# Sagebrush

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# As the sands of time

down to almost nothing toward the end.

Theoretically, unless half the student body are cousins of the clan "Aaron," the lines should be regular in number throughout the day. But cheating at registration has become as traditional as rush week and Sundowner beer-tasting seminars.

School officials shake their heads, upperclassmen shake their fists, but still the underclassmen manage to sneak in a day early. Reports one junior: "A lot of the kinds in line Thursday I knew for a fact to be freshman and sophomores. Others you could spot a mile off as having 'that frosh look' about them."

Even one of the Blue Key men (whimsically known as guardians of the door) evinced comprehension of the rank cheating in the ranks when he complained, "Everyone's got a note!"

Phony notes painting stories of woe that would have done Job justice were but one in a bag of cheating tricks: No. 2 ID cards were borrowed from upperclass friends, or windy stories were invented at the door.

programer with the Computer Center; Pat Thorne, student; Dr. Richard Cotter, faculty member; Paul Seaman, student; and Dr. Stephen Akres, faculty member.

Although the committee did suggest several changes in registration procedure, implemented this fall and to be used again in the spring according to Shirley, they could offer no solution to stop the cheating.

Shirley sensibly argues that stricter security measures, such as professional guards at the doors, were not warranted in the committee's tight budget. Also, he speculated that students would be resentful of such action.

Students who registered at their appointed hour would more likely be grateful . . . but since the majority rules, and the majority of the student body either cheats or is trying to, Shirley has a point.

Allowing for "cut-sies" at registration, however, students were vehemently critical of most of the innovations employed this year on the committee's recommendation.

preliminary class scheduling, a spring guidebook many students preregistered by, only to find some courses dropped and others changed in the fall.

One change authorized by the committee this year was the deletion of several cards from the "packets." Among the cards deleted were: religious, defer payment, parking permit and insurance.

Supposedly, the cards were omitted in the interest of saving time. But a lot of students who didn't want the school insurance program had to waste their time waiting in line in order to cancel it.

Shirley freely admitted the company gave the school "a better rate" for subjecting every student to automatic insurance. Some \$2 was whacked off the individual student's price, as long as he would have to make a positive effort to cancel the program.

"It's just good business sense," Shirley commented. "Besides, it's a good insurance program; the school would like to see more students take it."



Patience

#### by Maureen Reilly

Like the sands of time, the lines at registration never seem to run out. And like the sands of an hourglass, the lines swell during the early part of the day and dwindle

Not so ingenious but just as effective was the method employed by buddies or frat brothers of the Blue Keys: i.e., they walked in whenever they felt like it.

"We know they're cheating," said Registrar Jack Shirley, a member of the Committee on Computerized Registration, formed last November to improve the process. "This is where theory and practice are in conflict," he pointed out.

Other members of the committee include James Anderson, university vice-president; Robert Kinney, dean students; Susan Brewer, of

One such change was mailing the registration packets instead of handing them out in the gym. In order to receive a packet, it was the student's responsibility to mail in an address at the end of the spring semester. The request blanks were distributed to returning UNR students and area high schools.

But what about out-of-state students? Or even out-of-county? Also, many packets requested were late in the mail, to the point where Monday became an unofficial third day of registration.

Other criticisms were leveled at

Add to the student complaints this suggestion by a university department chairman: "We need the flexibility to add sections within a department when required courses fill up, meaning a looser studentfaculty ratio; and why not post the course numbers of classes as they fill, so students don't have to wait in lines only to be turned away?"

However, Shirley sees no change in registration for the spring semester. He advised students and faculty members to place any complaints with himself or Anderson.

## **Barnes Dean of Students**

The word "acting" has been deleted from Roberta Barnes' title of dean of students.

Barnes has been acting dean for the past year, but President N. Edd Miller told a Monday afternoon staff meeting that the Board of Regents has approved his recommendation that she assume full time direction of the Office of Student Affairs.

At the same time the title of Cecelia St. John is being changed from assistant dean of women to assistant dean of students. Robert Kinney is associate dean of students.

Although the post of vice president for student affairs has been authorized by the regents, Miller said it will not be filled this year because of funding problems.

Barnes, 38, has worked with Nevada students since 1959 when she came here after similar work with students at the University of New Mexico and at Willits High School in California.

She started at the university as a women's counselor, becoming assistant dean of women in 1961, dean of women in 1968, and acting dean of students in 1970.

She received her baccalaureate degree from the University of California, Berkeley, and her master's degree

# Leadership

How can the position of ethnic minority groups on this campus be improved?

How can the dorms be made more a place to live, rather than just a place to sleep?

How can the image of the university be improved in the community and the state?

Should ASUN government be reorganized in order to more effectively cope with the major problems of this university?

These were among the issues discussed by students, faculty and administrators at this year's ASUN Leadership Conference, held at the Stead Conference Center this weekend.

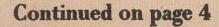
With the aid of "sensitivity training" conducted by Jack Clarke, counseling and testing (see story this page), the participants analyzed the general problems inherent in leadership and came to a consensus on goals for the coming year.

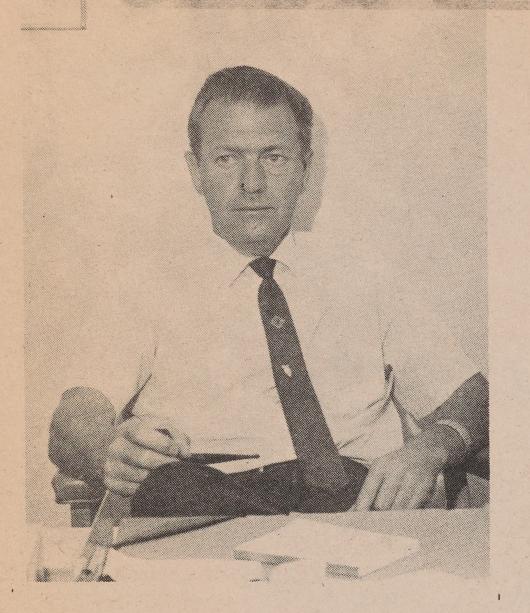
Working with a list of problems compiled by ASUN President Dan Klaich, the participants divided into groups and attempted to choose the five issues they considered most crucial. Then the groups got together to iron out differences of opinion and reach an overall consensus.

from the University of New Mexico. She is completing work on her doctoral degree at California. She recently was appointed by the U.S. Department of Defense to the Defense Advisory Committee for Women in the Armed Services.

