

"MIRROR, MIRROR ON THE WALL . . ."—One of these Nevada "lovlies" will be named "Ugliest Man" tomorrow night in the dining commons after the game.

Voting for 'Ugliest Man on Campus' Continues

For the first time in its history, the University of Nevada will have an official "Ugly Man on Campus." Voting continues today for the man who will hold this title.

The contest is sponsored by the members of the Pages, sophomore

women's honorary organization. The "Ugly Man" will be crowned at the after-game dance tomorrow night in the dining commons. All students are eligible to vote and invited to attend the dance. Voting booths are in the lobby of the stu-

dent union building.

Men nominated include Clark Russell, Sigma Alpha Epsilon; Jim Durham, Sigma Nu; Dick "Moose" Armuth, Alpha Tau Omega; Bob Neuschaefer, Lambda Chi Alpha; Rich Corbin, Sigma Phi Epsilon;

John Bauer, Phi Sigma Kappa; and Bill McKinley, Theta Chi.

This is the first event to be sponsored on campus by the Pages, since their first appearance on campus last year. The group is a service organization, working to

become chartered nationally as Spurs. Page activities on campus have included assistance with registration, ushering at the various school functions, participation in the homecoming parade, and an annual Christmas party.

Pack Meets
SF State
Tomorrow
(See Page 7)

UNIVERSITY OF NEVADA



SAGEBRUSH

Nevada's Greatest Weekly

Carnival
Brings 'Better'
Relations
(See Page 3)

Deadline Near On Scholarships--2.75 Needed for Aid

Now is the time to apply for scholarships for next semester. Applications can be picked up in Dr. Robert McQueen's office in the education building. For those applying, the minimum grade average must be a 2.75.

The Scholarships and Prize Committee receives and considers all applications. They will decide the scholarships later in the semester, and the awards will be announced at graduation.

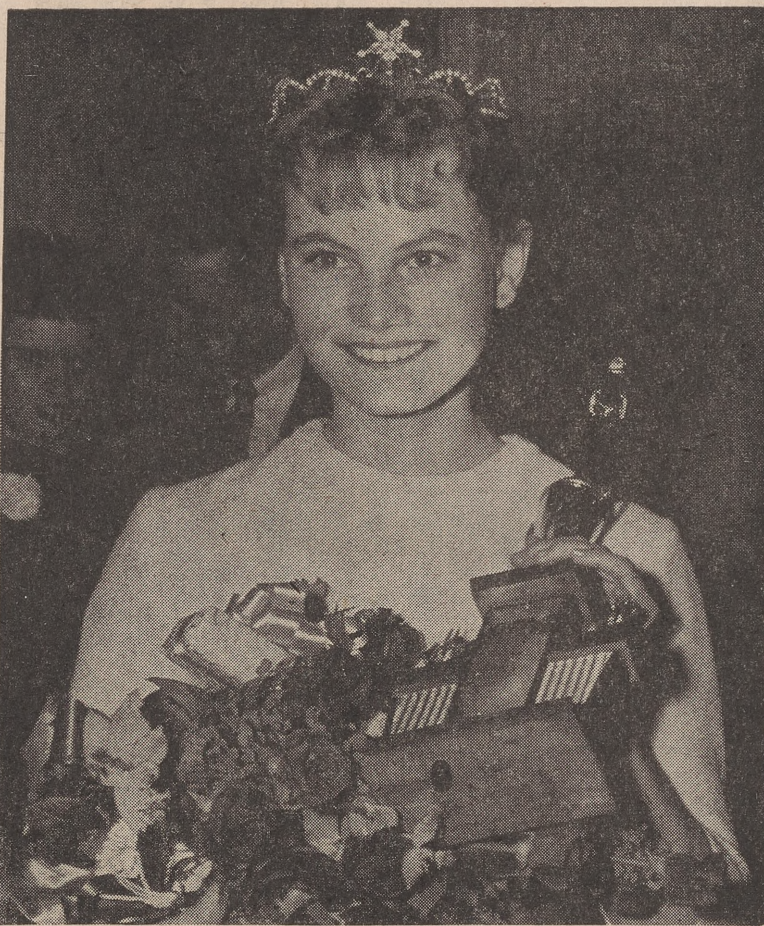
Each year about \$17,500 is granted to students who have gone to the University. About \$9,000 is given to freshmen from Nevada high schools.

Scholarships of the University are divided into freshmen, general, departmental and special classifications. They are made possible through Board of Regents provisions, individual, commercial enterprise, and organization donations.

Each school year about 40 general scholarships totaling nearly \$10,000 are awarded to sophomore, junior, and senior students. The person must have attended the University of Nevada for two semesters and have at least a 2.75 over-all grade point average. They are also picked for worthiness and financial need.

Departmental scholarships totaling about \$6,500 are available to those with an interest in the field and outstanding scholastic attainment in the department. Financial need is considered when students have the other qualifications. If the person fails to attend the University the following year, the award goes to an alternate.

Special scholarships are available to University students that satisfy special requirements requested by the donors.



SNO PRINCESS—Bev Seher of Manzanita was chosen last weekend by Nevada men to rule over the Winter Carnival.

ASUN Deadline Set

New student body officers will be elected for next year March 15. Deadline for nominations was set for March 1 by approval of the Senate Feb. 8, along with other election regulations.

The Senate approved campaign and election procedures suggested by the election committee, except for a suggestion to hire an appraiser to evaluate campaign expenses so that they would stay within the allotted budgets.

