BE AT THE BLEACHERS FOR NEXT WEEK'S BIG PEP RALLY

VOL. XXXV.-No. 3

The Mat Stachruzh

**UNDERCLASS** BATTLES ARE STAGED TOMORROW ON MACKAY FIELD

Founded October 19, 1893 THE STUDENT NEWSPAPER OF THE UNIVERSITY OF NEVADA

DR. WALTER E. CLARK

UNIVERSITY OF NEVADA-RENO, NEVADA, FRIDAY, SEPTEMBER 9, 1927.

### PRICE FIVE CENTS

**GIGANTIC RALLY NEW BUSINESS TO BE STAGED HEADS CHOSEN SEPTEMBER** 15 FOR ARTEMISIA BRUSH STAFFS FOOTBALL COACHES WILL

FUETSCH WILL SUCCEED TRIMBLE AS MANAGER **OF YEARBOOK** 

## GIGNOUX, SHERRITT WILL HANDLE SAGEBRUSH TEMPORARILY

lications' Board held last Tuesday.

This election is a result of the fail-

the advertising bureau of the yearbook New 'Brush Manager Ralph Gignoux '28, and James Sher ritt '28, last year's business manager of the Artemisia and Desert Wolf re-spectively, were elected by the publi-cation board as business managers of the U. of N. Sagebrush, to fill the va-cancy left by John A. Walsh '29, who was forced to withdraw from college last week, due to a nervous breakdown Gignoux and Sheritt will manage the business staff of the Sagebrush untils such time as try-outs for the position can be held. These trials will in all probability be completed within the next few weeks, when a new business manager will be elected to retain the position for the balance of this year.

position for the balance of this year.

Experience Required

The joint election of Gignoux and Sherlit was made in view of the fact that there was no one on the business staff of the Sagebrush under John A. Walsh with experience and class stand-Two years actual experience and up-perclass standing being the requirements for the managership of the weekly publication. A banquet will be held by the Publi-

cations Board in the near future in honor of the new members.



Announcement of a contest for the selection of a new Nevada slogan was made last week by the Whelps. All slogans submitted should be short and post this year, according to plans. worthy Nevada spirit. The closing date of the contest is set as/September 14, and all slogans should reach the Sagebrush office be-tore the time and women will sing togeth-er as a mixed chorus for one or more poncerts. Members Chosen The members of the contest is fore that time. The winning slogan will be announced at the Whelps' rally on September 15, and will be officially known as Nevada's slogan throughout the year.

**BE PRESENTED TO** STUDENT BODY Freshmen will be vouchsafed their first chance to see the real Nevada spirit in action at the daylinght rally

be sponsored by the Whelps on the afternoon of September 15, for the pur-pose of arousing enthusiasm for the coming football season. Bernard Hartung, who heads the

Carl Fuetsch '29, was elected busi-ness manager of the Artemisia for the dent body as a unit, the rally will be coming year, at a meeting of the Pub-the biggest thing of its kind ever held on the hill.

### Coaches Introduced

This election is a result of the fail-ure of Robin Trimble '28, who was appointed business manager last spring, to register in the University this semester. Fuetsch was selected for the managership on the basis of his past experience in the business de-partment of the Artemisia. He worked on the staff for two years, and has shown himself capable of holding down the executive position as manager of the yearly publication. He has assumed the responsibilities of the position, and started work on the advertising bureau of the yearbook. New 'Brush Manager



### NEW IDEAS PLANNED BY POST TO FEATURE BIG CONCERTS

ment.

brother with her.

institution four years later.

Basing his selections on the showings made last year and the abilities demonstrated at try-outs this semes-ter, Prof. Theodore H. Post, instructor music, has posted the final roster both men's and women's glee clubs the coming semester.

No concerts or trips have been ac-tually scheduled yet but it is expected that the clubs will be as active this



With more registration cards taken out than at any other time in the his-tory of the University, and prospects high for additional registration within the next few days, this semester promises to be a banner year, with more students in attendance than ever before known.

