



ROTC Cadets Receive Medals for Excellence

Governor Charles H. Russell and other distinguished guests were present to give awards to 23 military cadets of the University of Nevada ROTC battalion at the formal Governor's Day ceremonies in the Mackay stadium May 21.

The Governor's Medal for "military excellence and devotion to duty" was presented to Cadet Lt. Col. James A. Lusk. Lusk, a civil engineering student, has been accepted for a commission in the regular army. He will receive the commission upon graduation in June. Last year Lusk was awarded the Veterans of Foreign Wars trophy. He is from Grass Valley, California.

Dr. Minard W. Stout, president of the University of Nevada, presented the President's Medal to Cadet Lt. Col. Terrance L. Katzer. Katzer maintained the highest average score last season as a member of the ROTC rifle. Katzer, of State Line at Lake Tahoe, was named to the 1957 All-American rifle team.

Superior Cadet awards went to senior student, Cadet Col. George W. Ball, Las Vegas; junior, Cadet Lt. John R. Sibbald, Reno; sophomore, Cadet Leslie M. Fry, Reno; and freshman, Cadet George V. Allison, Carson City.

Recipient of the American Society of Military Engineers Gold Medal with Key Replica award was Cadet Lt. Col. Maxwell K. Botz of Reno. In recognition of engineering scholastic achievement, this award is one of ten such honors given each year throughout the U. S.

Cadet Major Harold L. Plummer, Reno, received the Combat Forces Medal for "outstanding military leadership." For excellence in drill, Kerak Temple gold medal award went to Cadet Gordon L. Horsley, Reno; silver medal to Cadet Richard W. Madsen, Sacramento, California; and bronze medal to Cadet Daniel Sobrio, Reno.

Other cadets receiving awards were Cadet Lt. Thomas A. See, Winnemucca; Cadet Major Charles H. Handley, Las Vegas; Cadet David B. Wheeler, Reno; Cadet Douglas R. Bremner, Las Vegas; Cadet Jarold E. Pepple, Las Vegas; Cadet Willis L. Clarke, and Cadet Larry Gedney, Fallon.

Members of the rifle team were awarded the William Randolph Hearst trophy for the second time in two years. Individual Hearst medal awards went to Cadet Major John Middlebrook, San Francisco; Cadet Lt. Col. Katzer; Cadet Lt. Col. Richard L. Mills, Fallon; and Cadet Major Howard E. Espin, Hawthorne.

The McClure Revolving trophy was accepted by Cadet Captain James C. Anderson, Company A commander. The trophy goes annually to the best drilled ROTC company.

SIGMA ALPHA EPSILON HONORS HOUSEMOTHERS

Sigma Alpha Epsilon held a dinner party in honor of the sorority housemothers, dorm housemothers, and mothers of members of the fraternity on Friday, May 10, at the SAE house.

Senate Approves Reimbursement For WC Housing

Reimbursement of the living groups for money spent in housing Winter Carnival guests was approved by the student senate Wednesday night and turned over to the Finance Control Board for its consideration.

The action came after a letter from the Interfraternity Council asking that the fraternities be reimbursed. The letter said there was a strong possibility of no housing in the future if the fraternities had to continue to pay the bill.

The money for reimbursement will come from Winter Carnival surpluses if there is any. If not, repayment will come from the ASUN fund.

In other action the senate voted to have the executive council consider additional delegates to leadership conference, other than those made eligible by the ASUN constitution. AWS President Myram Borders felt the four members of AWS council who were not eligible for leadership conference should go. President Don Travis noted that there are also others who would like to attend, but cannot unless the executive council makes exceptions.

The Constitution reads:

a. Representation to the Student Leadership Conference shall be limited to the following: All ASUN elected and appointed officials; student senators and their alternates; ASUN Committee Chairmen; the President or one official representative from each dormitory, sorority, and fraternity organization; the president or one official representative from each recognized service or honorary organization on campus.

b. Final decision as to the number of representatives shall be made by the ASUN president, the AWS president, the Dean of Student Affairs, and the Dean of Women.

Appointments approved by the senate were:

ASUN secretary, Glenda Price; Winter Carnival chairman, Bob Morrill; Men's Upper Class, Bill Adams; Women's Upper Class, Elaine Zeitlemann; Homecoming, Dick Bryan; leadership secretary, Shelley Branch; Hello-on-the-Hill, Carol Gardenswartz; Assembly chairman, Lyn Bingham; Rally committee chairman, Carl Schafft; Finance Control Board chairman, Dr. John Morrison; Publications Board chairman, Dr. William C. Miller; Finance Control Board voting faculty member, Dr. John Fischer; WUS chairman, Don Hudson, and Elections committee, Penny Molineux.

No Mackay Day chairman has

Increased Registration, Dormitory Fees Voted by UN Board of Regents

Increased registration and dormitory fees for students at the University of Nevada were voted recently by the Board of Regents.

A resident student enrolling next semester will have to pay \$100 for registration and dormitory fees.

Registration fees at the present are \$65 for residents and \$200 for non-residents per semester. Next year they will be increased to \$100 for residents and \$250 for non-residents. Dormitory fees will raise from the present \$75 fee to \$90 per semester.

The fee increases were voted after University President Minard W. Stout and other top university administrators explained that funds were needed for new faculty members and to do work on existing dormitories.

Dr. Stout stated that he was recommending the fee increases "reluctantly."

Dr. William Carlson, dean of student affairs, presented the proposal for increasing the fees in student residential halls. Part of this money, according to University Engineer Robert Poolman, will be used for a "face-lifting" in Lincoln hall.

Dr. Stout and Dr. Carlson provided statistics to show that fees presently charged at the University of Nevada are below those charged in many state universities and land grant colleges.

DELTA DELTA DELTA JOINS IN PANSY RING

The senior members of Delta Delta Delta sorority will be the guests of honor at the annual "Pansy Breakfast" on June 2 in the Skyroom of the Mapes hotel.

The breakfast will be highlighted by the "pansy ring" ceremony in which members who have announced engagements or pinnings during the school year pass through the ring and are presented with a red rose. Mary Carol Jackson sorority president said each of the senior members will also be presented with a gift and will have her picture taken at the luncheon.

The senior members of the sorority will be the guests of honor at the annual junior-senior luncheon to be held on Saturday June 1 in the Redwood room of the Riverside hotel.

it. I am not in a position to pay for damages inflicted on my car by some scoundrel who hasn't the common decency to come forth and identify himself (or herself), and offer to pay for the damage. This, however, is exactly what happened. Some time yesterday, in the parking lot, someone hit my right, rear fender, or scraped it, which left several dents and a good deal of missing paint. Unfortunately, the guilty one left no paint from his own car, so I am left with several rather bare scratches and dents.

