

"All the  
Lies that Fit"

# ROLLING BRUSH

No. 1  
April 25, 1978



## Nevada Jam: Reno's Rock 'n' Roll Gamble

RENO, NEVADA

The young man in the tie-dyed painter's overalls sits alone in the center of a grassy slope on the University of Nevada campus waiting for the music to begin.

He has spent the past two days hitchhiking to Reno from Jackpot, Nev., in search of "the biggest little goddamn rock 'n' roll hippie festival Nevada has ever seen!" according to promoter Mick Sleazeau.

The kid from Jackpot breaks his vigil long enough to complain about the Rolling Stones' guitarist Keith Richard being denied a work permit by the Reno Police in reaction to a huge downtown street demonstration and ensuing brawl that involved both hippies and rednecks.

"Hey, man, dig it!" says the kid. "I came to Reno to rock 'n' roll. If I woulda known that the Reno pigs weren't going to let the Stones play, then I could of hitched a ride in a Peterbilt down to Tonopah."

The fate of Nevada Jam (billed originally as "A Week of Love and Sagebrush") is still very uncertain at the time of this writing. The Jam, it has been predicted, could become the biggest attended concert ever held in the west.

Promises made by the promoter of incredible jams by the top stars of rock 'n' roll have led to tales, rumor, speculation and downright bullshit about the latest band promising to appear at the Reno concert.

According to the spokesperson for Sleazeau Productions, negotiations for a Beatles' reunion broke

down when negotiators refused to consider accepting mobile home parks in lieu of cash payments for performing.

"I've left messages in London for Led Zeppelin to contact me but they haven't responded," be-moaned the weary rock promoter. "Fleetwood Mac has a previous committment that they can't cancel, but Johnny Rotten promised to put the Sex Pistols back together for this gig. I'm tellin' ya, man, these English rockers are impossible to work with."

Continued Sleazeau, "I managed to sign Ted Nugent. Says he really gets off playin' these kind of gigs. He's promised me at least two solid hours of brand-new, unrehearsed feedback!"



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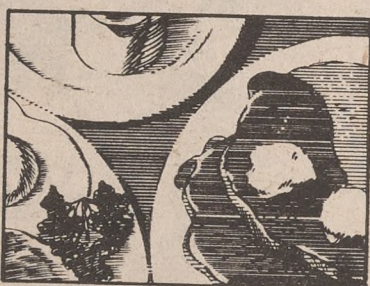
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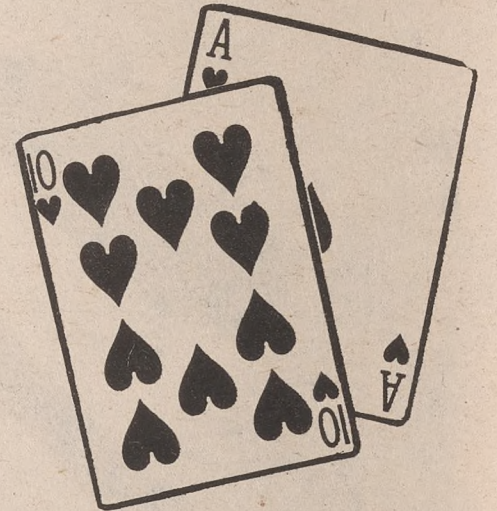


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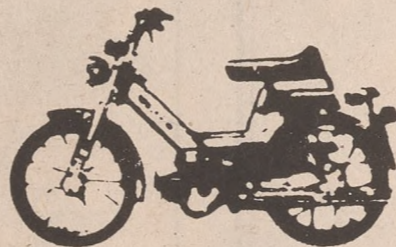
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## CORRESPONDENCE, LOVE LETTERS & ADVICE

SIRS:

Can anything be done about promoters who book unknown groups as famous names? In the past month groups calling themselves the Vegas Bad Bunch and the Regents came to town to play, and a local Reno group was billed as "the Outsiders."

It's really one big shaft for everyone except the guy who collects the admission, jacked up two bucks over the usual on account of the phoney name.

Maxie Milam really.

SIRS:

Although I owe much of my current popularity to the exposure I received in your magazine, I don't think it's right for you to use my picture in the "Used Goods" section of your classifieds. Maybe in the Creative Administration Section?

M. MILAM

SIRS:

We get your magazine every other month. It takes that long for the postmaster to sort the mail.

Any chance of putting in an article about the new waver's "Molly's Henchmen?" I've heard their music and even though they don't vocalize their reasons, they're not bad for a bunch of punks.

