

# Trains, Taps, Dance Top "Hello Week"

"Tomorrow night's Hello dance at the old gym climaxes a week that has seen trains, frosh laked for not saying hello to upperclassmen, and a star-studded assembly," summarized John Harris, chairman.

"Prizes will be given to the most friendly persons on campus," stated Evelyn Nelson, dance chairman. SAE serenaders have prepared a special number in keeping with the Hello week theme.

A special side trip by the Hello train to the Mapes hotel brought Forrest Tucker, screen actor and comedian, and Tony Romero, recording artist, to campus for a special Hello assembly last Thursday. Jerry Mann, assembly chairman, was master of ceremonies.

Hello tags, sold all week by Ed Baroch and his committee, enabled holders to free rides to classes.

Campus publicity was handled by Deane Cafferetta, Art Peterson, and Hazel Johnson.

## Registration May Exceed 1952 Total

An increase in this year's registration is seen by Clarence E. Byrd, university registrar. With one day left before registration closes, he still sticks to the prediction he made three weeks ago that last year's total registration of 1,195 will be exceeded.

## Who Done It?

### Hello RR Vanishes; Jams Traffic

By Romaine Roth

Who abandoned the "Hello Express" on Virginia street has been the mystery of "Hello Week" for chairman John Harris.

It was a puzzled Mr. Harris who appeared at the Reno police station Monday to inquire if anyone had found a missing train with a black engine and red and white pullman car.

The police officers informed Harris that they had towed the "Hello Express" to the station after they received calls that the train had jammed up traffic on Virginia street.

Innocent Harris explained to the officers that he had no idea who the guilty parties were. After three hours of fast talking, Harris and the Hello Express were sent on their way on the condition that the University of Nevada be more careful about losing things in the future.

### Student Drivers Must Register Or Pay Fine

Approximately six hundred students are driving automobiles on campus this year. Of this number, only 265 have registered their cars and received parking permits. The others are asked by Mr. Ray Williams, university policeman, to register their cars in the Post Office immediately.

There is no charge for automobile registration. Students will be given a parking permit sticker to be placed on the right-hand windshield of their car.

The fine for a non-registered car parked on university property will be one dollar, for a first offense, two dollars for a second, five dollars for a third, and suspension of automobile, or student, or both on the fourth.

The above will also be the scale of fines for other offenses, such as speeding and illegal parking. The speed limit within the university gates is 15 miles per hour as is posted at all entrances.

Students may park their cars in the designated parking areas north of the crosswalk leading from the Education building. Areas south of the crosswalk are for staff and faculty parking only.

## Notice

Freshmen and sophomores whose names begin with A through C may have their yearbook pictures taken any day between 8:00 and 5:00 Monday, September 28 thru October 3 at Conant's studio.

### Questionnaire to Seek Opinions on Building Interior

A questionnaire giving students the opportunity to express their opinions regarding the activities to be housed in the new student union building will be distributed next month. Milt Sharp, ASUN president, said that attention will be given in designing the questionnaire to make it thought-provoking, brief and to deal only with essentials in the proposed building.

The new building is to be located at the head of Manzanita lake and the groundbreaking is planned for the Big Bonanza on May 1. Although the solution to the problem of getting furniture is still pending, the building is being financed by \$210,000 from the will left by William Travis, deceased Greyhound Bus executive, and an equal sum appropriated by the state legislature.

### SAE Goes Batty; Turns Killer

After a brief but determined encounter at the SAE house, 232 Court street last Sunday night, Herb Holman emerged the winner.

One bat (live) contested Herb's right to clean house and attacked with provocation. Herb, after arming himself with a bat (baseball) was quick to retaliate. Net result: one bat (baseball) slightly damaged, one bat (microcheiroptera) seriously damaged, dead, in fact.

# UN OF N Sagebrush

Established by the ASUN — Founded October 19, 1893



Vol. XXX—No. 23

Friday, September 25, 1953



We're ready; where's the engineer? Some eager participants in "Hello on the Hill Week" boarded the train at the gym for a ride to their classes. —Photo by Johnson.