I will be satisfied if the guilty party sees this letter in your "Letters to the Editor" column. I expect nothing better than this, as hit-and-run drivers rarely fess up if they can get away from it. There are people like that among us, I guess, and there doesn't seem to be much that we can do about it. I just hope sincerely that none of the other students here at the university come in contact with this "Jack the Ripper" who specializes in cars—it can become expensive.

—N. Parkhurst

Letters to the Editor

I wonder if the legislature did not make a mistake in adding the four new members to the board of regents. From the report of the last meeting of that body, it would seem to me that they have sold the students down the river.

At the recommendation of Dr. Stout, the regents approved an increase in the fees for resident students from \$65 to \$100. For non resident students, the fees were increased to \$100. These increases are not surprising in view of the rising costs of living and expansion. And I doubt if many students would be opposed to the increases under those circumstances.

But a great many of the students feel that the administration has overstepped its ethical bounds by raising costs in the face of the refusal of the legislature to appropriate money for the same purpose.

The University budget requested money for salary increases for personnel. The lawmakers felt that the sum was not warranted and refused to grant the full amount. Apparently the administration felt that the lawmakers are not capable of assessing the needs of the University.

Most of us will agree that education is not a cheap commodity. Nor will we argue the right to increase the fees. But we do feel that the purpose for which the additional money will be used is not legitimate cause for the increase.

This is a land grant institution and the matter of raising money to operate it rests with the people of the state and their duly elected representatives.

In view of the recent censure motion by the American Association of University Professors, this action appears to be ill timed and a poor example of student-university relations.

It is an age when people greet (Name withheld by request)

I feel it is fairly safe to say that anyone who owns a nice automobile would not be a little bit peeved if he were suddenly to find that someone had damaged his auto, and very conveniently left the scene to avoid the incurred responsibility.

I fit the "peeved" category very well. I own a white '54 Chevrolet Bel-Air. I bought the car with my own money and am rather proud of

been decided upon yet.

New senators Bill Keith of Lambda Chi and Dick Bryan of SAE were approved by the senate.

Suzie Kuypers was announced as the new head cheerleader.

In a report on the recent Pacific Students President Association meeting, Miss Borders said a great deal was accomplished, and the conference was "very successful."

Summer Jobs Now Available To UN Students

Summer jobs are available for students of the University of Nevada in several fields, according to the office of Student Affairs.

For students 21 or over, jobs are open as change women, cashiers, change men or security officers at Harrah's club in Reno or Lake Tahoe. Other jobs open at the gaming club are restaurant help and parking lot attendants.

Further information for employment at Harrahs club can be obtained at the personnel office on Center street. The office is located next to the bingo parlor.

Other summer jobs are open in business firms, private individuals, Federal, State, and California government jobs, and the Sierra Pacific Power Company.

Information on summer jobs may be had in the office of Sam Basta, student counselor, in the quonset hut.

Braden Stauts New SAE Prexy

Braden Stauts, 21-year-old engineering major, was elected president of Sigma Alpha Epsilon fraternity last week to succeed Bill Adams.

Stauts now serves as ASUN senator-at-large. He was a member of the ski team during his three years at Nevada, and last year was chairman of the Men's Upper-Class committee.

The change of officers for the coming year are as follows: Bruce Rossman, vice-president succeeding Jim La Porte; Tom McCann, secretary; Ed Alvarez, treasurer; Bill Kearney, correspondent; Steve Rucker, house manager; Steve Dollinger, senator; Bob Costello, social chairman; Bill Adams, rush chairman and pledge trainer; Ron Broderdorf, chaplain; Melvin "Bud" Borden, chronicler; and Ed Petroni, herald.

DR. LEIFSON CREDITED WITH NEW PHYSICS FIND

Dr. Sigmund W. Leifson, professor of physics at the University of Nevada, has recently made a to the teaching of physics. to the teching of physics.

In the February issue of the American Journal of Physics, Dr. Leifson presents a new method of measuring a high resistance. This new method saves much time in the physics laboratory and has proved to be popular to people who have used it.

Since the article was published, Dr. Leifson has received many requests from all over the country for a reprint of his article. The most recent request was received

from the Institute of Physics, in Zagreb, Yugoslavia. Such recognition is very satisfying, he said, particularly since many hours went into the development of the method.

Dr. Leifson's article is the result of a paper he presented on the same subject to the northern California section of the American Association of Physics Teachers in May, 1956. Immediate and favorable response to his paper prompted the publication of the article in the American Journal of Physics.

Editor commits suicide.

DR. RICHARD EVANS TO GIVE BACCALAUREATE SERMON

Dr. Richard Evans, known for his nationwide Sunday broadcasts of the "Spoken Word," and his syndicated newspaper columns, will give the 67th Annual Baccalaureate sermon Sunday afternoon, June 2 at 4 p.m. in the New Gymnasium.

The commencement weekend will begin Saturday, June 1, with the traditional Phi Kappa Phi dinner for members and guests of the scholastic honor society.

Commencement ceremonies will be held at 10 a.m. Monday, also in the New Gymnasium. Speaker will be Dr. Russell I. Thackrey, executive secretary of the American Association of Land-Grant Colleges and State Universities. Dr. Thackrey is a former Associated Press correspondent and

journalism professor.

Two prominent Nevada mining leaders, Noble H. Getchell and George Wingfield, will receive honorary degrees of doctor of mining economics.

Getchell, a national mining figure for more than half a century, is vice president and general manager of the Getchell Mine in Humboldt county.

Wingfield has been an organizer, developer, and financier of mining properties in Nevada since the time of the boom camps in Tonopah and Goldfield. He is connected with banking and ranching throughout the state and was a regent of the University of Nevada for ten years.

We are practicing the graceful art of leaving.

Students PE Teachers, Hosted At UN 'Playday'

More than fifty students and P.E. teachers from twelve high schools and one college met Saturday for the annual "playday" sponsored by WRA and PEMS. Miss Jacqueline Wilson of the p.e. department stated that the purpose of the affair is to "bring high school girls into the university to see what it is like and to promote good relationship between the high schools."

Austin, White Pine, Reno, Sparks, Manogue, Carson City, Gardnerville, Yerington, and Susanville, Calif. high schools participated.

A luncheon held in the dining hall climaxed a morning of recreational games, volleyball, softball, and sports demonstrations. Each school presented entertainment during lunch.

A demonstration game in "triplet" volleyball was given by p.e. majors Evelyn Ames, Josie Aufdermaur, Deanne Munk, Donna Rowe, Betty Edmondson, and Sharon Stiff. The game was originated by Miss Ruth Russell, and Miss Wilson. Only three persons play on each team, and a smaller court, instead of the regulation eight players.

Marge Hartman performed on the trampoline. An exhibition in archery by professional archer, Bob Dill, followed.

