

VOL. XXVIII, No. 2

UNIVERSITY OF NEVADA, RENO, NEVADA, FRIDAY, SEPTEMBER 29, 1950

OK five million dollar Regents

Total enrollment down 14 per cent as reserve and draft call manpower

End of GI allotments also a factor; ratio of men and women becomes more even

mester at the University of Nevada shows an approximate 15 per cent decrease since last year. Latest reports from the registrar's office inhave registered, totaling 1,387 stu-

Last year the total enrollment was 1,646, of which 479 were women and current enrollment is expected, however, when all late applicants are registered.

Total enrollment for the fall se- Nevada high schools. Hitherto, it has been the policy of the university to accept any student who had graduated from a Nevada high school. Last year, however, the ports from the registrar's office in-dicate that 930 men and 447 women tion which compelled these students to meet the same requirements as out-of-state students.

Again the male students outnumber the female students at a ratio 1,167 were men. A slight increase in of more than two to one. This ratio is smaller than last year's ratio of more than three to one, and the ratio in 1948 of almost four to one. President Malcolm Love explained This decrease is due partially to the the decrease by citing the recent fact that most veterans of the last draft law passed by congress and the war have graduated and the callnew restrictions on graduates of the ing of men into military service. fact that most veterans of the last

Draft deferments agency to be handled by dean

Perplexing deferment question given to Griffin; students can be deferred for academic year

An agency has been established to handle requests of all students and faculty for deferment in calls by Selective Service or reserve units, it was announced today by Dean Robert S. Griffin, at the University of Nevada

President Malcolm Love has appointed Dean Griffin to serve as overall advisor and director in deferments for university students and faculty members.

From an extensive study made during the past two weeks on poli-cies and procedures of deferments, Griffin said that the picture is "both confused and confusing because of of clarity and uniformity in policies and procedures of the vari-ous armed forces." The Selective Service has not decided on which of two policies to use for granting deferments. Under one policy, if the student has been in school one year and is in the upper one-half of his class, and has announced his intention of returning to school prior to August 1, 1950, for the academic year ending in the spring of 1950, he may be deferred.

Under the second policy, any person, who while satisfactorily pursuing a full time course of studies is ordered to report for induction, he may have his induction postponed

until the end of the academic year.
As to being called into active service by an Army Reserve unit or the National Guard, except for the Army Air Force, a man may be deferred by the headquarters of the Nevada military district for three months. School.

This may be extended to six months Color if the Department of Defense concurs in the request for deferment. Neither student or university acting alone could get the deferment.

Air Force

The Army Air Force will have its own procedure for deferments. Applications must be made to the headquarters of the numbered Air Force concerned. The university again will have to back up the request.

The Naval Reserve requires that the request for deferment be submitted within 48 hours after receipt of

(Continued on Page 8)

Regents thank

Colonel Parker

The University of Nevada board

of regents, in a statement this week,

expressed their gratitude for the spir-

it of unselfishness that prompted

Colonel Gilbert E. Parker to accept

the position of acting president of

the university "at a time when his

services were most needed, even though that acceptance meant put-

painstaking study of university prob-

lems and needs, and the impartial presentation of his findings."

Colonel Parker's handling of uni-

Colonel Parker was asked to be-

come acting president of the univer-

sity in June, 1949, upon the resigna-

tion of President John O. Moseley.

At that time Parker was head of the

He accepted the post for a one

year period, and, at the request of

the board of regents, continued in

his duties until Malcolm A. Love

was selected to assume the presi-

Colonel Parker has had a distin-

guished military career as a teacher

and military administrator, and has

once again offered his services to

dency

university military department.

versity contacts, the regents feel, won many new friends for the

for service

On Campus: Tuesday, Oct. 3, 4 p.m.—Upperclass committee. Oct. 3, 8 p.m.: Debate Club, room 20,

temporary building. Wednesday, Oct. 4, 4 p.m.: Finance control board.

6:30: Executive committee meeting. p.m.: Senate meeting.

Thursday, Oct. 5: Football rally, Education auditorium. Friday, Oct. 6, 6 to 8 p.m.: Sorority

preferential dinner. Saturday, Oct. 7: Sorority pledging

In Town:
Sunday, Oct. 1: Dog show, Reno
Kennel Club, Moana Park.

Oct. 2, 8 p.m.: Charles

Laughton recital, State building. (For students, matinee 2:30 p.m., tickets available at YWCA, Student Center.)

Social calendar to be released next week

The social calendar for University of Nevada students is being printed today and will be out during the middle of next week, it was announced by Dean Mobley' office.

The calendar will be sent to all corority and fraternity social committee chairmen.

A misprint concerning Thanksgiving vacation has been found in the catalogue of the University of Nevada. Instead of the vacation starting on November 29 and ending on December 4, the correct Thanksgiv-ing recess will start on Wednesday, November 22 and end on November

The deadline for any changes in scheduling of social events for all sororities, fraternities, and all other organizations having social activities will be October 4.

The weekend of December 1 and 2 is open as far as social functions are concerned and if any organizations wish to schedule an event for the weekend they are to notify the dean of women's office before Oc-

\$60,000 requested for athletic program

budget of \$5,000,000 was adopted Saturday by the board of regents.

Emphasis in the budget was placed on the repair of existing campus facilities, although a separate request was made for \$500,000 for a new college of agriculture building.

The overall total of the new budget, excluding the amount requested for a new agriculture building, was \$5,073,498. The budget for the period ending June 30 called for \$4,-

A request for \$60,000 for the support of intramural and intercollegi-ate athletics was included in the budget approved by the board of re-gents. Plans are to include the ath-letic department in the regular university set-up, according to Dr. Malcolm A. Love, president of the University of Nevada, and such a program would provide more support for minor sports which, in the past, have relied on football proceeds for their income.

Also proposed in the budget is a one story wing on the new engineer-

The 1941-53 University of Nevada ing building to house the electrical adget of \$5,000,000 was adopted Satof the present electrical engineering

building into classroom space. It was also requested that the U.S. Bureau of Mines building be remodeled into classroom space to be used by the Mackay School of Mines.

Money was requested to make necssary repairs to Lincoln Hall.

Dr. Love said that discussions will be held with legislative representatives as to the inclusion of a new student union building in a long range plan of university construction. Cost of the first unit of the building has been estimated at \$500,000.

Money was also requested for the university public service divisions.

The budget, as approved by the regents, has been filed with the director of the budget in Carson City for action by the legislature at its next session.

