

The Largest Circulation of any Student Paper in the State

The U. of N. Sagebrush



Published by the Associated Students of the University of Nevada

Vol. XIX UNIVERSITY OF NEVADA, RENO, NEVADA, JAN. 16, 1912 Number XVIII

FIRST ASSEMBLAGE PROVES INTERESTING

The first general assembly for the years 1912 was held in the gym at 11 a. m. Friday, January 12th, President Stubbs presiding.

After a vocal solo by Mr. Judson Kelly, President Stubbs introduced Regent J. W. O'Brien of Sparks, who gave the address of welcome to the students for the semester. Mr. O'Brien spoke as follows:

"To use a customary phrase, 'I am glad to be with you.' You will notice perhaps as we go through life that we always like to be with those who agree with us in our general opinions. By this remark I mean that we all agree in our ideas of education and improvement.

"I hope and feel that you have all had a good share of the general happiness and joy incident to the holiday season, and that you feel ready to buckle on your armor and resume your hard work; if you wish to call it so.

"The regents would like to impress upon the students the share or position each of them should take in upholding the good name and reputation of this institution. Each student should remember that this matter of education is really a matter that depends largely upon the individual. No matter how splendid and elaborate the surroundings are, if the student does not perform his or her part it is all useless labor. The regents have had under consideration various methods or plans of advertisement of the advantages of this institution, but personally I think the very best advertisement that we can have is a cult of a favorable impression with people who think that anything else that I am aware of.

"Everything in a financial way is being done that can be done to make this institution even better than it is. Our generous benefactor, Mr. Mackay, has declared that we are still to receive aid from various sources; which of course tends to make us all hopeful of being able to perfect all of our plans of betterment.

"The grounds are to be elaborately improved and new buildings erected, all of which you understand are something we have long hoped for. Unfortunately the state could not afford to give us what we asked for, or else we would have had part of our buildings erected now. Our assurance is to very sincere, however, that we feel it will not be long before we will all rejoice.

"In order to make our college a grand success we must have plenty of students and good ones. By that I mean diligent and hard working students. Of course I concede that you all come under that heading, but we want you to bring us more of your kind. It is quite true that our proportion of scholars to our population is wonderfully large. We propose to make it still more so. Therefore every student should try and induce some friend to join us.

"Coming as I do from an industrial town, where I can see the results of training, I am apt to notice the results of education sooner than many people. The assertion that time spent at college is time wasted has been proven to be utterly false. Only very recently I find where one writer combats this idea strongly. He quotes from a certain work containing names and biographies of 17,000 successful Americans, and shows that 71 per cent of them received a college training.

"It is very easy to see the results of good college training on the individual after he goes out into the world. No matter what station in life may be his lot, his path will be made smoother, pleasanter and often more profitable.

"A human being is not in any proper sense a human being until he is properly educated. As Addison says: 'What sculpture is to a block of marble, education is to the human soul.' The parent, who, if able to keep his son at school, sends him out into the world uneducated, defrauds the community of a useful citizen and often bequeaths a nuisance. Simply because a few men have acquired considerable wealth, although they

have had little schooling, it is folly to suppose that a college training is a detriment to a man who proposes to go into business.

"The trouble that I have encountered in young folks in the high school, and in this institution as well, no doubt, is that they are over-anxious to quit and get out; they seem filled with the idea that the machine we call 'Life' is in a hurry for them and is calling them.

"The boy thinks he is wasting time, that getting the equipment is too slow; thinks that if he can earn \$75 or \$100 a month he is doing fine. The trouble is that he will probably never get more; what he should do is to equip himself while he has the opportunity and then the good salary will seek him because he has ability and is able to 'deliver the goods.'

"And the question of business apart, there is a great satisfaction in knowing about the great world, its past, its present, the struggle of its peoples, the problems, and all the other things that only the educated person can know, that is worth more than to mere accumulation of dollars.

"Of course you know these things, but it will do no harm to remind you of them. A great many think that if you go to college you are going to be a doctor or a lawyer or a preacher. It does not follow at all. If you are going to be a business man and sell boots and shoes you can do it better for having a college training. Many think that it is superfluous, that they are getting a lot of stuff for which they will have no use, but your life will be sweeter and better and more profitable every time. I have been associated with men who have not had a college training and they have felt that they have lost something that they could never regain.

"The idea I have in gathering these facts is to impress upon the students the splendid opportunities they have right here at home. Let every student do all possible for the good of the institution, let them be loyal, and I may say enthusiastic in all that pertains to the general good. Every one can do some good within the circle within which they have a certain influence, for life is largely made up of just little circles within which the individual is often all powerful, and I hope the influence in this case of each will be for the good.