### Carpenters Bang At Delta, SAE

More than \$150,000 is being spent on houses by two local Greek organizations. According to Nancy West, president of the Tri-Delts, \$60,000 has been obtained from the national sorority and is going into the two story wing on their

house at 845 Sierra street. It will accommodate 35 women when it is completed.

Work was begun in July after being delayed a month by a carpenter strike, and is expected to be finished in January.

#### New SAE House

The SAE's are building a new house at 835 Evans avenue at a cost of more than \$100,000, which is being obtained both from the

national fraternity and by subscription. Architects Russell Mills and Edward S. Parsons designed the building. Work began in May and is expected to be finished in February.

Mel Guerrero, president of the local chapter, said 35 men will be comfortably housed in two-man rooms. Until the new house is completed the SAE's are renting a house at 232 Court street.

## Leaders Meet at Tahoe

### FINANCE, ORGANIZATION OPINION DISCUSSED

Thirty-five students cut their vacation short one week and attended the second annual leadership conference held at Stateline, Lake Tahoe.

The proposed student union building was the topic of the first day's discussion. Four sections including one on finance, organization, physical appearance and student opinion met alternately in the morning.

Discussion of methods of financing student union activities, led by Barbara Van Meter, brought out the fact that there will be a need for an operating fund which the union is actually built. Suggestions included benefits, similar to Wolves Frolic, or a student fee that could be assessed prior to the opening of the building. It was noted that profits from the ASUN book store are supposed to be appropriated towards the student union.

The second group, led by Nancy West, discussed organization of a student governing board when the union is in operation. Research has and is being done on the organization of other unions of comparable size.

Dorothy Bell's group discussed methods of getting the student's opinion on construction. Tentative plans include publicity, coffee hours and other methods of student polling.

Bob Winkle, this year's chairman of the student union committee, led the fourth discussion session. With the topic "Planning our Union," conference members discussed the present plans for the physical appearance of the union. It was emphasized during this meeting that at present there is \$420,000 to work with instead of the initial \$600,000. The will is yet to be finally settled, but university officials expressed the opinion that this would be the final figure.

The University of California's assistant student union director, Robert Kersey, attended the four groups and participated in the discussions. He again addressed the students at an assembly.

Wednesday's agenda featured six groups that discussed the ways and means of improving student activities.

The titles of the discussion groups and their respective leaders are: Homecoming, Jim Costa; Ski Carnival, John B. Harris; Big Bonanza, Bert Munson; fraternity

and sorority activities, Leah Gregory; social activities, Bill Brown; stimulation of desire to be in school activities, Norma Etchegoyhen.

President Minard W. Stout addressed the conference Wednesday evening.

Those persons directly responsible for the conference included Milt Sharp, student body president; Leah Gregory, secretary; Ruth Russell, recreation; Doug Byington, recreation; Nellie Nelson, food; William Carlson, advisor; Elaine Mobley, advisor.

Those participating in the conference included: Giles Antenburg, Edmund Baroch, Dorothy Bell, Bill Brown, James S. Botsford, Deane Cafferetta, Jim Carlson, Sue Casey, Marvella Chandler, Syd Chapman, David G. Connett, James Costa, Carol Dickerson, Norma Etchegoyhen, Leah Gregory, Beverly Griggs, John Bruce Harris, Lillis Hatch, Bruce Hicks, Bev Sue Hug, Hazel Johnson, Francine Luwe, Carol McGilvray, Alice Melendy, Joanne Menu, Bert Munson, Betty Munley, Evelyn Nelson, Marilyn Royle, Otto Schulz, Milton Sharp, Frank Stewart, Bill Thornton, Marge Titus, Barbara Van Meter, Floyd Vice, Nancy West.

