

College Newspaper Is Topic of U. of N. Journalism Head

Higginbotham Gives Talk to Faculty Science Club on Campus Paper

What type of stories in campus newspapers interest college students most? Which is the most-read page? Does this indicate intelligence or lack of it in college men and women? These and many other questions were answered by Prof. A. L. Higginbotham in a talk before the Faculty Science club yesterday afternoon.

Prof. Higginbotham based his remarks upon the results of a survey of readers of the Sagebrush on the campus about two years ago. The finding most contradictory to popular belief was that the editorial page ranked second in reader interest, while the sport page, usually conceded to hold the most interest for college men and women, ranked fifth.

Faculty men proved to be the least interested readers of all, while men students showed more interest than women. Sorority and fraternity women and men showed considerably more interest than independents, Higginbotham said. The findings proved, however, that the student body as a whole reads the Brush thoroughly.

The poorest stories in the papers were read by more than one-third of the students. Of the different types of stories, editorials ranked first in reader interest and society news fourth, while men's sports ranked tenth, or below the middle of the group.

In the particular issue used in the canvass the most-read story was concerning Clarence Mackay, the university's greatest benefactor. Next came the "dirt" column, while feature stories rated third.

Possibly the most illuminating discovery was to the effect that the faculty showed more interest in the "dirt" column than in the majority of the other editorial features.

SOCIAL SUICIDE

Chewing gum is awful from the standpoint of many men on the campus, and their dislike is justified. It does look terrible.

Another mistake women make is that they usually wait for the man to get half-way around the car to open the door and then they open it themselves. What a dirty trick!

A disagreeable "gal" is always swell company, especially they who are too sophisticated for words, common words. These kind always seem to be a frigidaire on the party.

When a lady hangs on the arm of her escort on a downtown street the effect is awkward. It also makes the escort feel like a leaning post, according to reports I've heard.

Going out of a door of a building the men usually hold it open for the ladies to pass. And does a man ever get thanked for this even if he is missing a class to do it? After all, it is a courtesy to thank him.

Another thing which is rather uncalculated for is to always say "Oh, I don't care where we go; you decide." This seems to cause many budding romances to go wrong. Something good to remember, isn't it?

After due deliberation I decided that there are many things that a girl does that are wrong and after several hints from the men on the campus I ended up by selecting a set of rules for the women, or rather ladies, on the campus.

In the first place nothing makes a man more peeved than to have his girl stand at the car door while he is holding it open and gossip with someone on the sidewalk about clothes or a certain party attended the night before.

WALDORF, INC.
142 N. Virginia St.

CIGARS - CIGARETTES
LIQUORS - BEER
and SOFT DRINKS

LEE & RHODES

QUALITY MEATS

112 Sierra St.

Chemistry Club Elects Officers

In a unanimous election the Chemistry club named officers for the coming year at a meeting of the club last Wednesday. The new officers are: Dino Barengo, president; Melvin Rudy, vice president; Joe Winters, treasurer, and Betty Bowman, secretary.

Following the elections the club presented the university with a picture of N. E. Wilson, former head of the chemistry department.

The club will hold a picnic at Bowers mansion Saturday afternoon, according to Jack Sullivan, chairman of the committee. Those who plan to attend should sign up at the Mackay Science building as soon as possible, Sullivan said.



A dinner meeting of the Kappa Alpha Theta alumni was held Wednesday, March 28, at the home of Miss Elsie Seaborn, 42 West Fourth street.

Gamma Phi Beta sorority is giving a dance tonight at Maple hall. Music will be furnished by Gary Callahan's orchestra.

Mrs. Mildred Wells, house mother, and Mr. and Mrs. B. F. Couch, Miss Margaret Griffin, John Gottardi, Miss Loretta Miller, Clark Amens and Mr. and Mrs. Jack Ryan will be the chaperones.

The engagement of Miss Maryalice Loomis '33 to Malcolm Blakely '31 was announced at a dinner given at the Blakely home for relatives and intimate friends. The wedding is to take place in early June. Miss Loomis is a member of Gamma Phi Beta, Y.W.C.A. and other campus organizations. She was one of the 1933 Mackay day queens. Blakely is a member of Sigma Nu and Coffin and Keys. At present he is employed by the Manning Coffee company in San Francisco.

A wedding of interest took place last week at Trinity church when Miss Mary May of Reno became the bride of John Ernest Perry of Yerington. The ceremony was performed by Dean Bayard Jones. The bride was attended by Miss Helen Records and Miss Ruby May. Don Perry, brother of the groom, was best man. Mrs. Perry was a junior student at the university and was a member of Alpha Delta Theta sorority. Perry is a graduate of Yerington High school. The couple will make their home in Yerington, where the groom is employed.

The engagement of Miss Elizabeth Johnstone to Stanley Sundeen was announced at a tea given by Miss Louise Rawson last week. Miss Margaret Rawson presided at the tea table. Miss Johnstone is the daughter of Mr. and Mrs. Ray Johnstone of Reno. She was graduated from the University of Nevada with the class of 1931 and is a member of Gamma Phi Beta, Phi Kappa Phi, Cap and Scroll, Y.W.C.A. and other campus organizations. Since her graduation she has been employed as a teacher in the Gardnerville High school. Sundeen is also a graduate of 1931 and is a member of Delta Sigma Lambda, Blue Key, Mask and

IXL LAUNDRY
505 E. FIFTH STREET
Phone 5752

Nevada Photo Service
KODAKS - FILMS
Developing and Printing
Picture Framing
Quality and Service
253-255 Sierra Street

EXAMS ... are coming!

A well balanced diet will help you pass. Don't overload your stomach, eat light easily digested foods, so you may have as much energy as possible ... for the days to come when clear thinking is essential.

HIGHLAND DAIRY
DRINK AT LEAST ONE QUART OF RAW MILK DAILY
PHONE 7743

Seven Pre-Meds Chosen to Enter Training Schools

Seven pre-medical students of the university have been accepted at various medical institutions throughout the United States and Canada, where they will continue studying the profession, it was made known on the campus this week.

After applying for admittance to these schools the men were subjected to a rigid medical aptitude test given by the American Medical association. Besides this, they were required to furnish professors' recommendations from the University of Nevada, and to have a specific scholarship rating in the various courses they have been studying. No one is eligible to attend these institutions without three years' pre-medical training, it was stated.

