

# UN OF N Sagebrush



Established by the ASUN — Founded October 19, 1893

VOL. XXX, No. 1

Issues: Nov. 11, 15, 22, 29, 53 FRIDAY, SEPTEMBER 26, 1952

## All hell to break loose for freshmen caught breaking university traditions

If you don't want to be dunked in the lake, thrown in a stockade or humiliated by conspicuous plaid ties and ribbons, observe carefully these U of N traditions:

"The Senior Bench, located in front of the hall of the Journalism building (formerly known as the English building), is for the convenience of seniors only." Tradition gives seniors squatters' rights.

"No Nevadan smokes in the halls or classrooms of campus buildings." This is a matter of etiquette and is expected to be observed by everyone.

"No underclassman enters or leaves Morrill hall by the front stairs." No committeemen's names can be mentioned, but beware of the Vigilantes at the bottom of the steps. They have their eyes on you.

"The privilege of wearing cords is granted only to men who have attended a recognized university for four semesters or more." Slacks, jeans, pajamas, etc., may be worn — not cords by underclassmen.

"No students park cars on any campus street. The main street through campus is one-way from south to north." This is enforced by the campus police.

"The 'N' is the only letter worn by the students of the University of Nevada. All letter emblems earned in high school or other colleges are removed from clothing before it is worn on this campus." Divided loyalty is not a part of Nevada tradition.

"NO STUDENT CUTS CAMPUS." Carl Horn's dandelions are very dear and deserve preservation from adverse feet. The walks are just what the term implies—to walk on.

"Women students shall not wear slacks on the campus." Girls, give the boys the privilege of seeing your suntanned legs—in skirts, that is, not shorts or slacks.

### Tough Hombres

As to enforcement of these traditions, the UN has three tough, merciless committees consisting of 32 members, names withheld for security reasons. Orrin Bachelor heads the men's upperclass committee; Lila Bradshaw, women's upperclass committee; and Bob Quinlin, sophomore vigilante committee.

Freshmen, don't despair. The present shortage of dinks will not last long. More are due in any day at the book store. Wolf Tips, better known as the freshman "bible," must be carried at all times by all freshmen. Furthermore, you are responsible for the information within. Girls, wear your hair ribbons. They may not match your new green sweater, but woe unto the girl without hers.

### Hope

A note of consolation—dinks, ribbons, and bibles may be discarded after the homecoming bonfire (and

not until), if the freshmen win the annual tug-of-war on October 18. Men's and women's upperclass committees have planned a big day.

The painting of the "N", under the supervision of Giles Altenberg, will take place in the morning. Freshmen painters, of course.

The afternoon promises much fun in various competitive activities, for men as well as women. Something mysteriously was hinted at concerning grease and a pig, which can not be divulged at present. The day will wind up with an all school dance.

## Fines will be imposed on un-registered cars

Registration of student and faculty cars is worse than last year, according to Carl Horn, superintendent of buildings and grounds, here at the University of Nevada, and Ray Williams, the campus policeman.

Only about 300 students have so far registered their cars, however. Also, the faculty has been tardy about registering. The expected registration is about 1,000.

It was emphasized that there is to be no "monkey-business" this year. Last year students took advantage of laxity in enforcement. This year there is to be no fooling around. Starting Monday, September 29, every student or faculty member whose car has not been registered will be fined.

There will be a \$1 fine for the first offense, after that it will be increased. If there is a continued violation of rules that person's car will be impounded or will not be permitted on the campus.

A definite rule to be followed is: Observe the 15-mile-an-hour speed limit!

A few other details to be followed are: Put the new 1952-53 sticker on inside lower right-hand corner of

## Football squad

Name	Age	Wt.	Ht.	Class	Home Town
Altenberg, Giles	21	175	6' 1"	Sr	Carson City, Nev.
Bachelor, Arthur Orrin	20	190	5' 10"	Jr.	Lovelock, Nev.
Barrington, Edward	22	225	6' 2"	Fr.	Carson City, Nev.
Baker, Marvin LeRoy	19	200	6' 2"	Fr.	Reno
Baxter, George	21	185	6' 2"	Sr.	Reno
Brooks, Buddy					
Byington, Douglass	19	160	5' 8"	So.	Sparks, Nev.
Cooper, William	27	168	5' 10"	Sr.	Reno
Cowley, John E.	23	180	5' 10"		Winnemucca, Nev.
Crowl, James Denton	17	170	5' 10"	Fr.	Carson City, Nev.
DePaoli, Reggie	19	200	6' 2"	Jr.	Eureka, Nev.
Ebel, Wes	22	100	6' 1"		Pickerel, Wisc.
Ford, Boyce Lamar	22	185	5' 10"	Fr.	Reno
Garneau, Louis	19	170	5' 8"	So.	Carlin, Nev.
Garrett, Neil					
Gonsalves, Raymond	22	200	5' 10"	Sr.	Hilo, Hawaii
Graham, George David	21	165	5' 9"	Jr.	Santa Rosa, Calif.
Hallahan, Francis Robert	19	158	5' 9"	Fr.	Reno
Harrison, Charles Evans	18	222	6' 2"	Fr.	Reno
Helms, Bilbo	19	178	6' 1"	So.	Boulder City, Nev.
Hicks, Bruce	19	160	5' 11"	Jr.	Sparks, Nev.
Jenkins, Daniel	19	170	5' 11"	So.	Reno
Leslie, Edward Mike	19	196	5' 11"	So.	Reno
Longero, Jerry Dale	18	177	5' 11"	Fr.	Carson City, Nev.
Mabry, Claude Allen	20	165	5' 10"	So.	Taft, Calif.
Mager, Robert	27	160	5' 7"	So.	Reno
Mann, Jerry Ellis	23	205	5' 11"	Fr.	Yerington, Nev.
Massey, Tom	23	170	5' 8"	Jr.	Gary, Ind.
Melton Rollan Doyle	21	205	5' 10"	Jr.	Fallon, Nev.
Moran, Robert	21	170	5' 10"	Jr.	Santa Monica, Cal.
Patridge, Joe Mitchell	17	175	6' 1"	Fr.	San Francisco
Pringle, Don Aubrey	19	200	6' 1"	So.	Reno
Quinlan, Robert	19	170	5' 11"	Fr.	Carson City, Nev.
Rusk, Wally	19	192	6' 1"	Fr.	Reno
Ryan, David Barnes	22	180	5' 10"	Fr.	Reno
Schroder, Lee	21	188	5' 11"	Jr.	Yerington, Nev.
Seacrist, Wayne	21	170	6' 1"	Jr.	Reno
Stephens, Edward Carl	19	170	5' 10"	So.	Sparks, Nev.
Summerfield, Harry	18	192	6'	Fr.	Lovelock, Nev.
Viani, Joe	18	155	5' 11"	Fr.	Hawthorne, Nev.
Vince, Floyd	20	155	5' 10"	Jr.	Elko, Nev.

windshield. Remove all previous parking permits. Also heed the parking regulations. Students may park in any designated parking areas north of the crosswalk leading from the Education Building. All parking areas south of the crosswalk are for staff and faculty only.

## New rushing system for houses in effect

Formerly the fraternities here at the University of Nevada began trying to pledge new members weeks ahead of the school's official commencing date, but that is now a thing of the past.

Robert DeRuff, inter-fraternity council president, said that all of the university's eight fraternities are bound to a program of deferred rushing until the two-week period is up.

Violation of this rule by any fraternity subjects it to a maximum penalty of losing the "privilege of

pledging new members.

The fraternities may invite special guests during this two-week period without violating the new pledging rules, DeRuff noted. He said the rules were placed in effect last spring to enable all freshmen to see every fraternity before choosing one.

At the activities Parade, the new frosh who wished to join a fraternity paid a \$3 fee and were divided into four groups, with each group assigned specific fraternities to visit each day.

This system, with some variations, is used by many universities and colleges. The inter-fraternity council adopted it at the urging of former dean of men, Robert Griffin.

