



Are you ready, Frosh?

By SUE SUTTON

Do the frosh want to wear their frosh dinks, ribbons, and carry their "bibles" until January? Unless they beat the sophs tomorrow on freeze day, they won't have any choice.

Frosh are to meet tomorrow at 7:30 a.m. at the gow hall and roll will be taken, according to Giles Altenburg. Transportation will be provided by Bill Cooper in the Town and Country, but if frosh have cars they are asked to bring them. Lime to paint the N will be provided by the Block N club. There will be a lunch period from 12 to 1:30, and cokes and donuts will be provided.

Games will take place at Mackay stadium at 2 p.m. and all frosh and sops are ordered to be present and on time.

Rotten Eggs

Scheduled for the afternoon are a rotten egg relay race, a tug-of-war, a greased pig race featuring Herky and Perky, the porkers, a hop, skip, and jump relay for the girls, and a three-legged race. Also featured are a camel race, a sack race, and a fireman's carry race.

Winners

The class winning the games will decide how long the frosh will wear their class symbols. If the frosh win (and they're really going to try), they will throw their dinks, ribbons and bibles into the Homecoming bonfire and be rid of them forever. If they lose, they keep them until the end of the semester. The frosh-soph field day will be climaxed by the Fall Brawl, sponsored by the sophs. This dance will be held in the old gym from 9 to 12 Saturday, according to Jim Williams, chairman. Free refreshments will be served and admission will be \$1 a couple and 50 cents for tags.

Committee members for the field day are Joe Bugica, Marge Titus, Leo Quilici, Eileen Yrueta, Mimi Smith, Roger Trounday, Mert Baxter, Ray Gonsalves, Robin Jackson, and Jim Williams. Chairman for the day is Giles Altenburg.

Student union bldg rates top priority

Top priority will be given to the proposed student union building by the state planning board when it presents its budget for the coming year at the February meeting of the state legislature. The university also has the student union at the top of its list of buildings needed by the university, according to the president's office.

The university will request \$300,000 to meet the W. E. Travis bequest of \$300,000 which will revert to the estate if the money is not obtained from the legislature.

Finance

From the state budget director and the governor, the request will go to the legislature which, if it approves the proposal, will plan the means of financing the building. It may be done by a bond or in whatever way it sees fit.

Approved by the board of regents of the University of Nevada at its regular meeting last September 4, the student union proposal along with the total budget for the university was sent to the state budget director on October 1.



Here are the missing plaques, men. Seems the ATOs and Lambda Chis had some of their trophies mysteriously swiped.

Theta Chi shipmates shape up the ship

With Brent Aiken and John Cowley at the helm of the USS Theta Chi, hell week, with the caption of Shipboard, got underway last week.

Neophytes who were assigned battle stations, cleaning stations, and other special sea details include actives Arthur Giddens, Bill Bulkeley, Charles Hanna, Rollau Melton, Hans Mohr, Bob Thompson.

Policy

This year all pledges as well as candidates for active membership will be subjected to hell week. This policy is being adopted in the hopes of discouraging second semester pledges.

Pledges undergoing Shipboard are Bob Jonasen, Frank Reid, Steve Stewart.

In addition to Aiken and Cowley, the Theta Chi's hell week committee includes Jim Miller and Leonard Gilmore.

Blue death now appears on campus

The Blue Death has appeared on the campus much to the dismay of tradition violators.

Its first appearance was next to the bulletin board in front of the library.

The blue jaws of the pillory closed on the necks of their first victims last Thursday at the assembly.

Let this display warn you to watch yourself. The Blue Death could happen to you.

KATs, Theta Chis plan football game

The fourth annual bustle tussle, a slam-bang gridiron contest between the pledges of Kappa Alpha Theta and Theta Chi, is slated for 10:30 tomorrow morning at Wittaker park.

It will be a touch-tackle affair, with certain holds barred. Officials have warned that there will be no holding because that is good for a 15-yard penalty and a potential slap in the face.

Reports from the KAT house indicate that a powerful aggregation of female competitors are devoting their energies in practice toward a victory tomorrow.

Power

The Theta Chi daily training table diet of beer and pretzels may not be conducive to a winning brand of football, but, nevertheless, they promise to give their all for fraternity honor, come tomorrow.

Sigma Nu sweeps campus elections with Doug Byington and Rog Trounday

Sigma Nus made a clean sweep Tuesday when both their candidates were elected to student offices. Douglas Byington, Sparks letterman, defeated Reg DePaoli and Allen Ramsey by a wide margin in the associate block N representative race. Roger Trounday of Reno was named choice for frosh manager over Phil Hannifan with the majority of 18 votes.

Byington, present secretary of the letter association, received 257 votes as tallied against DePaoli's 169 and Ramsey's 65. The total count represents only about half the number of students which have been issued activity cards entitling them to vote.

Stout to receive students this week

A cordial invitation personally to meet Pres Minard W. Stout of the University of Nevada and Mrs Stout was extended to all students and to the people of the state this week.

Dean Frederick Wood announced that a special reception for this purpose will be held at the Reno Twentieth Century club house, on Wednesday evening, Oct. 22, from 8 to 10 p. m.

The affair is being given by the board of regents and the faculty. Dean Wood is chairman of the committee in charge of arrangements.