Students who have been accepted and who are to leave for these schools are: Kenneth MacLean, president of Omega Mu Iota pre-medical association, McGill university medical school, Montreal, Canada; Ernest Mack, Duke university in Durham, N. C.; Don Atcheson, McGill university medical school; Fred Foster, University of Pennsylvania medical school, Philadelphia; David Clark, Columbia medical college, New York; Haynes Roberts, Washington university medical school, St. Louis, Mo., and Jack Belz, Stanford medical school.

Dagger and Campus Players. The wedding will take place in early summer.

The following officers of Pi Beta Phi were elected for the coming year: Grace Semenza, president; Dorothy Roseberry, vice president; Amelia Zorich, secretary, and Helene Stark, treasurer.

The annual Frosh glee will be held tomorrow at the Washoe County Library building. Novel decorations and entertainment are being planned by the committee in charge, headed by George Anderson. Other members of the committee are Betty Bowman, Elizabeth Juniper, Kenyon Richards,

JOHNSON-DAN-DEE BAKING CO., Inc.
House of Quality
22 W. Comm. Row Ph. 21491

STAR TAXI

3171

A. Collet and H. Upson Props.

ROYAL PORTABLE TYPEWRITERS

120 W. Second St. Phone 6381

The delightful writing convenience

ROYAL PORTABLE TYPEWRITERS

120 W. Second St. Phone 6381

No Students Apply For Scholarship

With March 15 the last day in which application could be made for the Phi Kappa Phi fellowship, registration closed without a single candidate from the University of Nevada, according to Miss Sarah Lewis, president of the Nevada chapter of the organization.

It is the first year since the fund has been established that there has not been at least one tryee, although no Nevada student has ever received one of the fellowships.

The scholarship, which is open to senior students who have been admitted to the honorary fraternity, is sponsored by the national society of Phi Kappa Phi. It provides for a scholarship fund to any university chosen by the winner.

Jeanne Cardinal and Walter Palmer. Music will be furnished by Gary Callahan's orchestra and special entertainment will be given during the evening by Anna Blundell and Edmund Russell.

The chaperones are Dr. and Mrs. Walter E. Clark, Dean and Mrs. R. C. Thompson, Miss Louise Sissa and Miss Margaret Mack.

Mrs. J. H. Stedman, formerly Margaret Hill, daughter of Professor A. E. Hill, is visiting in Reno. Mrs. Stedman resides in Palo Alto, Calif.

Dora Clover '31, Idel Andeson '30, Donna Anderson '33 and Marjorie Blewett drove from the coast for the Easter vacation. They are members

MODEL DAIRY, INC.
Rates - Early Delivery
Phone 3381 Reno, Nev.

National Coal Company
COAL, WOOD, FUEL OIL
Agents for RAY OIL BURNERS
318 Spokane Street Phone 3191

W. FRANK GOODNER
Specialist in Portraiture
217 N. Virginia Street - Phone 3781
Artemisia Photographer for 1933 and 1934

BOB FARRAR '14
TOP CLUB NEW YORK LIFE INSURANCE CO.
Home Phone 5897 First National Bank Bldg. Office Phone 3442

SOUTHWORTH'S SMOKES
Cigars - Cigarettes - Candy - Magazines
Agents for Spalding Sporting Goods
247 N. Virginia Street Phone 4712

CALIFORNIA MARKET
"The Original California"
351 North Virginia Street Phones: 5197 - 5198

Crescent Creamery
Use Crescent Pasteurized Milk
A QUART A DAY
BRINGS HEALTH TO STAY
PHONE 4106

M. Hartman Honored At Cornell University

Margaret Hartman, daughter of Prof. and Mrs. L. W. Hartman of Reno and graduate of the University of Nevada with the class of 1929, was selected from thirty-five students as a member to Pi Lambda Theta, honorary society in education for women, it was learned this week.

Miss Hartman is a graduate student at Cornell university. She was elected for her high scholastic averages. While she attended the University of Nevada she was a member of Phi Kappa Phi, scholastic society, Cap and Scroll, honorary women's organization, and was active in publication work. She was affiliated with Kappa Alpha Theta sorority.

of Kappa Alpha Theta sorority.

The engagement of Miss Wilma Kennedy, class of 1932, to Gregory McCulloch was announced at a bridge party last Tuesday evening at the home of her parents, Mr. and Mrs. W. M. Kennedy.

See **BILL TAYLOR** for
BATTERIES - STARTER GENERATOR
and All Other Auto-Electric Work
Taylor Auto Electric Shop
23 W. Plaza Reno, Nev.

Waldorf Barber Shop
Haircuts . . . 50c
Courteous and Expert Service Always
144 N. Virginia St.

The theme of the evening was carried out by miniature ships bearing the announcement, which came as a surprise to her many friends. The wedding is planned for June.

Miss Kennedy was prominent on the campus and is a member of Beta Sigma Omicron.

Mr. McCulloch is employed by the Libby, McNeil & Libby Co. in Sacramento.

Send the 'Brush home.

Give QUINBY'S Chocolates of Distinction
28 West Second Street

Lavoie's Custom Made Clothes
We sell them because of their QUALITY
You'll want them because of their PRICES
Made to your personal measure
\$30.00 to \$45.00
LAVOIE THE TAILOR
336 North Virginia Street

HARVEY'S Q-NE-Q
Chili Con Carne - Hamburgers
Cigarettes and Soft Drinks
Beer on Draught
500 S. VIRGINIA ST. RENO

TINY'S WAFFLE SHOP
After the Dance...
Meet the Gang at

PURINA CHOWS
Feed, Hay and Grain
CREMER-ERIKSON & CO.
441 EAST FOURTH STREET
PHONE 6552

TONY'S SPANISH BALLROOM
DANCE SATURDAY NIGHT TO TONY'S MUSIC
Gentlemen 75c - Ladies 15c
If you can't attend, tune in on the Columbia-Don Lee Network from 11:30 to 12 P. M.

FLANIGAN WAREHOUSE CO.
Wholesale Materials and Supplies
Phone 3852

FROSH GLEE
Century Club - - - April Seventh
9 o'Clock P. M.
CALLAHAN'S SEVEN PIECE DANCE BAND
Admission - Seventy-five Cents

A trip was taken to San Francisco last weekend by Mary McCulloch, Margery Mullen, Catherine Slavin, Madeline O'Connell and Paula Bradshaw. Theresa Jauregui also made a trip to San Francisco.