"To the faculty and president I tender the good wishes of the board. We realize the hard features of the professor's life; we realize that there is among men no higher calling than that of the teacher. In their hands to a greater extent than in the hands of any other class of persons, lies the destiny of the nation. When men shall think as much of the proper training of their children as they do of the raising of their cattle, and the accumulation of property, teachers will then be appreciated and the depth of their calling conceded. In the meantime, however, many of these men and women will of course go right along literally giving themselves to their work for pure love of it. Personally I am convinced that of the ability and hard work of many professors was directed in some other line the result would bring great wealth. Prof. Agassiz, on being asked once why he didn't try to gather wealth, replied: 'I haven't got time.' "So it is with the greater number of professors—they haven't had time—their life works takes it all.

"Now a few words of encouragement to the young students: I wish (Continued on page five)

SCHEDULE OF GENERAL ASSEMBLY MEETINGS

- January 19, Friday—"The Chicago Land Show," by Hon. Charles A. Norcross, Commissioner of Industry, Agriculture and Irrigation.
- January 26—"Woman's Suffrage," by Mrs. H. Stanislawski.
- February 2—"The Woman Suffrage Movement in England," by Miss Anna H. Martin.
- February 13—Celebration of Lincoln's Birthday. Address will be delivered by Dr. Charles F. Aked, pastor of the First Congregational Church of San Francisco. Subject: "Lincoln." In order to have Dr. Aked it was necessary to have these exercises on the 13th instead of the 12th.
- February 23—"Some Defects in Our System of Bank Reserves," by Dr. Romanzo Adams.
- March 1, 1912—"Dickens, the Humorist," by Dr. H. W. Hill of the English Department.

STUDENT LIFE IN AN ENGLISH COLLEGE

A DAY IN THE LIFE OF A JUNIOR AT QUEEN'S COLLEGE, LAUNTON, ENGLAND

Editor's Note: This story was written expressly for the Sagebrush by a student of the college.

Six-thirty a. m. There's the bell! The prefect is not yet awake so I will stay in bed a little longer. Why, I must have overslept myself, for the prefect is now informing me that I am marked! I get out lazily and commence to dress, but one of my stockings has mysteriously disappeared. I look everywhere for it and find it under my pillow. How did it get there? Probably Smith had something to do with it, for I gave him a good licking yesterday. What's that! The second bell and I have not washed yet! Which shall it be, "sick list" or "music practice?" The latter, I think, as the prefect has not yet left the dormitory. I dress, and half-way through prep I steal down stairs, but my boots make a noise (those unfortunate boots). I was marked last night for wearing them in the dormitory! The master at this moment emerges from the school room door. I wish the earth would swallow me, but it doesn't, and I am marked again, and my excuse about the music practice doesn't come off.

Eight a. m. Breakfast at last. I see Jones eyeing my 'extras' with hungry eyes, but he shan't have them. I have finished, and having nothing to do, commence flipping pellets of bread at Smith.

Unfortunately for me the master sees men and makes me stand up, and I am only freed from my position by the prayer bell and troop to my place in the choir. During the hymn Jones nudges me for singing out of tune, and I "back" at him, but kick the choir, which makes an unearthly noise, and once more all eyes are fixed on me to my great uneasiness.

Eight-forty. Prayers being over, I adjourn to the Junior playground, where I am to play off my lives' championship with Smith. He has not arrived yet, probably remembers

the stocking, but at length is hunted up by a crowd of my chums, and the game commences. I start well, the score being "in four" in no time, but then he plays up hard and manages to beat me on the stroke of nine. Well, I'll pay Smith out! The bell is ringing, however, and I must go to my class.

Nine. The first lesson is Scripture and I have not learned my work. I get it six times to write out and am told I ought to think myself lucky. How many more times does he think I deserve it? Well, the next lesson is grammar, and I hope to do better then. We stand round, and by some correct answers (which, however, were only guesses), I reach the top, but am sent down to the bottom for talking to Jones. Now for Latin! I always considered myself good at that. I am put on to decline "dominas," but somehow I muddle it up with "gradus," to the laughter of Smith, who gets kept in for his trouble.

Eleven-fifteen. The break now arrives to my relief, and I make tracks for the truck-shop, but cannot get a "look in," as the bigger fellows are scrambling for a few tarts left over from Tuesday. I spend my last ha'penny on biscuits which I reserve for class time.

Eleven-thirty. The lesson is French. I am caught eating the biscuits and the master gives me the verb "manger" to write out six times, besides taking away the remainder of my store.