WINNEMUCCA ANNIE

SIRS:

Is that "Nevada Jam," rumor really true? I been sitting here in my cubicle trying to think up some new excuse to hike on up to Reno and then I heard about that there concert ya'll got planned out there.

Ya see, I hadn't seen Bobby Avalon in person since the time my 14-year-old sister ripped his shirt off in Pawtucket in the early '60s. Then I heard he was gonna be in Reno so's now I got my excuse.

But I got to know if that whole thing up there is for real. It's a hell of a long way from here to hitchhike if what I've been hearing ain't true. So give me the straight rap fellahs, is your old university gonna stage the biggest jam to hit the U.S. in history? or what?

GUNTHARD WELDON

PAWTUCKETT, PA.

Ed. note: It's true. It's true. Frankie's definitely gonna be here, he gave me his personal assurances just 25 minutes ago over the phone. Remember folks, if nostalgia is your bag, they'll all be in town this week.





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The gaming and recreation industry is Nevada's largest employer. Harolds Club currently has numerous employment opportunities which could prepare you for a career in this unique and expanding industry. A major expansion of Harolds Club will enable our employees to share in the growth of this industry through the growth of their own personal careers. In addition, as a member of one of Nevada's best known casinos, our employees receive one of the industry's best fringe benefit packages.

Interviewers from Harolds Club will be on Campus May 2 and 3.

See Ms. Bartley in the Student Employment Office to arrange an appointment, or visit the Harolds Club Personnel Office located at

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# ROCK & ROLL

## Rockin' in the Reno Rain

As we go to press, "Rolling Brush" has learned from an inside source that today's scheduled start of the first annual Nevada Jam will begin as planned, despite the showers in Reno last night.

Jam promoter Mick Sleazau reportedly has given his soundmen and roadies the green light for setting up a makeshift stage in the Manzanita Bowl of the UNR campus.

High in the Saddle, a local country-rock outfit, will begin the festival. Iron Butterfly has apparently decided to go ahead and record a special two-hour version of "In-nagadda-da-vita." Appearances by Elton John, Elvin Bishop, The Alpine Band, Kiss, the Dead Boys, the Sage Pistols and even Maxie and the Sharks have been organized, according to our sources.

Sleazau is reportedly expecting crowds in excess of 750,000 people, effectively doubling Nevada's population overnight.

The production company apparently experienced little difficulty in obtaining the concert permit from Reno officials when the city council learned that the concert would not need any water hook-ups or sanitary facilities.

The promoter has warned, however, that parking will be extremely limited. Concert goers coming from California are required to leave their vehicles at Donner Lake and then to register at one of the hospitality shelters set up in Verdi. Visitors from the east entering Nevada on I-80 should expect a 5-hour delay in Lovelock.

The new MGM hotel has requested that all acid flipouts and other drug overdosers seek medical treatment in the lobby of their new complex.

