

Campus Briefs

EDITHA BROWN, '22, has just returned from a trip to the Hawaiian Islands. She holds a position in the department of physical education, in the Los Angeles schools. MAURIE ESSER, ex-'26, is employed by the Southern Pacific company in Sparks. BONITA MILES, '23, is assistant secretary in the Stanford University library, at Palo Alto. FRANCIS WALSH, '22, has completed his course at Hastings Law school in San Francisco, and has been admitted to the California bar. BILL MARTIN, '22, is athletic coach at San Jose. MR. and MRS. LEONARD SULLIVAN, '23, are the parents of a baby daughter born in May. They are living in Richmond, California, where Mr. Sullivan is connected with the Standard Oil Company. Before her marriage Mrs. Sullivan was Erma Hoskins. MRS. CHARLES EMMETT BROWN of Lodi, Calif., has been visiting her mother, Mrs. G. S. Harrison. Mrs. Brown was formerly Sarah Harrison, ex-'25. HELEN WATKINS, '24, is teaching in the grammar schools in Sparks. FRANCES MILLER, '25, was a visitor in Reno over the week end. She holds a teaching position in the Virginia City high school. GEORGE W. BARNES, ex-'26, is employed by the Bell Telephone company of Sacramento. MRS. JAMES DAY, '27, now resides in Denver, Colo. Before her marriage she was Miss Rose Gooding. GERRY W. EDEEN, '23, is employed as an auto salesman in Berkeley. CATHERINE RAMELLI, '23, is at present with her parents in Ventura, Calif. VELMA TRUETT, '22, was a recent visitor in Reno. She is maintaining a studio of music in San Francisco. MR. and MRS. CARL MALMQUIST, both '24, who were married in June, are making their home in Oakland, California. Mrs. Malmquist was Marie Campbell. MR. and MRS. RALPH FINLAK, both '25, have moved from their home at Eureka, Utah, to Oakland, Calif. HALLIE ORGAN, '21, is the commercial teacher in the Reno high school this year. ARVELLA COFFIN, '22, Rose Harris, '21, Lulu Hawkins, '21, and Genevieve Chatfield, '23, are teaching in the Junior high school in Reno. JOHN OCHLETREE, '25, has been employed in San Francisco and is now preparing to leave for Oxford University in October. ENOLA BADGER BARKER, '21, recently returned from a European tour. She is making her home in San Francisco. RUTH BILLINGHURST, '21, spent the summer touring in Europe, and is now teaching in Long Beach, Calif. EARL WOOSTER, '21, and wife, ADELLE CLINTON WOOSTER, '22, have returned to Wells, Nevada after spending the summer on the coast. Mr. Wooster is principal of the Wells high school. ROBERT GRIFFITH, '22, is postmaster at Las Vegas, Nevada. ANNA BROWN, and GEORGIE MONY, both '22, are teaching in the Los Angeles schools. EDNA PETERSON, '30, spent the week-end in Carson City. EDWARD DUCKER, '29, enjoyed a few days in Carson City. HELEN HIBBERT, '28, and BOB ACKERMAN, '23, motored to Susanville where they spent the week-end. GERTRUDE RILEY, '28, and BERNICE JOHNSON, '28, motored to Carson over the week-end. DR. and MRS. PHILIP A. LEHENBAUER spent the week-end at Donner Lake. MISS KATHERINE KISTLER, ex-'28, has returned from a visit with MR. and MRS. JIMMIE BRENNON of Loomis, Calif. Mr. Brennan was a former student at the University. WAYNE HINKLEY, ex-'27, was a guest in Reno during the Labor day holidays. DOROTHY WARD, '26, who is now teaching in Penryn, Calif., returned to Reno for the Labor Day holidays. SYLVIA CAMPIGLIA, formerly state supervisor of home economics in Nevada, and now supervisor of home economics in Riverside, Calif., was the guest of MISS ELSIE SAMETH last week-end. ROBIN TRIMBLE, '29, and GLENN MILLAR, '30, attended the DeMolay picnic which was held at Pyramid Lake last Sunday. "BILL" KRAUS, '26, is registered this year at Harvard University. MRS. MARY BROWDER OLIPIHANT, '19, is now residing in San Francisco, California. GENEVIEVE WILLIAMS, '29, and LUCILLE BAKER, '29, spent the week-end in Fallon. ALICE SHAIR, '26, is employed in the President's office on the campus. MAUD DUNBAR, '30, had as her guests at Manzanita Hall Sunday her parents DR. and MRS. DUNBAR. JANET PARDEE, '29, and GENEVIEVE CROTHERS, '30, spent Sunday at Pyramid Lake. BARBARA HORTON, '30, enjoyed a week-end visit to her home in Virginia City. ARLETTA MILLER, '30, spent Sunday at Lake Tahoe. BILL GIBSON, '30, spent the week-end at his home in Gardnerville. CATHERINE CURIEUX, '28, and DOLLY GRIFFIN, '28, spent Sunday at Lake Tahoe. ROMAYNE FOLEY, '29, spent the week-end in San Francisco where she attended the wedding of her brother. ALBERT ALEGRE, '29, is employed at the French-American bank in San Francisco. BLANCHE WYCKOFF, '26, left last Tuesday for San Francisco where she will spend a few days before going to Ferndale, California, where she intends to stay a couple of months visiting relatives. MURIEL CONWAY, '26, has taken a position as teacher in the Palisade schools. KATHLEEN MALLOY, '29, and HELEN CLANCY, '29, will spend the week-end at their homes in San Francisco. J. J. McELROY, '25, who has been doing agricultural experiment work at Fallon for the past year, is now working for the University Agricultural extension. PROF. F. W. WILSON has just returned for a week's visit to the California State Fair at Sacramento and the colt and calf show at Wells, Nevada.

