

Official Publication of the Associated Students of the University of Nevada. Published Weekly During the College Year.

The U. of N. Sagebrush EDITORIAL

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TEAM WORK

Tuesday afternoon the A.S.U.N. finance control committee met for the first time this semester to consider organization budgets and to straighten out the present financial entanglement that the student body treasury has had to encounter.

For the past several years all of Nevada's activities have taken on the aspect of "big time stuff" and at the present time, every student activity on the campus would do credit to an institution twice the size of Nevada. An example of this is that each editor of the Artemesia has tried to, and in most cases, has outdone the work of his predecessor as has the other publication heads.

Now is the time of reconing and there must be an immediate readjustment program which should go into effect as soon as possible to alleviate the financial drain on the sadly depleted treasury.

This week's issue of the Sagebrush, through the cooperation of the down-town merchants who contribute over sixty per cent of the revenue for its maintenance and publication, has returned to the customary seven column width with four pages of reading material. The revival of the six page issue depends not on the ability of the editorial staff to write the news, but on the ability of the business staff, together with the cooperation of the individual student showing the advertisers that they are getting full value received for their ads which appear throughout the columns of this and every issue of the publication.

The entire situation revolves around the new subject of teamwork and cooperation to the nth degree so that every one connected with the student body will be able to help make the long pull out of the present depressing situation.

It depends upon the people who make up the A.S.U.N. this semester just what sort of a future Nevada will have and whether or not this institution will continue to enjoy the high pinnacle in collegiate circles of the future that it has maintained throughout the past.

PROFESSORS WHO LINGER

Unaware of the discomfiture they cause, numerous profs on the hill have fallen into the habit of lecturing far past the end of the hour.

Evidently those guilty of such unpardonable sin are not conscious of the fact that students have other classes scheduled, often far from the scene of the belated discussion.

In more than one instance, these same instructors are the ones who frown the fiercest at straggling students who have had to tear themselves away from one long-winded prof and dash madly to the next.

Occasionally it is necessary for an instructor to detain his section momentarily for an instructor to detain his bit of discussion. Such action is pardonable. When, however, a prof repeatedly misjudges his time and continually detains his students, he warrents no forgiveness.

Periods are but fifty-five minutes long. Bells were designed for a purpose—it is hoped those in mention will heed them in the future. —E.M.

Flock of 1000 Quail Live Near Campus; Fed by A. A. McFadden for Years

By ED MONTGOMERY

Protected by law and provided for by the state game commission and interested individuals, over 900 valley quail are now residing on the eastern edge of the campus. They are under the constant surveillance of A. A. McFadden, assistant superintendent of grounds. Six years ago McFadden, became interested in a flock of about fifteen quail and through the kindness of Tom Buckman of the University Farm Bureau division, fed the quail each evening. The grain used was discarded wheat specimens that Buckman had at his disposal.

Birds Return Each fall as the birds returned from their hatching grounds, McFadden noticed an increase in number. For two years he continued feeding the quail with the grain supplied by the farm bureau, but with the increasing size of the flock, the food supply was soon exhausted.

The quail had now become very much dependent upon the evening visits of Mr. McFadden for their existence and he was reluctant to see the birds go hungry. In fact, he was so reluctant he petitioned the university to supply feed for his feathered flock. Through Mr. Lynch, superintendent of grounds, McFadden was given grain allotments for the quail.

Flock Increases As time went on the flock continued to grow. So did the grain bill. At length, with over 600 birds relying on

the university's hospitality, those supplying the grain were forced to discontinue their support in view of the expense. That was two years ago. Then McFadden petitioned the Nevada State Game Commission to supply the feed necessary for the birds. Commissioner Brown complied with McFadden's request, and for the last two years has authorized the purchasing of feed for the feathered game that abounds near the campus. Since the game commission has taken an interest in the quail, McFadden has erected a lean-to with a thatched roof, under which he feeds the birds during the stormy seasons. Although he has endeavored to encourage the birds to stay under this shelter during the stormy nights, the quail prefer to remain in the thick brush along the ditch that borders the eastern edge of the campus, coming to the lean-to for feeding only.