Official campaigning will start March 3 on campus. This leaves two days after the March 1 nomination deadline to check eligibility of the candidates. A full grade check will be made on all candidates during this time, according to Ben

Echeverria, ASUN president.
Start March 9
Candidates for offices of class presidents, first and second ASUN vice-presidents, Senators-at-large, and ASUN president will go to living groups on campus for campaigning at lunch and dinner and meetings. This will start March 9. Primary elections are scheduled (Continued on Page 2)

Talk Tonight

Author Packard Arrives for Talk

Vance Packard, controversial social critic of America's "status seekers" and "waste makers," will lecture tonight at 8 p.m. in the dining commons.

Packard pioneered in alerting the American public to the techniques employed for "persuasion in depth" advertising. His best-selling "The Hidden Persuaders," dealing with this subject was published in 1957. It has since been translated into nine languages.

"The Waste Makers," his latest work, is now a best-seller in American book stores. In it Packard discusses the over-commercialization of every phase of life in our modern society, which he calls "consumerism."

Market Being Outrun

According to Packard, the enormous increase in American productive capacity is now fast outrunning the market. Strategies to make us discard products before they have outlived their usefulness are designed by manufacturers, promoters, and marketers as a new 'philosophy of waste.'

His lecture appearance on campus is being sponsored by Jot Travis student union lectures committee, Gary Bullis is chairman.

The lecture will be open to the public at \$1 per person. There is no admission for University students.

Journalism Talk

Before his evening lecture, Packard will appear in the Journalism building before a group of journalism students and invited guests at 3:30 p.m. A panel of University students will question him about criticisms he advanced in "The Hidden Persuaders," an indictment of advertising and promotion.

Following the interview there will be a social hour.

Packard Ideas, Views Analyzed

(Ed. note: The Sagebrush felt that an analysis of Vance Packard's viewpoints and the material covered in his books was warranted in connection with Packard's visit to the Nevada campus. Ty Cobb was asked to do such an analysis and his ideas are presented below.)

By Ty Cobb

Truly one of the most controversial writers of our time, Vance Packard brings to the University of Nevada the dual reputation as one of America's foremost experts in human motivation on the one hand, and as somewhat of a charlatan on the other. Mr. Packard will present a lecture tonight at 8 p.m. in the Dining Commons as a guest in the Student Union Board series. Gary Bullis, lectures committee chairman, pointed out that admission will be free to students and \$1 to others.

The author of four books, three of them best-sellers, received his BA at Penn State and his MA from Columbia University where he later served as a (Continued on Page 6)

Outgoing Greeks Honored

A buffet dinner was held by Theta Chi last night to honor the outgoing Pan-Hellenic President, Theresa McQuire and Interfraternity Council President Allen Gates.

A gift of thanks was presented to Allen from the Interfraternity Council by the new IFC President Dave Quinn. This was followed by the presentation by Theta Chi

of a trophy to Margaret Eddelmann as Sorority Woman of the Year and to Allen Gates as Fraternity Man of the Year. The awards were made to the man and woman who have done the most to increase good will and better relations among the Greeks.

"The purpose of the gathering," said Theta Chi President Bill McKinley, "was to honor the outgoing interfraternity leaders. Also, by offering an opportunity for the new leaders to get together, it is hoped that an even closer feeling may be achieved."

The fraternities and sororities were represented by their presidents, vice presidents, and pledge presidents. Also present representing the University administration were Dr. Young, Executive Vice President, Dean of Students Affairs, Sam Basta, Dean of Women Elaine Mobley, and Dean of Men Jerry Wulk and their wives.

Winter Carnival Brought Better Relations Among Competing Schools

By Ginger Collard

The Winter Carnival made many students familiar with the University of Nevada ski team, but few had the chance to find out anything about the teams from the other schools.

"We really like Reno, and the friendly girls at the University of Nevada" exclaimed the four smiling members of the Arizona State College ski team, Adolph Peterson, Reider Peterson, Jim David, and Ken Lincoln. All have been skiing since grammar-school age and were entered in all of the events.

"I like peanuts and gambling" was the comment made by John Koltzow, Norweigen member of the eight-man University of Denver team. A similar opinion was expressed by his roommate, and fellow team member, Chris Selbeck. Jan Erik Vlom, also Norweigen, thinks gambling is "strange," and "The girls at the University of Nevada are tops." All three have skied all of their lives and haven't been in America for more than three years.

Norway also provided nearly all six members of the Idaho ski team, Bjorn Bergvall, Truls Hstrup, Hallvard Grosvold, Howard Gerrish, Jan Erik Istad and Arnstein Friling. Bjorn took first place in the sailing competition in last summers' Olympics, and Hallvard was the "All-American" skier. "We like Reno, but not the weather," was their comment.

"Jumping is like flying" exclaimed Denny Reese, one of Oregon's six ski team members. However, the team's Norweigen member, Aage Hallquist, prefers cross-country. David Schaad likes Reno's location of ski areas but wished

there had been more snow for the carnival.

San Jose State College sent us six skiers, including three women. Because there were only three members on the men's team, two entered all four events, Doug Gunn, a civil engineering major, and Wally Juchert, a philosophy and psychology major. Wally has never skied in collegiate competition before and wasn't too fond of Reno. Shirley Belvel, an art major was glad we finally had some snow, and though Nevada had many good hard-working students.

Seven skiers were sent by Sierra State College, Robin McBride, Carl Martin, Dick Spencer, Walter Schopfer, Sherman Reams, Jeff Douglas and their Norweigen member, Edvin Ronnestad.

