VOL. XXXIII—No. 12

RENO, NEVADA

Friday, January 17, 1958

# NAME KISMET CAST

## **Nominate Six Cadets** For Military Award

Six University of Nevada ROTC cadets have been selected as potential "Distinguished Military Graduates" by the Department of the Army.

The cadets on the selection list and the branch of service in which they will serve is as follows: Cadet Ken H. Fujii, of

Reno, Adjutant General's Corps;

Cadent Charles W. Fulkerson, of

Jerome, Idaho, Infantry; Cadet

Harry J. Mangrum, Jr., of Las Ve-

gas, Quartermaster Corps; Cadet

Dale S. Mosher, of Anaheim, Cali-

fornia, Combat Engineers: Cadet

Thomas A. See, of Winnemucca,

Medical Service Corps; Cadet John

A student who is designated as

a Distinguished Military Graduate

may be commissioned as a second

lieutenant in the regular Army,

The students designated as Dis-

tinguished Military Students are

selected for their outstanding qual-

ities of leadership, high moral char-

acter, and a definite aptitude for

guished Military Graduate is the

responsibility of the Professor of

Military Science and Tactics, Lt.

Col. Charles Ronan, and an ap-

The six had been previously des-

ignated as Distinguished Military

Lambda Chi Alpha

Lambda Chi Alpha's new presi-

dent is William Clark. In a re-

cent meeting ,the Lambda Chi's

also elected Kenneth Oakberg, vice

president; Bruce Downs, treasurer;

Outgoing president for Lambda

James Westfield, secretary; Rob-

Jerry Cahill, sergeant-at-arms.

Chi's is Richard Deleissegues.

propriate university official.

Clark To Head

Final designation as Distin-

the military service.

Students.

rather than the Army reserve.

R. Sibbald, of Reno, Infantry.

### JOYCE RESIGNS **EDITORSHIP OF UN SAGEBRUSH**

Jim Joyce, editor of the University of Nevada "Sagebrush," submitted his resignation from that post to the university publications board Thursday. He said that he would recommend Dewey Berscheid as his successor.

The resignation came as a result of Joyce's election to the presidency of Alpha Tau Omega fraternity.

"The load imposed by the combined positions would be too much for one person to do either effectively," Joyce said.

Concerning his resignation, Joyce stated that he did not foresee this election to the fraternity post when he took the position as editor.

"There was quite a hassle when I was appointed editor of the paper," he said. "I appreciate the backing given to me at that time and am sorry that I cannot continue as editor, but under the circumstances I have no choice in the matter."

Berscheid, 25, a junior student in journalism, has been the sports editor of the Sagebrush and was recently appointed assistant editor

An honor student, Berscheid is active in the University Press Club, ert Schenk, rushing chairman; Wiland holds the office of historian in liam Keith, pledge trainer, and Nevada undergraduate chapter of Sigma Delta Chi-national journalism fraternity.

He also is treasurer of the Nevada Chapter of Phi Alpha Theta, national honorary history society.

Berscheid was instrumental in publishing the student directory sponsored by Sigma Delta Chi.

### Captain Joins Military Staff

Nevada's military department recently added an instructor to its staff. New assistant professor of military science and tactics is Captain Ward from the quartermaster depot in Philadelphia.

Captain Ward, who is in the ordinance branch of the army, arrived in Reno on January 5.

He will instruct the second year military students.

### **Student Plays** Scheduled Sunday Afternoon

A joint dramatic production featuring the Campus Players and University Singers will be this week's Sunday at Four program in the Education auditorium.

Trudy Brock and Suzzane Ernst will direct two one act plays. Mrs. Brock will direct "A Sunny Morning," written by Martinez Sierra. The players are Don Rasmussen, Nedra Norton, Bob Riollo, and Judy

Miss Ernst will direct Eugene O'Neill's play, "Before Breakfast." Allura Nason and Bob Ernst are the cast.

There will be no admission charge.

### **Faculty Club Dance Slated** For February 8

The Faculty Club will hold its annual dinner-dance at the Shore Room in the Holiday Hotel February 8.