Of the total budget, \$2,499,499 would come from federal funds, student fees and other state sources. The legislature will be asked to appropriate the other \$2.573.999

Meetings Students should register All students of voting age are urgand events

held during October. One meeting will be for all students who wish to become active in party politics,

with a public official speaking.

The time and place of these meetings will be announced later

ed by Jack Berry, president of the Your Democrats, to register for the Nevada general election by October

Plans are underway for two meetings of the Young Democrats to be and a later meeting will be a rally

Tar boils, chief cool

An over heated tar pot near exploding point brought Reno Fire Department to Lincoln Hall on the university campus at 3:35 Wednesday afternoon.

"Nothing really serious," stated the fire chief," just good precaution."

U of N publicity to be discussed in future meeting

A meeting for the student pubicity committee has been scheduled for the near future, chairman Ted Covington announced.

Govington stated that the committee, whose purpose is to gain the cooperation of the student body in pubicizing the university. has been unable to meet because of the rush of registrataion and organization of new classes.

Plans were made last year for a tour of the Nevada high schools to attract their graduating seniors to the University of Nevada but because of the lack of funds the plans had to be abandoned.

Nominating board selects committees

ting aside plans of his own."

He was lauded by the board for his devotion to duty during his term from June, 1949 through August, 1950, and for his "thorough and The list of candidates for the | Morrison. University of Nevada's major appointive offices were announced last week by the nominating committee, headed by Bill Engel.

The list was approved by the student senate

ed as chairman of the finan Burma last year. During Inwood's yet. absence the post was held by Professor William C. Miller.

Jim Elaides and Mordelle Kornmayer were nominated as temporary student members on the finance control board. One of them will be relieved later on in the year when wo senators at large will be elected.

With senate confirmation, the student officers for the year are as fol-

Executive committee: Chairman Ted Klimaszewski, Marnie Miller,

Named to the senate investigating ty as historian. committee were: Mary Lou Brunton, Bill Flangas, Proctor Hug, and Dar-

Only one class manager, Tom Gafent senate.

Dr. Ernest Inwood was nominat
fey, was named in the list. Both junior and sophomore class mana
Jerry Wyness, assemblies. trol board, a position which he held Marine Corps, and the freshman for five years prior to his trip to class manager has not been elected

By appointment, Mark Curtis, Lokke, Reilley Jensen, Gloria Eddy, on the publicity board.

Named to the two top student sec retarial posts were Rose Oyarbide, who will take charge in the student senate, and Colleen Gilbert, who will assist ASUN president Ted Klimaszewski.

Mary Micheo will take over the Elaine Powell, John Barry and Jim any and all pictures or articles con- Flangas, Highlanders.

cerning the university in her capaci-

Named as committee heads for the year were: Buck Wells, election board; Willard Esplin, rallies; Dave Collings, men's upperclass; Judy

Student Senators

Student senators for the year, who approved the above l'ietje, Artemisia Hall; Mary Lou Brunton, Manzanita Hall; Bebe Stanley Miller, Jim Morrison, Ted Moore, Women Independents; Bill Engle, Men Independents; Marnie and Eyer Boies will take positions Miller, Delta Delta; Elaine Powell, Gamma Phi Beta; Carol Oldham, Kappa Alpha Theta, Natalie Curtis, Pi Beta Phi; Lowell Miller, Alpha Tau Omega; John Barry, Phi Sigma Kappa; Willard Esplini, Theta Chi; Gene Brown, Sigma Alpha Epsilon; Jim Morrison, Sigma Silvano Pacini, Sigma Pi; Whity task of collecting and assembling Lund, Sigma Rho Delta; and Bill

Air force officers to interview students about air careers

An Air Force officer team will interview college men and women interested in careers as officers in the United States Air Force, October

The visit to the University of Nevada is part of a nationwide program being conducted by the Air Force to build up an officer corps composed in large part of college graduates, said Major Vance H. Larrabee, here to make advance arrangements.

The team members, with local headquarters in room 101 on the west side of the new gym, will explain three types of training:

1. Aviation Cadet Pilot Training. Young men selected as aviation cadets receive one year of flying, academic, and military training. Graduates are commissioned as second lieutenants in the Air Force Reserve and awarded the silver wings of a pilot.

Outstanding graduates receive regular commissions. All others, who ular commission receive reserve commissions while on three years of active duty in flying assignments with the Air Force.

To be eligible for pilot training, men must be single, between the ages of 20 and 26½, citizens, must have completed two years or more have completed two years or more of college, and meet high physical and moral qualifications. Classes begin every six weeks.

2. Aviation Cadet Navigator Training. To meet an increasing need for navigators, the Air Force life.

has opened an aviation cadet navigator school at Ellington Air Force Base, Houston, Texas. Qualified young men are trained for one year in the latest techniques of radar navigation. Classes begin every

Graduates receive reserve commis sions as second lieutenants, with aeronautical rating as navigator. After a 30-day leave with pay, they are assigned to navigation duty on the new long range bombers and transports of the Air Force. Opportunities for regular commis-

sions are the same as for Aviation Cadets taking pilot training. The eligibility requirements also are the same, except for the physical ex-amination which is less stringent for those seeking careers as navigators.

3. Air Force Officer Candidate other fellow is supposed School. Yong men and women seek-while you drive through.

ing non-flying careers in the Air Force receive military leadership military leadership training at Lackland Air Force Base near San Antonio, Texas. Classes begin in January, April, July, and

Graduates receive reserve commissions as second lieutenants and are assigned to three years of active duty in junior executive positions in administrative and technical fields. While on active duty they have opportunity to compete for reg-

Eligibility

To be eligible, men and women must be between the ages of 201/2 and 26½, either married or single citizens, must have completed two years of college, must be in good physical condition, and meet high moral and personal qualifications.

In any of the training programs, the Air Force officer said, students who for any reason fail to complete work are returned to civilian

Former instructor in auto accident

Former journalism instructor at the University of Nevada, Mrs. Katherine Mergen, is in the Reno county hospital suffering from minor injuries incurred in an automobile accident last week.

Mrs. Mergen taught on the campus from 1945 to 1947, and is now society editor for the Reno Evening Gazette

Mrs. Mergen will be well enough to leave the hospital next week. Her injuries consisted of broken ribs and the loss of several teeth.

An amber light is something the other fellow is supposed to wait for

Alumni groups hold meetings

Nevada alumni in San Francisco and Sacramento held gatherings last weekend at which a more unified and closer knit alumni association

was discussed at length.

