University av
 Smith D C, linemn S P Co, r 136 W 2d
 Smith Earl D, clk Richard Kane, h 431½ Church lane
 Smith Edward, lab, h 719 Spokane
 Smith Elizabeth A (wid John H), h 214 Stewart
 Smith Elizabeth P, tchr Southside School, r 214 Stewart
 Smith Elmer R, carrier P O, h 629 Lander
 Smith Elsie, r 550 Sierra
 Smith Emma N, tchr Mary S Doten School, r 311 W 5th
 Smith Ethel Mrs, furn rms 235 Lake, h same
 Smith Eugene E, truck driver, r 214 Stewart
 Smith E C (E C Smith & Co), h 753 Riverside av
 Smith E C & Co (E C Smith, F A McCafferty), brokers
 225 N Center
 Smith Frank, carp, h 16 E 6th
 Smith Frank, dishwasher J W Milburn, r Golden Eagle
 Hotel
 Smith Fred E, Post Office Inspector Federal bldg
 Smith George F, lino opr Reno Eve Gazette, h 715 Jones
 Smith Grant W, mfrs agt 517½ Forest, h same
 Smith Grant W Mrs, bkpr Reno Electrical Works, r 517½
 Forest
SMITH HARRY L (H L Smith Battery Co), r Golden
 Eagle Hotel
 Smith Herbert E, opr W U Tel Co, r 21 Mill
SMITH H L BATTERY CO (H L Smith), Agents for
 Prest-O-Lite Battery, Electrical Specialties 323
 Sierra, Tel 1263-J (See left side lines and page 12)
 Smith Ida M Mrs, r 619 Arlington av
 Smith Jack, concretewkr, h 337½ Mill
 Smith James J, whsemn W J Mitchell Co Inc
 Smith Jesse, student, r 761 University av

**P
L
A
Z
A
H
O
T
E
L**

**Nannini
Bros.
Props.**

**Rates \$1.00
\$1.50
and \$2.00
Per Day**

**Strictly
Modern**

**Cor. Sierra
and Plaza
Phone 148
RENO**

**DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.**

**LUMBER (READY CUT)
MILLWORK, ETC.**

YE PLANRY

**MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS
"CHEAPEST, STRONGEST AND BEST"**

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

278

(1923) R. L. POLK & CO'S.

SMITH JESSE E, Pres-Mgr Jesse E Smith Co, h 142 Ralston, Phone Reno 1710-J

SMITH JESSE E CO, Jesse E Smith Pres-Mgr, Neva M Smith Sec-Treas, Lumber and Building Materials 260 Ralston, Tel Reno 110 (See page 2)

Smith Jessie M Mrs, dep County Clerk, h 544 W 7th

Smith John J, brick contr 522 Lander, h same

Smith Judson O, eng, h 937 Ralston

Smith J H, dep County Assessor, r R F D 1

Smith Katherine, home dem agt Agrl Ext Dir U of N, r Univ Campus

Smith Katherine Mrs, matron Nevada Sanitarium, r same

Smith Lloyd P, student, r 729 W 5th

Smith Lonzo V, phys 10 Masonic bldg, h 535 Lander

Smith Margaret, clk U S Vets Bureau, h 830 Mill

Smith Mathew, milker, r B A Jacobi

Smith May Mrs, nurse, h 436 California av

Smith Metta Mrs, bkpr, r 517½ Forest

SMITH NEVA M, Sec-Treas Jesse E Smith Co, r 142 Ralston

Smith Oliver, floormn Riverside Garage

Smith Oliver B, auto mech Ed Swanson, r Sparks

Smith Peter M, coppersmith, h 628 W 2d

Smith Preston B (Smith & Petersen), h 729 W 5th

Smith Ralph T, formn Truckee River Gen Elec Co, h 537 Ralston

Smith Robert J, mech, r Vendome Hotel

Smith Rosina (wid Morris), h 227 Maple

Smith Talmadge L, clk McCarran & Mashburn, r Sparks

Smith Theo, clk Conant Bros, 137 E Plaza

Smith Vera L, student, r 214 Stewart

Smith Wm F, mech, r Vendome Hotel

Smith Wm G, printer, r 544 W 7th

Smith W T, clk in charge Union Land & C Co, h 470 Court

SMITH & PETERSEN (P B Smith, M Petersen), Brickwork Contractors, Crushed Rock and Sand, 729 W 5th, Phone Reno 497

Smithson Wm, janitor, r Hotel St Charles

Smyth Wm I, auto opr Troy Lndy, 38 Arroyo

Snare Harlan E, cabtmkr Union Mill & Lmbr Co, So Va rd

Sneegas Wm, clk, h 214½ Washington

Snell Earle, r Majestic apts

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

RENO CITY DIRECTORY (1923)

279

Snodgrass Flora B Mrs, h 447 Nevada
Snyder Anis M Mrs, folder Troy Lndy, 644 North
Snyder Arthur, h 779 W 5th
Snyder Charles C, barber U G Persing, r 357 East
Snyder Florence X, trimmer, r 327 Thoma
Snyder Fred H, clk Union Pacific System, h 21 Thoma
Snyder Hannah E (wid John J), h 327 Thoma
Snyder Hebert, loader S P Co
Snyder Herbert H, pipeftr, h 743 Lander
Snyder Ura, auto opr, h 644 North
Snyder X, slswmn Gray, Reid, Wright Co, r 327 Thoma
SOCIETY BRAND CLOTHES (The Society Shop), Grand
Theatre Bldg 132 Front (See left top lines and page
19)
SOCIETY SHOP THE, Vincent P Burke and Charles H
Short Props, Correct Apparel for Men, Grand Theatre
Bldg 132 Front (See left top lines and page 19)
Soderholm Gust, r 317 Sierra
Solares Hector L, cigars, h 120 Marsh av
Solari Andrew, painting 634½ Vine, h same
Sollenberger James E, slsmn Palace D G House, h 635
Evans av
Solomon Mary A (wid Jacob C), r 744 Lander
Solseth Oliver H, lab, h 812 Scott
Solt Rose Mrs, h 45 California av
Somers Catherine F, instr U of N, r 836 University av
Somerville Blanche A Mrs, bkpr, r 944 W 6th
Somerville Frank H, driver Semenza & Co, h 944 W 6th
Sonzogni Mayo, h 219 Chestnut
Sorensen Carl, brklyr, h 513 University av
Sorensen Harold, student, r 560 Lake
Sorensen Louis P, cement contr rear 836 W 7th, h same
Sorge John E, auto opr Troy Lndy, r 141 Washington
Sorge Nicholas, h 546 Sinclair
Sorkin Louis, r 550 Sierra
Sost Bessie, h 111 N Virginia
Souchereau Clara, nurse 543 University av, r same
Souchereau Obeline (wid Joseph), h 543 University av
Sourwine Anita Mrs, slswmn Golden Rule Store, h 549
Bell
South Side School, Frances Frey prin, E Liberty bet Sin-
clair and S Center
South Side School Annex, S Center and Ryland

WASHOE COUNTY BANK BUILDING

ATTORNEY—COUNSELOR—NOTARY

JEROME L. VAN DERWERKER

PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-V

McCORMACK & CO.
MARBLE AND GRANITE IMPORTERS
MONUMENTAL WORKS

404 NORTH VIRGINIA—RENO—TELEPHONE RENO 1474-J

280

(1923) R. L. POLK & CO'S.

- South Side School Annex Hall, S Center and Ryland
SOUTHERN PACIFIC CO, J M Fulton Asst Gen Frt and
Pass Agt, 108 E 2d
Southern Pacific Depot and Freight Dept, G F Aymar agt
E Plaza and Lake
Southwell Arthur, lab County Hospital
Sousa Joseph, firemn Fire Dept, Central Fire Station
Souza Antone, dairy w end W 7th, h same
Sowden Bryant F, lino opr Reno Eve Gazette, r Colonial
apts
Sowden Bryant Mrs, slswmn Gray, Reid, Wright Co, r
Colonial apts
Sowden E Thomas, warehsemn Truckee River Gen Elec
Co, h 720 Chestnut
Sowden John, janitor, h 534 W 5th
Sowers George A, slsmn Nevada Motor Co, h 432 W 4th
Sowers Rachal, sten J T Read, r 432 W 4th
Sowns W E, r 317 Sierra
SPAETH GEORGE F, Ph G, Pres Reno Novelty Co Inc,
h 138 W 2d
Spann S T, dentist 153 N Virginia, rm 7, r Sparks
Specialties Co The, R C Wilson mgr, auto accessories 41
W Plaza
Speck Frank, tinner Hamp-Thomas Co, r 546 Lake
Speed John B Rev, missionary Baptist Church, h 746 W
7th
Speight D, linemn Truckee River Gen Elec Co
Speight Nettie T, opr Bell Tel Co, r 230 W 2d
SPELLIER LOUIS A, Collector Internal Revenue, Dist
of Nevada, J R Bradley Bldg, N Virginia and Plaza,
h 705 Humboldt
Spencer Alice H Mrs, clk U S Indian Service, r 635 Arl-
ington av
Spencer Aurilla (wid Absolom), h 246 Mill
Spencer Bert, student, r 560 Lake
Spencer Charles, printer, r rear 847 W 6th
Spencer George W, miner, h 560 N Virginia
Spencer Hester M Mrs, sten Price & Hawkins, r 712 Plu-
mas
Spencer M E Mrs, rancher, h rear 847 W 6th
Spencer Scott W, lab, r 218 Sierra
Spezia Itilio T, driver Crescent Creamery, h 425 E 8th

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION

"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

UNDER DIRECT SUPERVISION OF THE UNITED STATES GOVERNMENT

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

RENO CITY DIRECTORY (1923)

281

Spielhaupter Martin, sausagemkr Nev Packing Co, r 109
Sierra
Spilman Charles F, publr Nev Mining Press, h 1400 S
Virginia
Spina Joseph (Commercial Shoe Shop), h 641 Vine
Spina Rocco L, student, r 641 Vine
Spinosa John, barber 239 N Center, h 430 Lake
Spinosa Vincenzo, barber John Spinosa, r 303 E 4th
Spiritualist Church of Physic Science, Rev Ellen T Richey
minister, 357 West
Splatt Ernest O, carp, h 62 S Park
Spohn Harry, clk S P Co, r 516 West
Springer Arthur, mach, r 115 Mill
Springer Ellen (wid Jacob), h 227 Ralston
Springer Wm W, carp, h 320 Maple
Springmeyer Emma, nurse Dr S K Morrison, h 111 N
Virginia
SPRINGMEYER GEORGE (Cantwell & Springmeyer),
Attorney 301 Farmers and Merchants National Bank
Bldg, 15 Front, h Colonial Apts
Spurling Irma M, tel opr, r 453 W Taylor
Spurling Jack W, rancher, h 453 W Taylor
Spurling Mable E, tel opr Bell Tel Co, r 453 W Taylor
Spurling Sybil L, clk, r 453 W Taylor
Square Deal Restaurant (Leo Largman, Morris Mar-
shall), 111 Lake
Squire Norman H, pres Nevada Storage Battery Co, h
611 Humboldt
Squires Angeline, h 524 Holcomb av
Squires Charles R, h 350 East
STADTHER A L DR, Surgeon and Physician 208 Baroni
Bldg, 29 Front, Tel Reno 717, r 317 Belmont av, Tel
Reno 774
STADTMULLER FRED, Asst Cashr Washoe County
Bank, h 566 Ridge
Stag Inn (Tobias Boel), soft drinks 263 N Virginia
Staley Max, mach L Lund
Staley Raymond, pntr, r 115½ Mill
Stalnaker Asby C, bkbndr, h 815 Quincy
Stalnaker Mildred A Mrs, binder Reno Printing Co, r 815
Quincy
STAMPFLI MAYNARD M, Adv Mgr Reno Evening Ga-
zette, h 817 S Center



**Sparks
Fuel
Co.**

Krehmke
Shelly
Proprs.

**COAL
AND
WOOD**

AGENTS FOR
**CASTLE
GATE
COAL
AND
KING
COAL**

1106-B
Sparks
Nevada

PHONE
213-J



**FORD CARS
LINCOLN CARS
FORDSON TRACTORS**

Calavada Auto Co., Inc.

TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMEIER
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

282

(1923) R. L. POLK & CO'S.

- Stanaway Annie Mrs, r 613 University av
Standard Oil Co, P H McCullough dist sales mgr, w end
W 3d S Virginia cor W Liberty and W 4th cor Vir-
ginia
Stanley Dora H, r 204 Mill
Stanley H M, printer Nev State Journal, r Plaza Hotel
STANLEY NEVER BREAK THERMOS BOTTLES, F D
Tuthill Co Inc Dealers 15-17 W 4th
Stanley Wm, lab, h 624 $\frac{1}{2}$ Morrill av
Stansell Freda Mrs, h 721 Plumas
Stanton L V, r Colonial apts
Star of the West Mine, 125 N Center, rm 214
Star Taxi & Transfer Co, J G Huntington sec, 225 N
Virginia
Starbuck Fred J, carp, h 214 Stewart
Starbuck Vinnie B Mrs, photo fnshr, h 302 Pine
Staricha Ethel, nurse County Hospital, r same
Stark Charles W, sec Cons Warehouse Co, h 429 W 6th
Stark Homer E, reprmn Standard Oil Co
Starr Antoinette (wid Wm), clk, r 220 Cheney
Starr Burton L, chef, h 21 E 4th
Starr Candace E Mrs, r 21 E 4th
Starr Charles A, ins agt, h 321 Cheney
Starr Mabel D Mrs, office attndt Dr S T Spann, h 141
Washington
State Agricultural Park, A S Williams supt, Alameda av
and E 9th
State Food and Drug Laboratory (U of N), C S Dinsmore
commr, Sierra cor W 5th
State Highway Dept (Equipment Div), T J Collins equip
supt, Asylum rd nr S P tracks
State Hygienic Laboratory (U of N), Dr Henry Albert
director, Sierra cor W 5th
State Officers (See page 73)
Stauffer Wm, inmate County Hospital
Stavert A A, lab Truckee River Gen Elec Co
Stavros Philip H, clk Casino Lunch, r 644 Lander
Steebe Martin, r 227 W 4th
Steel H W, truck driver Humphrey Supply Co
Steele Charles A, pntr and paperhngr, h 547 University
av
Steele Robert S, auto repr 348 Evans av, r 547 University
av

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRI-
CAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

RENO CITY DIRECTORY (1923)

283

- Steen John A, cond, r 645 Quincy
Steen Mabel E (wid Philip), h 645 Quincy
Steffes Peter T, jailer County Jail
Steglitz Elizabeth, slswmn Palace D G House, r 209 Ryland
Steibe Martin, cook Mineral Cafe, r 227 W 4th
Steidley P L, printer Nev State Journal, r Stewart apts
Steinbach Wm E, slsmn Palace D G House, h 403 Mill
Steindorf Kurt, h 649 S Virginia
Steiner Georgianna, tchr Orvis Ring School, r Sparks
Steiner T W, sec-treas K C & S Mines Corp, r Sparks
Steinhardt Estelle Mrs, r 737 University av
STEINHEIMER BROS (Otto and Frank H Steinheimer),
Distributors for Studebaker Automobiles, Acme
Trucks, Goodyear and Goodrich Tires—All Kinds of
Coal, 47 W 4th, Tel Reno 1261 (See right side lines
and page 13)
Steinheimer Ethel L, r 301 Flint
STEINHEIMER FRANK H (Steinheimer Bros), h 329
Flint, Tel Reno 1872-J
STEINHEIMER FRANK M (Lincoln Garage), h 812 Lan-
der
STEINHEIMER OTTO (Steinheimer Bros), r 301 Flint,
Tel Reno 1355-M
Steinke Edward, ptrnmkr Nevada Eng & Sup Co, r 427
Evans av
STEINMETZ THEO J, Sec-Treas Donnels & Steinmetz
Inc, h 265 Mill, Tel Reno 1437-W
Steinmiller George C, dentist 10 Masonic bldg, h 753 Cal-
ifornia av
Steninger Barbara, student, r 215 Maple
Stephens Mabel Mrs, Indywkr Royal Laundry Inc, r 136
W 2d
Stephenson Francis M, rancher, h 1000 W 7th
STERLING FIRE INSURANCE CO, Joseph W Hall Agt
158 N Virginia
Sterling Oil Co, 36 E 2d, rm 18
Sterling Ralph, emp S P Co, r Ritz Hotel
Sterud George, student, r 161 Keystone av
STERUD JESSIE, Teacher of Music 161 Keystone av, r
same
STERUD JOHN M, Dist Supt Mutual Life Insurance Co,
r 161 Keystone av

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO

Florist

**G. ROSSI
& CO.**

**Cut Flowers
Ornamental**

Plants

Seeds and

Bulbs

Artistic

Floral

Designs

AND

Decorating

Service and
Quality

Our Motto

Fresh Cut

Flowers

received daily
from our own

Nurseries

**BRANCH
STORES**

San

Francisco

Oakland

Berkeley

Sacramento

Fresno

38 W. 2d

STREET

Phone
Reno 17

284

(1923) R. L. POLK & CO'S.

STERUD J M, Dist Supt Mutual Life Insurance Co, h 161
Keystone av, Tel Reno 1066-W

Stevens Carleton F, mgr National Coal Co, r 318 Spo-
kane

Stevens C Frank, restr 40 E Commercial row, h 637 Uni-
versity av

Stevens Elizabeth (wid Frank), h 822 W 1st

Stevens James G, soft drinks 35 E Douglas alley, h 720
Plumas

Stevens Jesse, janitor, r 34 W 2d

Stevens Lorraine, r 34 W 2d

Stevens Minta Mrs, h 230 W 2d

Stevens Walter D, clk Reno Wall Paper & Paint Co, r
600 Alameda

Stevenson Charles T, mines 36 E 2d, rm 19, h 248 Hill

Stevenson Frank, student, r 425 Elm

Stevenson Louis A, timekpr S P Co, r 425 Elm

STEVER CHARLES, Sporting Goods, Bicycles, Guns,
Ammunition and Fishing Tackle 233 Sierra, Tel
Reno 1071-W, h 535 Ridge, Tel Reno 946-R

Stever Lola, r 535 Ridge

Stewart Ann B Mrs, clk Wigwam Candy Store, r 207 W
4th

Stewart Apartments (Blanche Shuman), 141 Washing-
ton

Stewart Charles R, clk F G Liston, r 502 Mill

Stewart Dean, h 432 W 4th

Stewart Donald B, teller Stockgrowers & Ranchers Bank,
h 29 Keystone av

STEWART HARRY E, Pres-Mgr Nevada Transfer &
Warehouse Co, Mayor of Reno, h 502 Island av

Stewart Horace W, barber J W Scott, r 136 W 2d

Stewart James G, mech hlpr S P Co, h 432½ Toano av

Stewart Joseph C, h 515 Sinclair

Stewart Joseph W, tchr, h 439 Hill

Stewart Lillie D Mrs, r 444 West

Stewart N DeWitt, h 954 W 6th

STEWART ROBERT, Dean of the College of Agriculture
and Prof of Agronomy Univ of Nev, h Frandsen Apts

Stewart Royal M, civ eng 218 N Virginia, h 700 Wheeler
av

Stewart Samuel H, formn Truckee River Gen Elec Co, h
636 Surprise Valley rd

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager

409 CLAY PETERS BLDG.

TELEPHONE RENO 464

RENO CITY DIRECTORY (1923)

285

Stewart Thomas K, civ eng 218 N Virginia, h 231 Mill
Stewart Thomas K jr, stdt, r 231 Mill
Stewart Wilma A, typist, r 636 Surprise rd
Stewart Wm R, lab, r 655 Eureka av
Stiff Lawrence, batterymn Brown-Milbery Inc, r 136 W 2d
STILWELL MARY E, Asst Director in Charge of Agricultural Extension Division Univ of Nev, h 457 Lake, Tel Reno 1461-L-3
Stine Irving L, clk Truckee River Gen Elec Co, h 1105 W 2d
Stinson Earl B, traf frt and pass agt S P Co, h 330 W 6th
Stitt Edith E (wid S Wm), matron Florence Crittenden Home, h 781 Mills
STOCKGROWERS & RANCHERS BANK OF RENO, M D Fairchild Pres, T O Ward V-Pres, J D Cameron Cashr, N Center se cor 2d, Tel Reno 864
Stockwell Charles J, pntr, h 503 Spokane
Stoddard Abraham L, h 118 Sierra
Stoddard Carl, mining eng, h 817 N Virginia
Stoddard Lytton, live stock dlr 342 Roberts, h same
Stoddard L, emp S P Co, r 203 W 2d
Stoddard Richard C (Painter & Stoddard), atty, h 111 N Virginia
STODDARD ROY W (Cooke, French & Stoddard), Attorney-at-Law, h 1077 Riverside Drive
Stodgell Frank, clk Gray, Reid, Wright Co, r 715½ N Virginia
Stodgell Frank W, eng, h 715½ N Virginia
Stoker Arthur W, clk O M Todd, h 320 Washington
Stolz Frank W, chauf Yellow Taxi Co, r 129 W 2d
Stone Gordon B, clk Conant Bros, r 623 W 6th
Stoner Archibald W, auto opr P O, r 416 Mill
Stout Charles A, dir Cons Warehouse Co, h 675 Chestnut
Stout Clyde C, certified pub acct with G K Edler, r 218 Sierra
Stout Harry, lab, r 727 Lander
Stout John E, bus agt, h 727 Lander
Stow Mack, firemn Fire Dept, r Cent Fire Sta
Strain Mildred, stdt, r 829 N Virginia
Strang Wilbur, milker, r Frank Wiltse
Strassburg Fred, cigar mfr 119 E Liberty, h 328 S Center
Stratford James M, h 303 Hill
Stratford Mary Mrs (Ridgeway Apts), r 303 Hill

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

LOSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

**REAL
ESTATE
INSURANCE
RENTALS
LOANS
BONDS**

Tel.
Reno 13

**Reno
NEVADA**

286

(1923) R. L. POLK & CO'S.

Straw Margaret Mrs, r 143 Vine
Street Lonzo, cond, h 326 W 6th
Streib Paul U, furn rms 453 Evans av
Streng Edwin C, tchr High Sch, r Sparks
Stringfellow John R, carrier P O, r Y M C A
Stromberg Hector, interchangemn S P Co, h 416 Univer-
sity av

Strong Florence Mrs, r 411 W 4th
Strong G A, r 26 E 2d

STUDEBAKER AUTOMOBILES, Steinheimer Bros Dis-
tributors, 47 W 4th (See right side lines and page 13)

Sturtevant Charles E, slsmn, h 611 N Virginia

STYLE TAILORING CO (Mrs Alice Cates), Ladies' and
Gentlemen's Clothes Made to Order, Cleaning, Press-
ing and Repairing Neatly Done 340 N Virginia, Tel
Reno 1527-J

Suffall Thomas H, dentist 237 N Virginia, h 544 W 1st
Sullivan Apts (Mrs M T Sullivan), 130 S Virginia

Sullivan Bernice E (wid Edward E), nurse, r 338 Wheeler
av

Sullivan Celeste E, sten, h 910 Washington

Sullivan Elmo D, printer Nev State Journal, h 35 Keystone
apts

Sullivan E, r 243 W 3d

Sullivan Frank E, cook Mineral Cafe, r 238 N Virginia

Sullivan James, cook, r 215 W 6th

Sullivan James R, h 130 S Virginia

Sullivan John J, phys 621 S Virginia, h same

Sullivan John M, blksmith, h 729 University av

Sullivan J M, h 216 E 6th

Sullivan K Mrs, slswmn Gray, Reid, Wright Co, r 729 Uni-
versity av

Sullivan Madelyn V, stdt, r 910 Washington

Sullivan Margaret, hsekpr 300 W 2d

Sullivan Mary, maid Overland Hotel, r Sparks

Sullivan Mary T Mrs (Sullivan Apts), r 130 S Virginia

Sullivan Neal, stdt, r 130 S Virginia

Sullivan Nevis, stdt, r 130 S Virginia

Sullivan Susanna, r 611 Spokane

Sullivan Susie Mrs, h 615 Evans av

SUMMERFIELD LESTER D, District Attorney Court
House, Tel Reno 1095, h 237 Clay, Tel Reno 563

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS

LEMONOLYVE

THE LEMON AND OLIVE OIL SOAP

Test the Result
of Their Scien-
tific Construc-
tion

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

RENO CITY DIRECTORY (1923)

287

Summerfield Sardis, atty 140 N Virginia rm 420, h 907 N Virginia

SUN-BROOK NURSERIES, J L Van Derwerker Pres, 3-5 Washoe County Bank Bldg 153 N Virginia, Tel Reno 81

Sun Chou Co, Chinese mdse 136 Front

Sundeen Beda (wid Gustave), h 342 Wheeler av

SUNDERLANDS INC, W H Johnson Pres-Mgr, C S Richardson Sec, Shoes 217 N Virginia, Tel Reno 694

Sunderman A R, stock ctr Red River Lumber Co

Sundin Bror E, h 759 W 5th

SUNOCO MOTOR OILS, Revada Sales Co Inc Distributors, 2d and Lake

Suter Martin, prop Nevada Bakery, r 124 W 2d

Sutherland D Clair, stdt, r 340 Moran

Sutherland George, stockmn, h 128 W Liberty

Sutherland J Harry, printer Wm Sutherland, 340 Moran

Sutherland Rose M, clk Postal Tel-Cable Co, r 126 Winter

SUTHERLAND WM, Commercial Printer Basement Nevada State Life Bldg 106 E 2d, Tel Reno 56, r 340 Moran, Tel Reno 1133-R (See page 48)

Sutherland Wm H, clk S P Co, h 658 University av

SUTTON ETHEL F MRS, Prop Up-To-Date Beauty Shop, h 120 Ridge

Sutton Henry, hides, h 222 Washington

Sutton Walter A, slsmn, r 120 Ridge

SVEA INSURANCE COMPANY OF GOTHENBURG, SWEDEN, Washoe County Bank Agts, N Virginia sw cor 2d

Swan Archie W, sashmkr, r 1042 S Virginia

Swan Emma J (wid Robert F), nurse Drs F H and P H Phillips, h 1502 S Virginia

Swan Evelyn M, nurse, r 1502 S Virginia

Swan Robert, orderly County Hospital, r same

Swanson Annie, r 409 Chestnut pl

Swanson Axel, lab, h 409 Chestnut pl

SWANSON ED, General Auto and Machine Works, Cylinder Grinding, Auto Towing and Wrecking 947 E 4th, Phone Reno 564, h same (See page 13)

Swanson Ernest R, clk U S Biological Survey, h 38 Caliente

Swanson Harry, atty 259 N Virginia, h 33 High

4 W. FOURTH
STUDEBAKER
AUTOMOBILES
GOODYEAR AND
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL
STEINHEIMER
BROS.
TELEPHONE 1261
RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM

PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY

“HAVE YOUR GLASSES TAYLOR MADE,”
MASONIC TEMPLE TELEPHONE RENO 700

288

(1923) R. L. POLK & CO'S.

- Swart C Howard, v-pres Hamp-Thomas Co Inc, h 950 S Virginia
- Swarts Susan, nurse 537 Ralston, r same
- Sweeney Rena M, tchr Babcock Memorial Kindergarten, r 220 Maple
- Sweet Wm N, h 114 E Commercial row
- Sweeze Alfred, slsmn Lincoln Garage, r 912 Humboldt
- Swesey Alfred C, linemn Truckee River Gen Elec Co, h 942 Humboldt
- Swift Minnie V (wid Jessie M), h 40 Rock
- Swift & Company, R B Biggar mgr, meats whol 530 W Commercial row
- Swobe Charles R, driver Reno Steam Lndy, h 534 W 4th
- Sylvester Ralph E, tmstr, h 839 Spokane
- Taaffe Robert E, dentist E R Parker System, r Colonial apts
- Tabb Frank G, clk S O Co, h 942 Ralston
- Taber Oliver P, sheet metal wkr Nev Sheet Metal Wks, r Sparks
- Tachino Joseph, blksmith, h 142 Elm
- Tachaires Marie Mrs, confr 329 Sierra, r same
- Tachaires Pierre, bottler Frank Bros Co, h 329 Sierra
- Taddia Noto, mech, h 715 Sinclair
- Taggart Julia (wid Eugene), r 452 E 8th
- Tague Fred, stdt, h 409 W 5th
- Tailleur Emile E, millwright, h 843 W 6th
- Tailleur Grace V, sten M J Scanlon, r 918 W 2d
- Tailleur Matt R, miner, h 918 W 2d
- Tait Charlotte (wid Alex), r 435 Flint
- Tait Ethel D, slswmn Golden Rule Store, r 431 Lake
- Tait Herbert E, prop Herbert E Tait Co, h 543 Humboldt
- TAIT HERBERT E CO**, Herbert E Tait Prop, Shoes 112 N Virginia
- Tait H Lester, slsmn H E Tait Co, h 729 N Virginia
- Tait J Raymond (Tait's Cash Market), r 729 N Virginia
- Tait Kenneth, firemn R F D, r 52 Park
- Tait Laura M (wid John), h 729 N Virginia
- Tait T Clifford (Tait's Cash Market, h 811 Aitken
- Tait Wm F, slsmn Nev Packing Co, h 431 Lake
- Tait's Cash Market (J R and T C Tait), meats 237 Sierra
- Takino John, h 914½ W 1st
- TALBOT GEORGE F**, Member of Board of Regents Univ of Nev, h 834 University av, Tel Reno 1478-W

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

REVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

SECOND AND LAKE STREETS

RENO

PHONE 777

RENO CITY DIRECTORY (1923)

289

- Talbot Mary E Mrs, r 333 Flint
Talbott James B, stockmn, h 723 W 2d
Tallman Arthur F, slsmn J B Wainwright, h 223 Marsh
av
Tammany Wick, r 317 Sierra
Tannahill Florence, tchr Orvis Ring Sch, r 617 Lake
Tapogna Blanche, chocolate dipper A B Manheim, r 428
N Virginia
Tapogna John N, barber A Nicolosi, h 128 Rock
Tappan Wm A, with U S Vets Bureau, h 744 W 4th
Tapscott Henry C, h 302 Washoe
Tarleton Louise W (wid Thomas W), r 514 Wheeler av
Tarpey Joseph, clk, r 236 Elm
Tate Kenneth, firemn Fire Dept, h 52 S Park
Tatum Robert D, watchmn Gray, Reid, Wright Co, h 919
Bell
TAUBERT CHARLES T, Paperhanging, Painting and
Decorating, Estimates Promptly Furnished, Best of
City Reference 780 Mill, h 839 Willow, Phone 1347-R
Tavernar A R, slsmn Sherman, Clay & Co, r 128 E 8th
Taylor Ashton B, elec eng, r 357 Chestnut
Taylor A L Mrs, h 434 West
Taylor Cecil A, electn Nevada Mach & Elec Co, h 323 West
Taylor Charles, installer, h 1064½ Ralston
Taylor Charles L, gatemn, h 145 E Plaza
Taylor Clyde V (L H Taylor & Co), h 444 Roberts
Taylor Earl, driver Am Ry Exp, h 355 Mill
Taylor Edith, stdt, r 128 Maple
Taylor Ethel, dept mgr Gray, Reid, Wright Co, r 355 Mill
Taylor E B, atty, r 227 W Liberty
TAYLOR GEORGE H, Cashr Washoe County Bank, Sec
Reno Gazette Pub Co, h 235 S Virginia
Taylor Helen, maid DeLux Hotel, r 309 University av
TAYLOR JOHN G, V-Pres Reno National Bank, r Love-
lock
Taylor Katherine M (wid Patrick H), r 41 W 9th
Taylor Leon H (L H Taylor & Co), h 1035 N Virginia
Taylor LeRoy, pntr, r 416 Mill
Taylor Louise H, stdt, r 1035 N Virginia
TAYLOR L H & CO (L H and C V Taylor), Civil Engi-
neers 309 Nevada State Life Bldg, 106 E 2d, Tel Reno
1077-W
Taylor Marie, asst librarian U of N, r 737 Lake

232 NORTH VIRGINIA STREET

SAMOVILLE & FLAGG
"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

RENO, NEVADA

FRANK CAMPBELL
GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H.L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

290

(1923) R. L. POLK & CO'S.

TAYLOR OPTICAL COMPANY, Dr W E Taylor and Dr Jessie Taylor Myers Optometrists, Masonic Temple, Tel Reno 700 (See left side lines and page 46)

Taylor Phoebe, elev opr, r 307½ W 4th

Taylor P Wesley (Kane's Cafe), h 307 State

Taylor Raymond B, stdt, h 119 University ter

Taylor Richard E, auto opr Am Ry Exp, 355 Mill

Taylor Richard H, driver Hobart Estate Co, h 500 Alameda av

Taylor Ruel J, clk Calavada Auto Co Inc, r 651 Elko av

Taylor Seth T, carrier P O, h 22 Martin

Taylor Terrill L, dep County Recorder and Auditor, h 245 Washington

TAYLOR WARD E (Taylor Optical Co), h 544 Roberts

Teass Newton H, dept mgr Gray, Reid, Wright Co, r 209 Ryland

Tebbets Mary (wid Edward), h 431 Lake

Tees John, phys 10 Masonic Temple, h 441 Cheney

Teglia Louise Mrs, sten Mack & Green, r 543 Plumas

Tell Wm Hotel, Theodore Tomamichel prop, 245 Sierra

Temple Emanu-El, West bet E 4th and 5th

Templeman Flavius V, window trimmer Golden Rule Store, h 517 S Virginia

Templeman John E, dept mgr Gray, Reid, Wright Co, h 517 S Virginia

Teperier Michael, r 533 N Virginia

Terry Alice, clk Pres U of N, r 215 Rock

Terry Fred H, clk R H White, r 215 Rock

Terry Loren H, capt Fire Dept, h 215 Rock

Terwilliger Cecil D, sec-treas Clover Valley Lbr Co, h 240 Court

Terwilliger Philip R, sec-treas A Carlisle & Co, h 619 Arlington av

Tessler Harry, r 218 Stewart

Tessman Vera Mrs, hsekpr, r 219 Court

Tetrault Frank, paperhngr, h 3 Rock

Thacker Ellen, clk Reno Stationery Co, r Sparks

Thalan John, ruler A Carlisle & Co, r 709 S Center

Thatcher George B (Hoyt, Norcross, Thatcher, Woodburn & Henley), atty, h Newlands Heights

Thoma Alice (wid G H), h 401 S Virginia

Thoma Roxy, r 401 S Virginia

Thomas Clair St C, lather, r 8 Water

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

RENO CITY DIRECTORY (1923)

291

Thomas Everett R, teller Reno Nat Bank
 Thomas Fred, marble wks Plumas nr Marsh av, h 1 Plaza
 Thomas George, chef Pedersen Bros, r 243 W 4th
 Thomas George, lab, h 638 Canal
 Thomas George, painting 826 Morrill av, h same
 Thomas Henry L, auto opr, h 527 Spokane
 Thomas Henry W, r 703 Wells av
 Thomas John G, eng, r 703 Wells av
 Thomas Lucile, r 347 East
 Thomas Wm I, pres Hamp-Thomas Co Inc, h 526 Lake
 Thomason Bert, slsmn Palace D G House, h 339 West
 Thomason Jesse A, auto opr University Taxi, r 339 West
 Thomason Margaret P, slswmn Golden Rule Store, r 339 West
 Thompson Alice L, bacteriologist, r 212 Pine
 Thompson Charles, slsmn, r Overland Hotel
 Thompson Elizabeth D, dom, r 239 Cheney
 Thompson Florence M (wid Wm), h 212 Pine
 Thompson Fred T, dentist 29 W 2d, h 226 California av
 Thompson Genevieve B Mrs, h 509 W 4th
 Thompson G Levant, tchr High Sch, h 467 Laurel
 Thompson Irene (wid Harlow W), r 759 N Virginia
 Thompson John W, cattle dlr, h 29 W 2d
 Thompson John W, r Hotel Virginia -
THOMPSON L GLENN, Dept Mgr Nevada Sales Co Inc, h 465 E 6th
 Thompson Nellie E, bkpr Nevada Mach & Elec Co, r 238 N Virginia
 Thompson Nellie L, h 226 California av
 Thompson Paul L, stdt, h 22 W 10th
THOMPSON RADER L, Dentist 218 N Virginia, Tel Reno 1391-J, h 22 W 10th
 Thompson Robert S, car repr, h 452 Alameda
THOMPSON REUBEN C, Prof of Philosophy Univ of Nev, h 1101 Riverside av, Tel Reno 1025-R
 Thompson Sidney J, roofer, h 518½ Bell
 Thompson Silas, phys 229 W 2d, r same
 Thompson Violet B, sten, r 747 N Virginia
 Thompson Wilbert L Rev, pastor Upper Room Mission, h 213 West
 Thompson Wm, eng insp, h 442 W 5th
 Thorne Margaret, slswmn The Unique Shop, r Colonial apts

Join
 the
**Y
 M
 C
 A**

**JAKE
 Wainwright**

Wholesale and
 Retail
**Tires and
 Tubes
 Gasoline
 Oils
 Accessories**

Telephone
 Reno 679
**361 Sierra
 Street**
 RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.
**PURITY FRENCH BAKERY AND MACARONI FACTORY
 AND RENO FRENCH BAKERY**
 357 NORTH VIRGINIA PHONES 434-539 RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th

Reno, Nev.

Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor

Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st

Phone 950-W
Works

Gardner Street
RENO, NEV.

292

(1923) R. L. POLK & CO'S.

Thornhill Eleanor B Mrs, h 634 W 2d
Thornhill Loren E, whsemn Union Oil Co, r 634 W 2d
Thornhill Wm H, sta slsmn Union Oil Co, r 634 W 2d
Thornton Alva J, clk W U Tel Co, r 525 Forest
Thornton Ella (wid James), h 429 Elm
Thornton Inez, tchr Orvis Ring Sch, r 833 Ralston
Thornton John C, mech State Highway Dept, r 429 Elm
Thornton Martha E, clk W U Tel Co, r 525 Forest
Thornton Melvin A, r 429 Elm
Thornton Sidney B, lab, h 525 Forest
Thrall Charles E, h 404 W 4th
Thrall Wm P, investigator S P Co, r 404 W 4th
Threlkel John E, mgr Reno Garage, h 273 Cheney
Thyes Herman J, clk Colbrandt Cigar Co, h 418 Chestnut pl
Tibbets Joseph W, sta opr S O Co, r Y M C A
Tidrow James, mining, h 645 Roberts
Tilden Augustus, h 432 W 4th
Tillman Alma N, asst bkpr Mutual Creamery, r 6 Ridgeway apts
Tillman Ella M, sten F J Peck Co Inc, r 6 Ridgeway apts
Tilton John F, soft drinks 214 N Virginia, h 218 Keystone av
Timblin Benjamin, miner, h 852 W 7th
Timm Robert, confr, r 34 W 2d
Timoor Mihran, prop Cupid Messenger Service and Handy Pressing Parlor, h 104 N Center
Tippett Ann (wid Edwin), r 328 Moran
TIPPETT SAMUEL R (Harwood & Tippett), Attorney-at-Law 207 Farmers and Merchants National Bank Bldg 15 Front, h 328 Moran
Tishman S, r Traveler's Hotel
Titus Louis, stdt, r 688 West
Tocque E H, clnr 134 W 2d, h 442 W 2d
Todd Arthur, transfer, h 641 Lander
Todd Dan R, driver Troy Lndy, h 802 W 2d
Todd J M, r Riverside Hotel Annex
Todd Karl R, cigarmkr, r 802 W 2d
Todd Louis A, cigar mfr, h 802 W 2d
Todd O M, billiards 227 N Center, h 125 W Liberty
Todd Robert B, mining 125 N Center rm 214
Todd Wm, lab Bissinger & Co, S Verdi rd
Tolman Alice N, clk Woolworth's, r 332 W 4th

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

RENO CITY DIRECTORY (1923)

293

Tolman Frank H, rancher, h 332 W 4th
 Tolman Wm G, furn repr, h 128 Stevenson av
 Tomamichel George, bottler Reno Brewing Co, r 439
 Washington
 Tomamichel Theodore, prop Wm Tell Hotel, h 119 Key-
 stone
 Tomamichel Thomas, h 439 Washington
 Tomlinson Owen A, air mail service, h 38 Mary
 Tomstad Martin, carp, h 865 Aitken
 Toohy M K, r Colonial apts
 Toolo Malta, tamale mfr 100 Water, h same
 Torbert Albert E, tmstr, h 521 Washington
 Torey Antone, lab Truckee River Gen Elec Co, r 940
 Washington
 Torrance Harry, scaler Nev Packing Co, r Gallery Hotel
TOSCANO HOTEL (NEW) (G Montelatici, A Lazzari),
 242-246 Lake (See page 30)
TOSCANO HOTEL (OLD) (Averado Baldini), 238 Lake,
 Tel Reno 865 (See page 31)
 Tosolini Emilio, tailor F S DeLuca, r 547 E 6th
 Tosolini Emilio, lab, h 119 E Plaza
 Totten Grace Mrs, r 136 W 2d
 Totton John G, r 344 Mill
 Towle Florence A Mrs, r 620 W 7th
 Towles Mamie, tchr Mt Rose Sch, r 246 Mill
 Towne Sidney, marker Reno Steam Laundry
 Townshend George (Townshend & Howard), r 24 W
 Douglas pl
 Townshend & Howard (George Townshend, Fred How-
 ard), locksmiths 24 W Douglas pl
 Tracey Maurice E, phys dir Y M C A, r same
 Tracy Catherine D Mrs, h 45 S Park
 Tracy Lloyd E, cook Wm Bozman, r 132 Island av
TRACY MICHAEL F, Heating and Ventilating, Plumbing
 and Water Systems 147 Mill, h same, Phone Reno
 1683-J
TRAFFIC BUREAU RENO CHAMBER OF COMMERCE,
 E H Walker Mgr, 4th floor Reno Nat Bank Bldg, Tel
 Reno 599
 Trail Clarence D, trav slsmn Humphrey Supply Co, h 549
 Lake
 Traner Fred W, asst prof U of N, h 809 S Center
 Tranter George F, clk Ward's Inc, h 345 Elm

**P
L
A
Z
A
H
O
T
E
L**

**Nannini
Bros.
Props.**

**Rates \$1.00
\$1.50
and \$2.00
Per Day**

**Strictly
Modern**

**Cor. Sierra
and Plaza**

**Phone 148
RENO**

DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.

LUMBER (READY CUT)
MILLWORK, ETC.

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO. NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

294

(1923) R. L. POLK & CO'S.

TRANTER J C, Certified Public Accountant, Federal and
Income Tax Specialist, Practice Before Treasury
Dept, Gazette Bldg, Tel Reno 278, h 350 Moran

Trathen Alice (wid Wm), h 1 Court pl

Trathen Charles B, lab, h 629 $\frac{1}{2}$ Lander

Trathen E Russell, clk, r 1 Court pl

TRAVELER'S HOTEL, C C Slutter Prop, Modern Rooms,
Single and In Suite 257 Sierra, Phone 494

Treauton Paul D, slsmn Sherman, Clay & Co, r 33 W 6th

Treiloff Albert, h 140 Ridge

Tremen Lawrence, lab, r 118 Elm

Triggs John, r Hotel Golden Annex

Triguero Joseph K, tank opr Nev Packing Co, h 524 Ala-
meda av

Trimble Elizabeth (wid Allen), h rear 746 W 7th

Trimble Robert A, mining, r 135 Elm

Trinity Episcopal Church, Rev Edward T Brown rector,
Sierra cor W 2d

Trosi Adeline (wid Charles), h 541 W 4th

Trosi Charles, live stock, r 541 W 4th

Trosi Edna, r 541 W 4th

Trosi Florence, dom, r 509 Ralston

Trosi Frank, live stock, r 541 W 4th

TROSI GEORGE, County Commissioner, Live Stock, r 541
W 4th, Tel 1161-R

Trosi Joseph, inmate County Hospital

Trosi Marie, r 541 W 4th

Troth DeEtt (wid Wm J), r 325 Thoma

Trottot Edward R (Electric Carpet Laundry & Cleaning
Co), h 331 E Liberty

Trowbridge Clayton, rancher, r 115 $\frac{1}{2}$ Mill

Trowbridge W Clayton, carp, r rear 115 Mill

TROY LAUNDRY, Charles Pefley Mgr, North and High,
P O Box 722, Tel Reno 371 (See back cover and page
35)

TRUCKEE RIVER GENERAL ELECTRIC CO THE,
George A Campbell Mgr, 21 Front, Tel Reno 223 (See
page 4)

True Thomas G, electn Truckee River Gen Elec Co, r 136
W 2d

Truett Velma S, bkpr Coml Hdw Co, r 215 Maple

Tsagrukis Louis, restr hlpr, h 212 E Commercial row

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

RENO CITY DIRECTORY (1923)

295

- Tubman Thomas M Very Rev, Dean St Thomas Church,
h 300 W 2d
- Tucker Walter R, clk S O Co, h 1047 W 2d
- Tucker Willard E, stdt, r 534 Humboldt
- Tuckibiller George L, firemn Truckee River Gen Elec Co,
r 633 Eureka av
- Tully Adelaide E Mrs, hsekpr Sigma Phi Sigma, r 651
Elko av
- Tune Anna Mrs, r 218 S Center
- Tunison Arthur, creamery wkr Creascent Creamery, h 417
W Lawrence av
- Turack Mitchell, cook City Bakery
- Turano Anthony M, atty 106 E 2d rm 207, h 328 Thoma
- TURNER ARCHIBALD E**, Prof of Oral English and Mas-
ter of Lincoln Hall Univ of Nev, r University Campus,
Tel Reno 909-W
- Turner Creed, eng, r 427 Evans av
- Turner Delos A, sub dist medical officer U S Vets Bureau,
r Hotel Golden
- Turner George A, trav slsmn, h 521 S Virginia
- Turner Jerrell G, sec Culinary Workers' Union No 45, h
728 W 7th
- TURRILLAS FELIX** (Commercial Hotel), 207-209 N Cen-
ter, h 239 E Plaza
- TURRITTIN HARRY H** (Reno Drug Co), h 514 Wheeler
av
- Tuseck Fanny, maid 128 E 6th
- Tussey Mike, lab, r 218 Sierra
- TUTHILL C P**, Sec-Treas F D Tuthill Co Inc, r Colonial
Apts
- TUTHILL FRANK D**, Pres and Mgr F D Tuthill Co Inc,
h Colonial Apts
- TUTHILL F D CO INC**, F D Tuthill Pres-Gen Mgr, C P
Tuthill Sec-Treas, Automobile Supplies and Camp
Goods 15-17 W 4th, Tel 1269-J (See Reno tab insert
and page 13)
- Tuttle C H, r 136 W 2d
- Twaddle Alice B Mrs, matron Washoe County Hospital,
r 439 W 5th
- Twaddle Eben, supt Washoe County Hospital, r 439 W 5th
- Twaddle Eben jr, rancher, r County Hospital
- Tweed Oscar, nurserymn, h 104 Willow
- Twin City Poultry Farm (Julius Redelius), e end of E 4th

WASHOE COUNTY BANK BUILDING

JEROME L. Van DERWERKER
ATTORNEY—COUNSELOR—NOTARY

PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

McCORMACK & CO.

MONUMENTAL

WORKS

MARBLE AND GRANITE IMPORTERS

TELEPHONE RENO 1474-J

404 NORTH VIRGINIA—RENO

296

(1923) R. L. POLK & CO'S.

- Tyne Michael, r 215 W 6th
Tyrrell C D, whsemn Western Pac Ry Co
UCHIDA USUBURU (Nevada Fish Market), h 233 Lake,
Tel Reno 603
Uecker Albert E, pntr, h 662 Quincy
Uecker Christian F, clk, h 68½ Vine
Ulaze A C Mrs, h 132 Court
Ulaze Mariane J, r 132 Court
Umber Roy E, signal maintainer, h 221 W 5th
Umbricht Albert, mill hd, h 1220 E 4th
Umbricht Albert, oiler Red River Lmbr Co
Underwood Addison, inmate County Hospital
Underwood Charlotte (wid George), r 1058 Sierra
UNION ASSURANCE SOCIETY OF LONDON, Washoe
County Bank Agts, N Virginia sw cor 2d, Tel Reno
773-J
UNION BUILDING AND LOAN ASSOCIATION, C R
Carter Sec, Office Washoe County Bank N Virginia
sw cor 2d, Tel Reno 773-J
Union Hide Co, 1025 E 4th
Union Ice Co, H V Loyd mgr, W 3d cor Vine
Union Land & Cattle Co, 312 Reno Nat Bank bldg
Union Market (V A Becaas), 133 E 2d
UNION MILL & LUMBER CO, C G Pierson Mgr, Lumber,
Mill Work, Store and Office Fixtures 401 E 6th, Tel
Reno 496
UNION OIL CO OF NEVADA, D E Ericson Special Agt,
H H Elkins Sales Agt, Plaza Hotel Bldg, Tel Reno
182, Plant East End of 4th, Tel Reno 183, Service
Stations E 4th cor University av and S Virginia cor
Court
UNION PACIFIC SYSTEM (Traffic Dept), F DeConson
Wilson Gen Agt, 200-202 Nevada State Life Bldg 106
E 2d, Tel Reno 535
UNIQUE STORE (L Marymont Inc), Ladies' Ready-to-
Wear 135 N Virginia, Tel Reno 661
United Cattle & Packing Co, J B Humphrey sec-treas, 308
Reno Nat Bank bldg
United States Attorney (District of Nevada), office 301
Farmers and Merchants National Bank bldg
United States Department of Agriculture (Bureau of Bio-
logical Survey), E R Sans insp in charge, 450 Gazette
bldg

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

UNDER DIRECT SUPERVISION OF THE UNITED STATES GOVERNMENT

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

RENO CITY DIRECTORY (1923)

297

- UNITED STATES FIDELITY & BONDING CO**, Hart Realty Co Agts, 125 S Virginia
- UNITED STATES FIDELITY AND GUARANTY COMPANY (BALTIMORE)**, Washoe County Bank Agts, N Virginia sw cor 2d, Tel Reno 773-J
- UNITED STATES INDIAN SERVICE**, James E Jenkins Supt 331-335 Gazette Bldg, 125 N Center
- UNITED STATES INTERNAL REVENUE OFFICE**, Louis A Spellier Collector, J R Bradley Bldg, N Virginia and W Plaza, Tel Reno 322
- United States Surveyor General J E Gelder, Federal bldg
United States Officers (See page 74)
- UNITED STATES VETERANS' BUREAU**, Reno Sub-District Office 208 Baroni Bldg, 29 Front
- United States Weather Bureau, H F Alps meteorologist in charge 106 E 2d rm 406
- UNIVERSITY OF NEVADA**, Board of Regents: Miles E North, G F Talbot, Mrs Eunice E Hood, Walter E Pratt, B F Curler
- University of Nevada Experimental Farm, C E Fleming supt, Surprise rd opp E 8th
- UNIVERSITY TAXI**, Siro Bianchi Mgr, 4 W Commercial Row, Tel Reno 20 (See page 52)
- Unsworth Hannah, cashr Continental Casualty Co, r 348 West
- Unsworth W Scott, r 348 West
- UPDIKE D H**, County Surveyor Court House, Tel Reno 486, h 132½ Vine, Tel 1637-M
- Upper Room Mission, Rev W L Thompson supt, 213 West
Upson Edna, opr Bell Tel Co, r 505 Evans av
Upson Harry S, vulcanizer, r 40 S Park
Upson H, h 125 W Liberty
Upson James H, clk Nevada Auto Supply Co, r apt 12 Liberty apts
Upson Mary F (wid James H), music tchr 630 Elko av, h same
Upson Minnie Mrs, h 505 Evans av
- UPSON PEARL**, Mgr Nevada Transfer & Warehouse Co, r 620 North
- Upson Pearl W, candler Nev Packing Co, r 40 Park
Upson Thekla S, clk W U Tel Co, r Liberty apts
Upson Wm A, ship clk, h 800 Spokane



**Sparks
Fuel
Co.**

Krehmke
Shelly
Proprs.

**COAL
AND
WOOD**

AGENTS FOR
**CASTLE
GATE
COAL
AND
KING
COAL**

—
**1106-B
Sparks
Nevada
PHONE
213-J**



**FORD CARS
LINCOLN CARS
FORDSON TRACTORS**

Calavada Auto Co., Inc.

12 TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMEIZ
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

298

(1923) R. L. POLK & CO'S.

UP-TO-DATE BEAUTY SHOP, Mrs Ethel F Sutton Prop, Cleopatra Bu-Ti-Tone Facial Pack, "The Universal Beautifier" 119½ N Virginia, Tel Reno 272 (See page 27)

Urban Charles, trav slsmn, h 227 W 4th

Urban Harry, clk Colbrandt Cigar Co

Urich Jacob, r 533 N Virginia

Urquhart Sophia Mrs, r 1055 Riverside av

Urtisbehere Felix, wringer Reno Steam Laundry, r 800 Wheeler av

Vachina Cora Mrs, mgr California Apts, r 45 California av

Vachina Edward, h 45 California av

Valcalda Robert, boilermkr, h 401 Ryland

Valencia Frank V, lab, h 808 Morrill av

Valencia Minnie Mrs, maid, r 808 Morrill av

Valia Samuel, lab, r 218 Sierra

Valleau Harry G, chf disp S P Co Sparks, h 515 W 4th

Valleau James, stdt, r 515 W 4th

Valette George S, slsmn, r Overland Hotel

Valverde Joseph, h 330½ Chestnut

Valvis John, lab, h rear 541 Elko av

Van Billiard Thomas, draymn, h 17 Keystone av

Vance Clair, aviator, h 303 Hill

Vance Clarence C, lab, h 605 Vine

Vanderlieth E D, clk Washoe Co Bank, h 437 S Center

Van Deventer Lucy (wid E W), r 441 W 1st

VAN DERWERKER JEROME L, Attorney and Counselor-at-Law 3-4-5 Washoe County Bank Bldg 153 N Virginia, Tel Reno 81, h 68 Boyd pl, Tel Reno 1616-L-1 (See right side lines and page 40)

Van Enan Fern, slsmn Gray, Reid, Wright Co, r Lincoln Hall

VAN ERMEN HARRY A (Black & White Taxi), Office Overland Hotel Cigar Stand, Tel 69, h Grand Hotel

VANITY SHOP THE, Mrs Lillian T Shaw Prop, 39 W 1st, Phone Reno 206

Van Meter Harry M, h 534 University av

Vann Charles H, truck driver, h 626 University av

VAN NAGEL JOHN R, Vice-Pres Washoe County Bank, h 208 Court

Van Nahuys Dorothy, clk Western Typewriter Supply, r 805 Plumas

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

RENO CITY DIRECTORY (1923)

299

VAN NAHUYS P, Sales Mgr Osen Motor Sales Co, h 805
Plumas, Tel Reno 1283-W
Van Nahuys Pieter, h 805 Plumas
Van Ness Ella Mrs, r 340 Lake
Vannucchi Michael, auto opr, r 538 Surprise rd
Vanoni Mark A, cook, r 439 Vine
Van Sickle Peter F, carp, h 621½ Lander
Van Tassel Wm, formn S P Co, r 445 Washington
Van Velsor John, r Y M C A
Van Zweeden Peter J, dept mgr Gray, Reid, Wright Co,
r 461 E 6th
Varner C, carp, r 526 Sierra
Varney Charles H, carp, h 144 Stevenson av
Varney Myrtle A, cashr Golden Rule Store, r 144 Steven-
son av
Varney Pearl B, sten Nevada Fire Ins Co, r 144 Stevenson
Varnon Robert W, mining, h 79 Vine
Vasconseles Mariano G, milker, r Frank M Fonts
Vaughan H J, driver Jesse E Smith Co, r S Virginia rd
Vaughn Enoch E, sergt U of N, h 557 W 6th
Vaughn E Otis, prin Reno High School, h 1037 Sierra
Vaughn Harvey E, auto opr, h 1409 S Virginia
Vawter Lyman R, pathologist U of N, h 801 University av
Vecciani F, Indywkr Reno Steam Laundry
Vedvich Jim, lab, h 345 W 4th
VENDOME HOTEL (Mrs Lillian E Whitten), 230 N Cen-
ter, Tel Reno 1187-W (See page 32)
Venturini Monte, clk, r Ritz Hotel
Venturino Lorenzo, cement contr, h 520 Spokane
Venturino Silvio, lab, h 1225 E 5th
Verbick O B, whsemn M A Maxwell Produce Co, h 825
Quincy
VERCOE FRED (Nevada Marble & Granite Works), h 359
University av, Tel Reno 1180-M
Verdi Lumber Co, W J Machabee mgr, 131 N Virginia
Verginadis Peter, restr 200 Lake, h 505 University av
Vernon Clyde H, mech, h 224 S Center
Vernon Frank A, taxi driver, r 136 Mill
Vernon Gertrude Mrs, h 434½ West
Verran Thomas H, custodian City Hall, h 429 Chestnut
Viavi Co, Mrs E B Robinson mgr, 348 West
Vestal Daniel L, lab, r 615 Morrill av
Vestal Henry C, lab, h 615 Morrill av

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO

Florist

**G. ROSSI
& CO.**

**Cut Flowers
Ornamental
Plants**

**Seeds and
Bulbs**

Artistic

Floral

Designs

AND

Decorating

Service and
Quality
Our Motto

Fresh Cut
Flowers
received daily
from our own
Nurseries

**BRANCH
STORES**

**San
Francisco
Oakland
Berkeley
Sacramento
Fresno**

**38 W. 2d
STREET**

Phone
Reno 17

300

(1923) R. L. POLK & CO'S.

Vierra John J, soft drinks 1420 E 4th, h 1408 same
Vierra Louis G, stdt, r 205 Elm
Vierra Reuben D, entertainer, h 1408 E 4th
Vietti Adeline, clk R Galletti, r 233 Chestnut
Vietti Babtista, blksmith Joseph Vietti, h 233 $\frac{1}{2}$ Chestnut
Vietti Joseph, blksmith 225 Chestnut, h 233 same
Villemur Rose, clk Purity French Bakery, r 522 Plumas
Villerman George, r 34 W 2d
Vincent Alexander J (Vincent & Major), h 556 Vine
Vincent & Major (A J Vincent, H C Major), restr 238 N
Center
Vindrola Victor, washer Wm Bozman, r Moana Springs
Vines James M, h 545 N Virginia
Vint Olive E, sten Cooke, French & Stoddard, r 357 Chest-
nut
Viriden Carrie B (wid Wm H), h 126 1st
Virgin W T, pres Clover Valley Lbr Co, r Overland Hotel
Virginia Market, H L Nichols mgr, 229 N Virginia
Vittle John H, r 720 Chestnut
Vlatko Kuzmo, mach, h 43 Rock
Vogel Carl, ice mkr Nev Packing Co, r Gallery Hotel
Vogliotti Ettore, rancher, h 666 Sutro av
Voight Emiul, surveyor, r 319 S Virginia
Vonsild Fred, janitor Court House, h 211 Sinclair
Voorhees James L, slsmn, r Colonial apts
Vucasinovich John, waiter Grand Cafe, r Traveler's Hotel
Vucovich Peter L, baker Purity French Bakery, r 270
Thoma
Vucovich Spiro L, cook, h 224 Thoma
Vulgamore Fred, formn Humphrey Supply Co Ranch, r
Sparks
Vranich B, carp, r 150 West
Vredenburgh Leola Mrs, smstrs The Button Shop, r 109
E 4th
Wachter George, lab, r 218 Sierra
Wade Bessie, indywkr Royal Laundry Inc, r 345 Chestnut
Wagner Albert G, formn, r 736 S Virginia
Wagner Clyde H, carp, h 728 N Virginia
Wagner George P, h 303 Hill
Wagner Gladys M (wid Charles F), h 328 Mill
Wagner Harry, clk Pickett-Atterbury Co, h 239 N Vir-
ginia
Wagner Joseph, clk J W Ellrick, r Saturno Hotel

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager

409 CLAY PETERS BLDG.

TELEPHONE RENO 464

RENO CITY DIRECTORY (1923)

301

Wagner Margaret, music tchr, r 704 S Virginia
Wagner Victor, mech Calavada Auto Co Inc, h 444 Roberts
Wagner Wm, plmbr 604 E 4th, h 704 S Virginia
Wagoner Belle, slswmn Palace D G House, r 812 Evans
av
Wagoner George C R, lab, r 218 Sierra
Wagoner Geraldine, stdt, r 812 Evans av
Wah Gin, cook St Mary's Hospital
Wahl Marie, cashr Majestic Theatre, r 340 W 4th
Wahlstrom Martha (wid Andrew A), r 871 Washington
Waight Geneva I, asst mgr Abe Zetony, r Colonial apts
Wainwright Carrie Mrs, r Colonial apts
WAINWRIGHT JAKE, Distributor Diamond Tires, Good-
rich Solids, Service Station 361 Sierra, Tel Reno 679,
h 805 Wheeler, Tel Reno 1456-W (See right side lines
and page 14)
Wainwright Josiah B, auto tires 21 E Plaza, h 144 Moran
Wakefield Alleen Mrs, clk, h 239 N Virginia
Wakefield D A, glazier Red River Lmbr Co
Wakefield George, millmn, r 453 Evans av
Wald Mae V Mrs, furn rms 224 S Center, h same
Wald Wm E, acct, h 224 S Center
Walden Minnie J, dressmkr 220 Mill, h same
WALDORF THE (Charles Meyer, Robert M Preston),
Liquid Refreshments, Cigars, Etc 138 N Virginia, Tel
Reno 76
WALKER E H, Mgr Traffic Bureau Chamber of Com-
merce, Tel Reno 599, h 530 W 2d, Tel Reno 936-J
Walker Frank E, v-pres Clover Valley Lumber Co, h 522
Lander
Walker Gerald W, lab, h 1 Water
Walker Harry, cook, r Mt Rose Hotel
Walker Harry L, r Hotel Virginia
Walker Henry, r Ritz Hotel
Walker Lester L, stdt, r 651 Elko av
WALKER M R, Physician and Surgeon 14 Gray-Reid
Bldg 111 N Virginia, Tel Reno 824, h 103 Mill, Tel
Reno 479
Walker Minerva (wid Ira J), rancher, h Peavine rd and
W 7th
Walker Roy, clk F A Greene, r Sparks
Walker Thomas O, lab, h 1 Water
Walker Wm, h 615 Lander

42-44 WEST SECOND STREET

TELEPHONE RENO 555

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

OSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

—
**REAL
ESTATE
INSURANCE
RENTALS
LOANS
BONDS**

—
Tel.
Reno 13

Reno
NEVADA

302

(1923) R. L. POLK & CO'S.

Wall W E, with Wood-Curtis Co
Wallace Clara Mrs, h rear 839 W 6th
Wallace Julius C, clk, h 714 N Virginia
Wallender Al C, trucker S P Co
Waller Eric A, formn, h 230 W 4th
Wallin Maude A, sten Stand Oil Co, r 145 W Liberty
Wallner Agnes, Indywkr, r 36 Martin
Wallner Erhardt, sausage mkr Humphrey Supply Co, r 36
Martin
Wallner Erhardt, goldsmith M H Kuhn, h 36 Martin
Wallrath A, nurse St Mary's Hospital
Walls John, inmate County Hospital
Walradt Floyd G, buyer, h 462 Ralston
Walser Mark, mining, h 711 Humboldt
Walsh Anastasia (wid Alex M), h 343 Mill
Walsh Francis P, driver Lindley & Co Inc, r 643 Nevada
Walsh John, emp S P Co, r 465 Sierra
Walsh John, msngr Sunderlands Inc, r 343 Mill
Walsh John J, watchmn, h 643 Nevada
Walsh Lawrence F, clk Stand Oil Co, r 343 Mill
Walsh Margaret E, bkpr, r 343 Mill
Walsh Mathew F, clk, r 343 Mill
Walters John T, U S Revenue collr, h 443 W 6th
Walters Marguerite, clk Gray, Reid, Wright Co, r Frand-
sen apts
Walters Paul A, constable, h 432 W 4th
WALTHER JAMES O, Asst Cashr Reno National Bank,
h 17 Thoma
Walthers Herman J, stdt, r 651 Elko av
Walton Olga J, slswmn Golden Rule Store, r 147 W 3d
Walts Claude R, asst formn Bissinger & Co, h 421 Elm
Walts Fred E, rancher, h 507 W 6th
Walts Ruth H, clk, r 507 W 6th
Walts Wm, h 429 W 1st
Wanderbosch Philip, lab, h rear Troy Lndy
Ward Alfred (Wm Ward Co), h 612 Quincy
Ward Alfred G, appr, r 612 Quincy
Ward A, janitor St Mary's Hospital
Ward Caroline Mrs, h 230 W 2d
Ward Custer L, carrier P O, h 331 Roberts
Ward Dorothy L, stdt, r 612 Quincy
Ward Grace V, sec-treas Nevada Mines Management Co,
h 613 N Center

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS
LEMONOLYVE

Test the Result
of Their Scien-
tific Construc-
tion

THE LEMON AND OLIVE OIL SOAP

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

RENO CITY DIRECTORY (1923)

304

Ward Isabelle S (wid Albert M), r 204 Mill
Ward John (Wm Ward Co), h 434 Quincy
Ward June N, stdt, r 810 Holcomb av
Ward J M, dep County Assessor, R F D 1
Ward Lauren C, carrier P O, r 331 Roberts
Ward L B, r 427 Evans av
Ward P, r 427 Evans av
Ward Rebecca (wid C W), r 613 University av
Ward Robert E, stdt, r 341 Moran
Ward Robert G, clk Ward's Inc, h 341 Moran
WARD T O, Treas Nevada State Life Ins Co, V-Pres Stock
Growers & Ranchers Bank, Pres Wards Inc (The
Juvenile), h 810 Holcomb av
Ward Viola S (wid Olin W), h 469 S Virginia
Ward Wm (Wm Ward Co), h 523 Quincy
Ward Wm Co (Wm, Alfred and John Ward), gen contrs
612 Quincy
Ward's Inc, T O Ward pres, J P Aldaz sec, clothing 211 N
Center
WARDIN ELMER E, V-Pres R Herz & Bro Inc, h 130 W
Liberty
Warjal Isidor, tailor M Clink & Co, r 503 Ryland
Warnkin Louis, stdt, r 560 Lake
Warren Annie (wid W T), r 203 Ralston
WARREN ANNA M MRS, U S Commissioner, Public
Stenographer, Notary Public 9 Washoe County Bank
Bldg, Tel Reno 1078-W, h 118 Island av (See left
bottom lines and page 48)
Warren George F Mrs, sten Painter & Stoddard, r 636
Lake
Warren George R, lumber, h 423 W 4th
Warren Neva, sten Dr E C Galsgie, r 938 Washington
Wartman Beverly B, clk Union Market, r 44 Park
Wartman Elias L, barber 331 Sierra, h 44 Park
Wartman Pearl M Mrs, Indywkr, r 44 Park
Wartman Susanna (wid Louis H), Indywkr, r 753 Mill
WASHOE COUNTY BANK, W H Simmons Pres, J R Van
Nagel V-Pres, C W Mapes V-Pres, G H Taylor Cashr,
F Stadtmuller Asst Cashr, N Virginia sw cor 2d, Tele-
phones Reno 11, 12, 22, 29, 773-J and 773-W (See
back cover and page 3)

STEINHEIMER BROS.
STUDEBAKER
AUTOMOBILES
GOODYEAR AND
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL
4 W. FOURTH
TELEPHONE 1261
RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY

“HAVE YOUR GLASSES TAYLOR MADE”

TELEPHONE RENO 700
MASONIC TEMPLE

304

(1923) R. L. POLK & CO'S.

- WASHOE COUNTY BUILDERS EXCHANGE**, W E Lyons
Pres, A B Flickinger Sec, G P Armstrong Bus Sec,
227 N Virginia, Tel Reno 441
- WASHOE COUNTY COURT HOUSE**, S Virginia cor Court
- WASHOE COUNTY FARM BUREAU**, S E Merrill County
Extension Agt, Court House, Tel Reno 582
- Washoe County Hospital, Eben Twaddle supt, Mill and
Washoe
- WASHOE COUNTY LAW LIBRARY**, Mrs Dorothy M Jep-
son Librarian, Court House
- Washoe County Title Guaranty Co, C H Knox mgr, 218
N Virginia
- WASHOE LUNCH COUNTER**, Walter Hansen Prop, 32-34
E Commercial Row, Tel Reno 42
- WASHOE MARKET** (John Blum, Theodore Witshark),
Wholesale and Retail Meats, Fresh and Smoked, Fish
and Poultry 141 N Virginia, Tels Reno 118 and 119
- WASHOE WOOD & COAL YARD** (H C Madsen), The Best
Grades of Coal and Wood in the City, Prompt Service,
Office and Yards 328 E 6th, Tel Reno 54 (See right
bottom lines and page 20)
- Washton Al, barber, h 356 East
- Wasley Estella F M (wid Thomas), h 88 High
- Wassilmursky Michael M, cook Wm Bozman, r 629 Sin-
clair
- Waterfield Ada H (wid John C), r 354 W 4th
- Waters Rose G (wid Charles B), bkpr, r 461 Vine
- Watkin Henry, r 607 N Virginia
- Watkins Charles F, dentist 36 E 2d rm 9, h 33 Caliente
- Watkins Charles J, usher Wigwam Theatre, r 33 Caliente
- Watkins Helen F, stdt, r 33 Caliente
- Watkins Leah M, clk, r 33 Caliente
- Watson Hazel B, teller Bank of Sparks Inc, r 337 11th
- Watson Margaret T (wid Charles T), h 511 Scott
- Watson Vesta, stdt, r 735 West
- Watts Lloyd H, slsmn W J Mitchell Co Inc, h 708 W 2d
- Watts Mary K (wid Charles I), h 127 Keystone av
- Watts Wallace W, traf frt and pass agt S U Co, h 123 E 6th
- Way Fred, r Plaza Hotel
- Weaver Jessie L Mrs, nurse 206 Rock, h same
- Weaver Robert D, firemn, h 25 Rock
- Webb Carlton, clk The N E Wilson Co Inc, r 215 Elm
- Webb Delia B (wid Alonzo), h 215 Elm

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

NEVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

RENO

SECOND AND LAKE STREETS

PHONE 777

RENO CITY DIRECTORY (1923)

305

Webb Michael, ydmn Hobart Estate Co, h 1141 Highland
av
Weber George, baker, r 453 Evans av
Webster Elsa R Mrs, h 250 Cheney
Wedekind Mines Co, J B Dixon pres-mgr, 153 N Virginia
Weedman Beulah L, opr Bell Tel Co, r 35 W Plaza
Weeks G E, r 317 Sierra
Weeks John, inmate County Hospital
Wehe Winifred, sten U of N, r Sparks
Weichert Emil (Golden State Bakery), h 959 Nevada
Weights and Measures Laboratory (U of N), S C Dins-
more, Sierra cor W 5th
Weihe Olive, r 537 University av
Weiland Alexander, stock buyer, r 323 W 4th
Weiland E M Mrs, h 323 W 4th
Weintrobe Wm, tailor S Brooks, r 8 E Commercial row
Weir Ethel Mrs, h 322 Chestnut
Weir Ida T Mrs, clk U S Attorney's office, r Colonial apts
Weir T A, lab, r 621½ W 3d
Welch Frank, lab, r 505 Mill
Welch Hugh E, phys director High Sch, h 641 Jones
Welch Malvina (wid Alexander), h 505 Mill
Welch Orme D (Pierini & Welch), h 345 W 4th
Welden Bert N, formn, h 631 Sinclair
Welden Dora, clk Conant Bros, r 624 S Center
Welden F Raymond, asst mgr The Unique Store, r 432 W
4th
Welden Orilla M Mrs, h 624 S Center
Welden Ray J, carrier P O, h 655 Sinclair av
Wellens Joseph R, auto mech Ed Swanson, Box 24 R F D
No 1
Wells Carl E, brkmn, h 235 Washington
Wells Elizabeth (wid Wm), r 332 W 4th
Wells Sarah F (wid O S), r 349 Sierra
Welsh Hugh, athletic director High Sch, r 633 Jones
Welsh Thomas J, stdt, r 146 W 1st
Welty Albert D, clk S P Co
Welty Ruth, bkpr Union Oil Co, r 246 Mill
Wentworth Kimecal, stdt, r Y M C A
WENTWORTH PHILIP M, Asst Mgr Truckee River Gen
Elec Co, h 402 Cheney
Werner A, r 243 W 3d
Werner Edith A Mrs, h 934 Washington

232 NORTH VIRGINIA STREET

RENO, NEVADA

SAMOVILLE & FLAGG
"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

306

(1923) R. L. POLK & CO'S.