"Our ski club is in bad shape and we can't put together a good team mainly because of mid-term exams" stated Stanford's four male team members as they viciously waxed their skis. John Beabre, a pre-med major, Bill Moffett, and engineering major Mike Hammer, an economics major, Don Newman, also a pre-med major and Becky Holt, a language major, were impressed by the organization of the carnival, but a bit disappointed with the weather.

Allen Engen, one of the University of Utah's five-men ski team wished for more snow as the large flakes beat against the windows of the Reno Ski Bowl lodge. He has skied for 19 years and was entered in the Alpine (down-hill and slalom) events.

The entire ski team of the University of Washington has skied ever since they could walk. Two members, Per Wegge and Torjorn Yoggseth hail from Norway, hate pop-corn and hot-cakes, and feel that America is too rushed. Torjorn exclaimed that he liked the country around Seattle because it reminded him of home. Other members included Ed Kersaw, Captain, Erick Geise, Dick Hanson, Ralph Woodward, and Ted Stiles.

BOOKS DUE

Have you ever tried to study for a test without a textbook?

Some University of Nevada students are finding out that this can be done—the hard way.

Due to increased enrollment in the second semester the number of textbooks in the ASUN bookstore has not met the demand.

Students unable to find a book in the bookstore should tell their instructors, who can then reorder the book through the bookstore. According to Chris Cufflin, assistant bookstore manager, this process is more effective than individual orders.



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Roberson Named SNEA President

Bev Roberson has been elected president of the University chapter of the Student National Education Assn. She was elected at a meeting held Tuesday.

Miss Roberson will be assisted by four other new officers: Mary Kathryn Hamilton, vice president, Linda Knobbs, secretary, Dee Heinebaugh, treasurer, and Charles Preston, publicity director.

The officers will be installed on Tuesday, March 14, at 7:30 p.m. in the auditorium of the education building.

A meeting to revise the constitution of the group is planned for next Tuesday, Feb. 21, at 7:30 p.m. in room 107 of the education building.

Profs at Meet

Two University of Nevada English professors will be among a group of some of the nation's top leaders in the English field during the California Association of Teachers of English convention to be held in Sacramento Feb. 17-19.

"The Irish . . . all their wars are merry and all their songs are sad."

Ben Franklin

may have been right when he said the Awful Awful was more fun than the Revolution!



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Everything Is 90%

By RICHARD MORRIS

Anyone who attempts to write in a creative manner occasionally experiences creative lulls during which he cannot think of anything to write. These states are sometimes referred to as hangovers.

While staring at a sheet of blank paper this week, I had the good fortune to be rescued by a friend of mine who repeated some comments made by some people back East who had seen some of my writings. It seems that these individuals feel that I am "a very humorous cowboy."

I am happy to hear that someone thinks that I am funny, but I am afraid that I would not make a very good cowboy. I have, however, absorbed various bits of information that would undoubtedly help me if I ever attempted to become one. I know, for example, that a horse is a rather ridiculous looking animal with four legs and a tail. The horse is not to be confused with the cow which is an even more ridiculous looking animal with four legs and a tail. A cowboy is someone who spends his time riding around on a horse or a cow or something.

As everyone knows, cows serve only one purpose. This is to be driven up trails. Since the drive always proceeds in the same direction, the cows must be flown back so that they can start over. The horse is even more important than the cow. Without horses, we would have neither horse races nor bookies. It is not so commonly known that a horse must always be mounted from the same side. The proper technique is as follows: The cowboy enlists the aid of three or four sheriffs who chase him toward the horse; he then takes a running leap, bounds over the animal's rear end, lands in the saddle, and gallops off. When he wants his steed to stop, he says "whoa" or "whee" or makes some other equally silly noise.

The cowboy eats, sleeps, and plays poker in the saddle. He only dismounts when going drinking, and due to the fact that most bartenders refuse to serve horses, the steed is left outside. Every cowboy spends half of his time drinking and the other half is spent riding around in the middle of a herd of cows making silly noises.

It is reported that one of our psychology professors contends that: 1. Food is important. 2. Water is important. 3. Sex is important.

Ask Dr. Day why he hasn't yet written a letter to the editor on "barbarian behavior."

Last Sunday I went up to photograph some of the Winter Carnival competition. At first I plodded around in the snow in order to get some pictures; however, I soon discovered that I could get much better pictures in the bar. Most of the spectators also discovered that this was the best vantage point. Only a few misguided individuals such as some of the skiers stayed outside in the cold.

The following is supposed to be a true story: It seems that a woman, while visiting Hong Kong, acquired a very beautiful pendant which she wore almost everywhere. However, she soon became curious as to the meaning of some Chinese characters which had been inscribed on it. Since she had returned to the States, she experienced some difficulty in finding someone who could translate them, but finally met a Chinese who could give her the English translation. He told her the characters read as follows: "I am a licensed prostitute in the city of Hong Kong."

Education and Income Related

Education and income throughout the world are closely related. This was brought out this week in a discussion panel moderated by Dean Garold Holstine of the College of Education.

The meeting was of the Sierra Nevada chapter of the National Office Management Association.

In a booklet put out by the Chamber of Commerce of the United States, it is stated that 82 per cent of the men over 25 in the \$10,000 or more income brackets have a college or high school education. Those with an eighth grade education or less have 77 per cent of the income below \$500.

Cities having the highest levels of education were found to have the highest average retail sales. High school or college trained farmers are more successful than those with less education.

Magazine circulation varies in proportion to education levels. This fact relates advertising and communications in general to the educational development of people.

Those with more years of schooling are more politically active than the less educated. The armed services are requiring more and more technically trained men.

Many of these and other points were brought out by Dean Holstine. The panel was made up business people in this locality.