Fed for Six Years During the six years that McFadden has cared for the quail, the birds have gradually responded to his kind interest by becoming quite friendly with him. Although shying from all other visitors, the quail flock around their benefactor with marked devotion. In assuring the safety of his feathered guests, McFadden has had to protect them from small boys intent on game hunting, from all species of alley cats searching for easy prey and from sparrow hawks that swoop down on and carry them off.

Wolf Howls

Even President Clark was mixed up with his Johnstones and sent a congratulatory letter to the same "Bill" whom we all thought dragged down the 1.03 average. The William J. Johnstone who actually made the honor roll hailed from Los Angeles Junior college and was a sophomore in the civil engineering department. Oddly enough, he hasn't returned as yet for the second semester. The other William H. Johnstone deserves only to be called Billy, being but a frosh and having finished (in some ways) his prep training at Reno High school. Distinguish him Billy, if you will, by noting that he is welded, Siamese twin like, to another arts and science frosh, "Rock" Couch.

And then there's Kathryn McCormack, who after all this time is supposed to know the ropes at college, shaking a warning finger at one of the hotcha inclined pledges, with a "Have a good time tonight, Jean, but remember whatever you do is reflected upon eight-hundred thousand Tri-Delts!" How do they bear it all?

Echos of the final exam week come in the story of Jack Sullivan's reply to Professor Charley Brown when asked if he were cheating in the exam. "Sure I am. How else do you suppose I'd get through this course. Everybody else is cheating." To add a moral to the tale, it might be added that paper automatically reverted into a goose egg.

Most modernists do not strongly disapprove these frequent secret marriages, but Salet says it's a different story when you're the fall guy. Gene says he "Schrammed" out there, anyway.

The Thetas who are constantly endeavoring to perfect an utter sophistication can all get a pointer or two from Eleanor Underwood, one of their own freshmen, who is miles ahead of them all.

Bizark Urrutia in a frenzy at the start of school tried to sell his old books to his friends in order to raise sufficient wherewithal to get a haircut and attend the get-together dance. About to give up the attempt, he strolled through town and suddenly eyeing the sidewalk he spotted a \$10 bill. And did he make hi-de-do.

Professor Ed Sutherland has hanging in the living room of his home several pastel landscape paintings which he painted himself. And old time students who used to refer to his classes as "fifty minutes with a mad-man" would be pleasantly surprised to see how fine they are. Sure, I take

Having become much attached to the flock, McFadden watches their movements with keen interest and anticipates the time when his original flock of sixteen, six years ago, shall greatly exceed the 900 or 1000 that it numbers today.

DUKE University SCHOOL OF MEDICINE DURHAM, N. C.

Four terms of eleven weeks are given each year. These may be taken consecutively (M.D. in three years) or three terms may be taken each year (M.D. in four years). The entrance requirements are intelligence, character and at least two years of college work, including the subjects specified for Grade A Medical Schools. Catalogues and application forms may be obtained from the Dean.

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Awards Planned for Pre-College Students

High school students wishing to compete for a scholarship based upon the Rhodes plan may be interested in a letter recently received by Professor Paul Harwood from Swarthmore college, Swarthmore, Pa. Five scholarships with an annual stipend of \$500 each are being offered by Swarthmore college. These scholarships run four consecutive years and are open only to students who have not attended another university. According to the Rhodes plan the students must be prominent in outside activities as well as ranking high in character and scholarship.

The Sigma Nus attempted to slash expenses by abolishing "the table" but after the first week they decided that even during the height of depressed times they must stow away three squares per, so back to work came the house's old standby, chief cook Mrs. Wolfe.

But what was it that brought Ellen Prince Hawkins back to school? It may be that she just likes the idea of being a co-ed again. It is so refreshing.

Charlie "Deacon" Adams enrolled in dairy husbandry and animal husbandry courses to avoid taking any foreign language courses. That may be his idea of ducking the misery of acquiring an education, but ugh, grinding through Latin would be a pipe compared with playing nursemaid to a cow.

