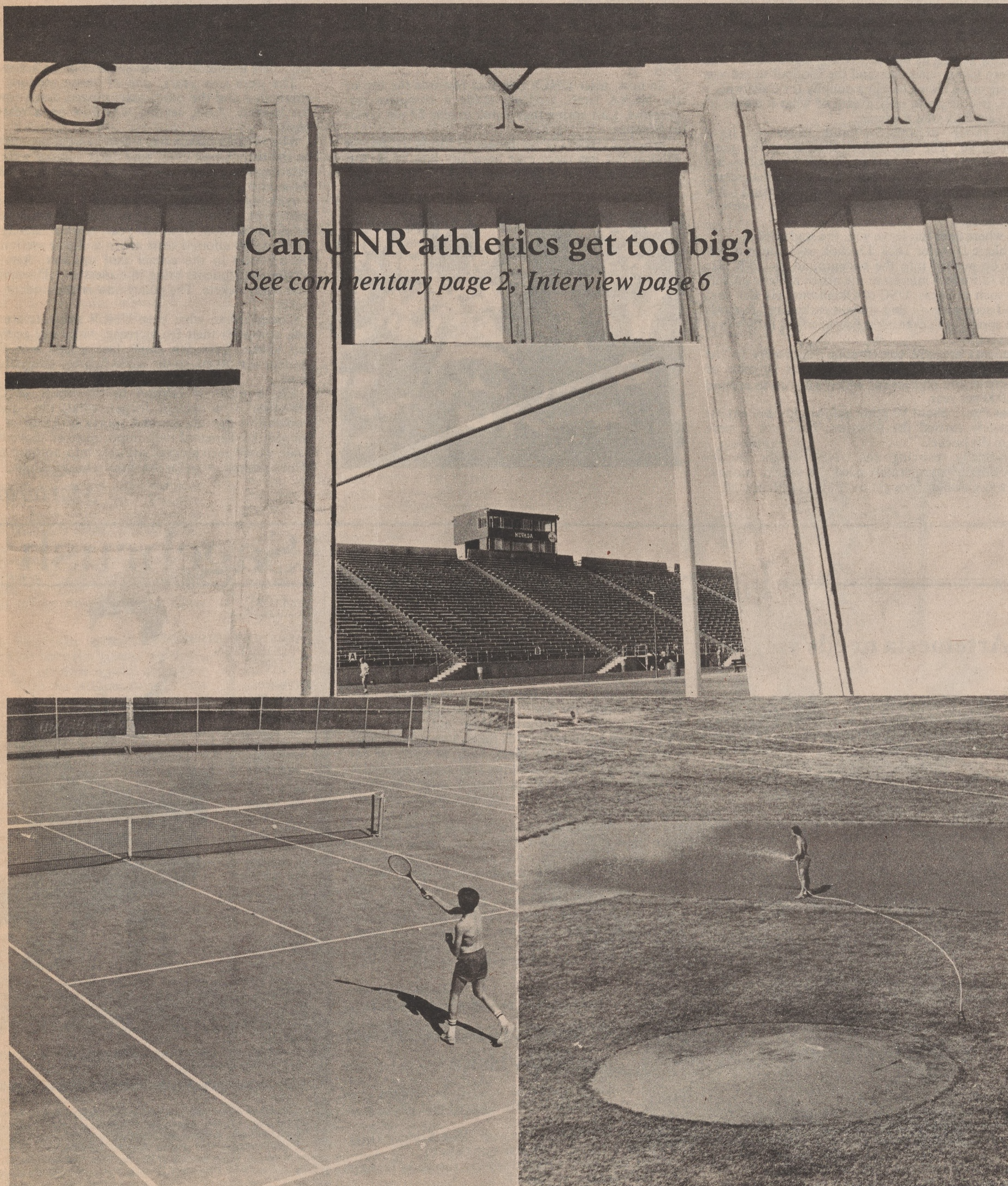


Sagebrush

THE UNIVERSITY OF NEVADA - RENO

Volume 85 No. 11

October 6, 1978



Can UNR athletics get too big?
See commentary page 2, Interview page 6

Opinion

Students vital cog to athletics

In what has seemed like strictly an overnight affair, the UNR athletic program has grown into something big, powerful, and in some ways, ugly.

Now athletic prowess is something the people around Reno have been hoping for, for quite some time now. In the days when the basketball team was routinely getting its butt kicked by "formidable" Far Western Conference foes and the football squad was nothing more than a tackling dummy for California's teams, people could only dream of what it would be like to actually view a winner.