In conjunction with the morning recreation for the high school girls, a sports clinic was conducted for the teachers by Miss Lillian Gallichio of Sacramento State College, and Miss Olive Anson of Enterprise high school in Redding, Calif. Miss Gallichio and Miss Anson demonstrated archery and badminton and discussed the techniques of teaching these sports.

Evelyn Ames, president of WRA, was in charge of the occasion. Miss Barbara Lane, and Miss Iona Mowrer of the p.e. department assisted misses Russell and Wilson in the supervision.

Some day you'll look back at your life, and you'll look away as fast as you can.

FOR TOP QUALITY IN ICE CREAM, MILK AND DAIRY PRODUCTS

Velvet Ice Cream & Dairy Prod.

603 North Street

Phone FA 3-4623

Sticklers!



LAST CALL FOR STICKLERS!

We're still shelling out \$25 for every Stickler we accept—and we're still accepting plenty! But if you want to cut yourself in, you've got to start Stickling NOW! Sticklers are simple riddles with two-word rhyming answers. Both words must have the same number of syllables. Send your Sticklers (as many as you want—the more you send, the better your chance of winning!) to Happy-Joe-Lucky, Box 67A, Mt. Vernon, N. Y. NOW! TODAY! PRONTO!

WHAT'S A SALT LAKE CITY BOSS?



Mormon Foreman

ROBERT NAPARSTECK, U. OF SCRANTON

WHAT IS AN ASPIRIN FACTORY?



Pill Mill

BOYD COLLIER, WAKE FOREST

WHAT IS ONE OF CAESAR'S ARCHERS?



Roman Bowman

FREDERICK KROHLE, WILKES COLLEGE

WHAT'S A HOSPITAL FOR PESSIMISTS?



Cynic Clinic

BEVERLY DREISOW, WASHINGTON STATE

WHAT'S A GANGSTER'S EMBRACE?



Thug Hug

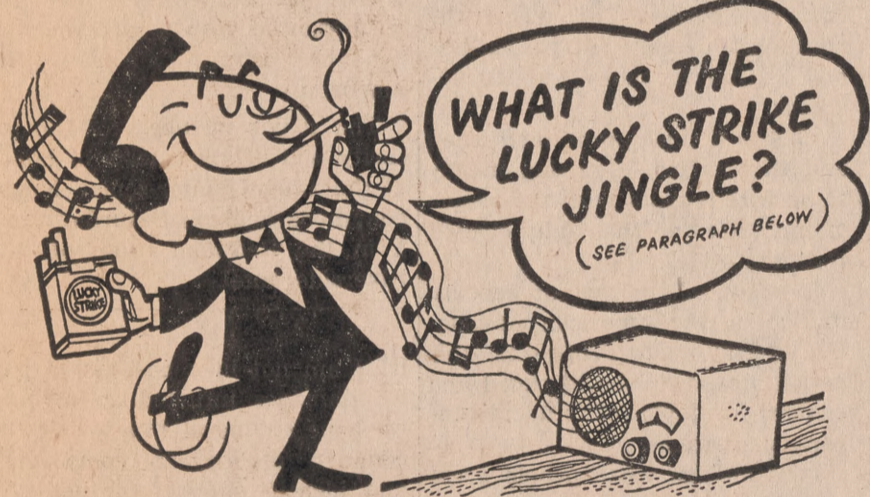
JOHN WATKINS, W. VIRGINIA U.

WHAT IS A SINGER FROM OKLAHOMA?



Sooner Crooner

LARRY GAY, HARVARD



WHAT IS THE LUCKY STRIKE JINGLE? (SEE PARAGRAPH BELOW)

YOU'VE PROBABLY HEARD of torch songs (music to cry by), Air Force songs (music to fly by), and Aloha songs (music to bye-bye). The Lucky Strike song is music to buy by: it's a pretty ditty that's devoted strictly to Luckies. Naturally, that makes it a Cheerful Earful! It reminds you that Luckies are tops and that better taste is the pleasin' reason. Luckies' taste comes from fine tobacco—mild, good-tasting tobacco that's TOASTED to taste even better. So, as the jingle says, "Light up a Lucky, it's light-up time!" You'll say it's the best-tasting cigarette you ever smoked!

Luckies Taste Better

"IT'S TOASTED" TO TASTE BETTER... CLEANER, FRESHER, SMOOTHER!

A.T.Co. Product of The American Tobacco Company - Tobacco is our middle name

DON'S BARBER SHOP

358 N. Virginia One Door N. of the Sportsman

Open Kitchen RESTAURANT

13 WEST 4TH STREET

HOME COOKED

FOOD

OPEN 24 HOURS

Ross-Burke Co.

FUNERAL SERVICE

101 W. 4th St. Ph. FA 3-4154

Clark Assigned To Formosa

Captain Harry E. Clark, after two years with the military department at the University of Nevada, has been assigned on a two year tour of duty on the island of Formosa. Clark will be a military advisor to the Chinese forces of Chaing Kai-shek.

The captain has been instructing second year basic ROTC students since he came to the university in 1955. Clark himself took four years of ROTC at the University of Washington. He entered the army in February, 1953, and took 17 weeks of Officers' Candidate School instruction. He was then given a reserve commission as second lieutenant.

Clark, an artillery officer, will advise the Chinese on electronic fire control equipment. Clark is familiar with field, anti-aircraft, and sea coast artillery.

Forced to Move

Chaing Kai-shek's Chinese Nationalist army on Formosa numbers 65,000 men. It was forced to move to the island in 1949. It is the only free world force engaged in a continuous, if sporadic shooting war with Red China.

Clark has seen much of the world since he entered the army. In 1944 he served in Hawaii and took part in the invasion of Okinawa. Later he was stationed on various atolls in the Pacific, and spent some time on the Chinese mainland. In 1947 he returned to the U. S.

In 1949 Clark's reserve status



SUPPRESSED until recently, this picture shows Al Creel presenting a small tiger to Lambda Chi's White Goddess, Delores Chambers.

as reserve officer was changed to regular. He was stationed at Fort Bliss, Texas until 1951. He moved to Fort Sill, Oklahoma for a year, then in August 1952, he was sent to Germany. He was in Germany for three years, then was assigned to the military department at the University of Nevada.

Clark is to report to San Francisco in September, and is to be in Formosa by September 10. He has requested that his wife and three children be allowed to accompany him to the island.

Formosa has a native population of seven million. The island lies ninety miles off the Chinese mainland. It has an area of 13,890 square miles.

GAMMA PHIS HONOR SENIORS AND ENGAGED

Gamma Phi Beta will honor its graduating seniors at a breakfast to be held at the Holiday Hotel, June 2.

Members who have announced engagements and pinnings, during the past school year, will also be acknowledged.

The breakfast, sponsored by the Gamma Phi's mother club, will start at 8:30 a.m.