My French, like all my other lessons today is not a success. It is all through Smith! If he had not hid my stocking I should have learned them all in morning prep. However, I exist till half-past twelve, when I come out not feeling in the best of humor. The sight of Smith sneaking round the covered playground to avoid me, however, partially restores me, and I give chase.

(To be concluded in our next)

NEW ORES ARE RECEIVED AT MUSEUM

Last week Prof. J. C. Jones, who has charge of the museum in the Mining building, received a large collection of various iron ores from the University of Minnesota.

The ores are taken from the big iron ranges found in that state where iron mining is one of the biggest industries of the state. They are quite a valuable addition to the museum.

The work of recataloguing the exhibits in the museum is going ahead rapidly.

Slatts serves excellent meals at the Owl.

REGISTRATION IS DRAGGING ALONG SLOWLY

The number of students registered so far this semester is not as large as might be expected. So far about 120 have registered in the university and about 60 in the high school. These figures are not up anywhere near those of last semester.

The old students seem to be pretty slow about coming back and registering. Several new people have made their appearance, some in the preparatory department, and some university.

This week it is expected that many will register, particularly on Monday. By the end of the week the number of students enrolled should be about the same as last semester.

BASKETBALL SCHEDULE ARRANGEMENTS MADE

STATE HIGH SCHOOLS TO PLAY FOR CHAMPIONSHIP THIS MONTH; SCHEDULE OF GAMES ARRANGED

Miss Florence Reed, basketball manager, and Miss Helen Meighan, instructor in physical culture, have about completed arrangements for the annual girls' basketball tournament to be held in the gym on the afternoon and evening of January 27. The teams that have entered the tournament are Elko, Reno, Sparks, Carson, Yerington and U. of N. high schools, making two more teams than entered last year.

The schedule of the games and names of the players will be published in next issue of the Sagebrush. A game has also been arranged between the upper and lower college classes, which will be played during the afternoon session.

The purpose of the tournament is to promote basketball among the high schools of the state and work up material for future college teams. From the fact that it costs a good deal to entertain the visiting teams, exclusive of incidental expenses, the public will readily see that this is not a money making proposition. There will be no admission charged to the afternoon games, but admission to

the finals in the evening will be 25 cents, including a dance.

The support of the students and the citizens of Reno is earnestly solicited in this undertaking. We want five hundred students next year. Here is an opportunity to get in some good work by interesting these high school students in our university.

The manager has also practically completed the basketball schedule. The outlook for a successful basketball season was never better. There are more college girls out for practice than in previous years and the material is very promising.

The schedule as it stands at present is San Jose Normal at Reno, February 24th.

Chico Normal at Reno, March 2. University of California at Berkeley, March 16.

Chico Normal at Chico, March 18. There will be practice four times a week—Mondays, Tuesdays, Wednesdays and Thursdays—until the tournament in order to give the prep girls an opportunity to work up some new material and otherwise strengthen their team.

A.S.U.N. Cards Come to Stay

Beginning this semester the scheme of issuing cards to those who pay their athletic fees was put into effect. These cards show the owners' name, the amount he paid, and the number of the receipt he holds from the registrar.

The cards for the college people are numbered from 1 on and for the high school people from 1000 upward.

Each student who pays his athletic fee is given a card. These cards will be presented at student body meetings and for admission to basketball, baseball, or any other games to which the students pass in free. They will constitute a pass as it were.

This semester, so far, the idea seems to be an excellent one. Next year we suggest the treasurer of the Associated Students issue the cards on the presentation of the registrar's receipt. It would give a quick and accurate check on the amount of money due the student body from the office, and save time and trouble for all concerned.

The plan is doing so well that the regents, at their meeting Friday, ordered that the practice of the issuing of the cards should be made permanent. They set their stamp of approval on it and it stays.

See to it that you get your card.

General Assembly Schedule Made

Prior to his leaving last Friday for New York and Washington, President Stubbs announced the schedule of general assemblies that had been arranged for so far this year. The schedule appears in this issue. There will be two lectures on Women's Suffrage. One will be by Mrs. Stanislawski of this city, and the second on the Suffrage Movement in England by Miss Ann H. Martin.

Miss Martin was in the midst of the movement for women's rights in England and was a very prominent militant suffragette there.

The Lincoln day celebration will be held in February 13 instead of February 12. The reason being that Dr. Aked, who is to deliver the address, could not be with us on the 12th. Dr. Aked is now located in San Francisco. He was formerly the pastor of John D. Rockefeller's church in New York.

The last speaker who appears on the list as it now stands is Professor Hill of the English department of the university. Prof Hill will speak on the great English author, Charles Dickens.

Prof. Hill's lecture is set for March 1st. The list for the remaining lectures to be given this semester has not been mad out as yet. It will probably be ready some time in February.