Leanna Noble To Be Carnival Queen

Reigning over Lake Tahoe's Winter Carnival this weekend will be Leanna Noble who was crowned "Miss Snowflake" last Saturday night at Heavenly Valley.

The 20-year-old Nevada coed's princesses during the celebration will be runners-up Lee Ann Zimmerman and Deanna Gay. The three girls were finalists in the Tahoe contest and were judged on skiing ability, beauty, personality, poise, and diction.

Miss Noble was recently named

official hostess for Mt. Rose Ski Bowl. She is a junior sociology major affiliated with Delta Delta Delta and comes from Walnut Grove, Calif.

Runner-up Lee Ann Zimmerman is a sophomore and has skied for both Reno high school and the University teams. She is 19 years old and lives in Reno.

Also to serve as princess Feb. 18 and 19 is Deanna Gay, a student at South Tahoe high school, Bijou, and a member of the Blue Angel junior ski team at Heavenly Valley.

CLASSIFIED ADS

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PHOTOGRAPHY

Photos of Cows' and Horses' Rear Ends, Etc.

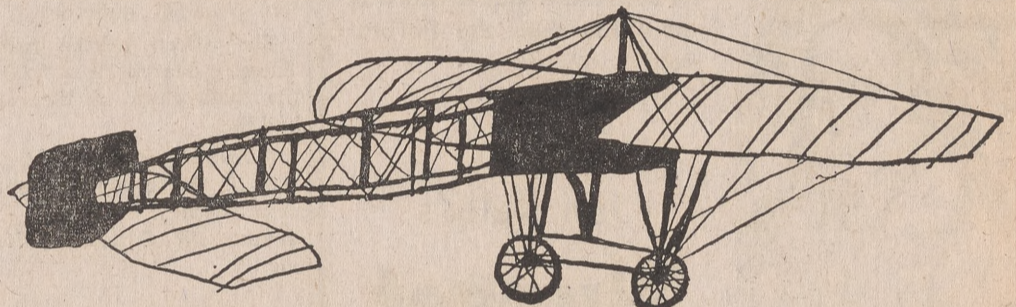
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... Packard Analysis 'Our Town' Set For Mar. 9-10

(Continued from Page 1)

professor in the journalism department. His first literary endeavor entitled "Animal IQ" failed to excite the minds of the general public.

However, in 1957, his "Hidden Persuaders" skyrocketed to the top of the best-seller list, causing a great deal of comment, both pro and con. Packard regards the "Persuaders" as a protest against the growing interest professional persuaders are taking in techniques that promise to manipulate the public. He related in an article in the New York Times Magazine that he was especially concerned with "motive tapping" and "depth techniques," two methods used by the so-called MR (Motivational Re-

search) men. The author further expressed the fear that these men are invading the privacy of our minds by playing upon our frailties and are deliberately encouraging irrational behavior and are seeking to reshape our national character in the direction of self-indulgent materialism.

Mr. Packard went on to say that today he is more concerned with the climate from which these manipulators evolve than the manipulators themselves.

Hence, we have the second of the three popular books in the Packard set, the "Status Seekers." Here he deals with the many values Americans place on such things as class and social standing. The lines are not clearly drawn between layers of the social strata, he says, and more often than not only a subtle difference exists between them.

The last of these three is his recent work entitled, "The Waste Makers." Packard claims that many United States' products are shabby and unnecessary. He sees the U.S. economy in a vicious circle; more and more efficient factories leads to more and more frantic selling and in the end to more and more sated customers. Packard charges the American manufacturer with "planned obsolescence;" that is, the producer designs his goods to go out of style before their actual usefulness is used up in order to force the poor consumer to buy more.

In the net end the author calls for a serious reappraisal of our system to halt this waste. Perhaps the best solution is "new outlets for creative energy"—slum work, air purifying, improved education, etc.

It is understandable that so much criticism would be forthcoming from the conservative press in this country and from certain publications such as "Advertising Age," "Sales & Management," etc. But further opposition has been heard from many sociologists who regard Packard as a person merely taking unproved data and feeding it to the masses for consumption. But one thing is certain: no one takes an indifferent attitude to Packard's writings; he is either vociferously condemned or loudly praised.

Yet in the final summary, students of the University would certainly be wise to take the time to hear such a controversial and renowned a person as Vance Packard.

"Our Town," a three-act play by Thornton Wilder, will be presented March 9-10 by the University Players.

Tickets will go on sale for the play, to be held at the Fine Arts auditorium, on March 3. Any student will be admitted free with an identification card, otherwise the price will be \$1.25.

The play is very unusual, according to director Dr. Charles Metten. It does not have any scenery. All objects are pantomimed, with emphasis on the lighting and sound effects.

Cast for "Our Town" will include: Doug Smith, Max Klein, Nancy Jeffers, Sharon Millard,

Alan Berry, Mary Anderson, John Barker, Janice Aalbu, Arthur Hastings, Jerry Small, Sandra Jones, George Spelvin, Sharin Winter, Brian Fox, Barbara Champlin, Bob Lemon.

Laura Magnani, Judith Armstrong, Katie Diedrichsen, Jan Westfield, Sandra Kraus, Charlotte Dahl, Delmar Dolbier, Nancy Stegen, Sarah Pederson, Bernice Leal, Germaine Koster.

Nothing gets you into debt faster than trying to keep up with people who already are.

20% Correspondence Increase

An increase of almost 20 per cent over last year's enrollment in the correspondence school is reported.

A total of 646 students have been recorded from July through January 1960. Figures for the last fiscal year shows an enrollment of 542, according to Grace M. Donehower, technical assistant to the

correspondence school.

