

Nevada Historical
231 N. Center St.
Reno

The U. of N. Sagebrush



PACIFIC DEFEATS NEVADA SECONDS

AFFIRMATIVE OF TAX QUESTION TOO MUCH FOR NEVADA TEAM IN TUESDAY CONTEST

Last Tuesday evening Nevada lost a debate to the University of Pacific team, the decision of the three judges being unanimous.

The subject was, "Resolved, that a tax on land values be substituted for the general property tax for city purposes in American cities of over ten thousand population."

Nevada was represented by C. P. Reilly and R. M. Parks, who had the affirmative side of the question. As is usually the case the affirmative is more difficult to handle than the negative, having the burden of proof, and in the minds of the judges, the Nevada debaters failed to show conclusively that a tax on land values would be simpler, more just and more fruitful of results than the system now in use—the general property tax.

Elmer S. Freeman and George H. Colliver represented the College of the Pacific and spoke well. They had a good grasp of the main issues of the question, particularly Colliver, who was very forceful in tearing down the arguments of the affirmative.

President Hendrick presided and Judge T. F. Moran, W. J. Harris and Judge Cole L. Harwood acted as judges. The Men's Glee club gave several very pleasing selections which were enjoyed by all.

It is said that the debate is a great improvement over that held in Reno last year and it is hoped that this improvement will continue and that the debates will become more and more worthy of the hearty support of the people of the University and of Reno.

JACK O'SULLIVAN ELECTED PRES. RENO CHAUTAUQUA

At a meeting of the Reno Chautauqua association, Surveyor-General J. B. O'Sullivan, '97, was elected president. Plans for an extensive Chautauqua assembly, beginning June 9 and lasting about one week, are being advanced, with the promise that it will be better than ever before.

PROF. TURNER TO RESIDE IN LINCOLN HALL

Beginning next year, Prof. A. E. Turner and family will reside in Lincoln hall. As yet there has been no definition of his duties, beyond his residence. Whatever duties he shall have will be decided by a conference between the governing board in Lincoln hall and the Council of Administration of the University.

SAM Porteous For MAYOR

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DAVIS DEFEATED BY NEVADA STARS

93 1/2 TO 28 1/2 THE FINAL SCORE IN TRACK MEET ON MACKAY FIELD LAST SATURDAY

Nevada triumphed rather easily over the Davis farm aggregation last Saturday, by a 93 1/2 to 28 1/2 score. Throughout the afternoon the Washoe zephyrs kept the dust stirred up, making the runs harder, and the hurdles almost impossible.

The one race of the day that brought forth good competition was the 100 yard dash. The visitors were expected to place well up in this race, but they succeeded only in landing a third. Root, the winner, and Hardin both showed good speed, which promises well for the meet on April 24 at Berkeley.

In the 120 yard hurdles Rose and Greenwood made the distance in 16.2 and 16.3, respectively, but were disqualified for tipping over too many hurdles. Genty ran a good race up to the last hurdle, losing some time in scaling the last barrier, but placing third.

Captain Ogilvie showed his return to form by winning the mile in good time, and clipping off a speedy opening quarter in the relay.

The results—
One mile run—Ogilvie was first and Melarkey second; Chase of California third. Time 5 minutes 6 seconds.

100 yard dash—Root first; Hardin second, and Momson third, for California. Time 10 1-5 seconds.

In the 120 hurdles Nourse was first and Hooper second, for California, and Genty third, for Nevada. Time 16.4.

440 yard dash—Meyer first; Martin second, for Nevada; Lewis of California third. Time 54 seconds flat.

Two mile run—Kent first; Trabert second, and Silva third, all of Nevada. Time 11 minutes 10 3-5 seconds.

In the shot put Momson of California was first and Henningson second, and Hill third, for Nevada. Distance 37 feet 9 1/2 inches.

Hammer throw—Wolford and Hill of Nevada were first and third, and Hess of California second. Distance 111 feet 1 inch.

Pole vault—Clark first; Watt second, for Nevada; Rivett of California and Clifford of Nevada tied for third. Height 10 feet.

220 hurdles—Rose first; Hancock second, for Nevada; Urban of California third. Time 28 4-5 seconds.

880 yard dash—Hovey first; Chism second, for Nevada; Dugan of California third. Time 2 minutes 8 3-5 seconds.

High jump—Nourse of California and Hardin of Nevada tied for first; Clifford of Nevada third. Height 5 feet 8 inches.

