

NEVADA'S FOOTBALL SEASON OPENS WITH ST. IGNATIUS HERE SEPTEMBER 24

The Wolf of Sagebrush

Founded October 19, 1893 THE STUDENT NEWSPAPER OF THE UNIVERSITY OF NEVADA

VOL. XXXV.—No. 4

UNIVERSITY OF NEVADA—RENO, NEVADA, FRIDAY, SEPTEMBER 16, 1927.

PRICE FIVE CENTS

Aggies, Engineers Plan Combination For Home-coming

Joint Exhibit Planned By two Clubs for Celebration

That the Associated Engineers open the exhibits on the engineering side of the campus on Homecoming Day...

Complications Arise "But," he continued, "there are certain complications. We are willing, as a club, to give and take, as we will have to, since the engineers put on their exhibit, except in the matter of social functions..."

STAFF SELECTED FOR YEAR BOOK

Discussion of the new Studio photographic campaign to be inaugurated this year, and to be announced next week, featured the second meeting of the year of the Artemisia staff...

Editorial Staff The general editorial staff included James Hammond, '28, Kathleen Griffin, '28, Margaret Hartman, '28, Walter Cunningham, '28, Ralph Adamson, '30, Marvin Humphrey, '31, Frances Millar, '31, Kathryn Monahan, '30, Francis Smith, '31, Eber Steninger, '31, Whyne Webb, '29, Morris Newcomb, '30, Margaret Baird, '30, Gretchen Cardinal, '28, Barbara Horton, '30, Geraldine Blattner, '31, Edna Ericson, '29, Laverne Blundell, '28, Alfred Kline, '31, and Hazel Mactian, '28.

CORRECTION In the last issue of the Sagebrush an article was printed which stated in the headlines that plans were being formed for Aggie Day on September 18. The date of Aggie and Homecoming Days is October 23 and 29, September 18 was the date set for the Aggie picnic.



GRID FANS SEE WOLF PACK IN FIRST TRYOUT WITH COACHES

OVER SEVENTY GRIDDERS GREET COACHES FOR FIRST PRACTICE

PEP RALLY HAS LARGE TURNOUT TO REVIVE NEVADA SPIRIT

Showing a flash of the Nevada spirit, a large part of the student body turned out last Thursday to greet the two Nevada coaches, Shaw and O'Boyle, who assumed their duties for the first time this year...

Whelp Stunt The Whelps put on a stunt called the "Revival of the Spirit of Nevada." Two hobo grave diggers in the persons of George Kibbie, '30 and "Hank" Warden, '28, dug up a mighty desecrated spirit in front of the bleachers...

Kick-off Staged A realistic "kick-off" was staged for the spectators and they were given a chance to get up on their feet with the old time spirit and back the Wolves as they went into the fray.

Shaw, head coach and in charge of Nevada's line, has almost a veteran team with which to build from, only his end positions being weak.

Veteran Backfield Harry O'Boyle, new backfield coach, also has a group of veterans to work with. For a probable "first-string" backfield he used "Whitley" Lawson at Quarter and Mike Law's and Bailey at halves.

RECEPTION HELD FOR NEW PROFS The new faculty members were honored at the annual reception held at the Century Club hall Saturday night.

NOTED SCIENTIST TO SPEAK HERE An illustrated talk on Alkali Deposits in the region about Owens Lake, California, by Mr. Morris Shreve, an expert in that field, will feature the first meeting of the Faculty Science Club to be held Thursday afternoon...

Frosh to Give N Annual Painting The freshmen will follow out an old tradition when they give the block N its annual whitewashing tomorrow.

At the close of the program refreshments were served and dancing was enjoyed by all the faculty.

Morrison, '27, chairman of the committee, announced that roll call would be taken and that all frosh failing to report would be dealt with accordingly.

It has been a custom for the incoming freshmen to tend to the painting of the block N before the first football game. The Freshman women usually do their part by serving refreshments after the work has been completed.

FIELD DAY ACTION



NEVADA'S SECOND FIELD DAY: Top left, Heavyweights are given rules at opening of bout. Right, opposing teams clash in jousting match. Lower left, busy in the tie-up. Right, Freshmen attack as Sophs guard colors in final event.

BIG RECEPTION WILL BE HELD FOR LINDBERGH

WORK TO BE SUSPENDED MONDAY AFTERNOON FOR PROGRAM

No classes will be held Monday afternoon because of Lindbergh's arrival in Reno, has been announced by President Walter E. Clark.

Special arrangements have been made so that all students will have an opportunity to see and hear "Lindy" the greensward in front of the California exposition building...

36 WOMEN JOIN SORORITIES AS RUSHING STOPS

PLEDGING CEREMONIES HELD BY HOUSES LAST MONDAY

Three weeks of rushing culminated Monday afternoon at 5 o'clock with 36 freshmen women bid to the six sororities on the campus.

ENROLLMENT IS RECORD BREAKER

A total of 843, the largest number ever registered at the University of Nevada, was reached when registration closed officially for this semester, Tuesday, September 13.

Y.W.C.A. Show to be Held Wednesday

The annual Y. W. C. A. fashion show will be held Wednesday, Sept. 21, at 4 o'clock in the Manzanita Hall parlor.

Soph Barn Dance To Be Tomorrow

A barn dance to be given in the gymnasium tomorrow night, Saturday, was discussed and decided upon by the sophomores at their meeting held last Friday, in the Agricultural building.

Near Tragedy Marks Latest Air Flight

Another near tragedy in the flying field occurred on the Nevada Campus Sunday, when Mr. I. Swan, accompanied by his wife, decided to fly to their winter home.

Just where this winter home is located has not been determined. Nevertheless the urge became too strong and the pair started out. Either their flying equipment was deficient or the wind was unfavorable because Mr. Swan was forced to land. He seemed to have lost his safe companion at some time during the flight, as she was picked up in the Orr Ditch, while he gave the players on the tennis court quite a thrill by his spectacular landing.

STUDENT PROFS START WORK IN LOCAL SCHOOLS

On Tuesday and Thursday of this week forty eight Seniors of the school of Education began their practice of teaching in the Reno Junior and High schools. Two of the students of the Home Economics department are taking their teaching in the Sparks Junior High school, under the direction of Miss Cologne.

Teachers Co-Operate These co-operating teachers in the High school are Miss Briggs, Miss Morrill, Miss Moser, Miss Todd, Mrs. Loomis, Mr. Warren, Miss Shad, Miss Sellaf, Miss Bell, Miss Hyre, Miss Mack, Miss Lindsey, Miss Winter, Miss Wells, Mr. Strong and Mrs. Zenf.

ENROLLMENT IS RECORD BREAKER (Continued) The largest enrollment that has been recorded heretofore this university was in 1925, when a total of 837 students completed registration.

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'30 WINS FIELD DAY BY MARGIN OF TEN POINTS IN HARD FIGHTS

SENSATIONAL BOUTS WIN WIDE APPLAUSE FOR GAME BOXERS

FROSH LOSE IN JOUSTING CONTESTS; WIN FLAG RUSH

By "DINK" STEVENS While approximately three thousand spectators looked on, the Sophomore class of 1930 scored a smashing triumph over the Frosh last Saturday in the second annual Field Day held at the University of Nevada.

Bout Sensational The much heralded heavyweight bout caused a sensation when "Bob" Cook, giant Frosh, scored a technical knockout over the "Dip" Cooley, '31, in the first round of their scheduled three round bout.

Lightweights Win Hand Charley Hatton, young Freshman lightweight, made a big hit with the crowd when he gave Tom Johnson, '30, a lacing, being declared winner in the third round.

Sophs Win Jousts The Sophomores ran away with the jousting contest. Sixteen Freshmen "horses" and their "jockeys" were tumbled, while but 5 Sophomores fell before the green smeared jousting poles of the yearlings.

Teachers Co-Operate (Continued) The other classes are almost evenly divided among the subjects of Spanish, French, Algebra, Biology, Chemistry, Home Economics, Art, Stenography, and Physical Education.

ENROLLMENT IS RECORD BREAKER (Continued) The Field Day was efficiently handled by the upperclass committee, members of which supervised the various events.

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Big Rally to be Held On September 23rd

So successful was the first outdoor rally of the season, held Thursday afternoon, that it is planned to stage a pajama parade and downtown rally on the night of September 23, just prior to the Nevada-St. Ignatius football game, according to Bernard Hartung, '28, varsity yell leader.

Patriotic Talk Given by Pratt Before Assembly

Great Significance Of Constitution Day Dwelt On

Citing the United States constitution as an instrument without peer, the Honorable Sam Pratt, prominent Reno attorney, addressed the assembly this morning on "The Mirrors of the Constitution."