Patronize Your Advertisers

★ SEWELL'S ★

Nevada's Largest Home Owned Super Markets

430 NORTH SIERRA STREET, RENO

RENO

WINNEMUCCA

ELKO

WE ARE EXTENDING A CORDIAL INVITATION TO INTERESTED UNIVERSITY OF NEVADA STUDENTS

TO INSPECT THE

Newly Remodeled Park Terrace Apartments

Building 11 Montello Street

FAirview 2-0457

GOLD N SILVER CAFE

4TH AND VINE STREETS

Harry Bond

Open 24 Hours a Day

Wm. J. Parker

Make friends with Winston!

WINSTON is the word - for flavor!



■ No lecture here — just a promise of the full, rich tobacco flavor college smokers want! Try America's favorite filter smoke. You'll like the taste. And you'll like the

filter — a filter that does the job so well the flavor really comes through to you. Try Winston for finer filter smoking. Winston tastes good — like a cigarette should!

Switch to **WINSTON** America's best-selling, best-tasting filter cigarette!

R. J. REYNOLDS TOBACCO CO., WINSTON-SALEM, N. C.

The Hot No Sagebrush

Entered as Second-Class Matter at the Post Office at Reno, Nevada



Issued Weekly during the school year by the Associated Students of the University of Nevada at Reno, Nevada, except holidays, examination periods and the first two weeks of each school term.

Office: ASUN Bldg., University Avenue at Ninth Street Telephone 2-4272

Press: Western Printing & Publishing Co., 207 - 18th St. Sparks, Nevada - Phone 5-4411

SUBSCRIPTION RATE\$1.10 PER SEMESTER

Advertising Rates Per Column Inch	Local \$1.00	National \$1.15	Political \$1.20
-----------------------------------	--------------	-----------------	------------------

BRUCE BLEDSOE Editor	DAVID LOWE Assistant Editor	HANK RILLING Business Manager
-------------------------	--------------------------------	----------------------------------

SPORTS EDITORBOB BROWN

CIRCULATION MANAGERGORDON CRONENBERGER

COPY EDITORELSIE NATANI

REPORTERSCliff Clay, Bill Devereux, Sam Hummel, Mazie Jesse, Karen Knudson, Bob Mount, Nedra Norton, Buster Sewell, Cathy Zimmerman.

CARTOONIST LARRY DAWSON

Editorial

DEAD WEIGHT



LAME DUCK Bruce Bledsoe, outgoing editor of the Sagebrush, sleeps off an up-and-down year of journalistic endeavor outside the journalism building. This is "three-zero" week for Mr. Bledsoe, which in journalistic terminology means, "The End."

Journalists Elect Mount to Lead

Junior Bob Mount was elected this week to succeed Hank Rilling as president of the campus chapter of Sigma Delta Chi, national professional journalistic fraternity. The group met last Sunday at the Circle RB Lodge.

Vice president elect Steve DOLLINGER, who was the former secretary, replaces Ken Robbins.

Dave Cutler was elected to the position of treasurer, taking the place of Dwight Dyer. The new secretary is Bill Devereux.

Cliff Clay replaces Bob Faiss as historian. Faiss, editor of "The Alumnus," will be followed by Dave Lowe. Lowe appointed Faiss Associate Editor. Faiss was commended by the group for his work as editor of "The Alumnus" during the past year.

Faculty representatives were Professor A. L. Higginbotham, head of the department of journalism, and Keiste Janulis, associate professor of journalism.

John Sanford, state chairman for Sigma Delta Chi and editor of the Reno Evening Gazette, at-

Ed. Note: Life has never been easy; it probably never will be. It is a fight (but worth fighting); it must be lost (but worth keeping as long as possible). It is a song worth singing, even if the song is often off-key.

ROTC BAND, VOLUNTEERS TAKE PART IN PARADE

The University of Nevada regimental band and more than one hundred and fifty volunteers from the university ROTC unit took part in the Armed Forces Day parade in Reno last Saturday.

The parade, termed "spectacular" by Reno newspapers, started at 10 a.m. and followed a zig-zag course through the city. The reviewing stand was located in front of the Riverside Hotel and loudspeakers informed spectators of the passing units.

tended the meeting. Ed Slingland, a professional member who is a member of the staff of the Gazette, also was present. Both men served as lecturers in the department of journalism.

Martin Mumbles

By Diane Martin



Lousy drought all year long. And then the rains came. Now we have a lousy flood on our hands. Of gossip, that is.

Realizing that approximately 82 enemies will be made with the ensuing column (due to forgotten marriages, or those that weren't supposed to be public) we will nevertheless begin our onslaught into the gossip world, hacking our way with our trusty Bowie knife through the tangled affairs of local scandal.

Bear with us. It wasn't our fault that everybody went gung ho for the "settle-down" routine last week.

Besides, you may be one of the millions . . . everybody's doing it!

Among-the-Many-Dept.: Pi Phi Nancy Chandler and Paul Norbert are engaged . . . so are Sigma Nu Bob Autrey and Theta Fran Beer . . . so are DDD Chris Gibson and Lambda Chi Ray Little . . . so are Independent Jean Rivkin and Lambda Chi John Roberts . . .

And some marriages: Tri-Delt Carol Titus announced the big step last Monday night . . . the young man is Joe Mangrum of the Sleep-and-Eat house . . . Toni De-Reynier, erstwhile Pi Phi, revealed her marriage to Bob McFarland, from Berkeley.

A Million Pinnings: Pi Phi Bev Ricketts and ATO George Nelson are pinned .

Sigma Nu Carl Shaff and PiPhi Marilyn Ferrari announced their pinning at the White Rose . . . so did Sandy King and Sammy Macias . . . so did Sharon Teglia and Ron Wilson . . . so did Bob Sillery and Nancy Arnold . . . all are Snakes and Pi Phis . . . except Arnold, who's affiliated with Gamma Phi.

Keep reading—you may be next. Independent Pat Kelley and SAE Buster Sewell announced their engagement at the SAE Spring Formal . . . Sigma Nu Jim DePriest and Char Young are pinned . . . Gamma Phi Suzanne Swartz and Bobby Ernst will chug down the aisle on August 25 . . . Theta Peg Folkes and SN Chuck Harrison will be married in early June . . . DDD Margie Orr and SN Ted Contri will repeat the vows in June . . . Pauline Morris, Independent, has been married to Independent John Wellington for some time now . . . Louise Littenburg is pinned to Speedy Alvarez of SAE.

Campus Couples: ATO Chuck Evans and DDD Janie Kottinger . . . ATO Jim Joyce and Theta Cathy Zimmerman . . . Karen Knudson of KAT and SN Bob Benedict . . . Deanna Merling and Gene Killiany of Theta Chi . . . Tri-Delt Sin Heth and ATO Del Driver . . . DDD Sally Holmes and Tau George Wilkinson . . .

