$\qquad$
$\square$ NEVADA PLAYS DAVIS AS HOMECOMING DAY FEATURE EVENT

## Wolf Pack Set to Stop Cal Aggies'

 Aim Toward Far Western Supremacy;Farmers Top Conference Percentage

The Gang Has to Play Football to Win Says Coach Philbrook; Team Outweighed In Backfield and Line


Amplifier Truck
Arrives For Use

Standard Oil Company Dona Fully Equipped Truck For Homecoming


D.A.E. Production Soon To Be Shown Delta Alpha Epsilon, women's hon-
orary English organization, will spon-
sor its first dramatic production in two
sears, when, in conjunction with Cam-





$\qquad$
Prep Students Will Compete In Judging Public Speaking Contest On


## Finance Control

Advances Money


Buntin Returns Homecoming | Hatvey |
| :---: |
| $\substack{\text { Sazerbub in } \\ \text { Homecoming. }}$ |

Wolf Appearance
Wolf Editors Live

## , <br> =

$\qquad$


| Added to Farm |  | J. T. Rutherford Attorney at Law 16 E . Second St. Phone 5148 |
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| Two fine thorough | . |
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| her Agnes and Flotatio |  |
| bought from the Nevada Stock Fari | JAMES T. BOYD |
| tworerssor Wilson made the sare of | torney at Law |
| iggs of Dixon, who is one of the | 217-219 Nevada State Life Bldg. |
| leading | Phone 4611 Reno, |
|  |  |


|  | SIDNEY W. ROBINSON Attorney at Law 319-329 Gazette Bldg |
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| Corriedale ram selected from the farm <br>  | Reno Nevada |
| GOLDEN BARBER SHOP <br> it pays to look well <br> Five Barbers and a Marceller | KING \& KING Attorneys at Law Masonic Temple |Pierson With Y.W. On Coast

irector Fulton Returns
From Boulder Dam Hearingsonod
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STUDENTS ATTENTION
RenevaBeauty ShopMarceling, Finger Waving
All Lines of Beauty WorkAll Lines of Beauty Wo

ELITE CAFE
Carefully Selected and Properly Prepared Food - and Your Money's Worth DINING ROOM

Reno Meat Company "OUALITY FIRST" Special Rates to Fraternities Everything Strictly Sanitary Camera
$\$ 39.50$ Wilson Drug Store


## Just Naturally Good

 Good tobaccos... made good by Nature, not by "artificial treatment." That's the secret of OLD GOLD'S goodness$\qquad$ taste good by artificial flavoring and sauces .. But it's still dangerous to your stomach.
So it is with cigarette tobaccos. "Heat-treating" is useful to "set" and "sterilize" the tobaccos . . and all cigarette makers have used it for years. But "heat-treating" cannot take the
place of good tobacco in making a honeysmooth cigarette.

OLD GOLD tobaccos are naturally good. Carefully selected from Nature's best for smoothness, flavor and freedom from throat-scratech.

You have only to try a package to get the thrill of this smoother and better cigarette. That will tell you why old gold's sales are ALready Three times greater than the combined sales of three leading brands during a like period of their existence.

Better Tobaccos make them smoother and beter $\therefore$. . with "not a cough in a carload"

John Robb Clarke

| Wayne T. Wilson ATtORNEY-AT-LAW 420 Clay Peters Bldg. Phone 3701 Reno, Nev. |
| :---: |
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CARL H. LEHNERS, M.D.

| W. B. AMES <br> Attorney and Counselor at Law Corporation Law <br> Phone 8305 Revada State Life Bld. |
| :---: |

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$\xrightarrow{2}$
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Attorne-tat Law
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Revada
P. A. McCARRAN


\section*{EDWARD C. SHORT <br> 



Dr. W. C. McAdoo

Green and Lunsford Atorneys at Law

Dr. Bruce Saulter
Po. Dentral Bid
Phone 4841
AYRES, GARDINER \&
CIKE
Coussllors at Law
First National Bank Blag.