WHAT TO DO ABOUT IT—Claude Dukes has actually quit wearing knickerbockers now that the big freeze is on. Reed St. Clair hasn't had his tawdry hair in place this semester. The sea swaggar of Ed Lozano is becoming more pronounced, to say nothing of the dark circles. Beth West is invariably buttonholing some fellow on the campus street before, between classes and after them. Kenny Elges is an accomplished xylophonist and yet you rarely have an opportunity of hearing him. If you ever see Wayne Vanvorches without his riding boots you will have a perfect motion picture prototype of the college graduate bond salesman. Helen Smith has a grand reserve of spontaneous liveliness than any girl on the hill. Betty and Sally make a hangout of the Student Union building. Kathryn Wardleigh has a new chief, a Pontiac cabriolet, this

Bricks and Boquets

By OBSERVER "Gushing" season is over for all those women...the ones that were considered nuggets...by now they are all just a bunch of floosies...and the cleaning up of all messes that were made during the open season is on. The Thetas...the mugs...seem to have walked away with the honors...and the Pi Phi's...are in the cellar...Who thinks it's the other way around?...The next thing on the horizon is the Pan-Hell...who is the girl that is going to ask the Great Loose Leaf...columnist for the Journal...to the big affair?...He is the guy that is supposed to know all the tricks...maybe youse gals could learn something...better try it out...The dirt he published about Pudgegins and Aileen...they being married...sort of scoops all the wise guys...and a student body officer for the Theta house...or else make them all marines...Wonder...now that Leone has went and did it...if she will take Admiral Loomis to the Pan-Hell...to sort of appease his feelings...so she can ask him to the pledge danx...which he says he will have to refuse...but time will heal that wound all

time, however...And with dough as scarce as it is, umm, umm...Clark Weigand hobnobs with George Wingfield Jr. when the latter is in Reno...Dick Cook seems to hate everybody and his dog, or maybe it is that he simply ignores our existence...Nothing is heard any more about a reform of the political situation on the campus...

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GRANADA Sunday, Monday, Tuesday

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right... all right...The snow has...and still is...taking its quota...as witness those who laugh when other people fall...then take a header themselves...know who I mean ya' big palooka?...What has Robinson been doing...offering candy to some of the house men...to make the Sig Phi break his pledge...they losing the best man they have had for many a year...the next house pledging him should throw all his eccentricities out the window...break a paddle on him every day for a week...and they would have a world beater...Spud Harris...love-man to you...he says he remembers Zedna...the hat check girl in the New York Club...our candid opinion is...that he passed up a good bet...she being in the money now...but it takes a guy like Joe Schenk first...Ah, me...she was voluptuous...Formal season is around the corner...along with prosperity...and we have a suggestion or two...for those houses that are a bit financially embarrassed...why not make your programs out of bathroom stationery...give weeds for corsages...serve liver and grapes...in seven courses...rent the fire house to give it in...hire Dan Bledsoe to play the zither...engage Doc Martie to imitate Bing Crosby...Have cheerful Harold

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Women Make Plans To Raise Funds for W.A.A. Scholarship

Program for Winter Sports Outlined; Lodge To Be Used as Base

The executive committee of the Women's Athletic association met last week when the sports for the spring semester were outlined. Mary Trudelle, president, appointed Helen Olinstead chairman of the annual Play day, sponsored by W. A. A. for the high school girls of the state.

A motion was passed to sell ice cream and candy at the basketball games in order to raise funds for the seventy-five dollar scholarship which W.A.A. gives, and to buy silver loving cups for basketball and badminton. It was also recommended that a varsity badminton team be chosen.

Sports Planned
Charlotte Pope, hiking manager, and Kathryn Martin were appointed to supervise a winter sports program. The W. A. A. lodge at Galena Creek is open to women's organizations for winter sports use, the rental fee being \$2 a night. Skiing and tobogganing from the lodge will be featured in the program.

Five W. A. A. members recently won lifesaving certificates and Peaches Stark was appointed chairman of a committee to plan a demonstration at Moana Springs.

Limit Competition
The W. A. A. decided that volleyball competition should be confined to intramural and interclass games, eliminating the usual color teams.

Women's Swim Class Has High Enrollment

Swimming classes for women students started last week with an enrollment of about twenty-two.

