



COFFIN AND KEYS EDITION

Ask The Man in the White Cap

FROSH INFORMED AS TO COFFIN AND KEYS

Dialogue Between Junior and Freshmen Reveals Worthy Character of Would-be Notables

Say, Mr. Junior, what does Coffin and Keys mean? Well, Frosh, it is said that it means this:

C stands for Care
O is for Only
F signifies For
F means Fineness
I is In
N symbolizes Nevada

A begins All
N symbolizes Nevadans
D stands Do

K calls for Keep
E means Elevating
Y signifies Your
S stands for Society.

Oh, I thought it meant this:

C for Characters
O only
F Fifteen
F For
I Ignorant
N Nevadd

A And
N Never
D Do

K Keep
E Even
Y Yourselfs
S Sober.

By gosh, I guess that you have guessed pretty close at that. Who belongs to it? asked the Junior.

Oh, Heard, Hill, King, Rufus Ogilvie, Candy, Kemper, Kimmel, Moore, Caffery, Malone, Engle, Melarkey, Gooding and Prof. Jones said the Frosh.

Well, let me think, when I came to school as a Freshman I was in the same class with Hill, Candy, Ogilvie, Kimmel and Caffery. They are good fellows and Caffery told me all about the "Bud," Candy about the "Empire," Kimmel about his town Sparks, Old Joe Hill spilled everything about Susanville and all the fine janes and Ogilvie orated on the kind of saloons they have in Elko on the Fourth of July.

Then Heard, Melarkey and Kemper rushed me for a possible member and took me to the Alturas, Empire Mecca, Kanes and to lots of saloons. They were trying to get me drunk so they could pledge me. But I fooled 'em and took straight whiskey. Then that man Malone said he was out buying up livestock for his lodge and he tried to get me paralyzed but I slipped it over on him by taking good old Gordon gin. That kid Moore tried to make me take water but I was beginning to see through the clouds and King, Engle and Gooding told me that I had good possibilities to be a man and stay with men. So I went over the same ground but drank everything this time and am a real man now. That Prof. Jones is a rock and rye man. Stronger on the rock than the rye. He has a conchoidal fracture, that's what is bad about him. Well, looking over these guys, I guess they are good enough.

T. & D. Theatre

"TWILIGHT SLEEP"

LADIES ONLY
MATINEE 1:30, 3:00 to 4:30
ADMISSION 25c

EVENING

Mme. Petrova

In

"The Waiting Soul"

ADMISSION 10c
Special Showing of
"TWILIGHT SLEEP"
For Men, 10:30 p. m.
ADMISSION 25 CENTS

FRIDAY--SATURDAY--SUNDAY
FOUR ACTS

HIPPODROME
VAUDEVILLE

EXECUTIVE COMMITTEE IS MOST ATTENTIVE

Give Wonderful Party With Plainest of Refreshments and Sanest of Procedure

Have you ever been going along in the dark and whang—something hit you on the upper extremity and you let out a string of sulphur a mile long. Unexpected slams and raps hurt the most. Did you ever hear the story of Tantalus, who, hungrier than a "gowhouse" frequenter, was always reaching for the juiciest of fruits which were snatched from his grasp? Or of Sisiphus, who rolled the stone up the hill in the hope of everlasting reward if he arrived at the top only to lose his hold and see the rock go rolling down the hill again. Ever think of the gentlemen of the football field who trained last year in expectation of breaking training at a certain date and then were slapped in the face with an extra game. Ever recall the squads of ball-heavers and sprinters who worked in expectation of trips which would give them the honor of serving their university and then the welcome news that the treasury was empty and that no funds were available. Who is responsible for these slaps out of the dark? Anybody know? We don't.

We should like however to recall the frivolity of the executive committee who put on a most awful party in the training quarters recently. Such serious questions were discussed as "if I had had another ace I would have beaten your three kings." A selection rendered by Bill Melarkey entitled "The Queen of Hearts" with special reference to his own needs, was played with such pleasing overtones that all the friends suggested that the honored president attend the Carson Indian School for further instruction in local color, the idea being that he would in time present to the world some of the Indian melodies for preservation for future music lovers. The president's aptitude in getting along with ladies caused the suggestion to be made. Ruth Pyle also delivered a serious and lengthy dissertation on "Why Girls Go East to Teach" characterized by an intimate and personal knowledge of the underlying causes.

Tea and wafers were served and proved delicious but the disturbing effects of the tea left our friend "Brow" with such a headache that he swore "Never Again." Aside from this spirit of frivolity on the part of supposedly dignified people, the bad effects of the liquids served and the impropriety of the site chosen for the celebration we have no criticism to offer of this affair except to protest in vehement fashion against the driving of autos across the field and track.

During the evening "Pipe" and Freda—it is hard to speak of the dead, but it must be done—found a fine excuse to adjourn to outer darkness. Wood, sufficient to last a week, was available within the room so the only pretense remaining was to search for an ax with which to cut said wood. Forth they went, brave souls, on the hunt and the ax was later found within at least two inches of the fireplace. But then, what is the use. The wood didn't need cutting anyhow.