Though the fraternities were forbidden to sponsor any "rush parties," before September 22, they may talk to prospective members about joining their group, stated DeRuff.

All rushees should check the bulletin board for further announcements.

## Old stars, new tryees turning out for new non-pro UN football squad

This year the University of Nevada will once again field a football team. True, it will not be of the caliber that this school has seen in the past, but it will be made up for the most part by local products, something this school has not seen for almost a decade.

On hand to carry Nevada through an abbreviated grid schedule will be several old veterans and an enthusiastic group of new-comers. Veterans who will return will be George Graham, Tom Massey, Lee Scraeder, Neil Garret, Ray Gonsalves, Buddy Brooks, in the backfield, and Mert Baxter, Wes Ebel, Rollan Melton in the line.

These men will be greatly helped by veterans from last year's intra-mural team including Mike Leslie, Bruce Hicks, John Cowely, Robin Jackson in the line, and Ed Stephans, Jim Zinn, George Schindler, Floyd Vice, Dave Traitel, and Bob Quinlin in the backfield.

### Bolsterers

Junior College, ex-servicemen and high school stars who are expected to bolster the squad are Wally Rusk, Dan Jenkins, Claude Mabry, Marvin Baker, Boyce Ford, Dave Ryan and Ed Barrington.

There seems to be an abundance of ends turned out for this year's team. These wingmen are led by Mert Baxter veteran of varsity play, Giles Altenberg, Wayne Seacrist, Jake Longero, Arden Gerbig, and Jim Thornton.

### Low Pressure

Head football mentor Jake Lawlor wishes to stress the fact that this team will not play any high pressure schedule as in previous years. He says, "The schools we will be playing are on a par with us and if numerous green players I am counting on come through, we will be in the ball game the whole way."

Coach Lawlor plans to use the T-formation, which this school has found so effective in previous years. The passing chores from the T will be ably administered by quarterbacks Ray Gonsalves and Neil Garret. Although the "T" will be strictly stressed, Lawlor does plan to use the single wing to a limited extent. With this variation the team should be a scoring threat at all times.

Practice sessions the past two weeks have stressed offensive play as well as offensive and defensive fundamentals. Coaches Lawlor and Smithwick plan to drill the large squad on defensive maneuvering in the line and the secondary early next week.

This year's four-game schedule, which includes two home tilts, gets underway here October 4, with the Pack playing host to Cal Aggies. Nevada hits the road for its next two games, traveling to Chico state on October 11 and to Pocatello and a date with Idaho state October 25. The football final is November 8, a Homecoming game with Fresno state Bulldogs.

Cap and Scroll, highest senior women's honor society on the campus, recently elected officers and held initiation for seniors Betty Myles, Kling, Beverly Myles, Lynn Horner, Laura Ward, Jeanne ZEL-ayeta, Shirley Kershner, and Phyllis Carpenter.

## NEVADA'S 1952 FOOTBALL SQUAD



## WRA plans full sports schedule for men and women this year

By DEE TURNER

Varied and interesting activities are being started next week for all of the students on the campus by the WRA. Just because of WRA's name, women's recreation association, it should not be thought that the activities are only planned for the women on the campus. Most of the activities are also open to men.

The WRA will be ably led this year by Marge Sewell, a senior Tri-Delt student. Advisor for the group is Miss Mary Rulifson, an instructor in physical education.

Seven activities are planned for the beginning of the semester. These are:

Archery: Mondays and Wednesdays at 4 p.m.

Volleyball: Tuesdays and Thursdays at 4 p.m.

Riding: Thursdays at 3 p.m.; Fridays at 1 p.m. and 3 p.m.

Social dancing: Tuesdays at 7 p.m.

Orchesis: Thursdays at 7 p.m.

Roller skating: Saturdays at 7 p.m.

### Paniwalis

Paniwalis is held at several different hours. Paniwalis, a swimming group, is swimming in the Riverside hotel pool and will continue to do so until October. Beginning and advanced students are invited to join the group.

Each year Paniwalis presents an aquacade in the spring. Don Thompson, a senior SAE student, is acting president of the club at present. Anyone interested in the organization should contact him or Miss Ruth Russell, physical education instructress.

### Archery

Archery is open to both men and women and to beginning or advanced students. Later in the year, the group will enter a national intercollegiate tournament. The group will start meeting next Monday. Mildred Cordes, a sophomore KAT student and last year's rodeo queen for the Reno rodeo, will be in charge. Anyone interested should meet in the gymnasium on Monday.

Riding is held at three separate times and starts October 2 or 3. Students interested in this must sign up with Miss Russell. Horses are rented from Shasta West in Reno and the group have four two hour rides and one four hour supper ride. A fee of \$10 is charged for this activity which covers the use of the horses and the supper served.

Marie Nielson, a junior Tri-Delt student and president of Saddle and Spurs, the riding club, is in charge. Transportation to the

stable is provided.

### Volleyball

Volleyball is held only for women students and will begin on September 30. A tournament will be held between the teams from the sororities, the dormitory, and a town group of girls with a plaque going to the winner. Last year, Manzanita-Artemisia association won the plaque.

Volleyball chairman will be Corine Viette, a junior Tri-Delt. Anyone interested should meet at the new gymnasium.

### Social Dancing

Social dancing will begin on October 3 and will be held in the old gymnasium. Miss Jean MacIntosh, physical education instructress, will be in charge. Both beginners and advanced dancers are invited to come.

At first, only the most simple dances will be taught, but later Miss MacIntosh plans to go into some of

the more complicated dances so that even the most advanced students will be interested. Here is a tip for the girls: to date, the men attending the dances have outnumbered the girls two to one.

### Orchesis

Jean Wilton, a senior Theta student, is president of Orchesis this year. Meeting of the group will start next week. A program will be presented by the group next spring to open the Big Bonanza celebration.

Shorter programs are presented by the group as the occasion arises. They plan to present several programs to the veterans at the hospital and to P-TA groups.

### Skating

Roller skating will be held every Saturday night in the old gymnasium. This is not only for men and women students, but is open to married student's wives or husbands, and to faculty members and their

wives. Although roller skating is free, those students who wish to rent skates must pay 35 cents.

**ADVERTISE:** Cheap, effective way to advertise your wants, lost and founds. Low rate: 5c per word. Call Sagebrush office or contact business manager Don Swanson.

**WANTED:** Riders. Leaving for Mexico City, on or about October 3. Take three. Share expenses. Call Sagebrush office.

**FOR SALE:** 1940 Hudson four-door sedan. Amazingly poor condition. Can be renovated for under \$100. Price \$49. Call 3-3248.

## Wayne's Drive-In and Restaurant

the home of the

Double Hamburgers and Foot Long Hot Dogs

COMPLETE FOUNTAIN SERVICE and MEALS

No. 1 ..... 2780 So. Virginia  
No. 2 ..... 1500 So. Virginia  
No. 3 ..... 200 Lake Street  
No. 4 ..... 1709 Wells Ave.  
No. 5 ..... 1074 So. Virginia

## STUDENTS - Learn Economy and Thrift Too

Men's Suits ..... \$1.00  
Ladies' Suits ..... \$1.00  
Slax ..... .50

20% Discount \$5.00 Orders or more. Get together. Bring \$5.00 worth and save a buck.

## MAGIC CLEANERS

California at Virginia

Reno, Nevada

## HILP'S DRUG STORE

Your Prescription Drug Store

RENO  
127 N. Virginia

SPARKS  
938 B Street

PRESCRIPTIONS - COSMETICS - PERFUMES  
FREE DELIVERY SERVICE

— In Our Sparks Store —

Complete Line of Sporting Goods

California and Nevada Licenses

There's something magnetic about men who wear Arrow White Shirts



Arrow Gordon Dover: popular button-down oxford, \$4.50.