Experiences Described The speaker then related his experiences in the London Rotary where he was accorded the unusual privilege of visiting the Westminster Abbey and of witnessing the House of Lords in action.

Relations Incidents of his journey to Italy, Mr. Pratt told of the great change in the land, styles and customs of the day, Mr. Pratt charged the audience with its duties.

Selections by the University orchestra and songs by the assembly, under direction of Mr. Post, Glee Club instructor, prefaced the talk.

HILL THESPIANS ORGANIZE STAFF

The managerial staff of Campus Players has been organized for the year and is hard at work on the play "Kempy," which is to be given October 6 and 7.

DEBATERS WILL TRYOUT MONDAY Try-outs for both varsity and freshman debate teams will be held next Monday night at 8:30 in the auditorium of the education building...

DEBATERS WILL TRYOUT MONDAY

Try-outs will be given their choice of two questions; "Resolved: That Coolidge should be re-elected," and "Resolved: That the sole excuse of motion pictures is amusement for the uneducated." Each tryee will be expected to present a five minute talk on one of these subjects...

Engineers Plan For Initiation

The Electrical Engineers held a meeting on September 7, for the purpose of arranging for the initiation of the new members.

FEW AT HOSPITAL

Despite the cold weather last week, the University hospital had few patients registered. During the entire week there were no students who were forced to remain in the hospital for medical treatment...

SLOGAN TO BE SELECTED

Nevada's new slogan, to be sponsored by the Whelps, has not yet been selected, according to an announcement made at the rally Thursday, but will be chosen in time to be announced at the down-town rally for the St. Ignatius game.

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### ITALIAN STUDY FEATURES LAST D. A. E. MEETING

#### PLANS MADE FOR PLAY TO BE GIVEN THIS SEMESTER

An Italian atmosphere prevailed at the first D. A. E. meeting of the year, held at the Kappa Alpha Theta house, Thursday, September 15.

A business meeting was held first at which Miss Katherine Reigelhuth was appointed temporary residing agent to fill the vacancy left by Dr. H. W. Hill. The possibility of new members was discussed and plans for the annual D. A. E. play were made.

Dean Leach then spoke to the group on the Italian Renaissance. The Renaissance was a rebirth of learning and a successful effort on the part of the Italian people to find something more in life than just a preparation for the next; that man should increase and use his abilities for the social good. The Renaissance movement in Italy was a great movement because the great mass of people could become more educated and therefore more democratic.

Dean Leach then told something of the art of the Renaissance period and illustrated it with pictures of the masters, Titian, Leonardo de Vinci, Andrea del Sarto, Raphael, Michael Angelo and some of the lesser artists for contrast.

A piano solo, the "Sextette of Lucia," by Catharine Curieux, '28, added further to the Italian atmosphere. Carol Smith, '28, accompanied by Catharine Curieux, '28, added "Street" from the Italian opera, "La Boheme."

Italian refreshments were served in the way of raviolis and the meeting adjourned.

### SMITH TO TEACH COLLEGE COURSE

Lloyd P. Smith, '24, was recently appointed instructor in the Department of Physics at Cornell University. Since he graduated from the University of Nevada, he has been working with the General Electric company at Schenectady, New York.

The first year he was a recipient of a Coffin Fellowship of the General Electric Co. which enabled him to study in any university in the United States to which he desired to go. Smith was the only Bachelor of Science last year to receive this award. He studied at Cornell and this year expects to teach there.

Smith is now visiting his parents in Reno, but will resume his work about the end of September. While on the Nevada campus, he was a member of Beta Kappa fraternity and Phi Kappa Phi honorary fraternity.

He played in the orchestra here. In the east, Smith played first trombone in the Cornell orchestra, and played the pipe organ in Sage Chapel. Smith has a brother, Francis, and a sister, Helen, attending the university at the present time.

### U. N. Post Office Business Grows

This year there has been a decided increase in the business of the University postoffice. At present there are three unrented boxes, while last year there were at least forty. The postmaster states that there is a considerable increase in the money-order department and that more parcel post is being handled than ever before. No estimate will be made concerning the finances of the postoffice until October first when the stock will be checked.

In order that the mail may be distributed promptly, the postmaster has requested that students have their mail sent to their boxes.

The modern girl doesn't mind a fellow knowing his onions if only he doesn't eat them.

### ENGINEER'S DAY

(Continued from page 1)

express my hearty approval of this decision. There are two arguments that ought to clinch the matter, once and for all. First, it will make engineer's day bigger, and second, and greatest, it will make Homecoming Day bigger. Those two arguments should leave no appeal for maintenance of two separate days at the University.

Should Co-operate  
"The engineers are a part of the University, and should co-operate in making Homecoming Day a success," says Leslie Clover, vice-president of the Associated Engineers.

"A lot of the old engineers coming back on Homecoming Day, before this, didn't see much on our side of the campus. Engineer's Day, heretofore, hasn't accomplished its purpose, and has failed to draw back alumni. Everything in this change is in the Engineer's favor. Our crowd is gathered for us. All we have to do is put on the show."

"And," Clover stated, "we do not intend to 'hog in' on any of the Aggie privileges, but to work toward the good of the University and Homecoming Day. To do this, however, we feel the present dance should be given as a campus function by the Homecoming committee."

Displays Main Subject  
Vernon Cantion, president of A. S. U. N. says, "The underlying purpose of each event is to bring the Alumni back to the campus, and to display to them, as well as to the general public what the University of Nevada has, and does within its walls. To combine the two events would enable both the Alumni, and the general public to witness a greater, more unified celebration, and would, in addition, bring greater co-operation between two of the major factions on the campus. I wholeheartedly favor the plan."

While J. Claude Jones, chairman of the student affairs committee adds, "The mining building will be thrown open for exhibition anyway, due to the new additions, and improvements, and will be old stuff by the time the usual Engineer's Day arrives. It is much to the advantage of the engineer's to use this opportunity to display their work."

Continuing he said, "This action of the engineers is a wedge entering into Homecoming day, which will ultimately resolve into a day when every section and part of the campus will put on exhibitions. Not only the Aggies and Engineers, but the departments of Art, Music, etc. will be represented on this day and the campus will be well represented for the alumni."

"True, there are many minor arguments to be entered against it in favor of the Aggies, of course," he admitted. Perhaps they feel that we split their crowd, and make their exhibits less important. But we attract only those grads who are interested in engineering and not in agriculture. Heretofore the engineers have had to entertain the returned graduates on Homecoming Day, and were not prepared to do so."

Sibley in Favor  
F. H. Sibley, dean of the engineering college is also heartily in favor of the newly accepted plan. He says, "It is the alumni we are interested in reaching, and we can do that best on Homecoming Day."

W. S. Palmer, professor of mining, and a prominent engineer, says, "The fall is much better than the spring for the engineers. The alumni come back then, and, as our exhibits are interesting mainly to old grads, we prefer the fall."

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### LODGE SITE IS DISCUSSED AT W.A.A. MEETING

#### PLANS FOR RIFLE CLUB TO ENTER NATIONAL ASSOCIATION

Plans for a W. A. A. lodge site were discussed at the first general meeting which was held last Tuesday afternoon in the Education building. The newly mapped out Government lots on Donner Lake were decided upon and a motion was carried to put in an application immediately. At present plans are very indefinite, but the organization expects to build a lodge within the next two years.

The forming of a rifle club which will mean affiliation with the National Rifleman's Association of America was taken up. Through this association, the women will have special government privileges in obtaining ammunition and rifle equipment.

This club will be formed soon, and rifle season will start in November, and many good matches are hoped for.

Another Taxi Day  
Under the management of Katherine Priest, '30, W. A. A. will have another Taxi Day for the campus at the rate of ten cents per ride. This will probably take place on Friday of next week after Assembly.

With the opening of football season, W. A. A. will start an ice cream booth, and all kinds of ice cream will be sold at the games. The lack of enthusiasm for the first sport of the season, hockey was discussed. Also the large turnout for tennis and the round robin tournament.

Friday morning there is to be a hike to the Indian hieroglyphics beyond Sparks. The party will leave on the bus from Fourth and Virginia at

want to give it to them when they are here."

J. E. Martie, head of the department of physical education for men, says, "we show them what we can do, why shouldn't the rest of the campus do the same? It is undoubtedly more convenient to have all of the drawing cards of the University come together. It is also more convenient for outside engineers."

Co-operative Advance  
Walter Cox, last year's chairman of the Homecoming Day committee sees it as a co-operative decision. He states, "It will help the engineers, the Aggies, and above all, Homecoming Day."  
Elizabeth Shaber, president of the Home Economics Club, joins with the former in saying she thinks it an excellent idea, and that it will make both days better for the co-operation.

