

Bonfire, parade, noise and band tonite; Lawlor urges UN to boost the team

Yesterday morning's rally held at the old gymnasium made it very apparent that football has again come to the university. Main speaker at the rally was Jake Lawlor, head football coach, who spoke on the season to come and the importance of boosting the team.

A kangaroo court was also held for those breaking campus traditions last week.

Thursday morning's rally was mainly a preliminary to the one which will be held tonight at 8 p.m. in Mackay stadium. Coach Lawlor will introduce the team members and the student body will be led in songs and yells by the song leaders and yell leaders.

Parade

After this introduction the students will converge on the city of Reno. Everyone is asked to bring all available noise makers, and torches and signs will be carried by the ralliers. A pep band, to add to the festivities, will head the column of students.

When the column has reached Second and Virginia streets, a circle will be formed and a few yells will be given. From here the students will continue to the park in front of the State building where the band will mount the steps and accompany the students in song.

Kangaroo kourt katches kulprits

Woe be to all offenders and unbelievers! The Kangaroo Kourt is now in session!

Last Thursday this dreaded proclamation was put forth to the students in attendance at the "Hello Week" assembly. Mel Guerrero, representing the men's upperclass committee, passed sentence on the campus rebels.

As a result of not wearing their dinks, Gordon Horton and Ernie Flanges were seen this week sporting their large economy-size blue and white cardboard boxes.

With their 30"x14" frosh bibles in hand, Eleanor Shane, Lena Quilici and Nancy Hewin, are constant reminders to other freshmen that "bibles" are an essential part of each freshman wardrobe.

Bill Arbill, sophomore, garbed in a 1'x2' sign reading "I am a sophomore. I cut campus. I should know better.", has been keeping to the sidewalks this week. Next week he will pass his sign on to offender Marilyn Royal.

Kangaroo Kourt will be in session Thursday of every week until the freshmen officially discard their dinks and ribbons.

BOXING

The university boxing team is holding a meeting Tuesday night at 7 at the new gym. Boxing coach Jim Olivas has invited anyone desiring to box on the team to attend.

UN Sagebrush



Established by the ASUN — Founded October 19, 1893

VOL. XXX, No. 2

FRIDAY, OCTOBER 3, 1952

Pack ready for opener

the election and two-thirds of the voters must approve the amendment.

Office Hours

Senators-at-large established regular office hours. Un-affiliated students will now be able to voice opinions directly to their senators Wednesday afternoons from 4 to 5 p.m.

Bert Munson reported that the finance control board had approved the budgets of Hello-on-the-hill, Homecoming, including the dance, and the Wolves' Frolic. The dance will be held in the Redwood Room of the Riverside at \$1.50 a couple or 75 cents stag.

It was reported to the senate that the costumes for the Wolves' Frolic would be purchased this year

A new University of Nevada gridiron machine, conceived in non-professional material, and dedicated to the proposition that football be for recreation rather than occupation will be unveiled under the lights of Mackay field tomorrow evening when Nevada's Wolf Pack plays host to the Cal Aggies.

The starting Pack eleven, as named by coaches Jake Lawlor and Hugh Smithwick, will not be deficient in local color with seven of the first-stringers hailing from Nevada communities.

Big Seven

by the committee.

Willard Esplin was elected business manager of the 1953 Artemisia.

The senate members expressed approval of tentative plan for the Aggie invitational rodeo to be held in conjunction with their horse show.

Willard Esplin, Theta Chi, was appointed by the publications board to replace Bill Engle as business manager of the 1953 Artemisia.

Mert Baxter and Giles Altenberg, both of Carson City, get the opening nod at the end posts. Wes Ebel, 195, of Pickerel, Wisconsin, and Mike Leslie, 195, Reno and Bellermino high school, open at tackles. Boyce Ford and Bob Hallahan, both of Reno, start in the guard slots, and Rollan Melton, 215, from Fallon holds down the center position.

Play Caller

Ray Gonsalves, Hilo, Hawaii, is the Pack's play-caller and passer from the quarterback position. Halfbacks opening the game will be Tom Massey, 165, Gary, Ind., and Lee Schroeder, 175, Rerington. Buddy Brooks the 220-pound fullback completes the starting offensive unit.

Tomorrow's game, scheduled to begin at 8 p.m., will be the first night game in the history of the university's inter-collegiate grid play.

Football Comeback

It will also mark the return of football here at Nevada after a year's absence from the collegiate football scene.

The visiting Cal Aggies have the edge on the blue and silver-clad Pack in game experience this season. They've already played two, dropping both to the Fresno state Bulldogs and Occidental.

The local squad, which numbers 53, has been drilling since early September. Four-fifths of the group are graduates of Nevada high schools.

UN cops get tough; no more warnings

Traffic regulations are going to have to be obeyed, says Carl Horn, building superintendent.

Over 1,000 warnings have been issued up to now, but this will continue only one more week. After that a one dollar fine will be levied on all offenders.

Only 426 cars have been registered and according to Horn, this is about half the total number on campus.

Horn stresses the fact that he does not like to fine the students, but law and order must be maintained for the students' own good. He points out that if the students will go along with the law it will be much easier for all concerned.

He also says that the majority of the students are careful but those who are not must be conrolled for everyone's benefit. Horn sums the whole situation up by saying, "the few minutes that are saved by speeding aren't worth a life."

