

PACKED HOUSE GREET'S WILL DURANT

FIRST LECTURE BY WILL DURANT WINS PRAISE OF HUGE AUDIENCE

INFLUENCE CITED AS TEST OF TRUE GREATNESS OF MAN; CONFUCIUS, PLATO, HEAD LIST

Last night in the University of Nevada Educational Building auditorium, a comparatively young genius, Will Durant, weaved with magic words...

Not a Philosopher "I am not a philosopher," he tells you. "I am a lover of philosophy." He paints himself as the modest lecturer, the modest author...

"Caesar will not be on the list. The thinking of Julius Caesar was subsidiary of killing Frenchmen, and Italians; he was a genius, but a man of action, not a thinker."

"Christ is not on my list," he tells you and shocks you. "Christ was not a great thinker, but a man of great moral fervor, content to take old ideas and put into them the very heat of his blood."

Influence Is Test "The test of a thinker's greatness is influence, depth, range and influence on mankind," announces Durant. And then begins his list of the world's ten greatest thinkers.

Confucius is first. A great thinker, he was born into a world whose state of affairs at that time was very similar to our own. "The worst thing that can happen to civilization is the decay of the traditional religion," Durant quotes Confucius, and incidentally adds that were Confucius to return to earth today, he would not doubt be surprised to discover he the thinker had been set up as a god.

Plato Second Plato is second on Durant's list of the ten greatest thinkers. He doubts if Socrates ever lived. Third is Aristotle, then St. Thomas Aquinas. Next is Copernicus, who put an end to the middle ages with one sentence: "The earth goes around the sun."

To attempt to convey in a newspaper article the brilliance of Will Durant is a travesty on the genius of the man. He is brought here by the Robert Lardin Fulton Lecture Foundation, and will speak tonight on "Is Progress Real?" Saturday night he will lecture on "The Attainment of Happiness."

TAXI DAY PLANS MADE

Plans are being made for another taxi day to be held on the day of the first student body meeting of next semester. Catherine Priest '30, is the head of the committee to plan for it.

Honorary Group Initiates Eight

Eight men were initiated into the Blue Key, national honorary service organization, at a banquet held last Wednesday evening. Those initiated were: Douglas Ford '29, Ralph Gignoux '28, Russell Garcia '29, Richard Hillman '29, Ralph McMillaine '28, Lloyd Moon '29, Ernest Nichols '29 and Edward Zeigler '29.

BLOCK N'S FOR PAST FOOTBALL YEAR AWARDED

L. HAINER ELECTED AS NEW PRESIDENT OF BLOCK N

At a regular meeting of the Block N, held on Tuesday, December 6, Block N's were awarded for the past football season. Those receiving the letters for the first time were: Orville Mayes, '29, Chris Stockton '28, Alden McCollum, '29, Hal Overlin, '29, George Gadda, '28, Lem Allen, '28, and Bud Stevenson '28.

Francis Coddington, '30, was chosen to the position of football manager for 1928 at a meeting held Thursday afternoon. Coddington succeeds Bud Stevenson as manager.

LIBE ANNOUNCES MANY ADDITIONS

During the Christmas holidays, the University library, relieved of its rush of end-semester work, will be open only during the hours of nine, until four.

Several new books have been added to the University collection, including several gifts from the Carnegie Endowment for International Peace. These deal with studies on the economic conditions during and resulting from the World War, and consist of two volumes in Italian, one in German and one in English.

P.E. DEPARTMENT ANNOUNCEMENTS

The following announcements have been issued by the Women's Department of Physical Education, and should be strictly observed.

Towels—Two towels must be turned into Miss Weber or Miss Foster on Tuesday by 5:00 p. m., December 20. This must be done by every student enrolled in Physical Education courses, and by the girls who are out for athletics.

Lockers—All lockers for which there are no duplicate keys in the office, must be emptied by Friday, December 16; otherwise the lockers will be removed and the contents confiscated.

Lockers—All lockers for which there are no duplicate keys in the office, must be emptied by Friday, December 16; otherwise the lockers will be removed and the contents confiscated.

ACCOUNT OF DR. CHURCH SHOWS WORK OF ARCTIC PARTY ADVANCES

DIFFICULTY MET IN WORK OF TRANSPORTING RADIO PARTS

WORD RECEIVED BY DEAN HALL FROM SUMMIT OF MT. EVANS

In "The Michigan Alumnus" for December 3, 1927, we get a description of "The Second University Expedition to Greenland" of which Dr. Church is a member.

It was previously stated in the Brush that Dr. Church would spend the winter months at the weather stations that the party erected on the summit of Mt. Evans. Since that time the expedition has made other arrangements and Dr. Church has volunteered to spend the winter on the inland ice sheet with a companion, where they will, as Dr. Church puts it, "feel the pulse of the weather."

On August 8 the ice cap party set out with their stores of provisions and equipment. Much of it was taken by water and the rest was taken by sleds along the river banks and over the mud flats to the edge of the ice margin. Because of the insects, day travel was impossible. The cold nights made it bad to sleep, so the party took to traveling during the nights and sleeping during the day.

After reaching Camp Lloyd the work of completing the observatory on the summit of Mt. Evans was continued so as to make it habitable through the long winter. This was completed by September 5. All the reserve supplies and equipment was stored at Camp Lloyd. This was also made into a retreat from the mountain station, if for any reason it should become untenable.

The advance upon the ice sheet depends upon the weather, for it was the deep chasms in the ice that forced the party to return when they did. All the chasms will have to be filled in with drift snow and packed hard by the local storms so as to make the sliding easy, before the party can advance farther than they did at the first attempt.

Word has been received (Dec. 7) by Dean Hall direct from Mt. Evans, that the party are all well and very comfortable.

MUSIC DEPT. TO HOLD CONCERTS

Extensive plans are being made by the music department for the coming semester. The orchestra plans upon a concert and it will be assisted by the men's and women's glee clubs. There will be a special chorus given by the glee clubs, and they will be accompanied by the orchestra.

Ideal Man Causes Feminine Anxiety

Many decidedly heated discussions have recently been going on in various places on the campus among the women regarding the "Ideal Man" suggestions for which unusual phenomenon of nature were brought up in a story in the Sagebrush dealing with various opinions of Hill coeds upon this subject.

These discussions center for the most part about the question of whether or not there is such a thing as an ideal man, and if there is, just what, where, and who is he? Just exactly what this sought-for ideal man would look like, act like and be like, meets with more than hot retorts from people with opinions of their own when one attempts to formulate him definitely.

Blondes, brunettes, cave-men, lounge lizards, collegians and otherwise, all vie in popular feminine opinion for the coveted honor of being said Ideal Man who, for the most part, as yet remains in the mythical realm of the talked-about. As one dainty co-ed remarked at the end of a heated discussion on the subject, "Anyway, it's sort of silly to worry about it, as he might or might not be found on the Nevada Campus."

CLASSES ELECT NEW OFFICERS FOR SEMESTER

PETE GIGNOUX TO GUIDE SENIORS THROUGH LAST TERM

The activities of the various classes on the campus during the last week were confined mainly to the election of officers for the coming semester. The elections resulted in the following being chosen for office: Senior Class—Ralph Gignoux, president; Eva Adams, vice president; Frances Westfall, secretary; Edward Ziegler, treasurer.

Freshman Class—Jack Walthers, president; Alice Couch, vice president; Mary Johnson, secretary; Fred Morrison, treasurer.

Co-eds Wait for Beauty Contest

Rumor continues to circulate that the fairer sex has been using an unusual amount of facial beautifier during the last week. At least, much interest has already been displayed in the beauty contest which the 1928 Artemisia is sponsoring, and many of the sororities have already appointed committees to select promising co-eds.

This year the Artemisia will give an entire section of its publication to the women, this section to be made up of the six most beautiful girls on the campus. More detailed rules are given in the last issue of the Brush.

Students Start Practical Class

Prof. Earl D. Strong of Grinnell College must know well his subject, stocks and bonds. If he does not his class in Investments and speculation will find him out, and in a way that will make them more than merely disappointed.

PLAYERS MAKE PLANS FOR THE PRODUCTION OF NEW COMEDIES

"THE BAD MAN" WILL BE TAKEN TO NEARBY TOWNS IN FEB.

ONE ACT PLAYS SERVE AS TRY OUTS FOR MEMBERSHIP

"The past semester of dramatic work has been very satisfactory," says Instructor Edwin Duerr. "Contrasted to a depleted treasury handed to us at the beginning of the semester, we have \$151.92 as a balance now. In addition to the financial improvements the productions are beginning to be artistic and of lasting qualities as well as entertaining. However, we shall go back to comedies for the next semester."

"The Bad Man," by Porter Emerson Brown, will be given at the Granada February 10th. This is a Mexican comedy in which Holbrook Blin appeared several seasons ago in New York. The cast will be an all-star cast limited to Campus Players only, chosen before the end of the semester. Prof. Duerr is taking the play on a tour February 7, 8, 9th to Susanville, Fallon and Carson City respectively.

The last production will consist of three plays from the French, "The Man Who Married a Dumb Wife," by Anatole France, directed by Edwin Semenza and Renee Duque; "Indian Summer," Melice and Halvey, directed by Leonard Sledge, and "French Without a Master," by Tristram Bernard. The cast for these plays are limited to non-members of Campus Players and will be used as tryouts for membership to that organization.

In addition there will be a one night performance of the three best original plays submitted in the play writing contest. These plays are written by men and portray college life. These plays are now in the process of re-writing and when returned will be submitted to the judges who will be announced later. These plays will also be student directed and the casts are open to anyone.

The tryouts for all the plays except "The Bad Man" will be held the second week of the new semester. The cast for "The Bad Man" will be chosen before this semester ends.