Over 100 courses are offered to students who wish to take extra credit and to students who are not in residence at the University of Nevada. Correspondence school is part of Statewide Services.

Residents students taking correspondence courses must have the approval of their advisor.

English Dept. Has One Far 'Friend'

The English department of the University of Nevada has a loyal supporter in Kenneth Anderson, sixth grade student in Tracy school in Norwalk, Mass.

Kenneth and the rest of his classmates in Harvey Nelson's room wrote original poems as a language arts project last year. These poems were judged by Dr. T. G. Grieder and two senior students. Kenneth's poem "Autumn" was given first prize.

Nelson's sister, Miss Harriet Nelson, a senior at the university last year, made the arrangements for the judging. Mrs. Grieder, also a senior last year, completed the committee.

Dr. Grieder and Mrs. Grieder, who is now teaching French and English at Reno high school, will continue the work this year; but a replacement must be found for Miss Nelson. She is in Austria on a Fulbright Foundation award.

Bridge Tourney Set

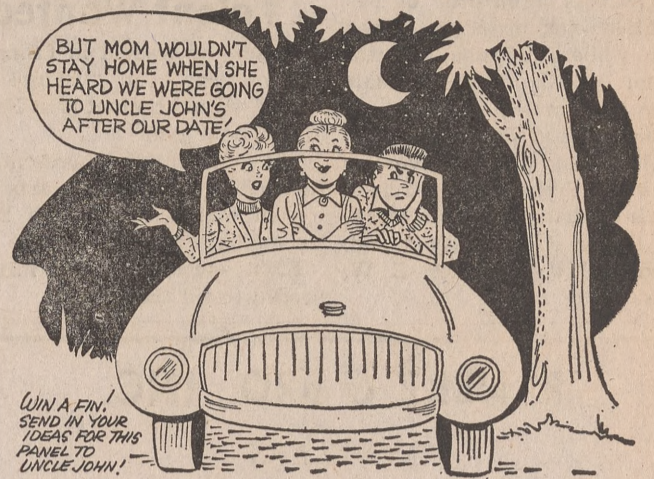
The student union will sponsor an Intercollegiate Bridge Tournament Sunday at 2 p.m. in the card lounge of the union building.

No entry fee will be charged and all interested people may register in the Student Services office.

The players will play with pre-dealt hands prepared in advance by the American Association of Playing Card Manufacturers which will be kept in Student Union safe until tournament time.

PANCAKE PATTY

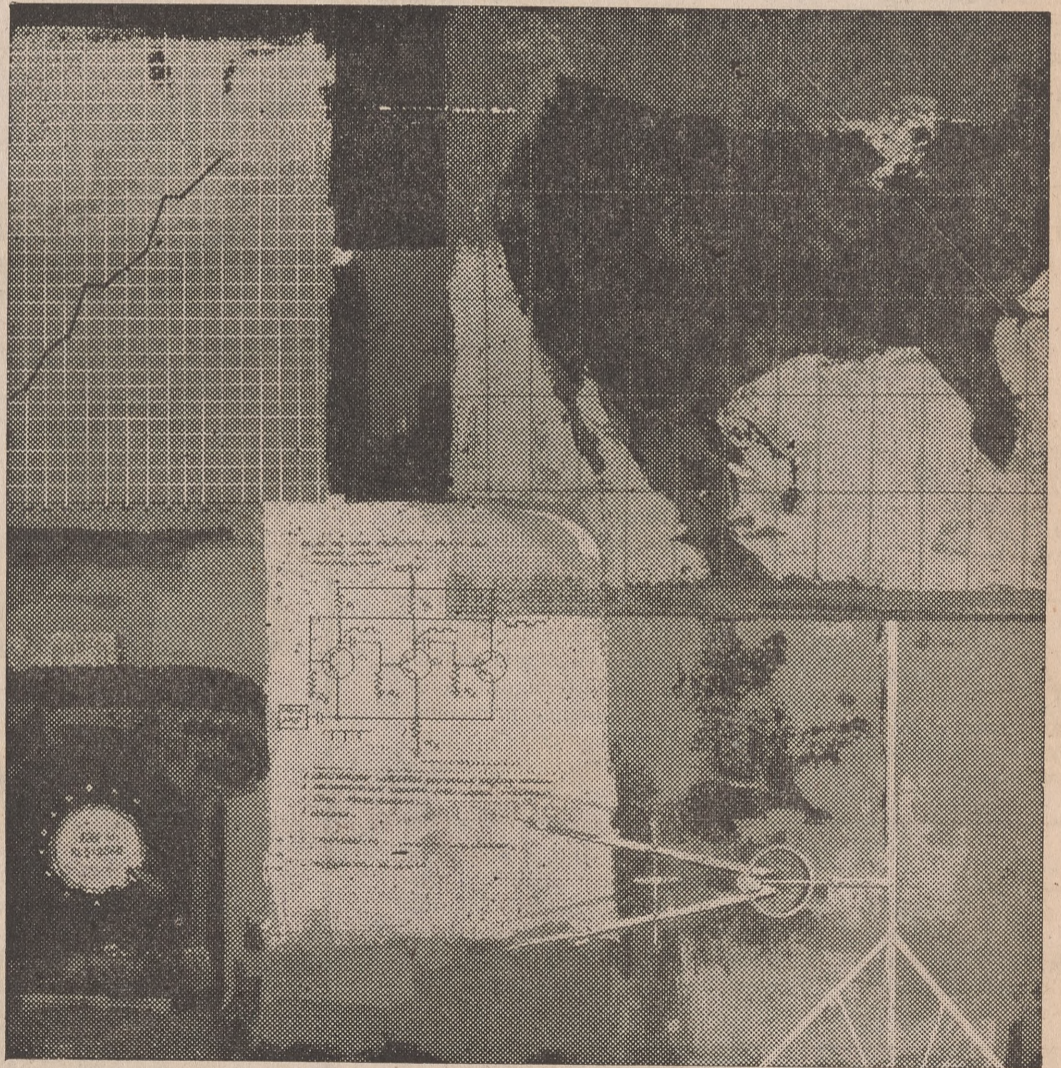
By Bill Wogson



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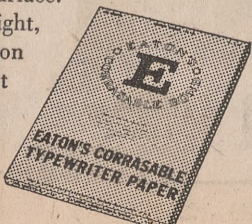
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Pack Gets Second Crack at SF