## Loose Talk

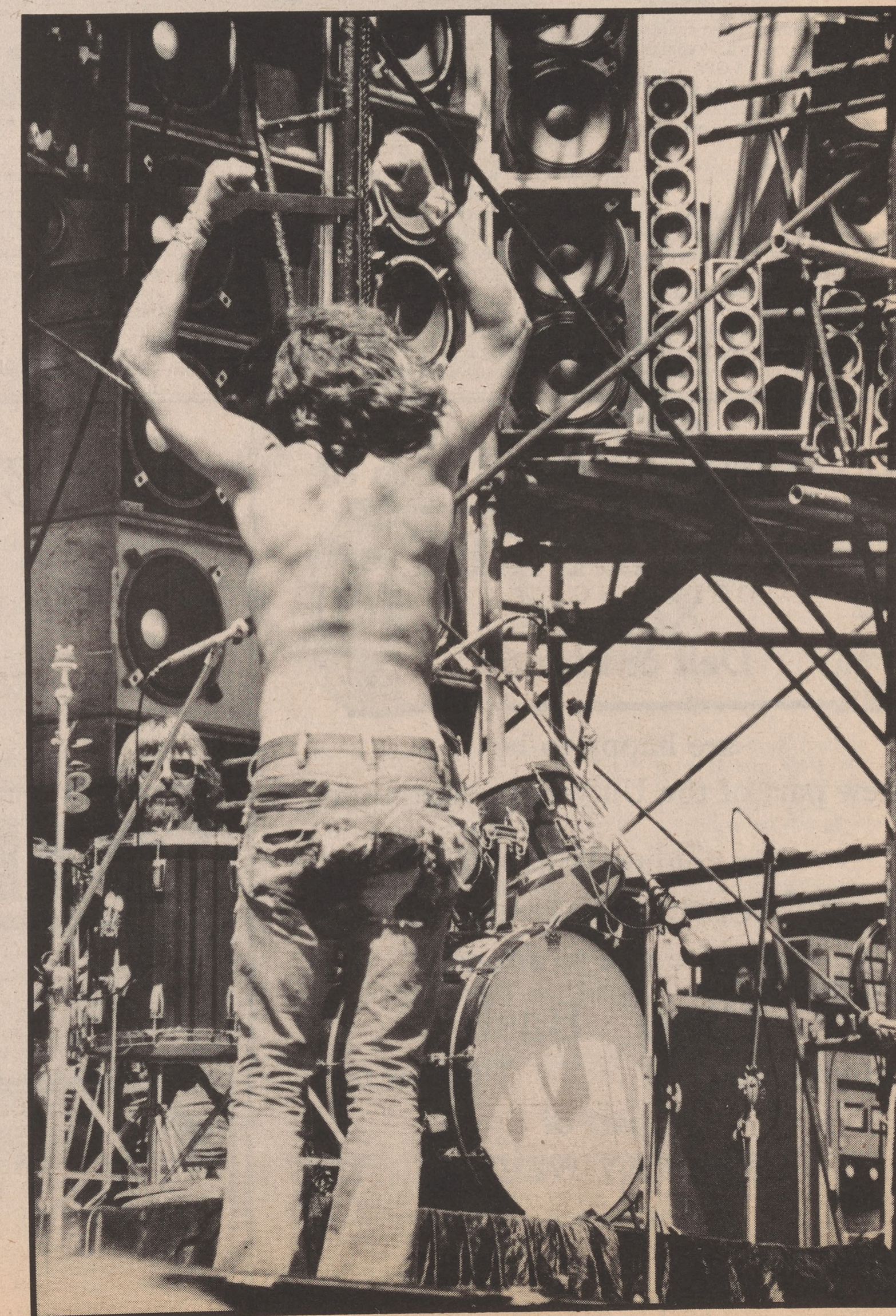
"OK I'll rule myself out of order." — ASUN Senate President KEVIN MELCHER during his second meeting, upon finding out he wasn't following "Robert's Rules of Order."

"When you are giving someone the ax, you ought to at least give him a reason." — FRED ANDERSON during the debate on Max Milam.

"I was overspent on my campaign budget the day after I filed." — NICK ROSSI, former vice president of finance and publications.

"I thought it was a good use of the money. In fact, I'll be glad to inspect it myself." — Board of Regents Chairman JAMES L. BUCHANAN of Las Vegas on the use of student money for a wet tee-shirt contest at UNLV.

"The Board of Regents are ———." — JOHN MCCASKILL, former ASUN president.



# Random Notes

A colloquium on the Middle East: Israel 1948-78 will be held tomorrow at 8 p.m. in the Center for Religion and Life.

Speakers will be UNR graduate history student Joseph Grikis on aspects of Middle East terrorism; military science Professor Richard Iori, a former member of the United Nations peacekeeping force in the area, on South Lebanon and Israeli security; and Associate Professor of Political Science Richard Siegel on Carter and Begin: Middle East options.

.....

Introductory meetings for students interested in trying out for the UNR Rally Squad, cheerleaders and songleaders will be held Thursday at 4 and 6 p.m. in the Travis Lounge in the student union.

Undergraduate candidates must have a 2.2 GPA with a minimum seven credits, and incoming freshmen who have applied for admission must have a 2.8 GPA.

All tryout information will be given at the meetings. Interested persons unable to attend one of the meetings may call 784-6116 for information.

.....

Three speakers will highlight the annual Mackay Week symposium sponsored by the Department of Chemical and Metallurgical Engineering.

"A Different Way of Looking at Mineral Shortages" will be the topic of a speech by Robert S. Shoemaker, president of the Society of Mining Engineers. Also speaking will be Jack Gavard, senior



consultant in mining engineering for Kaiser Engineers of Oakland on "The Use of Satellite Imagery in Exploration." Professor Robert Anderson of San Jose State University will round out the program with a discussion on "Nuclear Waste Storage."

The symposium will be on Saturday, April 29 from 9 a.m. to noon in Room 326, Scroggins Engineering-Mines Building. The public is invited.

Actress and political activist Jane Fonda was forced to cancel her appearance at UNR Monday afternoon because of illness. Fonda was scheduled to deliver a two-hour lecture on "Economic Feminism" at the UNR Old Gym. Her agent called and cancelled the date about 9 a.m. Monday. He also cancelled her appearance in Las Vegas for the latter part of the week.