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### MANY STUDENTS TAKE EVOLUTION

Under the name of Zoology 28 a course in evolution is being taught this semester by Dr. Frandsen.

This course ordinarily is given the second semester and is one in which the students always show a great deal of interest. During the past 15 years a course in evolution has been offered every two years, with between 40 and 50 students enrolling in each class.

A change in the zoology department which will make Dr. Frandsen's duties much heavier next semester, necessitated the shifting of the evolution class to the first semester.

Twenty students are enrolled in the course now.

Mose: Lightnin' nebah strikes twice in de same spot.  
Sambo: I know it; dat spot am gone.—Goblin.

Lemuel has a new attachment on his runabout.  
"Whattizifor?"  
"A debt."—Colby White Mule.

7 o'clock.  
Roll was taken at this meeting and a long list were not present. Points are to be taken away from all absent members, and membership can be lost in this way, according to Mae Bernasconi, President.

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### New Windows For Historical Show

Nevada's historical exhibits which for year have been housed in the Nevada Historical Society building on University Avenue will be moved to the State building, which will be their permanent quarters soon.

The installation of basement windows in the buildings has eliminated the difficulty of insufficient lights and the exhibits may now be viewed at their best.

Send the Brush Home.

### NORTH SIDE CANDY STORE

Stop on Your Way Home to Get a Milk Shake and Toasted Sandwich.

350 North Virginia St.

### E. E.'s Will Send Men To Institute

As delegates from Nevada, Professor S. G. Palmer, C. Amens '28, and K. Knopf '28 will attend the American Institute of Electrical Engineers to be held at Del Monte, California, September 13 to 16.

This is the third of the three na-

tional conventions of the institute. Special attention to matters of current importance has resulted in an array of timely subjects and of talented speakers to present them.

Professor Palmer hopes that during the institute he may be able to engage speakers to come to Nevada and talk to the Engineers and others who might be interested in this type of discussion.

Send the Brush Home.

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# MANY OPENINGS ANNOUNCED BY U.S. COMMISSION

## EXAMINATIONS WILL BE CONDUCTED THROUGH CIVIL SERVICE

The United States Civil Service Commission has announced open competitive examinations as follows:

Associate accountant and auditor at \$2,700 a year, assistant accountant and auditor at \$2,400 a year, principal accounting and auditing assistant at \$2,100 a year, Bureau of Valuation, Interstate Commerce Commission. Appointees will be allowed necessary expenses when absent from headquarters in the discharge of official duties.

**Various Positions**  
Assistant ordnance engineer (propellant), Ordnance Department at large, for duty at Picatinny Arsenal, Dover, N. J., at \$2,400 to \$3,000 a year, depending upon the qualifications of the appointee and the duty to which assigned.

Junior patent examiner, Patent Office, Washington, D. C., at \$1,800 a year. Optional subjects are French, German, mechanical engineering, physical and organic chemistry, chemical engineering, civil engineering, and electrical engineering.

Junior civil service examiner, Civil Service Commission, Washington, D. C., at \$1,500 a year. Optional subjects are business administration, general chemistry, economics, French, German, Italian, Spanish, elementary physics, and sociology.

**Junior Metallurgist**  
Junior metallurgist, Engineering Experiment Station, U. S. Naval Academy, Annapolis, Md., at \$1,800 a year. The duties consist of general metallurgical work connected with the fabrication of manufactured articles, either ferrous or non-ferrous; general control, physical testing of metallurgical materials or ores, microphotography and research work on a large variety of metallurgical problems.

Senior lithographic transferer at \$1,800 a year, lithographic transferer at \$1,150 a year, Geological Survey Department of the Interior.

Head indexer, Office of Information, Department of Agriculture, at \$2,400 a year. The duties are to prepare and edit the detailed analytical index cards for all the Departments of Agriculture publications including periodicals.

**Taxidermist Wanted**

Junior taxidermist, National Museum, Smithsonian Institute, Washington, D. C., at \$1,820 a year. The duties are to assist in mounting mammals and birds, including tanning and curing for the study collections; to make over and repair poorly prepared field specimens; also to handle papier-mache and wax and make plaster molds, and to assist in the general work of the taxidermist laboratory.

The salaries named are entrance salaries. Higher grades are filled through promotion.

## PLANS CHANGED FOR REST ROOM

A surplus of money in the Associated Women's Students treasury for last semester will not be used to furnish the women's rest room in the new library, as was originally planned. The rest room has been furnished by Walter A. Clark, Jr., in his donation for the library furnishings.

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# YELLS ADOPTED AT FIRST RALLY

Three new Nevada yells were introduced to the rooting section Thursday afternoon at the first outdoor rally of the semester. Two are stunt yells, while one is a whisper yell. They were chosen as the best among all the suggestions made in the yell contest.

The most spectacular of the three is the "wave growl," which makes a pretty spectacle as well as an effective yell when done properly. It is executed with all the rooters in each row locking arms, the odd and even rows then swaying in opposite directions. The yell itself is given in time to the cadence of the sway. The yell: Grrr-rrah! Grrr-rrah! N-E-V-A-D-A! Nevada! Nevada!

The other stunt yell is devised to replace the organized clapping used last season, which will be dispensed with this season. In executing the yell the entire rooting section claps together, first three times with both hands on knees, then three times hand against hand in the air, after which all stand in unison with the cry, "Nevada varsity!"

**Whisper Yell**  
The whisper yell is given in a low, chanting voice, with the exception of the final line, which is shouted. The yell: NE-VA-DA-ssssshhh! NE-VA-DA-ssssshhh! Nevada-sshh! Nevada-sshh! NE-VA-DA!

With these yells in addition to those used last year, it is believed that Nevada will have a better rooting section than ever before, provided the student body turns out in force for all games, according to Bernard Hartung, '28 varsity yell leader.

## Debate Society Welcomes Tryees

The first Clonla rally of the year was held last Tuesday night in the Education building. All members of the University of Nevada debating society were present to welcome the beginning of the season.

President Bill Clawson '28 extended a hearty welcome to old members and new tryees. Paul Harwood instructor of English, discussed the activities of the society for this year. Several have been arranged among the members and the semester is being filled in with various work.

## Whelps Meet to Plan for Rally

The Whelps, campus service organization, held a meeting in the Agriculture building Wednesday afternoon to complete plans for the big rally of September 15.

## ALL MAKES

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# Campus Shivers As Rains Deluge Co-eds

Jupiter Pluvius visited the campus last week and left a stream of shivers, muddy boots, and umbrellas in his wake. Frenzied wires home for fur coats, galoshes, and mittens, have almost emptied the pocket books of more than one shivering Manzanitan.

Only in vain have there been offered up desperate pleas to Allah that the powers-that-be may feel a touch of mercy and turn on those radiators in Manzanita Hall.

Wild-eyed co-eds have been observed, huddled in groups about the halls, with teeth chattering and skin a sickly bluish hue.

# Y. W. SPONSORS GIRL'S RESERVES

Girl Reserve work is being handled this year by members of the campus Y. W. C. A. under the general direction of Mae Barnasconi '28.

Doris Conway '31, is advisor of the Pioneer Reserve Club, Juanita Lowe '28, of the Illahee club, Bernice Blair '30, of the Bobbettes, Frances Dietrich of the Argosy club, and Constance Holland '29 of the Sagebrush Reserve club.

A meeting of the new advisors was held downtown Tuesday night, at which time Miss Mildred Van Every, General Girl Reserve Secretary led a discussion centering about the work to be done this year by the advisors with Junior and Senior High School girls.

The clubs met this week for the first time, and will meet regularly once a week in the future. The Reserve advisors meet once a month to discuss plans and problems that come up in the various groups.

"Pep" shirts, white sweat shirts with a large Nevada wolf, the University's emblem, was given to all the members and the purpose of the organization was briefly outlined for the benefit of the new tryees.

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# COED GLEE CLUB HEADS SELECTED

The Women's Glee Club has been re-organized under the direction of Mr. Post, the music instructor.

At the first meeting, which was held last Monday, Elizabeth Johnstone '31 was made temporary secretary, while nominations for Secretary-treasurer were in order.

At the meeting Wednesday the officers were voted on and the following were elected: Mary Moore, '28, president, and Saralee Vark, '30, Secretary-treasurer.

The committee, which was appointed to decide upon dues, last Monday, suggested that instead of dues each member should be required to deposit \$2 out of which a fine of ten cents would be taken for each unexcused tardiness, twenty-five cents would be taken for each unexcused absence from class, and fifty cents for an absence from a concert.

Many plans for the coming year have been made, and according to Post there will be several engagements for the Women's Glee Club, including one in conjunction with the Men's Glee Club.