OCTOBER 10 WILL END STATE FLAG DESIGN CONTEST

Many Striking Designs Expected Before Termination

Designs for Nevada's new state flag should be sent in to the office of Maurice J. Sullivan, the adjutant general, Carson City, Nevada, not later than October 10th, which has been announced as the closing date of the contest. Keen interest has been aroused throughout the state in this contest for the honor of designing Nevada's official state flag, and it is expected that many more new and striking designs will yet be received. Every citizen of Nevada is eligible to compete and there are no restrictions as to age. School children and students are invited to enter the contest, as well as older persons. It is not essential that the contestant be able to draw or paint, since it has been announced that a mere suggestion for a design will be considered in the contest, and if effective, such a suggestion will have a chance to win, even if unaccompanied by a design to illustrate it. The judges who are to award the \$25.00 cash prize will be announced through the press at the close of the contest. All suggestions and designs which reach the office of the adjutant general at Carson City not later than October 10th will be submitted to a chosen committee of judges, whose choice of the winner will be announced through the press, after the award is made.

Rules of the Contest

Every citizen of Nevada is eligible to compete. Any number of suggestions or drawings for a state flag may be submitted by one person. While a drawing may be submitted, this is not necessary, as a suggestion for a design will be sufficient. Send your suggestions to Maurice J. Sullivan, the Adjutant General, Carson City, Nevada.

JIMLY MORNINGS GIVE PROPHECY OF PADDLINGS

Collegiate speaking the approaching cold weather should be a warning to all misbehaving frosh. That the cool plunges now indulged in by the culprits will be abandoned in favor of the paddle! Perhaps too, some frosh unfamiliar with the ways of the world and the sophomore class this might seem a welcome change. To the co-ed, clothes as usual will be the favorite fall subject. Will skirts be shorter or longer? Will feathers be worn or fur? Ah! Those are the momentous questions in the co-ed's mind. She is already scanning the fashion sheets and new fall styles are daily being seen on the campus.

LAKING SHOULD BE CONSIDERED HONOR BY PARTICIPATING FROSH

Manzanita Lake Found Most Pleasing While Several Laud Attitude of Student Body

This article is for the benefit of those freshmen who have not yet come under the notice of the vigilance (well-named) committee, which holds the fates of all freshmen in its hands, sufficiently to merit a laking. It is hoped that these innocent yearlings may be made acquainted with the proper attitude and procedure to follow when about to receive a compulsory bath in the lake.

Upon seeing his name on the bulletin board as scheduled for a laking, the fortunate freshman should not hesitate to show the pride and pleasure in the distinction conferred upon him which he undoubtedly feels. The restraint shown heretofore is largely due to the fear of the freshman that his superiors will feel hurt if the former appears to enjoy the experience. But the sophomores really do not mind—they are interested in laking for laking's own sake. This amounts to a whim with them, and is a part of their charm.

It is advisable to appear dressed in old clothes, as the waters of Manzanita Lake are prone to take the crease out of flannel trousers, not to mention shrinking them, and the floor of the lake, while extremely soft and soothing to the touch, is made up of an unusual and highly adhesive mud, said to be the original beauty clay. When his name is called, the freshman must rush out at the sophomores with all the fury, and roar, of a mad bull. If possible, he should butt his pushers in the stomach, as there is really nothing they like better, and after the consideration they have shown the freshman, the latter surely owes them a few pleasures. The victim will, of course, be overpowered, but it is the customary procedure for him to twist and kick as if he were

watching students and alumni who, standing about the lake felt that indescribable and unforgettable thrill which accompanies "When college days..." The latter view is the one held by all those students who experienced the Glee Club's Serenade on Manzanita Lake last May. Soon the "disfiguring" raft, which seems to have aroused the new students, will again be anchored as in previous years, to the bottom of the lake to reappear and be appreciated by all students in its full splendor at this year's May serenade.

NEW YORK CLEANERS The Cleaners Who Clean Men's and Ladies' Garments Expert French Cleaners and Finishers Alteration and Repair Work Phone 129 Office: 134 W. Second St.

For Better Health Use MILK, CREAM and BUTTER From the Crescent Creamery PERFECTLY PASTEURIZED RICH AND WHOLESOME TELEPHONE — — — RENO 896

W. Frank Goodner Portraits of Distinction Special Prices to All Students U. of N. Telephone 233 for Appointment Mr. Goodner's Reno Studio Is One of the Finest Equipped in the Entire West

WE WELCOME YOU TO THE SWALLOW Under New Management FOR THE BEST IN Sandwiches, Tamales, Soft Drinks GIVE US A TRIAL Waldo Petersen, Prop. 31 West Second St.

MONARCH CAFE PETERSON BROS., Props. Where the University Eats 220 North Virginia Street Reno Nevada

Stoddard & Marks FURNITURE AND UPHOLSTERY Let us recover your worn out furniture. Add your name to our list of satisfied customers. We also specialize in auto upholstering and tops. 119 Sierra Street Telephone Reno 2517

Reno Sporting Goods EXTENDS ITS HEARTIEST GREETING TO THE OLD AND NEW STUDENTS TO OUR SCHOOL

GET YOUR FLOWERS AT THE Eddy Floral Co. Phone 423 17 W. Second St.

The Popular Candy Store Invites you to Make This your meeting place Our Stock of Candies, Cigarettes and Confections of all Kinds is Complete University at Fourth Right on the way down town.



Camels made cigarettes the popular smoke THROUGH sheer quality, through a never before known smoking enjoyment, Camels won the world to cigarettes. Camel was the first and only cigarette that combined all the goodness of the choicest Turkish and Domestic tobaccos, and Camel became the greatest smoke word of all ages. No tobacco name compares with Camel. Camel won and holds its overwhelming preference through incomparable tobacco quality. Only the choicest Turkish and Domestic tobaccos are rolled into Camels. These fine tobaccos receive the skillful blending that only the world's largest tobacco organization could give. Nothing is too good or too expensive that will make Camels, regardless of price, the utmost in cigarettes. If you have never yet tried Camels, a new sensation in smoking pleasure awaits you. The sensation of the choicest, the most perfectly blended tobaccos that money can buy. Have a Camel! R. J. REYNOLDS TOBACCO COMPANY, WINSTON-SALEM, N. C.