Broad jump—Hardin and Hill of Nevada were first and third and Momson of California second. Distance 21 feet 4 1/2 inches.

220 yard dash—Hardin first; Root second, for Nevada; Nourse of California third. Time 24 1-5 seconds.

In the relay race, the last event of the afternoon, Ogilvie of Nevada, the first man off, got a lead over his opponent, Hooper of California, that was maintained through the entire race. The entrants for Nevada were Ogilvie, Jones, Martin and Meyers, and for California Hooper, Ayers, Hunsaker and Lewis. Time 3 minutes 41 1-5 seconds.

Every Wednesday and Saturday hereafter tryouts will be held by Coach Glasscock over the full distance in all events. Hardin is showing up in great form, but will have to improve considerably to win from Root in the sprints.

Bill Melarkey showed he had the requisite endurance in the mile, finishing with a strong burst of speed. Schindler played his part well, hold-

(Continued on Page Six)

Dues Question To Be Voted Thursday

SENTIMENT OF ALL DESIRED ON QUESTION OF VITAL IMPORTANCE TO STUDENT BODY

At the next assembly in the gym, Thursday morning at 11 o'clock, a vote is to be taken on the question of making the payment of A. S. U. N. dues compulsory, payable at registration. In order to secure the favorable action of President Hendrick and the Board of Regents, a good majority will be required, to show the true sentiment of the student body.

In the past the athletic fee was paid with the other fees when the student registered. No comment was ever made on the necessary tax, and the burden of supporting athletics was shared by all alike.

In the last few years, a growing number have evaded the payment of these dues. Not satisfied with the extremely low fees charged in registering for their study courses, they have declined to pay their share of the student body's expenses, giving as their reason their general disinterestedness and, most potent of all, the fact that they weren't forced to pay them. If for no other reason than to make these people interested, they should be forced to pay their share. The A. S. U. N. needs the money and moral support of these individuals, who have gained the unenviable publicity of having their names posted on the public bulletin board.

IN ORDER TO REMEDY THIS RECOGNIZED DIVISION IN THE STUDENT BODY, VOTE, AND SEE THAT ALL YOUR FRIENDS VOTE IN FAVOR OF THIS RECOMMENDATION. NO ACTION WILL BE TAKEN BY PRESIDENT HENDRICK AND THE BOARD OF REGENTS UNLESS THE MAJORITY OF THE ENTIRE STUDENT BODY ENDORSES THE MOVE. THE ONLY CHANGE CONTEMPLATED IS IN THE METHOD OF COLLECTION OF A. S. U. N. DUES. THE VOTE WILL NOT BE MADE PUBLIC, BUT WILL BE TRANSMITTED TO THE REGENTS AFTER INSPECTION AND COUNT BY A STUDENT BOARD.

Nominations Made A. S. U. N. Officers

NAMES FOR STUDENT POSITIONS OFFERED; A. S. U. N. DUES QUESTION TO BE VOTED ON

A meeting of the executive committee was held on the eighth of this month and a meeting of the Associated Students on the ninth. The business of the executive committee consisted first of the passing of bills. The sum of \$275 was drawn as a loan in favor of the manager of girls' athletics. The expenses of the girls' basketball team will not be as large this year as usual. They will not need much more than half of the \$400 allowed them and the remainder will be used in paying the numerous debts of other branches of athletics.

The executive committee recommended, and the student body ratified the recommendation, that N's in baseball be granted the following men: Holtham, Talmage, Abbot, Moore, Sheehy, Bacon, Young, Clark and Fake.

At the meeting of the Associated Students, the committee, McDonald, Healy and Johnson, appointed to draw up the amendment to article VII, section 2, paragraph 8, concerning the scholarship of candidates for office, presented the following motion. The names of all nominees

(Continued on Page Six)

SENIOR PLAY TO BE DRAMATIC TRIUMPH

"FROLICS OF 1915" BY SENIOR CLASS WILL BE FULL OF COMEDY AND LAUGHS

Four acts of comedy of the better type intermingled with real University of Nevada history and a love story built on off repeated happenings at Nevada, is the sum and substance of the senior play which will be put on at the Majestic Friday night, April 23rd.

The members of the class have been rehearsing the play daily for two weeks and are now beginning to put the finer touches in their respective parts. J. B. O'Sullivan, director, spent four years as a student at Nevada, and his knowledge of the early history, the traditions and his personal acquaintance with the characters represented, has given him a foundation to work on and he is gratified with the exceptional results so far achieved.