'Revenge' Meeting Tomorrow Evening

University of Nevada's varsity basketball squad will be seeking its ninth home victory tomorrow night when it hosts the San Francisco State Gators in the final homegame for the 1961 season for the Pack.

Tomorrow's game will also see the Nevadans seeking revenge on the Gators who dropped the Wolf Pack out of the unbeaten ranks in league play last weekend with a smashing 90-75 victory.

The loss dropped the Pack's league record to 6-1, and left it only one game ahead of second place Sacramento State, which is 4-1.

Against the Gators last Saturday night in San Francisco, the Nevadans ran into a hot San Francisco five which made 58 per cent of its shots from the floor.

Gator guards Jim Caranica and Mike Carson hit for 30 and 27 points respectively to lead the Gators. Craig Hall hit for 24 in the Wolf Pack's losing cause.

The Gators jumped off to a 28-26 lead with 10 minutes gone in the first half and increased that margin to 48-40 at halftime.

Nevada was hampered by the fact that Captin Val York collected four personal fouls in the

first half and had to take it easy in the second.

Besides Hall, Gene Simpson scored 15, Ron Hedin had 14, and York contributed 10 for the Pack scorers.

PACK EASILY HANDLES REGIS 77-60

If the Wolf Pack could play all of its games on its home floor the team would be one of the best in the nation. The team proved this last Friday night by playing its best game of the season in dropping Regis College of Denver 77-60.

Center Ron Hedin played his finest game up to date as he dropped in 28 points, 23 of them in the first half when the Pack held a commanding 50-30 lead.

Val York played one of his finest floor games for the Pack as he continually broke up scoring plays with timely steals and brilliant defensive work.

Freshman Brad Baraks hit for 18 and Hall had 10 for the Pack scorers.

He has not learned the lesson of life who does not every day surmount a fear.

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SPORTS

Frosh Second String in Upset

Coach John Legarza may have some worries about which of his teams to start tomorrow night when the Freshmen basketball team meets Hale Realty in the preliminary game to the Nevada-San Francisco State game.

Legarza has won nine of ten games this season with his first string, but last Friday night he decided to see how good his reserves were. The final result was a 75-73 overtime victory for the reserves.

The teams were dressed in white to symbolize the first team and blue for the reserves or "Chinese Bandits." At halftime, Legarza began to worry as his white team was behind 48-33.

The white team came back in the second half to tie the game the end of the regulation forty minutes of play. A sudden death overtime was played. It took the blues ten seconds to win the game.

Center Paul Speer controlled the tip-off and tipped the ball to Jerry Schutz. Schutz hit Gary Mattice with a pass and Mattice shot from 20 feet. His shot bounced off the rim, but big Al Chicago put in the rebound shot to bring the upset victory to the reserves.

Bill Pollard was the leading scorer of the night with 29 points in a losing cause. Mattice hit 20 and Chicago hit 15 to lead the Blue team.

Boxing Team To Meet Cal Poly

The University's boxing team will have a free weekend this week, but it will resume action next Saturday night as the Wolf Pack fighters host Cal Poly of San Luis Obispo in a rematch.

Cal Poly outpointed the Wolf Pack two weeks ago at Cal Poly, so the Nevadans will be fighting for revenge.

Last weekend, the Pack fighters dropped their second consecutive match by losing to Chico State 6-2 in Chico.

Steve Parker and Lonnie Tolano were the only Nevadans to score victories against Chico State. Parker won his 132-pound match by a decision over Gary Weeks, and Tolano also scored a decision victory in his 156-pound tussle with Bill Moule.

Coach Jim Olivas of the Wolf Pack was "mildly displeased" with a couple of the decisions. He was in turn happy with some of the Nevadans' performances although they lost.

Wednesday, the Pack fighters met the 12th Naval District boxing team, but at press time, the results of the fight were not available.

SPORTS SCOPE

If the University of Nevada Wolf Pack could play all its games on its home court, coach Jack Spencer would no doubt be in line for a "Coach of the Year" nomination.

If the Wolf Pack, on the other hand, played all their games away from the Reno campus, there might be student sentiment for effigy-hanging parties.

The Silver and Blue Packsters just can't do any wrong on the local court, but they also can't seem to do much good on anybody else's court.

Every time, except once, that Spencer's boys have lost this season, its been on somebody else's floor. They lost in Peoria to Bradley; they lost to Wisconsin and Indiana; they lost to Loyola twice in Los Angeles, and they lost to San Francisco.

They have beaten Chico in Chico, and Humboldt in Arcadia, and that makes their season record for "away" games a nifty 2-6.

On the local side of the picture, however, the troops are pretty good, with a near-perfect mark of 8 wins, 1 loss. The lone defeat was to Santa Clara. The triumphs were over such teams as Eastern Oregon Teachers College (twice), Santa Clara, Chico State, Humboldt State, Sacramento State, the California Aggies, and Regis College.