**PROSPECTS GOOD** 

Latest figures from the registrar's fice show 849 registration cards out, and 824 completed to date. Of this SIX..

### Frosh Class Largest

the registrar's office last year, fifteen of which were never returned, which

a high percentage as most cards taken out are completed. A comparison of figures to date be tween the two years shows a decided-

ly larger total in view for the present egistration. decade as President of the University of Nevada. Coming here in 1917 to fill the vacancy left by President Joseph Stubbs, Dr. Clark found an en-

The largest enrollment in the history of the institution was recorded in the fall semester of 1925, when 837 stu-dents were registered in the various departments of the University. Prospects High

be held in the near future to make more definite plans. President Walter E. Clark, in stating his opinion on the figures, said, "It looks very much as though this fall will show the largest enrollment with play by Nevada students was discussed between 845 and 860 as the approxi-mate total for the semester. I and decided upon as a definite projec of Campus Players for next semeste

"These figures are taken as an esti-mate in view of the fact that the en-rollment will probably make a considor next year, according to the succes of the present program. Plans for a dance during the semesterable jump in the next few days, due er, and entertainment for meetings was to the announcement of special courses discussed.

for Reno and Sparks teachers, offered in the late afternoon and early evening, to fit in with their teaching schedules, tomarily, these teachers are not able from the plays will be used by Cam to enroll until the third week of regis-tration, as local schools do not take up until that time, and they cannot ar-projects on the Hill.

range their duties as teachers in the

**AWAITING CONTEST TOMORROW** SOPHOMORES OUTNUMBERED THOUGH THEY HAVE **ONE YEAR'S EXPERIENCE OVER FRESHMEN** 

FIELD DAY BATTLERS PATIENTLY

The Sophomore and Freshmen classes will clash tomorrow afternoon on Mackay Field in Nevada U's second annual field day. The opening feature of the day will be the heavyweight boxing match between "Dip" Cooley, '30, star tackle on the Wolf Pack squad, and Bob Cook, '31, giant Frosh fullback candi-date. Both men pack a terrific wallop, according to all reports, and a real slugfest is expected. There will be two other boxink contests, with Pat San-ford, '30, meeting Clarence Dieterich, '31. These two fighters will be in the middleweight class. The contestants for the lightweight bout have not as yet been announced.

PLAYERS PLAN

**WIDE PROGRAM** 

OCT. 6, 7

FOR THIS YEAR

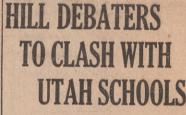
\* Each bout will include three twominute rounds, with Lawrence "Buck" Shaw acting as the third man in the ring. Each bout will count five points or the winner.

The fistic encounters will be fol-The fistic encounters will be fol-lowed by the tie-up, which will count 15 points for the winners. The event will last 15 minutes and 35 men will compete for each side. Limits will be the football field, with the side having the most free men at the close of the allotted time winning the event.

Poles drenched with multi colored paint will be used in the jousting. This event will count 15 points. The pad-ding of the jousting poles will be in-spected by the Upper Class Committee. PLAYS. SCHEDULED; 'KEMPY' SET FOR

 Frosh Class Largest
The freshman class holds the highest numbers, as usual, having 314 members in the class of '31. Sophomores follow with 197 enrolled members, Juniors number 193, and the Senior class records only 87 members, of which a high percentage will graduate, according to the registrar.
There are seventeen stdents taking graduate work in the various departments, twelve enrolled as specials, and four registered as unclassified.
Last Year's Total
Last Year's Total
Last Year's Total
Last Year's Total
The fall semester, when all registrations were completed, number of cards taken out reached 814, with 791 completed. The total and registrations were completed, number of which were never returned, which
To Sell Night
To Sell Night
The SELFFOK OCT. 6, 7
Mill be forwarded at once for the first play of the semester, and hopes of the fall semester, when all registrations were completed, number of which were never returned, which
To Sell Night
To Sell Night
The big event of the day—the flag sented in the Edication building of the plays of the first semester, and hopes are high for productions of stellar were never returned, which win the traditional right to wear the

quality. **To Sell Night** Due to the fact of having two nights for each play, it was decided to sell the ticket concession for the second night to a hill organization, in order that cooperation between groups maye be achieved, and benefits from the actiwhite vest and derbies. It will be a big day for everyone, from the short-skirted, pigtailed Frosh women, and the gory, paint besmeared Frosh men, to the members of the Uperclass committee, who will supervise the contests.