PRESIDENT STUBBS LEAVES FOR NEW YORK

Friday night Dr. Stubbs left for New York, via the Southern route. He will go to New Orleans by rail and go from there to New York by steamer.

At New York Dr. Stubbs will confer with Mr. Mackay, and his associates about the new administration building that has been promised by them.

While east President Stubbs will visit various places in the interest of the university. Among others he will visit the Bureau of Education at Washington, D. C.

President Stubbs will be back about the first of February. During his absence Vice President Lewers will have charge of affairs in the office.

BIG BIRD DISPLAY FOR STEWART HALL

Professor Peter Frandsen of the Department of Biology, and his assistant, Mr. Brown, are busy these days preparing a display of stuffed and mounted birds to be put in the show cases in the lower hallway in Stewart hall.

The birds displayed in the show cases are all found in this state. Each one will have a card attached showing its name. These will put in two of the cases.

The third case will be given over to the nests that have been secured. Each nest will be labeled so that they may be easily identified.

All the birds and nests that are shown are found in the state. The taxidermy work in the mounting of the birds has been done by Professor Frandsen and Mr. Brown. The exhibit will enable people to identify the feathery fellows that we see around us by comparing them with the mounted specimens.

Phil Cowgill has registered in the college civil engineering department this semester instead of the college of agriculture.

Eat at the Owl.

AN APPEAL

The Sage brush appeals to the college spirit of each and every student in regard to the recent controversy over the 'varsity dances. We feel that the students and the university in general has been done a great injustice in not being allowed to indulge in legitimate dancing. We feel that united action should be taken at once and that a meeting of the students and faculty as well as the regents taken place at an early date, and that the action of this meeting be given the same publicity that the present edict has. We firmly believe that this matter will be given the closest attention of the authorities and the legitimate dancing will receive its proper place in the social activities on the hill. Every one should take action at once.

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The U. of N. Sagebrush

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EDITORIAL

ABOUT THOSE DANCES

The action of the president and the board of regents as regards the stopping of all dances in the gym was hardly called for. They stopped the rag dances, alright, and at the same time gave the newspapers several columns of sensational matter to spread out all over the country by having their action announced through the medium of the press.

Such matter is welcomed with open arms by the press. It makes good front page sensational stories. The local papers gave it columns.

One would think from the action taken by the parties in power and the space given it by the papers that the "raggy motion" was the rule at the parties in the gym, and not the exception as was the case.

The guilty parties were not, for the most part, college people, but people from town and in no way connected with the school.

The action taken by the college men at the end of last semester would have put an end to the threatened evil. They declared against all moonlights and schottishes, and recommended a censor committee for all dances. They were not given a chance to even try out their ideas.

As the matter now stands we will have no more dances until Dr. Stubbs can confer with the faculty and students about the matter. The doctor is on his way to New York and will not be back for nearly a month.

In the meantime those who may wish to dance will go off the campus. Off the campus the regents and faculty have no say as to how the dances shall be run.

We want to go on record as opposed to dances with a sensual trend, but, at the same time we do not think the situation called for any such action as was taken.

MILITARY SCHEDULE

Juniors—Major Bruce, instructor.

First lesson, School of Squad, page 32, to Extended Order, page 55.

Second lesson, Extended Order to School of Battalion, page 67.

Third lesson, school of Battalion to Combat Principals, page 76.

Fourth lesson, Combat Principals to Regiment, page 83.

Sophomores—Captain Anderson, instructor.

First lesson, Definitions to Manual of Arms.

Second lesson, Manual of Arms to School of Company, page 45.

Third lesson, School of Company to Extended Order, page 55.

Fourth lesson, Extended Order to School of Battalion, page 65.

Freshmen—Lieut. Pruett, instructor.

First lesson, Definitions to School of Soldier, page 21.

Second lesson, School of Soldier to School of Squad, page 33.

Third lesson, School of Squad to Par. 124, page 38.

Fourth lesson, Par. 124 to School of Company, page 45.

Band practice.

SOPHOMORE CLASS

There will be a meeting of the Sophomore class in room 6, Morrill hall, on Wednesday, at 4:30. Business of importance to come up. A full attendance is requested.

By order, THE PRESIDENT.

ADVERTISING TALKS, FOR THE ADVERTISER

Last week it was stated that the best ad was a quality ad in the medium concerned.

This week the writer would suggest to the business man that he pay a great deal of attention to the fact of writing his ads.

To this end let us suggest briefly: First, be brief, no not attempt to write a book. The reader wants to get at a glance what may take him an hour to investigate.

Second, make your ad pleasing—that is make it worth a reader's time. Do not ask a man to read an ad unless you have something to tell him, even if you tell him something he already knows. Tell the reader something.