The San Francisco affair was held on Friday, September 22, and was attended by over 100 alumni members of the bay area chapter. Its purpose was to organize events of the coming year. Short addresses were given by Max Dodge, on the organization and goal of the association and Gene Mastrioanni, on the financial structure of the association.

It was announced that the bay area chapter plans to have a rally and dance larger than the one last year which was attended by over 400 guests. That preceded the Nevada-St. Mary's football contest in Kezar Stadium. This year the dance

will be held on Saturday, November 4. Joe Radetich was elected president of the chapter for the coming

In Sacramento, the newly formed Sacramento alumni association held a gathering for all students and friends of the university before the Nevada-Texas A&M football game. About 250 attended the the affair during the afternoon for a rally and refreshments.

New building for mining dept.

Space needed for the expansion of the Mackay School of Mines will be available when a \$750,000 U.S. Bureau of Mines rare and precious metals experiment station building is erected on the University of Neada campus.

university structure behind the Mac-

kay school building.

Plans for the construction of the building were made possible in 1949, through a bill introduced by Nevada representative Walter S.

Although the bill, as an enabling act, carries no appropriation of funds, it does provide for a future appropriation of \$750,000 for construction and equipment, and \$250,-000 annually for operation and maintenance.

A law appropriating the money must be paassed by congress and signed by the president before work can begin.

The University of Nevada board of regents deeded 2.24 acres of university property north of the Victory Heights veterans' apartments for construction of the building.

From the Vancouver Sun: "During the storm on Saturday, Mrs. Timo The station is now housed in a thy McPherson slipped on the ice and her her somewhat.

Campus Interviews on Cigarette Tests

Number 1...THE PUFFIN BIRD



"What's all the huffin' and puffin' about? I've been a Puffin all my life!"

You may think this "bird" is funny - but he's no odder than many of the cigarette tests you're asked to make these days.

One puff of this brand - one sniff of that. A quick inhale - a fast exhale and you're supposed to know what cigarette to smoke from then on. The sensible

test doesn't have to rely on tricks and short cuts. It's a day-after-

day, pack-after-pack tryout - for 30 days. That's the test Camel asks you to make! Smoke Camels regularly for 30 days. Your "T-Zone" (T for Throat, T for Taste) is the best possible proving ground for any cigarette.

After you've made the Camel 30-Day Mildness Test, we believe you'll know why ...

More People Smoke Camels than any other cigarette!



ARROW SHIRTS & TIES

UNDERWEAR · HANDKERCHIEFS · SPORTS SHIRTS

First assembly introduces Dr. Love, grid team, Willie

President asserts desire to get acquainted

Dr. Malcolm Love, new University of Nevada president, was introduced to the student body at the first assembly of the school year Friday.

Dr. Love was presented by Ted Klimaszewski, ASUN president, who gave a short review of Dr. Love's family and life before he came to Nevada., Dr. Love said in his address that he has been favorably received throughout the state, and that he wants to know every student personally

Pack Introduced

Introduction of football coach Joe Sheeketski was the main feature of the second part of the as-sembly. Introduced by assembly chairman Jerry Wyness, Sheeketski told how much he appreciated the reception accorded his football squad by the student body.

Members of the Nevada Wolf Pack

were presented to the audience by Sheeketski, along with assistant coaches Jack Lawlor, Dick Evans and Hugh Smithwick.

Other speakers at the assembly were: Marnie Miller, AWS president; Tom Gaffey, senior class manager; and Willard Esplin, rally chairman. Willie the Wolf, Nevada's mascot,

and cheerleaders Jim Morrison and John Gianotti, were introduced to the student body.

Red feather drive to get under way on October 9

Community chest drive on campus will start on October 9, Marjorie Dickinson, YWCA director, announced today.

Fifteen organizations among them is the campus YWCA, are to benefit from this drive Budgets are submitted by each group, and if approved, allotments are made from the funds collected.

Mrs. Dickinson stresses, that although the snack bar is self sufficient, the management is supported by the Community chest. The continuance of the snack bar therefore depends upon those funds

received from the coming drive.

University goal this year has been set at \$700. A 40 cent contribution from each of the 1370 students enrolled at the University would realize this goal.

sity would realize this goal.

Gale Richardson, assistant professor of English will send members of his speech classes to each fraternity and sorority on October 9, opening day of the drive. These students are to explain the purpose of the Community chest cam-

Representatives from each campus fraternity and from independ-ent organizations will be appointed to collect funds during the

Donations to the drive will be acknowledged by small "red feathers" given to each donor. "Put a feather in your cap," is the slogan for the campaign.

Headline from Chicago, Ill., Daily Calumet: "Lions will have women for dinner at east side feast."

Artemisia staff sets schedule for photography

Photographing of fraternity and sorority members for the 1951 Artemisia, the University of Nevada year-book, will begin on October 9 with Delta Delta Delta sorority, Jim Morrison, editor, announced Monday.

women students will wear white peter pan blouses and the men students will wear sports coats and long ties for the photographs.

Pictures will be taken at the Camera Studios, 129 North Virginia St. The price will be 50 cents for two proofs and one dollar for four, to be paid when taken. All honorary pictures will be taken at the same time as fraternity pictures.

Fraternity and sorority presidents are to turn in complete member and pledge lists immediately to the Artemisia editor at the ASUN build-

An editorial staff meeting has been announced by Jim Morrison to be held October 2 at the ASUN building, and all those interested in

signing up are invited to attend.

A plea for a student representa tive from Las Vegas to sell ads for the annual on a commission basis has been sent out by Ted Lokke, business manager.

Schedule for Photos

Schedule for the pictures will be posted on the two campus bulletin boards. Students are urged to comply. The following schedule is subject to changes:

October 9 and 10: Tri-Delta. October 11 and 12: Kappa Alpha

October 13 and 16: Gamma Phi. October 19 and 20: Alpha Tau

October 23 and 24: Theta Chi. October 25 and 26: Lambda Chi.

October 27: Make up day. October 30 and 31: Sigma Alpha

November 2 and 3: Sigma Nu. November 6 and 7: Sigma Rho Delta

November 8 and 9: Phi Sigma Kappa,

November 10 and 13: Delta Sig and

From the report of a council meeting in Ottawa, Ill., Daily Republican Times: "Moved by Commissioner Doherty that the report of E. T. Burke, Fire Chief, be approved and placed on fire."

Bachelor-professor desires cook; middle-aged, white; just plain fool, nothing fancy.—Boston, Mass., Post.