## Aggie Profs to Visit Elko Fair

Professor F. W. Wilson, superintendent of the University farm, Professor

# Budgets Made Up For This Season

Budgets for the coming season were presented by W. A. Clonla, the campus debating society, and the athletic manager to the finance control committee at its regular meeting Tuesday night.

The budgets were held over for checking by the committee, and the matter of allowing a campus organization to supervise the Wolves Frolic this year was considered. A sub-committee was appointed to look into the subject and select a responsible group to handle the affair.

Scott and Ed Reed '19, County Agent, will attend the Elk County fair, which takes place September 15, 16 and 17.

Professor Wilson will assist in the sheep judging at Elko and will then go to the Los Angeles County fair, at La Pampa where he will also take an important part in livestock activities.

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# Chem Club Hears Talk By Shrieve

Dr. Shrieve, noted chemist and scientist, gave an interesting talk at the first Chemistry Club meeting at the home of Dr. Sears, Thursday evening at 7:30. All those interested in chemistry were present and the new officers were introduced.

All chemistry essays for Freshmen are under the supervision of the Chemistry Club this year, it was announced and plans made for the coming year and plans were made for the coming year.

After the meeting was over the evening was spent in "get-acquainted games" and refreshments were served.

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# Editorials

# The U. of N. Sagebrush

NEVADA'S YEAR

# Features

THE U. OF N. SAGEBRUSH IS THE OFFICIAL NEWSPAPER OF THE ASSOCIATED STUDENTS OF THE UNIVERSITY OF NEVADA

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## WHY NOT?

With the date of Engineer's Day changed to October 28, preparations for Nevada's annual home-coming have been initiated. Those responsible for the change are to be commended on their work.

Engineer's Day, to date a relatively weak affair, will prove a valuable addition when relieved of the responsibility of holding up a day by itself, unaided. The "Aggies" and Engineers, co-operating, will undoubtedly prepare exhibits far surpassing what could be done by either club individually.

A real Nevada day is the end to be attained. Something to make the old grads glad they came back, and to give them something to look forward to for next year. Coming during the spring semester. Engineer's Day has not, in the past, been attended by any considerable portion of the alumni, most of whom can only afford to steal a few days from their work once during the school year and that as a rule to attend Homecoming Day. Now all will have an opportunity to see the accomplishments of the Engineers.

This combining has made Homecoming a still more representative affair in which a still larger percentage of the University men and women can take part. Group jealousies have been set aside for the good of the school and a better feeling consequently established.

One change, however, that would make Homecoming even more a day of days for the alumni remains unmade. Why not have the dance, traditionally given by the Aggie Club, turned into a real Homecoming dance. Let it be an affair given by the Homecoming Day committee rather than a club, WHY NOT?

## A SUCCESS

Nevada's second Field Day has been pronounced "A SUCCESS." Through the co-operation of the two lower classes and members of the Upperclass Committee a "bigger and better" Nevada tradition has been firmly established. Its superiority to the ancient but now discarded Poster Rush has been satisfactorily demonstrated. Contrary to the opinion of many, a Nevada tradition has not been destroyed with the dropping of the Poster Rush. One of Nevada's traditions has merely been modified to conform better to her changing needs. Nevada, like many other colleges and universities, has merely felt the growing sentiment against hazing and has joined these others in a step forward. She has become one of the "progressives."

That school spirit would be destroyed by this change was the claim of many but it would be a poor type of school spirit that must depend on a class war for its foundation. If such were the case, Nevada would indeed be in a pitiable state.

For the Freshman himself, facing an almost new world as he enters college, the change is for the better. Obtaining an education should be of at least some consequence, even though looked on by some of those entering as of minor importance. Three sleepless nights at the beginning of their first semester do not tend to give the newcomers too good a start on the path of learning.

As a test of superiority and skill between the two classes it is also a much better criterion. Perhaps the rough and tumble "brawls" of the Poster Rush might appeal to a few of the harder or more combative but to the majority exhibitions of science are far more acceptable. These are found in Field Day, a variety of contests making way for a variety of abilities and thus developing into a matter of skill rather than strength.

Our campus has too long been the scene of scuffles, tearing up the lawns, mutilating the buildings, and walks and littering the University grounds generally. When it comes to a question of preserving the beauty of our campus or of maintaining intact an outgrown tradition, that tradition should go the way of the "Frosh Hayride" or, if not abolished, at least be modified.

An advance from "barbarianism" is always commendable in this change, applied to traditions, might almost be called such an evolution. Let's hope that Field Day will always prove as successful as it did this year.

## CAMPUS ANGLES

By Zip

AND SO LAST SATURDAY MORNING LITTLE CURTHERT COMES A BUSY UP TO ME WHEN I WAS STANDING IN FRONT OF THE SHACK AN HE SEZ TO ME HE SEZ WHAT TIME'S THE CIRCUS GOIN TO START?



AND—  
I sez to him I sez what circus do you mean, the frosh-soph field day?

HE SEZ TO ME HE SEZ YES THE ONE WITH THE STRONG MEN AND THE WILD WIMMEN.

SO—  
I told him a Little Curtbert went an got all his little friends and they all had ringside seats for the wild wimmen's parade!



ANYBODY HERE GOT NERVE ENOUGH TO DENY THAT THE CLASS OF 1930 HAD A MIGHTY ENTHUSIASTIC YELL LEADER?

I've been greatly grieved, the last few days, to note what little influence I really have about the campus. Here I go to work and print just reams of warm encomiums on the young Fresh-woman who showed her forwardness of spirit by wearing a drink—and then she goes and quits on me!

It looks like she's just trying to show how little she really thinks of my opinion—Oh, well, it's a hard old world.

Didn't you just LOVE the cynical way the Reno Evening Gazette announced that one of the boys was held for trial "for another traffic violation?"

Some day the city of Reno will wake up to the fact that it's got a pretty hardened bunch of criminals here on the hill.



What with traffic violators and advertising-sign thieves running loose in our midst, it's a pretty safe bet we're headed straight for the canines.

I suppose it's all plain foolishness, but I just couldn't help wondering, after seeing "Topsy and Eva," if Topsy had ever taken lessons in tumbling from Doc Martie.

DO YOU THINK—  
That it's very nice of the Sophomores to call their dance a "Barn Dance," even if it IS being held in the Gym??

AND AS FOR THIS, ODD BEER AND PRETZELS IDEA, THAT'S ONLY AN ATTEMPT TO EVADE THE ISSUE. IF THEY'RE GOING TO HAVE A REAL BARN DANCE, WHY NOT GO THE WHOLE HOG AND HAVE WHITE MULE AND—WELL, WELL, PRETZELS?

## FUN IN A FRATERNITY HOUSE OR THE CO-ED'S REVENGE

Hepzibah Henocack was the sweetest, prettiest girl ever raised in Yappville, and even the natives had to admit SHE wasn't any great shakes. So they sent her to college, hoping against hope it would do her some good. It did. When she started out she had an extra pair of cotton stockings, a framed

## OUR YELLS

Presaging a year of even greater spirit for Nevada, a long felt need was filled at the Whelps' rally yesterday afternoon in the introduction of new yells. That our bleachers will this year blaze forth with a really adequate collection of pep filled sound was evident both from the turnout and the enthusiasm shown. Action yells are what Nevada has lacked heretofore and this need has now been at least partly filled. We don't need to go berserk over our yells but here's hoping that this year we will at least show interest enough to learn them and use them on occasion.

Our new yells may not come up to the standard of Thomas Burke, author of Limehouse Nights, who says, "The essentials of a good college yell are that it be utterly meaningless, barbaric and larynx racking. It should seem to be the work of some philologist who has suddenly gone mad under the strain of his studies and has attempted to converse with an aborigine," but they will at least give us a way for expressing our feelings when we see Nevada's athletes giving their all for her.

## Socially Speaking

U. of N. Grad Weds

Last Sunday evening Marcella Carter became the bride of Elmer Boyne the wedding ceremony taking place at the home of the bride's parents. A wedding supper and informal reception followed the ceremony, pink predominating in the color scheme. The bride is a graduate of the University of Nevada and the groom claims as his Alma Mater the California Agricultural College at Davis. The couple will make their home in Reno after a honeymoon in Los Angeles and other points south.

Delta Sigs Pledge One  
Delta Sigma Lambda announces the pledging of Stanley Sundeen of Reno. Sigma Phi

Sigma Phi Sigma announces the pledging of Frank Horton of Tonopah, who figured in the Weepah gold rush; and Clayton Bover of Fallon. Gamma Phis

Announce Pledges  
Gamma Phi Beta sorority announces the pledging of Blodwyn Griffith, '30.

Dean Hall Fetes Teachers

A delightful garden party was given this afternoon at the home of dean and Mrs. J. W. Hall. The affair was given for the practice teachers of the senior class. Baseball and horseshoe pitching were the attractions of the afternoon. After the sports refreshments were served.