# TRADITION BELABORED FROSH FIND ORIENTATION HELPFUL

Now paying various penalties for violating "ribbon" and "dink" traditions, studying and taking part in campus activities, the freshmen are putting their orientation to use. The freshmen were orientated during the Freshman Week program from September 11-16 when they took tests; heard welcome speeches by President Minard Stout, by the deans and by some student leaders; attended the Ice-breaker dance, and finally went through registration.

### President's Reception

At the informal reception held by President and Mrs. Stout on September 13, the freshmen met the president and the members of the faculty on the lawn before the president's house. Last year this annual event was held at the faculty homes.

To acquaint the new students with the churches of Reno, the Inter-faith council at the university sponsored a progressive dinner on September 18. About 170 students attended. Beginning at St. Albert's church the students made the rounds of the churches on busses furnished by the university, ending with the Ice-breaker dance.

### Ice Cream and Mixers

Decorated with ice cream cones the old gym was the scene of the dance sponsored by the Y.W.C.A. Ann Cunningham and Shirley Allen, co-chairmen, issued name cards in the shape of ice cream cones, and served free ice cream. The mixer dances were led by Lois Fitzgibbons.

Dean Elaine Mobley stated that the freshmen this year during the orientation lectures were "a courteous and attentive audience and an up and coming class."

The entire Sagebrush editorial staff will receive rabies shots within the coming thirty days.

## FORMER SIGMA NU QUALIFIED PILOT

Robert Jones, a former university student from Carlin, Nevada, recently qualified as a carrier pilot in the U. S. Navy. He successfully completed six landings on the USS Monterey in the Gulf of Mexico.

Jones last attended the university in the spring of 1952 as a

mechanical engineering major. He was a member of Sigma Nu.

### Combat Training

Following carrier qualification, he will report to Corry field for instrument flight training and then to Corpus Christi for training in combat type aircraft. He is presently stationed at the naval air station at Pensacola.

Upon completion of the entire program, Jones will be commissioned as a navy pilot.

The Artemisia needs photographers and developers. Little experience is required. If you are interested, contact Marie Nielsen at the ASUN building.

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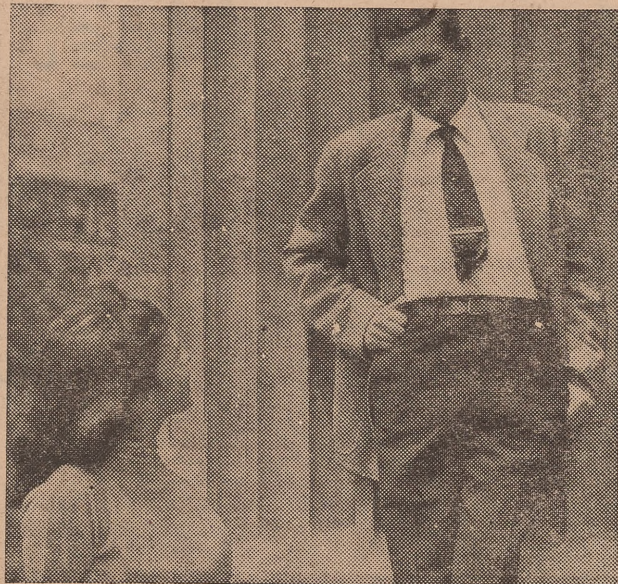
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## APATHY UNLIMITED

Ever had something really hard to do that seemed to continually slip your mind? It gets buried somewhere in your subconscious and doesn't bother you a bit except for an occasional pang.

Maybe that's what happened to Nevada's proposed new student union building. When Travis first dumped a few thousand in our laps to be matched by the legislature, the very mention of the new building got enthusiasm.

Students now seem as interested in the project as a stale donut. What's the matter? We didn't get as much money as we thought we had coming, did we? Nor did contractors rush up immediately and throw up a foundation. Why isn't it open now . . . and why doesn't somebody do something?

All right, it's time WE did something for ourselves. WE, as students, will receive more benefit from the union building than anyone else. The legislators and Travis (bless him) will not lounge around in the lobby. So, neither will you if you're a senior, maybe even a junior. That's the main objection. "I'll never use it." A lot of people won't use it. Way back in '29 Nevada students sponsored a "buy a brick" campaign to raise money to build this student union building. And they raised a little money. That was twenty-odd years ago; its doubtful that many of them are still enrolled.