Sororities host fall rushees

Rush week is for the specific purpose of introducing rushees to the members of Nevada's four sororities and allowing sorority members to choose their new pledges. During the week all sorority women are on silence and are not allowed to converse with any of the rushees because of the danger of influencing a girl's decision.

A national officer of one of the sororities on the Nevada campus re-cently praised Nevada's system of rushing for its smooth handling and excellent conduct.

Very few of the girls rushed this week were from out of state, in contrast to past years when most of the rushees were not Nevadans.

Car registration high on university campus

One out of every three students has a car registered on the campus. Art Cox, campus traffic police-man, said this week that 475 students and 205 staff members have registered their cars, and approximately 25 per cent of the cars are from out-of-state.

October 6 is the deadline for registration, Cox said. All cars that park at any time on the campus must be registered.

The 1950-51 parking permits are about two inches square with a red border for the students and a blue porder for the faculty. They should be placed on the inside lower righthand corner of the windshield.

Late-comers for parking permits should go to the buildings and grounds office in the basement of Morrill Hall. Cox plans to be in the office between classes. There will be no charge for parking permits.

Band director pleased with first meetings; more members needed

Band director Felton Hickman expressed satisfaction with the band "thrown together" for last Friday's assembly and the Nevada-Texas A&M game at Sacramento Saturday night

Professor Felton Hickman stated that although the band is not as large as he would like it to be, it has strength and is going forward fast. Hickman is new to the staff of the music department this semes-

He plans to propose a concert tour of the state this spring in addition to the usual spring concert. He also plans to change the color and style of the slacks of the band uniforms from the white pants to a more trimly tailored slack in a color not yet

Sign in the window of a Troy, N. Y., department store: "Evening gowns cut down ridiculously low!"

Blue Key dance clears \$100

that the Blue Key would follow its standard procedure of turning eighty percent of all profits over Nevada sororities played host to 107 prospective pledges this week under the formal rushing program carried on at the university. Teas, parties and get-togethers were the social highlights.

Clears 1100

About one hundred dollars was cleared on the annual Blue Key much of the credit for the success of the dance to Ray Alzola and Garold Hyde for their work in advertising and to other men dance committee, commenting on the success of the dance, said The dance started at 3:30 p. m.

Amazing, my dear Watson...



the case of the Van Heusen CENTURY or...the soft collar that

won't wrinkle...ever

No lining... no fused layers to wrinkle and buckle. Stays neat all 24 hours of the day. Can't-be-copied fold line always folds right. In regular or wide-spread collar. \$3.95, \$4.95.

A new shirt free if your Van Heusen shrinks

"the world's smartest"

PHILLIPS-JONES CORP., NEW YORK 1, N.



IT'S A

JAM SESSION!

SUNDAY

One Hour Jam Session Sunday at 5 p. m.

Everybody Invited -

De LAUER'S BLUE-SILVER and BOARDING TABLE

60 East Ninth

-- LEE'S DRIVE-IN---RESTAURANT

A Meal or a Snack

HUDSON LEE, Owner

4th & Sierra Sts.

Class of '40

-- NEVADA SHOE FACTORY--

SPINA BROS.

The Home of

EXPERT SHOE REPAIRING and DYEING INVISIBLE SOLING FEATURED

Moved to 71 Sierra St-Across from Elks Club Reno, Nevada

Associated Collegiate Press

Issued weekly during the school year by the Associated Students of the University of Nevada except holidays and examination periods.

Office: ASUN Building, University Avenue at Ninth Street. Telephone 2-3681.
Press: Silver State Press, 421 North Virginia Street.

Subscription Rate	
Editor	3 Fault Cambio
Business Manager	Lowell Miller
Associate Editor	Walt MacKenzie
	Jim Hulse
Myron Leavitt	

The Loyalty Oath

The proximity of this campus to the Loyalty Oath is closer than the six hour drive from here to Berkeley. It can happen here. One does not have to think very hard to realize what effect the adoption of the oath at California will have on other universities.

To the oath advocates, this is preventive measure against Communism. But to the non-signers, it is purely and perhaps not too simply, a case concerning academic freedom. It would be difficult for most advocates to tell you why professors have been singled out with the ultimatum, "sign or be fired." And, it would be difficult to convince the professors, if they must sign this "one" oath today, what will prevent another "one" tomorrow.

During the year and few months this crisis has partially damaged a great university, not one communist has been turned up. And, if there are any, they certainly were the first to sign, in accordance with their scruples.

It is a cause for despair among the rabid oath fans, that men will object to one little signature, swearing that they are not what they are not. They cannot see that this will only be the beginning of many more little signatures, and that sooner or later, one must walk a narrow path bordered by oaths and

The controversy at California has done great damage. It has split the faculty into many groups and varying degrees of signers and non-signers. The result, it has been shown, has caused some professors to leave (others will drift away), and some professors will never join the faculty.

Some men signed because of economic reasons. The possibility that their reputations might be so ruined that they would not hold decent teaching positions again, helped swing some. But, the non-signers, with even more reason to hate Communism than the framers of the Loyalty Oath, are holding out. They value freedom more than momentary security



and rope loops. The sn attached hood has a snug throat-latch and snap adjust-

ments. In Storm Grey and Red. S, M, L. ... \$19.95

GRAY REID WRIGHT CO. FIRST AT SIERRA PHONE 3151

Dr. Love honored at reception

Dr. Malcolm A. Love, new president of the University of Nevada, and his wife and daughter were honored last Friday at a reception sponsored by the board of regents.

The reception, open to the public, was attended by about 500 students, faculty members and townspeople, said Dean Stanley G. Palmer, chairman of the reception committee.

Other members of the reception committee were Dr. Fredrick Wood, president of the Faculty Club; Mrs. J. E. Martie, president of the Women's Faculty Club; and Theodore H. Post, chairman of the department of music at the university.

In the receiving line of the re-ception whch was held at the Twen-

tieth Century Club were Regent and Mrs. Silas Ross, Dr. and Mrs. Love, Regent and Mrs. Albert Hilliard, and and his mother.

Music was furnished throughout rooms. the evening by Miss Verlita John- Clothes designed and made by son, pianist, and Miss Katherine Myer, violinist.

Fashion show

A fashion show will be the feature of the first meeting of the Regent John Cahlan of Las Vegas Home Economics Club at 7 p.m., Oct. 3, in the Home Economics

> the members will be modeled. Following the show a business meeting will be held.

TAIT'S, Inc.