S. A. O.  
Sigma Alpha Omega sorority entertained Thursday evening at a formal progressive dinner in honor of their rushers. Each of the five courses was served in a different and novel manner the home being decorated to represent a night club.

Members of the sorority were featured in the entertainment, which included a Spanish dance by Beverly Bulmer, vocal solos by Adele Martin and a piano solo by Marjorie Nelligan. Pi Phi Dinner

The final rushing party of the season was given Saturday evening by the Pi Beta Phi sorority at the home of Mrs. J. H. Gray on Court street.

The setting of the affair represented a futurist inn. The decorations were black and white with ferns and balloons adding a pleasing touch. The entertainment, which took place between the courses of the dinner, consisted of stunts and songs. Those taking part in the program were Ralph McIlwaine, '28, Jean McIntyre, Leota Mastrett, '28, Rena Semenza, '28, Tessie Chambers, '28, Renee Duque, '29, Fay Reinhart, '30, Alice Lemaire, '30, Suzette Bowman, '30, Bessie Dayie, '30, and the Sigma Alpha Epsilon orchestra.

Kappa Lambda Informal  
Kappa Lambda fraternity entertained last Friday evening with an informal dance at their chapter house on University Terrace. The affair was given

"Home Sweet Home" motto, and a package of Juicy Fruit chewing gum. After she got to college she threw away everything except the chewing gum, which she was wont to playfully stick on the seats of the professors' chairs, realizing the innocent pleasure it afforded them. They would shake their fists archly at the fair offender, and tell her that she must quit trying to red-apple them, and she would blush prettily.

Of course, though she was an apt pupil, she didn't learn how to follow such tactics until she'd been in college a few weeks. The first day she was on the campus she tried very hard to register, but she soon found that that was unnecessary, and indeed foolish, since if you were registered in a course you'd be marked absent if you weren't there, while if you never registered nobody could possibly care whether you came or not.

She was told all this by her roommate, Geraldine, or Dobbin, as she was affectionately called, on account of a set of buck teeth that made her look like a horse, was the most popular girl on the campus, and was rooming with Hepzibah only because the Dean of Women knew that she wouldn't be in often enough to care who her roommate was; thus making it unnecessary to inflict Hepzibah on anyone to a very great extent.

That ought to be enough for this week. Next week, or later, if I don't happen to think of it next week, more will be told of Hepzibah's adventures, and of how she meets the handsome but heartless, champion chess player of the school.

en in honor of their new pledges. During the evening the orchestra members sang several selections. Dean and Mrs. Raymond H. Leach were patron and patroness.

Tonyland Party  
The Gamma Phi Betas entertained their rushers at a formal dinner last Friday evening at the Gamma Phi Beta house.

Fairlyland was the scheme used in decorating and a short sketch was presented by the Gamma Phis to carry out the idea. Several other stunts were given during the evening and dancing was also enjoyed. The S. A. E. orchestra furnished the music for the occasion.

A. T. O. Informal Given

The Alpha Tau Omega fraternity gave their annual dance in honor of their pledges Saturday evening at Maple Hall. The patrons and patronesses were Mr. and Mrs. Thomas Buckman and Mr. and Mrs. Max Allen. The hall was decorated in the fraternal colors of blue and gold. Ray Hackett's orchestra furnished the music for the occasion.

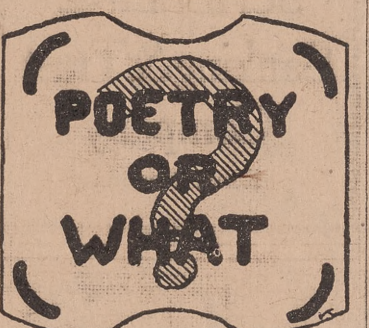
Faculty Reception

The Woman's Faculty Club entertained Saturday evening with a reception and musical at the Century Club hall in honor of the new members of the faculty.

Walter E. Clark gave a short talk, followed by Ruth Bart, Solie Bulasky and Nathalie Jacobs in instrumental solos, and Mrs. Robert Stewart, who rendered a vocal selection. Refreshments were served and the new members informally greeted.

Normal Club Entertains

The second year students of the Nevada State Normal club entertained the first year students and Faculty at a delightful tea, Thursday afternoon in Artemesia hall. Evelyn Boudette, '30, gave a reading and Richmond Mann, '31, offered several musical selections. Dancing and light refreshments were enjoyed.



A SONNET  
I walked into my room one day,  
So full of life and vim,  
And wondered who had swept the floor,  
And made it look so clean;

The beds were all so neatly arranged,  
The beds so smoothly made  
It seemed that fairies might have come  
And gently on them laid;  
I looked around and thought, There's something wrong,  
But, no—there's the racket on the wall,  
And fresh flowers in the bowl;  
At last, I've found it, now I know  
What makes the room look so bare,  
It's simply this—My roommate isn't there.

JUST A THOUGHT  
The world's a blank—  
You've gone away,  
Each hour seems a terrible day,  
Each minute ticks a dreary tune,  
There's no one here except the moon.

The moon has gone—  
Why do I stay?  
Awaiting just another day,  
Another day to just exist,  
But this is life so why resist?

My thoughts seem duller,  
A hazy dream—  
Each hour seems a terrible day,  
A tiny gleam, but oh, so true:  
It is, my dear, a thought of you. —III '28.

A SOLACE  
Have you ever grown so tired  
Of the babble and the talk,  
That you've ached to steal away from it  
And take a lonely walk?

All nature seems so friendly  
That you just don't seem alone,  
As you wander through the sagebrush  
You can't help but feel at home.

The breeze comes up to greet you  
As you climb the winding road,  
And an unseen mighty presence  
Lifts the heavy human load.

Your heart bursts with a feeling  
That you love each rock so free  
You will find a helpful solace  
In a talk with just a tree. —III '28.

SAD AFFAIR

Now that's gone for another year—  
A happy sigh and a sadder tear—  
The shining pin of a pledge to wear,  
And what if you don't? And who is to care?  
It won't matter much in a month or two—  
To anyone else, or even you,  
Nor pity from the campus bard,  
Though the end of the season bids him Hard.

No rushing now his mirth will provoke  
He'll search around for another joke.  
—Phannie.  
Two very spirited fraternity brothers unfortunately wandered into the shower room after arriving home after a formal. "Hi—come on, John let's get going," shouted one. "This is a terrible storm we're out in tonight,"—Denison Fleming.

## Book Reviews

"Dunt Esk" is Milt Gross' latest and funniest concoction. The book is a collection of stories, each chapter being in no way related to the one before it. This is the lightest of light fiction done in a different manner by a man with a very exaggerated sense of humor.

Twelve more stories of the exploits of the famous detective, Sherlock Holmes and his assistant Watson, have been given to the public recently in "Case Book of Sherlock Holmes." The title suggests, the story concerns a young bachelor, well-fixed, and not at all seriously inclined about girls. Finally he sees a particularly beautiful young woman with whom he soon becomes acquainted. A courtship follows which is made very complicated by the antagonism of the girl's mother who is determined that her daughter shall marry at an early date.

The chief fault of the "Dictionary" is a slight wordiness, the author using an abundance of synonyms in certain sections, probably as a result of his inexperience. On the whole, however, the book is delightfully entertaining, and I dare say that no one can read it without becoming a better man or woman, as circumstances over which he or she has no control may dictate.

## FUNERAL GLOOM PERVADES HALL

Mystery, deep, dark, and gruesome for a while surrounded a burial made in the cemetery across from Artemesia hall. A wall in the dead of night, the hushed closing of a door, muffled footsteps, the opening and closing of another door, a hurried scuttling in the darkness, a small grey bundle left on the fire escape, then silence.

The next night a sorrowful procession to the bone-yard, the dull thud, thud, of loose earth, the interment of a small cold body.

What, no tears? Yes, thus ended the small grey kitten, Artemesia Hall mascot, which refused to live on canned milk.

## Fashion Styles Differ Greatly

What would you say if someone were to ask you the question of what the most outstanding fact concerning the present day fashion? There seems to be a great variance in view points but the most noteworthy single fact about the present fashions is that we have lost one mode, but two modes, running along in parallel lines with apparently no tendency to convergence. We are beginning the season with two distinct types of wearing apparel, the robe de style or period frock with its wide hips and full skirts and the more informal frocks and coats just as straight line as ever. Skirts are longer, especially for evening and they are also wider, with irregular hem lines, circular cut, and gradual flare. Waist lines may be high, low or medium but hips are snug fitting. Real sports clothes are as simple as they ever were but day time dresses are more elaborate in cut and decoration.