Dr Brown appointed dean of ed school

Dr Harold N. Brown, until now director of summer sessions, was recently appointed dean of the school of education.

The predecessor of Dr Brown was Dr Fred W. Traner, who retired at the beginning of this semester. Dr Traner taught for 37 years at the University of Nevada and was dean of the school of education for 15 years.

Senate discusses new members

The discussion held during last Wednesday's meeting of the senate centered around senate representation of the student body.

It was brought to the attention of the members that 65 per cent of the engineers are not being represented in the student senate. Although senators-at-large have represented this group in the past, it was felt that better cooperation would result if these students had a more direct voice in the senate.

It was moved and passed that an amendment to the ASUN constitution be proposed that would allow the associated engineers to elect a senator from their organization. To pass this amendment 30 per cent of the student body must vote in



Board of strategy—the university's two-man coaching staff, Jake Lawlor and Hugh Smithwick give out with a pre-game victory smile. (Christensen photo)



First-string backfield of the new Wolf Pack. All football veterans, they are Lee Schroeder, lb, Ray Gonsalves, qb, Buddy Brooks, fb, and Tom Massey, rh. (Christensen photo)

Beat Cal Aggie

Professional golf clinic to be offered at UN; WRA sports activities under full swing

By DEE TURNER

A golfers' clinic is next week's highlight of the WRA activities. A professional golfer will be on hand to teach the student golfers some pointers of the game.

Miss Shirley Spork will be in Reno to play in the Reno tournament. She will not only handle the golf clinic but will help Miss Mary Rulifson in here regular golf classes.

The clinic will be held next Wednesday afternoon, October 8, at the top practice field by the veterans' housing. The time will be 3 o'clock.

Men and Women

Both men and women are welcome to attend, and beginners and advanced students are urged to come. Basic pointers on playing golf along with more advanced techniques will be demonstrated, so it should be interesting for everyone.

Miss Spork will also give a comedy demonstration on some of the types of golfers you meet on a course.

All of the WRA activities started last week. Those were archery, Mondays and Wednesdays at 4 p.m.; volleyball, Tuesdays and Thursdays at 4 p.m.; riding, Thursdays at 3 p.m. and Fridays at 1 p.m. and 3 p.m.; orchesis, Thursdays at 7 p.m.; and roller skating, Saturdays at 7 p.m.

Persons wishing to participate in riding must sign up at the new gym with Miss Ruth Russell. Miss Russell will also give further information about any of the sports.

New staff members appointed to UN

The faculty and students of the University of Nevada this year welcome 14 new staff members and reacquaint themselves with two others who have been on a leave of absence for the past year.

Those coming to the university for the first time are: Dewey Frances Abell, master in physics, BA, Missouri, 1942; MA, University of California, 1951.

Verie Rudolph Bohman, assistant professor of animal husbandry. BS from Utah state agricultural college; MS from Utah state agriculture college; PhD from Cornell, 1952.

John N. Butler, project engineer and research metallurgist in charge of the atomic research project. BS, Washington State, 1932; MS, Washington state, 1935.

Walter Van Tillburg Clark, lecturer in English; BA, University of Nevada; MA, University of Nevada, 1935.

Moses Tran Clegg, assistant professor of animal husbandry. BS, University of California at Davis; PhD, University of California at Davis.

Maybell S. Eager, lecturer in home economics. BA, California, 1920;

professor of education. BA, College of Idaho; MA, Montana state.

John S. Winton, assistant professor of metalurgy. BA, Cornell; MA, University of Chicago.

Edward W. Yates, assistant professor of art. BA, University of Oklahoma.

James Hunter, lecturer in animal husbandry and superintendent of south Virginia farm. BS, University of California.

Lon S. McGurk, jr., assistant professor of geology. BS, Oregon state; MS, Stanford.

Those returning from leave of absence are: John R. Gottardi, associate professor of foreign language. BA, University of Nevada; MA, University of Nevada, 1926, and George Broten, BS, Oregon state, 1940; master in education, Oregon state, 1947.

ENGAGED

Recently announced was the engagement of Ruth Moore, AWS president, and Jim Eliades, 1952 ASUN president. Jim is at present in the army stationed in New Jersey.

MA, California, 1924.

Arthur L. Grey, jr., master in economics, business and sociology. BA, San Jose state, 1934.

Edwin Harry Jensen, assistant professor of agronomy. BS, University of Wisconsin; MS, University of Wisconsin; PhD, University of Wisconsin.

Clyde Mead, assistant professor of education. BED, Western Teachers; MA, University of Illinois.

Charles Monson, instructor or assistant professor of philosophy. BS, University of Utah; MS, University of Utah.

Burton C. Newbry, assistant pro-

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UN band doubled plan big program

The University of Nevada band, 48 strong this year, has planned an active program of musical treats for the student body, including campus performances and special programs to be presented in Carson City and Sparks high schools.

Doubled

Prof Felton Hickman, director of the band, reported that this year's enrollment in the university band has doubled. Hickman chalked up the increase to the strong freshman class and the success of last year's band program.

It's the most promising band I've had in my three years at the university, Prof Hickman said.

Strong

The band has increased in quality as well as in quantity, according to Hickman, who reported this year's freshman band members show a strong musical background.

The band will make its first

public appearance at the opening home football game, October 4. Hickman said that possibly the band would be able to make the trip to Chico state football game.

Admission Day

On October 31, the band will trek to Carson City to perform in the annual Admission day parade.