A.W.S. to Choose Women Leaders For Service Roll

Names of Candidates for Honor Will Be Announced Friday, April 13

SENIOR TEA REVIVED

Outstanding Co-Eds to Sign Scroll of Sheepskin Parchment

Announcement of the installation of a new feature of the Associated Women Students organization, a service honor roll was made recently by Marthine Solares, president of the group. At the next meeting, which will be held on Friday, April 13, at 11:25, the names of those chosen for the honor will be announced.

The A.W.S. service honor roll will include the names of those women who have been outstanding in co-operation and service to the organization. Selection will be made by the executive committee, which consists of the executive officers of A.W.S., women's representative to finance control, chairman of the women's upperclass committee and the presidents of the following women's organizations: Manzanita Hall, W.A.A., Pan-Hellenic council, Y.W.C.A. and Sagens.

After the roll has been read each member selected is to sign the scroll of sheepskin parchment, which has been printed in English script by Rev. F. D. Graves. The scroll is headed with a paragraph setting forth its purpose, and space is provided to accommodate signatures for about five years. It is hoped that through such a method service to A.W.S. will be encouraged and more greatly appreciated by the women students of the campus.

It was decided by the executive committee to renew an old tradition of the Associated Women Students—that of holding a tea for the graduating seniors and their parents. At one time this was one of the outstanding events of Senior week, but in recent years has not been included on the senior schedule. However, it was felt that such a tea would offer an excellent opportunity for a social gathering with seniors and their parents.

Charlotte Pope, president of Cap and Scroll, will announce the names of the women bid to that organization. Several committees will be appointed by the president of A.W.S., and discussion will be held on the convention at Tucson, Ariz., which the president and president-elect will attend.

ALUMNI NEWS

Earl Seaborn '33 is leaving soon for Idaho, where he will examine placer deposits.

Carl Gommel '35 is now assaying for the Western Development company at Seven Troughs.

Sigvard J. Neilson, arts and science alumnus, class of '29, recently has arranged to return to school next fall and take up mining engineering. At present he is at Silver Dyke.

the new Four Square

EVERSHARP PENCIL

- 4 square pencil
- 4 extra erasers
- 4 sample colored leads

.. all for 47c

WAHL OXFORD

Fountain Pen and Pencil Sets \$1.95

College Supplies
Portable Typewriters

ARMANKO STATIONERY CO.

"The College Book Store"
152 North Virginia Street

Gothic N Group Initiates New Members Sunday

Initiation ceremonies will be held Sunday morning for the six girls bidden to the Gothic N society. It will take place at the W.A.A. lodge at Galena Creek. The girls to be initiated are Catherine Dondero of Hawthorne, Nell Lozano and Dorothy Gordon of Reno and Alice Lundberg, Miriam Butler and Ruby Bliss of Sparks.

A meeting will follow the initiation, at which time a slate will be presented of the officers for the coming year. The Gothic N society is the honorary athletic society for women. Each year new members are elected to it from within the membership of the W.A.A.

Keegan Leaves For W.A.A. Confab

Lundberg, Finn and Butler Elected as Other W.A.A. Heads

The president-elect of the W.A.A., Blanche Keegan, left Tuesday night to attend the western sectional conference of the organization in Santa Barbara, Calif. As delegate she took several displays from the Nevada chapter, which include the W. A. A. scrapbook and the Gothic N jacket award.

Among the delegates to the convention will be the newly elected presidents of the various W.A.A. groups in the western section. Marguerite Swartz, national secretary of National Athletic Federation, will be one of the speakers at the meetings.

Elections were held last week for the officers to lead the local organization for the ensuing year. Blanche Keegan was elected president and those elected to assist her are: Alice Lundberg, vice president; Christie Finn, secretary, and Miriam Butler, treasurer.

Be proud of your university.

WOMEN The Hat of Sagebrush WOMEN

Y. W. Recognition Services Will Be Held Next Tuesday

Annual Y.W.C.A. recognition services will be held for more than fifty University of Nevada women Tuesday at 5 p. m. in St. Stephen's chapel, Betty Howell, newly elected Y.W.C.A. president, stated this week.

Recognition services are being held on Tuesday instead of Sunday, as is the custom, and will be for all applicants who have been active in that organization for the past year. They must have worked on one or more committees, paid the yearly fee and attended meetings.

The basis of recognition under the newly adopted point system will not be considered this semester due to the fact that eligibility of applicants will not be governed by that system. The points earned by members will be considered, however, when candidates are nominated for the Y.W.C.A. cabinet next year.

The services Tuesday will be in charge of Miss Howell, assisted by officers and cabinet members. Members and supervisors of the downtown Y.W.C.A. have been invited to attend the ceremonies, also all former members of the organization.

Following the services a banquet will be given in honor of the new members in the Y.W.C.A. rooms in Artemisia hall, Miss Howell announced.

LAMBDA CHI PLEDGE

The only man pledged in the last week by a Nevada fraternity was Raymond Rodriguez, who was pledged to the Lambda Chi Alpha fraternity.

Mildred Madsen '33 has recently accepted a position in the office of the state superintendent of public instruction in Carson City. Miss Madsen, who was working for her M.A. degree last semester, is a former student of Reno High school.

Sororities, Frats Choose Officials

Greek Letter Houses Select Heads to Serve During Next School Year

With only a few more weeks of school in this semester, the majority of fraternities and sororities have elected and installed officers for the ensuing year.

All sororities have held elections and are functioning under the new administrative heads, while Sigma Nu, Delta Sigma Lambda and Beta Kappa fraternities are the only men's social organizations to have balloted.

Sigma Phi Sigma and Lambda Chi Alpha selected officers in December, so will not ballot again until next year.

The remainder of fraternity elections, however, will be completed within the next three weeks, the various presidents announced this week.

The sorority election results follow: Gamma Phi Beta—Dorothy Nason, president and sorority delegate to convention; Mary Corcoran, vice president; Margery Rather, corresponding secretary; Margaret Walker, recording secretary; Eleanor Bateman, treasurer and house president.