Let's quit crying for help and get busy ourselves. There'll be a lot more offers for cooperation from outside when they see us putting out a little effort on our own. Let's make this new building the project of the year. A new and very capable committee has been appointed; but they are only as competent as our cooperation will allow. It is very easy to get bogged down in the inevitable discouragement that a job as big and awesome as this involves. Don't let it happen; it doesn't have to.

That committee was appointed to represent our interest in the union building. Let's snow them under with volunteered services and run them ragged with work. Then we can ask for more help and I think we'll get it.



## New Students Sign for Clubs

The annual activities parade under the direction of Pat Meyers introduced campus clubs and organizations to freshmen and new students last week.

Topping off registration the various organizations had booths in the old gym where new students could obtain information. Booth workers also signed up prospective members.

Music for dancing was provided by Fritz Hertline and his German band and the SAE serenaders.

Marriage is an institution — a "mental institution."

## Varsity Will Sport New Football Rigs

Nevada varsity footballers will be outfitted in classy new silver and blue uniforms when they take the field this season.

The uniforms—33 of them—display the Wolf Pack's traditional silver and blue colors. The pants are of dark blue satin, silver trimming down the sides. Jerseys are solid blue with white numerals.

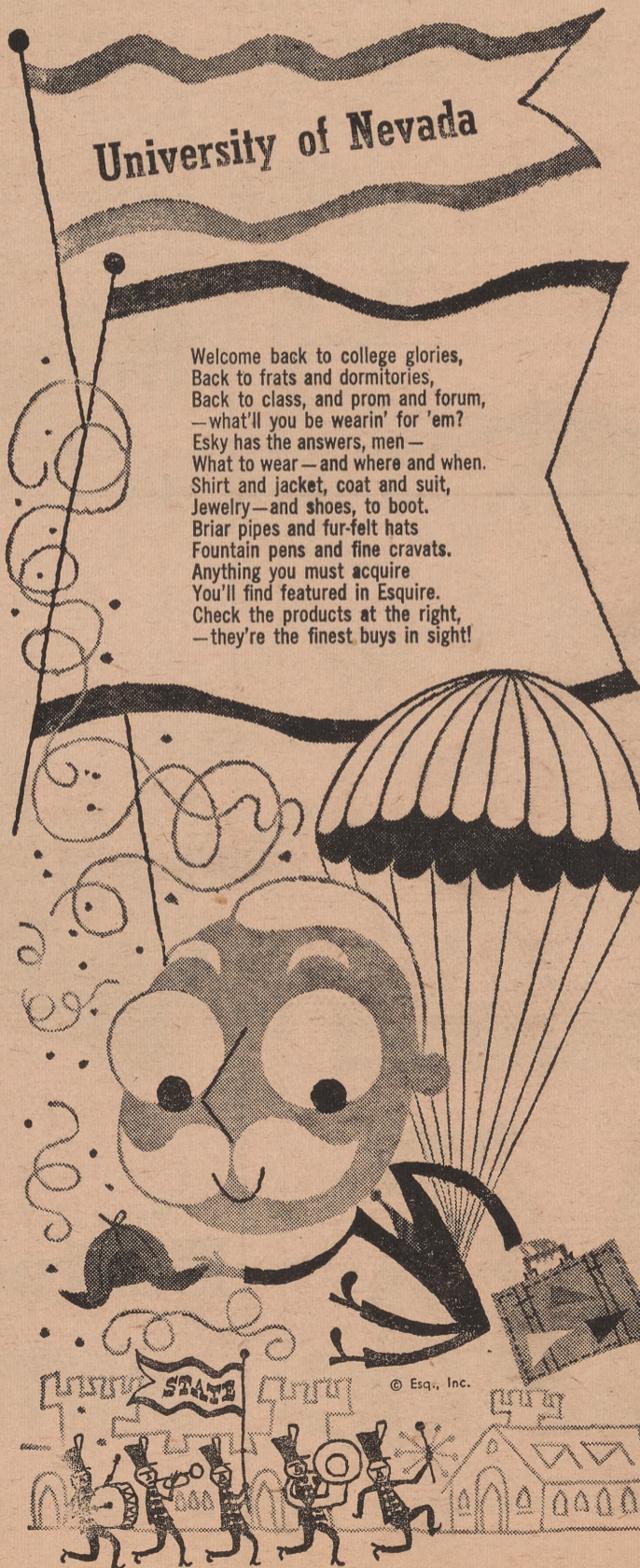
Of all the little mystic things,  
That lurk here in my head,  
Of these, the more sadistic things,  
Are better left unsaid.