Bud Cheek's orchestra will play from 8-12 p.m. The charge will be \$5.00 per plate.

Feature of the evening will be a floor show sponsored by the fac-

Committee members in charge of the dance are Dr. and Mrs. William Wood, Dr. and Mrs. William Stucky, Dr. and Mrs. Don Briggs, Dr. and Mrs. Willard Day, Dr. and Mrs. Fred Ryser, Dr. and Mrs. Edwin Worley, Mr. and Mrs. Craig Sheppard.

# Drank Fover

"ZORO!" This word was burned carefully on the lawns of each house on sorority row Wednesday night.

Young men, unidentified, were seen as the culprits. Their getaway was made not on a dashing steed but in a dark Chevrolet.

Flames started by gasoline were seen to reach as high as the top of the Gamma Phi house.

Tokyo Must Wait

Gamma Phi Nancy Arnold was on the phone talking to Tokyo. She saw the fire, immediately hung up the phone and called the police.

Zoro is the title of a western television program viewed locally.

To Be Continued

The burned lawns are the latest in a series of pranks that have plagued the sororities. Others were pigs and other livestock, missing

## Student Production Is Set For March 14-15

Gay Lane, Carol Stever, Jim DePriest, Gary Shallenberger, and Charles Chester have been choen for the principal parts in the University of Nevada's Spring musical production, "Kis-

More than seventy persons tried out for the musical which is to be presented on March 14 and 15 at the State building.

Asher Wilson, assistant professor of speech and drama, will direct the musical play. Dr. Keith Macy, associate professor of music, will supervise the music for the production.

Other featured players will include John Madriaga as Bangleman and Barbara Katona as Ayah. Featured dancer will be Edith Rittenhouse as Zubhediza.

The chorus, which began rehearsals Thursday, will rehearse every Tuesday and Thursday at 4 p.m. in room 109 of the Agricul-

### Ski Club Plans Set for Winter Carnival

The University of Nevada Ski Club will hold its next meeting on February 5, the first Wednesday after registration.

"All ski club members should try to attend this meeting," said Bob Autry, ski club president, "as there is a lot to be done for the Winter Carnival."

The ski club party was planned on the second weekend after Winter Carnival.

do decorations on the ski-hill for Winter Carnival. Volunteers were taken for the committees at the meeting.

The club will also sponsor a nival on February 14th.

ture building. Rehearsals will be held on the 21st and 23rd of January for those in the chorus who do not have finals.

Minor singing roles will be assigned to members in the chorus as practice gets under way, stated Dr. Macy.

The University Singers will be used in the chorus as they are

The cast includes the following: Imam, Ted Ripson; Muezzins, Bruce Lee, Roger Mills, John Madriaga, Charles Chester; First Beggar, Barney Mergen; Second Beggar, Shreve Stanwood; Third Beggar, Art Vaughn; Dervishes, Bill Keith, Lynn Bingham; Poet, Jim DePriest; Marsinah, Gay Lane; Businessman, Edward Foster; Hassan Ben, Don Hudson; Jawan, Jim Santini.

Street Dancer, Jo Anne Rogero; Akhar, Mickey McBride; Assiz, Bill Ettleman; Bangleman, John Madriaga; Chief Policeman, Dave Lowe; Second and Third Policemen, Jay Evans, Bob Ernst; The Wazir, Gary Shallenberger; Wazir's Guards, Roy Ripson, Gene Pieretti; Lalume, Carol Stever; Attendants, Deanna Woodliff, Pat Calhoun.