Pi Beta Phi—Grace Semenza, president; Dorothy Roseberry, vice president; Amelia Zorich, secretary; Helene Stark, treasurer; Joyce Dodge and Sue Joyner, censors.

Delta Delta Delta—Elva Neddenriep, president; Sarah Graves, vice president; Helen Malloy, recording secretary; Dorothea Shidler, treasurer; Louise Tidball, corresponding secretary; Orva Selkirk, house manager; Lois Brooks, historian.

Beta Sigma Omicron—Mary Swett, president; Margaret Lyon, vice president; Elma May, secretary; Mary Reba De Armond, treasurer; Agnes De Armond, warden.

Kappa Alpha Theta—Cornelia Ar-

Sororities Elect Conclave Delegates

National convention delegates have been selected by most of the sororities, it was made known on the campus this week.

The conventions are usually held every two years, and are for the Greek letter organizations in institutions of learning.

Co-ed representatives and the location of the conclaves are: Grace Semenza, Pi Beta Phi, at Yellowstone National park; Elva Neddenriep, Delta Delta Delta, at Virginia Beach; Cornelia Arentz, Kappa Alpha Theta, at Grove Park, N. C.; Florine Frank and Elma May, Beta Sigma Omicron, at Hot Springs, Ark., and Dorothy Nason, Gamma Phi Beta, at Pike's Peak, Colo.

entz, president; Paula Bradshaw, vice president; Mary Eleanor Underwood, treasurer; Lorraine Johnson, recording secretary; Helene Per Lee, corresponding secretary.

Alpha Delta Theta—Juana Barber, president; Helen Records, vice president; May Parman, recording secretary; Lucille Berg, corresponding secretary; Velma Ramelli, treasurer; Alice Parman, historian; Ruth Holliday, marshal.

Officers elected by the three fraternities follow:

Delta Sigma Lambda—Ralph Menante, president; Grant Rice, vice president; Howard Christenson, secretary; Lowell Russell, treasurer; Joe Littlefield, marshal.

Beta Kappa—Jack Curtis, president and house manager; Pierno Barengo, scribe; Paul Turner, treasurer.

Sigma Nu—Fransden Loomis, president; Lynn Gerow, vice president; Ed Olsen, secretary; Angelo Urrutia, treasurer; Frank Leonard, house manager.

The planned merger between Northwestern and Chicago has been abandoned.

Fine Arts Shows Sparks Grammar Student's Work

The Fine Arts group of the University of Nevada recently displayed a group of masks done by the Sparks Grammar school art class under the instruction of Oscar Robinson.

The exhibit consisted of six completed masks, six colored designs and four clay and plaster casts showing the development from the prints through the finished process. The students whose work was exhibited were between the ages of 10 and 12. An additional study was molded in clay, showing creative work done to music.

The art class, which is held every Saturday morning, is a new experiment in creative work. Robinson says, since he merely demonstrates the mechanics and the students make their own designs, choose their own colors and express their own individuality.

TENNIS PLAYOFFS START NEXT WEEK

Because of the small turnout of women for tennis, no interclass or intramural games will be held this semester, according to Sarah Graves, tennis manager. A round robin doubles tournament will be held starting next week by the co-eds who have signed up for the sport.

Those who are out for tennis are Ruth Hanson, Verla Champagne, Mary Louise Waltenspiel, Frances Haire, Katherine Luke, Orpha Morgan, Sarah Graves, Berna Hansen, Mary Burt and Emma Aznarez.

Former Student Publishes Book on Comstock Lode

Dr. George D. Lyman, former student of the University of Nevada and author of the book, "John Marsh, Pioneer," released his latest volume, "The Saga of the Comstock Lode," this week. The book, a story of Virginia City, Nev., depicts one of the most dramatic and colorful episodes in American history.

Dr. Lyman was a student at Nevada in 1899 while he did pre-medical work for one year. His brother, Edward Lyman, now a prominent lawyer in Los Angeles, also studied here at the same time.

After studying in Nevada, Lyman transferred to Stanford, where he received his bachelor's degree. In 1905 he received his M.D. from Columbia university and went to Munich and Berlin for further study. He is now famous as a child specialist in San Francisco.

Read the 'Brush ads.

SEWELLS UNITED STORES

Since 1886 in Nevada

10 W. Commercial Row

Reno Meat Co.

Specializing in the Finest Quality Meats
We Cut Only Steer Beef
SPECIAL RATES TO FRATERNITIES

20 West Commercial Row Phone 6165

DRAW A CIRCLE AROUND THE CENTER OF THIS FINE TOBACCO PLANT




"It's toasted"
✓ Luckies are all-ways kind to your throat

These are the Center Leaves—the Mildest Leaves—the heart of Lucky Strike

As you can see from this picture—Luckies' fine, smooth quality doesn't just happen—for we use *only the center leaves!* Not the top leaves because those are under-developed—not ripe. Not the bottom leaves because those are inferior in quality—they grow close to the ground and are dirt-covered, coarse, sandy. We select only the center leaves—for which farmers are paid higher prices—for the center leaves are the mildest leaves—they taste better—then—"It's toasted"—for throat protection. And every Lucky is fully packed with these choice tobaccos—made round and firm—free from loose ends—that's why Luckies do not dry out. Luckies are all-ways kind to your throat.

"It's toasted"
✓ Luckies are all-ways kind to your throat

Only the Center Leaves—these are the Mildest Leaves



They taste better

NOT the top leaves—they're under-developed—they are harsh!

NOT the bottom leaves—they're inferior in quality—coarse and sandy!

Copyright, 1934, The American Tobacco Company.

The U of N Sagebrush

Official publication of the Associated Students of the University of Nevada. Published weekly during the college year. Address Box 9205, University Station, Reno, Nev. Subscription rates, \$1.50 a year. Advertising rates upon application.