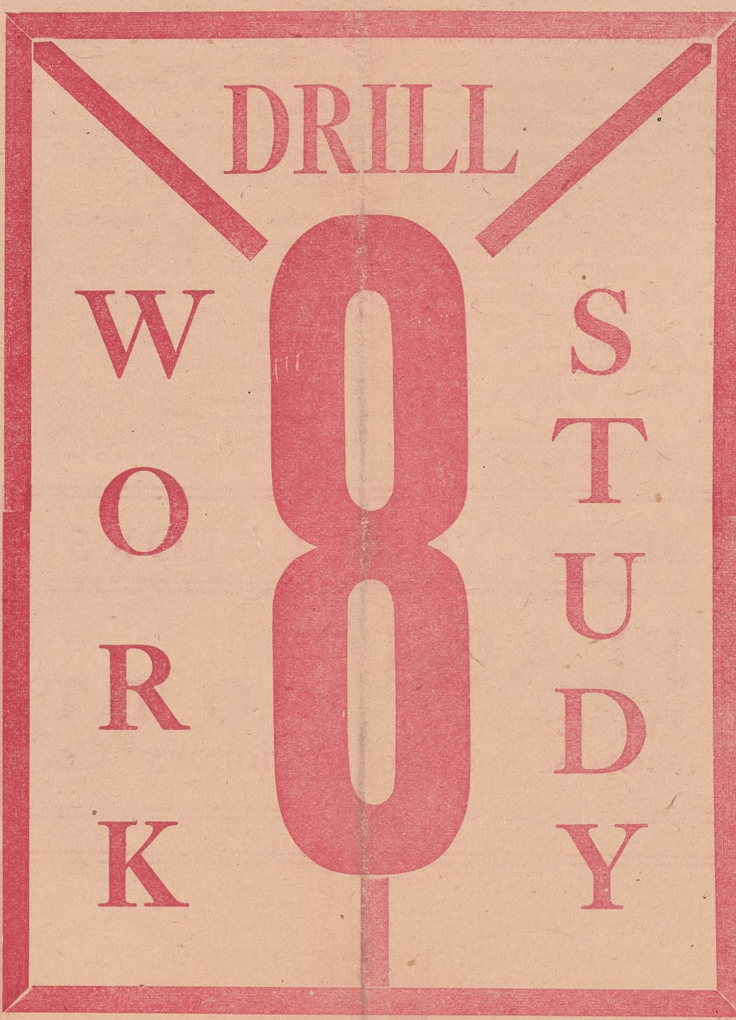
PHI KAPPA PHI LODGE UNPOPULAR OF STATE

Only Five New Members, Four Being Women, Are Induced to Accept Pin For Present Year

Phi Kappa doesn't have much luck, only five new members, and four of those girls, decided to join. From the vast number of people bidden Helena Shade, Dorothy Hempton, Edith Clare Harris, Leah Barker and Felix Borzynski were the only people to take the pin. Papa Hartman, the organization's secretary, took down the names of the above last Friday evening. President Romanzo Adams gave the initiation oration and the new members got a license to buy their pins.

It was decided that the Phi Kappa Phi banquet would be held during Commencement Week.

Doc Charlie was appointed a committee of one to investigate the low standing of the organization and get the reasons why more of the students who are bid do not join.



LIVING COSTS RISE SPECIALISTS SPEAK PROBLEM SERIOUS

The high cost of living is assuming the proportions of a problem worthy the study of most eminent scientists. Not only are eating and drinking and wearing clothes becoming costly processes but every time a man goes anywhere he has to stop and count the cost of transportation. One of the authorities on this matter, a man whose knowledge is held in high repute because of his personal acquaintance with the problem, namely our worthy friend "Dutch" Cazier, has stated that according to accurate computations the cost of traveling to Sparks and return twice each week for two years, on the cheek, totals about \$200. Nice swat isn't it to receive, but payment must be given to talk with ladies fair.

Another authority of the highest rank, the Hon. Lyle Kimmel, seconds the remarks of Mr. Cazier, vouching for the accuracy of his statements. Double proof of the tremendous cost cost is added when it is realized that Mr. Kimmel's experience is from another angle inasmuch as he travels from Sparks to Reno and return. Another phase of the problem with additional difficulties arising from interstate complications is to be had in recounting the experience of "Chet" Greenwood, R. F. B. S. G. This eminent scholar has traveled to the California borders on numerous occasions this winter and can present startling information on the cost of taxicabs. Greenwood has likewise been forced to enter the banking business in order to acquire extra funds with which to meet the strain when periods of extraordinary stringency arrive. His skill and acumen in the solicitation of credit on small and immobile security has become one of the marvels of the modern business world. All three of these worthy staidians have formed a council of mutual assistance and are henceforth determined to use their united effort in the maintenance of low transportation costs.

EXTRACT FROM EXECUTIVE COMMITTEE MINUTES

Treasurer Gooding reports that there has been collected \$13.23 from the various classes. This money is to be used for a rubber.

Motion made, seconded and carried that tryouts for rubber be held and the coach to select the rubber.

The date for the girls track meet is for alumni day thus affording plenty of chances for candidates. Owing to the fact that Van Dennis' arms were sore his excuse for being absent from rubbing tryouts was accepted.

TWELFTH NIGHT TWELFTH NIGHT TWELFTH NIGHT

First night, second night, third night, fourth night, fifth night, sixth night, seventh night, eighth night, ninth night, tenth night, eleventh night, TWELFTH NIGHT. Twelfth night of what. Ask the dictionary—we don't know. Twenty-one days; well, maybe. All that is known is that Friday is the twelfth night and that Delta Alpha Epsilon is to be the boss of the evening and that they are to play a play called "Twelfth Night", written by a guy by the name of Shakespeare, supposed to have been one of the greatest Greek tragedians living in the last century. Just what happened during this Twelfth Night is not exactly known but will be properly and fascinatingly revealed on Friday evening.

All the characters are to be played by ladies who will be supposed to be men. The setting is placed in the Elizabethan era and sh! you know the men wore pantaloons in those glorious days. The plot of the play appears to be rather abstruse but that doesn't make any difference as the management is reported to have changed the comedy so that Shakespeare himself would not recognize the structure, much less the content. As we remember some duke is supposed to fall in love with a lady and this lady, rejecting the duke, falls in love with something which later turns out to be what it is not. Luckily this man, who is a woman, has a brother and the beloved of the duke accepts him instead while the duke makes a man his duchess. Sounds funny, but 'tis true, kid.

The deepest of love speeches, the softest of love-making, shipwrecked, pretense and a heart-rending situation which later turns out to be satisfactory even to high school lads and lassies who have not yet had their faith broken, figure in the plot and are brought to a happy ending. The ladies with the Greek name announce that a charge of twenty-five cents will be levied on all individuals who present themselves for admission to this forensic exhibition of most excellent character.

MODERN PRISON

Taus may come and Taus may go but Hovey stays on forever.

N. B.—News from the front.

WEARING OF TROUSERS IS CAUSE OF REVOLT

Senior Women Refuse to Accept Gold Band Setting Precedent for Future Co-eds

One of the burning problems that should be solved now that all are enlisted in the common good of the country is why the present Senior class has been so backward in declaring their intentions after graduation. Last year's class set the enviable record of having practically all of the girls wearing the diamond set golden band that announced their dedication to a new home and noble purpose. This year, however, only one has been so gracious as to give her promise and faith in the future. The short year that has intervened cannot have brought the slow changes in sentiment that take years for their development. Some influence that has been prevalent during the year must have been the cause.