The important fabrics are: the semi rigid materials, satin, lame, faille, taffeta and velvet, transparent, novelty and classic velvets jerseys and knitted fabrics. Silk and metal and beaded and jeweled embroideries are used. There is an abundance of furs for this season for informal as well as formal wear.

## Spruce Logs Turned Into Silk Stockings

KARLSTAD, Sweden, Sept. 2.—(UP)—Making silk stockings from the spruce logs has now become a regular Swedish industry. An exhibit at the Vermland Fair here showed how the transformation is made. The Billerud Works, which produce lumber, pulp, paper and hydroelectric power, as well as artificial silk had an exhibit showing how logs are cut, floated to a sulphite mill and there turned into fluffy white wads which are later spun and woven into stockings, scarves and other delicate feminine wearing apparel.

The Swedish artificial silk industry is now doing a good business at Kyrkeby, one of the Billerud works in Vermland, where 125,000 cubic meters are yearly turned into cellulose and later into silk, 25,000 tons of which are exported every year to various silk factories all over the world.

## British Advertisers "Say It With Women"

LONDON, Aug. 29.—"Say it with pretty women," is one of the slogans brought out at the Olympia Advertising Exhibition. "Put a pretty woman beside your name in the newspapers—whether you make nuts and bolts, penknives or motor cars—and you have everybody noticing you, which is the first step toward buying," advertisers say. To carry out the idea, each of the sixteen advertisers who placed exhibits at the show were represented by a pretty girl. "Tell the women," the experts explained, "as they are the world's spenders and the ones to whom advertising must be directed. Women spend 80 per cent of the world's money directly or indirectly. Men make the money but women spend it, therefore talk to the women."

of this night club, and tells very entertainingly the different incidents which took place in the restaurant. He mentions "Scotty," of Death Valley fame; Lillian Russell, the actress; and many millionaires. As a non-fiction book this is certainly worth the time spent on it, even if it is read only to get a new view on the customs and people of the latter part of the nineteenth century.

P. G. Wodehouse again presents his readers with a bundle of laughs in his new book, "The Small Bachelor." As the title suggests, the story concerns a young bachelor, well-fixed, and not at all seriously inclined about girls. Finally he sees a particularly beautiful young woman with whom he soon becomes acquainted. A courtship follows which is made very complicated by the antagonism of the girl's mother who is determined that her daughter shall marry at an early date. Of course the story ends happily, but not until the young fellow becomes very involved in difficulties. Wodehouse is at his best in "The Small Bachelor" so that ought to be guarantee enough for this book.

## Dictionary is Lauded As Weeks Best Book

This week's volume is a product of the facile pen of Noah Webster, a newcomer in the field of light fiction for whom I venture to predict a bright future. "A Standard Dictionary of the English Language" is his first literary effort, but it gives evidence of a deep and understanding knowledge of human nature, and is written in an easy, flowing style well suited to the subject matter.

The plot of the "Dictionary" is subordinated somewhat to character portraiture after the manner of the immortal Stephen Leacock, yet so vivid are the descriptions that small faults of balance are readily overlooked.

The chief fault of the "Dictionary" is a slight wordiness, the author using an abundance of synonyms in certain sections, probably as a result of his inexperience. On the whole, however, the book is delightfully entertaining, and I dare say that no one can read it without becoming a better man or woman, as circumstances over which he or she has no control may dictate.

## WIDE VARIETY SHOWN IN RAIN-MAKING METHODS

Some success in precipitating rainfall has been had by spraying sand in the air from airplanes, and in some instances rain has followed violent explosions arranged for this purpose.

According to the confession of one man who called himself a rainmaker, his success was due to the fact that his rheumatism told him when to expect rain and gave him about three days to prepare for rain, which he promised only when he believed it would come naturally.

Helen (seriously) "What is the difference between a dizzy blonde like Rose and a slippery banana peel?" Archie: (just as seriously) "I can't see any difference, you fall hard for both of them."

## Majestic Theatre

NOW PLAYING

## COLLEEN MOORE

IN "NAUGHTY BUT NICE"

So naughty she made a rumpus of a campus—so nice she turned into a sheik into a husband

## ON THE STAGE CHONG AND ROSEY MOEY

"Our Idea of American Songs and Dances" Two Clever Oriental Artists

Charlie Chase in "Tell 'Em Nothing"



# 'brush N sports

## GRID OFFICIALS SELECTED FOR SEASON GAMES

### EXPERT LINESMEN AND REFEREES CHOSEN BY MANAGER

Officials for all of the football games scheduled for this season, except two, have been selected and are waiting for the time to officiate, according to Emory Branch, '27, general athletic manager at Nevada. The list of men that will add pep and speed to the game are some of the best on the coast and it was through these qualifications that they were chosen, said Manager Branch. The two games that are as yet without officials are the games of November 11 and November 17.

**Y. M. I. On Armistice Day**  
The game that will be played on Armistice Day on the Mackey field should be especially interesting to Nevada fans for the Y. M. I. squad that is scheduled to meet the Wolf Pack is being coached by "Rabbit Bradshaw" former Nevada star of gridiron fame. This gives promise of being one of the best games of the season for the Nevada man is well up on the science of the pigskin and will bring a well drilled team to meet the growling Wolf Pack. The game that will be played on November 17 is with the Gonzaga College of Spokane, Washington. These men held the strong St. Mary's eleven, Far Western Champions of last year, to a 0-0 tie and will soon test the strength of Coach "Buck" Shaw's warriors.

**Referees Chosen**  
On September 24 when the Nevada bunch meet the St. Ignatius eleven, Cave of Iowa will be the referee. Assisting him will be McCumber of Illinois, umpiring, and Higgins of California as head linesman.

On October 7 when the Silver and Blue men go to meet the Golden Bears, Evans of California will referee, McCumber will umpire, Braddock will act as head linesman and Korbel of California will be field judge.

At Stanford on October 8, the referee will be Braddock, umpire, Cave and head linesman, McCumber.

At Fresno on October 15, Abbot will referee, Klawns will umpire and Korbel will again be seen, this time as head linesman.

The St. Mary's game will have as its officials Lemz as referee, Majors as umpire and Kelly as head linesman.

The biggest game of the year, played on Homecoming Day will have one of the best groups of officials on the Western Coast. These men are Referee Klawns, Umpire Kelly and Headlinesman Braddock.

When Nevada plays at the College of Pacific on November 5, their Homecoming Day, another good group of officials in Evans as referee, Kelly as umpire and Templeton as head linesman will be seen.

## WEATHER HALTS WOMEN'S SPORT

Hockey practice was to start in earnest on Monday; but, due to the condition of the weather, field practice was postponed.

However, the hockey class, under the direction of Miss Weber, met in the gym to discuss rules. It was agreed upon at this meeting that an interclass "rule bee" would prove an interesting affair. This event will probably take place sometime near the closing of the hockey season.

Each class on the hill is generously represented in this sport, with the exception of the Freshman class. This year is one of the few years that the Frosh have not outnumbered the other classes on the hockey field.

### MOTORS MOVED

The two motors running the assay furnaces in the assaying laboratory of the Mackay School of Mines have been taken up from the concrete floor and placed on the ground underneath. Classes could not be conducted before, due to the noise the motors made on the concrete floor.

Geo. Wingfield - - - President  
W. E. Zoebel - - - Secy.-Treas.

# Hotel Golden

NEVADA'S LEADING HOTEL

FRANK GOLDEN  
Manager  
RENO - - - NEVADA

## Fair Figures Soon To Grace Grounds

If the Nevada campus is not graced with beautiful feminine figures it will not be the fault of the physical education department.

Four days a week, during the noon hour, eight of the overweight co-eds meet to go through their daily dozen. Miss Elsie Sameth, head of the department of physical education for women, is allowing the girls two weeks in which to lose their first quarter of a pound. After that each member must lose at least a quarter of a pound every week to be allowed in the class. If these members are successful there may be a sudden increase in the enrollment of the class.

## U. S. C. ESTIMATES LARGE EARNINGS

The earning power of the 1927 football aggregation of the University of Southern California has been placed at \$625,000 by Arnold Eddy, ticket manager and assistant general manager. This estimate compares with \$544,000, which was the sum total of all 1926 Trojan football earnings.

Eddy estimates that the net profit the Trojans will realize from the work of the Thundering Herd during the season at hand will be \$225,000. The main reason for his optimism is that the Trojans have five big contests scheduled instead of the usual two or three.

A modest \$100,000 is the amount of jack that Mr. Eddy estimates will go into the Trojan coffers from the Southern California-Washington game on November 19. The U. S. C. aggregation's victory over the Huskies last year makes them a strong drawing card, so Eddy thinks.