- Werner Gladys F, tel opr, r 934 Washington
Werner Homer O, taxi driver, r 318 Mill
Werner Nellie L (wid Herman), h 318 Mill
Werner Nevada C, sten, r 934 Washington
West Audley E (Little Waldorf), h 820 Evans av
West Claudius W (Pickard & West), phys, h 148 Court
West Hiram D, horse dlr 821 Ryland, h same
West Lupella M, opr Bell Tel Co, r 823 Spokane av
West Neill H, live stock, h 445 Sierra
WESTCHESTER FIRE INSURANCE CO OF NEW YORK,
Byington & Hall Agts, 203 N Virginia
WESTERN ASSURANCE CO, John T Read Agt, 6 W Com-
mercial Row
WESTERN CIGAR CO, F D Black Sec, Wholesalers of
Cigars, Cigarettes, Tobacco, Pipes, Candies and Gums
E 2d and Lake, Tel Reno 79 (See page 18)
WESTERN FEED CO, A F Scanavino Mgr, Wholesale
Grain, Flour, Mill Feeds and Poultry Supplies 829
W 5th, Tel Reno 455
WESTERN GARAGE (J A Breen), Distributors Oakland
Motor Cars, 128 Lake, Tel Reno 628 (See page 14)
WESTERN HONEY CORPORATION, D R Langford State
Supt, Wholesale Honey 1403 E 4th, P O Box 834, Tel
Reno 882
WESTERN MEDICAL TIMES, Dr George L Servoss
Editor, 150 N Virginia, Tel Reno 1085
WESTERN ORE PURCHASING COMPANY, F M Manson
Gen Mgr, 310 Reno Nat Bank Bldg, Tel Reno 146
Western Pacific Railroad Co, M J Beasley local agt, G I
Martin gen agt, E 4th and East
Western Typewriter Supply, Benjamin Barbash mgr, 41
E 2d
WESTERN UNION TELEGRAPH CO, S Goldstein Mgr,
127 N Center, Tels Reno 436-437
Westfall Beth, sten Nevada Auto Supply Co, r Jones cor
Washington
Westfall Loren A, stockmn, h 620 E 7th
WESTINGHOUSE AIR SPRINGS, Nevada Cadillac Com-
pany Agts, 3 N Virginia, Tel Reno 120
Weston Annie Mrs, r 137 West
Westover Charles W, pres Reno Plumbing & Heating Co,
r Fairfield Heights

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

RENO CITY DIRECTORY (1923)

307

WEST SIDE PLANING MILL, Conradt Bros Props, Mill Work, Store and Office Fixtures, Interior Finish, Glass, Veneered Panels, Hardwood Lumber 260 Ralston (See page 2)

Westwood Keith C, auto repr 21 E Plaza, h 431 W 4th

WET WASH LAUNDRY, G T Wilder Mgr, 565 Sierra, Tel Reno 468 (See left bottom lines and page 35)

Wharton Glenn, chauff Yellow Taxi Co, r 317 Maple

Wheeler Charles W, cashr Bell Tel Co, h 901 Wheeler

Wheeler Evelyn, waitress Grand Cafe, r 111 N Virginia

Wheeler Frank, sergt Police Dept, r 255 Stewart

Wheeler Irene, opr Bell Tel Co, r S Virginia rd, Box 62

Wheeler Lester L, rancher, h 815 Forest

Wheeler Lucy L Mrs, mgr salvage dept Red Cross Soc, r Colonial apts

Wheeler Parley H, head atndt Nev State Hospital

Wheeler Samuel H, pres Nev State Sheep Comn, h 349 Sierra

Wheeler S H Mrs, exec sec Nevada State Board of Health Child Welfare Division, r 349 Sierra

Wheeler Walter J, plmbr, h 126 Ridge

Whiddett Clarence R, formn Reno Evening Gazette, h 357 Roberts

Whiddett Glen E, clk Colorado Grocery, h 51 S Park

Whitaker Dillard A, rancher, h 102 Burns

Whitaker Fred, h 432 W 4th

Whitcomb Ambro Mrs, women's wear 255 Sierra, r 136 W 2d

White Annie (wid Fred), h 808 Chestnut

White Carrie J, clk Farmers & Merchants Nat Bk, r 808 Chestnut

White C H, inmate County Hospital

White Daniel J, waiter Wm Bozman, r 136 W 2d

White Edmund, oculist 17 N Virginia, h 300 California av

White Elbert L, janitor Farmers & Merchants Nat Bk

White Fred L, postmaster, h 304 Roberts

White Fred L jr, stdt, r 304 Roberts

White Harold J, cement contr 303 Thoma, h same

White H, benchmn Red River Lumber Co

WHITE HORSE STABLES, Marvin J Bell Prop, Office and Stable 338 Evans av, Tel Reno 568 (See page 50)

Join
the
**Y
M
C
A**

**JAKE
Wainwright**

Wholesale and
Retail

Tires and
Tubes

Gasoline
Oils

Accessories

Telephone
Reno 679

**361 Sierra
Street**

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

308

(1923) R. L. POLK & CO'S.

WHITE HOUSE CLOTHING CO INC, H A Jacobs Pres,
Phil Jacobs Sec, Outfitters for Men from Head to Foot
10 E Commercial Row, Tel Reno 1068-W (See page
19)

White James B, mach, r 808 Chestnut

White Michael W, bkpr, r 230 N Center

White Robert F, gro 413 S Center, h 304 Roberts

Whiteside Dave, musician, r 29 E Plaza

Whiteside Joe, musician, r 29 E Plaza

Whitfield Minnie E, slswmn Golden Rule Store, h 459
Chestnut

Whiting Forrest G, mgr Emporium of Music, h 931 W 2d

Whiting Orin W, ditch tndr Truckee River Gen Elec Co

Whitlock George E, formn, h 640 Alameda av

WHITTEN LILLIAN E MRS (Vendome Hotel), 230 N
Center, h same, Tel Reno 1187-W

Whorton Glenn, mech, r 317 Maple

Wickham Joseph, carp, h 227 West

Widlund Alex, reprmn Nev State Hosp

Wier Elizabeth (wid Adolphus W), h 120 E 9th

Wier Eva A, tchr, r 120 E 9th

WIER JEANNE ELIZABETH, Sec Nevada Historical
Society, Prof of History University of Nevada, r 844
University av, Tel Reno 95

Wiest Harvey O, formn Am Ry Exp, h 837 Ryland

Wigg Arthur W, clk Mrs M F Wigg, r 716 W 7th

Wigg Isabel M, student, r 716 W 7th

Wigg John H, r 716 W 7th

Wigg Mary F Mrs, gro 712 W 7th, h 716 same

Wiggins John P, waiter Wm Bozman, r 13 W Plaza

Wightman Sarah J (wid David M), h 736 West

Wigton James M, rancher, h 857 Morrill av

WIGWAM CANDY STORE, Mrs Sadie M Boles Propr, Con-
fectionery, Ice Cream and Soft Drinks 35 W 2d, Tel
Reno 1435-W

Wigwam Theatre, C O Davies mgr, 35 W 2d

Wilber Lena J (wid Charles H), r 332 Ryland

Wilber Wm J, chf clk S P Co, h 143 Elm

Wilbur Carrie Mrs, dom, h 831 Bell

Wilbur Dina Mrs, dom, r 199 Washoe

Wilbur Samuel, shearer, h 199 Washoe

WILCOX CLAIRE V (Wilcox Confectionery Co), r Colon-
ial Apts

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

RENO CITY DIRECTORY (1923)

309

WILCOX CONFECTIONERY CO (H C and C V Wilcox), Wholesale and Retail Confectioners, Ice Cream and Candy Manufacturers 201 N Virginia, Tel Reno 670 (See page 21)

Wilcox Fred E, clk P M Bogovich, h 363 West

WILCOX HARRY C (Wilcox Confectionery Co), r Colonial Apts

WILCOX RUTH M, Cashier Wilcox Confectionery Co, r Colonial Apts

Wilcox Samuel W, restr 32 E Douglas al, h 145 Ridge

WILCOX SIDNEY WARREN, Associate Prof of Economics and Sociology Univ of Nev, h 853 Lake, Tel Reno 1573-R

Willcox Thomas L, clk Reno Natl Bank, h 40 Winter

Wilder Albert N, r 61 Vine

Wilder E A, Indywkr Wet Wash Laundry, r 358 N Virginia

WILDER GAYLORD T, Mgr Wet Wash Laundry, h 473 E 6th

Wilder Grace H, sten Stand Oil Co, r 409 W 5th

Wilder H C, Indrywkr Wet Wash Laundry, r Plaza Hotel

Wilder Lyman W, h 473 E 6th

Wilder Mary J (wid Peter), h 409 W 5th

Wiley Arthur C, dist agt The Truckee River General Electric Co, r 1750 I

WILEY BROTHERS (R P Wiley, C S Wiley), Distributors Haynes Automobiles, Kelly-Springfield Tires and Tubes, 11 E Plaza, Tel Reno 688 (See page 14)

WILEY CLIFFORD S (Wiley Brothers), h 711 Arlington av

Wiley Esther E, r 93 Bell

Wiley James B, inmate County Hospital

Wiley Maude I, r 93 Bell

WILEY ROBERT P (Wiley Brothers), h 93 Bell

Wilfer W, r 358 N Virginia

Wilkin Robert E, auto opr, r 921 Willow

Wilkinson Fred C, clk E L Old, r 1200 S Virginia

Wilkinson George E, plumbing 139 Locust, h same

Wilkinson Roland C, sten Nevada Historical Society, h 307 Granite

Williams Amelia D Mrs, h 243 W 3d

Williams Anna A (wid Albert B), h 319 W 6th

Williams Augustus S, supt State Agricultural Park, h same

Williams Charles A, trucking, h 411 W 4th

Williams Dell F, carp, h 68 Keystone

Williams Dorothy, student, r 829 N Virginia

**P
L
A
Z
A
H
O
T
E
L**

**Nannini
Bros.
Props.**

**Rates \$1.00
\$1.50
and \$2.00
Per Day**

**Strictly
Modern**

**Cor. Sierra
and Plaza**

**Phone 148
RENO**

**DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.**

**LUMBER (READY CUT)
MILLWORK, ETC.**

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

310

(1923) R. L. POLK & CO'S.

- Williams Earl J, broker, h 215 Sinclair
Williams Edmund J, clk, h 427 Evans
Williams Edward, inmate County Hospital
Williams Edwin, gro 146 Washington, h same
Williams Eliza (wid James), h 716 Chestnut
Williams Eugene L, atty 15 Front R228, h 202 Maple
Williams Fred A, rancher, h 800 Sutro
Williams Fred M, clk Reno Live Poultry Mkt, r 800
Sutro av
Williams Isaac J, cook, h 745 University av
Williams Jessie Mrs, r Colonial Apts
Williams John, asst bldgs and grounds U of N, r 360 East
Williams John, clk Wm Martin, r 927 E 4th
Williams John B, cashr U S Int Rev Office, h 242 W 4th
Williams John M, student, r 621 N Virginia
Williams John R, lab, h 480 E 8th
Williams Josephine, tchr, r 202 Maple
Williams Mellone, student, r 746 W 6th
Williams Ruth E, hairdrsr, r 800 Sutro
Williams Ruth O, opr Bell Tel Co, r 626 Ralston
Williams Roy, shingler, r 214 Moran av
Williams Stanley, r 432 W 4th
Williams Stephen, bldg contr 214 Moran av, h same
Williams Tait Mrs, bkpr Reno Wall Paper & Paint Co,
r 30 Stewart
Williams Thomas H, ship clk Reno Wall Paper & Paint Co,
r 716 Chestnut
Williams Wells, carp, r 427 Evans av
Williams Wm J, h 145 Truckee
Williams Wm M, cementwkr, h 626 Ralston
Williams W Ray, depot agt Am Ry Exp, h 150 Truckee
Williams W Tait (The Juvenile), h 28 Stewart
Williamson Cornelia C (wid Alonzo P), sec School of Educ
U of N, h 507 N Virginia
WILLIAMSON DAVID E W, Editor Reno Evening Gazette,
r Colonial Apts
Willing J A, r 317 Sierra
Willis F W, dentist, r Mt Rose Hotel
Willits Landon E, emp S P Co, r 721 N Virginia
Willits Sarah J Mrs, h 721 N Virginia
Willson Billie, r Hotel Grand
Wilson Alice, bkpr, r Colonial Apts
Wilson Benjamin F, r 303 Thoma
Wilson Cal, cook, h 204 E 2d

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING. CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

RENO CITY DIRECTORY (1923)

311

- Wilson Carroll T, clk Truckee River Gen Elec Co, r 106 Mill
WILSON EMILY L MRS, Teacher of Dancing, r 123 Maple, Tel Reno 1466-J
Wilson E M, clk Colorado Grocery, r 249 Chestnut
Wilson Florence M (wid John), h 236½ B Elm
Wilson Frank A, agt Northern Life Ins Co, h 559 W 4th
WILSON F DeCONSON, Genl Agt Union Pacific System, h 120 State
WILSON FRANK W, V-Pres The N E Wilson Co Inc, h 123 Maple
Wilson Fred L, mach hlpr, h 437½ Toana av
WILSON FREDERICK W, Prof of Animal Industry, Univ of Nev, h 628 Wells av, Tel Reno 1583-J
Wilson George, boilermkr Nevada Eng & S Co, h 437 Church la
Wilson George S, barber, r 503 W 6th
Wilson Harry R, cook, h 26 Rock
Wilson Juanita, r 236½ B Elm
Wilson John F Rev, supt Nevada Mission Dist. of M E Church, h 106 Mill
Wilson Joseph W, county agt Agri Ext Div, U of N, r Winnemucca
Wilson J B, r 232 West
Wilson Lois M, student, r 106 Mill
Wilson Marion E, clk Colorado Grocery, r 249 Chestnut
Wilson Maude Mrs (The Button Shop), r 43 W 1st
Wilson Nancy A (wid Wm S), h 503 W 6th
WILSON NATHANIEL, Sec-Treas The N E Wilson Co Inc, r 123 Maple, Tel Reno 1884-W
WILSON NATHANIEL E, Pres The N E Wilson Co Inc, h 123 Maple, Tel Reno 1466-J
WILSON N E CO INC THE, N E Wilson Pres, F W Wilson V-Pres, Nathaniel Wilson Sec-Treas, Druggists, Virginia sw cor 1st, Tel Reno 425 (See left bottom lines and page 24)
Wilson R C, mgr The Specialty Co, r 265 Thoma
Wilson Robert R, atty 106 E 2d rm 221, r Clarksburg, W Virginia
Wilson Tecla J Mrs, r 415 Elm
WILSON WALTER F (Silver State Tailoring Co), h 143 W 3d
WILSON WAYNE T, Attorney-at-Law 315 Farmers & Merchants National Bank Bldg, 15 Front, Tel Reno 374, h 729 Humboldt

WASHOE COUNTY BANK BUILDING

ATTORNEY—COUNSELOR—NOTARY

JEROME L. VAN DERWERKER

PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

**MONUMENTAL
WORKS**
McCORMACK & CO.
MARBLE AND GRANITE IMPORTERS

TELEPHONE RENO 1474-J
RENO
404 NORTH VIRGINIA

312

(1923) R. L. POLK & CO'S.

- Wilson Wm, emp S P Co, h 71 Vine
Wiltse Frank, dairy, h E 4th cor Sage
Winburn O E, compositor A Carlisle & Co, h 153 West
Winebrake A J, phys, h 421 Hill
Winer Alex, tailor Gray, Reid, Wight Co, h 638 Ryland
Winer Eugene, clk Stand Oil Co, r 638 Ryland
Winer Leonard, student, r 638 Ryland
Winer Sophie, clk, r 638 Ryland
Winfrey Wm, r Hotel Golden
Wing Chong, Indry 225 Lake, h same
WINGFIELD GEORGE, Pres Reno National Bank, Office
201 Reno National Bank Bldg, Tel Reno 170, h 219
Court, Tel Reno 867
Wingfield Martha M (wid Thomas), h 735 Center
Wing Tang Hing Kee Co, Chinese mdse 104 Lake
Winn Charles, washer Nev Packing Co, r 111 West av
Winn J M, watchmn **Riverside Mill Co**
Winn Michael, lab, h 836 W 7th
Winn W Bert, clk Mathews Cash Grocery, h 627½ Wash-
ington
Winslow Burr H, aviator, h 303 Hill
Winsor Robert C, cook, h 323 West
Winter Fred L, firemn, h 547 Elko av
Wirt Jack Mrs, h 6 W Commercial row
Wiswell Merle, brkmn, h 111 N Virginia
Withers Robert G (Withers & Withers), atty, h 556
Marsh av
Withers Theo L (Withers & Withers), atty, r 556 Marsh av
WITHERS & WITHERS (R G and T L), Attorneys-at-
Law 25 Washoe County Bank Bldg, Tel Reno 536
Witmer Joseph, student, r 745 University av
Witshark Theo (Washoe Market), r Colonial Apts
Witt Ralph D, clk Am Ry Exp, h 614½ Elko av
Wittwer John H, county agt Agri Ext Div, U of N, r Las
Vegas
Wix George B, h 631 West
Woing Hong Co, htrbs 404 Evans av
Wolcott Charles F, carp Union Mill & Lmbr Co, h 445
E 7th
Wolfe Maurice, tailor 224 Lincoln al, h 543 Lander
Wolfe Victor (Edises & Wolfe), r 543 Lander
Wolfensparger G Del (Mineral Cafe), sec Nev State Sheep
Commission, r 218 Sierra
Wolfersberger Caroline (wid George), h 311 E 6th
Wolfersberger Charles, r 311 E 6th

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION

"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

UNDER DIRECT SUPERVISION OF THE UNITED STATES GOVERNMENT

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

RENO CITY DIRECTORY (1923)

313

Wolfersberger Edward W, wtchmn Am Ry Exp, r 311 E 6th
Wolfson Jacob, tailor 145 W 2d, r same
Wolfson Samuel, shoemkr St Pierre's Bootery, h 147 W 3d
Wollman Wm E, cook Mineral Cafe, r 309 Ryland
Wonderlich Raymond, student, r 641 Jones
Wong J, herbs 125 E Plaza, h same
WONG Q S DR, Chiropractor and Specialist, Chinese Herbs
(Only One Dr Wong in Reno), 315 Granite, Tel Reno
422 (See page 28)
Woo Daniel, grocer, h 845 Mill
Wood Benjamin F, h 432 Toana av
WOOD-CURTIS CO, Wholesale Fruit and Produce, 125 W
3d, Tels Reno 36 and 37
Wood George, r 232 Sierra
Wood G Franklin, floormn Reno Garage, h 324 W Liberty
Wood Harry, r 232 Sierra
Wood Harry, electn Majestic Theatre, r 307 Granite
Wood James A, slsmn, h 804 W 2d
Wood John W, h 454 Sutro av
Woodburn Wm (Hoyt, Norcross, Thatcher, Woodburn &
Henley), atty, h 422 S Virginia
Woodbury Helen E, r 548 Forest
Woodbury Wm O, min eng, h 548 Forest
Woodhouse C Douglas, h 441 W 2d
Woodruff C H (Silver State Taxi Co, r Sparks
Woodruff Emma S (wid Montgomery S), r 942 Sierra
Woodruff Harriet E, sten Reno Natl Bank, r Sparks
Woods John, eng Nev Packing Co, r 454 Sutro av
Woodward Frank, waiter Mineral Cafe, r St Albans Hotel
Woodward M R, train dispatcher S P Co, h 427 Evans
Woodward Nelson P, bkpr Nevada Motor Co, r 271 Thoma
Wooh Tom, porter Grand Cafe, r Chinatown
Woolcock Beatrice L, sec Dr S K Morrison, r 363 West
Woolcock Charles S, clk, r 363 West
Woolcock Fred E, h 363 West
Woolcock Henrietta, r 363 West
Woolcock Jane (wid David), r 363 West
Woolworth F W Co, M F Sheppard mgr, notions 136 N
Virginia
Word Frank, stage opr, r 542 Plumas
Workman Edith M, sten Nev Mine Operators' Assn, r 232
W 4th
Worland Wm L, saddler Bools & Butler Inc, h 427 Sutro
Worn George R Mrs, clk Washoe Co Bank, h 423 W 4th



**Sparks
Fuel
Co.**

Krehmke
Shelly
Proprs.

**COAL
AND
WOOD**

AGENTS FOR
**CASTLE
GATE
COAL
AND
KING
COAL**

—
1106-B
Sparks
Nevada
PHONE
213-J



**FORD CARS
LINCOLN CARS
FORDSON TRACTORS**

Calavada Auto Co. Inc.

TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMEYER
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

314

(1923) R. L. POLK & CO'S.

- Wortham Dennis, formn Nev State Journal, h 1135 Arlington av
Worthington Marjorie, student, r 128 Maple
Wrenn G Mrs, slswmn Gray, Reid, Wright Co, r 444½ Nevada
Wrenn Nora F (wid Francis F), h 621 W 6th
Wrenn Walter J, emp S P Co, r 621 W 6th
Wright Amelia, nurse, h 753 University av
Wright Edgar, wire chf W U Tel Co, h 490 E 11th
Wright Fern V, bkpr Union Oil Co, r 11 Winter
Wright Grover F, printer Nev State Journal, h 221½ Vine
Wright John W, chf miscl tax deputy U S Int Rev Office, h 519 Sinclair
Wright Leona Mrs, musician, h 427 Evans av
Wright Nathaniel D, mach, h 721 Lake
Wright Neville, student, r 925 N Virginia
Wright Susan (wid S), r 92 Bell
Wright Walter O, mach, h 449 S Center
Wright Wm O, student, r 449 S Center
Wyckoff Blanche, student, r 535 W 1st
Wyckoff Jesse S, mgr Wood-Curtis Co, h 535 W 1st
Wyckoff Lois B, asst officer Salvation Army, r 219 W 2d
Wylie Silvia, clk Nevada Bakery, r 335 Chestnut pl
Yagar Fred, auto opr Cleveland Taxi Co, r 358 N Virginia
Yam Albert J, restr, h 534 Alameda av
Yarborough Barton, student, r 557 Lake
Yarrington Annie J Mrs, Indywkr, h 1117 E 8th
Yarrington George, r 411 Lake
Yates Richard C, mach, h 136 Stevenson av
YELLOW TAXI CO, J E Shalter Mgr, Stand and Office 129 N Center, Tel Reno 218
YE PLANRY, Walter T Aust Mgr, Designers and Builders, 300 Park, Tel Reno 160 (See right bottom lines and page 17)
Yoacam James, lab, r 218 Sierra
Yoakam Emil S, cigars and tobacco 343 N Virginia, h 1009 same
Yockey Lyle E, formn, r Hotel St Charles
Yokum Robert, clk Hasty Messenger Service, r Mispah Hotel
Yong O (Wm Yong & Co), r 135 E 2d
Yong Wm (Wm Yong & Co), h 135 E 2d
Yong Wm & Co, Wm Yong mgr, dry gds 135 E 2d
Yordi Carl A, mgr Cons Warehouse Co, r 219 N Center
Yori Marie (wid Louis), h 439 Vine

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

RENO CITY DIRECTORY (1923)

315

Young Acy, h 345 Chestnut
Young Andrew, asst Agri Exp Sta, U of N, r Univ Campus
Young Andrew J, gas mkr Truckee River Gen Elec Co,
r 637 W 3d
Young Bassett, clk C H Karns, r 620 W 7th
Young Brunhilda Mrs, h 319½ Chestnut
Young Catherine Mrs, prop Hotel VanBuren, r 127 E 2d
Young Cleave, r 550 Sierra
Young Delia (wid Robert), h 674 Chestnut
Young Eliza J (wid Andrew), h 637 W 3d
Young Emma J (wid Stephen W), h 534 Humboldt
Young Francis M, bkpr Washoe Co Bank, h 435½ Roberts
Young George W, lab, h 646 Morrill av
Young Harry E, barber 216 N Virginia, h 548 W 4th
Young Henry W, assayer 1½ N Virginia, h 620 W 7th
YOUNG JAMES R, Prof of Psychology, Univ of Nev, h 122
Maple, Tel Reno 1612-M
Young James W, carp, h 499 E 7th
Young John L, mgr W C Gill, r 136 W 2d
Young Laurence B, student, r 620 W 7th
Young Meda M, student, r 620 W 7th
YOUNG MEN'S CHRISTIAN ASSOCIATION, Lynn H Fox
General Secretary, Civic Center opp City Hall, Front
St, Tel Reno 256 (See right side lines)
Y M C A BUILDING, Front bet Virginia and Center
Young Walter E, slsmn Calavada Auto Co Inc, r 747 N Vir-
ginia
YOUNG WOMEN'S CHRISTIAN ASSOCIATION, City Hall
Bldg, Front bet Virginia and Center, Tel Reno 837
Younghans Vernon C, auto opr Reno Wall Paper & Paint
Co, h 609 Spokane
Yparraguirre Emilie F, tchr Southside School, h 702 Plu-
mas
Yparraguirre Emilie F, tchr Southside School, h 702 Plumas
Yparraguirre Josephine (wid Leon), h 702 Plumas
Yragui Ciriaco, billiards 227 Lake, h 23 Park
Yrarde Amaro, sheep herder, h 306 Elm
Yrebarren Joseph, clk Mike Cunti, r 239 E Plaza
Yue Joseph, mgr Reno Live Poultry Mkt, r 221 Lake
Zachringer Wm, hlpr Truckee River Gen Elec Co, r 1845 H
Zamboni Eugene, lab, h 840 Alameda av
Zamboni Joseph, lab, r 840 Alameda av
Zamboni Lena, mgr Troy Laundry, r 840 Alameda
Zastrow Charles E, watchmn Swift & Co, r 331 West
Zeigler Nellie T Mrs, clk The Juvenile, r 201 Vine

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO

Florist

**G. ROSSI
& CO.**

Cut Flowers

Ornamental

Plants

Seeds and

Bulbs

Artistic

Floral

Designs

AND

Decorating

Service and
Quality
Our Motto

Fresh Cut
Flowers
received daily
from our own
Nurseries

**BRANCH
STORES**

San
Francisco
Oakland
Berkeley
Sacramento
Fresno

38 W. 2d

STREET

Phone
Reno 17

316

(1923) R. L. POLK & CO'S.

Zeni Antonio, tchr, r 459 Sutro av
Zeni John, lab, h 459 Sutro av
Zeni Virgilio, baker Purity French Bakery, r 459 Sutro
Zepp Annis, r 535 Nevada
Zepp Helena H, r 535 Nevada
Zeratsky Luella, tchr High School, h 942 Sierra
Zetoony Abe, ladies' ready-to-wear 25 W 1st, r 457 Wash-
ington
Ziegler Otto W, clk, r 122 Rock
Ziegler Viola A, clk S P Co, r Colonial Apts
Zimmer Ethel R Mrs, mus tchr, r 212 Pine
Zimmer Frank J, formn, h 116 Ridge
Zimmer Frank J, furn rms, h 345 Evans av
Zimmer Harry A, carp, h 63 Water
Zimmer Mary J (wid Anthony), r 345 Evans av
Zimmerman Hazel, county home ext agt U of N, r 125
E 7th
Zittell John P, butcher Humphrey Supply Co, h 6 Water
Zlenwich Thomas, cook Grand Cafe, r Mt Rose Hotel
Zobel Frederick C, archt, h 303 Hill
ZOCHER CARL, Mill Foreman Hobart Estate Co, h 528
Arlington av
Zoebel W E, acct Geo Wingfield, r 219 N Center
Zollenger Glenn, auto opr Colorado Grocery, r 217 N Vir-
ginia
Zolezzi Dominico, lab, h 249 Chestnut
Zolezzi Letty Mrs, clk Colorado Grocery, r 249 Chestnut
Zoneno Bartholomew, lab Truckee River Gen Elec Co
Zumalt Clarence E, chainmn, r 255½ N Center
Zunini Joseph A, pastemkr, h 127½ Winter
Zunini Lawrence, gro 142 W 2d, r same
Zunino Bartolomeo, lab, h 940 Washington
Zunino Domenico, hlpr Coml Soap Co, h 1026 Watt
Zunino Ernest, lab, r 940 Washington
Zunino Frank, expmn, h 1011 Haskell
Zunino John, lab, h rear 427 Ryland
Zunino Louis, blksmith, r 940 Washington
Zunino Michael, clk, r 940 Washington

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

POLK'S RENO CITY DIRECTORY

1923

RENO RURAL ROUTES

RENO RURAL ROUTE NO 1

Beginning at the postoffice
thence s on S Virginia to Burns,
e to Wheeler av, s to Vassar, w
to S Virginia rd, to Huffackers, w
to Pezzi ranch, n to Faretto ranch,
e to S Virginia rd, n to Wheeler
la, w to Wheeler ranch, n to
Moana car line, n and w to Ar-
lington av, thence one blk n to
highway, w to Plumb's ranch,
thence e on S Verdi rd to post-
office.

Adams Daisy Mrs, Box 9
Addenbrook Alice, Box 1
Addenbrook Alice Mrs, Box 1
Addenbrook Bernard R, grocer,
Box 1
Addenbrook Bernard R jr, Box 1
Addenbrook Louise, Box 1
Addenbrook Martha, Box 1
Agnese John, farmer, Box 17 B
Agnese Santa Mrs, Box 17 B
Agnew John, Box 17 B
Anderson C L, Box 4 C
Arcio M Mrs, Box 79 A
Avansino Annie Mrs, Box 59
Avansino G B, farmer, Box 59
Avansino John, farmer, Box 59
Avansino Louis, farmer, Box 15
Avanzino Maria Mrs, Box 4 A
Avanzino P G, Box 4 A
Bailey J A, Box 40
Balsi Angelina, Box 31
Balsi Angelo, farmer, Box 31
Balsi Louis, farmer, Box 31
Balsi Mary Mrs, Box 31
Baltzell N L Mrs, Box 1
Baroli Alesandro, farmer, Box 17
Barsani Henry, farmer, Box 44 B
Berg Oscar, Box 67
Bergeret, Box 85
Berrum Anna M, farmer, Box 18
Berrum Karoline, Box 18
Berrum Louis W, farmer, Box 18

Berrum Louis W jr, Box 18
Berrum Maria, Box 18
Berrum Theo, Box 18
Berry Geo W, farmer, Box 15 A
Bersani H, Box 44 F
Black Fred D, farmer, Box 9 A
Black Ione Mrs, Box 9 A
Block Anna Mrs, Box 118
Block J M, Box 118
Bottazzi P B, Box 3 C
Bradley Jeanette Mrs, Box 27
Brewington M D R, Box 2 C
Bridgman W B, farmer, Box 38
Brown Walter A Mrs, Box 9 A
Callahan Jas, rancher, Box 47
Callaway C W, Box 74
Capurro Amelia Mrs, Box 74
Capurro Gale, Box 74
Capurro Lena, Box 23
Capurro Louis, farmer, Box 23
Capurro Louisa, Box 23
Capurro Pasqual, farmer, Box 23
Capurro Steph, farmer, Box 73 A
Capurro Wm, farmer, Box 23
Caramella Carmelina Mrs, Box 21
Caramella Erma, Box 21
Caramella Saml, farmer, Box 21
Casazza Antonio, farmer, Box 45
Casazza David, farmer, Box 35
Casazza Jos, farmer, Box 45
Casazza Mena Mrs, Box 11
Casazza P, Box 45
Casazza Rose, Box 45
Cerfoglio Carolina Mrs, Box 53
Cerfoglio Domingo, farmer, Box 53
Cerfoglio Lida Mrs, Box 53
Cerfoglio Peter, Box 53
Christensen C, Box 80 A
Christensen Geo, farmer, Box 80 A
Christensen Victor, farmer, Box
80 A
Church J M, Box 44
Compton F, Box 17 C
Cutler E Mrs, Box 7
Crane C L, Box 2 D
Damonte L, Box 37

OSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

REAL
ESTATE
INSURANCE

RENTALS

LOANS

BONDS

Tel.
Reno 13

**Reno
NEVADA**

318

(1923) R. L. POLK & CO'S.

Route No. 1—Contd

DeGiovanni Harold, farmer, Box 47

DeLay Frank A, Box 5 A

DeLay Lulu Mrs, Box 5 A

Devencenzie D

Dondero Blanche, Box 70 A

Dondero Carl, farmer, Box 70 A

Dondero Emma, Box 70 A

Dondero Nora, Box 70 A

Dondero Rose Mrs, Box 70 A

DuBois P E, Box 6 B

Dunn B G Mrs, Box 133

Elliott W R jr Mrs, Box 2

Erickson J E, farmer, Box 9 A

Etchegoin Peter, lab, Box 20

Faretta Angelo, farmer, Box 60

Faretta Columbia Mrs, Box 57

Faretta John, farmer, Box 60

Faretta Louise Mrs, Box 60

Faretto Catherina Mrs, Box 57

Faretto Chas, farmer, Box 55 A

Faretto Edith, Box 55 A

Faretto Genevieve, Box 36

Faretto Grace C, Box 36

Faretto Joe B, Box 36

Faretto Rose Mrs, Box 36

Fasani Arthur, Box 126

Fazio Francisco, farmer, Box 30

Felipelli D, ranch, Box 42

Ferraris Jos, Box 72

Ferris Geo L Mrs, Box 82

Ferris Lucretia Mrs, Box 82

Ferris Mary Mrs, Box 82

Ferris Merle, Box 82

Ferris Pauline, Box 82

Fife Adam, farmer, Box 27

Filipelli Angelina A, Box 134

Filipelli Domingo, farmer, Box 42

Filipelli Jennie Mrs, Box 42

Filipelli John, farmer, Box 42

Filipelli Jos, farmer, Box 37

Fillipelli Maria Mrs, Box 37

Fillipelli Nicholas, farmer, Box 37

Finn Chrissie J, Box 24 A

Finn Lena M Mrs, Box 24 A

Flygl Ludwig, Box A

Ford E Mrs, Box 87

Forson Alfred E, farmer, Box 84

Forson Archie M, Box 84

Forson Edwd, farmer, Box 84

Forson Florence C Mrs, Box 84

Forson Florence I, Box 84

Forson Helen N, Box 84

Forson Lucy E, Box 84

Forson Robt C, farmer, Box 84

Forson Ruth Mrs, Box 84

Foster T W, Box 113

Frandsen D B, Box 44 A

Frey Frances, Box 64

Frey John, farmer, Box 64

Fuller M K, Box 66 A

Galloway Arthur B, farmer, Box 74

Galloway Bessy Mrs, Box 74

Galloway C W, farmer, Box 74

Garaventa Bazi Mrs, Box 43

Garaventa Serafino, farmer, Box 43

Genocchio Angelo, Farmer, Box 41

Genocchio Kate, Box 41

Genocchio Nicholas, farmer, Box 41

Genocchio Rose Mrs, Box 41

Genocchio Wm, farmer, Box 41

Gentry Ruel E, Box 4 F

Gomez Herald, Box 91

Hahn W J Mrs, Box 120

Hall E L, Box 13 A

Hancock Edw Mrs, Box 26

Harrigan Hattie Mrs, Box 69

Herman Francis, Box 18 A

Herman J, farmer, Box 18 A

Herman Odele, Box 18 A

Hogan Dan Mrs, Box 15

Holcomb Budd, Box 44 C

Holcomb Frances Mrs, Box 44

Holcomb Geo, Box 45

Holcomb Grace Mrs, Box 49

Holcomb Kate, Box 49

Holcomb Sarah A Mrs, Box 49

Holcomb Thad, Box 44

Holcomb Wm T, farmer, Box 44

Howard Amelia Mrs, Box 44 A

Howard Benj F, Box 44 A

Howard Edwin, Box 44 A

Howard Lenora, Box 44 A

Howard Mabel, Box 44 A

Howard Milton, Box 44 A

Howard Pauline, Box 44 A

Hubbard Edith, Box 71

Hubbard Elmer, Box 71

Hubbard H G, farmer, Box 71

Hubbard Nettie E Mrs, Box 71

Jenkins Jas E, Box 1 D

Johnson Mahala E Mrs, Box 11

Jones D T, Box 12

Juaquin Lucy Mrs, Box 49

Kennedy Wm, Box 2 E

Khan Frank, Box 107

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS
LEMONOLYVE

Test the Result
of Their Scien-
tific Construc-
tion

THE LEMON AND OLIVE OIL SOAP

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

RENO CITY DIRECTORY (1923)

319

Kuhn Edwd, farmer, Box 1
Kuhn Elizabeth, Box 1
Kuhn Minnie Mrs, Box 1
Laiolo G, farmer, Box 77
Laiolo Olga, Box 77
Laiolo Silvia Mrs, Box 77
Lampson Wm E, farmer, Box 69
Landa N, Box 55 B
Lloyd E A Mrs, Box 119
Lombardi Julius, farmer, Box 52
Lombardi Lavina Mrs, Box 52
Longfield Alva, farmer, Box 38
Luchetti Victor, lab, Box 49
Lund Edward, Box 77
Lund G, Box 136
Lund G W, Box 1 E
McCarthy D F Mrs, Box 4 B
McDonald W, Box 86
McKay J C, Box 14
McLeod H S, Box 77 A
McNamara Mary E Mrs, Box 132
McNamara T P, Box 132
Madalena E D, Box 50
Madalena G D, Box 51
Mangini Angelo, farmer, Box 68
Mangini Mary Mrs, Box 68
Mansfield Thos J, farmer, Box
44 K
Mapes Harvey, farmer, Box 27
Marinelareno Nicholas, farmer,
Box 56
Martini Gino, Box 53
Mario A, Box 17
Melillo Josephine, Box 72
Melillo Marieo, Box 72
Melillo Theresa Mrs, Box 72
Menke Bessie Mrs, Box 13
Menke Blaine, Box 13
Menke Mark, Box 13
Menke Wm H, Box 13
Merrill S E, Box N
Miller Emma Mrs, Box 9 B
Moffat Wm H Mrs, Box 20
Mongolo Edith, Box 68
Mongolo John, farmer, Box 68
Mongolo Jos, farmer, Box 68
Moroni M, Box 10
Nannini G, Box 1 A
Nenzel Ora Mrs, Box 71 A
Nield R, Box 75
Nielsen Bertha, Box 83
Nielsen Bothilde, Box 83
Nielsen Elsie, Box 83
Nielsen Harry, Box 83
Nielsen Iver, Box 83

Nielsen N L, Box 83
Nielsen Roy, Box 83
Ormachea Jos, Box 63
Pecetti Frank, Box 46
Pecetti John B, Box 46
Pecetti Pietro, Box 55
Pecetti Tony, Box 46
Pederson J N, Box J
Peterpostem A, Box 44 D
Perazzo Michl, farmer, Box 21
Pezzi Domingo, Box 54
Pezzi Felix, Box 54
Pezzi Kate Mrs, Box 54
Pezzi John, Box 54
Pezzi Leva, Box 54
Pezzi Mario, Box 54
Piceti Giovanni, farmer, Box 48
Piceti Pietro, Box 50
Picetti J E, farmer, Box 43
Picetti Lorenzo, Box 55
Picetti Pietro, Box 55
Pieh Dorothy Mrs, Box 65 B
Pieh Julius H, farmer, Box 65 B
Plumb Edmond, Box 80
Plumb Geo E, Box 80
Plumb Harry D, Box 80
Plumb Joseph, Box 80
Plumb Kate Mrs, Box 80
Plumb Thos F, Box 80
Presoli L, Box 44 B
Pruitt C F, farmer, Box 18
Querio Louis, Box 24
Questa Camelia Mrs, Box 39
Questa Edw, farmer, Box 39
Quilici G, Box 34
Raine J P, Box 16
Rathbun John, farmer, Box 44 K
Reilly David W, farmer, Box 70
Reilly M Mrs, Box 70
Reilly Wm, farmer, Box 70
Renear D B, Box 95
Robear Chas, Box 66
Robertini Hardy J, farmer, Box
29
Robertini Marvel Mrs, Box 29
Ryan Jos, Box 77 B
Salsbury Owen, Box 3
Salter H L Mrs, Box 90
Scanavino J, Box 79
Schulz W H, Box 89
Scott V E, Box 8 A
Seary F H, Box 5 A
Smyth Wm I, Box 7 A
Snare H E, Box 1 A
Sorgi Chas, farmer, Box 87 A

4 W. FOURTH
STUDEBAKER
AUTOMOBILES
GOODRICH AND
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL
TELEPHONE 1261
RENO, NEVADA
STEINHEIMER BROS.

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY
"HAVE YOUR GLASSES TAYLOR MADE"
MASONIC TEMPLE
TELEPHONE RENO 700

320

(1923) R. L. POLK & CO'S.

Route No. 1—Contd

Sorgi Sadie Mrs, Box 87 A
Spalding J M, Box 22
Stevenson Myrtle Mrs, Box 44 K
Stevenson Wm J, farmer, Box 44 K
Swan Evelyn M, Box 9 B
Swart Arthur, Box 2 B
Swart C H, Box 2 B
Swart Evelyn, Box 2 B
Swart Howard C, Box 2 B
Thomsen Elizabeth, Box 32
Thomsen Fred, Box 32
Thomsen Harry, Box 32
Thomsen Mary Mrs, Box 32
Thomsen Peter, farmer, Box 32
Thomsen Peter jr, Box 32
Thomsen Ralph, Box 32
Thomsen Yarglie, Box 32
Tidwell A C, Box 4 G
Tomlinson A O, Box 135
Valcada Peter, Box 77
Vaughn Harvey E, Box 8 B
Wellens J R, Box 24
Westover C W, Box 76
Wheeler Beulah, Box 28 A
Wheeler Carl S, farmer, Box 62
Wheeler Drury M, farmer, Box 62
Wheeler S E Mrs, Box 62
Whitaker D A, Box E
Whitaker Violet G Mrs, Box E
Wilson J J, farmer, Box 30
Wine Wade E, Box 65 C
Zolezzi Jerry, Box 44 E

RENO RURAL ROUTE NO 2

Beginning at the postoffice thence e on Mill st to County hospital, e on south county rd to Glendale, n via Glendale bridge to Lincoln highway, e to Vista railroad crossing, w on north county rd to N Truckee la, n to Wedekind Mine rd, w to Alameda av, w to Lake st, s and w to post-office.

Arbigo Eugene, farmer, Box 5 A
Arkel Edwin, miner, Box 55
Azevedo Antonio, farmer, Box 43
Azevedo Jos, farmer, Box 23
Azevedo Lottie, Box 23
Azevedo Maria Mrs, Box 43
Baker H B, farmer, Box 36
Baker Wm, farmer, Box 36
Beardsley Moss W, miner, Box 57
Biachini L, Box 44

Bisango Antonio, farmer, Box 54
Bisango Fay Mrs, Box 52
Bisango Fred, farmer, Box 54
Bisango Helen, Box 54
Bisango Jos, farmer, Box 52
Bisango Nicholas, farmer, Box 54
Bridgeman Oscar, farmer, Box A
Buonamici A, farmer, Box 37
Buonamici Maria Mrs, Box 37
Calligan —, Box 15 A
Capurro Pietro, farmer, Box 54 B
Capurro Sautino, farmer, Box E
Carnessa C, Box 18
Casci John, farmer, Box 29
Casci Pio, farmer, Box 32
Chaplin R M, Box 4
Clark Wallace, farmer, Box 44
Cordonne G, farmer, Box 6 A
Cox L E, farmer, Box 7
Crosby Geo, farmer, Box 6
Curtis Elsie, Box A
D'Andrea Louis, farmer, Box 55 B
D'Andrea Vincenzo, farmer, Box 55 B
Donati Serafino, farmer, Box 32
Drake Chas, farmer, Box 63
Drake Rilla N Mrs, Box 63
Dwyer Eileen, Box 2
Dwyer Helen, Box 2
Dwyer Jas H, farmer, Box 2
Dwyer Thos H, Box 2
Evans Edna Mrs, Box 24
Evans Pierce, farmer, Box 24
Exley David, farm hd, Box A
Fairchild Clifford, farmer, Box 26
Ferrari D, farmer, Box 13
Fraser Wm, farmer, Box 51
Frolich W, Box 3
Frotana Rafello, section hd, Box 31
Garavanta Jas, farmer, Box 19
Garavanta Serafino, farmer, Box 20
Gardella Felice, farmer, Box 20
Gaspere Angelina Mrs, Box 55 A
Gault Albert, farmer, Box 59 A
Gault Chas, farmer, Box 59
Gault Danl, farmer, Box 58 A
Gault Dorothy, Box 59 A
Gault Douglas, Box 59 A
Gault Evelyn, Box 59 A
Gault Hazel Mrs, Box 59
Gault Jas, farmer, Box 59
Gault Jas jr, Box 59
Gault Lucy Mrs, Box 59 A

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

NEVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLIX—FAGEOL TRUCKS

RENO

SECOND AND LAKE STREETS

PHONE 777

RENO CITY DIRECTORY (1923)

321

Gault Nolan, Box 59
Gauthier Eli, farmer, Box 7 A
Ghiglieri Andrew B, farmer, Box 14
Ghiglieri Milo, farmer, Box 25
Ghiglieri Peter, farmer, Box 14
Groce Geo, farmer, Box 43
Groce Grace Mrs, Box 43
Groce Jas, farmer, Box 45
Groce Louis, farmer, Box 45
Herratscabel John, farmer, Box 73
Higgins Jas, farmer, Box 3
Istrice P, Box 15
Kelly John, farmer, Box 70
Kelly Patk, farmer, Box 70
Kleppe J F, Box 25
Lavagnino Cashmir, farmer, Box 49
Lavagnino Columbia Mrs, Box 49
Lewis I M, farmer, Box 56
Luchetti G, farmer, Box 39
McGinty B, Box 68
McMurdo W, Box 52 A
Mapes Chas Mrs, Box 19
Martin Jos, miner, Box 58
Martinalli I, Box 24
Masuero B, Box 8
Matley J B, Box 9
Meitzel F, Box 63 A
Muran Lawrence, farmer, Box D
Muran Mary Mrs, Box D
Nash Chas, farmer, Box 10
Nelson J, farmer, Box 54
Odermatt A, Box 66
Olson Otto, Box 48
O'Sullivan Dennis G, farmer, Box 60
O'Sullivan Jennie Mrs, Box 60
Pacini B, farmer, Box 35
Parlanti Salvatore, farmer, Box 38
Pedretti A, farmer, Box 46
Pedretti Jennie Mrs, Box 46
Perazzo Laura Mrs, Box 12

Perazzo Philip, farmer, Box 12
Quanchi P, Box 11 A
Questa S, Box 16
Rafetto John, farmer, Box 22
Rafetto Louis, farmer, Box 21
Rafetto Stella Mrs, Box 21
Ramelli A, Box 75
Ramelli M, Box 74
Reed Wm T, Box 6
Rocasco Bert, farmer, Box 72
Rocasco Carlo, farmer, Box 61 A
Rocasco D, farmer, Box 74
Rocasco John, farmer, Box 74
Rocasco Pietro, farmer, Box 74
Sciaronni Frank, farmer, Box 65
Sciaronni Margarita Mrs, Box 65
Scott Jas, farmer, Box 62
Silva Jos, farmer, Box 50
Siri Lizzie, Box 61 A
Smith Danl, farmer, Box 15 A
Smith Laura Mrs, Box 15 A
Sorani A, farmer, Box 37
Steele Harriet D Mrs, Box 10
Steele Jas, farmer, Box 10 A
Sullivan Jas R, farmer, Box 61
Sullivan Mary Mrs, Box 61
Swanson Augusta Mrs, Box 64
Swanson Axel, farmer, Box 64
Swanson Elmer, Box 64
Tassini Andrea, farmer, Box 18
Tassini G, farmer, Box 18
Taylor Loren E, miner, Box 57
Trosi E J, Box 46
Trosi Geo, farmer, Box 46
Van Meter Belle, Box 47
Van Meter Jos, farmer, Box 47
Van Meter Margaret Mrs, Box 47
Van Meter R B, farmer, Box 47
Van Meter Wm, farmer, Box 47
Welch Jane Mrs, Box 51
Yori Geo, farmer, Box 16
Yori Jennie, Box 16
Yori Mark L, farmer, Box 5
Yori Mary Mrs, Box 5

232 NORTH VIRGINIA STREET

SAMOVILLE & FLAGG

"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

RENO, NEVADA

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451



TRADE! You like
to patronize those concerns
who are in business to stay.

It's human to expect that such business establishments always stand back of the wares they sell.

The advertising in this Directory is suggestive of the stability and permanency of the advertisers.

Frauds, fakes, get-rich-quick and other schemers have little use for directory advertising. It lives too long.

The modern City Directory is a business institution. It occupies a place peculiarly its own. It is as necessary to the progress and development of a city generally as anything naturally would be which deals with such a fundamental as the citizens themselves.

If you are not advertising your business in the Directory, may we explain how and why it will pay you?

THE PUBLISHERS

POLK'S WASHOE COUNTY DIRECTORY

1923

TOWNS AND CITIES IN WASHOE COUNTY ALPHABETICALLY ARRANGED

BRONTE. A station on the W P Ry, 14 miles west of Gerlach, the postoffice, express and telegraph station.

BROWNS. A station on V & T Ry, 7 miles southeast of Reno, the county seat, express and telegraph station.

BUFFALO MEADOWS. A discontinued postoffice 100 mile north of Reno, the county seat and banking point, 50 miles northeast of Amedee, Cal., the shipping point, Center of the stock raising district. Mail to Sheepshead.

CLARKS. A station on S P Ry, 18 miles east of Sparks, 18 miles west of Derby, its postoffice, telegraph and express station.

DEEPHOLE. A discontinued postoffice at north end of Smoke Creek desert, 115 miles north of Reno, the county seat, 9 miles northwest of Gerlach, on W P Ry, its shipping, express and telegraph point.

DERBY. Population 50. A postoffice and station on the S P Ry and Truckee River, 27 miles east of Reno, the county seat and banking point, 19 miles west of Hazen and 40 miles northeast of Carson City. Long distance telephone connections. Stage daily to Olinghouse, fare \$1.50 round trip. John Stewart, Postmaster.

Amerial A, farmer

Bell Telephone Co of Nevada

Cardline Bros, farmers

Dressler Walter, ditchtndr U S R S

House Cass, mining

Jacobson C A, mining

Kiley P, farmer

LEMONOLYVE AND SILVER WHITE SOAP, Manufactured by Commercial Soap Co, Reno, Nevada (See right top lines and page 51)

Ordway H E, farmer

Rezzani Claude, garage

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

324

(1923) R. L. POLK & CO'S.

Schams Fred, mining
STEWART JOHN, Postmaster and Gen Mdse
Stewart John Mrs, hotel
Urban John, assayer
Washburn D A, farmer
Washburn John, sheepman
Williams C Miss, tchr

DEWEY. A mining camp, 31 miles northeast of Reno, the county seat, banking and shipping point. Mail to Pyramid.

FLANIGAN. A postoffice and station on the W P Ry, 12 miles east of California state line, 54 miles southwest of Gerlach, 50 miles north of Reno, the county seat and banking point. Express, American Ry. Telegraph, W. U.

FLEISH. A discontinued postoffice, mail to Beatty, Nye County.

Borett Clifford A, opr Truckee River G E Co
Chubbuck Wm E, plant formn Truckee River G E Co
Conzali James B, flume tndr Truckee River G E Co
Prescott Myrvin R, opr Truckee River G E Co
Truckee River General Electric Co, W E Chubbuck plant formn

FRANKTOWN. A station and postoffice on the Virginia & Truckee R R, 21 miles south of Reno, the county seat, and 11 miles north of Carson City, the nearest banking point. Has long distance telephone connections. Express, American Ry. Telegraph, W U. C E McConnell, Acting Postmaster.

Bower's Mansion, Henry Riter prop, resort
Cliff A H, farmer
Cremetti Stephen, farmer
Erickson John, section formn V & T Ry
Heidenreich Henry, farmer
Lewers Katherine, tchr
McConnell C E, Acting Postmaster, agt V & T Ry, Am Ry Exp Co and mgr W U Tel Co
Pedroli A J, farmer
Pedroli Wm, farmer
Riter Henry, prop Bower's Mansion
Roselli Joseph, farmer
Sauer Bros (Frank and Wm F), live stock
Sauer Frank (Sauer Bros)
Sauer L A, farmer
Sauer Wm F (Sauer Bros)

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

WASHOE COUNTY DIRECTORY (1923)

325

Smelli Samuel, farmer
Winters Archie, cattleman

GERLACH. Population 500. A town and division on the Western Pacific Ry, 438 miles northeast of San Francisco, 483 miles west of Salt Lake City, 94 miles west of Winnemucca, the nearest banking point, and 125 miles northeast of Reno, the county seat. Stage to Leadville, fare \$5.00, to Eagleville \$4.50 to Cedarville \$5.00. Express American Ry. Telegraph, W. U. W E Dalton, Postmaster. American Railway Express Co, G O Cornish agt

Butler W F Scott, soft drinks
Cornish G O, agt Pac Ry, Am Ry Exp, mgr W U Telg
Dalton W E, postmaster, gen mdse
Donnelly Mountain Mining Co
Howard J H, gen mdse

LEMONOLYVE AND SILVER WHITE SOAP, Manufactured by Commercial Soap Co, Reno, Nevada (See right top lines and page 51)

Melvin L A, barber
Moffatt Bert, soft drinks
Morrison W K, soft drinks
Murdock Wm S, gen mdse
Myatta M, Indy
Nelson Al, barber
Ostrander J M, soft drinks
Piney Frank, restaurant
Sartain A R, trucker
Strong W R, soft drinks
Tohoquo Mining Co
Webster C R, soft drinks
Western Pacific Ry, G O Cornish agt
Western Union Telegraph Co, G O Cornish mgr
Woods E A, livery

HAFED. A station on S P Ry, 10 miles east of Sparks, the postoffice, express, telegraph and banking point.

HUFFAKERS. A station on the V & T Ry, 4 miles southeast of Reno, thhe county seat, banking, express, telegraph point and postoffice.

JUNGO. A mining camp, 15 miles southeast of Reno, the county seat, 5 miles north of Virginia City, the banking point and postoffice.

Dubois O E, rep Wash & Nev Dev Co
Fink & Mahoney, Mining & Milling Co
Washington & Nevada Development Co, O E Dubois rep.

P L A Z A H O T E L

**Nannini
Bros.
Props.**

Rates \$1.00
\$1.50
and \$2.00
Per Day

**Strictly
Modern**

**Cor. Sierra
and Plaza**

**Phone 148
RENO**

DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.

LUMBER (READY CUT)
MILLWORK, ETC.

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS
"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

326

(1923) R. L. POLK & CO'S.

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

MARMOL. See Derby.

NIXON. Population 560 Indians and about 40 whites. Situated 51 miles north of Reno on the Truckee river. Is Headquarters of the Nevada Indian Agency, comprising 322,000 acres, including a body of water 40 miles long and 8 miles wide, known as Pyramid Lake, of which the outlet is the Truckee River. About 600 members of the Pah-Ute tribe are permanent residents of the agency, commonly called Pyramid Lake Reservation. The Indians follow farming and stockraising and a training school is maintained at the agency for their benefit. The Susanville branch of the Southern Pacific Co., passes through the entire length of the reservation. Present shipping point, Numana Station, S P Co, 3 miles from Nixon. Long distance telephone. Express, Am Ry. Telegraph, W. U. Daily mail. M M Carmichael, Postmaster.

CARMICHAEL M M, Physician and Postmaster

Carter Lucy N, missionary St Mary's Mission

Cuyler James, rancher

Golding W T, post trader Nev Indian School

Hartney E M miner

Jackson John W, mech Indian Agency

Jackson Gertrude, housekpr

Jim Frank, lab

Mau Wee Dave, judge Indian court

Philipson H W, farmer in charge Indian Agency

Philipson Helen M, tchr Day School

POSTMASTER, M M Carmichael M D

St Mary's Mission (Episcopal), Lucy N Carter, missionary

Samuels Jack, chf Indian Police

NUMANA. A station on the Susanville branch of the Southern Pacific Co, 3 miles south of Nixon.

OLINGHOUSE. A postoffice and mining camp, 30 miles east of Reno, the county seat and banking point, and 8 miles southeast of Derby, the shipping point. Stage daily except Sunday, from Derby fare \$1.50 round trip. Population 65. W E Dixon, Postmaster.

Cafferetta & Segale, mining oprs

Dixon Wm E, postmaster and mining

Effrick & Dallimore, mining

Fish O A, genl mdse

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

WASHOE COUNTY DIRECTORY (1923)

327

OPHIR. A saw mill camp on Washoe Lake, 5 miles east of Franktown, its shipping point and postoffice, on V & T Ry.

Longabaugh Samuel, saw mill

PHIL. A station on W P Ry, 8 miles west of Gerlach, the postoffice, express and telegraph station.

PURDYS. A station on the N-C-O Ry and Long Valley Creek, 17 miles northwest of Reno, the county seat and banking point. Has telephone connections with Reno and Sparks. Express, Wells, Fargo & Co. Population 25.

Costa M E, farmer

Diethliem G, farmer

Evans M A Mrs, farmer

Hahn L J, farmer

Heinz Minnie L Mrs, farmer

Jensen R C, livestock

Nelson Andrew J, farmer

North Al, farmer

Ramelli Bros, farmers

Standard Metal Mining Co

Trosi E J, farmer

Trosi J E, farmer

PYRAMID. A postoffice on west side of Pyramid Lake, 55 miles north of Reno, the county seat, banking and shipping point.

REYNARD. A station on W P Ry, 24 miles west of Gerlach, the postoffice, 100 miles north of Reno, the county seat. Express, Globe. Telegraph, Western Union.

ROOP. A postoffice, near California state line, on Smoke Creek Desert, 25 miles northwest of Sandpass, the express, telegraph and shipping station, on the W P Ry, 120 miles north of Reno, the county seat.

SANDPASS. Population 50. A postoffice and station on W P Ry, 44 miles southwest of Gerlach. Express, American Ry. Telegraph, Western Union.

SANO. A station on W P Ry, 33 miles southwest of Gerlach. Express, Globe. Telegraph, Western Union.

SHEEPSHEAD. A postoffice on Smoke Creek, 20 miles north of Sandpass, the shipping point on W P Ry, 36 miles northeast of Amdee Cal, and 71 miles north of Reno,

JEROME L. VAN DERWERKER
ATTORNEY—COUNSELOR—NOTARY
WASHOE COUNTY BANK BUILDING
PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

McCORMACK & CO.
MONUMENTAL WORKS

MARBLE AND GRANITE IMPORTERS

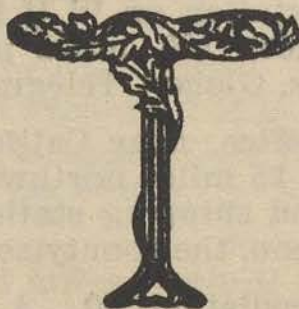
404 NORTH VIRGINIA—RENO—TELEPHONE RENO 1474-J

328

(1923) R. L. POLK & CO'S.

the county seat and banking point. Stockraising is the principal occupation. Population 50. Martha Ross, Postmaster.

Bailey Ed, stage
Bonham Bros, cattle dlrs
Bonham Maud, milliner
Christensen & Nelson, salt mfrs
Cornell Eaton, farmer
Hager Charles, rancher
Heller Bros, salt mfrs
Heller Margaret, dressmkr
Horn Arthur, cigars and tobacco
Laird Ed, horse dlr
Mott Roy, farmer
Norton H L, notary public
Parker W T, farmer
Rogers Charles, horse dlr
Ross Martha, postmaster, hotel and stock raising
Ross Wm, farmer



THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASCNIC TEMPLE BUILDING

PHONE 425

FOR YOUR CONVENIENCE

You should have a personal checking account with
"The BANK OF SPARKS, Inc."

It is a Safe Way to Pay Bills, and Will Save You Expense.
You May Start a Checking Account With Us Any Time—
Do It While It's on Your Mind.

Affiliated with The Reno National Bank

BANK OF SPARKS, INC.

SPARKS, NEVADA

SPARKS FUEL CO.

KREHMKET & SHELLY, Props.

"King and Castle Gate Coal"

1106 B STREET

Tel. 213-J

SPARKS, NEV.

The Nevada Sanitarium

A MODERN HEALTH RESORT

Featuring the

Sun and Milk Cures

Write for Booklet

DR. E. C. GALSGIE, Physician in Charge

KATHERINE SMITH, Superintendent

RENO

NEVADA

RENO NOVELTY CO., INC.

GEORGE F. SPAETH, Pres.

Toys, Toilet Articles, Table Favors,
Novelties, Leather Goods,
Kodaks and Supplies, Confectionery

**CIGARS AND TOBACCO,
BIRTHDAY AND HOLIDAY SELECTIONS**

In Endless Variety and at Reasonable Prices.

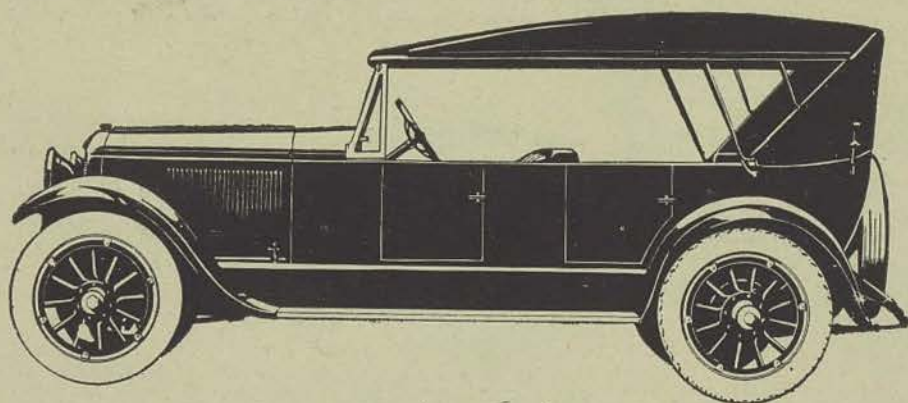
"THE QUALITY STORE"

238 W. SECOND ST.

RENO, NEV.



WE DON'T
ASK YOU TO
PAY FOR
SERVICE



HENRY ANDERSON MOTOR CO.

412 NORTH VIRGINIA ST.

PHONE 784

RENO, NEVADA

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

SPARKS DIRECTORY (1923)

329

SPARKS

Population 4,000. A division point on the S P Ry, 247 miles northeast of San Francisco, 536 miles southwest of Ogden, and four miles east of Reno, with which it is connected by electric street railway. The shops and round houses of the Southern Pacific Ry are located here. It is a modern city in every respect, with street cars, gas and electricity, water and sewer system, and substantial business interests of all kinds. Western Union Telegraph. Am Railway Express. H C Mulcahy, Postmaster.

CITY OFFICIALS

City Hall, 1013 C.

Mayor—C N Cheney

Councilmen—G W Davis, J G Juniper, G S Spencer

City Clerk—F F Small

City Attorney—J W Burrows

Police Judge—E C Mulcahy

Chief of Police—L W Walstrom

Chief of Fire Dept—W R Shaber

Justice of the Peace—F J Cunningham

Constable—W R Shaber

Dep County Assessor—W R Shaber

Supt of Schools—C L Neely

ALPHABETICAL LIST OF NAMES

Abbay George A, ydmn S P Co, h 340 8th

Abrey Lottie M, tel opr, r Mrs Lizzie M McDonald

Achey Henry H, h 718 C

Achey Malcolm L, restr, h 425 D

Acosta Francisco, sectionmn, h S P Ry yd

Adams Wm R, sec-treas W R Adams Jewelry Co, h 1102 E

Adams Wm R Jewelry Co, F S Gunter pres, Jerry Poncia v-pres, W R Adams sec-treas, 944 B

Adolf Joseph, baker, h 737 19th

Airhart James W, cond S P Co, r 1033 B

FORD CARS

LINCOLN CARS

FORDSON TRACTORS

Calavada Auto Co., Inc.

TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA



Sparks Fuel Co.

Krehmke Shelly Proprs.

COAL AND WOOD

AGENTS FOR
CASTLE GATE COAL AND KING COAL

1106-B Sparks Nevada

PHONE 213-J



BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

*DONNELLS
& STEINMEIER
INC.*

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

330

(1923) R. L. POLK & CO'S.

Albee A H, dairymn, h 1129 D
Albee Reita, opr Bell Tel Co, r 1129 D
Alfonsi Giuseppe, air repr S P Co, h 422 6th
Allard Louis E, formn S P Co, h 621 9th
Allen Herman S, eng S P Co, h 1625 C
Allen James, blksmith, h 1558 G
Allen James P, clk S P Co, r 1558 G
Allen Lina (wid Paul J), h 1012 H
Allen Lizzie J Mrs, h 1558 G
Allen R T, brkmn S P Co, r 227 6th
Allen Walter S, clk, r 329 7th
Andersen Hans C, pdlr, h S 17th nr Conductors Hts
Andersen Herman J, car repr, h 345 4th
Andersen Thorwald, car repr S P Co, r 345 4th
Anderson Algot E, tchr High Schl, 1725 G
Anderson Arthur H, emp S P Co, r 624 B
Anderson Barney J, brkmn S P Co, r 518 6th
Anderson Carl W M, carbldr S P Co, h 430 16th
Anderson George P, brkmn S P Co, h 412 10th
Anderson Nels G, auto opr Sparks Grey, 1725 G
Anderson Paul, car repr S P Co, h 1658 B
Anderson Ralph A, carp S P Co, r 329 6th
Andrews J, blksmith S P Co, r 1324 B
Angeli Della, clk T Semenza & Co, r 1214 A
Angeli Ugo, lampmn, r S P Ry yd
Angelos Chris, car repr, h rear 645 10th
Anger Charles M, eng S P Co, r 445 9th
Antonelli George, hlpr S P Co, r 518 E
Antonelli John, mach S P Co, h 518 E
Apostolopulos James, pntr, h 1640 A
Arellano Lorenzo J, lab, h 1620 A
Armstrong Adele E, sten, r 1725 D
Armstrong Agnes V (wid Henry E), h 1702 H
Armstrong Allen D, miner, r 1725 D
Armstrong D Leland, hlpr, r 1725 D
Armstrong James W, eng S P Co, h 1008 E
Armstrong Marguerite (wid David C), h 1725 D
Arthur Margaret H, sten, r 1053 B
Arthur Robert, carp, h 1053 B
Arthur Vivian R, student, r 1053 B
Aske Albert W, eng S P Co, h 816 C
Astill Henry, eng S P Co, h 938 F
Atkinson Frances B Mrs, furn rms 321 9th

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

SPARKS DIRECTORY (1923)

331

Atkinson Wm J, carbldr S P Co, h 321 9th
Atwood Harold F, phys Masonic Bldg, h same
Aurich Bruno C, baker, h 1947 H
Austin Eugene H, firemn S P Co, r 938 E
Austin Fred, r 227 6th
Austin George T, firemn S P Co, h 1009 F
Austin Mary A (wid Eugene), h 938 E
Avanzino Dominico, emp S P Co, r 624 B
Avanzino Giovanni, rancher, r 1212 H
Avila Cruz, sectionmn, h S P Ry yd
Avila Francisco, sectionmn, h S P Ry yd
Babcock Albert N, h 933 C
Babcock George W, pntr, h 933 C
Bailey Arthur C, brkmn S P Co, h 1222 A
Bailey Thomas C, blksmith, h 1548½ B
Bails Albert L, train dispatcher S P Co, h 1134 D
Baker Charles, brkmn S P Co, r 105 11th
Baker Duff G, eng, r 1129½ B
Baker Emma A (wid Wm G), h 604 11th
Baker Fred W, eng S P Co, h 445 10th
Ballom Helen V Mrs, sten, h 421 13th
Balmain John A, mach S P Co, h 1234 B
Banfield Eli, barber F E Wilson, h 311 5th
Banfield Wm, r 1549 B
BANK OF SPARKS INC, George Wingfield Pres, L W Knowles V-Pres, F S Gunter V-Pres, E R Simms Cashr, W L Casinella Asst Cashr, Capital \$25,000, Surplus and Reserve Fund \$10,000, Undivided Profits \$7,516.27, 948 B, Tel Sparks 3 (See left top lines and page 16)
Barber Alto L, nurse, r 1830 C
Barber Florence Mrs, tchr Public Schl, r Reno
Barker George B, carp, h E Reno Heights
Barnett Virgil M, lab, h 1543 A
Barrett Thomas J, asst ydmstr S P Co, r Reno
Barsotti Giuseppe, hlpr S P Co, h rear 645 10th
Barsotti Lena Mrs, Indrywkr, r rear 645 10th
Bassemier Albert J, elec S P Co, r 409 8th
Bassemier Albert P, pntr, h 409 8th
Bassemier Henry, formn S P Co, r 409 8th
Bates Edward S, carp, h 1825 B
Bath John O, firemn S P Co, h 830 F
Bathurst John, steamftr S P Co, h 345 19th
Bawden John P, mach S P Co, h 1846 F
Beach Roscoe E, chief dispatcher S P Co, h 449 6th

DUNCAN AUTOMOBILE COMPANY
130 SIERRA STREET

TELEPHONE RENO 395

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO
Florist
G. ROSSI
& CO.