# ARROW

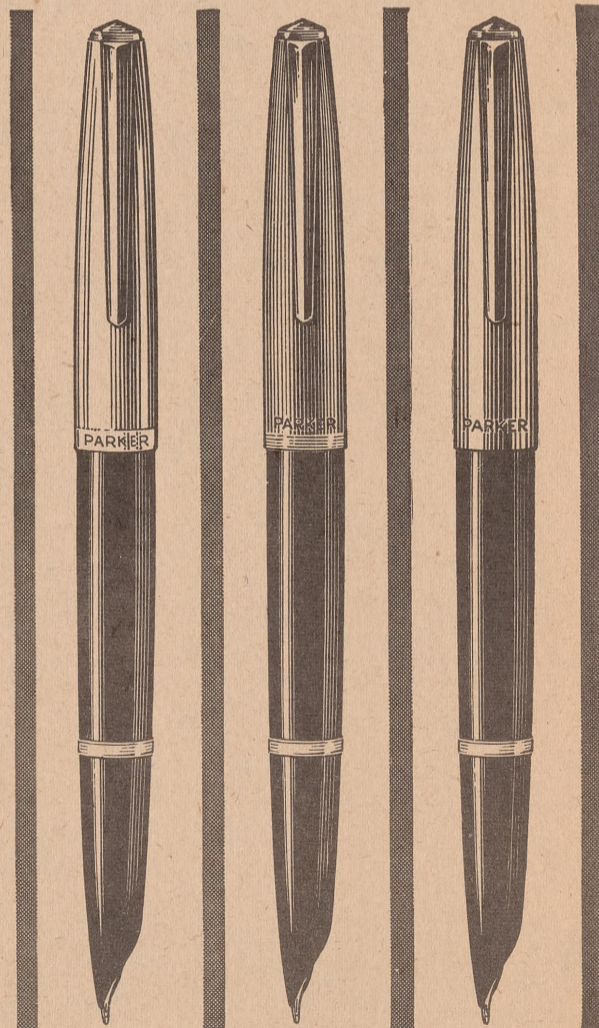
SHIRTS • TIES • UNDERWEAR • HANDKERCHIEFS • SPORTS SHIRTS

Now! From the makers of Parker "51" the world's most wanted pen...

# 3 brand-new PARKER "21" pens

...at new

attractive prices!



Parker "21"

Parker "21" Deluxe

Parker "21" Custom

With metal slip-on cap. Hooded point. Colors: Black, Blue, Green and Red.

\$5.75

A luxurious pen with solid engraving on metal cap and clip. 4 colors.

\$7.50

12K rolled gold plate cap and clip—only gold capped pen near the price.

\$10.00

Start off school in a breeze with one of these smart new Parker 21's. Smart styling... better writing features seldom offered at even twice the price.

Writing's fun with the New "21"! You glide through schoolwork on a super-smooth point of Octanium, the wonderful new 8-metal alloy. Ink is specially metered to prevent skips and blots.

What's more, the "21" stores more ink in a new-type reservoir which you can see through. And Parker's exclusive, full-length hooded point protects against smudgy fingers. Choose your new Parker "21" for school now!

Also see the economy pen value of the year...PARKETTE—\$3.50

# OUT OF THE DIRT

by  
Spade Moran

Talk about tragedy, the love life of at least one of our students got off to a miserable start this year when "Romeo" Ramesa of Lambda Chi took a fast trip to Las Vegas to beg the hand of his own true love. His eagerness, however, cost him a very heavy fine for speeding plus 38 hours in the Las Vegas cooler, whose temperature, incidentally, emphatically denies the term used here.

After a short courtroom meeting the original mission had to be postponed and now our friend may be seen drowning his sorrows in his beer at a well-known local pub.

**Out to Pasture:** We bow our heads in a moment of silence to the dear departed; namely Profs. Gianella, Erickson, and others who have left the faculty ranks and gone on to wherever battered old profs go.

Just to help the cause along, we might as well give another plug for the armor-clad boys who will be fighting for the old silver and blue this football season. You can be sure that Coaches Jake Lawlor and Hugh Smithwick are shaping up a good ball club, and even if they are "amateurs" the boys will be well worth watching come Oct. 4.

Speaking of football, let's not mistake the piles of khaki uniformed humanity (?) in Mackay Stadium for team members. It's just the colonel's junior commandos trying to get coordinated in their marching.

**Wrong-Way Clay:** This is about a would-be new student who couldn't quite satisfy admission requirements to the university and decided to head for home after one last toot with the boys. Amid the boisterous cheers of his friends plus their singing and howling, he stepped aboard a flight bound for New York. His destination was San Francisco. After a hectic period of fussing, our slightly ossified friend was finally convinced he should board another plane and henceforth allowed himself to be hoisted into same.

**Definition:** Take this for what it's worth, but it's been said recently that coeds are temperamental; meaning 90 per cent temper, 10 per cent mental. (We have our own theories.)

**Good Word:** For SAE for getting the social wheel rolling with a successful shindig last Saturday night.

**Great Sport:** During one of last semester's more formal social affairs a reasonably friendly, but somewhat reticent individual, was seized upon by one of those ambitious young things eager to become known as scions of social ethics. He had long ceased trying to keep up with her chatter when he suddenly realized that she was attacking him with a question. "After all she was saying, "breeding isn't everything, is it?"

"Well," he replied, considerably puzzled, "maybe I wouldn't put

it quite that way. But of course it's lots of fun."

It might be a good idea now to help promote "Hello-on-the-hill." This is a little more than just rah-rah stuff. It's an attempt to get us all—new students especially—to come out of our calcareous shells and get acquainted with each other. So far, with a dance dedicated to the idea and what-all, it seems to be doing fine. All it takes is a little friendly spirit. Granted, there are a few who go around with their noses in the air. But it's surprising what a simple "Hi" can do.

## Males still rule 2-1 over women

The male still rules at the University, according to the registrar's office, which reports that there are 1.8 men to every woman on campus. In the past year, the ratio has run as high as three men to every woman.

The total registration for men and women for the fall semester at the

university is 1,083 so far.

Same as '51

Clarence Byrd, registrar and director of admissions, stated that when registration is completed, the enrollment will reach 1,200, approximating last fall's enrollment of 1,240.

"An important factor in this semester's enrollment is the larger percentage of admissions of Nevada students," Byrd added.

"The enrollment all over the nation is slightly down," the registrar

said. He accounted for this drop in enrollment as a result of the present war situation or because of the increase in the cost of attending college.

## NOTICE

Infractions of traffic regulations will carry strict and severe punishment this year, ranging from one dollar fines to possible suspension from the university.

The following fines will be levied on the owners of all cars not registered, parked in the wrong places or caught speeding:

First offense, \$1.00

Second offense, \$3.00.

Third offense, \$5.00

REGISTER YOUR CAR NOW.

## GROTTO BAR

Choice Liquors  
Mixed Drinks

RAY & PAULINE

4th and Virginia  
RENO, NEVADA

OPEN 24 HOURS DAILY

For those week-end corsages . . .

## CANNAN'S

DRUG AND FLORAL CO.

