

BACK THE WOLVES IN FIRST HOOP GAME AGAINST OLYMPIC CLUB

# The Wolf Sagebrush

A. S. U. N. CARDS REQUIRED FOR ATHLETIC CONTESTS ADMITTANCE

Founded October 19, 1893 THE STUDENT NEWSPAPER OF THE UNIVERSITY OF NEVADA

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UNIVERSITY OF NEVADA—RENO, NEVADA, WEDNESDAY, JAN. 11, 1927

PRICE FIVE CENTS

## SPRING ENROLLMENT BIDS FOR RECORD

### Cecil B. DeMille to Judge Artemisia Beauty Contest

#### FULL PROGRAM ANNOUNCED BY HILL THESPIANS FOR SEMESTER

"THE BAD MAN" GIVEN IN EARLY PART OF FEBRUARY

NEW MEMBERS VOTED IN CAMPUS PLAYERS THIS MONTH

Tentative plans for dramatic activities at the University for the current semester, more ambitious than any heretofore attempted, have been announced by Campus Players.

Good Comedy  
Early in February Campus Players will present an all-star production of "The Bad Man" by Porter Emerson Browne.

Non-Members Used  
Participation in the third production of the semester will be limited to non-members of Campus Players.

Old Comedy  
"Indian Summer," a one-act piece which has been played by the Comedie Francaise for nearly half a century, will complete this third bill.

There will be a meeting of the Sagebrush news staff and tryees on the afternoon of January 19, Thursday, in Room 109 of the Agriculture building.

#### MEN ARE AGAIN BEHIND WOMEN IN SCHOLARSHIP FOR SEMESTER

S. A. O. AND LINCOLN HALL LEAD ALL ORGANIZATIONS

STUDENT BODY AVERAGE LOWER THAN LAST TERM

The average grades for the last semester have been announced for the various sororities and fraternities and dormitories as well as for the men's and women's averages.

Members	Pledges
Sigma Alpha Omega	2,063
Pi Beta Phi	2,100
Delta Delta Delta	2,113
Kappa Alpha Theta	2,132
Beta Delta	2,124
Gamma Phi Beta	2,137
Lincoln Hall Assoc.	2,361
Kappa Lambda	2,429
Delta Sigma Lambda	2,583
Sigma Nu	2,642
Sigma Alpha Epsilon	2,666
Alpha Tau Omega	2,671
Phi Sigma Kappa	2,726
Beta Kappa	2,844
Sigma Phi Sigma	2,844

#### JANUARY 12 IS DATE SET FOR PLAY TRYOUTS

#### OPPORTUNITIES OFFERED IN ALL BRANCHES OF CAMPUS PLAYERS

Tryouts for parts in all the Campus Players' productions to be given this semester will be held tomorrow afternoon (Thursday, January 12) under the direction of Edwin Duerr, dramatics coach.

Tryout Rules  
The tryouts will be held from 3 to 6 o'clock in room 304 Morrill hall.

MACKAY ADDITIONS  
The Mackay school of mines has six new double section cases which will be placed on the mezzanine floor in the museum for the display of rocks and fossils.

#### MABEL MARIANI TAKES HONORS IN GRADE RACE



Senior in the college of arts and science who topped the lead place on the fall semester honor roll.

#### MABEL MARIANI TAKES HONORS IN GRADE RACE

#### FORTY-FOUR NAMES ON HONOR ROLL FOR SEMESTER

Mabel Mariani '28 took the lead on the honor roll for last semester with an average of 1.10 in 15 hours of work.

The semester before, the lowest average on the honor roll was a 1.5, the list being led with a straight 1.

The averages as announced by Vice-President Maxwell Adams, chairman of the scholarship committee, follow:

Mabel Mariani	1.10	15
Marke Menke	1.16	15 1/2
Altha Pierson	1.18	19
Wilbur Stodiek	1.21	19
Eva Adams	1.25	18
Josephine Arlang	1.25	16
Eileen Baldwin	1.26	17
Nevada Coll	1.26	17
Veddie Fant	1.26	16
Daniel Senseney	1.26	16
Forrest Holdcamper	1.26	15
Evelyn Anderson	1.29	12
Helen Smith	1.30	18
Alan Bible	1.30	17 1/2
Donald Bell	1.30	17
Leonard Sledge	1.35	18 1/2
Walter Clark	1.38	19 1/2
Neil Lamb	1.39	19
Leslie Clover	1.39	18 1/2
David Van Lennep	1.39	18 1/2
Cecilia Hawkins	1.39	14
La Verne Blundell	1.40	15
Margaret Ernst	1.40	15
Faralie Smithson	1.40	15
Augustus Giberson	1.43	15
Lillian Sauer	1.46	16 1/2
Euphemia Clark	1.46	16
Lucile Summerfield	1.46	16
Vernon Canton	1.46	15
George Vargas	1.47	17
Fred Anderson	1.48	12 1/2
William Sanford	1.50	17
Kirsten Boe	1.50	16
Beverly Bulmer	1.50	16
Loretta Miller	1.50	16
Margaret Smith	1.50	15
Virgil Ross	1.52	20
Eilon Harrington	1.52	18
La Rue Snow	1.53	16
Martha Huber	1.53	18
Sara Hartman	1.55	18 1/2
John Hughes	1.55	16
Theodora Olmsted	1.55	16
Frances Talbot	1.55	15

#### Plans Announced For Men Singers

The Men's Glee Club under the direction of Prof. Post has planned several trips to be taken this semester, although no definite plans have as yet been made.

The Women's Glee Club will give a home concert this semester and may make several trips, although that is not definite.

#### DEMILLE WILL ACT AS JUDGE FOR ARTEMISIA BEAUTY GROUP

ALL PICTURES EXCEPT WINNERS TO BE RETURNED

PHOTOS SHOULD BE IN EARLY TO GAIN RECOGNITION

Cecil DeMille, the famous motion picture director and producer, will act as judge in the Artemisia Beauty Contest.

The Pan Hellenic Council has refused to officially sponsor the contest, but interest was so great that it was decided to continue with the plans.

Pictures Returned  
Only Anderson, DeMille himself, and Bob Adamson, '29, editor of the Artemisia, will see the pictures, and at no time, either before or after the contest, will a list of contestants be published.

A Real Honor  
Since DeMille, as a part of his business, must pass on dozens of beautiful women every day to be picked by him as one of the most beautiful should be considered a distinct honor.

A beauty contest has been a feature of several of the big eastern annuals for some time, but Nevada is one of the first of the western colleges to adopt the idea.

#### HONOR GROUP TO INITIATE ELEVEN

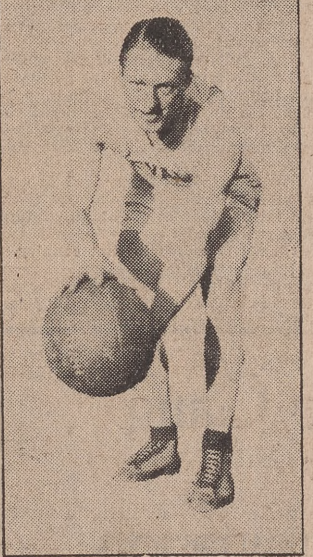
This year Phi Kappa Phi expects to initiate the student members elected at the close of last semester much earlier than they have in former years.

The students and faculty elected to membership this year were C. L. Searcy, faculty; Fred Anderson, La Verne Blundell, Vernon Canton, Margaret Ernst, Cecil Gay, Marie Higginbotham, Forrest Holdcamper, Herman Keyser, Mabel Mariani, and Altha Pierson, students.

#### RADCLIFF ESTABLISHES FIRST WOMEN'S DAILY

CAMBRIDGE, Mass.—(I.P.)—The first women's college daily newspaper was established this fall at Radcliff College when the Radcliff paper was made a daily publication.

#### JIM BAILEY



Recently elected captain of the 1928 football squad. Jim will hold down the berth of guard on the Wolf hoop squad.

#### WORKS OF HILL POETS APPEAR IN PUBLICATION

#### BOOK OF NEVADA POEMS NOW BEING SOLD BY WOMEN'S CLUBS

Poems of Nevada writers are featured in the recent publication of "Nevada Poems," under the auspices of the State Federation of Women's Clubs.

The book of poems is a collection of the works of the best writers of the state, and all the poems are related to Nevada, having a historical as well as an artistic value.

Poems by the university students occupy a large space in the book, among the writers being Elizabeth Barnitt Yassar, '25, Genevieve Williams Penrose, ex-'30, Marvin Robinson, ex-'29, Helen Fox, '28, Edna Ericson, '28, Zeldia Reed Thraham, '25, Louise Grubman, '24, Clementine Shurtleff, '23, and Jane O'Sullivan, '24.

University Songs  
University of Nevada songs also play a large part in the book, with the "Alma Mater," written by the class of '25, among those featured.

This book is the only one containing work exclusively on Nevada, by Nevada authors, and has been published by the Federation as a monument to those happenings of the past and the pioneer life of the early miners which are fast being forgotten.

Prominent Poets  
Work by prominent poets complete the collection, among them being Clinton Scollard, W. K. Wear, Henry McNamara, Sheila O'Neill and many others.

U. OF W. HAS DEDICATION  
WASHINGTON—(P.L.P.)—Dedication of a new \$600,000 athletic pavilion took place at the University of Washington last week.

#### 791 CARDS OUT AT END OF 2ND DAY INDICATES LARGEST TOTAL

292 MEN REGISTERED WHILE WOMEN HAVE 255

LATER ENROLLMENT MAY BE CAUSE OF FAST REGISTRATION

With the records for the two enrollment days of this semester ending Tuesday night, Miss Sissa reports that the total number of cards issued were 791 and of these there are 547 students who have completed their enrollment.

While on the closing of the second day of the second semester of last year there were but 702 registration cards issued and 423 completed enrollments, there being about the same proportion of men and women, with 218 of the former and 205 of the latter.

Yesterday there were 791 cards out, while on the 10th day of registration of last year's second semester there were only 789 cards out.

This increased speed of enrollment may partially be accounted for by better enrollment methods or might also be caused by registration taking place later in January than last year.

All things considered this year's registration should beat all previous records between 50 and 100 students.

#### D. A. E. PLANS TO PRESENT PLAY ON JANUARY 27

#### GOLDSMITH'S COMEDY IS CHOSEN FOR ANNUAL PRODUCTION

"She Stoops to Conquer," by Oliver Goldsmith, the annual play given by Delta Alpha Epsilon, will be presented to the campus on January 27.

The play, which is a comedy in five acts, is one of the most successful plays written in the eighteenth century. It deals with contemporary life of the eighteenth century, and its productions have always been well received.

The setting is in England, and the plot centers around a young country gentleman and his love affair with the daughter of a prosperous land owner, whom he does not notice until she is disguised as a barnmaid.

Large Cast  
The cast, which has been definitely chosen and is working under the direction of Professor Edwin Duerr, and Grace Bassett '28, consists of the following:

#### HOOP SQUAD TO MEET LEADING WESTERN FIVES IN FAST GAMES

MARTIE PREDICTS FINE SHOWING BY TEAM IN CONTESTS

INTERESTING SCHEDULE TO PROVIDE HOT COMPETITION

"I predict an even better basketball team this year than we had last year when we won the Far Western Conference title," stated "Doc" Martie, basketball coach of the championship Wolves of last year.

On January the second, the following men reported for practice and have been whipped into good shape as was shown by the game that was played last week against the N. A. C. Clover, Watson, Morrison, Bailey, Lawlor, Hainer, Gilmartin, Lawson, Whitehead, McCullom are the veterans that have been showing up well.

The first games of the season will be played on the home court Friday, January 13, and Saturday, 14, against the Olympic Club from San Francisco.