Third, do not attempt to take advantage of the public by advertising. If you have something to sell make your merchandise worthy of the money invested for advertising.

PROF. CHURCH RETURNS FROM MOUNT ROSE

Sunday night Messrs. Church and Ferguson of the department of climatology and meteorology, returned from an extended trip in the snow regions of the Sierras. The party report that they have completed the proposed improvements they intended to make this winter. A new system of recording apparatus has been installed and the future excursions need not be so frequent.

The weather on top of Mount Rose is the main topic for discussion, as there is more of that than anything else at the station. The party spent in all eight days on the way and returning they had a very hard trip, reporting zephyrs that blew 60 to 100 miles an hour, and a temperature of several degrees below zero.

On the way up the mountain three days were spent at Contact Pass, where a small refuge has been erected for the purpose of shelter for those who are belated in storms. At many times the two men were forced back to this shelter to remain until the blizzard passed over and the work of climbing not so perilous.

At the summit where the main refuge is located the party spent two days, making the necessary changes to install the new machinery that is propelled by a fine spring that runs the delicate mechanism for a period of one month, when the recording sheets have to be replaced.

U. S. G. S. MEN VISIT THE CAMPUS

Last week H. S. Gale and James H. Hance, of the U. S. geological survey were visitors on the campus. Mr. Gale and Mr. Hance are connected with the search for potash deposits in this state, which are now being carried on by the United States government. These men are working in conjunction with Mr. Free and Mr. Mertz, who are established in the co-operative laboratory in the Mining building.



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**Poultry Show
Coming Soon**

When January 25 comes the birds will all be present, large, small, dark and light and in fact all that can make a poultry show will be on exhibition for the general inspection of the public. The managers of the Nevada Poultry association are working night and day to get their show ready for the visitors.

The exact list of entries will be given next week as well as the prizes that have been offered to the winning birds.

The judging is to be under the direction of Marion J. Hewitt, who has had a great deal of experience handling shows throughout the west. The university will be given a special night, the 27th. On this night the students will be especially welcome and can do their best toward judging the high class birds that are entered.

The Poultry association has for its founders the university and the agricultural faculty.

The following will give the gist of the rules that govern entries and the judging of the show:

Rule 10. The poultry will be judged and awards made by comparison and the judge shall announce his decision only through the secretary.

Rule 11. All protests must be in writing and delivered to the secretary within 24 hours after judging is completed in the class. A deposit of \$5 must be made with every protest (as a guarantee of good faith) which will be refunded if the protest is sustained.

Rule 12. The latest revised American Standard of Perfection will be strictly observed in judging. In no case will a disqualified specimen, or a specimen considered not worthy by the judge be awarded a premium, whether there is competition or not.

The following is a list of the officers of the association, and under whose direction the show will become a success:

Executive Committee—A. D. Heaton, Paul D. Roberts, L. T. White, W. H. Goodwin, G. H. True and C. A. Darling.

President—A. D. Heaton.
Secretary-Treasurer—J. W. Scott.
Superintendent of Show—L. T. White.

Judge of Show—Marion T. Hewitt.
Premium Committee—P. of. G. H. True, John J. Lyons, J. C. Madron, G. S. Wendt and C. A. Darling.

Publicity Committee—L. C. Madron, John C. Lyons, J. W. Scott.

Printing Committee—J. J. Lyons, I. C. Madron, J. W. Scott.
Coop Committee—R. W. Williams, E. Hooper, R. W. Schofield.

**L. K. FINNEY, '12,
LEAVES THE COLLEGE**

Last Friday Lynn K. Finney, '12, left for San Francisco, where he is to take up a traveling salesman position with the Pittsburg Aluminum company. He will be the traveling representative of the company, and will have his headquarters in San Francisco.

Finney was a member of the present Senior class. He made his N in football last year, and played on the team again this last fall.

His many friends on the hill will be pleased to hear of his good fortune in securing a lucrative position, and wish him every success in his new work.

MAJESTIC VS. WIGWAM

Opening at the Majestic and Wigwam theatres this week new vaudeville acts and moving pictures of exceptional merit, will be presented.

At the Majestic theatre the vaudeville end of the program is worthy of special mention, embracing the four Bonnells in a novelty musical act that carries with it scores of pleasant surprises.

On the same bill will be seen Morris and Sherwood in a comedy black face singing, talking and dancing act that is a winner.

The three reels of pictures em-interesting subjects. A matinee performance will be given every afternoon this week at the Majestic.

At the Wigwam theatre an entire change of bill will be presented commencing this afternoon, including Blondy Robinson and Besette, who are a colored fun producing aggregation overflowing with comedy work along talking singing and dancing lines.