Campus Players have submitted a complete financial statement to the finance control committee. The items of interest to the general public are:

Table with 2 columns: Item, Amount. Includes Income (\$384.25), Expenses (\$90.00), Total (\$294.25), etc.

RULES MADE TO STOP OFFENDERS

In a meeting of the Upper Class Committee held Tuesday, December 13, offenses of tradition breakers were discussed and several new rules decided. Max Newton, '31, was called before the committee for breaking traditions earlier in the semester.

ORGANIZATIONS AGREE TO TURN OVER SURPLUSES EVERY MONTH

AFTER HEATED DISCUSSION ALL GROUPS VOTE TO BACK PLAN FOR TRIAL ON CAMPUS

WHELPS MEET AND PLAN FOR NEW SEMESTER

K. ST. CLAIR SUCCEEDS RUSSELL GARCIA AS PRESIDENT

At the meeting of the Whelps, held last Tuesday evening, plans for the coming semester were discussed. During the early part of next year, a get-together dance will be held in the gym. This dance is to be given to enable the new freshmen, as well as this year's freshmen, to become better acquainted with the older students of the University.

Seniors Inactive The Whelps are thinking of excluding members of the senior class from active duty in this organization. At the present time all of the offices of the Whelps are held by members of the junior class, while the seniors are practically inactive members.

Blue Key, represented by Lawrence Niswander, '28, agreed to the general plan, only asking that if the finance control committee authorized Blue Key to take over some function and if Blue Key lost money on the function, that the finance control committee stand good for the loss.

FINANCE SYSTEM GOING FORWARD

By the time the present Freshmen are Seniors things will just be nicely started," stated Lawrence Niswander, '28, chairman of the Students' Union building committee today in regard to present plans for securing finances. "It will be years before plans formulate, and we are now progressing slow to assure its success," he continued.

A system of securing finance is now being worked out, and at the beginning of next semester it will be presented to the students for vote. Niswander declared. To be able to raise money by student fees it will be necessary for the system to be adopted by a large majority of the students, by the board of regents and by the comptroller.

CLOSE RACE IN STORY CONTEST

Barbara Horton '30, won first place and one hundred points in the Desert Wolf-Sagebrush best story contest for the past week, with a story on the showing of the "Chestnut Mysteries."

Leonard Fox '30, received second place points with his handling of a story headed "Publication Give Plans to Finance Board."

This week's contest results places the winners close to each other in the number of points so far received, with A. Bible leading with 225 points and Barbara Horton placing second with a total of 150 points.

MONTHLY TURNOVER

The chief regulations acquiesced to by the representatives were: A monthly turnover of surplus funds to the finance control committee, if there was any, said surplus of various organizations not to be spent without sanction of the particular organization and of the finance control committee, and that each organization should be represented on the finance control committee by a non-voting member.

Practically all campus organizations were represented at the meeting and the basis on which each would support the system was given and compared.

Blue Key, represented by Lawrence Niswander, '28, agreed to the general plan, only asking that if the finance control committee authorized Blue Key to take over some function and if Blue Key lost money on the function, that the finance control committee stand good for the loss.

KNIGHTS OF CHECKBOOK ORGANIZED BY FATHERS

NORTHWESTERN U.—The Knights of the Checkbook, secret order for fathers of Northwestern university students, will be organized as a climax of Dad's Day.

The members swear "faithfully to sign all checks that are necessary to the well-being of my son or co-ed while attending Northwestern, never to speak harshly to him when his account is overdrawn, and to come back every year and give the place the once-over."

Xmas Vacation Begins Dec. 22

With the end of the semester only a few days away, both students and professors are beginning to wonder why they didn't do all the work last month when they had the time. Professors never fire examination questions at the students and the students retaliate by firing all kinds of answers to the questions back at the professors.

Both professors and students dread December 24, which is the day the final grades are required to be in the office of the registrar; but only students dread December 29, which is the day the grades will be mailed to the parents and guardians.

UNIFORM RULE OF RUSHING IS TAKEN AT U.S.C.

NO MAN TO BE PLEDGED UNTIL AFTER HIS REGISTRATION

Competition among the 24 Greek letter fraternities at the University of California at Los Angeles in enlisting members for their respective organizations has brought about a tentative agreement among them to refrain from premature pledging of new students. At a meeting of the Inter-Fraternity Council it was recommended and partially agreed to that no student shall be pledged to any fraternity hereafter until he has duly registered in the University, and a committee was appointed to adopt uniform "rushing" rules.

It was also recommended that no student shall be eligible to any fraternity until the opening of the next semester if he has broken or has had broken a pledge to any other fraternity. This action has been urged as necessary by leaders of the Student Body at U.C.L.A. to avoid the evils attendant upon the ever increasing struggle common to most universities to enroll the pick of the men before they are secured by rival "frats."

The practice of "seeking out and rushing" men who are prospective students and tying them up to membership in a fraternity before they are bona fide students of the institution has come to be recognized as unfair both to the societies and the individuals. It is particularly a handicap to fraternities who are governed by their own rules preventing the practice.

24 Frats
The action of the council in thus moving to abolish the practices now in vogue is regarded with high favor by the faculty of the University. There are now 626 men affiliated with the 24 fraternities at the U. C. L. A.

A system of penalties to be prescribed for organizations who disregard the proposed rules is to be drafted and recommended to the council.

TREASURY PLANS MADE BY A. W. S.

Discussion of the unified treasury system was the main business taken care of at the meeting of the Associated Women Students held last Friday morning in the Education building.

After much discussion, the women drew up a recommendation with the following suggestions: (1) That A. W. S. should have one representative in the finance control committee under the new system; (2) That all other organizations be allowed to have one representative in the group according to the will of those in charge of its personnel selection. It was also decided that the A. W. S. representative should be appointed by the A. W. S. executive committee.

Reports were made to the meeting by those members of A. W. S. who represented the association at the recent convention in Elko of the Nevada Federation of Women's Clubs, of which A. W. S. is a member. Discussion and a short talk about the Student Loan Fund followed, with the announcement by Deans Margaret E. Mack of the books being sold by the A. A. U. W. for the benefit of the Student Loan Fund.

Two regular meetings of A. W. S. have been planned for next semester, to be held in the last part of January and the end of March. Entertainment and speakers will be features of these meetings, in addition to what business there is on hand.

Booklet on Mark Twain Published

To benefit the scholarship fund that is given by the American Society of University Women, that organization has had published a booklet, "Mark Twain in Nevada," containing excerpts from his "Roughing It," giving his impressions of Nevada.

The booklet, attractively designed to be suitable for the holiday trade, will make an attractive gift, and sells for only fifty cents. Mrs. John Hall is in charge of their distribution, and Dean Margaret E. Mack has some at her office for sale also.

The Scholarship sponsored by this society gives every year money to needy and worthwhile students, and deserves wholehearted support.

Berkeley—New and snappy uniforms may be adopted by the R.O.T.C. here. The uniform being considered will probably have straight trousers and a longer coat with a roll collar.

Sagebrush Team Takes Hard Game

The first game of the basketball tournament between the three publications of the University resulted in a victory for the Sagebrush five who defeated the Desert Wolf squad by a score of 16 to 9.

Playing the Sagebrush five off their feet in the first three minutes of play, the Desert Wolf team scored four points to step into the lead only to lose it a few minutes later. Jacobs, forward for the Wolf squad, sank a long shot in the first thirty seconds of play to give his team encouragement for a victory.

Sagebrush Scores
The Sagebrush team hit their stride after five minutes of play and Gusti, forward, dropped in two close ones to tie the score. Then a pass from Anderson, center, to Gusti, who made the basket, put his team in the lead which they held throughout the game. A foul called on Lohse resulted in the making of another point by Jacobs. The half ended with the Sagebrush leading by one point, the score being six to five.

The second half started off with a bang when a long shot gave the Sagebrush another two points. This half of the game was much faster than the preceding half and when the final whistle blew, the Sagebrush squad was leading by a score of 16 to 9.

Gusti of the Brush was high point man, scoring ten of the points for his squad while the work of Lyon at guard for the Desert Wolf was outstanding.

XMAS BOX SENT TO Y. SECRETARY

A Christmas box was sent to Maud Russell on November 23 by the Student Y. W. C. A. of this campus. Fruit cake and bonbons were included.

Maud Russell, who was formerly secretary for the Y. W. C. A. on the western coast, is now a traveling secretary in China. She is kept in China by the Asilomar division of the Student Y. W. C. A., which is composed of the Universities of Nevada, Arizona and California. Maud Russell's work has been confined to the Orient, especially China. She speaks Chinese and has been instrumental in establishing schools in the interior of China. She was in the midst of the fighting between the Northern and Southern Forces last year and would not leave, which made a very good impression upon the Chinese, who have a very high regard for her.

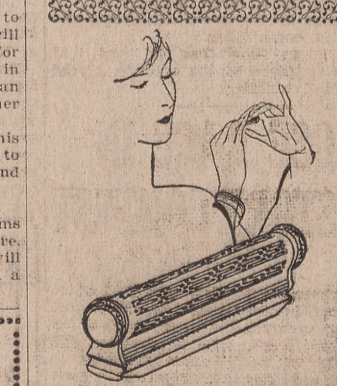
Helen Thoburn, who had been working with her in China, returned in the spring, and told of the wonderful work of Maud Russell and said that she believed she would never return to America except for a short visit. She writes a general letter to the Asilomar division every month and it is forwarded to the divisions.

Flapper Boasts of Good Grades

CAMERON, OKLA.—"I just tickled him under the chin, and got my grade," boasted a 1928 flapper, describing how she obtained her grade. The victim seemed to be one of the elderly instructors in Cameron.

The boys in school, hearing about the method used by the girl mentioned, threatened to practice it upon the women teachers of the school.