SERVING RENO SINCE 1875

14 WEST COMMERCIAL ROW

TELEPHONE 3-7169

## CARLISLE'S

Since 1917

PRINTERS - STATIONERS  
ENGINEERING & SCHOOL SUPPLIES

Parker N Sheaffer Pens

Select Your Personal Christmas Cards Now

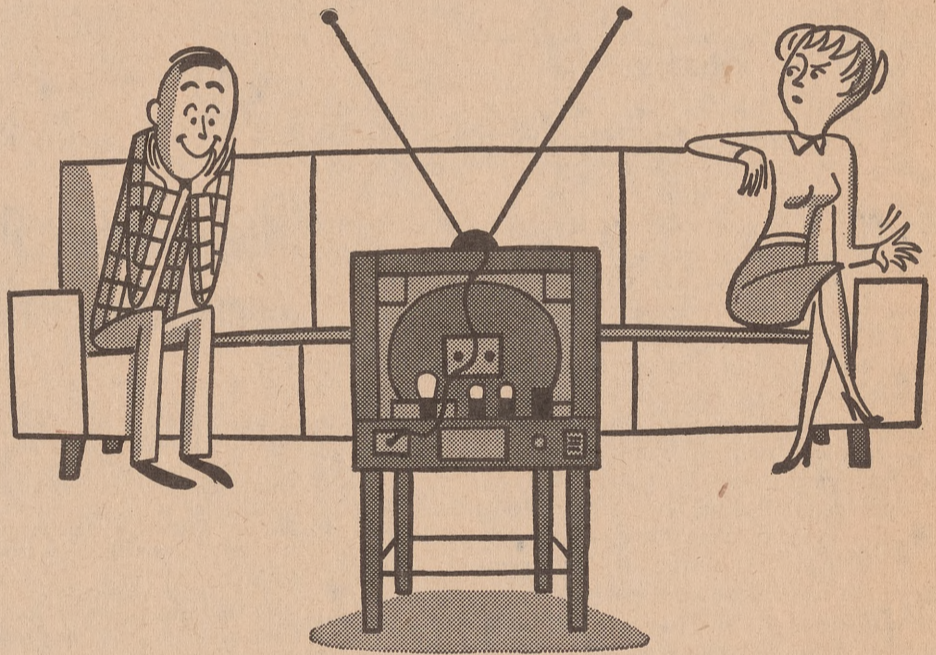


131 No. Virginia St.

Telephone 3-4195



SIERRA  
PACIFIC  
POWER  
COMPANY



## MODERN TRIANGLE

A BOY... A GIRL... TV

Let's face it. Living rooms are still in style. But a third party is inching its way in to form a crowd.

And no wonder. Few can resist this miracle that has brought the world and set it down in front of you. Living history, flowing past your eyes. Politics. U. N. sessions. Sports. Spot news. Personalities.

We in the Bell System help to put you in this front-row seat on history. Bell Laboratories research contributed to TV de-

velopment. Now our radio-relay systems and coaxial cables carry the images between cities and across the country.

Our part in TV transmission is only one among dozens of activities that keep us in the front line of modern communications. They are all reasons, we believe, why college people should find out what the Bell System has to offer in the way of opportunities.

Why don't you ask your college placement office about it?



BELL TELEPHONE SYSTEM

# The Hat No Sagebrush

Member  
Associated Collegiate Press



Entered as second-class matter at the post office at Reno, Nevada

Issued weekly during the school year by the Associated Students of the University of Nevada at Reno, Nevada, except holidays, examination periods and the first two weeks of each school term.

Office: ASUN Building, University Avenue at Ninth Street. Telephone 3-5163. Press: Silver State Press, 160 South Center Street, Reno.

Subscription Rate..... .75 per semester

**JOSEPH ABBOTT**  
Editor

**DON SWANSON**  
Business Manager

Associate Editor ..... Martha Oviatt  
Sports Editor ..... Rollan Melton  
Reporters: Gayle Wallace, Sandra Byars, Hazel Johnson

## HERE'S THE STRAIGHT DOPE

From all indications last year's yearbook will be ready for distribution about the middle of November. A little late, perhaps, but considering the circumstances under which it had to be put out, the lateness is excusable.

When Don Loveless took over the editorship of the Artemesia last spring, things were quite thoroughly fouled up. Large sections of pictures were incomplete or missing, no copy had been written and work was far behind schedule.

By the time the new editor had arranged some semblance of order, the deadlines for the engraver had been passed, their contracts broken and their schedules upset. Because of the usual summer volume of business, the photos could be engraved only in the spare moments the engraver could grab.

The engraving is at last done, and the yearbook is in the hands of the printers. There seems to be no more obstacles in the way. Count on the Artemesia being ready for delivery in November.

## QUIET, PLEASE

It seems that one of the greatest atrocities on the campus is to be continued this year. Atrocity is the only fitting word to describe the playing of records over the P.A. system between classes.

Loud, raucous jazz coming at high volume from a scratchy loudspeaker is grossly out of place on a campus. Add a ferris wheel in the middle of the quad, and the campus would take on the cheap air of a carnival.

The P.A. system is useful for making announcements (although we have not yet found a place where the announcements could be heard distinctly among the reverberations). But to play music to attract attention to the forthcoming announcement is unnecessary and to many extremely annoying.

Announcements could be read to the classes, as many are. In this manner almost every student would get the word. Using the P.A. system, with its poor acoustics, announcements reach only a small portion of the students. And the irritation of the noise is often enough to sour many students on both the announcements and the organization making the announcements.

## THE PEA BRAINS

Speeding automobiles on the campus are a perennial problem. Every year there is a sizable crop of unthinking punks who apparently feel that speeding through the campus is the height of daring and virility.

It is the same bunch of aborted hotrodders who daily raise a Bikini type of dust cloud over the area between the stadium and the new gym.

It is the same bunch of maggot-brained drivers who consistently feel that the stop sign at the bottom of the hill is not for them. Or perhaps they cannot read.

The same bunch of smart alecs park their cars on the street, thoroughly blocking two-way traffic. It may not be as convenient to park in one of the regular parking lots, but illegal parking shows only a lack of consideration for the rights of others.

The law says that no car will be driven over 15 miles an hour on university grounds. This is a sensible, just law designed to prevent serious or fatal accidents.

The speed limit applies to EVERYONE.

No driver lives who is such an adept car handler that he can exceed the limit safely. Those who whip around the campus are not good drivers, but selfish, stupid adolescents. Someday one of those drivers will hit someone; then his smug world will come tumbling down around him.

The next time you see some pinhead speeding through the campus, say to yourself, "there goes half a man with half a brain."

## Theater addicts wanted for Frolic

Ever aspire to be an actor? Been waiting to be seen by a talent scout? Ever had the urge to tread the boards? The annual Wolves Frolic is one of the showtime highlights of the year.

Campus talent is needed for the show, which in past years has been a tremendous success.

On this year's staff are Dr William C. Miller, director of the show; Miss Ruth Ryan, in charge of dances; Earl Hultberg, director of music; William James, business manager, and Robert DeBold, stage manager.

Types of talent needed are, according to Dr Miller, tap dancers, not necessarily experienced, individual talent acts, such as singing, acting, dancing, playing an instrument, and the like, plus campus social organization acts.

### Dancing Boys

Again this year, a plea is out for boys to try out for dancing. One of the most entertaining features of last year was the boys' ballet chorus. Dr Miller would like to continue this act.

Freshmen and sophomore women will be allowed to stay out until 10 o'clock during practice nights without forfeiting their "late nights."

Tryouts and practices will be held in the Education auditorium at the following times and dates.

September 29 and 30 at 7:30, men and women for the kick chorus and ballet are to try out, and practices will be held Tuesday and Wednesday nights starting the following week.

Monday through Friday, September 29-October 3, at 4 p.m. in the Education auditorium, special, individual or team acts are invited to try out.

The following week, October 6-10, at 4 p.m., social organizations are scheduled to try out.

## Hello-on-the-hill opens with splash

A great noise occurred in the gow hall last Monday noon, ushering in the traditional Hello-on-the-hill week. Two trumpeters; one cimbal, Mel Guerrero; and one drum, Don Thompson, launched this week.

The purpose of this week is to get all students on the campus to recognize each other, if not by name, at least by face.

The only drawbacks to the little pink and blue tickets are that size, weight, height, and phone numbers are omitted.

To wind up the week, a dance is planned for Saturday. Mel Brunetti and his band will play from 9 to 12 in the old gym.

Dress is sport or casual and refreshments will be sold.

Admission price is 25 cents per person. Come, date or no date. With no date you might find a date to date at a future date.

Blue Key, men's service organization, will assist the Hello-on-the-hill week committee at the dance. "My committee has really cooperated this past week on the events," reports Guerrero. Members are: Joe Bugica, Shirley Kershner, Doug Byington, Joanne Menu, Nancy West, Edmund Barrach, Don Wilkerson, Joan Foster, and Laura Ward.

Also, for the posters and art work around campus, Guerrero commended Vana Grant, and John Bruce Harris. Don Thompson did a fine job on the skit as on the drum.