These classes are for beginning or advanced swimmers and are held in the Y. M. C. A. pool. The fee is \$5 a semester, and the students may pay \$2.50 at the first part of the semester and the remainder at mid-term.

The class of advanced students, those who are going to work for a lifesaving certificate, will be held at 3:45 on Mondays and Wednesdays and classes for the beginners will follow at 4:20, in which the American crawl will be taught.

Advanced students who have finished work on their lifesaving certificates will specialize in endurance swimming and form.

The classes will be in charge of Mrs. Mae Simas, instructor of physical education for women, and Helene Stark, sophomore student, both Red Cross examiners.

Helen Steinmiller Leaves For Mills

Helen Steinmiller, who graduated from the university last semester, left for Mills college last week to study music.

Miss Steinmiller while on the campus was a member of Kappa Alpha Theta sorority, president of the Y. W. C. A. and active in the musical organizations.

ACTOR VISITS A. T. O.

Buck Jones, movie actor from Hollywood, was the guest of the Alpha Tau Omega fraternity for several days last week. Jones has been in Montana working on his new picture and stopped over in Reno before returning to his home in Palo Alto, Calif.

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Women's Varsity Swimming Team Chosen by W.A.A.

At a W. A. A. executive meeting last week, Miriam Butler, Katherine Martin, Julia Sibley, Mary Fulton and Margaret Traner were selected as the W. A. A. swimming varsity. These women recently received Red Cross lifesaving certificates after successfully passing swimming and lifesaving examinations.

Plans are being made to have these five co-eds give an invitational swimming exhibition at one of the local pools.

The executive committee also appointed Katherine Martin and Mrs. Mae Simas with one woman from each of the classes to choose a badminton varsity, which will be announced next week. The varsity will be chosen from the women who played on class teams last semester.

SOCIETY

Hendricksen Called Home

Cora Hendricksen was called home unexpectedly Monday evening due to the illness of her father. Her father is in Fallon.

Many Attend Country Club Dance

More than one hundred couples of university students were present at the Reno Country Club dance last Friday night. This was one of a series of dances that will be given under the auspices of Dudley Nix and his band.

New Girls at Manzanita and Artemisia

There are five girls living at the dormitories this semester who were not here before Christmas. They are Margery Mullen of Tonopah, a transfer from Stanford; Irene Dickey of Saratoga, Calif., a freshman in home economics; Olive Gubler of Lund, a sophomore who has attended the university before; Lillian Funk of Preston, who was forced to withdraw from school last semester due to injuries sustained at the first football rally, and Cora Bryant of Bridgeport, Cal., also a former student here, who has returned for one more semester's work. The first four are living at Manzanita Hall, while Miss Bryant is at Artemisia.

PLAN SKI JUMP

Several University of Nevada students who are members of the Reno Ski Club will be present to take part in the opening day festivities at the Galena Creek ski jump on Sunday. This date has been chosen as work on the ski jump will have been fully completed by that time.

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A.S.U.N. Secretary To Be Chosen Soon

Election of a new secretary by the Associated Students of the University of Nevada will take place shortly after registration closes, according to Keith Lee, president of the student body.

This position has been vacated by Florence Lehmkühl, who was elected to the office for the entire year but who failed to return to the university this semester.

Lee stated that there was provision made in the constitution of the student body for special elections to fill vacancies such as this one. The constitution states that nominations shall be made within ten days after the final week of registration, and that election shall be held soon after.

Inasmuch as there is only one office to be filled, it is the plan of President Lee to hold the special election as soon as possible.

News Bureau to Cut Down Operations Now

The University of Nevada news bureau will continue its work this semester in a somewhat reduced form, Bernard Hartung, graduate manager, declares. Lack of funds has forced the bureau to cut down on its work.

The work of the news bureau is to send cuts and stories of Nevada events to coast and state papers. This semester stories and cuts will be sent only to the local newspapers.

Louise Jones has returned to Wadsworth to teach in the high school, after spending a few days in Reno.

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Tumbling Class Open to Women

A class in tumbling for women has been formed by the women's physical education department, and will get under way as soon as a sufficient number of students have signed up.