According to Klaich, no single issue was picked as being "most important." Instead, five crucial problems were chosen without rank.

**Dorms and minority representation**—These two groups were lumped together because, according to Klaich, "they are two groups that





#### by Sue Lyon

Registration's finally over. Get all your classes? Maybe some new friends or a biking pal? If you just happened to pick up a not-so-cozy germ, virus, or such, then march right on over to the Student Health Service. It's there for you. And the man there to help you back to normal, is Dr. Robert C. Locke.

Though his office hours say 9 to 4, this particular person has provided many a 24hour service. Along with five part-time doctors, six RNs, six nurses' aides, and two order lies, Dr. Locke takes care of well over 100 students every day. Now that the center's open seven days a week, 24 hours a day, it's no easy job for anyone, even a Doc. Best thing about it is you get a smile with your remedy, whatever it may be.

Ever wonder how an individual

# Doctor on call

He likes it. Besides being the only full-time, on-campus MD of Internal Medicine, which deals with contagious diseases such as mumps, measles and their diagnoses, he also is a faculty member with full voting rights.

Locke has been on the UNR campus since 1948, so he's seen more students come and go than you or I could imagine. He has succeeded in reviving the Health Center to a more efficient working facility.

Graduating from the old Reno High, he went on to UNR and then to McGill University, Montreal, Canada, where he earned his degree and was ready to intern. Duty called. He enlisted in the Navy and spent three years in the Medical Corps of the Marines and was stationed in the S. Pacific. There he was cited on Iwo Jima and the Volcano Islands for excelled performance in combat for evacuating wounded to safety in the face of the enemy. The Navy Cross and Purple Heart were also awarded him.

Today, along with holding a Fellowship in the American College of Chest Physicians, presented by the Board of Regents, and acting as consultant to most all of Nevada's State Agencies, Locke still finds time to spend with his son, a future dentist, and daughter. Weekends he's an avid golfer and sometimes hunter, and he knows the best locations for both as he has lived in Reno since 1930.

At present, the future of UNR's physicians lies parallel with that of the Health Center's. Totally student supported, it serves only students who have paid the \$18 fee at registration—unless an emergency arises. Any time of day, any day of the week, any student can walk in with a problem and receive help. Along with that fact, many pre-meds have found Locke's counsel valuable to their up-

# News Notes ASUN movie series

ASUN's movie series will begin Sunday with "The Fixer," according to Pete Perriera, activities director.

Other movies offered this year will be "Downhill Racer," "True Grit," "If," "How the West Was Won," "Jenny," "Butch Cassidy and the Sundance Kid," "The Sterile Cuckoo," "Charly," and "They Shoot Horses, Don't They."

Lecturers scheduled for this semester, said Perriera, include John Kerry (Veterans Against War) Sept. 29, Senator Mark Hatfield Oct. 22, and Mort Sahl Nov. 12.

The first UNR concert of the year, featuring Elton John, will be Thursday night at 7 in the Fairgrounds Pavilion. Tickets for ASUN cardholders are \$3 at the Activities Office in the Student Union.

Perriera and Mack Potter, ASUN business manager, will meet with the Washoe County Fair and Recreation Board Sept. 23 to try to settle differences which threaten to put an end to ASUN concerts. The board members allegedly fear drug usage and damage to facilities during the concerts. UNR representatives plan to submit a list of "selfimposed regulations" at the Sept. 23 meeting.

### Spouse activity card

A "spouse activity card" will be offered by the ASUN this year. Director of Activities, Pete Perriera, said the program, discontinued last year, will allow student spouses to receive discounts on concerts, lectures, athletic events and other university-sponsored activities.

The cards will be issued as either an endorsement on the student's ID card or as a separate activity card. They may be obtained at the activities office in the student union for a \$7.50 fee.

Let's paint the 'N'

It has been two years since the 'N' on the hill overlooking Mackay Stadium was last painted. This year as a rally committee project, coordinated by the sophomore class, it is planned to paint it next Sunday.

Those interested in helping are asked to meet at 10 a.m. in the south end of the Mackay Stadium parking lot. Bring old buckets, mops and brooms-as they will be needed.

becomes so dedicated as to spend most of his waking hours serving others, especially young people? The answer's not difficult.

coming years in medicine. What the world needs more of now, besides love, are more doctors like Locke.

# Beer, for the care and.

The value of beer in the care and rehabilitation of geriatric patients is gaining increasing recognition throughout the nation.

Cushing State Hospital for the Aged in Framingham, Mass., was one of the first to experiment with beer to dissipate loneliness and withdrawal among older patients.

The Cushing experimental group comprised 34 male geriatrics evidencing advanced degrees of senility, hostility, disorientation and withdrawal among other typical symptoms.

Once a day they were placed in a social situation and furnished an 11-oz. ration of beer.

Cushing reported that patient response to the program was remarkable: the group began to communicate among themselves, incontinence decreased, fewer restraints were required and psychotropic medications were substantially reduced.

The Cushing findings were reinforced by a similar experiment at Hastings State Hospital in Minnesota.

The conclusions of both studies were

beer consumed in a social environment for a period of time is greatly beneficial to the geriatric patient—his social adjustment to his situation and his outlook on life improve, his physical capabilities increase.

A recent controlled survey by the Westhaven Nursing Home of Seattle developed definite evidence that it was the beer, rather than the social environment, which contributed to patient response.

This 90-bed institution conducted a survey with a group of 34 men and women, ranging in age from 58 to 94. Half the group were given fruit juice daily, the other half, beer. The beverages were served in a social environment.

While both groups made initial progress, it was soon obvious to the staff that the second group was more progressive, happier and looked forward to the daily social hour with more anticipation.

By the end of the four weeks, at which time the first group also switched to beer, the relative scoring between the two showed a significant numerical advantage in favor of the beer group.

Those that can, are requested to bring trucks to provide transportation.

Free punch and beer will be provided. Direct questions to Tom Collins, sophomore class president, at the ASUN office in the Student Union.

### Cash for trash

An increasing number of reclamation and recycling programs throughout the nation are expected to collect and reuse more than a half-billion bottles and jars, 300 million aluminum cans, 1 billion metal cans and 11.7 million tons of paper this year.