In the receiving line with Dr and Mrs Stout will be Gov Charles Rus-

The reception for Pres and Mrs Stout is for EVERY student in the University of Nevada.

Please come and bring your friends with you to meet these two fine persons.

FREDERICK WOOD
Chairman, Committee on Arrangements

sell and his wife, members of the board of regents and their wives, and others.

Students

Students of the university have been extended a special invitation to greet the new head of the institution. Many of them are planning to attend in groups of social or other campus organizations of which they are members.

Frank McCulloch, president of the Nevada alumni association, also has urged all former students to attend the reception.

Faculty, alumni and students will be on hand to take care of introductions.

Refreshments will be served under the direction of the faculty club and the women's faculty club, and there will be music.

An amendment to add one non-fraternity representative from the associated engineers to the ASUN senate was accepted by an overwhelming majority: 419-fo- 62-against.

Those 62 negative votes were from the engineers themselves, says engineer Bill Engle. If the men had time to participate or really wanted to join in with the frats on the hill, they would join fraternities in the first place, Engle said.

The new amendment places the associated engineers with other organizations as a recognized social group.

Artemisia Pix

Beginning next week, the organization pictures for the 1953 Artemisia will be taken at the Camera, 129 North Virginia street, between the hours of 9:30 and 5.

Organizations will have their pictures taken on the following dates:

- October 27-28—Delta Delta Delta
- 29-30—Kappa Alpha Theta
- Nov. 3-4—Gamma Phi Beta
- 5-6—Pi Beta Phi
- 12-13—Sigma Nu
- 14—Sigma Rho Delta
- 18-19—Alpha Tau Omega
- 20-21—Lambda Chi Alpha
- 24-25—Sigma Alpha Epsilon
- Dec. 1-2—Phi Sigma Kappa
- 3-4—Theta Chi
- 5-8—Junior class (unaffiliated members)

If you are not a member of the junior class or a fraternity or sorority and you are a member of one of the following organizations, it will be taken December 9 and 10.

Block N, Blue Key, Coffin and Keys, Gothic N, Sundowners, Alpha Epsilon Delta, Beta Beta Beta, Chi Delta Phi, Press Club, Saddle and Spurs, Sagens, YWCA cabinet, Sigma Delta Chi, senior and junior class committees

Wolf Pack trains hard for tough tangle with Idaho state in October 25 tilt

The Nevada Wolf Pack this week will settle down to hard work in preparation for the forthcoming tilt with Idaho state at Pocatello, October 25.

Idaho state, in Lawlor's own words, will be one of our toughest games of the year.

Lawlor regards Idaho as one of the roughest small teams in the business, year in and year out, and this season is by no means any exception. By virtue of early season wins the Idaho team has already clinched its conference title, and shows no signs of weakening in the latter stages of the season. Lawlor points out that in this game Nevada will definitely be the underdog as the northern team possesses a good hard hitting ball club with many top-notch players.

The two-week break between the Idaho state game and the tilt with Idaho is being devoted to rough and tumble workouts by the team in order to be in top shape for the fray with the Idaho team.

Coach Lawlor was well pleased with the work of the line in last week's Chico state game. Rusk showed a great deal of improvement at the offensive tackle position as did Barrington and Baker on defense. The Chico State passing was controlled greatly by the hard charging Nevada ends.

If the line continues to show up with this fine type of play, the Wolf Pack will have an excellent chance at Pocatello, Lawlor said.

In the backfield the Wolf Pack will again count on the offense and defense of backs Neil Garret and George Graham. The men will be backed by the hard running of Tom Massey, Lee Schroder and Buddy Brooks. Ray Gonsalves will be counted on heavily for his good

right arm and his fine signal calling.

The Wolf Pack will leave Reno by bus early Friday morning and will stay at the Bannock hotel in Pocatello, returning Sunday.

Social calendar ready for year

The calendar committee for the fall semester met last Thursday to schedule the social activities for the coming semester.

Representatives from all of the social organizations on campus decided on the following dates:

- Oct. 17—Pi Phi Pledge, Sigma Nu Pledge, Delta Delta Delta Pledge;
- Oct. 18—Sophomore al-school dance—old gym;
- Oct. 24—LDS, Gamma Phi, KAT, SRD, Lambda Chi, pledge dances;
- Oct. 25—ATO, SAE, Theta Chi pledge;
- Nov. 1—LDS pledge;
- Nov. 7-8—Homecoming;
- Nov. 14—Phi Sig pledge, costume;

Wolves Frolic routines shaping up to fancy dancing and slappy skits

The Wolves Frolic, a traditional highlight of Homecoming is rapidly approaching its production date, November 7.

This year's frolic will unfold a two-hour show packed with talent and entertainment, according to the report from Dr William C. Miller, director for the production. The Frolic will again be held in the State building.

Certain time will be 9 o'clock in the evening, Dr Miller said. The director announced that so far three sororities and three fraternities have submitted their skits for the frolic. Dr Miller said he has already seen rough sketches of

the Pi Phi and Gamma Phi skits. Kappa Alpha Theta sorority, Alpha Tau Omega, Sigma Alpha Epsilon and Theta Chi fraternities have indicated they will have skits ready for the frolic.

Other fraternities and sororities planning to present skits must submit them by the early part of next week Dr Miller said.

Costumes

The women's kick chorus costumes have already arrived. Dr Miller stated that this year brand new costumes have been purchased for the women. He explained that in previous years the costumes have been rented.