President Stout's lawn party guests deserted their tea and host for this shot.

"Life is bitter."

## Esquire says: welcome back



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- Kent Socks
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- Mayest Sport Coats
- Mayfair Slacks
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- Pacific Mills (Timely Clothes)
- Paris Belts
- Pendleton Sportswear
- Personality Clothes
- Phi Bates Shoes
- Pleetway Pajamas
- Plymouth "Weather-Ready" Coats
- Portis Hats
- Porto-Ped Shoes
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# Veteran Players Ease Rule Shift

The return of one-platoon football is not expected to cause any serious liabilities to the Pack's season. Coach Jake Lawlor believes that the majority of his men are readily capable of adapting themselves when the old style game returns this fall. He feels that the one platoon game will tend to raise the injury rate with men staying on the field on both offense and defense.

One platoon football is the switch back to pre-war days when substitution was strictly governed and the all-around player was in his hey-day. The new rule ends the use of defensive and offensive teams and will call for a reincarnation of the old "iron man" elevens who ground out full sixty minute efforts every Saturday.

Coach Lawlor will use a new system on the substitute benches by installing an extra bench for men leaving the game. This will ease the problem of keeping track of the men who are not eligible for further action until the tail end of the second and fourth quarters. Violations of the substitution rule are subject to a five yard penalty.

The bulk of the work of converting to the new rule is expected to fall on the players themselves. They will have to accustom themselves to double duty and learn corresponding new assignments.

Returning veterans Ed Jesse, Ron Einstoss and Joe Lash are



Student leaders at the Tahoe meet take time off from conferences and enjoy a campfire. —Photo by Johnson

expected to see heavy duty this season. Jesse will pass and call signals at quarterback. Einstoss is a big, experienced tackle and Lash performs as an end.

Fullback Buddy Brooks, centers Rollan Melton and Jerry Mann, and guards Boyce Ford and Stan Drakulich are back from last year's squad, as are ends Giles Altenburg and Wayne Seacrest. Joe Leal and Bob Jones show speed and drive at halfback.

### BABY GIRL

The Jack Keens of Victory Heights added a new member to their family September 20 with their five-pound, 12½-ounce baby girl Kathleen Denice. The father is a Sigma Nu and the mother the former Harriet Anderson, was a student on the Nevada campus.

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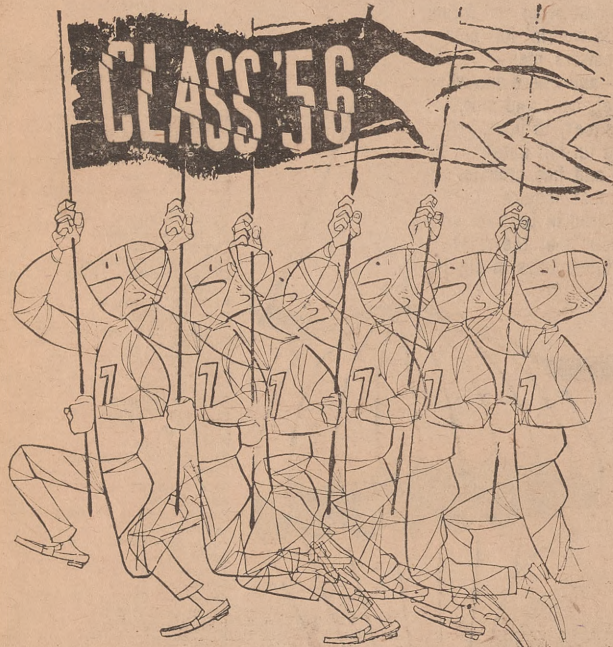
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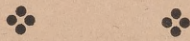
# WELCOME BACK