"If you speak to girls, they figure you're a wolf," was the typical freshman comment from Dan Elliott.

On the contrary, frosh Sandra Siemann thinks people are responding well to the "Hello". She feels more at home now, "It makes me feel better," says Sandra.

### ATHLETES

Please call for your sweater and jacket awards at the Sportsman. Now! Your awards have arrived.

## It may be cold



Appropriately dressed for the occasion, John Bruce Harris bundles up against the "slightly unseasonal" weather at the leadership conference at Lake Tahoe.

## But not too cold



Hardy Elsie Valentine fulfilling a foolhardy wager. At the leadership conference at Tahoe, Elsie said that she would go swimming in the lake if it snowed. It did.

## Dorms over-crowded, but relief seen soon

Because of repair work being done on Lincoln hall, men students are again occupying Manzanita hall this year. This means all women students living in a dorm are required to live in Artemisia.

All dorms are full to capacity. At present there are 119 women residing in Artemisia. Usually Manzanita is used as a residence hall for women, but at present it houses 114 men. There are also 80 men occupying Hartman hall, the other men's dorm.

Another question which has come up concerning the housing, is whether the pledges will be able to move into the sorority and fraternity houses right away. Because of the crowded conditions in the men's dorms, some of the men will move in immediately.

A few of the sorority pledges in

the sophomore, junior and senior classes will be able to move into the houses when rushing is over. But, because of a university rule requiring freshmen women to reside in a dormitory during their entire freshman year, they will not be able to move into the houses until next year.

## Herbert Hoover, Baruch to get honorary degrees

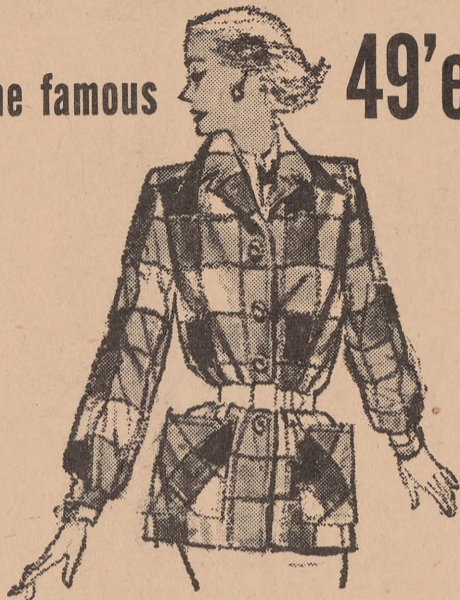
Honorary doctor of law degrees will be awarded to Bernard Baruch, elder-statesman and noted American government figure, and Herbert Hoover, ex-president of the United States, by the University of Nevada.

The regents set no definite date for the awarding of these degrees, but stated that they would be presented whenever the two men could arrange to come to the campus.

pipe the new

# PENDLETONS!

the famous 49'er



They're here . . . and they're gorgeous . . . the new 49'ers . . . handsomest casuals that ever spanned the seasons and the globe . . . Brilliant colors or muted, all as exciting as Autumn itself. Sizes 10-20.

19.<sup>95</sup>

SPORTSWEAR — SECOND FLOOR

# Gray Reid's

## Shuffle in deanery taking place soon

With the resignation of Mr Robert Griffin, the dean of men's office will now be under the direction of Mr William D. Carlson. He will be known as the director of student affairs.

At present, Dean Mobley, with the aid of student body officers and the veteran's administration, has been handling the affairs of both the men's and women's departments.

### Doctorate

Carlson, now completing his doctorate in educational psychology at the University of Minnesota, plans a personal appearance tour of the university in October.

At that time he will organize a partial program and meet student and university officials before his return in January.

Dean Mobley will continue directing all student affairs until his arrival.

In submitting his resignation from the deanship, Dr Griffin asked the board of regents to transfer him to a professorship in the English department.

## Lincoln hall work drags to slow halt

The activity of the contractors who created the debris of sawdust and broken bricks at Lincoln hall has slowed down with only three months remaining in their contract. And yet Lincoln hall is not yet tenatable, nor will it be until next fall, a year later than originally estimated.

This lag is caused by a lack of funds required to finish the job. A faulty estimate on the costs was turned over to the legislature due to a technical error.

Malcolm Love, at that time president of the university, wanted to have the first two stories rebuilt, and to do the third story the following year thus allowing for a shorter displacement of the residing students.

However, the state building code requires that a three-story building must have two stairways. This was discovered after the estimate had been turned in. Later it was found necessary to do the third floor at the same time as the rest.

The \$75,000 needed to finish the job, will be asked of the legislature at its next sitting, which will be late in January.

"When we get the money the job will continue and the boys will move in next fall," stated Carl Horn, university grounds superintendent.

### MASON'S BARBER SHOP

Complete Barber Service for the Family

312 NORTH VIRGINIA STREET

DO YOUR SHOPPING AT . . .

## SIERRA SPORTING GOODS

We Give and Redeem S & H Green Stamps

128 EAST SECOND STREET

TELEPHONE 2-2600

...But only Time will Tell . . . . .



ONLY TIME WILL TELL ABOUT A NEW PROFESSOR!  
AND ONLY TIME WILL TELL ABOUT A CIGARETTE!  
TAKE YOUR TIME... MAKE THE SENSIBLE 30-DAY  
CAMEL MILDNESS TEST. SEE HOW CAMELS SUIT  
YOU AS YOUR STEADY SMOKE!

## Test CAMELS for 30 days for Mildness and Flavor

CAMELS are America's most popular cigarette. To find out why, test them as your steady smoke. Smoke only Camels for thirty days. See how rich and flavorful they are — pack after pack! See how mild CAMELS are — week after week!



CAMEL leads all other brands by billions of cigarettes per year!

# WELCOME BACK

*To the Old Wolves  
And a Special Welcome  
To the New Cubs*



## 1952-53

*The Best Year Yet!*



# RENO PRINTING CO.

HARRY FROST, *Manager*



Bunny hop line at the freshmen Ice Breaker dance before registration day.

## First senate meeting of year lays plans for Homecoming, freshman field day

Student leaders in senate meeting last Wednesday discussed campus activities which are planned for the present school year. Pres Proctor Hug led the group in discussion of the coming program.

Also important on the rostrum was the announcement of the newly scheduled frosh-soph field day, during which the lowly freshmen will give the "N" its much needed coat of paint.

In the afternoon, it was decided, contests will be held between the two classes, the results of which determine whether the frosh continue wearing their dinks and ribbons after Homecoming. This is new for the University of Nevada campus.

Sophomore class manager, Robin Jackson, as general chairman, will direct activities with the aid of the men's and women's upperclass committees. The day will end with an all-school dance sponsored by the sophomore class.

A brief outline of the forthcoming activities scheduled for the 1952 Homecoming was presented before the group by David Buckman, chairman. Homecoming is on November 8, this year, as Nevada day falls on the last weekend of October.

The need for a new student union

building was brought before the group, with a committee named to sponsor publicity throughout the state to arouse interest in behalf of the proposed building. Much will be done this year to make the university and the state student union conscious.

**LOST:** Brown leather wallet. Lost in vicinity of Stewart hall. Reward. Call 2-3681.

## Only fifty make spring honor roll

Fifty men and women were listed on the spring honor roll for the semester ending June 6, 1952.