**Gains Estimated**  
The following games are estimated to be recorded in the Trojan Ledgers as follows, at the end of the season, California, \$190,000; Washington, \$170,000; Oregon Aggies, \$28,000; Santa Clara, \$20,000; Occidental, \$10,000; Cal Tech, \$10,000; Colorado, \$10,000. One half of the net profits of the game abroad at Stanford and Notre Dame will go into the Trojan strong box. The combined receipts should run in the neighborhood of \$290,000.

Including the Stanford and Notre Dame games, Eddy believes that more than half a million persons will see the Thundering Herd in action this fall.

## New P. E. Course Given For Women

As a special feature, a course in First Aid is being given in connection with P. E. 63 for women.

Students who complete this work will not be given college credit but will be granted a federal first aid certificate. The class meets Tuesday at 7:45 a. m., and Thursday at 1:15 p. m., and will probably not take a full semester to complete.

## HOOP CONTESTS SCHEDULED FOR COMING SEASON

### CONFERENCE MEMBERS IN MEETING HELD AT SAN FRANCISCO

Eight games for the basketball squad have been scheduled for the Nevada hoop squad so far this season. These games were arranged at the meeting of the Far West Conference held in San Francisco last week at the St. Francisco hotel. Nevada delegates who attended were J. E. Martie, head of the athletic department, Coach "Buck" Shaw and Emory Branch, athletic manager for the coming school year.

Some of the games, with the dates and the place where they will be played, are as follows:

February 4-5—Fresno at Fresno.  
February 17-18—St. Mary's at Reno.  
February 24-25—St. Ignatius at Reno.

These games are only a portion of the games that will be played this season, the lack of games being due to the fact that not all of the members of the Far West Conference were present at the meeting.

The members of the Conference include Fresno State Teachers College, California Aggies, St. Ignatius College, St. Mary's College, College of the Pacific and University of Nevada.

### U. S. C. STAFF FILLED

LOS ANGELES, Sept. 11.—Four new berths have been filled on the Trojan coaching staff for the 1927 season, according to Howard Jones, head coach. Leo Calland, Jeff Cravath, Henry Le Lebvre, and Kenneth Cox, will assist the tutoring of Troy's grid teams for the season at hand.

Those desiring to take this course should report in the gymnasium at 7:45 a. m. Tuesday, according to Miss Elsie Sameth, head of women's physical education department.

## Corset Shop

Sweaters, Lingerie, Girdles, Silk Stockings,  
\$1.50 up  
No. 2  
Arcade Building

## FOOTBALL MEN TO BE INSURED

It was decided that all football men would be insured against injuries by accident, as a result of a report made by Coach Martie at the second meeting of the Finance control committee. The idea was accepted and a requisition was voted for this purpose.

In previous years this precaution was not taken by the school but it was left to the individual to either take the risk or provide his own insurance.

The other business enacted at the meeting was the appointing of a budget committee composed of Professor C. Haseman, Elmer Lyons and Lloyd Moon, and the voting of requisitions to W. A. A. and the Homecoming day committee.

"So far, no modern has invented an intelligence test to equal matrimony," remarks the Austin American. Nor a questionnaire to equal the children's, add we.—Boston Transcript.

## STATIONS TO ANNOUNCE

LOS ANGELES, Sept. 16.—Two Los Angeles radio stations, KNX and KFI, will "cover" all important gridiron tilts at the Los Angeles Coliseum during the season at hand, it is announced.

Compete play by play description will be broadcasted over KNX as the game progresses according to the present plan. This will give the fan who knows and enjoys football an opportunity to follow the game play by play. All details such as the nature of the play, the players concerned, and names and numbers will be given.

## NEVADA Smoke House

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Smokers' Requirements  
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FULL LINE OF  
CANIDES

Butter-Kiswich  
Sandwiches  
SOFT DRINKS

A National Bank, a Savings Bank and a Trust Department

An unusually good combination to care for Your Needs

## THE RENO NATIONAL BANK and Bank of Nevada Savings & Trust Co.

Telephone Reno 114      Quantity and Quality our Specialty

WHERE STUDENTS GET THE BEST

## Central Market

FRESH FRUITS, VEGETABLES AND GROCERIES

Free Delivery

144 N. Virginia Street      Reno, Nevada  
Two Doors North of 5 and 10

Combination Sale on  
Coty's Toilet Articles

Coty's Toilet Water—(All odors)  
Regular Price ..... \$2.25  
Coty's Face Powder—Regular price..... 1.00  
Total ..... \$3.25

Special Sale Price \$1.89

## HILP'S DRUG STORE


Phones 168-169      We Prepay Postage  
127 North Virginia Street

A real honest-to-goodness welcome awaits you boys, both old and new. We don't want you to forget you are always welcome at the

# N

Bill and Eddie are there to serve you again this year and we have what you want, whether it's Lunches, Cigarettes, Soft Drinks, Tobacco, Candy or a place to MEET THE GANG.

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Fall Clothes with a real air of distinction about them. Handcrafted in the pick of foreign and domestic woolsens. Thoroughbreds, every one. Quality through and through. They're here now.

KUPPENHEIMER  
Good Clothes

# \$40

and more

Topcoats too!

## Buckingham Shoppes

ARCADIE BLDG.  
A. M. (MAC) MACKENZIE '19

KNOX HATS      KNOX CAPS

Oh, Man! : : : : : By BRIGGS

WHEN ALL YOU'VE GOT TO SHOW FOR AN ALL-NIGHT SESSION IS A PILE OF CIGARETTE STUBS IN FRONT OF YOU



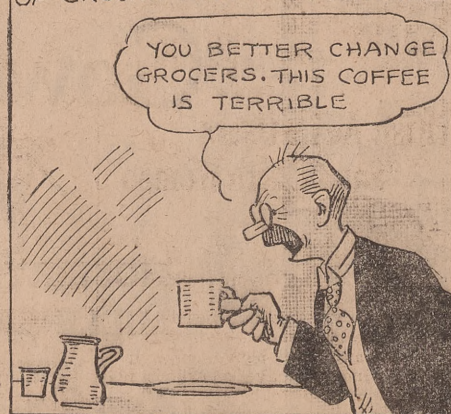
AND WHEN YOU WAKE UP NEXT MORNING YOUR THROAT IS AS DRY AS THE SAHARA DESERT



AND YOUR TOOTH BRUSH AND MOUTH WASH GIVE YOU NO RELIEF



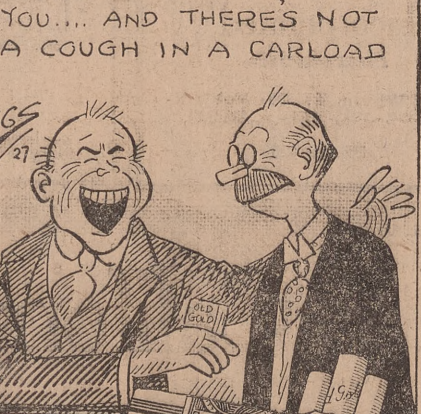
AND YOU WONDER WHETHER SELMA, THE FRYING FINN, HASN'T MADE THE COFFEE OUT OF GROUND ACORNS BY MISTAKE



AND WHEN YOU START FOR THE OFFICE, THE ONLY FRIEND YOU'VE GOT IN THE WORLD IS OLD MAN GROUCH



OH, MAN! WHY DON'T YOU SMOKE OLD GOLDS A MILLION OF 'EM CAN'T HURT YOU... AND THERE'S NOT A COUGH IN A CARLOAD



# OLD GOLD

The Smoother and Better Cigarette

.... not a cough in a carload



15¢

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# CLARK SPEAKS AT COMMERCE CLUB MEETING

## ECONOMICS IS TOPIC OF TALK BY PRESIDENT IN SESSION

A talk by President Walter E. Clark on the "Usefulness of the Study of Economics as a Preparation for a Vocation" featured the meeting of the Commerce club held last Wednesday night in the Education building.

Speaking from an experienced point of view in the face of having been head of the Economics department in the College of the City of New York, President Clark told of his contacts there with the professional values of Economics and its practical application for college graduates.

In regard to the College of the City of New York the growth of the business department from a mere subdivision within the school of Philosophy, to a separate school, one of its best in the country, with a staff of nine teachers and thirty-seven students, was emphasized by President Clark as an example of the increasing regard for the importance of the educational theories of business.

"One should most definitely include the study of Economics," said the speaker, "in order to understand life, people, and history—which understanding is essential to the well-rounded life of any college man or woman. We recognize food, clothing, shelter, and protection as the basic needs of all men; and in view of the fact that a study of Economics centers about these things, such a course has decided advantages."

**Vocational Preparation**  
"In the field of Vocation, preparation is the best asset for assured success. In an outline of a practical case, investigated by one of the largest banks in the U. S., it was shown that out of one thousand boys with no college education, only one moved to an executive position, and this only after from twenty to thirty years of working up. College graduates, on the other hand, prove to hold one out of every two executive positions, with only one year or less spent in the less responsible routine work."