No one has been so naive as to prophesy success for them. Some lady teachers, however, do not seem to be opposed to the plan. Some of the other men teachers seem to be afraid that the girls will use the method on them. Coach Huff, agriculture instructor, seems to be especially frightened. He has threatened to fail any girl who enrolls in his classes. The boys are waiting and hoping.



An Important New Ally of Good Grooming

EVERSMART MANICURE COMPACT

How did one manage before the Eversmart Manicure Compact arrived? It's as indispensable as a powder compact. Contains buffer, nail polish, nail white, manicure stick, file, and emery board—all in a three-inch cylinder. Comes in decorative designs in gold-filled, silver or lacquered finish.

\$2.50 upwards
Scramm-Johnson Drug Stores Co.
205 N. Virginia Street
RENO, Nev.

PEASE IS GIVEN SECOND PLACE COAST CONTEST

FORMER STUDENT SINGS AGAINST BEST IN AMERICA

Loren Pease, former prominent University of Nevada student, was given second place in the Pacific Coast districts singing contest held in San Francisco last November. Competing with the best singers, representing eleven western states, he succeeded as the alternate, accompanying the winner, Thomas Roy, of New York City where the National Contest was held. Roy, of the Oregon Agricultural College and who won over Pease by a slight margin, took second place in the National Laurel. The contest in New York City took place on December 11.

Annual Affair
Due to the wealth of amateur material which was disclosed in this contest it was decided by the Atwater-Kent Radio Foundation, promoter of the contest, that the affair, after so successful a beginning, will be inaugurated as an annual occurrence. The Atwater-Kent Foundation was strongly backed by the outstanding music conservatories of the country. Pease received other valuable training in vocal work during his university career during which time he was one of the leading soloists in the men's glee club.

Rifle Practice Targets Changed

The targets issued for R. O. T. C. practice which are to be used in the rifle team's matches this year, are slightly altered. They have a bull ring 15 inches in diameter of two-thirds the size that used before. This will reduce the scores or bulls eyes sixty-seven percent.

According to Sergeant Barber the prospective sharpshooters have shown great improvement this year and the team can be expected to finish the season with a very creditable record. The squad has several matches scheduled with regular army regiments from whom the keenest competition is expected.

A section of a mammoth tusk, 6 feet long and 10 inches in diameter, the largest found so far in the northwest, has been placed in the museum of Oregon State College.

RULES HOLD UP IDAHO LETTERS

Idaho (P.I.P.)—Action by the executive board of A.S.U.L. in approving varsity football awards for this season was postponed at the regular weekly meeting Tuesday night at the Administration building. Correct interpretation of the clause in the constitution regarding awarding of letters delayed matters, it was brought out.

According to the constitution of the A. S. U. L. football letters are to be awarded to men who start two conference games or who play six full quarters, or ninety minutes, in conference games during the season. When the clause was written it was with the understanding that at least six conference games be played, according to George Horton, graduate manager. But this season four Pacific coast conference games were scheduled and all the games were taken into consideration by those when figuring out letter awards. The board must interpret the constitution and approve the letter awards before they are authentic, said Frank Click, chairman of the board.

Presentation of numerals to 19 freshmen who played on the frosh football squad this season was authorized by the board. These awards will be ordered at once and will be given the men at the same time varsity letters are awarded.

Vernon Sogard and Cecil Post were passed upon as junior track managers for this year. These men were recommended by the athletic committee and coaches, named for this purpose.

Our Advertisers are University backers; back them.

OVERLIN CHOSEN JUNIORS' PREXY

At the Junior Class meeting held Wednesday, Harold "Hal" Overlin was elected president of the class for next semester. The other officers elected were: Alice Halley, vice president; Eloise Walker, secretary; and Edward Ducker, treasurer.

After the election Louis Lombardi, the retiring president, turned the meeting over to the new officers. The Junior Prom Committee was complimented and thanked, on behalf of the class, for putting the Prom through successfully.

Send the Brush Home.

MAJESTIC Coffee Shop
Majestic Theatre Building
Try Our Cream Waffles and Coffee After the Show

THE SEE-IT-MADE CANDY SHOPPE
230 North Virginia Street

Personality -- in Flowers
Something new and special in Christmas wreaths. Very choicest of flowers and potted plants always on hand at
RIVERSIDE FLOWER SHOPPE
Phone 48

A National Bank, a Savings Bank and a Trust Department
An unusually good combination to care for Your Needs
THE RENO NATIONAL BANK
and
Bank of Nevada Savings & Trust Co.

For Xmas Gifts
Nevada Scenes
Oil colored and framed
NEVADA PHOTO SERVICE
253-255 Sierra St. Open Evenings

KEEP A SUPPLY---
Buy Today a Carton of
Edison Mazda Lamps
At These New Low Prices

25 Watt	\$1.38
40 Watt	1.38
50 Watt	1.50
60 Watt	1.50
100 Watt	2.40

We'll gladly assort the sizes in a carton—if you prefer them that way...
PHONE 223
We Deliver Them
Truckee River Power Co.

A MAYTAG
Aluminum Washer
as a Christmas Gift
will be appreciated every day in the year for everlasting helpfulness
We will deliver your Maytag Xmas eve or morning appropriately marked
Also have something special in terms, if you will call at our store
MAYTAG CALIFORNIA CO.
No. 6 Arcade Bldg.
Reno, Nevada

Make this an Electrical Xmas
We have a complete line of the very best of Electric Appliances and guaranteed. You are cordially invited to see what we have before buying.
A FEW SUGGESTIONS

Percolator Sets	\$17.50 to \$65.00
Waffle Irons	\$6.00 to \$16.50
Curling Irons	90c to \$4.00
Toasters	\$4.50 to \$8.50
Percolators	\$7.50 to \$35.00
Heating Pads	\$6.00 to \$8.00
Bridge Lamps	\$3.75
Christmas Tree Sets	\$2.00 to \$2.50

Best Mazda Sets—(Not a cheap one), with extra plugs
\$15 Allowance on your old Vacuum Cleaner on a new cleaner
Special price on Radio Supplies
Electric Trains for the boys—and accessories
Nevada Machinery & Electric Company
121 North Virginia Street—Phone 200

We extend to the Students and Faculty of the
University of Nevada
Our Sincere Wishes for a
Merry Christmas and a Prosperous and Happy New Year
RENO STATIONERY CO.
College Book Store
11 E SECOND ST
Geo. A. Southworth, Ex-'09
OPEN EVENINGS
John M. Fulton, '25
PHONE 400
("Spike") Henderson, '12

Chesterfield
smokers don't change with the seasons...
...but watch how other smokers are changing to Chesterfield!
FOR THE BEST OF GOOD REASONS better taste!

LIGGETT & MYERS TOBACCO CO.

SEMENZA Grocery Store
25 E Second St.
Fresh Fruit AND Vegetables
Everything for the Table

SPEED LIMITS ARE CAUSE OF TEST LAW CASE

STANFORD STUDENT IS ARRESTED ON OWN HIGHWAY

Speed limits for a university campus have suddenly come to heated discussion over the arrest of William T. Neikirk, a student of Stanford University. University authorities recently published an announcement setting the speed limit along a one mile driveway from Palo Alto to the center of the campus, at forty miles an hour and Neikirk was arrested by a county traffic officer on the charge of exceeding the speed limit.

1927 Law Quoted
Judge E. L. Maxwell, of Mountain View, handed down the decision of arrest with the following reasons: "The university is a state institution therefore the 1927 state vehicle law sets the speed at twenty miles an hour for all automobiles."

Marion Rice Kirkwood, dean of the Stanford law school, states "Stanford is not a state county or municipal institution and could not be affected by the statute referred to."

The editor of the Stanford Daily and several of the school officials are carrying the case through as a test case and are of the opinion that it will result in a victory for them, because it is absurd in its working factors. State officials on the other hand are understood to be considering the enforcement of the law as it now reads.

At present however, the students are traveling down the road at a speed of forty miles an hour until the case is finished.

XMAS WHISKERS WORTH \$300,000

Santa Claus whiskers will cost America approximately \$300,000 this year, according to a survey of Christmas expenditures published in this week's issue of Collier's.

"The single job of making enough of them keeps several factories employed the year round," says John T. Flynn, author of the survey showing that approximately \$1,422,500,000 is spent by Americans on Christmas cheer and Christmas charities. Other expenditures are classed as follows:

Christmas trees, \$100,000,000; jewelry, \$165,000,000; turkeys and other poultry, \$120,000,000; hosiery, \$130,000,000; neckties, \$100,000,000; employes' gifts and bonuses, \$250,000,000; plum puddings, \$7,500,000; Christmas charities, \$250,000,000.

America now produces 90 per cent of the toys given to American boys and girls at Christmas, according to Flynn.

Ten Women Enter Wash. Law School

(P.I.P.)—Ten girls are enrolled in the Washington school of law, the largest number since 1916. Reasons ranging from a desire to improve the legal profession to the ambition of one married Pottis to be able to converse with her lawyer husband, were given by the women to explain why they are studying law.

"Perhaps I am taking law because I believe it takes a rogue to catch a rogue," Alice O'Leary, one of the ten answered. "I helped my two sisters get married and the least I can do is study hard and help them get a divorce; but seriously, after hearing the advocates of companionate marriage, I know that legal knowledge is indispensable."

Book Reviews

Biography has always assumed an important place in the literary world, for as long as there are famous men, there will be an ardent public waiting to hear of them and their doings. This year has been especially replete with biography.

With the nearing of the presidential elections, Governor Alfred Smith has provided material for several biographies, of which there are two outstanding. "Alfred E. Smith: A Critical Study" has attracted the most favorable comment. This book, however, is not a campaign document, but a story of a famous political personality.