The participants may work for credit, if they have not met their sophomore physical education requirements, or for W. A. A. membership.

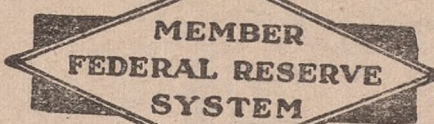
The classes will be under the direction of Mrs. Mae Simas, instructor in physical education for women, and will be held on Tuesdays and Thursdays at 3:15 in the gymnasium.

Women students interested in tumbling and the development of individual technique have been urged to sign up as soon as possible.

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Engineers' Honorary Initiate Four Men

Sigma Gamma Epsilon, honorary mining and geology fraternity, initiated four men last Thursday night.

The bearded toughs of the campus who disdain to use tobacco in any form except a plug, held the usual rigorous initiation ceremonies for John Stock, Frank Sam, Tom Cahill and Pat Willard.

After the initiation the notoriously hard and grizzled hombres honored their new initiates with a banquet.

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MORTICIANS

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The Gigo club started at Tulane university, New Orleans, La., works very well in the south, but would only be a "flop" at the University of Colorado, according to many of the university's prominent coeds. Such a club functioning properly might help some man through college, only the women are not willing to continue to pay for their dates. Patronize the local merchants.

NEVADA FISH MARKET

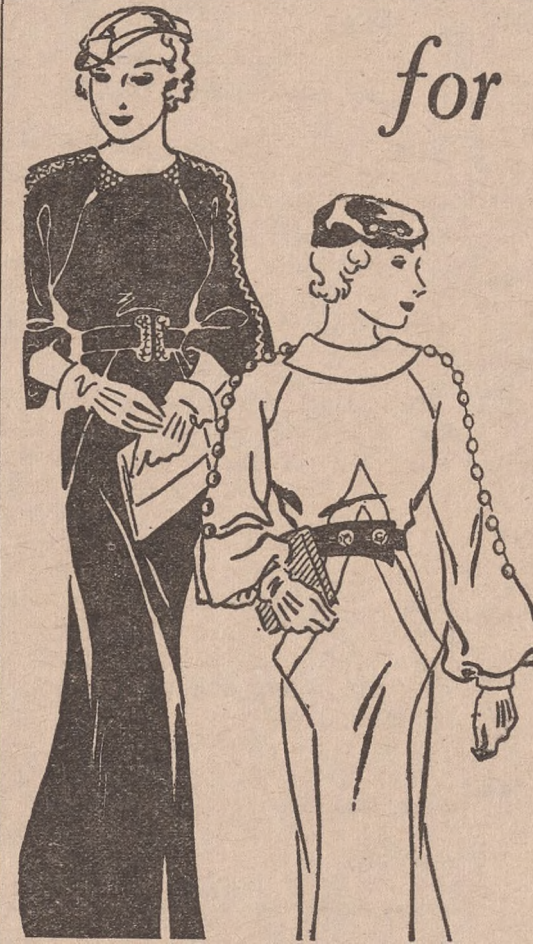
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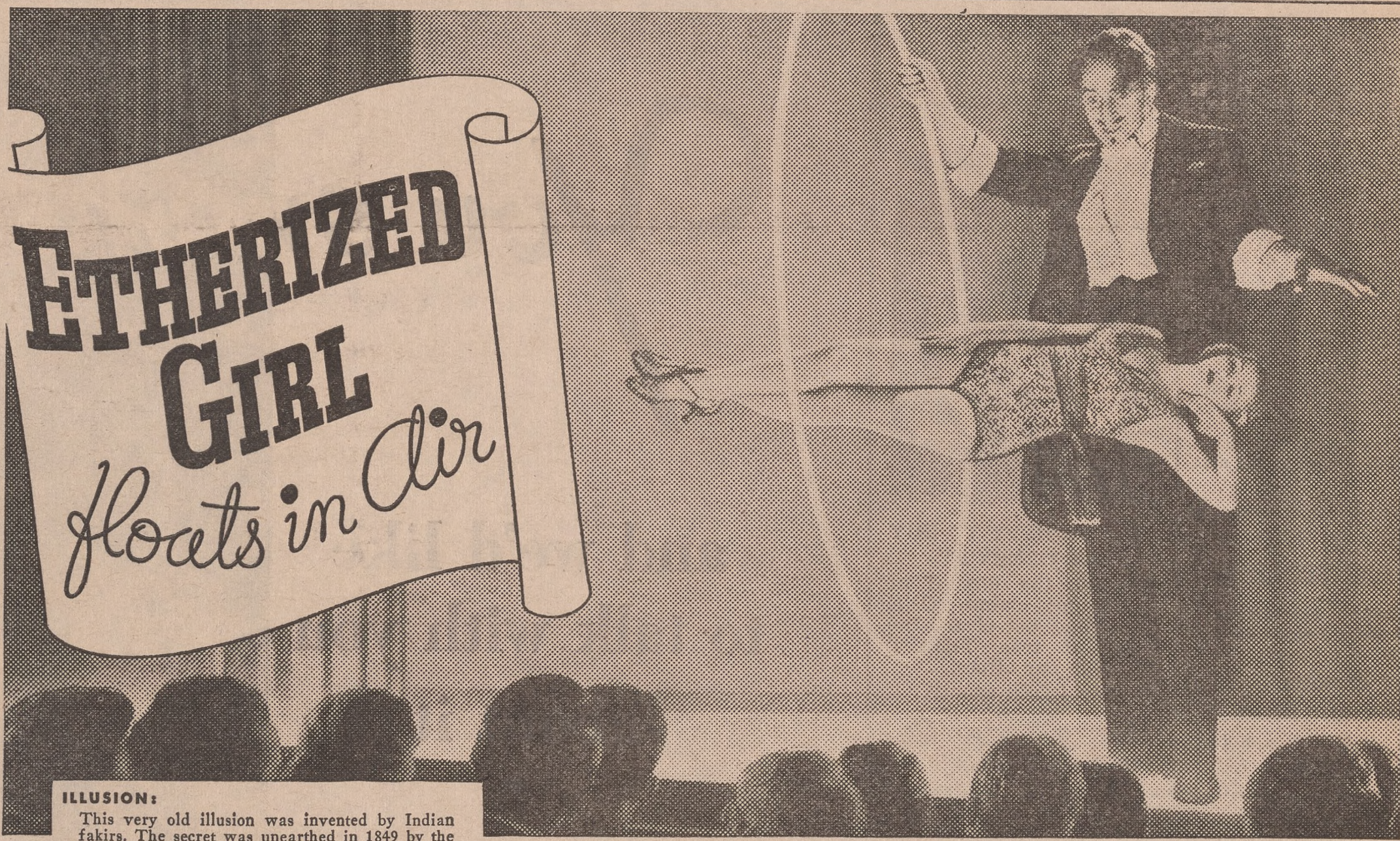


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ILLUSION:

This very old illusion was invented by Indian fakirs. The secret was unearthed in 1849 by the great magician, Robert-Houdin. At that time, ether had just been discovered, and little was known about it. Houdin claimed that he had discovered that this new anesthetic could make people light as air. To prove it, he caused the subject to rise into the air and float apparently suspended. He passed a hoop around the body to show there were no wires or supports.

EXPLANATION:

There are many, many explanations for this old trick. One is that the girl wears a concealed harness, which ends in a socket between her shoulder blades. This is attached to a piston below the stage. The piston is pushed up from below, causing her to rise in the air. The piston is invisible, because it is covered with mirrors which reflect surrounding draperies, similar to the background. The magician can pass the hoop over her body because it is cut in one place. It can be pulled apart for a second when it passes the piston.

SOURCE: "Modern Magic" by Professor Hoffmann. George Routledge & Sons.



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Wolf Pack Plays House of David Here Wednesday

Outstanding Game of Season in Prospect as Wolves Test Ability

By BILL MEMENAMIN
University of Nevada sports fans will be treated to the outstanding basketball spectacle of the year next Wednesday night when the Wolf Pack takes on the House of David, the famous bearded team, in a tilt on the university court. The game will begin at 7:45 o'clock.