"The knowing of at least something about the world of business is essential before one should venture out in it, to make it his vocation. A firm desire to deliver one hundred per cent in all work undertaken, in addition to realizing the value of knowing people, of connecting your own particular job with the whole business of which you are a part, patience, a humble attitude, and a professional attitude toward all work, excluding the grasping element of striving only for a large salary, are the prime factors in success in the business world for anyone," stated President Clark, in noting the achievements of men now holding executive positions throughout the country.

**Last Open Meeting**  
The meeting was attended by the largest turn-out of the year, in view of the fact of its being the last open session of the Commerce Club to be held this semester. The next meeting will be held two weeks from tonight, at which time another speaker will be the feature of the evening.

Refreshments and announcements concluded the meeting.

"What rent do you pay?"  
"I don't pay it."  
"What would it be if you did pay it?"  
"A miracle."

### The Mary Murch Shop

(Recently Opened)

Popular Priced Dresses .....\$10.75 up

Coats, Hosiery, Lingerie, Novelties  
We Cater to University Trade

RIVERSIDE HOTEL  
23 S. Virginia St.

### HEADACHES

When You Have Headaches Think of GASHO  
It is conceded that at least 90% of ALL headaches are caused by faulty eyes.

**DR. CHAS. O. GASHO**  
**DR. JAMES B. GASHO**  
OPTOMETRISTS

Farmers & Merchants Bank Building, Reno, Nevada  
Phone 707 for an appointment

### For Better Health

Use

MILK, CREAM AND BUTTER  
from the

**Crescent Creamery**  
PERFECTLY PASTEURIZED  
RICH AND WHOLESOME

Telephone Reno 896

## BIRD ANNOUNCES FALL'S APPROACH

Fall will soon be here!  
This is obvious because of the visit of the single Western Grebe to Manzanita lake. Hell Diver is his most common name, and neither is he uncommon to this vicinity. Each year this lone specimen may be seen for a few days on the lake, according to many students.

Although the strange water fowl stayed only a limited time he brought with him the message that fall will soon settle down. Trees and other foliage about the campus will turn to a golden color, nights will become colder and days and nights of summer will be memories.

## NOTED SCIENTISTS TOURING SIERRAS

Professor Kloos, of Bohn, Germany, and two of his former students, Balk and Kode, visited the Mackay school of mines this week, and with J. Claude Jones, professor of geology, and Vincent P. Gianelli, of the Mackay School of Mines are making a tour of the Sierra Nevada mountain to study their geological formation.

Professor Kloos has been in this country six weeks, and has spent the time working on the structural lines of the Sierra Batholith. Through Gianelli, Professor Kloos learned of the possibilities of study in this portion of the Sierra Nevada.

Balk has been studying at the University of Columbia for the past two years, and Kode is at present a student at Berkeley.

## STAFF HEADS TO ENJOY BANQUET

A banquet is being held tonight at the Golden Hotel in honor of the newly elected business managers, Carl Fuetsch '29, of the Artemisla, and Ralph Gignoux '28 and James Sherritt '28 of the Sagebrush, by the University of Nevada Publications Board.

Carl Fuetsch was elected by the publication board to fill the vacancy left by Robin Trimble '28 who failed to register this semester at the University. James Sherritt and Ralph Gignoux will jointly hold the business position on the Sagebrush until tryouts can be held and a new manager selected.

The new members of the publication board took their posts during the week and rapid progress is being made, on all three of the publications.

A large number of tryees are busily working to earn places on the staffs of the different publications.

## Former Teacher Leaves for East

Vincent P. Gianelli, former instructor in school of mines, left this week for Columbia, where he will continue his work for his doctor's degree.

Next August, Gianelli will come back to the Mackay school of mines as an associate professor of geology and mineralogy.

Gianelli has been studying a local geological problem for his doctor's thesis, during the summer.

## AMERICAN PARENTS WILL SELECT SMALL COLLEGE SAYS DR. WILEY

American parents will select small colleges near their homes for their children if they follow the advice of Dr. Harvey W. Wiley, noted educator and health authority.

The great universities with present-day enrollments of 5,000 to 25,000 are like factories, turning out graduates supplied with specified facts on certain subjects, but they lack the advantages of intimate contacts between teacher and students and the congenial community life which develops character and fosters culture, he declares, writing in Good Housekeeping for September.

"There is also a social threat which is more dangerous in huge crowds than in small companies," he says. "It is the danger of bolshevism and atheism. It is an easy matter in these crowded educational centers to couple up disbelief in God with disbelief in government."

"One dollar expended at Hanover, a small college in Indiana, gives as much culture as five at Harvard. As a graduate of both institutions I can truly make this statement."

## Y. W. OFFICERS WILL VISIT RENO

The Nevada branch of the Y. W. C. A. is to have as its guest, Miss Betty Cooper, president for the coming year of Y. W. C. A. from Pomona, Calif. She is chairman of the Asilomar division and very prominent in this type of work. She has just returned from New York where she attended the meeting of the National Council of Y. W. C. A.

She will be here only one day, September 21, and will talk to the cabinet and all girls interested in Y. W. C. A. work. At this time the girls intend to show her the beauties of the campus and various attractions of Reno.

On September 27-28 Miss Helen Price the student secretary of Asilomar will be here and will deliver talks on the Y. W. C. A. Miss Price was the former student secretary of Nevada-Y. W. C. A. acting as secretary for 5 years. Miss Winifred Wygal, a New York Y. W. C. A. official will accompany her.

"Yes, bo, I am an athlete of the first water. I throw the discus for V. P. I."  
"Well, you're no individual. I throw the switch for the C. & O.—Virginia Reel."

### MAJESTIC Coffee Shop

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**SPECIALTY**

### Your College Drug Store

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Excellent Soda Fountain Service

**BOGEY'S**  
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**DRUGS, SUNDRIES AND**  
**TOILET ARTICLES**

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The  
**N. E. Wilson Co.**  
Incorporated  
Pharmacists

"Prof" Wilson, '91, '06; Nat Wilson, '13, Tim Wilson, Ex-'23.

Phone 425

## Clionia to Hold Tryouts Tuesday

Tryouts for Clionia will be held in room 104 of the Education building at 7:30 Tuesday evening, according to an announcement made at the last meeting of the club.

All candidates will be required to present a five minute talk, in regular debate form, and will be judged on delivery, content and organization.

The subjects for discussion, either side of which a candidate may elect to defend, are: "Resolved: That modern college life tends toward too many class distinctions," and "Resolved: That college does more than any other agency to foster atheism."

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### International Fine Custom Made Clothes

## VARSITY SHOP

Our Fall Collegiate Modeling is the LAST WORD in STYLE

In the finer Fabrics  
**\$38, \$40, \$45, \$50**

**Lavoie, Tailor**  
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342 N. Virginia Street

Send the Brush Home.

Edgeworth is always good on the draw



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After the BARN DANCE Come to the HOUSE of QUALITY

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We are the Largest Distributors of Sporting Goods in the State

A. J. Reach, Wright and Ditson, Inc., Rawlings Manufacturing Company, The Draper-Maynard Company, P. Goldsmith Sons Company, Tennis, Golf and Archery (New Tennis Balls Twice Weekly) Tennis Rackets \$2.50 to \$15.00. Athletic Shoes, Shirts, Pants and Sweat Pants and Shirts. We restring your tennis Rackets.

A Large Stock of Guns, Rifles and Ammunition to Select from. For your Convenience—Hunters' Licenses.

"It Pays to Play"

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We Especially Solicit Trade of Frat Houses  
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EXPERT FRENCH CLEANERS AND FINISHERS  
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EXPERT ALTERATION AND REPAIR WORK

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L. R. MUDD, Assistant Cashier L. S. REESE, Assistant Cashier  
R. KIRMAN, Assistant Cashier

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Optometrists

**BETTER GLASSES** **BETTER OPTICAL SERVICE**

Better and More Any Lens Duplicated  
Comfortable Vision  
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## Block N Billiard Parlors

Telephone 1369 210 N. Virginia St.

## The United Fruit Market

Announce the opening of Complete Lines of Fruit and Vegetables

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To All Student Trade  
214 N. Virginia

## UNIQUE

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For Your

### Fall Wardrobe

Visit this  
DISTINCTIVE

## FASHION SALON

Our Selection is by far the most Complete in Reno

The Styles are Authentic and The Prices Moderate

## Gowns-Frocks Wraps

HOSIERY UNDERWEAR  
MILLINERY NEGLIGEE

Your Charge Account is Invited for Convenient Purchasing and we offer you the Cozy Comforts of our

### REST ROOMS