All those dreams — and more — have materialized. The two sports that bring the most national notoriety — basketball and football — are definitely making their mark on the national scene. Football is rated currently No. 3 in the Division I-AA while basketball has a definite shot at the country's top 20 polls.

So where does this leave you, the students?

Athletic Director Dick Trachok says students will never be pushed into the background at UNR. He points to student interest at the major athletic universities such as Texas, USC or Oklahoma. He also says — and accurately — that student enthusiasm towards UNR sports has never before reached the lofty status of this season.

Students are still contributing financially to the athletic program. The department gets 90 cents of each credit you register for which adds up to around \$100,000 per year.

That figure about 10 years ago would have almost completely carried the program. Now it's a mere drop in the bucket.

Financially speaking, the UNR Athletic Department does not desperately need the student money. That was glaringly brought out down south at UNLV

where the Rebels built a dynamic program in a very short time after the students voted not to support them moneywise.

But the program prospered anyway due to fantastic booster support. And the students? Well they got what they asked for. Tickets were available on a very limited basis and only after a raffle drawing was held.

So now, after UNLV has shot towards the top of the NCAA heap, students made a complete turnaround. Last spring they voted to give \$2 per credit to athletics.

Whereas UNR is in no danger of losing its student support nor has there ever been any hint of it. But still, one does tend to get that feeling that as athletics

get bigger, students may get the squeeze.

In football, students are still in choice seats, although stretched across the stands like they are tends to have its drawbacks.

But in basketball, where seating is on such a limited basis, the evidence of that squeeze becomes clearer. In 1976, a student I.D. was good for a seat anywhere in four of the best sections in the house.

The next two years, one of those sections was eliminated and the other seats moved down toward the baskets. Also, seating was now on a reserved basis.

The 1978-79 season lies ahead in what promises to be the team's best ever. And early rumors were circulating that the screws were really going to be put on the students as far as seating went.

Although exact seating arrangements do not appear to be set just yet, it doesn't look like things will be much different from last year. Approximately 600 of the 1,700 allotted seats are in a choice section but the rest are in the corner and upstairs. Also, no longer can students bring in a mess of I.D.s and get that many tickets. The policy now is one student, one ticket.

Compared to what even UNLV students are getting now after their fee increase, we're still getting a fair shake. Very few times last season was every student seat taken, so the 1,700 figure is adequate for now.

But a word of caution to the heads of UNR athletics: Don't ever forget what the student population can do for the sports program at this school. To disregard their importance or shove them aside would turn student athletes into nothing more than a puppet show for downtown businessmen.

Martarano



Letters

Artemesia needs you

Editor:

Attention: Artists and Writers

The *Artemesia* is extending a challenge to all you ambitious and daring personages who comprise the more creative element of our world, to gather your wits and your egos — oops — your artistic and literary efforts about you, and present them for possible publication in the 78-79 yearbook.

Granted, photographs comprise the major portion of the book, but I want also a representation of the varied forms of artistic expression.

Do not be modest nor timorous; for these are ill-suited qualities in those who aspire.

The *Artemesia* office is situated upstairs in the old Mechanical Arts Building (northeast side of the quad). The phone number is 784-6914.

Sherri Humphries
Artemesia Editor

P.S. I'm also in desperate need of someone with experience in calligraphy.

A geese confession

Dear Editor:

It has occurred to me that you all might be wondering who the person is that put those two beautiful white geese in Manzanita Lake. I confess to the deed. They are my pet birds, along with the two ducks which can be seen paddling around with them.

Although they don't respond to their official names which are Hansel and Gretel (the ducks never did receive names) they will come to me when I call them "babies". As most of the students and staff can

see they are extremely friendly. I understand that the geese have become quite adept at panhandling from the lunch crowd.

The biggest reason that I chose Manzanita Lake as a new home for my "babies" was because I felt that the students would enjoy them and perhaps take a protective attitude towards them. I very much want them to be in a safe place and, in spite of the Siegfried and Odette incidents, I am more inclined to trust the students (having been a recent graduate myself) than the kinds of people who frequent the other municipal ponds.

I hope everyone at UNR will get as much pleasure from these birds as I do. Please feel free to re-name them if you wish. If any one of them should become injured or sick I will take the responsibility for the care it needs. I am always there after 5 p.m. each evening, including weekends, to feed them regular geese food as a supplement to their junk food diet. By the way, students, please be patient with them. They never had to learn to chase bread crumbs before, so they may still be unfamiliar with the practice.