SEASON OPENS NOVEMBER; TEAM TO BE CHOSEN FROM TRYEES

Tentative arrangements for

acting tour including three Utah uni-rersities together with at least two engagements at home give promise of busy season for the Nevada orators. The forensic season opens officially on the first week in November when he Nevada team journeys to Utah to the Nevada team journeys to Utah to debate with Brigam Young University, University of Utah, and the Utah Ag-ricultural College. Later the orators will take part in two home debates, engaging the University of Utah, and possibly, the University of Chicago. Tryout Soon BENCH

class. Marshall Guisti was appointed





worthy Nevada spirit. I be the spirit and should express a both men and women will sing togeth-er as a mixed chorus for one or more

as announced by Prof Post are: first tenors, Cunningham'28, Cupit and Pet-tycrew '30; Nixon, Bath, Geyer and Sourwine '31 and Professor W. R.

Blackler; second tenors, C. Carter and Gregory '28, Senseny and St. Clair '29 Sophomore Dance Committee Named Committee Named Committees for the Sophomore Hop to be given October 15, were appaonted Friday at a meeting of the Sophomore Class. Marshall Guisti was appointed

### Women's Club

class. Marshall Guisti was appointed chairman, with Don Budge, Gretchen Cardinal, Jack Albin, Maizie Ryan, Buster Johnson, William Stevens, Al Peterson and Charles Kitzmeyer as-sisting. Plans were also made for an infor-mal dance to be held September 17, with the following committee appoint-ed: Bus Parra, chairman, Richard Oli-ver, Don Inskip and Leo Velasquez. Wather the following committee appoint-with the following committee appoint-d: Bus Parra, chairman, Richard Oli-ver, Don Inskip and Leo Velasquez. Wather the following committee appoint-d: gue parra, chairman, Richard Oli-ver, Don Inskip and Leo Velasquez.

livan '30, D. Johns, Baldini, Mitchell

D. H. Bell will be accompanist for the men's group and the accompanist for the women's group is yet to be chosen, according to Prof. Post.

# Platt To Speak

Sam Platt, a member of the Nevada bar, as speaker of the day. Mr. Platt recently attended the In-ternational Rotary Conference at Os-tend, Belgium. After the conference he traveled widely in Europe as a guest of European Rotary clubs, visi-ting points of special interest and mak-ting conservations on political and social

ing observations on political and social

Frosh are like horses-man's dumb bility for world leadership.

a teacher for 17 years, rising through various ranks until for the last seven years he was a professor and head of the new department of political science.

On September 1, last Friday, Dr. Walter E. Clark, began his second

rollment of approximately 300 students. Now, in his eleventh year the en-rollment has topped all previous records with an enrollment of nearly 900 and this is despite a steady advance in scholarship requirement. In

ddition to this Nevada's campus has become the equal of that of any

University, resplendent in scenery, up to date buildings and modern equip-

Dr. Clark's life is an interesting one. He was born in Defiance, Ohio, in 1873, the son of the superintendent of public schools. When but 5 years of age his father died and shortly after-ward his mother moved to Delphos, Ohio, taking Walter and his younger

At Delphos Dr. Clark went through the grade and high schools and

spent a year in a dry goods store, where he had worked while going through the higher grades. The family then moved to Delamare, Ohio, where the Ohio Wesleyan university is situated. He graduated from there in 1896, re-

ceiving his bachelor of arts degree just 25 years after his father had grad-uated from the same school.