In addition to its fall concert, the band is also planning one or two campus concerts along the shore of Manzanita lake.

Adding to the increased band membership this year will be eight baton and flag twirlers, who will appear with the band at all their performances.

BRUNETTI-IRELAND

Candy was passed at the Pi Phi house Monday night when Miss Jeanne Brunetti told her sisters of her pinning to Bill Ireland. The pinning took place Saturday night.

Jeanne graduated from Reno high school with the class of 1951.

Bill, a Lambda Chi, was graduated from the university last spring and is now doing post graduate work for his master's degree.

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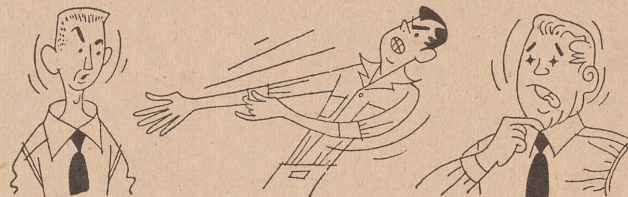
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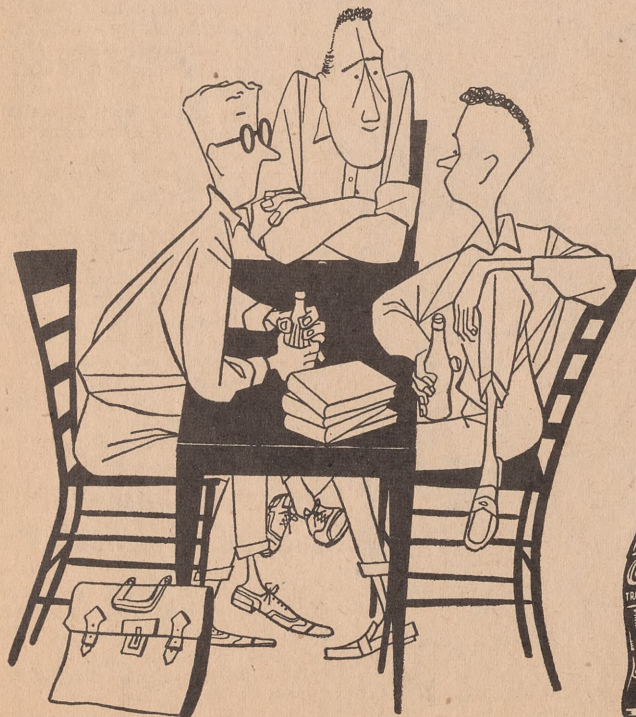
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Snack bar to open with new manager

The snack bar in Stewart hall basement is to be officially reopened under the direction of Mrs Nellie Nelson, director of the university dining hall.

The coffee machines were installed last Tuesday, but food will not be served until Monday.

All the food will be made at the dining hall, and sold to cover the cost of expenses and help, on a concession basis.

Help is needed, according to Mrs Nelson. Students with two consecutive hours free any morning are urged to apply at the dining hall to Mrs Nelson. She would like to have two people behind the counter at all times.

Hours have not definitely been set, but Dean Elaine Mobley feels that for a while, 8:30-2:30 will be adequate for food sale. The coffee machine will be there all the time, as will the soft drink machines.

Whether or not you enjoy coffee, the automatic coffee dispenser is worth seeing. It automatically serves coffee hot, with or without cream and sugar. These machines will alleviate the heavy traffic at

the counter.

The dean also hopes to see a new clean linoleum floor and an air cooler installed in the snack bar. The comptroller is now working on this.

The YWCA, which formerly managed the snack bar, will not be able to continue its services due to the lack of student time to work.

NOTICE

Students interested in taking a bus to the Chico game, next Saturday, October 11, must pay \$5.90 (roundtrip) either at the ASUN book store or at Proc Hug's office in the ASUN building by 4 p.m., Wednesday, October 8.

The bus will leave for Chico Saturday morning at 7:30 a.m., and will return Sunday morning.

Engineering clubs announce election of new officers

The various clubs in the college of engineering have recently selected their new officers. The American society of mechanical engineering elected Donald Dickey as president, and Glen Richer as secretary-treasurer.

The American society of civil engineers elected David Towner president; Darrel Doyle, vice president; Allen Ramsey, treasurer; and Bruce Brown, secretary.

The American institute of electrical engineers elected James Osmu as chairman; William Scherer, vice president; Paul Fox, secretary-treasurer.

The presidents and chairmen of these clubs and representatives of the Crucible club will meet very shortly to form the associated engineers and to plan their activities.

Union building backed by alums

Acting on the specifications of the will of the late Wesley Elgin Travis, the University of Nevada alumni association executive committee at a recent meeting unanimously adopted a resolution urging construction of a student union building on campus.

The Travis bequest provides the university with \$300,000 to be used in the construction of a student union building. The will, however, provides that matching funds from the state must come within a two-year period or the bequest will go

for other purposes. For this reason, a copy of the resolution is being sent to all candidates for the state senate and assembly.

The 1953 session of the state legislature will be asked by the alumni association committee to make the necessary appropriation to match the bequest contained in the will of our late friend Wesley Elgin Travis, so that the purpose designated in his will may become a reality.

KAT BANQUET

Sunday night the Theta's will have a banquet for their seventeen new pledges. At the banquet, which is to be held at Echo's, the girls will learn who their big sisters are.

Saturday is the most dangerous day of the week in traffic.