Bob Horn, ASUN public relations director,

said that her doctor had advised Fonda to stay in bed for an indefinite period. No mention was made about the nature of her illness.

Her agent said that Fonda usually manages to reschedule her missed appearances. Horn said that if this is so, it probably won't happen before fall semester.

ASUN contracted to pay Fonda \$3,000 for her lecture, but Horn said that the only money ASUN is out now is for that spent on publicity, which amounts to about \$250-\$300. When asked if the \$3,000 figure is comparable to what is paid other UNR celebrity speakers, Horn said, "Yes, the fee for lectures usually runs from \$2,250-\$2,500." As an afterthought he added that Ronald Reagan asked for \$6,000.

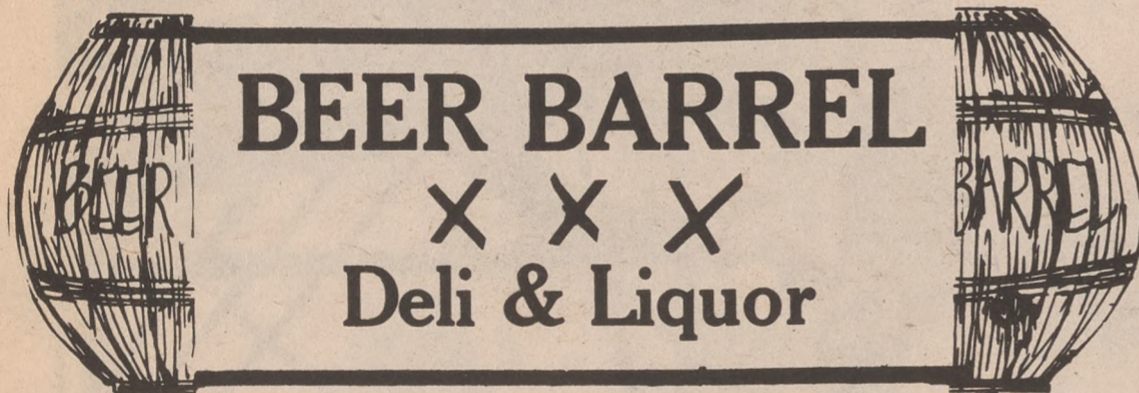
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Men will speak out on the Equal Rights Amendment during a panel discussion Thursday at 7 p.m. in Room 207 of the Orvis School of Nursing.

Featured will be Paul Gregorio, a VISTA volunteer for the Paiute Indian tribe in Yerington; Bill Isaef, deputy attorney general for Nevada; Ed Lynn, vice chairman of the UNR Medical School department of psychiatry and chief of mental health services for the Veterans Administration; and Dennis Myers, a freelance journalist.

The discussion is sponsored by the National Organization for Women.

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## Energy talk planned

John Hammond, a noted researcher on energy, will present a public lecture entitled "Living Systems" on Thursday at 7:30 p.m. in the Center for Religion and Life.

Hammond was a leader in the creation of path breaking energy-conservation code for Davis, Calif. In addition to the public lecture he will present one other program in Reno.

On Thursday at 1 p.m. he will partici-

pate in an informal discussion on architectural and design approaches to energy conservation and the utilization of solar energy. The program will take place in Thompson Student Services Center, room 107.

There will be a panel discussion and presentation on the utilization of alternative energy sources on Friday at 1 p.m. in TSSC 107. The presentations will be made by UNR faculty members and researchers at the Desert Research Institute.

Hammond, who has a degree in environmental studies from the University of California, Davis, is trained as a landscape architect. Currently, he is involved in three major projects. He has a Department of Energy grant to build models and monitor uses of passive solar cooling systems. He is also designing an energy-conservation subdivision for a private contractor. The homes, to be built south of Fresno, will utilize several types of solar and other advanced energy conservation techniques. He is also working on a guide for utilization of solar energy in subdivisions.