EDITOR: Wm. F. McMenamin
BUSINESS MANAGER: William Crowell

EDITORIAL STAFF

ASSOCIATE EDITORS: Edward Montgomery, Ned Morehouse, Forrest Bibb, Frances Smith
ASSISTANT EDITORS: Frank Mildren, Merle Atcheson
WOMEN'S EDITOR: Myra Sauer
ASSISTANT WOMEN'S EDITORS: Elva Neddenriep, Florine Frank, Jean Sauer

SPORTS EDITOR: Frank Sullivan
FEATURE EDITOR: Grace Ambruster
STAFF ARTIST: Sam Ackerman
ART STAFF: Mark Yori, Ben Lemon, Cliff Segerbloom, Edgar Olsen
SECRETARIES: Frances Graf, Maurine Graf

BUSINESS STAFF

JUNIOR MANAGERS: Lino Del Grande, Bill Gelder, LaRue Stark
WOMEN'S MANAGER: Kathleen Haffey
ADVERTISING STAFF: Adelyn Rotholz, Elenor Garrison, Lillian Smith, Winifred Walsh, Evelyn Semenza, Bill Elwell, John Franklin, Sterling Johnson, Dan Chiatovich, Jack Richardson, George Anderson, Craig Moore, Walter States, Don Brown, Bernard Adenbrooke, Clyde Keagle.

CIRCULATION MANAGER: Howard Umber
DISTRIBUTION MANAGER: Walter Fancher

SECRETARIES: Anna Blundell, Alice Boland, Catherine Armstrong, Betty Blum, Frances Slavin, Mildred Murdoch, Catherine Dondero, Amelia Zorlich
MASCOT: "Wimpy" Stark

CAN WE HAVE FAIR POLITICS?

A moral victory was won this week for the campus and a direct blow which we hope will have a mortal effect was given the combine when the four candidates for A.S.U.N. president declined their nominations because they realized that unfair methods were being used to support one candidate for office. It was the only action that any man who puts the good of the university and his ideals and principles above petty personal ambitions would have taken.

An attempt will now be made to get the political leaders of each of the houses to sign a pledge not to sanction combine action by their groups. A caucus is to be held at which the leaders of the fraternities and sororities, Lincoln hall and the Independents will pledge that they will give their support to a "cleanup" of university politics.

We hear repeatedly the familiar old complaint, "You can't do away with combines; whenever there are three fraternities on a campus, two of them will get together against the third." The reason this is true is the fact that students consider not the good of their university but the good of their small groups. If they will pledge their support to a "fair deal" for the campus then there is a chance that the situation can be remedied.

The great problem lies in the fact that some of the fraternal leaders look with fear on other groups which they believe are attempting to organize behind a candidate and for that reason believe that in self-defense they should also organize. If leaders give a pledge that they will not attempt to develop an organization, then there is no reason why other leaders should believe that they should attempt to form cliques.

At this caucus meeting, the candidates for political office who are the logical men for the position should be brought up and discussed. Their recommendations should carry some weight with the university nominating committee.

For the good of the university, its student body organization, and for the good of their own self-respect, leaders in the various fraternal groups should agree to give this plan a fair trial.

MACKAY DAY

The Mackay day celebration, postponed and foredoomed to failure by campus critics who believed that the unfortunate accident which made necessary the postponement of the celebration would ruin its success, resulted in a triumph for the true Nevada spirit and for the hard working committee in charge of plans for the event.

The handling of a huge celebration like the Mackay day fete is a difficult enough task under normal conditions, but when plans were disrupted at the last minute by the death of Nevada's governor the difficulty became nearly insurmountable. The committee was faced with the alternative of relying on the spirit of the student body and holding the fete on the Thursday before Easter vacation or putting it off for two weeks.

When the Mackay day committee decided to hold the celebration on the Thursday before Easter vacation, they were gambling on the spirit of the student body, and they won. The luncheon was crowded, plenty of students to do work were signed up by the committee in the morning and the annual Whiskerino dance proved to be a complete success. The baseball game in the afternoon was well attended.

We have heard some complaints against the way in which the celebration was handled by the committee in charge and believe that they are entirely unnecessary and unjust. When a group of hard working leaders spend many weeks in preparation for an event, and overcome great difficulties, then it is not for us to blame them if a change in the date of the celebration takes a little away from its success; then it is not for us to criticize.

HOSPITALITY

This week leaders of most of the important forms of student activities of the high schools of the state have gathered on the campus for the annual forensic tournament — the editors' and student body presidents' conventions. These students will probably be entering universities next fall and are extremely interested in college life.

It is the duty of every member of the student body to treat these visitors as his personal guests and to do everything in his power to make their visit here an interesting one. Committees have worked diligently to provide elaborate programs of entertainment for them and to interest them in this university. It is our duty and privilege to aid them in showing these high school delegates a bit of true "Nevada hospitality."



Wolf Howls



Campus tongues are wagging over such topics as: Why do the Phi Sigs have such a time getting dates for their picnics.—Why Montgomery didn't grow a mustache long ago.—Why the Pi Phis don't get a few more on the faculty and cop all the honors.—Why people insist on playing with the swinging doors in the library.—Who is the sweet young thing the wee Couchy covets with.—How Midgley could display such affection at the aforementioned picnic.—Why the Gamma Phis all go steady.—If Marie found a date to the Bunny hop.—If Ole Theis still has that fatal attraction for a certain Tri Delt pledge.—What happened to the Pi Phis' Susanville lassie of last year.—Why Boerlin resorts to trickery with her jewelry.—If Bill Miller ate bran to acquire those effervescent antics at the Lion frolic.—Jim McNeely's Tau pin on Thelma King.

Who will be run for president? What did those big shot nominees quit for? What was behind the whole business? These were the questions that ran around the campus this week following the dropping of the little bombshell into the middle of the campus political situation.

Do you want the lowdown on the

Ross-Burke Co.
MORTICIANS
RENO, NEVADA
Fourth and Sierra Phone 4154

DRS. TAYLOR & MYERS
OPTOMETRISTS
Corrective Ocular Treatments
Eleven Arcade Phone 3362 Reno

LITTLE WALDORF

situation? Well, here goes. Five men, Loomis, McMenamin, Peck, Carroll and Cazier were put up for president. Cazier resigned for combine and other reasons, leaving the old organization in back of Carroll. The other three candidates, griped because the combine was still running things in the old way, threatened to withdraw and leave Carroll the only one up—another Keith Lee. Not wanting to be the only man running since it would put him on the spot for the remainder of the year, Carroll called the combine leaders on the phone and requested that they break up the organization. They agreed and all went well. The election was scheduled to be held.

Then it was discovered that the combine was still backing Carroll for president, ironbound as ever. The candidates told Carroll that they were going to withdraw, so they all four withdrew together. What fun!