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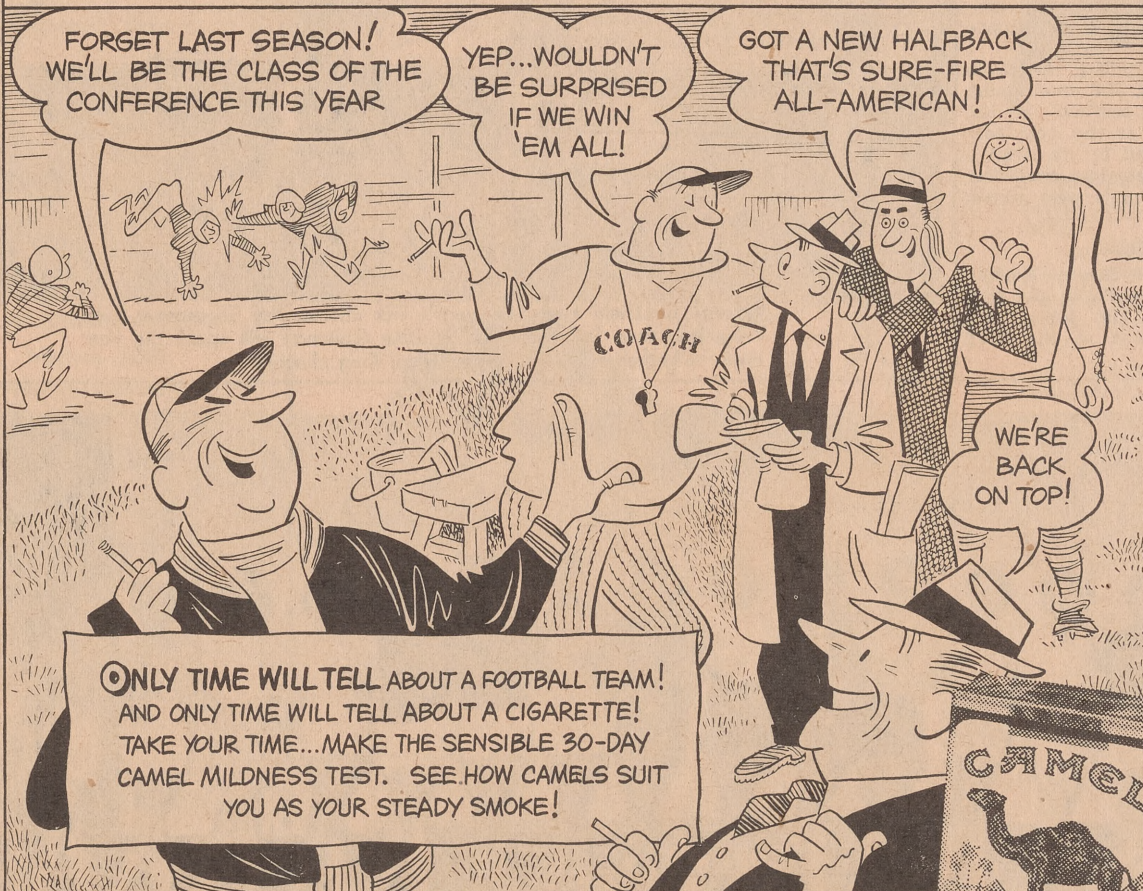
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Entered as second-class matter at the post office at Reno, Nevada

Issued weekly during the school year by the Associated Students of the University of Nevada at Reno, Nevada, except holidays, examination periods and the first two weeks of each school term.

Office: ASUN Building, University Avenue at Ninth Street. Telephone 3-5163.
Press: Silver State Press, 160 South Center Street, Reno.

Subscription Rate..... .75 per semester

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Letter to the editor

Dear Editor:
We are two lonely marines in Korea, and we feel it is necessary and hope you will help us to the best of your ability to receive more mail. You can probably understand what mail means to a man over here in a far away foreign country.
We would appreciate it very much if you would put in your school paper about our problem that we are face to face with. We would like to correspond with some students from your college, because we have heard of what a wonderful school you have in Reno. We hope that you will not turn down this little favor we ask of you as it means so very much to us.
Thanking you from the bottom of our hearts.

Sincerely yours,
Jay M. Bryant 1200410
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c/o F.P.O., San Francisco, Calif.

I guess they mean women.—Ed.

Many prizes offered at Homecoming game

The alumni plan to make this the biggest homecoming in years. The revival of football, a revived alumni association, and a new university president, in addition to several top prizes to be given away at half-time is creating great interest.
A four-day winter vacation for two, all expenses including transportation, at the Last Frontier hotel in Las Vegas (or in Reno if the winner is from southern Nevada), a Capehart console radio, an 18-foot deep freeze, an automatic washing machine and dryer, a portable typewriter, a complete set of luggage and \$25 in cash are the prizes to be offered at half-time.

Display

The alumni association hopes to display all prizes on a flatbed truck at the half-time of the Cal Aggie-Nevada game and then later obtain a downtown ticket booth and window display.

To each of the men's and women's organizations selling the most tickets, \$75 will be awarded. Tickets will be available and will be distributed both on campus and throughout the state shortly after October 1.

Campus organizations that wish to participate in the competition should contact Joe Bugica, president of Blue Key, as soon as possible, by phoning 5-8568 or 2-1462.