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# Fear and Loathing in Reno

*Attacked by elephants...Apoplectic telex machines...*

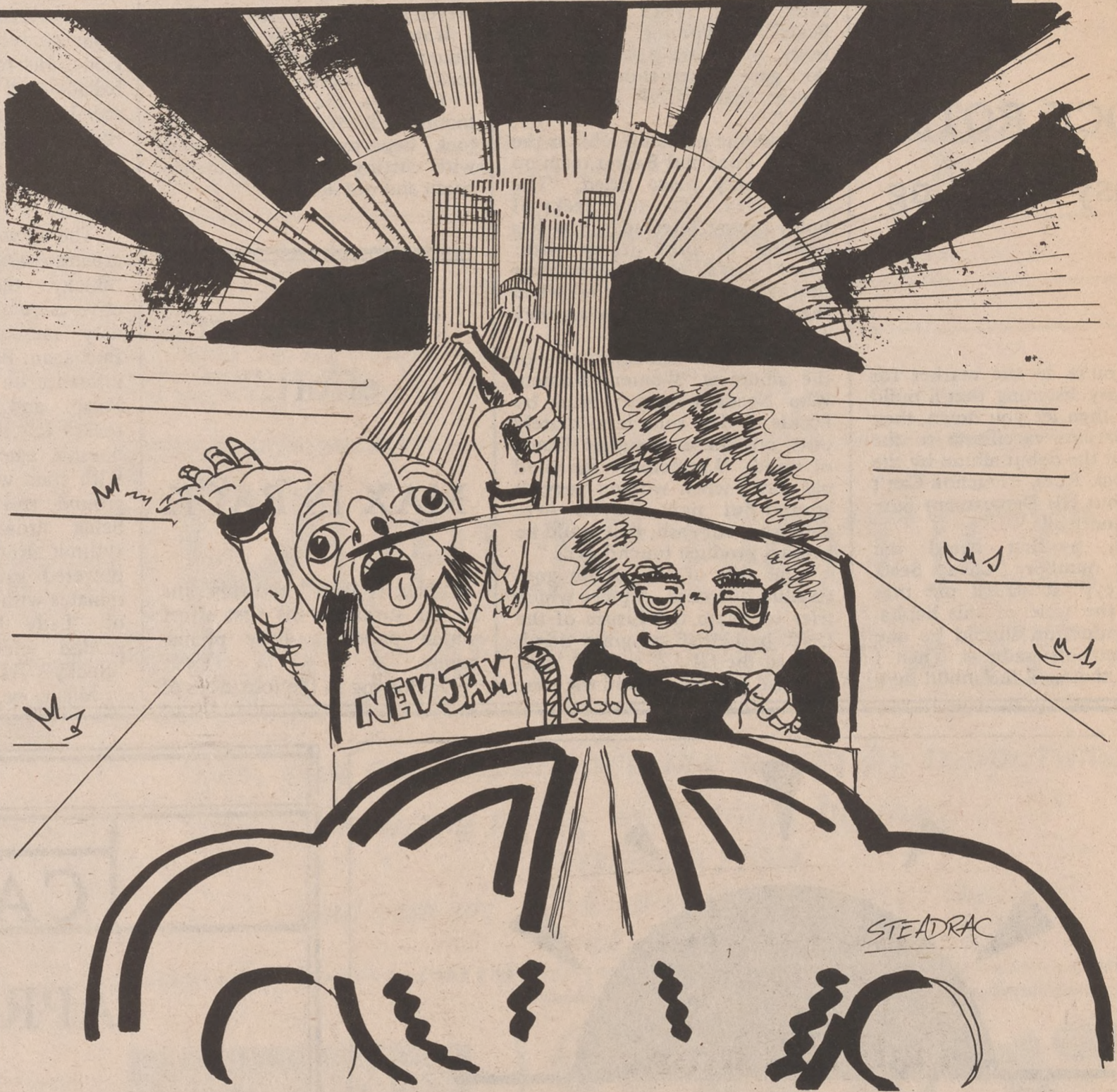
*Startling observations on Bob Dylan*

**DR. HUNTER S. FALCONE**

We were just outside of Sparks, Nevada, when it happened. I was driving the faded green 1961 Volkswagon "Beetle" convertible from Honest John's Rent-a-Car, paid for with what little was left of my advance from *Rolling Brush* for a story about the Nevada Jam. *Rolling Brush*, my god! I guess that will teach me to support Jimmy Carter in an election.

As usual the trunk of the car was loaded with drugs. There was about two-thirds of a joint of Mexican brown, a tab of No-Doz, a bottle of cough syrup and Thermos jug half full of Morning Thunder tea. Not much when you're going to be stuck in Reno for several days, but then what can you expect with an advance of \$37.85?

My ex-attorney was asleep in the other seat when we reached Sparks. It was just as well; he would never have believed the story I would have told him if he had been awake. He was my ex-attorney because he had tried to save me from one too many judge. It's not easy, after all, to defend a man who writes books describing in detail his drug habits. Besides, I think that last judge was a Republican. He not only left me in the slammer, but he told my attorney to hang up his Standard Legal Rates manual. Now I can't get rid of the bum, and he's eating me out of stash and home.