Sharing a spotlight with the women's kick chorus will be the men's kick chorus. The men held their tryouts last week. Selected for the chorus by Ruth Ryan, dance director were Ronald Munk, Richard King, Daniel Hultz, Mel Brunetti, Robert Gerring, Arthur Imagine, Robert Petrini, and John Curley.

Burlesque

The men's chorus will do a

burlesque on modern dancing. Director Miller commented that last year's kick chorus was a bright spot in the show and many organizations had requested a repeat performance.

The chorus routines are all blocked, Miller reported. Precision in the routines is now merely a matter of rehearsals, he added.

Sets

Sets for the frolic are being prepared by Robert DeBold, stage manager for the show.

Tickets for students will go on sale October 27 at the ASUN bookstore. Students will be sold one week in the afternoons at the bookstore, before they go on sale downtown and on the campus. Ticket prices will be \$1.20 and \$2.40.

STOUT SPEAKS

A talk by Pres Minard W. Stout on the changed secondary school and its impact on higher education was heard by the Nevada chapter of the American association of university professors on Wednesday evening.

Too many high grads leave state for college

Pres Minard W. Stout expressed concern over the fact that 43 per cent of Nevada high school students go out of state to college. Last Monday at a Reno Rotary club luncheon he stated that he expects to analyze this problem, and to speak as frequently as possible about it.

The speech was delivered before almost 200 persons. Of that number, 20 were from states other than Nevada.

According to Bob Stoddard, president of the Rotary club, Stout feels that the University of Nevada belongs to all the people of the state, not to any one privileged group.

Intellect

He went on to say that the main job of the university is to teach a person to be inquiring. He desires an intellectual approach rather than an emotional one.

The meeting was held in the Redwood room of the Riverside hotel, and Ben Perry of United air lines was in charge of the program.

Foreign students deliberate on UN

Foreign students of the University of Nevada and YWCA members met this week in the KOH studio for a radio broadcast concerning United Nations week.

In the broadcast the foreign students discussed and expressed the opinions of their home countries about the United Nations.

Altogether there were students from four different foreign countries: Canada, Germany, Cuba and Iran. The different students were Dorothy Margaret Andrews, Canada; Herman J. Winkler, Germany; Lamberto Q. Certeza and John Sablan, Guam; and Kodabakeh Madziyasni, Iran.

The USA was represented by Marilyn Royle of the campus.

Series

The discussion of the foreign students in KOH broadcasts is a part of a series of radio programs devoted to the consideration of the United Nations, planned by the Reno council of church women, as their contribution to the Washoe county observance of United Nations week. It will be observed from Oct. 19 to Oct. 24.

The discussion, which was recorded, will be broadcast on United Nations day, Friday, Oct. 24, at 4:35 p.m.

Moreover, several members of the faculty will speak during the United Nations week over the radio. Speakers will be Dr. Wilbur S. Shepperdson, instructor in history and political science on the subject background for UN organization; Arthur L. Grey, instructor in economics, business and sociology, on America's economic stake in UN; Robert L. James, instructor in economics, business and sociology, on UN as a world community.

Brushfire on Sale after late release

Now on sale at the university bookstore is the Brushfire, University of Nevada student literary publication. The English department in cooperation with the art department sponsors the publication composed completely of work done by the students.

The Brushfire was created to foster literary inclinations in the whole university as well as English or journalism majors. A background is laid for a varied field of magazine and periodical writing.

The present issue was edited and printed at the close of the semester last June, but because of its late publication was not released until registration in September. Although scheduled to appear near mid-semester last year, a mixup in the downtown printing office delayed the printing of the Brushfire.

Dr Robert M. Gorrell, chairman of the English department, announced Monday that Dr Paul Eldridge and Walter Van Tilburg Clark, well-known western author, have been chosen as faculty advisors for the magazine, which will be printed again later during the school year.

Student editors and the staff have not yet been selected since most contributors in the recent issue have left Nevada. All students interested in participating in the preparation of the magazine are urged by Dr Gorrell to contact the English department.

The Brushfire is a selection of stories, poems and articles which are chosen for their adaptability to student life or because they display unusual talent on the part of the author. All students are eligible to submit work for the publication. A box is provided in the English office to collect new pieces.

Engineers visit California on tour

Twelve senior electrical engineering students left Thursday for their annual three-day tour of various electrical plants. The purpose of the trip is to bring students in contact with modern electrical developments, said Prof I. J. Sandorf, head of the electrical engineering department of the university.

The seniors will stop at Sacramento Thursday evening for dinner and will proceed to San Francisco, where hotel arrangements have been made, for the remainder of their stay.

TV

On the tour, the students will visit a microwave and TV station, a steam plant, the Westinghouse

electrical plant, and other institutions.

Private cars will be used for transportation and the party will return to Reno Sunday.

The 12 seniors making the trip are Jerrold Cox, James Dickinson, Alfred Hamilton, Robert Parks, Roger Pederson, William Scherer, Daniel Anderson, Alexander Gonzales, Vale Myles, James, Osmun, Arthur Sommers, and Leslie Thran. Prof Irving J. Sandorf and Prof William L. Garrott will accompany the group.