Among the many at the White Rose were Theta Caroline Chappelle and SN Dave Necco . . . Farol Spell and Gary Lundergreen . . . Myram Borders and John Tollefson . . . Nora Kellogg and Louis Porta . . . Bill Thornton and Suzie Kuypers . . . Cliff Devine

and Kay Hicks . . . all the latter are Snakes and Pi Phis.

More at the White Rose: Mike DeWees and Theta Cathy Zimmerman . . . Chuck Smith and Theta Janet Hayden . . . Clay Berkholder and WR Queen JoAnne Ortiz . . . JoAnn Todd and John Madriaga . . . Kathy Warner and George Hellerich . . . Packy Morris and Evie Ames . . . congratulations, Packy, on a fabulous dance.

Campus addendum: Pi Phi Carolyn McGowan and Theta Chi Max Botz . . . Dave Harris and Pi Phi Kay Kelly . . . Judy Stammer and Dick Ankers . . . Gail Wooster of DDD and Dave Middlebrook of Theta Chi.

Enough is enough. And the reason that 54 Pi Phis hacked their way into this week's column is simple to explain . . . as of the next edition of the paper (September), Nora Kellogg of Pi Beta Phi will be taking over this "necessary evil" of a gossip column . . . to be called "Kellogg's Krumbles," no less. Just preparing you for next year.

Swan Song: Read as fast as you can . . . if you don't, the tears will blur your vision as I sloop my way through the sentimentality of the year's end . . . my sincerest thanks go to people like Mac Jackson, Chuck Coyle, Char LeMaire, Sin Heth, Jerry Evans, and Gloria Urriola, who made this year a good one . . . and to people like Trudy Caddel, Lil Johnson, and Braden Stauts who've made it an interesting year . . .

And compliments to Margie Orr, Bill Eddelman, and Rich Bryan, who are the kind who make this school great . . . and to people like Janene Assuras, Trinie Erquiaga, Dino Martini, and Don Butts, who are members of the solid backbone that are constantly dependable.

THE MESA
on the Road to the Ski Bowl
FOOD WITH A VIEW

Wine House
FRANCOVICH BROS.
SERVING FOOD FIT FOR A KING
—OUR SPECIALTY—
Grain Fed Colored Fried Chicken and Steaks
DE LUXE HAMBURGERS
18 East Commercial Row
Telephone FA 3-5821

RENT YOUR **Semi-Formal and Formal Attire**
EXPERT CLEANING
CUSTOM TAILORED SUITS
Special Rates for University Students
Alterations on Men's and Women's Clothes
Expert Work on Suede and Leather Jackets
SUN-RAY TAILORS
120 E. 2nd St. Pick Up and Delivery Ph. FA 3-5794

Devereux Heads Newman Club

Election of the University of Nevada Newman club officers for the coming year took place at Bowers Mansion last week.

Elected president of the club to succeed June graduate Richard Arden is Bill Devereux. The new president is a sophomore journalism student.

Fred Jesser, a junior, has been selected as vice president. Other officers elected were Kress Harris, recording secretary; Virginia Pucci, corresponding secretary; Ruth Ruhl, treasurer; Jan Matheus and Ed Randall, social chairmen.

Chosen to head the board of directors as managing director of the Newman Center is Tom Ormachea.

The Newman club is a Catholic organization on campus under the direction of the Rev. Leo E. McFadden, chaplain.

Cliff Clay is a Clod

To Don Travis, the University Administration, Charlie Brown, Chuck Southworth . . . my thanks. I don't know quite why.

Above all else, my deepest thanks and regards to Delta Delta Delta, the sorority which is, as we all must truthfully admit, the greatest . . . (no matter how hard Kellogg tries to brainwash you next year, remember that).

Stop by "The Dutchmans" on the way home
Viggo Petersen, Prop.
SILVER SAGE MARKET
655 N. Virginia

HOTEL *Elwell* Las Vegas
BILL ELWELL, '38

AMERICAN SHOE CO.
822 South Virginia
NATIONALLY ADVERTISED
Shoes
for the Entire Family at prices you can afford to pay
Open Tuesday and Friday Evenings Till 9
Phone FA 3-7364

New Yell Leaders Chosen for '57-'58

Susie Kuypers, Don Rasmussen, Chuck Smith, and Carol Gardenswartz will be ASUN yell leaders for the 1957-58 school year. The three juniors and one sophomore were selected at tryouts held last week. All members of the squad have served as assistant yell leaders in the past two years.

Simmie Cooper, out-going head yell-leader, announced that the selection was made on the basis of "spirit and pep" and "ability to draw response from the rooting section."

Over twenty students came out for practice during noon hours, and tryouts were held May 15 before a board of judges made up of faculty and students.

A constitutional change recently was put through at the suggestion of the present yell leaders in which the number elected cannot exceed four. Under the change tryouts will be held every year in the spring and the head yell leader will be decided by a vote of the new members of the squad.

All the great flock around me, because I am mediocre, and I make them feel superior.

ANNUAL ATO PICNIC HELD LAST SUNDAY

Alpha Tau Omega fraternity held a picnic for members and dates Sunday at the home of member John Meder, near Cave Rock at Lake Tahoe.

Despite rainy weather, the gathering went on as scheduled, said Mack Fry, social chairman. Food was served in the house.

KATS HOST PROFS

Kappa Alpha Theta sorority members entertained about thirty members of the faculty last week at their annual "Prof's Coffee Hour." All faculty members and their wives were invited.

Jane Nightingale and Ann Warren were co-chairmen in charge of the social hour. It took place at the chapter house, 863 North Sierra.

Entertainment was furnished by the Theta's Mackay Day song team, directed by Kaye Reid. The songs were based on the general theme of "Rhapsody in Color." Glenda Price, a sophomore transfer from Colorado, played the piano.

HONORS GRADUATES

The mother's club of Kappa Alpha Theta sorority hosted a luncheon honoring the graduating Thetas on Saturday of last week.

Forty Attend Press Club Breakfast

More than forty persons at the annual Press club breakfast saw two students initiated into Kappa Tau Alpha and journalism awards presented to four others.

Nora Kellogg and Henry Rilling were initiated into the national society, Kappa Tau Alpha, that recognizes scholarship abilities in journalism. The two students were sworn in to the organization by A. L. Higginbotham, a member of the society and head of the journalism department. Miss Kellogg is a junior, and Rilling a graduating senior. Both are journalism majors.

Awards for the best journalistic work went to Bruce Bledsoe, for the best news photograph, and another for advertising. Mrs. Maizie Jesse won the feature article award. Miss Karen Knudson, newly elected club president, was the winner for the best news story. Retiring president, Myram Borders, was the winner in the best editorial category.