Also will be seen the Musical Coppelais in the greatest musical novelty act ever presented in Reno. This act is enlivened with special electrical and scenic effects. The usual high standard of pictures will be featured. The ten cent price of admission remains in force at both houses.

Subscribe for The Sagebrush.

**Big Dance
Friday Night**

Next Friday night, January 19, 1912, the Century Club will be illuminated for the first student dancing party of the year. This party is to be given by a crowd of college men who are seeking to keep down the present rumor that is in circulation about the college dances and the quality of them.

It is to be stated that at this dance here will be absolutely no rough dancing and that those who can not refrain from this sort of dancing need not attend.

The university public is most cordially invited to be present and enjoy the good feeling that exists among the students, and which should be fostered this year.

The dancing will begin at 9 o'clock and will continue until a late hour, and then the dancers may go home.

**ADVERTISING TALKS
FOR EVERY ONE**

Note—These talks written by an advertising expert may prove useful to the students and the advertisers as well.—Editor.

There are some people that think advertising is merely a donation that will help some poor, unfortunate from a bad plight. This sentiment is all wrong, and can best be proved by a short definition: "Publicity (a very close synonym) is that which gets something before the public eye."

With this definition comes the fact that to gain publicity the advertiser must use that means that will gain the greatest amount for the least money. To ascertain the value of a medium for advertising, several things must be considered. Is the medium well read that does not mean a large circulation absolutely but it does mean that the medium must be worth the reading or its value as an advertising medium is practically nil.

Again is the medium popular in its sphere? This depends on the class of readers and not on the number. A million readers that would look thru a paper or a program merely to find some bit of personal mention would not be of any use to the advertiser so far as publicity is concerned. In advertising as in everything else in this world, quality and not quantity counts.

Mr. Lloyd deVigny Skinner, ex-Mines, 1906, was a visitor on the hill about Christmas time. Mr. Skinner had his same jovial manner and we are always glad to see him.

THOMAS H. WESTERN, New Optician in Reno

FROM LONDON

Do not pass this over. It may mean comfort instead of pain to you. Have your eyes tested FREE by an expert with twelve years experience.

Only modern European appliances are used. I personally attend to all testing and frame fitting.

Special rates to College people.
Glasses made in a few hours.

Phone 125.

119 1/2 N. Virginia.

The Nixon National Bank

RENO, NEVADA

United States Government Depository

Cash Capital \$1,000,000

With which is affiliated

THE BANK OF NEVADA SAVINGS & TRUST CO.

We are prepared to transact all branches of banking. Accounts are solicited from banks, bankers, firms, corporations and individuals, who may rely upon courteous consideration and the very best terms that are consistent with good business methods.

"Come on and Hear"

Oh did you hear that the COTTAGE RESTAURANT is now open at the old location and catering to Banquets and Special Dinners

Douglas Alley

RENO, NEVADA

HAVE YOUR NEXT SUIT MADE BY

GAVIN BAIRD

MERCHANT TAILOR

15 E. SECOND ST.

CLEANING, PRESSING, REPAIRING

The Bonboniere

Purest and Freshest Confections. Best Ice Cream and Ices. Delicious Fountain Drinks

21 West Second Street

Tel. 285

Reno, Nevada

ADVERTISE IN SAGEBRUSH

**Surveyors'
Instruments**

DRAWING MATERIAL
STATIONERY
TYPEWRITER SUPPLIES
PICTURES AND FRAMES

Porteous Decorative Co.



Reno's Style Shop

Autumn displays of Merchandise of Merit—Millinery and Ready-to-Wear Lint—Reasonably Priced

**Keep a Diary
1912 Diaries**

Now in Stock at Mott's

20 West Second Street

BERQUIST & SKINNER

BOOTS AND SHOES
First Class Repairing

Will our Co-eds kindly remember the only Dry Goods Store on Sierra Street

—239—
Your favor will be appreciated
SOL LEVY

ONE of the very interesting things about selling clothes to young men is that young men come to us with pretty definite ideas as to what they want; they study the question of style pretty closely; for young fellows are apt to be particular about how they look; it's a good quality; some men stay young in that respect all their lives.

When a customer like that comes to us—young or old—we're glad to see him; we know we've got what he wants; it's among our

**Hart Schaffner & Marx
Clothes**

There's only one thing for such men to be careful about; that is, in putting emphasis on style, smart, swagger, "nifty" style, where you ought to put it, don't neglect to put some emphasis on the quality. There's a lot of flashy looking stuff going that isn't as good as it looks nor as good as you want.

The good thing about all-wool fabrics is not only that they last longer than any other; but the style lasts longer.