According to container and packaging industry sources, the public is taking economic advantage of the "cash for trash" programs which pay \$200 per ton for aluminum, \$15 per ton for scrap steel and \$20 per ton for salvaged glass.

The reclamation programs, now established in virtually every U.S. community, have been described as an important first step toward the long range goal of total recycling of all usable materials found in refuse.

That goal is expected to be reached when integrated solid waste management systems, now in the experimental stage, are perfected and applied.

### Grant for study

UNR will receive a \$12,168 federal grant to conduct an environmental study of the Orovada Basin.

The research funds from the Environmental Protection Agency will go to the university's biochemistry department under authority of the Clean Air Act.

The study will involve recording the total annual pesticide input in the agricultural area surrounding Orovada and the seasonal impact.

Classifieds

**Special** 

Student

The Sagebrush is offering a new service to students here at the University. All students can place classified ads in the Sagebrush for only 50c minimum. You can put in as many words as you think is necessary to get your message across to your fellow student.

Just type your ad and bring it down to the office during the day and someone will take care of you. We are located in the basement of the Student Services Center. Ads must be paid in advance.

Regular classified rates for commercial advertising is still 5c per word with a \$1.00 minimum.

KUNR IS the FM University WILL THE person who ripped-off

**FREE-LANCE** artists interested

ATTRACTIVE GIRLS interested PERSONS INTERESTED in the in magazine modeling or body- ecology movement in the Reno

my wallet in late Aug., please give it back. Peggy Lear Bowen, 323-0406.

FOR RENT: Large 2 bedroom house, with garage, partly furnished, approx. 5 mi. from town on 395 no. \$130 per mo., water furnished. Call 329-0283, leave name and number for DeJoria.

station. Their music format is classical. The percentage of classical freaks is limited in the student body. If you are interested in attempting a change of format for your radio station, call Conrad, 786-3853.

in publishing in the Sagebrush, contact Peabodie at the Brush office or evenings at 329-1510.

graphics, contact 329-0283, leave name and phone.

area, who are interested in helping, please contact Craig at 358-5030.

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# Rush

The greek houses have again opened their doors to incoming students in the annual search for new membership.

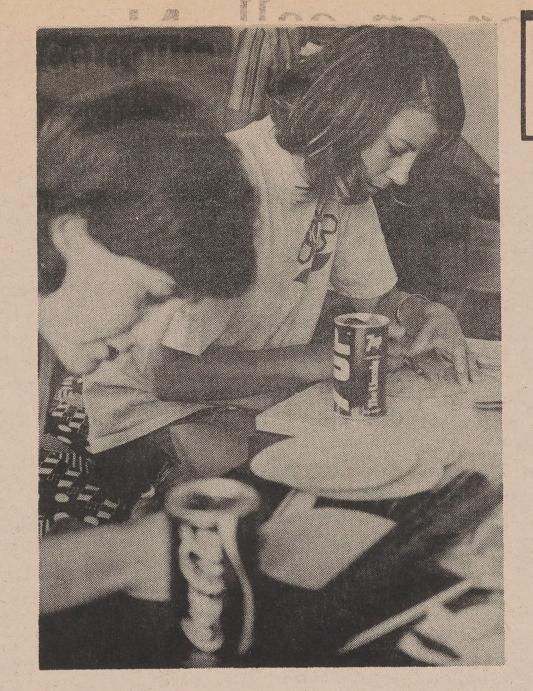
Fall rush began the 5th of September and offered a week of rush activities to 300 Rushies. 206 men and women pledged a greek house when the week was over.

The Fraternities had an informal rush that lasted until Wednesday. Held a week later then in proceeding years, more applicants than usual were rushed and eventually pledged. The membership quota was reached in all but one house. Fred Leed, ATO, was rush co-ordinator.

Sorority rush opened with a "mixed house" watermelon picnic. Open house and rushing began in earnest the following day and continued for a week. Informality was stressed and the houses had a "casual day" as a party theme. For the first time, entertaining was allowed outside of the house and themes took on new color and shape. 86 girls pledged a Sorority at the end of the week.

Informal rush begins Monday the 13th. An interested student may contact the dean of men or dean of women for applications.

Greek membership quotas have been nearly filled for their fall rushing. More fraternity applicants pledged a house than in the last few years. Sorority applications were down slightly. But Meg Verburkmos,



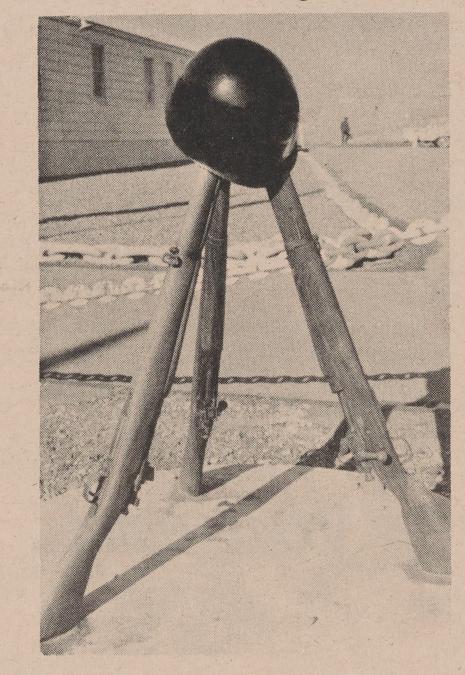
Girls prepare for a flood of rushees.

Panhellenic President, stated that "percentage wise" no fewer girls were going through rush than before. A new sorority, Alpha Chi Omega, colonized last year, and participated in fall rush.

# Voluntary ROTC up for faculty vote

Should ROTC for incoming freshmen be mandatory, as tradition has had it, or be voluntary, as many would now like to see it?

This is a simple question with a complex answer and it is now facing



# Announcements

Filing for Artemesia editor and business manager closes Monday at 5 p.m. Applications available in the ASUN Offices, Student Union.

Filing for the ASUN Fall elections—Freshman Class President, AWS President and Vice-president close Monday at 5 p.m. Applications available in the ASUN offices, Student Union.

Freshman books are on sale in the Travis Lounge of the Student Union. Fall tennis practice will begin at 3 p.m. Wednesday at the tennis courts. In case of bad weather students are to meet near the athletic directors office in the gym.