Guest speaker for the meeting was Mr. Po Chein, prominent newsman from Burma, and member of the Rangoon board of film censors. His speech covered conditions and the difference in the Burmese and U. S. newspapers.

Representing the University faculty were Professor and Mrs. A. L. Higginbotham, Professor and Mrs. Keiste Janulis, Mr. and Mrs. Jack Myles, and Mr. and Mrs. Ed Slingland.

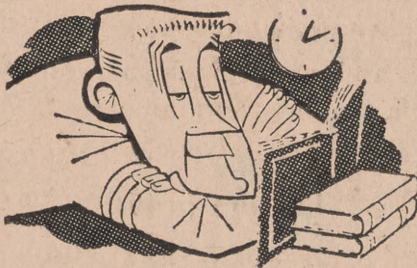
Special guests of the club were: Mr. and Mrs. John Sanford. Mr. Sanford assisted in the Journalism department last year.

ANNUAL SPRING FORMAL

The Mesa was the scene of the annual Pi Beta Phi spring formal. Theme of the dance was "black magic."

MASON'S BARBER SHOP
Complete Barber Service
for the Family
312 NORTH VIRGINIA ST.

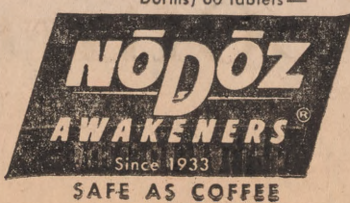
Cramming for Exams?



Fight "Book Fatigue" Safely

Your doctor will tell you—a NoDoz Awakener is safe as an average cup of hot, black coffee. Take a NoDoz Awakener when you cram for that exam... or when mid-afternoon brings on those "3 o'clock cobwebs." You'll find NoDoz gives you a lift without a letdown... helps you snap back to normal and fight fatigue safely!

15 tablets—35¢ large economy size (for Greek Row and Dorms) 60 tablets—98¢



JOANNE ORTIZ CROWNED SIGMA NU 'WHITE ROSE'

Joanne Ortiz, Pi Beta Phi, was crowned with a circle of white roses and honored with the title, "the White Rose of Sigma Nu" during the formal dinner held at the Tahoe Biltmore Hotel at Lake Tahoe Saturday night.

Joanne, and three other women from visiting colleges, were bestowed the title by Packy Morris, Nevada chairman of the Divisional Sigma Nu formal dance.

The Sigma Nu song team entertained at dinner. More than three hundred people attended the dance.

Spudnut Shop

407 W. 4th
Telephone FA 2-5642

COMPLETE STOCKS—Classical, Jazz and Popular—LP's
HI-FI PHONOGRAPHS—RCA, Webcor, Philco, Dictograph
Everything in Current Pops

RENO'S NEWEST—MOST CONVENIENT,
COMPLETE RECORD SHOP
24 E. SECOND STREET
Across from Grand Cafe

HOUSE OF RECORDS

Bonus Record Club FA 9-0730

CARLISLE'S

Since 1917

PRINTERS . . . STATIONERS
ENGINEERING . . . SCHOOL SUPPLIES

Parker and Sheaffer Pens

131 North Virginia Street

Telephone FA 3-4195

Reno Laundry & Dry Cleaners

56 YEARS CLEAN SERVICE "IN RENO"

SPECIAL DISCOUNTS
FOR CASH & CARRY
Upon Presentation of
Student Body Card

Investigate
and Save

205 E. PLAZA STREET

- 6 Blocks from University
- Cottons Freshly Launder'd
- Spring Formals Drycleaned
- Excellent Shirt Service
- White Dinner Jackets Our Specialty

FA 2-9477

AFTER THE GAME . . .
OR ANYTIME . . . VISIT

HERB'S MOCHA SHOP

GOOD FOOD AT MODERATE PRICES

—FOUNTAIN SERVICE—

300 W. FOURTH STREET AT CHESTNUT

Phone FA 2-5021

Rissone's

Nevada's Leading Recappers

Complete
One-Stop
Service

Willard
Batteries

Auto

Seat Covers

Complete Line of Automotive Parts, Supplies and Accessories
Student Courtesy Cards Honored

635 North Sierra Street

Office: Dial FA 2-9409

11 East 4th Street

Dial FA 3-5422

141 West 4th Street

Complete Shell

Service

Expert Lubrication

Complete Line of Automotive Parts, Supplies and Accessories

Student Courtesy Cards Honored

Dial Reno FA 2-5424

Nevada Transfer & Warehouse Co.

PACKING — MOVING — STORAGE

Telephone FA 3-4191



It's a puzzlement:

When you're old enough to go to college,
you're old enough to go out with girls. When
you're old enough to go out with girls, who needs
college? Oh well, there's always Coke.



SHOSHONE COCA-COLA
BOTTLING COMPANY
970 S. Virginia Reno, Nevada

SIGN OF GOOD TASTE



Renee Reifel

She wants to know what we did with the \$401,518,000

RENE E REIFEL is a secretary in the marketing department of Union Oil. She is also —through our Employees' Incentive Plan— one of our 5,906 employees who hold shares in the firm.

This entitles her (along with over 65,000 other people who own shares in Union Oil) to a report on the 66th year of business of the 47th largest industrial company in the country.

How we spent it

In 1956 our customers paid us the record amount of \$401,518,000.

We spent 72.1% of this—or \$289,481,000—with over sixteen thousand other companies and individuals with whom we do business.

The more than 1000 tax collecting agen-

cies took another 3.7% or \$14,830,000. This does *not* include the \$74,120,000 we collected from our customers as fuel taxes and turned over to governmental agencies.

Wages and other benefits for our workers and their families amounted to 15.7%, or \$62,966,000 of our income.

The net profit

This left 8.5%—or \$34,241,000—as net profit. Slightly more than half of these earnings—\$18,261,315—were paid in cash dividends to Renee Reifel and our other 65,000 share owners. (Note that our share owners received only about three and a half million dollars more than the various tax agencies, which contributed nothing to the business.)

The balance of our net earnings—equal to 4.0% of our customers' dollars—we

reinvested in the business to expand and modernize facilities.

It seems to us that this report does more than give an account of our stewardship to Renee Reifel and our other share owners.

It points up the broader base of ownership of American business. In the last four years, for example, the shareholders of all companies listed on the New York Stock Exchange increased by 33%. Union Oil did even better—41%.

This could happen only in a freely competitive economy that encourages and rewards individual effort.

* * * *

YOUR COMMENTS ARE INVITED. Write: *The Chairman of the Board, Union Oil Company, Union Oil Building, 617 West 7th Street, Los Angeles 17, Calif.*

Union Oil Company OF CALIFORNIA

MANUFACTURERS OF ROYAL TRITON, THE AMAZING PURPLE MOTOR OIL

OLD GOLD ANNOUNCES



WINNERS!