I knew I should have left that tea alone. We were heading into Sparks when the attack occurred. I've never seen anything like it, and I've seen plenty strange things. It was easily the worst hallucination I've had since Hubert Humphrey and I went for a moonlight skinnydip in Miami Beach while Richard Nixon was being nominated for the presidency.

But I saw it. Two elephants were coming down the street as though they planned to attack our poor, half-dead VW in the middle of Sparks. I knew I couldn't go on much farther. I considered waking my ex-attorney, even though he's a worse driver than he is a lawyer, but I sped on instead. Then I realized that the elephant attack wasn't so odd. Arriving in Reno, I saw the circus tent that they had obviously escaped from, and who could blame them? The tent was made of concrete and painted with pink and white stripes. No wonder the elephants had run away. I could only hope that the effects of the drugs would wear off quickly. This was too much.

Look at that damn telex machine. It sits in the corner of the National Affairs Suite in the Reno Motel 6,

with its little red light blinking at me. I know the story's late, but that damn blinking red light is going to speed me up. The only reason they want me to hurry anyway is so that the editor can butcher it before he runs it. They can wait. If only that thing would just stop blinking.

I've sure come down a long way from covering national political conventions for *Rolling Stone* to covering the Nevada Jam for *Rolling Brush*. Folks keep asking me about that. They all know where *Rolling Stone* comes from (and still it gathers no moss, though now it's not gathering any in New York), but what about *Rolling Brush*. Well, it's not well known, but if you play the original recording of Bob Dylan's "Like a Rolling Stone" backwards and at 78 rpm, about two-thirds of the way through the garble you'll hear Bobby sing "There ain't nothin' in Nevada but *Rolling Brush*." Unfortunately, if you've got one of the newer pressings of that hit you're out of luck. The fascists figured it out and cut it out.

The damn telex is blinking again. Shut up!

It must have been that Carter endorsement that did me in and got the national affairs desk exiled. Of course, Trudeau's cartoons couldn't have helped much. I can't go anywhere without strangers coming

do a cartoon of Trudeau — one of those famous blood and guts cartoons that Steadrac's diseased mind is always coming up with. Trudeau is liable to get sick all over Walden Pond.

What do you mean it's too long?

*It's not easy to find your face staring at you out of the comics*

up and asking, "Say, aren't you Uncle Duck?" It's not easy waking up every morning and finding your own face staring at you out of the comics. How would you like it Trudeau, if you found yourself in a *Rolling Brush* cartoon some morning? That's it! I'll get Steadrac to

Sure I'm rambling on and on; that's what Gonzo journalism is all about. Afterall I invented Gonzo, and I can do it any way I want. I'm still the star around here. Nobody's going to tell me how long my story can be. I'll write it as long as I please and I'll say anything and no one is going



# PERFORMANCE

## JOCK ROTS: Easy Listening

If you're in the market for some easy listening that'll build you up then let you down, then let your ears vacillate to the tunes on the debut album by the Pack Jock Rots, "Trachok Can't Dance but His Department Sure Rocks and Rolls."

When I first heard the opening number, "Cheap Seats for Carey," it struck me that maybe the tone of this haphazard production should be one of melancholy sadness. Then I realized that was the mood they

wanted to set you with. Consider these lyrics in "Cheap Seats": "Wyoming wanted my body, but Reno stole my heart/ So I gave up ten thousand more a year, 'cause UNR I could not part."

Side one picks up a bit as the duo of Foot and Basket team up for a jazzy piece titled, "The Vegas Hex." The tune reeks of bold, brassy interludes, but has nothing to back it up with: "Tark can't coach, and their football team sputters/But when they come up here, our ass they leave in the gutter."

About the strongest cut of the album is "Women, Women, Who Needs Women?" sung by Dickie T. The song immediately puts one in a nostalgic frame of mind. "I remember the good old days, when women weren't around/But now they're here and using our cash, that could be helping produce touchdowns."

The rest of the album goes steadily downhill. A piece which tries to relate the future of the UNR basketball program titled, "It's in the GPA," terribly lacks any real credibility; and the tune

by the missing guard titled "I Never Learned to Punch So Now I Watch the Games From the Stands Instead of the Bench," really lacks clarity.

In short, the entire is a real bummer. Be it noted—the UNR jock department should stick with cutting farts in the locker-room and not albums.