This book, written by Henry P. Pringle, is ranked as one of the best books of the year, not only because it deals with a man so prominently before the public eye, but because of the charming style with which it is written. Another biography of Smith is by Norman Hapgood and Henry Moskowitz and is entitled "Up from the City Streets." Both of these books deal interestingly with Smith's life and political career as four times governor of the state of New York.

Another Biography
Still another biography which is threatening to displace some of the recent fiction as a best seller is "The Life of Uncle Joe Cannon," that famous congressman. The story is written in the first person as told to L. White Busbey who was for twenty

years his private secretary. Although this book is very interesting in its presentation of Cannon's life, yet it loses some of its vividness in being told by White just as Cannon told it to him. There is the vividness lacking which White himself could have supplied in telling the story his own way.

The conflicts and achievements of this man have been multiple, and the more story of these would make any biography interesting no matter by whom it was told.

Western Novel
Another western novel has invaded the already over crowded market for such fiction. To quote the critic W. A. Brewer about this novel: "Probably there is no written form more hackneyed in present day practice than the 'western novel.'" Whitman Chamber's "Don Coyote" is a "western novel" but it is somehow different. Of course it possesses a regulation hero, a heroine with a father, a villain who seeks to ruin the father and win the girl, and, of course, its climax is a grand rescue by a hard-riding, hard-shooting man from the great open spaces. But the dialogue is lively, the action is vivid and logical and there is a definite plot worked out to a definite conclusion and resolution. This story holds even the interest of the book-reviewer, that notorious habit of the musty files, where the great open spaces are usually mere white spots on a map.

Chicken Passes 21 Years of Life

DURANT—A bantam hen, which has passed her twenty-first birthday, is owned by Clarence Leach. In spite of the fact that she has long since passed the allotted expectancy of the poultry breed, Biddy is still spry, especially at feeding time, and occasionally contributes an egg to pay for upkeep.

Leach, who says that bantam chickens are longer lived than other birds, says the best of care and feeding has contributed to the long life of his chicken.

YOUR ARTEMISIA

A question has been raised as to late accomplishments which merit the gracing of Senior Records. All that is necessary is to have the record in before the end of the semester, and any changes or additions can be made in the galley type at the print shop by leaving said changes at the Artemisia office before January 25th.

Aluminum and Agateware

Frank Campbell

Groceries, Fruits and Vegetables

Order your Christmas turkey

Phone Reno 451-461

FREE DELIVERY

Corner Virginia at Fourth Street

Course for Cooks Given Oregon Men

O. A. C.—Men starve to death more ways than one," said a head in the Barometer.

"It's a poor excuse, they will have if it is because they can't cook, when opportunity is offered them while in college to acquire the ability," said Mrs. Jessamine C. Williams, professor of foods and nutrition.

Preparation of everything from the breakfast coffee to the supper dessert will be taught the men enrolling in the cookery course next term. They will be taught how to serve and how to carve a roast or turkey without sliding it off the platter.

"What is more, the men will eat what they cook," said Mrs. Williams. "For the men who are hatching and who need to know how to get up a meal more varied and pleasing at less expense, this instruction is invaluable."

The course will be given Tuesday evenings from 5 to 8 o'clock next term. The men will prepare their supper each evening and will receive one

SPORTS LAP OVER

The volley ball season will be extended into next semester, the inter-class games being played off the first week after Christmas vacation, while the rifle season continues until the first of February.

The second week-end of next semester the volley ball spread will be given in correlation with that of the rifle team. At this time the varsity volley-ball team will be announced.

credit for doing so. This course is given as a preparation for the spring term course in the fundamentals of cooking processes.

Hartungs FOR ALL LATEST Bobs and Haircuts

Phone 1086-W
245 1/2 N. Va. St.

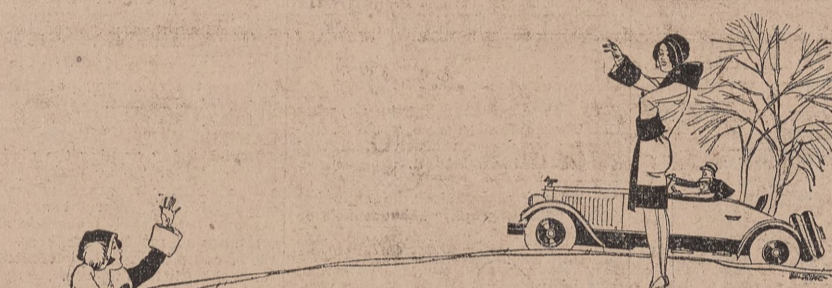
Under Direct Supervision of the United State Government
THE FARMERS & MERCHANTS NATIONAL BANK
RENO, NEVADA
Member of Federal Reserve System, District No. 12
RICHARD KIRMAN, President
A. J. CATON, Cashier
L. R. MUDD, Assistant Cashier
W. J. HARRIS, Vice President
C. B. HARRIS, Assistant Cashier
L. S. REESE, Assistant Cashier
R. KIRMAN, Assistant Cashier

Forget Your Cares in a Sociable Game at the
Block N Billiard Parlors
Telephone 1369 210 N. Virginia St.

NEW YORK CLEANERS
"The Cleaners Who Clean"
EXPERT FRENCH CLEANERS AND FINISHERS
DRY CLEANING A SPECIALTY
EXPERT ALTERATION AND REPAIR WORK
Phone 129 Phil Weber, Class of '29 Office: 134 W. 2nd St.

DEFECTIVE VISION
Poor eyesight throws the whole nerve system off balance. Using your eyes under strain is injurious to your health and welfare.
You'll quickly experience relief when fitted with our glasses. Quited nerves and balanced muscles will prove very comfortable.
DR. CHAS. O. GASHO
DR. JAMES B. GASHO
OPTOMETRISTS
Farmers & Merchants Bank Building, Reno, Nevada
Phone 707 for an appointment

The Spalding Store
Home of A. G. Spaulding Bros.
Complete Line of SKIS and SNOW SHOES
SPORT JEWELRY & NOVELTIES for CHRISTMAS GIFTS
10 PER CENT DISCOUNT to U. of N. STUDENTS
Phone 109 117 Sierra St.



Good Shoe Repairs

If you will bring your shoes to us for repairs regularly you will be surprised at the saving on your shoe bill.
Your shoes will look so much better, too.

Fowler and Cusick

21 West Second Street

Here Is Your Christmas Gift.

Beginning today and ending December 24th, our entire line of Silk Underwear including

Step-ins, Teddies, Dance Sets, Nightgowns
Pajamas Suits
will be sold at
25 % OFF

Silk Underwear is a most acceptable gift and at our reduction should not be overlooked. We have also reduced our Rayon Munsing wear.

Vests—special	\$1.00	Nightgowns—special,	\$3.25
Bloomers—special	\$1.75	Pants, Chemise—special	\$2.25
Step-ins—special	\$1.75	Step-in Pants—special	\$1.50
Chemise—special	\$1.75		

See our Window Display

FRALEY'S

BARONI BUILDING
OPPOSITE MAJESTIC THEATRE

SANDWICHES PUNCHES
As a Christmas Surprise---
The **Crystal Confectionery** Announces
The College Choice
A special assortment that is bound to please all.
We have a complete line of **SUPER QUALITY CANDY** packed in beautiful boxes
She will appreciate our candy as the gift ideal.
ICE CREAM SOFT DRINKS

For
Christmas Gifts
Go To
H. LETER
220 North Virginia Street

The New Ford



...deserves the same attention you'd give to any other good motor car. Use **Richlube 100% Pure Pennsylvania Motor Oil** in your new Ford...it's the finest, safest lubrication you can buy.

...and for the Model T Ford continue to use **Richlube Forlube**...a non-chatter Motor Oil designed and recommended especially for Fords...at leading service stations and garages everywhere.



R I C H L U B E

Editorials

The Hot Sagebrush

NEVADA'S YEAR

Features

THE U. OF N. SAGEBRUSH IS THE OFFICIAL NEWSPAPER OF THE ASSOCIATED STUDENTS OF THE UNIVERSITY OF NEVADA

Entered at the Postoffice at Reno, Nevada, as Second-Class Matter Published Every Friday Afternoon of the College Year.

TELEPHONE RENO 2583

FRED M. ANDERSON.....EDITOR
ANITA BECAAS.....BUSINESS MANAGER
Address: Box 3205, University of Nevada, Reno, Nevada.
Member of the Pacific Intercollegiate Press Association

EDITORIAL STAFF

Eva Adams, '28.....Women's Editor
Allen Crawford, '29.....Night Editor
Ellen Harrington, '29.....Society Editor
Sheila Parker, '29.....Feature Editor
Wayne Webb, '29.....Sports Editor
Emily Richards, '30.....Literary Editor
Marion Bernhardt, '28.....Art Department
Hal Thompson '31.....Art Department
Isabel Loring, '28.....Exchange Editor

NIGHT STAFF

Margaret Hartman, '29; Clarence Newman, '29; Juanita Lowe, '28; Allan Bible, '30; Keith Lucas, '30; Frances Nelson, '29; Elmer Lyon, '29; Evelyn Boudette, '30; Wallace Smith, '29; James Hammond, '30; Maryemma Taylor, '30; Barbara Horton, '30; Saralee Clark, '30.