1. Roggenkamp, Bethel	4.00	13. Kjeldsen, James	3.79	36. Thompson, Sharon	3.46
2. Herrera, Carl	4.00	14. Carpenter, Jake	3.78	37. Normandy, Carol	3.45
3. Hug, Proctor	4.00	15. Peterson, Don Lee	3.76	38. Bell, Roy	3.44
4. Thorp, Burney	3.90	16. Bailey, Harvey	3.71	39. Ko, Alice Joyce	3.44
5. Panicari, Mary	3.89	17. Hulse, James	3.71	40. McCarthy, Joline	3.44
6. Horner, Lynn	3.88	18. Beauchamp, Edwin	3.69	41. Nolan, Chris	3.44
7. Rector, Juanita	3.88	19. Bell, Dorothy	3.68	42. Norton, Leanne	3.44
8. Eccles, Samuel F.	3.87	20. Hardy, Hazel Inman	3.67	43. Vandervelden, Donald	3.44
9. Leifson, Olaf	3.82	21. Maclean, George	3.67	44. Crowell, Jack I.	3.42
10. Woodbury, Willis	3.81	22. Irwin, Barbara	3.67	45. Cauble, Etta	3.41
11. Casey, Patricia	3.80	23. Mohr, Hans	3.65	46. Moss, Marvin	3.40
12. Luwe, Jack	3.80	24. Fox, Paul F.	3.65	47. Rahut, Michael	3.39
		25. Pastorino, Ray	3.61	48. Anchart, Andree	3.39
		26. Welch, Alice	3.58	49. Hodges, Rosette	3.38
		27. Martin, Anna Thorp	3.56	50. Schafer, Gerard	3.38
		28. Jones, Hazel	3.56		
		29. Wittwer, Marilyn	3.55		
		30. Law, William	3.54		
		31. Carpenter, Phyllis	3.53		
		32. Forbes, Carlton	3.50		
		33. Cozzallo, Victor	3.50		
		34. Mitchell, Marylee	3.50		
		35. Love, Joan	3.47		

## TAIT'S, Inc.

SHOES and ACCESSORIES

Foot Delight - I. Miller - Spalding - Joyce  
Bally - Casual Classics

Telephone 3-4523

75 North Sierra Street

## Wine House

Francovich Bros.

—Our Specialty—

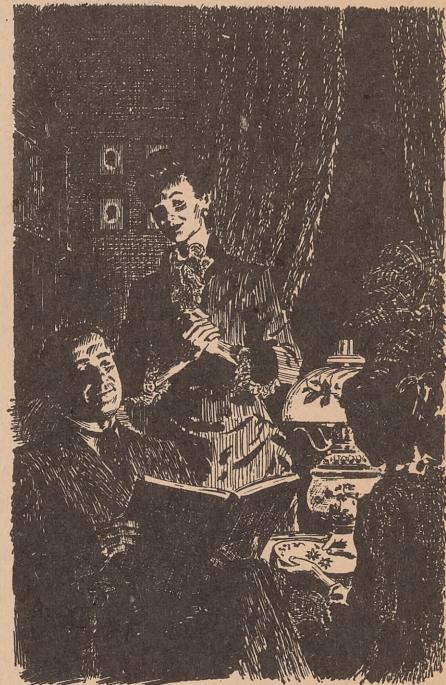
Grain Fed Colored  
Fried Chicken  
and  
Steaks

18 EAST COMMERCIAL ROW

Telephone 3-5821

## The barrel that can't be emptied

**Many a man can remember** reading by kerosene lamp. For however fast time speeds by, it hasn't been very long since lamps played an important part in lighting the homes of the West and Standard was a small company proud of its ability to get from 5 to 10 gallons of its principal product, "coal oil," from a barrel of petroleum.



**Count a few** of the hundreds of products made from oil today! ¶ Almost every item in this picture, for example, comes directly or indirectly from oil: (1) the enamel on stove, refrigerator and cabinets, (2) the dryer in the wall paint, (3) the plastic in the clock cover, curtains, apron, (4) the linoleum, (5) the drainboard covering at the sink, (6) the detergents used in washing—(7) the finish on the car and (8) the synthetic rubber of its tires. ¶ Add to these asphalt for paving and roofing, insecticides,

cosmetics, dry cleaning solvents . . . and, of course, steadily improving gasolines and motor oils . . . and you begin to see how important oil has become. ¶ More than 1100 products are now being made from petroleum by Standard Oil Company of California, and others are on the way. We have spent \$35,000,000 in research and technical service in the last 5 years alone . . . to make a barrel of oil truly "a barrel that can't be emptied" in terms of the good things it contributes to your daily living.

**STANDARD OIL COMPANY OF CALIFORNIA plans ahead to serve you better**

**PAY BY CHECK the TENCHECK WAY**



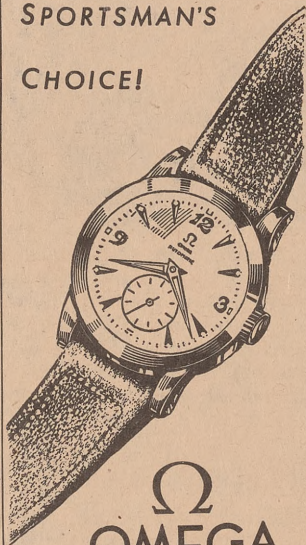
First National Bank of Nevada has a Tencheck Plan . . . and it's ideal for people who issue a few checks each month. It's convenient, safe! Simply make a deposit, purchase a book of 10 checks for \$1. to check against your deposit. No minimum balance required, no monthly service charge. It saves time. Ask us about Tencheck Plan today.

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

HEAD OFFICE, RENO;  
Branches: Reno, Carson City,  
Winnemucca, Tonopah, Fallon,  
Sparks, Elko, Yerington,  
Las Vegas, Eureka, Wells

**FIRST NATIONAL BANK of NEVADA**

SPORTSMAN'S CHOICE!



**Ω OMEGA SEAMASTER**

Smiles at the roughest treatment! Water and shock-resistant, anti-magnetic . . . fitted with the world famous Omega automatic movement that winds itself. Your first choice for good looks, accuracy and dependability!

The Omega Seamaster, in lapped stainless steel, 18K white gold applied figure dial, \$85.00, Fed. tax incl. Other Omega watches from \$60. Fed. tax incl. **\$71.50**

at **Ginsburg Jewelry Co.**

133 N. Virginia Street

# Each to participate in college life to the utmost, Pres Stout's message

Stressing friendliness on a small campus, president Minard W. Stout made his first address to the student body at the Hello-on-the-hill assembly yesterday.

"I hope when any of you meet me on the street, you will say hello," said Dr Stout. "In that way I can get to know everyone."

Dr. Stout broke his philosophy of education down to three main points. First, he feels that the work of the individual student is of prime importance. The university exists to help the individual to grow and improve.

Second, each student differs in respect to ability, interests and intellect. It is the job of the university to help each person in accordance

with his abilities. But it is also the student's job to work to the maximum of his ability, not trying to slide through life with a minimum of effort.

Third, Dr Stout will do all he can to create a learned environment at the university and to encourage the intellect to grow.

Participation in athletics and extracurricular activities was urged upon all students by the president.

At 44, one of the youngest men ever to be named to the presidency at Nevada, Dr Stout is an educator with broad experience in his field.

A graduate of Iowa State Teachers college where he participated in football, basketball and track and was active in other campus affairs. He is a naval veteran of world war II. He took his bachelor of arts degree in economics from Iowa state, his master of arts degree in political science from University of Iowa and received his doctorate of philosophy in educational administration and political science also from University of Iowa. Dr Stout was born in West Bend



Pres Minard W. Stout

Iowa, February 28, 1908, and was graduated from high school at Cedar Falls, Iowa, in June, 1926. He received his A.B. degree from Iowa State Teachers college in 1929, and was granted his master of arts degree in July, 1943.

At Iowa state he was elected to Pi Gamma Mu and selected as an honor scholarship student of the graduating class. At University of Iowa he was elected to Phi Delta Kappa, honorary scholarship organization. His experiences in extracurricular activities were broad. In high school and college he was on the varsity teams in football, basketball and track and was a member of the choir, glee club and quartet, also participating in speech activities of various kinds.

His professional experience includes a variety of assignments. In the summer of 1929 he was social studies teacher in Monticello, Iowa, high school and during his third year in that system he also served as dean of boys. The next year he became principal, holding the post for two years.

In the fall of 1934, he became principal of Fort Dodge, Iowa, high school with an enrollment of more than 1000 pupils, remaining there for five years. In the fall of 1930 he was invited to the state university of Iowa as principal in the university high school, part of his assignment being the training of student teachers. He also taught courses to both graduate and undergraduate students in the college of education, and directed the theses of 11 master of arts candidates.