Varsity basketball meeting Tuesday at 12 noon in the gym.

Registration for p.e. 137, skin and scuba diving, has been postponed one week. Interested students may register at the first class or by phone 972-0781.

the UNR faculty, en toto, for a yes or no vote. The final decision rests with the Board of Regents, which will again meet in October.

Having recently passed through the faculty undergraduate council, a vital branch or the Faculty Senate, as a "Yes" recommendation, the controversial issue will soon either meet its end or be revived once again.

The August 19 meeting has culminated eight years of continuous struggle for many students, some presently seniors, and many faculty. The matter at stake is not the ROTC program itself, but the question of it remaining a mandatory university provision.

Why does ROTC exist on the Reno campus? The answer lies in the original Land Grant Act of 1886, whereby a university site and its structure would be provided as long as instruction would be available in engineering and military tactics. ROTC was founded and entering male students, which constituted the majority of undergraduates, signed up for two years of "uniformed" military instruction.

Since that time, it has been a UNR tradition to remain mandatory. It can be changed.

When the Military Review Board met in February of 1968, the requirements were successfully revised from two years to one semester, that being the first semester of the incoming freshman year. An option program was also set up, allowing a three-day "cram course" to be taken at the last week prior to the opening of school in the fall.

The decision to be made this October by the Board of Regents will not affect fall 1971 registering male students.

Now is the time, however, to look into the issue and become completely aware of what lies in both the pros and cons.

"The first entertainment Leather 'N Awl film of the Woodstock Nation or the last of the Nixon Nation. Funny from Park Lane International Pavilion beginning to end, it's 232 East Plumb Lane pure gold!"-Village Voice Reno, Nevada Largest leather and fur stock in Reno **Custommade:** directed by Win Chamberlain, star-Pants, belts, bags, purses, ring Taylor Mead, Sally Kirkland, wallets, vests.

The Marketing Club will hold its first business meeting Thursday at 2 p.m. in room 210 of Ross Business.

# Help a child-

Be a volunteer tutor in the ASUN-CAMPUS Y TUTORIAL PROGRAM

**Rewards?** No pay - No credits Just self satisfaction

Sign up this week at the Tutor- recruiting table by the Bookstore.

Recruiting hours are from 11 to 2 through Friday

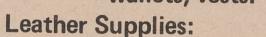
or

**Come to the Campus Y Office** 



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Leather kits and tools, glue, dye, groumets, rivets, snaps, lace, books.

Wanted: Two power machine garment technician needed for pants and jackets.



# alternatives

#### by MIKE GRAHAM

We all agreed at Leadership Conference this weekend that the image of the university isn't too good. It is a safe bet the university is viewed with distrust (more often, disgust) by a fair portion of the citizens of the state.

"Kick those radical students off campus."

"Discipline the faculty."

"The administration is too soft, fire them all."

For those of you who are new to the campus, I will give a brief chronology of the events which led to the prejudice evidenced against the university.

In May of 1970 over 300 students and faculty marched in protest of the Cambodian invasion and the war in Indo-China on Governor's Day, a traditional event honoring outstanding students in the ROTC program.

During the demonstration the ceremonies were disrupted and the Governor's motorcade blocked.

Subsequently, the Board of Regents filed charges against two members of the faculty, Paul Adamian and Fred Meyher, for their participation in the demonstration. Charges against Meyher were dismissed.

From September to November the trial of Adamian (some call it persecution) was the major campus issue. Adamian was fired by the Regents—contrary to the decision of a faculty hearing committee, which recommended censure.

Throughout this time the in-state media painted a picture of the university as filled with radicals, communist infiltrators, on the verge of violent confrontation, etc., etc.

If you haven't noticed, every student here is viewed with the same prejudice that applied to the university as a whole.

The 50 or so who attended leadership agreed this image must be changed—and spent a good deal of time and thought in discussing and developing ways to accomplish the task.

They have some good material to work with. Virtually every department and college has some form of contact with the community. The continuing education programs and the agriculture extension service are the most outstanding examples.

It was agreed the prime emphasis should be on informing the state about such programs with particular attention to services the university provides.

The probability their efforts will be successful, though, is not good. It is difficult to believe less than 1 percent of the population of this university all with a million and one things to do—have the time or the resources to accomplish this task.

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They, of course, need help.

Having attempted to draw a logical argument up to this point, it would appear to be obvious the next step will be an appeal to the students and faculty to help their leaders in this project. But this is not quite the case.

The students and faculty really have little choice—particularly the students. The prejudice against the university effects the job you can get, the house you live in and the reception you get in many of the businesses in this community. You and the university's image are the same.

To paraphrase a couple of the more popular slogans of our time, "Change it, or leave it."

Therefore, a few suggestions are in order:

A. Become familiar with programs your department may have involving the community and the services provided.

B. Make a conscious effort to tell those you know and meet in the community about what you do and what your department does. Emphasize the positive aspects.

C. Contact Dan Klaich, ASUN president, at his office in the student union and offer your services—784-6589.

# A grievance rather than a compliment

#### Editor:

I regret my first communication must concern a grievance rather than a compliment. However, one cannot, after traveling 1800 miles and paying over \$800.00 in first semester tuition, remain silent while the library closes its doors at 9:00 pm.

Library staff indicate that this is a new policy due to a cut in the University's budget. I assume this is the case, for I can think of no other reason one could close the library at such an early hour. But surely this is a false sense of "economy." Further budget cuts in **any** other area represent a much wiser and more economical course of action. However, less important areas as athletics, student government, or faculty travel need not be threaten. I have an alternative. Extend the library hours until 12:00 pm each night. They already are on Saturday. Have only two staff members on duty from 9 until 12: a checker-outer and a building supervisor. Pay each person \$1.60 per hour for a total of 18 week cost of \$936.80, or about 75 cents per student. One non-resident's tuition alone would cover most of this cost. For an additional \$518.40, we could maintain access to serials. If work study students were utilized cost to the university could be reduced by about 80 percent. Obviously, this means other library services, reserve and reference, will remain curtailed. However, a library with limited service is better than **no** library at all.