NEWS STAFF

La verne Blundell, '28; Betty Dove, '28; Donna Dove, '29; Dan Senseny, '30; Martha Huber, '29; Mary O'Neil, '30; Helen Dunn, '30; Leonard Fox, '30; Blodwyn Griffith, '30; Verdie Pant, '30; Zenda Johns, '30; Will Stevens, '30; Reno Vogliotti, '30; Mary Hancock, '30; Evelyn Mitchell, '31; Helen Reagar, '28; Margaret Smith, '31; Julian Sourwine, '31; Eber Steninger, '31; Harold Blackmun, '31; Melville Hancock, '30; Chris Sherrin, '31; Idel Anderson, '30; Aurora Belmonte, '29; Bruce Younger, '31; Gerdy Hexem, '29; Lucille McKenney, '30; Bettie Lippincott, '31; Loretta Miller, '29; Arthur Lucas, '31; June Byrnes, '30; Sylvia Crowell, '30; Elizabeth Johnston, '31; Cecelia Hawkins, '31; Louise Rawson, '31; Dorothy Johns, '31; Cadda Waite, '29; Elizabeth Weeks, '29; Helen Morris, '29; Katherine Monahan, '31; Emmy Lou Metzler, '31.

SPORT STAFF

Ed Ducker, '29; Renee Duque, '29; Fred Lohse, '30; Carol Cross, '30; Robert Blackmun, '31; Clara Tomlin, '31.

BUSINESS STAFF

Marshall Guisti, '30; Richard Oliver, '30; Dan McKnight, '30; Dick Hillman, '29; Max Wright, '29; Arthur Lucas, '31; Kenneth Pratt, '30; Lawson Linde, '31; Nevada Coll, '30; Harry Lipparelli, '30; Alice Lunsford, '29; Tess Chambers, '28.

STAFF PHOTOGRAPHER

John Babcock, '28

PUBLICITY BUREAU

Homer Raycraft, '29.....Manager
Carol Cross, '29; Marion Bernhardt, '28; Duane Mack, '30.

REQUIRED: SOME ACTION

Two significant dates loom just ahead, December 21 and January 1. One of these will usher in for the toil dulled student that haven of rest, the Christmas holidays, giving to the Senior a moment to gain second wind before starting off on the final lap, to the Freshman a chance to pause and note his metamorphic change from the greenness of neophytism to the polish of a collegian, for the remainder, just a period of general long hours of sleeping and no worries.

But December 21 seems still in the dim and distant future to many. Long nights of toil and cramming intermingled with seeming endless periods of examinations must first be surmounted. Three more days to go. Three days in which to catch up in a semester's work for some, three days in which to sit back and enjoy the results of a semester's toil for others, confident in their assimilation of essential facts. Three days in which to make up present flunks or to gracefully float out of college on a cloud of failures. Now is the time to burn that midnight oil and cancel those dates, to put that show out of mind and postpone that skating party. How about a little action, everybody!

The other date, January 1, ushers in that period for which the coeds have been impatiently waiting a foursome of years, that period in which February 29 is the key day. In other words, Leap Year is on us again. With their Pan Hell dance a thing of the past, the ladies need not sit idly by waiting for a ring but can exercise their lungs in calling as well as answering. Suggestions for feminine festivities will probably be found in abundance in the next few weeks in a profusion of the usual wisecracks. Some may be followed, others ignored, but regardless we are going to offer just one. We'd like to see something unusual this time. HOW ABOUT A LITTLE ACTION, GIRLS?

A GIFT

Standing room was at a premium at the lecture of Dr. Will Durant in the University auditorium last night—and those privileged few who were able to hear him feel more than repaid for their efforts, in the high quality of the speaker and his excellent presentation of his subject.

One hears of his coming, goes to hear him, and feels gratified at the result—and often thinks no more of it.

Dr. Durant did not just drop in. Outside forces were necessary to procure a man of such calibre to come here and enable Nevadans to enjoy an opportunity seldom equalled in the history of the Hill. And that outside force comes in the form of the Robert Lardin Fulton Lecture Foundation, established in 1924, by Mrs. Mary Bragg Fulton. The income from this foundation is to be used to bring annually to the University some leader in the field of science, art, literature, or public affairs, who gives of himself and his knowledge through a series of lectures. The foundation was auspiciously initiated in April, 1925, by a lecture of the famous Dr. Robert A. Millikan, and has since then brought men of undenied worth and merit to the Hill.

Those who have or will enjoy what Dr. Durant has to offer will do well to remember the source from which the chance has been made available to them, and in so doing, give honor to Mrs. Fulton, who gave a gift to the University of a type which will bring more universal and perpetual good in its wake than few other gifts have made possible.



By NOMIAL

Yes, and if you want our candid opinion, we think it was pretty mean of the Desert Wolf to go to work and steal our racket. But since it's helped them to keep their book up to the high standard set by the last issue, we won't complain.

In regards to a certain section in the last Wolf we only choose to say that we at least thought there was honor among thieves. We won't even retaliate with a dirty dig as we are fond believers in that old maxim, "Let him who is without sin cast the first stone."

WE MIGHT MENTION, THOUGH, THAT THE DESERT WOLF COULD LEARN A LOT ABOUT BASKETBALL FROM THE SAGEBRUSH.

We wonder if the cover on today's "Desert Wolf" illustrates part of the true initiation. Such popularity must be deserved!

At a late hour today, the Desert Wolf heads refused to affirm or deny the report that the publication was contemplating a combine with "Whiz Bang."

HOWEVER, IT LOOKS LIKE THE "DESERT WOLF" HAS GONE TO THE WOLVES!

HEPZIBAH, GET OUT MY RED FLANNELS, QUICK!



We'd very much like to know what sorority house gave the Delta Sig's dog a bath, sweetened him up with violet perfume, and sent him home with a beautiful red ribbon tied around his neck. We're not a dog, but perhaps—



We can't tell you anything about the Military Ball. We didn't go. We don't do such things.

WE HAVEN'T ENJOYED ANYTHING IN MONTHS AS MUCH AS WE ENJOYED THAT HIGH WIND THE OTHER DAY.

It seems like taking an unfair advantage when Eddie Duert makes his classes write a theme on "The Chester Mysteries."

And just what does it prove when four plays are handed in for the

Suggestions Made for Her Xmas Gift

When we think over the many things we would like for Christmas, here are a few suggestions which every one of us will be interested in reading about. For the women who are letting their locks grow out rhinestone combed combs are very helpful besides adding great charm to the coiffure. A green ostrich feather with rhinestone sticks would be a most lovely gift. Curls are fashionable for evening wear in Paris. Whether the curls belong to the wearer or just pinned on makes no difference. The smartest sort of ornament for these curled heads, for evening wear, consists of a string of rhinestones that shine like dewdrops amongst the curls.

Brooches are also very popular now. They are not merely for ornamental purposes but are used to fasten a girle or shoulder drapery. Watches of course are very acceptable gifts, but let us say just a word as to when they are to be worn. They are not at all appropriate for evening wear, but there are new pendant brooches with the watch hidden away in the jeweled pendant that are worn with evening gowns and sometimes new watch rings are on in the evening. Another evening accessory which makes a pretty gift is the handkerchief. It is no longer hidden away in the fold of the frock or tucked away in the vanity bag, but hand or tucked in the bracelet. It is either carried quite plainly in the

Home Ec. Women Fete Aggie Men

Wednesday evening the women of the Home Economics Club were hostesses to the men of the Aggie Club at a joint meeting of the two organizations. A one act play entitled "And the Villain Pursued Her" was presented by the underclass women. Games and dancing completed the evening's program. Refreshments were served later by the "Home Beers."

Socially Speaking

MILITARY BALL WELL ATTENDED

Machins guns, bunting, numerous flags and uniformed dancers gave to the military ball last Saturday night an atmosphere which was strictly martial in its aspect.

The ball had as its guests of honor Governor F. E. Balzar and his staff, and among the patrons and patronesses were Colonel and Mrs. John P. Ryan, President and Mrs. Walter E. Clark, Dean Margaret E. Mack, Miss Louise M. Sissa, Dean and Mrs. Raymond H. Leach and Captain and Mrs. Luther M. Johnson.

Music was furnished by a seven-piece orchestra, and a dance specialty by Jeanne McIntyre, and vocal selections by three high school students, accompanied at the piano by Miss Leota Matstretti furnished entertainment during the evening.

The programs, of silver and blue, the University colors, were exceptionally handsome, and caused considerable comment.

The refreshments were in keeping with the military atmosphere, consisting of doughnuts and hot chocolate.

SORORITY DINNERS

The Thursday evening sorority exchange dinners which have been carried on this semester have been very successful, and will probably be continued next year.

DELTA SIGS GIVE CHRISTMAS DANCE

Delta Sigma Lambda entertained at their chapter house Friday evening with a Christmas Dance. Professor and Mrs. Leach were patron and patronesses. Ray Hackett's Orchestra furnished the music for the occasion.

PI BETA PHI GIVE DINNER

Pi Beta Phi entertained Betty Coleman '28 and Beatrice Ott '28 at dinner Thursday evening at their house on Elm Street.

S. A. O's PLEDGE MARGARET PURDY

Sigma Alpha Omega wishes to announce the pledging of Margaret Purdy '31 of Sparks.

PLEDGE PARTY

Last Monday evening the pledges of Kappa Alpha Theta entertained the active chapter alumnae and patronesses with an informal supper and presented during the evening a pantomime and musical numbers. Santa Claus came later and distributed gifts from the Christmas tree.

DR. DURANT ENTERTAINED

A reception in honor of Will Durant, who is now delivering addresses to the student assemblies, was given by Director of the Mackay School of Mines,

LeLong Tells of Use of Perfume

When you are prepping your toilette do you dab on a bit of perfume in spots, a drop on the hair, a touch behind the ear? If you do you are an amateur, in the gentle art of perfuming.

According to Monsieur Lucien LeLong, the well known dressmaker and perfumer, a perfume never exhales its proper odor until twenty-four hours after it has been sprayed. Lingerie should be generously sprayed with perfume. A good essence will last for several days and improve by its contact with fine silk. It should never be applied to any frock except one made of woolen material. The nature of fur helps to strengthen and improve a fine perfume and the fragrance, in return, removes the unpleasant odor of the pelt.