SHOES and ACCESSORIES

FOOT DELIGHT - I. MILLER SPALDING -BALLY

JOYCE PEACOCK

75 North Sierra Street

PHILIP MORRIS challenges

any other leading brand to suggest this test

HUNDREDS OF THOUSANDS OF SMOKERS, who tried this test, report in signed statements that PHILIP MORRIS IS DEFINITELY LESS IRRITATING, DEFINITELY MILDER!



. Light up a PHILIP MORRIS Just take a puff-DON'T INHALE-and s-l-o-w-l-y let the smoke come through your nose. Easy, isn't it? And NOW...



2...Light up your present brand Do exactly the same thing-DON'T INHALE. Notice that bite, that sting? Quite a difference from PHILIP MORRIS!

Other brands merely make claims - but PHILIP MORRIS invites you to compare, to judge, to decide for yourself. Try this simple test. We believe that you, too, will agree . . . PHILIP MORRIS is, indeed, America's FINEST Cigarette!

means MORE SMOKING PLEASURE!



with 400 schools

Registration and admission practices at the University of Nevada were compared recently with those of other colleges and universities in the United States, said Clarence E. Byrd, director of admissions at

The comparison was based on a report made last spring at a national meeting of the American As-Admission Officers in San Fran-

Of the 400 universities and colleges included in the study, 300 or more, like Nevada, have enrollments of 2,000 or less.

As most other institutions of like size, University of Nevada permits the substitution of college credit work for entrance deficiencies, admits Nevada residents by entrance examinations when their previous academic records do not appear to justify unqualified admission, accepts credits from other accredited institutions at the grade received chosen.
there, and uses regular faculty members as advisors or counselors during the registration periods.

Unlike most other institutions studied, however, full or part-time counselors are not employed by the University of Nevada.

Students who have completed high school work through correspondence schools are required to take entrance examinations, and no student is admitted by the university for the term or semester after he has been dropped for academic reasons from other institutions.

Veteran students admitted by special tests are required to make up specific entrance units they lack.

High School Credits Unlike the majority of other colleges and universities, the University of Nevada does not accept high school credits as they appear on a college transcript from another in-stitution. The university requires students transferring from other institutions to make up entrance de-

The university, differing from other institutions studied, does not permit registration before the arrival of complete credentials, which include high school and college transcripts

Byrd said that, while one to seven days are used for registration at colleges and universities of comparable size, the University of Nevada devotes only one day to this

Veteran's dorms get new paint

The veteran's dormitories over in Highand Terrace are receiving a brand new coat of paint on the eutside front this fall. In the past four years, since the Univer-sity has taken them over, the day rooms of these buildings have received no less than two coats of paint. This gives them the distinction of being the most painted

buildings on the campus.

Inasmuch as the buildings beto the Federal Government, and the university is only the leasor, the cost of the painting will be paid by the government.

Univ. women to hear

Dr. Gorrell on drama
The first meeting of the 1950-51 book section of the AAUW will be held at 8 p.m. Monday in the children's room of the Washoe County

Dr. Robert Gorrell of the University of Nevada English department. will discuss drama of fifth century Greece and the origins of Greek tragedy. Among the dramatic works to be considered will be the plays of Aeschylus, Sophocles and Euripides.

All students and faculty members are invited to attend and the year's program of the book section will be announced at this meeting.

Nevada admission Homecoming plans underway

Plans for the University of Nevada Homecoming, October 28, are methods compared underway as a result of the initial meeting of the Homecoming committee Tuesday.

During the meeting, committees were announced to handle the many phases of the celebration.

A theme for the day has not yet been selected though some discussion was held regarding the flapper era of some 25 years ago.

Professor William Miller has been chosen to direct the "Wolves Frolic" this year and tentative plans call for the elimination of competition, at least among the sororities. This suggestion was approved by the Pan-Hellenic council.

Under this plan, sororities would contribute the talent available in their houses for use in a single skit instead of the usual competitive participation.

Committees Announced

Al McFadden, Homecoming chairman, announced the following com-mittees: dance, Pat Zahm, Pat Weltie, Marla Mason, Joan Revetti; Phi Sig street dance, Al Benditto; pa-jamboree, Will Esplin; cross country, Bob Ramsey; parade, Norm Minolla, Lou. Eccles; awards, Drew Thircof, Hal Fields; publicity, Frank Johnson; and sweetheart contest, Glo Eddy and Jim Lee. Committee for the "Wolves Frolic"

will include Professor Miller, Norma Other living quarters available for Walsh and several others not yet immediate rent are listed on the bul-

to Carson City for use in the Admission day parade later in the week.

Vets housing applications being accepted by dean

The office of the dean of men announces that applications are now being accepted for apartments in the veterans' housing at Victory Anyone interested in any phase of Heights. At present there are no forensic activity are urged to attend. units available but the waiting list is being compiled and will be issued October 20. In order for a veteran The meeting will be held in room 20, temporary building.

The debate squad will attend three to get an apartment his name must be on the waiting list.

Second street. Any veteran desiring one of these should consult the office of the dean of men.

letin board in the office of the dean Many of the floats used in the of men for both married and single parade are expected to be shipped students.

Senate elects Collings upperclass committee head

At a meeting of the student senate Wednesday evening David Collings, Theta Chi, was elected president of the men's upperclass com-

The committee will meet next week to determine the penalties to be imposed upon all freshmen men caught without the "bible" or not wearing the "dink," a blue and white cap exclusive with freshmen men. Violating any campus tradition will also merit punishment.

Debate club

The first meeting of the University of Nevada Debate Club will be held on Tuesday, October 3, at 8 p.m

tournaments this year. The first will be the Western Speech Conference Units are now available for rent in November, and the Pi Kappa Delat the university trailer court on ta Provincial and the Pacific Coast in November, and the Pi Kappa Del-

> From a speech by the mayor of Fairfield, Ala., as reported in Birmin Fairfield is low while our birth rate is high.

Pinnings

Shirley Hodge, UN military ball queen of 1950, announced her pinning by Rusty Mills, president of Sigma Alpha Epsilon, on Monday night, September 25, at the Kappa Alpha Theta house.

Matthew Piccini, Sigma Nu, announced that his pin was being worn by Mary Kay LaCourte, who is a student at Georgian Court College in New Jersey.

Joanie Metzger, Phi Beta Phi, announced her pinning by Jim Morrison, Sigma Nu.

Elaine Powell, Gamma Phi Beta, was pinned by Bob Gallagher, Sigma Alpha Epsilon, on August 31

Norma Walsh, Gamma Phi Beta. revealed her pinning by Bill Shephard, Eigma Nu, on September 16.