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# On The Hill

By DAVID TRAITEL

**We've Never Seen You Before:** Another year, another crop of freshmen. The upper classMEN eagerly scanning the frosh women and proclaiming this to be the year. The frosh scanning the schedule of classes, and proclaiming it to be numerous things. Some wondering just who this versatile professor "Staff" is, who teaches numerous courses. The fraternity men hard at rushing. The sorority women coyly swilling tea. Freshmen are introduced to the fellowship of the Little Wal, a great spot with everything but B-girls. No matter what the forthcoming years bring they will never seem to be quite as good as this one.

**Howdy:** Again "Hello on the Hill" week has rolled around. The event which was first organized

some three or four years ago by one Jerry Wyness, is still going strong. The friendly five days where everybody greets everybody or doesn't wind up in contention for the Miss Hi and Mr. Hello crown and the nifty goodies that accompany it. J. B. Harris, chairman of the event, early in the week expressed anxiety over the safety of the little campus locomotive during the night. It appears his fears were well founded. Tuesday night it wound up on Virginia street in front of Harolds Club. Must have left it parked with a full head of steam.

**Entertainment A La Carte:** Many thanks to Forrest Tucker and Tony Romero for appearing at Thursday's assembly. "I'm sure the students of this university are happy to see how enjoyable an assembly CAN be. If you did enjoy it and want to see more of the same tell Jerry Mann; he's the boy responsible for it. At present he has plans under way to get more top downtown talent for further gatherings.

**Aloha:** Dr. Frank Richardson, ex-head of the biology department at this university is now enroute

to Hawaii on a research fellowship awarded him by Yale University and the Bishop museum of Honolulu. Richardson has appealed his dismissal to the state supreme court and hopes to return to the University of Nevada. Incidentally, Dr. Thomas M. Little, who resigned from the U. of N., following Richardson's dismissal, has been named extension vegetable crop specialist stationed at Riverside, California.

## UN LIBRARIAN WRITES POETRY

Betty J. Montgomery, University circulation librarian, is the author of a book of original poems. "The Elusive Pattern," is a collection of free verse published by the Pageant press on August 31.

### Values, Emotions

Miss Montgomery's writing runs the gamut of modern life from human tragedy to her own personal

responses. The publisher states that she writes easily and patiently in an effort to define human values, emotions and experiences. Her book contains twenty-seven separate pieces of free verse combined to express her definition of happiness.

A member of the American Association of University Women and a former member of the Indiana Library Association, Miss Montgomery resides in Reno.

## Calendar Meeting

The calendar committee for the fall semester will meet in the Journalism building Wednesday, September 30th, at 4 p. m.

All group officers are urged to discuss their group's social needs - both all-school and individual - at the previous Monday night meetings.

Social chairmen from every campus group are invited to attend.