PI DELTA EPSILON GIVES CHARTERS

Pi Delta Epsilon, national honorary intercollegiate journalistic fraternity, granted charters at their 1927 convention held at the University of California, to Pi Gamma Chi, local journalistic society at the University of California, Southern Branch, and to Sigma Delta, local society at the University of Florida. Complete plans have been made to entertain the visitors. A final banquet is to be given at the Cliff hotel in San Francisco. Addresses by national and local officers of the fraternity will make up the program.

For Photographs of Highest Quality at Reasonable Prices Go to Paffrath Studio E. H. Pearson, Prop. 139 N. Virginia St. Phone 126 Special Rates to Students

Thatcher & Woodburn ATTORNEYS-AT-LAW Reno National Bank Bldg. ALBERT D. AYER and W. M. GARDNER ATTORNEYS AT LAW Reno, Nevada F. & M. National Bank Building

'brush IN sports

Coaches Come on Field for First Time This Season

NEVADA COACHES COME ON FIELD FOR FIRST TIME IN GRID SEASON

Problem of Developing New Team Confronts Two Mentors

SHAW CONFIDENT

Only Eight Days To Go Before First Game With Saints

By "DIX"
Introducing to Nevada, a brand new football team by September 25, is the gigantic task now confronting Coach Shaw. On that date, St. Ignatius College and their well organized grid machine will journey over the Sierras to convince the Wolf Pack that they have "arrived" as a grid contender.

Saints Experienced
The Saints will present a team composed of some of the best talent developed in the bay region. They have such men as Caruthers, star center of last year's Olympic club and others of similar experience, who may be depended upon to give the Pack a lot of rough company. Their line is big and heavy and although weak in spots contains enough football knowledge to stop plenty of college flanks and forwards. In the backfield, speed has been emphasized, but not with any sacrifice to weight. They come especially equipped in the fullback position. Coach Jimmy Needles, has worked hard for two months with his charges and results can be seen in the St. Ignatius-Olympic club tilt which terminated in a 0 to 0 score. It is needless to say that the Pack will have their hands full and the "raw meaters" given sixty minutes in which to amuse themselves.

Wolves Green
On the other hand, Nevada is up against a tough proposition. To be exact they have eight days in which to prepare for the encounter. No football team on earth can utilize that time and present a finished fighting unit. The best Nevada can hope for at this time is an eleven, green in some departments of the game, but making up for deficiencies with the old pepper and impatience to get the fall sport under way.

Shaw Interviewed
In an interview Coach Shaw let it be known "that the fundamentals of football will be stressed mostly, during the next week and a half. Each man will have to learn his duties, both while on offense and defense. Tackling, blocking and interfering will be the order of the day with such plays as are absolutely essential. New material will have to learn the rudiments of the Notre Dame style of play and will specialize on straight football. Individual instruction will take most of the time elapsing before the game, with team play coming in for its share the latter part of next week."

Saints Formidable
When asked his opinion as to the strength of St. Ignatius, whose team he scouted last week, Shaw said that they have the best team in the history of their institution. He was impressed with the size of their line and the way in which they handled their weight.

So when the 1926 football season is ushered in on Saturday, the twenty-fifth, it will be a real he-man contest and not a one-sided contest, as it has been in the past. St. Ignatius is out to erase the memory of past defeats while Nevada will endeavor to keep her slate clean with another win over the red and white of San Francisco.

Prep Sports

By "CLEATS"

On the strength of pre-season dope Carson High schools football team appears to be one of the strongest in the history of that school. Carson shared the bad luck of losing many experienced players, but is fortunate in acquiring many new men.

A large number of last year's team has been lost through graduation, among them being Hunting, star quarterback for three years, an experienced field general and a flashy open field runner; Lison, Kelly, and Crow, three fast and dependable ends; and Kitzmeyer, last year's first string center.

At the first call for men this year about thirty men signed up making a record turnout for Carson.

Coach Vaughn has six of his last year's first string around which to build his team, among them Lani, last year's fullback, who is a fast, hard hitting man and a tower of strength on the defense. Lani is also one of the best high school punters and passers in the state, and should show up exceptionally well this year. Wilson one of last year's half-backs should show good form this season as well as Johnson and J. Johnson, two rummy tackles who should give the opposing teams plenty to worry about. J. Meder and J. Stearns, two heavy guards are shaping up well in practice and might make the grade.

On all around strength, Carson, at the present time, seems to be well fortified, having four fast veterans in the backfield, a heavy line, and a good pair of defensive ends. With this as a starter, Carson should be well up in the conference standing at the end of the season.

WHERE THE WOLF PACK WILL BE

St. Ignatius	Sept. 25	Mackay Field
College of Pacific	Oct. 2	Mackay Field
Fresno State Teachers	Oct. 9	Fresno
Stanford	Oct. 16	Palo Alto
St. Mary's	Oct. 23	Mackay Field
Santa Clara	Oct. 30	Santa Clara
Davis Farm	Nov. 6	Mackay Field
California	Nov. 13	Berkeley



RENO BOY WINS FOOTBALL FAME

Albert Harris, a former student of the University of Nevada, has been chosen as a member of the West Point football squad.

While attending the University of Nevada Harris was on the Varsity football squad. Although he did not make his letter while here he proved to be a most dependable substitute and was always ready to give the best in him when called upon. Harris was active in all the athletic life of the school and during his time here made the track squad.

Harris is the second man from Nevada to win fame in eastern football circles, the other one being Howard Caldwell, of Sparks. Caldwell has been one of the mainstays of the Naval Academy at Annapolis for the last three years. Two years ago the late Walter Camp gave Caldwell honorable mention on his all-American football team.

WOMANS SOCCER FIELD IMPROVED

It was planned to have a larger soccer field for the women, but after the old field was squared off it was found that it could not be made larger, so the women will have to be content with an old field made new. New posts have been erected and the field has been freshly marked off.

Grads! Get the 'Brush for news.

BLOCK N TO FIX PREP SCHEDULE

Last Friday's meeting of the Block N proved a very important one in regard to the future of high school football. The society decided that henceforth they would take full charge in the arranging of the grid schedules for the different teams. In the past with each school making out their own program it was very hard to decide definitely which team was the real champion. It has also proved disastrous to the teams in the distant parts of the state, because it was difficult for them to secure any sort of a schedule.