They got off one of their best games of the season Friday night by walloping highly-rated Regis, then went down and dropped a game to the Golden Gators, who were not even in the upper-ranks of contenders.

The Pack gets its chance for revenge this Saturday when S F State invades the Nevada gym to square off the second game of their season series. It will be the final home appearance of the season for Nevada, and it's a game they just about have to win.

Two games remain after this weekend, and if Nevada can stay in contention by beating the Gators, then they will have to win those, too. But those will be on the road, and one is with the Sacramento State Hornets who are top challengers to the Wolf Pack for the league title.

The game will be on Feb. 24. The following night, the Wolf Pack will play the Cal Aggies Mustangs in Davis, and if something happens there, then the "road jinx" that has pestered Nevada thus far in 1961 will have to run to the point of being ridiculous.

It is good to see, by last week's Sagebrush, that some new sports will be emphasized in this spring's intramural schedule.

Bowling will be reinstated this season, and skiing will be another sport included in inter-fraternity competition.

And riflery, while not new to the league, will start sometime in February or March. Bowling will start Sunday, and the track meet will be March 18. The skiing date hasn't been set yet, but it better be soon, or the snow will melt and the competition will turn to water skiing.

And if the drought situation around the Sierra-Nevadas continues to get worse through the years, the Winter Carnival might cease to be the top winter collegiate sports attraction west of the Rockies, as it has been billed. You can't ski on rocks.

Ski Team Takes Fifth in Carnival

The University of Nevada's ski team finished fifth in the team scoring in its 21st annual Winter Carnival last weekend. The Nevadans were unable to catch and stop Denver University, which took the team title with 362.6 points.

Top performers for the Pack in the four men's events were Doug Salter, 14th in the jumping and 17th in the giant slalom, Jon Madson, sixth in the downhill and 15th in the jumping and Dave Small, 16th in the cross country race.

Nevada's women finished second in the powder puff derby event behind the women from the University of California. Lee Ann Zimmerman finished fifth for the Pack, and teammate Del Loomis closed out seventh.

Behind Denver in the final team scoring were Utah with 334.1, Washington, 332.0, Idaho, 321.6, Nevada, 302.9, Sierra College 285.8, California, 269.2, Chico State, 245.0, Arizona, 200.2, Stanford, 135.1, San Jose State, 124.9, and Oregon, 118.7.

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Editorial Page

University of Nevada Sagebrush



... and the truth
shall make
you free.

Election Deadline

TIME IS SHORT for those who have even the vaguest idea of running for any ASUN elective position in this spring's general elections. The deadline is March 1, just a week and a half away from now.

ELECTION TIME IS not just a time of choosing who shall lead the ASUN in the ensuing year. It is also a time when new ideas and proposals concerning student government are presented to the students. The fewer the number of candidates, the fewer the number of new ideas and innovations that will be presented.

THIS WAS THE case last year when only one person filed for the position of ASUN president. The old nominating committee finally came through with a second candidate, but the situation was lost by then. The campaign had neither the forcefulness of the Sobrio-Allison campaigning or the spirit of the Bryan-Morrill meet of the year before that.

OF COURSE, IN any such campaign only one person can win. But you don't lose a thing really if you are able to contribute something that could make student government more effective.

THE MORE PERSONS who file for ASUN elective positions, the better it will be for the campus community as a whole.

Packard Visit

TODAY'S VISIT OF author-journalist Vance Packard to the Nevada campus has brought forth some varied opinions here. It is reported that some professors have objected to Packard's visit because of the "non-scientific nature" of his writings. It has been expressed by some persons that his visit might in some way push to the rear some of the sociological work being done in the areas that Packard discusses in his books.

NOW, IT WOULD appear that if such renowned and respected institutions as the Massachusetts Institute of Technology and Stanford University can still continue to operate effectively after visits by Packard, the University of Nevada should be able to do likewise.

AS FAR AS the assertion by one Nevada professor that "Packard isn't a sociologist—why, he's just a journalist" is concerned, the Sagebrush says, all the better. It has been said that sociology tells you what people do after they have done it, while journalism tells you what people do while they are still doing it.

'Ugly Man' Contest

WITH THE INSTITUTION of an "Ugly Man" contest on this campus, it is apparent that the University of Nevada has started to come of age in collegiate circles.

NOW THAT NEVADA has adopted this idea which is in practice at such respected academic institutions as San Jose State College, we can move on to more important things which are commonplace at "big name" schools. We can start to have our own Communist led riots against the House Un-American Activities Committee. And we can finally accredit ourselves by having several full-scale cheating rings. Unfortunately, Caryl Chessman is dead, but we can surely find something to have a "death march" about.

THE TIME FOR THE changing of the guard has come, and it is certain that Nevada students will rise to the challenge before them.

Why Not?

By BILL ADAMS

A great big congratulations to the women of the New Residence Hall and Manzanita Hall. After a number of lax years, I was pleased to see some one take a little initiative and construct a good Winter Carnival decoration. It was too bad that the necessary paper work (forms, theme, cost) to the ASUN office, did not qualify them for competition. However, in spite of this the girls still went right on working. It should be mentioned here that this was the first time in a number of years that a decoration of any sort (other than signs) has appeared on the campus among the residence halls. Earlier this year the Independent living groups also entered a float in the Homecoming Parade, also for the first time in years.—Keep up the good work.