You don't have to pay too much for it; and most important of all, you get what you pay for. Big value in clothes.



Copyright Hart Schaffner & Marx

FRANK & BANE

(Representing the Better Makes)

SPECIAL PRICES

ON EVERY

Rough Neck Sweater in Stock ;Spalding and Pfister Makes — Grays, Blues, White, and Cardinal. Fine Clothing and Haberdashery.

THE OTIS STORE

Fashionable Clothes

Masonic Temple

RIVERSIDE MILL COMPANY

Gold Medal Flour and **Gold Medal Sodas**

Nevada Products

Reno, Nevada

Open All Night Telephone 68 Popular Prices

Mineral Restaurant and Lunch Counter

"HAMBURGER" JACK, Prop.

229 Center Street

Reno, Nevada

Troy Laundry Co.

A discount of 25 per cent from regular prices is granted University patrons, together with 10 per cent gross receipts to U. N. Athletic Fund. Prompt delivery. High class work.

C. HAMILTON
University Agent

The Students' Economical Shopping Place

THE BEST OF EVERYTHING wearable a young man or a young woman needs at the lowest prices they are ever sold for.

Gray, Reid, Wright, Co.

Nevada's Great Department Store

Washoe County Bank

RENO, NEVADA
Established 1871

CAPITAL, SURPLUS AND UNDIVIDED PROFITS

\$750,000.00

We offer to conservative people a complete financial service of the highest character.



Thorough Instruction
In Commercial Subjects and Languages

Nevada Commercial College
Odd Fellows Bldg. Reno Phone 1461

Class Pins Fountain Pens

Frank Golden & Sons

Second and Virginia.



DIAMONDS, WATCHES
JEWELRY

All Kinds of Repairing and Special Orders Promptly Done.

Conant Bros. Co.

Your Grocers

Best Goods at Best Prices

Society Programs and Invitations

Ninety per cent of the dance programs and invitations used in the city of Reno are made up in this plant. There's a reason.

Reno Printing Company
41 East Second Street

TAYLOR'S BARBER SHOP

29 E. SECOND ST.

We Cater to College Men

Private Carriages and Hacks
RENO LIVERY CO.
Overland and Fashion Stables
Phone 163

CURNOW & GAULT
Imported and Domestic Cigars and Tobaccos
Hats, Gloves and Underwear
223 Virginia St. Reno, Nev.

RENO MERCANTILE CO.
HARDWARE AND GROCERIES

RIVERSIDE STUDIO
Fine Portraits. Groupings a Specialty.
F. P. DANN, Propr.
Second and Virginia

Reno Stationery Store
All classes of books for book-keeping. Fine stationery and cigars. Latest books of fiction.
SAM ARMANKO, Prop.

J. R. BRADLEY Co.
HARDWARE & GROCERIES

Everything in the line of Fancy and Staple Groceries

Cor. of Plaza and Virginia Sts.

PHIL JACOBS
MEN'S CLOTHING AND FURNISHINGS
Commercial Row Reno, Nev.

Track Rally Wednesday Night

On Wednesday evening at 7:30 a rally and smoker will be held in the training quarters for the purpose of discussing the question of track athletics and having a general good time. The university has at the present time some excellent material for track work. Among the upper classes there are many men who have brought in the majority of the winners from the last academic meet. The university thus possesses the very cream of the track material in Nevada, and with the co-operation of everyone a track team can be evolved which will be a winner in every sense.

There has been considerable talk of a meet with the University of Utah this year. If anything is to come of this discussion it is time to take the first step now. The organization must be perfected before the practice can begin so let us get the preliminary work attended to before the season commences. As this will be the first meeting of this kind to be held on the hill, everyone should help to make it a success.

The committee in charge of the program has secured several excellent speakers, among whom are Silas E. Ross, Ellsworth Bennett, Prof. Lacey and Frank Mayers.

A number of musical selections have also been arranged. Some of the special features will be a solo by UJdson Kelley, selections by the Mandolin club, and a solo by Thomas Walker.

Hunt up your corn-cob or your old "Jimmy" pipe and join the joy smoke. The time is thirty minutes past seven on Wednesday evening, so cancel your date or bring it with you. A good time is guaranteed to all.

FIRST ASSEMBLAGE PROVES INTERESTING

(Continued from page one)
to call attention to the great change which I have noticed that is coming over the educational authorities of the state at large. I refer to the growing sentiment of employing our own boys and girls, when qualifications are equal.

"The trustees throughout the state seem to be waking up as it were to the fact that the qualifications are equal and that it is the proper thing to give home talent the preference. Understand me, that I would not discriminate against anyone from another state, not at all, but conditions being equal, I merely ask fair play for our own. We in Sparks are very proud of our school, and with our staff of fourteen teachers, ten are Nevada teachers.