For the next three years Dr. Clark was engaged as an instructor i

While still studying economics at Columbia Dr. Clark began tutoring

mathematics at Ohio Weslyan, leaving there in the fall of 1899 to attend the University of Columbia. He received his Ph. D. degree from the latter

On September 1, 1917, ten years ago today, Dr. Clark took up the presi dency of the University of Nevada here, relieving Dr. Joseph Stubbs. An odd coincidence in the life of Dr. Clark was brought out at the time when it was shown that his father had been a schoolmate of Stubbs at Ohio Weslevan.

While in New York Dr. Clark lectured for 12 years for the lecture system of the City of New York on economics. For two years he served in that capacity for the New York chapter of the American Institute of Bankers and the National City bank.

Dr. Clark was married in Hartford, Conn., in1898. He has four children, oldest boy and girl being freshmen students at the University this the semester and the younger boy and girl in the high and junior high schools of Reno.

On coming to Nevada to take over the presidency of this University he gave up his economic studies in order to put his full time in the new field. During the 10 years that he has been active head of the institution the enrollment has increased 300 per cent, the building program has progressed rapidly toward completion and, in addition to this, Dr. Clark has won the confidence and friendship of the men and women who have registered at Nevada.

H.W. HILL TAKES **TYPHOID CLAIMS** LEAVE FOR YEAR NEVADA STUDENT

Dr. H. W. Hill, head of the Univer-To Speak Before Assembly New Kent with the university of Southern California.

The University will celebrate Na-tional Constitution Week in the Educa-tion building Auditorium Friday morn-ing, Septemebr 16th with the Hon. Sam Platt, a member of the Nevada bar, as speaker of the day. of '29, the glee club, glee club orches-tra, glee club quartette, Lincoln Hall orchestra, and Lincoln Hall associa-

TAYLOR '24 TEACHES

TAYLOR '24 TEACHES conditions in the leading European countries. Since his return to America Mr. Platt has delivered a number of addresses upon his European observa-tions before the Reno Rotary club and

tion. Donald Bernstein '29, and Alden Copeland '29, left Tuesday morning by stage to attend the funeral.

SALE OF APPLES WILL

addresses upon his European observa-tions before the Reno Rotary club and other civic and fraternal organizations. He will bring to his Constitution Day address an unusual background of world knowledge and a message of in-spiration voicing America's responsi-bility for world leadership.

grades and high schools of Reno and Sparks, and have a definite program about which the courses on the Hill class of 1928 can be centered.

"In view of past interest taken in these courses by those for whom it is offered, the expected enrollment will be between ten and twenty-five, which would make a decided increase in the enrollment total now on record in the registrar's office."

### Final Date Approaching

Registration cards may still be taken ut, according to Miss Sissa, but the final date for enrolling is rapitdly approaching, and those seeking to register late will find it impossible to do so.

**HARTUNG WANTS CONTEST YELLS** 



bench would fall apart if moved.

the rooters this year is still on. All yells should be turned in to the Sage-All

**President Clark** To Address Club

President Walter E. Clark will talk President Walter E. Clark will take and Emily Richards to will contact t a meeting of the Commerce Club to the poetry department of the book. The first issue of the Wolf will be

Dean Leach said of him "He was a oyal, staunch and true Nevadan."

ALE OF APPLES WILL AID W.A.A. AWARD FUND ison Lecturer in Economics at Colum-bia University from 1916 to 1918. This will be an open meeting for all

Members and tryees on the Desert Wolf staff met Tuesday afternoon to discuss plans for the first issue of the

Appointments to take charge of the

various departments of work were made. Carol Cross '30 will supervise the joke department, Carol Smith '28 will have charge of the art departmen and Emily Richards '30 will conduc

at a meeting of the commerce clar with poetry department of the Wolf will be be held in room 200 Education build-ing next Wednesday evenin at 7 p. m. His talk will be "The Importance of an coming celebration.