It has been suggested that the plays given during the year in which the young ladies have become familiar with masculine attire through actual wear has caused them to lose the sense of mystery that is always connected with the unknown. The coming Senior play written by a mere man indicates that clothes alone do not make a man however glibly the various advertisements of the clothing houses may announce it. Possibly had the plot been developed by a woman posing as a near man the ending would have been quite different.

No man can hide his personality beneath a skirt, shirt waist, and heavy blond wig however he may endeavor to conceal his person behind them in time of war. Neither can milady assume the bluster and swagger while enclosed in masculine garments and give a perfect imitation of her brothers. Nevertheless it may be that the convenience and lack of restriction of the trousers has awakened a sense of freedom in the feminine hearts that has caused them to stop, look and listen before plunging into the ever varied experiences of marriage.

CELEBRATIVES STRIVE IN WORTHY FIGHT

To Be Greatest of Campus Pests Is Distinction Desired By Local Characters

Who is the greatest campus pest? Candy says it is the night watchman and since we have great respect (?) for Candy's opinion, the night watchman is hereby christened the greatest pest.

Hovey, with his unlimited supply of suggestion and good fatherly advice, sometimes keeps us waiting for our dinners at student body while he tells us something that we already know.

If Dan Colls dog could read this he would find that he isn't appreciated as much as he might be on the campus. He sometimes gets too affectionate in his greetings and wipes his feet on a fellow's best suit. We will leave it to Dan to tell him to be more careful.

"Ma" Sissa and her neat little notices have a way of disturbing a fellow's sleep. And now she has a nice little bulletin board in an inconspicuous place for us to watch for those notices.

The Glee Club and the Mandolin Club are more than pests—they are criminals. When one has heard Prof. "Charles" bunch of noise makers in one of their spasms sing "Bingo" and other late pieces it always reminds him of the days when Nevada was made a state and the Glee Club first started.

Around the first of the year the most avoided young man on the campus was Ruf Ogilvie. He is all over the campus with his receipt book and his plea for a Sagebrush subscription until his very appearance is the signal for a hasty exit.

Michigan is to inaugurate a new course in foreign languages. It is the intent of the University Chinese Club to give this course in order to fit students graduating for work in China, and the course will not be a part of the regular university curriculum.

COLLEGE ELITE HAS NOBLE AMBITION

Gentlemen Possessed With Wonderful Hallucinations Are Afflicted With Worthy Ideas Regarding Their Status and Station

According to their members fraternities are organized for the purpose of fostering all that is high and noble in the college youth. The non-members sometimes think that their job is rather small and unbiased opinion reveals the suggestion that the societies are a group of gentlemen bred and groomed well on the outside—at times—who have gathered together for the purposes of mutualizing feeding, fostering lost reputations which they never had and presenting a united front against creditors; they think they are a little better than the rest of the human race but no one else considers the idea as even worthy of an argument.

Nevada happens to be afflicted with four of these outbreaks of the "swelled-head" and present symptoms indicate that the disease is of rather a continuous character most difficult of eradication.

One group of gentlemen known as the Sigma Alpha—we would be censored for telling what the letters S. A. mean and besides it is one of the secrets of the order—are known as most worthy gentlemen and scholars—note the latter, the only redeeming feature. These worthies think that they own the world and all that dwells therein. They are living on the fruits of a vanished glory, a somewhat empty satisfaction, 'tis true, but then when a man can't eat he will breathe hot air as the only alternative. The members of this order are also noted for their sobriety, particularly among the upperclassmen who are active workers in the prohibition propaganda. Certain members of the lodge can walk a crack at 3 a. m. in the morning and talk like a Dutch uncle and his Italian nephew, all at the same time. They boast as their greatest accomplishment the ability to maintain an outward aspect of what they consider decency while within they are like the outside of a lumber camp stew kettle.

Second in noteworthiness is the honorable order known as T. H. P.—pardon, S. A. E., with the turkey strut because of their new-found glory which again is glorious to none but themselves. A peculiar form of mental action attaches itself to these gentlemen at present. Give them one beer apiece and they are ready to join any branch of the country's fighting forces, even the marines. Give them two and they are planning to form an ambulance unit or possibly join the allied forces—that is the track men might join the chauffeur unit. Give them three beers and all the Irishmen in the crew are ready to join the Germans with breathings of denunciation which would blast the end of a British howitzer. Give them four beers and they fall as dead men like tennies in row. These would-be scrapers are likewise "cocky" over their age and some day when preparedness grows apace S. A.'s and S. A. E.'s are going to have a chess game to determine which is the older.

Third in the order of distinction is the Phi Delta Taus, warranted to

(Continued on Page Four)

Grand Theatre Paramount: Pictures

WEDNESDAY AND THURSDAY
SPECIAL VARIETY PROGRAM

Special Friday-Saturday

Sessue Hayakawa

The Famous Japanese Star in a Tense Drama of Hawaii

"The Bottle Imp"

Robert Louis Stevenson's Story
Filmed in Beautiful Hawaii

SUNDAY ONLY
LILLIAN WALKER in
"INDISCRETION"

THE U. OF N. SAGEBRUSH

(A Student Publication)

MEMBER OF NEVADA PRESS ASSOCIATION

Published Four Tuesdays of Each College Month During the College Year

Entered as Second Class Matter at the Reno Postoffice, According to Act of Congress



COFFIN AND KEY MEMBERSHIP

PROF. JONES, CARL KEMPER, HARRY MOORE, THOMAS KING, GLENN ENGLE, JOHN HEARD, WILLIAM MELARKEY, HOWARD CANDLELAND, WILSON MALONE, RUFUS OGILVIE, EDWARD CAFFERY, JOSEPH HILL, LYLE KIMMEL, CHARLES GOODING.

New Membership

FRANCIS MARTIN, FRANK HARRIMAN, COIN CAZIER, WILLIAM SHEARER.

VOL. XXIV. RENO, NEVADA, TUESDAY, APRIL 17, 1917.

EDITORIAL

MEN AND WOMEN

This is an intended serious article in a supposedly humorous setting, but suggestions left for the determination of the reader. The middle of the semester witnessed a visit to the campus from a noted speaker known over the country in college circles for the intimate and penetrating analysis of relations between college men and women revealed in the speeches. The speaker presented a keen resume of the difficulties which face men and women and boys and girls between the ages of twenty and thirty more or less and likewise in similarly pungent fashion offered a solution. With the analysis we have no quarrel in the main, but wish to criticize in humble manner the solution which as we understood it was offered to erase the problem between college gentlemen and co-eds. It should be said that the lectures were not open to both men and women and a mistaken impression as to the meaning of the speaker may have been gained. However, if we lack faith in the remedy we differ honestly and if our suggestions are similar we but add force to the principles already enunciated.