In August, 1942, to get more ad-

ministrative experience he became president of the senior high school in Rochester, Minn. During the summer of 1946 he was a visiting professor of educational administration at University of Missouri and in the summer of 1947 he joined the faculty of University of Minnesota as assistant professor and director of the university laboratory school. In 1948 his academic rank was increased to an associate professorship and in 1952 to a full membership.

His participation in professional organizations has been varied. In the north central association of colleges and secondary schools he is a member of the commission on research and service, a member of the committee on in-service education of faculty members and an examiner for the commission on colleges and universities. He also serves on various committees sponsored by the state department of education, the University of Minnesota and

various civic groups.

His activities include a list of speaking engagements each year which, because of local responsibilities, is not as large as the number of requests. During recent years he has had a number of articles published in professional journals, the latest of which is "Building a Laboratory School" in the American School and University, 1951-52, American School Publishing corporation.

In December, 1943, Dr Stout was granted a commission in the United States naval reserve and during the next two years held various assignments. He was executive officer of the navy V-12 unit at Minot, N. D.; commanding officer of the armed guard unit aboard the S.S. Jeremiah M. Rusk, senior gunnery officer aboard the S.S. Sea Partridge, a troop ship, and commanding officer of armed guard and troops aboard the S.S. Agwiprince, also a troop ship. He was released from active duty January 19, 1946.

**RECORD ROOM**  
RADIO PHONOGRAPHS  
APPLIANCES  
RECORDS  
CORNER 2nd AND WEST  
PHONE 3-4149  
WESTINGHOUSE  
RECORD ROOM  
RENO'S ONLY  
COMPLETE  
RECORD  
SHOP

## JACOBS of RENO

Now Featuring

MANHATTAN SHIRTS

ROUGH RIDER SLACKS

and many other well-known, nationally advertized brands

TWO CONVENIENT LOCATIONS

113 North Virginia Street

41 East Second Street

## — NEVADA SHOE FACTORY —

SPINA BROS.



The Home of  
EXPERT SHOE REPAIRING AND DYEING  
INVISIBLE SOLING FEATURED



Moved to 71 Sierra St.—Across from Elks Club, Reno, Nev.

## ★ SEWELL'S ★

Nevada's Largest Home Owned  
Super Markets



430 North Sierra Street, Reno  
1246 B Street, Sparks



RENO - SPARKS - WINNEMUCA - ELKO

**MOST IMPORTANT  
YOUNG MAN**  
**IN AMERICA TODAY...**

### Who is he?

This chap represents thousands of young, red-blooded sons of great American families. He is ready to stand on his own, to carry his share of responsibility. He is preparing for a bright future and desires to train further toward his success. He wants peace, security, and a full life for his family and home. If need be, he is ready to defend his rights and his country. When called on to serve in defense of American liberties, he will be fully trained and equipped to fly and fight with the U. S. Air Force.



### This is what he will do—

Today's college man will plan to stay in school and graduate if at all possible. If he is faced with early entrance into military service and possesses at least two years of college, he will enlist as an Aviation Cadet in the U. S. Air Force and choose between becoming a Pilot or Aircraft Observer. After a year of the world's best instruction and training, he will graduate into a real man-sized job and wear the wings of America's finest flying fraternity. Commissioned a Second Lieutenant in the U. S. Air Force, he will begin earning nearly \$5300 a year. His future will be unlimited!



### How he qualifies—

He is between the ages of 19 and 26½ years, unmarried and in good physical condition, especially his eyes, ears, heart and teeth. After he has graduated from a recognized university or college, or has earned at least two years of college credits, he is eligible to enter the Aviation Cadet Training Program and will receive immediate processing for assignment to training. By sending for an Aviation Cadet application now, this Most Important Young Man in America Today will help bring about a peaceful tomorrow.

**WHERE To Get More Details**  
Visit your nearest U. S. Air Force Base or write direct to Aviation Cadet, Headquarters, U. S. Air Force, Washington 25, D. C.

PILOT      AIRCRAFT OBSERVER

**U. S. AIR FORCE**





Bottleneck at registration. Registration went smoothly and swiftly for most students until the long, slow line at the registrar's desk left many waiting for a long time. The line at the comptroller's office was equally slow.

### Lake shore chosen student union site

The north end of Manzanita lake in the area surrounded by Lincoln hall, Artemesia hall, the lake and the Education building has been definitely approved by the board of regents as the site for the new student union building.

The site was approved early this summer upon the recommendation of several surveys, including one conducted by the students.

#### Best Spot

The recommendations noted the drawbacks of other proposed sites, citing size, flood dangers and traffic hazards as reasons for not choosing them.

More than \$250,000 was assured the building fund by the will of

Wesley Elgin Travis, Greyhound bus pioneer. An additional \$250,000 is needed from the state legislature, however, as the terms of the will stipulate a matching fund must be made available to qualify for the bequest.

652 S. Virginia St. RENO

**Quality MOTORS**

Just What the Name Implies

NEVADA'S FINER USED CARS

Telephone 2-2555

## New year opens with activity parade aimed at the bewildered freshmen

The activities parade heralded the beginning of the fall semester when all its gaily colored booths and confused freshmen gathered in the old gym Tuesday night.

Highlights of the affair were the entertainment, the different booths, the meeting of old friends and the spun candy concession.

Master of ceremonies Proc Hug estimated the attendance at 400 which included freshmen and former students. The largest crowd milled about the pink cotton candy booth set up by the south door of the gym and operated by the Sagers and Nancy West.

Student talent provided the entertainment for the evening. Eddie Aimoni, a freshman from Sparks, played a selection on his accordion and was encored twice. Charles Hicks, SAE baritone, sang two numbers. Katherine Meyer, senior from Sparks, played a violin solo.

Five students from the university band played some pep tunes under the direction of Felton Hickman, bandmaster.

#### Traditions

New and old students were reminded of some of Nevada's traditions which the upperclass committee will enforce this year. Lila Bradshaw and Orin Bachelor told of the wearing of the ribbon and

of Morrill hall are for upperclassmen only.

Explanations of various organizations were given by Len Savage of the Blue Key, Otto Schultz from Sagers, Harriet Parke of Sagens, Arline Cave from YWCA, Joseph Abbott and Don Swanson from the Sagebrush, Don Loveless and Pete Peterson from the Artemesia.

Gerry Murie and Raff McDonald played a trumpet duet during the program. Dancing to recorded music followed the entertainment.

Some of the outstanding booths were the Fine Arts display, where student paintings and a huge artist's palette suggested a modern motif. School colors of blue and white denoted the band and the University singers.

the "dink" and carrying the frosh "bible" plus the "no cutting campus" rules and that the front steps

**TOSCANO HOTEL & BAR**

Excellent Italian and French Dinners

—Where College Dinner Parties Are Always a Success—

★

Phone 3-6461 Reno, Nev. 238 Lake St.

**RENO Mercantile Company** SINCE 1895

98 W. Commercial Row

Hardware, Houseware, Sporting Goods

FULLER PAINTS

Telephone 2-3454

**Commercial HARDWARE CO.**

GENERAL HARDWARE and HOUSEHOLD SUPPLIES

Lare Rear Parking Lot for Easy Pickup at Our 4th Street Store

14 West Commercial Row . . . Phone 3-7173

500 East Fourth Street . . . . . Phone 2-8678

Call **QUIMBY'S**

for . . . CANVAS AWNINGS

SHADES — BLINDS — DRAPERIES — ZIPPERS

Telephone 2-3634 125 West Third Street

**WELSH'S**

GOLDEN CRUST

★

A Good Bread

★

347 North Virginia Reno, Nevada

*Esquire* says:

welcome back

**NEVADA**

What'll it be in college style, a deerstalker hat or a jacket with the belt in the back? When it comes to fashion, Esqy knows the answer . . . Just as he knows what's right in good grooming and what's "write" for good school work. And Esqy says look to the name brands listed at right. They're the same ones you saw advertised in *Esquire* as "Back to Campus" suggestions. Check what you have . . . see what you need. Here are your best buys of the new term.