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Wolf Pack slaughters Chico state in second gridiron tussel of season

Two thousand fans, at least four hundred of them from Reno, saw the University of Nevada football team beat Chico state at Chico last Saturday night in a decisive 34-2 victory.

This was the first time since 1939 that Nevada has met Chico state on the gridiron. Before that time they played eight times with the Wolf Pack winning seven of those encounters.

The Wolf Pack, spearheaded by many of the men who were influential in last Saturday's win over the Aggies, went to work right away. The first touchdown was set up on a pass from Ray Gonsalves to end Mert Baxter. The pass was good for 34 yards down to the Chico seven.

On the next play Gonsalves scored on a bootleg play around end. Bill Cooper added the extra point, and with the game only three minutes old, Nevada was ahead 7-0.

Fumble

Early in the second period George Graham of Santa Rosa recovered a Chico fumble on the Wildcat thirty. Massey and Garret moved the ball to the Chico 13 on three plays. Gonsalves then found Giles Altenburg with an aerial good for seven yards. Garret and Massey took the ball to the five and Graham, in for the first time on offense, carried it over. Cooper's kick was wide and Nevada led 13-0 at half-time.

Score

Nevada's third score came when

Tom Massey intercepted a Chico pass on the Wildcat 25 and cutting diagonally across the field moved across the corner of the end zone for the score. Cooper made good the kick, and Nevada led 20-0 early in the third period.

Nevada's fourth drive to paydirt came early in the fourth period. The Blue and Silver took over on the Chico 41 and four plays later scored. Two consecutive passes did the trick. Gonsalves passed to Lee Schroder for much of the distance and then threw to Baxter for the score. Cooper came through with the conversion and the Renoites were ahead 27-0.

Final

Nevada's fifth and final tally came on a spectacular Garret to Baxter pass. Garret, who was at

the quarterback position, went back to pass. He was momentarily trapped, but he broke loose to pass on the run to Baxter, who snared the pigskin for the score. The conversion was good, and Nevada led 34-0.

Safety

Chico's lone score came when a pass from center to Floyd Vice on a punt attempt sailed over his head and into the end zone for an automatic safety. So the game ended, the University of Nevada 34, Chico state 2.

Happy

Coach Jake Lawlor, head football mentor, was happy with the team's performance as a whole. He singled out quarterback and defensive linebacker Neil Garret for special praise. His tackling and defensive maneuvering of the line were excellent and his passing and running on offense were tops, said Lawlor. Without a doubt he was the outstanding player on the field, Lawlor said.

Lawlor also mentioned other players who showed up well in the game. He singled out tackle Wally Rusk for his work on offense. Ends Maxter and Altenburg were great

on passes. Summerfield, DePaoli and Seacrist rushed hard on defense from the wing positions. Massey, Schroder, and Graham all looked good running, with Graham continuing on with the drive that has made him such a vital part of the scoring machine.

More Praise

Buddy Brooks looked good carrying the leather down the middle and accounted for numerous yards in that manner. Big tackles Ed Barrington and Marvin Baker began to show promise of things to come. Gonsalves passed well and ran the team in a fine manner. Boyce Ford looked his usual self backing up the line and was respon-

sible for a good many tackles. Bob Hallahan executed his down field blocking well.

All in all the team showed improvement, said Lawlor. Tackling was not as sharp as it was in the Aggie game but the pass defense looked better.

The boys played good ball and responded to a good rooting section and a colorful band, said Lawlor.

SPEECH

Prof. I. J. Sandorf, electrical engineering, gave a talk before the Lions Club of Truckee on Wednesday, October 1. His topic was "Engineering Observations in Japan."

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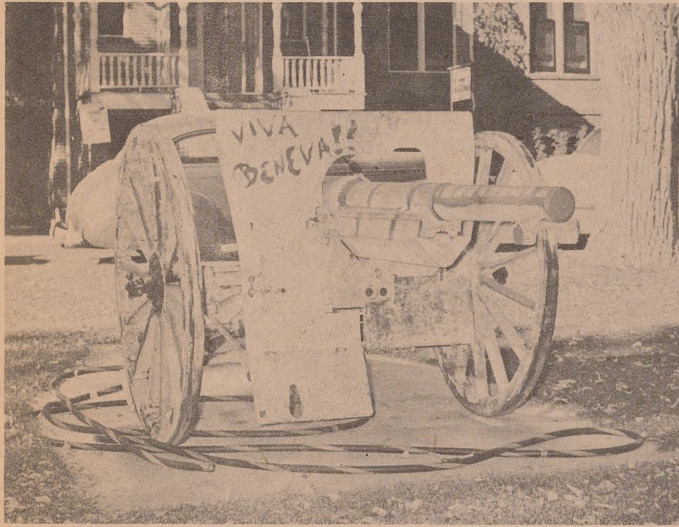
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Viva Beneval It's about time this mess was cleaned up. The cannon in front of Stewart hall has been paint-d(aw)ned since last spring. When are the authorities going to get around to fixing it up?



Why so glum, boys? You whipped the Chicos, 34-2. Perhaps they are thinking of the after effects to come from the post-game celebration.



One of our players gets nabbed at the Chico game.

KAMPUS KAPERS by sandra mitts

Those long faces seen on campus Monday were the familiar signs of a rugged weekend. Chico's Hotel Oaks proved to be the ideal stomping ground for the victorious Wolf Pack.