The analysis of the difficulties which as usual centered around the problem of "spooning" locally known as "queening" and masking in other localities as "twosing" was about as follows: A lot of sham, insincere, hollow, empty, meaningless, etc., love-making and spooning obtains among people who inhabit campuses with sporadic outbreaks of intensified seriousness in the spring when the grass gets dry and half-hearted efforts at reform during the winter months when the would-be lovers frequent parlors and turn settes to the wall in order that their simpering may not be open to the vulgar gaze of the public eye. The characteristics of these heart-fluttering affairs which send a tingle clear down to your shoetops and sometimes further, is a total absence of any real regard and permanent affection and the presence of day-dreams, mooning and dreaming, all utterly useless in the game of life and, like a bottle of soda water opened before the time for use, expending all the tang and spirit given to mortals for enjoyment in the marriage relation before the time is ripe. And when the time comes for men and women who have gone through this process to tie up permanently there is less of freshness or novelty or newness in the relation and frequently the harness is strained and the traces break in the divorce courts.

Because of this abuse revolt has opened, led as in many other instances by the women, with the men complacently riding in the wagon or actively putting on the brakes.

In answer to this uprising of disgusted, sickened females, suggestions for a new basis of relations between males and "the most deadly of the species," have been offered. Those who wear pants (on the outside) are urged and exhorted by all that is holy to treat the skirt-world as they treat members of their own sex with an open, guileless spirit of companionship in which the principal parties are known as pals. H'm, let us see. Seems like we have heard something of this before, but we will examine it. To adopt a method of the logician we will look at the converse. Suppose that men treated men in the fashion which women accept as basic in the world of affairs and without which the entire sect of ladies might in time come to mourning and remorse. (Don't get sore now because you ladies are just as indispensable to us as we are to you). But suppose that Bill Melarkey should call up Molly Malone and ask to escort him to the inter-sorority dance and that on the afternoon of the dance flowers and candy should be delivered at the S. A. E. house with "Bodie's" name attached and that in the evening our pilot of baseball heavers should appear hanging on the arm of a spindle-shanked leader of track teams. Ridiculous, you shout. Most certainly. Well, suppose that she who is the promoter of German propaganda on the campus should likewise make a similar engagement with the director of Mackay Day and send similar "beautifuls" to the dwelling place of our honored toast-mistress. Again, most outlandish. And yet unless we are to abolish all flowers and candy and escorts to balls and movies which have been the usual course of action between youths and maidens since the Ante-Diluvian period such performances would be most ordinary and reasonable procedure. Let men treat women as they treat men and the whole world would go awry; and let women treat men as they treat women and the world would bust. Now and then a couple are treated to the hallucination that they are purely pals but if they happen to be ordinary red-blooded folks the tension, shortly or longly, becomes so great that the attraction either breaks or they get tied up so tight in a church somewhere that all eternity fails to show a parting.

The truth of the matter is that between men and women of college are every acquaintance of more than passing nature is a possible case of downright, thorough-going potential love. The idea may be scouted as preposterous but youth consciously or unconsciously makes the decision, favorably or unfavorably. The relations between men and women may be compared to a big broad plain bounded by a steep bank. In wandering about on this plain men and women sometimes get near the bank in shallow, unthoughtful mood, thinking only of the present, trifling with fundamentals which will bear no trifling. And in this mood they always seek that part of the bank bordering shallow water. Sometimes the girl digs her heels in and stops before the steep point is reached and then the man either leaves and shows the strength and character of his regard or else likewise digs his own heels in and shows that his attention carried something more than a desire for kisses. And sometimes the brakes fail and down into the water they go and because it is shallow they emerge covered with mud—a most ungrateful sight to one another. In the course of time, the dream with unreality is gone to ashes, and soon their ways part. In some instances these men and women wander to the bank in serious mood seeking deep water and jump in and swim and they are the hope of the world.

To face realities and the truth of universal experience is our task. Men and women are so constituted that they are bound to think of love. As well try to rob a being of the instinct of self-preservation as to attempt any other condition. But there is also a necessity of recognizing that it is potential, too virile, too strong to be subjected to hollow sham and cant. Because "the God of things as they are" rules and made the law—we don't see how He could have made it any other way—the relations between men and women when they come to universities will consist in part of search and approach, on the part of men, either fair and chivalrous or the opposite, depending on whether he cares more for the girl or for himself, and of some fencing and sparring on the part of the women. At times, under the influence of moonshine and soft-spoken words, danger will approach and only the firm resolve not to feed pearls to swine will turn the tide and keep unwasted the riches which at the time of fruiting will be all the richer for their preservation.

Abuse may suggest that we rob humanity of an essential characteristic but if the quality be worthy, the sane law is use it aright and erase the misuse.

THE GOAT

Once upon a time there was a guy who tried to get by by being a good fella.

When they were dealing out the brains he was way down the line and didn't get a crack at the good-looks counter a-tall. His "line" was some-

what to the bush league and when it comes to wearing clothes he could make a scare-crow green with envy. In the art of terpsichore he was as handy as a mulley cow on stilts yet he was bent on making a splash in the campus butterfly circle and the sirens made him the "alfalfa eater." He wasn't even a fixture but more

like a "pyrene," not necessary but nice to have when needed. So they threw out the old line just to keep him within hailing distance. He liked it and came back for more and more he got. He would smoke the nickle weed in a two-bit pipe for fear of losing his social status if he was called upon to do an A. D. T. and the exchequer was in a diminished state.

He would cut a class to do Latin for a smile and stay up nights writing rotten themes for the thanks and thoughts that he was just about the cleverest little boy that ever wore corduroys.

He went around with a "We strive to please" sign on his back, a smile on his face, not knowing what the world was smiling at him and not with him. He was happy and the populace were either too well bred or too piteous to let him in on the joke. One night he got to thinking and wondered why it was that the bull-headed boys who threatened to take their bats and go home always played the star positions while "backstops" and chasing balls always fell to him.