**APPAREL**

- Alr-O-Magic Shoes
- Alligator Rainwear
- Allen Edmonds Shoes
- American Gentlemen Shoes
- Baracuta Rainwear
- Bass "Weejuns"
- Bostonian Shoes
- British Walkers
- California Sportwear
- Catalina Sweaters
- Champ Hats
- City Club Shoes
- Clarks of England Desert Boots
- Coopers Hosley
- Coopers Sportswear
- Cricketeer Jackets
- Cush-N-Crepe Soles
- Cutter Cravat Ties
- Daks Slacks
- Dobbs Hats
- Drexel Socks
- Dynel Processed Socks
- Eagle Clothes
- Edgerton Shoes
- Falcon "Chill-Dodger" Jacket
- Field & Stream Jackets
- Fiorhelm Shoes
- Foster Sportswear
- Freeman Shoes
- Hammonton Park Clothes
- Harriswear Stormcoats
- Harris Tweeds
- House of Crosby Square Shoes
- Interwoven Socks
- Jantzen Sweaters
- Jarman Shoes
- A. D. Juilliard (Blazer Stripe Jacket by White Stag)
- Kroy Processed Socks
- Lackawanna Slacks
- Lamb Knit Sweaters
- Lee Hats
- Los Angeles Sports "Sun Sides"
- Mansfield Shoes
- Marlboro Shirts
- Masterbilt Slacks
- J. B. Laskin—(Mouton Lamb Coats)
- Maveet Sport Jackets
- Mayfair Slacks
- Milium (Aircraft Jacket by Shirtcraft)
- Nunn-Bush Shoes
- Nyla-Q-Cord Underwear
- Pacific Mills (Surretwill Suits)
- Paris Garters
- Phi-Bates Shoes
- Pleatway Pajamas
- Portis Hats
- Rand Shoes
- Rajafome Soles
- Rainfall Raincoats
- Robert Reis Underwear
- Sportswear by Revere
- Roblee Shoes
- Rock Knit Topcoats
- After Six Evening Wear
- Rugby Knitting Mills
- Simmons "Mr. Slim" Tie Clips
- Schaefer Suits
- Scully Suede Jackets
- Shelby Shoes
- Sport Chief Jackets
- Stetson Hats
- Stormer Coats
- Sundial Shoes
- Swank Accessories
- Taylor-Made Shoes
- Timely Clothes
- Top-O-Mart Clothes
- Van Heusen Shirts
- Walk-Over Shoes
- Wembley Ties
- Westbrooke Clothes
- Weyenberg Shoes
- Wings Shirts
- Winthrop Shoes
- "Yorktown" Shoes by Gardner

**TOILETRIES**

- Vitalis Hair Tonic
- Suave Hair Dressing
- Gillette Razor & Dispenser
- Mennen Cream Hair Oil
- Seaforth Shave Lotion

**LEATHER & LUGGAGE**

- Samsonite Luggage
- Dopp Kit
- Car Sac
- Prince Gardner Fine Leather Accessories

**JEWELRY**

- Keepsake Diamonds
- Lamont Watches
- Parker Pen

**MISCELLANEOUS**

- Barca Lounger Chair
- Eastman Kodak Camera
- S. M. Frank Pipes
- Miller High Life Beer
- Rogers Imports (Pipes)
- Portland Woolen Mills (Blankets)
- Setwell Hangers
- Shop Pak Projector
- Sir Walter Raleigh Tobacco
- V M Phonographs

© Esq., Inc. \*

## Student leader conference at Tahoe sets keynote for better school spirit

The student leader and faculty conference at Lake Tahoe, September 8 to 11, was a great success, said Proctor Hug, student body president. The purpose of the conference was to discuss how the various phases of university life might be improved.

The conference was divided into panels which met as a group and discussed what had taken place in their section that day. The topics discussed were the coordinating of school activities, rallies, assemblies, fraternities' and sororities' place in college life, as well as more timely topics.

There were many recommendations made to better the ties of sororities and fraternities, school spirit, and the mutual good will between freshmen and upper classmen.

Besides meetings and discussion periods, the delegates to the conference had opportunity to mingle socially and competitively.

Suggestions for securing better entertainment included the idea that research be done with the faculty at the beginning of the year to find good and interesting speakers on work situations, industry, politics, and other topics of general interest.

### Movies

Variety in the types of assemblies including talent shows, films, and educational programs was another suggestion to improve the attendance at rallies and assemblies.

The idea of having one fraternity or sorority responsible for an as-

sembly met approval with the panel.

Poor publicity was cited as one of the prime reasons for lack of attendance at past programs, and a plan was formulated to remedy this situation.

### At Home

Recommendations made by the

social affairs panel included suggestions to have guests feel more at home at social functions. It was believed by the committee that exchange dinners and dances could be held among organizations. Groups low on funds could combine their formal dances.

It was recommended that all fraternities and sororities stress to members and pledges the importance of joining organizations and participating in the activities. The panel believed greater assembly enthusiasm could be augmented by offering a cup or other suitable prize among the fraternities and sororities on a percentage basis for attendance.

### Tours

The committee on public relations pointed out that the tours to high schools have proved highly successful and strongly recommended they be continued, and the band, school plays, best Wolves Frolics

skits, and debate teams could be taken to near-by high schools.

It was noted that the success of the 1952 Big Bonanza warrants similar activities this year with a few additional events.

The discussions and suggestions on Homecoming and Hello-on-the-hill were handled by the chairman

of these events and are being carried out at present.

### Present

Faculty representatives were Dr Robert Griffin, Dr William C. Miller, Dr Loring Williams, Miss Jean McIntosh, Miss Ruth Russell, Dean Elaine Mobley.

**RISSENE'S**  
NEVADA'S LEADING RECAPPERS

Complete One-Stop Service  
Office: Dial 2-9409, 11 East 4th Street  
Dial 3-5422, 141 West 4th Street

WILLARD  
BATTERIES  
RANKIN  
SEAT COVERS

**COMPLETE SHELL SERVICE**  
EXPERT LUBRICATION

Complete Line of Automotive Parts, Supplies, and Accessories  
635 N. SIERRA Dial 2-5424 RENO

**NEVADA TRANSFER AND  
WAREHOUSE CO.**

◆

Telephone 3-4191

**ARMANKO OFFICE SUPPLY  
COMPANY**

Social and Business Stationery — Books  
Gifts — Greeting Cards

152 NORTH VIRGINIA STREET TELEPHONE 2-7084

# CHESTERFIELD FIRST PREMIUM QUALITY CIGARETTE TO OFFER BOTH REGULAR & KING-SIZE

**BOTH** regular and king-size Chesterfields are premium quality cigarettes and come in the smart white pack.

**BOTH** contain only those proven ingredients that make Chesterfields the best possible smoke: the world's best tobaccos, pure, more costly moistening agents (to keep them tasty and fresh), the best cigarette paper that money can buy — nothing else.

**BOTH** are much milder with an extraordinarily good taste and, from the report of a well-known research organization — no unpleasant after-taste.

**BOTH** are exactly the same in all respects. There is absolutely no difference except that king-size Chesterfield is larger — contains considerably more of the same tobaccos — enough more to give you a 21% longer smoke, yet costs little more.

★  
CONTAINS TOBACCOS OF  
BETTER QUALITY AND HIGHER  
PRICE THAN ANY OTHER  
KING-SIZE CIGARETTE

ASK YOUR DEALER  
FOR CHESTERFIELD  
— EITHER WAY  
YOU LIKE 'EM



LIGGETT & MYERS TOBACCO CO.



LIGGETT & MYERS TOBACCO CO.

**LARGEST SELLING CIGARETTE in AMERICA'S COLLEGES**

# Buy CHESTERFIELD—MUCH MILDER