Every woman should find one perfume she likes and stick to it. An atomizer should always be used to insure its even distribution.

Jury Disagrees Over Production

LOS ANGELES—Twelve male jurors, attempting to determine whether 38 members of the cast of "Hot Mamas" presented an obscene production, had not reached a verdict late today.

They were given the case shortly before noon and following spirited arguments by the defense, which contended the burlesque presented "art for art's sake," and the prosecution which declared it "the world's most putrid exhibition."

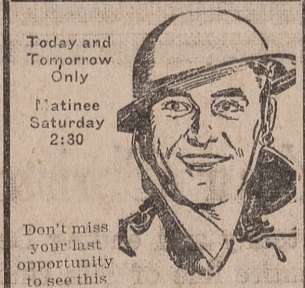
The chapter house on Sierra Street. TRI DELTS HONOR GUEST OF HONOR Delta Delta Delta had as their guest to dinner Monday evening Bishop Arthur Moulton of Salt Lake City.

Good enough for Dad—good enough for you



Edgeworth

Majestic Theatre



The BIG PARADE

King Vidor's production Starring JOHN GILBERT with RENEE ADOREE

Presented with the complete and original musical score. TONIGHT BLATZ GUM will be GIVEN AWAY



Vision and planning make the successful telephone pioneer.

Behind the scenes with Columbus

THERE is a forgotten chapter in the life of Columbus which in its way had as much to do with the discovery of America as the voyage itself. We refer to the years spent in preparation before he set sail—years filled with painstaking study, planning his voyage with the aid of what crude maps and geographical data he could procure.

of intensive research and careful planning that precede actual construction. Bell telephone men are continually mapping out the course of this great industry for years to come.

The true telephone pioneer is he who brings vision and initiative to his work as supervisor, engineer or executive—and who backs this up with the painstaking study needed to crystallize the dream into the reality.

BELL SYSTEM

A nation-wide system of 18,000,000 inter-connecting telephones



"OUR PIONEERING WORK HAS JUST BEGUN"

brush N sports

HOOP SQUAD OF SIGMA NU FRAT WIN FAST TILT FROM PHI SIGS

DUCKER AND WEIHLANDER STAR IN FLASHY CONTEST

RECORD-CROWD ATTENDS DECIDING GAME OF TOURNEY

Playing before a crowd of frenzied spectators, the yellow shirted quintet of the Sigma Nu fraternity defeated the strong Phi Sigma Kappa team by a score of 20 to 18 to emerge winners of the intra-mural basketball tournament that ended last Wednesday evening.

Amid much cheering, the Sigma Nus took the tip off at the beginning of the game, to work the ball through the Phi Sig defense only to lose it to their opponents on the out of bounds. Wehländer, attempting to receive a pass was hooked by Hammond and was awarded two shots, both of which he made. Back to center position, the Phi Sigs took the ball and worked it down to their end of the court only to lose it to the Sigma Nus again, who took it up the court to score two points, the basket being made by Gilmartin, lengthy center of the Sigma Nu team.

Sigma Nus Rally

A few seconds later Kitzmeyer was fouled for riding and Taylor was awarded two shots, making both of them. For five minutes after this, the ball travelled up and down the court not staying in possession of one team long enough for them to attempt any shots at the basket. Then a long shot from near the center of the court by Perley gave the Yellow shirted men encouragement and a rally netted them six points in about one minute. Trying to break the luck of their opponents, the Phi Sigs took time out. This stemmed the rush and seemed to put the Phi Sigs on their feet again and a free throw by Taylor and a long basket by Stewart, flashy forward, were made before the half ended. The Sigma Nus were leading 13 to 7.

Wehländer Scores

In the first fifteen seconds of the last half, Kitzmeyer snagged a pretty basket from near the double lines for the first score of this part of the game. A few minutes later, Wehländer, crack shot of the Phi Sig squad, dropped a long one in from near the center of the court for his first field goal of the evening.

A few minutes later Gilmartin was fouled for shoving and Taylor was given a free throw. Feeling that he had not fouled, he attempted to argue with the referee only to find out that the man shooting was given another shot. Ducker, a moment later, fouled Ray who made both of the free throws. Then a basket by Stewart from the side put fear into the hearts of the Sigma Nus and they called for time out as an attempt to stem the rush of their opponents.

Game Tied

Two free throws by Kitzmeyer gave the Sigma Nus the lead in game and a few moments later a shot from near the center of the court by Wehländer tied the score. Taking the tip off from the center of the court a long pass from Hammond to Ducker, who was under the basket, spelled defeat for the Phi Sigs, for the clever forward dropped the ball through the hoop about thirty minutes before the game ended. Score, Sigma Nu 20; Phi Sig 18.

The largest crowd of any of the games yet played attended the contest and the flashy game that the two teams put on was the best of the tournament. Wehländer and Ducker were the outstanding stars of the game, Wehländer scoring nine of his team mates points while Ducker scored five for his winning team.

"Doc" Martie, basketball coach of the university, refereed the game.

More than 75 per cent of the students of the University of Oregon are members of some church, or have a church preference, according to the cards received in the registrar's office.

Geo. Wingfield - - - President
W. E. Zoebel - - - Secy.-Treas.

Hotel Golden
NEVADA'S LEADING HOTEL
FRANK GOLDEN
Manager
RENO - - - NEVADA

PREP SPORTS

With the winter season close on hand the interest of the state high schools has now turned to basketball and for the next two months there will be games played every week end with the grand windup of a state tournament again to be sponsored by the Block N society.

It is a little early yet to get any hope in regard to the relative merits of the different teams. Reno, last year's champions, is again looking forward to a successful season, losing only two men from her team that won the title. With a great deal of material and a good coach in Foster, Reno is a certainty to be in the running.

The other teams in this end of the state look weaker this year than ever before, having lost most of their men from last year's team and having to depend on new and green material. Carson and Sparks are two teams that will have to depend on new men and some games will have to be played before any line can be had on them. Another team that will put up a strong bid for the title this year is the Stewart Indians. The Indians had a fast, hard fighting team last year that was put out of the tournament after only the hardest kind of a fight, so they should go well this year.

Very little is known of the other teams as yet, Winnemucca with a veteran team is going to cause a lot of trouble. Tonopah with a light, fast team but mostly green men, shows promise of developing into a serious contender. Within the next few weeks several games will have been played and the strong teams will commence to come to the fore.

U. N. DELEGATES SENT TO DAVIS

J. E. "Doc" Martie, head of the athletic department, L. T. "Buck" Shaw, head football coach, Prof. Chas. Hazeman and Emory Branch, '28, graduate manager of athletics left last night for Davis, California, to attend a meeting of the Far Western Conference officials for the purpose of selecting officials for the basketball games for the coming season and also for the purpose of drawing up the conference football schedule for the 1928 season.

At present two non-conference games have been scheduled, these being with the University of Utah "Utes" on October 3 and with the University of California "Golden Bears" on November 3. A game with the Cal Aggies has been scheduled for November 3 to be played at Sacramento.

Three a. m. is the time for the closing of the junior prom at Boston university next spring, according to a new ruling just made. By the same ruling interdepartmental functions must close at 2 a. m., and fraternity parties must cease at the early hour of one.

ELEVEN CHOSEN FOR FRESHMAN HOOP PRACTICE

EIGHT TEAMS LISTED AS OPPONENTS TO WOLF PUPS

Out of the wild melee of basketball players taking part in the interfraternity tournament, eleven men have been chosen from the first year class to represent the Frosh in basketball for the coming season. The men that have been chosen to report for practice are Austin, Boyden, Clark, Oliver, Morrison, Dumble, Laudigan, Mery, Perley, Quinn and Randall.

The schedule has been drawn up and there are at present nine games to be played and openings for two more.

New Teams on Schedule

Last year the Wolf Pups played eight games during their season and won all of them. This year they will face new opponents that have not been on the Frosh schedule before. On the schedule this season are the high schools of Tonopah, Yerington, and Gardnerville. The only trip that the Frosh will make this year will be to Susanville to play the Susanville High basketballers. This is the trip that the Frosh made last year and is the only game that will be played away from home.

More men will probably be added to the squad, depending on how the promising ones show up, according to "Doc" Martie, basketball coach.

The following schedule has been drawn up for the yearlings:
Jan. 20—Stuart Indians, U. N. gym.
Jan. 21—Tonopah, U. N. gym.
Jan. 27-28—Susanville, Susanville.
Feb. 10—Reno, Reno High school.
Feb. 7—Yerington, U. N. gym.
Feb. 18—Gardnerville, U. N. gym.
Feb. 24—Reno, U. N. gym.
Feb. 25—Sparks, U. N. gym.

3 MEETS FOR STANFORD

STANFORD UNIVERSITY—Varsity track men will take part in only three outside meets, with U. S. C. and California. Plans are being made for a four cornered meet between Stanford, the Olympic Club, and the Hollywood Athletic Club at Stanford March 10.

Washoe County Title Guarantee Company
218 North Virginia Street
WE INSURE YOUR TITLE TO REAL ESTATE
We also handle Escrows

All-American Eleven Humorously Selected

The Oregon Daily Emerald in a recent issue had as its feature in its humorous columns a selection of an All-American football team on various merits. The following line-up will give one an excellent idea as to the quality of men chosen: Lindbergh, Henry of Frd, Al Smith, two of the DeAutremont boys, Menchen, Fall, Sinclair, Will Rogers, Gene Tunney and President Coolidge.

The basis for the selections were explained minutely. They said, "We believe that the outstanding aerial attack of the year has been built around Lindbergh, and as for his total yardage—it speaks for itself. Ford, our choice for quarter, in his selection of plays has completely baffled opposing teams all season. Our team is not to be handicapped by weather conditions because Al Smith's ability in a wet field cannot be questioned. In the kicking department the team is exceptionally strong, for Menchen at the other half-back position is easily the greatest kicker of all times.