It took a long time, but out of the mist came a likeness of him covered with long white hair and wearing two long curly horns. It was a jolt but he swalled and faced the sun the next morning agreeing with the "Raven" in his solemn "Never-more."

Moral:—If you want to ride a good horse forever keep his mind on the race.

Advertise in The Sagebrush.

THE VAMPIRE AD LIB

(With Apologies to Kipling.)
A fool there was and his daily fare
(Even as yours and mine)
Was a rag and a bone and a hank of hair,
And the fool he called it a diet rare,
But we called it the stew (who didn't care),
(Even as yours and mine).

Oh, the codfish balls and the scraps of steak,
And the soup meat at second hand
Each noon was dished up in this stew anew
(And soon we knew that it never was new),
But came from Armour, canned.

And the fool soon dwindled to bone and hide,
(Even as you and I),
But he tamped the stew in his little inside
(And said that he relished the stuff beside).
So some of him lived, but most of him died,
(Even as you and I).

Where the Heart Rebelled
And now the time had come when he must speak. And why should he not? Was she not all in all to him? Her merest look made his nerves dance with joy, and as he stood before his palpitating heart sent the blood pulsing through his brain in a torrent which made the formation of the consecutive thoughts which his trembling lips would utter almost im-

possible.
"Ambolena," he said, sinking gracefully on one knee, "I love you, madly, passionately! You are my star of hope that I see before me always. In the morning I think of naught else but you; at noon your image is before me; all day, all night I think of you, dream of you—of you alone. Dearest, will you be my wife? I love you as no woman ever was—"

"Yes, Reginald," she interrupted sweetly, "but how am I to be assured that this love will not fail?"

"Oh, I'll prove with my life. Anything that—"

"Oh, no, Reginald, not that," she murmured softly. "But if you love me prove it by boarding at the dining hall."

Like one stunned he rose, seized his hat, and staggered out into the night.
—Artemisia 1899.

MISS BEARFACTS' COLUMN ADVICE TO THE LOVELORN

Dear Miss Bearfacts:—
The other night I accompanied a young man to the Riverside and drank three cocktails in a row. Did I do wrong?
Co-ed.

Answer:
My Dear Co-ed:—You very probably did. Yours obingly, Miss Bearfacts.

Dear Miss Bearfacts:—
Should a young college girl go out with a man whose breath smells of liquor?
Blue Eyes.

Answer:
Dear Blue Eyes:—If you can't chin
(Continued on Page Three.)

400—PHONE—400

RENO STATIONERY CO.

11 East Second Street
New Reno National Bank Bldg.

Prices Have Changed But Not With Us

T. R. CHEATHAM

Drugs and Toilet Goods

Athletic Sundries, Supporters, Knee Caps, Anklets and Ankle Supporters, Suspensories, etc.

R. Semenza

L. Devincenz

THE EDDY FLORAL CO.

FRESH CUT FLOWERS DAILY FROM OUR OWN GREENHOUSES

Floral Designs Promptly Attended To
ARTISTS IN FLORAL DESIGNS AND DECORATIONS
STORE 17 WEST SECOND ST.

PHONE 423

Reno, Nev.

RENO STEAM LAUNDRY CO.

COLLEGE WOMEN WOULD BE PLEASED WITH OUR WORK

229 Plaza St.

Phone 635

Reno, Nev.

CARE

EFFICIENCY

RAPIDITY

TROY LAUNDRY

UNIVERSITY OF NEVADA AGENCY
ROOM 212 LINCOLN HALL—CHAS. C. GOODING

TEN PER CENT DISCOUNT TO STUDENTS

Orders called for Monday, Wednesday and Friday
Delivered Wednesday and Saturday

RIVERSIDE HOTEL

H. J. GOSSE, MANAGER

On the Bank of the Truckee River, in the Center of Reno
Strictly Modern in Every Respect. All Outside Rooms

THE LANAI

Reno's latest and most popular cafe—with music and dancing

F. K. Unsworth

E. D. LeClare

Al Harkins

PALACE BAKERY

WHOLESALE AND RETAIL BAKERS AND CONFECTIONERS

ICE CREAM and
SOFT DRINKS

CATERERS

MILK, CREAM,
BUTTER and EGGS

PASTRIES OF ALL KINDS

FRESH FRUITS

RENO FLORIST CO.

38 WEST SECOND STREET - RENO
Opposite Wigwam Phone Main 17

GREOSBECK & O'BRIEN
FUNERAL DIRECTORS

Reno, Nevada.

J. J. Burke Silas E. Ross
F. O. Chick

THE PERKINS-GULLING CO.
Funeral Directors
Phone 231

242 to 246 Sierra St., Reno, Nev.

SHOW YOUR COLORS!

FLAGS MOTT

ALL SIZES-- FROM 5c to \$30.00 Stationery Co.



Many Members of the
Coffin & Keys Society Wear

Styleplus \$17
Clothes

TRADE MARK REGISTERED

"The same price the world over."

Why Not You?

This is Styleplus week from Maine to California, and there's no time like the present to climb on the band wagon. Notwithstanding the war the price remains the same. Likewise the quality and the guarantee.

Gray, Reid, Wright, Co.

**"BALDY" MORRISON
IN SECRET SERVICE**

Exact Retreat Not Revealed But "Slew-Foots" to Be Rapidly Organized in Event of War

"Baldy" Morrison announces the remarkable fact that he has signed up over two hundred of our most prominent citizens in the Secret Service Training School. In a recent interview with our reporter Mr. Morrison remarked that he fully expected the membership to be enlisted up to full war strength before any of the military organizations are engaged in active combat and before the main body shall have been called to the colors. "Of course," said Baldy, "it is impossible for me to disclose, at this time, the exact location of our rendezvous at the necessary time, but all of those who swear allegiance to the cause are immediately acquainted with this hiding place. We have been offered ideal locations by the Chambers of Commerce from many of the cities in Alaska and Northern Canada. All of their offers are very flattering but the committee in charge have been too busy helping the recruiting officers to do very much work along this line. Special rates have been offered us by the N. C. O. and the V. & T. so the probabilities of our leaving town over one or the other of these lines is very good. The main drawback to the N. C. O. is that the cars are so low that the brakebeams run too close to the track for comfort. You might announce that any prospective recruits may have descriptive literature and application blanks by asking for same at my office any afternoon from three to three-five.