But it takes more than a hang-over to keep a good man down. The hill has been buzzing with activities all week.

Known to many as "cold," the Thetas and the Pi Phis were literally so this week. The Sigma Nus early Sunday morning sneaked away with the back door of the Theta house. The ATOs horned in on the escapade when they found the prize hiding in the basement of the Wolf Den.

So the Taus had six Theta hashers over for lunch Tuesday and eventually gave up the door.

Finding female hashers such a treat, or back doors a profitable asset, an ATO raiding party set out Monday evening to capture the rear entrance to the Pi Phi house.

Things backfired this time, and so, the Taus are rather bitter at the Pi Phis, for the girls accidentally broke an ATO prize trophy, a little red chalk elephant, in an unsuccessful attempt to retrieve their door.

The Thea Chis are bragging that they now have two Korean veterans in their house: Tom Godbey, who was in the navy, and Earl Reimers of the navy air force.

Shirley Flagg has asked that it be announced that she is not engaged as was printed in last week's Sagebrush, but just pinned. (Don't cut her out completely boys, just a little bit!)

The frosh are wondering whether or not this painting of the "N" is going to be as much fun as it is painted up to be. Tomorrow will certainly tell . . .

Anyone having an old beat-up car which he is willing to sell, lend or give away, is reminded that the Phi Sigs are in the market for one. They will need one for their annual Oakey float for Homecoming.

The fraternity pledges are beginning to be conspicuous in classes now, as the boys don't sit like they used to. Don't tell any pledge that those big paddles on display in the houses are just for looks . . . He might not be very understanding!

The girls from Artemisia hall can be distinguished by their huge bruises. They seem to find falling downstairs a faster way of getting to the phone than the traditional walk. The girls, who seem to fall at a rate of about six per evening, have adopted "Crushed in the Rush" as their theme song.

Buck Wells has been a busy boy this week. His ATO fraternity brothers have been giving his clothes to the sorority girls, and poor Buck has been hashing to redeem them, only to have them taken away again. The Tri-Delts and the Pi Phis were the lucky girls.



Open door policy adopted by the KAT house this week. It was also rumored that the KATs went unwashed this week, too.



Stiff punishment reserved for tradition violators. Gamma Phis Sally Rogers and Ann Serpentino try the stocks on for size.



Rear view of the stock testers. Good stocks, no?

STUDENTS OF ECONOMICS

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Refreshments

Plans set to roll for Homecoming

Homecoming weekend plans for November 8 and 9 have been completed, under the direction of chairman Dave Buckman, and will include dances, parades, open houses and crowning of the chosen queen. Sororities will hold open houses for the campus on November 5, 8:30 to 11. An assembly to introduce the candidates for queen will be held Thursday, 11 a.m. The queen will be selected by the campus males on Friday. Last year's Homecoming queen was Leona Hickey of Pi Phi.

Pajamaree

The Phi Sigs will hold their annual street dance Thursday, 8 p.m., with Fred Lee as chairman. Friday will include the 7:30 rally and night downtown pajama parade, directed by George Schindler. It will be followed by a bonfire, and the Wolves Frolic at 9 p.m.

A kick chorus and skits or short musical productions will be put on by fraternities and sororities. The winner of the sweetheart queen contest will be announced there. Jean Walton is chairman of the contest.

Theme

The Homecoming theme will be

used in the parade Saturday, 10:30 a.m., in which each campus organization may enter a float. The parade is under the direction of John Harris.

Open Houses

Fraternities will hold open houses for alumni at 12:30 p.m. on Saturday. The Homecoming game will be played with Fresno state in Mackay stadium at 2 p.m. Half-time will include the crowning ceremonies of the queen by Gov Charles H. Russell. Bob DeRuff is chairman of the half-time activities.

Climaxing the weekend will be the homecoming dance in the Redwood room at the Riverside hotel, 9 to 1 on Saturday night. Mimi Smith is chairman of the dance.

Diane Lewers is the Homecoming committee secretary. Dave Mathis is in charge of the advertising.

All-school dance tomorrow night

An all school dance, the Fall Brawl, will be held tomorrow evening from 9 until 12 o'clock in the old gym.

The sophomore class is sponsoring the dance in conjunction with the freshman and sophomore field day, also to be held tomorrow.

The Fall Brawl will feature Mel Brunetti's band, Robin Jackson, chairman for the dance, announced. Jackson stressed there would be free refreshments. Prices are one dollar for couple, 50 cents for stags.

Credit to enterees in armed forces

Students who withdraw from the forces may salvage part if not all of the semester's credits, stated Mr. C. E. Byrd, director of admissions and acting registrar.

He further stated that: "Too many students overlook their rights and privileges when they withdraw. If they first check with the dean of their college, they will receive instructions that may enable them to receive credit they might otherwise have overlooked."

Chelton Leonard to coach ski team

The coach of the '52-'53 university ski team is Chelton Leonard, graduate in economics from the U of N in '51.

While at the university, Shelly was a member of Sigma Nu fraternity, Block N, Sundowners and Coffin and Keys. He was an active member of the ski team and captain in 1951.

The new coach is at present, assistant director of the Reno Bowl.