On January 20 and 21, the Wolves will play the California Agricultural College from Davis. On Thursday and Friday, January 26 and 27, the Silver and Blue team will play Waseda University from Japan.

This team has been making a six weeks' tour of the United States and at present have played several games with different coast teams. Although they have not chalked up any wins they have shown a world of speed and class in basketball.

NATIONAL CHAMPS HERE  
On Friday, January 28, the local team will meet the team of the Hillyard Chemical Company of St. Joseph, Missouri, last year's national champions.

For the purpose of drawing up the semester social calendar, the Students Affairs Committee will meet in Room 109 Agriculture building at 4 o'clock, on January 17, according to J. C. Jones, Secretary of the Students Affairs Committee.

Students desiring to work on the art staff must see Carol Smith, '28. Women who desire to act as ushers for the semester's productions are asked to communicate with Renee Duque, '29. They will hold the same office hours as the director.

#### DATE DRAWING

For the purpose of drawing up the semester social calendar, the Students Affairs Committee will meet in Room 109 Agriculture building at 4 o'clock, on January 17, according to J. C. Jones, Secretary of the Students Affairs Committee.

# PRACTICE WILL BE RESUMED IN WOMEN'S SPORT

## VOLLEYBALL TEAMS WILL BE CHOSEN; GAMES PLAYED SOON

Women's volleyball practice will be continued immediately, according to Miss Weber, director of Women's athletics, in order that those out of the sport may practice for the playing-off of the games, which will be some time during the next two weeks.

**Continue Practice**  
Those out for volleyball last semester will continue practice, and teams will be chosen shortly in order that they may have some practice together. About fifty women are at present out for the sport, according to Juanita Lowe, volleyball manager, and competition is expected to be close for the winning of the class championship.

The freshman class last year, now the sophomore class of '26, were last season champions, and stand a fair chance of keeping the title, although every class has a fair chance in view of the fact that complete teams are available in each section, making competition for places on a team higher than it has been in the past.

It is hoped that at some time in the future a picked women's volleyball team might play a men's faculty team, but nothing at all definite is known as yet on this point.

**Captains Elected**  
Class captains in volleyball were elected last week before the holidays, and a vote was taken upon the method of playing, it being decided to have a time limit rather than a score limit for games.

Basketball practice will follow immediately after the close of the volleyball season, and a large turnout is expected for this sport, which will continue until the tournament.

## TEN NEW WOMEN HAVE ENROLLED AT MANZANITA

Ten new girls have been added to the roll of Manzanita Hill this semester, according to Miss Mack, Dean of Women. All Freshmen women registering at the University are required to stay at the dormitory unless they have parents or relatives in Reno with whom they are living. The accommodations in the halls are now very complete so that no changes have been necessary.

## STRENGTH TESTS GIVEN

The Mens Physical Education Department announces the following schedule for P. E. 2 and 4 for second semester:

Sophes, Wednesday 7:30 a. m.  
Fresh, Thursday 7:30 a. m.  
All those who do not take this strength test are warned that they will be fined \$1.00, if not within the first six weeks a condition will be given and failure to take them at all will mean a flunk.

# HOOP SQUAD TO

(Continued from page 1)  
kethall, football and other minor athletics.

The team is composed chiefly of former stars of the Missouri valley. One of the former stars that will be seen in action will be Wolfe, former Missouri Valley center. He is over six feet four inches in height and has an uncanny eye for the basket besides being able to take care of the position of center. De Bernard, who was chosen two years ago as All American center, played forward on this team last year and will again hold down this position. This giant redhead is considered the best basketball player of all time. The Hillyard team averages well over six feet in height and over 175 pounds in weight.

On February 3 and 4, they will meet Fresno at Fresno. On February 10 and 11, they will play the College of Pacific at Stockton. On February 17 and 18, they will face the Gaels of St. Mary's College at San Francisco, and on the 24th and 25th, they will face the Gray Fog from St. Ignatius, at Reno. The Gray Fog is considered the toughest team in the Far Western conference and these games should be the best of the schedule.

**LINEUP ANNOUNCED**  
The lineup for the games this week end will probably be the same as started against the N. A. C., namely Morrison, Bailey, Hamner, Lawlor and Gilmartin. These men have been training hard and are expected to be in good shape for the tilt coming up Friday and Saturday nights.

## Faculty Men and Wives Will Dine

Next Friday night, both the men of the Faculty and their wives will be entertained with a dinner at the Century Club. Mr. Lyman Vawter is in charge of the affair. The dinner will begin at 7:00 o'clock and the price is \$5.00 apiece. During the evening some of the men on the faculty will give a three-act play written by Mrs. Maxwell Adams. Probably the dinner will be followed by a dance about 9:30, although no plans regarding the dance are very definite.

# MINING SCHOOL RECEIVES RARE HISTORIC MAPS

## RECORDS GIVE COMPLETE STORY OF COMSTOCK, VIRGINIA MINES

A number of very valuable historical maps have been received by the Mackay school of mines from the Comstock Merger Mines Company.

R. H. Ormsbee, who was in charge of the engineering office for the company is coming up to the Mackay school of mines to arrange these maps and get them in order, so that they will be in condition and can then be presented as historical records of very early work, as well as work done in the last four or five years.

Ormsbee is the only man who knows all about these maps, and his work will be a difficult one, because many of the maps are copies of the originals, which are in such condition as to make them worthless, and in many cases the titles have been left off of the copies.

**Complete Records**  
These maps will be the most complete record that exists of the south end and middle mines of Virginia City. Zeb Kendall, president of the Comstock Virginia Mines, or north end mines, has promised all of their material to the Mackay school of mines also. In a few weeks it is hoped that the Mackay school of mines will have a practically complete set of records of that country.

J. A. Fulton, director of the school, and J. A. Carpenter, professor of mining, made the trip to Virginia City about ten days ago and gathered the maps themselves. These maps had been strewn all over the floor and scattered.

This set of maps is very valuable as a complete history of the Comstock, and later might even be invaluable from an economic point of view if any new activity arises in that country. Many other things of historical value may be received from the Comstock Virginia Mines as they are wrecking their plant.

# FULL PROGRAM

(Continued from page one)  
McKnight, '30, have been selected. Prizes of \$25, \$15, and \$10 will be awarded the winners. Final judgment will be announced early in February after the plays have been revised.

**Many Social Activities**  
These four productions comprise the dramatic schedule for the semester. The social activities are just as numerous. Early this month election of new members to Campus Players will be held, according to Jack Gregory, '29, president of the organization. Early in March the first annual Campus Players' Wampus Ball, an elaborate costume affair, will be held under the direction of a committee consisting of '30, and Edwin Duerr. Toward the end of the semester the annual banquet and informal dance will be given in honor of the newly elected members.

**Improvements Planned**  
In the field of stage and permanent improvements, the organization hopes by the end of this semester to have turned the Education building auditorium over into a completely equipped Little Theater. Work on the new stage curtain has just been released to the manufacturers, and other arrangements are rapidly being completed.

## TRI-DELTS GIVE DANCE

The annual Jazzerino given by Delta Delta Delta is scheduled to entertain the campus next Saturday evening, January 14th. The dance will be given at the Junior High School gymnasium and the tickets are 75 cents.

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27 WEST SECOND STREET

# DEAN HALL ENTERTAINS STUDENTS IN EDUCATION

Members of the School of Education were honored guests at the home of Dean and Mrs. John W. Hall shortly before the holidays. The event was an annual affair, and the singing of Christmas carols and old songs featured the afternoon.

A reading was given by Dean and Mrs. Hall, and solo parts to songs were sung by Bessie Macdonald, 31, Genevieve Spencer, '28, and Thelma Gerber, '30.

Refreshments were served during the afternoon to about sixty members of the Education department who were present.

## Portable Phonographs



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# College Supplies

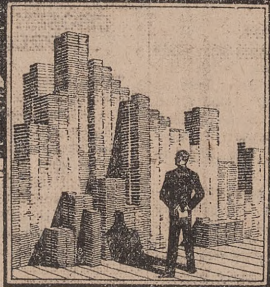
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## Movie of a Man Formulating His New Year's Resolutions : By BRIGGS

"I'M GOING TO SPEND MORE AFTERNOONS AT THE OFFICE NEXT SUMMER... I'VE WASTED TOO MUCH TIME ON GOLF"	"I'M OFF THE SATURDAY NIGHT POKER GAME, TOO. THAT BUNCH OF ROBBERS SURE NICKED ME FOR PLENTY THE LAST THREE SESSIONS"	"AND I'M THROUGH THROWING MY GOOD MONEY AWAY IN THE STOCK MARKET... BUT I'VE A HUNCH UNITED TOOTHBRUSH IS DUE FOR A RISE"	"I'M GOING TO STAY HOME WITH THE WIFE MORE NIGHTS... BUT I DON'T SEE WHY SHE HAD TO GO TO THAT CLUB MEETING TONIGHT"
"TIM SAYS HE'S GOING TO CUT DOWN ON HIS SMOKIN' THIS-YEAR"	"BUT THAT'S PLAYING THE NEW YEAR'S RESOLUTION THING TOO STRONG"	"A MAN'S GOT TO HAVE A LITTLE PLEASURE OUT OF LIFE"	"AND IF YOU STICK TO OLD GOLDS, THEY CAN'T COUGH YOU... NOT A COUGH IN A CARLOAD, I'LL TELL THE WORLD"

# OLD GOLD

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# LIBE REPORTS MANY MISSING BOOKS IN TERM

## NEW SCHEDULE DRAWN FOR HOURS AT LIBRARY

During the Christmas vacation the books in the large Reading Room were checked up and the following list of novels were found missing from the fall term. Probably some of these books are missing through some unintentional error, but it looks as if many were taken surreptitiously, states the librarian, Mr. Layman. He wishes the students knowing anything about these books would see that they are returned to the library as soon as possible.

- Adams—Revelry.
- Anderson—Winesburg, Ohio.
- Anthony—Rekindled Fires.
- Atherton—White Morning.
- Bailey—The Soldier.
- Barrie—Sentimental Tommy.
- Blasco Ibanez—Four Horsemen of the Apocalypse.
- Bowen—Cow Country.
- Burke—Way of All Flesh.
- Cable—Cavalier.
- Child—Blue Wall.
- Churchill—Richard Carvel.
- Comrad—Lord Jim.
- Comrad—Mirror of the Sea.
- Corelli—Sorrow of Satan.
- Corelli—Treasure of Heaven.
- Cory—Night of Temptation.
- Cross—Life in a Sion Window.
- Curwood—Valley of Silent Men.
- Curwood—Gentlemen of Courage.
- Dell—Black Knight.
- Dell—Moon Calf.
- Dairy of My Honeymoon.
- Dickens—Tale of Two Cities.
- Dixon—One Woman.
- Dumas—Forty-five Guardsmen.
- Elliot—Romantic.
- Franklin—Galahad.
- Ferber—Sobig.
- Ferber—Show Boat.
- Feld—Six-Cylinder Courtship.
- Fitzgerald—This Side of Paradise.
- Fox—Little Shepherd of Kingdom Come.
- Garland—Son of the Middle Border.
- Gibbs—Soundings.
- Glyn—Reasons Why.
- Glyn—Visits of Elizabeth.
- Glyn—Elizabeth Visits America.
- Gordon—Sky Pilot of No Man's Land.
- Grey—Desert Gold.
- Grey—Heritage of the Desert.
- Grey—Lone Star Ranger.
- Grey—Wildfire.
- Her Reason—Wanderer of the Wasteland.
- Holmes—Homestead on the Hillside.
- Hopkins—Those Gillespies.
- Hornblow—By Right of Conquest.
- Hughes—Empty Pockets.
- Keable—Recompense.
- Kennedy—Constant Nymph.
- Lewis—Across the Spanish Main.
- Lewis—Apaches of New York.
- McCutcheon—Hollow of Hermand.
- McCutcheon—Rose in the Ring.
- McCutcheon—Truxton King.
- McGrath—Half a Rogue.
- Martin—House of Fulfillment.
- Merrick—Cynthia.
- Mills—Feast of Lanterns.
- Mills—Mr. and Mrs. Wu.
- Morley—Thunder on the Left.
- Norris—Certain People of Importance.
- Norris—Hildegard.
- Oppenheim—Black Fox.
- Parker—Bartle of the Strong.
- Parker—Ladder of Swords.
- Parker—Lane That Has No Turning.
- Parker—Whip.
- Parrish—Last Voyage of the Donna Isabel.
- Phillips—Fashionable Adventures of Joshua Craig.
- Porter—Just David.
- Reade—Cloister and the Hearth.
- Reymont—Peasants.
- Rinehart—Where There's a Will.
- Roberts—Heart of the Ancient Wood.
- Roberts—Prisoner of Mademoiselle.
- Shaw—Cashel Byron's Profession.
- Sinclair—Tree of Heaven.
- Stevens—Paul Bunyan.
- Stevenson—Kidnapped.
- Stewart—Partners of Providence.
- Tarkington—Plutoerat.
- Thurston—Passionate Crime.
- Tolstoi—Anna Karenina.
- Tully—Circus Parade.
- Vance—Fortune Hunter.
- Vance—Ferdinand O'Rourke.
- VanVechten—Nigger Heaven.
- Wason—Happy Hawkins in the Panhandle.
- Webster—Whispering Man.
- Wells—Marriage.
- Wharton—Age of Innocence.