**"ANY PORT IN THE
STORM" IS HOSPITAL**

Refuge of Sick is Scene of Salting Process on Night of "He-Jinks"

All the funny things on the night of the "He-Jinks" did not happen inside the walls of the gymnasium. The funniest of all happened outside when the girls, who tried to find out what was going on inside, were discovered and given chase.

One of the maidens, who hails from the sunny western slopes of the Sierras, found her retreat cut off and the hospital the only place of refuge left. Like the ancient "City of Refuge," it offered safety and she fled precipitately. She more than fled, she flew, sprinted, and tore for that sanctuary.

She made it and left her pursuers far behind and outwitted and rushed into Mrs. Salt's quiet ward without much ceremony. But once in, what was she to say to explain her sudden visit while Mrs. Salt looked her over with a disapproving eye. But this girl was not to be stumped by anything as easy as that. She lied glibly, as only a Manzanita Hall girl can lie and conveyed the impression to Mrs. Salt that she was suffering from a slight attack of indigestion and had sneaked out of the hall to get something to take home and take before going to bed.

Mrs. Salt responded nobly and proposed a nice dose of magnesium sulphate. And to make escape impossible she proposed that she take it on the spot. Poor girl, she took it all and went home a sadder but wiser lady.

Brand new: Chocolate Nut, Fudge Sundae, Dalton, Clifford & Wilson Co.

Have You Seen CORONA?

CORONA is Kimmel's new friend.

All the Boys Like CORONA.

PHOTOS

of Your Friends
Look Better

IN A FRAME

than fastened to the wall with pins or tacks. Get out of the "tack habit" and try one of our frames—an ornament to your "den"—an appreciation of your friend.

**COME TO
Porteous'
And Be Suited**

MASONIC TEMPLE

**MISS BEARFACT'S COLUMN
ADVICE TO FORLORN**

(Continued from Page Two.)

yourself on his breath, you're safe.

Miss Bearfacts.

Dear Miss Bearfacts:—

I seem to have a fatal charm for the girls. I don't try to interest them or even be nice but they all run after me. What can I do to secure a little peace? Pestered Brow.

Answer:

Dear Brow:—You can do nothing. People gifted with your beauty can only grin and bear it.

Miss Bearfacts.

Dear Miss Bearfacts:—

How can I get a girl and how can I keep her?

Rufus Ogilvie.

Answer:

Dear Mr. Ogilvie:—Follow Borchert's example. Buy a dress suit and you can get a girl. Take her to the Riverside three nights a week and you can keep her. Beatrice.

Page Sir Galahad—She—Can a man tell when a woman loves him?

He—He can, but he ought not to.—

Yale Record.

**EXTRACT OF LETTER FROM
A TRAVELER THROUGH RENO**

Was met at the train by honorable college youths accumulating much noise with loud whoopings of joy (probably brought on by excellent "soft" drinks of which I hear of in Reno.)

First came Brother Willie, running hither and thither loudly, and with itching palm. Next came "Rosey" Hamilton with town scandals and wild Mother Quail is having a tough time using 3 in 1 oil on his new sewing machine. He had his scissors sharpened last week and it keeps him busy sewing buttons on the boys shirts and on the boys—eh! otherwise.

Have you been down to the S. A. E. House and seen the new curtains? That's Mother's fancy needle work.

Mother is having a sewing sign made and his shingle will soon be hanging high, wide and handsome:

**Fancy Needle Work Done
While You Wait.**

tales of ladies met in Sacramento. Then appeared "Hon. Bro. Paul" with many a hard hand clasp. Then "N. C. O." Burg sneaked into the room with loud hellos and two cool bottles. Hon. N. C. O. cheered me up considerably after a trying ordeal and opening speech. Then the train pulled out with many boisterous good-byes and I fell asleep and had a bad dream. I'm an E flat bum for not writing more and sooner. Hoping you are the same,

HASIMURO.

Turn About.—He was about to propose, but before doing so he wished to make sure she was a competent girl. So he asked her:

"Can you wash dishes?"
"Yes," she said sweetly. "Can you wipe them?"

He didn't propose.—Record.

The best sundaes in town. Dalton, Clifford & Wilson Co.

**The Farmers &
Merchants
National Bank
of Reno**

**United States
Depository**

Safe Deposit Boxes for Rent at
Reasonable Rates

**Strength
Courtesy
Efficiency**

Richard Kirman.....President
Linus Dolley.....Vice-President
Walter J. Harris.....
.....Vice-Pres. and Cashier
A. J. Caton Assistant Cashier
L. R. Mudd.....Assistant Cashier

**PHOTOGRAPHS
Are One of the NECESSITIES
OF GRADUATION TIME**

A graduation photograph should be something specially attractive, that will in after years bring back the memories of that first

Graduation

It has been my privilege and pleasure to make many graduation photographs in past years.

W. Frank Goodner

Artemisia Photographer
Special Prices to All Students
PHONE 233

**Attend
Heald's
BUSINESS COLLEGE**

**BENZOLE
CLEANERS**

Do the Best Cleaning and Repairing. Leave orders at Lincoln Hall.
Messrs. King and Scott
Agents

**THE MIRROR
Is the Most Sanitary
BARBER SHOP
In the City**

110 N. Virginia St. Nixon Bldg.

Suits and Overcoats Made to Order \$15

Tailors,
Not Agents
Original
\$15 Tailors

Dundee
WOOLLEN MILLS

World's Largest
\$15 Union Tailors
Stores From
Coast to Coast

MAKERS OF GOOD CLOTHES
A. M. Rice, H. S. Chardavoyne 235 N. CENTER ST.

Washoe County Bank

RENO, NEVADA
\$3,000,000.00 IN RESOURCES 45 YEARS IN BUSINESS

DIRECTORS—
G. W. Mapes.....President
F. M. Rowland.....Vice-President
F. E. Humphrey.....Vice-President
G. H. Taylor.....Cashier
F. Stadtmuller.....Assistant Cashier
C. W. Mapes.....Assistant Cashier
J. R. Van Nagell, Rudolph Herz

We Welcome Your Business Large and Small
We Offer Every Facility Known to Modern Banking

Frank Campbell
Groceries, Fruits and Vegetables
Candy, Nuts, Etc.
Corner Virginia and Fourth Sts.
RENO, NEV.