Before coming to the University of Nevada, President Clark was Exten-**Hit Lake Waves** 

The debators who will represent the University of Nevada have not yet The class of 1928 is ta have a new Senior Bench. A committee appointed to arrange for the new bench combeen chosen. The appointments will be made following try-outs scheduled posed of Betty Sue Shaw, Katherin Davidson, Frances Nelson, Archie Wat or Tuesday September 20. Try-outs for the team will be held concurrently with try-outs for Clionia, unversity son and Angue Bethune, held a meeting September 1. The space between the new library and the bulletin board lebate society, and members for both the team and society will be chosen as a result. was chosen for the location for the

new bench. The bench will be constructed of ce-The question to be used in the trybuts will be posted on the bulletin board. Tryees are expected to prepare ment in the form of a quarter circle. It was first thought advisable to move a ten minute talk whose merit will be the qualification for making the team. he old bench, which was built in 1914. the old bench, which was built in 1914 from its place in front of the old li-brary to the new location, but upor investigation it was found that the cement was cracked and that the old

### **ATHLETIC HEADS ATTEND MEETING**

Dr. J. E. Martie, head of the athletic lepartment at Nevada, Coach "Buck' Shaw and Emory Branch, general ath-**Staff Members** etic manager, lefa last night for San Francisco where they will attend a neeting of the members of the Far

Western Conference at the St. Francis

At this meeting a schedule for the coming basketball season will be drawn up and the officials for the coming ootball games will also be selected.

The members of the conference in-clude St. Mary's, College of the Pacific, Fresno State Teachers College, Calif-ornia Aggie, St. Ignatius Colleg and

# Your Artemisia

Next week we will make an important announcement concerning the studio and group pictures to appear in this year's Artemisia and we, the Artemisia Staff, want your support to put the plan over. The business campaign of the book will start Monday with a meeting of all tryees at four p. m. in the Artemisia office under the direction of our new Business Manager, Carl Fuetsch, and everyone interested is requested to be present.

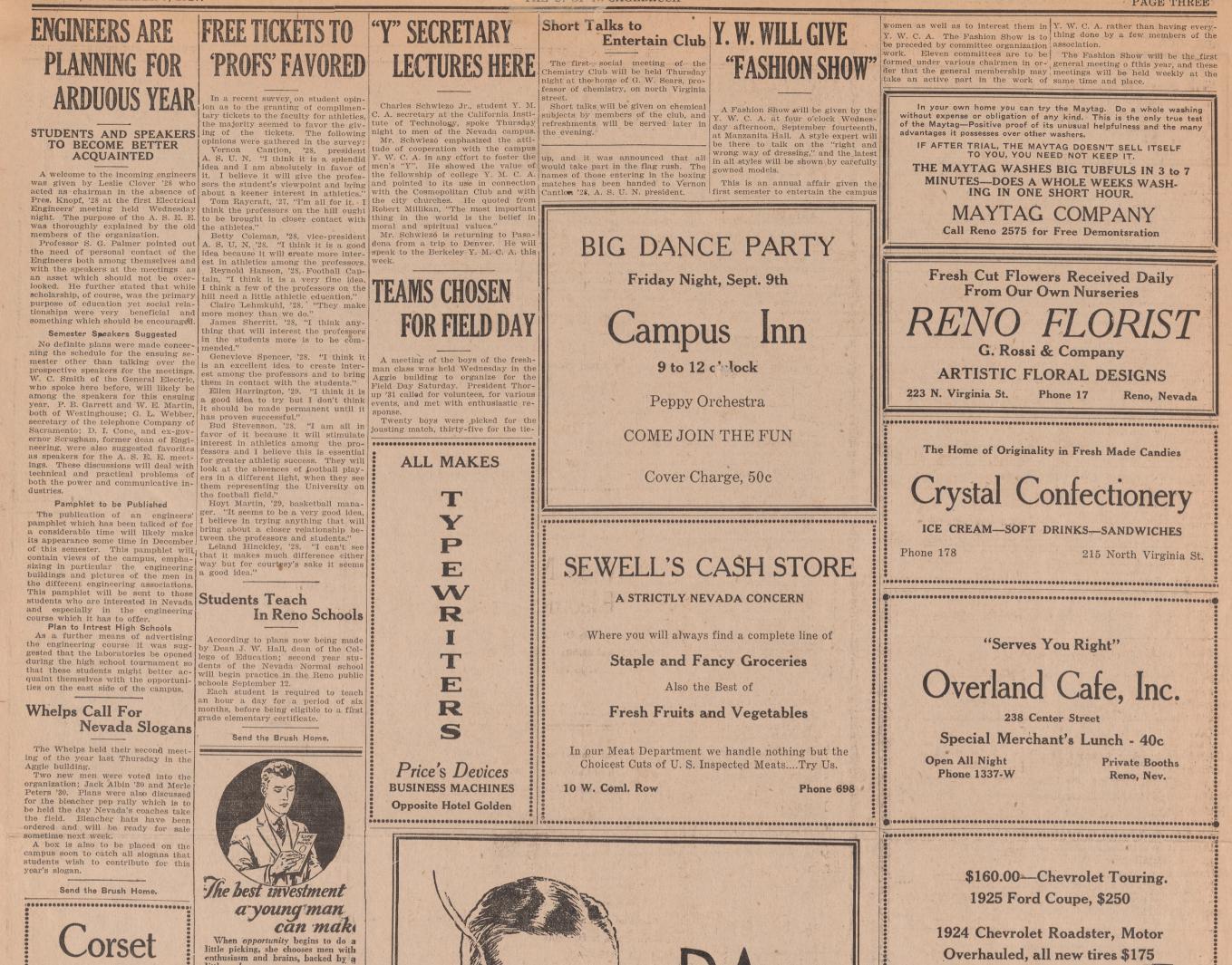
# Nevada quarterly. vada student was troubled with a severe case of tonsilitis which ulti-mately developed into typhoid fever.