Want part-time jobs? Remember Thursday

The Nevada state employment service is cooperating with the University of Nevada again this year in an attempt to place students in part time jobs, Miss Elaine Mobley, dean of women announced recently.

Two representatives of the em-

ployment service, Mr Frank Naef and Mrs Genevieve Young, will be in dean Mobley's office on Thursday, October 9, from 1 to 3 p.m. At this time all students looking for part time work may register. Those who have previously filed applications at the downtown employment office are urged to see Mr Naef or Mrs Young on the 9th to check applications and specify the times they will be available for work.
Miss Mobley observed that the arrangement between the employment service and the university should be mutually beneficial. It has proved satisfactory in the past, she stated. The employment service supplies the jobs, and we at the university supply the people willing to take them.

YWCA plans full semester program

Meeting for the first time this year, the campus YWCA, under the direction of Mrs. C. C. Taylor, executive secretary, laid tentative plans for the fall semester. Arline Cave, president, conducted the meeting-social which was held Wednesday evening in the snack bar at Stewart hall.
After an introduction of all cabinet officers to new members and an explanation of cabinet duties, dean Elaine Mobley spoke on the importance of giving community service as well as aiding in campus activities.
A program including service in The Gray Ladies, and entertaining young patients, confined in the children's wards of the local hospital, was outlined by the dean.
Following the program discussion, coffee and doughnuts were served.

PINNED

The pinning of Sharon Thompson, Kappa Alpha Theta, and Earl Jarrett, Lambda Chi Alpha, was recently announced at the KAT house.



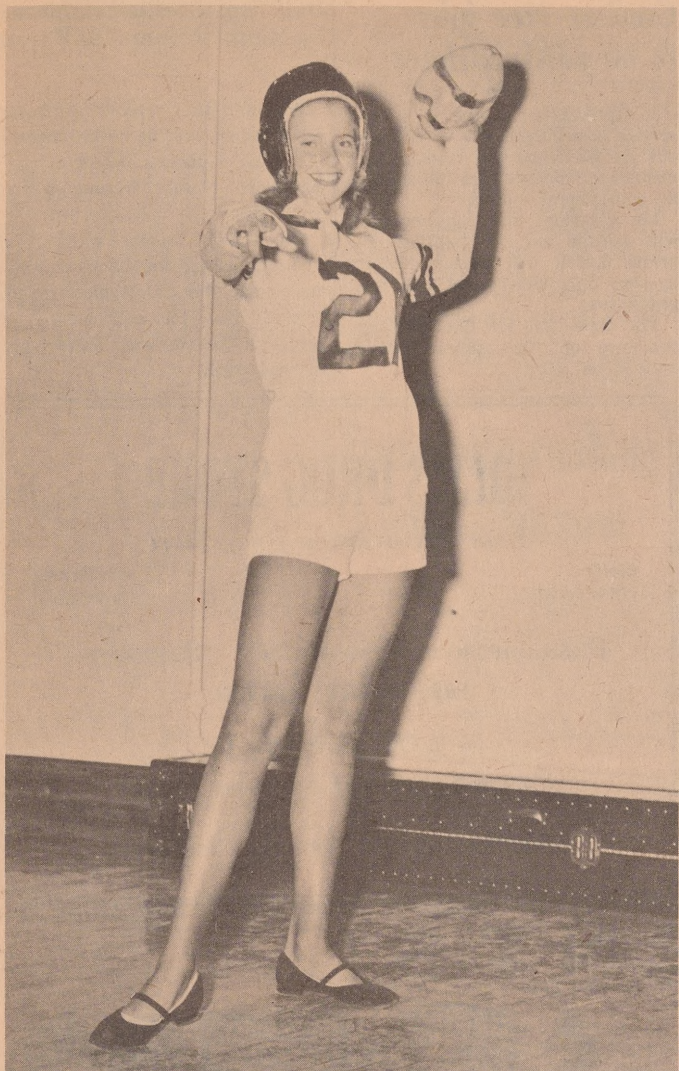
Board of strategy—the university's two-man coaching staff maps out plans for the 1952 Wolves' Frolic. With the Frolic returning to the campus after a year's absence, coaches William Miller and Ruth Ryan are building a new squad around the veteran players. (Paul King photo)



Veteran backfield from last year's kick chorus, Joy Thompson, Elise Valentine, Ilene Boffinger and Nadine Coleman will spark the new team to higher and higher kicks. (Paul King photo)



Oh, the lovely, lovely kick chorus



Star passer of the 1952 kick chorus squad Elise Valentine ready to heave a long one. (Hey, how did she get in the paper again?) (Paul King photo)

Midnite gun crew sets up firing line

Campus savages started early this semester when on Sunday night a crew of them dragged a cannon to the middle of the quad. They then poured concrete into six inches of lawn to anchor the cannon. Carl Horn estimated the weight of the cannon to be more than a ton.

The cannon belongs to the military department, and it was dragged from the north side of the new gym across the lawn to its concrete bed.

Mr Horn supposed that it took 20 persons to haul the cannon, but the president's inquiry into the matter seemed fruitless, and there is no evidence so far as to who hauled the cannon to the quad.

Fortunately no permanent damage has been done. The grounds keepers took an army truck to haul out the cannon, and the dirt and grass have been restored. Large truck tracks and evidences of cannon dragging can be easily seen on the lawn.

Deferment board to review ROTC, new deferments

A deferment board, composed of two representatives of the military department and one other faculty member, will review all old ROTC deferments and pass on new deferments late in October.