SOPHOMORE FALL BRAWL
an all school dance

October 18 **9-12**

in the old gym

\$1.00 couples **\$.50 stag**

Free Refreshments



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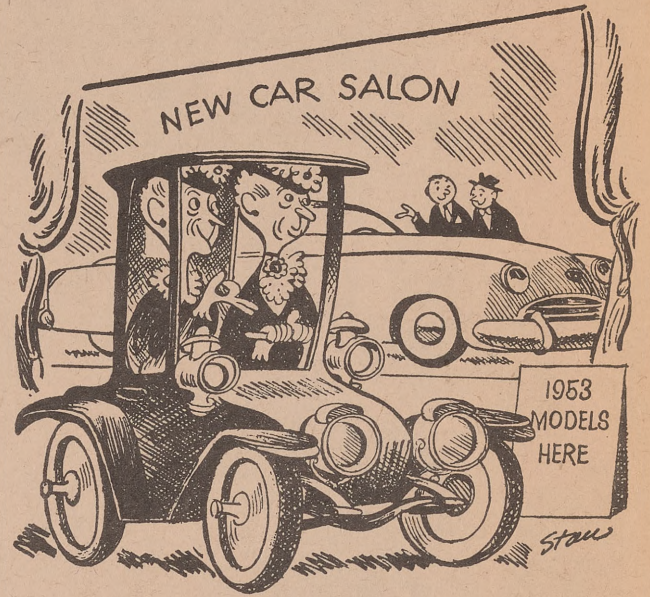
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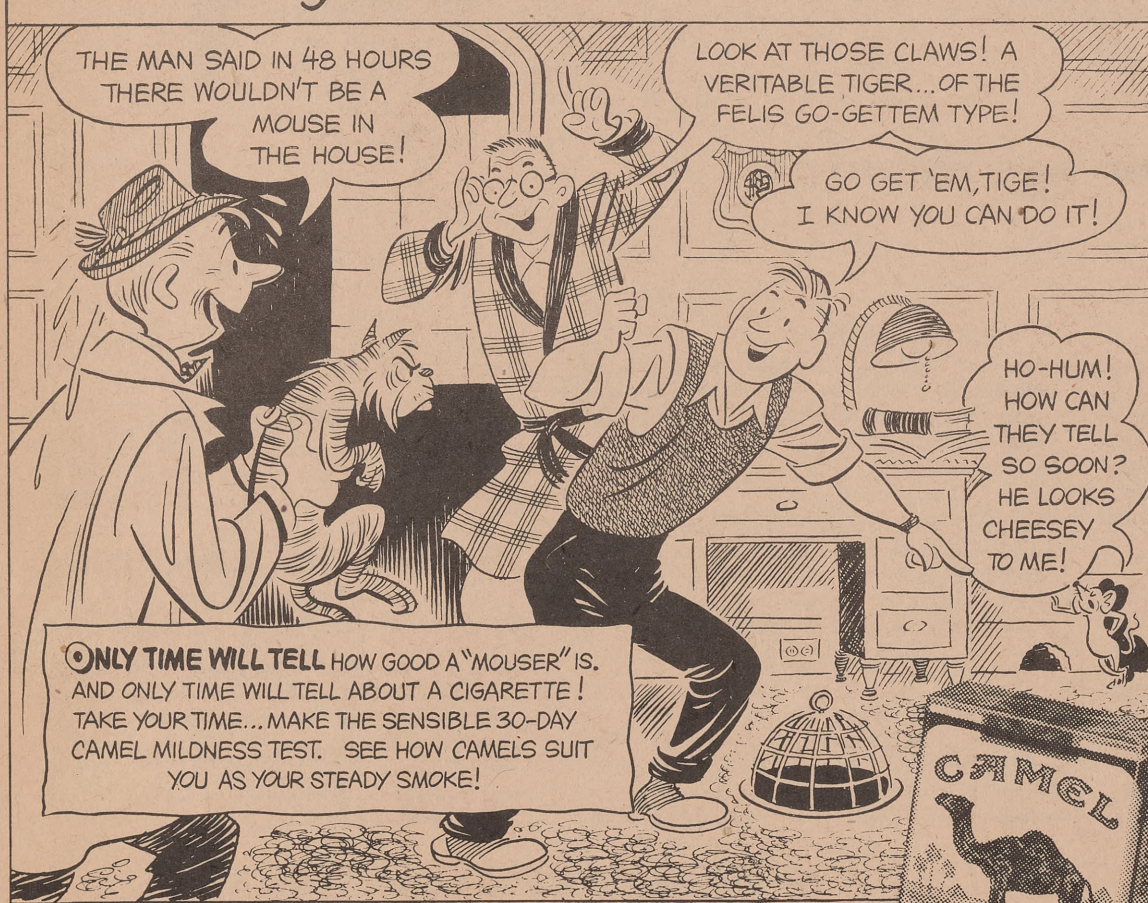
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JUST WHAT GOOD ARE PROFITS ?

During the last 20 years a great many uncomplimentary things have been said about profits. Left Wing propaganda has been so successful that many honest Americans were actually beginning to wonder if maybe there wasn't something evil about profits after all. But the answer is plain if we understand one of the most important functions of profits in our economy. It is simply this:



The chance for profit constantly encourages the development of new and improved products. Because of the competition for profits, every business strives to put out better and more use-

ful products, with greater efficiency, at lower prices. (At Union Oil, for example, we're spending \$10,000 per day on research—and our competitors work just as hard as we do on product improvement.)