From the Bridgewater, Nova Sco-Bulletin: "Last evening the Tennis Club ball was held at the Community Hall. Seldom has there been so splendid a display of beaux

From a note to parents sent by Onekama, Mich., Consolidated ingham News: "Our morality rate School: "Please examine, sigh, and have your children return their re-port cards promptly."

FROM THE WORLD'S FOREMOST PEN MAKER-

ew Parker Pens

FOR THE FIRST TIME YOU CAN BUY A MODERN, PRECISION-MADE PARKER PEN AT JUST ABOUT ANY PRICE YOU WANT TO PAY. CHOOSE NOW-START SCHOOL WITH A BRAND NEW PARKER!



The world's most-wanted pen... new equipped with the new exclusive Aero-metric nk system. Designed to far cut-last ordinary pens. A real investment in writing pleasure! 8 rich colors.





Typical "51" precision features. Fastest-action filler. Visible ink supply. Pli-glass reservoir. (No rubber parts). Supersmooth Octanium point. 4 colors. Lustraloy caps.





Unsurpassed for style and precision at any price under \$10.00. Octanium point. See-through ink chamber of Pli-glass. (No rubber parts). Simplified filling. 4 colors.





Copr. 1950 by The Parker Pen Comp

The outstanding economy-priced pen of the year. A real Parker . . style plus genuine value clear through. Satinsmooth, interchangeable point. Stainless cap. 4 colors.



SEE YOUR PARKER DEALER TODAY! He offers a full selection of colors, models, and points. Parker "51" and "21" Pens, and only these pens,

are designed to use dry-writing Superchrome Ink. YOU NEVER NEED A BLOTTER! (They will also use ordinary ink.) Ask for Parker Superchrome.



SAGEBRUSH

Spirited pack squad bows to Texas gridders 48-18

Rising to the occasion, Nevada's Wolf Pack fought, on even ground, the burley Cadets from Texas A&M for two quarters before falling to the larger squad 48-18. The game was played last Saturday night at Hughes Stadium in Sacramento.

The undermanned Pack showed plenty of class at times during the contest and Nevada rooters, judging by after game comment, were well satisfied with the local team's performance

Unheralded Neil Garrett, a reserve quarterback, coolly completed seven straight passes to lead the Pack to its final touchdown late in the last quarter. Garrett's performance gave mighty Stanford promise of better things to come for the Pack.

Passing Attack

While Nevada's ground game bog-ged down in the heavy going through the Texas line, the Wolf Pack passing accounted for much yardage. Quarterbacks Brady, Gonsalves and Garrett found Barber, Graf and Jones capable receivers.

The Aggies fielded a host of hardrunning backs, chief of which were Bobby Smith, Billy Tidwell and Glenn Lippman Smith kept popping up in the Nevada secondary all evening and managed to lope over for three touchdowns during the

A major factor in the Texas victory was its big, fast line which broke through time and again to smother the Nevada backs or to knock down an intended pass. Two of the Texan's touchdowns were the results of deflected passes. Top man in the Aggie forward wall was giant Russ Hudeck, 6 foot 5 inch, 235pound tackle.

From the Dallas Daily Times Herald: "Whether the millionaires were most interested in stocks or blondes he declined to say."

Book.

copy today

USF Dons meet as Pack rests

needed rest this weekend, while their next opponent, University of of San Francisco, takes on a Rose Bowl bound Stanford eleven.

The Dons aren't expected to trouble the Indians too much tomorrow with the Don's much-heralded Ollie Matson in the lineup they are capable of scoring one of the major upsets of the year.

The Hilltoppers will not rely on Matson alone this year. Ed Brown, quarterback, who played left half last year, will be called upon to do most of the passing. Last year Brown completed 18 of 35 passes for 423 yards, an average of 23.5 yards per completion. Brown will also be out to better his 42.7 punting average of last season.

Merrill Peacock, one of the better

pass receivers on the Pacific coast last year, is back for another season, and will probably be on the receiving end of most of Brown's passes.

Three members of the Don's undefeated frosh team of last year (the team than ran roughshod over Nevada's frosh) Joe Scudero, half-back; John Calkins, line backer, and

Pre-game dance for USF game

Students and fans who plan to journey to San Francisco for the USF-Nevada game, October 8, will be provided extra entertainment in the form of a pre-game dance.

In a letter to ASUN president Ted Kimaszewski, the invitation was made by the dance's sponsors, American Legion Post 814, which is the USF post.

The dance will be held in the War Memorial building from 9 to 1 October 7.

Music for the evening will be furnished by Larry Cannon and his orchestra. Admission will be per couple and the dance will be informal.

From the San Francisco Chronicle 'It is Miss Lillie's first appearance in San Francisco since 1927, and we should be grateful."

Bob St. Clair, end, are all expected to play a lot of ball this year. In game against Tulsa last week, Scudero made several long runs and The Wolf Pack will take a much played good ball throughout the game.

If the Don's are able to hold the Indian machine to a standstill tomorrow, it will definitely be a feather in their cap.

Lawlor begins seventh year as Nevada coach

Glenn Jake Lawlor, head basketball coach and line coach of the football team, will begin his seventh season as basketball coach this year.

His teams have consistently shown fight and scrap that only a mentor like Jake can give them. 1946 was without a doubt his greatest year as a coach, for during that year his team received a bid to the NAIR tourney in Kansas City and reached the quarter-finals before being beat out by Southern Illinois Normal, the ultimate winners of the tournament. Also during the year his team dumped a favorite St. John's quintet in Madison Square

Garden by a close score. Lawlor was born on July 27, 1907, He attended the in Victor, Iowa. St. Ambrose Academy in Davenport, Iowa. While there he lettered in baseball, basketball, and football getting two letters in each. Upon graduation he entered the St. Ambrose College, and lettered in the same three sports for one year. Then, in 1926, he came to Nevada,

where he became a multiple sport star. He captained both the football and basketball squads and won all-conference honors in both sports, when Nevada was a member of the Western Conference. After

graduation in 1930, he played pro-fessional baseball with the Sacramento Solons and San Francisco Seals for one season.

He began his coaching career at Virginia City, Nevada, and later moved to Delano, California, before join-ing the University of Nevada sport staff in 1942. When the coaching staff was curtailed during the war, he returned to Delano for the 1944-45 season, but returned to Nevada in 1946 to produce one of the university's finest hoop squads.