Princesses of Ababu, Marilyn at the last meeting. It will be held Ferrari, Jody McNally, Linda Bergen; Caliph, Charles Chester; Slave Girls, Carol Gardenswartz, Gaye Craig Bell, vice-president of the Brennan, Margaret Ettleman, club, is in charge of the commit- Trudy Brock; Peddler, Herman tees that will pack the courses and Marston; Servant, Bilbo Helms; Samaris, Marie McDonough; Ayah, Marcia Craig; Street Women, Pat Reynolds, Judy Buck; Prosecutor, Dean Kapsalis; Widow Yussef, Allura Nason; Dinan Dancers, Rita spaghetti-feed during Winter Car- Maness, Mike DeWess, Sid Muck. (Continued on Page 2)

for a University of Nevada Saturday course took the form of a 15-minute televised production on KOLO-T last Tuesday at 5:30

The course was Education 506, Educational Uses of Television. Each student was assigned a different job in producing the program. Some of the members of the class attended to the technicalities of production, such as operating the camera and lights. Some took part in the platform dis-

production. "Window to Knowledge," was a presentation of the various aspects of what television can do in the field of education.

The script was written by Keiste Janulis, associate professor of journalism, one of the students in the

Most of the members of the class were teachers from the Reno-Sparks area. It was taught by J. Patrick Kelly, intructor and assistant director of evening division, and Ed Cardinal, operations manager of KOLO-TV.

#### **ALUMNI IFC** WELL RECEIVED Alumni Inter-fraternity council

has been received very well by the University of Nevada IFC and participating fraternities, says Dean Sam Basta, dean of student affairs.

The Alumni IFC was formed at the beginning of the fall semester in order to help solve problems that arise in the fraternities on campus. The group has considered such problems as study habits, pledging, rushing, social behavior, and grades.

As a current project, the group plans to determine why some pledges drop their fraternity.

The Alumni IFC has invited various persons in Reno to participate in advising the Alumni IFC.

Three meetings have been held trophies and stolen doors.

### 23 WIN FOOTBALL LETTERS; KEN FUJII WINS HIS FOURT

Ken Fujii leads the Wolf Pack lettermen in winning his fourth football letter. Fujii, who placed second in the national small college passing for the 1957 season, is the sole four-letter man among this year's football squad.

Twenty-two other gridders were awarded letters, it was announced by Dr. Art Borton, athletic director | City. and Gordon McEachron, head football coach.

Two players are receiving their third-year awards. They are Mario Lommori of Yerington and Clay Darrow of Klamath Falls, Oregon.

Earning their letters for the second year are Chuck Walker, Sparks; Tom Whitaker, Ukiah, California; Phinnie Marsh, Culver City, California; Dave Adams, Gabbs; Tom Friberg, Sparks; Bob Brulotte, Boise, Idaho; Gary Lundergreen, Gardnerville; Howdy Davis, Reno; and O'Neill Sanders, Gardnerville.

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First-year lettermen are Bob Riolo, Roseville, California; Bill Provin, Inglewood, California; Arden Gerbig, Hawthorne; Don Hudson, Compton, California; John Genasci, Loyalton, California; Don Morone. Redondo Beach. California; Eugene (Chub) Quilici, Smith Valley; and Alan Handorf, Boulder

Last year's football squad finished the season with a one and eight record. The only victory was over Cal Aggies 21-13.

First year lettermen are awarded a sweater and a block "N." No matter what the sport, a second year letterman is given a jacket. The third time a letter is earned, a blanket is given to the athlete. And fourth year lettermen are presented with trophies.

#### Gamma Phis Earn \$100

Gamma Phi Beta's 1957 pledge class earned approximately \$100 in a recent money-making project, Eleanor Bonnenfant, pledge president, announced.

Winners in a contest sponsored by the pledges were: Mrs. E. A. Mather, a portable radio; Evelen Mantel, a dress; Lora MacPhee, a gift certificate for a record; and Marvelle Chandeler, a ski parka.

The money the pledges earned will go for their pledge project.

## **Nevada Jayvees** Win 2, Lose 1 **During Vacation**

The freshman basketball team compiled a 2-1 record during Christmas holidays despite the lack of a full squad. Some of the team members were unable to play in the games during the holi-

Rissones of the local City League fell to the freshman Pack 49-47, while the Reno YMCA los tot the frosh Pack by a 77-32 margin. Nevada's frosh team suffered its only loss to Isbell Construction squad by a 60-50 score.