Edwards Hardware Co.
Headquarters for
BUILDERS HARDWARE and
MECHANICS TOOLS
Factory Brands Only
117-121 E. Second St., Reno
Phone 1684
Residence Phone 1541W

We Strive to Please
Children's Hair Cutting a
Specialty
Golden Barber Shop
Sanitary Service
Phone 1121-W
J. W. Scott, Proprietor
Reno, Nevada


GORDON—2 1/4 in.
an **ARROW**
form-fit COLLAR
2 for 30¢
GLOTT, PEABODY & CO., INC. MAKERS

BROWN & BELFORD
Attorneys
NIXON BLDG.

Coffin & Larcombe
For First-Class
GROCERIES
Fruits and Vegetables
307 Sierra St. Reno, Nev.

KODAK
Developing and Printing
W. W. STILL
29 W. Second St. Reno, Nev.

**THE COLYTIC
BARBER SHOP**
Everything Sterilized Before Being
Used on Customers
Under Nixon Bank Bldg.
F. H. HARTUNG, Prop.

**THE FLANIGAN
WAREHOUSE CO.**
WHOLESALE
RENO, NEVADA

FURNITURE, CARPETS,
CURTAINS
**Donnels &
Steinmetz**
(Inc.)
2nd and Sierra Sts., Reno, Nev.

LEWIS & LUKEY

Coffin & Keys
Stands for a better
University

Society Brand
Stands for better dressed
University men

Spring Caps, Hats, Shirts and
most popular Neckwear
in Reno

LEWIS & LUKEY

**VENUS
10¢ PENCIL**

No matter what course
you're taking you need
this famous pencil!



BECAUSE of the superlative quality of material and workmanship, VENUS is the finest pencil it is possible to make. If you like a thick soft lead that marks so that you can read the writing half way across the room, choose the soft degrees, 6B—5B—4B.

For short-hand notes or easy writing 3B—2B—B (medium soft) are popular.

For sketching, general writing purposes, etc. HB—F—H—2H (medium) will prove desirable.

For drafting, a medium hard pencil gives the best results and you'll like 3H—4H—5H—6H.

For very thin, narrow lines for extremely accurate graphical charts, maps, details, etc., 7H—8H—9H are available.

Look for the distinctive water mark finish on each of the 17 black degrees and hard and medium copying.

Your professors will confirm these statements as to the merits of VENUS pencils.

For sale at the college book store

FREE!
This box of VENUS samples free. State the course you are taking.



American Lead Pencil Co.
215 Fifth Ave., Dept. N. New York

**Now for an early
"Announcement"**

Hart Schaffner & Marx styles
for spring are here

YOU'LL be glad to hear it; most college men look forward to this event with keen interest. Here are some of the good things you'll see at this store.

The styles—the famous Warsity Fifty Five designs for young men and men who like to dress young. New belt-backs, pinch-backs. Some with belt all around.

The fabrics—all-wool; worsteds finished and unfinished; flannels; serges; homespuns, chevots; Dixie weaves.

The colors: grays, greens, blues and browns—any number of new ideas you haven't seen before.

You'll see the Hart Schaffner & Marx label in all of these garments; it's your guarantee of absolute satisfaction; a small thing to look for, a big thing to find.

Frank & Bane

The home of Hart Schaffner & Marx clothes

COLLEGE ELITE HAS NOBLE AMBITION

(Continued from Page One)

make dry anything within the limit of five towels which have already been used. This squad of hopefuls are fighting for glory and it must be admitted that their progress is as satisfactory as eating crab apples. Their most prominent activity at the present time seems to be on the "move" and if the last landlady had not applied the boot they might still be living in the house before the last one. Robbing the cradle seems to be another distinction of these gentlemen for he is dry behind the ears. "Great were the days of Hovey" is their slogan and they never nominate a man for a position in the associated unless he can run against his own fraternity brother.

Last comes Sigma Nu-newer-est. You have it. They are the babes in the crowd of the self-elected elite and the sobriety and steadiness of their component members is of more than passing worth. Their cleverness—well, let us say—most consummate they are alleged to be such dupes that no matter how small a chance a man stands of flunking they insist that he remain in school and lower the fraternity grade in scholarship. Therefore they hold the highest position on the column. This is an example of the praiseworthy unselfishness which a college education should cultivate in its subjects and places the "babes-in-the-woods" on a pedestal of fame. Another evidence of their desire to promote their general good is the hesitancy which they display in entering political combinations for the election of student and class officers. Although the stakes are tremendous they habitually refuse no matter how attractive the bribe to enter any political combine.

Amcn. Pretty lucky for you Lincoln Hall. You have it coming.

Likewise Manzanita, but this shee is supposed to come out in the morning and it is unfair to critically judge a woman early in the morning before breakfast.

NELLIE AND "BILLS"

Why is it Nellie Wilkinson can't keep away from the "Bills?" She gets several twenty-dollar "Bills" from her father, "Bills" from her dressmaker, "Bills" from the milliner, in fact the first of the month brings her all kinds of "Bills." Every night in the week she has a "Bill" and when talking of our major sports she just can't help from saying "football, basketbill and basebill," also she reads the billboard.

There are various and sundry ways of combating the high cost of living. One of the students at the University of Montana has a way of his own to down expenses. He cooks his own meals and buys judiciously and consequently his meals only cost him nine cents a piece.

"Charley, dear," said young Mrs. Tonkins, "I have good news."

"What is it?" "The bank sent me word that my account is overdrawn. I looked in the synonym book and found that 'overdrawn' is the same as 'exaggerated.'"

New concoctions at the fountain nearly every day. Dalton, Clifford & Wilson Co.

PLENTUOUS MATERIAL ALUMNI SIDE-SHOW

Conformations and Formations Suggest Additional Attractions For Tents of Circus

For the first place in the campus sideshow there are a good many contestants but public opinion gives the honor to Alexander Cotter without a dissenting vote. He has Barnum & Bailey's prize human skeleton beat to a frazzle. Why if it wasn't for his Adam's Apple, Alexander wouldn't have any shape at all. Honestly, he's so skinny that with a pair of peg-top pants he looks like a double-barreled shotgun.

In the heavyweight division we also have some prizes. Of course "Fat" Harker leads the field with his 240 pounds of soap scraps but Joe Hill is coming up fast with 220 pounds.