This semester the library hours have been changed, and possibly the schedule which has been arranged for the present will be changed during the semester.

The library will be open every day from 7:30 a. m. until 9:30 p. m. except on Sundays when it will be open from 1:30 to 6:30.

## INSURANCE RATE EFFECTS FRATS

New York—(I.P.)—Although not planned to affect fraternity and sorority houses in particular, the revised insurance rates recently by the New York First Insurance Rating has increased insurance rates on fraternity and sorority houses about 50 per cent, on an average. The increase comes through interpretation of a clause concerning the number of families represented in the house. Since the fraternity houses and their sister sorority houses usually have about as many families represented as there are residents, the interpretation lays a heavy load on them.

## OHIO STATE WILL HAVE MECHANICAL HORSES

COLUMBUS, Ohio—(I.P.)—Calvin Coolidge will have nothing on the Ohio State undergraduates in the way of mechanical horses. The State polo team is to have its practice on a life-sized wooden horse, to be placed in the middle of the practice court. The floor of the court slopes from all sides toward the center, so that no matter how hard the would-be polo player hits the ball, it will continue to roll toward him.

## WHERE IS DIXIE LAND?

DAILY BRUIN—(P.L.P.)—When one lyrically begs "O Take Me Back to Dixie" just where does he want to go? One theory places it in New York, and another locates it near New Orleans.

According to the first theory, slaves, who were sold into the southern states by a New York slave dealer named Dixy, were responsible for the adoption of the appellation of Dixie.

Dixy was slave poor, and on his small estate in New York there was not enough work for all his slaves. It was therefore his custom to fatten the negroes by giving them as much food as they could hold and selling them for a high price, according to weight.

After they had been sold to owners of extensive plantations in the south and worked hard in the cotton fields all day for meager food, the slaves

## Oklahoma Co-eds Adopt Unique Way Of Forming Clubs

NORMAN—No one can accuse a co-ed at the University of Oklahoma of not knowing who among her classmates answers to the same name that she does. Miss Helen Ruth Holbrook, director of the university Y. W. C. A. work here, sees to that.

For four years Miss Holbrook has been carrying on a campaign for better friendship among women students through a medium known as the "First Names Club." Every woman student in the university is assigned to one of these organizations, of which there are twenty-five this fall, and weekly luncheons in the Women's building, at which one of the clubs holds a meeting, are held under Miss Holbrook's direction.

The clubs, each containing about 50 members, "dutch" it when their club meets, that is, every girl pays for her own meal. Decorations, place cards and souvenir booklets are furnished by the Y. W. C. A. social committee. At the meetings the girls meet each other and exchange signatures in the booklets.

Novelty programs, given at the luncheons, at which each girl tells where she got her name and nickname, reveal that most girls were named after their mothers, grandmothers, characters of fiction, or their fathers' old sweetheart. Postcards, sent out before each meeting by Miss Holbrook, remind the girls of the meeting.

The "Helens" and "Marys" are the most numerous first names in the university and have an entire club each to themselves. The girls with first names beginning with "A," "E," "L," and "M" are so numerous that each letter has to be split up. The "M's" have four clubs.

On the other hand, some letters have been grouped together into novelty combinations, such as "I. O. and U," and "P. and S," the name of a Norman business firm. The last letters in the alphabet, from T. to Z, have been combined into one organization.

## U. C. L. A. Class Dances Limited

U. C. L. A.—(P.L.P.)—Student political aspirants who hope to keep their names before the public by staging elaborate series of dances were given a definite setback recently when the Welfare Board passed a resolution limiting class social functions to one a semester.

Charges that too many social functions were the cause of the poor support given many major and more serious student activities, led the Welfare Board to take action. The board is also in favor of discouraging too many fraternity functions which exhaust the students' finances without adding to the social prestige of the organization.

## \$100,000 FOR OBERLIN

OBERLIN, O.—Andrew H. Nosh, of Akron, rubber manufacturer, has given \$100,000 to Oberlin College for men's dormitories. Oberlin has no fraternities, and most of the men students now live about the town in private rooming houses. A committee is now visiting other colleges in the east and mid-west to study building plans.

## Finds Tobacco for "Breaking In" a Pipe

Columbus, Ohio  
March 10, 1927

Laritz & Bro. Co.  
Richmond, Va.  
Gentlemen:

Two years ago my wife gave me an expensive pipe. I smoked it a great deal for two or three weeks, put it aside, then began smoking it again. This time it was very strong. Veterans told me that it had been smoked too hard for a new pipe and should be put away.

The pipe was laid away again. A short time ago I got it out and smoked one of the common brands of tobacco in it. The results were disappointing. I told the druggist of my experience with it. He asked if I had tried Edgeworth. I told him I never had. He followed his suggestion, and I am honest when I say that it has restored the sweetness to the pipe, and has made me wonder. Was it the pipe or the brand of tobacco that caused me to lay it away for the long period of time?

As a novice, I prefer Edgeworth. I am going to stick to it, as I feel satisfied that there is none better on the market.

Sincerely yours,  
Philip C. Shera

## Edgeworth Extra High Grade Smoking Tobacco

## PROF. THOMPSON BACK FROM TRIP

Prof. Reuben C. Thompson, head of the Department of Philosophy, returned last week to his home in Reno after an absence of about five months. The party drove to Oregon the first part of August and from there to Carmel, California, in the latter part of that month.

Although they made Carmel their headquarters they made many side trips. These side trips included visits to the University of Southern California, Pomona, and Occidental Colleges, Pasadena, and other points around the bay districts. Prof. Thompson also saw several of the season's big games.

However the most spectacular and interesting visit made by Prof. Thompson was to the Grand Canyon of the Colorado. He said in describing this magnificent sight that it was the most wonderful he had seen in this country, although he hadn't seen everything to be seen in this country. While down on the coast, he saw many former Nevada students and graduates.

Although Prof. Thompson took the leave of absence because of poor health, he returned feeling very much better. Prof. Thompson's family accompanied him on the trip and returned home with him by way of Montgomery Pass into Mina, last Wednesday.

## Y. W. Has Booth For Information

An information booth for the benefit of registering students was conducted by the Y. W. C. A. during the first two days of registration and meted out much in the way of information, ink, blotters and general help to enrolling students.

This custom was started by the Y. W. C. A. several years ago as a means of giving service to the campus as well as filling a long-felt need in the way of aid to bewildered students during registration, and since that time has never failed to have a booth somewhere on the campus during these two days.

The table was located in the main hall of the Education building, and members of the Y. W. C. A. were stationed by it at all hours to help any who desired information. Dorothy Eaton, '26, was in charge of the committee for the information stand, and Y. W. cabinet members and members-at-large aided during registration.

## PRIVATE PHONES FOR "FEMINE FAVORITES"

(NORMAN).—Finding themselves unable to make telephone connections with one of the sorority houses during the rush hour so that they might talk to their feminine favorites, two University of Oklahoma students have installed a private telephone instrument in the room of one of the girls. The telephone is for the exclusive use of the two couples, who won't be thwarted from now on, they say, by the operator's exasperating "Line's busy."

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# Editorials

# The U. of N. Sagebrush

NEVADA'S YEAR

# Features

THE U. OF N. SAGEBRUSH IS THE OFFICIAL NEWSPAPER OF THE ASSOCIATED STUDENTS OF THE UNIVERSITY OF NEVADA

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## EARNING POWER

With the safe installment of the New Year, two resolutions should be heard in the home of every family with a coming male heir.

For the father: "I resolve to give my son a college education."

For the son: "I resolve to take advantage of any opportunities offered and get that college education as soon as possible."

That these resolutions are most desirable, can be readily seen if there is any truth in the statement of the president of a large eastern manufacturing company that a college education is worth \$72,000. According to that authority, this is a profit of 1200 per cent on an original investment of \$6000, which is the average total cost of a four years' course in college.

Deducting the cost of the education itself, the student, while at college, in addition to the cultural aspects involved, adds to his future income at the rate of approximately \$15,000 a year during the time he is in college. As classes are held usually on an average of five days per week, this means potential earnings of \$70 per day to the student for each day spent in the classroom.

"A college education is not only very essential in modern business, but highly profitable, if the student spends his time in real study," he states. "The annual average income of a high school graduate is \$2,200 and that of a college graduate \$6,000. Total earnings of the two classes of men up to the age of 60 are approximately placed at \$78,000 and \$150,000. This gives the college graduate a lead of \$72,000 over the high school graduate. This is the age of specialization and scientific management in business, in which a college education is becoming almost an absolute necessity."

The son, then, should attempt to place himself as a college graduate as soon as possible. His time will be worth much more to him after graduation than before and his work better suited to his tastes. It were far better to go into debt to finish than to stay out of school several years in an attempt to scrape a sufficient amount together with which to "get by," perhaps failing to go on to school at all. After graduation, the student should be able to pay off his debts in less time than it would have taken him to save up the money beforehand, at the same time working at his chosen and, to him, more agreeable, life work or profession.

## WHAT WE STAND FOR

**POLICY:** A word easily and often spoken but not near so easily defined, especially when used in connection with a college publication. What do you stand for? What are you trying to put across? What principles justify your existence? These are questions often put to the so-called "editor" of the college "rag." Simple enough sounding, but the answer is not always found ready to pop back in return.

If a club, bound according to constitution to elect officers by a certain date, fails to function, the kick comes. Why don't you demand a little action? If a fresh goes dinkless down the campus, a call comes for an editorial campaign against all such offenders. If some undergrad, minus one unnecessary credit blossoms out in cords, his name, according to many, should be blazoned in bold-faced type on the front page as a horrible example of guilt. A thousand and one trifling matters, little things passing unnoticed, and affecting practically no one, beget criticism if not immediately published in the college press. Haven't you got any policies or life? Comes a demand.

Our answer is: Probably that club had a better reason for not electing officers than we would have for criticising their tardiness. Why try to make a big disturbance over nothing?