Their next game will be with the Chico freshmen on January

Although the team has only a few official games, it often scrimmages against other teams. So far this year it has scrimmaged against high school teams, the Nevada varsity, and most of the City League teams.

According to Robert Laughter, head coach of the freshmen, the squad is primarily for developing players for future use on varsity teams. They primarily use the varsity patterns while playing and are acquainted with other aspects of varsity training.

Among those on the freshman squad are Gerald Eggers, Ed Allison, Bob Del Carlo, John Hancock, Paul Kautz, John Kleppe, Jim Murphy, Bob Perchetti, Stan Smith, Gary and Ron Sparks, who are identical twins, and Steve Lane.

## SPORTS Wolf Pack Boxers Lose First Meet To San Jose State Team

The University of Nevada boxing squad lost its season opener, 6 to 2, to the San Jose Spartans, Monday, in San Jose. Carl Looney, veteran light heavyweight, won the feature

fight of the evening in the 178-pound division, with a decision over Russ Camilleri of the San Jose squad. "Chub" Quilici, in

his varsity boxing debut, took the second win of the evening for the Wolf Pack by deefating a more ring-wise opponent, Jack Coolidge. Pat Jennings, Stan Davis, David

Hoy, and Mike Smith, were outboxed by their more experienced opponents from San Jose.

Two bouts were forfeited by Nevada, the 147-pound division, and the heavyweight division.

Results

125 pounds — Bob Tafoya, San Jose, TKO'd David Hoy, Nevada,

132 pounds — Dave Nelson, San Jose, TKO'd Pat Jennings, Nevada, 139 pounds — Melvin Stroud.

San Jose, TKO'd Mike Smith, Nevada, 3rd. 147 pounds—Forfeited to San

156 pounds—"Chub" Quilici, Ne-

vada, decisioned Jack Coolidge, San

165 pounds — Ken Christensen, San Jose, decisioned Stan Davis,

178 pounds—Carl Looney, Nevada, decisioned Russ Camilleri, San Jose.

### **Kismet Cast**

(Continued from Page 1)

The men's chorus includes Bill Davis, Del Dolbier, Joe Ellison, Don Hudson, Bruce Lee and Roger

The Women's chorus includes Gerty Berg, Janet Bulmain, Marcia Craig, Carol Crisler, Myrna Howard, Janie Kottinger, Judy Kautz, Allura Nason, Marie Mc-Donough, Julia Robertson, Renate Schroeder, Sharon Wilkerson and Mary Woodiel.

Accompanists for rehearsals Margo Burney, Marsha Craig, Bob Stange, Glenda Price, and Verlita Johnson.

## The UofN Sagebrush

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### Wolf Pack Cagers Lose Series To Gators

The University of Nevada cagers lost their two-game basketball series with the Golden Gators of San Francisco State last weekend. In the Friday night opener they were downed 62-51 and they were defeated in the Saturday night game 67-52.

#### Four-Eight Record

The Wolf Pack now has an overall season record of four wins and eight defeats, and is 0-2 in Far Western Conference play.

In Saturday's game Bob Lyon and John Legarza tied for top scoring honors with 12 points each. Legarza has been the consistent top scorer for the Pack this sea-

Finals Halt Play

Due to finals, the basketball squad will be idle until January 24, when they meet Chico State for the first of a two-game series in the University of Nevada gymnasium.

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be idle during semester break. The squad will resume play January 24 in a two-game series with Chico State.

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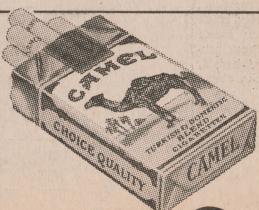
(Id ain't necessarily so!)