"You folks will do the same as others before you, in a short while scatter, some far away, and I predict, that in years to come, when you glance back to this day in retrospect, you yourselves will be the judges as to whether you have taken advantage of the opportunities that are offered to you now, and realize, as I believe Socrates said, 'This is not a schooling for life but life itself.'"

Following Regent O'Brien's address a quartet from the Glee Club sang a very pretty piece and were promptly encored.

After announcing his action in stopping the dances following the basketball games, and that he was to leave the night for New York, the president dismissed the assembly.

FRESHMEN FIVE STILL UNBEATEN

The crack basket ball team of the Freshman class journeyed to Yerington on Saturday last, and added another victory to their list. The game was hard fought from whistle to whistle and although there was quite a difference in the points made by the opposing teams, it was a battle royal. The final score was 38 to 11, and the defense of the Freshman team was almost perfect because only one field goal was scored against them.

This is the first game that Yerington has played with an outside team, as basketball for men is just being introduced. The Yerington boys are a bunch of fighters and they must be seriously considered when the high school champions are picked.

The game was followed by a dance and all of the visiting Freshmen were treated royally.

The following men made the trip: McDonald, manager; Sheehy and Neeld, forwards; Boggs, center; painter, captain, and Trabert, guards.

Prof. Frandsen is having his "bug" incubator fixed up and made ready for use.

"Dutch" Dessar has changed his course from mines to mechanical engineering.

The Owl restaurant never closes.

The Fashion

LADIES' TAILORS

CLOAKS, SUITS AND PARTY DRESSES
MADE TO ORDER

We carry the latest styles and fashions at reasonable prices.
Remodeling, Cleaning and Pressing.

ABE MILCULSKL, Manager,
Ryland Building, Over Manheim's
Reno, Nevada

C. Novacovich E. A. Stewart C. W. Perry

Novacovich Mercantile Company

When you want something good and tasty—out of the ordinary—drop in at the Novacovich Mercantile Co., where you will be sure to find something that will please you. It will make you hungry just to be shown the good things to eat.

They have dainties from every country on the globe, and the very best of every thing. Just try them once.

Phone 699

8 and 10 Commercial Row

With a Thorough Knowledge of the "Segar" and Tobacco Business

We are better prepared to supply your wants in high-class merchandise than other dealers.

If we do not carry what you want we'll get it for you.

Cotton-Turner Cigar Co.

210 North Virginia Street

Phone 1160

PERSONALS

Miss Weir, professor of history, has been one the sick list the last few days.

H. W. Grayson, '13, returned Sunday to register.

Don't forget your A. S. U. N. card. "Jimmie" Knight is talking some of not registering this semester.

Come out and watch the basketball practice.

Call at the Owl and try their meals.

SCHEELINE BANKING & TRUST CO.

Reno, Nevada

Does a general banking and Trust Company business. Exchange bought and sold on all parts of the world. Interest paid on deposits. Agent for the leading fire insurance companies. Safe deposit vaults for rent. Stocks and bonds bought and sold on commission.

Commercial Hardware Company

Successors to DeRemer Co.

Ice-Skates are our specialty. Hardware for everyone. Phone 460

24 W. Com. Row Reno, Nev.

CHARLES STEVER

Bicycles and Sporting Goods Sundries

233 Sierra St. Phone 644

R. HERZ & BRO.

Diamonds, Watches and Jewelry

Reno Nevada

Drs. Rhodes & Stienmiller

DENTISTS

Masonic Temple Reno

THE PALACE BAKERY

ICE CREAM, ICES, CONFECTIONS OF ALL KINDS
Phone 677

E. L. Bacon, Prop.

S. J. HODGKINSON

DRUGS, TOILET ARTICLES

FRANK CAMPBELL

Groceries, Fruit and Vegetables Candy, Nuts, Etc.

Cor. Virginia and Fourth Sts. RENO, NEV.

PHOENIX BARBER SHOP

Under Nixon Bank
Try us for Pompadour or Brush Back. We guarantee our work.

F. H. HARTUNG, Proprietor

RenoMeat Company

"The Shop with a Reputation"

Wholesale and Retail Dealers in Beef, Veal, Pork, Mutton, Sausages, Poultry, Fish, Ham, Bacon, Lard, Cheese, Etc.

TELEPHONE 341

36 Com. Row, Reno, Nev.

O. H. Karns F. Corsiglia

Colorado Billiard Parlors

212 N. Virginia St.

Over Cotton-Turner Cigar Store

Most up-to-date parlors in the State.