Some objections may be raised against such a proposal. None of them can answer the basic challenge of the university's dual purpose of teaching and researching. Any cut in funding of libraries or laboratories represents a shock to the very life support system of an institution of higher learning. Not the staff nor the student body combined possess a fraction of the knowledge contained in Getchell. To deny students and faculty adequate access to such knowledge, for whatever reasons, is counter to our very aim. I urge reconsideration of every viable alternative before turning out the lights and locking the door of our most important a asset.

Sincerely, Terry J. Knapp Graduate Student, Department of Psychology

# Government In Exile

from your

**Bruce Krueger** 



EDITOR'S NOTE: Krueger, who is finally in his senior year, is a former candidate for the ASUN presidency. After his "improved graft and corruption" platform met a crushing defeat last spring, and other subsequent failures at making a buck, he has decided to become a Sagebrush columnist and cash in with the rest of us in the giant payola market.

A member of the bar—Jerry's Cocktails on Second Street—Krueger has long been active in legal (quasi-and-ill-) affairs.

#### HI, BUMMERS,

And so starts another season of "Hell on the Hill." The Camp Runamuck of college life, where young males come from all over California and Nevada to avoid the draft for four years. Now's the time when you see old faces, meet new ones and get the creep that burned you last year. ON THE ROCKER: As a special extra for paying higher tuition this year, the administration has come up with its "Surprise-Bonus-Package!"

In return for your \$259.00 (slightly higher when out of state, ha-ha), you receive:

1) Dirt parking or mile walks.

2) The beauty of Manzanita Lake at high tide.

3) All the air you can breathe.

4) The opportunity to purchase rare books and pamphlets at the ASUN Book Store, (at those prices they **must** be rare).

5) If you happen to be out of state, a D.C. Meal Ticket. (All treatments for food poisoning, optional at extra charge).

6) The chance to participate in the second "N. Edd, We-Love-You" Day. (Non-participants will receive a healthy round of Corporeal Punishment).

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WHATEVER HAPPENED TO: David Slemmons?? Send your guess (25 words or less) to this column, c-o Sagebrush. The winner will be picked on content, originality, and payola. All entries will be forwarded to the District Attorney to help in his apprehension. +++ I'M GLAD YOU ASKED THAT: I shall not seek, nor will I accept the office of Vice-President. Dan Klaich—Beware. Keep it thick.

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WOLFMAN'S BFD: For the freshmen, I offer the Rocker's Rules of Thumb for finding your classes: a). If it's a History course, it'll be held in the Engineering Building; b). Good odds for Poli. Sci. in Thompson Ed; c). Philosophy in (where else) the Nursing building; and d). If you're looking for the English building, it's the one plainly marked "Agriculture." But don't worry, all English classes are held across campus... in the other Ag 'building.

# Sensitivity - Dialogue - Priorities

#### From page 1

have been forgotten by ASUN. If we are going to try to develop a total campus community, this is a good place to start," he said.

"We are one of the few western universities that does not have special requirements for ethnic minority groups," Klaich said. "I don't think we can allow this type of a de facto discrimination to continue here. We've got to take steps to end this." He emphasized that ASUN has no real power in this area, but can and should make recommendations to the Regents.

Concerning the dorm students, Mike Laine, director of the student union, said some 65 percent of the residents are freshmen. The conclusion was reached that it was vitally important to bring these students into the mainstream of university life.

The facilities we now have should be made more accessible to more students, the group decided. The library and snack bar should have longer hours, and the snack bar should be "more conducive to personal relations rather than assembly line feelings."

Dean of Community Relations Sam Basta said, "Many of our problems are with the total university community, and if we can attract these people in a positive manner, maybe we can bring them along as we change the university."

ASUN government—"ASUN is unwieldy," Klaich said, "because senate is not doing its job. This is because of its size and because it lacks firm leadership from the executive branch. I hope to assign jobs to senate committees and other students. The duty of the president should be to direct potential workers to areas where they can accomplish something."

There was also concern with the type of people who are in senate. "Is senate organized to attract workers or social status seekers?" Klaich asked.

The university image—It was agreed ASUN government should take an active hand in improving the image of the university in the community and the state. To facilitate this, it was decided there should be a public relations assistant to distribute data to the media on campus and in the community.

"What I think we need is a kind of guerrilla approach to win the hearts of the people, to get their emotions behind us, by doing things they can understand and relate to," such as presenting speakers and choral groups, Klaich said.

The university community needs to "make a bigger window for the off campus people to see all the picture," Basta said.

"Some people have jumped on the 'down on students bandwagon,' "Klaich said, "and we should emphasize to them the good things that happen up here. They are not aware of these positive things, and maybe this accounts for the jaded opinions of some of them."

Educational and registrational processes— Faculty should be encouraged to be more active advisors, and more undergraduate students should be recruited to act as counselors to new students, the group decided. Dean of Students Roberta Barnes already has a core group of undergraduate students acting as advisors, Klaich said, but the ratio is twenty to one. Concerning this problem, Mike Laine pointed out there is a 40 percent attrition rate. "What is the cause of this high attrition?" he asked. "We treat the symptoms instead of the causes."

It was suggested faculty should take more interest in their students, and a way should be found to measure how well faculty members advise students.

As for registration, the investigation of methods of registering returning students at the end of the semester, instead of the beginning, was suggested.

Student representation—It was decided an analysis of how students are represented in individual departments should be made and to then see how best to attack the problem on a department by department basis.

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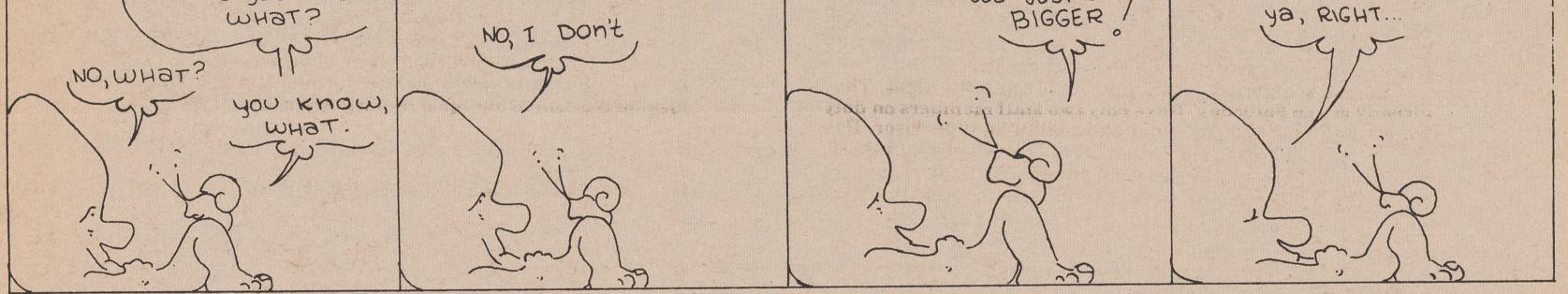
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These were the specific problems tackled at the Leadership Conference. As with most things of this nature, the whole was greater than the sum of its parts, for a general feeling of rapport seemed to be accomplished.