Yea for Paul Bible—Boo to Old Man Winter. Paul's committee is to be congratulated also for their outstanding presentation of this year's Winter Carnival. It was, of course, no one's fault that the weather turned out to be so bad on the hill. The University of Idaho group which won the trophy for the best skit at the banquet Saturday evening—was nice enough, upon their acceptance of the award (a broken ski), to ask all visiting skiers to give a round of applause to the University of Nevada for our hospitality and presentation of the carnival.

There were approximately 160 people in attendance at the banquet which was held in the Dining Commons. I would like to recommend to all students who will be with the University next year to be sure and take in this affair. This is one time during the carnival you can see the skiers in an informal setting. It has always been customary for each team to present a skit on any subject—and this usually turns out to be very humorous — especially when you have Swedes and Norwegians with their "yump an yimany" accents telling stories.

Speaking of stories, Arthur Hastings of the Speech and Drama Department told a funny joke while he was presenting his specialty act

at the above mentioned banquet. "Actually this is the second Dining Hall—the first one sank. But you know the University of Nevada is very fortunate indeed to have a lake in the center of the campus—it was one of the few campuses in the United States that does—well, actually it really is not a lake, you know—it's a biology culture that got out of hand." Attention, Dr. LaRivers.

It is flag waving time. For the students who unfortunately have to walk up the long, long stairs at the south end of campus, (directly in front of Morrill Hall) I would like to call your attention to the mutilated Nevada State Flag waving atop the flag pole. I think it is a crime for this institution to allow such a torn, worn-out flag to fly with old glory (which is not in much better condition) in front of the President's Office. I understand that the state flag is an indoor type and really is not of sufficient construction for outdoor use. Dr. William Wood, former Vice President of the University, presented the institution with a state flag two years ago when the new flag pole was dedicated. I believe it has only been replaced once since that time. As a native and life long resident of this state I think it is a situation that should not be overlooked in the future. The state flag should be flown at all times during the daylight hours—but not in the disgraceful condition it is currently in.

A few years ago the Ford Foundation established grants to be given to promising young painters. The grants totaled \$10,000 per person to enable them to paint and not have to work. This Sunday you may see an art display of one of these lucky grant winners. After one year of hard work the paintings of Carl Morris will be displayed in the Church Fine Arts Building, starting this Sunday at 1 p.m. They will then be on exhibit from 9-5 pm weekdays. The exhibit will be on campus for about a month.

Students interested in Bridge—sign up today for the inter-mural bridge tournament to be held this Sunday at the TUB. WHY NOT?

The Hungry Eye

By MARILYN KOTTER

MACKAY DAY SPECIAL: Now that Winter Carnival is over, we can start planning for Mackay Day, for which we hear all will be drinking tea at the ATO-SAE Lawn Blast.

APPEARANCE DOESN'T COUNT and Clark Santini is looking for the "Inner Woman."

SIG EPS made it in full force to Bob Fisher's and Barbara Moncrief's wedding.

OF AGE: Marybeth Hockel and Linda Smith will celebrate their 21st this weekend. This should be a repeat of Linda's performance of a few weeks ago.

DO Carolita Pierce and Andy McKenzie have insurance on what they break at cocktail parties before the Sno Ball?

SOGGSVILLE: John Jellovich initiated his "dancing tennies" on the hill Sunday.

NOW YOU SEE HIM, NOW YOU DON'T . . . We hear Jeanille Haggerty's date, Tom Curry, kept doing the disappearing act Friday night.

WHAT does Stan Garrett cultivate in the Aggie Parking Lot daytimes? Stan must be a "Day People."

REQUEST OF BENNY E.: That Karen Parsons and Ellen Roseman learn how to use a bota bag.

EX-IFC PRES. GATES and wife Betsy have a new daughter.

SIGN UP NOW: For dates with Western Division Lambda Chi's, who will conclave in Reno March 3-5.

LOW EBB ROMANTICALLY: Pi Phi Sally Zwonitzer and Tau Bob Ring engaged, as are Gamma Phi Joyce Casazza and Lambda Chi grad DeArmond Sharp. Also of news is the "pinning" of Bonnie Barnard to George Lundgren. GDI pins are now in style.

SIGMA NU may be the "perennial winner of dance attendance yet," quote Ty Cobb.

NEVADA ST. party regulars will be pleased to hear that parties will resume at a new location on College St. An example of this was the Hi Ball held before, during, and after the Sno Ball.

JON MADSEN, tired ski bear, says Sue Worell gives marvelous back rubs.

15 PARTIERS came down the mountain in Jerry Kirk's car on the way to the wild one at Jerry and Andy Jackson's apt.

CAROL PENNOCK AND TOM HARRIS never quite made it to the Sno Ball.

TOM CASE IS THE WORLD'S GREATEST LOVER, as evidenced by the medal, ETC., he received for Valentine's day.

MORE VALENTINE'S: Terry Markwell, what about the red roses and Lover Boy card?

PI PHI'S Ann Davison, Virginia Bath, and ESPECIALLY Bev Pincolini and Connie Lill are enamoured with visiting skiers.

IT WAS A SORT OF IFC MEET Sunday night at the housewarming for Cliff Burroughs, Doug Salter and Tom Jones. Dennis Golden is an expert at the bota bag, altho he was out in 3 strikes when it came to the Sno Ball.

SUSAN TOWLE has other huggin' and squeezin' ideas, but she is exhausted by the time she gets to the mail box . . . mailing Valentine(s).

TIP FOR FRATS SEEKING EXCITEMENT: A thief stole a fishing tackle and also proceeded to dig up the owner's lawn, looking for worms. Any morning now, on Dean Basta's lawn . . .

SOCIALIZING: Vance Packard tonight, basketball game and Pages' Ugly Man Dance tomorrow night.