**"His greatest effort."**

## MAX IS BACK

"Max is Back" and this time he far surpasses his first effort which ended a little prematurely.

Following in the foot steps of

other stars seeking identity and purpose Milam recently returned from studying far eastern religions. His music with its lofty ballads and blazing rock crescendos is infused with that influence. And this album shows some of the bitterness associated with the collapse of his early career.

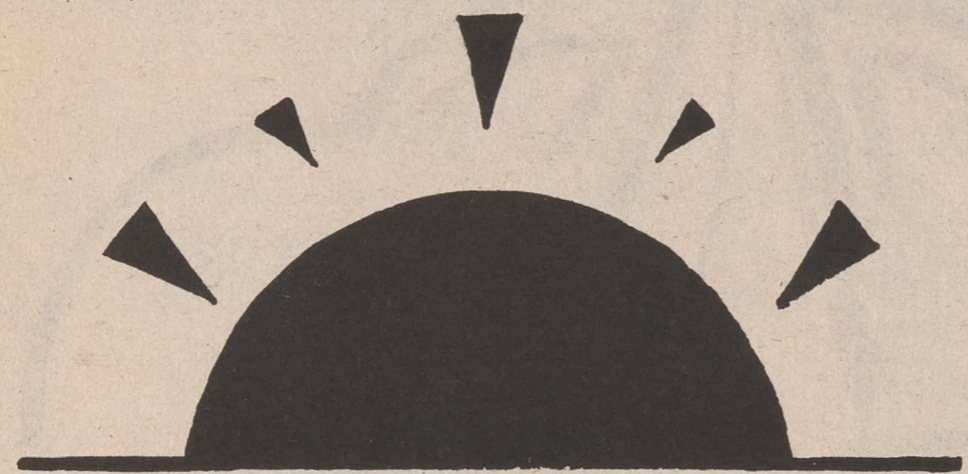
The album begins with a hard driving tumultuous tune called "Bucky the Engineer," an obvious reference to the legendary railroad engineer Bucky Buchanan. Buchanan had a great influence on the early works of Milam and the silver haired rocker lets it be known that he doesn't care for the railway. With train whistles in the background and voices of protest being drowned out by the rhythmic drumming of the steam powered gavel, the piece culminates with the anguished cries of "Lady Justice" as she is ground under the wheels of "Bucky's Train."

Milam next turns his atten-

tion to the sadness of acute poverty and loneliness with the anguished strains of "Tryin' to Find a Job." The piercing sounds of the violins backed by the mournful sobs of the unemployed singer tear the living heart from the listeners chest. Although the number is definitely a downer, it again displays the many sides of this versatile story teller who doesn't mind laying the blame on everyone else's doorstep.

Rounding out the all hit suffusion of hot wax is "In My Wake," the story of those hunted down and denied raises after the collapse of Milam's first effort. Somewhat surprising are the guest vocals by Harry Gianeschi and Bob Gorrell. This seemingly incongruous pair harmonize beautifully in the background although they weren't paid for their efforts.

Max is back is Milam's greatest effort thus far and displays the many facets of this heavily berated performer.



## Sundowner Mackay Days Dance

Fri April 28 8:30 till ?

\$2.50 per person

25¢ beer

## CALENDAR

APRIL

25

5 p.m.—ASUN Publications Board; Ingersoll Room, Union.  
7 p.m.—Folkdancing, Travis Lounge, Union.  
7:30 p.m.—Public Workshop, Land Use Plan for Truckee Meadows, Southwest area; Huffaker Elementary School.

26

Noon—Publications Board agenda deadline.  
5:15 p.m.—ASUN meeting, Activities Board; Ingersoll Room, Union.  
7 p.m.—Department film, "Demon Seed"; Scrugham Engineering-Mines Building.  
7 p.m.—ASUN meeting, Senate; Travis Lounge, Union.  
7:30 p.m.—Public workshop, Land Use Plan for Truckee Meadows, Northeast Reno; Glenn Duncan Elementary School.  
7:30 p.m.—Meeting, Reno Photo Club; Room 102, Union.  
7:30 p.m.—Chemistry Club Film; Lecture Building 2.  
8 p.m.—Concert, Elvin Bishop; Old Gym.

### VIEW FROM THE MUD

### Nevada Jam Update

Satay, a tasty Malaysian delicacy, will be sold by the Malaysian Students Association in Mackay Town, April 28 from 4:30 to 7:30 p.m. at Evans Park. Satay is pieces of beef skewered on bamboo sticks served with peanut gravy. Everyone is invited.