WOMANS WATCH FOUND IN GYM

Miss Elsie Sameth announced that at the end of last semester a ladies' wrist watch was found in the women's quarters of the gym. The same will be returned to the owner on proper identification.

A midshipman, found guilty the second time of any act of hazing, may be dismissed from the Naval Academy, or even imprisoned, depending on the seriousness of the particular case. Any officer not reporting this offense, if it comes to his notice, is liable to be dismissed.

Alys Sutherland
Marcelling and Trimming
6 State Street
Tel. 1146-W Apt. 3

DEMAND HIGH ON BIG GAME SEATS

Tickets for the Big Game between California and Stanford already are being apportioned among the countless applicants anxious to view that game, which this year will be held in the California Memorial stadium at Berkeley.

Graduate students and seniors from the two interested universities were instructed to file applications this week. It is said by Jack F. Mackenzie, manager, that students are sure of getting a rooster's ticket, but applications for extra tickets may not be filed as there is a decided increased interest in football this year among the alumni.

A request is being made for cash payments, rooster tickets to cost \$1.50, and extra tickets \$5.00.

Tickets are to be sent to each applicant by mail, to facilitate the issuing of the permits, and to lessen congestion at the box office.

Indications point to a record attendance and advice from those dealing out tickets stresses the imperative need of applying early if a seat in the stadium is hoped for on November 20.

STANFORD MAN WINNER IN SWIM

Carl Stevenson, Stanford varsity swimmer on Sunday, September 12 won the annual Golden Gate swim from Leo Purcell, breaking the former record of 44 minutes by almost 11 minutes. Purcell, of the Olympic club, had been the winner for the last two years.

Art Hargraves, California Varsity swimmer, placed third in the field of over a hundred swimmers.

FIVE CAPTAINS MEET AT LUNCH

Five football captains of state universities were the guests of the Press club of Oakland at a luncheon Tuesday noon in their honor. This marked a part of the opening ceremonies of the 1926 season which starts at Oakland on September 25, when the University clashes with Santa Clara.

The guests included Bert Griffin of California, Fred Swan of Stanford, Leonard Casanova of Santa Clara, Don Murphy of St. Ignatius, and Al Collins, acting captain of St. Mary's.

THE BLOCK

N

Come and make this place your meeting place.

We carry a full line of Tobaccos Cigarettes and Candies Lunches and Soft Drinks

FREE TELEPHONE 1160
210 North Virginia Street, Reno, Nev.

THE RENO STUDIO
The Finest Kodak Finishing Studio in the State We Guarantee the Highest Class of Professional work
119 1/2 N. Virginia St.

FOOTBALL GARB COST IS LARGE

BERKELEY, Sept. 16.—Equipment for each member of the Blue and Gold varsity and reserves will cost approximately \$85 during the ensuing football season.

This estimated cost includes all the necessary pads, shoes and equipment that is essential to turn out a fully and well equipped squad. The players practice with used uppers until the non-conference games when jerseys with gold numerals are issued to the varsity men. These, in turn are discarded with the initial conference tilt.

Blue uppers with gold stripes on the sleeves are issued for the Stanford game.

Grads! Get the 'Brush for news.

Up-to-Date
BEAUTY SHOP
Mrs. B. F. Taber
Usual Rates \$1.00 to University Girls
Tuesday and Wednesday Waves 75c
122 SIERRA STREET Phone 272

NEVADA SMOKE HOUSE
16 W. Second St.
SMOKER'S REQUIREMENTS and FULL LINE OF CANDIES
Butter-Kistwich Sandwiches
SOFT DRINKS
A. C. Frohlich J. P. O'Brien
Greenebeck & O'Brien FUNERAL DIRECTORS
Phone 639 Modern Equipment

The Button Shop
ART NEEDLE WORK and HEMSTITCHING—PLEATING PICOTING—STAMPING and BUTTONS COVERED
37 West First Street Reno, Nevada

The Wolf Den
Is Now Open—Under New Management
ALL SORTS OF SHORT ORDERS WAFFLES AND LUNCH AT ALL HOURS
Try Our Pastries

Attention, Duck Hunters
We Carry Remington Loads
Reno Mercantile Co.
Cor. Sierra and Commercial Row

The best place in town to spend that extra few minutes
First Class Service
Block N Billiard Parlors
Telephone 1369 210 N. Virginia St.



Copyright 1926 Hart Schaffner & Marx

Your fall double breasted should look like this
\$49.00

Wide lapels, wide shoulders; in Cedarwood tan or Plumbloom blue. Hart Schaffner & Marx make it the way the best dressed men want it.

Gray Reid Wright, Co.

Where Shopping is a Pleasure

HIGH HOPES FOR TROJANS DENIED BY U. S. C. COACH

Mentor Declares Team Prospect Rumors Are Guesses

LOS ANGELES, Sept. 17.—(U.S.C.)—Confidence of various Pacific Coast Conference football coaches to the effect that the material at the University of Southern California is better than at any other university on the coast this fall, are branded by Coach Howard Jones, Trojan mentor, as being only wild guesses of those who cannot know whereof they speak. Furthermore, Coach Jones considers these statements unethical in coaching ranks, for he says they immediately put the Southern Californians up as targets at which to shoot and make it hard for the coach who is fighting to prevent any traces of over-confidence.

"No other coach can know what I myself do not know," says the Trojan coach. "Until I have had my men together several weeks I won't even know my own strength and until I can see other teams in action I can in no way under the sun know how their material will compare with mine. So the fans should consume all of these shouts about my team being the best on the coast with the proverbial grain of salt until the season is far enough along to warrant an intelligent opinion."



FRANCIS SULLIVAN is another letter man left over from last year's crew of newcomers and is going good at halfback. He is fast and shifty on his feet and should cause his opponents plenty of trouble this season.

WOMANS SOCCER SCHEDULE FIXED

A change in the soccer schedule has been necessitated due to various conflicts. As previously planned there will be no sections on Monday, Wednesday, or Tuesday, Thursday at 3:45 and the 2:45 section on Friday has been abandoned.