Cut Flowers
Ornamental
Plants
Seeds and
Bulbs
Artistic
Floral
Designs
AND
Decorating

Service and
Quality
Our Motto
Fresh Cut
Flowers
received daily
from our own
Nurseries

BRANCH
STORES

San
Francisco
Oakland
Berkeley
Sacramento
Fresno

38 W. 2d
STREET
Phone
Reno 17

332

(1923) R. L. POLK & CO'S.

Beamer Eleanor E Mrs, r 861 B
Beanucci Giuseppe, sectionmn, r S P Ry yd
Becker Karl M, carp, h 826 F
Beckhusen John H, mach, h rear 1540 G
BEEMER CHARLES A, Stationery, Brunswick Phonographs, News Dealer, Sporting Goods 934 B, h same
Beemer Elwood H, inspr, h 1018 C
Beemer Josephine H (wid Sheby), h 1018 C
Beetschen John, emp S P Co, r 624 B
Bell Harry A, eng S P Co, h 650 19th
Bell Richard W, eng S P Co, r 321 9th
Bell Thad, trav slsmn, h 1302 B
Bell Telephone Co of Nevada, Mrs Yutta Reed chf opr, 302 12th
Benassini Americo, hlpr S P Co, r 334 7th
Benassini Augusta, mach S P Co, h 334 7th
Benetti Angelo, soft drinks 734 B, h 512 B
Benson Louis A, firemn S P Co, r 1119½ C
Berger Frank, carp, r 245 11th
Bernardo Tarchini, lab, r 624 B
Bertolino Joseph, car repr S P Co, h 534 6th
Bianchini Phoebe Mrs, nurse 627 9th, h same
Bice Barrett D, phys 1025 B, h same
Bice George, r 1040 B
Bicknell John A, brkmn, h 726 17th
Bigelow Herbert H, jeweler, h 813 C
Billingsley Wm D, switchmn S P Co, h 333 8th
Birch Wm R, mach, h 330 13th
Black Vesta M Mrs, r Mrs Elvira M Rice
Black Wm R, auto opr, h 1520 F
Blackmore Clifford, firemn S P Co, r 430 13th
Blanchard John M, formn S P Co, h 1057 B
Bledsoe Howard W, brkmn S P Co, h 1540 A
Bliven Charles, r 321 9th
BLOOD J M, Carpets Cleaned, Laid and Remodeled, Mattresses Made Over and Renovated, 656 Alameda av, Tel Sparks 1677-W
Blundell Alfred, pres The Toggery Inc, h County rd nr end of 14th
Blunt Thomas P, eng S P Co, h 322 11th
Boanini Ottavino, car repr, h 309 C
Boast Arthur J, formn S P Co, h 310 9th
Bodges Stanley Rev, rector St Marks Episcopal Church, h 543 6th
Boitano John J, cond S P Co, h 1120 C

The Skeels, McIntosh Drug Co.
THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

SPARKS DIRECTORY (1923)

333

Bones Frederick L, mining, h 329 8th
Bonham Ancl, blksmith S P Co, r 1553 B
Bonham Greeley W, lab, r 443 12th
Bonham Herbert, hlpr S P Co, r 1553 B
Bonham Homer W, lab, h 443 12th
Bonham Laura A, appr, r 443 12th
Bonham Martha E, student, r 443 12th
Bonnenfant Gilbert W, lab, h 427 15th
Borden Loretta M (wid L Milton), h 1709 B
Borden Waite E, mech, r 1709 B
Borden Willard B, pipeftr S P Co, h 1021 B
Bosh Mae L Mrs, h 1914 B
Boswell C E, mgr Verdi Lbr Co, r Reno
Botolo Vitai, Indywkr, r Hotel Rio Vista
Boyer John W, eng S P Co, h 419 10th
Bradbury Albert D, eng inspr, r 358 4th
Bradford Arthur B, eng S P Co, h 301 13th
Bradley F, r 1040 B
Bradley John W, eng S P Co, h 1550 D
Brannin Adele M Mrs, hemstitching 234 8th, r same
Brannin Mary I (wid Robert N), r 304 8th
Brannin Victor L, mach S P Co, h 234 8th
Bray Mary Mrs, tchr Public Schl, r 545 8th
Bray Wm B, student, r 545 8th
Bray Wm H, mining eng, h 545 8th
Brefle Minnie M (wid Hugh), r 120 15th
Brennan James A, brkmn S P Co, h 630 D
Breuss Logan, brkmn S P Co, h 1302 E
Brinzo Manuel, boiler mkr S P Co, h 321 7th
Brisch Carl M, brkmn S P Co, h 1670 B
Brockman Ray, brkmn S P Co, h 1131½ C
Brooks David, firemn S P Co, r 430 13th
Brown Anna E, student, r 1209 B
Brown Bertram W, storekpr S P Co, h 313 8th
Brown Charles H, brkmn S P Co, h 542 6th
Brown Florence L, student, r 1209 B
Brown James, propr Brown's Cash Grocery, h 1209 B
Brown Richard, firemn S P Co, r 1324 B
Brown Robert E, meat ctr, r 2145 County rd
BROWN'S CASH GROCERY, James Brown Propr, 1130 B,
Tel Sparks 213-L-1
Brumfield Clara Mrs, bkpr, r Thomas McEnerney
Brumfield Minnie Mrs, r 403 10th
Bruner Charles J, clk S P Co, r Reno
Bryant George, eng S P Co, r 337 11th

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

OSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

—
**REAL
ESTATE
INSURANCE
RENTALS
LOANS
BONDS**

—
Tel.
Reno 13

Reno
NEVADA

334

(1923) R. L. POLK & CO'S.

Bryant Wm S, lab, r 1324 B
Budge Russell E, brkmn S P Co, h 1565 B
Buell James I, brkmn S P Co, h 438 8th
Bugica Leonardi, hlpr S P Co, h 1029½ F
Burgarello Sylvester, lab, h rear 645 10th
Burke John D, chief clk S P Co, r Reno
Burke Wm, brkmn, r 1117 C
Burns Elmer J, ydmn S P Co, h 521 13th
Burns Michael J, carp, r 521 13th
Burroughs J W, brkmn S P Co, h 1638 C
BURROWS J W, City Attorney, h 1750 C
Burrows Mary M Mrs, pastor Sparks Spiritual Churches,
1750 C, h same
Burt Everett N, brkmn S P Co, h 514 B
Butler Fred C, plmbr, h 1053 B
Butler Lloyd E, mach, h 1406 B
Butler Luella D (wid Walter E), h 917 C
Butler Mary L (wid Edgar W), tchr, h 917 C
Butler Nina V Mrs, nurse 1057 B, h same
Butterfield Oliver C, barber, h 320 12th
Buttler Fred C, plumbing 15th and B, h same
Buttoner Georgia Mrs, h 429 10th
Byrd Clyde L M, carp, h 1720 F
Byrnes Charles T, car repr, h 1702 I
Cagwin Eunice A, tchr, r 1101 B
Cagwin Frank S, eng S P Co, h 1101 B
Cahill Henry E, cond, h 953 B
Cahill Robbins E, student, r 953 B
Cahill Sadie R Mrs, furn rms 953 B, r same
Caldwell Elmer, cond S P Co, h 1339 C
Caldwell Elmer jr, r 1339 C
Caldwell H Howard, student, r 1339 C
Call James, blksmith, h 1649 S P tracks
Calligan Jane A (wid Wm H), r Wm D Calligan
Calligan Wm D, stockmn, h 8th opp H
Campbell Joseph, r 1511 B
Canady H E, emp S P Co, r 227 6th
Cantlon Edward, mach S P Co, h ws 1st nr B
Cantlon Frank, mach S P Co, h 329 7th
Capple Richard, clk, h 1541 B
Caputo Gaspar, r 624 B
Card Una R Mrs, h 1310 E
Card Wesley M, brkmn S P Co, r 1310 E
Carlos Pedro, lab, h 1033 F
Carlson Emil J, clk S P Co, r 347 17th

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS

LEMONOLYVE

THE LEMON AND OLIVE OIL SOAP

Test the Result
of Their Scien-
tific Construc-
tion

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

SPARKS DIRECTORY (1923)

335

Carmello Canessa, rancher, h 1212 H
Carmody Edward, plmbr, h 1533 C
Carrara Pietro, boilermkr S P Co, h 537 8th
Carroll John, cook, r 227 6th
Carroll P Edward, formn S P Co, h 1623 D
Carswell Herbert A, brkmn S P Co, r 434 11th
Carswell John W, brkmn S P Co, h 434 11th
Carswell Mildred A Mrs, r 434 11th
Carter Roy E, eng inspr, h 630 8th
Cartmill George S, firemn S P Co, h 1320 B
Carty Andrew, eng, h 445 9th
Carty Earl L, firemn S P Co, h 330 9th
Carty George W, firemn S P Co, r 445 9th
Casala John, dairymn, h E Reno Heights
Case Charles L, cond S P Co, h 1026 E
Casey Albert, icemn, h 1619 B
Casey Aneas D, rancher, r 924 County rd
Casey Joseph, h 919 F
CASINELLA WM L, Asst Cashr Bank of Sparks Inc, r
Reno
Caskey Irvin J, eng S P Co, h rear 409 13th
Cass Johanna Mrs, h E Reno Heights
Cass Thomas, carp, r Mrs Johanna Cass
Cassettari Andrea, boilermkr, h 325 6th
Cassettari Angelo, hlpr S P Co, h 719 C
Cassettari Caesar, boilermkr, h 712 B
Cassettari G (Young's Hotel), h 704 B
Cassettari Julius, brtnr, r 325 6th
Cassettari Natalina, clk, r 325 6th
Cassettari Sistilia Mrs, dry gds 720 B, h same
Cassinelli Peter, rancher, h Glendale rd nr S 17th
Cassinelli Wm J, rancher, h Glendale rd nr S 17th
CASTLE GATE COAL, Sparks Fuel Co Agts, 1102 B, Tel
213-J (See right side lines and page 20)
Catoir Charles E, meats, h 2145 County rd
Cauble Benjamin F, eng S P Co, h 621 6th
Cauble Angus, driver Sparks Market, r 621 6th
Ceccarelli Iba, clk Star Grocery, r 313 7th
Ceccarelli Nello, soft drinks, h 625 C
Ceccarelli Olinta, car repr, h 313 7th
Ceccarelli Silvio, mach S P Co, h 324 6th
Cecchi Antonio, lab, h 1035 F
Cecchini Amelia A, clk Sparks Grocery, r 1158 A
Cecchini Caterina (wid Paul), h 1158 A
Cecchini Santo, appr, r 1158 A

4 W. FOURTH
STUDEBAKER
AUTOMOBILES
GOODRICH AND
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL
STEINHEIMER
BROS.
TELEPHONE 1261
RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY

“HAVE YOUR GLASSES TAYLOR MADE”
MASONIC TEMPLE
TELEPHONE RENO 700

336

(1923) R. L. POLK & CO'S.

Ceresola Giulio, rancher, h 1st opp D
Ceresola Mary, butter wrapper, r Guilio Ceresola
Cessna Eugene J, formn S P Co, h 1242 B
Cessna Geraldine M Mrs, tchr, r 1242 B
Cessna Mark E, surveyor, h 1242 B
Champagne Edna Mrs, furn rms 329 6th, r same
Champagne Wm, mach, h 329 6th
Charboneau Charlton C, formn S P Co, h 1620 C
Chase Thomas W, auto mech, h 346 10th
Chechi Albert, asst formn S P Co, h S P Ry yd
CHENEY CHARLES N, City Mayor City Hall, Tel Sparks
113, formn S P Co, h 1236 C, Tel Sparks 136-W
Cheney Norman M, mach S P Co, r 1236 C
Chessman E Fremont, millwright, r 1040 B
Chessman Luella, furn rms 1040 B, h same
Chicago Dominick, airbrake inspr S P Co, h 1027 F
Chicago Joseph, h 1027 F
Chin Hi, restr, h nr 1st and B
Christensen Julius M, h E Reno Heights
Christensen Marvin, mach hlpr S P Co, h 830 D
Christensen Ross L, eng S P Co, h 1046 E
Christenson Arthur, slsmn Sparks Furniture Co, h 1216 B
Christian Science Church, Masonic Bldg
Christian and Missionary Alliance, Rev A B Shepherd
pastor, 835 C
Christie Leon C, r 1117 C
Christie Sadie I (wid Clarence O), clk, h 1117 C
Christopher Clarence, r 1114 A
Church of Jesus Christ of L D S, 1027 C
CHURCH OF THE IMMACULATE CONCEPTION, Rev
Father P E Meehan rector, 725 F
Cirby Arthur A, eng S P Co, r 225 12th
CITY HALL, 1013 C
Clark Bertram V, oiler S P Co, r 1406 B
Clark Blanche L (wid Wallace M), h 1701 G
Clark Cathrine E Mrs, apts, r 1406 B
Clark Dennis F, sheet metal wkr, r 1021 F
Clark Fred W, mech, h 1537 D
Clark Richard A, pipeftr S P Co, h 1021 F
Clark Wm E, eng S P Co, h 1202 E
Clarke Melvin V, inspr S P Co, h 1406 B
Clary Jay E, barber T W Lahr, r Reno
Claunch John F, mach S P Co, h 117 11th
Clayton Elizabeth, r 707 10th
Clements George E, eng S P Co, r 1129 B

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

REVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

RENO

SECOND AND LAKE STREETS

PHONE 777

SPARKS DIRECTORY (1923)

337

Clements Peter T, brkmn S P Co, h 1508 B
Cleveland Bessie Mrs, clk, r 1339 C
Cleveland Guy C, firemn S P Co, r 345 9th
Clifford Charles W, lumbermn, h 1557 H
Clifford Emma J Mrs, Indrywkr, r 1557 H
Cline Dudley S, clk S P Co, r Reno
Clohesy Mary (wid Patrick), r 2012 B
Close Henry F, cond S P Co, r 633 7th
Close Nannie J (wid Henry F), h 633 7th
Close Oliver M, cond S P Co, r 633 7th
Clyde Wm G, boilermkr S P Co, h 1648 B
Coates Leon L, cond S P Co, h 1033 B
Coates Marcella A, student, r 1033 B
Cogar Olds G, brkmn, r 401 6th
Colburn Steve E, brkmn S P Co, h 622 8th
Cole C M, cond S P Co, r 832 C
Cole Luther F, cond S P Co, h 207 8th
Coleman John, carp, h E Reno Heights
Collins Arthur, clk, h 432 5th
Collins Ellen (wid John), r 432 5th
Colombo John B, rancher, h Glendale nr Truckee River
Colombo Virgil L, rancher, r John B Colombo
Colquhoun Edwin C, watchmn, h 1120 G
Colquhoun Vernon, pressmn, r 1120 G
Connell Gladys E, clk, r 422 13th
Conerty Charles H, brkmn S P Co, h 445 13th
Conway Margaret (wid John C), r 418 9th
Conway Wm B, brkmn S P Co, h 418 9th
Cook Ollie F (wid Robert) r 1010 A
Cook Sophie S (wid Robert A), r 338 8th
Cool Wm R, tmstr, h nw cor 4th and E
Cooley Addison E, trucking, h 429 9th
Cooper Pearl Mrs, hemstitcher, h 1940 C
Copelin Charles M, trucker S P Co, h 1100 County rd
Corbiere C Edgar (Sparks Market), h 842 D
Corbiere W Hathwell, eng S P Co, h 906 E
COREY WM E, General Contractor, All Kinds Building
Rock, Sand and Gravel, Wood Sawing, All Kinds, Any-
where 530 Nash, h same, Tel Sparks 121-W
Corron John, eng S P Co, h 413 7th
Corron Virginia, tel opr Bell Tel Co, r 413 7th
Cottrell John S, eng S P Co, h 521½ 13th
Cottrell Rule, brkmn S P Co, r 521½ 13th
Couch Seth T, emp S P Co, r 624 B
Couzins Samuel G, clk S P Co, r Reno

232 NORTH VIRGINIA STREET

SAMOVILLE & FLAGG
"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

RENO, NEVADA

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

338

(1923) R. L. POLK & CO'S.

Covington Elizabeth Mrs, opr Bell Tel Co, r 229 9th
Covington Herbert L, mach S P Co, h 229 9th
Cowles Shup, pntr, r 1511 B
Cramer Fannie N (wid Frank N), r 821 12th
Crapster Alice M Mrs, maid, r 13th and I
Crapster C W, rancher, h 13th cor I
Craze Raymond L, fire inspr S P Co, h 1131 C
Creger Samuel, mens furngs 712 B, h same
Crosby Gladys Mrs, tchr, r 1650 D
Crosby Paul C, inspr S P Co, h 1650 D
Cross Archie L, cond S P Co, h1254 A
Crowder Philip O, pharm Sparks Drug Store, h1512 B
Crossett Andrew E, hlpr S P Co, h1531 A
Crotta Alex, rancher, h 19th sw cor Country rd
Crowley John H, h434 10th
Cullison Jas, insp, r1553 B
Cunningham Albert V, brakemn S P Co, h1922 B
Cunningham Francis J, justice of the peace 1122 B, h
205 15th
Cunningham Harry, slsmn G D Davidson & Co, r 813 C
Cunningham John B, eng S P Co, h1341 B
Cunningham John B jr, student, r1341 B
Cunningham L Ferris, firemn, h1317 D
Curry Donald B, mach S P Co, r534 C
CURTO FERINDA (Dew Drop Inn), r1016 B
CURTO ROSE (Dew Drop Inn), r1016 B
Dakin Judson, eng S P Co, h625 7th
Dalby Harry L, phys Masonic bldg, h same
Daley Edmore R, pipeftr, r734 F
Daley Patk W, sta eng, h734 F
Danforth Geo H, eng S P Co, h125 12th
Daniels Emmer C, brkmn S P Co, h1314 E
Danielson Gus, clk Sparks Furniture Co
DAVIDSON G D CO, H H Bigelow Mgr, Diamonds, Watches
and Jewelry, S P R R Watch Inspectors, Guaranteed
Watch and Jewelry Repairing, 922 B, Tel Sparks
122-L-5
Davidson Hugh F, rancher, h1206 A
Davidson L Arthur, firemn S P Co, r1129 B
Davidson L K, inspr S P Co, r830 D
Davis Geo W, councilmn and eng S P Co, h1237 B
Davis Gerald W, clk, r1237 B
Davis John B, miner h E Reno Heights
Davis Louis H, eng S P Co, h304 8th
Davis Manuel, lab, h1836 B

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

SPARKS DIRECTORY (1923)

339

Davis Russell B, slsmn Geo Herbert, r1237 B
 Davis Wm H, blksmith, h 417 8th
 Davis Wm M, asst ydmstr S P Co, r Portland Hotel
 Davis W M, r 1040 B
 Day George W (Model Grocery), h 1045 A
 Day John C, supplymn S P Co, h 430 15th
 Dean James M, eng S P Co, h 718 D
 Deanda Florentino, lab, h 1031 F
 DeBock Louis, eng S P Co, eng S P Co, h 231 11th
 DeChene Anna Mrs, phys 1425 C, r same
 DeChene Octave, mach S P Co, h 1425 C
 Dedman Etta L Mrs, h 416 9th
 Deem Roy, blksmith S P Co, h 125 14th
 Deer Park, 17th to 18th, bet D and F
 Dees Alice B, tel opr S P Co, r 122 16th
 Dees Belle Mrs, r 122 16th
 Dees George H, mach, h 122 16th
 DeFord John W, mach S P Co, h 1406 B
 Delano Frank T, cond S P Co, h 105 11th
 Delano Irene, r 1226 A
 Delano Thomas H, clk S P Co, r 1226 A
 Delap George, car repr, h rear 645 10th
 DellaSanta Joseph, mach S P Co, h 330 7th
 DellaSanta Pietro, truckmn S P Co, h 448 F
 Demosthenes Peter, confr 1030 B, r Reno
 Dems Andrew, emp S P Co, r 227 6th
 Denevi Natale, rancher, h 4th nr F
 Denton George S, cond S P Co, r 345 9th
 DePrato Battista, mach, h 538 7th
 DeRemer Emmet, eng S P Co, h 410 11th
 Dericco Guerino, boilermkr S P Co, h 1029 F
 Devere Alex, switchmn S P Co, h 534 13th
 Devere John J, switchmn S P Co, h 240 9th
 Devine Charles P, eng S P Co, h 1201 B
DEW DROPP INN, Rose and Ferinda Curto Proprs, "The
 Best Cafe in Sparks," 1016 B, Tel Sparks 132-W (See
 page 50)
 Dianda Equilio, hlpr, r 324 4th
 Dias Nellie Mrs, clk Peter Demosthenes, r Reno
 Dickey Delbert, lab, r 1324 B
 Dieterick Henry W, clk S P Co, r Reno
 DiPietro Agabito (Star Grocery), r 402 4th
 DiPietro Alfredo, car insp S P Co, r 402 4th
 DiRegolo Giuseppe, sectionmn, r S P Ry yd
 Dobbs Blanche B Mrs, furn rms 1042 A, r same

Join
 the
**Y
 M
 C
 A**

**JAKE
 Wainwright**

Wholesale and
Retail

Tires and
Tubes

Gasoline
Oils

Accessories

Telephone
Reno 679

361 Sierra
Street

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
 AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO. NEV.

340

(1923) R. L. POLK & CO'S.

Dobbs George H, cond S P Co, h 1042 A
Doerfner Joseph S, firemn S P Co, h 1558 A
Dolan Earl V, ins agt, h 1702 G
Dolan Phoebe (wid B Frank), h 1001 B
Donatelli Aurelo R, shoe repr 832 B, h same
Dondero Vitorio, rancher, h E Reno Heights
Donelin Margaret C, nurse, h 526 7th
Donelin Michael W, supplymn S P Co, h 526 7th
Doody Edwin F, gen yd mstr S P Co, h 318 10th
Dowd Michael, eng S P Co, h 545 6th
Downey Harold H, stdt, r 1032 A
Downey James H, eng S P Co, h 1032 A
Downey Wm H, student, r 1032 A
Downing Leonard W, carp, h 821 12th
Downs David P, with County Assessor, h Masonic bldg
Downs George E, stdt, r Masonic bldg
Downs Homer B, carp, h 1338 C
Dragonus John, lab, h 1658 B
Drake Florence Mrs, tchr Pub Schools, h Wedekind rd
Drew Lulu L Mrs, housekpr, r 329 13th
Drewes Edward A, slsmn, h 422 7th
Driscoll Henry G, pipeftr S P Co, r 959 B
Dudley John T, switchmn S P Co, h 930 E
DuFresne Arthur B, slsmn, h ss A nr 15th
Dulgar Helen B Mrs, sten S P Co, r 340 12th
Dulgar Rex E, carp, r 340 12th
Dulgar Wm, checker S P Co, h 340 12th
Dunlap Louis E, eng S P Co, r 337 11th
Dunn John, asst foremn S P Co, h 402 5th
Dunn John H, cond S P Co, h 1617 D
Dunn Katherine G, stdt, r 402 5th
Dunn Mary M, sten, r 402 5th
Dunn Thomas P, mach, r 402 5th
Duryea Nora E Mrs, Indywkr, h 1042 F
Dutta Henry, cook P J Reynolds, r Reno
Dyer John N, tkt agt S P Co, h 1647 D
Eager Boyd E, eng S P Co, h 826 E
Eckley George L, mach S P Co, r 1625 C
Eckley Roy J, mach, r 1625 C
Ede Hubert S, cond S P Co, h E Reno Heights
Edland E, formn S P Co
Eib Byon E, insp, h 1806 H
Electric Hotel (Fred Preuschoff), 1324 B
Elizondo Francisco, clk, h 1840 B
Elliott Charles P, pharm, h 1725 C

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

SPARKS DIRECTORY (1923)

341

Ellison John W, lab, h 1842 C
Ellithorpe Mary A Mrs, C S pract 1640 County rd, h same
Elward John M, ydmn S P Co, h 921 F
Emanuel Baptist Church, Rev G L Snyder pastor, 12th
cor D
Emery George R jr, barber r James H Hawkins
Emery Oscar M, lab, r 1246 A
Emery S Allen, eng S P Co, h 1246 A
Engineers Hall, 311 9th
Epperson N Blaine (Model Grocery), h 1322 C
Erben Elise Mrs, furn rms 1114 A, h same
Esaac Samuel M, eng S P Co, r 1141 B
Escalante Miguel V, mgr L H Manning Co, h 1310 B
Elston Otto L, eng, h 517 8th
Espinoza Casinto, sectionmn, r S P Ry yd
Esquibal Anthony A, lab, h 1648 B
Estrada Edwin M, brkmn S P Co, h 20 16th
Everett Albert C, eng S P Co, h 630 7th
Farley Frank W, painting 633½ C, r same
Farrell James C (Moffatt & Farrell), soft drinks 710 B, h
241 8th
Farrer Otis, janitor, h 1508 F
Farrer Otis L, stdt, r 1508 F
FASHION CLEANERS (Henry J and Alice M Gazin),
Cleaning, Dyeing, Repairing 914 B, Tel Sparks 79
Felis Michael, gro 1661 B, h same
Ferguson Peter L, sheet metal wkr, h 1118 A
Ferrari David, emp S P Co, h 448 11th
Ferretti Elizabeth (wid Charles E), h 230 B
Ferris Charles F, firemn, h 902 County rd
Ferris Fred H, boilermkr S P Co, h 230 10th
Fife Leland T, formn S P Co, h 515 7th
Filler Ralph W, firemn, r 933 19th
Fire Department, 1133 C
First Church of Christ Scientist, Masonic bldg
First Methodist Episcopal Church, Rev Homer Gallaher
pastor, 12th cor C
Fisher David, slsmn, h 1128 H
Fisher Helen, tchr High Sch, r 1217 B
Fitzpatrick Owen, boilermkr, h 1621 C
Flanary Oscar E, eng S P Co, h 202 B
Flores Cypriano, sectionmn, h S P Ry yd
Flores Eduardo, lab, h 1033 F
Flynn Hannah J, sten, r 1347 C
Flynn Nellie, housekpr, r 731 F

P
L
A
Z
A
H
O
T
E
L

Nannini
Bros.
Props.

Rates \$1.00
\$1.50
and \$2.00
Per Day

Strictly
Modern

Cor. Sierra
and Plaza
Phone 148
RENO

DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.

LUMBER (READY CUT)
MILLWORK, ETC.

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

342

(1923) R. L. POLK & CO'S.

Flynn Wm, lab S P Co, h 1347 C
Fodrin Danl J, agt S P Co and Am Ry Exp, h 103 14th
Foote Emery E, auto opr Sparks Grocery, r 1610 D
Foote George J, mach S P Co, h 1610 D
Foote Harry S, typewriter repr, r 1610 D
Foote Wm G, mach S P Co, h 1642 C
Fornaciari Andrea, cook, h 704 B
Foross George, mech, h E Reno Heights
Foster Grover C, prin City Grammar School, h 409 13th
Foster Iona, opr Bell Tel Co, r 715 F
Foster Samuel B, blksmith, h 715 F
Fotes Nicholas G, mach S P Co, h 401 7th
Fowler Clifford W, signal supervisor S P Co, h 1333 B
Francis James B, grocer 838 B, h 1845 D
Francis Nell, stdt, r 1845 D
Franco Ramon, sectionmn S P Co, h 1217 C
Franks E A, r 624 B
Franks Lester, photo 626 B, h same
Freeman John A, storekpr S P Co, h 745 C
Freiberg Carl, brkmn S P Co, r 401 6th
Frey Albert C, cond S P Co, h 926 C
Frey Albert J J, cond S P Co, h 822 E
Fritz John L, eng S P Co, r 445 9th
Fruzza Tommaso, air brk repr, h 410 6th
Fulwider Perley E, eng, h 1652 County rd
Funk Mervylle D, sten S P Co, r Reno
Futini Paul, waiter, h 529 7th
Gallaher Homer Rev, pastor M E Church, h 225 12th
Galletti Ralph, confr, h E Reno Heights
Gallo John, stone mason, h E Reno Height s
Galvin Joseph, eng S P Co, h 329 13th
Galvin Manuel C, h 1726 C
Gammon Walter G, brkmn S P Co, h 130 16th
Garcia Jose, lab, h 421 11th
Gardella Frank A, boilermkr, h 542 7th
Gardella Michael (Lincoln Hotel), h 542 7th
GARDNER AUTOMOBILES, H H Nutting (Highway Garage), State Distributor B cor 12th, Tel 119-W
Garrett Benj A, brkmn S P Co, h 1744 G
Garrison George H, eng S P Co, h 437 9th
Gates Frank E B, cond S P Co, h 345 7th
Gazin Henry J, tailor 914 B, h 1330 C
Geiger Ada (wid Herman H), r 402 7th
Geiger Forrest W, cond S P Co, h 402 7th
George John F, eng, h 959 B

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

SPARKS DIRECTORY (1923)

343

Geraghty Martin (Palace Market), h 402 10th
Gerard Albert E, eng S P Co, h 421 12th
Gerrans Wm J, mach S P Co, h 601 12th
Gerry Arthur J, mach, h 521 7th
Gerry Grace B Mrs, tel opr, r 521 7th
Geters Howard, brkmn, r 337 10th
Gettelli G, clk, r 734 B
Gezo Joseph, boilermkr, r 227 6th
Gianakos Thiro, boilermkr S P Co, h 1917 C
Giannotti Pietro, car repr, h 445 7th
Gianotti Asunta Mrs, h 248 6th
Gianotti Edward, boilermkr, h 326 7th
Gianotti Louis, air repr, h 318 7th
Gianutsos John (Sparks Grocery), h 1625 B
Gibbs Lewis H, miner, h F bet 18th and 19th
Gibaldi Henry, blksmith and horseshoer 630 B, h 624 same
Gilgun Felix, stdt, h 924 County rd
Gillock Maude F (wid Edward), h 1949 C
Gilman Joseph B, eng S P Co, r 534 C
Gilmartin John C, cond, h 425 13th
Gilpin Lucy C (wid John), h 707 10th
Giosso Domenico, mach S P Co, h 1338 A
Glantz Elof J, eng S P Co, h 526 6th
Goar Gertrude M Mrs, r 538 18th
Gonzalez Jose, sectionmn, h S P Ry yd
Good Alta N, stdt, r 245 11th
Gordon Cecil E, icer Pac Fruit Exp, r 1301 B
Gori Eduardo, airbrake insp, h 122 12th
Gori Ralph, lab, h 1150 A
Gospel Tabernacle, A B Shepherd pastor, ss C nr 9th
Gottarde Frank D, carp, h E Reno Heights
Graham Claude, pntr S P Co, r 1440 B
Graham George K, barber 832 B, r same
Graham J Pierce, blksmith S P Co, h 1440 B
Graham Orville, hlpr S P Co, r 1440 B
Grass Frank C, firemn S P Co, r 1009 F
Grassini Enrico J, car insp, h 621 C
Graves Lillian M (wid Sidney H), h 626 7th
Graves Orsie M, mach S P Co, h 628 7th
Graves Ruth S, tel opr S P Co, r 626 7th
Graves Thurman A, taxi, r 626 7th
Gray Harry, tkt agt S P Co, h 410 13th
Graziani Natale, janitor, h S P Ry yd
Greeley Laura F Mrs, tchr, r 1130 G
Greeley Paul S, cond S P Co, h 1130 G

JEROME L. VAN DERWERKER
ATTORNEY—COUNSELOR—NOTARY
WASHOE COUNTY BANK BUILDING
PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1228-V

McCORMACK & CO.
MARBLE AND GRANITE IMPORTERS
MONUMENTAL WORKS

404 NORTH VIRGINIA—RENO—TELEPHONE RENO 1474-J

344

(1923) R. L. POLK & CO'S.

Green Francis J, car insp, h 1626 D
Greer Othor R, brkmn, r 745 C
Gregory Charles L, pressmn, h E Reno Heights
Gregory Robert, seamn, r Charles Gregory
Griffin David J, switchmn S P Co, h 1734 C
Groesbeck Philip E Mrs, tchr High Sch, r Reno
Grosse Wm, firemn S P Co, r 533 10th
Grubnaw Henry J, eng S P Co, h 401 11th
Guerrera Samuel, car repr S P Co, h 645 10th
Guido Samuel, emp S P Co, h 425 11th
Guinan Benjamin F, insp S P Co, h 625 E
Guinan George M, insp, r 1560 A
Guinan Joseph H, car insp S P Co, h 446 7th
GUNTER FRANK S, Pres W R Adams Jewelry Co, V-Pres
Bank of Sparks Inc, h 1329 D
Gutierrez Terezo, sectionmn, r S P Ry yd
Gwynn Edward, brkmn S P Co, h 1006½ A
Hadlock Leonard, cattlemn, h E Reno Heights
Hagan Arthur, formn S P Co, r 15th and B
Hager Roy T, cond S P Co, r 531 12th
Haggerty Edward, electn S P Co, h 247 15th
Haight Albert W, clk S P Co, r 435 6th
Haight Arthur W, storekpr S P Co, h 429 6th
Hale Wm M, slsmn, r 1318 A
Haley Chester, r 1040 B
Hall Arthur R, brkmn S P Co, r 405 14th
Hall Edward A, eng S P Co, h 939 F
Hall George, brkmn S P Co, h 1357 B
Hall Jane M (wid Mahlon F), h 405 14th
Hall Wm H, air insp S P Co, r 922 E
Hallock Frank D, clk S P Co, r Reno
Hanback Harley W, cond, h 1745 B
Hancock J Lester, mach S P Co, h 1602 H
Hangsman Carl, emp S P Co, r 624 B
Hankammer August, meatctr Sparks Market, r Reno
Hansard John F, storekpr S P Co, h es 14th bet D and E
Hansard John Mrs, tchr High Sch, r E bet 13th and 14th
Hanson John T, brkmn S P Co, r 409 8th
Hanson Peter, brkmn S P Co, r 409 8th
Hammersmith George N, clk S P Co, r Reno
Hammersmith George N, switchmn S P Co, h 809 16th
Hardy Clark S, storekpr S P Co, r 1050 A
Harle Belle N (wid Harry S), r 1508 B
Harper Twymana H, phys 928 C, h 306 10th

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

UNDER DIRECT SUPERVISION OF THE UNITED STATES GOVERNMENT

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

SPARKS DIRECTORY (1923)

345

Harre John H, cond S P Co, h 502 8th
Harres Theores, lab, r George Lemberes
Harrigan Silas L, firemn S P Co, h 918 C
Harrington George, garagemn, r 1106 B
Harris Metta, r 434 13th
Harris Ralph E, brkmn, h 1320 B
Harris Robert E, drugs, h 434 13th
Harris Wm J, miner, h 138 A
Hart Frank, h w end Conductrs Hgts
Hartman John, lab, h 1702 A
Harvey Charles W, mach S P Co, h 609 6th
Harvey Violet E (wid Edward), r 445 9th
Harwell Edward, brkman S P Co, h 621½ 8th
Hastings Waldo E, eng insp S P Co, h rear 1010 County rd
Hathaway Horace W, brkmn S P Co, h 1646 D
Hawkins Charles S, mach S P Co, h 345 8th
HAWKINS HARRY L, General Auto Repairing, Agt for Exide Batteries, 12th and B, Phone Sparks 119-W, r 345 8th
Hawkins James, switchmn S P Co, h 1709 C
Hawkins James H, electn, h E Reno Hgts
Hawkins Lulu A, tchr, r 345 8th
Hawley Charles L, gen formn S P Co, h 437 8th
Healey Richard W, eng S P Co, h 230 9th
Heany Thomas, air formn S P Co, h 401 9th
Heany Thomas W, autos, h 844 F
Heany Wm L, r 401 9th
Hecox Edwin F, eng S P Co, h 346 9th
Henderson James E, eng S P Co, h 1236 D
Henderson John J, switchmn S P Co, h 1717 C
HENDRICKS C F & SONS (C F, L O and H L Hendricks), Plumbing and Heating, Masonic Bldg, Phone Sparks 255-W (See page 47)
HENDRICKS CHARLES F (C F Hendricks & Sons), County rd ne cor 12th
Hendricks G C, car repr S P Co, r 227 6th
HENDRICKS HARRY L (C F Hendricks & Sons), r County rd ne cor 12th
HENDRICKS LEE O (C F Hendricks & Sons), r County rd ne cor 12th
Henry Hazel M, opr Bell Tel Co, r 502 7th
Henry Leslie J, firemn S P Co, r 502 7th



**Sparks
Fuel
Co.**

Krehmke
Shelly
Proprs.

**COAL
AND
WOOD**

AGENTS FOR
**CASTLE
GATE
COAL
AND
KING
COAL**

**1106-B
Sparks
Nevada**

**PHONE
213-J**



**FORD CARS
LINCOLN CARS
FORDSON TRACTORS**

Calavada Auto Co., Inc.

TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMEYER
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

346

(1923) R. L. POLK & CO'S.

- Henry Mary H (wid Samuel D), h 502 7th
Herberger Fred, eng S P Co, h 1125 C
Herberth Emmett H, carp, h 610 7th
Herberth George, mens furngs 806 B, h 301 9th
Herhold Richard, miner, h 705 8th
Herman Max D, trainmn S P Co, h 245 14th
Herstine David P, tinsmith S P Co, h 429 D
Herstine James M, firemn S P Co, h 408 10th
Hervey John L, clk S P Co, r 922 E
Heslin Patrick, brkmn S P Co, r 518 6th
Hess Eva E, tchr, r 333 7th
Hess Harry, plstr, h 1848 F
Hickey Frank E, formn S P Co, h 841 F
Hickey Larry, mach S P Co, h 430 9th
Hickey Richard, clk Moffatt & Farrell, r 430 9th
Hickman Fred S, eng S P Co, h 322 10th
Hiell George, miner, h E Reno Hgts
Hiell Raymond L, hlpr S P Co, h 734 18th
HIGHWAY GARAGE (H H Nutting), Accessories, Storage, State Distributors for Gardner Automobiles, B cor 12th, Phone 119-W (See page 8)
Hill Charles B, brkmn S P Co, h 1344 E
Hill Daniel S, clk, h 1917 B
Hill Valentine N, mach S P Co, h 1320 B
Hillman Clement, r 1038 E
Hinman Edward E, cond S P Co, h 109 11th
Hinman Norma E, student, r 109 11th
Hing J, restaurant 802 B
Hinkle Wm B, brkmn S P Co, r 518 6th
Hobson Frank B, pntr S P Co, h 1502 F
Hocker Harry T, firemn S P Co, r 534 C
Hoehner Albert H, eng S P Co, h 317 4th
Holcomb Albert C, brkmn S P Co, r 1210 H
Holcomb Jack P, brkmn S P Co, h 622 8th
Holcomb John H, r 1210 H
Holcomb W C, brkmn S P Co, h 1210 H
Holdcamper Theo H, r 249 8th
Holly George H, icer Pac Fruit Exp, h 1447 C
Holly George L, cond S P Co, h 1447 C
Holm Peter, r 1032 A
Holmes Dewey P, clk S P Co, r 321 11th
Holtz Otto F, carp, h 934 H

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

SPARKS DIRECTORY (1923)

347

HOME INSURANCE CO OF N Y, Bank of Sparks Inc Agts
948 B

Hooker D R, emp S P Co, r 227 6th
Hopkins I C, brkmn S P Co, r 1114 A
Horgan Madeline, tchr Pub School, r Reno
Hotaling Chester B, eng S V F D, h C se cor 12th
Houseman Charles G, pipeftr S P Co, h 1030 B
Howell Harry, electn S P Co, r 249 5th
Howland Mary S (wid Clyde), dep County Clerk, r 1018
A

Hudspeth Lee, switchmn S P Co, h 506 C
Huerta Miguel, shopmn S P Co, r 624 B
Huffington Henry, porter T W Lahr
Huffman George, car repr, r 401 7th
Humphrey James M, clk, h 543 18th
Hunt Ruth, tchr High School, r 1248 E
Hunter Walter, brkmn, r 821 F
Huntley Myrtle D Mrs, h 525 18th
Huyck Curran B, cond S P Co, h 430 8th
Hyde Emma (wid Arthur), h 946 F
Ingeli Adella Mrs, clk, r 1216 A
Ingeli Isador, clk, h 1216 A
Isis Theatre (Jack Crowley, Jerry Ponci), 1026 B
Isola Dante, soft drinks, h 230 7th
Isom Mary A (wid Wm), r 902 County rd
Issel Henry G, sta eng S P Co, h 723 C
Iving James H, restaurant 1010 B
Izola Giacomo, r 624 B
Jackson Celia (wid Robert C), r 1917 B
Jackson Charles L, emp S P Co, r 1010 A
Jackson James J, h 1417 E
Jackson Joseph J jr (Sparks Tribune), h 535 16th
Jacobs Silas, hlpr S P Co, h 1625 B
Jacobsen Hugo, clk S P Co, r Reno
Jacoby Charlotte (wid Max), h 1234 H
Jensen Edith J Mrs, clk, r 724 E
Jensen Iven M, mach, r 745 C
Jensen James H, sheet metalwkr, h 337 8th
Jensen John, lab, r John J Ward
Jensen Minnie, tchr Pub School, h 443 13th
Jepson Andrew, h 845 F
Jepson James, carp, h 860 County rd
Jepson Oscar D, eng S P Co, h 934 F

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496.W

RENO

Florist

**G. ROSSI
& CO.**

**Cut Flowers
Ornamental
Plants**

**Seeds and
Bulbs**

Artistic

Floral

Designs

AND

Decorating

Service and
Quality
Our Motto

Fresh Cut
Flowers
received daily
from our own
Nurseries

**BRANCH
STORES**

San

Francisco

Oakland

Berkeley

Sacramento

Fresno

**38 W. 2d
STREET**

Phone
Reno 17

348

(1923) R. L. POLK & CO'S.

Jewell Whitney P, brkmn S P Co, h 413 13th

Jewell Willetta (wid Abraham D), h 1553 H

Jiodo Samuel, boilermkr, h 1026 F

Johns Olney O, eng S P Co, h 1238 E

Johnson Annie (wid Charles), r Andrew J Smouse

Johnson Arthur E, mach, h 1511 B

Johnson Charles E, electn S P Co, h 317 12th

Johnson Charles H, brkmn S P Co, r 1042 A

Johnson Daniel E, carp, h E Reno Hgts

Johnson Frank, switchmn S P Co, r 227 6th

Johnson Gus A, eng S P Co, h 1017 D

Johnson John C, cond S P Co, h 421 9th

Johnson Josephine, clk, r 410 7th

Johnson Loren M, r 624 B

Johnson Martin, firemn S P Co, r 329 6th

Johnson Nina, drsmkr, r 229 9th

Johnson Nora (wid Edward), h 1553 B

Johnston Clyde R, boilermkr, r 902 County rd

Johnston Guy C, formn Pac Fruit Exp, h 1621 C

Johnston John R, road formn S P Co, h 1028 C

Johnston Mildred, r 1028 C

Johnstone Robert G, firemn S P Co, h 1743 H

Jones Clarence S, storekpr S P Co, h 404 14th

Jones Everett W, chf electn S P Co, h 1315 C

Jones Frank S, welder S P Co, h 1028 H

Jones Fred S, ydmaster S P Co, r 417 8th

Jones Fred V, firemn S P Co, h 1024 County rd

Jones Walter M, carp, h 614 17th

Joslin Isaac H, hlpr S P Co, h 358 4th

Juniper John G, councilman and switchmn S P Co, h 314
11th

Juniper Lena Mrs, tchr Pub School, r 314 11th

Kamp George D, firemn S P Co, h 1302 B

Karagianis George, lab, h 1658 B

Karlovsy Frank C, eng insp S P Co, h 1228 D

Kaufman Henry F, lab, h 1502 G

Kearney Leo P, firemn S P Co, h 322 9th

Keller Reuben R, linemn Bell Tel Co, h 1845 G

Kelley Edward L, brkmn S P Co, h 1737 G

Kelley George A, hlpr S P Co, h 358 4th

Kellison Wallace S (Union Transfer Co), h 1702 A

KELLISON WALTER B (Kellison & Poncia), h 1541 C

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager

409 CLAY PETERS BLDG.

TELEPHONE RENO 464

SPARKS DIRECTORY (1923)

349

KELLISON & PONCIA (W B Kellison, Jerome Poncia),
Imported and Domestic Cigars and Tobaccos, Smok-
ers Articles, Candies and Soft Drinks, 924 B, Tel
Sparks 107-J (See page 17)

Kelly Harry S, clk, h 543 6th

Kelly John H (Spencer Union Lndy), h E Reno Hts

Kelly Wm A, dispatcher S P Co, h 1040 County rd

Kern Walter J, brkmn S P Co, h 301 13th

Kerr Elgin, emp S P Co, r 534 C

Kilpack Isabelle R (wid George A), nurse, r 430 8th

Kimmel Gretchen H, r 606 6th

Kimmel Henry A, eng S P Co, h 606 6th

Kimmel H Arden, student, r 606 6th

KING COAL, Sparks Fuel Co Agts, 1102 B, Tel 213-J (See
right side lines and page 20)

King J Burton, brkmn, h w end of Conductors Hts

Kinnell David B, wrecking formn S P Co, h 1214 C

Kinnell D Gordon (Sparks Transfer), h 1249 B

Kinnell Leah A Mrs, clk, r 1249 B

Kirkpatrick Francis A, hlpr S P Co, h 1202 C

Klathes John, emp S P Co, r 624 B

Kline Martin, eng, h 1262 A

Knights of Pythias, 12th cor B

Knott Carrie B (wid George W), h 901 F

Knott Earl J, cementwkr, r 1557 B

Knott Jacob C, cementwkr 1557 B, h same

Knotts Jesse A, brkmn S P Co, h 333 13th

KNOWLES LOUIS W, Vice-Pres Bank of Sparks Inc, r
Reno

Koizumi Ekichi, pntr S P Co, h es 1st nr B

Konkle Bruce LeR, pntr, r 850 H

Konkle George M, pntr, h 850 H

Kormier John F, r 826 G

Kormier John H, carp, h 826 G

KREHMKE AUGUST J (Sparks Fuel Co), h 1558½ A

KREHMKE & SHELLY (A J Krehmke, B M Shelly),
Props Sparks Fuel Co, 1102 B, Tel 213-J (See right
side lines and page 20)

Kylander Edgar C, mach S P Co, h 650 10th

Kyle Etna B Mrs, teleg opr, r 1609 A

Kyle Robert F, teleg opr, h 1609 A

Laca Mary, clk J H Irving, r 410 7th

Lacaze Justin M (Parisian Lndy), h 838 E

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

LOSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

**REAL
ESTATE
INSURANCE
RENTALS**

LOANS

BONDS

**Tel.
Reno 13**

**Reno
NEVADA**

350

(1923) R. L. POLK & CO'S.

Lagan Robert C, firelighter S P Co, h 1650 A
Lague Clyde R, firemn S P Co, r 345 9th
Lague Frank, yd clk S P Co, r 345 9th
Lahr Theo W, barber 910 B, h 1334 C
Laking Charles E, insp S P Co, h 1559 D
Laking Jane (wid Ira V), h 330 B
Laking Mathew A, city eng, h G ne cor 15th
Lancaster John C, clk S P Co, r Reno
Lane James, janitor, r 1117 C
Langley Exile N, piper S P Co, r 132 4th
Larsen Hans P, police, h 1827 C
Larson James, formn S P Co, h 546 12th
Latter Day Saints Church, L T Fife elder, 1027 G
Laughton Charles S, rancher, h n end of 22d
Laughton Emma (wid Asa), h n end of 22d
LaVoy Louis, eng S P Co, h 325 10th
Leach Blanche, chf tel opr S P Co, r Reno
LeBroke John C, eng, h 617 8th
LeDuc Mark, clk Pac Fruit Exp, r Reno
Lee James W, cond S P Co, r 1114 A
Lee Sam, clnr S P Co, h 106 B
Legate Josephine, tchr Pub School, r Reno
Lehnert Carl, eng S P Co, h 1340 E
Lehnert George J, eng insp S P Co, h 1566 D
Lelia Charles, car repr S P Co, r 401 7th
Lemberes George, rancher, h n end of 18th
Lemberes Nicholas, emp S P Co, r George Lemberes
LEMONOLYVE AND SILVER WHITE SOAP, Manufactured by Commercial Soap Co, Reno Nevada (See right top lines and page 51)
Lemus Rafael, lab, h 1844 B
Lenz John G, asst formn S P Co, h 510 5th
Leon Francisco, sectionmn, r S P Ry yd
Leonard John L, appr, r 1033 C
Leonard Lenoir Mrs, clk Sparks Grocery, h 1033 C
Leonard Wm F, firemn S P Co, h 1539 D
Leonesio Herman E, mgr Sparks Purity French Bakery, h 832 C
Lesh James B, cond S P Co, h 411 8th
Lesperence Bert, clk S P Co, r Reno
Lessenger Harry A, mach S P Co, h 334 14th
Lewis Benjamin F (Union Market), 1624 C
Lewis Fred E, cond S P Co, h 1624 C

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS
LEMONOLYVE

Test the Result
of Their Scien-
tific Construc-
tion

THE LEMON AND OLIVE OIL SOAP
COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

SPARKS DIRECTORY (1923)

351

Lewis Ila F (Union Market), r 1624 C
 Lewis Ila M, rancher, h 1624 C
 Lewis Ruth, clk PO r 1624 C
 Linares Alfonso, boilerwasher, h 1033 F
 Lincoln Hotel (M Gardella, Frank Pasutti), 624 B
 Linnell Scott, ice pkr Pac Fruit Exp, r 329 6th
 Lipera Frank, shoe repr 1012 B, h 1018 F
 Lippman Frederick, chf dep colr U S Int Revenue, h 1237 C
LIVERPOOL & LONDON & GLOBE INSURANCE, Bank of Sparks Inc Agts, 948 B
 Lloyd Howard D, car insp S P Co, h 1017 F
 Lockridge Anna Mrs, waitress, r 940 H
 Lockridge Howard A, brkmn S P Co, h 940 H
 Lockridge J Gilbert, auto repr 1104 B, h 530 13th
 Lockridge M A (wid John G), h 505 12th
 Lohman George H, firemn S P Co, h 325 13th
 Lombardi Artidoro, hlpr S P Co, h 325 4th
 Lovejoy K, mach S P Co, r 534 C
 Loveridge Frank, grocer 1042 B
 Loveridge Frank, sheet metal wkr, h 1117 C
 Lowe George F, cond S P Co, h 1326 A
 Lucchesi Mario, mach S P Co, h 324 4th
 Lucey Agnes, tchr Pub School, r Reno
 Lucy John, eng S P Co, r 401 6th
 Ludwig Adam R, dispatcher S P Co, r Reno
 Lundberg Albert J, mach S P Co, h 529 11th
 Lundberg Carl A, mach, h 446 5th
 Lundsford Foster W, car repr S P Co, h 229 9th
 Luttrell Herbert L, formn S P Co, h 325 12th
 Luttrell Howard K, brkmn S P Co, r 325 12th
 Lyons Lawrence S, cond S P Co, h 919 9th
 McBride Charles J, dry gds 906 B, h rear 908 B
 McCafferty Isaac V, repairing and grinding 1134 B, h same
 McCarthy Alice M Mrs, cashr, r 1659 D
 McCarthy Earl E, firemn, h 1659 D
 McCartney Jesse W, switchmn, h 724 E
 McCarty Anna J (wid Wm L), h 337 10th
 McCarty John H, electn, h 435 10th
 McCaulley Daniel P, firemn, h 707 19th
 McCloud Elliott E, car repr, h rear 645 10th
 McClure A Dolores, sten, r 937 F

STEINHEIMER BROS.
 STUDEBAKER
 AUTOMOBILES
 GOODYEAR AND
 GOODRICH TIRES
 ACME
 TRUCKS
 ALL KINDS
 OF COAL
 4 W. FOURTH
 TELEPHONE 1261
 RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
 PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

352

(1923) R. L. POLK & CO'S.

McClure Donald D, car formn S P Co, h 833 D
McClure George E, cond S P Co, h 937 F
McClure George E jr, clk S P Co, r 937 F
McCollum John, lab Truckee River Gen Elec Co, r 1817

C

McCracken Effa J Mrs, h 1560 A
McCreen Daniel J, car bldr, h H ne cor 15th
McCuistion Kenneth, clk S P Co, r 1010 A
McCullum John, lab, h 1817 C
McDermott David E, eng S P Co, h 822½ E
McDonald Angus S, boilermkr, h 630 F
McDonald Herbert F, dispatcher S P Co, r Reno
McDonald John S, mach, h 829 F
McDonald John W, mach S P Co, h 538 12th
McDonald Lizzie M (wid Olney H), h E Reno Hts
McElwee S Clay, cond S P Co, h 222 11th
McEnerney Minnie J, r Thomas McEnerney
McEnerney Thomas, rancher, h Conductors Hts
McEnerney Vincent J, auto opr, r Thomas McEnerney
McGee Daniel J, brkmn S P Co, h 406 B
McGinnis Herbert R, brkmn W P R R, r 1318 A
McGinnis Ida J (wid Wm S), h 1318 A
McGregor Letha, asst postmaster, r 840 B
McGuire Charles A, firemn S P Co, h 720 E
McKenzie Marion, tchr Pub School, r Reno
McKenzie T F, firemn S P Co, r 1129 B
McKeown George, carp, r 1324 B
McKinnon Albert D, brkmn S P Co, h 1730 F
McNabney Guy, dispatcher S P Co, r Reno
McNamara John, forem S P Co, h 230 14th
McNeil Charles F, clk S P Co, h 1257 B
McNeill Lulu C, r 543 18th
McPhail Albert F (McPhail Trading Co), h 1753 G
McPhail Eldon M, bridgebldr, r 15th nr B
McPhail Trading Co (A F and W H McPhail), furniture
1438 B
McPhail Wallace H (McPhail Trading Co), r 1753 G
Maben Tex, brkmn, h 836 F
Macdonnell Stanford J, brkmn S P Co, r 1350 A
Machabee Peter, garage, h 1121 C
Machabee Zotique P (Sparks Transfer & Garage), h 1211

C

Macpherson Alfred W, student, r 946 E

TAYLOR OPTICAL COMPANY
"HAVE YOUR GLASSES TAYLOR MADE"
MASONIC TEMPLE
TELEPHONE RENO 700

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

NEVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

SECOND AND LAKE STREETS

RENO

PHONE 777

SPARKS DIRECTORY (1923)

353

Macpherson Margaret E, nurse, r 946 E
Macpherson Walter E, student, r 946 E
Macpherson Walter S (Robison-Macpherson Mercantile Co), h 946 E
Magee Charles R, pipeftr S P Co, r 448 19th
Magee James W, stockkpr S P Co, h 448 19th
Magsom George A, lab, h 1745 C
Magsom John E, mech S P Co, h 1745 C
Magsom Peter A, stockmn, h 1745 C
Mahood Wm, hlpr S P Co, r 1558 $\frac{1}{2}$ A
Malone Andrew E, rancher, h 1940 C
Manning L H Co, M V Escalante mgr gen mdse 1310 B
Marchini Paul, hlpr S P Co, h 505 6th
Mariani Emilio, sectionmn, r S P Ry yd
Marianna Joseph, section formn, h S P Ry yd
Marini Antone, driver Verdi Lmbr Co, h 905 8th
Mark Carl E, eng, h 1129 $\frac{1}{2}$ B
Marling Hiram B, cond, h 819 C
Marr Clyde A, brkmn S P Co, h 445 8th
Martin Charles D, auto mech, h 1234 $\frac{1}{2}$ H
Martin George K, brkmn S P Co, r 321 9th
Martin Polly (wid Wm A), r 538 6th
Martin Sadie P Mrs, bkpr, h 1634 D
Martin Wm, tchr High School, r Reno
Martinello Ernestino, mach S P Co, r 113 15th
Martinez Justo, sectionmn, h S P Ry yd
Martinez Modesto S, slsmn L H Manning Co, r 1310 B
Masini Laurence (Pietro Masini), h 442 5th
Mason Ralph, brkmn S P Co, r 321 9th
Masonic Temple Building, 12th cor B
Masuda Eizo, Jap boarding house, h 1st nr B
Matsugas John, boilerkr S P Co, h 1658 B
Matteson Helen Mrs, tchr High School, r Reno
Matthieson George N, eng S P Co, r 337 11th
Mawhinney John, lab, h E Reno Hts
Maxwell Alice, tchr High School, r Reno
May Catherine (wid Peter), r 417 11th
May John F, brkmn S P Co, h 346 12th
May Susan Mrs, h 326 10th
May Wm J, cond S P Co, h 417 11th
Mayer John J, eng S P Co, h 1018 E
Mayes Paul H, firemn S P Co, h 824 D
Meacham George, mech State Highway Dept, h 434 16th

232 NORTH VIRGINIA STREET

"NEVADA'S LEADING FURNITURE STORE"

SAMOVILLE & FLAGG

"Where Your
Credit Is Good"

RENO, NEVADA

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

354

(1923) R. L. POLK & CO'S.

MEEHAN PATRICK E REV, Rector of The Church of The Immaculate Conception, h 731 8th, Tel Sparks 134

Meeker Wm E, boilermkr, r 530 Nash

Menard Delphine (wid James), r 609 8th

Mendoza Juan, mech S P Co, h 1646 B

Mergin Bernard M, cond S P Co, h 1248 E

Mertens Chris J, cond S P Co, h 1552 A

Methodist Episcopal Church, Rev Homer Gallaher pastor, 225 12th

Mezger Thomas J, eng S P Co, h 508 B

Middleton John W, formn S P Co, h 621 8th

Miles May G Mrs, h 650 19th

Miller Clarence C, cond S P Co, h 446 10th

Miller Hugh, lab, r 15th nr B

Miller Luther W, baker Sparks Purity French Bakery, h 1125½ C

Miller Otto, mach S P Co, h 1540 G

Miller Thomas, blksmith, h 1810 B

Mills C B, firemn S P Co, r 337 11th

Minard Glen F, firemn S P Co, h 422 11th

Mincer Leonard G, clk S P Co, r Reno

Minor James G, brkmn S P Co, h 1565 B

Mitcham T F, asst ydmstr S P Co, h 601 8th

MODEL GROCERY (G W Day, N B Epperson), The House of Dependable Merchandise, Full Line of Tillman Products, 1114 B, Tels Sparks 219 and 220

Moery Daniel A, brkmn S P Co, h 333 6th

Moffatt John F (Moffatt & Farrell), r 3 9th

Moffatt & Farrell (J F Moffatt, J C Farrell), billiards 1006 B

Moffitt Clarence W, eng S P Co, h 1129 B

Moffitt Ina M Mrs, furn rms 1129 B, r same

Mollen John J, frt hndlr S P Co, h 1650 A

Monday John W, mach S P Co, h 1645 I

Monroe George, cond S P Co, h 402 11th

Moore James B, switchmn S P Co, h 509 8th

Morelli Tony, lab S P Co, r 624 B

Moresco Louis, boilermkr S P Co, h 247 5th

Morgan Abijah B, carp, h 705 10th

Moriconi Guido, sectionmn, r S P Ry yd

Mornston Harry E, eng S P Co, r 418 11th

Morris Frederick, formn S P Co, h 1805 D

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

SPARKS DIRECTORY (1923)

355

Mortensen Carl, lab, r 337 4th
 Mortensen Gus, auto opr, r 434 6th
 Mortensen Hjalmar, car insp S P Co, h 337 4th
 Mortensen Peter, lab, r 337 4th
 Moser Joseph, mgr Rio Vista Hotel, h 602 B
 Mosier Leland M, firemn S P Co, r 953 B
 Moyle Elton T J, tmstr, r 1206 A
 Muetz Charles J, lab, h 2012 C
 Mulcahy Edwin C, police judge, h 435 11th
 Mulcahy Elizabeth (wid P H), h 341 11th
 Mulcahy Howard C, post master, h 812 C
 Murtaugh Henry, switchmn S P Co, r 401 6th
 Nannini Guido, mach S P Co, h 722 C
 Nash Joseph E, miner, h 430 5th
 Nassoiy Edward F, cond S P Co, h 326 13th
 Naylor Max V, brkmn S P Co, h 430 7th
NEELY CLAUDE L, Supt of Schools, High School Bldg
 15th cor C, Tel Sparks 145, h 909 C, Tel Sparks 175-J
 Neely Edna Mrs, tchr High School, r 909 C
 Neely Martin B, brkmn S P Co, h 1427 County rd
 Nelson C, lab S P Co, r 1511 B
 Nelson Eugene A, car carp W P R R, h 1558 H
 Nelson Milton, ice pkr, r 329 6th
 Nevada Cafe, 746 B
NEVADA FIRE INSURANCE CO, Bank of Sparks Inc
 Agts, 948 B
NEVADA GROCERY & MEAT MARKET (G Teglia &
 Sons), All Kinds of Imported and Domestic Groc-
 eries, Olive Oil, Pastes of All Kinds, 840 B, Tel
 Sparks 144-W
NEVADA MARBLE & GRANITE WORKS (Fred Vercoe),
 Dealers in All Kinds of Marble & Granite Work, 359
 University av, Reno, Tel Reno 1180-M (See page
 42)
 Nevins Cecil C, brkmn S P Co, h 824 G
 Newhall Aldoras, hlpr S P Co, h 1806 I
 Newhall Henry C, lab, h 1806 I
 Newhall Victor J, auto opr, h 1748 H
 Newman John W, cementwkr, h 316 4th
 Newman Louis A, clk S P Co, r 545 5th
 Newman Thomas J, ydmaster S P Co, h 543 5th
 Newman Wm, brkmn S P Co, r 316 4th

Join
 the
**Y
 M
 C
 A**

**JAKE
 Wainwright**

Wholesale and
 Retail
**Tires and
 Tubes
 Gasoline
 Oils
 Accessories**

Telephone
 Reno 679

**361 Sierra
 Street**

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

PURITY FRENCH BAKERY AND MACARONI FACTORY AND RENO FRENCH BAKERY

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

356

(1923) R. L. POLK & CO'S.

NIAGARA FIRE INSURANCE CO, Bank of Sparks Inc
Agts, 948 B

Nicholas John, lab, h 604 12th

Nichols Jack, cranemn, r 410 7th

Nichols Mary Lee School, Josephine Legata prin, 8th
and D

Nielson May (wid Morris), dom, h 1601 D

Nobles Reuben, eng S P Co, h 508 B

Noguchi Takejiro, mach S P Co, h 100 B

Norris Clark B, firemn S P Co, h 337½ 11th

Norris LeRoy, dispatcher S P Co, h 526 6th

Norris Tillie (wid J M), r 539 6th

Notch Thomas P, brkmn S P Co, h 1415½ C

NUTTING HAROLD H (Highway Garage), State Dis-
tributors Gardner Automobiles, B cor 12th, Tel 119-
W, h 438 8th (See page 8)

Oborn Alfred H, clk S P Co, r 1700 C

O'Brien James W, mgr teleg office S P Co, r 1318 A

Oby H Paul, cond S P Co, r 601 7th

Occelli Guiseppe, truck repr S P Co, h 1541 A

O'Connor Maurice, cigars and tobacco 1220 B, h 1218
same

Odem Leslie, mach S P Co, r 1214 C

Odermatt Adolph R, tmstr, h 534 C

Odermatt Hattie J Mrs, mgr The Waldorf, h 534 C

O'Laughlin Jesse A, cond S P Co, h 1602 D

Olicari John, emp S P Co, r 321 7th

O'Neill James F, brkmn S P Co, h 1549 A

Oram Isaac, brkmn S P Co, r 1427 County rd

O'Rouke Lucinda B (wid John F), sweeper S P Co, h
1010 A

Osborne Thomas, emp S P Co, h rear 510 5th

O'Shaughnessy Edward O, brkmn S P Co, h 1662 B

Owen James E, airbrake insp, r 1114 A

Owens Edwin, messr S P Co, r 505 C

Owens Ray W, carp S P Co, h 939 F

Owings W L, tchr High School, 409 13th

Pacific Fruit Express, Arthur Williams supt, ss S P Ry
yd

Padilla Secondino, lab S P Co, h 1654 B

Paehlig Alfred G, tmstr, h S 17th nr Glendale rd

Paehlig A Leopold, tmstr, r Alfred G Paehlig

Page James E, brkmn S P Co, h 321 4th

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

SPARKS DIRECTORY (1923)

357

Paige Robert R, drftsmn S P Co, r Reno
 Painter Edward E, mgr S P Ry Club House, h same
 Painter Wm P, h 1349 B
 Palace Market (Martin Geraghty, F W Steiner), meats
 1018 B
 Palmer Vernon L, car repr S P Co, r 125 14th
 Panelli A, soft drinks 738 B, r 414 6th
 Panelli Peter, mach, h 414 6th
 Panelli Wm, mach S P Co, r 414 6th
 Panos Pete, brickman S P Co, h 1657 B
 Papke Oscar O, caretkr Masonic Temple Bldg, h same
 Pappas Andrew, hlpr S P Co, r 1640 A
 Pappas Greece, frthndlr S P Co, h 1640 A
 Pappas John, pipeftr S P Co, r 1640 A
 Parisian Laundry (J M Lacaze), 846 E
 Park Retta M Mrs, clk, r 405 14th
 Parke Charles S, eng S P Co, h 301 11th
 Parker Frank P, pntr, h 542 7th
 Parker Harry A, brkmn S P Co, h 522 9th
 Parker John A, night mgr S P Ry Club House, r B cor 9th
 Parker Robert H, purch agt, h 715 8th
 Parker Waldon, brkmn S P Co, h 1117 C
 Parks James, firemn S P Co, r 401 6th
 Paroles Emil, carp S P Co, r 1114 A
 Parris Allen J, formn S P Co, h 606 7th
 Parson Fred W, brkmn S P Co, h 431 15th
 Parsons Harold J, mach, r 1846 I
 Parsons Joseph, lab, h 1846 I
 Parsons Naomi L, sten, r 1846 I
 Pasutti Frank (Lincoln Hotel), h 624 B
 Payne Albert N, millhd, h 326 5th
 Payne Charles W, carp S P Co, h 1006 A
 Payne Guy E, dispatcher S P Co, r Reno
 Payne Henry N, clk S P Co, h 245 11th
 Payne Jeremiah, r 320 12th
 Pearce E, trainmn S P Co, r 534 C
 Pease Earl L, cond S P Co, h 1202 C
 Pendergast Wm, eng, r 401 6th
 Penman Herbert I, mach, r 1913 B
 Penman Wm F, lab, h 1913 B
 Perkins Paul E, firemn S P Co, r 345 9th
 Perry John H, switchmn S P Co, h 229 8th
 Perry Ruth L Mrs, C S pract 1142 A, h same

**P
L
A
Z
A
H
O
T
E
L**

**Nannini
Bros.
Props.**

**Rates \$1.00
\$1.50
and \$2.00
Per Day**

**Strictly
Modern**

**Cor. Sierra
and Plaza**

**Phone 148
RENO**

DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.

LUMBER (READY CUT)
MILLWORK, ETC.

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

358

(1923) R. L. POLK & CO'S.