For Klaich, the primary message directed to him by the other student leaders, he felt, was, "don't grab all the power. Spread the power. Lead us and we'll do the work." And he commented, "I intend to delegate responsibility around, and if somebody comes bitching to me, he had better be doing something than just crying."

The overall theme of the conference was perhaps best expressed by Sam Basta: "Let's work together. We're all here for the good of the student body."

Peabodie			
	DO YOU KNOW	WE JUST GOT,	



# Imagine you are . .

#### by Linda Nagy

Imagine you are in a space crew scheduled to rendezvous with another ship on the moon. Forced to make a crash landing 200 miles short of the rendezvous point, the crew must make the remaining trip on foot. To assure survival, you must decide which items, still intact, are essential to make the trip and their order of importance. Sounds far fetched?

Now imagine that you are a girl who has been thrust into a sensitivity group with eight unknown boys. They all seem nice, but you detect a bit of practical joker in each of them. Your initiation into the group consists of falling backward three times, with your eyes closed depending on them to catch you. Would you trust them?

Saturday, as I joined the Leadership Conference, I experienced both of these sensations. The first example was, of course, a game, but the second actually happened. The goal was to create a feeling of trust among group members.

Because I was the only female in my group on Saturday, I felt I was at a distinct disadvantage. I sensed the other members of my group were not taking any of my suggestions or ideas seriously. I am not a women's lib advocate, but at the same time, I felt my sex was hampering me from being able to join in with my group, as they experienced unity, understanding and togetherness.

I decided to do a little experiment to prove to myself I was right. After lunch, the people were told to line up within their groups according to how dominant we felt we had been within that group during the morning session.

For example, if you thought you had dominated most of your group's decisions during the morning session, you would be first in line. The least dominating person would be at the end of the line. I got at the end of the line and I stayed there; no one fought for that place in the line. But oddly enough, one of the fellows who was fairly close to the beginning of my line had just arrived. He hadn't even attended the morning session.

Sunday everyone began to realize great things were being discussed and questioned. People talked about relevant issues and there was a fair exchange of ideas.

It was about this time that I realized what everyone was saying was being taken into consideration. Sex didn't matter.

I began to lose my hostile and frustrated feelings which I had had the previous day. Conversation with boys from my group was freer and so was our exchange of ideas. Then I remembered what one of the coordinators of the conference, Jack Clarke, had said: people need to learn to "pick out" their frustrations.

"Find out how much you have control of, you probably have more than you think, then go to work on them."

At first I felt frustrated with my group because I didn't think they were taking into consideration any of my ideas because of my sex. But on Sunday I discovered I had been turning them off, and not the other way around.

Perhaps we can all use my experience as a learning experience in human relations. When I was able to forget my own little idiosyncrasies, I was able to discuss the bigger and broader problems of the university.

If everyone would forget their own hang-ups and pet projects and work for the betterment of the university community as a whole, we could get things accomplished.

Now imagine you are an ASUN senator attending the Leadership Conference and you have been asked to name priorities, in order of importance, that will insure the survival of the University.

On the moon, your first choice might be oxygen, but as a member of the university community, what topics do you view as essential to its existence?

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# A computer for ecology

A researcher with the Desert Research Institute hopes to delve into the myriad intricacies of computer science in a search for improved methods of utilizing natural resources in Nevada.

Edwin Berry, a research professor with DRI, plans to formulate a computerized model which ultimately should clarify the effects of legal, tax and other policy changes on resources, especially land.

He has recently been awarded a \$25,000 grant by the Sierra Research Corporation to conduct a preliminary investigation into the methods of conducting what would be a massive design for Nevada.

With his proposed model, Berry hopes to demonstrate how the effects of growth that may be adversely altering California can be avoided in relatively sparsely populated Nevada.

"The hope is that there is still a chance here to avoid the kind of growth that is changing the face and character of the neighboring state of California and thus preserve here some of man's deeply held values and ties to the past that have been sacrificed in other regions of the country," he said.

### **Research** report

A research report on the role of product managers in big business is available from the Bureau of Business and Economic Research at UNR.

The just-published report is by Harold Sekiguchi, associate professor of managerial science in Business Administration.

Entitled, "Legitimating Product Managers' Authority in Complex Organizations," Sekiguchi's research concludes among other things that product managers should have greater authority to go with their responsibilities for the sales and profitability of specific products manufactured by large concerns.

"Sekiguchi has identified a new and important executive role that is being successfully utilized in many progressive companies—that of the product manager," says Dean Robert Weems. "It is quite likely those responsible for the operation of both large and small companies will be able to profit from the host of new ideas and challenges which emerge from taking a new look at the company from the point of view of a product manager." Reno and Las Vegas has received a federal grant of \$100,000 for a ground and surface water management research project.

DRI President John Ward says the study aims to define the best overall arrangements for meeting arid urban area water requirements, The Las Vegas Valley is being used as the study area.

The Office of Water Resources Research is funding the grant. The money is for the fourth phase of a project entitled "Research and Analysis to Plan, Develop and Manage a Ground and Surface Water Supply."

The study has been underway since November, 1968. It is concerned with various aspect relating to efficient management and development of a combined ground and surface water supply system, according to Gilbert F. Cochran, acting director of the DRI's water research center.

The Las Vegas area is an example of the general developmental problems inherent in a location where surface water is imported to sustain an economy founded upon ground-water resources.

The research considers the economic, legal, administrative, institutional and physical aspects of providing a dependable water supply to an arid area.