The schedule for sections now in effect is Monday, Wednesday, Tuesday, Thursday at 4:45, and Friday at 3:45 and 4:30.

The enrollment in the soccer classes has now reached the high-water mark of eighty coeds. This is a considerably higher number than has ever been out for this sport before.

Grads! Get the 'Brush for news.

Collegians

This is your

College Book Store

We Appreciate Your Patronage

May We See You Often

Wilson's Drug Store

N. E. Wilson, Prof., 1891-06
Nat Wilson, '13
"Tim" Wilson, Ex '23
Phone 425

JUNIOR CLASS IS CAL GRID CHAMP

By winning a 3-0 victory over the seniors the junior class won the interclass football championship of the University of California last Saturday afternoon in the Memorial Stadium. The 1927 aggregation was outplayed during the entire contest, except in the fourth quarter when the Seniors by dint of a fierce rally threatened to score but were held from it by the final whistle.

Big Jim Davis and Matty Jellet, both of the class of 1928, were the outstanding stars of the game. Davis distinguished himself in reeling off long runs from punt formations while Jellet was notable for his beautiful runbacks of Senior punts, and by his scoring of the only points of the game with a 23-yard drop kick.

Johnny Chapman was the life of the senior eleven in the last period. By means of his short runs a goalward attack was begun and, with the help of line plunges by Orselli and Hodges, the seniors were able to make three first downs. The senior hopes of scoring were banished, however, at the sound of the final whistle with the ball on the 18-yard line.

Grads! Get the 'Brush for news.

ARMANKO STATIONERY CO.

SCHOOL and COLLEGE SUPPLIES

"Colleiate Stationery"

100 large sheets of paper—50 envelopes with Nevada Seal
An exceptional Value at

\$1.25 the Box

Place cards, Tally cards and Greeting cards for every occasion. A complete and colorful stock to choose from.

156 N. Virginia St. Phone 550

BRUSH SPORTS

CONFERENCE TO ARRANGE GAMES

Football coaches from the various high schools in the state will hold their annual conference here tomorrow. The purpose of the meeting is to draw up schedules and discuss all matters pertaining to the prep-school conference.

Winnemucca, Lovelock, Fallon, Yerington, Sparks, Carson, Reno, Stewart, and possibly Susanville, California, will be represented. If conference members arrange games with the California team, the results will have no bearing on the final standings in the state championship race.

An art school for collectors has been opened in Florence, Italy, under the guidance of an experienced connoisseur. Classes are for students who wish to learn the painter's craft not with the purpose of producing works of art, but to gain a knowledge that will enable them to appreciate and value works of art already existing.

The thing that makes flaming youth flaming is the poor grade of fire extinguisher that is used.

TENNIS PRACTICE TO START SOON

A call has been sent out by the W. A. A. to women to sign up for tennis immediately. Regular practice begins next week and will last for about four weeks, when the interclass tournament will begin. This year practice will consist of three sets a week with an hour of supervised practice.

There will be two interclass tournaments, one for the beginners and one for the experienced players, under direction of Frances Nelson, '28, tennis manager.

College presidents from the various New England colleges and universities will be heard this fall and winter broadcasting a new series of educational talks from station WEEL, Boston. More than 26 presidents of important institutions have accepted invitations to broadcast during this intercollegiate series.

Professor R. C. Thompson has been ill the last few days and unable to meet his classes.

WOMANS TENNIS TO START SOON

Tennis season for Nevada coeds opens Monday under the management of Frances Nelson, '28.

Beginners are particularly invited to participate in this sport, as it is planned to have supervised practice periods for them. Three hours a week practice is required, and at the end of the season two interclass tournaments will be held, one for the beginners, and one for the experienced players.

As for other sports, one hundred points are given to those making the class teams.

FURS

Girls! Here's your chance to have your furs made over or new furs made to order.

School Suits
Home Economic Aprons
255 Sierra St.
Ladies Garment Shop

NIGHT FOOTBALL LATEST IN EAST

BERKELEY, Calif., Sept. 16.—The University of Cincinnati football team's method of baffling the heat wave was explained yesterday by John W. Humphries, Cincinnati delegate to the national convention of the Pi Delta Epsilon, journalistic honor society, at the University of California.

Cincinnati's first game scheduled for

September 25th with Kentucky Wesleyan College will be called at 7:30 p. m. in the cool of the evening. Illumination will be provided by arc lights sufficiently powerful to permit the game being played without the usual ghost ball. These lights are installed both on the sides and above the playing field to avoid shadows. The University of Cincinnati lays claim to be the only college in the world playing regular league games after sundown. A capacity of 20,000 is expected at this first game.

Bobbed hair has been the fashion among Albanian women for 2,000 years.

Grads! Get the 'Brush for news.