- Pesani Alberto (Star Grocery), r 744 B
Peters Ethel E, nurse 1317 B, r same
Peters Eunice H, student, r 1317 B
Peters John M, mach S P Co, h 1224 E
Peters Joseph E, formn S P Co, h 1317 B
Peters Miles W, student, r 1317 B
Peterson Celestine O, student, r 1718 I
Peterson Charles H, firemn S P Co, r 1117 C
Peterson John E, h 1117 C
Peterson Martha (wid Edward), r 1558 A
Peterson Mary Mrs, furn rms 1117 C, r same
Peterson Peter O, eng S P Co, h 1141 B
Peterson Petra S Mrs, h 1718 I
Peterson Susan T (wid Alma A), h 1309 B
Peterson Swaney, r 1121 C
Peterson Wm G, appr S P Co, r 1718 I
Petrini Joseph E, carp, h 726 F
Petrini Perfect, chef Dew Drop Inn, r 1016 B
Petroni George, cook Dew Drop Inn, r 1016 B
Petroni Joseph, boilermkr S P Co, r 248 6th
Petroni Victor, chef Dew Drop Inn, r 1016 B
Pettengill Harry L, brkmn S P Co, h 429 15th
Pettit Harry E, hlpr S P Co, r 1949 C
Phillips Marshall, blksmith S P Co, h 1606 I
Picchi Guido, clk T Semenza & Co, r 1214 A
Piccinini Angelo, cook, h 437 7th
Pietro Alfredo, car repr S P Co, r 402 4th
Pietro Aga D (Pietro & Masini), r 402 4th
Pietro & Masini (A D Pietro, L Masini), auto reprs 638
B
Pino George, rancher, h n end of 22d
Pisani Alberto (Star Grocery), h 434 5th
Pittson Llewellyn P, brkmn S P Co, h 850 County rd
Pitzer Clarence A, wire chf W U Tel Co, r 98 High
Pollack Alexander, eng S P Co, h 345 7th
Pollastrini Adolfo, mach, h 413 4th
Polos Paul, insp S P Co, h 1658 B
PONCIA JEROME (Kellison & Poncia), V-Pres W R
Adams Jewelry Co, h 435 8th
POOLE J D (Sparks Realty Co), h 918 B, Tel Sparks 144-
J
Porteus James B, brkmn S P Co, r 1021 B
Porter David, teleg opr S P Co, h 1565 B

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

SPARKS DIRECTORY (1923)

359

Porter E LeRoy, pipeftr S P Co, h 1634 H
Porter Henry A, cond S P Co, r 1042 A
Porter Jess, brkmn S P Co, h 313 11th
Post Office, H C Mulcahy postmaster, 836 B
Powers Wayne W, cond S P Co, h 1236 A
Prendergast Wm C, eng Pac Fruit Exp, r 104 6th
Preston James C, firemn S P Co, h 533 10th
Preuschoff Fred (Electric Hotel), h 1324 B
Priest Alonzo, eng S P Co, h 1360 A
Prieto Epigmenio, slsmn L H Manning Co, r 1310 B
Proctor Elihu H, carp, h 342 13th
Proctor Elizabeth A (wid Daniel), h 805 10th
Proctor Harold W, sealer S P Co, r 342 13th
Proctor Waldo A, student, r 342 13th
Prunty Michael, car inspr S P Co, h 518 6th
Pruyn Jesse D, cond S P Co, h 401 8th
Pryor Raymond L, cattle shipper, h 1124 H
Puccinelli Guido, mach S P Co, h 318 5th
Purdy Oliver G, eng S P Co, h 916 F
Purdy Robert R, eng S P Co, h 403 10th
Pythian Sisters, Masonic bldg
Questa Eginio, boilermkr S P Co, r 1561 A
Questa James, boilermkr, h 1561 A
Questa Peter, lab, r 1561 A
Quilici Giuseppe, truckmn S P Co, h 511 5th
Quinby Wm W, cond S P Co, r 401 6th
Quirk Grace M Mrs, h 622 F
Raine John W, lab, h 525 18th
Raine Lester, lab, r 422 5th
Raine Nannie (wid Joseph), h 422 5th
Rainwater George E, brkmn S P Co, r 429 5th
Rainwater Leonella (wid George M), h 429 5th
Raitt Bert G, cond S P Co, h 129 11th
Raitt John S, eng S P Co, h 1009 B
Ramirez Brigido, lab, r 1654 B
Ramirez Dolores, sectionmn, r S P Ry yd
Ramirez Martin, lab, h 1654 B
Rannels Wm F, sheet metalwkr, h 1142 A
Rasmussen Arba T, appr, r 1511 B
Rasmussen Peter B, butcher, h 8 ne cor County rd
Rathbun E F, dentist and furn rms 840 B, r same
Rausch Frank, h 303 C
Rauzon Edward E, mach, h 326 5th

WASHOE COUNTY BANK BUILDING

ATTORNEY—COUNSELOR—NOTARY

JEROME L. VAN DERWERKER

PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

McCORMACK & CO.
MONUMENTAL WORKS

MARBLE AND GRANITE IMPORTERS

404 NORTH VIRGINIA—RENO—TELEPHONE RENO 1474-J

360

(1923) R. L. POLK & CO'S.

- Rauzon Leah D Mrs, clk Sparks Purity French Bakery,
r 326 5th
- Rawlinson John, h 818 C
- Reddy Frank E, clk Pac Fruit Exp, r 937 B
- Reddy John M, asst yd formn S P Co, r 937 B
- Reddy John R, roadmstr S P Co, h 937 B
- Reed Murl, ydman S P Co, h 302 12th
- Reed Thomas C, firemn S P Co, h 1220 E
- Reed Yutta Mrs, chf opr Bell Tel Co, r 302 12th
- Reise Lewis, elec welder, h 1637 D
- Reise Wm F, mach, r 1637 D
- Rennels Patrick, restr, r 1324 B
- Renucci Giocondo, clk, r 1046 F
- Renucci Paolo, mach S P Co, h 1046 F
- Revan Belton, brkmn S P Co, h 409 9th
- Reyes Nicolas, sectionmn, r S P Ry yd
- Reyes Trinidad, sectionmn, h S P Ry yd
- Reynolds Emma M Mrs, r 1225 B
- Reynolds John P, real est and grocer 824 B, h 931 Re-
serve
- Reynolds Patrick J, restr 1022 B, r 1326 B
- Reynolds Priscilla M A, student, r 941 B
- Rice Dora E Mrs, opr Bell Tel Co, h 803 12th
- Rice Elvira M (wid Alvin T), h E Reno Hts
- Rice Felix E, clk S P Co, r 946 F
- Rice Forrest, student, r 418 12th
- Rice James R, gas ftr Truckee River Gen Elec Co, r
Reno
- Richards George W, brkmn, r 1021 B
- Richardson Harry, firemn S P Co, h 1554 G
- Richart Bruce D, trainmstr S P Co, h 224 13th
- Rickel W A, trainmn S P Co, r 534 C
- Riggle Artie B, carman, h 544 13th
- Riggle Blanche L, opr Bell Tel Co, r 430 13th
- Riggle Lovina B (wid Wm M), h 430 13th
- Riggs Herbert C, refrigerating eng, h 446 15th
- Rilea Walter I, cond S P Co, h 513 6th
- Rio Vista Hotel, Joseph Moser mgr, 602 B
- Risley Bert W, slsmn, h 139 15th
- Risley Milton C, supplymn S P Co, r 139 15th
- Rivas Anastacio P, lab, h 1041 F
- Rivas Joseph B, lab S P Co, h 1041 F
- Rivas Salvador P, lab S P Co, r 1041 F

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

UNDER DIRECT SUPERVISION OF THE UNITED STATES GOVERNMENT

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

SPARKS DIRECTORY (1923)

361

Roach Matilda (wid Amos), h 321 11th
Robbins Amanda E (wid Augustus O), r 953 B
Roberts George W, brkmn S P Co, h 1445 B
Roberts Kate S (wid Alexis S), clk, h 1006 H
Robertson Frank, blksmith, h 601 7th
Robinson Benjamin H, garage, h 1129 B
Robinson Riley C, cranemn S P Co, r 401 7th
Robison George A, mach, h 428 14th
Robison Helen M, student, r 428 14th
Robison-Macpherson Mercantile Co, W S Macpherson
pres, R L Robison sec, hardware 1002 B
Robison Roy L (Robison-Macpherson Mercantile Co), h
922 E
Rodrick Joseph E, cond S P Co, h 609 8th
Roehr Frank, gen formn car dept S P Co
Rogan James, brkmn S P Co, r 401 6th
Rogers James, firemn S P Co, r 401 6th
Rogers Lyle, emp P T Exp, r 650 19th
Rogers Thomas D, millwright, r 12th ne cor B
Rohman August T, lab, n 2030 F
Rohman Katherine M, r 2030 F
Rohman Louise R, milliner, r 2030 F
Ronchetti Joseph F, mach S P Co, h 1342 A
Rosasco Joseph, supplymn S P Co, h E Reno Hts
Rose Christine, r 337 10th
Rosera Louis P, cond S P Co, r 341 6th
ROSS-BURKE CO, Mortician, C J McBride Agt, 906 B
Ross Carrie M (wid John), r 1021 B
Rossi Annie T (wid Henry G), h 317 C
Rossiter James J, cond S P Co, h w end of Conductors
Hts
Rouner Sallie A, nurse S P Ry Emergency Hosp, r same
Rouse Nellie E Mrs, grocer 17th and County rd, r same
Rouse Winfield S, cond S P Co, h 517 13th
Rouse Wm J, service station 17th and County rd, h same
Rowe Gordon F, firemn S P Co, h 1565 B
Rowe Lillian Mrs, clk S P Co, r 1565 B
Rudy George A, eng S P Co, r 337 11th
Russell John, r 624 B
Russell Walter G, switchmn S P Co, h 422 13th
St Marks Episcopal Church, Rev Stanley Bodes rector,
418 8th
St Mary Ray L, clk Pac Fruit Exp, r S P Ry yd



**Sparks
Fuel
Co.**

Krehmke
Shelly
Proprs.

**COAL
AND
WOOD**

AGENTS FOR
**CASTLE
GATE
COAL
AND
KING
COAL**

**1106-B
Sparks
Nevada
PHONE
213-J**



**FORD CARS
LINCOLN CARS
FORDSON TRACTORS**

Calavada Auto Co., Inc.

14 TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMETZ
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

362

(1923) R. L. POLK & CO'S.

Salet August, lab, h County rd nr 19th
Salet Marie A Mrs, nurse, h County rd nr 19th
Samuel Ray (wid Henry L), r 1315 C
Sandeem Oscar, switchman S P Co, h 347 17th
Santini Pietro, boilermkr, r 624 B
Sargent George, mgr, r 401 6th
Sato S, janitor S P Co, h nr 1st and B
Saulter Herbert L, cook, h 1945 County rd
Sawyer James, hlpr, r 745 C
Saxton Albert, eng S P Co, h 338 8th
Schaefer Helen (wid John J), r 1606 I
Schaefer Neola M, opr Bell Tel Co, r 1606 I
Schindler Andrew J, formn S P Co, h 1010 County rd
Schipper Wm A, formn S P Co, h 1650 H
Schmidt Fritz, baker, h I opp 13th
Schneider Anna (wid Peter), h 438 13th
Schroeder Ernest, mach S P Co, h 426 9th
Schroeder John H, carp, h 714 F
Schroeder Lloyd G, timekpr Pac Fruit Exp, r 714 F
Schroeder Wm, carp, h 1753 D

SCHULTZ MARION I (Lund & Schultz), Contrs, h 1126
A

Schultz Wm, eng S P Co, r 337 11th
Schumacher Pearl Mrs, clk, r 909 C
Schwartz Minnie O (wid Leon C), cashr, h 1841 F
Schwartz Thomas P, vet surgeon 538 18th, h same
Scott Jesse P, janitor S P Co, h 342 6th
Scott Lalla McI, tchr High School, r 1238 E
Scott Thomas, prohibition officer, h 1622 D
Sebastiani Alfonzo, mach S P Co, h 609 7th
Seeley Robert W, airbrakemn S P Co, h 1116 C
Sei Emilio, mach S P Co, h 113 15th
Seibold Henry G, marker, h 1654 H
Seifert John L, brkmn S P Co, h 1004 F
Sellers Alfred S (Sellers Bros), h 1024 G
Sellers Bros (A S, Marion and H D), bldg contrs 1024 G
Sellers Harry D (Sellers Bros), h 1024 G
Sellers Marion (Sellers Bros), h 1024 G
Selvy Harold, firemn S P Co, r 329 6th
Semenza Fortunato, mach S P Co, h 1214 A
Semenza Tony (T Semenza & Co), h 1214 A
Semenza T & Co (Tony Semenza), grocer and confr 1034

B

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

SPARKS DIRECTORY (1923)

363

Sessano John, boilerwasher S P Co, r 321 7th
Sessions Thelma, bkpr Bank of Sparks Inc, r 534½ 13th
Severne Justin N, cond S P Co, h 418 11th
Seymour Albert L, lab, r 1730 I
Seymour Angela (wid Albert L), h 1730 I
Seymour Benjamin W, lab, r 1730 I
Seyobiano Modesto, lab S P Co, h 1031 F
Shaber Neil B, student, r 605 6th
Shaber Wm R, chf fire dept, constable and dep county
assessor 1122 B, h 605 6th
Shaughnessy Edward, restr, h w end of Conductors Hts
Shaver Fred T, asst formn S P Co, h 1225 B
Shaver Vernon O, student, r 1225 B
Shaw Maurice, clk S P Co, r 227 6th
Shekell John R, brkmn S P Co, h 1527 C
SHELLY BRADY M (Sparks Fuel Co), h 330 4th
Shelly Carl, clk S P Co
Shepherd Alfred B Rev, pastor Christian Missionary Al-
liance, h 544 13th
Shepley Edgar, h 1113 B
Shepley Lyle E, firemn S P Co, h 1133 B
Sherlock Thomas A, oil pumper S P Co, h 1710 G
Sherwood Owen N, electn, h 334 13th
Shields Earl R, cashr S P Co, r 1330 C
Shields Wm G, mech S P Co, r 1842 C
Shindler Ross, firemn, r 337 10th
Shipaugh A D, lino, h 1945 County rd
Shively Fred W, firemn S P Co, h 814 C
Shoff Emma Mrs, r 829 D
Shoff Floyd C, formn S P Co, h 829 D
Shontz Chester L, cond S P Co, r 214 11th
Shontz Harry O, billiards, r 214 11th
Shontz Mattie (wid Leonard), h 214 11th
Shue Clyde L, watchmkr, h 1801 G
Shultz Wm, brkmn S P Co, r 337 10th
Shurtleff J H, r 1511 B
Sielaff Selma, tchr Pub School, r Reno
Silvey George A, mach, h 1539 B
Silvey Joseph C, boilermkr S P Co, h 1548 B
SIMMS EVERETT R, Cashr Bank of Sparks Inc, h 1108 E
Simoncini Emilio, truckmn S P Co, h 318 4th
Sims Scott, mech, r 401 6th
Singleton Henry A, eng S P Co, h 1614 D

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO
Florist
G. ROSSI
& CO.
Cut Flowers
Ornamental
Plants
Seeds and
Bulbs
Artistic
Floral
Designs
AND
Decorating
Service and
Quality
Our Motto
Fresh Cut
Flowers
received daily
from our own
Nurseries
BRANCH
STORES
San
Francisco
Oakland
Berkeley
Sacramento
Fresno
38 W. 2d
STREET
Phone
Reno 17

364

(1923) R. L. POLK & CO'S.

Sisson Alonzo B (Sparks Furniture Co), sand and gravel
contr, h 1245 C
Smack John P, hlpr S P Co, r 227 6th
Small Carl R, student, r 1327 C
Small Fred F, ins agt, h 1327 C
Small Nellie (wid John W), h 414 13th
Smalley Charles E, mach S P Co, r 329 6th
Smallwood John, clk S P Co, r 329 6th
Smith Annie (wid John), r 1537 D
Smith Carmen S, clk, r 1158 H
Smith David C, student, r 229 9th
Smith Edward, mach S P Co, r 330 B
Smith Frank C, millmn, h 1158 H
Smith Fred P, brkmn, r 1114 A
Smith George, coaler S P Co, r 1706 H
Smith George G, brkmn, r 1114 A
Smith George M, brkmn S P Co, r 329 8th
Smith George M, car distributor S P Co, r Reno
Smith Guy D, eng S P Co, r 742 F
Smith James, brkmn S P Co, h 1010½ A
Smith Mary M, furn rms 229 9th, h same
Smith Matilda C (wid Walter J), cook, h 1706 H
Smith Melvin, clk S P Co, r 917 C
Smith Merle W, student, r 427 D
Smith Oliver B, mech, r 1537 D
Smith Oliver W, auto mech, h 1624 H
Smith Paul, coaler S P Co, r 1706 H
Smith Ramona Mrs, r 346 9th
Smith Robert, rancher, r 1324 B
Smith Talmadge L, tchr High School, h 959 B
Smith Wilbur L, eng S P Co, h 742 F
Smith Wm, pipeftr, r 329 6th
Smith Wm J, mach, r 229 9th
Smith Wm K, eng S P Co, h 427 D
Smouse Andrew J, formn S P Co, h E Reno Hts
Snow Jacob, mach S P Co, r 946 F
Snyder George L Rev, pastor Emanuel Baptist Church,
h 414 12th
Sommers Wm H, cond S P Co, h 229 10th
Sonler Frank, lab, r 1649 S P tracks
Sorani Plino, rancher, h 2d and C
Sorensen Gundhild R, tel opr, r 1848 H
Sorensen Peter A, brkmn S P Co, h 1848 H

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

SPARKS DIRECTORY (1923)

365

Sorensen Wagner E, coaler S P Co, r 1848 H
Sorenson Otto, police, h 414 5th
Southern Pacific Co, gen offices at yards, H W Wistner
asst supt, J E Stone asst mstr mech, frt and pass
depots w end of yards, D J Fodrin agt
S P Co Club House, E E Painter mgr, 9th and B
S P Co Emergency Hospital, S P yd
S P Co Lunch Room, E E Painter mgr, 9th and B
Spanner Samuel T, dentist, h 1245 B
SPARKS DRUG STORE (The Rexall Store), Robert E
Harris Propr, Full Line of Drugs, Druggists Sun-
dries, Whitman Candies, 938 B, Tel Sparks 11
SPARKS FUEL CO, Krehmke & Shelly Props, 1102 B,
Tel Sparks 213-J (See right side lines and page 20)
Sparks Furniture Co (A B Sisson), 1118 B
Sparks Grammar School, G C Foster prin, County rd bet
12th and 13th
Sparks Grocery (John Gianutsos), 1210 B
SPARKS HIGH SCHOOL, 15th cor C
SPARKS MARKET (C E Corbiere), Full Line of Fresh
and Cured Meats, Fish, Game and Poultry in Season
916 B, Tel Sparks 225
Sparks Masonic Bldg Assn, 12th cor B
SPARKS PURITY FRENCH BAKERY, H E Leonsio Mgr
1044 B
SPARKS REALTY CO (J D Poole), Real Estate and In-
surance 918 B, Tel Sparks 144-J
Sparks Spiritual Church and Lyceum, Mrs Mary M Bur-
rows pastor, 1750 C
Sparks Transfer (D G Kinnell, E C Watson), 1106 B
SPARKS TRANSFER GARAGE (Z P Machabee), First
Class Garage and Auto Service Station, 1102-1106 B,
Tel Sparks 213
SPARKS TRIBUNE (E C Mulcahy, J J Jackson), E C
Mulcahy Editor, 1118 B, Tel Sparks 69
Sparks Volunteer Fire Dept, C B Hotaling eng, 12th and
C
Speers Roy B, eng S P Co, h 418 10th
Spencer George S, city councilmn, h County rd nr n
end of 14th
Spencer Lena M (wid Eben E), Indywkr Spencer Union
Lndy, h 1830 C

42.44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

LOSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

—
**REAL
ESTATE
INSURANCE**

RENTALS

LOANS

BONDS

—
Tel.
Reno 13

**Reno
NEVADA**

366

(1923) R. L. POLK & CO'S.

Spencer Union Laundry (C H Varney, J H Kelly), E
Reno Hts
Sperry Earl, chef J H Irving, r 6th cor C
Spooner Jason R, lab S P Co, h 1549 B
Sprague Martha L Mrs, ladies furngs 1126 B, h same
Sprague Zina, cond S P Co, h 1229 C
Springer Albert E, mach, h E Reno Hts
Springer Charles, brkmn S P Co, r 321 9th
Springer Floyd, hlpr, r Albert E Springer
Stack Thomas G, switchmn S P Co, h 834 D
Stafford Scott, r 901 F
Staley Conley C, mach, r 521 7th
Staley Wm E, mach, h 521 7th
Staley Wm M, auto mech, r 521 7th
Stallings Leslie, pipeftr S P Co, r 1440 B
Stallings Warren, hlpr S P Co, r 1440 B
Stamp G H, brkmn S P Co, r 1114 A
Stankey August J, plmbr, h 925 C
Star Grocery (A DePietro, A Pisani), 744 B
Stavert Adam A, car repr, h 1538 C
Stavert Charlotte M, r 1538 C
Stavert Thomas C, r 1538 C
Stavros Peter L, truckmn S P Co, r 230 10th
Steele Robert W, eng S P Co, r 1126 A
Steiner Charles O, carp, h 826 H
Steiner Fred W (Palace Market), h 1038 E
Steiner George W, sec-treas The Toggery Inc, h 345 12th
Steiner Georgiana, tchr, r 345 12th
Steiner Martina (wid Leopold), h County rd nr n end of
14th
Steiner Susanna (wid Fred), h County rd nr n end of
14th
Steiner Wm, rancher, h 333 12th
Stephens Emily J (wid Henry), r Fred C Stephens
Stephens Fred C, sand and gravel, h County rd ne cor
19th
Stephenson Harold M, firemn S P Co, h 120 11th
Stevens Harold, firemn S P Co, r 1157 B
Stevens James E, firemn S P Co, r 1157 B
Stevens Jean L, r 1157 B
Stevens Letty Mrs, h 1157 B
Stewart John L, firemn S P Co, h 229 9th
Stinson Daniel N, eng S P Co, h 1610 A

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS
LEMONOLYVE

Test the Result
of Their Scien-
tific Construc-
tion

THE LEMON AND OLIVE OIL SOAP

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

SPARKS DIRECTORY (1923)

367

Stone Chester A, cond S P Co, h 501 8th
 Stone Jesse E, asst mstr mech S P Co, h 861 B
 Stone John B, eng S P Co, h 538 6th
 Stone Kenneth, bridgebldr S P Co, r 15th and B
 Stout James E, h 1609 A
 Stout James M, firemn, r 1609 A
 Strang Edward, firemn, r 1006 A
 Strong John M, cond S P Co, r 1129 B
 Stroud George R, plstr, h 542 16th
 Stucky Jacob S, cond S P Co, h 1029 C
 Stucky Ruth M, student, r 1029 C
 Stukel Joseph, auto opr, h Verdi Lmbr Co yd
 Sullivan Frank N, brkmn S P Co, h 2026 I
 Sullivan Harold C, brkmn S P Co, r 320 9th
 Sullivan Ivester, r 326 10th
 Sullivan Mary J (wid John H), h 320 9th
 Swain Arthur H, firemn S P Co, h 1727 C
 Swaney Harry W, call boy S P Co, r 1045 B
 Swaney Jesse M, eng S P Co, h 1045 B
 Swanson Alfred, carp S P Co, h 1754 G
 Swanson Joseph E, eng, r 953 B
 Swart Clarence A, car repr S P Co, h n end of 14th
 Swart Eugene D, cook, h 633 1/2 C
 Sweatt Lucius A, chf clk S P Co, r 526 12th
 Sweetman Robert, firemn S P Co, h 424 12th
 Swett Lucius A, clk S P Co, h 526 12th
 Swett Thelma Mrs, music tchr 526 12th, r same
 Taber Oliver P, coppersmith, h 418 12th
 Taglia Giulio, rancher, h n end of 22d
 Talbot Benjamin, eng S P Co, r 429 5th
 Tamantini Bruno, lab, r 423 D
 Tamantini Peter, ydmn S P Co, h 423 D
 Tamantini Santi, lab S P Co, h 423 D
 Tarner Clifford C, plmbr S P Co, h 933 19th
 Tarner John R, rancher, h n end of 10th
 Tavernia George, firemn S P Co, h 437 10th
 Taylor Fred, carp S P Co, r 401 7th
 Taylor James A, firemn S P Co, r 229 9th
 Taylor Walter J, formn S P Co, h 230 11th
 Teasdale Harry S, mach S P Co, h 802 H
 Teberg Charles V, hostler S P Co, h 1508 F
 Teglia Guilio (G Teglia & Sons), Sullivan Lane

STEINHEIMER BROS.
 STUDEBAKER
 AUTOMOBILES
 GOODYEAR AND
 GOODRICH TIRES
 ACME
 TRUCKS
 ALL KINDS
 OF COAL
 4 W. FOURTH
 TELEPHONE 1261
 RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
 PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY
"HAVE YOUR GLASSES TAYLOR MADE."
MASONIC TEMPLE
TELEPHONE RENO 700

368

(1923) R. L. POLK & CO'S.

- Teglia G & Sons (Guilio, Roger and Wm), props Nevada Grocery & Meat Market, 840 B
Teglia Roger (G Teglia & Sons), r Sullivan Lane
Teglia Wm (G Teglia & Sons), r Sullivan Lane
Tennenbaum Benjamin, clothing 1038 B, r-1036 same
Terry Edward D, brkmn S P Co, r 358 4th
Tessier Felix, eng insp S P Co, h 504 B
Thacker Ellen E, sten, r 1350 A
Thayer Mary Mrs, h 1347 C
Theobald W Wallace, eng S P Co, h 622 9th
Tholl Paul N, slsmn, h 601 9th
Thomas Elmer J, brkmn, r 337 11th
Thomas Francis R, firemn S P Co, h rear 409 13th
Thompson Dwight J, clk S P Co, h 422½ 13th
Thompson Theo L, clk S P Co, r 1511 B
Thoresen Viggo, baker Sparks Purity French Bakery
Thornton Wesley J, mach S P Co, h 1440 B
Thousand Eli, meatctr Sparks Market, r 416 9th
Tindall Charles D, paperhngr, h 1133½ B
Toft Sophie (wid Frank J), h 605 12th
TOGGERY THE INC, Alfred Blundell Pres, G W Steiner Sec-Treas, Mens Furnishings, Clothing, Shoes, 928-30 B, Tel Sparks 140-M
Tomamichel John, lab, h 1566 F
Tomanchi T, janitor Bank of Sparks Inc
Toulatos Nicolas, hlpr S P Co, r 227 6th
Trealease Winnie C Mrs, h 1157 B
Trent Jefferson L, brkmn S P Co, h 326 10th
Trewick Archie, eng S P Co, h 1030 A
Trousdale Harold E, eng S P Co, h 533 7th
Troyer Warren, belt tndr S P Co, r 534 C
TRUCKEE RIVER GENERAL ELECTRIC CO THE, A C
Wiley District Agent, 920 B, Tel Sparks 217
Tucker Oberry, cond S P Co, h 818 F
Tulas Peter J, car insp S P Co, h rear 645 10th
Turner Charles R, mach S P Co, h 1117½ C
Turner Earl H, switchmn S P Co, h 1058 A
Turnure Frank N, cond S P Co, h 844 F
Union Market (B F and I F Lewis), meats 838 B
Union Transfer Co (W S Kellison), 924 B
Valentine Clara Mrs, r 434 10th
Valera Peter, electn S P Co, r 410 7th
Valleau Harry G, 2d chf dispatcher S P Co, r Reno

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

REVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

RENO

SECOND AND LAKE STREETS

PHONE 777

SPARKS DIRECTORY (1923)

369

Valverde Leon J, eng, r 953 B
VanCleve Albert J, lab, r 1624 H
VanCleve Laura C Mrs, h 1624 H
Vance George F, firemn S P Co, h 227 6th
Vanderhoof Giles E, eng S P Co, h 531 8th
Vann Albert, eng, r 1040 B
Vannini Bruno, emp S P Co, h 130 4th
Vannucci Luigi, air repr S P Co, h 422 6th
VanTassel Wm, cond S P Co, h 317 13th
Vargiamis Peter, lab S P Co, h 1658 B
Varney Charles H (Spencer Union Lndy), r Reno
Vasquez Ramon, lab, h 1217 C
Veale D M, firemn S P Co, h 342 6th
Vecciani Filomena, Indywkr, r rear 645 10th
Vecciani Victor, boilermkr, h rear 645 10th
Verdi Lumber Co, C E Boswell mgr, 1136 B
Vidovich Andrew J, carp, h 1957 B
Volpi Alipio, truckmn S P Co, h 405 5th
Waggoner Albert R, brkmn S P Co, h 246 9th
Wagner Edwin F, eng S P Co, r 953 B
Wagner Herman E, eng h 1119½ C
Wagner Milo N, cond S P Co, h 821 F
Wagner Thomas B, brkmn S P Co, h 139 15th
Wah Kee Co, Chinese mdse, r 1st nr B
Waldorf The, Mrs H J Odermatt mgr, fur rms 534 C
Walker Aldine LeR, clk r 543 6th
Walker Anna A Mrs, furn rms 401 6th, r same
Walker Chris C, eng S P Co, h 401 6th
Walker John D, carmn S P Co, h 1701 C
Walker Mary C (wid John S), h 410 7th
Wallender Alfred C, frt hndlr, h 1658 G
Wallender Carolina (wid Carl J), h 1658 G
Wallender Dolores E, tel opr, r 848 17th
Wallender Fred G, ydmstr, h 848 17th
Walsh Matt E, clk S P Co, r Reno
Walstrom Lee W, chf of police, h 409 13th
Waltenspiel George W, eng S P Co, h 1217 B
Walters Edward, eng S P Co, h 508 B
Walters E P, carp S P Co, r 1619 B
Walters Paul, eng S P Co, h 508 B
Wanke Ernest R, eng S P Co, h 1010 E
Ward Dora V Mrs, r John R Tarner
Ward Henry, eng S P Co, h 1121 B

232 NORTH VIRGINIA STREET

RENO, NEVADA

SAMOVILLE & FLAGG

"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
 FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

370

(1923) R. L. POLK & CO'S.

Ward Jane, sten S P Co, r 1121 B
 Ward John J, dairy, h Glendale rd nr S 17th
 Wardell Edith M Mrs, furn rms 1511 B, r same
 Wardell George D, hlpr S P Co, h 1511 B
 Warner Frank, r 329 6th
 Warnke H J, brkmn S P Co, r 1114 A
 Warren Cyrus E, mach S P Co, h 502 15th
 Warren Wm E, barber 1006 B, h 422 9th
 Warren Wm L, eng S P Co, h 324 B
 Waters Fred J, shoe repr A R Donatelli, r 230 B
 Watson Blanche Mrs, h 321 11th
 Watson Eugene C (Sparks Transfer), r 337 11th
 Watson George F, carp, h 1617 B
 Watson Hazel B, clk Bank of Sparks, r 337 11th
 Watson Joseph R, eng S P Co, h 337 11th
 Waugh Lila Mrs, h E Reno Hts
 Weaver Wm, lab, h 1707 B
 Webster Frank H, brkmn S P Co, h 1230 E
 Weihe J A, r 1040 B
 Weiss John, lab S P Co, h 1633 F
 Welch Andrew J, eng S P Co, h 159 12th
 Welker R M, brkmn S P Co, r 1114 A
 Wentworth Sarah F (wid Charles O), h 300 11th
 West Albert, switchmn S P Co, r 1543 B
 West Belle (wid Leander), h 1543 B
 West Sylvia M, r 1543 B
 West Thomas F, cond S P Co, h 1602 A
 Western Rooms (J H Witherman), 227 6th
 Whaley Frank G, mach, h 20th se cor I
 White Frank, mach S P Co, h 324 9th
 White Grace D (wid Edward G), h 120 15th
 Whitehead Arthur E, eng S P Co, h 1343 C
 Whitely Walter F, eng S P Co, h 421 13th
 Whytmyer Charles, car repr S P Co, r 401 7th
 Widaman Hugh E, eng S P Co, h 1325 B
 Widaman Margaret Mrs, clk L W Yocum, r 227 6th
 Wiley Arthur C, agt Truckee River Gen Elec Co, h 1750 I
 Wilkins N Olan O, mach, r 745 C
 Wilkinson Walter M, mech State Highway Dept, h 1117
 C
 Willard Joseph A, car insp, h 434 6th
 Williams Arthur, supt Pac Fruit Exp, h ss S P Ry yd

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

SPARKS DIRECTORY (1923)

371

- Williams James, car insp S P Co, h 602 11th
 Williams John F, eng S P Co, h 301 11th
 Williams Lawrence, student, r 301 11th
 Williams N M, r 1511 B
 Williams Roland, student, r 301 11th
WILLIAMS SETH L, Contractor and Builder 537 12th, h same, Phone Sparks 129-J
 Willis C Dean, ins, h 345 9th
 Wilson Arthur H, cond S P Co, h 438 7th
 Wilson Frank E, barber 1024 B, h 910 County rd
 Wilson Hazel O, tchr Pub School, r 229 9th
 Wilson Hulda E (wid John B), r 446 15th
 Wilson Maude Mrs, janitor U of N, r Albert E Springer
 Wilson Wm G, carp, r 1646 D
 Wiltse Wm A, h 1902 H
WINGFIELD GEORGE, Pres Bank of Sparks Inc, r Reno
 Winkler W E, cond S P Co, r 345 9th
 Winn Fernando, cond S P Co, h 501 7th
 Winstrom Paul, cond S P Co, r 832 C
 Wise John H, eng S P Co, h 341 6th
 Wistner Harry W, asst supt S P Co, h 921 B
 Witbeck Horace M, cond S P Co, h 944 F
 Witcher Joseph E, brkmn S P Co, h 2030 I
 Witherman James H (Western Rooms), h 227 6th
 Wogan Charles W, clk S P Co, r Reno
 Wolf Christopher J, eng S P Co, h 326 $\frac{1}{2}$ 13th
 Wolf Minnie, tchr High School, r 917 C
 Wood Earl, clk S P Co, r 139 15th
 Wood Robert C, eng S P Co, h 1120 E
 Woodard Charles O, boilermkr S P Co, h 1301 B
 Woodey Jean, carp, h 445 4th
 Woodruff Clyde H, taxi, r 118 11th
 Woodruff Harriet E, sten, r 118 11th
 Woodruff Wm H, eng S P Co, h 118 11th
 Woods Elmer L, firemn S P Co, h 316 12th
 Woodward James A, cond S P Co, h 837 17th
 Woolcock Harold E, student, r 1350 A
 Woolcock Peter, brkmn S P Co, h 1350 A
 Woolcock Raymond A, auto opr, r 1350 A
 Woolcock Starr F, firemn S P Co, r 1350 A
 Woolverton Wm I, transfermn, r 1126 A
 Wyckoff Fred M, student, r 646 9th

Join
 the
**Y
 M
 C
 A**

**JAKE
 Wainwright**

Wholesale and
 Retail
**Tires and
 Tubes
 Gasoline
 Oils
 Accessories**

Telephone
 Reno 679

**361 Sierra
 Street**

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
 AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERRY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

372

(1923) R. L. POLK & CO'S.

Wyckoff Joseph M, mach, h 646 9th
Wyckoff Mary E, student, r 646 9th
Wynn D A, tkt agt S P Co
Yam Robert, mgr Nevada Cafe, h 746 B
Yamasaki George M (Yokohama Laundry), h 1230 B
Yeck A H, brkmn S P Co, r 301 11th
Yocum James A, clk, h 1705 B
Yocum Lloyd W, grocer 826 B, h 1705 B
Yocum Olivia, clk L W Yocum, r 1705 B
YOKOHAMA LAUNDRY (George Yamasaki), Dull Finish Collars, Cuffs and Shirts 1230 B, Phone Sparks 61
Young George, electn S P Co, r 410 7th
Young Herman F, brkmn S P Co, h 437 6th
Young's Hotel, G Casetari prop, 704 B
Younghans Fred W, eng S P Co, h 518 8th
Younghans Percy, auto opr, r 518 8th
Zaehinger Wm J, hlpr Truckee River Gen Elec Co, h 1845
H
Zappa George, emp S P Co, r 227 6th
Zappellini Luigi, washer Parisian Lndy, r 1338 A
Zarubi Primo, car repr S P Co, h 618 7th

STEAMBOAT. A postoffice and station on the V & T R R and Steamboat Creek, 11 miles southeast of Reno, the county seat and banking point. Has local and long distance telephone connection. Farming is the principal occupation. Express, American Ry. E J Carver, Postmaster.

Bailey H H, live stock breeder
Bracking Jewell, tchr
Carver Edna J, postmaster
Ferretto John G, farmer
Hanson U S, farmer
Holcomb Bros, farmers
Lyons J S, dairy
Neilsen A C, farmer
Neilsen H C, farmer

VERDI. A town situated on the S P Ry and Truckee River, 11 miles northeast of Reno, the county seat and banking point. The Truckee River here furnishes power

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

WASHOE COUNTY DIRECTORY (1923)

373

for light and manufacturing purposes. Has a large saw-mill and box factory, several good stores, hotels, etc, and Union Sunday school. Local and long distance telephone connections. Population 500. Mrs Ada Durham, Postmaster.

Adams Earl, soft drinks

American Railway Express Co, J H Broach agt
Atchison & McKenzie, rancher

Berry Frank, opr Truckee River G E Co

Bohn Fred H, lab Truckee River G E Co

BROACH J H, Agt Am Ry Exp Co and S P Co

Durham Ada Mrs, postmaster

Durham F E, rancher

Garson Paul, rancher

Hansen Hans, rancher

Harker John E, formn Truckee River G E Co

Hasson J C, lab Truckee River G E Co

Hill G, rancher

Holmstrom Hugh, dairy

Johnson & Graham, ranchers

Kennedy Wm M, ditch tndr Truckee River G E Co

Law J, fruit grower

LEMOLYVE AND SILVER WHITE SOAP, Mfd by
Commercial Soap Co, Reno, Nevada (See right top
lines and page 51)

Lorenz B, lab Truckee River G E Co

McDonald James A, plant formn Truckee River G E Co

Mortensen M, dairy and rancher

Mountain View Hotel (Mrs J A Swanson)

Murdock Peter, lab Truckee River G E Co

Murray J, lab Truckee River G E Co

Nichols E, poultry breeder

Olcese Antone, lab Truckee River G E Co

Panelli A (Panelli & Patrone)

Panelli & Patrone (A Panelli, B Patrone), soft drinks

Patrone B (Panelli & Patrone)

Phillips J W, ditch supt Truckee River G E Co

POST OFFICE, Mrs Ada Durham Postmaster

Powning Charles G, justice of the peace

Quilicvi P, rancher

**P
L
A
Z
A
H
O
T
E
L**

**Nannini
Bros.
Props.**

**Rates \$1.00
\$1.50
and \$2.00
Per Day**

**Strictly
Modern**

**Cor. Sierra
and Plaza**

**Phone 148
RENO**

**DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.**

**LUMBER (READY CUT)
MILLWORK, ETC.**

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

374

(1923) R. L. POLK & CO'S.

Reno Power, Light & Water Co Plant
Revert A, mgr Verdi Lumber Co
Smith Hugh M, opr Truckee River G E Co
Southern Pacific Co, J H Broach agt
Swanson J A Mrs (Mountain View Hotel)
Thomas John, dairy
Truckee River General Electric Co, J A McDonald plant
formn
Verdi Lumber Co, A Revert mgr
Waters Thomas, lab Truckee River G E Co
Wiley S M, apiarist
Zunino Joseph, lab Truckee River G E Co

VYA. A postoffice in the extreme northwest corner of Nevada, 200 miles north of Reno, the county seat, 65 miles northeast of Alturas, Cal, the banking and shipping point. E L Crowl, Postmaster.

WADSWORTH. A village and station on a branch of the S P Ry and the Truckee River, 35 miles northeast of Reno, the county seat and banking point. Is situated on the line of the new Fernley-Lassen branch of the S P Ry. Has several good stores, hotels, a Union church, long distance telephone connections, also electric light plant, public school, etc. Express, American Ry. Telegraph, Western Union. Stage to Olinghouse daily. Population 300. R G Green, Postmaster.

Ackley Frank, constable
Ackley S N
Albee L D Mrs, rancher
American Railway Express, J B Lilly agt
Bell Telephone Co, Mrs Frank Simas agt
Blundell Thomas, live stock breeder and dlr
Bozzini S (Columbus House)
Ceresola D & Sons, live stock
Ceresola W J, rancher
Columbus House (S Bozzini)
Cowles R H, range cattle
Cowles R H jr, formn

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING. CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

WASHOE COUNTY DIRECTORY (1923)

375

Crittenden E G, carp
Crosby Bros, ice cream and pool
Crosby F M, stage
Cuyler James
Depaoli M P, rancher
Fiorelli C, gen mdse
Fish C A, gen mdse
Garaventa Frank, farmer
Garaventa John, farmer
Garaventa Joseph, farmer
Gardella Guisepe, farmer
Georgetti Caesar, hotel
Gori G (Nevada House)
GREEN R G, Gen Mdse and Postmaster
Gregory E G, rancher
Hard Giles, miner
Hardy C H
Hoover Mae Mrs, real est
Howes Harry, mining
Ingalls Wm, justice of peace
Ingalls W D, garage
Kiley Carrol, ranch hd
Knudson K O, prin pub sch
Kranjack John, miner
LEMONOLYVE AND SILVER WHITE SOAP, Mfg by
Commercial Soap Co, Reno, Nevada (See right top
lines and page 51)
Lilly J B, agt S P Co, Am Ry Exp and mgr W U Tel Co
Miller G H, pump tndr
Monte John, farmer
Neeley W J, apiarist
Nevada House (G Gori)
POST OFFICE, R G Green Postmaster
Sheehan Gus, mining
Sheehan J H, carp
Simas Frank Mrs, agt Bell Tel Co
Southern Pacific Co, J B Lilly agt
Wadsworth Light & Power Co, Henry Esden pres
Western Union Telegraph Co, J B Lilly mgr
Woosley Herman, garage

WASHOE COUNTY BANK BUILDING

ATTORNEY—COUNSELOR—NOTARY

JEROME L. VAN DERWERKER

PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

McCORMACK & CO.
MONUMENTAL WORKS
MARBLE AND GRANITE IMPORTERS

404 NORTH VIRGINIA — RENO — TELEPHONE RENO 1474-J

376

(1923) R. L. POLK & CO'S.

WASHOE. A postoffice and station on the V & T R R, 16 miles south of Reno, the county seat and banking point, and 15 miles north of Carson City. Pacific Telegraph & Telephone Co. Express, American Ry. Telegraph, Western Union.

Ambrose Russell E, opr Truckee River G E Co
Beer Harry P, plant formn Truckee River G E Co
DelGrande Ugo, flume tndr Truckee River G E Co
Gaiennei Frank, opr Truckee River G E Co
Sauer W E (Sauer & Kornmayer), postmaster.
Sauer & Kornmayer, gen mdse and meats
Truckee River General Electric Co, H P Beer plant formn

THE City Directory is the most effective and most economical method of reaching all the people all the time. Those who buy without looking at the list of those who sell do themselves great injustice. The classified lists in the Business Directory form the best Buyer's Guide on earth. A modern up to date method of getting what you want.

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

POLK'S WASHOE COUNTY DIRECTORY

1923

LAND OWNERS OF WASHOE COUNTY

Note—In the following list are given the names of those who own upward of 1 acre in Washoe County, and who reside in Nevada. Non-resident tax payers are not given. These names have been obtained from the Official Tax Lists at the County Seat, and are therefore considered correct. Following the name of each land owner is given: First, number of acres owned; second, assessed valuation; third, owner's postoffice address.

Adams Daisy Mrs, 1, \$1,380, Reno
Agnes & O'Rourke, 11, \$5,735, Reno
Aguerribere Martin, 37.67, \$1,830, Reno
Albert J M, 1, \$300, Reno
Aldabe B et al, 10,114, \$50,125, Reno
Aldrich A H, 1½, \$450, Reno
Allied Land & L S Co, 320, \$8,770, Reno
Almgren A A, 15, \$645, Sparks
Alps H F, 5, \$2,630, Reno
Altic Edith B, 3, \$780, Reno
Anderson Henry & A E Painter, 400, \$800, Reno
Anderson Robert, 2, \$770, Reno
Anelli Louis, 80, \$1,475, Reno
Arbico Eugenio, 10¼, \$3,620, Reno
Arden Louise Mrs, 1, \$50, Reno
Arden P, 4, \$490, Reno
Arico J M & A and P Giordio, 6¼, \$835, Reno
Armstrong H E & Agnes V, 7½, \$235, Reno
Atchison James & L R McKenzie, 415, \$7,905, Verdi
Atherton Kate, 80, \$190, Carson City
Avanzino Giovanni, 12, \$2,405, Reno
Avanzino G B, 88, \$11,645, Reno
Avanzino L, 41, \$4,580, Verdi
Avanzino P G, 35, \$5,480, Reno
Avilla Frank, 30, \$1,425, Reno
Ayer O W, 5, \$1,215, Reno

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMETZ
INC.**

SIERRA and SECOND STS., RENO, NEV.

378

(1923) R. L. POLK & CO'S.

- Bailey Ella M & V M Sauer, 585, \$14,690, Franktown
Bailey H H, 4, \$2,050, Reno
Bakeless I N, 320, \$25,695, Reno
Baker H B, 378, \$13,390, Reno
Ball W K, 60, \$1,300, Franktown
Balsi Angelo, 137, \$16,775, Reno
Bank of Nev S & T Co, 39, \$195, Reno
Banta H A, 16, \$4,565, Reno
Barker Eleanor, 160, \$150, Haulipi
Barker G, 4, \$200, Sparks
Barker George C, 2, \$100, Reno
Baroli Allesandro, 87, \$11,165, Reno
Barrett John Est, 200, \$400, Reno
Barron Harry M, 160, \$390, Sunkist
Bates Anna Mrs, 75, \$7,975, Reno
Bates E S, 160, \$140, Reno
Bathurst Hannah E, 80, \$550, Reno
Beauchini Joseph, 160, \$12,375, Reno
Beck Christian H, 10, \$995, Reno
Belli N Mrs Est, 22½, \$985, Franktown
Bender R, 1, \$50, Stewart
Benetti Angelo, 200, \$325, Reno
Bernstein Benjamin, 160, \$720, Gerlach
Berrum L W, 4,540, \$35,515, Reno
Bersani H, 134, \$8,525, Reno
Besso A Est, 244, \$7,615, Reno
Besso Frank and A G, 80, \$4,230, Reno
Besso V, 47, \$780, Reno
Bevilacqua Gemma, 1, \$300, Reno
Bisagno J T, Ferdinand and T J, 150, \$15,795, Reno
Bisagno N, 85, \$6,425, Reno
Black F D, 5, \$3,260, Reno
Blasdell & Martin, 40, \$80, Sparks
Blundell George, 1,288, \$14,860, Sparks
Blundell Thomas H, 161, \$13,180, Wadsworth
Bonamici Andrew, 40, \$5,470, Sparks
Bonham Bros, 80, \$3,320, Flanigan
Bonham Rolland J, 160, \$490, Flanigan
Bonham Ross F, 131, \$560, Flanigan
Bottini G B, 42, \$8,660, Reno
Bowers R F & Mrs Fred Ohl, 200, \$7,020, Franktown
Boynton J W Heirs, 640, \$40,350, Reno

FURNITURE
RUGS
CURTAINS

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
 "EVERYTHING IN THE BUILDING LINE"
 PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

WASHOE COUNTY DIRECTORY (1923)

379

Bradley J R & Co, 11½, \$8,200, Reno
 Branton Thomas M, 80, \$340, Steamboat
 Bridgman W B, 3, \$1,925, Reno
 Britsghi Louis, 640, \$9,325, Reno
 Brochini Adam, 5, \$550, Reno
 Brooks & Peckham, 291, \$37,185, Reno
 Brown Emma & O C Ross jr, 800, \$7,115, Reno
 Bryan Alice P G, 160, \$480, Virginia City
 Bullentina A & Emilio Dianda, 80, \$7,065, Sparks
 Burke A A & F D, 41, \$6,645, Reno
 Burke Don R, 95, \$230, Reno
 Burke W S, 920, \$3,585, Steamboat
 Butler Arthur J, 167, \$700, Reno
 Butler E W, 80, \$590, Sparks
 Butler Lillian B, 40, \$100, Flanigan
 Butler P J, 20, \$50, Flanigan
 Byington & Hall, 1, \$50, Reno
 Cafferata M E, 93, \$8,530, Reno
 Callahan James T, 377.52, \$10,995, Reno
 Callahan J T, 80, \$1,050, Franktown
 Callahan M Mrs, 160, \$5,535, Franktown
 Callahan P H, 280, \$2,365, Franktown
 Callahan P H & H P, 320, \$740, Franktown
 Calligan George H, 231, \$13,030, Tuscarora
 Campbell Frank, 282, \$760, Reno
 Canepa E & wife, 57, \$1,865, Verdi
 Cantlon Frank, 105, \$650, Sparks
 Cantlon J E, 6, \$1,000, Sparks
 Capurro Alesio, 15, \$1,115, Sparks
 Capurro Bertholome Est, 58, \$7,430, Sparks
 Capurro B, 1,487, \$35,960, Reno
 Capurro B et al, 1,028, \$2,055, Reno
 Capurro B, John and Ernest, 380, \$760, Reno
 Capurro John, 120, \$240, Reno
 Capurro L & W and Pete Laiolo, 312, \$21,855, Reno
 Capurro P, 108, \$15,050, Reno
 Capurro Steve, 64, \$3,325, Reno
 Caramella Joseph, 32, \$2,075, Reno
 Caramella Samuel, 52, \$6,410, Reno
 Carana B, 70, \$8,125, Reno
 Cardinal & Lecuyer, 80, \$160, Verdi
 Cardone G, 25, \$3,770, Reno
 Carson S & W DeCoursey, 20, \$60, Reno

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
 TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO

Florist

**G. ROSSI
& CO.**

Cut Flowers

Ornamental

Plants

Seeds and

Bulbs

Artistic

Floral

Designs

AND

Decorating

Service and
Quality

Our Motto

Fresh Cut
Flowers

received daily
from our own

Nurseries

**BRANCH
STORES**

San

Francisco

Oakland

Berkeley

Sacramento

Fresno

38 W. 2d

STREET

Phone

Reno 17

380

(1923) R. L. POLK & CO'S.

Carson Tahoe Lumber & Fluming Co, 850, \$2,975, Carson

Carter Mattie D S, 413, \$48,965, Reno

Casazza David, 328, \$23,360, Reno

Casazza P & Sons, 310, \$21,225, Reno

Casci Mary, 285, \$8,580, Reno

Cassinelli Pietro, 146, \$19,140, Sparks

Cassinelli P jr, 125, \$14,320, Sparks

Caughlin C Mrs, 3,418, \$25,360, Reno

Cerfoglio A, 80, \$7,650, Reno

Ceresola D, 160, \$8,650, Wadsworth

Ceresola G, 40, \$5,415, Sparks

Cesmat A E, 5, \$1,455, Reno

Cheney & Short, 11.96, \$1,240, Reno

Christensen C J, 57, \$6,990, Sparks

Christensen George, 7, \$1,990, Reno

Christensen J H, 40, \$700, Reno

Christensen J H & Anna E Dunn, 485, \$32,435, Reno

Christensen Lorena M, 33, \$6,080, Reno

Christensen L M, 103, \$11,050, Sparks

Clark Phoebe B, 46, \$370, Reno

Clark Theodore W, 100, \$10,735, Reno

Cliff Samuel, 680, \$23,960, Carson City

Clink M, 2½, \$140, Reno

Clinton Mary Mrs, 1,080, \$600, Reno

Clow Grace, 120, \$13,180, Reno

Clusin Alice A, 43, \$9,000, Reno

Clusin John, 7½, \$10,095, Reno

Cochran Lee, 40, \$100, Reno

Codega Clementa, 1, \$300, Reno

Compston Frank, 95, \$13,745, Reno

Comstock Tunnel Co, 700.94, \$2,500, Virginia City

Corris C, 1, \$50, Reno

Costa Manuel, 54, \$10,090, Reno

Cox L E Mrs, 23, \$7,100, Reno

Crain John C, 160, \$680, Gerlach

Craven J L Est, 80, \$280, Carson City

Crowe E L, 320, \$1,850, Vya

Cuts Charles F, 80, \$190, Reno

Cuyler James, 160, \$760, Nixon

Damonte Louis, 89, \$8,855, Reno

D'Andrea David, 37.75, \$3,425, Reno

D'Andrea V, 160, \$9,670, Reno

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

WASHOE COUNTY DIRECTORY (1923)

381

Davis James T, 80, \$190, Carson City
DeBernardi Rick, 103, \$13,855, Reno
DeCoursey W & S Carson, 20, \$60, Reno
Deissner O G, 320, \$285, Beulah
DeLongchamps F J, 40, \$120, Reno
Depaoli Domenico, 50, \$6,530, Sparks
Depaoli M P, 1,602, \$15,105, Wadsworth
Dianda Emilio & A Bullentini, 80, \$7,065, Sparks
Diemer James, 320, \$770, Vya
Dodge E R, 271½, \$70, Reno
Donati G & F Sorani, 520, \$13,590, Reno
Dondero A, 1,400, \$7,205, Reno
Dondero Charles, 11, \$900, Reno
Donnelly Land & L S Co, 3,438, \$8,885, Reno
Drake R N Mrs, 11, \$1,550, Reno
DuBois P E, 25, \$225, Wadsworth
Dunn Anna E & J H Christensen, 485, \$32,435, Reno
Duque Bertrand, 160, \$390, Reno
Duque J P, 120, \$300, Reno
Durham F E, 390, \$11,925, Verdi
Dwyer J H, 7, \$1,700, Reno
Elander David Y, —, \$200, Reno
Elder J T, 291, \$1,475, Sheephead
Elges Carl, 262, \$18,565, Reno
Erickson John, 40, \$350, Franktown
Escalle P, 32, \$4,090, Reno
Etchepare Leon et al, 10,114, \$50,125
Evans Alvaro Est, 45, \$4,300, Reno
Evans John N, 63, \$2,870, Reno
Evans J N Est Co, 707, \$41,735, Reno
Eylander Hugo A, 160, \$320, Reno
Fairchild C J, 40, \$1,125, Reno
Faretto Catherine, 2, \$1,200, Reno
Faretto Charles, 129, \$15,390, Reno
Faretto John C, 31, \$195, Reno
Faretto L S, 104.60, \$9,680, Reno
Fayant J B, 160, \$490, Golconda
Ferrari D, 40, \$4,690, Reno
Ferraris Joseph, 40½, \$5,475, Reno
Ferrel C P, 21, \$4,255, Reno
Ferris G L, 256, \$24,235, Reno
Ferretto Angelo, 253, \$26,875, Reno
Ferretto A & Sons, 227, \$32,405, Reno

42.44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

OSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

**REAL
ESTATE
INSURANCE**

RENTALS

LOANS

BONDS

Tel.
Reno 13

**Reno
NEVADA**

382

(1923) R. L. POLK & CO'S.

Ferretto D Est, 100, \$7,200, Steamboat
Ferretto J G & P W, 198.12, \$13,075, Steamboat
Fife Bros, 167, \$17,655, Reno
Figone Antonio, 120, \$7,890, Reno
Filipelli D, 130, \$11,020, Reno
Finn Lena M, 74, \$3,320, Reno
Fisk C W, 160, \$1,530, Gerlach
Flaughter James M, 480, \$1,550, Vya
Folsom L D Mrs, 20, \$40, Reno
Forsen E, 61½, \$765, Reno
Foust Henry J, 202, \$840, Franktown
Fox A A, 3½, \$700, Verdi
Frandsen F M, 5, \$5,020, Reno
Frazer Belle, 75, \$225, Reno
Frazer W H, 10, \$7,680, Reno
Frey Louise Mrs Est, 240, \$20,360, Reno
Frolich Minors, 43, \$5,415, Reno
Fugate W, 1, \$1,660, Reno
Fuller M K, 4, \$1,230, Reno
Fulton R L Est, 280, \$970, Reno
Fulton & Taylor, 3½, \$120, Reno
Gadda Charles and Katherine, 5, \$1,830, Reno
Galindo H P, 160, \$790, Roop
Gallery Frank, 118, \$4,210, Reno
Galloway C W, 5, \$1,010, Reno
Galsgie E C, 5, \$1,550, Reno
Galvin M C and J, 58, \$3,890, Sparks
Games J C, 5, \$700, Reno
Garavanta Land & L S Co, 345, \$18,635, Wadsworth
Garavanta Serafino, 167, \$8,510, Reno
Gardella Giuseppe, 115, \$4,160, Wadsworth
Garson Paul, 272, \$7,185, Verdi
Garvarino Giovanni, 3, \$450, Reno
Gaspari Angelina, 160, \$11,210, Reno
Gaston James S, 80, \$420, Reno
Gault Daniel W, 90, \$9,680, Reno
Gault James, 520, \$13,195, Reno
Gault James et al, 10, \$230, Reno
Gauthier and Leautier, 17.30, \$2,040, Reno
Gelmstead C A, 40, \$4,945, Reno
George C J and wife, 6.19, \$2,740, Reno

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS
LEMONOLYVE

Test the Result
of Their Scien-
tific Construc-
tion

THE LEMON AND OLIVE OIL SOAP

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

WASHOE COUNTY DIRECTORY (1923)

383

Gerlach Live Stock Co, 200, \$720; 24,851, \$251,730, Gerlach
Ghighiri Marie, 220, \$16,220, Reno
Gilcrease O L, 320, \$1,110, Vya
Gillson P Y, 160, \$1,830, Reno
Ginocchio N, 167, \$16,095, Reno
Giodio P & J M and A Arico, 6¼, \$835, Reno
Gleason H L, 7, \$1,655, Reno
Goegg C F Est, 160, \$260, Wadsworth
Golding W T, 256.31, \$1,410, Nixon
Gottardi A G, 1½, \$450, Reno
Gould W E, 1, \$2,810, Reno
Green L A L, 500, \$13,500, Reno
Gregory James L, 2, \$100, Franktown
Gregory Lewis, 320, \$380, Gerlach
Grizzley Live Stock Co, 795, \$2,090, Reno
Grose George, 84, \$9,855, Reno
Grose James Est, 40, \$4,330, Reno
Gulling M Est, 20, \$100, Reno
Guthrie R M, 11, \$3,990, Reno
Hall E L, 44, \$6,005, Reno
Hall Joseph W, 40, \$120, Reno
Hansen Hans, 95, \$2,455, Verdi
Hansen P Est, 120, \$9,190, Reno
Hansen U S, 142, \$8,595, Steamboat
Harper Lena M, 11, \$3,375, Sparks
Harriman J P, 320, \$1,800, Vya
Harriman T B, 320, \$1,140, Vya
Harris Thomas E, 3 2-3, \$190, Reno
Harris W J, 8,370, \$23,940, Reno
Harris W J and Butcher & Painter, 320, \$640, Reno
Hart Glynn, 280, \$790, Vya
Hawkins Edward and Joseph Ryan, 17, \$2,530, Reno
Haydon A E, 1,120, \$2,050, Reno
Haydon Jesse M, 1,040, \$250, Reno
Hayes John, 9, \$740, Reno
Heidenreich H, 485, \$19,830, Franktown
Heinz Louise S, 1,629, \$15,030, Reno
Heller A V, 320, \$2,770, Sheephead
Henry James, 80, \$200, Reno
Henry Wm, 80, \$300, Reno
Herman M L V, 11.60, \$1,030, Reno
Heward E S, 9, \$3,670, Reno

4 W. FOURTH ————— TELEPHONE 1261 ————— RENO, NEVADA

STEINHEIMER BROS.
STUDEBAKER
AUTOMOBILES
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY
"HAVE YOUR GLASSES TAYLOR MADE"
MASONIC TEMPLE
TELEPHONE RENO 700

384

(1923) R. L. POLK & CO'S.

Heward Theresa Mrs, 949, \$7,460, Gerlach
Hibbard A A Mrs, 100, \$555, Reno
Hicks Herbert, 1, \$520, Reno
Higgins J M, 29, \$5,070, Reno
Hill Beulah M, 640, \$4,125, Beulah
Hill J W, 6, \$1,030, Verdi
Hogan Helena E, 520, \$11,760, Reno
Hogan J W and L Muran, 40, \$5,580, Reno
Holcomb Bros, 2,120, \$70,820, Reno
Holcomb G R Est Co, 21,329, \$224,910, Reno
Hollenbeck H A et al, 120, \$8,955, Reno
Holmstrom Hugh, 3½, \$3,065, Verdi
Horner Claude W, 160, \$480, Reno
Hooks E G, 160, \$1,560, Flanigan
Horning Eileen, 1, \$650, Reno
Hotaling C B and wife, 18.25, \$1,730, Sparks
Howard B F et al, 92, \$12,545, Reno
Hubbard Nettie E, 34, \$3,215, Reno
Humphrey Judicy Cavitt Mrs, 69, \$14,260, Reno
Humphrey M J Mrs, 4, \$10, Reno
Humphrey Supply Co, 394, \$57,600, Reno
Hunken H C Mrs, 90, \$4,475, Verdi
Hurterbise E T, 160, \$570, Reno
Hutchins A M Mrs, 3, \$2,170, Reno
Imelli Samuel, 305, \$11,565, Franktown
Inda & Iribarren, 40, \$4,470, Reno
Iratcabal John, 5, \$2,230, Reno
Istrice Pasquale, 23, \$2,340, Reno
Jacobi B A, 125, \$12,880, Reno
Jacobsen Chris, 31, \$5,530, Reno
Jeakins A, 186.32, \$1,480, Gerlach
Jenkins Kate, 218, \$585, Reno
Jenkins R D, 100, \$260, Reno
Jenkins R T, 8, \$22,310, Reno
Jensen Chris, 20.09, \$1,960, Reno
Jensen Louis, 5, \$2,820, Reno
Jensen P S, 41, \$100, Reno
Jensen P S and J S, 560, \$36,515, Reno
Jensen R C, 1,447, \$62,730, Reno
Johnson John, 26.33, \$2,270, Reno
Johnson L F, 406, \$11,010, Verdi
Johnson M E Mrs, 183, \$21,980, Reno

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

REVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

RENO

SECOND AND LAKE STREETS

PHONE 777

WASHOE COUNTY DIRECTORY (1923)

385

Jones C C, 903, \$28,190, Reno
Jones D T, 10, \$4,110, Reno
Jones E F, 40, \$500, Reno
Jones Walter S, 160, \$390, Reno
Jones W D, 1, \$50, Reno
Jones W H, 1, \$60, Reno
Kelly Claude, 160, \$390, Sunkist
Kelly Eva E, 160, \$1,525, Gerlach
Kelly James, 4½, \$490, Reno
Kelly J E, 320, \$1,360, Gerlach
Kelly Mary U, 16, \$400, Reno
Kemble Albert, 319, \$1,330, Vya
Kestell Wm T, 4½, \$1,020, Virginia City
Kietzke Albert, 160, \$9,050, Reno
King Samuel, 160, \$580, Reno
Kirk Wm H, 80, \$170, Carson City
Kleppe J F, 148, \$13,680, Reno
Laden Charles Mrs, 160, \$380, Reno
Laiolo G, 60, \$4,945, Reno
Laiolo Pete and L & W Capurro, 312, \$21,855, Reno
Lampson W E, 21, \$3,320, Reno
Landa A, 240, \$15,700, Reno
Langsten Burney, 160, \$2,360, Reno
Langston David, 160, \$1,495, Gerlach
Larralde John, 280, \$690, Reno
Laughton A L Est, 295, \$6,655, Reno
Laughton C S, 35, \$5,850, Sparks
Lavagnino L and C, 55, \$6,180, Reno
Lavoie Robert F, 3, \$150, Reno
Lee Ada F, 80, \$200, Reno
Lee F M Est, 80, \$200, Reno
Leete Syndicate Inc, 52, \$1,690
Lembers George, 26, \$2,330, Sparks
Leter H, 2,480, \$5,160
Lewers George Mrs, 40, \$1,230, Reno
Lewers Kate, 720, \$13,970, Reno
Lewis C P, 160, \$260, Sparks
Lewis Ione Mrs, 147, \$16,875, Reno
Lewis I M, 602, \$15,450, Reno
Litch A Est, 40, \$100, Reno
Lockwood C J, 120, \$3,510, Sparks
Lohidoy Benjamin, 240, \$600, Reno
Lombardi G, 40, \$1,755, Reno

232 NORTH VIRGINIA STREET

RENO, NEVADA

SAMOVILLE & FLAGG

"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
 FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



PREST-O-LITE

**H. L. SMITH
 BATTERY
 CO.**

Agents

**Battery
 and
 Electrical
 Specialties**

**Tel. Reno
 1263-J**

**RENO
 NEVADA**

386

(1923) R. L. POLK & CO'S.

- Longabaugh Sam Est, 40, \$80, Reno
- Lowry C L, 40, \$200, Reno
- Luchetti G B, 65, \$7,830, Reno
- Lumry O M, 2, \$1,500, Reno
- Lund John E, 2, \$800, Reno
- Lyons J S, 480, \$23,205, Steamboat
- McCarran P A, 380, \$9,690, Reno
- McCarthy Max H, 158, \$800, Gerlach
- McClure Sarah Mrs, 56, \$6,480, Reno
- McDevitt James, 80, \$200, Virginia City
- McDonald Elvira, 8, \$2,040, Reno
- McDonald Roy, 320, \$355, Sheephead
- McEwen J J, 665, \$15,150, Carson City
- McGinnis Martha, 11½, \$450, Reno
- McKay James C and wife, 3, \$6,120, Reno
- McKenzie L R & James Atchison, 415, \$7,905, Verdi
- McLeod Henry S, 5, \$1,010, Reno
- McMurdo N E Mrs, 2, \$755, Reno
- McMurdo Wm, 80, \$280, Reno
- Macdonald Mary, 958, \$3,015, Carson City
- Maddalina J D, 264.28, \$11,555, Reno
- Madelina E D, 147, \$12,925, Reno
- Magsam Mateo, 4, \$875, Reno
- Mangini A & J Mongolo, 166, \$13,885, Reno
- Manhan Joseph, 2, \$600, Reno
- Manning A H Co, 2½, \$120, Reno
- Mansfield Thomas J, 40, \$550, Reno
- Mapes C W, 795, \$56,945, Reno
- Marble Emma Mrs & Wm Jones, 719, \$20,225, Reno
- Mariette L A, 320, \$2,230, Vya
- Marmelarena N, 120, \$11,355, Reno
- Marquardt F J, 800, \$3,250, Gerlach
- Maroni Michael, 8, \$2,500, Reno
- Martini Gino, 90, \$3,780, Reno
- Matley J B and wife, 470, \$32,545, Reno
- Maxson H B, 270, \$4,240, Reno
- Maxson H H, 6, \$860, Reno
- Maxwell Alice and Agnes, 10, \$1,175, Reno
- Meizel Frank, 13, \$3,420, Reno
- Melillo Marino, 15, \$1,550, Reno
- Menke W H, 55, \$9,600, Reno
- Meyer Charles, 10, \$1,700, Reno

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

WASHOE COUNTY DIRECTORY - (1923)

387

Moffat W H, 43, \$20,580, Reno
 Mongolo Joseph, 35, \$3,675, Reno
 Mongolo J & A Mangini, 166, \$13,885 Reno
 Monte John, 585, \$12,000, Wadsworth
 Moore Kate, 4, \$8,960, Reno
 Morrill Theodore, 40, \$60, Reno
 Morrill & Bigelow, 60, \$180, Reno
 Mortensen M jr, 520, \$10,035, Verdi
 Mortensen P, 33, \$3,225, Reno
 Morton Elsie E, 160, \$380, Reno
 Mott R R, 320, \$1,550, Flanigan
 Munson C E, 38, \$95, Reno
 Muran L & J W Hogan, 40, \$5,580, Reno
 Murphy Mary M, 622, \$1,490, Reno
 Murray Samuel, 161, \$7,990, Reno
 Natali Denevi, 9, \$1,315, Sparks
 Nelson Andrew, 5,720, \$29,545, Reno
 Nelson James, 451, \$12,880, Reno
 Nelson Robert, 225, \$3,125, Reno
 Nelson Swirt, 3, \$1,200, Reno
 Nevada-California Land & L S Co, 8,905, \$106,595, Reno
 Nevada-Steamboat Springs Co, 400, \$2,880, Reno
 Nevada Stock Farm Inc, 106, \$21,150, Reno
 Nevada Transfer Co, 13, \$850, Reno
 Nevada Valley Power Co, 120, \$1,060, Lovelock
 Nield Alfred, 2 2-3, \$400, Reno
 Nielson A A, 218, \$6,945, Steamboat
 Nielson A C, 180, \$10,470, Steamboat
 Nielson H C, 100, \$9,300, Steamboat
 Nielson N L, 8, \$1,730, Reno
 Norris Earl S & L D, 120, \$300, Reno
 North Angus, 1,440, \$3,440, Reno
 Norton Allen P, 640, \$2,945, Vya
 O'Brien Earl, 160, \$390, Reno
 O'Brien Mary Mrs, 2,640, \$4,805, Reno
 Ocafrain G et al, 11,114, \$50,125, Reno
 Ohl Fred Mrs and R F Bowers, 200, \$7,020, Franktown
 Oliva Antonio, 40, \$3,430, Reno
 Olsen Otto, 80, \$8,485, Reno
 Oppio Santino, 200, \$24,010, Sparks
 Ordway H E, 10, \$50, Derby
 O'Sullivan Dennis, 193, \$25,540, Reno
 O'Sullivan J J Est, 73, \$1,215, Reno

Join
 the
**Y
 M
 C
 A**

**JAKE
 Wainwright**

Wholesale and
 Retail
 Tires and
 Tubes
 Gasoline
 Oils
 Accessories

Telephone
 Reno 679

**361 Sierra
 Street**

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.
**PURITY FRENCH BAKERY AND MACARONI FACTORY
 AND RENO FRENCH BAKERY**
 357 NORTH VIRGINIA PHONES 434-539 RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H.

SCHROEDER

**General
Auto
Repairing**

**Specializing in
Dodge and
Ford Cars**

**Body and
Fender Work
Welding
Brazing**

**All Repair
Work
Guaranteed**

**435 W. 4th
Reno, Nev.
Tel. 1049-W**

**RENO
CONCRETE
FACTORY**

**L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe**

**Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.**

388

(1923) R. L. POLK & CO'S.