By NOMIAL



First off, we'll have to apologize to all you folks for not wishing you the usual Merry Christmas and Hiccuppy New Year. We don't know where we were, thinking of, but somewhere or other we got the idea that there was to be one more issue of this here yellow rag before Christmas vacation, and we were carefully saving our felicitations to help fill up space in the column for that issue, which we were good and sure would be pretty slim.

Our candid opinion, whether you want it or not, is that we were so completely demoralized by the quaint conceits embodied in the Desert Wolf that we didn't quite know what we were doing.

ANYHOW, WE CAN HAND OUT ONE BOUQUET TO THE DESERT WOLF STAFF. WE'D LIKE TO COMPLIMENT THEM ON GETTING AWAY WITH STUFF WE WERE NEVER ABLE TO GET AWAY WITH.

Also, we won't have to watch our step so carefully any longer. We know just exactly where the saturation point is now.

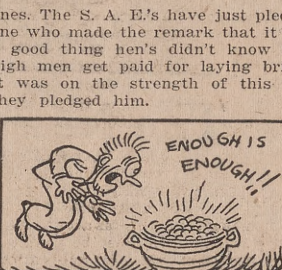


One discouraging thing about college is that we have to go used to a new bunch of freshmen twice a year. And the worst of it is, we haven't got the lake to help us out the second time.

Here we just got through squelching the fall crop nicely, and we've got to begin on the winter lot. One of these days we're going to get discouraged and not bother about putting the little devils in their places any more at all.

WHICH REMINDS US THAT A LOT OF THE GRAD STUDENTS IN HIGH SCHOOL LAST YEAR WILL SHORTLY FIND THEMSELVES JUST STUDENTS.

However, there are a few bright



But our house has got the nicest fellow with blue eyes and a sort of grease-colored hair, who professes to be able to sing hymns beautifully, so we're going to send him out for what the campus laughingly calls the "Men's Glee Club."

We were afraid of this. We knew all along that there'd be opposition to the Artemisia Beauty Contest. And here's the opposition. We also knew that said opposition would come from those lassies who knew darn good and well that they didn't stand much of a chance of getting their faces in any other part of the Artemisia but the joke section...And lo and behold! that prophecy also comes to pass.

We'll get the bighead before long and set up as an Independent Prophet ourselves.

Jussasame, we can see where that Beauty Contest is going to provide fodder for this column clear up to Mackay Day, and maybe after. And if anybody thinks we mind, he's mistaken.

Follow-up to the item about the Delta Sigs' dog in our last issue. We no longer give a hoot about what sorority house favored the dog under discussion with a bath, perfume, and a red ribbon about his neck. It seems the brute has developed an extremely bad case of eczema, or mange, or what-not.



School was supposed to be closed the last couple of weeks, but one thing we noticed—fraternities and sororities had their little house parties just the same as ever—in fact, a bit MORE than ever.

## Borrowed Thoughts

### TIME AND INCLINATION

A certain mid-western college publication recently bewailed the hurried state of affairs in the modern university, a state which prevents the student from indulging himself in leisure reading of his choice. It was declared that the true purposes of education were being defeated when such leisure was denied one by the exigencies of his academic subjects and by the demands of his daily routine.

A close observation of a university group would disclose results somewhat dissimilar to this conclusion. There is always a fairly large percentage of students who do more than their share of contemporary reading, and who supplement this by delving into the ever-cumulating library of the past. In fact, a survey of the books in almost any fraternity or rooming house discloses a representative part of the newest and best in books. And these students are not necessarily inactive in extra-curricular activities. A college routine as it is established today is admittedly strenuous, the hours of the day many times have to be plotted out ahead in order that everything may come in for its share of attention.

But in the last analysis, the student who has a bent for literature will indulge himself despite time limits. Those who are not so inclined—they are also many—will play the Victrola to amuse themselves at the bridge table. The day of the cloistered educational institution has passed with the times, and in its place is a larger, busier—and even noisier—more beneficial school. There is only a question of adjustment.—Michigan Daily.

Certainly the little things are important, but why "make a mountain out of a molehill"?

Whoever does brings about nothing but a bunch of trouble for himself.

Our policies, if they could be given that dignified title, can be easily enumerated. Probably first in line comes the task of bringing the news to the students, keeping them informed of university happenings, not only in our own university but assuming a broader field by bringing in the activities of other institutions.

Next is the task of advertising the University of Nevada, showing other persons and colleges that we are on the map and coming. Closer co-operation and better feeling between the faculty and students is yet another aim, a medium to boost measures for the good of the university and oppose those harmful. We don't claim to be the moulder of student opinion, but what influence we have we offer for betterment.

Summing up, we can explain our policies still more simply. We stand for a "bigger and better university" and all fair and reasonable methods for its attainment.

## Socially Speaking

### ATTENDS Y. W. CONFERENCE

Mae Bernasconi, '28, spent the latter part of last week at Stanford University in attendance at a meeting of representatives of western coast College Y. W. C. A.'s Plans for the Student Conference at Placerville, Monterey county, California, Y. W. C. A. Conference grounds, next summer, were discussed and formulated. They will be completed at the annual convention of the Y. W. C. A. to be held at Sacramento in April, at which time delegates from all Y. W. C. A. will be present. Miss Bernasconi spent Monday in San Francisco, returning to the campus Tuesday morning.

### VACATION IN RENO

Margaret Hill, '27, Gertrude Wyckoff, '27, Ruth Curtis, '26, Frances Wright, '27, Elsie Mitchell, '27, Vincent Alexander, '27, Blanche Wyckoff, '26, Grace Muran, '27, all of whom hold teaching positions out in the state, were among those who spent the holidays at their respective homes in Reno.

### NEW YEAR'S GUESTS

Alyce Couch, '31, Inez Loomis, '30, Elizabeth Johnstone, '31, and Louise Rawson, '31, were New Year's guests in Carson City, visiting Sylvia Crowell, '30, and Elizabeth Coleman, '28.

### RENO GUEST

Ada Moore, '27, was a vacation guest at the home in Reno of her aunt, Mrs. Ted Bergerson, returning Monday to her duties as head of the Modern Language department in the Austin High School.

### GOthic "N" HOSTESS

Gothic "N," honorary women's athletic society, will be hostess this evening to a party in honor of new women in the Mackay Training Quarter Building. Members of W. A. A. will be guests in addition to the new women. Stunts will feature the program.

### HOLIDAY WEDDING

A holiday wedding was solemnized at the home of the bride's parents in Tonopah when Nellie Sloan, a graduate of the University with the class of '25, became the bride of Albert Laird of Eureka. The bride is head of the Home Economics department in the Eureka high school, and will finish the year in that capacity. The couple will make their home in Eureka where Laird has business interests. Mrs. Laird was very prominent in Hill activities while at the University.

### MOTHERS MEET

Monday evening at the chapter

house on Evans Avenue, the Sigma Alpha Epsilon Mothers' club held their first meeting of the new semester.

### STUDENTS WED

On Christmas day Grace McNeil, '27, and Ray Fredericks, '27, were married, the ceremony being performed by Dean Allan Jacobs of the Episcopal church. The wedding was a simple one with Dorothy McGee as maid of honor and the brother of the bride as best man. Mrs. Fredericks was prominent on this campus where she was a member of Pi Beta Phi and took an active part in various other activities. The groom, very well known on this campus also, was affiliated with Sigma Nu fraternity. The couple will be at home in Tonopah where Fredericks is the High School athletic coach.

### GARD MARRIES

William Malloy, '27, was married a few weeks before the holidays to Miss Leona Bailey of Fallon, Nevada. Malloy was a graduate of the University in '26, returning for graduate work, and was very prominent in debate while on the Hill. The young couple will make their home in Fallon.

### BRIDGE TEA

Euphemia Clark, '31, was a holiday hostess when she entertained with an afternoon bridge-tea at her home for a number of her friends.

### HOLIDAY BRIDGE

Wednesday evening, December 31, Margaret Hill, '27, entertained two tables of bridge at her home on Maple street. Ellen Harrington, '29, won the prize for the evening.

### THELMA WEEKS '28 MARRIED AT WELLS

Thelma Weeks, ex-'28, and Lloyd Myers were married on New Year's Day at a quiet home wedding in Wells. Mary Weeks, '30, the bride's sister, was bridesmaid and John Myers, brother of the groom, was best man. The simple but impressive ceremony was followed by a wedding dinner. The happy couple will make their home in Ruby Valley.

U. C. L. A. will have 150,000 trees and shrubs to complete the landscaping on its new campus.

According to a survey of books of general interest made by the University of South Dakota librarian, college professors read the most books of general interest, followed secondly by students of the College of Arts and Sciences, while the medical, engineering and law students read the least.

### DESTINY STUFF

Whatever my forbears may have been, Cave man or monkey, flesh or fin, I am myself and, rain or shine, Must strive to fill the place that's mine.

Whatever paths I choose to tread, Highway or byway, road or trail, One thing I must be sure to do, KEEP OUT OF JAIL.

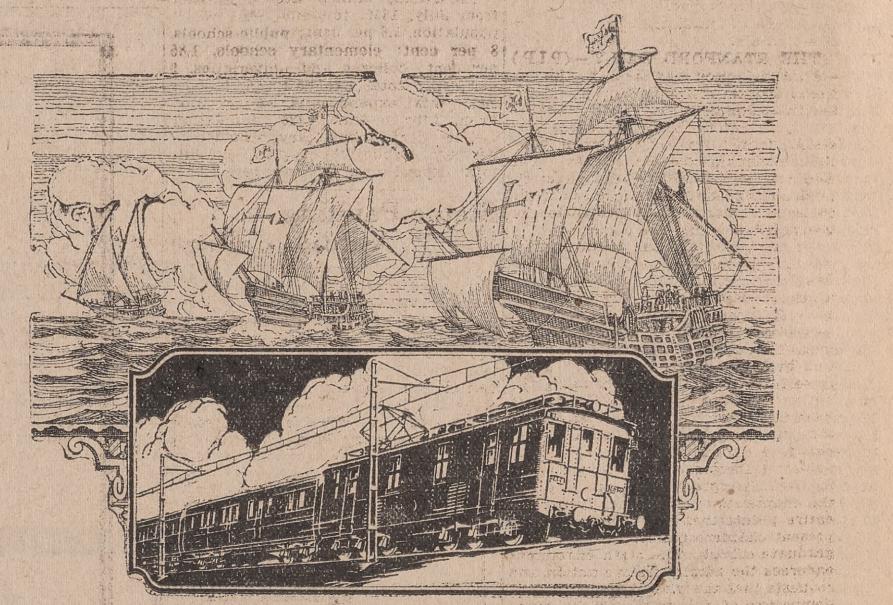
I have a destiny to fulfill And, pleasing God, I shall not fail. —ANON.

STANFORD UNIVERSITY, Cal.—(I.P.)—Announcement was made here last week of gifts totalling over one million dollars to be used in fostering research work in science at Stanford University. Seven hundred and fifty thousand dollars comes from the General Education Board.

**TO THE STUDENTS AND MANAGEMENT**

**We solicit your patronage on Dr. Meanwells and Ralph Jones Inter-collegiate BASKETBALL SHOES**

**St. Pierre's Bootery**



**America Discovered for \$7200**

Old records show that the cost of Columbus' first expedition to America amounted, in modern exchange, to only \$7200. To finance Columbus, Isabella, Queen of Spain, offered to pawn her jewels. Today word comes from Spain indicating that a twentieth century importation from the new world is fast effecting a sufficient saving to ransom many royal jewels. The Spanish Northern Railway reports that the American equipment with which in 1924 the railroad electrified a mountainous section of its lines from Ujo to Pajares has accomplished the following economies:

1. A 55% saving in the cost of power.
2. A reduction of 40% in the number of engine miles for the same traffic handled.
3. A saving of 73% in the cost of repairs and upkeep for locomotives.
4. A saving of 63% in crew expenses.
5. A reduction of 31% in the cost of moving a ton-kilometer of freight.