Ken Fox, Phi Sigma Kappa's house manager, was married this summer to Nola Rogers



which college football team played in the Rose Bowl twice and won both games by identical scores? ... where a referee had a whistle knocked out of his when you had your choice of rolling or throwing mouth by lightning? the bowling ball? You'll find the answers to these and many other sport facts in the new 1950-51 Sports Show Send for your





A LEADER!

Leaders of tomorrow are being made today on the college campuses of America. And the Army ROTC is training the best of them.

Prepare now for leadership in national emergency and in the competitive world after graduation. Get your U.S. Army Commission, and learn to be a leader of men in civilian life while you earn it.

Point your path toward success in business and industry - success and leadership in the duties of citizenship by learning in Army ROTC courses to make the quick, sound decisions that count. Of such stuff is leadership made.

FRESHMEN:

Register now for basic Army ROTC training!

QUALIFIED JUNIORS:

Sign up now for advanced Army ROTC training!

See your faculty adviser and your Professor of Military Science and Tactics

RESERVE OFFICERS TRAINING CORPS

Pack Tracks

By Myron Leavitt

An editorial which appeared in the Reno Evening Gazette recently went like this: "The spirit of the Wolf Pack was excellent. Despite the score, the team battled all the way through the game against a team which was its superior in manpower and reserves.

There is an enthusiasm and determination about this current Neteams on the hill have equalled in recent years.'

The reason for this spirit appears to be that this year's Pack has more He's the kind of a player that could desire to play football, and as a result takes the pigskin sport more seriously than have teams of recent

The squad this year is young and green for the most part, but for what it lacks in experience and age, it has in spirit and determination.

After the game with Texas A&M last week, a tall, rangy Texan walked up to Carmel Caruso, Nevada center, and said, "don't you fellas evah giv up." That sentence just about sums up the Aggies' opinion of the

An interesting note about this year's team is that of the first 22 men only three, Carmel Caruso, Herman Fisher, and Jerry Wyness, will be lost next year through gradua-

Nevada's 1950 Grid Schedule

Oct.	8 Unive	rsity of	San	Fran	cisco
Oct.	14	Col	lege	of P	acific
Oct.	22		Santa	a Cla	ra U
Oct.	28	Loy	ola	Univ	ersity
Nov.	5	St.	Mary	's C	ollege
Nov.	11	Mont	ana	Univ	ersity
	18				
Nov.	23	. Univers	ity •	f Wi	chita

How the Pack stacks

QUARTERBACKS

Pat Brady, 6 foot 3 inches, 23 years old.

Brady is the Pack's number one quarterback this year. He came to Nevada from Seattle, Washington, where he led Everett J. C. to an undefeated season. The tall Irishman has a whiplash arm and delivers his passes with the same baseball style, throwing as Stan Heath. Pat's bombing punts placed him high vada squad which few university in the nation in punting last year, and he is kicking better than ever this season. Doubtless we'll all be seeing a great deal of Pat this fall. make the difference between a winning and losing season.

pounds, 20 years old.

A barrel chested quarterback who looks more like a guard than a back. Appearances however are deceptive, for Gonsalves is truly a magician with the pigskin. A real "now you see it, now you don't" trickster. He is now a finished quarterback. He comes to us from Menlo J. C. where his team established a fine record. Ray's home is Hilo, Hawaii. "Gonsie" will really go when he gets his

Neil Garrett, 5 foot 9 inches, 165 pounds, 21 years old.

This husky lad has tremendous passing potentialities, which he showed against Texas A&M last week. Neil hasn't completely adapted himself to the Wolf Pack "T" yet, but when his ball handling equals his passing he may be the greatest of them all. He comes from Los Angeles where he master-minded East L.A.J.C. to ten straight victories. He was born in Dallas, Texas, and as all things from Texas are either "the biggest or the best" will pay to keep an eye on Neil Garrett.



In Nashville, Tennessee, there is always a friendly gathering of Vanderbilt University students at the Vanderbilt Center on the campus. And as in universities everywhere, ice-cold Coca-Cola helps make these get-togethers something to remember. As a refreshing pause from the study grind, or on a Saturday night date-Coke belongs.

Ask for it either way . . . both trade-marks mean the same thing.

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY SHOSHONE COCA-COLA BOTTLING COMPANY

@ 1950, The Coca-Cola Company

Ticket deadline

Wednesday has been set as the deadline for students to apply for reserve seats for the Nevada-USF football game.

Only students who sign up for eserve seats with Gene Mastroianni, graduate manager, will be allowed to sit in the rooting section. Students who do not apply may still Yell leaders needed gain admittance to the stadium, upon presentation of their student body cards, but will not be able to sit in the reserved section.

No applications will be honored the office of the graduate manager in the ASUN building.

USF football rally in education auditorium

Tentative arrangements are be- the old favorites.

ing made for a rally to be held At the same time, rally commit
Ray Gonsalves, 5 foot 10 inches, 200 in the education auditorium Oct. tee chairman Willard Esplin an-

ball game, which will be played at an Francisco on Oct. 8.

Rally Chairman Willard Esplin. announces that he hopes to use entertainers from the campus and downtown. Members of the team will be present at the rally

rally committee plans card tricks

Head yell leader John Giannotti after 5:00 p.m. Wednesday. Ap- at the University of Nevada an-plication blanks can be obtained at nounced that further tryouts will be held Monday at 4 p.m. in Mackay Stadium for men to fill the two assistant yell leader positions. Giannotti also announced that he hopes to present to the student body, this year, many new yells in addition to

for the USF and Nevada foot- nounced tentative plans for having card tricks at at least two of Nevada's three home games.

"Of course, it depends on the committee's budget and the student body's cooperation," he said.

He urged that anyone interested in working on the committee, es pecially lowerclassmen, contact him at the Theta Chi fraternity house.

There is a Difference in Kodak Finishing

FOR QUALITY DEVELOP-ING AND PRINTING TAKE YOUR FILM TO THE

Nevada Photo Service

253-255 Sierra St. and get them the PANEL - ART WAY



SORORITY OF SERVICE

The girls who belong are calm, competent, considerate. Their job is to get your call through quickly and accurately, wherever you want to go-day or night, any day of the week. And courtesy is their creed. They are the 220,000 telephone operators of the Bell System.

BELL TELEPHONE SYSTEM



DeLauer's

BOARDING

(Blue & Silver Bldg.)

OCTOBER RATE:

3 Meals Per Day

\$50.00

2 Meals Per Day

\$40.00

Budget meeting set for Oct. 4

Organizations which plan to use ASUN funds during the fall semester at the University of Nevada, must submit their budgets to the graduate manager's office by October 4, it was announced today

Budget forms are available at the graduate manager's office, and should be returned before the finance control board meeting on Wednesday, October 4.