The cast of characters includes only members of the senior class, among them being the Glee Club comedy man, Monk Ferris; Carina Damm, George McCreery; Laurena Marzen, Jessie Hylton, Elmer Wiley, Tom Walker, Pearl Stinson, Mrs. A. W. Preston, Husky Siani, Frank Bannigan, Madge Mead, Josephine Williams, Leila White, Phil Raymond, Lyster Withers, Earl Swain, Richard Sheehy, Gertrude Shade, Furio Dondero.

Tickets for the play to be reserved at the Majestic on the day before the play are on sale at the registrar's office. The prices will be 25c, 50c and 75c.

NATIONAL SECRETARY ON CAMPUS FRIDAY

Miss Margaret Burton, a national student secretary of the Y. W. C. A., will be on the campus next Friday. She is visiting the Nevada association on her way to visit others in California and to attend the biennial convention at Los Angeles. She is an interesting speaker and while here will give two talks. One will be given on "Miss Margaret Mathews' Work in Japan," at the Tokyo committee's tea Friday afternoon at 4:30, at Mrs. Hattie Pearson's, on corner of West and Elm streets. She will speak again at 7 o'clock in the recreation room in Manzarite hall. Everyone is urged to come.

Orange pudding—you never tire of it. D. C. & W. Co.

NEVADA GIRLS LOSE TO BERKELEY 42-10

SIZE OF CALIFORNIA PLAYS HAVOC WITH NEVADA TEAMWORK—GAME PLAYED ON DIRT COURT.

In order to equalize the fortunes of Nevada teams, the girls' basketball team lost to Berkeley, 42 to 10, while the varsity track team was winning by a 3 to 1 score, last Saturday afternoon. Notwithstanding the practice and teamwork indulged in by the Nevada girls, the tide of the game went steadily toward the California side, till the final whistle closed the game. The Berkeleyites averaged a good deal larger and huskier than the Nevada team, which doubtless overcame any tactical advantage.

After the game the Nevada and California teams, with their escorts, enjoyed a dance at the Nevada building, prepared by Mrs. Jewett W. Adams, official matron of the building. The intercollegiate crew races were seen, and the exposition grounds visited, filling the few days with pleasure. The team returned Monday morning, with many pleasurable remembrances of their trip.

Circus Car Is Plan of State Senator

SENATOR BUOL PLANS TO SEND CAR THROUGH RURAL DISTRICTS TO EXHIBIT

Quite a novel scheme is being worked on by Peter Buol, senator from Clark county. He plans to run a circus train during the summer months, in order to demonstrate the various advanced kinds of farm implements and irrigation aids. The train is to be run over the San Pedro, Los Angeles, Salt Lake lines, and a special train has already been secured.

This innovation is to be run in cooperation with the University extension service, as it already has the approval of President Hendrick. The education of the farmers of the state to the appreciation of the opportunities awaiting the pumping and other mechanical aids to prosperity, is to be the chief idea. It is probable that the routing of the train will cover the state, if the necessary arrangements can be made.

Fox-Trot Sundae 15c, at the Fountain, Dalton, Cliffords and Wilson Co.

Save This

As a member of the Student Body of the University of Nevada, your vote on the following recommendation to the President and Board of Regents is requested:

"Are you in favor of making the payment of Athletic Dues compulsory upon registration?"

Name Class

Yes No

Mark vote with cross X

Deposit votes in box in Registrar's Office.

The U. of N. SAGEBRUSH
(A Student Publication)

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TUESDAY, APRIL 13, 1915

EDITORIAL

TO ALUMNI

To the Alumni of this and every other university, who are now residing within the borders of the State, the University of Nevada extends a cordial welcome to participate in our Commencement exercises.

In the spring of each year the college man, present and past, has been accustomed to hie himself back to his alma mater, to bask in the memories of his younger days, and renew acquaintances with the newer crop of undergrads.

When the school of his youth is too far away to warrant the trip, a period of sad longing ensues for the loyal alumnus. A desert island is as nothing compared to his lonely state.

So that the Nevada home-coming is this year opened to all collegians, of any or all schools. To become better acquainted, to the mutual advantage of all; to grasp the hand of good-fellowship with all the army of the educated in the shadow of Mackay's statue, is the open-hearted invitation of Nevada to all college alumni.