brush office prior to September 14, and the winners will be announced at Bob Annand, ex '29, died at his the rally on the day following.



PAGE TWO





These are good values for anyone

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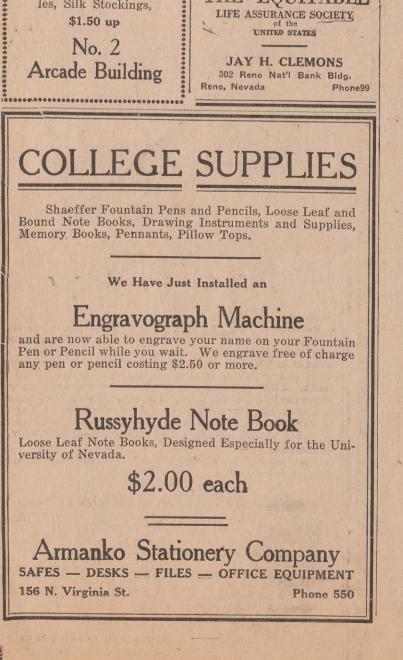
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-the national joy smoke!

satisfies, right to the bottom of the bowl.

little

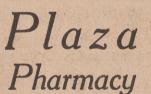
You find that P.A. never bites your tongue or parches your throat, no matter how often you stoke and smoke. Get on the sunny side of life with a pipe and P.A. Buy a tidy red tin today and make the personal test. Pipes were born for tobacco like this.



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the rushing season. Monday, approximately one-third of the new women on the campus will accept the bid of some sorority, and henceforth be known under that banner, share in the pleasures and sor-rows of that group, and enter into a new sphere of friendship. rows of that group, and enter into a new sphere of friendship,

of speed is about forty-one whole peas and one split pea per knife-ful, whole

Members of Kappa Alpha Theta Sor-House in an hour. He can give any Linscoln Hall man rushees Friday evening from 6 to 10

ey was at the home of Mr. and Mrs I. E. Reid where a Hollywood atmos-

phere prevailed and "Our Gang" enter-

Tea During the early part of the week

Mrs. Russell Tranthen was hostess at

Mrs. Russell Tranthen was nostess at an informal tea given at her home, her guests being, Marchand Newman, Frances Hilborn, Genevieve Williams and Margaret Beverly.