Because of this essential function of profit the American people have better products in greater abundance than the people of any other country. As a consequence, we enjoy the highest standard of living the world has ever known.

It's not hard to see, then, why the profit motive must be preserved. Yet present tax policies and government controls are discouraging production by destroying the profit motive. And without this incentive we Americans cannot

possibly show the progress in the future that we have shown in the past.



UNION OIL COMPANY
OF CALIFORNIA

INCORPORATED IN CALIFORNIA, OCTOBER 17, 1890

This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Building, Los Angeles 17, California.

Varsity basketball winter schedule

The varsity basketball schedule for this winter season from December 5 to February 28 was recently announced by coach Jake Lawlor.

The Cal Aggies, who were recently scheduled to play at Reno January 2 and 3, dropped the games because their budget would not allow the expense.

The official schedule follows :
December 5 and 6, Chico state at Chico.

December 9 and 10, Calif. Poly at San Luis Obispo.

December 12 and 13, Fresno state at Fresno.

December 16 and 17, Witworth College at Reno.

December 19 and 20, Universal Motors of Hawaii at Reno.

January 9 and 10, Sacramento state at Sacramento.

January 16 and 17, College of the Pacific at Reno.

January 30 and 31, San Francisco state at Reno.

February 6 and 7, Olympic Club of San Francisco at Reno.

OUT OF THE DIRT

by Spade Moran

When it comes feeding time at the home of Pi Beta Phi, the inmates usually assume that dinner's on time. Furthermore, they assume that it is at home where it can be eaten. Such was not the case Wednesday night. Seems a group of Phi Sig pledges, in cahoots with the young 'uns of the Pi Phi clan, swiped the chow.

Following expert planning which included a diversionary action from the front, the thieves stole in through the rear and things were in the bag, or rather in the pot. An invitation for dinner at the frat house was accepted, naturally, by the Pi Phi actives. Then followed a meal during which the fair young maids astounded the men with their prodigious appetites.

After that, the neighbors got a taste of the usual fraternity songs, while the babes cooed back their favorites in the tender tones of a cement mixer. Nothing of especial interest occurred thereafter, but after all, we only mention this stuff to take up space, anyway.

Hard Times: Things are really rough nowadays. It's a sure sign of the times when we find hunger's gifts to Lambda Chi, Jack "Arab" McAuliffe and Al Bernes seraching for beer money under the tables and stools at the Little Wal.

More Hard Times: It must be something like that, what with Denny (Dimwit?) Metz hoofin' it around while his current gal, Marge Andrews, drives his buggy about. At the time in question there was some guy at her side, and it wasn't Denny. (This is really diggin' it up . . . Dirt a la Hollywood.)

After a while, when the old grind gets so bad that you can't keep the old eyelids propped open try wearing dark glasses. You can then keep your head up with one arm, eyes closed, and the prof will never know . . . you hope.

Overheard: I'm groping for the words to express my love."

"Well, what makes you think they're tattooed on me?"
Question: Why is it that when the women throw their little shindigs they trap the guys ages ahead of time to get them for escorts? With the male-female ratio so much in favor of the latter you'd think they could keep from working up such a panic. Granted, there are those whose faces wouldn't start a Trojan war. And in this case she who hesitates is lost.



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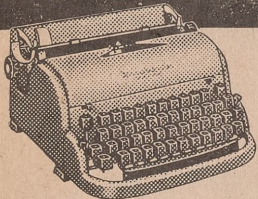
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Marguerite Ullmann
City College of New York



BULLETIN!

College students prefer Luckies in nation-wide survey!

A nation-wide survey based on actual student interviews in 80 leading colleges reveals that more smokers in these colleges prefer Luckies than any other cigarette—and by a wide margin. The No. 1 reason given for smoking Luckies? Luckies' better taste. What's more, this same survey shows that Lucky Strike gained far more smokers in these colleges than the nation's two other principal brands combined.

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Her father may appear
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Brave Caesar had a thrilling life
Was cheered and feared alike—
But Caesar never had the thrill
Of tasting Lucky Strike!

Anthony R. Black
Notre Dame



Government exams for aggie positions

The US civil service commission is again this year giving its exam for junior agricultural assistants. Applicants who successfully pass the test and who meet educational and physical requirements will be considered eligible for jobs with the government in the department of agriculture or the department of the interior in Washington, DC, or elsewhere in the country.

Students expecting to complete their course of study by June, 1953, are urged to take the civil service exam. Jobs that the government expects to fill from those passing the test are agricultural economist, agricultural writer-editor, agronomist, animal husbandman, botanist, entomologist, fishery biologist, forester, geneticist, home economist, horticulturalist, plant pathologist, plant quarantine inspector, poultry husbandman, soil scientist, statistician, wildlife biologist, and zoologist.

Pay for these jobs starts at \$3410 per annum and is increased by \$125 periodically until the maximum salary for the job is being paid. The pay is based on the government 40-hour work week of eight hours a day Monday through Friday.

In addition to completing the written tests, applicants, in order to qualify for the jobs they seek, must have completed a four-year college course leading to a BA in the optional field for which application is made. Applicants must also be US citizens or show allegiance to the US, must be physically able to perform the duties of the position they are applying for, and must be between 18 and 35. This age restriction is waived in the case of persons entitled to veterans' preference.