In granting deferments, the board will consider the student's record at the university: his leadership ability, his academic standing, and his desirability as an officer.

Details of arrangements of this review are being announced in the military classes. The results are expected to be available during the latter part of November.

Need a ride home? Lost something? Advertise in the Sagebrush classified ad column. Low rate. Five cents per word.

Hello-on-the-hill fete climaxed by dance

Due to overworking their vocal cords in keeping with Hello-on-the-hill week, raspy whispers of Hello, Hi, and Howdy were heard at the dance climaxing the annual affair held Saturday night from 9 to 12 in the old gym.

Sugar Reid, Miss Hello, and Ross Schinder, Mr Hi, chosen as the two most friendly students, were still in good voice, however, as they reigned over the festivities.

Also in attendance Saturday night were Dr and Mrs Stout. The Hello dance marked their first appearance at an university function.

The signs seen around the campus during the week decorated the gym and Mel Brunetti and his band provided music for the evening. Tickets were sold by the Blue Key, and refreshments were taken care of by the Sagens.

For quick sales of books, radios, cars, etc., insert a classified ad in the Sagebrush. Five cents per word. Call Sagebrush office or mail in ad.

Election to be held for student officers

The primary election of freshman manager and associate Block "N" representative will be held Friday October 10, announced Proc Hug ASUN president. The general election will be held the following Tuesday.

Candidates must file in the ASUN president's office prior to 5 p.m. Tuesday, October 7.

During the assembly regularly scheduled for Thursday, October 9 at 11 a.m. in the new gym, a rally will be held for the freshmen candidates for the manager's position and for the sophomore and junior Block "N" men running for the associate position. Next year the associate member advances to the position of Block "N" representative.

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TRAVELING COEDS

This afternoon five of the girls from Gamma Phi will leave for San Francisco where they will stay until Sunday.

Beverly Miles will take Virginia Cahlan, Maud-Kathryn Karl, Shirley Flagg, and Diana Duborg in her car.

While in the city the girls plan

to see the Stanford-Michigan state game.

There were 92 per cent more fatal accidents on icy roads last year than in 1950.

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KAT house hits jackpot with 27 pledges; total of 86 women pledged to sororities

With a total of 86 pledges for the four sororities at the University of Nevada, Kappa Alpha Theta took the largest pledge class with 27 girls. Delta Delta Delta sorority pledged 24 girls, Pi Beta Phi, 18 girls, and Gamma Phi Beta, 17 girls.

Pledging was held Friday evening following a week long program of rushing which included afternoon and evening parties held at the sorority houses.

Kappa Alpha Theta pledges included: Gail Altenburg, Donna Ames, Doris Ames, Freda Baker, Diana Bergin, Syd Chapman, Diana Rae Collins, Mary Contri, Phyllis Crowder, Lois De Ruchia, Annette Dickson, Janet Echegon, Phyllis Crowder, Jeanette Ferrari, Gloria Hanes, Dorothy Hill, Helen Meander, Georgie Meyers, Marlene Neddenreip, Barbara Peterson, Karen Phillips, Gail Samuels, Inez Sarasua, Deena Schoer, Marsha Towner, Barbara Warburton, and Pam Wayman.

Tri-Delts were: Shirley Allen, Katherine Bassemier, Wanda Black, Anna Mae Bugica, Virginia Coleman, Ann Cunningham, Barbara Dooley, Kay Eaton, Guylaine Ferguson, Diros Holmes, Bev Sue Oug, Jannine McColl, Lorraine Meunier, Sandra Mitts, Mary Moore, Janice Paulludan, Janet Quilici, Patricia Samon, Dixie Sturgis, Sue Swartz, Evelyn Titus, Carol Tollefson, Francis Trum, and Rochelle Maclean.

Pi Beta Phi pledges were: Carol Howell, Sue Richardson, Adele Bennett, Margaret Brooks, Barbara Farrugia, Ruth Geiser, Beverly Griggs, Nancy Hewins, Carol MacGillivray, Lena Quilic, Lola Clark, Julie Stavras, Marjorie Andrews, Jeanne Elmore, Diane Derleth, Margaret Ervin, Eleanor Jessen, and Dolly Sturgia.

Pledging Gamma Phi Beta were: Joan Blake, Dorothy Burns, Virginia Cahlan, Pat Champagne,

Initiation banquets planned by sororities

Pi Phi, in an open house this Sunday evening, invites all university men to meet their new pledges between 8 and 11. Social chairman Ruth Eachus disclosed that an initiate-pledge banquet is also scheduled at the Mesa earlier Sunday evening.

President Jeanne Zaleyeta of Tri-Delta told of plans for the Tri-Delt initiation to be held this weekend. Formal ceremonies held in the Tri-Delt house Thursday evening will be completed Friday with the installation of four new members in the sorority.

KAT

Also holding formal initiation services will be KAT, under the direction of Mardelle Leonesio, president. Sunday morning Adame Gray, Myldred Cordes, Lynn Scott, Eleanor Donati, and Dana Orth will be initiated. In the evening, all the new pledges will be guests of honor at a pledge banquet at the Circle RB.

A dessert hour for Gamma Phi alumni is scheduled for Monday evening, October 13. No further plans can be made until after the social calendar committee meets next week. At that time, dances, parties, and other activities will be given official approval and dates.