The DeAutremont brothers have proved themselves beyond all doubt the most elusive pair of ends developed in years. Fall and Sinclair, who have attracted national attention, are a slippery pair of tackles who seldom fail to smear plays. Rogers, who keeps in practice by throwing the ball, is a sure bet at guard and nobody fills the other berth better than Tunney, under whose terrific hammering no opponent can stand up. Coolidge, at center, playing what may be his last year for old Mass., due to contested eligibility for 1928, has had more plays built around him than any other American center of the year and for that reason he cannot be overlooked.

Send the Brush Home.

A real honest-to-goodness welcome awaits you boys, both old and new. We don't want you to forget you are always welcome at the

N

Bill and Eddie are there to serve you again this year and we have what you want, whether it's Lunches, Cigarettes, Soft Drinks, Tobacco, Candy or a place to MEET THE GANG.

FREE TELEPHONE 1160
210 North Virginia Street, Reno, Nev.

Two-Team Games Planned in East

Universities of Wisconsin, Iowa and Illinois have decided to join Michigan in trying out the innovation of two-team football. In the 1928 season, each institution will put two varsities on the field to compete with the two that each other college supplies.

Illinois and Iowa will use second teams only when the regular elevens are playing away from home. Both Michigan and Wisconsin have planned double headers on their own grounds.

P. E. EXAMS THIS WEEK

Final examination were given this week to the women in Physical education 1-2. Miss E. Sameth, director of physical education, giving them. They are composed of taking orders and dancing the folk dances which have been learned this semester. The examination is taken in groups of not less than six or more than ten.

NORTH SIDE CANDY STORE

Stop on Your Way Home to Get a Milk Shake and Toasted Sandwich.

350 North Virginia St.

U. W. Sophs Have Official Dress

Washington (P. I. P.)—"And by their garbs ye shall know them." A black slipover sweater, red trimmed and emblazoned with a bright red "30" was the official garb chosen by the sophomore class at a meeting Wednesday noon.

This garb was chosen because it will not soil easily, is of durable material and because both men and women can wear it.

FRAT STANDING

Team	Won	Lost	Pct.
Sigma Nu	3	1	.900
Phi Sigma Kappa	3	2	.800
A. T. O.	7	2	.778
Independents	6	3	.667
S. A. E.	5	4	.555
Sigma Phi Sigma	4	5	.444
Lincoln Hall	3	6	.333
Delta Sigma Lambda	2	7	.222
Beta Kappa	1	8	.111
Kappa Lambda	1	8	.111

YOU ARE CORDIALLY INVITED TO VISIT OUR BANKING ROOMS

We offer you every facility known to Modern Banking

WASHOE COUNTY BANK
Established in 1871

CAPITAL and SURPLUS.....\$ 600,000.00
DEPOSITS 3,500,000.00

Banking by mail given particular attention—Correspondence is invited.

Fresh Cut Flowers Received Daily From Our Own Nurseries

RENO FLORIST
G. Rossi & Company
ARTISTIC FLORAL DESIGNS

223 N. Virginia St. Phone 17 Reno, Nevada

PROMPT SERVICE

NEW NASH SEDANS **Call 69** DAY, NIGHT SERVICE

Under New Management
BLACK and WHITE TAXI CO.
OVERLAND HOTEL BLDG.
Baggage Transferred

Where the University Eats

Monarch
CAFÉ & LUNCH COUNTER
TABLES FOR LADIES

Open day and night

Something Is Always Taking the Joy Out of Life : : By BRIGGS

WHEN YOU GET EVERYTHING READY FOR A WONDERFUL CHRISTMAS

GEE, CLARA THE OLD TREE LOOKS GREAT, DOESN'T IT?

YES - BUT YOU SHOULD HAVE BOUGHT SOME MORE ORNAMENTS

AND YOU THINK YOU'RE LETTER PERFECT IN YOUR SANTA CLAUS ROLE

WHEN I GET ON THE WHISKERS, I'LL FOOL ANYBODY

WELL LISTEN - DON'T FORGET TO CHANGE YOUR VOICE OR ALBERT WILL KNOW YOU

AND NO ACTOR EVER MADE A BETTER ENTRANCE

HOW ARE YOU, LITTLE BOY?

WELL, WELL, HERE'S SANTA CLAUS, ALBERT

DEEP VOICE

AND JUST AS YOU START TO HAND OUT THE PRESENTS, YOU START IN TO COUGH

AND YOU'RE WORSE THAN A FLOP IN YOUR SANTA CLAUS ACT

THAT ISN'T SANTA CLAUS... THAT'S PAPA... I KNOW HIS COUGH!

SHH-H-H DARLING... THAT'S SANTA CLAUS BUT HE HAS A COLD

NOW YOU'VE SHATTERED ALL THAT BOY'S ILLUSIONS! IF YOU'D ONLY LISTENED TO ME AND SMOKED OLD GOLD'S THIS NEVER WOULD HAVE HAPPENED!

OLD GOLD
The Smoother and Better Cigarette
... not a cough in a carload

Old Gold CIGARETTES
THE TREASURE OF THEM ALL
15¢

California Market

We Especially Solicit Trade of Frat Houses
We excel in economical prices and service

355 N. Virginia St. Telephone 537

WE ARE SOLE AGENTS FOR GEO. HAAS & SON'S FAMOUS CANDIES. ALWAYS FRESH

When Thinking of Holiday Gifts Be Sure and Give Us the Once Over

The Reno Drug Co. Inc.
Corner 2nd & Center Streets

The Plaza Pharmacy Inc.
Corner Virginia & Plaza
Reno, Nev.

NEVADAN WINS FAME FOR IDEA IN ADVERTISING

FAMOUS "FLYING CLOUD" SLOGAN MADE BY JACK MORSE

John H. Morse, former professor in Business Administration, might well say: "Always do what your wife tells you," for by doing so he discovered an idea which has meant hundreds of thousands of dollars to the advertising world.

Mr. Morse while here founded the Buckgraber organization which is now the "Blue Key." In addition he instituted the tradition of forming a new slogan for the Pack each year. The one used for the first year was "It's Nevada's Year" and this slogan helped the team to come to the front after a series of defeats and make a good showing against California. Upon leaving the university he became secretary of the Chamber of Commerce and when offered a position with the Buchen Company, national advertisers, of Lansing, Michigan, accepted.

In the spring of last year he was assigned to the advertisement for the new car put out by the Reo Company. After spending many sleepless nights and doing nothing all day but think, his wife decided that he needed some exercise and immediately set him to work bringing in the rugs which had been put on the line to air. One of the rugs was a hand made one from New England and had on the back of it a picture of an old ship. Upon asking the name of the ship, he was told "The Flying Cloud." Immediately he dropped the rugs, dashed into the house and wrote down the new name for the Reo car which has spread all over the United States: "Flying Cloud."

COMMERCE CLUB HOLDS ELECTION

The Commerce Club re-elected Archie Watson '28, as president of that organization at the meeting held last Wednesday night. Miss Eleanor Jackson '29, who has filled the office of secretary and treasurer this past semester, was also re-elected. The office for which ballots were cast was filled by Leonard Nobilit '28, who replaces Frances Nelson '28, this semester's vice president.

A brief talk was given by Watson thinking the members for their past corporation and hinting to certain plans to be carried out this coming semester. A circular letter such as was undertaken last year is proposed.

Marriage Plan, Chinese Custom

San Francisco—The companionate marriage advocated by Ben B. Lindsey, is centuries old, according to Princess Dow Ling, a Chinese princess who has an American husband, a modern bob, and a Parisian accent. She arrived here today aboard the dollar liner, President Jefferson.

"Companionate marriages are not new in China. They are centuries old," she said. "Such marriages are just one phase of China's old, complicated, and varied marriage customs."

The Princess's American name is Mrs. Thaddeus C. White. She was at one time first lady in waiting to the Empress Dowager of China.

Portable Phonographs

\$15.00 and up

Kiss and Make Up
J. Marvin
There's a Candle in Carolina
Fox Trot
Varsity Drag
Reveler

Emporium of Music
142 N. Virginia St. Phone 94

THE STANDARD COLLEGIATE STORE

BOGEY'S CANDY

for
College Men and Women
SNAPPY
Fountain and Lunch
"SERVICE"

The
N. E. Wilson Co.
Incorporated
Pharmacists

"Prof" Wilson, '91-'06; Nat. Wilson, '13, Tim Wilson, Ex-'23.
Phone 425

Christmas Recalls Aged Observances

As the Christmas season draws near and the spirit of "peace on earth, good will toward men" is in the air, it makes one stop and think. No other holiday has so rich a heritage of beautiful old customs and observances as Christmas.

From time immemorial the Yule Log has been brought to the open fire place on Christmas eve and lighted to protect the home against any evil spirits and to enable Santa Claus to see and fill the stockings hanging there.

Then there is the gift laden Christmas tree and the mistletoe which appeals to everyone for obvious reasons.

Beautiful Legend
Among different legends is one that on Christmas eve the little Christ Child wanders over the world carrying a bundle of evergreen on his shoulders. He visits every home from castles to lowly hovels and those who would receive him place a lighted candle in their east window to guide him.

The feeling of universal brotherhood is fostered everywhere during the Christmas season and in many parts of the world the giving of alms to a beggar is considered as an hospitality shown toward Christ.

The old custom of minstrels going from house to house through the snow singing carols is being revived by a number of churches. A wholesome and joyous current of religious feeling flows through the entire season to temper its extravagance and to regulate its mirth.