THE DUES QUESTION

The Student Body of this University will soon be called upon to express its sentiments on the question of whether the payment of A. S. U. N. dues should be made compulsory or not. There seems to be little argument over the main issue. All should pay the agreed tax in order to maintain athletics, whether they be rabid fans or insipid bookworms.

In the past the majority have paid their dues with never a thought of evading them. The very idea of refusing to support any Nevada undertaking, anything that the majority of the student body wishes, is so foreign to most Nevadans that the idea cannot help but creep in, that our friends from neighboring states are responsible.

Some sentimentally inclined fear that to have the comptroller collect student body dues will endanger our sacred freedom. More credit should be given to the governing powers of our University for the possession of good common sense. As long as the A. S. U. N. controls itself, it may be depended upon to do nothing that will reflect on its own ability to control. To the present day American, paternalism is too much of a red flag to attempt to wave before his eyes. So that the only objection to the question at issue is disposed of.

At assembly next Thursday, vote, and encourage all to vote for a change that can lose nothing and gain much for the A. S. U. N.

Scott Unsworth, Rhodes graduate from Nevada, who is teaching at Thompson, near Wabuska, decided to walk home to Reno for Easter and revive thereby a taste of his tramping tours in Europe. A straight course over the side of Mount Davidson and the Geiger grade reduced the distance to 56 miles. This was covered in 12 hours and 20 minutes, or at a rate slightly in excess of 4½ miles per hour. Owing to low shoes and sandy roads, his feet were blistered. Otherwise he thoroughly enjoyed his experience.

POLITICAL ANNOUNCEMENTS

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PROF. GEO. J. YOUNG VISITS SCENE OF PREVIOUS TOIL

Prof. George J. Young, former head of the Mackay school of mines, was a visitor on the campus last Friday and Saturday. During the previous week Prof. Young had delivered several lectures to the senior class of the University of California mining department.

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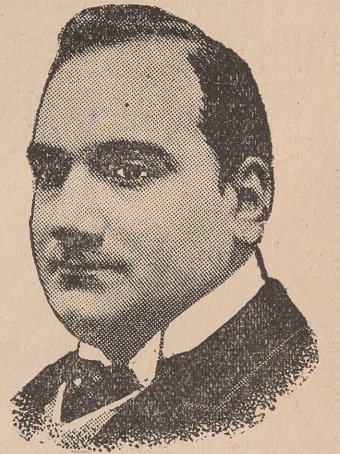
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Freshmen Glee Wins Praise for 1918

BABY CLASS PROVIDES ENJOYABLE DANCE FOR ELDERS IN TRANSFORMED GYM

Every year there is a Freshman Glee and each year we think the last is better than the year before. This time, however, we know that the Class of Eighteen has given a dance that has proved far better than any of its preceding ones, and will be hard for any of the coming freshman classes to equal. From the moment the dancers entered the gym they felt that wonderful "good time feeling" taking possession of them. The gym was transformed into a perfect bope. Strands of gold and black crepe paper strung from the softly shaded lights to the walls formed the ceiling; over in one corner was a most alluring and inviting cozy corner, and directly above its entrance were the large electric-lighted figures, '18. The orchestra was completely hidden by a network of vines, flowers and palms. The programs were, perhaps, the greatest surprise of all, of black leather with Freshman Glee in golden letters written across the cover.

Beginning with the first strains of the orchestra playing the waltz, "One Wonderful Night," until the last notes of "Aloha Oe" died away, informality reigned. 'Twas a true Freshman Glee, for even the staid upper classmen forgot; the spell was cast over every guest there and once more all became freshmen.

All America College Team

ALL AMERICA COLLEGE TEAM. SELECTIONS COVER MANY INSTITUTIONS

The pictorial feature of the Spalding official almanac this year is more complete than ever. Among the many fine halftones are the following college groups: Cornell university track team, University of Chicago track team, University of Pittsburg swimming team, Columbia track team, Cornell cross-country team, and the track teams of Lafayette, Colgate, Colby, etc.

Athletic scenes at various college meetings are given, including many individual athletes in action and repose. Beatty of Columbia, Treadway and Brown of Yale, McCurdy of the University of Pennsylvania, and Nordell of Dartmouth are a few of the many shown.

The All-America college team, selected by Alfred J. Lill, Jr., president of the Amateur Athletic Union, is a strong feature of the book. Cornell leads with four representatives, the University of Southern California is second with three, and the University of Pennsylvania is third with two. The University of Michigan, Yale, Dartmouth, Columbia, and the University of Maine each have one representative.