The "Bow-Legged Fraternity," now that it has decided to admit feminines, has grown to alarming proportions

and bids fair to become the most popular fraternity on the hill. The charter members are Hawley, Hutson, Moody, Baker, Harriman and Candland.

Nevada possesses a rare one in Joe Guevarra. This super-educated heathen can tell bigger lies than Mark Twain himself, can speak every language except the English language, and hold more fire-water than ten other men.

Laura Lamberson is the original Amazon. She can do anything a man can do and some things he can't do. She can high jump, hurdle, play marbles and chew gum, but her principle claim consists in the fact that she ran our esteemed treasurer the hardest race of his life on Mackay Day.

Thomas Edsall is entitled to a "place in the sun" for Tom actually spends a part of his time studying. We take our hats off to you Tom.

John Heard has never had a girl. Whether he is a freak or a superman and whether or not this is a shortcoming or a virtue are debatable ques-

tions. Ever since Summerfield disguised a "no count" Ford into a neat little gray louse we have had this application on the campus. As an ornament to Morrill Hall it is a drawback. Why doesn't he put it on the shady side so Dean Gassaway can sit in it in his leisure hours.

Tom King is still wearing his semester shirt of a brilliant Irish green. He put said shirt on Xmas and it is still in good condition despite the fact that he only wears it eight days a week.

"BEER"

It was "Hash Day" at the Gow House And you know what that means;

So the boys were gathered at the "Bud"

To dine on ham and beans.

It was Otto that broke the silence

In a voice both deep and clear,

"Gentlemen, what's yer pleasure."

And in chorus they answered "Beer."

It was 5 o'clock in the Lotus And the free lunch had just been spread,

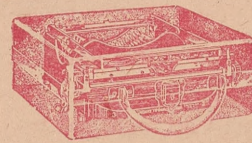
Each guy had a sandwich Of ham and two hunks of bread.

There was Winegar, Hyde and Dennis, Brennan, Jones and Cazier,

And the bartender said "Name yer Pi'son,"

And in chorus they answered "Beer."

It is reported Engle and McCubbin are going to graduate.



CORONA TYPEWRITER FOR VACATION WHY NOT? Easy Payments

PAUL L. ROSS PHONE 32W. SPARKS

College Stationery

Dance Programs Invitations Calling Cards

Stationery for Every Occasion

Class Pins Made to Order

Waterman's Fountain Pens

Make Our Store Headquarters

R. HERZ & BRO. THE RENO JEWELERS

Wm. Sutherland

COMMERCIAL AND SOCIETY PRINTING

I. O. O. F. Bldg.

Corner Second and Center Sts.

PHONE 56

OPEN UNTIL 12 O'CLOCK FREE DELIVERY UNTIL 9 P. M.

THE RENO DRUG CO.

PRESCRIPTIONS A SPECIALTY

HIGH GRADE TOILET ARTICLES

Agents for HAAS' Candies

Corner Second and Center

Phone 310

BILLIARDS

C. H. KARNS, Prop.

Nevada's Finest and Largest Billiard Parlor

NINE TABLES

210 N. Virginia St.

Phone 1369

Reno, Nev.

G. Del R. Raymond Thos. Duke

MINERAL CAFE

MEAL TICKETS \$5.50 FOR \$5.00 CASH

Give Us a Trial. Open Day and Night

Down the Alley—THEY All Know

The Reno National Bank

BANK OF NEVADA SAVINGS & TRUST CO.

CAPITAL \$800,000.00 DEPOSITS \$4,000,000.00

THE BANK WITH THE SERVICE

Nevada Machinery & Electric Co.

We Carry a Complete Stock of

EDISON MAZDA LAMPS

The Lamps of Quality. More light for less money. We also carry a complete line of heating appliances and all electrical supplies. We give with each electric iron a holder to convert it into a stove.

SEE OUR SELECTION

121 N. Virginia Street

THE COSMOPOLITAN BARBER SHOP

CHAS. MILLER, Prop.

261 N. Virginia St.

Reno, Nev.

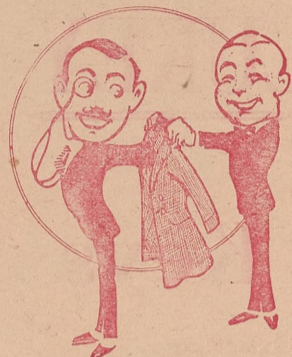
STATE AGENTS STUDEBAKER AUTOMOBILES

AUTO SUPPLIES AND TIRES—ALL KINDS OF COAL

Phone 1261

STEINHEIMER BROS., RENO, NEVADA

Advertise in the U. of N. Sagebrush



TWO REASONS FOR THE REALLY REMARKABLE ABILITY OF THIS STORE TO GIVE ITS FRIENDS AND PATRONS AN OVERFLOWING MEASURE OF VALUE IN

KIRSCHBAUM CLOTHES ALL WOOL—100 PER CENT AND NO COMPROMISE

First—They are made by the most painstaking, and at the same time, the most efficient, methods known to the clothes-making art.

Second—The efficiency which guides the conduct of this store, where every member of the organization "does his bit" day by day on the floor in the service of the public.

There you have the explanation of the really larger values now ready for you here in these new Kirschbaum suits at \$15, \$16.50, \$20, \$22.50 and \$25

SPRINGTIME SUGGESTIONS FOR MEN

Shirts and Scarfs—Scarfs of endless variation in silk, crepe, poplins and beautiful foulards. An amazing array of new Spring designs in shirts—with either soft or starched cuffs made of silk, crepe, Japanese crepe or madras. They range in price from \$1.00 to \$6.00

New Spring Shoes—New Spring Regal Shoes just arrived. All the new leathers in black and tan. All the new English lasts. Kid, calf and Cordovan leathers.....\$5.00 to \$7.50

TRANTER, YORI & MOSS, Inc.

242 North Virginia Street

College Men!

Don't overlook the fact that the Pickett-Atterbury Co. carry the very best lines of

Clothing, Hats and Furnishing Goods

to be found in Reno

Agents for Stein-Bloch and Kuppenheimer Clothing, Borsalino, Knox and Stetson Hats, Manhattan, Cluett and Ide Shirts

Pickett-Atterbury Co. Inc.

WE GIVE GREEN TRADING STAMPS



HANAN SHOES

The primary aim of Hanan & Son has always been to make better shoes than anyone else. By adhering to this principle they have built up a great shoe business.

Sold exclusively by