1. Do you find the dimensions of a parallelogram more intriguing than those of an hour-glass figure?.. 2. Do you believe that your studies should be allowed 3. Do you call off a movie date with the campus doll because somebody tells you the film got bad reviews? 4. Do you think anything beats rich tobacco flavor and 5. Do you believe two coeds in your brother's class 6. Do you feel that your college's dating rules are too lenient?.. 7. Do you prefer smoking "fads" and "fancies"

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### **BROWN KNOWS**

By BILL BROWN

### A FAREWELL TO ALMS?

Once upon a time in a very small country in a far away place lived a group of wise men who needed someone to rule their country.

Now these wise men looked high, and they looked low, and finally they found a fit ruler. The man that they chose had never ruled such a large kingdom, but he had ruled a smaller kingdom with less intelligent subjects. But the wise men did not hold this against him and he was hired and given the King's Hat.

Now in this Kingdom there lived a group of people who, although everyone was equal, were a little more equal than the rest. Now this group took an immediate dislike to the King, and decided that they would get rid of him.

The first skirmish was fought soon after the King arrived and a general of the opposition was banished from the Kingdom; but very little blood was shed, so many of the subjects took little notice of the incident.

Following this battle the stout King embarked on an ambitious building program. First came a temple of learning which was named after the greatest of the wise men, and all the subjects came to the dedication and oohed and aahed. Next a plesaure palace for the peasants was started along with a shrine to farmers and to housewives.

While all this building was going on, the King was setting up new bureaucratic systems, the likes of which had never been seen. First, came a department of learning completely equipped with many lesser wise men whose job it was to turn out teachers so that ignorance would no longer be the curse of the country.

This was followed by a new school of barter where young men and women were trained to become sharp businessmen in orer to take advantage of their lesser educated brethren.

Many of the peasants who were paying taxes to support the King were asking, "Is all this necessary?" But they were immediately silenced with the word Progress, which the King made the official slogan of the country. Anyone who spoke out against the existing conditions was made to stand on the roof tops and shout "PROGRESS" for days at a time.

Many other interesting things also happened during the reign of the King but conditions do not permit the telling here. Instead we will go to the last days of the Kings reign.

During the last days of the reign, conditions had gotten out of hand. The peasants had rioted and the wise men had been forced to add to their number through the force of divine intervention, and the new wise men were not loyal followers of the King.

A plot was then formed against the King, and many willing citizens joined in disposing of the reigning monarch. Finally, the coup came and although it was bloodless at the time it looked as if civil war would erupt.

The fat King was finally disposed of, and the chief minister

was made temporary King.

Now all the wise men are gathered from all parts of the kingdom to seek a new King. The question that faces them—"should they continue with the programs and reforms instigated by the old king"—or should they let the new King choose his own plan of action?

But what they fail to realize is that the old King raised the standards of the kingdom so high that it can never again be as it was before he came. It takes more alms to run and more alms to equip, and alms are becoming harder and harder to get, so the peasants are now wondering if the new King will require many more alms, and if so, how many more? It isn't as though they object to the expenditure—they just hate to say farewell to their alms.

## Adams Elected SAE President

Bill Adams, University of Nevada junior, is the newly elected president of Sigma Alpha Epsilon fraternity.

Elected in addition to Adams were: Norman Scoggins, vice president; Richard Maffi, recorder; Thomas McCann, treasurer; house manager, George Allison; Steele Houx, chaplain; Eugene Clock, correspondent; William Salas, herald; Donald Kissig and James Cress, wardens.

Outgoing president is William Kerney.

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## Finals

Final examination time once again has darkened this campus and students—some of them for the first time this semester—are beginning to burn the midnight oil.

For some it means cramming for their tests. For others, who have kept up with their studies throughout the year, finals mean only a review before the tests.

But most students are assured of passing their courses, enrolling again next semester, and eventually graduating.

However, the final examinations of today, and the final examination of ten or fifteen years from now will be entirely different.

In time to come, more and more students will apply for entrance to our nation's universities and colleges. Just to get in to these institutions will be a selective process and to stay in will be much harder and the minight oil will be utilized every night instead of only during the final examination period.

It might be well if the college student today will pause to realize how very fortunate he is simply to be in college and to realize that in years to come, our American colleges and institutions of higher learning will be so overcrowded and so lacking in teachers and facilities that only the very select will graduate.