Full information including instructions on how to apply for the exam, may be obtained at the placement office of the local civil ser-

Directory to be out in about three weeks

In approximately three weeks, the long awaited and much needed University of Nevada student directory will be ready.

The announcement came from the university president's office Tuesday.

vice commission or from the head of the university department where the appropriate courses are given.

Applications must be filed not later than next Tuesday, Oct. 21, 1952. The written test will be given at a later date in the following Nevada cities: Elko, Ely, Fallon, Hawthorne, Las Vegas, Reno, Tonopah, and Winnemucca.

UN men publish new magazine

Featuring an article on Walter Van Tilburg Clark, a member of the English staff, and a story on a recent Nevada alumnus, Frank Johnson, Reno Pace made its first appearance last week.

Reno Pace is being edited by Mark Curtis, U of N journalism graduate in 1951. The publication is a continuation of the Reno Fundial and contains, besides a variety of articles, a number of stylistic drawings and photographs.

The Clark sketch is a closeup covering his career as a nationally recognized writer whose beginning was in Nevada. The story featuring Johnson tells of his job with the Nevada state journal and the fact that he once attended the university and was editor of the Sagebrush.

Reno Pace is to be published once a month and will be circulated throughout Nevada, California and Utah at newsstands and many commercial establishments.

Paul King, former student at Nevada is also a member of the staff. Pace is owned and published by the Silver State Press.

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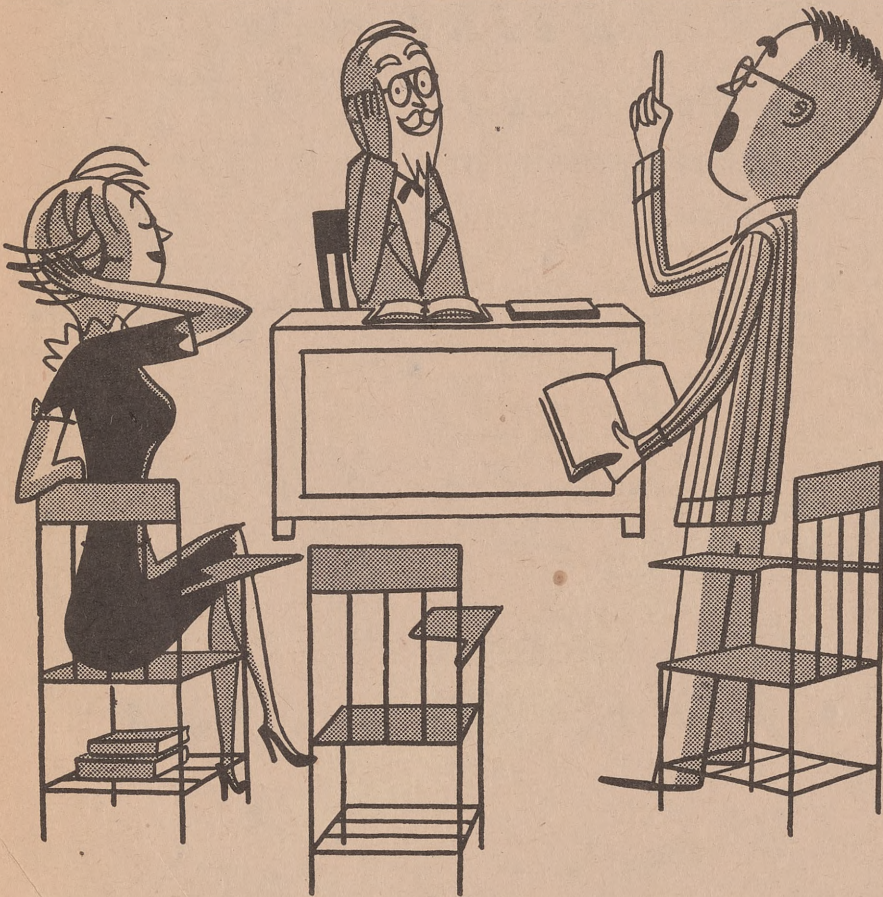
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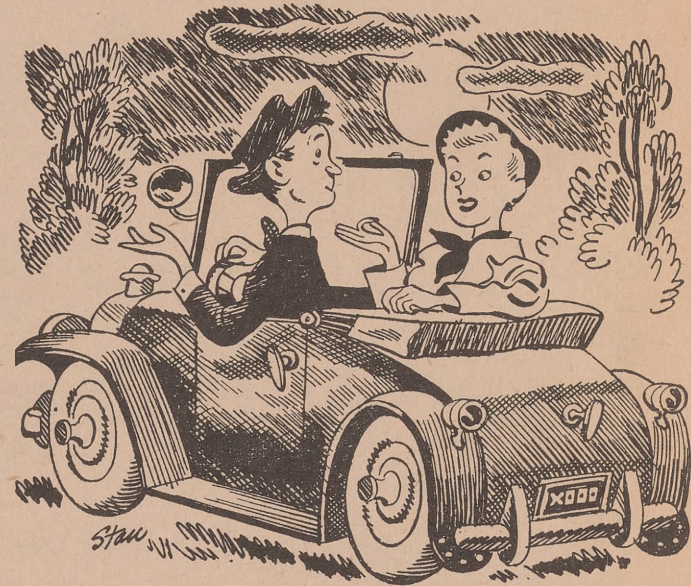
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