RIFLE TEAM HAS FIFTY-ASPIRANTS

Fifty women are trying out for the varsity rifle team, which will be chosen after the Christmas holidays. The team will consist of the fifteen or twenty women making the highest score in the practices. The varsity team will hold shooting matches with about twenty-five colleges, which are scattered throughout the United States. Every woman is showing up well in practice, particularly some of the new women. So far one perfect score has been made. This is unusual for so early in the season.

Steps are being taken to arrange a match between the women's and men's rifle team at the beginning of the season. The matches between the classes will be held before Christmas if possible.

An affiliation with the National Rifle Association, which consists of fifty members, is near completion.

Cornell University is reported to be in a state of anarchy, while the university authorities are deciding whether or not the honor system will remain in use.

POSSIBILITY OF BUYING LOTS IS TALK OF W. A. A.

COMMITTEE IS APPOINTED TO LOOK OVER SITE AND ADVISE

The Women's Athletic Association at their meeting on last Tuesday, discussed the possibility of buying two lots on the Truckee river about ten miles from Cornelian Bay.

According to the president, Mae Bernasconi, there will be toboggan slides, skiing tracks and skating. It may also be possible to have a boat house and a three-mile canoe course. There will probably be week-end rates for students up to the lodge, as soon as it is completed.

Committee Appointed
The president appointed a committee consisting of Frances Fuller '31, Isabel Loring '28, Jaunita Love '28, and Sara Hartman '30, to look over lots as soon as possible and decide whether it will be advisable to buy them or not.

In case the association decides to buy the lots, the members will start immediately to raise enough money to pay for them. It is hoped that the building of the lodge on the lots will be started this year.

Hall's Classes To Sing Carols

W. J. Hall, dean of the College of Education and Mrs. Hall are extending a cordial invitation to all of the students in the Education classes, for Christmas Carol singing at their home on December the 18th, from four to six.

This idea of singing Christmas carols on the Sunday before school is dismissed for the Christmas vacation, is a custom initiated by Dean and Mrs. Hall, and has been enjoyed by the students of the Education classes for several years.

Our Best Recommendation
is serving YOU well. It promotes new business for us.

SCHEELINE Banking & Trust Company
Reno, Nevada

Dancing Lassies Brave Cold Snap

"Oh, my gosh, your skin is turning blue!"

The spirits of Nevada, spring, happiness, etc., etc., thus converse while waiting for the melody that will send them off in a whirl of pastel shaded scarfs and flying short tresses. But joy! This speed and grace brings warmth to the scantily clad little sprites of the dancing class. Soon they feel as if they were in Florida in despite of the flakes of snow that sail slowly down through the cracks in the skylights of the gym. Boys, it won't be long until spring and then I hear that the sprites will dance with nature on the quad. Meanwhile, hope with all your heart that none of the sprites dance with pneumonia.

Changes Made in Y. W. C. A. Cabinet

In preparation for the coming semester of Y. W. C. A. activities Pres. Margaret Ernst '28 has announced the following changes in the official cabinet: Dorothy Eaton '29 will be in charge of Girl Reserve work; Arline Springmeyer '30 will act as Social Chairman and Katherine Robinson '30 will be publicity chairman.

The following cabinet members will take charge of new fields as follows: Loretta Miller '29, meeting chairman; Katharine Priest '30, membership; Mabel Mariani '28, world education; Mary Margaret Thompson '29, finance; Verdie Fant '30, will be in charge of the candy booth.

For Better Health Use

MILK, CREAM AND BUTTER
from the
Crescent Creamery
PERFECTLY PASTEURIZED
RICH AND WHOLESOME
Telephone Reno 896

REY CHOSEN AS SOPH PRESIDENT

The class of '30 met Wednesday afternoon for the purpose of electing new officers. Those chosen were: Delbert Rey, president; Mary O'Neal, vice-president; Gretchen Cardinal, secretary and Joe De Reemer, treasurer.

Before conducting the elections and turning the meeting over to the new president, ex-President Cross arranged for a group of Sophs to clean from the floor of the gym. The wax put on for the barn dance.

Rey states that in the near future a Vigilance Committee will be appointed for the purpose of enforcing traditions.

Wearing of soiled apparel, dirty corduroys, and the carrying out of other fads by the students of Stanford university has aroused averse criticism from the president of the university. Students who intend to innovate traditions at college are not held in favor. The wearing of soiled clothes to convey the idea of work, he said, is seldom carried out with conviction.

MIKADO LAUNDRY
HAND WORK A SPECIALTY
239 Lake Street
Silk and French Flannel Done
Beautifully - Arranged to Suit
Phone 687

Illegal Use of U. C. Cards Curbed

UNIVERSITY OF CALIFORNIA, Los Angeles.—(P. I. P.)—Acting upon the instructions of the student council, in an effort to curb illegal use of A. S. U. C. cards, twelve cards were confiscated at a recent football game. The regulations printed on the card make any transference of its rights or privileges cause for confiscation of the card and cancellation of the purchaser's rights as a member of the associated students.

Randall Shoe Repair Shop
225 North Center St.

Donnels & Steinmetz
Furniture - Carpets - Curtains
Everything in the Furniture Line
2nd and Sierra Sts. Reno, Nevada

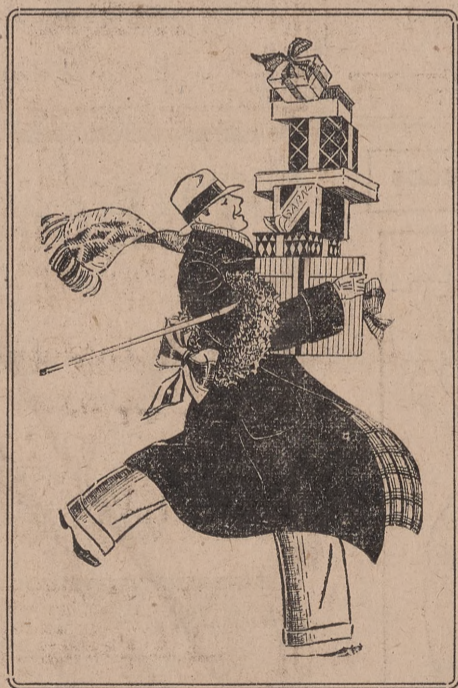
CHRISTMAS is near ---
A box of candy always pleases.
Leave your order at the
Little Waldorf
343 N. Virginia Phone 194

The Grand Cafe
Special Evening Dinners
Choicest of Sandwiches
Private Tables in Our New Balcony

MEN'S SHOP

Gift Suggestions---

Chief among the pleasures of the Christmas season is the joy of giving. We guarantee that he'll really use anything you purchase in the Men's Shop, for it is where he does his own shopping every day of the year. Here are the ties he likes, the shirts, pajamas, sweaters, smoking jackets, bath robes, mufflers, handkerchiefs, gloves, belts, dressing robes, hats, canes, and traveling cases.



TIES—The outstanding Christmas gift. Here you will find all that is new in Croyon Ties in the season's latest patterns and color combinations.
Cut Silk\$.75 to \$5.00
Knot Ties\$1.00 to \$5.00

SHIRTS—A real Christmas gift. No man ever has enough of them. Our shirt stock is complete with the newest holiday patterns. In silks, rayons, broadcloths, and madras, with and without collar and collars to match. The Enery shirt is exclusive with us.
Prices\$1.00 to \$12.00

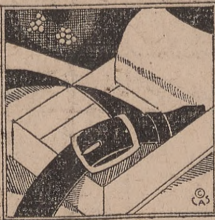
GLOVES—The lateness of this season has prevented many men from buying their gloves. Beat them to it—select a pair of the famous Bacmo gloves from our stock.
Why not a Tuxedo for the man—an ideal gift, priced \$35.00 and \$50.00.

DRESSING ROBES—A robe for chilly mornings made of rayon silk or fine flannels with slippers to match from \$5.00 to \$30.00.

SWEATERS for Dad or the Lad. A Bradley will be most welcome.

INTERWOVEN SOCKS—You will find the world-famous makes of hosiery here in silk lisle, wool and silk and wool.

HANDKERCHIEFS—The ever welcome gift. Here you will find assortment complete in fancy cottons, pure linen or with initials; also handkerchiefs with ties to match.



A SUIT OR OVERCOAT—the Gift Supreme. Hart, Schaffner and Marx Suits and Overcoats in newest styles and fabrics and made by real craftsmen.
Suits\$35 to \$60
Overcoats\$35 to \$100

SCARFS—A gift of comfort. Our stock consists of the latest in cut silks. Flannel and knitted scarfs, imported and domestic at\$1.95 to \$20.00 each

Christmas Gifts for the boy are easily selected here. May we suggest just a few of the many gifts for boys, Suits, overcoats, leather coats, blazers, Kaynee blouses and shirts; golf sets, handkerchiefs, etc.

A Hartman Wardrobe Trunk is an ideal gift for Christmas. A gift for a man or lady. Here you will also find handbags, fitted overnight cases, ladies' hat boxes, etc., all priced to suit your purse.

A Good Place To Trade

Your Store—Use It
Gray Reid Wright Co.
Where Shopping Is a Pleasure

Better Than Ever

We wish You a
MERRY CHRISTMAS
and a
HAPPY NEW YEAR

We have an exceptionally fine stock of gifts that are appropriate for all members of the family.

Ginsburg Jewelry Co.
Reno, Nevada

Gifts You'd Like to Receive Yourself

Sheaffer Lifetime Fountain Pens, Pencils and Desk Sets
Engraved with full name free of charge

BOXED WRITING PAPER

A gift that anyone on your list can use. Packed in handsome gift boxes.

GIFTS OF LEATHER

Bill Folds, Diaries, Address Books, Bridge Sets, Writing Portfolios

In addition to these and scores of other practical gifts, we are showing a very complete line of

CHRISTMAS CARDS

Also Seals, Tags and Wrapping Materials

Armanko Stationery Company
156 N. Virginia St. Phone 550