27

Noon—Activities Board and Senate agenda deadline.  
Noon—Meeting, Law Club; Ingersoll Room, Union.  
5 p.m.—ASUN meeting, Finance Control Board; Ingersoll Room, Union.  
6 p.m.—Meeting, the Delta Pi Chapter of the International Fraternity of Delta Pi Sigma; Executive Suite, Ross Business Administration.  
7:30 p.m.—University Dancers, "The Marvelously Musical, Mystically Magical, Mad Magnificent Media," multi-dance form program; Church Fine Arts Theater. Tickets: Adults \$2; Children \$1.  
7:30 p.m.—Public Workshop, Land Use Plan for Truckee Meadows, Southeast area; Brown Elementary School.  
8:15 p.m.—Opera, "Il Trovatore"; Pioneer Theater Auditorium. Admission: \$4, \$6.50, \$9.

••Fear and Loathing in Reno  
••The New Wave Nevada Punks

28

7:30 p.m.—University Dancers, "The Marvelously Musical, Mystically Magical, Mad Magnificent Media," multi-dance form program; Church Fine Arts Theater. Tickets: \$4, \$6.50, \$9.  
8:30 p.m.—Theater of deaf production, "A Journey In Sign"; Sparks Civic Theater.

29

9 a.m.—College Track, Silver State Invitational; Mackay Stadium.

30

8 p.m.—ASUN movie, "Brian's Song"; Thompson Student Services Center.

MAY

1

4 p.m.—Sierra Backgammon Club; Center for Religion and Life. Boards and basic lesson provided. 50 cent donation.  
8:15 p.m.—Trombone Choir; Church Fine Arts Theater.

# PUBLIC NOTICES & PRIVATE AFFAIRS

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**REFRIGERATOR, WESTING—** house. Runs good. Older. \$25 takes it. Call 784-6668 or see at Mack Social Science--206.

## Lost & Found

**FOUND ON CAMPUS FRIDAY,** 4/14 (SEM Bldg.) Kitten, tiger-striped grey and white, might have Siamese cross-breeding, approx. 4-6 months old. Distinctive white markings around eyes. Wearing blue collar with bell. Not sure about sex but think it is male. Cat will have to be taken to animal shelter if owner cannot be located. Please call Arlene at 784-6691 days. Weekend and after 5 p.m., 747-2067.

**REWARD—FOR RETURN OF** Rblue, frostline down coat lost at Harry Chapin concert. 826-6571.

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**FOUND: FEMALE PUPPY AT** Winchell's, Saturday night. Beige, gray, white, part samoyed. From same litter as my pup. 323-6733.

## Personals

**LEAVING FOR EUROPE OR SOME** other less exotic place? Mature, dependable college student (non-partying) will take care of house or apartment in exchange for a place to stay, anytime from May to August. Experienced, responsible, have references. Call 784-4551, ask for Curtis.

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# 'Wasted Days and Wasted Nights'

## TUESDAY

High in the Saddle, music  
free ice cream, Manzanita Bowl Noon to 3 p.m.  
Frisbee competition, Manzanita Bowl 2 to 3 p.m.  
Proteus Mime Theatre, CFA Theatre  
ASUN students free, \$2.50 non-ASUN students 7 p.m.  
Discount night, Beer Barrel (Bud BASH) 7 p.m. to ?

## WEDNESDAY

Ma and Pa Mackay voting, Student Union 9 a.m. to 3 p.m.  
All school barbecue and social, Evans Park  
Meal cards honored, others:\$2.25/person 11:15 a.m.  
UNR Parachute Club jump-in, Evans Park Noon  
Alpine Band, music, Evans Park Noon to 2:30 p.m.  
Elvin Bishop concert, Old Gym  
ASUN Students: \$4 8 p.m.  
Discount night, J.P. Diddler & Sons (half price) 9 p.m. to ?

## THURSDAY

Ma and Pa Mackay voting, Student Union 9 a.m. to 3 p.m.  
Guitaris Kurt Van Sickle, Jot Travis Lounge 11 a.m. to 1 p.m.  
Comic Rodeo, UNR Horse Facility 1 p.m. to 4 p.m.  
Discount night, Little Waldorf, Cuervo Party:  
Tee shirts, buckles, hats and horns 9 p.m. to ?

## FRIDAY

Obstacle races, Quad and lake Noon to 3 p.m.  
Beard and costume judging, Quad 1 p.m.  
Mackay Town, Evans Park 5 to 7 p.m.

DISCOUNT NIGHT AT THE LIBRARY RESTAURANT  
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