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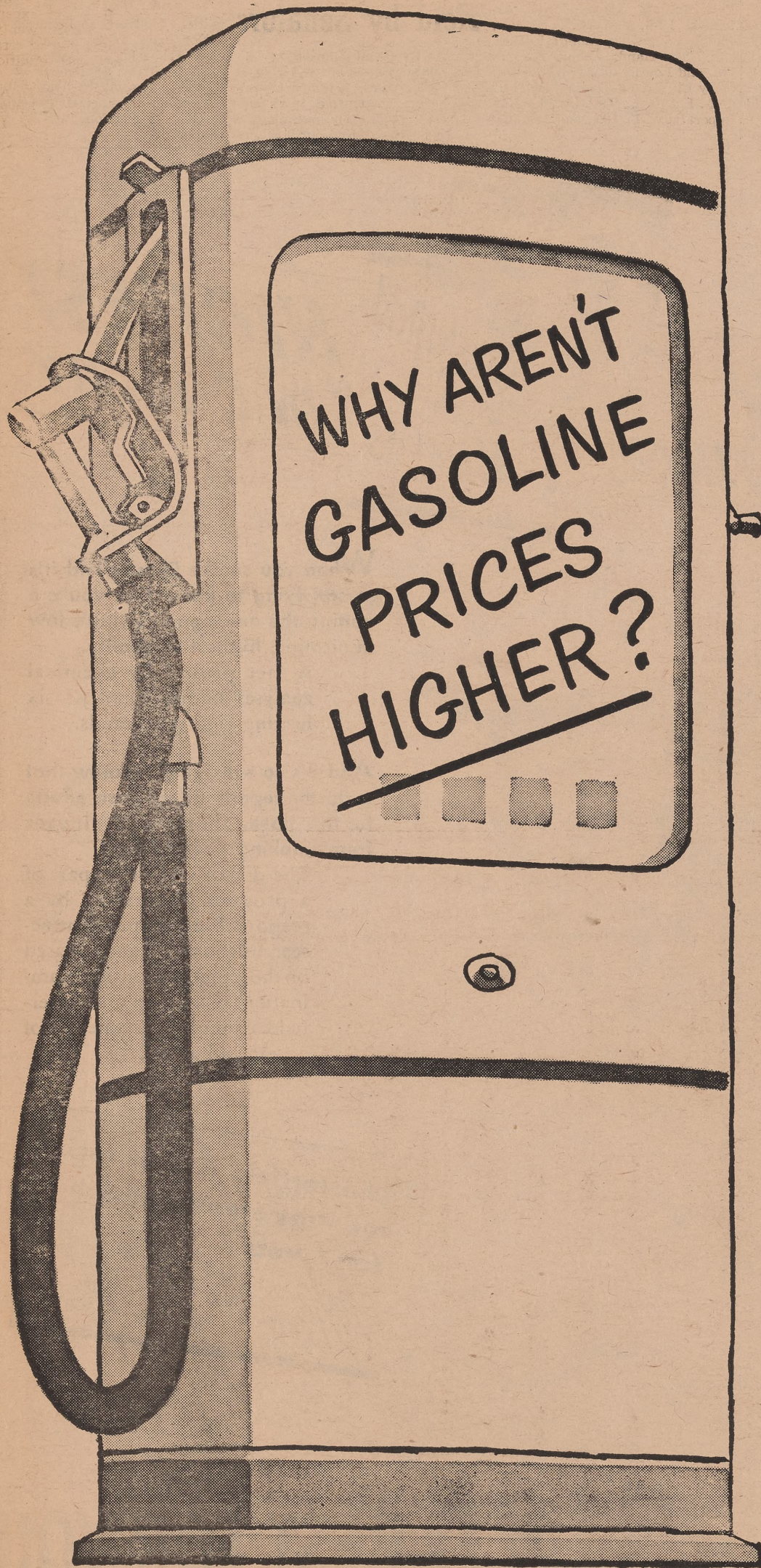
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**T**HE price of almost everything you buy today is a good deal higher than it was in 1939.

The U.S. Cost of Living Index is up 87%.

The cost of building a new home is up 141%.

The F.O.B. price of a new, popular-priced 2-door sedan is 148% higher.

Even railroad freight rates—which are set by the U.S. Interstate Commerce Commission—are up 82%.

The reasons for this are obvious. Prices are higher because costs are higher.

Costs in the oil industry are no exception. The cost of building a Union Oil Service Station has gone up 200% since 1939. Our other construction costs are up 149%. And the cost of steel pipe—just one of the materials that we use by the trainload—is up 88%.

In spite of all this, however, the price of our 76 gasoline has gone up only 66%\*.