The local fans have been looking forward for some time to the battle between the Wolves and the longbeards and it should be the most thrilling home game of the Pack staged so far this year. The thrilling antics that the visitors will go through should prove a sensation without the interest aroused over how the Nevadans can stand up before the invaders.

The fast-breaking Nevada team will have their hands full in trying to solve the roving zone defense of the House of David aggregation and it probably will bring forth one of the best games played on the local court this season.

The team is composed of: Forwards, Davis, Johnson and Adams; center, White; guards, Buchanan, Singlinger and Smith. The men have played together for several seasons and have a smooth working combination in both offense and defense.

The House of David team is comparable to Olsen's Terrible Swedes, another nationally famous hoop outfit that appeared last year. They average over six feet in height and feature a deceptive and entertaining type of play.

Women Play First Volleyball Game

The W. A. A. interclass volleyball tournament will start next Tuesday afternoon. The first game of the tournament will be between the freshmen and the juniors. The tournament will be in the form of a round robin, with each team playing two games. The winning team will be judge according to the number of points scored. The class captains are: Ida Rogers, seniors; Nell Lozano, juniors; Elizabeth Frey, sophomores, and Miriam Butler, freshmen.

Seven Students to Enter Drama Club

Seven candidates for membership in Campus Players, honorary dramatics society, were selected at a meeting held last week. Students active in dramatics who have been offered bids are Donald Butler, Ruth Bixby, Marjorie Cannon, Helene PerLee, Ernest Mack and Doris Shaver. W. R. Miller, director of dramatics for the university, will be an honorary member of the organization. Initiation plans for the new members will be decided upon at the next meeting.

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Member of First Graduating Class Dies Last Week

Charles E. McFarlin, a member of the class of '31, the first class to enter the University of Nevada when it was established here in Reno after it had been moved from Elko, died suddenly at his home here Saturday night from a heart attack. He had been ill for several months.

McFarlin received all of his education in Reno, attended the public schools, and went two years to the University of Nevada. After leaving the university, he went to Montana, Washington and California and engaged in grocery business.

The other members of the class of 1891 were Henry Cutting, Edward Hardack, Fred Bristol and Judge Frank H. Norcross. McFarlin and Hardack were the only ones who did not finish the full four year term.

PAN-HELLENIC DANCE

The annual Pan-Hellenic dance will be given tomorrow night at the State building. Blythe Bulmer will have charge of the committee making all arrangements. This is the "annual function that the co-eds have to 'pay and pay' for entertainment of the evening.

The ideal marriage is when a man finds a beautiful girl and a good housewife, says a philosopher. Wonder if that isn't bigamy.—Northwestern News.

The reason for college men being in prison at all is because well educated persons generally are not willing to live according to a lower standard, and they try forgery and other means for acquiring money.

Miss Marjorie Fay ex-34 did not register this semester. She is planning to take up training in Stanford Lane hospital.

CHARLIE

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Dial 422

Valentines

We have on display our complete assortment of Valentines. Special Valentines for each relative and friends... Comic Valentines and Children's Valentines.

Come In Now, Before the Rush, and Look Over These NEW, SMART AND CLEVER CREATIONS

ST. VALENTINE'S DAY IS FEBRUARY 14

ARMANKO STATIONERY CO.

"THE COLLEGE BOOK STORE"
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Handball Schedule Drawn Last Week By Sport Managers

The schedule for intramural handball was drawn up last week by a committee composed of the sport managers of the eight fraternities, Independents and Lincoln Hall.

Tuesday, January 24—4 p. m., Lambda Chi vs. Delta Sigma Lambda; 5 p. m., Lincoln Hall vs. Independents.

Thursday, January 26—4 p. m., A. T. O. vs. S. A. E.; 5 p. m., Sigma Phi Sigma vs. Sigma Nu.

Saturday, January 28—1 p. m., Beta Kappa vs. winner of Lambda Chi Delta Sig match; 2:30 p. m., Phi Sigs vs. winner of Lincoln Hall-Independents match; 4 p. m., the loser of the Lambda Chi-Delta Sig game vs. the loser of the Lincoln Hall-Independents match.