The college student today stays up all night during finals or when a term paper is due. But future generations who hope to graduate will be in such a scholastically competitive college life that they probably would give anything to attend college—and take finals—in 1958.

# Students Must Learn To Spell To Get Passing Grades in English Courses

From now on all first year English students who fail to get an average of 90 or better in two spelling tests will have their English grade lowered one full point according to Prof. Robert M. Gorrell, chairman of the English Department.

He said the spelling tests are now a departamental requirement because "there is general feeling throughout the University faculty that students are not spelling as well as they should. We hope that these tests will make the students more aware of their spelling errors, and try to correct them."

Dr. Gorrell said that spelling tests of a similar nature are given at numerous other universities.

Each spelling test consists of one hundred apparently simple words such as "their", "there", "too", "to", "description", "believe", and "occurrance".

If the student fails to make the passing average, which is 90 on the two quizes, his final grade for the course is lowered one full grade point. In some cases, this might mean failure in the course.

The English courses that require the spelling tests are English A, 101, and 102. Between seven and eight hundred students are now enrolled in these three courses.

The words for these tests were taken from a list of over four hundred of the most commonly mis-

From now on all first year Eng- spelled words by college students.

The list of words were compiled by Dr. Thomas Pollick, of the New York University, after extensive tests and observitions with college students. The list of words is printed in the Modern English Handbook by Gorrell and Laird.

This is the first year that a spelling test of this type has been given to the students in the English courses. In previous years, each instructor has made his own policy as to the importance and testing of correct spelling.

No Sagebrush next week—final exams taking all the time and energy of staff and subscribers.

## Phi Sigs Elect Olesen President

Edgar Olesen is the new president of Phi Sigma Kappa fraternity.

Also elected at the Monday night meeting were Joseph Johnson, vice-president; Dan Winter, secretary; Harvey Gordon, treasurer; Ed Piper, pledge trainer; Robert Hemphill, senator; Patricio Levin, social chairman, and Robert Moran, house manager.

Outgoing president is Ed Piper.

## Marines Adopt - 6-Month Program

A new change in Marine Corps reserve enlistment policies will give more college grads an opportunity to enlist in the Corp's sixmonth training program.

The local unit of the Marine Reserve has received authority from Headquarters, U. S. Marine Corps, to accept for enlistment in the six-month training program young men up to and including age 25. Before this change the age limit was 21.

The change was announced January 1 by Major Stanley H. Jeffrey, commanding officer of Reno's 49th Infantry company.

"This new policy," said the Major, "enables young men in the most draft-liable age group to choose their service and at the same time reduce their active duty obligation."

Major Jeffrey also stated that no other change in the current sixmonth training program has been effected.

Enlistees are still required to spend six months on active duty with the Marine Corps. After the period of active service, the trainee returns to his home town to participate in training with the reserve units.

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Many students fail to point out grading errors in examinations to the instructor, says Dr. Robert Mc-Queen, of the University of Nevada's department of psychology and sociology in an article in the "Journal of Personality."

Results of McQueen's study showed why students do not call to their instructor's attention any grading errors which give them higher marks on examinations than

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The report indicates that stuto any mistakes in grading by the nomic groups are more ready to report mistakes than students from lower social-economic groups.

> Both groups of students are more inclined to report the error if a class member had just done so and received praise from his instructor for his action.

> The report also noted that the size of the grading error seems to have little influence on a student's reporting the error.

> The article "Examination Deception as a Function of Residual Background and Immediate Stimulus Factors," was first presented at a meeting of the American Psychological Association last year in

> Subjects in the experiment were students from the University of

### **ATO Fraternity Elects Officers**

Delta Iota Chapter of Alpha Tau Omega has elected Jim Joyce as its new president.

Elected to office with Joyce was Lorry Labate, vice-president; Keith Kellison, secretary; Harold Heck, treasurer and Charles Walker, sergeant-at-arms.