The big interest came in when Salet heard the glad news. The "Whip" saw his organization crumbling before his eyes. Needless to

Nevada's Finest Furniture Store
Competent and Experienced Service
RENO FURNITURE CO., Inc.
127 - 129 Sierra Street
Your Home Should Come First

TENNIS... Tennis... tennis
... the weather is fine — let's go
When you think of Tennis and Equipment, think of the RENO SPORTING GOODS, as we carry a large new stock of Racquets and Balls. We Restring Racquets, and prices are right. We thank you!
RENO SPORTING GOODS
The Largest Distributor of Athletic Equipment in the State
J. W. German, Owner Ty Cobb, Sales Manager
257 North Virginia Street - - - Reno, Nev.

SOCIAL CHAIRMEN:
When Your House Has Only One Formal a Year, Why Not Make It a Good One?
See Jack Moore
THE RIVERSIDE LOUNGE
PHONE 6111

A Better Position YOU CAN GET IT
Hundreds of teachers, students and college graduates will earn two hundred dollars or more this summer. SO CAN YOU. Hundreds of others will secure a better position and a larger salary for next year. YOU CAN BE ONE OF THEM. Complete information and helpful suggestions will be mailed on receipt of a three cent stamp. Good positions are available now in every state. They will soon be filled.
(Teachers address Dept. T. All others address Dept. S.)
Continental Teachers Agency, Inc.
1850 Downing St. Denver, Colo.
Covers the ENTIRE United States
School Officials! You may wire us your vacancies at our expense, if speed is urgent. You will receive complete, free confidential reports by air mail within 36 hours.

say, the S.A.Es. were the only ones on the campus who did not appreciate Carroll's heroic action.

Now we get the information that the combine is throwing Carroll over because he acted like a white man and wouldn't play ball.

What gripes us is the fact that these so-called big shot leaders of the various houses won't give the members of their houses a chance to play straight. Haven't they any respect for the reputation of their university?

Do you remember Charley's ads in the brush last year? Well, did the "Compliments of a Pi Beta Phi friend" ad in the Mackay day edition resemble it?

Where was Wayne when mama came to town? Just another field trip.

What about all the college men going for these high school representatives. How's about it, Frohlich, Foremaster and the rest of our dashing Romeos?

Somebody said Bill Cashill's face was red as he blurted "Wait, wait,

JONES & HARTUNG BARBERS
31 West Second Street
We Solicit Your Patronage

MAJESTIC
COMING SUNDAY
DARINGLY GLAMOROUS,
SPARKLING, SOPHISTICATED
Her most thrillingly smart role!
Shearer
RIP TIDE
WITH ROBERT MONTGOMERY
HERBERT MARSHALL
EXTRA!
Allen Jenkins
Laff Riot
Mickey Mouse
Cartoon
MGM Picture

ENDS SATURDAY
From the musical success that ran 2 years on Broadway!
"THE CAT AND THE FIDDLE"
with
RAMON NOVARRO
JEANETTE McDONALD
Laurel & Hardy Fun Riot

COMPLIMENTS OF A FRIEND

Ah come on! to a curvy brunette who climbed upon his lap at the Sigma Phi Sigma open house. She sat cooling as his arms hung limp and his manly chest rose and fell. What were you waiting for, Bill, a laugh?

All the Thetas are softies! They admit it themselves, do Frances Slavin and Lorraine Johnson, two Kappy Alphas true. Says they, the gals never do anything any more. We guess from this the tong is on the skids and it won't be long before there is a "for rent" sign on the front door of the house unless they change their policy. Or is this their policy?

Does Ole Teis, that big blond giant

EL CORTEZ Coffee Shop
... catering to
BANQUETS AND PARTIES
Quality Food
Reasonable Prices

WIGWAM
LAST TIMES SATURDAY
MAX BAER
JACK DEMPSEY
in MGM's Riot of Action
"PRIZEFIGHTER AND THE LADY"
PRIMO CARNERA
Myrna Loy Walter Huston

STARTS SUNDAY
Glorious Romance of the Old South!
JANET GAYNOR
in
"CAROLINA"
LIONEL BARRYMORE
ROBERT YOUNG

WESTERN MILK DEPOT
310 East Fourth Street
FOR GOOD THINGS TO EAT AND DRINK
GRANADA
STARTS SUNDAY
Make Way for Romance!
plus Gaiety, Drama, Music and Spectacle!
"I AM SUZANNE"
with
LILIAN HARVEY
GENE RAYMOND
LESLIE BANKS
Pedrecco's Piccoli
Marionettes
EXTRA!
Looney Tune
Cartoon
Oddity News
ENDS SATURDAY
"HEAT LIGHTNING"
Aline McMahon Lyle Talbot
Ann Dvorak Glenda Farrell
Frank McHugh

SPECIAL THIS WEEK
Ladies' Plain Silk Dresses 75c
We are taking this means to acquaint the campus with our improved Cleaning and Pressing Service, inaugurated under the new ownership of this concern. 20 years' experience at U. C.
We Solicit College Patronage

WARDROBE CLEANERS & DYERS
1128 EAST FOURTH STREET
PHONE 3361

Commercial HARDWARE CO.
24 West Commercial Row - - - Phone 3134
RENO, NEVADA

---a sweet
Pair of "Dogs"
This New
Wing Tip Model
\$3.98
Available in either Black or Brown Calf
You Get Quality and Save Money, Too, at
J. C. PENNEY CO.
"RENO'S BUSIEST STORE"

Whiskerino Dance Climaxes Annual U. N. Mackay Day

Many Groups and Individuals Win Awards During Celebration

CAMPUS CLEANED UP

Presidential Candidates Are Named During Luncheon Meeting in Gym

Climaxed by the Whiskerino dance in the gymnasium in the evening, the University of Nevada's twenty-first annual celebration of Mackay day was held last Thursday.

The main feature of the dance was the awarding of the many prizes won by different groups and individuals during the course of the celebration.

The winning costumes at the dance were picked by judges during the evening. Jim Wallace was awarded the man's prize, while Leone Clark was given the decision for the women.

Sigma Nu fraternity was awarded the cup given to the house having 100 per cent beards among the members, while Delta Sigma Lambda, Lambda Chi Alpha and Sigma Nu tied for first place in number of men turning out for work day, the final decision going to the Delta Sigs, who had won no other prize and who had no absences, excused or unexcused.