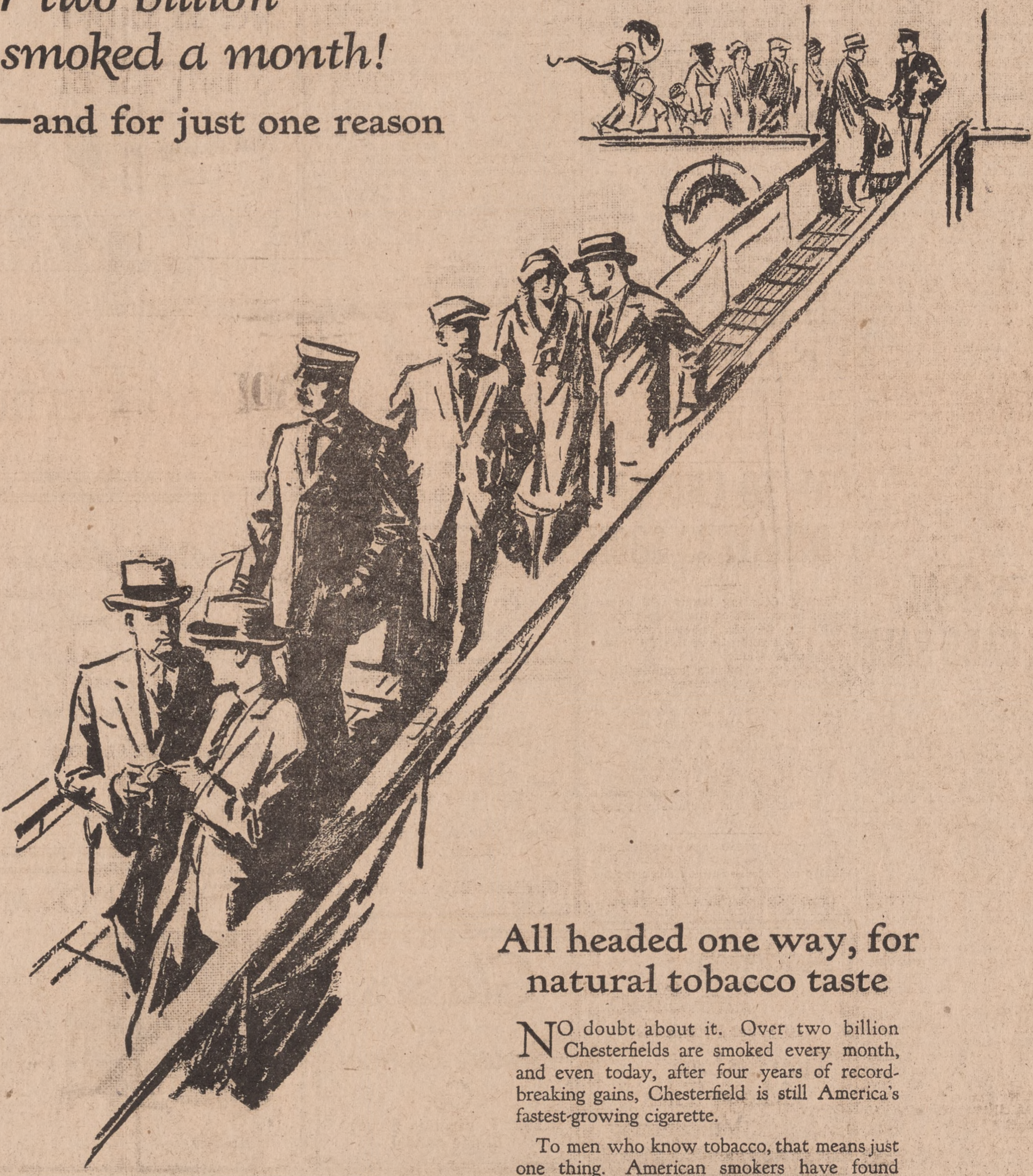
FRESH CUT FLOWERS RECEIVED DAILY FROM OUR OWN NURSERIES

RENO FLORIST

G. ROSSI & COMPANY
ARTISTIC FLORAL DESIGNS

223 N. Virginia St. Phone Reno 17 Reno, Nev.

Over two billion smoked a month! —and for just one reason



All headed one way, for natural tobacco taste

NO doubt about it. Over two billion Chesterfields are smoked every month, and even today, after four years of record-breaking gains, Chesterfield is still America's fastest-growing cigarette.

To men who know tobacco, that means just one thing. American smokers have found what they wanted—natural tobacco taste and character. They've found it in Chesterfields only—and the shift to Chesterfield is on!

Chesterfield CIGARETTES



Such popularity must be deserved

FAST PROGRESS IN CONSTRUCTION OF NEW LIBRARY MARKED BY DIN

Pins Indicate Building Will be Complete This Spring

STONE TRIMMED

Street, Sidewalk Will Be Straightened At Main Entrance

Rivet machines are daily pounding a heavy staccato on painted steel beams now being set into place for the frame work of the new 200,000 dollar library given to the Nevada campus to commemorate the late wife of William Andrew Clark.

The building, which will consist of a basement and two upper stories, will be done in Flemish bond brickwork, trimmed with stone, in keeping with the other buildings on the campus. It is a thoroughly modern library in every sense of the word.

The basement will consist of a shipping and storage room, 77 feet by 50 feet 10 inches at the north end, and a shipping and book-repairing room at the south end. The shipping and storage room will be equipped with metal bookcases reaching from floor to ceiling. A "dumb-waiter" will run from the basement to the second floor. All floors on the basement will be linoleum covered; two metal stairs will extend from the basement to the first and second floors.

Spacious Floor

The main floor of the building is the ground floor, 50 feet, 10 inches by 143 feet, 10 inches. It will have two entrances, the main one, with a suitable inscription over it, at the south end of the building, another on the east side; both will be equipped with revolving doors. The whole south end of the ground floor will be entrance hall. To the north of this will be a delivery room and a woman's rest room. The remainder will be divided into study rooms, seven in number, each equipped with tables and book-cases. All floors on the first and second stories will be covered with a half inch layer of cork. A main stairway of reinforced concrete with cork covered treads will lead to the second floor.

The second floor will consist of a large reading room 48 feet by 90 feet. The windows in this room will be built six feet above the floor, permitting the construction of book-cases beneath them entirely around the room. To the south of this room will be a paper and magazine room, a delivery room, an exhibit room, a librarian's room and a library staff room. The building, which is fire-proofed, will be topped by a stone corniced copper roof. Heating as in the other buildings on the campus will be by hot water system.

When the building is completed, sometime in the spring, the street in front of it will be straightened. Sidewalks will lead directly from the street to the main entrance, the side entrance, and also around to the west side of the building.

CAL SETS GOAL FOR CARD SALE

Associated students of the University of California, southern branch, have set out to reach a goal of 90 per cent in the sale of A. S. U. C. cards. With the increase of enrollment and the increased interest which has been shown already in student activities it is thought that this goal will be reached.

A. S. U. C. cards entitle the owner to admittance to all athletic contests, the privilege to vote for and to hold A. S. U. C. offices, to engage in all activities, and to attend the various rallies and dramatic productions given throughout the year.

According to the A. S. U. C. by-laws, all fraternities and sororities must maintain a membership in the A. S. U. C. of 100 per cent. All organizations must report 100 per cent membership by the close of the campaign, September 22.