Bob Lewis is the outgoing presi-

Jose Lopez, famous Spanish chess player, once challenged ten of the world's greatest chess players to play him at the same time. He played blindfolded-and lost every game.

Who's Tokyo? (See Prank story, page 1.)

Yvet is waiting.



### Ever meet a dreamer?

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## I WAS TOO SHOT EVEN TO CHEAT WELL! AAAAAAK:

#### Holstine to Lead **Education Topic**

Dr. Garold D. Holstine, dean of the College of Education, will participate in the Western regional meeting of the National Commission on Teacher Education.

Dean Holstine will guide discussion and analyze responses to the meeting.

problem of, "Professional Laboratory Experiment in Teacher Education."

Major concern of the meeting is discussion of improving quality of student teaching programs.

Several members of the Nevada State Education association, composed of teachers and administrative personnel, will attend the

### Scholarships For Senior Women Being Offered

Two national scholarships for | training course, plus an additional | and character qualifications, financollege senior girls are offered for cash award of \$500, totaling \$1285. Mrs. Katharine M. Gibbs, founder and first president of the School.

tuition (\$785) for the secretarial college academic record, personal

1958-1959 by the Katharine Gibbs The winners may select any one cess in business. School. These awards were estab- of the four Gibbs schools for their lished in 1935 as a memorial to training—Boston, New York, Montclair, or Providence.

Winners are chosen by the Schol-Each scholarship consists of full arship Committee on the basis of

cial need, and potentialities for suc-

Each college or university may recommend two candidates, and each candidate must have this official endorsement. Students who may be interested in competing for one of these Katharine Gibbs awards may obtain full information from the college placement bureau.



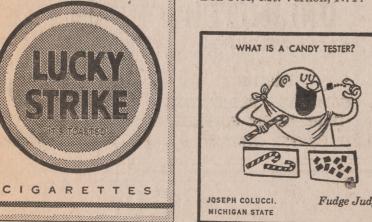
GOING WEST? There's one thing you can't go without. Wash-and-wear chaps? Shockresistant Stetson? Foam-rubber saddle? Nope, nope and nope. What you need is plenty of Luckies! (Figured we'd say that, didn't you?) Luckies, you see, mark you as a man who really knows his brands. Have 'em handy, and you'll be considered a Shrewd Dude! Dubious distinction, maybe-but you've still got the cigarette that's light as they come! Luckies are made of naturally light, wonderfully goodtasting tobacco, toasted to taste even better. Try 'em right now!



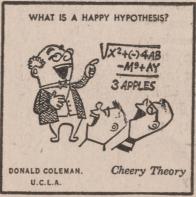
# Do you like to shirk work? Here's some easy

money-start Stickling! We'll pay \$25 for every Stickler we print-and for hundreds more that never get used. Sticklers are simple riddles with two-word rhyming answers. Both words must have the same

number of syllables. (Don't do drawings.) Send your Sticklers with your name, address, college and class to Happy-Joe-Lucky, Box 67A, Mt. Vernon, N.Y.











## LIGHT UP A light SMOKE-LIGHT UP A LUCKY!

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### **Barnewall Will** Head Athens **Business School**

Gordon G. Barnewall, associate professor of business administration, will leave for Athens, Greece, January 23, to set up marketing and management departments at the University of Athens.

BBarnewall was invited to be the first holder of the Chair of Marketing, which is the equivalent of a full professorship.

The post was made available through the European Production Agency, which is a part of the Organization of European Economic Cooperation. It finances seventeen West European countries for improvement of education and economic conditions.

Six scholars, including Barnewall, will go to Europe to aid in establishing new departments at various universities. Included in the group will be men from Harvard, the Massachusetts Institute of Technology, and Michigan University.

Before he starts his work at Athens, Barnewall will give four lectures at the University of Palermo, in Sicily, and at the University of Bologna, at Bologna,

Mrs. Barnewall will join him in Athens in approximately six weeks. Barnewall will be in Greece for six months, and plans to return to Washington, D. C., in August.

Anyone write to Yvet yet?

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