Pi Beta Phi was given the decision over the other sorority singers in the song contest conducted during the A.S.U.N. meeting following the luncheon, while Alpha Tau Omega men were given the fraternity cup.

The chalking contest was won by the electrical engineering team, composed of Bill Beemer and John Chism, awards being made during the dance.

Culminating a period of training extended from the first of March, cups were given to Lynn Gerow for the best all around beard, Beverly Douglas for the blackest beard and Irvin Ayres for the reddest beard.

During the evening a presentation was also made to Miss Virginia Wheeler, who had been chosen as Mackay day queen. She was given a silver platter donated by Gray-Reid-Wright company.

Work Period Opens Celebration
Keeping the time honored tradition, men students reported for work on the campus at 8 o'clock Thursday morning, working on the baseball field, Mackay field, the stadium and on general campus cleanup. This period was followed by the Mackay luncheon at noon in the gymnasium.

The first speaker of the afternoon introduced by Toastmistress Virginia Wheeler was Maxwell Adams, vice president of the university. Adams made a brief talk, extending greetings sent by President Clark and touching briefly on the gifts made by Clarence Mackay to the university.

Following the sorority and fraternity song contests, Miles Pike, president of the alumni association, in a brief address urged the members of the senior class to join the association.

Samuel Doten, director of the agricultural experiment station, in the main address of the afternoon, urged the students to follow Clarence Mackay's axiom and "keep your standards of life high." He declared that the farther men and women travel the trail of life the more they would appreciate this proverb and realize its true significance.

Activity Awards Given
The numerous awards given in different branches of student activities were then made.

Miss Mae Sameth presented Gothic Ns to Catherine Dondero, Dorothy Gordon, Alice Lundberg, Ruby Bliss, Nell Lozano and Miriam Butler. Senior blankets were given to Dorothy Pope, Charlotte Pope, Myra Sauer and Margaret Kornmayer.

Circle Ns and basketball sweaters had not arrived, so no awards were made.

William McMenam, Sagebrush editor, then gave Italic Ns to Forrest Bibb, Florine Frank, Grace Armbruster, Elva Neddendiep, Frank Sullivan and Frank Mildren, while William Crowell, business manager, presented Ns to Kathleen Haffey, Adelyn Rotholz, Lino Del Grande, William Gelder and LaRue Stark.

Dortha Robertson, Pan-Hellenic president, presented trophies to win-

U. N. Band Concert Opens Music Week

The annual spring concert by the University of Nevada band, scheduled for April 29, will be the first of a series of musical programs to be presented in Reno during National Music week, Professor T. H. Post, head of the music department of the University of Nevada, stated, this week.

The annual spring concert of the men's and women's glee clubs and the university community orchestra will also be given during music week and is tentatively scheduled for Thursday evening, May 3.

The band concert will be held out of doors on the university campus, while the orchestra and glee club concert will be given in the Century club, Post stated.

There is to be no admission charge for concerts and programs.

ners in intramural sports, giving the basketball award to the Independents, the rifle cup to Kappa Alpha Theta and the volleyball cup to Delta Delta Delta.

In the student body meeting which followed, the amendments to the constitution abolishing the office of director of athletics were given the necessary vote of the students.

Following the voting came a heated discussion on the proposed tradition changes, following which it was announced that the proposals would be placed on the ballot in the general A.S.U.N. election.

Kappa Kappa Psi, honorary band fraternity, introduced an amendment proposing that bandmen be made eligible for awards upon serving a required number of semesters.

Political Candidates Nominated
Nominations made by the senate nominating committee for A.S.U.N. president and A.W.S. president were then read. Those nominated for the former position are Victor Carroll, Fransden Loomis, William McMenam, Herbert Peck and James Casier, while Nell Lozano, Grace Semenza, Sallie Fagan, Helen Malloy and Florine Frank were named to run for A.W.S. president.

Following the A.S.U.N. meeting a baseball game between two picked groups of university stars was held at 3 o'clock. The team led by John Flournoy gathered enough hits to win from Bud Beasley's charges, 10 to 13.

The 1934 Mackay day celebration was in charge of a committee composed of Ed Bath, chairman; Virginia Wheeler, Fransden Loomis, John Franklin, Hugh Rossolo, Raymond Frohlich, Ed Martinez, Bryce Rhodes and Robert Marean.

Musings

By ODD RACKINTYRE
Diary of a Modern Peppy—On way to school noticed that the Sigma Phi Sigmas don't confine their baseball playing to the interfraternity tourney, for underneath their famous neon sign were their big athletes, Hill, Beasley and Cashill, showing before the passersby. Well, maybe that's what makes them so good.
Spent all of this beautiful morning

Nevada Admitted To Forensic Group

Declaring that Nevada's admittance to the Pacific Forensic league last week "was the best thing for forensics in the history of the university," Robert S. Griffin, director of forensics, returned from the eleventh annual conference of the league, which was held at Stanford university.

Membership in the league affords the University of Nevada an opportunity to participate in extemporaneous speaking, oratorical, after dinner speaking and debate contests with the major coast institutions. The winner of any one of these contests is awarded the Pacific coast championship, according to Griffin.

Nevada will make its debut in league competition at the next conference, which will be held at Whitman college, Walla Walla, Wash., next spring.

The expense of attendance at the conference is pro-rated among the member institutions in such a manner as to insure an equal distribution of the burden, Griffin stated. Except for a yearly membership fee of \$15, no other obligations are incurred by this university in joining the league, he declared.

in classes and bemoaned the fact that I have no courses from Feemster. Confided my lawward yearnings to a history major who told me that this Greek method of learning wasn't such a hot idea after all. For the grass is damp and not too comfortable, and what with the little green buks crawling around, and the watching of the free ones lolling while you have to listen to discourses on Roman law, you'd rather be inside where you can sleep in peace. Well, life is like that, as our barroom philosopher says.

Watched track practice. We think the Hills, the Leonards, Arentz and Hartman look pretty good. And wouldn't we hate to be on the receiving end of that mean discus thrower.

To the library this evening to try to talk Miss Thompson into letting me stay, after having been dismissed, but no go, so home again to bury myself in an interesting little treatise entitled "Principles of Economics." Will try to have a review of it for next week. Don't go 'way.