Civil service jobs to be outlined here

A representative of the U. S. civil service commission will be on campus in November to discuss with interested students job possibilities in government service.

Mr Grafton, the representative, will outline several training programs which will enable students to step into well-paying jobs upon graduation.

The date for Mr Grafton's appearance on the campus will be announced later.

Half-time events brightened by Reno Shriners' drill team

The half-time events of Saturday's game will be brightened by the Reno Shriner's patrol corps, a men's drill team, marching to their drum corps.

Coach Jake Lawlor, when asked whether or not the Shriners would march for the Cal Aggies, replied, "They'll play for everybody. The hell with the Aggies. We're trying to beat them."

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LUCKIES ARE MADE BETTER TO TASTE BETTER!*



Here's your chance to make yourself \$25. Just write a 4-line Lucky Strike jingle, based on the fact that Luckies are made better to taste better.*

Then, if we select your jingle, we'll pay you for the right to use it, together with your name, in Lucky Strike advertising... probably in this paper.

Read the sample jingles on this page. Then get the gang together, break out the rhyming dictionary, and start writing. It's fun! And we're buying jingles by the bushel!

Hint—if you can sing your jingle, it's a good one!

Hint—the more jingles you write, the more money you have a chance of making.

Hint—be sure to read all the instructions!

I've heard the same in every class—
In history, psych, and ec—
For cleaner, fresher, smoother smokes,
It's Lucky Strike, by heck!



I like a better-tasting smoke
And mildness counts with me.
So when I buy I keep in mind
That L.S./M.F.T.!



HERE ARE THE INSTRUCTIONS

1. Write your Lucky Strike jingle on a plain piece of paper or post card and send it to Happy-Go-Lucky, P. O. Box 67, New York 46, N. Y. Be sure that your name, address, college and class are included—and that they are legible.
2. Base your jingle on any qualities of Luckies. "Luckies are made better to taste better," is only one. (See "Tips to money-makers.")
3. Every student of any college, university or post-graduate school may submit jingles.
4. You may submit as many jingles as you like. Remember, you are eligible to win more than one \$25 award.

*TIPS TO MONEY-MAKERS

To write a winning Lucky Strike jingle, you're not limited to "Luckies are made better to taste better." Use any other sales points on Lucky Strike such as the following:

- L.S./M.F.T.
- Lucky Strike Means Fine Tobacco
- Luckies' cigarette-tearing demonstration
- Luckies taste cleaner, fresher, smoother
- Be Happy—Go Lucky
- So round, so firm, so fully packed
- So free and easy on the draw
- Buy Luckies by the carton
- Luckies give you deep-down smoking enjoyment

ATTENTION

ATTENTION: FACULTY ADVISORS, ORGANIZATIONS, ASUN, COMMITTEES and BUDGET ACCOUNTS, whose funds are handled by the office of graduate manager.

The purpose of this letter is to acquaint you with the procedure and requests to be followed in connection with the handling of your funds, sponsoring social, athletic or other activities.

Advise this office at the earliest opportunity as to your plans so that coordination will exist to facilitate ease of function as well as financial budgeting. Make yourself familiar with the requests of this letter and call it to the attention of your organization and committee members. **FAILRUE** to comply with these requests may make it necessary for this office to refuse to handle your funds, allow any further budgets, or hold you responsible for bills contracted without purchase orders.

PURCHASING

No one shall buy or purchase any goods or services without first securing a purchase order from this office. **NO EXCEPTIONS. CASH PURCHASES WILL NOT BE HONORED.**

Each organization shall designate those members of the organization to whom purchase orders may be given. This is for the protection of your funds.

When a purchase order is desired the following information must be furnished: name of firm; article needed; person or place of delivery.

This office must be notified immediately of any additions, changes, or cancellations of any purchase orders previously issued.

DEPOSITING FUNDS

Money received by organization treasurers or committee members from any source should be deposited immediately with this office. Deposits from one cent up are accepted. Before making deposits maintain a record for yourself showing members paying dues, fines, or money paid. A receipt for deposits will be furnished.

PAYMENT OF BILLS

Payments of any bills, advances, trip expenses, dance bands, officials and services of any form are made by check through this office, which requires from four to ten days for payment. Under **no circumstances** can such request for payment of bills or advances be made on a moment's notice. Please advise this office immediately and in sufficient time to clear the transaction.

In the case of trip advances or other advances, receipts are requested. It is necessary that expense account forms be filled in, and returned to this office with receipts. Such forms may be obtained from this office upon request.

quest. **BILLS PAID BY CASH AND WITHOUT PURCHASE ORDER WILL NOT BE HONORED. TICKETS, POSTERS, PROGRAMS**

Advise this office immediately of any tickets, posters, or programs that are to be ordered so that steps can be taken to eliminate duplication. This is your protection.

In order to clear with the U.S. internal revenue amusement tax division, ticket forms and records from this office must be used.

IT IS IMPERATIVE THAT THESE REQUESTS BE COMPLIED WITH AT ALL TIMES.

JAMES McNABNEY
Graduate Manager

Fraternity rushing to end tomorrow

Fraternity and preferential dinners will be held tomorrow afternoon at 5, announced Bob DeRuff, inter-fraternity council president.

The eight fraternities on campus submitted their bids to the dean of men's office this morning. Bids may be picked up by the rushees between 1 and 5 this afternoon.

Tomorrow's pledging and dinners will conclude the activities of the two-week long rush program, which was initiated this year on the campus.