Informal The Delta Sigma Lambda fraternity

house was the scene of a house party Saturday evening for members and pledges. Flowers were used for deco-

000

Informal

Delta Sigma

to Elmer Boyne was recently annound The marriage will take place some

It would have brought a fortune I'd bet my sox and hat! T'was an idea in a million

And you may bank on that

Than my good idea was gone

with perhaps a sigh of regret for the friend who "went" some-a handicap of one hundred peas and THEN beat him and have time enough thing else, or the House whose bid was not received.

ith perhaps a sigh of regret for the friend who were bound and generating else, or the House whose bid was not received. Bid Day also marks the return to normalcy of college life, nbroken by unnatural relationships between rushees and house nbroken by unnatural relationships between rushees and house nbroken by unnatural with the three-minute talking rule on the unbroken by unnatural relationships between rushees and house women unhampered by the three-minute talking rule on the campus, unembarrassed by anxieties, dates, indignation meet-ings, and covetous scanning of the horizon for indications this between rushees and house. When asked to what he attributed his great success in his chosen pro-fession, Captain Kusskwick replied mohatically: "To the fact that, my mother being cook in a fraternity house, I was brought up where I could observe and profit by the mistakes of way or that. The hectic rush of rushing will be over.

There will be many who will have no shining pledge pin to display Tuesday morning; and among these many will be a high percentage of women who are equal to many of the new pledges-many who are entirely as worthy of the honor as those who accept it all so nonchalantly. The newness of the pledge pin will wear off, and all will once again be on the same basis, wherein the essential goal is the proving of that true worth of character and self which makes college women of the highest merit.

The new pledge will have her sorority behind her, egging For the benefit I have instituted her on to new fields, instilling initiative, dispelling loneliness, giving help, and acting as a stimulus toward the attainment of a well-rounded college life in social, scholastic, and extra-curricular activities at Nevada. The woman who was not pledged will be more on her own—and what she wins will be entirely her own. Her task will be the development of her own initiative—her privilege will lie in her independence—and her measure will be her own yardstick of values, pointing at the oportunities ahead, to be taken or left behind on the road of college life. Within each individual, whether rushed or ignored, lies the power of proving just how much worth of chere acter lies on the incide the clown who wanted to call the Marigold the College Inn, because then he could always call it Gin. acter lies on the inside.

which must be adhered to from Monday on. The sparkle of Way back in the very first column the shine-which-was-put-on-for-company may wear off; the jol-lity of the rushing-party will settle down into a grind of serious if, write by one of our most dis-life, written by one of our most diswork and play; and the "line" of the rusher will melt off into the truer qualities of the woman underneath—all of which makes more and more important the careful choice of today the close discrimination between surface and real values.

there are many reasons for the "Choosing." They can be proud or woman will realize that the true test-the big honor-comes of the honor-but the test will come in the proving of them- in the attainment of all that is best from the four years on the selves as worth such an honor.

stands the University. Beside it and what it means, sororities things in University life.

at their house on Etevenson Avenue The affair was in the style of a railwhere they were entertained by an art-istic tableaux and a scientific railroad robbery. The conclusion of their jourobserve and profit by the mistakes of

Captain Kuzzkwick is ninety-six



For the benefit of the class of 1931. QUESTION AND ANSWER DEPT.

Question: What is a fraternity pin? Answer: A fraternity pin is a brilration. Patrons and patronesses of the af-

st column, so the first installment will

There will, of course, be nothing in

and fraternities are petty in their little worlds. And the true The "chosen few" will have to retain a sense of balance- House will place the University above itself, and the true man campus. Bid Day will mean new things, but the BIG day will And above all-above a pin, above a house, above an honor- mean achievement in the world of bigger values of REAL ----E. A.