Stephen Cunningham, general manager of the A. S. U. C., in speaking before the card salesman, cited the fact that this is the year the University steps out, both academically and athletically, and that as all good citizens pay their taxes, just so is it imperative that all student-citizens of the University pay theirs.

Plans have been presented to the board of Trustees of Stanford University for a \$100,000 addition to the Hopkins Marine Station at Pacific Grove. The new unit will contain chemical, bacteriological, physiological and microtechnique laboratories, as well as four dark rooms for spectroscopic work.

Grads! Get the 'Brush for news.

North Side Candy Store

Stop in on your way home to get a Milk Shake and a Sandwich

350 North Virginia

Denizens of Deep Given Up by Lake

All sleek and shining, he emerged from the depths of Manzanita Lake! His glistening coat shone a beautiful brown in the September sun.

A sea monster? Tales of Moby Dick, and of his power in the regions under the earth, years ago when pirates, wet and seamen were wretches, flashed vividly.

Was this, could this be a-a-a whale? Fascinated, hypnotized, I watched the unknown reach the shore and scramble up.

A sigh escaped my lips. Of relief? Well, perhaps, but more of derision at myself for entertaining a fear for even a moment.

"Brownie," with a big, bone in his mouth, came trotting up the lawn, wagging his tail in a very delighted manner.

The "sea monster" proved to be only a happy, unsuspecting collie, and his only victim, a meatless, wet bone!

RENO VICINITY IS TO BE SURVEYED

Remote regions of Northern California, northwest of Reno, will be the subject of a geological survey to be made by Prof. N. E. A. Hinds of the University department of geology.

Professor Hinds expects to spend his spare time making a geological study of the mountains north and west of Redding, an automobile trip of approximately eight hours from Berkeley. By a program of week-end trips between his last class on Friday and his first class on Monday, Professor Hinds expects to complete his work this year.

Very little geological work has been done outside of Redding quadrangle and the Lassen district, making Professor Hinds' work of great interest to students of geology.

WILSON ATTENDS CAL. STATE FAIR

F. W. Wilson, professor of animal husbandry, has just returned from a visit at the California State fair at Sacramento. He spent several days there observing demonstrations and exhibits. During his absence the vacancy was filled by Professor Scott.

While in California Wilson also visited the Baldwin Ranch at Pleasanton, where he secured the loan of the Senior Herford stock bull, Don Domino, for the University farm. He is expected to raise the grade of the present Herford stock to some extent.

On his return to Nevada he visited the colt and calf show at Wells. While there he made arrangements with W. S. Short, owner of a ranch near Wells, to buy a Short Horn bull for the University farm.

CAL TO CHOOSE DEBATERS SOON

Varsity debating teams will be selected next week at the University of California for the debates scheduled soon with Stanford and the University of Sydney. Choice is to be based on the best five minute argumentative speeches on the following:

"Resolved: That the world has more to fear than to hope from science," or "Resolved: That the public management of utilities has proved the scheme a failure."

The debate with the University of Sydney will take place on October 13, probably preceding the debate between the Universities of Nevada and Sydney.

Seventeen years are required to complete the course at El Azhar, university at Cairo.—Santa Cruz Sentinel.

Grads! Get the 'Brush for news.

Andersen Tire Shop

15 West Fourth St.

Tires for Less

Mason Tires

Vulcanizing

The Vanity Shop

First St.—Phone 206

"PERRY"

Specializing in Windblown Shaggy and Diagonal Bobs

LATEST IN HAIR CUTTING

All Forms of Beauty Culture

JOHN ROBB CLARKE

ATTORNEY AT LAW

208 Clay Peters Bldg. Reno

\$100,000 WILL BE APPORTIONED AS STUDENT PRIZES

Awards Include Tuition And Truif As Well As Cash

American business organizations and institutions of all kinds are finding the universities of practical help. More than \$100,000 is offered this year in prizes to college students. The competitions range from suggesting solutions of business problems to writing prize sonnets.

A typical example of the contests is one in which Edward Plaut, president of one of the biggest and oldest drug manufacturing companies of America, is offering \$1,000 to college professors or students alike for the best plan suggested toward a solution of the price maintenance problem, one of the most perplexing subjects before the business world today.

Ideas Abound

In the contest ideas and not style of presentation will count most. It is not rhetoric but a real idea Mr. Plaut wants. The money is offered, it is announced, in an effort to bring the best minds in the country to bear on the problem. A jury of nationally famous men and women, headed by U. S. Senator Capper, of Kansas, will judge the papers and award the thousand-dollar prize. Other thousands of dollars in prize money are offered by the same organization to members of the wholesale and retail trade.

A popular health magazine this year offered \$5,000 to any healthy or beautiful contestant who would write the best article telling how he or she "got that way."

Prizes are mostly money awards, but they also include trips to Mexico, free tuition at the university of Guadalajara, and even trips to Europe. One young woman student recently toured European capitals as the winner of a contest for the best essay on why cream of tartar makes the best baking powder.

Educators say this turning of business to colleges for ideas is due to changes in college curriculum which, with the advent of the technical and commercial courses, enable colleges to-day to render service of practical benefit to business. This is said to be particularly true of graduate schools with large endowments and vast research laboratories and special equipment for working out practical scientific problems.

Grads! Get the 'Brush for news.

OUR CONSTANT AIM AND SERVICE PLAN IS TO AID OUR CUSTOMERS ALL WE CAN

Scheeline Banking & Trust Co.

Reno, Nevada

Venetian Beauty Shoppe

The Latest Method Used in Beauty Culture

Phone for Appointments Reno 2358

Cladinos Bldg 118 W 2nd

Glasses

Brown Optical Co.

133 N. Virginia Street Phone 1436-J

NEW FACULTY MEMBERS PRAISE SCENIC ASPECTS AND SPIRIT OF U

"Vigor and beauty" combine to make this campus outstanding in the minds of some of the new members of the hill faculty. "That the student body has unusual 'pep' and vigor, and that the faculty members are certainly most hospitable, is the opinion of Irwin S. Danielson, fellow in chemistry.