Deferment

In previous years, the fraternities were permitted to start pledging before school officially started. Under this year's rush system, all fraternities were bound to defer rushing for two weeks.

The object of this new rush system is to give the rushee a chance to see each fraternity before pledging, DeRuff explained.

The hour from 6 to 7 p.m. is the most dangerous of the day or night in traffic.

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Street dance, pajama parade to stimulate Homecoming

Plans for Homecoming events are under way for the weekend of the Fresno state college game, November 8, under the direction of Dave Buckman, general chairman.

Activities will start with Wednesday open houses. A street dance will be held by Phi Sigma Kappa

fraternity Thursday evening.

For the first time in two years, a rally at Mackay stadium and a downtown pajama parade will precede the Wolves' Frolic Friday evening.

The float parade will be held Saturday at 11 a.m. Floats may be entered by any campus organization. The game will take place at 2.

The cross-country race, starting at Sparks, will end at the half time.

Eight cups, which will be given as awards to winners of Homecoming events, will be exhibited in the bookstore window by October 16.

Male drivers in 1951 were involved in 90 per cent of all U.S. auto accidents.

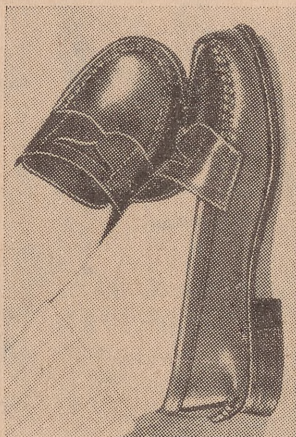


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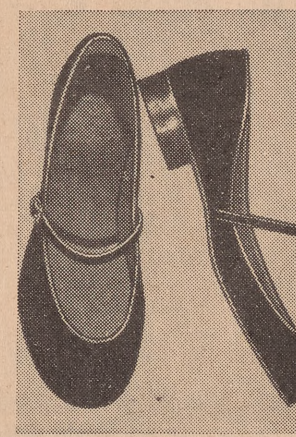
Be footloose and fancy free as you breeze through your classes in mocs with foam crepe soles. Army russet leather. AA, 6 to 8; B, 4 to 10; C, 5 to 9. Values at only **\$3.99**



A moc that's the school girl's pride and joy with its handsewn vamp and kiltie tongue. Antiqued brown leather in sizes 4 to 10, AAA thru C widths. Real value at.... **\$4.99**



Here's a doll of a shoe that's yours in colors in suede or smooth leather. Choose red, blue, black, or brown. 4-10, AA thru B. Unusual value and style at.... **\$3.99**



Pretty one-strap that's always one step ahead of the back-to-school parade. In black suede or genuine black smooth leather. AA, 5½ to 9; B, 3½ to 10. Values at just **\$2.99**



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Faculty club picnic opens year's activities

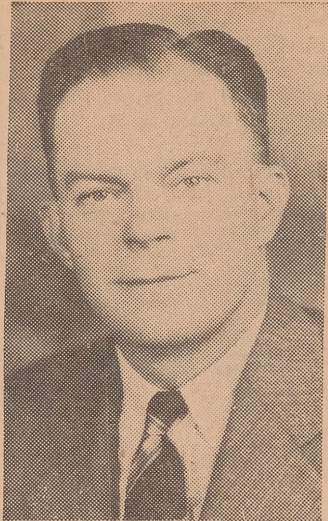
The University of Nevada Faculty club will start its activities of the year with a picnic Sunday afternoon at the barbecue on the women's athletic field. The picnic, which will begin at 3 p.m., is being jointly sponsored by the Faculty club and the Women's Faculty club to give old and new members a chance to get acquainted.

All faculty members and their families are encouraged to attend. There will be entertainment for the children.

Mr and Mrs James J. Hill, and Mr and Mrs William Miller are in charge of the picnic.

Also included in the Faculty club plans for the next few months is a joint meeting with the Women's Faculty club, with a reception and presentation of new faculty members, next Thursday night in the home ec room in the Agriculture building.

In November Mr John R. Gottardi will speak on "Italy and Spain Today," and in December the speaker will be Mr Robert A. Hume who will speak on "Runaway Star."



Clarence E. Byrd

Byrd newly appointed as Nevada registrar

His appointment this summer to double-barreled job as registrar and director of admissions seems to suit Clarence E. Byrd fine. Mr Byrd has worked with young people for 28 years.

Mr Byrd came to the university in 1945 when he became administrative assistant to the dean of agriculture. He was appointed director of admissions and assistant registrar, January 1, 1950.

He was appointed to his present post July 1, 1952, replacing Mrs Jeanette C. Rhoades as registrar.

Before coming to Nevada, Byrd served for 20 years as an administrator and teacher in Indiana, Colorado, Oregon and Nevada.

Engineer college enrollment increases by 18 per cent

A decided increase in the enrollment of the college of engineering was announced this week by Dr Stanley Palmer, dean of the college of engineering. At present time there are 185 students enrolled in engineering. The breakdown into the various schools of engineering is: 76 in civil, 66 electrical, and 75 in mechanical.

The electrical engineering department shows the greatest increase in the past year. As a whole, the engineering department shows a 48

per cent increase over the 157 they had last September.

FACULTY PASSES

A resolution passed at the first meeting of the board of athletic control gives season athletic passes to all faculty, staff members and their wives.

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