In every part of the world, electricity has replaced less efficient methods and is saving sums far greater than the ransom of a queen's jewels. You will always find it an important advantage in your work and in your home.

The substations, overhead equipment for the complete installation, and six of the twelve locomotives for this particularly difficult and successful electrification were furnished by the General Electric Company. General Electric quality has attained universal recognition; the world over, you will find the G-E monogram on apparatus that is giving outstanding service.

**GENERAL ELECTRIC**  
GENERAL ELECTRIC COMPANY, SCHENECTADY, NEW YORK

# STUDENT TOUR TO REDISCOVER "EAST" PLANNED

## UPTON CLOSE TO TOUR ORIENT WITH 100 PICKED MEN

(By New Student Service.)—The first American student tour of the Orient, at student rates, and under expert supervision, is in prospect for next summer. Sponsoring this venture, which has for its purpose the introduction of American students to Japan, China, Manchuria and Korea, is Upton Close (Josef Washington Hall) outstanding authority on Asia, who last year lectured at the University of Nevada. This tour will be designated the "Upton Close New Student Tour of the Orient."

As outlined by Mr. Close, about 100 students will be selected from the applicants to make the trip. Neither tourists nor "amusement men" students sent by parents who wish to keep John or Jim out of sight for the summer, will be accepted. Only men will be taken next summer, although in following years tours may be arranged for women also.

Start in June

As now planned, the tour will begin and end at Seattle, Wash., and will consume about ten weeks. The start will be made some time between June 15 and 30, and the return between September 10 and 15. Japan, China, Manchuria and Korea will be visited under the guidance of Mr. Close and other qualified leaders. The students will, for the most part, be placed on their own responsibility, and no attempts will be made to dictate their interests. They will live in the native style of the countries they visit, and in each place will be afforded opportunity to pursue their special interests. For instance, Japan will be visited on two separate occasions, for two-week periods. During the first, the students will be made acquainted with how to eat, sleep, bathe and get about, and on the return visit they will be free to follow their own bent and to examine such aspects of the country, and such places, as particularly interest them. This plan will be followed throughout, and everything done to make the expedition different from the usual tourist programs.

On board the special ship which will be set aside to carry the group, Mr. Close will hold informal conferences on the countries to be visited, and will have on hand, and suggest, specially selected reading on phases especially interesting to individual students. The whole trip is expected to cost between \$325 and \$375. This will include transportation, food, lodging and entertainment. The profit motive is emphatically being omitted.

# DRINK VIOLATION PROMPTLY ENDED

THE STANFORD DAILY.—(P.P.)—Punitive action was taken by the national officers of Sigma Chi in endorsing the Administration's stand regarding the Stanford chapter's recent violation of the University ruling prohibiting liquor in chapter houses. The Administration cancelled the chapter's lease and expelled nine members of the fraternity who were responsible for bringing liquor into the house.

The national headquarters of the fraternity in Chicago telephoned President Wilbur informing him of the penalties imposed on the Stanford chapter. The penalties are included in a series of enactments. In the first the chapter is suspended until further action by the general fraternity. In the second, the nine members bringing the liquor into the house are suspended from the fraternity for one year. Third, the less culpable members are suspended for a quarter. Fourth, all culpable members are on probation while in the undergraduate school. Fifth, the chapter is on probation during the entire period that any member of the present chapter shall be in the undergraduate school. The sixth enactment endorses the administrative action and requests that the disapproval and condemnation of the fraternity be made known to the student body.

# FEEES SMALL AT FRENCH SCHOOLS

(UNIV. HATCHET.)—In a recent address given at the University of Pennsylvania, Dr. August V. Descola of Paris told how French education has come to be both more democratic and more aristocratic than education in the United States.

The standards are of the aristocratic best in scholarship, he explained, and yet the highest training can be had for fees which make it open to all. The total for two years of university work leading to an M. A. degree is only about \$18; for three years of law, \$33; and for six years of medicine, \$78.

French universities are now open to women on an equal footing with men, but it is only since the re-establishment of the French republic, after the downfall of Napoleon III in 1870, that this idea has been so. Napoleon Bonaparte's idea was that women's place was in the home and that she needed no education.

# Change Noted in Chinese Schools

PEKING.—(U.P.)—The ministry of education has inaugurated certain fundamental changes in the educational system of north China.

Under the old regulations, approved by the National Educational Conference of 1922, a college could be established without a preparatory department or any arrangement for guaranteeing that candidates for entrance were properly qualified.

Under the new regulations one year will be required for kindergarten work, six years for primary school, six years for middle school, two years in junior college and four years of university work.

# NO COEDUCATION FOR INDIA, SAYS STUDENT

U. OF WASH. DAILY.—(P.P.)—No bobbed hair—no co-education—no final exams—such is college life in India, as pictured by D. N. Moorty Rao, a native Indian taking a postgraduate course here and representing the government forestry service of the province of Mysore.

"Our English-supervised universities, of which there are twelve or fifteen, are teaching, at present, strictly cultural subjects with no attention to practical matter," declared Rao. "School life for boys there is practically the same as here, but we have separate colleges for girls, and chaperone for each girl is necessary wherever they go."

"We have no divorcees in India—and bobbed hair or rather clean-shaven heads on women denotes widowhood—how different from your girls," Rao continued. "Family life governs fidelity, instead of the state as in your case."

"We have no final exams as you know them. Our tests come only twice during a four-year period, and last five days, so that it is necessary that we memorize and have a grasp of the whole two years' work."

# NEW CLASS MAY BE GIVEN FROSH

A discussion concerning an orientation course for freshmen was the principal feature of the Faculty Science Club, which met at the close of last semester. Professor Charles Huseman led the discussion and pointed out how such a large number of students fail, or do poorly, in their first semester's work, because they lack an understanding of the problems the new conditions present. The wide difference between the high school and the university, he noted, could be greatly relieved through an orientation course.

Various types of courses are being used throughout the United States. One type of orientation course is the giving of general advice to the incoming students as to how to use the library, how to study and use their hours profitably. Another course that is being given in different universities is a lecture course of general information, which gives the new student an idea of conditions in the university and how they differ from those found in the high school.

The Arts and Science faculty is, at the present time, especially concerned with this question and they have not, as yet, decided whether such a course will be given.

# STATISTICS INDICATE EDUCATION INCREASE

OREGON STATE COLLEGE.—(L.P.)—Statistics showing the trend of education towards higher education have been tabulated by classes of an O.S.C. mathematics professor. They show the United States during the last 30 years and the phenomenal growth in higher education during the last six years.

The average annual rates of increase from July, 1895, to June, 1920, were: population, 1.6 per cent; public schools, 8 per cent; elementary schools, 1.85 per cent; colleges and universities, 9 per cent; total expenditures, 9.5 per cent. From July to June, 1925, population, 1.4 per cent; elementary schools, 2.7 per cent; public schools, 10.6 per cent; total expenditures, 13.5 per cent.

# Statue Painting Arouses College

Painting the beautiful statue of Marquis de Lafayette brown and white has recently aroused Lafayette College at Easton, Pa. "Figures 8 plus 0 equals 8," evidently referring to the last eight victories of Lafayette over Lehigh were painted at the base while the entire figure is covered with brown and a large "L" in white is painted on its breast. Brown and white are the Lehigh colors.

# BUNKER HILL Monument is a memorial to the men whose faith in honesty and justice helped to make this nation. The Walk-Over institution is a memorial to men whose belief in honesty in manufacture started the Walk-Over shoe on its way to its present place as the largest-selling trade-marked shoe in the world.



**Fowler & Cusick**  
19-21 West Second St.  
SEE OUR DISPLAY OF  
**\$5 and \$6 Shoes**  
IN THE CENTER WINDOW

# The Business of Advertising

By JOHN H. MORSE.

For years advertising has seemed to a very great many to be the golden mecca. In this field, anyone with an itch to write could sit down before a typewriter and pound his way, if not to fame, at least to fortune within a very short time.

Stories of fabulous paychecks, and rapid rises to renown, have been told from one end of the country to the other until eager myriads have approached the advertising departments and the advertising agencies with the plea that they be given positions because they feel they have a liking for "advertising."

Yet today advertising is a business. It is a business of many branches of endeavor. The competition within it is as keen as in any line of work, if not more keen than most. And the pressure from those who seek to get in is great and continuing.

It is true that the rewards at the top are great. But that is true of every business. It is also true that many have been the swift rises to high places. That also is true of every business. But little has been said of the hundreds who must continue forever in positions of only average compensation. Advertising is still thought of as being in the golden days of the post-war period when every business had many golden places to offer.

Anyone entering the advertising business, and here we will speak of it only from the agency standpoint, must expect to receive about the same wages as the person going into any business as an inexperienced employee.

He may enter any one of the five major divisions of the business: copy, media, research, mechanical, or office. If especially talented he may find an opening in an art department.

Taking the divisions mentioned above, the student thinking of entering advertising is practically barred from the mechanical department unless he is willing to begin far down the scale, or has had previous experience which fits him for a fair job.

The mechanical department has to deal with the actual physical preparing of advertisements, booklets, etc. To it is given the finished artwork, the layout which shows the form in which the finished work is to appear, the copy which is the text. All this must be turned into printed form. To do this work requires a long experience with "cuts," type faces and sizes, what can and cannot be done with certain kinds of illustrations, etc. Because of the intricate detail involved, most mechanical department men come into the business quite young and grow up with it.

For writing copy, the student must have more than the "itch" to write. He must be able to write tersely, to write to sell. And to do the latter he must know what makes people buy. In fact, the more he understands the psychology of the so-called human race, the better he is fitted for his job.

Moreover, the person who wishes to write copy must be willing and adept at digging for facts. He must find the story that will sell his goods to people and be able to present that in such a way that those who skim through

the magazines are impelled to stop and read, to look for the working plan. In brief, the person who wishes to write copy should have a good working knowledge of the principles of English, should like to write and be writing, and should also be one who likes people and is interested in finding out what makes them behave as they do.

For research work, one would have more of an analytical mind, should find more pleasure in the methodical hunt for facts no matter how hidden they may be. He should know where to look for facts, especially for the ends of threads which will lead him to the sources of information. He should be able to classify and organize the facts as found. And if he wishes to rise in the work he be able to interpret the facts found into a working plan.

The research man must also be able to write. For he must present clear, logical reports. But he does not need to have the insistent urge for creative writing that marks the person likely to rise high as a copywriter.

However, it often happens that research leads to copy and the copywriter who has had research training always blesses the day he spent in patient delving in that department. So if your bent is more toward investigating, if you enjoy the hunting for hidden things, start your advertising work in the research department.

The media department needs people who are a combination of research worker and buyer. This department buys the space in various magazines in which advertisements will appear, or places where they will be put. It has to have advertisements printed in some magazine to be issued in the future.

Media men must be able to judge the worth of various publications. They must listen to the sales talks of countless magazine and newspaper salesmen and sift the wheat from the chaff. They must be able to spend the advertiser's money in such a way that he most economically reaches the fields he needs to reach. And by "economically" we mean to the best advantage which may be through the highest priced magazine in the country or through the one of lowest cost per page.

In short, the media man must have many of the qualities which make a good research worker plus the liking and ability to match minds with those who have something to sell him.

The general office work requires the usual refine of employees for ac-

# Where the University Eats

**Monarch**  
EXPERIENCE LUNCH COUNTER  
STABLES LADIES

Open day and night

Bill and Eddie are there to serve you again this year and we have what you want, whether it's Lunches, Cigarettes, Soft Drinks, Tobacco, Candy or a place to MEET THE GANG.