A new feature of the almanac this year is a series of diagrams, showing the improvement in the records for the various track and field events since the organization of the Amateur Athletic Union in 1888. The charts give the record for the year in which each new record was made, with the names of those equaling it in subsequent years, and a perusal of them shows at a glance how time and distance have been reduced and lengthened, respectively.

NEW USE FOR RIPE OLIVES DISCOVERED

OROVILLE, April 6.—Since California Ripe Olive Day was projected, even olive packers and olive growers have been surprised to find the number of ways in which the olive can be used. It has been found that ripe olives are a perfect substitute for mushrooms and that ripe olives make a delicious ingredient for stews and meat sauces; minced olives make delicious sandwiches, while olives served with any kind of meat or salad add immensely to the dish.

California Ripe Olive Day association has prepared a pamphlet giving a large number of recipes showing how ripe olives may be utilized. This pamphlet will be sent upon request; address the association at its headquarters in Oroville, Cal.

Early morning hikes and breakfasts out of doors are much enjoyed by many of the Manzanita hall girls.

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That Reno is progressing along business lines is evidenced by the number of new business enterprises that are starting and the enlarging of many of those established.

Among the most prominent of the latter is the optical firm of E. J. Nixon, Inc. The company has taken a large ground floor space in the new Nixon building and have installed modern machinery for the manufacture of glasses.

The store is the only exclusive optical shop between Salt Lake City and Sacramento. It is fully equipped with surfacing machines, edging machines, drills and cutters. The eye-testing department is equipped with a Geneva combined ophthalmoscope and retinoscope, an ophthalmometer and all other instruments that will aid in correcting eye defects.

"Eye Sickness," a small book treating on the diseases of the eye and their care, has just been published by the company and is being distributed throughout the state upon application.

NOTICE

Beginning Tuesday morning milk chocolates will be sold at Miss Sissa's office. Price the same as it is downtown, 5 cents. The Associated News Committee, with Dorothy Mahen as chairman, is raising money to subscribe for journals needed by the Y. W. C. A.

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ASSEMBLY

There will be no general assembly on Friday, April 16, the assembly on Thursday, April 15, at which the Tuskegee Institute singers will appear in a program of plantation melodies and negro folk songs, etc., taking the place of the Friday assembly. The classes dismissed Thursday will be held Friday instead.

The Tuskegee Institute singers are sent out by the Tuskegee Normal Institute, of which Booker T. Washington is principal. They sell no tickets, charge no admission, but take up a collection. These contributions are not given to the singers, but are sent to Booker T. Washington. These singers are paid by the institute and are paid here by your appreciation and good will. Tell your friends to come.

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DECALOGUE FOR FUSERS

1. Thou shalt devote thyself to a study of the quirks and twists, the hesitates and slides of the newest of new dances.
2. Thou shalt adorn thyself with a suit of Jacob's best, sprinkled with much gold lace. Yea, and silk gloves shalt thou wear, and a cap of dog-giest fashion.
3. Thy hair shall be parted in the very middle of thy cranium, well-sieeked and with just a touch of frou-frou.
4. Sweet words and honeyed compliments shalt thou use, and abhor the crudeness of academy slang.
5. One cup, three macaroons and one cigarette shalt thou juggle with one hand and wave the other languidly as thou speakest.
6. Thou shalt be serious and impress with young girls, saucy and impudent with old ladies, and just a bit srobbish with thy classmates.
7. Thou shalt be bold, but not too bold, keep a sensitive hand on the tiller and never lose headway when she comes into a new mood.
8. Beware the little broken laugh that spoils a kiss, keep a wary eye on the stage setting and be sure thou lackest not ardor.
9. And above all, as the Social Aides insist, be "precious."

—U. S. Military Academy Log.

PHONE 1369 NINE TABLES

BILLIARDS

NEVADA'S FINEST
AND
LARGEST
BILLIARD PARLOR
KARNS & SINAI

210 N. VIRGINIA ST. RENO, NEVADA

Troy Laundry Co.



A discount of 25 per cent from regular prices is granted University patrons, together with 10 per cent gross receipts to U. N. Athletic Fund. Prompt delivery. High class work.



E. WILEY - University Agent

E. W. CHENEY

E. W. Cheney, candidate for city clerk of Reno at the election on May 4th, arrived in the city of Reno when he was two years old. He received his early education in the city schools and high school, and attended the University of Nevada in 1906 and 1907.