Leslie Macedo
Information & Referral Coordinator

This issue

Joe Conforte spoke to a UNR journalism class Wednesday. Dawn Riddle's report and photo is on page 3....

This week's interview is with UNR Athletic Director Dick Trachok. That starts on page 6....

And last week's record-setting rusher is featured by Chris Healy on page 11....

THE COVER—Bob Davis tackled many obstacles to capture the four cover shots....

Sagebrush

THE UNIVERSITY OF NEVADA RENO

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Residence hall to get solar water system

The Board of Regents endorsed plans for a solar hot water system for a UNR residence hall at their Sept. 22 meeting in Las Vegas.

The solar system, to be constructed on the roof of UNR's Nye Hall, carries a price tag of \$160,000, and will be funded by a \$130,000 grant from the U.S. Department of Housing and Urban Development and a \$30,400 appropriation from UNR.

The grant, written by former UNR mechanical engineer Richard Sasek and accepted by Housing and Urban Development last April, specifies that Solar Systems West of Sparks will be the supplier of the solar collector panels used in the system.

Regents were asked to waive standard purchasing policy — competitive bidding — in order to comply with the terms of the H.U.D. grant, and to

allow the installation contractor, Rauch Gardner Engineering of Reno, to proceed with the installation of the system.

The H.U.D. grant did not specify any particular installation contractor.

UNR engineering chief Berger Nelson said that the reason that Rauch Gardner was chosen to install the system was that the company was familiar with both the design of the

system and the building where it will be installed.

Of the \$160,000 earmarked for the project, \$40,500 would be used to purchase the solar collectors and hardware; \$99,000 would go for labor and other materials; \$15,000 would be used to tie the system into the university's computerized monitoring center; and \$5,000 would be spent to monitor the system for one year.

Nelson said the system is expected to deliver about 65 percent of the hot water needs for Nye Hall's 600 students. He went on to explain that after initial installation costs, maintenance expenses would be minimal with the biggest problem being the prevention of pipe freeze-ups. Nelson said that heat escaping from bathroom vents would be routed into the system to solve this problem.

The only other regular maintenance that the system requires, said Nelson, is periodic cleaning of the collector panels.

Construction on the system is expected to begin sometime in December and is expected to take 90 days to complete.

Cultural code yet to be cracked

DAWN RIDDLE

Unlike the genetic code, the cultural code has not yet been cracked. It will occupy the human species for quite some time.

This was the message given by Dr. Edward T. Hall in a lecture last week before a crowded audience in Jot Travis Lounge.

Hall, who received his doctor's degree in anthropology from Columbia University and is a noted author, stated that "culture is one aspect of man" and that it is "virtually impossible to make one people real to another."

He pointed out that American women can be happily married to a Turk or an Arab but they change radically when they get home to their own countries.

Hall said that out of 10 basic cultural systems, time and space are in the middle.

There are at least two systems of "time." Monochronic means doing one thing at a time and polychronic is doing many things at once. The two don't mix. Everything is organized in terms of time and space, but not in the same way.

An example of polychronic behavior is a woman in the morning getting breakfast, the kids dressed and her husband off to work all at the same time.

Latin American countries and the Middle East have the biggest problems adjusting to the time system, according to Hall. With the attitude that "if you drop out of one appointment, it doesn't matter, there's someone else to fill in," it is virtually impossible to have a time schedule.

"The Spanish will lend anything," said Hall, and "they very seldom return things unbroken." They don't recognize the terms "private property" or "trespassing" — everything is communal.

Cultural differences cause problems in places like New Mexico where the government is run by Spanish and Anglos.

In a time-oriented, monochronic culture such as exists in Switzerland, apartment dwellers "only flush the john until 10 at night," said Hall. He went on to say that the Swiss culture is a "well-developed hierarchy" that inspects apartments down to every little scratch and spot and assures their timepieces are correct to the second.

Unlike the Spanish communal atmosphere, the Swiss tend to be standoffish and distant even with their close neighbors.

In his presentation, Hall voiced his opinion that "we get crazy things from them (the U.S. government)."

For example, Brazil is on a good time system but they don't turn on their radios until 10 minutes after the hour just in time to catch the recipes that are being broadcasted. Hall said

the USIA has not caught up with the importance of things such as this and it is causing a communication gap. Why not put important broadcasts on at 10 minutes after the hour?