FREE TELEPHONE 1160  
210 North Virginia Street, Reno, Nev.

# They say P.A. is the world's largest seller



I DON'T doubt it, nor do I wonder why. Just open a tidy red tin and get that full fragrance of Nature's noblest gift to pipe-smokers. Then tuck a load in the business-end of your old jimmy-pipe.

Now you've got it—that taste—that Lead-me-to-it, Gee-how-I-like-it taste! Cool as a condition. Sweet as making it up. Mellow and satisfying. Try this mild, long-burning tobacco, Fellows. I know you'll like it.

**PRINCE ALBERT**  
—the national joy smoke!

© 1926, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

# FROSH STRUGGLE WITH OWN MATE

WELLESLEY, Mass.—(L.P.)—Wellesley College freshmen found themselves struggling with their classmates instead of combating the sophomores when the second-year girls invaded their election early one morning before dawn recently.

The freshmen had met secretly and had elected their president when a band of sophomores climbed the stairs and broke in the door. The candles which provided the illumination went out. Unable to locate the new president and carry her off as planned, the sophomores stood aside and listened gleefully to the rumpus which ensued, as the freshmen, thinking they were being attacked by the upperclassmen, fought among themselves in the dark. No severe casualties resulted.

counting, filing, etc. The qualifications which fit one for work in most offices will suffice here.

However, one quality is especially needed for success in the advertising business. That is the continuing ability to work long hours, Saturday afternoons and often Sundays. For things move so fast, so much must be done in short periods at times, that there is no lasting place for those who have an eye on the clock. Perhaps after all that is essential for those who wish to rise high in any business but it seems especially true in one which must move so quickly to meet the ever changing conditions of competi-

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25c Service  
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222 1/2 N. Center Street  
Reno, Nevada

You will need to replace your Stationery Supply after the Holidays  
SEVERAL NEW NUMBERS NOW ON DISPLAY  
**Skeels McIntosh Drug Co.**  
Phone 383 2nd and Virginia

A real honest-to-goodness welcome awaits you boys, both old and new. We don't want you to forget you are always welcome at the

**N**  
Bill and Eddie are there to serve you again this year and we have what you want, whether it's Lunches, Cigarettes, Soft Drinks, Tobacco, Candy or a place to MEET THE GANG.

FREE TELEPHONE 1160  
210 North Virginia Street, Reno, Nev.

# NEW MEN'S DOMITORY COMPLETED AT OREGON

CORVALLIS, Ore.—An Oregon State College dream of many years, a men's dormitory, was a step nearer today following approval of the board of regents of building plans. A call for bids was authorized also.

Accommodations for 320 students will be provided in the building which will replace Poling hall, a converted war barracks.

tion in all the fields which its clients reach.

The reward of the advertising business lies in the pleasure derived from this same ever-swiftly changing scene.

This article has only touched on the business of entering the advertising business. Dr. Young has been sent copies of a booklet published last year which is called "Breaking Into Advertising." In it is the best statement yet published regarding entering this work. If you are interested in the field, you should read it.

# CHICO STUDENT SLEEPS ON GRAVE TO WIN BET

CHICO, Cal.—(U.P.)—It's no fun sleeping all night in a graveyard, even if you do win a bet.

Thus declares Paul Huber, Oakland student at Chico state teachers' college, who wagered Marlo Capri of Chico that he would spend a night among the tombstones.

Accordingly, Paul took his blankets and pitched camp among the graves. Next morning several students went to the cemetery to see if he had kept his promise.

There was Paul, stretched out on a grave, using his coat and a low-slung headstone for a pillow.

J. J. Burke Silas E. Ross  
**Ross-Burke Co.**  
MORTICIANS  
Corner Fourth and Sierra Sts.  
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Time Payments Easily Arranged  
Renewed Cadillacs—Your Car in Trade

A Splendid Selection of High Grade Used Cars

Resulting from Tremendous Sales of the New Cadillac and La Salle

**Renewed Cadillacs**  
2 — 57 Coupes ..... \$400.00  
1 — 61 Phaeton ..... \$850.00  
1 — 1927 Sedan (a real buy) \$2250

**Other Makes**  
1926 Studebaker Phaeton ..... \$800  
1927 Star Sedan ..... \$550  
1926 Master Buick Coach ..... \$900

Your Present Car Taken in Exchange

# brush N sports

## PACK TO FACE OLYMPIC CLUB IN FIRST GAME OF '28 SEASON

### VETERAN TEAM CARRIES NEVADA COLORS ON COURT

### CAPTAIN CLOVER MAY START GAME WITH BAY STARS

The first hoop game of the season will be played at 8 o'clock this Friday night in the gym with the varsity matching their skill against the Olympic club of San Francisco. According to all reports the local team will be playing up to their standard set last year, while the Olympic team rates as one of the best club teams on the coast and is composed of some of the best stars graduated from Stanford and Cal. Doc Martie states that the reason for scheduling this game is in order that the Reno people will see what the Varsity has to face in such teams as Cal. and Stanford. Most of the players will probably be the same as in the game played with N. A. C. last Saturday. The center will be played by either Gilmartin, Watson or Clover. Captain Clover, who has had two years on the Varsity, will start if his ankle will permit.

Watson is playing his fourth year on the Varsity while Gilmartin was a ringer center playing with the Frosh last year. Jake Lawlor and "Monk" Morrison are again showing up as forwards, while "Jim" Bailey and Leon Hainer are holding up the defense as guards.

**McHose Stars**  
McHose of Stanford, former captain from there, is an All Pacific coast forward and Miner has played on the Olympic club for several years. Watson, playing center is an All Pacific forward of Cal. Dixon and Tosseau playing guard have excellent records, the former being All Pacific coast guard, and the latter has been a Santa Clara star for the past three years.

No students will be admitted Friday night without their student body cards, according to Emory Branch, general athletic manager, and all are to present their cards at the Women's east entrance. The sections for men and women will be separate as before. The complimentary tickets issued to the pros for football will be recognized at basketball games, according to Branch. The preliminary game will be played at 7 o'clock.

**U. C. L. A.**  
As another step in the phenomenal rise of the University of California at Los Angeles, that institution, at the beginning of this year, became a member of the Pacific Coast Conference. Its athletic teams have assumed the official name of "Bruins" and its new home of 383 acres at Westwood is rapidly nearing completion.

**77 ARIZONA FROSH FAIL**  
TUSCON, Ariz.—The end of the first six weeks of school at the University of Arizona found 77 students packing their trunks after having had it decided for them that low marks are more appropriate on the ranch than at the University.

Spankings are the fates of all freshman women who violate the rules laid down for them at the University of Arizona.

**NEVADA HOOP SCHEDULE**

Nevada vs. Olympic Club, Jan. 13 and 14 at Reno.  
Nevada vs. Cal. Aggie, Jan. 20 and 21 at Reno.  
Nevada vs. Waseda-Japan, Jan. 26 and 27 at Reno.  
Nevada vs. Hillyard Team, Jan. 28 at Reno.  
Nevada vs. Fresno, Feb. 3 and 4 at Fresno.  
Nevada vs. College of Pacific, Feb. 10 and 11 at Stockton.  
Nevada vs. St. Marys, Feb. 17 and 18 at San Francisco.  
Nevada vs. St. Ignatius, Feb. 24 and 25 at Reno.

## HOOP REFEREES ARE ANNOUNCED

At a recent Far Western Conference meeting at Davis the following referees were chosen to officiate at Nevada basketball games for this season:

On Jan. 13th and 14th Frank Needles will referee the two games with the Olympic Club. Frank Needles is a brother to the famous Jimmy Needles who is at the present time head coach at St. Ignatius. Last year Frank Needles officiated at the C. O. P.-Nevada game.

Eddie Petaluma will referee the two games with the Cal. Aggies on Jan. 20th and 21st. Petaluma coached the Olympic team for eight years and is at the present time employed as a Spaulding sporting goods salesman. The last Nevada game that he refereed here was four years ago.

**Waseda-Hillyard**  
Both the Waseda-Nevada and the Hillyard-Nevada games will be refereed by Rufe Klawans, who many of the fans will remember officiated at the Santa Clara-Nevada football game on Homecoming day. Klawans is a graduate from the University of Illinois and was at one time a football and basketball star at that institution.

Higgins will referee our two games with Fresno State on Feb. 3rd and 4th. Higgins has officiated at the Fresno-Nevada games for the past three years.

Our games with the College of Pacific on Feb. 10th and 11th and St. Marys on Feb. 17th and 18th will be refereed by Frank Needles again, while Klawans will act as umpire. Petaluma will referee the St. Ignatius games on Feb. 24th and 25th, with Higgins officiating at umpire.

## Broadcasting of Athletics Evil

**COLUMBUS, Ohio.**—(I.P.)—"A Necessary Evil" is the term applied to intercollegiate athletic radio broadcasting by athletic officials at Ohio State University. While the broadcasting of football and basketball games is one way of losing spectators, the officials say, it also is the only means of keeping alumni and friends of the university interested in the sports. So Ohio State continues the broadcasting at a cost of about \$100 per game.

**MEMPHIS, Tenn.**—(I.P.)—Southwestern College has received a gift of \$100,000 for scholarship funds as a memorial to the late Hugh M. Neely, deceased Memphis business man. The gift came from his widow.

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We offer you every facility known to Modern Banking

**WASHOE COUNTY BANK**  
Established in 1871

CAPITAL and SURPLUS.....\$ 600,000.00  
DEPOSITS ..... 3,500,000.00

Banking by mail given particular attention—Correspondence is invited.

**COMMERCIAL SHOE SHOP**

SPECIAL RATES TO STUDENTS  
SHOES REPAIRED

WE CARRY A FULL LINE OF NEW SHOES

40 W. Commercial Row Phone 1432-J

## FULL SCHEDULE ARRANGED FOR FROSH CAGERS

## MEN ON SQUAD STARRD IN LAST INTERFRAT TOURNAMENT

With a full schedule ahead of them eleven Frosh men have been diligently practicing goals, passes, etc., in order to perfect a team for their first basketball game to be played with the Stewart Indians on January 20th.

Austin, Boyden, Clark, Oliver, Morrison, Dumble, Landigan, Merry, Quinn, Randall, and Liston are the eleven men practicing, and all these men are well remembered as strong members of the teams competing in the Interfraternity tournament. Both Liston and Clark have been working out with the Varsity and both men played in the N. A. C. game.

**Eight Games**  
The Wolf youngsters played eight games last year and won all of them. This year they will face new opponents that have not been on the Frosh schedule before, including games with Tonopah, Yerington, and Gardnerville high schools.

In all probability more men will be added to the squad, according to "Doc" Martie, depending on how the promising ones show up. It is expected that the game with Tonopah will be one of the hardest, this team always showing up well. It is coached this year by Ray Fredricks, former star and captain of the Varsity squad. Chet Scranton, coach of the Wolf Pups is also a former star and captain of the Varsity. It should be interesting to see the teams of these two master players meet. The Wolf Pups will also play the Tonopah town team while in the southern city.

Following is the schedule which has been drawn up for the yearlings:

- January 20—Stewart Indians, U. N. Gym.
- January 21—Tonopah, U. N. Gym.
- January 27—Tonopah, Tonopah.
- February 7—Yerington, U. N. Gym.
- February 10—Reno, Reno High School.
- February 18—Gardnerville, U. N. Gym.
- February 24—Reno, U. N. Gym.
- February 25—Sparks, U. N. Gym.

The youngest freshman at the University of Indiana made the highest ratings in a recent intelligence test.

Out of 23 students leaving De Pauw University because of homesickness, only five were women.