Cochran says reports to date have dealt with some of these considerations. Ongoing work is examining the trade-offs between cost of water, water quality and some of the effects poor quality might have on general water usage.

The fourth and final phase under the new grant is intended to tie all previous work together. A computer simulation model will be designed to examine effects of any of several alternative water management schemes.

Work on the entire project has been done in constant contact with Las Vegas area water management entities including the Las Vegas Valley Water District and North Las Vegas.

Results should provide a better understanding of how ground and surface water resource systems respond to management decisions by the numerous water management entities, according to Cochran.

Additionally, it should reveal how

participating with what is going on currently in environmental education is being offered by the Renewable Natural Resource Division of the College of Agriculture. Instructor is John Artz, cooperative extension range specialist. Classes will be conducted on Mondays beginning September 15. The course carries two hours of graduate or undergraduate credit.

Artz said the course has been offered in previous years by the university but the current format has been broadened to meet the needs of the teachers and resource people. It also provides more relevancy to a broader group of students than it did previously. The course has not been conducted for the past two or three years.

Scheduling of the class was arranged, said Artz, to fit into the daily routine of most working people as well as regular upper class students at the university.

Artz explained that the course is intended to familiarize students with environmental education techniques used by schools, governmental agencies, industry and conservation organizations. It will also provide practical experience in planning programs for environmental education.

Anyone interested or desiring further information concerning the course may contact Mr. Artz at 784-6763 in Reno.

### Ag exhibit at fair

An exhibit depicting resident instruction, research and Extension activities of the College of Agriculture was displayed during the Nevada State Fair. The Fair ran, which ends Sunday, was held at the Washoe County Fairgrounds.

"The exhibit featured a series of slides showing various activities of the college throughout the State," said Elvin Powell, specialist in charge of the college's agricultural communications division, which created and constructed the display.

Powell explained the slides were shown via a rear view screen mounted in an attractive structure which included art work and a map of the state electrically wired to show the locations of county cooperative extension offices and agricultural field laboratories throughout the State.

### Federal grant for water

The Center for Water Resources Research at the Desert Research Institute (DRI) in both cooperative management schemes can lead to better water services for residents and conservation of Nevada's limited water resources.

Results will be transferable to other arid areas facing similar development.

### Environmental course

An environmental education course especially designed for school teachers and resource agency people has been revived and broadened for this fall's semester at UNR. The course, aimed at acquainting those The idea for the exhibit was developed by Larry Kirk, broadcast editor for agricultural communications, Posie Edwards, staff artist and Terry Moul, her student assistant. Powell developed the slide presentation which was continuously shown in the exhibit.

A brochure also describing activities of the college and developed to go alongwith the motif of the display was created by Edwards.

Those manning the booth said that the display attracted considerable interest

# 100 for ZPG

Over 100 concerned students and townspeople have joined Northern Nevada Zero Population Growth (ZPG) since its organization less than two years ago. An affiliate of the 30,000-member nationwide non-profit ZPG organization founded by Dr. Paul Ehrlich, Northern Nevada's ZPG's stated goal is to help stop population growth in the United States by 1980, and in the world by 1990.

ZPG advocates that no responsible family should have more than two children, and any family wanting to care for more children should adopt them. ZPG also believes all methods of birth control, including legalized abortion, should be freely available and at no cost in poverty cases.

The group actively lobbies, both at the state and national level, for population-oriented legislation, such as tax incentives for the smaller family and government support of birth control, including legalized abortion. ZPG actively supports candidates who are concerned about the overpopulation crisis.

Public education is another action project of Zero Population Growth. Nationally, ZPG advertises to popularize the two-child family and to alert the general public to the dangers of unchecked population growth.

Northern Nevada ZPG's in-

formational tables have become a familiar sight on campus. Student ZPG'ers distribute literature, answer questions, and sell books, bumperstickers, and buttons. Last week the local chapter had booths at both the Nevada State Fair and UNR registration.

In order to make vasectomy information available more readily, ZPG member Gene Holm (972-0504) is chairman of the vasectomy operation for men. He will answer inquiries about this relatively simple operation for men. Vasectomies have increased in popularity significantly in recent years as an effective means of contraception.

ZPG also operates a speakers' bureau which provides speakers to local schools, churches, service clubs,

PTA's, fraternal and service organizations and other groups who wish one. Most speakers give about a 20-minute formal presentation and then answer questions from the floor. Jean Stoess (747-1870) is in charge of the bureau, and there is no fee for a ZPG speaker.

An informal, social getacquainted meeting will be held Wednesday, September 15, for ZPG members as well as interested nonmembers. It will begin at 7:30 p.m. at the home of James McCormick, 1340 Ralston Street. Call McCormick (323-6558) for information and reservations.

Ann Berry, a local teacher, is president of Northern Nevada ZPG.

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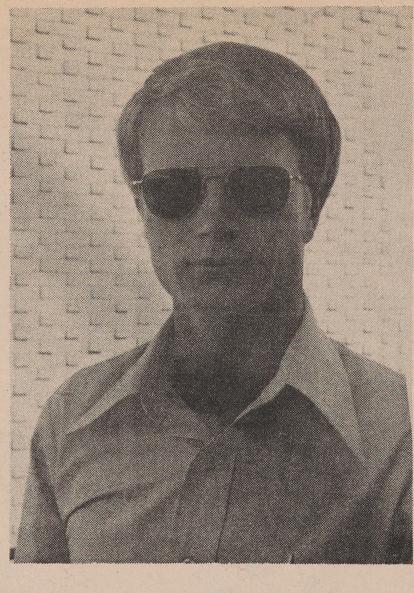
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Month's Reader's Digest gives many of the answers. Get a free reprint, by writing P.O. Box 5905 Grand Central Station New York, N.Y.10017

information and application. Deadline March 1.

# Photo poll

What was your biggest hassle getting registered?



John Schultz, senior, political science: I didn't have any hassles at all. I know how to get around it.



Stella Kwasnik: I didn't have any hassles. I'm a graduate student, so I guess that's why I didn't have any trouble.