After completing his law course at Stanford university, he was admitted to the bar in 1910, and has been established in business since that time.

His candidacy for city attorney is strictly non-partisan and he promises a fair and economical administration of city affairs.

Y. W. C. A. MEETING

The regular meeting of the Y. W. C. A. will be held as usual on Wednesday at 4:30 in room 6. The meeting committee has planned a unique program, the subject being Kipling's poem, "If." If you come, you will certainly enjoy it.

Fox-Trot Sundae 15c, at the Fountain, Dalton, Cliffords and Wilson Co.

RIVERSIDE MILL COMPANY

GOLD MEDAL FLOUR

and

Sagebrush Sodas

NEVADA PRODUCTS RENO, NEVADA

NEW STORE NOW OPEN

**PALACE DRY GOODS HOUSE
OPENS IN FORDONIA BUILD-
ING—A CREDIT TO RENO.**

Thirty-seven years' participation in the business life of Nevada, thirty years of which were spent in Reno, culminated for William Levy, proprietor of the Palace Dry Goods House Monday when the doors of the new Fordonia building, at Second and Center streets, were opened.

Mr. Levy first came to Nevada in 1878, going to Virginia City. From there he went to Eureka to engage in the dry goods business, then came to Reno. He first occupied a part of the Washoe County Bank building, the addition being erected specially for him. At that time there was no other business house on Virginia street between the Palace Dry Goods House and the Truckee river. For 25 years the establishment occupied quarters on Virginia street north of Second street from which it was moved to the Fordonia building since closing time Saturday night.

A feature of the new Palace Dry Goods House is the mirrors. They are everywhere, and in the ready-to-wear department the triplicate mirrors are built so that they may be closed when not in use. The efficiency of this department is multiplied by having all ready-to-wear clothing kept in a specially built room on hangers.

Ladies Rest Room

The alteration department, private office and wrapping and change rooms are also on the mezzanine floor, and at the southeast corner of this floor is a ladies' rest room. This is in charge of a ladies' maid. The rest room has easy chairs, a table for writing and a telephone.

**MOVING PICTURES IN GYM
AGGIES-ENGINEERS MINGLE**

Monday evening at 7 p. m. a moving picture exhibition of the mechanical and engineering work on the Panama canal was staged in the gymnasium. The pictures showed many of the engineering obstacles that were encountered, and the advanced machinery used in their conquest.

At 8 p. m. a reel of farm pictures were run off for the benefit of the Aggie students. The use of concrete on the farm was depicted; concrete silos, fence posts, and many other interesting uses were fully explained.


MURAD
THE TURKISH CIGARETTE

Last year more MURADS were smoked than any other 15c Turkish cigarette in the world.

15c

Smyrna
Makers of the Finest
and Lightest
Cigarettes in the
World.

Everywhere
Why?

A. G. Spalding & Bros.

Have for nearly forty years been the official outfitters to practically all the big college teams.

Their unanimity in using Spalding Goods is a good reason why you should.

Spalding equipment and uniforms are made right and from the best materials.

Catalogue free on request.

A. G. Spalding & Bros.
156 Geard Street
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Notice

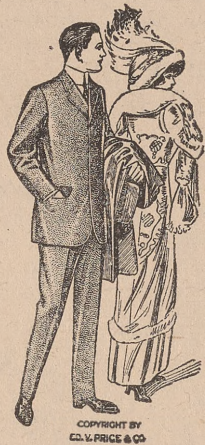
If you are a subscriber to one of the following periodicals, you can help the University by donating your copies to the library after you have read them:

American Homes and Gardens, Home Progress, International Studio, Musician, New England Magazine, Outing Magazine, Overland Monthly, Photo Era, System, American Journal of International Law, American

Law Review, American Naturalist, Hibbert Journal, Nature, Playground, Yale Review.

PRESIDENT TO GIVE DINNER.

President and Mrs. Hendrick have issued invitations to all graduates to enjoy a dinner with them at the Riverside hotel next Friday night. The dinner will be an informal affair and will be attended only by members of the graduating class.



**Young Men's
Suit**

For your particular benefit we have produced virile, manly, good-looking models, in all materials now popular, and each suit is all-wool, cut on the best lines, and is carefully fitted to you by our own tailors. At from \$35.00 down to \$15.00.