But then why should I worry? It's gone, so it does seem And if I don't recall it soon



Jack Walford, "Master of the

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.Microphone." Offering

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If You Want a

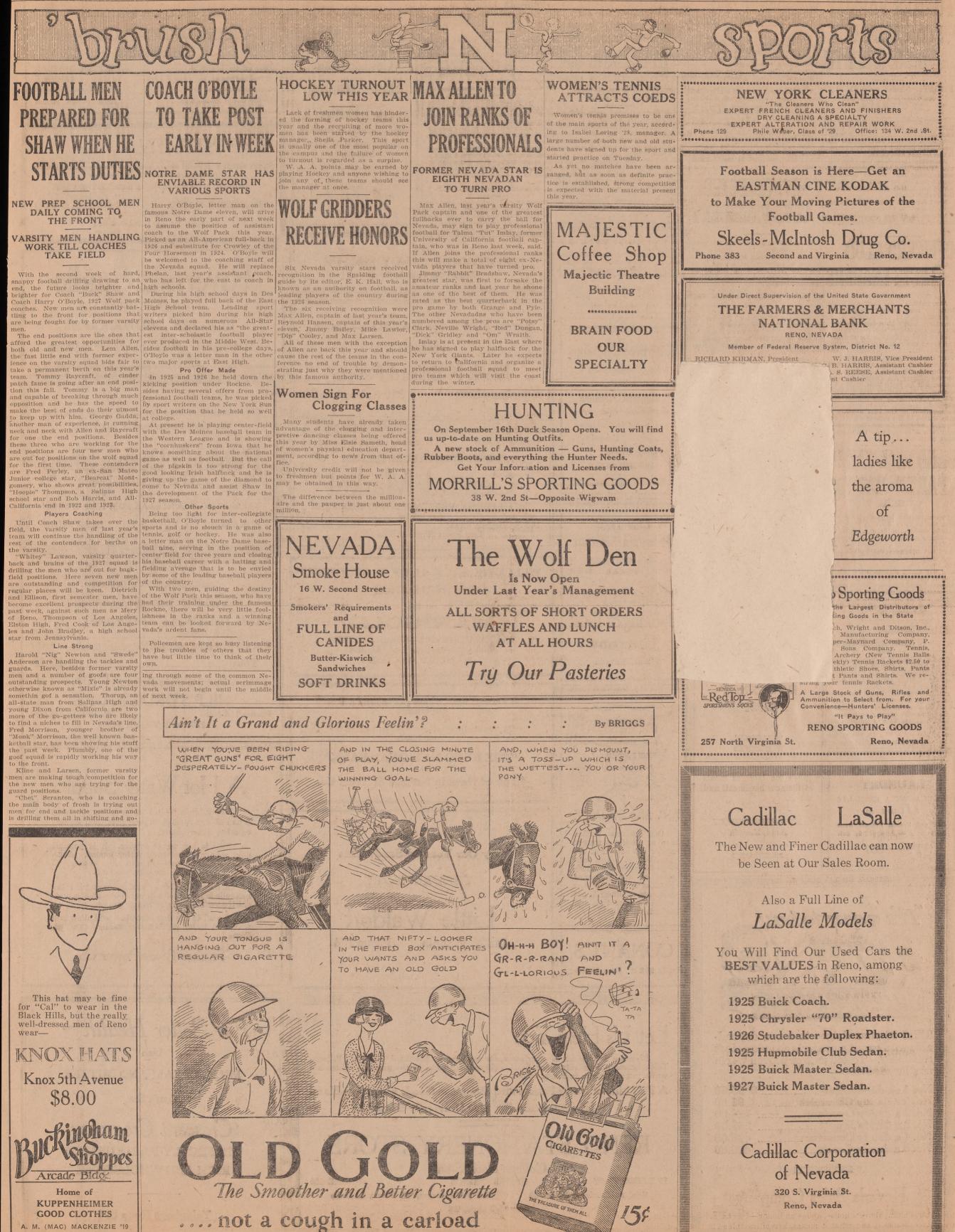
\$20 Dress

for

DRY GOODS HOUSE

### FRIDAY, SEPTEMBER 9, 1927.

THE U. OF N. SAGEBRUSH



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