The committee decided that only regulation hard rubber balls are to be used. The teams must play at the scheduled time without further notice and any team that is five minutes late will forfeit.

"The Campus Printers"
Lunsford's Reno Printing Co.
Harry Frost, '27, Manager
129-131 N. Center St.
Dial 5642

Engineers Meet to Hear Science Talk

With an exceptionally large attendance, the Associated Engineers held their first meeting Wednesday night to hear an informal address by Frank Broile, a Reno electrical engineer. The subject of his talk was "Refrigeration Engineering."

Mr. Broile outlined the historical development of refrigeration and demonstrated how the compressed air and cooling unit of an electrical refrigerator operated. He showed the students how leaks were discovered in ammonia refrigeration plants.

Samples of the gases and liquids used in electrical machines were shown at the meeting and explained by Mr. Broile. At the close of the meeting the students had their first opportunity to try out their new kitchenette for a "dunking" feed.

Better to Buy Downtown

PURITY FRENCH BAKERY
OUR FAMOUS PRODUCTS
BUTTERMILK AND PURITY BREAD
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Sets Originally Sold to \$225.00
ONLY A FEW LEFT IN THIS GROUP
TERMS
H. E. SAVIERS & SON, Inc.
Cor. Second and Sierra Street Phone 4148

875 CARDS COMPLETED
Registration figures released from the office of President Walter E. Clark Thursday afternoon showed that the total registration figures for this spring semester compare very favorably with those of 1932. This semester there have been 875 students complete in their cards. This is exactly the same number as in 1932. Classified as to class standing, there are now 246 freshmen, 209 sophomores, 202 juniors and 109 seniors regularly enrolled. There are also 64 graduate students, 28 listed as unclassified, and 17 special students.

STUDENTS' CRUISES
Magazine subscription scholarship workers and crew managers write immediately for very best student scholarship offers of leading publishers. Can be worked there now. Permanent positions if experienced; also summer crews for U. S. and foreign territory. For full details write The Collegiate Scholarship Institute, 219 Republic Building, Miami, Fla.—adv.

City Basketball to Start Work Soon

The annual city basketball league, in which three University of Nevada teams are entered, will get under way Monday, January 31. The university will be represented by Coach "Speed" Weaver's Whites and by "Jim" Bailey's Blues, as well as by the Beta Kappa fraternity.

Patronize the local merchants.
Help Nevada Supporters

LITTLE WALDORF
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VICTORY MARKET
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THE BIGGEST AND BUSIEST LITTLE STORE IN RENO
QUALITY MEATS AND GROCERIES
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21 West Second Street

You smoke a Pipe

and we'd like to talk with you about it

All races of people since the beginning of time, so far as we have been able to read, have had some kind of a pipe and have smoked something—whether they called it tobacco or what not.

AND since smoking a pipe is so different from smoking a cigar or cigarette, we made a most painstaking, scientific study in an effort to make, if we could, a tobacco which was suited to pipes.

We found out, first, that there was a kind of tobacco that grew in the Blue Grass section of Kentucky called White Burley, and that there was a certain kind of this tobacco which was between the tobacco used for cigarettes and the tobacco used for chewing tobacco. It is this tobacco which is best for pipes.

We found out that Mr. J. N. Wellman, many years ago, made a pipe tobacco which was very popular. But it was never advertised and after he passed away nothing more was heard about it. We acquired this Wellman Method and that is what we use in making Granger.



Next was the cut. We knew that fine tobacco burnt hot because it burnt so fast. You could hardly hold your pipe in your hand, it got so hot at times. So remembering how folks used to "whittle" their tobacco we cut GRANGER just like "whittle" tobacco—"Rough Cut." It smokes cooler, lasts longer and never gums the pipe.
So far, so good. Now we wanted to sell this tobacco for 10c. Good tobacco

—right process—cut right. So we put Granger in a sensible soft foil pouch instead of an expensive package, knowing that a man can't smoke the package.
GRANGER has not been on sale very long, but it has become a popular smoke. And we have yet to know of a man who started to smoke it, who didn't keep on. Folks seem to like it.
Liggett & Myers Tobacco Co.