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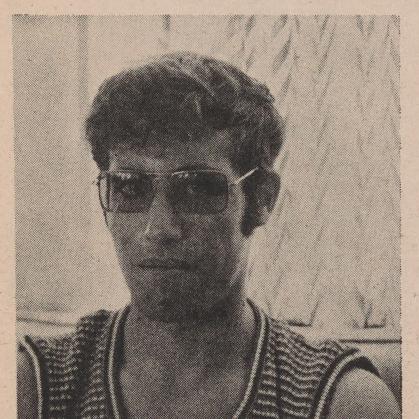
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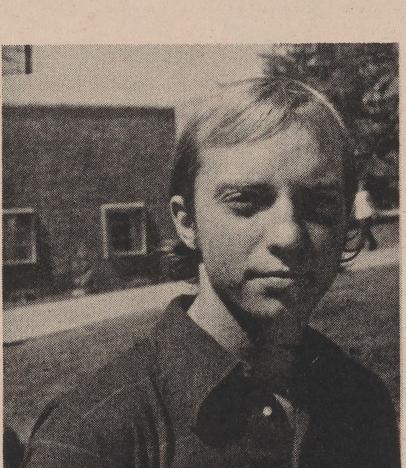
# The Gold Room

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Martin Ream, freshman, biology: My biggest hassle was just getting inside . . . at the registrars. You see, my name starts with an "R" and I was the last to get in. John Dewey, senior, art: The biggest hassle was trying to get the classes I need to graduate. A lot of the classes that were prerequisites for other classes were dropped from the schedule.



**Patty Stokes, freshman, undeclared:** I haven't gotten registered yet, that's the biggest hassle. I went to two advisers and they told me two different things. Then I went to my last one and he finally got my schedule straight.

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# Graduate's salaries at near standstill

What were once branded as runaway starting salaries for college graduates came to a near standstill in 1970-71, presumably the result of the current supply-demand ratio.

During the mid-1960's the beginning salaries for male college seniors and graduate students rose steadily, usually at the rate of five percent to seven percent a year. In some shortage categories, increases occasionally were even greater.

This year it was a different story, according to William Rasmussen, placement director at UNR, one of the specially selected institutions participating in the College Placement Council's Salary Survey. Date for the year-end report revealed that none of the disciplines covered realized increases greater than two percent over last year; most stayed at about the same level, and some decreased. Women graduates fared somewhat better, the council found in a separate study. Beginning salaries offered this year to women students went up as much as nine percent in a few categories

and increased over three percent in a number of others.

While college recruiting activity dropped significantly in the last two years, beginning salary rates had continued to advance during 1969-70 at a pace only slightly slower than in the previous decade. This past year, however, the impact of fewer jobs being available became apparent. The cooling trend extended to dollar averages as well as to volume in the men's study and certain areas of the women's study, Rasmussen said.

Data at the doctoral level were too sparse to draw meaningful conclusions, the council stated.

In the council's Salary Survey for women, which is limited to the bachelor'sdegree level, two of the 15 types of positions studied experienced increases of nine percent this past year. Medical workers finished with an average of \$681 a month, a gain of 16 percent over a two-year period. Merchandising ended with a \$607 average, representing a 15 percent gain in two years. Engineering remained the highest paid category for women, going up three percent to \$885, making the rate comparable to that of male engineers. In the last two years women engineers have experienced an 11 percent increase in average starting salary while their male counterparts have received a seven percent increase.

Other top rates for women graduates were: accountant-auditor \$812, EDP programmer-systems analyst \$746, and mathematician-statistician \$706. The lowest paid category was secretaryreceptionist at \$465, a drop of three percent from last year.

At the bachelor's level, the final averages for male candidates in non-technical curricula, other than accounting, were slightly under those at the close of the year, with general business at \$716 compared to \$721 for 1969-70. Accounting, which had been attracting sizable increases in recent years, went up only one percent to \$846 in 1970-71. The dollar averages for engineering curricula ranged from one percent to two percent higher than last year. Chemical engineering

continued to attract the highest bachelor's dollar average, \$920 a month, while the dollar average for engineering curricula generally was \$879.

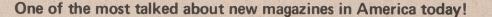
In the sciences areas dollar value of offers dropped along with volume. At the end of the season, the averages were: chemistry, \$795, mathematics \$787, and physics \$826.

At the master's level, master of business administration candidates with a technical undergraduate degree closed the year with the top dollar average, \$1,111, one dollar under last year's final figure. MBA's with a non-technical background ended at exactly the same figure as last year, \$1,044. MBA candidates were the only graduating students receiving offers in numbers comparable to last year. Most master's engineering disciplines ran one percent to just under two percent above last year's final dollar averages, with the exception of industrial which dropped one percent. Average dollar values ranged between \$978 for civil engineering to \$1,054 for chemical engineering.

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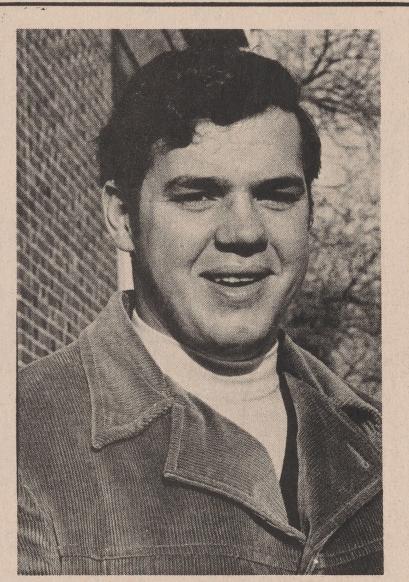
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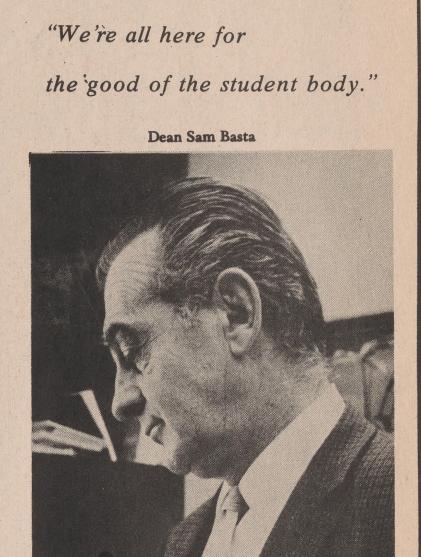


Dan Klaich, ASUN President

"What I think we need is a kind of guerilla approach to win the hearts of the people ...."

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# adership conference

Story begins on page 1