Overland Trust & Realty Co, 61½, \$605, Reno
Pacini B, 440, \$20,205, Reno
Painter A E, 840, \$2,010, Reno
Painter A E and Henry Anderson, 400, \$8,000, Reno
Panelli G and R Quilici, 150, \$56,451, Sparks
Parker W T, 280, \$1,000, Sheephead
Parlenti S, 80, \$6,120, Reno
Patrick Fannie B, 80, \$7,295, Reno
Pazzi D, 124, \$9,930, Reno
Pearl Amelia Mrs, 120, \$1,215, Carson City
Pecetti F A, 176, \$7,645, Reno
Pecetti John B, 120, \$6,455, Reno
Pecetti Pietro, 90, \$6,010, Reno
Peck F J, 40, \$1,100, Reno
Peckham Geo E, 52, \$8,290, Reno
Peckham Geo A & Bro, 118.50, \$14,405, Reno
Pedroli A J, 480, \$3,465, Reno
Pedroli S, 629, \$21,230 Franktown
Penioloni & Bro, 320, \$10,660, Steamboat
Peoples Drain Ditch Co, 40, \$200, Sparks
Peterson R, 1, \$1,135, Reno
Phillipi Chrissie, 12, \$145, Sparks
Phillips F H Dr, 18, \$7,680, Reno
Pich Julius, H 1, \$1,040, Reno
Pino George, 18, \$3,665, Reno
Piretto V, 22, \$4,130, Reno
Plino Sorani, 40, \$5,510, Sparks
Plumb E D, 69, \$7,215, Reno
Powell C Stanley, 160, \$1,530, Gerlach
Pradere Michael, 80, \$200, Dayton
Pratt H J, 404, \$8,870, Reno
Prosole John, 240, \$2,900, Reno
Prosole L, 115, \$6,670, Reno
Questa E F, 8, \$2,510, Reno
Quilici G and N Matteoni, 192.88, \$13,785, Reno
Quilici P, 500, \$7,950, Verdi
Quilici R and G Panelli, 150, \$5,645, Sparks
Quinn Abbie et al, 15, \$7,500, Reno
Raffetto A, 160, \$17,885, Reno
Raffetto C M, 160, \$1,230, Carson City
Raffetto J L, 37, \$2,300, Reno
Raffetto Louis and John, 30, \$5,755, Reno
Raine James P, 40, \$8,235, Reno
Raine J W and Mrs E E, 320, \$3,580, Vya

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

WASHOE COUNTY DIRECTORY (1923)

389

Ramelli Alfonso, 40, \$7,200, Reno
 Ramelli Caesar A, 2,160, \$33,440, Reno
 Ramelli Mateo, 70, \$11,070, Reno
 Ray Kathryn N, 5, \$4,105, Reno
 Read Florence M, 5, 2,840, Reno
 Read Lorena R, 1,040, \$250, Reno
 Read Ralston, 1,040, \$250, Reno
 Reid Wm T and wife, 10, \$4,280, Reno
 Reilly D W, 9.20, \$2,230, Reno
 Reilly M Mrs, 46, \$6,735, Reno
 Reno Golf Club, 80, \$4,585, Reno
 Reno Lodge F & A M No 13, 14, \$1,580, Reno
 Reno Power Light & Water Co, 358, \$1,125, Reno
 Reno Pressed Brick Co, 14, \$21,580, Reno
 Richards C L, 51½, \$4,810, Reno
 Richardson & wife, 80, \$640, Reno
 Richard R A, 1, \$2,020, Reno
 Riter Henry, 14, \$2,170, Franktown
 Ritter H, 160, \$1,930, Steamboat
 Roberti F, 244, \$12,360, Reno
 Rogero D, 40, \$5,395, Reno
 Rosasco B, 84, \$12,880, Reno
 Rosasco Carlo, 80, \$8,330, Reno
 Rosasco G, 30, \$3,945, Reno
 Rose Anna Mrs, 13, \$320, Reno
 Rosengren C L, 19, \$3,180, Reno
 Rosmor O P & J A Peterson, 160, \$400, Reno
 Ross Martha, 200, \$1,585, Flanigan
 Ross O C jr and Emma P Brown, 800, \$7,115, Reno
 Rosselli Joseph, 300, \$10,080, Franktown
 Rovetti Dora, 35.84, \$5,030, Reno
 Ruess J H and W A Shippaugh, 427, \$1,015, Reno
 Ryan Joseph and Edward Hawkins, 17, \$2,530, Reno
 Sanborn Harry est, 7, \$1,975, Reno
 Saralegni Antonio, 1920, \$28,801., Reno
 Satory John J, 320, \$1,060, Vya
 Sauer Bros, 1,070, \$36,850, Franktown
 Sauer Frank, 80.69, \$940, Franktown
 Sauer V M and Ella M Bailey, 585, \$14,690, Franktown
 Sauer & Steffan, 1, \$80, Reno
 Scanavino A F, 4, \$10,150, Reno
 Scanavino Joseph, 8⅝, \$1,675, Reno
 Scarroni Francisco, 4, \$970, Reno
 Schavee Gustaf, 302, \$675, Olinghouse
 Scheeline M Est, 134, \$230, Reno

P L A Z A H O T E L

**Nannini
Bros.
Props.**

**Rates \$1.00
\$1.50
and \$2.00
Per Day**

**Strictly
Modern**

**Cor. Sierra
and Plaza**

**Phone 148
RENO**

DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.

LUMBER (READY CUT)
MILLWORK, ETC.

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS
"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

390

(1923) R. L. POLK & CO'S.

Schippacasse Agostino, 67, \$9,480, Reno
Schroeder Wm, 40, \$590, Reno
Scott J M, 5, \$2,340, Reno
Semenza A, 50, \$6,495, Sparks
Settlemyer E A, 1,200, \$21,490, Reno
Sevier C G, 720, \$2,850, Vya
Shannon J J, 5, \$885, Reno
Sharp E J, 160, \$430, Vya
Sharp Myrtle M, 160, \$400, Vya
Shidd Bert, 120, \$970, Gerlach
Shippaugh W A and J H Ruess, 427, \$1,015, Reno
Shirley Susie A, 80, \$160, Reno
Short W C, 458, \$27,655, Reno
Simas Lillie Est, 30, \$840, Reno
Simmons Jacob M, 160, \$630, Gerlach
Simone Giaconio et al, 12, \$1,370, Reno
Simone Louis, 4½, \$225, Franktown
Simpson F W, 1,680, \$5,140, Reno
Simpson W N, 320, \$1,140, Vya
Sinelio Salvatore, 118.07, \$4,250, Reno
Smith Anthony J, 160, \$600, Reno
Smith F S, 121, \$660, Dirby
Smith L D, 120, \$240, Franktown
Smith Geo J Splendor, 80, \$160, Reno
Smith Harold A, 40, \$80, Reno
Smith Humphrey, 240, \$970, Gerlach
Smith L D, 158½, \$9,235, Franktown
Smith Matilda J, 40, \$540, Reno
Smith & Peterson, 11, \$4,030, Reno
Snare H E, 15, \$2,610, Reno
Snare W M, 116.70, \$6,115, Reno
Sobrio G R, 280, \$4,545, Reno
Sorani F & G Donati, 440, \$11,940, Reno
Sorani G & A Salvatore, 160, \$12,350, Reno
Sorgi C, 42, \$6,680, Reno
Souchereau J E Est, 80, \$310, Reno
Splatt Ernest O, 160, \$880, Reno
Springer Evelyn, 4, \$1,665, Sparks
Stadmuller & Taylor, 5, \$230, Reno
Standard Metals Co, 240, \$18,160, Reno
States Wm, 400, \$2,760, Reno
Steele Harriet D, 32½, \$4,300, Reno
Steele J A, 2½, \$995, Reno
Steel Robert Corp, 200, \$19,345, Reno

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

WASHOE COUNTY DIRECTORY (1923)

391

Stephenson W M, 320, \$1,160, Vya
Steward Oscar, 360, \$1,805, Vya
Steward John, 50, \$2,560, Derby
Stitt S W Est, 160, \$560, Reno
Stoddard C H, 40, \$100, Reno
Sturla J B, 80, \$310, Wadsworth
Swan Emma Mrs, 1, \$620, Reno
Swanson August Mrs, 14½, \$3,295, Reno
Swesey A C, 3, \$470, Reno
Swift Cordelia, 320, \$960, Carson City
Swingle Ogle, 320, \$2100, Gerlach
Taber B F Mrs, 9, \$4,450, Reno
Tachino John Est, 144, \$7,975, Steamboat
Tarnar J R, 59, \$6,625, Wadsworth
Thomsen Peter, 200, \$21,920, Reno
Thuesen Chis, 140, \$4,660, Sparks
Trieloff A C, 638, \$2,695, Reno
Trosi C Est, 2114, \$74,080, Reno
Trosi J E, 132, \$9,635, Reno
Truckee River Gen Elec Co, 210, \$4,850, Reno
Tubman Father, 5, \$60, Reno
Twaddle Lizzie, 366, \$9,620, Carson City
Union Land & Cattle Co, 15,885, \$117,780, Reno
United Metals Co, 160, \$800, Reno
Upson Mary, 13, \$545, Reno
VanAnken E, 360, \$860, Reno
VanMeter W P Mrs, 240, \$8,210, Reno
VanNagle Cora, 640, \$1,540, Reno
Vener Ella E, 114, \$270, Gerlach
Verdi Lumber Co, 7,000, \$90,550, Verdi
Virginia & Gold Hill Water Co, 3,279, \$54,060, Virginia
City
Voglotti E, 1, \$1,350, Reno
Walker Minerva, 5, \$1,465, Reno
Wallstab Hotel Co, 1,194, \$2,870, Sparks
Walts Bros, 2,368, \$42,080, Reno
Walts Wm, 1, \$810, Reno
Warner E W, 160, \$480, Sunkist
Ward & Smith 1,320, \$7,945, Sheephead
Washburn D A, 3, \$70, Fernley
Washburn G D, 80, \$2,660, Derby
Washoe County Bank, 12, \$640, Reno
Washoe Land & Cattle Co, 3,139, \$53,825, Franktown
Watson M T Mrs, 1,040, \$5,000, Reno
Watson Oscar 320, \$1,010, Beulah

JEROME L. VAN DERWERKER
ATTORNEY—COUNSELOR—NOTARY
WASHOE COUNTY BANK BUILDING
PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

McCORMACK & CO.
MONUMENTAL
WORKS
MARBLE AND GRANITE IMPORTERS

404 NORTH VIRGINIA—RENO—TELEPHONE RENO 1474-J

392

(1923) R. L. POLK & CO'S.

Webster James, 40, \$120, Reno
Webster W J, 641, \$3,570, Reno
Wedekind Galena Mines Co, 8, \$95, Reno
Wedekind Mines Co, 67, \$1,080, Reno
Welch Ellen M, 31, \$420, Reno
Wells Est Co, 120, \$360, Reno
Wells & Blakeslee, 160, \$480, Reno
West W H, 400, \$10,505, Reno
Weilmunster Alex, 482, \$3,970, Vya
Wheeler D C Inc, 19,154, \$220,540, Reno
Wilcox Laura E, 595, \$37,640, Reno
Wilbur Dina, 1, \$300, Reno
Williams Austin B, 320, \$1,010, Gerlach
Williams F A, 10, \$2,350, Reno
Williams John P, 600, \$40,985, Clarks
Williams Jones & Mrs Emma Marble, 719, \$20,225, Reno
Wilson John A, 11½, \$10, Reno
Wine Wade H, 2, \$2,145, Reno
Winters I L, 998, \$20,365, Carson City
Winters Theo Est Co, 4,340, \$74,095, Franktown
Wogan T C, 10¼, \$1,270, Sparks
Wollom J L, 21, \$3,060, Reno
Worthen Margery E, 3½, \$170, Reno
Yori George A, 240, \$8,285, Reno
Yori Land & L S Co, 309, \$38,785, Reno
Yori Marie Mrs, 405, \$25,050, Reno
Yubarren Martin, 200, \$9,465, Reno
Zeka Wenzel, 160, \$480, Reno
Zolezzi Gerolemo, 160, \$7,060, Reno



THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASCNIC TEMPLE BUILDING

PHONE 425

LESLIE HESSE

WILLIAM MULDOON

TAXI Garage

EXPERT AUTO REPAIRING

Gasoline, Oils and
Auto Supplies

OPEN DAY AND NIGHT

TAXI SERVICE
DAY AND NIGHT CALLS

Good Drivers and Clean Cars

PHONE 467

CARSON CITY, NEVADA

CARSON CITY GARAGE

ARCHIE POZZI, Prop.

ASSOCIATED GASOLINE, OIL AND GREASE

AUTHORIZED FORD AND LINCOLN DEALERS—FORDSON TRACTORS

Ford

SALES—SERVICE—REPAIRING

Telephone 1721

Corner 6th and Carson St.

Carson City News

THE LEADING NEWSPAPER
OF ORMSBY COUNTY

Published Every Morning, Monday Excepted,

BY THE

Carson City News Printing Co.

WE PRINT ANYTHING FROM CALLING CARDS
TO CATALOGUES



CONSULT THE
Classified Business Lists
IN THE
CITY DIRECTORY



POLK'S CARSON CITY DIRECTORY

1923

Capital of Nevada and county seat of Ormsby County, on the Virginia & Truckee Railway, about 30 miles south of Reno. Population 2,000. Splendid school system, five churches of as many denominations, two daily newspapers, bank and express office. Seat of Federal Court for district of Nevada. Carson City is the gateway to Lake Tahoe over the Osterman Grade (15 miles) and the Yosemite Valley (205 miles) via the famed Tioga Pass. It is the center of inter-mountain tourist travel and a fine free municipal camp ground with all conveniences has been provided for use of automobile tourists. Good Hotel accommodations may be had and close to the city are wonderful hot medicinal springs and bathing resorts. Extensive improvements have been made and are under way. New court house and Memorial building occupy the two blocks opposite the Capitol, making a splendid civic center. Carson City is essentially a city of homes, with its fine location, good water and healthful conditions, but opportunities are open for investment and development. An irrigation plan is being seriously considered and recent mining developments in the hills surrounding the city give promise of the opening of several mines of merit. Carson City is regarded as one of the most progressive cities in the state and is making rapid strides in improvement. The Greater Carson Club performs the functions of a commercial club, and invites correspondence with people interested in the city or the wonderful section surrounding it. The Nevada State Prison, with interesting prehistoric footprints in its rock floors, the leading Indian basket industry of the West, railroad shops, creamery, magnificent state library, Stewart Indian Institute close at hand, Lake Tahoe at its back door, and good roads leading to every point of the compass are a few of the factors that contribute to the building of the city.

ALPHABETICAL LIST OF NAMES

Abraham Isaac J, h 202 E Virginia
Adams DeWitt W, clk A G Meyers, h 990 N Minnesota
Ainley John R, plmbr 409 S Carson, h 1300 N Division
Ainley Julia E (wid John), r 1300 N Divison

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMEIZ**
INC.

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

394

(1923) R. L. POLK & CO'S.

- Alexander Wallace D, stage, h W Robinson nr Mountain av
Allen Joseph, stdt, r 604 S Carson
Allen Robert A, Pub Service Commnr, h 604 S Carson
Allerman Elizabeth (wid Herman D), h 602 S Fall
Allerman Henry H, clk E J Walsh, r 602 S Fall
Amann August, blaster, h 612 E Robinson
Ambrose Charles A, rancher, h 709 Washington
Ambrose Frank, lab, h E 2d nr S Anderson
American Legion, Capitol Post No 4, W T Holcomb commander, Heroes Monument bldg
American Railway Express, J W Greiner agt, 506 N Carson
Amodei Aurelia (wid Michl), h 503 E Robinson
Amodei John H, chief clk State Highway dept, r 503 E Robinson
Amodei Peter A, stdt, r 503 E Robinson
Anderson John (Golden West Hotel), r same
Anthony Agnes, maid, r 512 Mountain av
Arkell J Edwin, clk, h 411 W 5th
Arkell Reta S Mrs, sten, r 411 W 5th
Arlington Hotel, W J Maxwell mgr, 510 N Carson
Arratibel Bartolo, woodchopper, h N Carson nr 2d av
Arratibel Daniel, appr, r Bartolo Arratibel
Atherton Cynthia H (wid Coleman C), h 722 E Caroline
Atherton Grace M, sec Industrial Commission, r 722 E Caroline
Atherton Kate H Mrs, mgr Western Union Tel Co, r 722 E Caroline
Atkins James M, clk E J Walsh, r 212 S Minnesota
Bachman Conrad F, guard, h 707 E Telegraph
Baird Evelyn L, smstrs, h 413 5th av
Baldy Henry C, janitor, h 713 N Walsh
Baldy Warren E, atty Carson Valley Bank bldg, h 713 N Walsh
Ballard G A, district judge 1st judicial District Ormsby County, r Virginia City
Ballom Wm P, hlpr, h 601 W King
Ballom Mary R (wid Frank), r 601 W King
Banzhaf Bessie, waitress Capitol Cafe
Barber Geo E, clk A G Meyers, r 711 W Washington
Barber Richard, county commnr, h 711 W Washington
Barkley Eli, metertester, h 112 John
Barnes Ellen Mrs, h 806 N Nevada
Barr G W, supervisor agrl education

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

CARSON CITY DIRECTORY (1923)

395

Barrett Wilda A Mrs, h 906 S Carson
Barrington Lloyd H, stdt, r 702 Phillip
Barrington Richard E, insp, h 702 Phillip
Barton Mary E (wid John H), r 1002 Curry
Bateman Thomas W Rev, pastor First M E Church, h 412
W Musser
Bath Adelbert G, rancher, h 419 E 5th
Bath Ellen (wid Geo W), h 425 E 5th
Bath Ernest H, exp 613 E Spear, h same
Bath Henry G, rancher, h 508 Washington
Bath Henry J (N Carson Dairy), h 1511 N Carson
Bath Ralph D, clk E J Walsh, h 614 N Walsh
Baxter Florence E (wid Mathew W), clk Carson Bakery,
h 302 Thompson
Beatty Arthur L, mach opr, r 414 4th av
Beatty Carisse, eng, h 414 4th av
Beatty Edwin, mach V & T Ry, r 414 4th av
Beckstead Francis R, tmstr, r 607 E Spear
Beckstead Jane E (wid Orrin M), h 607 E Spear
Bell Telephone Co, Mrs Belle Greiner mgr, 211 N Carson
Belli Stephen, farmer, r 5th and Prison rd
Benham Otto E, dep clk U S District Court, r Arlington
Hotel
Bennett Wm S, formn, h 602 E Musser
Benton Emma (wid James M), tchr Grammar School, h
210 N Nevada
Benton James M, h 208 S Plaza
Bergantz Jacob, miner, h 505 E Plaza
Berger Harold J, brkmn V & T Ry
Bergevin Dona L, lab V & T Ry, h 507 E Spear
Bergevin Evalda (wid Gilbert), hsekpr, h e end of V & T
Ry yd
Berning August, drftsmn State Highway dept, r 406 N
Nevada
Berning Mayme F, sten Sec of State, r 406 N Nevada
Best Henry, miner, h rear 902 S Carson
Bettencourt Edolino S, barber 310 N Carson, h 207 E Proc-
tor
Bigelow Samuel C, gen pass agt V & T Ry, h 604 Curry
Black Belle (wid Robert), r 209 W 2d
Blackie Herbert N, carp, h 512 Ormsby
Blackwell Fred H, cond V & T Ry, h 503 E Proctor
Blackwell F Andrew, chainmn, r 503 E Proctor
Blackwell Herbert E, brkmn V & T Ry, r 503 E Proctor
Blackwell James H, mgr Grand Theatre, h 1108 N Carson

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

**RENO
Florist
G. ROSSI
& CO.**

**Cut Flowers
Ornamental
Plants
Seeds and
Bulbs
Artistic
Floral
Designs
AND
Decorating**

Service and
Quality
Our Motto
Fresh Cut
Flowers
received daily
from our own
Nurseries

**BRANCH
STORES**

**San
Francisco
Oakland
Berkeley
Sacramento
Fresno**

**38 W. 2d
STREET
Phone
Reno 17**

396

(1923) R. L. POLK & CO'S.

Blake Edward, printer, r 202 E 3d
Blake Leslie J, editor and publr Carson City Daily Appeal,
h 309 King
Bliss Wm H, dentist Carson Valley Bank bldg, h 1502
Curry
Board of Education, E L McKeown supt of schools, office
Public School bldg
Bohall Don I, slsmn, h 101 Keystone av
Bonafous Lillian (wid Eugene V), h 202 E 3d
Bonafous Lillian E, sten Public Service Comn, r 202 E 2d
Bondietti Charles, firemn, h E 5th and V & T Ry tracks
Boneysteele Parke L, eng, h 510 W Robinson
Booe Floyd O, sec State Highway dept, h 101 S Nevada
BORDEN GEORGE W, Engineer State Highway Depart-
ment, h 414 W Telegraph
Borden Katherine Mrs, sec Leisure Hour Club, r 414 W
Telegraph
Bordewich Arthur H, pressmn, h 214 Curry
Bowen Herbert N, mining eng, h 601 \$ Musser
Bowen Marion Mrs, clk B H Morrison
Bowrin Wm A, elec, h 513 E Musser
Bradshaw Earl, tel clk V & T Ry Co, h 704 E King
Bradshaw Edith P, clk Matthew Farrell, r 704 E King
Brady J Thomas, brkmn V & T Ry, h 205 E 5th
Bran Gus, lab, h E 2d nr S Walsh
Bray Florence L, tchr High School, r 406 Curry
Bray Mildred, sten State Controller, r 406 Curry
Bray Minnie L Mrs (wid John E), register U S Land Office,
h 406 N Curry
Brennan J, molder, r 201 W King
Briggs Gilbert, janitor, h 314 W 5th
Bright Lee L, storekpr V & T Ry, h 812 Curry
Bright Martha (wid Jesse), r 510 W 3d
Bright Richard T, soft drinks 102 2d av, h same
Brooks Harold, lab V & T Ry, h 914 Curry
Brown John, lab V & T Ry, r 302 E Virginia
Brown Norman C, agt T R G E Co, h 525 W Spear
Browne Janet S (wid Thomas J), h 606 S Fall
Brule Dieudonne N, h 611 E Proctor
Brule Oliver, miner, r 611 E Proctor
Bulin Charles A, h 210 W Virginia
Bulin Charles E, carp V & T Ry, h 302 4th av
Bulin Pearl Mrs, clk Mrs K A Raftice, r 302 4th av
Bryant Alice, tchr Grammar School, h 612 W 3d
Bryant Susan E (wid Edward S), r 214 W King

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager

409 CLAY PETERS BLDG.

TELEPHONE RENO 464

CARSON CITY DIRECTORY (1923)

397

Bucchianeri Michele, clk R T Bright, r Reno rd
Buck Belle M Mrs, r 112 Rice
Burk Dave T, formn V & T Ry, h 1013 N Nevada
Burlingame Jason S, h 307 N Nevada
Burlington Annie A, v-pres E Burlington & Co, r 206 N
Curry
Burlington Arthur B, sec-treas E Burlington & Co, r 101
N Fall
Burlington E Co, H R Burlington pres, A A Burlington v-
pres, A B Burlington sec-treas, shoes 204 N Carson
Burlington Henry R, pres E Burlington Co, h 206 N Curry
Burr Merrill J, rep state supt 4th educational dist, h 517 W
2d
Burris Ralph P, clk Industrial Commission
Busey A A, mining eng, h 414 S Fall
Butti Mose, blksmith, h N Walsh opp E Robinson
Cahill George, pntr V & T Ry, r 203 E Spear
Cahill Mary (wid Wm), h 203 E Spear
Calliber Richard, miner, h 504 E Telegraph
Capitol Building, es Carson bet Musser and 2d
CAPITOL CAFE, Thomas J Hughes Propr, 318 N Carson,
Tel 64
Capital Garage (M C Shirley), 509 N Carson
Carney Lawrence, h 1004 S Carson
Carpenter Henry H, lieut Guard Nevada State Penitentiary,
h 1106 N Nevada
Carr Damon H, mgr Muller's Drug Store, h 502 S Ormsby
Carson Bakery (F M Kelly, W W Lindsay), 314 N Carson
Carson Brewing Co, Max Stenz pres, Max E Stenz sec-treas
401 W King
Carson Cafe (G B Sue), 418 E 3d
Carson City Coal Gas Co, N C Brown agt, 1001 N Carson
Carson City Daily Appeal, L J Blake editor and publr,
101 E 2d
CARSON CITY GARAGE, Archie Pozzi Prop, Authorized
Ford and Lincoln Dealers, Sales, Service, Repairing
518 S Carson, Tel 1721 (See Carson City tab insert)
CARSON CITY NEWS (Felesina, Clyde & Groth Lessees),
E T Clyde Editor, Lester Groth Business Mgr 302 N
Carson (See Carson tab insert)
Carson City Public School, E L McKeown supt, N Division
from W King to W Musser
CARSON CREAMERY CO, H A Wood Pres, E J Walsh
Sec-Treas, V E Dignon Mgr, Pure Milk and Cream,
812 N Carson, Tel 1741

42-44 WEST SECOND STREET

TELEPHONE RENO 555

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER PAINTS, OILS AND GLASS

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

LOSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

—
**REAL
ESTATE
INSURANCE
RENTALS
LOANS
BONDS**

—
Tel.
Reno 13

**Reno
NEVADA**

398

(1923) R. L. POLK & CO'S.

Carson Electric Shop (H P Karge, P H Heiden), elec supplies and auto accessories, 503 Carson

Carson Furniture Store (Chester Muller), 311 S Carson

Carson News Agency, A A Stafford mgr, 412 N Carson

CARSON VALLEY BANK, George Wingfield Pres, L W Knowles V-Pres, H C Clapp Cashr, George B Spradling asst Cashr, 402 N Carson

Carson Valley Bank Bldg, 402 N Carson

Carson Water Co, E S Daugherty supt, E B Yerington sec, 701 N Nevada

Casson Wm E, mining, h 611 W Robinson

Castle Joseph, formn V & T Ry, h 412 N Minnesota

Catton John, blksmith 413 S Carson, h 702 Ormsby

Catton Wm, lab, h 200 N Walsh

Cavanaugh Kate, dom, r 413 E Spear

Cavell Wm H, dentist State Bank bldg, h 402 W Robinson

Cecil Mark G, mach V & T Ry, h 413 W Spear

Chartz Alfred (Chartz & Chartz), atty, h 412 N Nevada

Chartz Beatrice E, clk P O, r 412 N Nevada

Chartz John M (Chartz & Chartz), dist atty, h 408 W Robinson

CHARTZ & CHARTZ (Alfred and John M), Attorneys-at-Law 114 W Telegraph, Tel 1433

Chedic Georgia F, h 1004 N Division

Chedic Virginia, r 1004 N Division

Chinese Free Mason Hall, 404 E 3d

Christian Matie A (wid Ernest), h 508 Curry

Christopher Ellen Mrs, laundress, r 415 E 5th

Christopher James M, stonemason, h 415 E 5th

Christy Wm J, drftsmn State Highway dept, h 106 W 2d

Church Gertrude S (wid James S), h 311 W King

Circe Victoria (wid D), h 313 N Carson

Circe Wm J, phys 311 N Carson, h same

City Camp Ground, w end of Henry

Clancy James M, stdt, r 315 Ann

CLAPP H C, Cashier Carson Valley Bank, r Arlington Hotel

Clark Duncan, furn rms 615 S Carson, h same

Cliff Bertha E, tchr, r 1410 N Carson

Cliff Frank S, barber 508 N Carson, h 1418 same

Cliff Samuel, rancher, h 1410 N Carson

CLYDE ALBERT T (Felesina, Clyde & Groth), Editor Carson City News, r 112 Ann

Clymer Ella J (wid Lewis L), r 202 Ormsby

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS
LEMONOLYVE

THE LEMON AND OLIVE OIL SOAP

Test the Result
of Their Scien-
tific Construc-
tion

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

CARSON CITY DIRECTORY (1923)

399

COFFIN HERBERT, Gen Mgr Virginia & Truckee Ry, h
201 5th av

Cogswell Frances (wid Charles H), r 606 Elizabeth

Cohen Bertha M Mrs, sec Governor of Nevada, r 104 Henry

Cohn Abraham, pres Emporium Company, h 333 W Proctor

Cohn Felice H, atty, r 104 Henry

Cohn Morris, ladies furnishings, h 104 Henry

Colcord Roswell K, h Elizabeth and W Telegraph

Colcord Stella G, clk Pub Service Comn, r R K Colcord

Cole Geo A, state controller, pres Red Arrow Garage &
Auto Co, h 315 Ann

Coleman Benjamin W, associate Justice Supreme Court,
h 512 Mountain av

Coleman Jerry, janitor, h 303 E Spear

Coleman Wm F, auto opr, r 710 E Telegraph

Coleman Wm W, civ eng, h 1602 N Nevada

Collins Frank, wtchmn V & T Ry, h 1412 N Carson

Collins Harvey, lab, r 808 Curry

Conley Margaret M (wid Wm), r 108 N Minnesota

Connolly Jeremiah (Connolly & Son), h 302 N Nevada

Connolly Jeremiah jr (Connolly & Son), r 302 N Nevada

Connolly & Son (Jeremiah and Jeremiah jr), tailors 308
N Carson

Coogan Harry J, clk State Controller, h Sophia nr N Ne-
vada

Cooper Clifford D, rancher, h 311 E Telegraph

Cosser Richd, upholstr, h 211 E Robinson

COUNTY OFFICIALS—ORMSBY COUNTY, J W Legate
Clerk and Treas, J H Stern Sheriff and City Marshal,
C R Dake Recorder and Auditor, Alex McCharles
Assessor and Constable, J M Chartz District Attorney,
Wm T King Justice of Peace, E S Daugherty Chair-
man, P M Crow, Richard Barber Commissioner, G A
Ballard Dist Judge

Cowgill Phil S, drftsmn State Highway dept, cor Henry
and Nevada

Cowing George W, supt State Orphans Home, h same

Cowing Julia B (wid Joseph H), r 812 Curry

Cowing Mary Mrs, matron State Orphans Home

Craven Lee, auto opr, h 511 E Spear

Craven Wada (wid Frank H), h 603 E Robinson

Cress George H, mining, h 211 W 7th

Cress Myra S Mrs, clk, r 211 W 7th

Crippen Charles, lab, h 510 Ormsby

Crisler Clara M, clk, r 702 N Minnesota

STEINHEIMER BROS.
STUDEBAKER
AUTOMOBILES
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL
4 W. FOURTH
TELEPHONE 1261
RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY
"HAVE YOUR GLASSES TAYLOR MADE"
MASONIC TEMPLE
TELEPHONE RENO 700

400

(1923) R. L. POLK & CO'S.

- Crisler Minnie H (wid Wm H), h 702 N Minnesota
Cross Katie F (wid Volney B), h 808 Curry
Cross Thurman W, lab, h 602 E Spear
Crow Mary (wid Roger), h 624 5th av
Crow Peter M, blksmith County Comnr, h 503 E Spear
Crowell Lucy E Mrs, sten Supreme Court, h 206 Mountain
av
Cunningham Jack W, agt, h s end of S Minnesota
Curran Edward, plmbr 607 W Spear, h same
Curran Margaret, sten Atty Gen, r 607 W Spear
Cushing Anna J (wid Edwin H), r 202 Rice
Cutts Charles F, bkpr, h 602 Caroline
Cutts George W, r 602 E Caroline
Dake Chauncey R, county recorder, auditor and public ad-
ministrator, h 301 5th av
D'Andrea Silvester, clk Golden West Hotel, r same
Daugherty Enrico S, supt Carson Water Co, county comnr,
h 212 Musser
Davenport Charles J, barber F S Cliff, h 1501 N Carson
Davey John J, eng, h 110 Ormsby
David Elmer W, printer, r 201 N Walsh
David Mina E (wid Evan), h 201 N Walsh
Davis Kate S (wid James T), h 707 W Robinson
Davis Nellie V (wid Samuel P), h Elizabeth and W Spear
Day Dean, r 710 N Nevada
Day Fred T, painting 702 N Nevada, h same
Day Sylvester H, h 214 E Spear
Deady A Bert, drftsmn, r 1002 N Nevada
Deady Charles L, surveyor General and State Land Regis-
ter, h 1002 N Nevada
Deady Wayne J, blue printer State Highway dept, r 1002
N Nevada
Decker Amelia (wid Henry), h 802 S Carson
Decker George, guard state prison, r 802 S Carson
Decker Wm, pntr, r 802 S Carson
Decosse Richard N, shoemkr E Burlington Co, h 312 E
Virginia
Degroselier Arthur, mach V & T Ry, h 510 S Division
DeJarlais Lillian (wid Francis X), r 706 Curry
Dempsey Mary (wid Timothy), h 302 4th av
Dexter Peter, lab, h 401 S Fall
Dick Jerry, lab, h 816 N Minnesota
Dignon Vernon E, mgr Carson Creamery Co, h 912 N Divi-
sion
Dilworth Luella, tchr Grammar School, 301 W King

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

NEVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLX—FAGEOL TRUCKS

SECOND AND LAKE STREETS

RENO

PHONE 777

CARSON CITY DIRECTORY (1923)

401

Diskin Michl A, atty General Capital bldg, h 311 W 3d
Dixon Albert G, rancher, h 1312 N Nevada
Dixon Alex, miner, h 402 Williams
Doane George, lab, h E King nr S Walsh
Dobbs Elizabeth (wid George L), h ns Corbetts
Dodson John A, wtchmn, h nr e end of E 2d
Dona Herman, clk Peter Pierini
Donahue Wm T, pntr 1315 N Carson, h same
Dority James M, cond V & T Ry, h 401 E Musser
Dowling Everett S, auto opr, h 701 S Carson
Dowling Bert S, assayer U S Mint, r 612 N Carson
Downey M E Mrs, h 310 E Robinson
Downey Wm, upholstr, r 310 E Robinson
Doyle Annie (wid Philip), h 302 W Virginia
Drake Dora T, hsekpr Arlington Hotel
Drake Edward T, miner, h 511 N Division
Dressler Adolph, firemn V & T Ry
Ducker Edward A, chief Justice Supreme Court, h 612 S
Carson
Eagles Club, G W Spradling pres, Alex McCharles sec, N
Carson cor Robinson
Eason Erma D, stdt, r 214 W Robinson
Easton George W, carp, h 506 E Robinson
Easton James, firemn, h 112 E 5th
Easton Thomas, lab, r 112 E 5th
Eaton Mary J (wid Franklin), junk, h e end of V & T
Ry yd
Elia Sigundo, prop Exchange Hotel, r same
Ellis John G, asst agt V & T Ry, h 406 E King
Ellis Pearis B, atty State Bank bldg, h 711 W Spear
Ellis Wm W, printer, r 309 E Musser
Elmer George T, cook, h 114 S Walsh
Elmore Edward P, bkpr Industrial Commission, h 512 E
King
Elstner Margaret M (wid Percy), sten, r 201 N Walsh
Elstner Pearl Mrs, clk supt public instruction
Emigh Gideon W, poultry, h 508 5th av
Emmitt Enos E, rancher, r 709 S Minnesota
Emmitt Frank F, rancher, r 709 S Minnesota
Emmitt Irma L, clk Governor's office, r 709 S Minnesota
Emmitt Kate S (wid John F), h 709 S Minnesota
Emporium Company The, Abe Cohn pres, clothing 210 N
Carson
Epstine Luna Mrs, clk, r 107 E Proctor

232 NORTH VIRGINIA STREET

RENO, NEVADA

SAMOVILLE & FLAGG
"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

402

(1923) R. L. POLK & CO'S.

- Epstine Wm P, mgr Golden Jewelry Co, h 107 E Proctor
Erickson Christian, sect formn V & T Ry, h 514 E Proctor
Eske Adolph C, computer State Highway Dept, r 414 William
Eske Albert, drftsmn, h 414 William
Eske Alex F, mining, h 611 E Musser
Esser Ernst P, mining, h 306 S Minnesota
Esser Wm M, stdt, r 306 S Minnesota
Etchart Bernard, sectionmn, h e end of E Virginia
Evans George W, driver Am Ry Express, r 301 E Telegraph
Evans John, brkmn V & T Ry, r 301 E Telegraph
Evans Lucy, clk Grand Theatre
Evans Wallace N, undertkr, h 301 E Telegraph
Exchange Hotel, S Elia prop, N Carson opp depot
Fariee Michael, lab, h 610 W 4th
Farlinger Claud M, electn, r 402 Phillip
Farlinger Ella S (wid Malcolm), h 402 Phillip
FARNSWORTH JOE, Supt Nevada State Printing Office,
r White House 202 E 3d, Tel 274
Farrell Matthew, grocer and confr N Carson opp depot,
h 804 Curry
Farrington Edward S, judge U S District Court, h 200 W
Henry
Fasel George, brewer, h 114 S Division
Fealy Robert L, agt S O Co, r 510 N Carson
Federal Building, es Carson bet Telegraph and Spear
Felesina Charles, lab V & T Ry, h 616 5th av
Felesina Charles jr, mldr V & T Ry, h 312 W Caroline
FELESINA, CLYDE & GROTH (P V Felesina, A T Clyde,
Lester Groth), Lessees Carson City News, 302 N Car-
son (See Carson City tab insert)
Felesina Lester, cranemn, r 616 5th av
FELESINA PETER V (Felesina, Clyde & Groth)
Fell Jack, h 306 E Robinson
Fell Veral W, clk Muller's Drug Store, r 306 E Robinson
Fire Department Headquarters, 116 W Musser
First Methodist Episcopal Church, Rev T W Bateman
pastor, N Division and W Musser
First Presbyterian Church, Rev J L Harvey pastor, N
Nevada and W King
Fisher George T, quarrymn, h 208 W 3d
Fisher Gerald W, tkt agt V & T Ry, h 710 E King

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

CARSON CITY DIRECTORY (1923)

403

Fisher Wm O, rancher, r 201 E 5th
 Fitzgerald Frances L, sten Sec of State, r 204 W Spear
 Fleet Roland H, mach V & T Ry, h 311 W 4th
 Fodrin Jacob P, chief dep U S Marshal, h 1102 N Carson
 Foged John J, stdt, r Peter Foged
 Foged Peter, h e end of E 7th
 Follett Emma L (wid Martin B), h 818 N Minnesota
 Follett Marion H, electn, r 818 N Minnesota
FORDSON TRACTORS, Carson City Garage Authorized
 Dealers, 518 S Carson, Tel 1721
FORD AND LINCOLN CARS, Carson City Garage Author-
 ized Dealers, 518 S Carson, Tel 1721
 Foster Elizabeth J, r 312 N Minnesota
 Foster John, lab, h 217 E 5th
 Fothergill LeRoy D, stdt, r 417 E 5th
 Fothergill Ned, lab, h ns Corbett
 Fowler Bernice E Mrs, clk, r 207 W King
 Fowler Leonard B, atty gen, h 109 S Fall
 Fradsham Thomas C, furniture and marble wks 317 N
 Carson, h Clear Creek rd
 French Hotel, Bernard Supera prop, 714 N Carson
 Frick Georgina C Mrs, h 404 N Minnesota
 Frick John, clk E J Walsh, h 510 E King
 Friend Ellen H (wid Charles W), h 406 E King
 Frisbie Fred A, gasmkr T R G E Co h W 3d and S Division
 Frisbie Mary A (wid Lyman A), h 1614 N Carson
 Fryer Martha C, r 411 Curry
 Fukui T, laundry 218 S Carson, h same
 Fulmer Bessie M, sten, r 405 N Nevada
 Fulmer Jacob H, U S Marshal Federal bldg, r 405 N Ne-
 vada
 Fulstone Robert, h 615 W King
 Fulton Lyman, dep U S Marshal, r Arlington Hotel
 Furlong Margaret (wid Jack), h 4th av and N Plaza
 Furlong Wm, pressmn, h 1114 N Nevada
 Garrett Clyde A, miner, h 321 N Walsh
 Gee Hing, dry gds 105 E 2d, h same
 Genoves-Weinstein Vivian, cook Arlington Hotel, r same
 Genoves-Weinstein Samuel, cook Arlington Hotel, r same
 Gies John H, h 1012 Curry
 Gifford Alice E (wid Harry P), h 301 W King
 Gifford Clara G, stdt, r 301 W King
 Gifford Fred L, lab, r 605 E Robinson

Join
 the
**Y
 M
 C
 A**

**JAKE
 Wainwright**

Wholesale and
 Retail

Tires and
 Tubes

Gasoline
 Oils

Accessories

Telephone
 Reno 679

361 Sierra
 Street

RENO, NEV.

P. ANDREUC CETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUC CETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
 AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th

Reno, Nev.

Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor

Manufacturers of
Concrete
Building
Blocks
Artificial

Stone Work
Sewer, Drain
and Well
Pipe

Office

1026 W. 1st

Phone 950-W

Works

Gardner Street
RENO. NEV.

404

(1923) R. L. POLK & CO'S.

Gifford Mary E (wid Leonard G), h 605 E Robinson
Gilbert Ernest L, lab Hobart Estate Co, S Carson and E
5th

Gillson George, h 111 E 6th

Gillson Maude H, asst Nat Librarian, r 111 E 6th

Gimble Dave, brkmn V & T Ry

Giunan Guy, janitor, h 401 S Plaza

Gladding James, acting roadmaster V & T Ry

Glanzman August A, cond V & T Ry, r 308 W 7th

Glanzman Mary (wid John), h 308 W 7th

Glanzman Paul, butcher, r 308 W 7th

Gleason Martha F Mrs, h 614 E Telegraph

Govey Louis, knitter, h 514 E Spear

Gold Frank, poultry, h n end of N Carson

Golden Jewelry Co, W P Epstine mgr, 414 N Carson

Golden West Hotel (John Anderson), 302 S Carson

Golightly Edward H, guard, h 211 W 5th

Goni Manuel, sheepmn, h 108 5th av

Goode Kathrine (wid Wm A), r 1417 N Nevada

Gordon Everton W, miner, r 513 E Proctor

Gordon Thomas B, miner, h 513 E Proctor

Gosemerker Augusta (wid August), h 402 E Telegraph

Gosemerker Theodore C, asst postmaster, r 402 E Tele-
graph

Graham John S, painting 204 W 7th, h same

Grand Theatre, J H Blackwell mgr, 110 E Spear

Grant Sadie J, bkpr Carson City News, r 601 E Musser

Granter Emily J (wid James F), h 214 E Telegraph

Gray Addison, commissioner, h 202 E 3d

Gray Adelbert B, newspapermn, h 702 Curry

Gray Annie (wid Wm D), h 509 S Minnesota

Gray, Reid, Wright Co, G A Haskell mgr, dry gds 502 N
Carson

Greathouse W G, Secretary of State Capital bldg

Greiner Belle Mrs, mgr Bell Telephone Co, r 912 N Ne-
vada

Greiner John W, agt Am Ry Express, h 912 N Nevada

Grey Katherine H (wid John), h 502 Caroline

Grey Gertrude G (wid Oscar H), h 1512 N Carson

Grier George P, stdt, r 514 W Robinson

Grier Harry R, receiver U S Land Office, h 514 Robinson

Griffiths Howard L, gen frt agt V & T Ry, h 314 Ann

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

CARSON CITY DIRECTORY (1923)

405

GROTH LESTER (Felesina, Clyde & Groth), Business Mgr Carson City News, r 624 S Nevada
Hagar Marguerite, clk Carson Valley Bank, r Arlington Hotel
Hagmeyer Fritz, guard, h 212 W 6th
Hagmeyer Fred jr, stdt, r 212 W 6th
Hagmeyer Marguerite D, clk Gray, Reid, Wright Co, r 212 W 6th
Haines Harry K, vulcanizing, h 213 Curry
Haines Marie E Mrs, hemstitching 213 Curry, r same
Hall Carrie Mrs, waitress, h 408 E 5th
Hamer Edward E, phys State Bank bldg, h 312 N Nevada
Hannagan Clarence H, custodian Warren Engine Co, r 314 W 5th
Hansen Louis H, rancher State Orphans' Home
Hansen Wm W, mach, h 301 Anderson
Hanson Helen M Mrs, r 111 E 6th
Hanson Mark, h 314 E King
Harley Denis, court dep, r 402 N Division
Harrington Wm P, claim clk Industrial Commission, h 204 N Minnesota
Harrington Wm S, stdt, r 204 N Minnesota
Harris Elizabeth J (wid Thomas T), r 209 W King
Harris Jessie M, sten State Controller, h 209 W King
Harvey John L Rev, pastor First Presbyterian Church, h 110 N Nevada
Haskell Greenlief A, mgr, Gray, Reid, Wright Co, h 202 N Nevada
Hasman Mary (wid Joseph), dressmkr, h Washington nr Curry
Hauser George, bottler, r 314 5th
Hawkins Clara D (wid George S), h 710 N Nevada
Hawkins Leon B, computer State Highway Dept, h 503 E Telegraph
Hawkins Louis K, stdt, r 712 Curry
Hawkins Theodore L, sec-treas Red Arrow Garage & Auto Co, h 712 N Curry
Hayden Mary M, tchr High School, r 213 Curry
Head Nancy, tchr 707 W Robinson
Heiden Paul H (Carson Electric Shop), h Valley Park
Heidenreich Henry, carp, h 314 W 2d
Heidenreich Thomas J, carp, h 512 Curry
Heidenreich Wm M, bldg contr 114 W Telegraph, h same

**P
L
A
Z
A
H
O
T
E
L**

**Nannini
Bros.
Props.**

**Rates \$1.00
\$1.50
and \$2.00
Per Day**

**Strictly
Modern**

**Cor. Sierra
and Plaza**

**Phone 148
RENO**

**DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.**

**LUMBER (READY CUT)
MILLWORK, ETC.**

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

406

(1923) R. L. POLK & CO'S.

Henrichs Rutherford B, warden Nevada State Penitentiary and supt Nevada State Police
Hentschel Josephine M (wid Alfred F), h 705 S Carson
Herron Wm, lab, h w end of W 4th
HESSE LESLIE (Taxi Garage), r 506 E Telegraph
Hicks James D, meatctr W D Lane
Hietman Peter, h 512 N Division
Hill Clara L, opr Bell Tel Co, r 610 N Nevada
Hill Edwin W, asst frt agt, r 610 N Nevada
Hill Frank E, h 610 N Nevada
Hitt Wm B, clk Industrial Commission, h 506 Washington
Hobart Estate Co, W H Keyser supt, E 9th and S Fall
Holbrook Katherine M (wid Charles E), h 712 Elizabeth
Holcomb Wm T, eng State Highway Dept, r cor Nevada & Telegraph
Holeman Frank B, hotelmn, h 704 E Musser
Holleger Harold F, eng State Highway Dept, h 604 W Robinson
Howard Frank F, blksmith, h 112 E Virginia
Howard Frank F jr, lab, r 112 E Virginia
Howard Meredith B, lab, r 112 E Virginia
Howard Minnie L (wid James), h 1402 N Nevada
Howard Morris E, lab, r 112 E Virginia
Hultz Vashti, sten, r 402 S Division
Hunt Helen E, tchr High School, r 411 W 5th
Hunter Harry C, student, r 302 N Division
Hunter Herbert W Rev, rector St Peters Episcopal Ch, h 302 N Division
Hunter E Marie, student, r 302 N Division
Hunting Walter J, supt Public Instruction Capitol bldg, r 702 W Musser
Huffaker Anthony, phys 308 Curry, h same
Huffaker Edith Mrs, pres Leisure Hour Club, r 308 Curry
Hughes Frances Mrs, waitress, r 714 Curry
Hughes Thomas D, smeltermn, r 714 Cherry
HUGHES THOMAS J, Prop Capitol Cafe, 318 N Carson, h 714 Curry
Hurlbut Caroline A (wid Joseph H), r 200 N Walsh
Hurlbut Gus D, electn, h 200 N Walsh
Hurley Denis, bailiff U S Dist Court, h 402 N Division
Imelli Meat Co, August Miller mgr, meat and vegetables 512 N Carson

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

CARSON CITY DIRECTORY (1923)

407

I O O F Hall, E Musser and N Plaza
Ingham Milton, appr Carson City News, r Reno rd and N
Carson
Ingram Frank W, labor commissioner Capitol bldg, h 1002
Curry
Jacobs Jennie (wid Adolph), h 207 N Carson
James George S, tinsmith V & T Ry, r 206 Curry
James John H, rancher, h 611 E Robinson
James Wm H, h 1212 N Nevada
James Wm H jr, shoemkr 306 N Carson av, h 610 Phillips
Jeang Kee An (Oriental Drug & Medicine Co), h 206 S
Stewart
Jensen Nels, baker Carson Bakery, r Golden West Hotel
Johns Henry D, lab, h 424 E 5th
Johns John E, h 1511 N Carson
Johns Stephen M, clk Sec of State, h 205 E Proctor
Johnson Chris, lab, h 708 Ormsby
Johnson Edward (Millard & Johnson), r John Viera
Johnson Elis, service sta opr, h 307 Curry
Johnson Fred, janitor Eagles Club, r Golden West Hotel
Johnson Philip E, surveyor, h 1114 Curry
Johnston Douglas L, linemn, h 112 E 2d
Johnston Mabel F Mrs, tel opr, r 112 E 2d
Jones Charles E, h 102 S Nevada
Jones Parvin P, clk, h 603 W Robinson
Jones Victor W, v-prin High School, h 312 W 2d
Joy Whitney, computor State Highway Dept
Kaiser Charles, rancher, h ns Corbett
Kane Doris E, student, r 214 S Division
Kane James, watchmn V & T Ry, h 214 S Division
Kane Joseph M, chf drftsmn State Highway Dept, r 214
S Division
Karge Bertha (wid Alfred), r 512 Ormsby
Karge Bertha (wid Leopold), r Paul Heiden
Karge Henry P (Carson Electric Shop), h 701 N Carson
Karns Albert B, postmaster, h 214 Minnesota
Kattelman Henry C, h 211 E 4th
Keating Harry E, r 808 Curry
Keith Mary L (wid George W), h 412 Thompson
Kelly Annie (wid James), h 502 5th av
Kelly Arthur J, carrier P O, r 112 Curry
Kelly Frank M (Carson Bakery), h 512 6th av
Kelly Glen, student, r 112 Curry

WASHOE COUNTY BANK BUILDING

ATTORNEY—COUNSELOR—NOTARY

JEROME L. VAN DERWERKER

PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

MONUMENTAL
WORKS

McCORMACK & CO.

MARBLE AND GRANITE IMPORTERS

TELEPHONE RENO 1474-J

RENO

404 NORTH VIRGINIA

408

(1923) R. L. POLK & CO'S.

Kennett Wm, clk Supreme Court, h 312 W 3d
Kenney Mae E, nurse 414 S Fall, h same
Keyser Wm H, h 906 S Fall
Kibby Stata D, nurse State Orphans Home
Kimbrough Mrs, h 1311 N Carson
King Wm T, justice of the peace, h 201 W King
Kirk Wm H, chf eng V & T Ry
Kitzmeyer Charles L, drugs 208 N Carson, h 202 Curry
Kitzmeyer Fred J, harness 211 S Carson, r 208 Ormsby
Kitzmeyer George E, undertaker 319 N Carson, h same
Kitzmeyer Margaret L (wid Daniel G), h 208 Ormsby
Kitzmeyer Nina E, student, r George E Kitzmeyer
Kitzmeyer Zelma M, student, r George E Kitzmeyer
Kline James D, carp, r 606 S Fall
Klotz Chris, miner, h 902 S Carson
Knight Cora L Mrs, r 914 Curry
Knippenberg Wm F, poultry, h 1008 N Nevada
Knolock Fred, meatctr, h 111 E Telegraph
Kolster Fred L, watchmkr Golden Jewelry Co, r Kyle's
Ranch
Koskela Wm W, electn 8 R G E Co, r 525 W Spear
Krall Philip, music tchr 1102 N Nevada, h same
Kyle Charles, mach, r Kyle's Ranch
Kyle Ella (wid Matthew E), r Kyle's Ranch
Lagon Wm B, ins agt, h 507 E Telegraph
Lamar Lorraine, r 5 Ormsby (R D)
Lammon George L, driver Carson Creamery Co, r 411
King
Lane Wm D, meats 216 N Carson, h 513 E Telegraph
Lasage Rose, h 5 Ormsby (R D)
LaTourrette Ernest S, Dept State Auditor, h 113 S Fall
Lauzon Alfred, carp, h 314 W 8th
Leary Thomas (Leate & Leary), r 507 N Plaza
Lee Simeon L, State Health Officer 108 E 2d, h W Tele-
graph and N Minnesota
Lee Willadma L, student, r 312 N Minnesota
Leete Emma E, printer, r 507 N Plaza
Leete Mary F, tchr, r 507 N Plaza
Leete & Leary, Thomas Leary mgr, blksmiths 208 E Spear
Legate John W, County clk and treas, County Court House
h 712 N Minnesota
Leicham Lula Mrs, confr, r 706 Curry

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

UNDER DIRECT SUPERVISION OF THE UNITED STATES GOVERNMENT

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

CARSON CITY DIRECTORY (1923)

409

Leisure Hour Club, Mrs Katherine Borden sec, N Division
se cor W Musser

Leland Ralph E, cement contr 810 Curry, h same

LEMONOLYVE AND SILVER WHITE SOAP, Manufactured by Commercial Soap Co, Reno Nevada (See right top lines and page 51)

Lenz Robert, lab, h n end of N Nevada

Lepper Henry E, miner, h 502 W 5th

Lester Annie L (wid John), r 506 E Robinson

Lewis Charles R, trav slsmn, h 108 Henry

Lindsay Burd G, bldg contr 116 Rice, h same

Lindsay Wm W (Carson Bakery), h 205 S Minnesota

Link Michael, lab, h S Nevada nr W 8th

Little Mamie T Mrs, h 620 W 4th

Logan James A, lab, h E 5th nr S Fall

Lopez Emil, lab, r 412 E Telegraph

Lopez Hermina (wid Jesus), h 412 E Telegraph

Lopez Washington, lab, r 412 E Telegraph

Lougaris Caroline Mrs, clk, r 207 W King

Lougaris Ioannis A, fruits and vegetables 506 N Carson,
h 407 W King

Lovell Lewis V, firemn, r 202 Ormsby

Lovell Lillian L Mrs, smstrs, h 202 Ormsby

Lowe Charles, lab, h e end of 5th av

Lowe Samuel, lab, r Charles Lowe

Lowe Taylor, lab, h e end of 5th av

Loy Howard M, asst eng State Highway Dept, r cor Tele-
graph and Mountain av

Luhrs Henry, dairymn, h w end of W 3d

Lynch Charles, bootblack, h 301 E Spear

Lynch Larry, coremn, r 201 W King

Lynch Wm, h 608 S Plaza

Lynch Wm G, r 301 E Spear

McCabe Liva B Mrs (wid Thomas M), clk State Highway
Dept, h 604 S Nevada

McCabe Mary (wid Arthur M), h 812 N Division

McCabe Owen, appr, r 604 S Nevada

McCharles Alex, county assessor and constable, h 213 W
King

McClaskey Eliza A (wid Samuel), h 702 S Minnesota

McCleary Andy C, cond V & T Ry, h 611 N Nevada

McCormick Daniel, miner, r 202 E 3d

McCracken E D, pntr, h 613 N Walsh



**Sparks
Fuel
Co.**

Krehmke
Shelly
Proprs.

**COAL
AND
WOOD**

AGENTS FOR
**CASTLE
GATE
COAL
AND
KING
COAL**

—
**1106-B
Sparks
Nevada**

**PHONE
213-J**



**FORD CARS
LINCOLN CARS
FORDSON TRACTORS**

Calavada Auto Co., Inc.

TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

DONNELLS
& STEINMEIER
INC.

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

410

(1923) R. L. POLK & CO'S.

- McCracken George L, tchr, r 613 N Walsh
McDonnell Ellen C, sten State Highway Dept, r 112 Ann
McDonnell Mary T (wid Daniel J), h 112 Ann
McFaul Elizabeth N (wid Wm), h 602 S Division
McHugh Mary, r 913 N Division
McKenzie Charles, quarrymn, h 401 5th av
McKenzie Joseph C, clk I A Lougaris, r 401 5th av
McKeough Edna Mrs, laundress State Orphans Home
McKeough Walter, custodian State Orphans Home
McKeown Donelda V Mrs, treas Parents & Teachers Assn
315 W 2d
McKeown Edward L, supt City Schools, h 315 W 2d
McLain Wm T, optician 408 N Carson, r 102 2d av
Macdonald Mary E (wid Alex), h 312 Curry
Mackey Dorothy, sten Labor Commissioner, r 413 W
Spear
Mackey John, mailer Carson City Daily Appeal
Mackey Wm U, formn State Printing Office, h 413 W
Spear
Macleon Donald, chf med adviser Industrial Commission
Maish Christina M (wid Calvin H), r 110 Ormsby
Malison Frank, boilermkr V & T Ry
Malley Edward, State Treasurer, r Musser cor Mountain
Malley Patrick J, caretkr Nevada State Printing Office,
r 202 E 3d
Malo Arsene, formn V & T Ry, h 404 E Spear
Malo Oscar A, brkmn V & T Ry, r 404 E Spear
Malo Rudolph R, teleg opr, r 404 E Spear
Marconnot Pierre, auditor Industrial Commission, h 212
E Spear
Markley Eli, clk R S Randall
Marquardt Ruth, asst matron State Orphans Home
Marr Eben H, carp, h 701 E King
Martin Annie H Mrs, supt U S Mint, h 414 W 5th
Martin Margaret M (wid Patrick J), r 607 W Spear
Martin Ned, computer State Highway Dept, r 402 E Tele-
graph
Martin Samuel A, lab, h 624 S Nevada
Mashaw Jack W, clk, h 212 Ann
Mather Clara E (wid Wm A), h 602 E Proctor
Maute Andrew, h 410 S Minnesota
Maute George E, printer, r 410 S Minnesota
Maxwell Wm J, mgr Arlington Hotel, r same

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

CARSON CITY DIRECTORY (1923)

411

Mayers Fred, carp, r 207 W King
Mayfield Dorothy, r 7 Ormsby (R D)
Meder Anna (wid Lew M), h 308 N Nevada
Meder Augusta E (wid John P), h 512 E King
Meder Frank E, autos and accessories 212 N Carson, h 514
N Nevada
Meder Lewellyn M, clk State Highway Dept
Meder L M Mrs, sten State Highway Dept
Meyers Arthur G, grocer 412 S Carson, h 111 N Nevada
Meyers George H, h 214 W King
Meyers Lee E, baker Carson Bakery
Mighels Roy R, rancher, h 305 W King
Millard Arnold J, cleaner 309 S Carson, r same
Millard Fred, clk C L Kitzmeyer, r 501 Spear
Millard Harry B (Millard & Johnson), r 507 N Plaza
Millard & Johnson (H B Millard, Edward Johnson),
garage and service station 301 N Carson
Miller August, mgr Imelli Meat Co, r 908 N Curry
Miller Edwin W, auditor V & T Ry, h N Carson and
Sophia
Miller George E, mech Red Arrow Garage & Auto Co, r
101 Fall
Miller Jerald P, h 602 Curry
Miller Wingfield, lab V & T Ry, h e end of Corbett
Milligan Nellie B, h 213 E Spear
Millott James E, mach, h 404 N Walsh
Mills George T, h 504 Phillip
Mills Huston D, eng State Highway Dept
Miner Ernest E, eng, h 1510 Curry
Morrison B H, state director vocational education Capitol
bldg, h 508 Ormsby
Morrison Charles L, h n end of N Fall
Morton Daniel E, postmstr, h 114 John
Mueller John V, h 606 Elizabeth
Muldoon Mayme, nurse A Huffaker, r 308 Curry
MULDOON WM (Taxi Garage), r 214 Spear
Muller Bessie (wid Jacob A; Muller's Drug Store), r San
Francisco
Muller Chester (Carson Furniture Store), r 411 W 3d
Muller Edward V, plmbr, h 510 S Minnesota
Muller Helena A, h 411 W 3d
Muller Joseph E, h 510 W 3d
Muller Laura B Mrs, r 604 S Nevada

130 SIERRA STREET



DUNCAN AUTOMOBILE COMPANY
TELEPHONE RENO 395

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO

Florist

**G. ROSSI
& CO.**

Cut Flowers

Ornamental

Plants

Seeds and

Bulbs

Artistic

Floral

Designs

AND

Decorating

Service and
Quality
Our Motto

Fresh Cut
Flowers
received daily
from our own
Nurseries

**BRANCH
STORES**

**San
Francisco
Oakland
Berkeley
Sacramento
Fresno**

38 W. 2d

STREET

Phone
Reno 17

412

(1923) R. L. POLK & CO'S.

- Muller Wm, slsmn Joseph Smyth, r 411 W 3d
Muller's Drug Store (Mrs Bessie Muller), 408 N Carson
Murphy Daniel B Rev, rector St Theresa's Church (R C),
h 108 N Minnesota
MURPHY FRANK E, V-Pres Truckee & Virginia Ry Co,
h 1112 N Carson
Murray Francis M, clk, r 806 N Division
Murray Harry T, clk, h 913 N Division
Murray Irene Mrs (wid Wm H), opr Bell Tel Co, h 806
N Division
Murray Margaret, nurse, r 806 N Division
Musser James A, carp, h N Plaza and E Robinson
Myles John H, Dep State Treasurer, h 201 W 2d
Myles Myrtle Mrs, pres Parents and Teachers Assn, h
201 W 2d
Nam Wm & Co, Chinese mdse 502 E 3d
Nelson Cedric G, rancher, r Louis M Nelson
Nelson Elvin S, meatctr Imelli Meat Co, r 413 E Spear
Nelson Louis M, rancher, h W 8th and S Nevada
Nelson Louis M jr msngr W U Tel Co, r 211 8th
Nesbit Mary, tchr High School, r 548 Ormsby
Nesmith Fedelia (wid Benjamin F), h 512 E Telegraph
Nesmith Roy E, rancher, r 512 E Telegraph
Nesmith Wm H, rancher, r 512 E Telegraph
Nevada House (Chris Smith), furn rms 701 S Carson
NEVADA MARBLE & GRANITE WORKS (Fred Vercoe),
Dealers in All Kinds of Marble and Granite Work
359 University av, Reno, Tel 1180-M (See page 42)
NEVADA STATE LIBRARY, Frank J Pyne Librarian,
Capitol Bldg, Tel 478
Nevada State Penitentiary, R B Hendrichs warden, E 5th
2 miles e of city
Nevada State Police, R B Hendrichs supt
Nevers Charles, lab V & T Ry, h 1606 Curry
Nevin Vincent C, lino opr Carson City Daily Appeal, r
White Home
Newnham Chester J, janitor, h W 8th and S Division
Newnham Jesse M, custodian Warren Engine Co, h Div-
ision and Ann
Nielsen Ottelena (wid Niels), h 111 S Walsh
Nielsen Samuel C, lab, r 111 S Walsh
Noonan Arthur M, firemn V & T Ry, h 710 E Telegraph
Noonan Michael, caretkr, h 301 N Walsh

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

CARSON CITY DIRECTORY (1923)

413

North Carson Dairy (H J Bath), 1511 N Carson
Noteware Dorsey, h 710 S Minnesota
O'Brien Thomas F, Dep Sec of State of Nevada, h 1417 N Nevada
Ohl Ella (wid Fred L), h 215 S Fall
Olding Hannah T (wid James N), h 509 N Plaza
Olding John W, mach V & T Ry, h 210 E Telegraph
O'Leary Dorothy, bkpr Gray, Reid, Wright Co, r Williams and Curry
O'Leary Wm, Dep State Controller, h 1104 Curry
Olson Halga, lab, h 310 E King
O'Neill James A, sergt Nevada State Police
Oriental Drug & Medicine Co (Au Jeang Kee), 206 S Stewart
Ouemit Godfrey, lab, h 315 W 8th
Pacheco John, barber 112 S Carson, h 503 E Carolina
Pacheco Louisa C (wid Cosma), h 500 E Caroline
Pagni Adelina, sten and dep clk Supreme Court
Pagni Servio, lab V & T Ry, h 612 4th av
Parents and Teachers Assn, Mrs Edith Huffaker sec, Carson City Pub School bldg
Parshall Eliza J (wid Wm), r 302 N Division
Patrick Edward T, atty 207 W King, h same
Patterson Edward O, clk U S Dist Court, h 1001 N Nevada
Patterson Edward O jr, student, r 1001 N Nevada
Patterson Ella A Mrs, h 106 Thompson
Patterson Leona, clk, r 1001 N Nevada
Patterson Martha, tchr Grammar School, r 1001 N Nevada
Payne Harvey, sec, h 112 E 4th
Payne Rosalie, sten Lieut Governor, r 112 E 4th
Pearson Mary (wid Wm), h 410 S Minnesota
Perini Peter, soft drinks, h 313 E Spear
Perkins Albert, lab V & T Ry, h 111 E 4th
Perry Dock, lab V & T Ry, h 1606 Curry
Perry Jack, lab, r 1606 Curry
Peters Charles H (Peters & Son), h 112 Williams
Peters Frank, lab V & T Ry, h 306 4th av
Peters Leo H, bkpr, r 112 Williams
Peters Merle, clk Peters & Son, r 112 Williams
PETERS & SON (C H Peters), Real Estate, Insurance (All Kinds) and Representing Building and Loan Companies 511 N Carson

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

H. C. MADSEN, Proprietor
RENO, NEVADA

328 E. Sixth

Tel. Reno 54

OSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

—
**REAL
ESTATE
INSURANCE
RENTALS
LOANS
BONDS**

—
Tel.
Reno 13

**Reno
NEVADA**

414

(1923) R. L. POLK & CO'S.

Petersen Theresa Mrs, binderywkr, h 204 E 2d
Peterson Ed C, formn V & T Ry, h 500 Mountain av
Peterson Theodore J, lab, h 417 E 5th
Phelan Louise, sten Supreme Court, r 202 N Nevada
Phipps Oscar A, plmbr 315 N Carson, h 401 E 2d
Phoe S H, fieldman, h 117 W Telegraph
Pierini Pietro, soft drinks N Carson and 5th
Pitch Nancy, r 816 N Minnesota
Pitch Teddy, lab, h 816 N Minnesota
Platt Samuel (Platt & Sanford), r Reno
Platt & Sanford (Samuel Platt, G L Sanford), atty State
Bank bldg
Plummer George L, dep U S Marshall, r Arlington Hotel
Pohl Ernest C, bkpr State Highway Dept, h 601 W Spear
Pohe Horatio S, chf clk Tax Comnr, r Arlington Hotel
Post Office, Albert B Karns postmaster, Federal bldg
Poujade Joseph, atty, h 306 E Proctor
POZZI ARCHIE, Prop Carson City Garage, r 529 W 5th
Price Louis W, cook, h 403 E Robinson
Priest Charles, dep supt Public Instruction, Capitol bldg,
h Elizabeth and W
Pruett Dale B, drftsmn State Highway Dept, h cor Curry
and Telegraph
PYNE FRANK J, Librarian Nevada State Library, h 204
W Spear
Quast August, lab, h 111 E 7th
Quill Abbie, clk, r 508 E Telegraph
Quill Daniel W, janitor, h 804 S Division
Quill Edward A, rancher, h 311 S Plaza
Quill Edward B, clk V & T Ry, r 311 S Plaza
Quill Henry, cement contr 512 Curry, r same
Quill Katherine (wid John), h 508 E Telegraph
Quill Nettie M Mrs, opr Bell Tel Co, r 804 S Division
Quinlan Gertrude, sten Industrial Commission
Raffetto Colomba (wid Giacomo), soft drinks 102 2d av, r
104 same
Raftice Kate A Mrs, notions 504 N Carson, r Arlington
Hotel
Randall George W, guard, h 212 N Nevada
Randall Robert S, soft drinks N Carson ne cor Spears, h
516 S Carson
Raycraft Kenneth P, student, r 406 Mountain av
Raycraft Madge (wid James A), tchr, h 406 Mountain av

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS

LEMONOLYVE

THE LEMON AND OLIVE OIL SOAP

Test the Result
of Their Scien-
tific Construc-
tion

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

CARSON CITY DIRECTORY (1923)

415

Raymond Elizabeth F (wid Ross E), h 309 E Musser
Recker Wm, lab, h 408 E 5th
Recker Wm jr, eng, h 331 S Carson
Red Arrow Garage & Auto Co, G A Cole pres, T L Haw-
kins sec-treas, N Carson cor Musser
Reid Bonnie O, bkpr State Highway Dept, h 502 N Ne-
vada
Reid Charlotte B (wid John M), r 502 N Nevada
Reid May, waitress Arlington Hotel, r same
Reis Irene Mrs, h 7 Ormsby (R D)
Renear Daniel B, insp Nevada State Police
Reynolds Lloyd B, drftsmn State Highway Dept, h 512 N
Division
Rich Bertha N Mrs, nurse, h 411 E Musser
Richards Charles L, representative in Congress, r Reno
Richards David, moving picture opr Grand Theatre
Richards Dave J, porter V & T Ry, h 1605 N Carson
Richards John E, official reporter, r 402 N Division
Richards Robert H, Dep State Atty General, h 1402 N Ne-
vada
Ricker Wm, eng V & T Ry
Ridler Annie (wid Wm M), r 511 S Minnesota
Ridler Fannie L, hsekpr Arlington Hotel, r 511 Minnesota
Riehl Hattie B (wid Henry), h 407 E Spear
Riehl H W, tinsmith V & T Ry
Riehl Laurien A, eng, h 709 E Telegraph
Riehl Leslie, eng V & T Ry, r 407 E Spear
Riley Charles F, slsmn Emporium Co, h 411 E Proctor
Riley Franklin, mailer Carson City Daily Appeal
Riley Patrick J, watchmn, r 202 E 3d
Rinckel Marcella E (wid Mathias), h 104 Curry
Rinckel Mathias C, r 104 Curry
Roberts Annie G (wid James D), h 1305 N Carson
Roberts Thurman G, mining, r 1305 N Carson
Roberts Venie, bkpr Nevada State Printing Office
Robinson Jay C, asst supply agt, h 1112 N Carson
Robinson Josephine E (wid Samuel), h 615 S Minnesota
Robinson Joshua W, rancher, h 202 Rice
Robinson J C, asst supply agt V & T Ry
Robshaw Henry V, clk Arlington Hotel, h 624 S Nevada
Rochon Joseph, soft drinks 206 N Carson, h 101 N Fall
Rochon Joseph jr, clk Joseph Rochon, r 101 N Fall
Roefer Frank H, computer State Highway Dept

4 W. FOURTH

STUDEBAKER
AUTOMOBILES

GOODYEAR AND
GOODRICH TIRES

ACME
TRUCKS

ALL KINDS
OF COAL

RENO, NEVADA

STEINHEIMER BROS.

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY
"HAVE YOUR GLASSES TAYLOR MADE,"
MASONIC TEMPLE
TELEPHONE RENO 700

416

(1923) R. L. POLK & CO'S.