NEW COLLARS
The New Shapes,
Starched
Soft

NEW SHIRTS
The Popular and
Sensible Summer Shirts
Arriving Daily

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INCORPORATED
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THE EXPOSITION LINE



REDUCED RATES TO SAN FRANCISCO
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\$11.25

RETURN LIMIT FIFTEEN DAYS
ON SALE APRIL 16-24-25

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RETURN LIMIT NINETY DAYS
ON SALE DAILY

J. M. FULTON

Assistant General Freight and Passenger Agent
RENO : : : : NEVADA



**The Confessions of a
FATIMA FAN**

At first I fought shy of FATIMA cigarettes. I did not understand how they could be anything but "cheap" at such a ridiculously low price—and so I continued to pay twenty-five cents a box for a high sounding name, and a poor smoke.

But when I saw everyone around me smoking FATIMAS—men of culture and discernment—I became curious as to the strong appeal they seemed to have, and purchased my first package of the famous cigarettes. What a revelation they were to me!

So smooth, so delicious! The delightful aroma of the pure Turkish Tobacco held for me an intangible fascination.

I seemed to be carried as in a dream to the far distant ports of the Orient, where I saw those dark-skinned native experts of Xanthi, Samsoun, Cavalla and Smyrna selecting the choicest tobacco leaves with the infinite care of artists.

Such was my introduction to FATIMA. And once to know the subtle charmer, is to be her life friend.

20 for 15c

"Distinctively Individual"

FATIMA
THE TURKISH BLEND CIGARETTE



The \$500 Prize

This ad. published in the \$500 Fatima Advertising Contest, is the work of Mr. Dillwyn Parish, Harvard University.

\$500 will be paid to the college student who sends to us the best original advertisement for Fatima cigarettes before June 1, 1915. In the meantime, for each ad. we publish we will pay the writer \$5.

Illustrate your ad. if you can, but if you can't draw, then use your kodak or describe your idea.

Prize will be awarded by a committee of three prominent advertising men. L. B. Jones, Adv. Mgr., Eastman Kodak Co., F. R. Davis, Adv. Dept., General Electric Co., and J. George Frederick, Editor of Advertising and Selling.

Leggett & Myers Tobacco Co.
212 Fifth Ave., New York City

FATIMA
THE TURKISH BLEND
CIGARETTE

Block N Society Discusses Meet

COMMITTEES APPOINTED FOR INTERSCHOLASTIC MEET MAY 8—PRES. HENDRICK, DEAN SCRUGHAM AND PROF. HASEMAN PRESENT.

At the meeting of the Block N society last week, plans for the interscholastic league meet on May 8 were discussed, and committees of the society were appointed. President Hendrick, Dean Scrugham and Prof. Hase-man, representing the league board of control, were present, and they explained the various details of the big undertaking.

About a hundred athletes are expected this year from all parts of the state. Where before only two or three men were entered from a school, a full team is to be sent this year.

Committees on entertainment, track, general arrangements, starter, referees, timers, announcers and publicity were appointed.

One of the most important matters that has been brought up for some time before the Block N society is the matter of taking control of the high school basketball situation, inasmuch as the track contests are supervised by the society. At present the state championship is claimed by a number of schools, and no one is in authority to decide the issue.

A committee consisting of Painter, Healy and Henningsen was appointed to take steps toward the solution of the problem, and a possible permanent control. Full publicity is to be given the scheme, and a final decision arrived at by a vote of the high school principals or representatives at the annual meeting of the interscholastic league May 8.

Officials appointed are:

Referee—S. E. Ross.
Starter—H. H. Hovey.

Inspectors—Trabert, Healy, Painter, Neeld.

Judges of finish—T. A. Brandon, Hon. P. A. McCarran, William Kearney, W. Powers, Ferris, McPhail, Sheehy, Root and Governor Emmet D. Boyle.

Field judges—E. E. Caine, C. C. Smith, M. Jepson, Henningsen, Bacon, McCubbin, J. Hill.

Timekeepers—S. E. Jamison, Stewart, Barton, Fiske Walker.

Clerk of the Course—Abbott.

Assistants—Hancock, Chism, Tal-mage, Holtham, Young, Martin, Moore, Stickney.

Announcer—McDonald.

Assistants—Menardi, North, Rose.

Scorer—Kniffen.

Assistants—Patterson, L. Riley.

The above list of officials will be subject to change anytime before the meet takes place. If any change is made, a notice will be posted on the bulletin board announcing same.