The budgets will be discussed at this meeting. Anyone wanting to sit in on this meeting to explain a budget should inform the office in

Draft deferments

(Continued from Page 1)

notice to report for physical examination. According to the best sources available, and this includes unofficial information fro mnaval sources, a large number of Naval likely to be called

before the end of the school year. Not much information is available on the policies and procedures of the Marines except that most of those eligible for recall have already The Department of Defense is now giving consideration to a general policy and procedure ment, and university officials request governing deferments in all branches of the armed forces

Procedure of Deferments

At the University of Nevada it is proposed that reserve members likely to be called and who desire to be deferred will file applications in the office of Dean Griffin, if a student, or with President Love, if a faculty Requests for deferment or faculty members will require evidence of indispensability at the institution. If a deferment will be requested, the university will be pre-When the repared in advance. servist receives notice to report, the application for deferment will be processed immediately. It is expected that applications for deferment will be made available in a short time. In the meantime, anyone receiving a notice to report for active duty should conder with Dean Grifin for help in filing application for deferment.

As far as Selective Service is now concerned, students receiving notice to report may apply for and receive letters of information to their draft

Must Be in Good Standing

The grade medians to be used in judging the upper half of the class for matters of deferment have already been established for all classes in all colleges at the university. Dean Griffin reported that as soon

as definite policies and procedures have been established branches of the armed service, mimeographed copies will be made and distributed to the students.

Demonstration

There will be a demonstration on evaporated milk in room 108 of the agricultural building on October 3 from 10 to 12 a.m.

The public is invited to the demonstration which is being presented by the home economics department. Miss Kathryn Sandmeyer of the Evaporated Milk Association will give the demonstration.

Always the Best in . . .

> DINING DANCING

ENTERTAINMENT

At the Hotel

MAPES

Of Course

Freshman regulations to be enforced

"Enforcement of University of perclass committee are entitled to Nevada campus traditions and freshmen regulations will begin in earnest next Monday,' Judy Mor-rison, president of the women's upperclass committee, said today. Few penalties have been inflicted since the beginning of the school term because of the strenuous acet elected their representatives." lations Only the 13 members of the up-

penalize freshman women. From then on she increases the size of either the hair ribbon or "bible" (freshman handbook) with each penalty. With the first offense the ribbon changes from blue and white to a large, bright plaid ribbon and the "bible" is exchanged for a suit tivities of registration and rush box with a duplicate of the hand-week," Miss Morrison explained, book drawn on it.

Freshmen will abide by these regulations until the end of the fall

If you find a lost child don't move'm-leave'm

Suzzie, age six, told students passing the University of Nevada Agricultural building yesterday, that she had lost both her mother and father.

When questioned, Suzie could remember only three things; her name, her mother's first name, and that she was six years old. Half an hour later she deeided that she could find her way home. Helpful students took Suzie home.

In the meantime Suzie's mother also decided that Suzie was lost. For three hours students and motser worked in opposite directions. At four o'clock yesterday Arthur Cox, campus policeman, and Marjory Dickson, the Reno Police Departthat hereafter students leave children where they are found.

UN students construct sets

Sets for "Born Yesterday," a three act comedy which played for two seasons on Broadway, are being constructed by six university students enrolled in a course in theater prac-

The class, conducted by Professor Edwin Semenza, includes Bobbie Lee Conant, Margie Foote, Carl Haas, Gordon Hayes, Donna Sollars and Pat Welty.

This is the first play to be pre sented this year by the Reno Little Theater. Performances will be held at 8:30 p.m. each evening beginning October 9 and continuing through October 15. A matinee will be held at 1 p.m. Sunday, October 15.

Dr. Love enthusiastic about university's future; 'small size is an asset'

Enthusiastic about the future of the university as well as its pres-ent assets, Dr. Love is currently considering the budget for the next two years.

The small size of the university an asset to the students, he saiid, because of the closer student-faculty relationship it allows and because of the friendly spirit it encourages.
Dr. Love was formerly Dean of said.

the College of Arts and Sciences at Denver University. He was a the speed limit on campus is 15 miles per hour, and drivers exceed-

Only when they have grown taller than their parents, do some children begin to look up to them.

No more warnings

"Citations will take the place of the usual warnings for traffic violations starting Monday," Arthur C Cox, campus policeman, said.

Cox said that so far the warnings have been ignored and he will have to use more strict measures. He is particularly concerned over students parking in front of fire hydrants.

"All students were given parking instructions when they registered their cars and there is no excuse for the violation of these rules," Cox

Joe Moose, Sigma Alpha Epsilon, recently pinned Nilda Cox, Inde-

- - Armanko Office Supply Co. - -

SOCIAL and BUSINESS STATIONERY BOOKS, GIFTS, GREETING CARDS

152 N. Virginia Stt.

Phone 2-7084

STUDENTS! MAKE MONEY WRITING LUCKY STRIKE APPY-GO-LUCKY"JINGLES!

It's easy! It's fun! No box tops to send! No essays to write! Just write a simple four-line jingle, and you may make \$25! Start today!

Write a "Happy-Go-Lucky" jingle, like those you see on this page, based on some phase of college life. If your jingle is selected for possible use in Lucky Strike advertising, we will pay you \$25 for the right to use it and your name in our advertising. Start today. "Happy-Go-Luckies" will soon be running in your paper. Send in your jingles-as many as you like-right away, and \$25 can be yours pronto if your jingle is chosen. Be the first to write a jingle in your school. Watch this paper for more "Happy-Go-Luckies."

READ THESE SIMPLE INSTRUCTIONS

1. Write your "Happy-Go-Lucky" four-line jingle on a plain piece of paper, or postcard, and send it to Happy-Go-Lucky, P.O. Box 67, New York 46, N. Y.

Be sure your name, college and address are included - and that they are legible.

2. Every student of any college or university may submit jingles, I really am a Lucky guy,
Just got my Ph.D.,
To prove to you how much I know,
L.S., sir, means F.T. 1 study French and English lit; I study trench and targett I study Latin too, But words that I like best to hear Are Lucky Strike, don't you?

Be Happy-Go Lucky!

Enjoy truly fine tobacco! Enjoy perfect mildness and rich taste!



COPR., THE AMERICAN TOBACCO COMPANY

L.S./M.F.T.-Lucky Strike Means Fine Tobacco