1st PRIZE

(All-expense, 40-day tour of the world for two or \$5,000 in cash)

DAVID L. HENDRIE
University of Washington
Washington

2nd PRIZE

(10-day all-expense paid trip to Paris)

JOSEPH LEONARD
Lehigh University
Pennsylvania

3rd to 6th PRIZES

(7-day all-expense paid trips to Bermuda)

D. RICHTER
Univ. of North Carolina
MARTIN H. HACKER
Northwestern Univ., Illinois
RICHARD PRAIRIE
University of Chicago
RICHARD D. POMERANTZ, JR.
Cornell Univ., N. Y.

7th to 16th PRIZES

(RCA Hi-Fi sets—MARK IV)

JAMES MARTIN
Univ. of Detroit
DONALD Y. DAVIS
Univ. of Florida
T. NEIL DIVINE
Mass. Institute of Tech.
JANE SPAETH
Middlebury Coll., Vt.
WILLIAM T. SMELSER
Univ. of California
HAROLD I. LEVINE
Univ. of Chicago
RAMON JIMENEZ
U.C.L.A.
CHARLES HAMBURG
Temple Univ., Pa.
PETER S. HOCKADAY
Yale, Conn.
PETER OSTRANDER
Columbia Univ., N. Y.

LARRY A. BARON
M. I. T.
RICHARD A. HUGHES
Lehigh Univ., Pa.
LESLIE KERT
Univ. of Michigan
JEROME H. WISEMAN
Temple Univ., Pa.
EDGAR W. SCHULZ
North Dakota Agric. Coll.
CHARLES M. ROSENBLATT
Columbia Univ., N. Y.
MARVIN RAY LENZ
Texas University
ELIOT GLASSHEIM
Wesleyan Univ., Conn.
DEAN NEHER
Univ. of Kansas
LEON ZUKROW
Marquette Univ., Wis.
PETER AVAKIAN
M. I. T.
G. L. JORDAN
Texas A. & M.
DENNIS A. JOHNSTON
Grinnell Coll., Iowa
J. S. WESKE
Harvard Univ., Mass.
GILBERT SHAPIRO
Columbia Univ., N. Y.
MANER L. THORPE
Univ. of California
MAURICE DANIHER, JR.
Univ. of Illinois
BERNON F. MITCHELL
Stanford Univ., Cal.

50 additional PRIZES

(\$25 Brooks Brothers wardrobe certificates)

ROBERT G. FESSLER
Duke Univ., N. C.
JOHN BIENFANG
Univ. of Colorado
PHILIP R. PRYDE
Amherst Coll., Mass.
CARL G. WEISENFELD
Columbia Univ., N. Y.
GAIL SLAYBAUGH
Mount Holyoke Coll., Mass.
ROBERT VONDRASEK
Univ. of Colorado
GEORGE R. BEDELL
Columbia Univ., N. Y.
FRED TOWNSEND
Lehigh Univ., Pa.
ROGER J. SMITHE
Univ. of Michigan
STANLEY WOJCICKI
Harvard Univ., Mass.
WARREN R. BROWN
Lehigh Univ., Pa.
DON L. BEARD
Yale Univ., Conn.
ROBERT MALEC
Univ. of Chicago
HUNTER WILSON
U.C.L.A.
DAVE VANTREASE
Washington State Coll., Wash.
BILL BUCHAN
Washington State Coll., Wash.

ROBERT ARZT
M. I. T.
DOOLEY SCIPLE
Cornell Univ., N. Y.
DAVID M. BLOOM
Columbia Univ., N. Y.
WILLIAM W. BUCKLEY
Univ. of California
ROBERT LUTTON
Univ. of Washington
LAWRENCE J. BUGGE
Marquette Univ., Wis.
GARY LEE SMITH
Univ. of Minnesota
FREDERIC J. MASBACK
Syracuse Univ., N. Y.
KARL J. WETZEL
Georgetown Univ., Washington, D. C.
WILLIAM A. McCOMB
Michigan State Univ.
CLIFFORD T. STEWART
Denver University
GILBERT D. MEAD
Univ. of California
WILLIAM L. EARLEY
Univ. of Illinois
HOWARD A. GUTZMER
San Diego State Coll., Cal.
EVE COFFIN
Colorado A & M Coll.
STEPHEN P. HILL
Stanford Univ., Cal.
DONALD DuBOIS
U.C.L.A.
VELLO ERILANE
M. I. T.
STEPHANIE SCHWARZ
Smith Coll., Mass.
PAUL W. SMITH
Univ. of Oklahoma
WAIWIT BUDDHARI
Univ. of California
ROBERT J. McRAE
Montana State Univ.
JOHN GILLIGAN
Marquette Univ., Wis.
JAMES C. POPE
Univ. of California
ALBERT L. SALTER
Univ. of California
GORDEN Y. S. WU
Princeton Univ., N. J.
JACK C. SCOTT
Texas A. & M. Coll.
S. M. ENSINGER
Dartmouth Coll., N. H.
WALTER REICHERT
Stanford Univ., Cal.
JAY ELSAS
Trinity College, Conn.
RICHARD L. THERRIEN
Univ. of Kentucky
KENNETH LANGLEY
M. I. T.
FRANCIS WINDORSKI
Univ. of Minnesota
TOM TOLBERT
Univ. of Oklahoma

Borders Calls AWS Council Meeting

Myram Borders, newly elected president of the Associated Women Students, called together her new council for the first time this week to acquaint the council with projects for next year.

First project of the year, the AWS Big and Little Sister program, is under the direction of Gail Wooster. She has appointed Marie Anastassatos and Janet Barton as her committee members. They have mailed more than a hundred letters to women students selected by the council to become "Big Sisters." Those who received letters must return the contract to the AWS office before leaving school.

"Little Sisters" will be assigned in early July as soon as women begin applying to the University. Tentative plans were also made for a Big and Little Sister picnic in September.

Marie McDonough was appointed to help Ann Love, chairman of the AWS fashion show, make plans over the summer for the early fall "fashion parade."

Myram announced the plans for the council's first meeting next year and urged the members to think of helpful ideas for AWS over the summer.

Artemesia Wins Softball Trophy

Assisted by the fast ball pitching of Marge Hartman, Artemesia-Manzanita association took the WRA softball trophy with a nine to three victory over the Thetas last week. Consolation was awarded to Tri Delta when Pi Beta Phi forfeited for lack of a complete team.

Some of the spectators attributed the loss to the third inning when the losing team was reinforced by two Tri Deltas. Delores Watson, Tri Delt, replaced pitcher Karen Knudson of the Thetas for the last two innings. Tri Delt Nedra Norton also joined the team, replacing Theta Evelyn Ames at shortstop. The Independents gained six runs after the change in lineup.

The Independents had defeated the Tri Deltas the week before with a score of nineteen to four.