**A COLLEGE PHOTOGRAPH**  
Costs Little Now and Becomes More Valued as the Years Roll by

**Riverside Studio**  
228 North Virginia  
We specialize in University Photos at Reasonable Prices

**Wigwam Barber Shop**  
H. E. NICHOLS  
41 West Second Street Reno, Nevada

Full line of Magazines, Popular copyright Fiction, Out of Town Newspapers, School Binders, Fillers, Fountain Pens, Greeting Cards and Mottos for all occasions.

**Reno News Agency**  
OPPOSITE WIGWAM THEATRE  
36 West 2nd Street Phone 492

## Second Contest in Publications Race Offered to Crowd

## Unusual Interest Shown In Fast Hoop Tourney

Secret practice throughout the Christmas recess has served to bring the three leading teams of the Publication Basketball tournament to the very peak of form, and the two remaining games of the tournament are certain to be thrillers for the word "go."

The last Sunday before vacation the Sagebrush quintet won a glorious victory over the Desert Wolf aggregation by the close score of 17-9, thus breaking into the top section of the form sheet. Monk Morrison refereed the game and only 27 decisions were booted by the audience.

**High Stakes**  
The tournament is being played for high stakes, the losing team being pledged to furnish chow for the winners. So far, it looks as though the Brush five will stow away the feed but, according to Mark Twain, you can never tell by the looks of a frog how far he can jump, and some of the closer contenders may spring a surprise before the end of the tournament play.

Next Sunday the Desert Wolf and Artemisia eight meet in the second game of the tournament. The game will be called at 2:30 and rooters are

**Golden Grill**

Carefully Selected and Properly Prepared Food

And Your Money's Worth

**DINING ROOM**  
Breakfast, a la carte  
Lunch, 40c Dinner, 75c

## CAPTAIN RULED OUT BY COACHES

advised to be on hand early. Special arrangements have been made to handle the crowds, but from the attendance at the last game, spectators who expect to arrive late, as well as all others are advised to stay away. The crowd at the Wolf-Brush game overflowed the gallery onto the floor when it lost its footing on the railing. The attendance was estimated roughly at three, of whom one was timekeeper and scorer, and it anticipated that the number will be nearly doubled for the game Sunday.

Friday and Saturday the Varsity will play preliminary games with the Olympic Club.

The standing of the teams at present:

Team	Won	Lost	P. C.
Brush	1	0	10.000
Artemisia	0	0	.500
Wolf	0	1	.0000

**BOZEMAN, Mont.**—(I.P.)—Because he has played three years of intercollegiate football, Joe Dobeus, elected captain of the 1928 Montana State football team will have to relinquish his post. This was decided at the conference of coaches at Denver. The conference limits players to three years of competition, but it was thought locally that Dobeus would not come under this ruling because he started to play before the new rule was passed. The coaches thought otherwise, and Montana State will have to elect a new captain.

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"The Cleaners Who Clean"  
EXPERT FRENCH CLEANERS AND FINISHERS  
DRY CLEANING A SPECIALTY  
EXPERT ALTERATION AND REPAIR WORK  
Phone 129 Phil Weber, Class of '29 Office: 134 W. 2nd St.

Fresh Cut Flowers Received Daily  
From Our Own Nurseries

**RENO FLORIST**  
G. Rossi & Company  
ARTISTIC FLORAL DESIGNS  
223 N. Virginia St. Phone 17 Reno, Nevada

**Donnels & Steinmetz**  
Furniture - Carpets - Curtains  
Everything in the Furniture Line  
2nd and Sierra Sts. Reno, Nevada

**THE UNION MEAT MARKET**  
FRESH AND SMOKED MEATS AND FISH  
FRESH POULTRY  
KILLED TO ORDER  
133 EAST SECOND ST.  
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For Better Health  
Use  
MILK, CREAM AND BUTTER  
from the  
Crescent Creamery  
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The largest selling quality pencil in the world

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17 black degrees  
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At all dealers  
Buy a dozen give best service and longest wear.

Plain ends, per doz. \$1.00  
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American Pencil Co., 215 Fifth Ave., N.Y.  
Makers of UNIQUE Thin Lead  
Colored Pencils in 12 colors—\$1.00 per doz.

Malted Milk Shakes Candies Hot Lunches Tamales

**THE WALDORF CAFE**  
YOU ALL KNOW THE PLACE  
Try Our Lunch Counter for a Real Good Lunch

Soft Drinks Oyster Cocktails Cigarettes

# SAME DEFENSE, OFFENSE USED THIS YEAR BY NEVADA CAGERS

### DR. ALLEN HAS GREAT RECORD AS COACH AND ATHLETE

### MARTIE GAINED SPORT KNOWLEDGE UNDER THIS STAR

This year the Nevada Varsity basketball team will use the shifting zone defense and fast breaking offense style year. Last year was the first time that the Nevada quintet used this system, and it was also the first time that it was used on the Pacific Coast.

Dr. F. C. Allen, head coach of the University of Kansas, was the originator of the shifting zone defense and fast breaking offense style of basketball. It was under Dr. Allen that Coach Martie of the University of Nevada did his work, both on the basketball court and on the track, while he was in college.

Great Record  
Dr. Allen has a near perfect coaching record, and this is not only in basketball but in football and track also. He is today considered the greatest authority on basketball and is the author of what is known as the Basketball Bible, recognized as the best technical publication of its kind. He is a graduate osteopath and has patented many athletic devices, among them the football shoe that was used by the Varsity team of the University of Nevada during the past season.

College Star  
While Allen was a student at the University of Kansas he played on the Kansas varsity basketball team and also coached the Baker University varsity at the same time. That year Baker University won the championship of the conference that they were playing in. For the first two years after he graduated from Kansas he coached the Kansas Varsity and won the conference championship both times. After this he coached the Haskell Indians, the hoop quintet that took the longest trip of any team at that time. On this trip they traveled 18,000 miles and played a total of 20 games, all of which they won.

For the next eight years he was head coach at Warrensburg, Miss., and it was here that his teams won the conference championship eight times in football, basketball and track.

Winning Teams  
From Warrensburg he went back on the job at Kansas where his basketball team tied the winner of the conference championship the first year and has won it ever since. Out of a total of 96 games played his team has won 88 and recently set a record of 35 consecutive conference games won.

Last year his team lost their first game of the season and won all the rest, winning the championship again. This year his team has lost one game but will no doubt show up at the top once more.

In 1903 Dr. Allen played running guard on the first national championship team, and the year after he organized what was known as the Allen team, on which himself and three brothers played and it fell to the lot of this team to defeat the championship team on which Allen himself helped to win the national year before.

# MANY '1-POINT FOOTBALL WINS

The seventh point after touchdown has been responsible for many victories and defeats in the past season of football. No less than five major games were decided by that extra point.

Of greater interest to us are those concerning U. C. L. A. While playing in the Southern California Conference, the Bruins were held to a tie by Pomona when the Sageshens converted, and vice versa. (The Arizona game would have been an example of the extra point had not Arizona made a field goal.)

U. S. C. was defeated once by Notre Dame, 7-6, and tied once by Stanford, 13-13. They also won once by one point when they conquered Oregon, 13-12.

Stanford pulled off the last one when the Cardinals gained a one-point victory over Pittsburgh several days ago.

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# BRUSH SPORTS

## BIRTH OF HOOP GAME TRACED TO SPRINGFIELD AS WINTER SPORT

Baseball and football, two of the three chief American sports, are not distinctly American in origin. The first ape who took pleasure in throwing a coconut to his brother in another tree invented baseball, and the game in somewhat its present form was a Dutch perfection.

Football, it is claimed, was played by the Greeks and Romans, and more recently was adapted from the English association football.

But basketball, the third great American sport, is purely American, and is unique in that it was deliberately invented.

### In Winter Sports

Back in 1882 James McIntosh, director of physical education at the International Y. M. C. A. training school at Springfield, Mass., saw that Indian clubs, dumbbells and weights were not going to be enough to keep his boys in the gymnasium during the winter months. Baseball furnished plenty of sport in the spring and summer, and in the fall football was rapidly increasing in popularity. But ice hockey was practically the only winter sport, and not everyone could learn to play this.

So Naismith set about to develop an indoor game. Four walls and a smooth floor were all that he had to begin with. He realized the importance of football, and suspected that some such game might be adapted to indoor playing. But tackling was an important part of football, and tackling on a maple floor would be out of the question. The reason for tackling, he reasoned, was to stop a man from running with the ball. Therefore, the new game, to be a success, would have to eliminate the running element. This

## TROJANS LOOK GOOD IN TRACK

According to Track Coach Dean Cromwell of U. S. C., the Trojans will blossom forth with an exceptionally strong track aggregation this year and, according to dope, will give the Stanfordites some tough competition in the Pacific Coast and I. C. A. A. A. championship. With the 1928 Olympic games in the offing, Cromwell states they will make a strenuous attempt to send as many men to Antwerp as any other institution representing the United States in international competition. Recently Dean Cromwell was appointed assistant coach on the Olympic games team.

Lee Barnes, Olympic pole vaulting champion of 1924, will captain the team. Barnes elevated himself through the ozone last year to a height of 13 feet 9 1/2 inches, only to have Sabin Carr of Yale set a new record of 14 feet. Charles Borah, national A. A. U. 220-yard champion and Interscholastic title holder in both the sprints, promises to be Troy's outstanding point gainer. Borah has only dropped two races since running for U. S. C. In the hurdles, Troy is exceptionally strong, with such veterans as Reynolds, Payne and Kaer, all-American quarterback. For the quarter-mile, three veterans have turned out and in the weights and high jump, with plenty of backing in the pole vault for Barnes, it looks like the Trojans will be plenty tough for anyone's consideration.

Philosophy is coming to be a staple topic for thought. Prof. W. E. Hocking of Harvard University, president of the American Philosophical association stated.

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## Hat and Garter Fad Is Latest Among Men

Manufacturers and retailers of hats have begun to enjoy life once more as college men are showing an increasing inclination to wear top pieces. Many still go bareheaded, but the majority now prefer to be covered.

And likewise, the garter industry is picking up with the decision of college men throughout the country that socks are for the legs, not drapes for the shoetops.

But another industry is being threatened by the whims and vagaries of college men. That is the underwear business. Hard hit when modern athletic rules decreed the discard of the winter "heavies," they have managed to struggle until now. But from the south comes word of a new fad, namely that of discarding the undershirt altogether, and going about with underwear made up only of a pair of white running pants. The University of Alabama is the originator, according to the latest word here, but the fad is spreading. Meanwhile underwear magnates are uttering fervent prayers that they are not to be made to bear the burden just being given up by the hat and garter industries.

## Argentine Tango Late Dance Fad

LONDON—(U.P.)—The haunting, melancholy rhythm of the Argentine tango, as it is danced in Buenos Aires, has become more popular in London than the jazzy strains of the Black Bottom, the Yale Blues and the now almost obsolete Charleston.

In practically all the dance palaces throughout England, the Argentine tango is a prominent feature on the program. There are at least four or five numbers of this dance in a single evening. At private functions, where the chaperones frown upon the latest Terpsichorean innovations, the grace of the Argentine tango also has found favor.

Its intricate steps also are being introduced on the stage. Many of the

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U. C. L. A.—(P.I.P.L.)—Hereafter, all alumni of Berkeley as well as alumni of the Los Angeles campus of the University of California, will be accorded the privileges in purchasing athletic tickets of the other university.

With this new ruling by the General Alumni Association of the two universities, alumni of either campus will be able to purchase tickets for all athletic events at the reduced price at either Berkeley or Los Angeles.