LE ROY F. PIKE Attorney at Law

Dr. R. P. Chandler
$\qquad$

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We Insure Your Tit
Real Estate
WE ALSO HANDLE ESCROWS $\square$

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 NEVADA'S "TENTH ANNUAL" is at hand.n what way does it differ with other Home|  | $\begin{array}{l}\text { liant and less ugly or less witty } \\ \text { TENTH } \\ \text { and more beautiful? Has the pas- } \\ \text { and } \\ \text { sage of time made the Campus not }\end{array}$ |
| :--- | :--- | ANNUAL what it used to be? Are Nevada

customs and its "spirit" as en-
as thusiastically upheld as heretofore? We of the
1929 University do not know. That is why the to venture on these and other things.
Since its inception in 1920 , when it was
called "The First Annual Fall Homecoming, Ient mind. A parade, Wolves' Frolic, in which
dent entire Campus takes part, various minor
the ent
athletice events, an apple, potato and livestock
show, exhits, by the eng ing of a Homecoming game each year have all
been added as a definite part of the feted holi-
day each fall. The entire Campus is enlisted in helping to make the "day" one of complete
interest and activity.
After the thing is over and after the students
 the University because of Homecoming day
then it is a good thing. GREETINGS! GREETINGS! GREETINGS!
Welcome alumni! Welcome everybody : Again
you are offered the chance to see your old
$\begin{array}{cc}\text { Alma Mater as you saw in a day } \\ \text { TYPICAL } \\ \text { long forgotten. You represent }\end{array}$
the beautiful past. Yo a are the
EDITORIAL
cream of this and every other
state.... More such thoughts ever, will not bother the editorial reader with
further time-worn repitition.
Is the individual student bursting over with
enthusiasm at the return of the graduated man
or woman? No, the average student cares no
more for an alumnus - however antiquated he
may be than he does for a Chinaman, or a
military sergeant. or a crabby prof Nor a military sergeant. or a crabby prof. Nor can
he be expected to, He is as human in his ac-
tions as is the grad himself. Students are seltions as is the grad himself. Students are sel-
fish. People whom they do not know hold no interest for them. There is nothing in common
other than mutual attendance at the institu
tion tion, and, while it is an intllectual
way binds personally.
If, however, the graduate will come and
meet those of his own class and will make him
self thown the
$\qquad$
$\qquad$
$\qquad$ the Nevada football fan, through play-by-play announcement, a loud speaking or radio am-
plification apparatus has been secured from plification apparatus has been secured from use over the Homecoming day week-end. Al
though calling the plays on the field has not met with satisfaction everywhere it has been
tried it should prove an interesting variation in for the use of the equipment is felt by the Homecoming committee, the
people of the city of Reno.
$\qquad$
The Sagebrush, having been privileged Desert Wolf, offers to Dan McKnight hearty congratulations. The magazine, this year, ap pears to have greatly improved those of pre a result of unusual distinction will undoubtedly be appreciated by Nevada students. Editoria
Cutting Campus
We Dance the Whole Night Through

$\square$ Connie Coed


Line's Busy

Here and There
$\qquad$


Welcome, Grads

Nevada Nash Company





ENGINEER COMMITTEE

Newspaper Class Is Addressed By Noted Journalist
 In America
Engineers Annual Informal Reumion
Banquet Saturday At Aggie Dinner


Bello's Tamale Factory The Best Tamales in Town
Just the place for that After-the-Dance Appetite

220 Sierra Street

UP-TO-DATE BEAUTYSHOP
Permanent Waving
Manicuring - Marcelling Special Rates to Students Excecial Rates to on Holidays
Extan Finger Waving $\$ 1.00$ Marcelling ... 75 c

LUNCH BOX Special Plate Lunches and Dinners Cooked to Please the Palate 11:30 A. M. -5 to 8 P. M. Fountain Service
Try Our Sundaes-They're New and Different

## Ginsberg's

 Jewelry CompanyWelcomes the Old Grads All kinds of Jewelry and Repair Work

If it's anything new - We have it" <br> \section*{\title{
California Market
}} <br> \section*{\title{
California Market
}}

We Especially Solicit Trade of Frat Houses
We Excell in Economical Prices and Service
We Especially Solicit Trade of Frat Houses
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Song Practice Is Called By Leader

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## Vaughn's Coffee Shop

Latest and Best Equipped Restaurant in Reno

Get Your Flowers at the
Eddy Floral Co.

The Reno National Bank
Bank of Nevada Savings \& Trust Company
Resources Eleven Million Dollars

## Chocolate Shop

Howe man canores

> cex cex TOASTED SANDWICHES
Reno: 201 N. Virginia St. Sparks: 1032 B Street

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Grand Cafe
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private tables in our new balcony