Why haven't gasoline prices gone higher? First, our U.S. oil companies are operating in an intensely competitive industry.

Second, U.S. oil companies are big enough to finance vast programs of research. So our technological progress has been great.

By plowing back profits into better facilities, by improving processes and products through research, by eliminating waste at every point, our U.S. oil companies have been able to offset their rising costs with greater efficiency—and keep their prices down.

\*Average U. S. prices for all gasolines have increased no more than this.

**UNION OIL COMPANY**  
OF CALIFORNIA

*Incorporated in California, October 17, 1890*

MANUFACTURERS OF ROYAL TRITON, THE AMAZING PURPLE MOTOR OIL

**COFFEE GROUNDS**

By Sue Sutton

While serenely sipping coffee in the snack bar last week, I ran into several of my old friends of last year's Sagebrush staff. Before I could change my mind and cry out for mercy, your editor asked me to write up the latest romantic gossip and put all you campus cats straight on what's been doing during the summer.

Engagements and such Dept.: Now members of the almost married off ranks are Nancy Hartke, Pi Phi, and Pete Hess, Lambda Chi; Dorothy Kine, Artemisia Hall and Jack Rants, Woodbury College; Marcia Malcolm, Tri Delta, and Ted Lyons, Las Vegas; Barbara Van Meter, Tri-Delta and former student body pres. Proc Hug, ATO; Bev Myles, Gamma Phi and Bill Irish, Sigma Nu.

Now it's official dept.: Weddings taking place over the summer that have been announced are those of Lyle Joy, SAE, and Diane Kridler, Gamma Phi; Brent Aiken, Theta Chi, and Peggy Bell, Gamma Phi; Maud Katherine Carl, Gamma Phi, and Jack Crowell,

ATO; Ruth Eachus, Pi Phi, and Rusty Mills, SAE; Bunny Grignon and Jack Lyons; Elwin Pulsipher, Lambda Chi, and Rhea Langford; Ken Yenter, Lambda Chi, and Dorothy Berger, Tri-Delta; Jeanne Brunetti, Pi Phi, and Bill Ireland, Lambda Chi; Susie Schwartz, Tri-Delta, and Bob Broadbent; Patti Jefferson, Tri-Delta, and David Page; Betty Jo Martin, Tri-Delta and Neil Lunt; Mary Contri, The-

ta, and Dave Sharp, Elko; Jeanette Ferrari, Theta, and Daryl Johnson; Vanna Grant, Theta, and Earl McClain; Marilyn Mills, Artemisia Hall, and Nick Nichols; Phyllis Carpenter, Artemisia Hall, and Dave Hand; Connie Lee, Pi Phi, and Lou Eckles, Lambda Chi; Mary Ellen Jack, Gamma Phi, and Jeff Lobaugh, Theta Chi; Nan Imperatrice, Pi Phi, and Lou Gi-

**Short Meeting Is Held by Senators**

By Hazel Johnson

Wednesday's senate was short and to the point. A temporary investigating committee was appointed to make an investigation . . . their job . . . find out if a sen-

ate investigating committee will be needed this year.

Election dates were set. Nominations for frosh, sophomores, and junior class managers and associate Block "N" representative must be in by September 29. An election rally will be held October 1 preceding the primaries October 2. General elections will be held October 6.



for Campus King



In the classroom, on a date... Rough Rider cords really rate. Handiest item in your wardrobe. Get a pair today.



NAPA, CALIFORNIA



When you smoke Chesterfield it's so satisfying to know that you are getting the one cigarette that's low in nicotine, highest in quality.

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And it's so satisfying to know that a doctor reports no adverse effects to the nose, throat and sinuses from smoking Chesterfield.

The doctor's report is part of a program supervised by a responsible independent research laboratory and is based on thorough bi-monthly examinations of a group of Chesterfield smokers over a period of a year and a half.

Chesterfield is best for me - my steady smoke for 7 years.

Ben Hogan WORLD'S GREATEST GOLFER

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