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### Somebody Is Always Taking the Joy Out of Life

By BRIGGS

WHEN YOU'VE BEEN OUT ON THE ROAD FOR A WEEK MAKING SLEEPLESS SLEEPER JUMPS EVERY NIGHT

I WONDER IF THE GUY THAT NAMED THESE SLEEPING CARS EVER TRIED TO SLEEP IN ONE

AND FINALLY YOU HIT A REAL TOWN WITH A REAL HOTEL AND REAL BEDS ON SATURDAY NIGHT

HERE'S WHERE SLEEP AND I GET ACQUAINTED ONCE MORE

AND YOU MAKE ALL ARRANGEMENTS TO REST IN THE ARMS OF MORPHEUS TILL LATE SUNDAY MORNING

DO NOT DISTURB

AND THEN JUST AS YOU DOZE OFF THE FELLOW NEXT DOOR STARTS OUT TO BREAK THE LONG-DISTANCE COUGHING RECORD

WHAT THE H—!!

TILL YOU WISH YOU'D TRIED TO GET A FLOP IN A BOILER FACTORY.

SHUT UP!! DO YOU THINK YOU'RE SINGING ME THE RUSSIAN LULLABY?

SOMEBODY IS ALWAYS TAKING THE JOY OUT OF LIFE

SAY, CLERK, SEND THIS BIRD IN 436 A CARTON OF OLD GOLD AND TELL HIM THERE AIN'T A COUGH IN A CARLOAD

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# NEVADA ACTORS TO TAKE "BAD MAN" ON TOUR

### CHENEY AND BERNSTEIN HAVE LEADS IN COMEDY

One of the most completely all-star casts ever assembled on this campus will be seen in the Campus Players' production of "The Bad Man," one of New York's outstanding comedies, when it is presented early in February at the Granada theater.

The leading role, made famous by Holbrook Blinn, will be entrusted to Don Bernstein, '28. The part of the Mexican bandit who loves and lives by the pull of a trigger should give Bernstein adequate scope for his comedy talents which he has already exhibited in "Captain Applejack" and numerous other campus comedies.

**Experienced Actor**  
The leading feminine part will be assumed by Marion Cheney, '30, who has just returned to college after spending a semester in study and acting with the Players' Guild in San Francisco. Miss Cheney is one of the outstanding thespians on the campus. Emory Branch, '28, who played the lead in "The Fall Guy" last year, has been selected for the Junior lead. George Vargas, '31, has been selected for the role of villain. He will be remembered for his acting in the "Chester Mysteries."

**Character Acting**  
One of the leading comedy parts in the play, that of dried-up old man, will be handled by Jack Gregory, '28, who contributed one of the character hits which made "The Enchanted Cottage" the success that it was. Leonard Sledge, '30, one of the stars of "Kempy," will be seen in an entirely different role, that of an oily loan shark. Two other leads of "Kempy," Renee Duque, '29, and Hoyt Martin, '29, will again be paired as the ingenue lovers.

Edwin Semenza, '30, will assist in the production of the play and assume the role of a henchman of "The Bad Man." He is assistant director for Campus Players, and will be remembered for his work in "The Enchanted Cottage."

Ralph Adamson, '30, Russell Garcia, '30, and Wynne Saxsmith, '29, all of the managerial staffs, will be seen in the several minor parts.

**Managerial Staff**  
Carol Smith, '28, will be in charge of the settings. Fred Anderson, '28, and Thurber Brockbank, '29, in addition to the other managers and a large corps of assistants, will manage the comedy. Rehearsals for the play have already started under the direction of Edwin Duer.

# "Ideas" Big Thing Proclaims Editor

Dr. Harold de Wolf Fuller, editor of "New York," a magazine of ideas for the general reader sponsored by New York University, says: "Partisanship by alumni is understandable. It is human and, in spite of a modicum of the immoral, is wholesome.

"It is a phenomenon upon which college authorities might build. Suppose that institutions of higher learning could get alumni and the general public as wrought up over ideas as they become over football games! This is not an impossible goal. An idea is the most exciting thing in life. Witness the wars and the peace which ideas have made. Witness the contrasting colossuses, Lenin and Mussolini, who mounted to eminences of ideas. But to come nearer to the subject in hand, university professors and literati once had the devoted following which football coaches and college teams have today. When Erasmus made the tour of great European cities, it was ideas, not football, which stirred the world.

Doctor Fuller also says: "Our civilization since the war offers similar opportunities. Religion is in a state of flux. Moral values are waiting for reevaluation. Modern problems of government turn up anew the whole question of political philosophy. Society is looking for a guide. The chance for a university to gain violent adherents in all these spheres is inviting. A national 'championship' in ideas would be something new and something to be envied."

# Campus Players Elect Officers

Officers for the current semester were elected at the final meeting of Campus Players last semester. Those who will lead the organization for the first half of 1928 are as follows: Jack Gregory, '29, president; Renee Duque, '29, vice-president; Evelyn Turner, '28, secretary; Don Bernstein, '29, treasurer; Emory Branch, '28, for the fourth consecutive term, was unanimously elected to the exalted position of Mistress of the Wardrobe.

# Twain's Booklet Proves Success

The Mark Twain booklet which was recently published under the auspices of the American Association of University Women has been received with considerable favor by the public. The incidents which occurred during the life of Mark Twain while he was in Nevada were taken chiefly from his book "Roughing It" and by a careful arrangement of these details a very interesting booklet of early life in Nevada has been submitted.

# Dr. Durant Lectures Before Crowded Auditorium Three Successive Evenings

## Audience Given Summary of Philosophic Work And Broader Concept of Thinking Man

One who characterized himself not as a philosopher, but as a lover of philosophy, who spoke of thought as of a deity, and of its disciples as Gods, came to a Nevada audience and exhorted them with the profundity of his thought. On three successive nights a crowd whose members numbered representatives of every creed and nationality filled the auditorium of the Education Building to capacity in an attempt to hear the message of this twentieth century prototype of history's Platos and Spinozas. And having heard, from the author of "The Story of Philosophy" a summary of what constitutes philosophic thought, the audience filled out on each night with a broader concept of thinking man.

Dr. Durant chose as the subject of his first lecture, "The Ten Greatest Thinkers." He introduced them in chronological order extolling and eulogizing upon those qualities upon which was based admission to the list. Durant chose as the standard of greatness the measure of influence exerted by each man. Those thinkers of history whose influence changed the thought of the day were characterized as "great."

**Names Surprise**  
Durant excited exclamations of surprise from his audience as he disclosed the names. Speaking in that persuasive informality which characterizes his writings, Durant captivated his hearers from the start.

First on the list came Confucius, who brought to a chaotic China a stabilizing influence. At a time when Chinese thought was in that turbulent condition arising from the conflict of many faiths and creeds, Confucius rose to deliver the fiat upon which was based Chinese religion for centuries to come. "With his sane wisdom he rescued a civilization which was tottering because of the decay of its traditional religion."

There followed others in Durant's "Hall of Fame." There was Plato, whom contemporaries called the atheist, for Plato believed in only one God.

**Aristotle Influential**  
Then Aristotle, the Greek sage, whose finding were the criterion of thought until the Middle Ages. There came others:

St. Thomas Aquinas, the Catholic philosopher whose influence needs but passing comment.

Copernicus, whose declaration that the earth travels about the sun gave to the world a new concept of physics and of God.

There followed Francis Bacon, the English philosopher-statesman-writer who continued in the lines set by Aristotle.

Isaac Newton, the mathematical genius whose observations established a new school of scientific analysis.

**HARVARD'S PLAN WELL RECEIVED**

(By Student News Service).—Harvard's plan of educational "vagabonding" has been winning enthusiastic reactions in other colleges, with consequent attempts by many college editors to bring about similar arrangements in their own institutions. The "vagabonding" is simply a matter of attending interesting lectures in classes besides those in which the student is registered. To enable the students to choose, the Harvard "Crimson" each day publishes a directory of worthwhile lectures from which the students make their choice. Harvard students had long followed this program, but their daily has crystallized the practice into an extra-curricular activity.

President C. C. Little of the University of Michigan, while recognizing the excellent scholastic motives behind vagabonding, predicts that "it is likely to have disastrous effects if carried to the extreme." If not permitted to interfere with regular class work, he views it as legitimate.

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# JAMES SHERRIT APPOINTED TO WOLF MANAGER

### HERB JACOBS LEAVES TO REGISTER AT CALIFORNIA

James Sherrit, 28, was elected by Publications Board yesterday to serve as Business Manager of the Nevada Desert Wolf for the present semester. The election came as a result of the failure of Herb Jacobs, last semester's manager, to return to Nevada for registration. Jacobs and "Whitey" Lawson, Wolf quarterback, signified intentions of enrolling at the University of California.

Sherrit served as manager of the Desert Wolf last year and his re-election to that position took place because of the lack of eligible members on the staff. The A. S. U. N. handbook states that a man must have at least two years' experience and be an upperclassman. Sherrit proved himself a very capable manager last year so the book will not be in amateur hands.

Plans for the press Mardi Gras were also discussed at the Publications Board meeting. This is one of the feature dances of the spring semester and to which the staff members look forward with anticipation. It will be given during the first part of February and the prizes for the "Best Story Contest" of the Sagebrush will be awarded at that time.

Four Spanish professors have arrived in the United States to tour American universities for ideas to be incorporated in a new \$3,750,000 government college in Madrid.

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# STORY CONTEST LEAD BY BIBLE

At present time Alan Bible '30 is leading all contestants in the Desert Wolf-Sagebrush best story contest with a score of 225 points. Betty Lippincott '30 and Barbara Horton '30 are tied for second place with 150 points each. Leonard Fox '30 with his 125 points, holds a third place. Four persons, Fred Lohse '30, Julien Sourwine '31, Melville Hancock '30, and Will Stevens Jr., '31, are all tied for fourth place with 100 points apiece.

In the last Sagebrush, Will Stevens' story on "First Lecture by Will Durant Wins Praise of Huge Audience," took first place. The second choice was won by Betty Lippincott '31 with the story of "Players Make Plans for the Production of New Comedies." The story of "Organizations Agree to Turn Over Surpluses Every Month," written by Leonard Fox '30, took third place. Pat Smith '29 placed fourth with his story on "Account on Dr. Church Shows Work of Arctic Party Advanced."

The contest is being sponsored by Elmer Lyons '29 and Herb Jacobs '29 for the purpose of promoting better story writing. There are four prizes that will be given out to the winners who place in the contest. The winners will be announced in the January 27th issue of the Brush.

### LARGEST SUNDIAL

MANILA, P. I.—(U.P.)—Flowering plants with blossoms all the year round will mark the passing hours on a 115-foot sundial, one of the largest in the world, which is to be constructed soon on the University of the Philippines campus.

# Oldest Collegiate Grad "Centenarian"

DELAWARE, Ohio.—(U.P.)—Dr. Samuel W. Williams, Wyoming, O., oldest living alumnus of Ohio Wesleyan University, who recently celebrated his 100th birthday, is believed to be the oldest college graduate in the United States.

Officials of the Ohio Wesleyan Alumni Association here hope to hear from anyone who can challenge Dr. Williams' right to the title of the "oldest living college graduate."

Dr. Williams will celebrate the 80th anniversary of his graduation from Ohio Wesleyan University next June, having graduated in the class of 1848, of which he is the sole survivor. He has spent practically all of his life in Cincinnati, aside from a few years spent in teaching at Ohio Wesleyan and later at McKenzie College, Lebanon, Ill. He became connected with the Methodist Book Concern, Cincinnati, in 1868, and served as book editor for that organization during 50 years.

Some 10,000 volumes are included in the private library which Dr. Williams has collected. Although he is unable to leave his home, due to the infirmities of old age, he is still able to read his Testament in the original Greek as a mental diversion.

A gift of \$5000 a year in perpetuity has been made to the University of California to combat infantile paralysis.

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