Rolphs Adolph, blksmith, h rear 902 S Carson
Rosenbrock Henry, h 602 N Nevada
Rosenbrock Lucile, typist, r 602 N Nevada
Ross Charles H, h 603 E Spear
Ross Gilbert C, State Bank Examiner, Capitol bldg
Roy George, blksmith V & T Ry, h 208 Curry
Roy Robert H, mech F E Meder, h 504 Elizabeth
Rubke John, fuel and feed N Plaza and E Telegraph, h same
Ruedy Clarence, draymn 601 E Proctor, h same
Ruedy Jacob, janitor Court House, h 412 E Musser
Rulison Charles J, master mech V & T Ry, r 214 W Robinson
Russell Ann E Mrs, r 302 N Minnesota
Russell Grover C, eng V & T Ry, h 1502 N Carson
Ryan Elizabeth E, clk U S Land Office, r 210 W Proctor
Ryan George E, draymn V & T Ry, r 210 W Proctor
Ryan Lillie E (wid Edward), clk P O, h 309 King
Ryan Mabel L, sten Industrial Comn, r 210 W Proctor
Ryan Mary (wid Edward), h 210 W Proctor
Sabin Ida D, bkpr E J Walsh, h 110 E Virginia
Sadler Alfred R, clk, r 310 Mountain av
Sadler Louisa (wid Reinhold), h 310 Mountain av
St Peter's Episcopal Church, Rev H W Hunter rector, N Division and W Telegraph
St Theresa's Church (R C), Rev D B Murphy pastor, W King nr Thompson
Sam Lee, laundry 301 S Carson
Sanders John A, associate justice Supreme Court, h cor Division and Spear
Sanford George L (Platt & Sanford), h Curry cor W Spear
Sanford Wm H, sporting gds N Plaza opp Depot, r same
Sanger Elizabeth (wid Sebastian), h 304 W 5th
Sanger John S, agt V & T Ry, h 202 W 5th
Sauer Wm F, rancher, h 202 N Nevada
Saul Emma E, smstrs, r 508 Curry
Savage Cleo L, clk, r 111 E 5th
Savage John B, bell boy Arlington Hotel, h w end E 5th
Savage Richard C, guard, h 111 E 5th
Saxton Ernest E, janitor State Highway Dept, h 812 N Nevada

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

REVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

SECOND AND LAKE STREETS

RENO

PHONE 777

CARSON CITY DIRECTORY (1923)

417

Schneider Frank, auto opr, r 208 S Plaza
Schneider Lizzie Mrs, r 208 S Plaza
Schremp Louis L, civ eng, h 204 S Division
Schultz Otto, firemn V & T Ry, r 714 Ormsby
Schultz Otto T, meatctr Imelli Meat Co, r 212 N Division
Schultz Robert, rancher, h 714 Ormsby
Schultz Theresa E, tchr Grammar School, r 714 Ormsby
Schulz Charles M, h 402 S Division
Schulz John R, rancher, h 706 N Division
Schulz Otto T, meatctr, h 212 N Division
SCRUGHAM JAMES G HON, Governor State of Nevada,
h 606 Mountain av
Sharon Lydia (wid Wm), cook State Orphans Home
Shaughnessy Annie, student, r John Shaughnessy
Shaughnessy John F, chairman Pub Service Commn, h
Elizabeth and Telegraph
Shaughnessy Mary M, clk State Highway Dept, h Elizabeth
and Telegraph
Shay Harry A, appr, r John Shay
Shay John, miner, h W 8th and S Minnesota
Sherman R B, tchr High School, r 510 N Carson
Shirley Myron C (Capitol Garage), h 116 Williams
Simmons W H, pub service commr, r Reno
Slade Charles F, eng State Orphans Home, h 412 E King
Slade Ruth K, bkpr A G Meyers, r 412 E King
Slingerland Corrine Mrs, clk Gray, Reid, Wright Co
Slingerland John, appr V & T Ry
Slovey Kee & Co, dry gds 102 S Carson
Smail Rachel E (wid David A), h 807 N Nevada
Smith Albert M, fotogr 314 E Proctor, h same
Smith Bridget, furn rms 402 N Division, h same
Smith Cassius C, U S mineral examiner, h 213 E 2d
Smith Charles G, watchmn, r 307 E Musser
Smith Charlotte B (wid John C), h 302 Thompson
Smith Chris (Nevada House), h 701 S Carson
Smith Dean K, mach opr Nev State Printing Office, r 202
E 3d
Smith Fred, patternmkr V & T Ry, r 402 N Division
Smith George H, miner, r 302 Thompson
Smith Herbert, eng, h 628 5th av
Smith Herbert F, wiper V & T Ry
Smith Homer, lab, r 604 Ormsby

232 NORTH VIRGINIA STREET

RENO, NEVADA

SAMOVILLE & FLAGG

"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

418

(1923) R. L. POLK & CO'S.

Smith John C, miner, r 302 Thompson
Smith Louise (wid John), nurse, h 604 Ormsby
Smith Richard H, blksmith, r ss of 4th av
Smith Richard J, tmstr, h 631 4th av
Smoot Charles M, confr 404 N Carson, h 706 N Curry
Smoot Maxine Mrs, r 904 N Nevada
Smyth Joseph, clothing 214 N Carson, r Arlington Hotel
Somerville Wm, lab V & T Ry
Southern Jane, housekpr, h 5 Ormsby (R D)
Speiser Frank D, welder, r John Shay
Spence Wm, h 308 Thompson
Spradling George B, asst cashr Carson Valley Bank, h
312 W Musser
Sprague Herbert D, mach V & T Ry, r 806 N Division
Sprague Lafe, bgeman V & T Ry, h 611 S Carson
Sprague Marion (wid Roy C), h 1206 N Nevada
Springmeyer Herman H, rancher, h 302 N Minnesota
Stafford Andrew A, mgr Carson News Agcy, r 408 Carson
Standard Oil Co, R L Fealy agt, E 5th and S Fall
Stark Wm P, miner, h 414 4th av
Starr Antoinette Mrs, clk U S Land Office, r 213 N Curry
State Bank & Trust Co, F L Wildes receiver, 215 N Car-
son
STATE HIGHWAY DEPARTMENT, George W Borden
State Highway Engineer, H M Loy Asst, F O Booe
Sec, Hero's Memorial Bldg, Tel 19
State Orphans Home, G W Cowing supt, E 5th opp S
Anderson
STATE PRINTING OFFICE, Joe Farnsworth Supt, rear
Capitol Bldg, Tel 1421
State Printing Office Building, rear Capitol bldg
Stenz Max, pres Carson Brewing Co, h 112 Thompson
Stenz Max E jr, sec-treas Carson Brewing Co, h 504
Washington
Stern Anna Maud, student, r 313 W 5th
Stern Joseph H, county sheriff and city marshal, h 313
W 5th
Sterns Lee, lab, h 407 N Nevada
Stewart Alfred L, lab, h s end of S Carson
Stewart Mabel, sten, h 1308 N Nevada
Stewart Rose C, sten State Treasurer, r 1308 N Nevada
Stinson Andy J, inspr of mines, r 413 E 5th
Stinson Wm, carp, h 413 E 5th

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

CARSON CITY DIRECTORY (1923)

419

Stokoe Frank H, barber 208 S Carson, h 208 S Nevada
 Stressen-Clark M Mrs, emp Arlington Hotel, r same
 Sturgeon Robert H, computer State Highway Dept, r 506
 Washington
 Sue George B (Carson Cafe), h 418 E 3d
 Sullivan Daniel J, state auditor, Capitol bldg, h Valley
 Park
 Sullivan Edward M, lab, h 411 E 5th
 Sullivan Leonard, clk, r 402 E Telegraph
 Sullivan Maurice J, lieut governor of Nevada, h 314 W
 Robinson
 Summerfield Harry, lab, r 307 E Spear
 Sunday Arthur J, trapper, h E 2d nr S Walsh
 Supera Bernard, prop French Hotel, r same
 Supreme Court of Nevada, Edward A Ducker chief justice
 Ben W Coleman, John A Sanders associates, Capitol
 bldg
 Sutter Fred, emp State Highway Dept, r 402 N Division
 Swaille Wm, h 214 N Fall
 Swart Arthur R, carrier P O, h 214 W Musser
 Sweetland Cora Mrs (Sweetland & Sweetland), r 209 W
 King
 Sweetland Edgar H, surveyor, h 207 W King
 Sweetland Wm H, shoemkr 307 N Carson, h same
 Sweetland & Sweetland (Mrs Cora Sweetland), millinery
 322 N Carson
 Tagini Louis, slot machines, h 806 N Nevada
 Taunt Henry, lab, h 617 W 3d
TAXI GARAGE (Wm Muldoon, Leslie Hesse), Taxi Serv-
 ice, Day and Night Calls, Gasoline, Oils, Supplies, Ex-
 pert Auto Repairing, S Carson cor 3d, Tel 467 (See
 Carson City Tab Insert)
TAXI SERVICE (Wm Muldoon, Leslie Hesse), Day and
 Night Calls, Tel 467 (See Carson City Tab Insert)
 Taylor Charles E, tmstr, h 802 S Nevada
 Taylor Chester C, clk, h 216 N Minnesota
 Taylor Mary A (wid David), h 203 E Proctor
 Taylor Maud S Mrs, v-pres Parents and Teachers Assn,
 216 Minnesota
 Tennant Neva (wid Oliver), h 904 N Nevada
 Thiex John J, formn V & T Ry, h 1113 N Nevada
 Thompson Anna E Mrs, dry gds 307 N Carson, h 411
 Curry

Join
 the
**Y
 M
 C
 A**

**JAKE
 Wainwright**

Wholesale and
Retail

**Tires and
Tubes**

**Gasoline
Oils**

Accessories

**Telephone
Reno 679**

**361 Sierra
Street**

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

420

(1923) R. L. POLK & CO'S.

- Thompson Harriet B, h 710 N Nevada
Thompson Paul S, asst formn Nev State Printing Office,
h 307 E Musser
Thompson Wm J, capt guards Nevada State Penitentiary,
h 209 W 2d
Tipton Edward, miner, h 411 W 2d
Todd Andrew, office 210 S Carson, r same
Todd Andrew M jr, auto opr, h 702 S Carson
Torreyson Ada F, reporter U S Dist Court, r 504 E Musser
Torreyson Belle, h 504 E Musser
Torreyson Jennie, sten Ins of Mines, r 504 E Musser
Trapp George D, mech, r 314 S Division
Trapp John, lino opr, h 314 S Division
Trenam Dewitt, computer State Highway Dept, r 402 E
Telegraph
Trimmer Edward J, dairy, h 900 S Minnesota
Trimmer Fred, printer, r 701 S Carson
Truckee River General Electric Co, N C Brown agt, 1001
N Carson
Trudelle Eugene J, milker, h ns Corbett
Tuckee Margaret (wid Casper), h 404 E Musser
Tucker Florence Mrs, opr Bell Tel Co, r 307 N Nevada
Tuczek Rose L, clk Carson Bakery, r 202 E 3d
Turner Charles, lab, h rear ns Corbett
Turrell George A, supply agt V & T Ry
Twaddle Annie I, student, r 511 S Minnesota
Twaddle Elizabeth (wid Alex), h 511 S Minnesota
Twaddle Ralph H, drftsmn State Highway Dept, r 511 S
Minnesota
Twomey Matthew, road mstr V & T Ry, h 711 Curry
Tyrrell Elva Mrs, musician Grand Theatre
Tyrrell George A, genl supply agt, h 1108 N Carson
Uhart John, sheepmn, h 1614 Curry
United States District Court, E S Farrington judge, Feder-
al bldg
United States Land Office, Mrs Minnie L Bray register,
Harry R Grier receiver, Federal bldg
United States Marshal, Jacob H Fulmer, Federal bldg
United States Mint, Annie H Martin supt, 612 N Carson
Van Devort Thomas D, newspapermn, h 508 N Nevada
Vann Clysta, bkpr Carson Valley Bank, r 408 N Curry
Van Ness Josie Mrs, r 302 N Nevada

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

CARSON CITY DIRECTORY (1923)

421

Vaughan Harold J, billiards 416 N Carson, h 711 W Telegraph

Vidovich Jerry S, student, r 114 E Virginia

Vidovich Marty J, blksmith V & T Ry, h 114 E Virginia

Vieira John B, barber F S Cliff, h 202 E Telegraph

Vieira Louisa M, tchr, r 202 E Telegraph

VIRGINIA & TRUCKEE RAILWAY CO, F E Murphy V-Pres, Herbert Coffin Gen Mgr, Office and Depot N Carson cor Washington, Tels: Gen Mgr 111, V-Pres 531, Pass Agt 114, Frt Depot 113, Mach Shop 117, Supply Depot 115

Vanderheide Agnes V (wid George F), h 711 S Carson

Vanderheide Harold H, despatcher, h 612 W Robinson

Vanderheide Harry C, buttermkr, r 711 S Carson

Wago Gingerhorn, lab, h E 2d nr S Walsh

Walker Pollie A (wid Jerome B), r 1602 N Nevada

Wall Carrie (wid Jack), h 605 E Musser

Wallace Wm E, h 206 E Telegraph

Walsh Edward J, gend mdse 202 N Carson, h King Canyon rd

Warren Engine Co, J M Chartz chief, W Musser and Curry

Warren Frank B, rate clk Pub Service Commission, h 612 W Robinson

Watson Jessie F Mrs, clk State Bank Exmnr, r 411 Curry

Watson Sarah M (wid John T), r 412 N Minnesota

Webster Charles, miner, h 501 E Caroline

Webster Josephine A Mrs, nurse, r 501 E Caroline

Westerman Carl S, mach V & T Ry, h 1112 N Fall

Western Union Telegraph Co, Kate H Atherton mgr, 313 N Carson

Whitaker Baxter O, mining, h 611 S Plaza

Whitaker Onno W, mining, r 602 S Plaza

White House (Mrs Lillian Bonafous), 202 E 3d

Wickenden Joseph W, mach, h 608 E Spear

Wickham Durward, drftsmn State Highway Dept

Wickham Richard, eng, r 308 N Nevada

Widely Fred, auto mech, h 407 E Robinson

Wilcox Ella J (wid George A), h 712 Caroline

Wilcox Zachary T, mason, h 710 Elizabeth

Wilder Carrie M, r 1014 N Minnesota

Wilder Fred, wiper V & T Ry, h 1014 N Minnesota

Wildes Frank L, receiver State Bank & Trust Co, h 404 N Minnesota

Williams David B, lab, r 201 E 5th

Williams Ernest O, rancher, r 201 E 5th

PLAZA HOTEL

Nannini Bros. Props.

Rates \$1.00
\$1.50
and \$2.00
Per Day

Strictly Modern

Cor. Sierra and Plaza

Phone 148 RENO

DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.

LUMBER (READY CUT)
MILLWORK, ETC.

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS
"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

422

(1923) R. L. POLK & CO'S.

Williams Georgia, r 7 Ormsby (R D)
Williams Henry S, miner, h 201 E 5th
Williams Peter, rancher, r 508 Curry
Williams Wat, foremn, h 111 W 5th
Williamson Beatrice Mrs, cook State Orphan's Home, h
e end E 2d
Willott George, lab, h 804 N Minnesota
Wilson John E, printer, h 112 Rice
Wilson Mattie, waitress Arlington Hotel, r same
Wilson Norene, clk C M Smoot, r Arlington Hotel
Wingfield George, pres Carson Valley Bank, r Reno
Winters Ira, rancher, h w end of W Robinson
Wise Elizabeth (wid Henry L), h 701 N Walsh
Wise Wm A, car insp, h 306 Henry
Wong Wong, porter Arlington Hotel
Wood Henry A, pres Carson Creamery Co, r 214 W 5th
Wood Laura (wid John H), bkpr, r 607 E Spear
Woodbury Jennie F (wid James P), bkpr State Highway
Dept, r 709 Minnesota
Wrenn Mary (wid Thomas), h 608 N Nevada
Wrenn Thomas C, collr T R G E Co, r 608 N Nevada
Wright Benson L, sec Public Service Commission, h 114
Sophia
Wright Robert, h 307 E Spear
Yee Mee Watt, porter Arlington Hotel
Yerington Edward B, sec Carson Water Co, h 506 Elizabeth
Yerington Frances, student, r 606 Elizabeth



NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

POLK'S

RENO, WASHOE COUNTY and CARSON CITY

1923

CLASSIFIED BUSINESS DIRECTORY

Names appearing under headings marked thus * are only inserted when specially contracted for.

Accountants

Reno—LIPMAN J A, 204 Clay-Peters Bldg (See page 6)
TRANter J C, Gazette Building

Accountants—Certified Public

Reno—Edler G K, 106 E 2d rms 311-312
Stout C C, 106 E 2d rms 311-312
TRANter J C, Gazette Building

Acetylene Welding

Reno—GOULD BROTHERS, 215 Sierra (See top and bottom edges and page 8)
LUND & SCHULTZ, 864 S Virginia (See page 10)
SWANSON ED, 947 E 4th (See page 13)

Adding Machines

Reno—Burroughs Adding Machine Co, 106 E 2d rm 318

Advertising—Outside

Reno—Howard Sign Co, 230 Sierra

Advertising Counselors

Reno—MULTIGRAPH SHOP THE, 138 N Center (See right bottom lines and page 42)

Agate and Aluminum Ware

Reno—CAMPBELL FRANK, 361 N Virginia (See right bottom lines and page 26)

*Agricultural Buildings

Reno—YE PLANRY, 300 Park (See right bottom lines and page 17)

Agricultural Implements

Reno—Nevada Hardware & Implement Co, 214 Sierra

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

McCORMACK & CO.
MONUMENTAL WORKS
MARBLE AND GRANITE IMPORTERS

404 NORTH VIRGINIA—RENO—TELEPHONE RENO 1474-J

424

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Apartments

Reno—Alta Apts, 533 N Virginia
Barrett Apts, 145 W 3d
California Apts, 45 California av
Casa Loma Apts, 145 Ridge
Chism A A, 129 W 2d
Colonial Apts, West cor W 1st
Court Apts, 132 Court
Crider Apts, 543 Humboldt
Fern Apts, 550 Sierra
Frandsen Apts, 432 W 4th
Gibson Apts, 441 W 2d
GOLDEN WEST HOTEL, 214 West (See page 29)
Haydon Apts, 416 Mill
Hilborn Apts, 307 Granite
Humboldt Apts, 300 California av
Le Clare Apts, 120 State
Lenox The, 427 Evans
Liberty Apts, 125 W Liberty
Lincoln Apts, 239 N Virginia
Maxonian Apts, 652 Lake
Meyer Apts, 708 University av
Nortonia The, 140 Ridge
Pines The, 507 N Virginia
Ralston Apts, 347 Ralston
Redman Apts, 242 Hill
Ridgeway Apts, 303 Hill
Stewart Apts, 141 Washington
Sullivan Apts, 130 S Virginia
Sparks—Clark C E Mrs, 1406 B

Apiarists

Reno—Western Honey Corp, 1403 E 4th

Appraisers

Reno—**READ JOHN T**, 6 W Commercial Row (See front cover and page 49)

Architects

Reno—De Longchamps F J, 125 N Center rm 334

*Architectural Designers

Reno—**YE PLANRY**, 300 Park (See right bottom lines and page 17)

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION

"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

UNDER DIRECT SUPERVISION OF THE UNITED STATES GOVERNMENT

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

AND CARSON CITY BUSINESS DIRECTORY (1923)

425

Art Goods

Reno—SAVIERS H E & SON, 42-44 W 2d (See right side lines and page 53)

Art Needlework

Reno—Button Shop The, 37 W 1st

*Artificial Stone Work

Reno—RENO CONCRETE FACTORY, 1026 W 1st (See left side lines and page 20)

Artists

Reno—Broili F L Mrs, 713 Lake

*Artists—Photographic

Reno—RIVERSIDE STUDIO, 228 N Virginia (See page 46)

*Artists Materials

Reno—BRUNDIDGE'S, First St next to Rialto Theatre (See left top lines and page 47)

Assayers

Carson City—United States Mint, 612 N Carson
Reno—BELLAM HENRY L, 250 Lake
Nevada Laboratories Inc, 228 Sierra
Young H W, 1½ N Virginia

*Athletic Supplies

Reno—RENO MOTOR SUPPLY CO, 11 W Plaza (See page 11)

Attorneys-at-Law

Carson City—Baldy W E, Carson Valley Bank Bldg
CHARTZ & CHARTZ, 114 W Telegraph
Ellis P B, State Bank Bldg
Patrick E T, 207 W King
Platt & Sanford, State Bank bldg
Reno—Ayers A D, 309 Farmers & Merchants National Bk building
AYRES & GARDINER, 309 Farmers & Merchants Natl Bank building (See page 36)
Barry N J, 140 N Virginia rm 302



**Sparks
Fuel
Co.**

Krehmke
Shelly
Proprs.

**COAL
AND
WOOD**

AGENTS FOR
**CASTLE
GATE
COAL
AND
KING
COAL**

1106-B
Sparks
Nevada

PHONE
213-J



**FORD CARS
LINCOLN CARS
FORDSON TRACTORS**

Calavada Auto Co., Inc.

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMETZ
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

426

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Attorneys-at-Law—Contd

Belford S W, 315 Farmers & Merchants National Bank building

Boyd J T, 324 Farmers & Merchants National Bank bldg
BOYD & CURLER, 324-26 Farmers & Merchants Natl Bank Bldg (See page 36)

Brown G S, 315 Farmers & Merchants National Bank building

BROWN & BELFORD, 315 Farmers & Merchants Natl Bank Bldg (See page 36)

Burrit C H, 125 N Center rm 323

BURROWS J W, 212 Clay-Peters Bldg (See page 36)

Cantwell C A, 301 Farmers & Merchants Natl Bank bldg

CANTWELL & SPRINGMEYER, 301 Farmers & Merchants Natl Bank Bldg

Cheney E W, 139 N Virginia

Cheney & Lunsford, 139 N Virginia

Cohn L J, 140 N Virginia rm 203

Cooke H R, 15 Front rm 304-312

COOKE FRENCH & STODDARD, 304-312 Farmers & Merchants Natl Bank Bldg

Curler B F, 324 Farmers & Merchants Natl Bank bldg

Danforth H D, 15 Front rm 328

Detch M M

Diskin M A, Reno Natl Bank bldg

Dixon J B, 153 Virginia

Dodge E R, 140 N Virginia rm 302

Dodge & Barry, 140 N Virginia rm 302

Finch J D, 140 N Virginia rm 420

Frame & Raffetto, 150 N Virginia rm 5

French L N, 15 Front rms 304-312

Gardiner Wm, 15 Front rm 309

Glynn James, 140 N Virginia rm 401

GREEN GEORGE S (Mack & Green), 221 Nevada State Life Bldg (See page 39)

Hacker W L, 140 N Virginia rm 213

Harwood C L, 207 Farmers & Merchants Natl Bank bldg

HARWOOD & TIPPETT, 207 Farmers & Merchants Natl Bank Bldg, 15 Front

Hawkins P A, Washoe County Bank bldg

Henley B J, Reno Natl Bank bldg

HOYT JOHN D, 202 Farmers & Merchants Natl Bank Bldg (See page 37)

Hoyt H M, Reno Natl Bank bldg

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

AND CARSON CITY BUSINESS DIRECTORY (1923) 427

HOYT, NORCROSS, THATCHER, WOODBURN & HENLEY, Reno Natl Bank Bldg (See page 37)

Huskey H W, 15 W 2d rms 1-3

HUSKEY & KUKLINSKI, 1-2-3 Byington Bldg (See page 37)

JEPSON MELVIN E, 201 Clay-Peters Bldg, 140 N Virginia (See page 37)

Jones W D, 140 N Virginia rm 201

KEARNEY WM M, 319-327 Gazette Bldg (See page 38)

King F D, 1 Masonic bldg

Kuklinski O G, 15 W 2d rms 1-3

KUNZ JOHN F, 204-206 Farmers & Merchants Natl Bank Bldg (See page 38)

Lasher A F, 106 E 2d rm 221

Lunsford E F, 139 N Virginia

McCarran P A, 16 E 2d rm 2

McCARRAN & MASHBURN, Suite 2 Journal Bldg (See page 38)

McKNIGHT WM, Washoe County Bank Bldg (See page 38)

McNAMARA J E, 310-311 Clay-Peters Bldg (See page 39)

MACK CHARLES E (Mack & Green), 221 Nevada State Life Bldg

Mack O H, 150 N Virginia rm 1

MACK & GREEN, 221 Nevada State Life Bldg (See page 39)

Mashburn Gray, 16 E 2d rm 2

Miller A G, 259 N Virginia

MOORE MILTON B, 206 Nevada State Life Bldg (See page 39)

MOREHOUSE H V, 15-16 Washoe County Bank Bldg (See page 39)

Morgan N P, 259 N Virginia

Nold W M, Washoe County Bank bldg

Norcross F H, Reno Natl Bank bldg

Orr J H, 153 N Virginia rm 31

Painter A E, 29-31 Washoe County Bank bldg

Painter & Stoddard, 29-31 Washoe County Bank bldg

Percy Hugh, 150 N Virginia

Platt Samuel, 322 Farmers & Merchants Natl Bank bldg

PLATT & SANFORD, 322 Farmers & Merchants Natl Bank Bldg

Pray H G, 140 N Virginia rm 310

Price R M, Washoe County Bank bldg

130 SIERRA STREET



TELEPHONE RENO 395

DUNCAN AUTOMOBILE COMPANY

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO
Florist
G. ROSSI
& CO.
Cut Flowers
Ornamental
Plants
Seeds and
Bulbs
Artistic
Floral
Designs
AND
Decorating
Service and
Quality
Our Motto
Fresh Cut
Flowers
received daily
from our own
Nurseries
BRANCH
STORES
San
Francisco
Oakland
Berkeley
Sacramento
Fresno
38 W. 2d
STREET
Phone
Reno 17

428

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Attorneys-at-Law—Contd

PRICE & HAWKINS, Washoe County Bank Bldg (See page 40)
Raffetto F, 150 N Virginia rm 5
RAWLINGS H C, 9-10-11 Washoe County Bank Bldg (See right top lines and page 40)
Richards C L, 36 E 2d rm 2
Roberts E E, 106 E 2d rm 306
Rosenthal S H, 218 N Virginia
Salisbury A N, 140 N Virginia rm 318
Salter T J D, 140 N Virginia rm 218
Sandford G L, 322 Farmers & Merchants Natl Bank bldg
SCANLAN M J, 401-402 Clay-Peters Bldg, 140 N Virginia (See page 40)
Seeds W P, 140 N Virginia rm 308
Short E C, 106 W 2d rm 315
Sinai J S, 15 Front rm 322
Springmeyer George, 301 Farmers & Merchants Natl Bank bldg
Stoddard R C, 29-31 Washoe County Bank bldg
Stoddard R W, 15 Front rms 304-312
Summerfield Sardis, 140 N Virginia rm 420
Swanson Harry, 259 N Virginia
Thatcher G B, Reno Natl Bank bldg
Tippett S R, 207 Farmers & Merchants Natl Bank bldg
Turano A M, 106 E 2d rm 207
VAN DERWERKER JEROME L, Washoe County Bank Bldg (See right side lines and page 40)
WARREN ANNA M MRS, 9 Washoe County Bank Bldg (See left bottom lines and page 48)
Williams E L, 15 Front rm 228
Wilson R R, 106 E 2d rm 221
Wilson W T, 15 Front rm 315
Withers & Withers, 25 Washoe County Bank bldg
Woodburn Wm, Reno Natl Bank bldg
Sparks—Burrows J W, City Hall
Cunningham F J, 1122 B

Attorneys—Land

Reno—Cohn L J, 140 N Virginia rm 203

Auditors

Reno—LIPMAN J A, 204 Clay-Peters Bldg (See page 6)
TRANter J C, Gazette Bldg

The Skeels, McIntosh Drug Co.
THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

AND CARSON CITY BUSINESS DIRECTORY (1923) 429

*Automobile Accessories

- Reno—**ANDERSON HENRY MOTOR CO**, 412 N Virginia
(See Sparks tab insert and page 6)
BROWN-MILBERY INC, 322 Sierra (See left top lines
and page 6)
DUNCAN AUTOMOBILE CO, 130 Sierra (See right side
lines and page 7)
FAIRCHILD MOTOR SALES CO, 25 W Plaza (See back
bone and page 7)
GOULD BROTHERS, 215 Sierra (See top and bottom
stencils and page 8)
LEONARD & JOYCE, 232 Sierra (See left side lines and
page 9)
LOSEN MOTOR SALES CO, 39 W Plaza (See left top lines
and page 10)
RENO MOTOR SUPPLY CO, 11 W Plaza (See page 11)
RIVERSIDE GARAGE, Court and Granite (See front
cover and page 12)
STEINHEIMER BROS, 47 W 4th (See right side lines
and page 13)
TUTHILL F D CO INC, 15-17 W 4th (See Reno tab insert
and page 13)
WAINWRIGHT JAKE, 361 Sierra (See right side lines
and page 14)
Sparks—**HIGHWAY GARAGE** (H H Nutting), B cor 12th
(See page 8)

*Automobile Batteries

- Reno—**PREST-O-LITE BATTERY STATION**, 323 Sierra
(See left side lines and page 12)
SMITH H L BATTERY CO, 323 Sierra (See left side
lines and page 12)
Sparks—**Hawkins H L** (Exide), 12th and B

*Automobile Bodies Repaired

- Reno—**SCHROEDER O H**, 435 W 4th (See left side lines
page 12)

*Automobile Braizing

- Reno—**SWANSON ED**, 947 E 4th (See page 13)

*Automobile Brake Linings

- Reno—**RENO MOTOR SUPPLY CO**, 11 W Plaza (See page
11)

42-44 WEST SECOND STREET

H. E. SAVER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

LOSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

**REAL
ESTATE
INSURANCE
RENTALS**

**LOANS
BONDS**

Tel.
Reno 13

**Reno
NEVADA**

430

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

*Automobile Camp Goods

Reno—TUTHILL F D CO INC, 15-17 W 4th (See Reno tab insert and page 13)

*Automobile Electrical Specialties

Reno—SMITH H L BATTERY CO, 323 Sierra (See left side lines and page 12)

*Automobile Fenders Repaired

Reno—SCHROEDER O H, 435 W 4th (See left side lines and page 12)

Automobile Garages

Carson City—CARSON CITY GARAGE, 518 S Carson (See Carson City tab insert)

Meder F E, W Telegraph nr Carson

Millard & Johnson, 301 N Carson

Red Arrow Garage & Auto Co, N Carson cor Musser

Shirley M C, 509 N Carson

Reno—ANDERSON HENRY MOTOR CO, 412 N Virginia (See Sparks tab insert and page 6)

Dorris Garage, 246 Chestnut

GOULD BROTHERS, 215 Sierra (See top and bottom stencils and page 8)

Liberty Garage, 232 Lake

LINCOLN GARAGE, 41 W 4th

Reno Garage, 104 Front

RIVERSIDE GARAGE, Court and Granite (See front cover and page 12)

WESTERN GARAGE, 128 Lake (See page 14)

Sparks—HIGHWAY GARAGE, B cor 12th (See page 8)

Sparks Transfer Garage, 1102 B

Wadsworth—Ingalls Wm

Ingalls W D

Woosley Herman

*Automobile Hire

Reno—UNIVERSITY TAXI, 4 W Commercial Row (See page 52)

*Automobile Machinists

Reno—LUND L, 322 Sierra (See page 10)

SWANSON ED, 947 E 4th (See page 13)

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS

LEMONOLYVE

THE LEMON AND OLIVE OIL SOAP

Test the Result
of Their Scien-
tific Construc-
tion

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

AND CARSON CITY BUSINESS DIRECTORY (1923) 431

Automobile Oiling and Greasing

Reno—GREASE SPOT THE, rear of 125 E 2d (See left side back cover and page 8)

Automobile Painters

Reno—DYCKMAN & ROCKEY, 541 Sierra
Gallagher E M, 18-24 W 5th
Nelson Magnus, 24 W 4th
Raw R R, 27 E Plaza

*Automobile Parts

Reno—FAIRCHILD MOTOR SALES CO, 25 W Plaza (See back bone and page 7)

*Automobile Repair Parts

Reno—RENO MOTOR SUPPLY CO, 11 W Plaza (See page 11)

*Automobile Repairers

Carson City—CARSON CITY GARAGE, 518 S Carson (See Carson City tab insert)
TAXI GARAGE, S Carson and 3d (See Carson City tab insert)

Reno—ANDERSON HENRY MOTOR CO, 412 N Virginia (See Sparks tab insert and page 6)

Barber N K, 1st cor Ralston
Dickinson B F, 608 E 4th
Dittman C W, 735 S Virginia

DUNCAN AUTOMOBILE CO, 130 Sierra (See right side lines and page 7)

Gentry R E, 1076½ Haskell

GOULD BROTHERS, 215 Sierra (See top and bottom stencils and page 8)

GREASE SPOT THE, 125 E 2d (See left side back cover and page 8)

Hackett W J, 128 N Center
Lincoln Garage, 41 W 4th

LUND L, 322 Sierra (See page 10)

LUND & SCHULTZ, 864 S Virginia (See page 10)

NEVADA CADILLAC COMPANY, 3 N Virginia (See left bottom lines and page 10)

NEVADA WELDING WORKS, 340 N Virginia (See left bottom lines and page 53)

Oliveira J J, 326 Evans av

4 W. FOURTH
STEINHEIMER BROS.
STUDEBAKER
AUTOMOBILES
GOODYEAR AND
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL
TELEPHONE 1261
RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY
"HAVE YOUR GLASSES TAYLOR MADE"
MASONIC TEMPLE
TELEPHONE RENO 700

432

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Automobile Repairers—Contd

OSEN MOTOR SALES CO, 39 W Plaza (See left top lines and page 10)

Pierini & Welch, 360 Sierra

Reno Auto Metal Works, 132 West

Rice W H, 629 W 1st

RIVERSIDE GARAGE, Court and Granite (See front cover and page 12)

Robinson B H, 1031 E 4th

SCHROEDER O H, 435 W 4th (See left side lines and page 12)

Steele R S, 348 Evans av

STEINHEIMER BROS, 47 W 4th (See right side lines and page 13)

SWANSON ED, 947 E 4th (See page 13)

Westwood K C, 21 E Plaza

WILEY BROTHERS, 11 E Plaza (See page 14)

Sparks—Hawkins H L, 12th and B

Lockridge Gilbert, 1104 B

Pietro Masini, 638 B

*Automobile Repairs and Parts

Reno—**CALAVADA AUTO CO INC**, 332-338 N Virginia (See right bottom lines and page 7)

*Automobile Rims

Reno—**KEATON TIRE & RIM AGENCY**, 421 N Virginia (See page 9)

*Automobile Robes and Blankets

Reno—**TUTHILL F D CO INC**, 15-17 W 4th (See Reno tab insert and page 13)

Automobile Service Stations

Reno—**ANDERSON HENRY MOTOR CO**, 412 N Virginia (See Sparks tab insert and page 6)

Colonial Service Station, 101 Sierra

FOURTH STREET SERVICE STATION, E 4th cor Evans av

GREASE SPOT THE, rear of 125 E 2d (See back cover and page 8)

NATIONAL HIGHWAY SERVICE STATION, 404 N Virginia

NEVADA CADILLAC COMPANY, 3 N Virginia (See left bottom lines and page 10)

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

NEVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

RENO

SECOND AND LAKE STREETS

PHONE 777

AND CARSON CITY BUSINESS DIRECTORY (1923) 433

RIVERSIDE GARAGE, Court and Granite (See front cover and page 12)

Seavy F H, 1201 S Virginia

Standard Oil Co, W 4th cor Virginia, W Liberty cor S Virginia

SWANSON ED, 947 E 14th (See page 13)

Union Oil Co, E 4th cor University av, S Virginia cor Court

WAINWRIGHT JAKE, 361 Sierra (See right side lines and page 14)

Sparks—Rouse W J, 17th and County rd

*Automobile Springs

Reno—**WESTINGHOUSE AIR SPRING**, Nevada Cadillac Company Agts, 3 N Virginia

*Automobile Storage

Reno—**GOULD BROTHERS**, 215 Sierra (See top and bottom stencils and page 8)

Sparks—**HIGHWAY GARAGE** (H H Nutting), B cor 12th (See page 8)

Automobile Supplies

Carson City—Carson Electric Shop, 503 N Carson

TAXI GARAGE, S Carson and 3d (See Carson City tab insert)

Reno—**ANDERSON HENRY MOTOR CO**, 412 N Virginia (See Sparks tab insert and page 6)

Hansen Christian, 356 Sierra

Lincoln Garage, 41 W 4th

Mahoney H J, 31 E Plaza

NATIONAL HIGHWAY SERVICE STATION, 404 N Virginia

Nevada Auto Supply Co, 112 E 2d

RIVERSIDE GARAGE, Court and Granite (See front cover and page 12)

Specialty Co The, 41 W Plaza

STEINHEIMER BROS, 47 W 4th (See right side lines and page 13)

TUTHILL F D CO INC, 15-17 W 4th (See Reno tab insert and page 13)

*Automobile Tents

Reno—**TUTHILL F D CO INC**, 15-17 W 4th (See Reno tab insert and page 13)

232 NORTH VIRGINIA STREET

RENO, NEVADA

SAMOVILLE & FLAGG
"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

434

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Automobile Tires and Tubes

Reno—**ASSOCIATED TIRES AND TUBES**, F D Tuthill Co Inc Dealers, 15-17 W 4th (See Reno tab insert and page 13)

Cotter W G, 34 W 1st

DIAMOND TIRES, Jake Wainwright Distributor, 361 Sierra (See page 14)

DUNCAN AUTOMOBILE CO, 130 Sierra (See right side lines and page 7)

Fisk Tire Co Inc, 110 E Commercial row

GOODRICH SOLID TIRES, Jake Wainwright Distributor, 361 Sierra (See page 14)

GOULD BROTHERS, 215 Sierra (See top and bottom stencils and page 8)

KEATON CORD TIRES (Keaton Tire & Rim Agency), 421 N Virginia (See page 9)

KEATON TIRE & RIM AGENCY, 421 N Virginia (See page 9)

LEONARD & JOYCE, 232 Sierra (See left side lines and page 9)

NORWALK TIRES, F D Tuthill Co Inc, 15-17 W 4th

RENO MOTOR SUPPLY CO, 11 W Plaza (See page 11)

RIVERSIDE GARAGE, Court and Granite (See front cover and page 12)

SEIBERLING CORDS, Leonard & Joyce Agents, 232 Sierra

STEINHEIMER BROS, 47 W 4th (See right side lines and page 13)

TUTHILL F D CO INC, 15-17 W 4th (See Reno tab insert and page 13)

WAINWRIGHT JAKE, 361 Sierra (See right side lines and page 14)

Wainwright J B, 21 E Plaza

*Automobile Towing

Reno—**LUND & SCHULTZ**, 864 S Virginia (See page 10)

*Automobile Towing—Day and Night

Reno—**SWANSON ED**, 947 E 4th (See page 13)

Automobile Trailers

Reno—**REVADA SALES COMPANY INC**, 2d and Lake (See right top lines and page 11)

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

AND CARSON CITY BUSINESS DIRECTORY (1923) 435

Automobile TrimmingReno—**BOOLS & BUTLER INC**, 228 N Center (See right bottom lines and page 52)

Hughes Jack, 27 E Plaza

Nevada Auto Trimming Co, 29 W Plaza

Automobile Trucks**Reno—**ACME TRUCKS**, Steinheimer Bros Distributors, 47 W 4th (See right side lines and page 13)**DUNCAN AUTOMOBILE CO**, 130 Sierra (See right side lines and page 7)**NASH TRUCKS**, Duncan Automobile Co Distributors, 130 Sierra (See right side lines and page 7)**NEVADA SALES COMPANY INC**, 2d and Lake (See right top lines and page 11)**STEINHEIMER BROS**, 47 W 4th (See right side lines and page 13)Automobile Tubes**Reno—**HOWE RED TUBES**, Osen Motor Sales Co Distributors, 39 W Plaza***Automobile Washing**Reno—**RIVERSIDE GARAGE**, Court and Granite (See front cover and page 12)***Automobile Welding**Reno—**SCHROEDER O H**, 435 W 4th (See left side lines and page 12)***Automobile Wrecked Frames Repaired**Reno—**SCHROEDER O H**, 435 W 4th (See left side lines and page 12)***Automobile Wrecking**Reno—**SWANSON ED**, 947 E 4th (See page 13)***Automobile and Truck Parts**Reno—**WILEY BROTHERS**, 11 E Plaza (See page 14)

Join
the
**Y
M
C
A**

JAKE**Wainwright**Wholesale and
RetailTires and
TubesGasoline
Oils

Accessories

Telephone
Reno 679**361 Sierra
Street**

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
AND RENO FRENCH BAKERY****357 NORTH VIRGINIA****PHONES 434-539****RENO, NEVADA**

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

436

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Automobiles

Carson City—**CARSON CITY GARAGE**, 518 S Carson (See Carson City tab insert)

FORD AND LINCOLN CARS, Carson City Garage Authorized Dealers, 518 S Carson (See Carson City tab insert)

Meder F E, 212 N Carson

Reno—**ANDERSON HENRY MOTOR CO**, 402 N Virginia (See Sparks tab insert and page 6)

CADILLAC MOTOR CO, Nevada Cadillac Co Distributors, 3 N Virginia

CALAVADA AUTO CO INC, 332-338 N Virginia (See right bottom lines and page 7)

COLUMBIA SIX DISTRIBUTORS, J W Leavitt & Co, Temporary Location 435 W 4th (See page 9)

CHANDLER MOTOR CARS, J Capurro Distributor, Court and Granite (See page 12)

CHEVROLET AUTOMOBILES, Nevada Sales Co Inc Distributors, 2d and Lake (See right top lines and page 11)

CLEVELAND MOTOR CARS, J Capurro Distributor, 232 N Center (See page 12)

DODGE BROTHERS MOTOR VEHICLES, Osen Motor Sales Co Agents, 39 W Plaza

DUNCAN AUTOMOBILE CO, 130 Sierra (See right side lines and page 7)

DURANT MOTOR CARS, Fairchild Motor Sales Co Distributors, 25 W Plaza

FAIRCHILD MOTOR SALES CO, 25 W Plaza (See back bone and page 7)

FORD CARS, Calavada Auto Co Inc Distributors, 332-338 N Virginia

FRANKLIN AUTOMOBILES, Duncan Automobile Co Distributors, 130 Sierra (See right side lines and page 7)

Heidtman H C, 128 E 2d

HAYNES AUTOMOBILES, Wiley Brothers Distributors, 11 E Plaza

JEWETT AUTOMOBILES, Henry Anderson Motor Co Distributors, 412 N Virginia

LEAVITT J W & CO, Distributors Oldsmobile and Columbia Six, Temporary Location 435 W 4th (See page 9)

LINCOLN CARS, Calavada Auto Co Inc Distributors, 332-338 N Virginia

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

133 NORTH VIRGINIA

TELEPHONE RENO 691

AND CARSON CITY BUSINESS DIRECTORY (1923) 437

Mack Bros, 128 N Center
NEVADA CADILLAC COMPANY, 3 N Virginia (See left bottom lines and page 10)
Nevada Motor Co, 41 W Plaza
OAKLAND MOTOR CARS, Western Garage Distributors, 128 Lake (See page 14)
OLDSMOBILE DISTRIBUTORS, J W Leavitt & Co, Temporary Location 435 W 4th (See page 9)
OSEN MOTOR SALES CO, 39 W Plaza (See left top lines and page 10)
Overland-Robertson Co, 112 N Center
PAIGE AUTOMOBILES, Henry Anderson Motor Co Distributors, 412 N Virginia
RENO USED CAR DEPOT, E 4th and Toano av (See page 11)
REO AUTOMOBILES, Nevada Sales Co Inc Distributors, 2d and Lake (See right top lines and page 11)
NEVADA SALES CO INC, Distributors REO and CHEVROLET Automobiles, 2d and Lake (See right top lines and page 11)
STEINHEIMER BROS, 47 W 4th (See right side lines and page 13)
STUDEBAKER AUTOMOBILES (Steinheimer Bros Distributors), 47 W 4th (See right side lines and page 13)
WESTERN GARAGE, Distributors Oakland Motor Cars, 128 Lake (See page 14)
WILEY BROTHERS, 11 E Plaza (See page 14)
Sparks—GARDNER AUTOMOBILES, H H Nutting State Distributor, B cor 12th (See page 14)
NUTTING H H (Highway Garage), B cor 12th (See page 14)

*Automobiles—Second Hand

Reno—RENO USED CAR DEPOT, E 4th and Toano av (See page 11)

*Automobiles for Hire

Reno—BLACK AND WHITE TAXI, Overland Hotel Cigar Stand (See page 51)

*Automotive Electricians

Reno—BROWN-MILBERY INC, 322 Sierra (See left top lines and page 6)

P
L
A
Z
A
H
O
T
E
L

Nannini
Bros.
Props.

Rates \$1.00
\$1.50
and \$2.00
Per Day

Strictly
Modern

Cor. Sierra
and Plaza

Phone 148
RENO

DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.

LUMBER (READY CUT)
MILLWORK, ETC.

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS
"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

438 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

*Bags and Trunks

Reno—BOOLS & BUTLER INC, 228 N Center (See right bottom lines and page 52)

Bakers—Wholesale

Reno—PURITY FRENCH BAKERY AND MACARONI FACTORY AND RENO FRENCH BAKERY INC, 357 N Virginia (See right bottom lines and page 15)

Bakers and Confectioners

(See also Confectioners)

Carson City—Carson Bakery, 314 N Carson

Reno—Cadagan Nell Mrs, 140 W 2d

BAKE-RITE BAKERY, 25 W 2d (See page 15)

City Bakery, 26 E Commercial row

Golden State Bakery, 121 E 2d

Harris E B, 327 Sierra

Mouffee Bessie Mrs, 1072 S Virginia

Nevada Bakery, 132 W 2d

PALACE BAKERY, 238 N Virginia (See page 15)

PURITY FRENCH BAKERY AND MACARONI FACTORY AND RENO FRENCH BAKERY INC, 357 N Virginia and 6 W 4th (See right bottom lines and page 15)

Bake-Rite Bakery, 25 W 2d

Sanitary French Bakery Inc, 347 N Virginia

Sparks—SPARKS PURITY FRENCH BAKERY, 1044 B

*Bank and Office Supplies

Reno—RENO STATIONERY CO, 11 E 2d (See page 51)

*Banks—Commercial

Reno—WASHOE COUNTY BANK, N Virginia sw cor 2d
(See back cover and page 3)

*Banks—Savings

Reno—WASHOE COUNTY BANK, N Virginia sw cor 2d
(See back cover and page 3)

Banks and Bankers

Carson City—CARSON VALLEY BANK, 402 N Carson

Reno—FARMERS AND MERCHANTS NATIONAL BANK OF RENO, N Virginia cor Front (See right top lines and page 16)

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING. CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

AND CARSON CITY BUSINESS DIRECTORY (1923) 439

RENO NATIONAL BANK, N Virginia ne cor 2d (See front cover and page 16)

SCHEELINE BANKING & TRUST CO, 156 N Virginia (See page 16)

Stockgrowers & Ranchers Bank, N Center se cor E 2d

WASHOE COUNTY BANK, N Virginia sw cor 2d (See back cover and page 3)

Sparks—**BANK OF SPARKS INC**, 948 B (See left top lines and page 16)

Barbers

Carson City—Bettencourt, 310 N Carson

Cliff F S, 508 N Carson

Pacheco John, 112 S Carson

Stokoe F H, 208 S Carson

Gerlach—Nelson Al

Reno—Altie A L, 21 E 2d

Baldwin W H, 223 Lake

Commercial Barber Shop, 32 E 2d

Conton Demetrius, 29 E Douglas al

Cowen Charles E, 116 N Center

Duvaras E B, 210 N Virginia

Ede J E, 4 E Commercial row

Emery G R, 3 E Plaza

Frantz Theodore, 242 N Center

Gann I, 123 N Lake

Gerard Joseph, 120 E Commercial row

Guilliams Warren, 215 Sierra

Haun Wm, 32 W Commercial row

Hartung F H, 247½ N Virginia

Miller Charles, 261 W Virginia

Nicolosi Angelo, 218 N Center

Okawa F, 122 Front

Oliver Seraphino, 623 E 6th

Partipilo Don, 144 E Commercial row

Partipilo V R, 42 E Commercial row

Persing U G, 29 E 2d

Schon Michael, 256 Lake

Scott J W, 219 N Center

Spinosa John, 239 N Center

Wartman E L, 331 Sierra

Young H E, 216 N Virginia

WASHOE COUNTY BANK BUILDING

JEROME L. VAN DERWERKER
ATTORNEY—COUNSELOR—NOTARY

PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

McCORMACK & CO.

WORKS

MARBLE AND GRANITE IMPORTERS

404 NORTH VIRGINIA—RENO—TELEPHONE RENO 1474-J

440 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Barbers—Contd

Sparks—Graham G K, 832 B
Lahr T W, 910 B
Wilson F E, 1024 B
Warren W E, 1006 B

Baths

Reno—Anderson H J, 106 E 2d rm 302

*Batteries

Reno—**PREST-O-LITE BATTERY STATION**, 323 Sierra
(See left side lines and page 12)
SMITH H L BATTERY CO, 323 Sierra (See left side
lines and page 12)

Beauty Parlors

Reno—Littlejohn Juanita, 259 Sierra
PARISIAN BEAUTY PARLOR, 228 N Virginia (See
page 15)
UP-TO-DATE BEAUTY SHOP, 119½ N Virginia (See
page 27)

*Beaver Board

Reno—**SMITH JESSE E CO**, 260 Ralston (See page 2)

*Bees Wax

Reno—**BISSINGER & COMPANY**, 454-464 Eureka av (See
page 29)

*Bedding

Reno—**SAMOVILLE & FLAGG**, 232 N Virginia (See right
side lines and page 26)

Bicycles and Repairs

Reno—Hughes J A, 127 W 2d
Oden W H, 21 W Douglas pl

Billiard and Pool Halls

Carson City—Vaughan H J, 416 N Carson
Reno—Beloso Joseph, 223 Lake
Karns C H, 210 N Virginia
Little Waldorf, 343 N Virginia
Lopez Leandro, 208 Front

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

UNDER DIRECT SUPERVISION OF THE UNITED STATES GOVERNMENT

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

AND CARSON CITY BUSINESS DIRECTORY (1923)

441

Roberts C E, 116 E Commercial row
Roberts D W, 120 E Commercial row
Todd O M, 227 N Center
Yragin Ciriaco, 227 Lake
Sparks—Moffatt & Farrell, 1006 B
Wadsworth—Crosby Bros

*Birthday and Holiday Selections

Reno—RENO NOVELTY CO INC, 138 W 2d (See Sparks
tab insert and page 23)

Blacksmiths

Carson City—Catton John, 413 S Carson
Leete & Leary, 208 E Spear
Reno—Bottini & Ginocchio, 240 Chestnut
Cassinella & Brewer Mfg Co, 314 E 4th
Corbett W H, 338 East
McCloskey Wm, 115 W 3d
Vietti Joseph, 225 Chestnut
Sparks—Gilardi Henry, 630 B

*Bonds

Reno—HART REALTY CO, 125 S Virginia (See left side
lines and page 49)

*Bonds—Fidelity and Surety

Reno—WASHOE COUNTY BANK, N Virginia sw cor 2d
(See back cover and page 3)

*Bonds—Investment

Reno—WASHOE COUNTY BANK, N Virginia sw cor 2d
(See back cover and page 3)

Bookbinders

Reno—RENO PRINTING CO, 136 N Center (See page 48)

*Bookkeeping Schools

Reno—RENO BUSINESS COLLEGE, 316 Nevada State
Life Bldg (See page 50)

Booksellers and Stationers

Reno—Carlisle A & Co of Nevada, 131 N Virginia
HILP'S DRUG STORE, 127 N Virginia (See right top
and page 22)



Sparks Fuel Co.

Krehmke
Shelly
Proprs.

COAL AND WOOD

AGENTS FOR

CASTLE GATE COAL AND KING COAL

1106-B
Sparks
Nevada

PHONE
213-J



FORD CARS
LINCOLN CARS
FORDSON TRACTORS

Calavada Auto Co. Inc.

TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMEIER
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

442

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Booksellers and Stationers—Contd

McCULLOUGH DRUG CO, 14 W Commercial Row (See front cover and page 23)

Nevada News Letter, 211 N Virginia

RENO NEWS AGENCY, 36 W 2d (See page 51)

RENO NOVELTY CO INC, 138 W 2d (See Sparks tab insert and page 23)

RENO STATIONERY CO, 11 E 2d (See page 51)

S & J DRUG STORE THE, 223 N Virginia (See right top lines and page 23)

Sparks—Beemer C A, 934 B

Bootblacks

Reno—Green Benjamin, 225 Virginia

Livirato George, 261 N Virginia

Noris Wm, 218 N Virginia

Pakuris J J, 239 N Center

Bottlers

Reno—Reno Brewing Co, 990 E 4th

Bottlers' Supplies

Reno—**SIERRA BEVERAGE SUPPLY CO**, 247 Sierra (See page 17)

*Box Shooks

Reno—**RED RIVER LUMBER CO**, 335 E 4th (See right top lines and page 41)

*Braizing

Reno—**SWANSON ED**, 947 E 4th (See page 13)

*Braizing—Automobile

Reno—**SCHROEDER O H**, 435 W 4th (See left side lines and page 12)

Brewers

Carson City—Carson Brewing Co, 401 W King

Brick Manufacturers

Reno—Reno Press Brick Co, 12 Washoe County Bank Bldg

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

AND CARSON CITY BUSINESS DIRECTORY (1923) 443

Brokers

Reno—Davenport & Hedges, 6 Gray-Reid bldg
Howe A H Inc, 241 N Center
Oil Exchange of Nevada, 240 Sierra
Smith E C & Co, 225 N Center

*Brushes

Reno—RENO WALL PAPER & PAINT CO, 42-44 W 2d
(See right side lines and page 53)

*Builders

Reno—MABSON ROBERT C, 114 W Commercial Row
(See page 21)
YE PLANRY, 300 Park (See right bottom lines and page 17)

*Builders' Hardware

Reno—SMITH JESSE E CO, 260 Ralston (See page 2)

*Builders' Specialties

Reno—SMITH JESSE E CO, 260 Ralston (See page 2)

Building and Loan Associations

Reno—UNION BUILDING & LOAN ASSOCIATION,
Washoe County Bank, N Virginia sw cor 2d

*Building Material

Reno—RED RIVER LUMBER CO, 335 E 4th (See right top lines and page 44)
SMITH JESSE E CO, 260 Ralston (See page 2)
YE PLANRY, 300 Park (See right bottom lines and page 17)

Buildings—Ready Cut

Reno—YE PLANRY, 300 Park (See right bottom lines and page 17)

Buildings, Blocks and Halls

Carson City—Capitol Bldg, es Carson bet Musser and 2d
Carson Valley Bank Bldg, 402 N Carson
Chinese Free Mason Hall, 404 E 3d
Court House, 112 N Carson
Federal Bldg, es Carson bet Telegraph and Spear
I O O F Hall, E Musser and N Plaza
United States Mint, 612 N Carson

130 SIERRA STREET



DUNCAN AUTOMOBILE COMPANY

TELEPHONE RENO 395

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO

Florist

**G. ROSSI
& CO.**

Cut Flowers

Ornamental

Plants

Seeds and

Bulbs

Artistic

Floral

Designs

AND

Decorating

Service and
Quality
Our Motto

Fresh Cut
Flowers
received daily
from our own
Nurseries

**BRANCH
STORES**

San
Francisco
Oakland
Berkeley
Sacramento
Fresno

**38 W. 2d
STREET**

Phone
Reno 17

444

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Buildings, Blocks and Halls—Contd

Reno—Arcade Bldg, 38 E Commercial row

Baroni Bldg, 29 Front

Beebe Hall, 419 N Virginia

Building Trades Hall, 212 N Virginia

Byington Bldg, 15 W 2d

Cheney Bldg, 139 N Virginia

City Hall, Front se cor Center

Clay-Peters Bldg, 140 N Virginia

Columbia Bldg, 228 N Virginia

County Jail, rear Court House

Court House, S Virginia cor Court

Dania Hall, 22 E Commercial row

Dean Bldg, 230 N Center

Eagles Hall, Nev State Life Bldg

Elks Home, 38 W 1st

Farmers and Merchants Natl Bank Bldg, Front ne cor
Virginia

Federal Bldg, N Virginia se cor Front

Fordonia Bldg, 36 E 2d

Fuller's Hall, 419 N Virginia

GAZETTE BUILDING, 123-5-7 N Center

Grand Theatre Bldg, 130 N Virginia

Gray-Reid Bldg, 111 N Virginia

Hartung Bldg, 236 N Virginia

Herz Bldg, 251 N Virginia

I O O F Bldg, 106 E 2d

I O O F Hall, 106 E 2d

Journal Bldg, 16 E 2d

Labor Temple, 212 N Virginia

Lincoln Hall, U of N Campus

Majestic Theatre Bldg, Front sw cor N Center

Manning Bldg, 21 E Plaza

Manzanita Hall, n end Virginia

Mapes Bldg, 236 N Virginia

Martin Bldg, 150 N Virginia

Masonic Temple Bldg, Virginia cor 1st

Nelson Bldg, 217½ N Virginia

NEVADA STATE LIFE BUILDING, 106 E 2d

Nixon Bldg, 15 Front

O'Connor Block, 27½ W 2d

Powning Bldg, 218 N Virginia

Quinn Bldg, 234 N Virginia

Reno Natl Bank Bldg, N Virginia ne cor 2d

Ryland Bldg, 129 N Virginia

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager

409 CLAY PETERS BLDG.

TELEPHONE RENO 464

AND CARSON CITY BUSINESS DIRECTORY (1923)

445

Ryland & Levy Bldg, 158 N Virginia
South Side School Annex Hall, S Center and Ryland
Sunderland Bldg, 217 N Virginia
Washie County Bank Bldg, 153 N Virginia
Y M C A BLDG, Front bet Virginia and Center
Sparks—Engineers Hall, 311 9th
Masonic Temple Bldg, 12th and B
S P Ry Club House, 9th and B

*Business Colleges

Reno—RENO BUSINESS COLLEGE, 316 Nevada State
Life Bldg (See page 50)

*Butter and Cheese Manufacturers

Reno—BLUE RIBBON BRAND BUTTER AND CHEESE,
Crescent Creamery Mfrs, end of W 3d
CRESCENT CREAMERY, end of W 3d (See front cover
and page 21)
MUTUAL CREAMERY COMPANY, 522 Surprise Valley
Rd (See page 22)

*Cab Service

Reno—UNIVERSITY TAXI, 4 W Commercial Row (See
page 52)

Cabinet Makers

Reno—JACOBSEN P, Carpenter and Cabinet Shop 219
Lincoln Alley
MABSON ROBERT C, 114 W Commercial Row (See page
21)
WEST SIDE PLANING MILL (Conrad Bros), 260 Rals-
ton (See page 2)

*Cabinet Work

Reno—RED RIVER LUMBER CO, 335 E 4th (See right
top lines and page 41)

*Cafes

(See also Restaurants)

Sparks—DEW DROP INN, 1016 B (See page 50)
Reno—GOLDEN GRILL, Entrance Hotel Golden, 219 N
Center (See page 50)
WILCOX CONFECTIONERY CO, 201 N Virginia

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

LOSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

**REAL
ESTATE
INSURANCE
RENTALS
LOANS
BONDS**

Tel.
Reno 13

**Reno
NEVADA**

446

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Cake Bakers

Reno—**BAKE-RITE BAKERY**, 25 W 2d (See page 15)
**PURITY FRENCH BAKERY AND MACARONI FAC-
TORY AND RENO FRENCH BAKERY INC**, 357 N
Virginia (See right bottom lines and page 15)

*Camp Cooking Outfits

Reno—**TUTHILL F D CO INC**, 15-17 W 4th (See Reno tab
insert and page 13)

*Camp Goods

Reno—**TUTHILL F D CO INC**, 15-17 W 4th (See Reno tab
insert and page 13)

*Candies—Wholesale

Reno—**WESTERN CIGAR CO**, E 2d cor Lake (See page
18)

*Candy Manufacturers

Reno—**CRYSTAL CONFECTIONERY THE**, 215 N Vir-
ginia (See page 20)

*Candy Manufacturers—Wholesale

Reno—**WILCOX CONFECTIONERY CO**, 201 N Virginia
(See page 21)

*Carpenters, Contractors and Builders

Reno—**JACOBSEN P**, Carpenter and Cabinet Shop, 219
Lincoln Alley

MABSON ROBERT C, 114 W Commercial Row (See page
21)

WEST SIDE PLANING MILL (Conrad Bros), 260 Rals-
ton (See page 2)

YE PLANRY, 300 Park (See right bottom lines and page
17)

Carpet Cleaners

Reno—**Electric Carpet Laundry & Cleaning Co**, 331 E
Liberty

Sparks—**Blood J M**, 626 Alameda av

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS

LEMONOLYVE

THE LEMON AND OLIVE OIL SOAP

Test the Result
of Their Scien-
tific Construc-
tion

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

AND CARSON CITY BUSINESS DIRECTORY (1923) 447

*Carpets

Reno—DONNELLS & STEINMETZ INC, Sierra nw cor 2d
(See left side lines and page 26)
SAMOVILLE & FLAGG, 232 N Virginia (See right side
lines and page 26)

Cash Registers

Reno—National Cash Register Co, 41 E 2d

Caterers

Reno—PALACE BAKERY, 238 N Virginia (See page 15)

*Cement

Reno—RED RIVER LUMBER CO, 335 E 4th (See right
top lines and page 41)
SMITH JESSE E CO, 260 Ralston (See page 2)

Cement Block Manufacturers

Reno—Venturino Lorenzo, 1341 E 4th

*Cement Work

Reno—YE PLANRY, 300 Park (See right bottom lines and
page 17)

Cereals—Wholesale

Reno—CREMER, ERIKSON & CO, 411 E 4th cor Surprise
Valley Road (See left top lines and page 25)

Cheese—Wholesale

Reno—MUTUAL CREAMERY COMPANY, 522 Surprise
Valley Road (See page 22)

*Cheese and Butter Manufacturers

Reno—CRESCENT CREAMERY, end of W 3d (See front
cover and page 21)

*Chemicals

Reno—BURNHAM CHEMICAL CO, 138 N Center

*Chinese Herbs

Reno—SING & KWAN HERB C OTHE, 356 N Virginia
(See left top lines and page 28)
Woing Hong Co, 404 Evans av
Wong J, 125 E Plaza
WONG Q S DR, 315 Granite (See page 28)

4 W. FOURTH

STUDEBAKER
AUTOMOBILES

GOODYEAR AND
GOODRICH TIRES

ACME
TRUCKS

ALL KINDS
OF COAL

RENO, NEVADA

STEINHEIMER BROS.

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

448 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

*Chinese Physicians

Reno—SING & KWAN HERB CO THE, 356 N Virginia

Chinese and Japanese Goods

Carson City—Nam Wo & Co, 502 E 3d

Reno—Chew Kee Co, 129 Front

Sam Wing Chong & Co, 204 E 1st

Sang Wah Co, 127 Front

Sun Chou Co, 136 Front

Wing Tang Hing Kee Co, 104 Lake

Sparks—Wah Kee Co, 1st and B

Chiropodist

Reno—Edwards W G, 36 E 2d R26

Rasmussen Axel, 129 N Virginia

Chiropractors

Reno—Crider R A, 125 N Center rm 206

Grant John W, 140 N Virginia rm 407

HUDSON C C OLIS, 212 N Virginia

Moser H M, 29 W 2d

Nave J E, 214 Moran

Pullman Wm, 29 W 2d

Rodgers Alice G Mrs, 541 W 2d

Salisbury E G, 237 N Virginia

WONG Q S DR, 315 Granite (See page 28)

Christian Science Practitioners

Reno—Gale Blanche Mrs, 125 N Center rm 202

Long Augustus, 125 N Center rm 202

Paine G S, 125 N Center rm 202

Sparks—Ellithorpe M A Mrs, 1640 County rd

Perry R L Mrs, 1142 A

Cigars—Wholesale and Manufacturing

Reno—MITCHELL W I CO, 242½ E Commercial Row
(See page 27)

ROTHOLTZ BEN CIGAR CO INC, 17 W Plaza (See page 17)

SIERRA BEVERAGE SUPPLY CO, 247 Sierra (See page 17)

Strassburg Fred, 119 E Liberty

WESTERN CIGAR CO, E 2d and Lake (See page 18)

TAYLOR OPTICAL COMPANY

“HAVE YOUR GLASSES TAYLOR MADE”

TELEPHONE RENO 700
MASONIC TEMPLE

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

NEVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

SECOND AND LAKE STREETS

RENO

PHONE 777

AND CARSON CITY BUSINESS DIRECTORY (1923)

449

Cigars and Tobacco—Retail

- Reno—Ashiem Michael, 21 E 2d
Bassett Charles W, 220 N Center
Bogovich P M, 16 W 2d
Bryson G L, 231 N Virginia
Caffaretta Martin, 247 N Virginia
Colbrandt Cigar Co, 155 and 263 N Virginia
Creps & Lothrop, 142 N Virginia
Darrenougue Joseph, 209 N Center
ELITE CIGAR STORE, 2 Commercial Row
Klaus & Lawson, 31 E 2d
Overland Cigar Stand, Commercial row cor N Center
Petersen Andrew, 350 N Virginia
POPULAR CIGAR STORE, 210 N Virginia
RENO NOVELTY CO INC, 138 W 2d (See Sparks Tab
Insert and page 23)
Schweis G G, 243 Sierra
SIERRA BEVERAGE SUPPLY CO, 247 Sierra (See page
17)
Waldorf The, 138 N Virginia
Yoakam E S, 343 N Virginia
Sheepshead—Horn Arthur
Sparks—**KELLISON & PONCIA**, 924 B (See page 17)
O'Connor Maurice, 1220 B

*City Property

- Reno—**READ JOHN T**, 6 W Commercial Row (See front
cover and page 49)

Civil Engineers and Surveyors

- Reno—**HILL C R, C E**, Gazette Bldg (See bottom line back
cover and page 24)
Stewart R M, 218 N Virginia
Stewart T K, 218 N Virginia
Taylor L H & Co, 106 E 2d rm 309

*Cleaners and Dyers

- Reno—**SILVER STATE TAILORING CO THE**, 143 W 3d
(See page 18)

*Cleaning and Pressing

- Reno—**SILVER STATE TAILORING CO THE**, 143 W 3d,
(See page 18)

232 NORTH VIRGINIA STREET

SAMOVILLE & FLAGG
"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

RENO, NEVADA

FRANK CAMPBELL
GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

450

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Clothing—Retail

Carson City—Emporium Company The, 210 N Carson
Smyth Joseph, 214 N Carson

Reno—Army Retail Store, 40 W Commercial row
ARMY STORE THE NEW, 263-265 Sierra (See page 18)

Bulasky Nathan, 120 E Commercial row

Derfel Samuel, 254 Lake

Dundee Woolen Mills, 207 N Center

Frank Milton, 235 N Virginia

Jacobs Bros, 30 E Commercial row

Jacobs Max, 38 E Commercial row

Kuhn Carl, 112 E Commercial row

LETTER HARRY, 22 E Commercial Row (See page 19)

Oregon Woolen Mills, 255 N Center

Pickett-Atterbury Co, 220-222 N Virginia

SOCIETY BRAND CLOTHES (The Society Shop), 132
Front (See left top lines and page 19)

SOCIETY SHOP THE, Grand Theatre Bldg, 132 Front
(See left top lines and page 19)

Wards Inc, 211 N Center

WHITE HOUSE CLOTHING CO INC, 10 E Commercial
Row (See page 19)

Sparks—Tennenbaum Benj, 1038 B

Toggerly Inc The, 928-30 B

*Clothing—Suits to Order

Reno—**BAIRD GAVIN**, Merchant Tailor, 15 E 2d

*Clothing Repairs

Reno—**SILVER STATE TAILORING CO THE**, 143 W 3d
(See page 18)

*Coal

Reno—**STEINHEIMER BROS**, 47 W 4th (See right side
lines and page 13)

Sparks—**CASTLE GATE COAL**, Sparks Fuel Co Agts, 1102
B (See right side lines and page 20)

KING COAL, Sparks Fuel Co Agts, 1102 B (See right
side lines and page 20)

SPARKS FUEL CO, 1102 B (See right side lines and
page 20)

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

AND CARSON CITY BUSINESS DIRECTORY (1923)

451

*Coal and Wood

(See also Fuel)

Reno—National Coal Co, 318 Spokane

WASHOE WOOD & COAL YARD, 328 E 6th (See right bottom lines and page 20)

Sparks—**SPARKS FUEL CO**, 1102 B (See right side lines and page 20)

Coffee Roasters

Reno—**LINDLEY & CO INC**, E Plaza cor East (See page 27)

*Colleges and Schools

(See also page 75)

Reno—**RENO BUSINESS COLLEGE**, 316 Nevada State Life Bldg (See page 50)

UNIVERSITY OF NEVADA, 9th bet Virginia and Lake (See left bottom lines and inside back cover)

*Commercial Printers

Reno—**SUTHERLAND WM**, Basement Nevada State Life Bldg, 2d se cor Center (See page 48)

*Concrete Building Blocks

Reno—**RENO CONCRETE FACTORY**, 1026 W 1st (See left side lines and page 20)

Confectioners—Wholesale

Reno—**WESTERN CIGAR CO**, E 2d and Lake (See page 18)

WILCOX CONFECTIONERY CO, 201 N Virginia (See page 21)

Confectioners—Retail

(See also Bakers and Confectioners)

Carson City—Smoot C M, 404 N Carson

Reno—**BAKE-RITE BAKERY**, 25 W 2d (See page 15)

Bawden J R, 30 W 2d

CRYSTAL CONFECTIONERY THE, 215 N Virginia (See page 20)

Galletti Ralph, 32 W 4th

Manheim A B, 123 N Virginia

Myers H W, 240 Sierra

Join
the

Y

M

C

A

JAKE

Wainwright

Wholesale and
Retail

Tires and

Tubes

Gasoline

Oils

Accessories

Telephone

Reno 679

361 Sierra

Street

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H.

SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

**RENO
CONCRETE
FACTORY**

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

452

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Confectioners—Retail—Contd

PALACE BAKERY, 238 N Virginia (See page 15)

PURITY FRENCH BAKERY & MACARONI FACTORY
AND RENO FRENCH BAKERY INC, 357 N Virginia
(See right bottom lines and page 15)

RENO NOVELTY CO INC, 138 W 2d (See Sparks Tab
insert and page 23)

Tachaires Marie Mrs, 329 Sierra

Wigwam Candy Store, 35 W 2d

WILCOX CONFECTIONERY CO, 201 N Virginia (See
page 21)

Sparks—Demosthenes Peter, 1030 B

KELLISON & PONCIA, 924 B (See page 17)

Semenza T & Co, 1034 B

*Construction Engineers

Reno—HILL C R, C E, Gazette Bldg (See bottom line back
cover and page 24)

KING & MALONE, 139 N Virginia (See page 24)

Contractors—Brick and Stone

Reno—Beeson Frank, 547 University av

Burke Peter, 322 Vine

Johnson John, 760 Alameda av

Smith J J, 522 Lander

Smith & Petersen, 729 W 5th

*Contractors—Building

Reno—MABSON ROBERT C, 114 W Commercial Row (See
page 21)

Contractors—Carpenters and Builders

Carson City—Heidenreich W M, 114 W Telegraph

Lindsay B G, 116 Rice

Reno—Bernasconi Jerry, 1030 W 2d

Briggs B A, 604 Elko av

Brooks J W, 712 S Center

Burrows R A, 15 Thoma

Clock F E, 435 E 6th

Dell'Acqua Joseph, 142 Vine

Dollard J C, 965 S Virginia

Eickbush Wm, 803 Ralston

Elander G Carl, 499 E 7th

Holesworth G E, 445 Lake

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

AND CARSON CITY BUSINESS DIRECTORY (1923)

453

Jacobsen P, 219 Lincoln al
 Kennedy W M, 15 Martin
 Kiser Arnold, 778 Scott
 Leonard J S, 668 West
MABSON ROBERT C, 114 W Commercial Row (See page 21)
 Mortensen James, 1034 Sierra
 Newton S H, 127 St Lawrence av
 Patterson Andrew, 107 Stevenson av
 Payne F M, 522 West
 Rastelli Steve, r 826 Humboldt
 Retmier & Collins, 324 Evans av
 Shaff W W, 752 Mill
 Shea P J, 524 E 7th
 Steele C A, 547 University av
 William Stephen, 214 Moran
YE PLANRY, 300 Park (See right bottom lines and page 17)
 Sparks—Sellers Bros, 1024 G
 Williams S L, 537 12th

Contractors—Cement

Carson City—Leland R E, 810 Curry
 Quill Henry, 512 Curry
 Reno—Bevilaqua Bros, 1119 E 5th
 Duncan F M, 841 N Virginia
 Hagman N R, 55 Truckee
 Hoffman J L, 20 Cheney
 Jensen J S, 204 Ryland
 Lund S P, 610 Sinclair
 Sorensen S P, rear 836 W 7th
 White H J, 303 Thoma
 Sparks—Knott J C, 1557 B

Contractors—General

Reno—Armstrong M P, 655 Eureka av
 Belz C L, 347 West
 Burke A A, 901 Scott
HILL C R, C E, Gazette Bldg (See bottom line back cover and page 24)
KING & MALONE, 139 N Virginia (See page 24)
MABSON ROBERT C, 114 W Commercial Row (See page 21)
 Peterson J A, 644 Holcomb av

P L A Z A H O T E L

**Nannini
Bros.
Props.**

Rates \$1.00
\$1.50
and \$2.00
Per Day

Strictly
Modern

Cor. Sierra
and Plaza
Phone 148
RENO

DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.

LUMBER (READY CUT)
MILLWORK, ETC.

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS
"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

454 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Contractors—General—Contd

Ward Wm Co, 612 Quincy

YE PLANRY, 300 Park (See right bottom lines and page 17)

Sparks—Corey W E, 530 Nash

*Contractors—Interior Decorating

Reno—LANDIS H R, 718 S Center (See opp inside back cover and page 21)

*Contractors—Painting

Reno—LANDIS H R, 718 S Center (See opp inside back cover and page 21)

*Contractors—Paper Hanging

Reno—LANDIS H R, 718 S Center (See opp inside back cover and page 21)

Contractors—Plastering

Reno—Burney E C, 580 Washoe

Flyge Ludwig, 1030 Holcomb av

Serpentino John, 640 Eureka av

Contractors—Road

Reno—Clark & Henry Construction Co

Contractors—Roofing

Reno—Kibble A E, 111 N Virginia

Contractors—Sand and Gravel

Sparks—Sisson A B, 1118 B

*Contractors—Tinting

Reno—LANDIS H R, 718 S Center (See opp inside back cover and page 21)

Contractors—Wall Paper

Reno—LANDIS H R, 718 S Center (See opp inside back cover and page 21)

Corsetiers

Reno—Hunt A M Mrs, 28 E 2d

Padon Elizabeth, 111 N Virginia

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

AND CARSON CITY BUSINESS DIRECTORY (1923)

455

Creameries

(See also Dairies)

Carson City—Carson Creamery Co, 812 N Carson

Reno—Churchill Creamery Inc, 201 Reno Natl Bank bldg

Co-Operative Creamery Co, 201 Reno Natl Bank bldg

CRESCENT CREAMERY, end of W 3d (See front cover and page 21)

MUTUAL CREAMERY COMPANY, 522 Surprise Valley Road (See page 22)

*Crude Glycerine

Reno—**COMMERCIAL SOAP CO**, cor Forest and Steiner (See right top lines and page 51)

Curtains

Reno—**DONNELS & STEINMETZ INC**, Sierra nw cor 2d (See left side lines and page 26)

*Cut Flowers

Reno—**RENO FLORIST**, 38 W 2d (See left side lines and page 25)

*Cut Glass

Reno—**HERZ R & BRO INC**, 237 N Virginia (See back cover and page 34)

*Cut Rate Druggists

Reno—**CUT RATE DRUG STORE**, 128 W 2d (See page 23)

Cutlery

Reno—**COMMERCIAL HARDWARE CO**, 24 W Commercial Row (See page 28)

Cylinder Grinding

Reno—**SWANSON ED**, 947 E 4th (See page 13)

*Cylinders Repaired

Reno—**SWANSON ED**, 947 E 4th (See page 13)

Dairies

(See also Creameries)

Carson City—North Carson Dairy, 1511 N Carson

JEROME L. VAN DERWERKER
ATTORNEY—COUNSELOR—NOTARY
WASHOE COUNTY BANK BUILDING
PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

MONUMENTAL
WORKS

McCORMACK & CO.

MARBLE AND GRANITE IMPORTERS

TELEPHONE RENO 1474-J

RENO

404 NORTH VIRGINIA

456 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Dairies—Contd

Reno—Brooks C W, 331 Moran

CRESCENT CREAMERY, end of W 3d (See front cover and page 21)

Highland Dairy, S Arlington Hts

*Dairy Products

Reno—**CRESCENT CREAMERY**, end of W 3d (See front cover and page 21)

*Decorators

Reno—**LANDIS H R**, 718 S Center (See opp inside back cover and page 21)

*Dental Surgeons

Reno—**BOWMAN A M**, 1-2 Washoe County Bank Bldg (See page 22)

Dentists

Carson City—Bliss W H, Carson Valley Bank bldg

Cavell W H, State Bank Bldg

Reno—Blalock J A, 17 E 2d

BOWMAN A M, 1-2 Washoe County Bank Bldg (See page 22)

Carr George A, 15 Front rm 216

Chandler R P, 139 N Virginia

Coffin C A, 228 N Virginia

Ducey J V, 15 Front rm 215

Hooper T J, 15 Front rm 217

Kane R F, 30 E 2d

McNeil H A, 15 Front rm 217

Marven G H, 15 Front rm 320

Parker E R System, 16 E 2d

Phillips E H, 158 N Virginia rm 3

Rhodes C 7, 15 Front rm 319

Rulison F J, 217 N Virginia

Saulter Bruce, 15 Front rm 213

Spann S T, 153 N Virginia rm 7

Steinmiller G C, 10 Masonic bldg

Suffall T H, 237 N Virginia

Thompson F T, 29 W 2d

Thompson R L, 218 N Virginia

Watkins C F, 36 E 2d rm 9

Sparks—Rathburn E F, 840 B

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASCNIC TEMPLE BUILDING

PHONE 425

UNDER DIRECT SUPERVISION OF THE UNITED STATES GOVERNMENT

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

AND CARSON CITY BUSINESS DIRECTORY (1923)

457

Department Stores

Reno—Gray, Reid, Wright Co, N Virginia nw cor 1st

*Designers and Builders

Reno—PLANRY YE, 300 Park (See right bottom lines and page 17)

Detective Agencies

Reno—McATEE F B, Detective Service, 336 Mills Bldg, Tels Day Douglas 548, Night Park 9345, San Francisco, Calif

*Developing and Printing

Reno—S & J DRUG STORE THE, 233 N Virginia (See right top lines and page 23)

*Diamond Merchants

Reno—HERZ R & BRO INC, 237 N Virginia (See back cover and page 34)

Doors, Windows and Blinds

Reno—HOBART ESTATE CO, Park near 4th (See Reno tab insert)

*Drain Pipe

Reno—RENO CONCRETE FACTORY, 1026 W 1st (See left side lines and page 20)

*Draperies

Reno—DONNELS & STEINMETZ INC, Sierra nw cor 2d (See left side lines and page 26)

Reno—SAMOVILLE & FLAGG, 232 N Virginia (See right side lines and page 26)

*Drawing Materials

Reno—BRUNDIDGE'S, First St next to Rialto Theatre (See left top lines and page 47)

*Drayage

Reno—NEVADA TRANSFER & WAREHOUSE CO, 440 Surprise Valley Road (See front cover and page 52)



**Sparks
Fuel
Co.**

Krehmke
Shelly
Proprs.

**COAL
AND
WOOD**

AGENTS FOR

**CASTLE
GATE
COAL
AND
KING
COAL**

**1106-B
Sparks
Nevada**

**PHONE
213-J**



**FORD CARS
LINCOLN CARS
FORDSON TRACTORS**

Calavada Auto Co., Inc.

TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMEIER
INC.**

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

458

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Dressmakers

Reno—Douglas May Mrs, 328 W 2d
Fisher Adele J Mrs, 515 S Virginia
Loehr E F Mrs, 221 Washington
Nash L K Mrs, 111 N Virginia
Parker Leola B Mrs, 334 East
Ranson R M Mrs, 910 Holcomb av
Walden Minnie J, 220 Mill

Druggists

Carson City—Kitzmeyer C L, 202 N Carson
Muller's Drug Store, 408 N Carson
Oriental Drug & Medicine Co, 206 S Stewart
Reno—Cann Drug Co, 205 N Virginia
CUT RATE DRUG STORE, 138 W 2d (See page 23)
HENRY V F DRUG CO, 148 N Virginia (See right bot-
tom lines and page 22)
HILP'S DRUG STORE, 127 N Virginia (See right top
lines and page 22)
McCULLOUGH DRUG CO, 14 W Commercial Row (See
front cover and page 23)
RENO DRUG CO, E 2d ne cor N Center (See page 23)
S & J DRUG STORE THE, 233 N Virginia (See right top
lines and page 23)
SKEELS-McINTOSH DRUG CO, N Virginia se cor 2d
(See left bottom lines and page 24)
WILSON N E CO INC THE, Virginia sw cor 1st (See left
bottom lines and page 24)
Sparks—Sparks Drug Store, 938 B

*Druggists—Cut Rate

Reno—**CUT RATE DRUG STORE**, 138 W 2d (See page 23)

*Druggists—Prescription

Reno—**CUT RATE DRUG STORE**, 138 W 2d (See page 23)
RENO DRUG CO, E 2d ne cor N Center (See page 23)
SKEELS-McINTOSH DRUG CO, N Virginia se cor 2d
(See left bottom lines and page 24)

Druggists' Sundries

Reno—**HENRY V F DRUG CO**, 148 N Virginia (See right
bottom lines and page 22)

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

AND CARSON CITY BUSINESS DIRECTORY (1923) 459

HILP'S DRUG STORE, 127 N Virginia (See right top lines and page 22)

McCULLOUGH DRUG CO, 14 W Commercial Row (See front cover and page 23)

Reno—**CUT RATE DRUG STORE**, 138 W 2d (See page 23)

S & J DRUG CO THE, 233 N Virginia (See right top lines and page 23)

SKEELS, McINTOSH DRUG CO, N Virginia s e cor 2d (See left bottom lines and page 24)

Dry Goods

Carson City—Gee Hing, 105 E 2d
Gray, Reid, Wright Co, 502 N Carson
Slooev Kee Co, 102 S Carson
Thompson A E Mrs, 307 N Carson

Reno—China Mercantile Co, 115 E 2d
Golden Rule Store, 211 Sierra
Palace Dry Goods House, 40 E 2d
ROBERTS & HARRIS, 33 W 2d
Yong Wm & Co, 135 E 2d

Sparks—Cassettari Sistilia Mrs, 720 B
McBride C J, 906 B

Dyers and Cleaners

Carson City—Millard A J, 309 S Carson

Reno—Bourie Ignace, 202 Lake
George Abraham, 425 Mill
Handy Pressing Parlors, 104 N Center
Jacobs Coleman, 30 W Douglas pl
Kovachevich S L, 251 Sierra
Linster J C, 333 Sierra
New Method French Cleaners & Parisian Dye Works Co,
233 E Plaza

SILVER STATE TAILORING CO THE, 143 W 3d (See page 18)

Tocque E H, 134 W 2d

Sparks—Fashion Cleaners, 914 B

*Eggs—Wholesale

Reno—**MUTUAL CREAMERY COMPANY**, 522 Surprise Valley Road (See page 22)

130 SIERRA STREET



DUNCAN AUTOMOBILE COMPANY
TELEPHONE RENO 395

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO
Florist
G. ROSSI
& CO.
Cut Flowers
Ornamental
Plants
Seeds and
Bulbs
Artistic
Floral
Designs
AND
Decorating
Service and
Quality
Our Motto
Fresh Cut
Flowers
received daily
from our own
Nurseries
BRANCH
STORES
San
Francisco
Oakland
Berkeley
Sacramento
Fresno
38 W. 2d
STREET
Phone
Reno 17

460

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Electric Light and Power Companies

Carson City—Truckee River Gen Elec Co, 1001 N Carson
Fleish—Truckee River Gen Elec Co
Reno—**TRUCKEE RIVER GENERAL ELECTRIC CO**, 21
Front (See page 4)
Sparks—Truckee River Gen Elec Co, 920 B
Verdi—Truckee River Gen Elec Co
Washoe—Truckee River Gen Elec Co

Electrical Apparatus and Supplies

Reno—**BROWN-MILBERY INC**, 322 Sierra (See left top
lines and page 6)

Electrical Engineers

Reno—Beane Joseph, 106 E 2d rm 208

*Electrical Specialties

Reno—**SMITH H L BATTERY CO**, 323 Sierra (See left
side lines and page 12)

Electricians

Carson City—Carson Electric Shop, 302 N Carson
Reno—Gill W C, 214 Sierra
Martinez Electric Co, 109 E 2d
Nevada Machinery & Elec Co, 121 N Virginia
Reno Electrical Works Inc, 22 W 1st
Shearer Electric Co, 209 N Virginia

Employment Agencies

Reno—Francovich Employment Agency, 18 E Commercial
row
LETER HARRY, 22 E Commercial Row (See page 19)
Y W C A, City Hall bldg

*Engineers—Civil

Reno—**HILL C R, C E**, Gazette Bldg (See back cover and
page 24)
KING & MALONE, 139 N Virginia (See page 24)

*Engineers—Construction

Reno—**HILL C R, C E**, Gazette Bldg (See back cover and
page 24)
KING & MALONE, 139 N Virginia (See page 24)

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

AND CARSON CITY BUSINESS DIRECTORY (1923) 461

Engravers

Reno—**HERZ R & BRO INC**, 237 N Virginia (See back cover and page 34)

RENO PRINTING CO, 136 N Center (See page 48)

SUTHERLAND WM, Basement Nevada State Life Bldg,
2d se cor Center (See page 48)

*Escrows

Reno—**WASHOE COUNTY BANK**, N Virginia sw cor 2d
(See back cover and page 3)

Sparks—**BANK OF SPARKS INC**, 948 B (See left top lines
and page 16)

*Exchange—Foreign and Domestic

Reno—**WASHOE COUNTY BANK**, N Virginia sw cor 2d
(See back cover and page 3)

Express Companies

Carson City—**American Railway Express Co**, 506 N Carson

Reno—**AMERICAN RAILWAY EXPRESS CO**, 245 N Vir-
ginia

Pacific Fruit Express, S P Ry yd

Express and Drayage

(See also Transfer Companies)

Carson City—**Bath E H**, 613 E Spear

Ruedy Clarence, 601 E Proctor

Reno—**Curran J E**, 321 Chestnut

Cupid Messenger Service, 104 N Center

Games J C, 237 Keystone av

McCarty D E, 42 E Commercial row

McNamara Henry, 643 Elko av

NEVADA TRANSFER & WAREHOUSE CO, 440 Sur-
prise Valley rd (See front cover and page 52)

Penrose Wm, 24 W Douglas pl

Schopper J P, 526 North

Silva M F, 319 Washington

Siri John, 1026 Watt

Zunino Frank, 1011 Haskell

Sparks—**Union Transfer Co**, 924 B

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

LOSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

—
**REAL
ESTATE
INSURANCE
RENTALS
LOANS
BONDS**

Tel.
Reno 13

**Reno
NEVADA**

462 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

***Facial Massage**

Reno—PARISIAN BEAUTY PARLOR, 228 N Virginia
(See page 15)
TRANTER J C, Gazette Bldg

***Fender Repairing**

Reno—LUND L, 322 Sierra (See page 10)

Financial Agents

Reno—Mercantile Securities Co, 423 N Virginia

***Fish—Retail**

Reno—NEVADA FISH MARKET, 233 Lake (See page 25)

***Floral Designing**

Reno—RENO FLORIST, 38 W 2d (See left side lines and
page 25)

Florists

Reno—Eddy Floral Co The, 17 W 2d
RENO FLORIST, 38 W 2d (See left side lines and page
25)

***Flour—Wholesale**

Reno—CREMER, ERIKSON & CO, E 4th cor Surprise Val-
ley Road (See left top lines and page 25)
OCCIDENT AND HUSLER FLOUR, Cremer, Erikson &
Co Distributors, 441 E 4th

Flour Mills

Reno—NEVADA HAY & GRAIN CO INC, 328-330 Gazette
Bldg (See page 28)
Reno Flour Mill Co, Winter cor W Commercial row
Riverside Mill Co, East cor 2d

***Frames and Mirrors**

Reno—BRUNDIDGE'S, First St next to Rialto Theatre
(See left top lines and page 47)

***Fruit Syrups**

Reno—SIERRA BEVERAGE SUPPLY CO, 247 Sierra (See
page 17)

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS
CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS
LEMONOLYVE

Test the Result
of Their Scien-
tific Construc-
tion

THE LEMON AND OLIVE OIL SOAP
COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

AND CARSON CITY BUSINESS DIRECTORY (1923) 463

Fruits and Vegetables

Carson City—Lougaris I A, 506 N Carson
Reno—**CAMPBELL FRANK**, 361 N Virginia (See right
bottom lines and page 26)
Cladianos Pete, 6 E Commercial row
Pappas John, 12 E 2d
Pierce C W, 248 E Plaza
SEMENZA & CO, 25-27 E 2d (See page 27)

***Fuel Oil**

Reno—National Coal Co, 318 Spokane

Fuel and Feed

Carson City—Rubke John, N Plaza and E Telegraph
Reno—Drappo E L, 611 W 2d
Lane A & Co, 401 Church la
Martin J E, 228 Bell
National Coal Co, 318 Spokane
Reno Ice Delivery, W 3d cor Vine
WASHOE WOOD & COAL YARD, 328 E 6th (See right
bottom lines and page 20)
Sparks—**SPARKS FUEL CO**, 1102 B (See right side lines
and page 20)

***Funeral Directors**

Reno—**ROSS-BURKE CO**, 101 W 4th cor Sierra (See left
bottom lines and page 52)

Furnished Rooms

(See also Hotels)

Carson City—Clark Duncan, 615 S Carson
Nevada House, 701 S Carson
Smith Bridget, 402 N Division
White House, 202 E 3d
Reno—Bony Frank, 8 Rock
Cannon Mattie Mrs, 232 West
Chrisman E F Mrs, 157 Mill
Cunningham & Gregory, 12 W Commercial row
Delouchant Felix, 24 Rock
Francovich Samuel, 16 E Commercial row
Gannon Bertha, 218 S Center
Gaston C A Mrs, 353 N Virginia
GOLDEN WEST HOTEL, 214 West (See page 29)
Haley Nancy, 218 S Centre

STEINHEIMER BROS.
STUDEBAKER
AUTOMOBILES
GOODYEAR AND
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL
4 W. FOURTH
TELEPHONE 1261
RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

464 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

TAYLOR OPTICAL COMPANY
"HAVE YOUR GLASSES TAYLOR MADE"
MASONIC TEMPLE
TELEPHONE RENO 700

Furnished Rooms—Contd

Hammond Gertrude Mrs, 217 N Virginia
Jones E H, 139 E 2d
Lyons James Mrs, 31 W Plaza
Maxwell E M Mrs, 255½ N Center
NEW TOSCANO HOTEL, 242-246 Lake (See page 30)
Paquet Amelia Mrs, 153 West
Peterson Mary Mrs, 1117 C
Pion Nancy Mrs, 140 S Virginia
PLAZA HOTEL, Plaza ne cor Sierra (See right side lines
and page 31)
Remusat G F, 142 N Virginia
Salvation Army Hotel, 315 Sierra
Saturno Hotel, 136 W 2d
Smith Adamson, 144 Sierra
Smith Ethel Mrs, 235 Lake
Streib Della Mrs, 453 Evans av
TOSCANO HOTEL (OLD), 238 Lake (See page 31)
Wald M V Mrs, 224 S Center
Sparks—Atkinson F B Mrs, 321, 9th
Cahill S R Mrs, 953 B
Champagne Edna Mrs, 329, 6th
Chessman Luella, 1040 B
Dobbs B B Mrs, 1042 A
Dolan Phoebe Mrs, 1001 B
Erben Elise Mrs, 1114 A
Moffitt I M Mrs, 1129 B
Rathbun E F, 840 B
Smith Mary M, 229, 9th
Waldorf The, 534 C
Walker A A Mrs, 401, 6th
Wardell E M Mrs, 1511 B
Western Rooms, 227, 6th

Furniture Dealers

Carson City—Carson Furniture Store, 311 S Carson
Fradsham T C, 317 W Carson
Reno—Campbell Furniture Co, 125 E 2d
DONNELS & STEINMETZ INC, Sierra nw cor 2d (See
. . . left side lines and page 26)
SAMOVILLE & FLAGG, 232 N Virginia (See right side
lines and page 26)
SIERRA FURNITURE CO, 239 Sierra (See page 26)
Sparks—McPhail Trading Co, 1438 B
Sparks Furniture Co, 1118 B

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

REVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

RENO

SECOND AND LAKE STREETS

PHONE 777

AND CARSON CITY BUSINESS DIRECTORY (1923) 465

*Furniture Moving

Reno—NEVADA TRANSFER & WAREHOUSE CO, 440
Surprise Valley Road (See front cover and page 52)

*Furniture Packers

Reno—NEVADA TRANSFER & WAREHOUSE CO, 440
Surprise Valley Road (See front cover and page 52)

Furs

Reno—BISSINGER & COMPANY, 454-464 Eureka av (See
page 29)

HUDSON BAY FUR CO, 20 W 2d

*Garages

(See also Automobile Garages)

Carson City—CARSON CITY GARAGE, 518 S Carson (See
Carson City tab insert)

Reno—ANDERSON HENRY MOTOR CO, 412 N Virginia
(See Sparks tab insert and page 6)

GOULD BROTHERS, 215 Sierra (See top and bottom
stencils and page 8)

LINCOLN GARAGE (Frank M Steinheimer), 41 W 4th

RIVERSIDE GARAGE, Court and Granite (See front
cover and page 12)

WESTERN GARAGE, 128 Lake (See page 14)

Sparks—HIGHWAY GARAGE (H H Nutting), B cor 12th
(See page 8)

Gas Companies

Carson City—Carson City Coal Gas Co, 1001 N Carson

*Gas Engine Repairs

Reno—LUND & SCHULTZ, 864 S Virginia (See page 10)

Gas Engines

Reno—Lundy Gas Engine Co, 201 Reno Natl Bank bldg

General Merchandise

(See also Grocers—Retail)

Carson City—Walsh E J, 202 N Carson

Derby—Stewart John

Gerlach—Dalton W E

Howard J H

Olinghouse—Fish O A

232 NORTH VIRGINIA STREET

SAMOVILLE & FLAGG
"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

RENO, NEVADA

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

RENO

NEVADA

466 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

General Merchandise—Contd

Sparks—Manning L H Co, 1310 B

Wadsworth—Fiorelli C

Fish C A

Washoe—Sauer & Kornmayer

*Glass

Reno—RED RIVER LUMBER CO, 335 E 4th (See right top lines and page 41)

RENO WALL PAPER & PAINT CO, 42-44 W 2d (See right side lines and page 53)

WEST SIDE PLANING MILL (Conrad Bros), 260 Ralston (See page 2)

*Glasses Fitted

Reno—TAYLOR OPTICAL CO, Masonic Temple (See left side lines and page 46)

*Glazing

Reno—MABSON ROBERT C, 114 W Commercial Row (See page 21)

*Glycerine—Crude

Reno—COMMERCIAL SOAP CO, Cor Forest and Steiner (See right top lines and page 51)

*Gold and Silversmiths

Reno—HERZ R & BRO INC, 237 N Virginia (See back cover and page 34)

*Grain and Feed—Wholesale

Reno—CREMER, ERIKSON & CO, E 4th cor Surprise Valley Road (See left top lines and page 25)

*Graniteware and Tinware

Reno—CAMPBELL FRANK, 361 N Virginia (See right bottom lines and page 26)

Grinders

Sparks—McCafferty I V, 1134 B

Grocers—Wholesale

Reno—LINDLEY & CO, E Plaza cor East (See page 27)

MITCHELL W I CO, 242½ E Commercial Row (See page 27)

Reno Grocery Co, 432-442 N Virginia

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

AND CARSON CITY BUSINESS DIRECTORY (1923)

467

Grocers—Retail

(See also General Merchandise)

Carson City—Carson Bakery, 314 N Carson
 Farrell Matthew, N Carson opp Depot
 Meyers A G, 412 S Carson

Reno—Barkley B F, 501 Mill
CAMPBELL FRANK, 361 N Virginia (See right bottom
 lines and page 26)
 Coffin & Larcombe, 309 Sierra
 Colorado Grocery, 25 W 2d
 Conant Bros, 141 N Virginia
 Degiacoma Paul, 261 Sierra
 Greene F A, 237 Sierra
 Gunter L E, 418 W 5th
 Halley James, 238 W 4th
 Hart Austin, 310 E 4th
 Hook Emma Mrs, 304 E 7th
 Humphrey Supply Co, 645 Sierra
 Jamse R O, 745 S Virginia
 Kiehl E R, 324 California av
 Lauretti Theresa Mrs, 1223 E 5th
 Lirton F G, 806 E 4th
 Manchan A J, 18 E 4th
 Martin Wm, 303 E 4th
 Mason R E, 560 Sierra
 Mathews Cash Grocery, 104 E 2d
 Peterson O J, 201 W 2d
 Renfrew O L, 131 Pine
 Reno Cash Store, 351 N Virginia
 Righini Charles, 217 S Virginia
 Seavy E L Mrs, 1201 S Virginia
SEMENZA & CO, 25-27 E 2d (See page 27)
 Sewell A W Co, 8-10 W Commercial row
 Skagge Cash Store, 36 W Commercial row
 Star Grocery, 744 B
 White R H, 413 S Center
 Wigg M F Mrs, 712 W 7th
 Williams Edwin, 146 Washington
 Zunini Lawrence, 142 W 2d

Sparks—Brown James, 1130 B
 Felix Michael, 1661 B
 Francis J B, 838 B
 Loveridge Frank, 1042 B
 Model Grocery, 1114 B
 Reynolds J P, 824 B

Join
the**Y
M
C
A****JAKE
Wainwright**Wholesale and
Retail**Tires and
Tubes****Gasoline
Oils****Accessories****Telephone
Reno 679****361 Sierra
Street****RENO, NEV.****P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.****PURITY FRENCH BAKERY AND MACARONI FACTORY
AND RENO FRENCH BAKERY****357 NORTH VIRGINIA****PHONES 434-539****RENO, NEVADA**

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO. NEV.

468 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Grocers—Retail—Contd

Rouse N E Mrs, 17th and County rd
Semenza T Co, 1034 B
Sparks Grocery, 1210 B
Star Grocery, 744 B
Teglia G & Sons, 840 B
Yocum L W, 826 B

*Haberdashers

Reno—**SOCIETY SHOP THE**, Grand Theatre Bldg, 132
Front (See left top lines and page 19)

Hairdressers

Reno—Littlejohn Juanita Mrs, 308 Chestnut
PARISIAN BEAUTY PARLOR, 228 N Virginia (See
page 27)
Rosengren Lillian B, 17 Front
UP-TO-DATE BEAUTY SHOP, 119½ N Virginia (See
page 27)
Vanity Shop The, 39 W 1st

Hardware Dealers

Reno—Bradley J R Co, 1 W Plaza
COMMERCIAL HARDWARE CO, 24 W Commercial
Row (See page 28)
Edwards Hardware Co, 151 N Virginia
Hamp-Thomas Co Inc, 119 N Virginia
Reno Mercantile Co, 98 W Commercial row
Sparks—Robison-Macpherson Mercantile Co, 1002 B

*Hardwood Flooring

Reno—**RED RIVER LUMBER CO**, 335 E 4th (See right
top lines and page 41)

*Hardwood Lumber

Reno—**RED RIVER LUMBER CO**, 335 E 4th (See right
top lines and page 41)
WEST SIDE PLANING MILL (Conrad Bros), 260 Ral-
ston (See page 2)

Harness and Saddlery

Carson City—Kitzmeyer F J, 211 S Carson
Reno—**BOOLS & BUTLER INC**, 228 N Center (See right
bottom lines and page 52)

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

AND CARSON CITY BUSINESS DIRECTORY (1923)

469

Hats and Caps

Reno—Archambault Moss, 240 N Virginia

ARMY STORE, THE NEW, 263-265 Sierra (See page 18)

KNOX HATS (The Society Shop), 132 Front (See left top lines and page 19)

SOCIETY SHOP THE, Grand Theatre Bldg, 132 Front (See left top lines and page 19)

WHITE HOUSE CLOTHING CO INC, 10 E Commercial Row (See page 19)

*Hay, Grain and Feed

Reno—**NEVADA HAY & GRAIN CO INC**, 328-330 Gazette Bldg (See page 28)

*Health Resorts

Reno—**NEVADA SANITARIUM AND HEALTH HOME**, S Arlington av (See Sparks tab insert)

*Heating Plants

Sparks—**HENDRICKS C F & SONS**, Masonic Bldg (See page 47)

Reno—**MEYER JACOB C**, 221 Lincoln Alley (See page 47)
MORESI CHARLES J, 208½ N Center (in rear) (See page 47)

*Heavy Hauling

Reno—**NEVADA TRANSFER & WAREHOUSE CO**, 440 Surprise Valley Road (See front cover and page 52)

Hemstitching

Carson City—Haines M E Mrs, 213 Curry

Sparks—Brannin A M Mrs, 234, 8th

*Herb Specialists

Reno—**SING & KWAN HERB CO THE**, 356 N Virginia (See left top lines and page 28)

Herbalists

Reno—**SING & KWAN CO THE**, 356 N Virginia (See left top lines and page 28)

*Herbs—Chinese

Reno—**WONG Q S DR**, 315 Granite (See page 28)

**P
L
A
Z
A
H
O
T
E
L**

**Nannini
Bros.
Props.**

**Rates \$1.00
\$1.50
and \$2.00
Per Day**

**Strictly
Modern**

**Cor. Sierra
and Plaza**

**Phone 148
RENO**

**DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.**

**LUMBER (READY CUT)
MILLWORK, ETC.**

YE PLANRY

**MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS
"CHEAPEST, STRONGEST AND BEST"**

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

470 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Hides

Reno—BISSINGER & COMPANY, 454-464 Eureka av (See page 29)

Union Hide Co, 1025 E 4th

*Home Furnishings

Reno—SAMOVILLE & FLAGG, 232 N Virginia (See right side lines and page 26)

Honey—Wholesale

Reno—Western Honey Corp, 1403 E 4th

*Horses—Riding

Reno—WHITE HORSE STABLES, 338 Evans av (See page 50)

Horseshoers

(See Blacksmiths)

*Hosiery—Silk

Reno—ROBERTS JEANNETTE E, 240 Sierra (See page 29)

*Hospitals

(See also page 75)

Reno—NEVADA SANITARIUM AND HEALTH HOME, S Arlington av (See Sparks tab insert)

ST MARY'S HOSPITAL, 234 W 6th (See inside back cover)

*Hot and Cold Drinks

Reno—CRYSTAL CONFECTIONERY THE, 215 N Virginia (See page 20)

Hotels

(See also Furnished Rooms)

Carson City—Arlington Hotel, 510 N Carson

Exchange Hotel, N Carson opp Depot

French Hotel, 714 N Carson

Golden West Hotel, 302 S Carson

Reno—Anderson Hotel, 218 Sierra

Becker's Hotel, 34 W Commercial row

COMMERCIAL HOTEL, 207-209 N Center (See page 29)

De Lux Hotel, 114 N Center

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

AND CARSON CITY BUSINESS DIRECTORY (1923)

471

- Dormio Hotel, 130 E Commercial row
French Hotel, 220 N Center
Gallery Hotel, E 4th cor Hotel
Golden Eagle Hotel, 317 Sierra
GOLDEN WEST HOTEL, 214 West (See page 29)
Grand Central Hotel, 1 E Plaza
Grand Hotel, 27 E 2d
Home Hotel, 34 W 2d
Hotel Espanol, 239-241 E Plaza
Hotel Golden, 219 N Center
HOTEL GOLDEN ANNEX, 237 N Center, Tel Reno
1105-J (See page 30)
HOTEL OVERLAND, Commercial Row and N Center
(See page 30)
Hotel Reno, 345 N Virginia
HOTEL RITZ, 8 E Commercial Row (See page 31)
Hotel St Charles, 236 N Virginia
HOTEL TOSCANO (OLD), 238 Lake (See page 31)
Hotel Van Buren, 127 E 2d
HOTEL VENDOME, 230 N Center (See page 32)
Hotel Vinton, 206½ N Center
Hotel Virginia, 238 N Virginia
Indart Hotel, 222 Lake
Manning Hotel, 29 E Plaza
Menlo Hotel, 114 E Commercial row
Mizpah Hotel, 214 Lake
Mount Rose Hotel, 26 E 2d
NEW TOSCANO HOTEL, 242-246 Lake (See page 30)
OVERLAND HOTEL, Commercial Row and N Center
(See page 30)
Pioneer Hotel, 140 E Commercial row
PLAZA HOTEL, Plaza ne cor Sierra (See right side lines
and page 31)
Richelieu Hotel, 303 E 4th
RITZ HOTEL, 8 E Commercial Row (See page 31)
Rochester House, 306 E 4th
St Alban's, 358 N Virginia
Saturno Hotel, 136 W 2d
Southern, 35 Plaza
Tell Wm, 245 Sierra
TOSCANO HOTEL (Old), 238 Lake (See page 31)
Travelers Hotel, 257 Sierra
VENDOME HOTEL, 230 N Center (See page 32)
Sparks—Electric Hotel, 1324 B

WASHOE COUNTY BANK BUILDING

ATTORNEY—COUNSELOR—NOTARY

JEROME L. VAN DERWERKER

PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

MONUMENTAL
WORKS

McCORMACK & CO.

MARBLE AND GRANITE IMPORTERS

TELEPHONE RENO 1474-J

RENO

404 NORTH VIRGINIA

472 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Hotels—Contd

Lincoln Hotel, 624 B
Rio Vista Hotel, 602 B
Young's Hotel, 704 B
Verdi—Mountain View Hotel
Wadsworth—Columbus House
Nevada House

*Household Goods

Reno—SIERRA FURNITURE CO, 239 Sierra (See page 26)

*Household Specialties

Reno—CAMPBELL FRANK, 361 N Virginia (See right bottom lines and page 26)

*Household Utensils

Reno—COMMERCIAL HARDWARE CO, 24 Commercial Row (See page 28)

*Ice Cream

Reno—CHISM ICE CREAM CO, 245 West (See page 32)

Ice Cream Manufacturers and Dealers

Reno—CHISM ICE CREAM CO, 245 West (See page 32)
CRYSTAL CONFECTIONERY THE, 215 N Virginia (See page 20)
RENO NOVELTY CO INC, 138 W 2d (See Sparks tab insert and page 23)

Ice Cream Manufacturers—Wholesale

Reno—WILCOX CONFECTIONERY CO, 201 N Virginia

Ice Manufacturers and Dealers

Reno—Grizzly Creek Ice Co, 140 N Virginia
Reno Ice Delivery, W 3d cor Vine
Union Ice Co, W 3d cor Vine

Income Property

Reno—HART REALTY CO, 125 S Virginia (See left side lines and page 49)

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

AND CARSON CITY BUSINESS DIRECTORY (1923)

473

Income Tax Service

Reno—Conchay F M, 216 Lake
TRANTER J C, Gazette Bldg

Information Bureaus

Reno—**HILP'S DRUG STORE**, 127 N Virginia (See right top lines and page 22)
WILCOX CONFECTIONERY CO, 201 N Virginia

Insurance Agents

Carson City—Peters & Son, 511 N Carson
 Reno—Balmain J A, 106 E 2d rm 219
BYINGTON & HALL, 203 N Virginia (See page 49)
 Cobb E G, 15 Front rm 328
 Glass F E & Son, 15 Front rm 203
HALL JOSEPH W, 158 N Virginia (See front cover and page 49)
HART REALTY CO, 125 S Virginia (See left side lines and page 49)
HARRIS WILL S, 225 Nevada State Life Bldg
 Kent A R, 140 N Virginia rm 309
LONGNECKER ROSS O, 225 Nevada State Life Bldg
 Peck F J Co Inc, 14 E 2d
READ JOHN T, 6 W Commercial Row (See front cover and page 49)
ROBINSON GEORGE W, 14 Washoe County Bank Bldg (See page 34)
ROSE W NELSON, 409 Clay-Peters Bldg (See right top line and page 33)
 Small F F, 219 Nevada State Life bldg
STERUD JOHN M, 2 Masonic Temple Bldg (See front cover and page 33)
WASHOE COUNTY BANK, N Virginia sw cor 2d (See back cover and page 3)
 Sparks—**BANK OF SPARKS INC**, 948 B (See left top lines and page 16)
SPARKS REALTY CO, 918 B

Insurance Agents—Automobile

Reno—**HALL JOSEPH W**, 158 N Virginia (See front cover and page 49)
READ JOHN T, 6 W Commercial Row (See front cover and page 49)
SANDBERG & CO INC, 150 N Virginia, rm 2



Sparks Fuel Co.

Krehmke Shelly Proprs.

COAL AND WOOD

AGENTS FOR
CASTLE GATE COAL AND KING COAL

1106-B Sparks Nevada

PHONE 213-J



**FORD CARS
 LINCOLN CARS
 FORDSON TRACTORS**

Calavada Auto Co., Inc.

TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

474

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Insurance Agents—Fire

- Reno—Barlow A H, 643 Ralston
BYINGTON & HALL, 203 N Virginia (See page 49)
HALL JOSEPH W, 158 N Virginia (See front cover and page 49)
READ JOHN T, 6 W Commercial Row (See front cover and page 49)
SANDBERG & CO INC, 150 N Virginia, rm 2

Insurance Agents—Fire and Marine

- Reno—WASHOE COUNTY BANK, N Virginia sw cor 2d
(See back cover and page 3)

Insurance Agents—Life

- Reno—HARRIS WILL S, 225 Nevada State Life Bldg
LONGNECKER ROSS O, 225 Nevada State Life Bldg
McANDREWS ALICE M, 2 Masonic Temple Bldg
ROBINSON GEORGE W, 14 Washoe County Bank Bldg
(See page 34)
ROSE W NELSON, 409 Clay-Peters Bldg (See right top lines and page 33)
STERUD JOHN M, 2 Masonic Temple Bldg (See front cover and page 33)
STERUD J M, 2 Masonic Temple Bldg (See front cover and page 33)

Insurance Agents—Live Stock

- Reno—HALL JOSEPH W, 158 N Virginia (See front cover and page 49)

Insurance Agents—Plate Glass

- Reno—HALL JOSEPH W, 158 N Virginia (See front cover and page 49)
WASHOE COUNTY BANK, N Virginia sw cor 2d (See back cover and page 3)

Insurance Companies—Accident

- Reno—Continental Casualty Co, 106 E 2d, rm 219
NORTHERN LIFE INSURANCE CO, 409 Clay-Peters Bldg (See right top lines and page 33)

CARPETS
DRAPERIES
LINOLEUM

DONNELLS
& STEINMEIZ
INC.

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

AND CARSON CITY BUSINESS DIRECTORY (1923) 475

Insurance Companies—Automobile

Reno—CALIFORNIA INSURANCE CO OF SAN FRANCISCO, Nevada Fire Ins Co General Agency, 110 E 2d

NEVADA FIRE INSURANCE CO, 110 E 2d (See right top lines and page 32)

Insurance Companies—Bonds

Reno—FIDELITY AND DEPOSIT COMPANY OF MARYLAND, Washoe County Bank Agts, N Virginia sw cor 2d

UNITED STATES FIDELITY & BONDING CO, Hart Realty Co Agts, 125 S Virginia

UNITED STATES FIDELITY AND GUARANTY COMPANY, BALTIMORE, Washoe County Bank Agts, N Virginia sw cor 2d

Insurance Companies—Fire

Reno—AETNA FIRE UNDERWRITERS AGENCY, Hart Realty Co Agts, 125 S Virginia

AGRICULTURAL INSURANCE COMPANY OF WATERTOWN, N Y, Washoe County Bank Agts, N Virginia sw cor 2d

AMERICAN ALLIANCE INS CO, Jos W Hall Agt, 158 N Virginia

AMERICAN CENTRAL INS CO, John T Read Agt, 6 W Commercial Row

ATLAS ASSURANCE CO OF LONDON, Jos W Hall Agt, 158 N Virginia

CALIFORNIA INSURANCE CO OF SAN FRANCISCO, Nevada Fire Insurance Co General Agency, 110 E 2d

CALIFORNIA INSURANCE COMPANY OF SAN FRANCISCO, Washoe County Bank Agts, N Virginia sw cor 2d

CITIZENS FIRE INSURANCE CO, Jos W Hall Agt, 158 N Virginia

CONNECTICUT FIRE INSURANCE COMPANY OF HARTFORD, CONN, Washoe County Bank Agts, N Virginia sw cor 2d

DETROIT FIRE & MARINE INS CO, John T Read Agt, 6 W Commercial Row

130 SIERRA STREET
DUNCAN AUTOMOBILE COMPANY
NASH
TELEPHONE RENO 395

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO

Florist

**G. ROSSI
& CO.**

Cut Flowers

Ornamental

Plants

Seeds and

Bulbs

Artistic

Floral

Designs

AND

Decorating

Service and
Quality
Our Motto

Fresh Cut
Flowers
received daily
from our own
Nurseries

**BRANCH
STORES**

San
Francisco
Oakland
Berkeley
Sacramento
Fresno

**38 W. 2d
STREET**

Phone
Reno 17

476

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Insurance Companies—Fire—Contd

FIREMAN'S FUND INSURANCE COMPANY OF SAN FRANCISCO, Washoe County Bank Agts, N Virginia sw cor 2d

GREAT AMERICAN INSURANCE COMPANY, NEW YORK, Washoe County Bank Agts, N Virginia sw cor 2d

HOME INSURANCE COMPANY OF NEW YORK, Washoe County Bank Agts, N Virginia sw cor 2d

LONDON ASSURANCE CORPORATION, Washoe County Bank Agts, N Virginia sw cor 2d

NEVADA FIRE INSURANCE CO, 110 E 2d (See right top lines and page 32)

NEVADA FIRE INSURANCE CO, J W Hall Agt, 158 N Virginia

NEVADA FIRE INSURANCE CO, Washoe County Bank Agts, N Virginia sw cor 2d

NEWARK FIRE INSURANCE CO, Hart Realty Co Agts, 125 S Virginia

NORTH BRITISH MERCANTILE INSURANCE COMPANY, LIVERPOOL, Washoe County Bank Agts, N Virginia sw cor 2d

NORTH RIVER INSURANCE CO, John T Read Agt, 6 W Commercial Row

NORTHERN ASSURANCE COMPANY, LONDON, Washoe County Bank Agts, N Virginia sw cor 2d

OCCIDENTAL UNDERWRITERS INS CO, Hart Realty Co Agts, 125 S Virginia

PALATINE INSURANCE CO, John T Read Agt, 6 W Commercial Row

PENNSYLVANIA FIRE INS CO, Jos W Hall Agt, 158 N Virginia

PHOENIX INSURANCE COMPANY OF HARTFORD, CONN, Washoe County Bank Agts, N Virginia sw cor 2d

QUEEN INSURANCE COMPANY OF AMERICA, NEW YORK, Washoe County Bank Agts, N Virginia sw cor 2d

ROYAL EXCHANGE ASSURANCE CO OF LONDON, Hart Realty Co Agts, 125 S Virginia

SAINT PAUL FIRE AND MARINE INSURANCE COMPANY, ST PAUL, MINN, Washoe County Bank Agts, N Virginia sw cor 2d

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

AND CARSON CITY BUSINESS DIRECTORY (1923) 477

- SCOTTISH UNION & NATIONAL INSURANCE COMPANY, EDINBURGH**, Washoe County Bank Agts, N Virginia sw cor 2d
- STERLING FIRE INSURANCE CO**, Joseph W Hall Agt, 158 N Virginia
- SVEA INSURANCE COMPANY OF GOTHENBURG, SWEDEN**, Washoe County Bank Agts, N Virginia sw cor 2d
- UNION ASSURANCE SOCIETY OF LONDON**, Washoe County Bank Agts, N Virginia sw cor 2d
- WESTERN ASSURANCE CO**, John T Read Agt, 6 W Commercial Row
- Sparks—**HOME INSURANCE CO OF N Y**, Bank of Sparks Inc Agts, 948 B
- LIVERPOOL & LONDON & GLOBE INSURANCE CO**, Bank of Sparks Inc Agts, 948 B
- NEVADA FIRE INSURANCE CO**, Bank of Sparks Inc Agts, 948 B
- NIAGARA FIRE INSURANCE CO**, Bank of Sparks Inc Agts, 948 B

Insurance Companies—Health

- Reno—**NORTHERN LIFE INSURANCE CO**, 409 Clay-Peters Bldg (See right top lines and page 33)

Insurance Companies—Life

- Reno—**MUTUAL LIFE INSURANCE CO**, 2 Masonic Temple Bldg (See front cover and page 33)
- NEVADA STATE LIFE INSURANCE CO**, 225 Nevada State Life Bldg (See front edge and page 33)
- New York Life Insurance Co, 27 Washoe County Bank bldg
- NORTHERN LIFE INSURANCE CO**, 409 Clay-Peters Bldg (See right top lines and page 33)
- NORTHWESTERN MUTUAL LIFE INS CO**, George W Robinson Agt, 14 Washoe County Bank bldg (See page 34)

Insurance Companies—Live Stock

- Reno—**HARTFORD LIVE STOCK INS CO**, Jos W Hall Agt, 158 N Virginia

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

OSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

**REAL
ESTATE**

INSURANCE

RENTALS

LOANS

BONDS

Tel.
Reno 13

**Reno
NEVADA**

478 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Insurance Companies—Plate Glass

Reno—LLOYD'S PLATE GLASS INSURANCE COMPANY
OF NEW YORK, Washoe County Bank Agts, N Vir-
ginia sw cor 2d
NEW YORK PLATE GLASS INS CO, Jos W Hall Agt,
158 N Virginia

Interior Decorators

Reno—LANDIS H R, 718 S Center (See opp inside back
cover and page 21)

Interior Finish

Reno—WEST SIDE PLANING MILL (Condrat Bros), 260
Ralston (See page 2)

Investments

Reno—Corporation Securities Co, 201 Reno Natl Bank
bldg
HART REALTY CO, 125 S Virginia (See left side lines
and page 49)
SECURITY INVESTMENT CO OF NEVADA, 138 N
Center

Jewelers—Wholesale and Manufacturing

Reno—Kuhn M H, 247 N Virginia

Jewelry

Carson City—Golden Jewelry Co, 414 N Carson
McLain Wm, 408 N Carson
Reno—Edises & Wolfe, 19 E 2d
Ginsberg Harry, 133 N Virginia
Herz Radcliffe & Peters, 128 N Virginia
HERZ R & BRO INC, 237 N Virginia (See back cover
and page 34)
Scagnetti Angelo, 146 E Commercial row
Sparks—Adams W R Jewelry Co, 944 B
Davidson G D Co, 922 B

Junk Dealers

Reno—Bulaevsky Nathan, 225 E 4th
Maysey Daniel, 352 Sierra

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS
LEMONOLYVE

Test the Result
of Their Scien-
tific Construc-
tion

THE LEMON AND OLIVE OIL SOAP

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

AND CARSON CITY BUSINESS DIRECTORY (1923) 479

Kodak Developing and Finishing

Reno—**HILP'S DRUG STORE**, 127 N Virginia (See right top lines and page 22)
Peterson T L, 227 N Virginia
Reno Studio, 119½ N Virginia
WILSON N E CO INC THE, Virginia sw cor 1st (See left bottom lines and page 24)

Kodaks and Supplies

Reno—**HILP'S DRUG STORE**, 127 N Virginia (See right top lines and page 22)
McCULLOUGH DRUG CO, 14 W Commercial Row (See front cover and page 23)
RENO DRUG CO, E 2d ne cor N Center (See page 23)
RENO NEWS AGENCY, 36 W 2d (See page 51)
RENO NOVELTY CO INC, 138 W 2d (See Sparks tab insert and page 23)
S & J DRUG STORE THE, 233 N Virginia (See right top lines and page 23)
WILSON N E CO INC THE, Virginia sw cor 1st (See left bottom lines and page 24)

Ladies' Furnishing Goods—Retail

(See also Women's Ready-to-Wear Apparel)

Reno—**MODE THE** (Esther U Kanters), 22 E 2d

Lades' Silk Hosiery

Reno—**ROBERTS JEANNETTE E**, 240 Sierra

***Lamps and Shades**

Reno—**DONNELS & STEINMETZ**, Sierra nw cor 2d (See left top lines and page 26)

Lath and Shingles

Reno—**HOBART ESTATE CO**, Park near 4th (See Reno tab insert)
RED RIVER LUMBER CO, 335 E 4th (See right top lines and page 41)

Laundries

Reno—**ECONOMY LAUNDRY**, 27 High, Tel Reno 529
French Laundry, 627 Mill

4 W. FOURTH
STUDEBAKER
AUTOMOBILES
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL
STEINHEIMER BROS.
RENO, NEVADA
TELEPHONE 1261

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

480

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Laundries—Contd

RENO STEAM LAUNDRY, 229 E Plaza (See page 35)

ROYAL LAUNDRY INC, 219 E Plaza (See page 35)

TROY LAUNDRY, North and High (See back cover and page 35)

WET WASH LAUNDRY, 565 Sierra (See left bottom lines and page 35)

Sparks—**Parisian Laundry**, 846 E

Spencer Union Laundry, E Reno Heights

Laundries—Oriental

Carson City—**Fukui T**, 218 S Carson

Sam Lee, 301 S Carson

Reno—**Hop Lee**, 333 N Virginia

Wing Chong, 225 Lake

Sparks—**Yokohama Laundry**, 1230 B

*Laundries—Wet and Dry Wash

Reno—**WET WASH LAUNDRY**, 565 Sierra (See left bottom lines and page 35)

Laundry Soap

Reno—**COMMERCIAL SOAP CO**, cor Forest and Steiner (See right top lines and page 29)

*Lawyers

(See also Attorneys-at-Law)

Reno—**AYRES & GARDINER**, 309 Farmers and Merchants Natl Bank Bldg (See page 36)

BOYD & CURLER, 324-26 Farmers & Merchants Natl Bank Bldg (See page 36)

BROWN & BELFORD, 315 Farmers and Merchants Natl Bank Bldg (See page 36)

BURROWS J W, 212 Clay-Peters Bldg (See page 36)

CANTWELL & SPRINGMEYER, 301 Farmers and Merchants Natl Bank Bldg

HARWOOD & TIPPETT, 207 Farmers and Merchants Natl Bank Bldg

HAWKINS PRINCE A, Washoe County Bank Bldg

HOYT JOHN D, 202 Farmers and Merchants Natl Bank Bldg (See page 37)

HOYT, NORCROSS, THATCHER, WOODBURN & HENLEY, Reno Natl Bank Bldg (See page 37)

TAYLOR OPTICAL COMPANY
"HAVE YOUR GLASSES TAYLOR MADE"
MASONIC TEMPLE
TELEPHONE RENO 700

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

NEVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

RENO

SECOND AND LAKE STREETS

PHONE 777

AND CARSON CITY BUSINESS DIRECTORY (1923) 481

HUSKEY & KUKLINSKI, 1-2-3 Byington Bldg (See page 37)

JEPSON MELVIN E, 201 Clay-Peters Bldg (See page 37)

KEARNEY WM M, 319-327 Gazette Bldg (See page 38)

KUNZ JOHN F, 204-206 Farmers and Merchants Natl Bank Bldg (See page 38)

McCARRAN & MASHBURN, Suite 2, Journal Bldg (See page 38)

McKNIGHT WM, Washoe County Bank Bldg (See page 38)

McNAMARA J E, 310-11 Clay-Peters Bldg (See page 39)

MACK & GREEN, 221 Nevada State Life Bldg (See page 39)

MOORE MILTON B, 206 Nevada State Life Bldg (See page 39)

MOREHOUSE H V, 15-16-17 Washoe County Bank Bldg (See page 39)

PLATT & SANFORD, 322 Farmers and Merchants Natl Bank Bldg

PRICE ROBERT M, Washoe County Bank Bldg

PRICE & HAWKINS, Washoe County Bank Bldg (See page 40)

RAWLINGS H C, 9-10-11 Washoe County Bank Bldg (See left top lines and page 40)

SCANLAN M J, 401-402 Clay-Peters Bldg (See page 40)

VAN DERWERKER JEROME L, Washoe County Bank Bldg (See right side lines and page 40)

Leather Specialties

Reno—**BOOLS & BUTLER INC**, 228 N Center (See right bottom lines and page 52)

Leather Souvenirs

Reno—**RENO NOVELTY CO INC**, 138 W 2d (See Sparks tab insert and page 23)

Legal Blanks

Reno—**RENO PRINTING CO**, 136 N Center (See page 48)

Linoleums

Reno—**DONNELS & STEINMETZ INC**, Sierra nw cor 2d (See left side lines and page 26)

SAMOVILLE & FLAGG, 232 N Virginia (See right side lines and page 26)

232 NORTH VIRGINIA STREET

RENO, NEVADA

SAMOVILLE & FLAGG
"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

482

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Live Stock and Ranching

Reno—Eden Valley Stock Co, 201 Reno Natl Bank bldg
Nevada Stock Farms Inc, 201 Reno Natl Bank bldg
Pyramid Land & Livestock Co, 201 Reno Natl Bank bldg
Sierra Nevada Livestock Co, 201 Reno Natl Bank bldg

Livery, Boarding and Sale Stables

Reno—Stoddard Lytton, 342 Roberts
West H D, 821 Ryland
WHITE HORSE STABLES, 338 Evans av (See page 50)

Loans

Reno—**HART REALTY CO**, 125 S Virginia (See left side lines and page 49)
READ JOHN T, 6 W Commercial Row (See front cover and page 49)

Lock and Gunsmiths

Reno—Townshend & Howard, 24 W Douglas pl

Lumber Manufacturers and Dealers

Carson City—Hobart Estate Co, 9th and S Fall
Reno—Clover Valley Lumber Co, 140 N Virginia rm 405
HOBART ESTATE CO, Park nr 4th (See Reno tab insert)
RED RIVER LUMBER CO, 335 E 4th (See right top lines and page 41)
SMITH JESSE E CO, 260 Ralston (See page 2)
Union Mill & Lumber Co, 401 E 6th
Verdi Lumber Co, 131 N Virginia
WEST SIDE PLANING MILL (Conradt Bros), 260 Ralston (See page 2)
Sparks—Verdi Lumber Co, 1136 B

Macaroni Manufacturers

Reno—**PURITY FRENCH BAKERY AND MACARONI FACTORY & RENO FRENCH BAKERY INC**, 357 N N Virginia and 6 W 4th (See right bottom lines and page 15)

Machine Shops

Reno—Kernek Jack, rear 220 Commercial row
Lane Bros, 401 Church lane
SWANSON ED, 947 E 4th (See page 13)

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

AND CARSON CITY BUSINESS DIRECTORY (1923)

483

Machinery

Reno—Jenkins R D Co, 23 W Plaza
Nevada Engineering & Supply Co, 502 E 4th
Nevada Hardware & Implement Co, 214 Sierra

*Mail Advertising

Reno—MULTIGRAPH SHOP THE, 138 N Center (See right bottom lines and page 42)

Mailing Lists

Reno—MULTIGRAPH SHOP THE, 138 N Center (See right bottom lines and page 42)

*Mailing Lists—City of Reno

Reno—KLAUS M A, P O Drawer 810 (See page 6)

Malt Syrups

Reno—SIERRA BEVERAGE SUPPLY CO, 247 Sierra (See page 17)

Manicures

Reno—PARISIAN BEAUTY PARLOR, 228 N Virginia (See page 15)
UP-TO-DATE BEAUTY SHOP, 119½ N Virginia (See page 27)
Vanity Shop The, 39 W 1st

Manufacturers Agents

Reno—Holesworth E W, 126 W 2d
Plummer A W, 20 W 4th
Reavis W H, 29 W 2d
Smith G W, 517½ Forest

Marble and Granite Works

Carson City—Fradsham T C, 317 N Carson
Reno—Barrett W P, 307 E 4th
McCORMACK & COMPANY, 404 N Virginia (See left side lines and page 42)
NEVADA MARBLE & GRANITE WORKS, 359 University av (See page 42)
Rome Monumental Works, 235 E 4th
Thomas Fred, Plumas nr Marsh av

Join
the
**Y
M
C
A**

**JAKE
Wainwright**

Wholesale and
Retail
**Tires and
Tubes
Gasoline
Oils
Accessories**

Telephone
Reno 679

**361 Sierra
Street**

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th
Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

484 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

*Marcel Waving

Reno—UP-TO-DATE BEAUTY PARLOR, 119½ N Virginia (See page 27)

*Massage—Face

Reno—PARISIAN BEAUTY PARLOR, 228 N Virginia (See page 15)

Meat Markets

Carson City—Irnelli Meat Co, 512 N Carson Lane W D, 216 N Carson

Reno—Borellini G C, 308 E 4th
California Market, 355 N Virginia

Nevada Market, 243 Lake

National Cash Market, 26 W 2d

Reno Meat Co, 20 W Commercial row

Sewell A W Co, 8-10 Commercial row

Skagg's Cash Store, 36 W Commercial row

Tait's Cash Market, 237 Sierra

Union Market, 133 E 2d

Virginia Market, 229 N Virginia

Washoe Market, 141 N Virginia

Sparks—Palace Market, 1018 B

Sparks Market, 916 B

Teglia G & Sons, 840 B

Union Market, 848 B

Meat Packers

Reno—Nevada Packing Co, E 4th cor Alameda av

Meats—Wholesale

Reno—HUMPHRY SUPPLY CO, 645 Sierra

Swift and Company, 530 W Commercial row

*Men's and Boys' Apparel

Reno—SOCIETY SHOP THE, Grand Theatre Bldg, 132 Front (See left top lines and page 19)

Men's Furnishing Goods—Retail

Reno—ARMY STORE, THE NEW, 263-265 Sierra (See page 18)

LETER HARRY, 22 E Commercial Row (See page 19)

Sessa Co, 20 E Commercial row

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

AND CARSON CITY BUSINESS DIRECTORY (1923) 485

SOCIETY SHOP THE, Grand Theatre Bldg, 132 Front
(See left top lines and page 19)

WHITE HOUSE CLOTHING CO INC, 10 E Commercial
row (See page 19)

Sparks—Creger Sam, 712 B

Herbert George, 806 B

*Men's Silk Hosiery

Reno—**ROBERTS JEANNETTE E**, 240 Sierra

Messenger Companies

Reno—Cupid Messenger Service, 104 N Center

HASTY MESSENGER SERVICE, 210 N Center

*Milk and Cream—Retail and Wholesale

Reno—**CRESCENT CREAMERY**, end of W 3d (See front
cover and page 21)

*Milk and Cream—Wholesale

Reno—**MUTUAL CREAMERY COMPANY**, 522 Surprise
Valley rd (See page 22)

*Milk Cure Sanitariums

Reno—**NEVADA SANITARIUM AND HEALTH HOME**, S
Arlington (See Sparks tab insert)

Mill Products—Wholesale

Valley rd (See left top lines and page 25)

Mill Work

Reno—**CREMER, ERIKSON & CO**, 411 E 4th cor Surprise

Reno—**HOBART ESTATE CO**, Park nr 4th (See Reno tab
insert)

RED RIVER LUMBER CO, 335 E 4th (See right top
lines and page 41)

WEST SIDE PLANING MILL (Conrad Bros), 260 Ral-
ston (See page 2)

Millinery

Carson City—Sweetland & Sweetland, 322 N Carson

Reno—Booth E N Mrs, 41 W 2d

Erickson J H, 111 E 2d

Gray Shop The, 5 N Virginia

**P
L
A
Z
A
H
O
T
E
L**

Nannini

Bros.

Props.

Rates \$1.00

\$1.50

and \$2.00

Per Day

Strictly

Modern

**Cor. Sierra
and Plaza**

Phone 148

RENO

**DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.**

**LUMBER (READY CUT)
MILLWORK, ETC.**

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

486 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Millinery—Contd

Howland Marta L, 135 N Virginia
Phelan Millinery, 32 W 2d
Rosenberg Lupu, 33 W 1st
Sheepshead—Bonham Maude

*Mimeograph Letters

Reno—MULTIGRAPH SHOP THE, 138 N Center (See right bottom lines and page 42)

*Mine Building

Reno—YE PLANRY, 300 Park (See right bottom lines and page 17)

Mines and Mining Companies

Reno—Boundary Red Mountain Mining Co, 201 Reno Nat Bank bldg
Candelaria Mines Co, 206 N Virginia rm 310
Carson Hill Mother Lode Mining Co, 106 E 2d rm 221
Comstock Florida Mining Co, 125 N Center rm 446
Comstock Reliance Mining Co, 125 N Center, rm 446
Comstock Silver Mining Co, 206 N Virginia rm 310
Comstock Superior Mining Co, 125 N Center rm 446
Comstock Trimuph Mines Co, 125 N Center rm 446
Consolidated Cortez Silver Mines Co, 206 N Virginia rm 310
Eagle Comstock Mining Co, 125 N Center rm 446
Goldfield Consolidated Mines Co, 201 Reno Natl Bank bldg
K C & S Mines Corporation, 6 Gray-Reid bldg
LeDuc Gold Mining Co of Nev, 357 East
Luning-Idaho Mining Co, 125 N Center rm 214
Montgomery T E, 106 E 2d rm 208
Nevada Mine Operators Assn, 206 N Virginia rm 210
Nevada Mines Management Co, 421 Clay-Peters bldg
Nevada Rand Mines Co, 36 E 2d rm 11
Proskey W S, 106 E 2d rm 221
Pruett W E, 140 N Virginia rm 406
Re-Organized Booth Mining Co, 201 Reno Nat Bank bldg
Rochester Octopus Mines Co, 36 E 2d rm 18
Rochester Silver Corp, 206 Virginia rm 310

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING, CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

AND CARSON CITY BUSINESS DIRECTORY (1923) 487

SECURITY INVESTMENT CO OF NEVADA, 138 N Center

Simon Silver-Lead East Extension Mines Co, 106 E 2d rm 221

Star of the West Mine, 125 N Center rm 214

Stevenson C T, 36 E 2d rm 19

Todd R B, 125 N Center rm 214

Wedekind Mines Co, 153 N Virginia

Mining Engineers

Reno—CLACK G S, 446-448 Gazette Bldg

Codd A A, 140 N Virginia rm 421

Fraser R A, 232 N Center

Gianella V P, 429 Marsh av

Hershey O H, 36 E 2d rm 19

Hindry & Boyle, 140 N Virginia rm 314

Hutchinson J H, 15 Front rm 204

Lloyd G W, 716 Humboldt

MacSherry H J, 36 E 2d rm 12

Moran W J, 125 N Center rm 209

Peters H Z, 36 E 2d rm 12

Rawles W M, 140 N Virginia rm 214

Siebert F J, 125 N Center rm 440

*Mining Photographers

Reno—RIVERSIDE STUDIO, 228 N Virginia (See page 46)

*Mirrors—Framed and Unframed

Reno—SAVIERS H E & SON, 42-44 W 2d (See right side lines and page 53)

*Monuments

Reno—McCORMACK & COMPANY, 404 N Virginia (See left side lines and page 42)

NEVADA MARBLE & GRANITE WORKS, 359 University av (See page 42)

Mortgage Loans

Reno—Bankers Mortgage & Finance Co, 106 W 2d rm 315

*Morticians

Reno—ROSS-BURKE CO, 101 W 4th cor Sierra (See left bottom lines and page 52)

JEROME L. VAN DERWERKER
ATTORNEY—COUNSELOR—NOTARY
WASHOE COUNTY BANK BUILDING
PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

McCORMACK & CO.
MONUMENTAL
WORKS
MARBLE AND GRANITE IMPORTERS

TELEPHONE RENO 1474-J
—RENO—
404 NORTH VIRGINIA

488 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

*Mouldings

Reno—HOBART ESTATE CO, Park near 4th (See Reno tab insert)
WEST SIDE PLANING MILL (Conradt Bros), 260 Ralston (See page 2)

*Moving Vans

Reno—NEVADA TRANSFER CO, 440 Surprise Valley Road (See front cover and page 52)

Multigraphing

Reno—MULTIGRAPH SHOP THE, 138 N Center (See right bottom lines and page 42)
NEWNHAM M MRS, 206 Clay-Peters Bldg, 140 N Virginia (See page 48)

Music and Musical Merchandise

Reno—Emporium of Music, 223 N Virginia
Hill & Sons, 230 N Virginia
Mariner J D Music House, 124-126 N Virginia
Sherman, Clay & Co, 223 N Virginia

Music Teachers

(See Teachers—Music)

Newsdealers—Retail

Carson City—Carson News Agcy, 412 N Carson
Reno—Palace News Stand, 26 E Commercial row
RENO NEWS AGENCY, 36 W 2d (See page 51)

*Newspapers and Magazines

Reno—RENO NEWS AGENCY, 36 W 2d (See page 51)

Newspapers and Publications

Carson City—Carson City Daily Appeal, 102 E 2d
CARSON CITY NEWS (Daily), 302 N Carson (See Carson tab Insert)
Reno—BOLLETTINO DEL NEVADA (Weekly), 216 Lake (See page 43)
Nevada Mining Press (Weekly), 106 E 2d rm 208
NEVADA STATE JOURNAL (Daily), 20 E 2d (See page 44)

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

UNDER DIRECT SUPERVISION OF THE UNITED STATES GOVERNMENT

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

AND CARSON CITY BUSINESS DIRECTORY (1923) 489

RENO EVENING GAZETTE (Daily), Gazette Bldg, 123 N Center (See page 45)

Western Medical Times (Monthly), 150 N Virginia

Sparks—Sparks Tribune (weekly), 1118 B

Notaries Public

Carson City—Chartz J M, 114 W Telegraph

Gerlach—Hutchison M E

Reno—**BYINGTON FRANK J**, 203 N Virginia

Cheney E W, 139 N Virginia

GREEN GEORGE S, 221 Nevada State Life Bldg

HALL GEORGE S, 203 N Virginia

KUNZ JOHN F, 204-206 Farmers & Merchants Natl Bank Bldg (See page 38)

McCARRAN & MASHBURN, Suite 2 Journal Bldg (See page 38)

McKNIGHT WM, Washoe County Bank Bldg (See page 38)

McNAMARA J E, 310-311 Clay-Peters Bldg (See page 39)

MACK CHARLES E, 221 Nevada State Life Bldg

MOORE MILTON B, 206 Nevada State Life Bldg (See page 39)

NEWNHAM M MRS, 206 Clay-Peters Bldg, 140 N Virginia (See page 48)

RAWLINGS H C, 9-10-11 Washoe County Bank Bldg (See right top lines and page 40)

READ JOHN T, 6 W Commercial Row (See front cover and page 49)

Roberts E E, 106 E 2d rm 306

Roberts Jeannette, 240 Sierra

Rosenthal S H, 218 N Virginia

SANDBERG & CO INC, 150 N Virginia rm 2

Turano A M, 106 E 2d rm 207

VAN DERWERKER JEROME L, Washoe County Bank Bldg (See right side lines and page 40)

WARREN ANNA M MRS, 9 Washoe County Bank Bldg (See left bottom lines and page 48)

Sheepshead—Norton H L

Sparks—Juniper J C, 314, 11th

POOLE J D, 918 B

SIMMS EVERETT R, 948 B

Wadsworth—Washeim David

**FORD CARS
LINCOLN CARS
FORDSON TRACTORS**

Calavada Auto Co., Inc.

TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA



Sparks Fuel Co.

Krehmke Shelly Proprs.

COAL AND WOOD

AGENTS FOR
CASTLE GATE COAL AND KING COAL

1106-B Sparks Nevada

PHONE 213-J



BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

DONNELLS
& STEINMETZ
INC.

SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

490

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Notions—Retail

Carson City—Raftice K A Mrs, 504 N Carson
Reno—Roberts & Harris, 33 W 2d
Woolworth F W Co, 136 N Virginia

Novelties

Reno—RENO NEWS AGENCY, 36 W 2d (See page 51)
RENO NOVELTY CO INC, 138 W 2d (See Sparks tab in-
sert and page 23)

Nurseries

Reno—NEVADA HORTICULTURAL SERVICE, 629 N
Virginia
SUN-BROOK NURSERIES, Washoe County Bank Bldg,
153 N Virginia

Nurses

Carson City—Kenney Mae E, 414 S Fall
Muldoon Mayme, 308 Curry
Reno—Aguirre Simona I, 221 West
Alberts Harriet Mrs, 10 Rock
Allen M C Mrs, 544 N Virginia
Belz Florence E, 347 West
Brown Josephine L, 225 Mill
Carmody Mary, 243 W 3d
Clarke M M Mrs, 501 Elko av
Donahue Anna J, 118 Rock
Dormio Lena, 541 E 5th
Elders Maud Mrs, 816 E 4th
Fought E C Mrs, 118 Rock
Gallon Martha, 206 Rock
Garnier Blanche, 141 Washington
Garnier Estelle, 141 Washington
Gleason Genevieve, 432 W 4th
Ingersoll Maude Mrs, 35 W 1st
Kelly Amidol, 316 Granite
Kelly Harriet, 432 W 4th
Laird Leonore Mrs, 35 W 1st
McClung Carrie G, 32 Arroyo
Mulligan May, 35 W 1st
Nicholson M I Mrs, 600 Mill

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRI-
CAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

AND CARSON CITY BUSINESS DIRECTORY (1923)

491

Prescott Pearl E Mrs, 652 Forest
Pursel Eleanor, 421 Sierra
Ross Margaret, 243 W 3d
Smith Annie H, 828 N Virginia
Souchereau Clara, 543 University av
Sullivan B E Mrs, 338 Wheeler av
Swan Emma J Mrs, 1502 S Virginia
Swarts Susan, 537 Ralston
Weaver J L Mrs, 206 Rock
Wright Amelia, 753 University av
Sparks—Bianchini Phoebe Mrs, 627, 9th
Butler N V Mrs, 1057 B
Peters Ethel E, 1317 B

Oil Companies

Carson City—Standard Oil Co, E 5th and S Fall
Reno—Associated Oil Co of Nevada, 125 N Center rm 320
Crane Shale Oil Co, 36 E 2d rm 18
Golden State Oil Co, 125 N Virginia rm 322
Nevada Sand Springs Oil Co, 15 W 2d
Standard Oil Co, West end of W 3d
Sterling Oil Co, 36 E 2d rm 18
Union Oil Co of Nevada, Plaza Hotel bldg

Oils and Greases

Carson City—CARSON CITY GARAGE, 518 S Carson (See Carson City tab insert)
TAXI GARAGE, S Carson and 3d (See Carson City tab insert)
Reno—ANDERSON HENRY MOTOR CO, 412 N Virginia (See Sparks tab insert and page 6)
GREASE SPOT THE, rear of 125 E 2d (See left side back cover and page 8)
MONOGRAM OILS AND GREASES, Gould Brothers Agts, 215 Sierra
SUNOCO MOTOR OILS, Nevada Sales Co Inc Distributors, 2d and Lake
TUTHILL F D CO INC, 15-17 W 4th (See Reno tab insert and page 13)

*Oils and Varnishes

Reno—BRUNDIDGE'S, First St next to Rialto Theatre (See left top lines and page 47)

130 SIERRA STREET



DUNCAN AUTOMOBILE COMPANY
TELEPHONE RENO 395

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"
228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO

Florist

**G. ROSSI
& CO.**

Cut Flowers

Ornamental

Plants

Seeds and

Bulbs

Artistic

Floral

Designs

AND

Decorating

Service and
Quality
Our Motto

Fresh Cut
Flowers
received daily
from our own
Nurseries

**BRANCH
STORES**

San

Francisco

Oakland

Berkeley

Sacramento

Fresno

38 W. 2d

STREET

Phone

Reno 17

492

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

*Optical Goods

Reno—**ROWE WHOLESALE OPTICAL CO**, 15-17 For-
donia Bldg, 36 E 2d

TAYLOR OPTICAL COMPANY, Masonic Temple (See
left side lines and page 46)

Opticians

Carson City—**McLain Wm**, 408 N Carson

Reno—**Dann F P**, 125 N Center rm 207

Gasho Charles O, 11 Front

TAYLOR OPTICAL COMPANY, Masonic Temple (See
left side lines and page 46)

Optometrists

Reno—**Gasho Charles O**, 11 Front

Poulsen V W, 237 N Virginia

TAYLOR OPTICAL COMPANY, Masonic Temple (See
left side lines and page 46)

Ore Buyers and Shippers

Reno—**Western Ore Purchasing Co**, 206 N Virginia rm 31

Ornamental Plants

Reno—**RENO FLORIST**, 38 W 2d (See left side lines and
page 25)

Osteopaths

Reno—**GALSGIE EDWARD C**, 212-216 Nevada State Life
Bldg (See page 46)

Lord E M, 106 E 2d rm 216

Oxy-Acetylene Welding

Reno—**NEVADA WELDING WORKS**, 340 N Virginia (See
left bottom lines and page 53)

Painters—House and Sign

Carson City—**Day F T**, 702 N Nevada

Donohue W T, 1315 N Carson

Graham J S, 204 W 7th

Reno—**Byasee J W**, 640 W 7th

Cain Sign Co, 227 N Virginia

Dyckman & Rockey, 541 Sierra

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

AND CARSON CITY BUSINESS DIRECTORY (1923) 493

Fasani A R, 1023 Watt
Harvey T H, 25 W 6th
Heagney Bert, 230 Pine
Howard Sign Co, 230 Sierra •
LANDIS H R, 718 S Center (See opp inside back cover
and page 21)
Leon M, 230 E 5th
McGinty O R, 321 W 5th
Murray J J, 217 Lincoln alley
Solari Andrew, 634½ Vine
Taubert C T, 839 Willow
Thomas George, 826 Morrill av
Sparks—Farley F W, 633½ C

*Painting Contractors

Reno—**LANDIS H R**, 718 S Center (See opp inside back
cover and page 21)
Reno—**YE PLANRY**, 300 Park (See right bottom lines and
page 17)

Paints, Oils and Glass

Reno—**BRUNDIDGE'S**, First St next to Rialto Theatre
(See left top lines and page 47)
COMMERCIAL HARDWARE CO, 24 Commercial Row
(See page 28)
Kerneck Louis, 230 N Virginia
RENO WALL PAPER & PAINT CO, 42-44 W 2d (See
right side lines and page 53)

Paper and Paper Bags

Reno—**MITCHELL W I CO**, 242½ E Commercial Row
(See page 27)

Paper Hanging Contractors

Reno—**LANDIS H R**, 718 S Center (See opp inside back
cover and page 21)

Parcel Delivery

Reno—Crump R H, 34 W 1st

Pasteurized Butter

Reno—**CRESCENT CREAMERY**, End of W 3d (See front
cover and page 21)

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

LOSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

—
**REAL
ESTATE
INSURANCE**

RENTALS

LOANS

BONDS

—
Tel.
Reno 13

**Reno
NEVADA**

494 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Pastries

Reno—**PURITY FRENCH BAKERY & MACARONI FACTORY AND RENO FRENCH BAKERY INC**, 357 N Virginia (See right bottom lines and page 15)

Pawnbrokers

Reno—Cohn Louis, 45 E 2d
Collins F W, 252 N Virginia

Perfumes

Reno—**HENRY V F DRUG CO**, 148 N Virginia (See right bottom lines and page 22)
McCULLOUGH DRUG CO, 14 W Commercial Row (See front cover and page 23)
RENO DRUG CO, E 2d ne cor N Center (See page 23)
RENO NOVELTY CO INC, 138 W 2d (See Sparks tab insert and page 23)
S & J DRUG STORE, 233 N Virginia (See right top lines and page 23)
SKEELS-McINTOSH DRUG CO, N Virginia se cor 2d (See left bottom lines and page 24)

Periodicals

Reno—**RENO NEWS AGENCY**, 36 W 2d (See page 51)

*Phonograph Records

Reno—**SAVIERS H E & SON**, 42-44 W 2d (See right side lines and page 53)

Phonographs

Reno—Brunswick Shop, 42-44 W 2d
SAVIERS H E & SON, 42-44 W 2d (See right side lines and page 53)
Sparks—Beemer C A, 934 B
Emporium of Music, 223 N Virginia

Photographers

Carson City—Smith A M, 314 E Proctor
Reno—Goodner Studio, 217 N Virginia
PAFFRATH STUDIO, 139 N Virginia
RIVERSIDE STUDIO, 228 N Virginia (See page 46)
Sparks—Franks Lester, 626 B

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS

LEMONOLYVE

THE LEMON AND OLIVE OIL SOAP

Test the Result
of Their Scien-
tific Construc-
tion

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

AND CARSON CITY BUSINESS DIRECTORY (1923) 495

*Photographers—Commercial and View

Reno—**CURTIS PHOTO STUDIO**, 158 N Virginia rms 7-10
RIVERSIDE STUDIO, 228 N Virginia (See page 46)

*Photographers—Mining

Reno—**RIVERSIDE STUDIO**, 228 N Virginia (See page 46)

Physicians

Carson City—**Circe W J**, 311 N Carson

Hamer E E, State Bank bldg

Huffaker Anth, 308 Curry

Lee S L, 108 E 2d

Maclean Donald

Nixon—**Carmichael M M**

Reno—**Adams A F**, 129 N Virginia

Bates L V, 135 W 2d

Bath T W, 36 E 2d rm 24

Caples B H, 10 Masonic bldg

DaCosta A R, 36 E 2d rm 2

Davis G C, 10 Masonic bldg

Eastman C W, 29 W 2d

Fuller J A, 7 Washoe County Bank bldg

GALSGIE EDWARD C, 212-216 Nevada State Life Bldg

(See page 46)

Gerow J W, 106 E 2d rm 203

Gregory E B, 217 N Virginia

Hardy J B, 17 E 2d

Harper T H, 928 C

Honda R, 122 Front

Hood A J, 15 Front rm 219

Hood W H, 15 Front rm 219

Kingsbury W A, 241 N Virginia

Lord E M, 106 E 2d rm 216

Lewis A P, 10 Masonic bldg

McIntyre Alexander, 36 E 2d rm 6

McKenzie George, 29 Front rm 202

Maclean Donald, 15 Front rm 212

MacLean John, 36 E 2d rm 6

Mooser C E, 104 Sierra

Morrison S K, 15 Front rm 219

Muller V A, 111 N Virginia

Ostroff Henry, 111 N Virginia

Ostroff R A, 111 N Virginia

Petritsch J F, 111 N Virginia

STEINHEIMER BROS.
STUDEBAKER
AUTOMOBILES
GOODYEAR AND
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL
4 W. FOURTH
TELEPHONE 1261
RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM

PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

496

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Physicians—Contd

Pickard & West, 231 Granite
Robinson J LaR, 17 N Virginia
Robison M A, 153 N Virginia rm 7
St Clair Raymond, 15 Front rm 213
Samuels W L, 10 Masonic bldg
Servoss G L, 150 N Virginia
Shaw D L, 129 N Virginia
Smith L V, Masonic bldg
Stadtherr A L, 29 Front rm 208
Sullivan J J, 621 S Virginia
Tees John, 10 Masonic bldg
Thompson Silas, 229 W 2d
Walker M R, 111 N Virginia
White Edmund, 17 N Virginia
Sparks—Atwood H F, Masonic bldg
Bice B D, 1025 B
Dalby H L, Masonic bldg
De Chene Anna Mrs, 1425 C
Verdi—Abbott A H

Physicians' and Surgeons' Supplies

Reno—HILP'S DRUG STORE, 127 N Virginia (See right top lines and page 22)
S & J DRUG CO THE, 233 N Virginia (See right top lines and page 23)

Piano Movers

Reno—NEVADA TRANSFER & WAREHOUSE CO, 440 Surprise Valley Road (See front cover and page 52)

Piano Tuners

Reno—Elderkin C B, 520 Ralston
Saywer C H, 47 Washington

Pianos

Reno—Sherman, Clay & Co, 223 N Virginia

Pictures, Frames and Mouldings

Reno—BRUNDIDGE'S, First St next to Rialto Theatre (See left top lines and page 47)
SAVIER H E & SON, 42-44 W 2d (See right side lines and page 53)

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

TAYLOR OPTICAL COMPANY
"HAVE YOUR GLASSES TAYLOR MADE"
MASONIC TEMPLE TELEPHONE RENO 700

REVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLEX—FAGEOL TRUCKS

RENO

SECOND AND LAKE STREETS

PHONE 777

AND CARSON CITY BUSINESS DIRECTORY (1923)

497

Pistons

Reno—**SWANSON ED**, 947 E 4th (See page 13)

Planing Mills

Reno—**RED RIVER LUMBER CO**, 335 E 4th (See right top lines and page 41)

WEST SIDE PLANING MILL (Conradt Bros), 260 Ralston (See page 2)

*Plasterers

Reno—**YE PLANRY**, 300 Park (See right bottom lines and page 17)

Plumbers, Gas and Steam Fitters

Carson City—**Ainley J R**, 409 S Carson

Curran Edward, 607 W Spear

Phipps O A, 315 N Carson

Reno—**Edwards Hardware Co**, 151 N Virginia

Jensen Gustave, 526 Sierra

Kelly Harry, 521 Lake

Lewis B M, 606 W 5th

Lukey John, 219½ N Virginia

McDermott J A, 119 Ryland

MEYER JACOB C, 221 Lincoln alley (See page 47)

MORESI CHAS J, 208½ N Center (in rear), (See page 47)

Reno Plumbing & Heating Co, 131 W 2d

Savage & Son, 214 Sierra

Tracy M F, 147 Mill

Wagner Wm, 604 E 4th

Wilkinson G L, 139 Locust

Sparks—**Buttler F C**, 15th and B

HENDRICKS C F & SONS, Masonic Bldg (See page 47)

Plumbers' Supplies

Reno—**COMMERCIAL HARDWARE CO**, 24 W Commercial Row (See page 28)

Crane Co of Nevada, 401 E 4th

Portable Houses—Camping

TUTHILL F D CO INC, 15-17 W 4th (See Reno tab insert and page 13)

232 NORTH VIRGINIA STREET

RENO, NEVADA

SAMOVILLE & FLAGG
"NEVADA'S LEADING FURNITURE STORE"

"Where Your
Credit Is Good"

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



PREST-O-

LITE

H. L. SMITH

BATTERY

CO.

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

498 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Poultry Dealers

Reno—Fraser Wm H, 244 E Plaza
Reno Live Poultry Market, 221 Lake

Poultry Supplies—Retail

Reno—Western Feed Co, 829 W 5th

*Poultry Supplies—Wholesale

Reno—CREMER, ERIKSON & CO, 411 E 4th cor Surprise
Valley Road (See left top lines and page 25)

Power Companies

Reno—TRUCKEE RIVER GENERAL ELECTRIC COM-
PANY, 21 Front (See page 4)

Prescription Druggists

Reno—CUT RATE DRUG STORE, 138 W 2d (See page 23)
HENRY V F DRUG CO, 148 N Virginia (See right bot-
tom lines and page 22)
SKEELS, McINTOSH DRUG CO, N Virginia se cor 2d
(See left bottom lines and page 24)
WILSON N E CO INC THE, Virginia sw cor 1st (See left
bottom lines and page 24)

Printers

Carson City—Carson City Daily Appeal, 101 E 2d
CARSON CITY NEWS, 302 N Carson (See Carson tab
insert)
Reno—Carlisle A & Co of Nevada, 131 N Virginia
Green & Lake Inc, 218 Lake
Nevada News Letter, 211 N Virginia
NEVADA STATE JOURNAL, 20 E 2d (See page 44)
RENO PRINTING CO, 136 N Center (See page 48)
SUTHERLAND WM, Basement Nevada State Life Bldg,
2d se cor Center (See page 48)
Sparks—Sparks Tribune, 1118 B

Produce—Wholesale

Reno—Ennis-Brown Co, 33 Plaza
Maxwell M A Produce Co, 141 W 3d
Wood-Curtis Co, 125 W 3d

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

AND CARSON CITY BUSINESS DIRECTORY (1923) 499

Pruning and Spraying

Reno—Nevada Horticultural Service, 629 N Virginia

Public Stenographers

Reno—NEWNHAM M MRS, 206 Clay-Peters Bldg, 140 N Virginia (See page 48)

ROBERTS JEANNETTE (Expert Typist), 240 Sierra Shewalter A R Mrs, 140 N Virginia rm 301**WARREN ANNA M MRS**, 9 Washoe County Bank Bldg (See left bottom lines and page 48)**Publishers**

Carson City—Blake L J, 101 E 2d

FELESINA, CLYDE & GROTH, 302 N Carson (See Carson City tab insert)

Reno—NEVADA STATE JOURNAL, 20 E 2d (See page 44)

RENO EVENING GAZETTE CO, Gazette Bldg, 123 N Center (See page 45)**RENO PRINTING CO**, 136 N Center (See page 48) Spilman C F, 106 E 2d R208

Sparks—Sparks Tribune, 1118 B

Race Truck SuppliesReno—**RENO PRINTING CO**, 136 N Center (See page 48)**Radio Supplies**

Reno—Barnes J A, 725 W 4th

Nevada Radio House, Majestic Theatre bldg

Railroads

Carson City—Virginia & Truckee Railway Co, N Carson cor Washington

Reno—Reno Traction Co, E 4th cor Morrill

Southern Pacific Co, 108 E 2d

Union Pacific System, 106 E 2d rm 200

Western Pacific Railroad Co, E 4th and East

Ranch LandsReno—**READ JOHN T**, 6 W Commercial Row (See front cover and page 49)Join
the**Y
M
C
A****JAKE****Wainwright**Wholesale and
Retail**Tires and
Tubes****Gasoline
Oils****Accessories****Telephone
Reno 679****361 Sierra
Street****RENO, NEV.****P. ANDREUC CETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUC CETTI, Sec'y-Treas.****PURITY FRENCH BAKERY AND MACARONI FACTORY
AND RENO FRENCH BAKERY****357 NORTH VIRGINIA****PHONES 434-539****RENO, NEVADA**

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th

Reno, Nev.

Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor
Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

500 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Raw Furs

Reno—**BISSINGER & COMANY**, 454-464 Eureka av (See page 29)

Real Estate

Carson City—**Peters & Son**, 511 N Carson

Reno—**American Investment Co**, 228 N Virginia

Burns P M, 140 N Virginia rm 211

BYINGTON & HALL, 203 N Virginia (See page 49)

Grutt Fred, 217 N Virginia

Gulling Charles, 153 N Virginia

HALL JOSEPH W, 158 N Virginia (See front cover and page 49)

HART REALTY CO, 125 S Virginia (See left side lines and page 49)

Peck F J Co Inc, 14 E 2d

READ JOHN T, 6 W Commercial Row (See front cover and page 49)

SANDBERG & CO INC, 150 N Virginia rm 2

Sparks—**Reynolds J P**, 824 B

SPARKS REALTY CO, 918 B

Rentals

Reno—**HART REALTY CO**, 125 S Virginia (See left side lines and page 49)

Rest Cures

Reno—**NEVADA SANITARIUM AND HEALTH HOME**, S Arlington av (See Sparks Tab insert)

Restaurants

Carson City—**Capital Cafe**, 318 N Carson

Carson Cafe, 418 E 3d

Gerlach—**Piney Frank**

Reno—**Becker's**, 34 W Commercial row

Bello J M, 230 Sierra

Bozman Wm, 208 N Center

CASINO LUNCH COUNTER, 124 E Commercial Row

GOLDEN GRILL, Entrance Hotel Golden, 219 N Center (See page 30)

Grand Cafe The, 33 E 2d

HOTEL GOLDEN GRILL, Entrance Golden Hotel, 219 N Center (See page 30)

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

AND CARSON CITY BUSINESS DIRECTORY (1923)

501

P
L
A
Z
A
H
O
T
E
L

Kane's Cafe and Cafeteria, 142 N Virginia
McWilliam Cafeteria, 226 N Virginia
Manolakos S, 137 E 2d
Milburn J W, 15 E Douglas al
MINERAL CAFE, Douglas al cor Lincoln al
Owl Cafe, 132 E Commercial row
PALACE BAKERY, 238 N Virginia (See page 15)
Parras Andrew, 247 Lake
Pedersen Bros, 225 N Virginia
Rumaz John, 307 E 4th
Square Deal Restaurant, 111 Lake
Stevens Frank, 40 E Commercial row
Verginadis Peter, 200 Lake
Vincent & Major, 238 N Center
Washoe Lunch Counter, 32 E Commercial row
Wilcox S W, 32 E Douglas al
Sparks—**DEW DROPP INN**, 1016 B (See page 50)
Hing J, 802 B
Irving J H, 1010 B
Nevada Cafe, 746 B
Reynolds P J, 1022 B
Verdi—Adams Earl

Resorts

Reno—Moana Springs, S Virginia rd

*Re-Tinning

Reno—**MORESI CHAS J**, 208½ N Center (in rear) (See page 47)

*Riding Schools

Reno—**WHITE HORSE STABLES**, 338 Evans av (See page 50)

Riding Stables

Reno—McGinnis Riding Stables, 539 Evans av
WHITE HORSE STABLES, 338 Evans av (See page 50)

*Rims and Rim Parts

Reno—**KEATON TIRE & RIM AGENCY**, 421 N Virginia (See page 9)

Nannini
Bros.
Props.

Rates \$1.00
\$1.50
and \$2.00
Per Day

Strictly
Modern

Cor. Sierra
and Plaza

Phone 148
RENO

DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.

LUMBER (READY CUT)
MILLWORK, ETC.

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS

"CHEAPEST, STRONGEST AND BEST"

THE SOCIETY SHOP

BURKE
&
SHORT

CORRECT APPAREL FOR MEN

Featuring SOCIETY BRAND CLOTHES—For Young Men and Men Who Stay Young
GRAND THEATRE BUILDING RENO, NEVADA

SEIBERLING CORDS
LEONARD & JOYCE, Agents
RENO NEVADA

502 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

*Roofing

Reno—MITCHELL W I CO, 242½ E Commercial Row
(See page 27)

Roofing Paper

Reno—COMMERCIAL HARDWARE CO, 24 W Commer-
cial Row (See page 28)

*Rugs

Reno—DONNELS & STEINMETZ INC, Sierra nw cor 2d
(See left side lines and page 26)

*Saddle Horses

Reno—WHITE HORSE STABLES, 338 Evans av (See
page 50)

*Saddlery

Reno—BOOLS & BUTLER INC, 228 N Center (See right
bottom lines and page 52)

Safe Deposit Vaults

Reno—RENO NATIONAL BANK, N Virginia ne cor 2d
(See front cover and page 16)

WASHOE COUNTY BANK, N Virginia sw cor 2d (See
back cover and page 3)

*Sal Soda

Reno—COMMERCIAL SOAP CO, cor Forest and Steiner
(See right top lines and page 51)

*Sales Campaigns

Reno—MULTIGRAPH SHOP THE, 138 N Center (See
right bottom lines and page 42)

*Sanitariums

Reno—NEVADA SANITARIUM AND HEALTH HOME, S
Arlington av (See Sparks Tab insert)

Sash, Doors and Trim

Reno—SMITH JESSE E CO, 260 Ralston (See page 2)
WEST SIDE PLANING MILL (Conradt Bros), 260
Ralston (See page 2)

NEVADA WELDING WORKS

OXY-ACETYLENE WELDING. CUTTING AND BRAZING

"YOU BUST 'EM—WE FIX 'EM"

340 NORTH VIRGINIA

TELEPHONE RENO 1527-J

HILP'S DRUG STORE

AGENTS FOR THE OWL DRUG CO. PRODUCTS

127 NORTH VIRGINIA

PHONES 168-169

AND CARSON CITY BUSINESS DIRECTORY (1923) 503

Savings and Loan Associations

Reno—Security Savings & Loan Assn, 106 E 2d rm 221

Savings Banks

Carson City—CARSON VALLEY BANK, 402 N Carson

Reno—RENO NATIONAL BANK, N Virginia ne cor 2d
(See front cover and page 16)

WASHOE COUNTY BANK, N Virginia sw cor 2d (See
back cover and page 3)

Sparks—BANK OF SPARKS INC, 948 B (See left top lines
and page 16)

*Scalp Treatment

Reno—PARISIAN BEAUTY PARLOR, 228 N Virginia
(See page 15)

UP-TO-DATE BEAUTY SHOP, 119½ N Virginia (See
page 27)

*Screen Doors and Windows

Reno—RED RIVER LUMBER CO, 335 E 4th (See right
top lines and page 41)

SMITH JESSE E CO, 260 Ralston (See page 2)

WEST SIDE PLANING MILL (Conrad Bros), 260
Ralston (See page 2)

School Supplies

Reno—RENO NEWS AGENCY, 36 W 2d (See page 51)

RENO STATIONERY CO, 11 E 2d (See page 51)

Schools and Colleges

Reno—RENO BUSINESS COLLEGE, 316 Nevada State
Life Bldg (See page 50)

UNIVERSITY OF NEVADA, North end University av
(See inside back cover)

*Schools—Riding

Reno—WHITE HORSE STABLES, 338 Evans av (See
page 50)

Second-Hand Goods

Reno—Couzins A S, 202 N Center

Day George, 360 N Virginia

Goldstein Aaron, 131 E 2d

Shufelt & Riley, 216 Sierra

WASHOE COUNTY BANK BUILDING
JEROME L. VAN DERWERKER
ATTORNEY—COUNSELOR—NOTARY
PHONE RENO 81

THE MULTIGRAPH SHOP

COMPLETE
MULTIGRAPH
SERVICE

138 North Center Street
RENO, NEVADA

PHONE
RENO
897

The Sing and Kwan Herb Co.

THE FAMOUS CHINESE HERBALISTS

356 NORTH VIRGINIA STREET

PHONE 1226-W

McCORMACK & CO.
MONUMENTAL WORKS
MARBLE AND GRANITE IMPORTERS
404 NORTH VIRGINIA

RENO—TELEPHONE RENO 1474-J

504 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

*Secretarial Schools

Reno—**RENO BUSINESS COLLEGE**, 316 Nevada State Life Bldg (See page 50)

Seeds and Bulbs

Reno—**NEVADA HORTICULTURAL SERVICE**, 629 N Virginia
RENO FLORIST, 28 W 2d (See left side lines and page 25)

Service Stations

(See also Automobile Service Stations)

Carson City—**TAXI GARAGE**, S Carson and 3d (See Carson City Tab Insert)
Reno—**ANDERSON HENRY MOTOR CO**, 412 N Virginia (See Sparks Tab Insert and page 6)
GREASE SPOT THE, Rear of 125 E 2d (See left side back cover and page 8)
SWANSON ED, 947 E 4th (See page 13)
WAINWRIGHT JAKE, 361 Sierra (See right side lines and page 14)

Sewer Pipes

Reno—**RENO CONCRETE FACTORY**, 1026 W 1st (See left side lines and page 20)

Sewing Machines

Reno—Singer Sewing Machine Store, 240 Sierra

*Sheep Skins

Reno—**BISSINGER & COMPANY**, 454-464 Eureka av (See page 29)

Sheet Metal Works

Reno—**MORESI CHAS J**, 208½ N Center (in rear (See page 47)
Nevada Sheet Metal Works, 326 Morrill

*Shingles

Reno—**HOBART ESTATE CO**, Park near 4th (See Reno Tab Insert)

THE N. E. WILSON CO., Inc.

DRUGS WITH A REPUTATION
"DEPEND UPON WILSON"

MASONIC TEMPLE BUILDING

PHONE 425

UNDER DIRECT SUPERVISION OF THE UNITED STATES GOVERNMENT

The Farmers and Merchants National Bank

RENO, NEVADA

MEMBER OF FEDERAL RESERVE SYSTEM

AND CARSON CITY BUSINESS DIRECTORY (1923) 505

*Shirts

Reno—**MANHATTAN SHIRTS** (The Society Shop), 15 Front (See left top lines and page 19)

Shoemakers and Repairers

Carson City—James W H jr, 306 N Carson
Sweetland W H, 307 N Carson

Reno—Commercial Shoe Shop, 28 W Commercial row
Fillipelli John, 22 W Commercial row
Fowler & Cusick, 21 W 2d
Kezerin George, 225 Lake
Marsili Camilo, 238 Lake

Sparks—Donatelli A R, 832 B
Lipera Frank, 1012 B

Shoes—Retail

Carson City—Burlington E Co, 204 N Carson
Reno—**ARMY STORE THE NEW**, 263-265 Sierra (See page 18)
Commercial Shoe Shop, 28 W Commercial row
Fowler & Cusick, 21 W 2d
LETER HARRY, 22 E Commercial Row (See page 19)
Reno Shoe Co, 244 N Virginia
St Pierre's Bootery, 147 N Virginia
Sunderland's Inc, 217 N Virginia
Tait Herbert E Co, 112 N Virginia
WHITE HOUSE CLOTHING CO INC, 10 E Commercial Row (See page 19)
Sparks—Toggerly Inc The, 928-30 B

Shorthand Schools

Reno—**RENO BUSINESS COLLEGE**, 316 Nevada State Life Bldg (See page 50)

Silk Hosiery

Reno—**ROBERTS JEANNETTE E**, 240 Sierra

Silverware

Reno—**HERZ R & BRO INC**, 237 N Virginia (See back cover and page 34)



**Sparks
Fuel
Co.**

Krehmke
Shelly
Proprs.

**COAL
AND
WOOD**

AGENTS FOR
**CASTLE
GATE
COAL
AND
KING
COAL**

1106-B
Sparks
Nevada
PHONE
213-J



**FORD CARS
LINCOLN CARS
FORDSON TRACTORS**

Calavada Auto Co. Inc.

TELEPHONE 18

332-338 NORTH VIRGINIA STREET

RENO, NEVADA

BANK OF SPARKS, Inc.

SPARKS, NEVADA
COMMERCIAL, SAVINGS AND INSURANCE
SERVICE AND SECURITY

CARPETS
DRAPERIES
LINOLEUM

**DONNELLS
& STEINMEIER
INC.**
SIERRA and SECOND STS., RENO, NEV.

FURNITURE
RUGS
CURTAINS

506 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Smokers' Articles—Wholesale and Retail

Reno—**WESTERN CIGAR CO**, E 2d and Lake (See page 18)

Sparks—**KELLISON & PONCIA**, 924 B (See page 17)

*Soap Manufacturers

Reno—**COMMERCIAL SOAP CO**, cor Forest and Steiner
(See right top lines and page 51)

*Soda Fountains

Reno—**RENO NOVELTY CO INC**, 138 W 2d (See Sparks
Tab Insert and page 23)

WILSON N E CO INC THE, Virginia sw cor 1st (See
left bottom lines and page 24)

*Soliariums (Sun Cure)

Reno—**NEVADA SANITARIUM AND HEALTH HOME**, S
Arlington av (See Sparks Tab Insert)

Soft Drink Manufacturers

Reno—**Daudel Bottling Works**, 960 S Virginia

Diamond Soda Works, 1114 E 4th

Frank Bros Co, W Commercial row at Ralston

Nevada Supply Co, 318 Spokane

Soft Drinks

Carson City—**Bright R T**, 102 2d av

Pierini Pietro, Carson and 5th

Raffetto Colomba, 102 2d av

Randall R S, N Carson ne cor Spear

Rochon Joseph, 206 N Carson

Franktown—**Riter Henry**

Gerlach—**Butler W F**

Morrison W K

Ostrander J M

Strong W R

Webster C R

Reno—**Adams Daisy Mrs**, 1500 S Virginia

Bicknell Frank, 48 E Commercial row

Brinsmead H R, 260 Lake

Capitani Antone, 124 E Commercial row

Cunti Mike, 231 Lake

UNIVERSITY OF NEVADA

STANDARD COURSES IN ARTS AND SCIENCE, MINING, MECHANICAL, ELECTRICAL AND CIVIL ENGINEERING, EDUCATION, AGRICULTURE, HOME ECONOMICS
RENO, NEVADA

RED RIVER LUMBER CO.

QUALITY

MILL WORK A SPECIALTY
"EVERYTHING IN THE BUILDING LINE"
PHONE 754

SERVICE

335 EAST FOURTH

RENO, NEVADA

AND CARSON CITY BUSINESS DIRECTORY (1923)

507

130 SIERRA STREET

DUNCAN AUTOMOBILE COMPANY



TELEPHONE RENO 395

Dent Ralph, 220 N Center
Elcans Joseph, 202 N Center
Ellrick J W, 136 E Commercial row
Franck Al, 221 Front
Francovich Spiro, 18 E Commercial row
Iturruru Fred, 224 N Center
Jones E H, 139 E 2d
Kane Richard, 239 N Center
Little Waldorf, 343 N Virginia
Mayer H G, 1250 S Virginia
Mozetti & Pedretti, 253 Sierra
Olague Frank, 210 and 241 Lake
Old E L, 1200 S Virginia
Pierotti Louis, 128 E Commercial row
Ravera Bert, 116 N Center
Shumaker D W, 142 E Commercial row
SIERRA BEVERAGE SUPPLY CO, 247 Sierra (See page 17)

Sinntis Gust, 113 E 2d
Stag Inn, 263 N Virginia
Stevens J G, 35 E Douglas al
Tilton J F, 214 N Virginia
Vierra J J, 1420 E 4th
Waldorf The, 138 N Virginia

Sparks—Benetti A, 734 B
Farrell J P, 710 B
KELLISON & PONCIA, 924 B (See page 17)
Panelli A, 738 B
Verdi—Adams Earl
Panelli & Potrone

Spark Plugs

Reno—**MULKEY'S OIL PROOF SPARK PLUGS**, F D Tut-
hill Co Inc State Agts, 15-17 W 4th
TUTHILL F D CO INC, 15-17 W 4th (See Reno Tab In-
sert and page 13)

Sporting Goods

Carson City—Sanford W H, N Plaza opp depot
Reno—**COMMERCIAL HARDWARE CO**, 24 W Commer-
cial Row (See page 28)
German J W, 257 N Virginia
RENO MOTOR SUPPLY CO, 11 W Plaza (See page 11)

P. O. BOX 394

BOOLS & BUTLER, Inc.

PHONE 1805

MAKERS OF FINE HARNESS AND SADDLES, AUTO TRIMMING
TENTS AND CANVAS GOODS, "QUALITY LUGGAGE"

228 NORTH CENTER STREET

RENO, NEVADA

CREMER-ERIKSON & CO.

WHOLESALE FLOUR AND MILL PRODUCTS

418 E. Fourth, Cor. Surprise Valley Road, Reno, Nev. Phone Reno 1496-W

RENO

Florist

**G. ROSSI
& CO.**

Cut Flowers

Ornamental

Plants

Seeds and

Bulbs

Artistic

Floral

Designs

AND

Decorating

Service and
Quality
Our Motto

Fresh Cut
Flowers
received daily
from our own
Nurseries

**BRANCH
STORES**

San
Francisco
Oakland
Berkeley
Sacramento
Fresno

**38 W. 2d
STREET**

Phone
Reno 17

508

(1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Sporting Goods—Contd

Schweis G G, 243 Sierra

Steuer Charles, 233 Sierra

Sparks—Beemer C A, 934 B

*Stationers

(See also Books and Stationery)

Reno—HILP'S DRUG STORE, 127 N Virginia (See right top lines and page 22)

McCULLOUGH DRUG CO, 14 W Commercial Row (See front cover and page 23)

RENO NEWS AGENCY, 36 W 2d (See page 51)

RENO NOVELTY CO INC, 138 W 2d (See Sparks Tab Insert and page 23)

RENO STATIONERY CO, 11 E 2d (See page 51)

S & J DRUG STORE THE, 223 N Virginia (See right top lines and page 23)

Stationers—Wholesale

Reno—RENO PRINTING CO, 136 N Center (See page 48)

*Steamfitters

Sparks—HENDRICKS C F & SONS, Masonic Bldg (See page 47)

Steamship Agents

Reno—AGENZIA GRANATA, 216 Lake

Stenographers

Reno—NEWNHAM M MRS, 206 Clay-Peters Bldg, 140 N Virginia (See page 48)

Roberts Jeannette (typist), 240 Sierra

Shewalter A R Mrs, 140 N Virginia rm 301

Storage

Reno—NEVADA TRANSFER & WAREHOUSE CO, 440 Surprise Valley Road (See front cover and page 52)

RENO-SPARKS STORAGE CO, E 4th and Toano av

Storage Batteries

Reno—BROWN-MILBERY INC, 322 Sierra (See left top lines and page 6)

Nevada Storage Battery Co Inc, 21 E Plaza

The Skeels, McIntosh Drug Co.

THE REXALL STORE

TELEPHONE RENO 383

NORTH VIRGINIA COR. 2d

RENO, NEVADA

NORTHERN LIFE INSURANCE COMPANY

AN OLD LINE LEGAL RESERVE COMPANY
WITH "NEW LINE IDEAS"

W. NELSON ROSE, Manager 409 CLAY PETERS BLDG. TELEPHONE RENO 464

AND CARSON CITY BUSINESS DIRECTORY (1923) 509

*Storage Warehouses

Reno—NEVADA TRANSFER & WAREHOUSE CO, 440
Surprise Valley Road (See front cover and page 52)

*Store and Office Fixtures

Reno—MABSON ROBERT C, 114 W Commercial Row
(See page 21)

WEST SIDE PLANING MILL (Conrad Bros), 260
Ralston (See page 2)

*Stoves and Ranges

Reno—COMMERCIAL HARDWARE CO, 24 W Commer-
cial Row (See page 28)

*Sun Cure Hospitals

Reno—NEVADA SANITARIUM AND HEALTH HOME, S
Arlington av (See Sparks Tab Insert)

*Surgeon Dentists

Reno—BOWMAN A M, 1-2 Washoe County Bank Bldg (See
page 22)

*Surveyors' Instruments

Reno—BRUNDIDGE'S, First St next to Rialto Theater
(See left top lines and page 47)

Table Favors

Reno—RENO NOVELTY CO INC, 138 W 2d (See Sparks
Tab Insert and page 23)

*Tailor—Suits to Order

Reno—BAIRD GAVIN, Merchant Tailor, 15 E 2d

Tailors

Carson City—Connolly & Son, 308 N Carson

Reno—Abrams Maurice, 230 Sierra

BAIRD GAVIN, Merchant Tailor, 15 E 2d

Block J M, 110 W Commercial row

Brooks Samuel, 127 E Douglas al

Clink Morris, 28 W 2d

DeLuca F S, 242 N Virginia

Handy Pressing Parlors, 104 N Center

42-44 WEST SECOND STREET

H. E. SAVIER AND SON
RENO WALL PAPER AND PAINT CO.
WALL PAPER, PAINTS, OILS AND GLASS

TELEPHONE RENO 555

Washoe Wood and Coal Yard

ALL KINDS OF WOOD AND COAL

328 E. Sixth

H. C. MADSEN, Proprietor
RENO, NEVADA

Tel. Reno 54

LOSEN MOTOR SALES CO.

DODGE BROTHERS MOTOR VEHICLES

37-39 WEST PLAZA

PHONES 401 AND 402



**Hart
Realty
Co.**

EARLE W.
HART
Mgr.

**REAL
ESTATE
INSURANCE**

RENTALS

LOANS

BONDS

Tel.
Reno 13

**Reno
NEVADA**

510 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Tailors—Contd

Digino Angelo, 216 N Center

Jacobs N W, 250 N Virginia

Lavoie J P, 305 E 4th

Sessa Co, 20 E Commercial row

SILVER STATE TAILORING CO THE, 143 W 3d (See page 18)

Style Tailoring Co, 340 N Virginia

Wolfe Maurice, 224 Lincoln al

Wolfson Jacob, 145 W 2d

*Tallow

Reno—**BISSINGER & COMPANY**, 454-464 Eureka av (See page 29)

Tamale Manufacturers

Reno—Khan Frank, 30 Steiner

Toolo Malta, 100 Water

*Taxi Companies

Reno—**BLACK & WHITE TAXI**, Overland Hotel Cigar Stand (See page 51)

UNIVERSITY TAXI, 4 W Commercial Row (See page 52)

Taxicabs

Carson City—**TAXI GARAGE**, S Carson and 3d (See Carson City Tab Insert)

Reno—**BLACK & WHITE TAXI**, Overland Hotel Cigar Stand (See page 51)

Carroll Taxi Co, 2 Commercial row

Dougherty A C, 215 Sierra

Silver State Taxi Co, 231 N Virginia

Star Taxi & Transfer Co, 225 N Virginia

TRANTER J C, Gazette Bldg

UNIVERSITY TAXI, 4 Commercial Row (See page 52)

Yellow Taxi Co, 129 N Center

Tea and Coffee—Wholesale

Reno—**LINDLEY & CO INC**, E Plaza cor East (See page 27)

J. J. BURKE, President

SILAS E. ROSS, Secretary-Treasurer

ROSS-BURKE COMPANY --- MORTICIANS

CORNER FOURTH AND SIERRA STREETS

TELEPHONE 231

RENO, NEVADA

YOU ARE FA-
MILIAR WITH
BOTH OF
THESE OILS

FOR BEAUTY AND CLEANLINESS

LEMONOLYVE

THE LEMON AND OLIVE OIL SOAP

Test the Result
of Their Scien-
tific Construc-
tion

COMMERCIAL SOAP CO., MANUFACTURERS
COR. FOREST AND STEINER STS., RENO, NEV. TELEPHONES 1398-J and 1398-M

AND CARSON CITY BUSINESS DIRECTORY (1923) 511

*Tea Importers

Reno—LINDLEY & CO INC, E Plaza cor East (See page 27)

Teas, Coffee and Spices

Reno—Ireland Wm M, 123 N Virginia
Pekin Herb & Tea Co, 447 Mill

Teachers—Dancing

Reno—Wilson Emily Mrs, 123 Maple

Teachers—Music

Carson City—Krall Philip, 1102 N Nevada

Reno—Borrows A A, 29 W 2d

Boyle A F Mrs, 300 California av

Clayton Vera McKenna, 721 Sierra

Corris Wm E, 222 Maple

DeHart Doris L, 347 W Liberty

LeMaire LeVerna, 667 Chestnut

Mayer S D Miss, 132 Ralston

Peterson Irene H, 421 W 6th

Pratt E C Mrs, 645 Mill

Riker Henrietta S Mrs, 559 N Virginia

Rousseau Margaret E, 134 Elm

Ryan Margaret, 348 West

Sechler R W, 4 State

STERUD JESSIE, 161 Keystone av

Swett Thelma Mrs, 526 12th

Upson M F Mrs, 630 Elko av

Wagner Margaret, 704 S Virginia

Zimmer E R Mrs, 212 Pine

Telegraph and Telephone Companies

Carson City—Bell Telephone Co, 211 N Carson
Western Union Tel Co, 313 N Carson

Reno—Bell Telephone Co of America, 91 N Virginia
Postal Telegraph Cable Co, 240 N Center
Western Union Tel Co, 127 N Center

Sparks—Bell Telephone Co of Nev, 302 12th

Verdi—Western Union Telegraph Co

Wadsworth—Western Union Telegraph Co

4 W. FOURTH
STUDEBAKER
AUTOMOBILES
GOODYEAR AND
GOODRICH TIRES
ACME
TRUCKS
ALL KINDS
OF COAL
STEINHEIMER BROS.
TELEPHONE 1261
RENO, NEVADA

V. F. HENRY DRUG CO.

SUCCESSORS TO T. R. CHEATHAM
PRESCRIPTION DRUGGISTS

148 NORTH VIRGINIA

TELEPHONE RENO 91

RENO, NEVADA

H. C. RAWLINGS

ATTORNEY-AT-LAW

9-10-11 Washoe County Bank Building

Telephone Reno 667

TAYLOR OPTICAL COMPANY
"HAVE YOUR GLASSES TAYLOR MADE,"
MASONIC TEMPLE
TELEPHONE RENO 700

512 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

*Tents and Canvas Goods

Reno—**BOOLS & BUTLER INC**, 228 N Center (See right bottom lines and page 52)

*Tents—Automobile

Reno—**TUTHILL F D CO INC**, 15-17 W 4th (See Reno Tab Insert and page 13)

Theatres

Carson City—Grand, 110 E Spear

Reno—Grand, 130 N Virginia

Rialto, 24 W 1st

Wigwam, 35 W 2d

Majestic, Front and N Center

Sparks—Isis, 1026 B

*Thermos Bottles

Reno—**STANLEY NEVER-BREAK THERMOS BOTTLES**,
F D Tuthill Co Inc Dealers, 15-17 W 4th

*Tickets and Labels

Reno—**RENO PRINTING CO**, 136 N Center (See page 48)

Tin, Copper and Sheet Metal Works

Reno—Genesy B J, 238 Sierra

MORESI CHAS J, 208½ N Center (in rear) (See page 47)

Reno Sheet Metal Works, 517 Evans av

*Tinting Contractors

Reno—**LANDIS H R**, 718 S Center (See opp inside back cover and page 21)

Tires and Tubes

Reno—**ASSOCIATED TIRES AND TUBES**, F D Tuthill Co Inc Dealers, 15-17 W 4th (See Reno tab insert and page 13)

CALAVADA AUTO CO INC, 332-338 N Virginia (See right bottom lines and page 7)

FIRESTONE TIRES, Duncan Automobile Co Distributors 130 Sierra

KEATON TIRE & RIM AGENCY, 421 N Virginia (See page 9)

ANNA M. WARREN

U. S. COMMISSIONER, STENOGRAPHER, NOTARY PUBLIC

OFFICE: 9 WASHOE COUNTY BANK BUILDING

TELEPHONE RENO 1078-M

REVADA SALES COMPANY, Inc.

CHEVROLET AND REO AUTOMOBILES

CHEVROLET—REO—DUPLIX—FAGEOL TRUCKS

RENO

SECOND AND LAKE STREETS

PHONE 777

AND CARSON CITY BUSINESS DIRECTORY (1923) 513

KELLY-SPRINGFIELD TIRES AND TUBES, Wiley Brothers Distributors, 11 E Plaza

MICHELIN TIRES AND TUBES, Nevada Cadillac Company Agts, 3 N Virginia

NEVADA CADILLAC COMPANY, 3 N Virginia (See left bottom lines and page 10)

NORWALK TIRES, F D Tuthill Co Inc, 15-17 W 4th

OSEN MOTOR SALES CO, 39 W Plaza (See left top lines and page 10)

Plaza Tire Service, 7 E Plaza

TUTHILL F D CO INC, 15-17 W 4th (See Reno Tab Insert and page 13)

WILEY BROTHERS, 11 E Plaza (See page 14)

Toilet Articles

Reno—**HENRY V F DRUG CO**, 148 N Virginia (See right bottom lines and page 22)

HILP'S DRUG STORE, 127 N Virginia (See right top lines and page 22)

McCULLOUGH DRUG CO, 14 W Commercial Row (See front cover and page 23)

RENO DRUG CO, E 2d ne cor N Center (See page 23)

RENO NOVELTY CO INC, 138 W 2d (See Sparks Tab Insert and page 23)

S & J DRUG CO THE, 233 N Virginia (See right top lines and page 23)

SKEELS-McINTOSH DRUG CO, N Virginia se cor 2d (See left bottom lines and page 24)

WILSON N E CO INC THE, Virginia sw cor 1st (See left bottom lines and page 24)

*Toilet Soap Manufacturers

Reno—**COMMERCIAL SOAP CO**, cor Forest and Steiner (See right top lines and page 51)

Toupe Makers

Reno—**UP-TO-DATE BEAUTY SHOP**, 119½ N Virginia (See page 27)

*Towing Service—Auto—Day and Night

Reno—**SWANSON ED**, 947 E 4th (See page 13)

232 NORTH VIRGINIA STREET

RENO, NEVADA

"NEVADA'S LEADING FURNITURE STORE"

SAMOVILLE & FLAGG

"Where Your
Credit Is Good"

FRANK CAMPBELL

GROCERIES—FRUITS—VEGETABLES

361 NORTH VIRGINIA

TELEPHONE RENO 451

BRUNDIDGE'S

Pictures, Frames, Drawing Materials, Blue Printing, Paints and Glass
FIRST ST., NEXT TO RIALTO THEATRE TELEPHONE RENO 488



**PREST-O-
LITE**

**H. L. SMITH
BATTERY
CO.**

Agents

**Battery
and
Electrical
Specialties**

**Tel. Reno
1263-J**

**RENO
NEVADA**

514 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Toys

Reno—**RENO NOVELTY CO INC**, 138 W 2d (See Sparks Tab Insert and page 23)

Tractor Repairs

Reno—**LUND & SCHULTZ**, 864 S Virginia (See page 10)

Tractors

Carson City—**FORDSON TRACTORS**, Carson City Garage Authorized Dealers, 518 S Carson (See Carson City Tab Insert)

Reno—**FORDSON TRACTORS**, Calavada Auto Co Inc Distributors, 332-338 N Virginia

Transfer Companies

Reno—**NEVADA TRANSFER & WAREHOUSE CO**, 440 Surprise Valley Road (See front cover and page 52)

Sparks—Sparks Transfer, 1106 B

Trucks

Reno—**ACME TRUCKS**, Steinheimer Bros Distributors, 47 W 4th (See right side lines and page 13)

STEINHEIMER BROS, 47 W 4th (See right side lines and page 13)

Trunks, Bags and Suit Cases

Reno—**ARMY STORE THE NEW**, 263-265 Sierra (See page 18)

BOOLS & BUTLER INC, 228 N Center (See right bottom lines and page 52)

Trust Companies

Reno—**NEVADA AGENCY AND TRUST CO**, Washoe County Bank Bldg, 153 N Virginia

Nevada Trust Co, 140 N Virginia rm 302

RENO NATIONAL BANK, N Virginia ne cor 2d (See front cover and page 16)

Typewriters

Reno—Western Typewriter Supply, 41 E 2d

NEVADA CADILLAC COMPANY

MAT JAUREGUI, Proprietor

DISTRIBUTOR FOR CADILLAC MOTOR CARS

3 NORTH VIRGINIA

TELEPHONE RENO 120

YOUR HOME COMPANY

KEEP MONEY AT HOME

NEVADA FIRE INSURANCE CO.

FIRE AND AUTOMOBILE INSURANCE

110 EAST 2nd STREET

PHONE RENO 751

RENO, NEVADA

AND CARSON CITY BUSINESS DIRECTORY (1923)

515

*Typewriting Schools

Reno—RENO BUSINESS COLLEGE, 316 Nevada State Life Bldg (See page 50)

Undertakers

Carson City—Kitzmeyer G E, 319 N Carson

Reno—Groesbeck & O'Brien, 220 W 2d

ROSS-BURKE CO, 101 W 4th cor Sierra (See left bottom lines and page 52)

Sparks—ROSS-BURKE CO, 906 B

*United States Commissioners

Reno—WARREN ANNA M MRS, 9 Washoe County Bank Bldg (See left bottom lines and page 48)

Used Cars

Reno—Eichentopf Otto, 15 W Plaza

RENO USED CAR DEPOT, E 4th and Toano av (See page 11)

Vending Machines

Reno—Lovejoy E H Co, 302 E 4th

*Veneered Panels

Reno—RED RIVER LUMBER CO, 335 E 4th (See right top lines and page 41)

WEST SIDE PLANING MILL (Conradt Bros), 260 Ralston (See page 2)

Ventilating Plants

Reno—MEYER JACOB C, 221 Lincoln Alley (See page 47)

Veterinary Surgeons

Reno—Glance E S, 30 California av

Sparks—Schwartz T P, 538 18th

Vulcanizing

Carson City—Haines H K, W Proctor nr N Carson

Reno—Bony Harry, 312 N Virginia

Guaranteed Vulcanizing Works, 312 N Virginia

Join
the
**Y
M
C
A**

JAKE

Wainwright

Wholesale and
Retail

Tires and
Tubes

Gasoline
Oils

Accessories

Telephone
Reno 679

**361 Sierra
Street**

RENO, NEV.

P. ANDREUCETTI, Pres. A. BALDINI, Vice-Pres. A. ANDREUCETTI, Sec'y-Treas.

**PURITY FRENCH BAKERY AND MACARONI FACTORY
AND RENO FRENCH BAKERY**

357 NORTH VIRGINIA

PHONES 434-539

RENO, NEVADA

BROWN-MILBERY, Inc.

STORAGE BATTERIES, SERVICE AND SALES
AUTOMOTIVE ELECTRICIANS, FACTORY SERVICE

322 SIERRA

TELEPHONE RENO 65

O. H. SCHROEDER

General
Auto
Repairing

Specializing in
Dodge and
Ford Cars

Body and
Fender Work
Welding
Brazing

All Repair
Work
Guaranteed

435 W. 4th

Reno, Nev.
Tel. 1049-W

RENO CONCRETE FACTORY

L. Bernasconi
Proprietor

Manufacturers of
Concrete
Building
Blocks
Artificial
Stone Work
Sewer, Drain
and Well
Pipe

Office
1026 W. 1st
Phone 950-W
Works
Gardner Street
RENO, NEV.

516 (1923) R. L. POLK & CO'S. RENO, WASHOE CO.

Vulcanizing—Contd

LEONARD & JOYCE, 232 Sierra (See left side lines and page 9)

Reno Vulcanizing Works, 346 N Virginia
Selfridge Bros, 13 W 4th

Wall Board

Reno—RED RIVER LUMBER CO, 335 E 4th (See right top lines and page 41)

SMITH JESSE E CO, 260 Ralston (See page 2)

Wall Paper

Reno—LANDIS H R, 718 S Center (See opp inside back cover and page 21)

RENO WALL PAPER & PAINT CO, 42-44 W 2d (See right side lines and page 53)

Wall Paper Contractors

Reno—LANDIS H R, 718 S Center (See opp inside back cover and page 21)

Warehouses

Reno—Consolidated Warehouse Co, E Plaza opp Evans av
FLANIGAN WAREHOUSE CO, 4th cor Eureka av

Watchmakers

Reno—HERZ R & V BRO INC, 237 N Virginia (See back cover and page 34)

Water Companies

Carson City—Carson Water Co, 701 N Nevada

Welders

Reno—NEVADA WELDING WORKS, 340 N Virginia (See left bottom lines and page 53)

SWANSON ED, 947 E 4th (See page 13)

*Welding Specialists

Reno—NEVADA WELDING WORKS, 340 N Virginia (See left bottom lines and page 53)

Go To WILDER

WET WASH LAUNDRY

Phone 468

AND DRY WASH

565 Sierra, Reno, Nev.

THE S. & J. DRUG STORE

JESSE A. SHAVER, Proprietor

233 NORTH VIRGINIA

TELEPHONE RENO 691

AND CARSON CITY BUSINESS DIRECTORY (1923)

517

Well Drillers

Reno—Freeman T E, Overland Hotel

Well Pipe

Reno—RENO CONCRETE FACTORY, 1026 W 1st (See left side lines and page 20)

Window Shades

Reno—DONNELLS & STEINMETZ INC, Sierra nw cor 2d (See left side lines and page 26)

Women's Ready-to-Wear Apparel

Reno—Fraley H E, 27 Front
Gray Shop The, 5 N Virginia
Juvenile The, 43 W 2d
Kahn J O, 215 Lake
Kwong Chung Co, 102 N Center
Lilinfeld Solomon, 226 Sierra
MODE THE (Esther U Kanters), 22 E 2d
Unique Store, 135 N Virginia
Whitcomb Ambro Mrs, 255 Sierra
Zetoony Abe, 25 W 1st
Sparks—Sprague M L Mrs, 1126 B

*Wood

Reno—HOBART ESTATE CO, Park nr 4th (See Reno Tab insert)

Wood and Coal

Reno—Reno Ice Delivery, W 3d cor Vine
WASHOE WOOD & COAL YARD, 328 E 6th (See right bottom lines and page 20)
Sparks—SPARKS FUEL CO, 1102 B (See right side lines and page 20)

*Wool

Reno—BISSINGER & CO, 454-464 Eureka av (See page 29)

X-Ray Laboratories

Reno—Reno Radium X-Ray Association, Masonic Temple

P
L
A
Z
A
H
O
T
E
L

Nannini
Bros.
Props.

Rates \$1.00
\$1.50
and \$2.00
Per Day

Strictly
Modern

Cor. Sierra
and Plaza

Phone 148
RENO

DESIGNERS AND BUILDING CONTRACTORS
RENO, NEV.

LUMBER (READY CUT)
MILLWORK, ETC.

YE PLANRY

MANUFACTURERS OF "SIMPLEX" READY-CUT BUILDINGS
"CHEAPEST, STRONGEST AND BEST"



Detroit Directory Library—Every Directory Office is a Branch

HOW DIRECTORY LIBRARIES ARE USED

He Wanted to Buy a Home

"Who sells ready-cut houses?" said a man to us the other day. "There is nobody listed under that heading in the Detroit City Directory, but I know there is some concern out in the State which sells them."

Reference to the Michigan State Gazetteer (State Business Directory) soon told him that the concern he wished was the North American Construction Company, of Bay City, Mich. "I will write and order what I want at once," was his parting remark.

Where one instance of this sort comes to our attention, the same things are happening over and over again wherever a City Directory is to be found.

If you will trace back new customers to find out how they found you, City Directory classified lists will receive their share of the credit.

The classified section of the City Directory is the greatest buyers' guide on earth. Any one classification may secure the largest order and the best customer, any or every day in the year, and its omission may lose a large order at any time.

Every day, all over the country, thousands of people are consulting Polk's Directory Libraries. We offer you the free use of our directories for single reference.

Many Directories of various cities are bought by progressive concerns, who desire up-to-date mailing lists, classified by trades and otherwise.

Ask for a free copy of our "Directory of Directories," or for our "List of Mailing Lists."

A \$50,000.00 Order

A traveling man from St. Louis called on a wholesale dry goods house in St. Paul, to sell salvage goods. They did not deal in that class of goods.

Later the firm dissolved. One partner decided to engage in that line of trade and wanted to buy a complete stock, amounting to about \$50,000.00.

He called at our office and examined the St. Louis Directory to find the name of the house the agent represented. The classification "Salvage Goods" did not show it.

We, being more familiar with the classifications in a Directory, found it under "Bankrupt Stocks," much to the delight of the jobber, and a tremendous order was placed with the salvage house.

R. L. POLK & CO.

Publishers of over 400 Directories

Home Office

DETROIT, MICH

MORE GOODS
ARE BOUGHT AND SOLD
THROUGH THE
CLASSIFIED BUSINESS LISTS
OF THE
DIRECTORY
THAN
ANY OTHER MEDIUM
ON EARTH



Do you realize that a City Directory advertisement is a testimonial to the permanency, the stability, of the advertiser?

That's the sort of concern all of us want to patronize, because we know when they sell us merchandise they are behind it in every way, today, tomorrow, and for the years to come.

"Fly-by-night," "fire-sale" and other temporary or "get-rich-quick" concerns rarely appear in the City Directory.

And it is a noteworthy fact that the concerns which advertise one year in the city directory are there again next year. 90% of directory advertising is renewed.

Directory advertising, is profitable. In connection with the classified business headings it is doubly effective.

May we explain how and why it will pay you?

The Publishers of this Directory

FOURTEENTH CENSUS OF THE UNITED STATES

Population of Cities Having 25,000 Inhabitants or More in 1920

Alabama	Des Moines .. 126,468	East Orange .. 50,710	Oklahoma
Birmingham .. 178,270	Dubuque ... 39,141	Elizabeth ... 95,682	City .. 91,295
Mobile .. 60,151	Sioux City .. 71,227	Hoboken ... 68,166	Tulsa .. 72,075
Montgomery .. 43,464	Waterloo ... 36,230	Irvington .. 25,480	Oregon
Arizona	Kansas	Jersey City .. 297,864	Portland .. 258,288
Phoenix ... 29,053	Kansas City .. 101,177	Kearny .. 28,724	Pennsylvania
Arkansas	Topeka .. 50,022	Montclair .. 28,810	Allentown .. 73,502
Fort Smith .. 28,811	Wichita .. 72,217	New	Altoona ... 60,331
Little Rock .. 64,997	Kentucky	Brunswick .. 32,779	Bethlehem ... 50,358
California	Covington .. 57,121	Newark ... 414,216	Chester ... 58,030
Alameda ... 28,806	Lexington .. 41,534	Orange ... 33,268	Easton ... 33,813
Berkeley ... 55,886	Louisville .. 234,891	Passaic ... 63,824	Erie .. 93,372
Fresno ... 44,616	Newport ... 29,317	Paterson ... 135,866	Harrisburg .. 75,917
Long Beach .. 55,593	Louisiana	Perth Amboy .. 41,707	Hazleton ... 32,277
Los Angeles .. 576,673	New Orleans .. 387,219	Plainfield ... 27,700	Johnstown .. 67,327
Oakland ... 216,361	Shreveport .. 43,874	Trenton ... 119,283	Lancaster .. 53,150
Pasadena .. 45,354	Maine	West	McKeesport .. 46,781
Sacramento .. 65,857	Bangor .. 25,978	Hoboken .. 40,068	New Castle .. 44,938
San Diego .. 74,683	Lewiston ... 31,791	West New	Norristown
San Francisco .. 508,410	Portland ... 69,272	York ... 29,926	Borough .. 32,319
San Jose .. 39,604	Maryland	New York	Philadelphia .. 1,823,779
Stockton ... 40,296	Baltimore .. 733,826	Albany ... 113,344	Pittsburgh .. 588,343
Colorado	Cumberland .. 29,837	Amsterdam .. 33,524	Reading ... 107,784
Springs .. 30,105	Hagerstown .. 28,064	Auburn ... 36,192	Scranton ... 137,783
Denver .. 256,369	Massachusetts	Binghamton .. 66,800	Wilkes-Barre .. 73,833
Pueblo ... 42,908	Boston ... 748,060	Buffalo ... 506,775	Williamsport .. 36,198
Connecticut	Brockton ... 66,254	Elmira ... 45,305	York .. 47,512
Bridgeport .. 143,538	Brookline .. 37,784	Jamestown .. 38,917	Rhode Island
Hartford ... 138,036	Cambridge .. 109,694	Kingston ... 26,688	Cranston ... 29,407
Meriden ... 29,842	Fall River .. 120,485	Mount	Newport ... 30,255
New Britain .. 59,316	Fitchburg .. 41,013	Vernon ... 42,726	Pawtucket .. 64,248
New Haven .. 162,537	Haverhill ... 53,884	New	Providence .. 237,595
New London .. 25,688	Holyoke ... 60,203	Rochelle .. 36,213	Woonsocket .. 43,496
Norwalk ... 27,743	Lawrence ... 94,270	New York	South Carolina
Stamford ... 35,096	Lowell ... 112,759	City .. 5,621,151	Charleston .. 67,957
Waterbury .. 91,716	Lynn ... 99,148	Manhattan .. 2,284,103	Columbia ... 37,524
Delaware	Malden ... 49,103	Bronx	South Dakota
Wilmington .. 110,168	Medford ... 39,038	Borough .. 732,016	Sioux Falls .. 25,176
District of Columbia	New Bedford .. 121,217	Brooklyn	Tennessee
Washington .. 437,571	Newton ... 46,054	Borough .. 2,022,262	Chattanooga .. 57,895
Florida	Pittsfield ... 41,751	Queens	Knoxville ... 77,818
Jacksonville .. 91,558	Quincy ... 47,876	Borough .. 466,811	Memphis ... 162,351
Miami .. 29,571	Revere ... 28,823	Richmond	Nashville ... 118,342
Pensacola ... 31,035	Salem ... 42,529	Borough .. 115,959	Texas
Tampa ... 51,608	Somerville .. 93,091	Newburgh .. 30,366	Austin ... 34,876
Georgia	Springfield .. 129,563	Niagara	Beaumont ... 40,422
Atlanta ... 200,616	Taunton ... 37,137	Falls ... 50,760	Dallas ... 158,976
Augusta ... 52,548	Waltham ... 30,915	Pough-	El Paso ... 77,543
Columbus ... 31,125	Worcester .. 179,754	keepsie ... 35,000	Fort Worth .. 106,482
Macon ... 52,995	Michigan	Rochester .. 295,750	Galveston ... 44,255
Savannah .. 83,252	Battle Creek .. 36,164	Rome ... 26,341	Houston ... 138,076
Illinois	Bay City ... 47,554	Schenectady .. 88,723	San Antonio .. 161,379
Aurora ... 36,397	Detroit ... 993,739	Syracuse ... 171,717	Waco ... 38,500
Bloomington .. 28,725	Flint ... 91,599	Troy ... 72,013	Wichita
Chicago ... 2,701,705	Gd. Rapids .. 137,634	Utica ... 94,156	Falls .. 40,079
Cicero ... 44,995	Hamtramck .. 48,615	Watertown .. 31,285	Utah
Danville ... 33,776	Highland Pk .. 46,499	Yonkers ... 100,226	Ogden ... 32,804
Decatur ... 43,818	Jackson ... 48,374	North Carolina	Salt Lake
E. St. Louis .. 66,767	Kalamazoo .. 48,858	Asheville ... 28,504	City .. 118,110
Elgin ... 27,454	Lansing ... 57,327	Charlotte ... 46,338	Virginia
Evanston ... 37,234	Muskegon ... 36,570	Wilmington .. 33,372	Lynchburg .. 29,956
Joliet ... 38,442	Pontiac ... 34,273	Winston-	Newport
Moline ... 30,734	Port Huron .. 25,944	Salem ... 48,395	News ... 35,596
Oak Park ... 39,858	Saginaw ... 61,903	Ohio	Norfolk ... 115,777
Peoria ... 76,121	Minnesota	Akron ... 208,435	Petersburg .. 31,002
Quincy ... 35,978	Duluth ... 98,917	Canton ... 87,091	Portsmouth .. 54,387
Rock Island .. 35,177	Minneapolis .. 380,582	Cincinnati .. 401,247	Richmond .. 171,667
Rockford ... 65,651	St. Paul ... 234,595	Cleveland .. 796,841	Roanoke ... 50,842
Springfield .. 59,183	Missouri	Columbus .. 237,031	Washington
Indiana	Joplin ... 29,855	Dayton ... 152,559	Bellingham .. 25,570
Anderson ... 29,767	Kansas City .. 324,410	East	Everett ... 27,644
East Chicago .. 35,967	St. Joseph ... 77,939	Cleveland .. 27,292	Seattle ... 315,652
Evansville ... 85,264	St. Louis ... 772,897	Hamilton ... 39,675	Spokane ... 104,437
Fort Wayne .. 86,549	Springfield .. 39,631	Lakewood ... 41,732	Tacoma ... 96,965
Gary ... 55,373	Montana	Lima ... 41,326	West Virginia
Hammond ... 36,004	Butte ... 41,611	Lorain ... 37,295	Charleston .. 39,608
Indianapolis .. 314,194	Nebraska	Mansfield ... 27,824	Clarksburg .. 27,869
Kokomo ... 30,067	Lincoln ... 54,934	Marion ... 27,891	Huntington .. 50,177
Muncie ... 36,524	Omaha ... 191,601	Newark ... 26,718	Wheeling ... 56,208
Richmond ... 26,765	New Hampshire	Portsmouth .. 33,011	Wisconsin
South Bend .. 70,983	Manchester .. 78,354	Springfield .. 60,840	Green Bay .. 31,017
Terre Haute .. 66,083	Nashua ... 28,379	Stubenville .. 28,508	Kenosha ... 40,472
Iowa	New Jersey	Toledo ... 243,164	La Crosse .. 30,421
Cedar Rapids .. 45,566	Atlantic City .. 50,682	Warren ... 27,050	Madison ... 38,378
Coun. Bluffs .. 36,162	Bayonne ... 76,754	Youngstown .. 132,358	Milwaukee .. 457,147
Davenport ... 56,727	Camden ... 116,309	Zanesville .. 29,569	Oshkosh ... 33,162
	Clifton ... 26,470	Oklahoma	Racine ... 58,593
		Muskogee .. 30,277	Sheboygan .. 30,955
			Superior ... 39,671

cont. for night return

PAINTING

TINTING

PAPER HANGING

UNIVERSITY LIBRARY
APR 20 1925
RENO, NEVADA

H. R. Landis
Contractor

PHONE RENO 19

—
ESTIMATES FURNISHED
—

718 S. Center St.

Reno, Nevada

SP Coll
E
849
RH
A19
1923

UNIVERSITY of NEVADA

STANDARD COURSES IN

LIBERAL ARTS AGRICULTURE HOME ECONOMICS EDUCATION
GENERAL SCIENCE MINING ENGINEERING
MECHANICAL ENGINEERING
ELECTRICAL ENGINEERING
CIVIL ENGINEERING

For Information, Address WALTER E. CLARK, President
RENO, NEVADA

ST. MARY'S HOSPITAL

CONDUCTED BY

Dominican Sisters

TELEPHONE RENO 571

234 WEST 6th STREET

RENO, NEVADA

R. HERZ & BRO.

JEWELERS and DIAMOND MERCHANTS
237 N. VIRGINIA ST., RENO, NEVADA

**AUTO REPAIRING, OILING
AND GREASING
REAR OF 125 E. 2d, RENO**

"SPOT"



"GREASE"

THE

WASHOE COUNTY BANK

RENO, NEVADA

ESTABLISHED 1871

**A SERVICE INSTITUTION
AT YOUR SERVICE**

**"We Appreciate Your Account
No Matter What Its Size---You
Are Entitled to All the Service
This Bank Can Give You"**

OUR OFFICERS AND DIRECTORS ARE

W. H. SIMMONS, President
J. R. VAN NAGELL, Vice-President
C. W. MAPES, Vice-President
G. H. TAYLOR, Cashier
F. STADTMULLER, Assistant Cashier
RUDOLPH HERZ, Director
C. C. ROWLAND, Director

TROY LAUNDRY

RENO
NEVADA
The Laundry of Service
TELEPHONE 371

**CONSULTING
ENGINEER**

C. R. HILL, C. E.

**GENERAL
CONTRACTOR**

GAZETTE BUILDING, RENO, NEVADA, AND SAN FRANCISCO, CALIF.