For Gifts and Souvenirs: Indian Jewelry, Navajo Rugs,

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| OL．XXXVII－No． 9 | OF NEVADA－RENO，NEVADA，FRIDAY，OCTOBER 25 ， 1929 |  |  |  |  | Rice fi |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nevada Pack Breaks Spell of Defeats By 48－0 Win Over Fresno State Squad |  | NEVADA MENTOR |  | Pack Losses Via Graduation Sligh | Students Compete <br> In Net Tournament | Football Has Had |
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|  | ， | Teachers |  | 边 |  |  |
|  |  |  | er Indian Men | mill |  |  |
|  |  |  |  | Frosh Women Sell | allowed at least three practices a week，and the periods may be private if the men so desire．The basketball |  |
|  |  |  | lassed In | Hot Dogs at |  |  |
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|  | DAVIS COACHES |  |  |  |  |  |  |
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|  | Wolf Pack Mentor |  |  | Fifty |  |  |
|  |  | Pack ${ }^{\text {anis }}$ |  |  |  |  |
|  | uds Secret Drill | To Condition | War to Celebrate |  |  |  |
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STARS OF THE NEVADA WOLF PACK WHO WILL FIGHT IN TOMORROW'S GAME


8. ALUMNI NEWS ๕

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|  | $\begin{aligned} & \text { Wash } \\ & \text { Jan } \end{aligned}$ |  |
|  | summer in Honolulu to Harold Coffin, formerly of Reno. Katherine O'Sulli- |  |
|  | van '26 married Lenos Vendosa |  |
|  |  |  |
|  | $\begin{aligned} & \text { graduating. } \\ & \text { Miss Gertı } \end{aligned}$ |  |
| to Geors | $\begin{gathered} \inf ^{2}+ \\ \text { was } \end{gathered}$ |  |
| bel | Donald $C$. Finlayson '23 an spent part of the summer in $P$ |  |
|  |  |  |
| Helen Hibbert '28 |  |  |
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| Alto, Calif: | $\begin{aligned} & \text { large } \\ & \begin{array}{l} \text { city } \end{array} \end{aligned}$ |  |
|  |  |  |
| are living at Bishop, Calif. |  |  |
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| 8 in Reno |  |  |
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| mer in Italy and on her return is teach ing in the Reno junior high school. |  |  |
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| Bertha Akin ' 25 is teaching in the | e Rene | counter hig |
| Las Vegas high school. |  |  |
|  |  | Ernest Inwood '27 is at Ely. H |
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| - | school at the University of California. Gladys Cafferetta '29 is attending the |  |
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| Angus Y. Bethune is with the Bunker |  |  |
| Hill and Sullivan company at Idaho, an eltcrolite zine pnalt. |  |  |
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| ${ }^{\text {Cailia }}$ May Mills is teaching in the gram- |  |  |
| ols in |  |  |
| Medicine Smith 2it is a funior at the | Thelm |  |
|  | Helen Dunn |  |
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| orthwest returned to Cleveland | Martha |  |
| September |  |  |
|  | Hazel Greninge ents in Potririllo |  |
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|  | Wiriam S. Sawle 28 is the instructor |  |
|  | in science and |  |
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|  | etty Sue Sh |  |
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| Ann and Owen Broyles Living in Berkeley | aretid |  |
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|  | with Phi Sigma K |  |
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|  | Leland Hinckley 28 gineer for the Fresnill Sacatecas, Mexico. |  |
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| countin depattment. Miss Malduwind |  |  |
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| third $y$ mer S |  | racle! Vic |
| Len |  |  |
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| Feriland Whitehead $\begin{aligned} & \text { Ferlo } \\ & \text { Employed by Father }\end{aligned}$ |  |  |
| Feriland Whitetreat ${ }^{\text {a }}$ 29 has been em- |  |  |
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| ornia |  |  |
|  |  | Easy Terms |
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| again this year at that institution. Miss Robinson has been devoting much of | Ruth of th |  |
|  |  | H. E. Saviers \& Son <br> Cor. Second and Sierra Streets |



| Delta Delta Delta and is now a memSmall Rate Engineer |  |
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| present employed in the engineering |  |
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| teaching fellowship in economies took a master's degree at University of Cali- fornia and is now teaching at San Jose Teachers' College. |  |
| Pimentel Is Geologist In ingontana |  |
| Victor Pimentel ' 28 is a geologist for |  |
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in a cigarete ins TASTE /
"The Proof of the pudding is in the eating"
it's taste that makes a cigarette.
How about your cigarette-is it fragrant and
aromatic? Is it smooth and mild? Has it "chararomatic? Is it smooth and mild? Has it "charThen you're smoking Chesterfield - which "TASTE above everything


$\qquad$
A LONE AIRMAN SPANS THE ATLANTIC - - 50 PASSENGERS EAT, DANCE AND SLEEP ON A MILE HIGH TRIP FROM EUROPE--A NEV ADA "DESERT RAT" TURNS A DEAL AND A MANHATTAN LYRIC SINGS FOR HIM ALONE. APACE WITH THIS NEAR DAY COMES THE

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Dial 6773 -A Representative will show you this
Marvelous Machine without obligation, of course.