SPEECH STUDENTS IN POETRY PRESENTATION

The University of Nevada speech students presented an interpretative reading of poetry last night.

Included in the program were readings from Ogden Nash, Dorothy Parker, Robert Browning, Archibald McLeish, Stephen Vincent Benet, Carl Sandburg, and Amy Lowell.

The reading was the final examination for students in advanced drama class.

The same students gave a similar reading last fall under the auspices of the Washoe County Library.

Students who took part in the reading were Earl Hawley, Dave Necco, Tom Ogg, JoAnne Garwood, Roxanne Miller, Mrs. Dorothy Caffrey, Simmie Cooper, Lloyd Whalen, and Susie Kuypers.



Look for the smart new pack—

OLD GOLD FILTERS

Exclusive "Flavor Fresh" process gives you the best taste yet in a filter cigarette!

© 1957, Harry H. Hollister

Bobbin Along

By Bob Faiss



Dedicated to those who seek the truth, but, unable to find it, will accept a substitute.

The national shame of America is the mounting number of automobile accidents, resulting in the loss of dollars and lives. Learned men have studied statistics and records to find the reason. The reasons are many, they say, but one overshadows the rest.

One group of drivers, these men declare, is to blame for this annual total of twisted metal and broken bones. Not entirely to blame, of course, but certainly mostly.

This designated group contains the drivers in the 16-25 age group. Insurance companies, as blind as justice, have accepted this indictment and adjusted their rates accordingly.

As a consequence, young men who with their own hands can take a motor apart and reassemble it backwards without losing any horsepower are forced to pay twice as much for accident protection as a doddering oldster who can't tell low gear from a hub cap.

These young people are being wronged. The authorities are right in one sense, one group is responsible for our highway holocaust.

I offer the true cause of America's internal tragedy. It is not the teenager with his shaggy locks, nor the college man with short cut and big ideas, nor yet the business man with his Chamber of Commerce beam. No, the real terror is the mother of us all, a mixture of lace and sweetness and wit and irresponsibility, the woman driver.

Women drivers come in assorted shapes and sizes having but one thing in common, they were never designed to control an automobile.

They were created to nurse babies, and fry eggs, and hunt bargains, and curl hair, but never, never hold the key to hundreds of leashed horsepower.

More and more women drivers are hitting the roads each year. This can be proved by statistics which show that home accidents are decreasing while those on the highway are on the rise.

To be certain, there is no single mold of women drivers. There are many types, all of them bad. The following are just a few.

1. I've Never Been in An Accident in My Life Type.

This is very true. However, in her highway career, she has been responsible for countless others. This is the woman who believes that speed causes accidents. Therefore she will never exceed her safety limit of 20 mph. In wet weather or dry, good road or bad, she never varies. After following such a person, a driver is forced to take unnecessary chances to get around her. Here is where accidents start.

2. I Am God Type.

Here is the direct opposite of the above. This woman feels that the shortest distance between her and her destination is a straight line. A line which her car must travel, despite traffic, detours, trees, buildings, dogs, and pedestrians. This is a woman who gets into accidents but who never admits guilt. She feels that if people who see her coming can get out of the way, telephone poles can do likewise.

3. I Am the Weaker Sex Type.

This woman is the scourge of service station men everywhere. When informed that her crankcase or gearcase has just fallen off or that a rod has just blown a hole in her engine, she will reply, "I'll tell my husband. He takes

UNFORGETTABLE MUSIC AT GAMMA PHI FORMAL

Gamma Phi Beta sorority held its annual spring formal at Lawton's Hot Springs May 10.

Music for the affair was provided by the Unforgettables.

Guests of the evening were Dr. and Mrs. Cooney, and Dr. and Mrs. Driggs.

A cocktail party preceded the dance.

Goodbye, 'm all filled out.

care of things like that." And will then attempt to drive off.

These are just a sample. There are many more. You have seen them, cursed them. Something must be done about this situation.

This is the plea of husbands, boyfriends, and fathers all over the nation.

Take the woman from the highways. Put her in the kitchen, where the only person she can harm is herself.



for Campus Kings



In the classroom, on a date... Rough Rider cords really rate. Handiest item in your wardrobe. Get a pair today.



MARIAN CAPURRO IS DREAM GIRL

"Dream Girl of Theta Chi, Gamma Phi Marian Capurro, was chosen Saturday night at the Theta Chi spring formal held at the Mesa.

Marian was presented with a dozen red roses, and a bracelet bearing the fraternity crest of John Darrah, chairman of the queen contest.

Each of the women present were given white orchid corsages from their dates. Thirty-five couples attended.

Chaperones for the formal were Professor and Mrs. Willard Day, and Professor and Mrs. W. C. Miller.

The new social chairman, Tom Frost, and the outgoing social chairman, Cris Cufflin, made arrangements for the affair.

Pi Beta Phi sorority will honor their graduating seniors at their annual "strawberry breakfast" to be held in the Trocadero room of the El Cortez hotel on Sunday.

CAMERAS UNLIMITED

DEVELOPING and PRINTING

CAMERAS - PROJECTORS DARK ROOM SUPPLIES

170 N. CENTER STREET

FA 2-9983



Pizzeria - Cocktail Lounge Spaghetti & Ravioli Cooked to Order



FESTINA'S

The Outstanding Pizza Making Establishment in the West

2800-2810 S. Virginia

Phone FA 3-7239

Reno, Nevada

RENO Mercantile Company

98 W. Commercial Row



Hardware, Houseware, Sporting Goods

FULLER PAINTS

We give and render Thrifty Shopper Stamps—Free Delivery

Telephone FA 2-3454

BIG Y

On Hiway 40 Bet. Reno and Sparks

BIG Y DRIVE IN

WHERE COLLEGE PARTIES are always a success in the GAY-NOR BANQUET ROOM

Telephone Sparks EL 5-2727



board the banana boat in those

Beachers

California styled. Straight front, back strap set into darts. Rugged, long-wearing, high lustre twill in white or sand-tan.

\$4.95

At your favorite store

IT'S FOR REAL! by Chester Field



COLLEGE DAZE*

Most studies of students at college disclose That boys and girls aim at quite different things. The boys learn new angles—add strings to their bows; The co-eds would rather add beaus to their strings!

MORAL: Why be high-strung? Relax with the BIG, BIG pleasure of Chesterfield King! More full-flavored satisfaction from the world's best tobaccos. PLUS King-size filter action... a better tobacco filter because it's packed more smoothly by ACCU-RAY!

Chesterfield King has everything!

*\$50 goes to Bob Armknecht, Dartmouth College, for his Chester Field poem. \$50 for every philosophical verse accepted for publication. Chesterfield, P.O. Box 21, New York 46, N.Y.



© Liggett & Myers Tobacco Co.