DAVIS DEFEATED BY NEVADA STARS

(Continued from Page One)

ing his position in the race till the final lap.

In Lou Meyers, Nevada has the best looking quarter man since the days of Bobby Bringham. He has a high school record of :51.1, which he should improve before long.

From the present outlook Nevada stands a good chance to win the Berkeley meet on April 24. Strict training is being enforced, and the good results are already showing.

NOMINATIONS MADE A. S. U. N. OFFICERS

(Continued from Page One)

for offices of the Associated Students shall be submitted to the scholarship committee by the executive committee for approval. If there are good reasons for the rejection of any stud-

ent his name shall be dropped from the ballot by the executive committee.

A motion was made and unanimously carried that the expenses of Howard Browne not already provided for be paid by the Associated Students when he goes to the American wrestling contests, for the U. S. title, to be held on the coast.

The Block N Society was instructed to present an amendment to the constitution concerning the granting of circle N's in minor sports.

Bourke Healy presented the idea of making the payment of athletic dues compulsory. He had investigated the matter before the meeting and the president had asked for a majority vote of all the students, before it can be made a rule in the university. At the next assembly, which will be next Thursday at eleven, ballots will be supplied by Healy and Hurd and a yes or no vot will be taken from each student.

U. OF N. DROP-IN MAZDA LAMPS

BY ACTUAL PHOTOMETER TEST PROVED TO BE THE MOST EFFICIENT LAMP MADE.

Before buying come and inspect our stock and get our prices on electric heating devices, fixtures, supplies, etc.

The Electric Shop

NEVADA MACHINERY AND ELECTRIC CO.

121 Nevada Street

PHONE 200

Chism's Quality Ice Cream

Is in every sense of the word good Ice Cream—fully meriting and meeting the commendation of all the people. It is delivered to your home a clean, hard-frozen, wholesome, velvety, delicious delicacy unsurpassed in quality, looks and taste.

50c a Qt.

Packed and Delivered

75c 2 Qts.

Order some now for Sunday dessert

Phone 408

The Chism Ice Cream Co.



Young people want style

and they get it irrespective of price

Younger people are better dressers than older people because they have a better sense of style.

If they have to pay more for style they will strain a point and do it. If they can pay less and get style they welcome the chance.

Styleplus \$17 Clothes

"The same price the world over."

have all the clever style points of high-priced clothes because they are designed by one of the ablest fashion artists in the country.

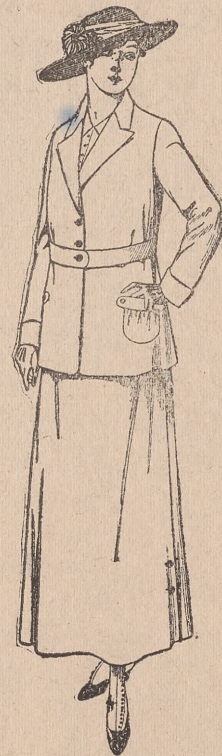
Full selection of the up-to-date models and fabrics. Cloth of each suit guaranteed to wear.

Style is often costly. The makers specialize on STYLEPLUS and in this way produce style plus values for \$17. Big selection for older men, too.

Gray, Reid, Wright, Co.

Wooltex Tailored Suits and Coats in Fullest and Finest Assortments now

IT is most gratifying to make the important selection of a new spring suit or coat while our collections of Wooltex garments are at their height; for naturally we cannot undertake to keep continuously in stock such a large variety of models as is now on exhibition.



Suit No. 1720

THE picture illustrates Wooltex suit No. 1720—a very effective youthful model, which is equally becoming to all slender women. The jacket is in Polo effect, moderately full, with smart pockets on both jacket and skirt. Materials are checks, poplin and covert.

Every day you wait shortens the time of service which the new garment will give you, and likewise every day you wait takes off something of the enjoyment of possessing the new styles while they are at their height.

Women who have been to see the Wooltex exhibition express their delight over the moderateness of the prices that are marked on garments of such excellence and refinement.

The hand-tailoring at the vital points in the apparel, which gives permanency to the shapeliness of the garment, is a Wooltex feature of added cost in the production, which it seems amazing to secure at such moderate prices.

If you have not yet seen our full spring exhibition of Wooltex garments, come at the first moment you can, whether you anticipate buying or not. An equally hearty welcome if you come only to see the new styles.

THE NEW WOOLTEX MODELS



NOW ON DISPLAY

The Store That Sells Wooltex

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