R. W. Truesdall, instructor in chemistry, says, "The small lake on the campus makes it very attractive." He also adds that "in comparison with the surrounding barren mountains, the campus is doubly beautiful." Another feature Truesdall finds pleasing is the athletic turf. "You know," he says, "a game looks much better played on a turf than on a gravel or sanded field."

Jolly Atmosphere

Verrel A. Webber, instructor in physical education, fresh from the University of Washington, bemoans our lack of noble trees behind Lincoln Hall, but says he already has grown attached to our beautiful quad. Miss Weber also likes the jolly atmosphere of the University of Nevada.

"Landscaping," says O. R. Grawe, instructor in geology, "is not lost sight of by the Nevadans. The new

buildings all conform to one definite type of architecture, which adds beauty to any institution. Outside adornment is not the chief thing, and as a result the buildings are all comparatively large for a minimum price."

Dignified Aspect

Grawe continues, "The University of Nevada is a distinct unit. The buildings are all removed some distance from the town, which gives the campus a dignified and educational aspect that is lacking in institutions that are set in the heart of towns."

"Students of Nevada are willing to cooperate with the instructor and are even more willing to carry on discussions than the students of either California or Stanford. Their attitude is friendly and the personality of the campus is most pleasing," contributes D. E. Anthony, instructor in economics.

J. A. Carpenter, professor of mining, says, "Each university in which I have taught has left an individual impression of its own. The impression Nevada left with me is the unexpected beauty of its campus set in surrounding gray hills with the splendor of the setting sun or the glory of a full moon poring over it."

Beds Springs Mattresses

Buy Now and Save Money at Carload Prices

Simons Army Cots—Special\$5.50

Double Beds in Ivory or Walnut\$7.50

Double Springs\$5.50

Double Mattress\$7.50

Reno Furniture Co.

Phone 813 Virginia at Fourth

The Right Glasses

worn for a year or two, would probably conserve enough of your vital, nervous force, to add years to your life. And how your disposition would improve!

TAYLOR OPTICAL CO. Jessie Taylor Myers

Optometrists

41 East Second Street Telephone 71

J. D. MARINER MUSIC HOUSE

Leader in musical instruments and sold at the lowest prices on easy terms. First to show the latest models. Teachers and students always welcome.

Phone 960 233 N. Virginia St.

A Visit to Our Gift Department

will surely surprise you for here you will find many beautiful pieces in Pottery and Glassware, together with Smokers Sets and trap.

We also have a complete line of Bridge Prizes, together with the latest style Pads and Cards.

Let our Service help you in your plans for your entertainment.

Reno Stationery Co. College Book Store

11 E. Second St.—Phone 400 OPEN EVENINGS ("Spike") Henderson, '12 Harry L. Duke John M. Fulton, '25

UPPERCLASSMEN THREATEN FROSH

Wednesday the upperclass executive committee held a meeting in Manzanita Hall for the purpose of reprimanding some twenty-five freshmen women who had broken some of the traditions.

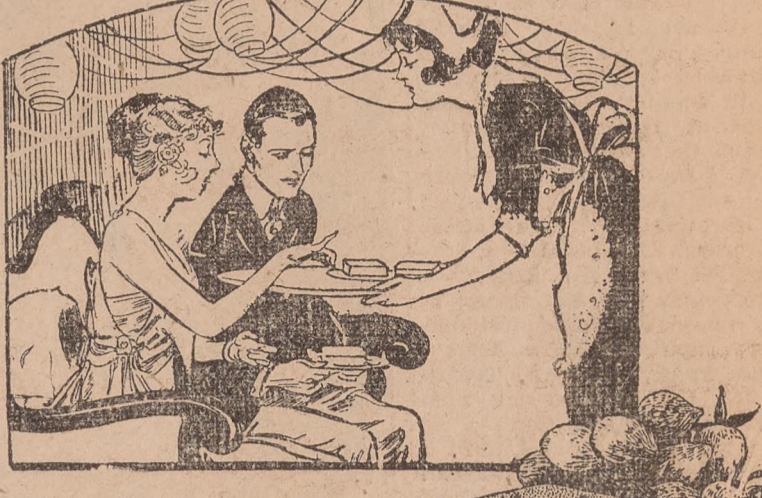
There has been no definite punishment decided upon, but the committee warned the freshmen of the probable

punishments. Those named were sweep the streets, scrub the steps, or the pillars of the Agricultural building, or apologize before A. S. U. N.

BILLINGHURST PRESENTS PAPERS TO JOURNALISM

Eight of the foremost London papers have been presented to A. L. Higgins, botham, associate professor of English, for use in his journalism classes by Ruth Billingham, former associate professor of chemistry. Miss Billingham procured these papers on her recent trip abroad.

Grads! Get the 'Brush for news.



Chism ICE CREAM

For Real Enjoyment PUNCH FOR ALL OCCASIONS PHONE 407

THE GRAND CAFE

SPECIAL EVENING DINNERS

Choicest of Sandwiches

Private Tables in Our New Balcony

The McCullough Drug Co.

Sheaffer's Pens and Pencils

Free Delivery 8 a. m. to 6 p. m.

PHONE 530 14 WEST COMMERCIAL ROW

YE LITTLE ART SHOPPE

308 North Virginia Street Reno, Nevada

ONE CAN LIVE WITHOUT ART—BUT NOT SO WELL

Step in and look over our Beautiful Pictures

BEAUTIFUL OIL PAINTINGS \$1.50 FRAMED

Kodak Developing, Printing, Enlarging

Give us a trial ——— 8 hour Service

IDEAL CLEANERS

305 East Fourth

A Square Deal When You Deal With IDEAL

RIVERSIDE STUDIO

Artemesia Photographers for three years

For Appointment Phone Reno 90

PAUL STRAHM, Prop.

Telephone 341 20 West Commercial Row

RENO MEAT CO.

FRESH FISH—POULTRY—MEATS

"Quality First"

Everything Strictly Sanitary

Mail Orders Solicited Postoffice Box 587

Special Rates for Fraternity Houses