With the spring formal season here once more, we are aware of moans and groans from the male members of the campus. It seems the main gripings are tux collars that keep the lads stiff in more ways than one. And just when the he-man gets feeling nonchalant and worldly wise he breathes too hard, and up flops his

MARTIN UNDERGOES OPERATION

Catherine Martin, university student and member of Kappa Alpha Theta, was operated on last Monday following an acute attack of appendicitis. Mr. Mueller, attending physician, reports that Miss Martin's condition is satisfactory.

NEVADAN ADMITTED TO BAR

George Leland Vargas '31, who is a son in law of the late Governor Balzar, was recently admitted to the Nevada state bar by the state supreme court. He also attended Stanford university.

shirt front and hits him in the face.

And then our poet comes up with this:

Love it are pretty thing
Under apple bloomings
While bee buzz and bird loudly
tweeting

My heart are most joysoome
When come the springtime.

And you wonder why it doesn't
take long for the waterfront coverers
to become more than a little queer!

Bagatelles—Perhaps the day of women's equality is a fact, but it must have done some of the male hearts good to see the co-eds in psych 62 cringe at the sight of the male experimenters putting six white rats through their gymnastics on the lab table. Though at the present time football seems to be in the dim future, the alums never tire of telling of way back when, in '86 or so, Nevada tied Cal. But we'll fool 'em some time and do it again. Another legend has it that when Pop Warner first came out on the coast Nevada ran up a 12 to 6 score on Stanford in the first half. About then a big blond Wolf linesman told Pop that he was the 1900 equivalent of "not so hot," after which the Cardinals began throwing Nevada linesmen, to say nothing of backs, around like

The staff artist created quite a furor in the Brush office when he barged in with another of his publicity stunt ideas—a contest to find the co-ed whose proportions come nearest those of Mae West. Only he wanted to do the measuring. And that in the name of art.

They weren't even good ring material for the paperweight crown.

Film Shows Streamlines

Depicting the development of a new streamline automobile recently placed on the market, a film was shown the members of the associated engineers when they met Thursday evening.

The moving picture presented the various stages in the evolution of the car, which was finally offered to the public after extensive experiments.

SIBLEY RECOVERS

Dean Sibley of the electrical engineering department, who has been confined to his home for several days with a serious ear trouble, has returned to his classes. Although it seemed that the matter might be serious for a while the dean has improved sufficiently to take up his regular work.

High School Meet

(Continued from Page One)

extemporaneous speaking contest was held in the Education auditorium and continued until 3:15, at which time an important business meeting of all coaches was held.

This evening at 6 o'clock coaches and contestants attended a banquet at the El Cortez hotel.

Following the banquet, the oratorical contest will be held in the Education auditorium at 8:15 o'clock. The contestants may speak on any subject except the constitution.

One Act Plays Tomorrow

Tomorrow morning at 9 o'clock competition in the class B one act play contest will start in the auditorium and will continue until 6 p.m.

Fernley will present a one act play entitled "Op o' My Thumb." Wadsworth will offer "Beau of Both" and Panaca will give a play entitled "His First Dress Suit." "Immortals" is the title of the play to be presented

ARMSTRONG'S
National Coal—ton \$13.50
Slabs, Edgings, Blocks, Limb Wood
Fuel Oil, Anthracite Brickets
ARMSTRONG'S WOOD
AND COAL CO.
449 Eureka Ave. Phone 8581

MONARCH CAFE
35c — MERCHANT'S LUNCH (11 to 3) — 35c
EVENING DINNERS — 55c and 75c
Beverages of All Kinds
VIRGINIA STREET

by Lovelock.
Plays will be judged upon the ability of the actors to develop characterization, their understanding and interpretation of the action and upon general technique.
Competition in the class A one act play contest will commence Saturday evening at 7:15. The winning play in the class B division will also be presented.

Three schools will participate in this contest, which promises to be the highlight of the tournament. Ely High school will give a play entitled "The Boor." Sparks will present "The Grass Grows Red" and a play entitled "Modesty" will be presented by Reno High school.

The forensic tournament will end with the announcement of the winners of all contests and the presentation of awards.

A silver loving cup will be presented to the winner of the one act play in each division, and also to the winner in the Shakespearean scene contest. A cup will also be awarded to the best actress and the best actor.

The winning debate team in both divisions will receive gold medals, as well as the winners in the dramatic interpretation, oratorical and extemporaneous speaking contests. Certificates will be awarded to the winners of second and third places in every event.

The forensic tournament is sponsored by Gavel, University of Nevada debate society; Campus Players, dramatic society; Mask and Dagger, honorary society in dramatics, and Chi Delta Phi, honorary English society.

Robert S. Griffin, state director of the contest, is being assisted by William C. Miller, director of dramatics at the university, and Margaret Martin, who is general secretary of the tournament.

Cornelia Arentz spent the holiday at the Arentz ranch in Smith valley.

Compliments of
COLLIER
TRACTOR AND
EQUIPMENT
CO.
502 E. Fourth St.

Strength — Courtesy — Efficiency
FIRST NATIONAL BANK
Reno, Nevada
MEMBER
FEDERAL RESERVE
SYSTEM
All Departments Conducted Under National Bank
Regulations and Examined by United States
Government Officials

Overshirts, 15c
QUALITY AND SERVICE
Phone 5471
Reno Laundry

LEE THE FLORIST
I always give University Students
special rates on corsages
228 SIERRA PHONE 21879

COAL WOOD
Ice Refrigerators
THE
UNION ICE
Co. of Nevada
Verdi Highway
Phone 5145

JERSEY FARM
DAIRY
for the Best Milk
and Cream
Give us a trial
PHONE 988

FEEL AT HOME
IN
SAN FRANCISCO
Stay at
THE
FIELDING
HOTEL
JOE SNELSON
Formerly of Nevada
affords you wonderful
accommodations at
reasonable
rates
"In the Heart
of the City"
Geary and
Mason Phone
GARfield
0980

Chesterfield
a bully good cigarette
I enjoy them

We state it
as our honest belief that the
tobaccos used in Chesterfield
are of finer quality—and hence
of better taste—than in any
other cigarette at the price.
LIGGETT & MYERS TOBACCO COMPANY