Why is all of this so difficult to understand? "We're dealing with something quite deep and highly personalized. It seems as though we're always trying to export our culture,

which is one of our failings."

Hall maintains there is no way people can understand each other unless they adopt an attitude of understanding. A monochronic person would have to learn to be polychronic and vice versa.

Hall's lecture concluded a week-long visit to the UNR campus with his wife Mildred Reed Hall.

Conforte blasts Reno papers

DAWN RIDDLE

Yellow journalism is a sore subject for brothel owner Joe Conforte. In an interview with an advanced reporting class in the Journalism Department at UNR Tuesday, Conforte expressed the opinion that much harm has been done to him by the local papers. He stated that they only print sensational news about him and the good things he does don't often get printed. If they do, Conforte said, they make sure they are hidden in the paper.

Conforte holds three persons responsible for his adverse publicity: Warren Lerude, Foster Church and Norman Cardoza.

"These three people have conspired and are still conspiring, unless they stopped, to violate my civil rights. For all practical purposes, a politician will not even look at me. They won't even talk to me."

He also said these three men were responsible for taking away his civil right to see and confer with an elected official.

"The reason they've been doing that," says Conforte, is that "two years ago they got what they call a Pulitzer Prize for editorializing about me. Now here's what the people back east didn't think; it is my opinion that the people who gave them the Pulitzer Prize ... have no conception at all of what the Nevada scene is. They probably thought that this was another case of the Lucky Luciano case If these people would come to Nevada ... they would not have given the Pulitzer Prize but a prize for yellow journalism."

Conforte feels the newspapers have destroyed State Treasurer Mike Mirabelli's political career also.

"This paper right here ruined his political career and for all practical purposes this man is finished for the rest of his life for doing only and exactly what I just mentioned." Conforte was speaking of a business transaction between himself and Mirabelli.

Finally Conforte does not wish to always be referred to as "brothel owner, Joe Conforte." He feels it puts him in a bad light with the public and therefore they are prejudiced against him.



PHOTO BY RIDDLE

Fifty miners in Vegas next week

The Mackay School of Mines will be represented by more than 50 students and faculty at the American Mining Congress in Las Vegas next week. The trip, sponsored by the John Mackay Club, will run Oct. 8-12.

According to Tom Knoch, president of the club, more than 40 students have signed up for transportation to and from the convention. The dean of the School of Mines, Arthur Baker III, added that eight to 10 faculty will attend also.

The congress is the only one of its kind in the United States and is held

once every four years. In years past, students have not been able to attend because of the distance involved, "but because it is in Vegas this year, many students can go," Knoch said.

Basically, the congress is a showcase for all of the companies who manufacture mining equipment. It is here where they try to outdo the competition. "Monster exhibits of mining technology will abound," stated Baker.

Knoch was more explicit. "The American Mining Congress is important for students because it serves a

purpose to link gaps that develop in class. Information learned from lectures in class sometimes don't make sense, especially when dealing with heavy equipment. Now students can see, have a first hand knowledge of the equipment the professor is talking about."

Another reason why students are going is that it gives them a chance to mingle with industry leaders, a chance to circulate around and meet people. This year, according to Knoch, about 30,000 are expected to show up. In the past, some job contacts have even been

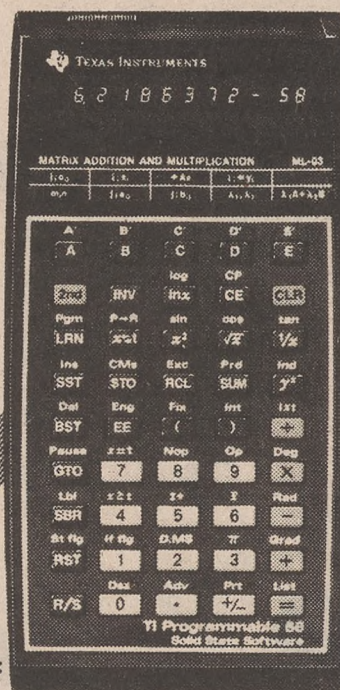
made at these congresses.

The John Mackay Club is sponsoring the trip to Las Vegas. This includes transportation, housing and food. Knoch states, however, that transportation is the main cost. "The American Mining Congress is footing the bill for three hotel rooms and UNLV has donated Tonopah Hall for the overflow of people. People from Vegas are donating the use of their homes too." The congress will also pick up the bill for most of the meals that week.

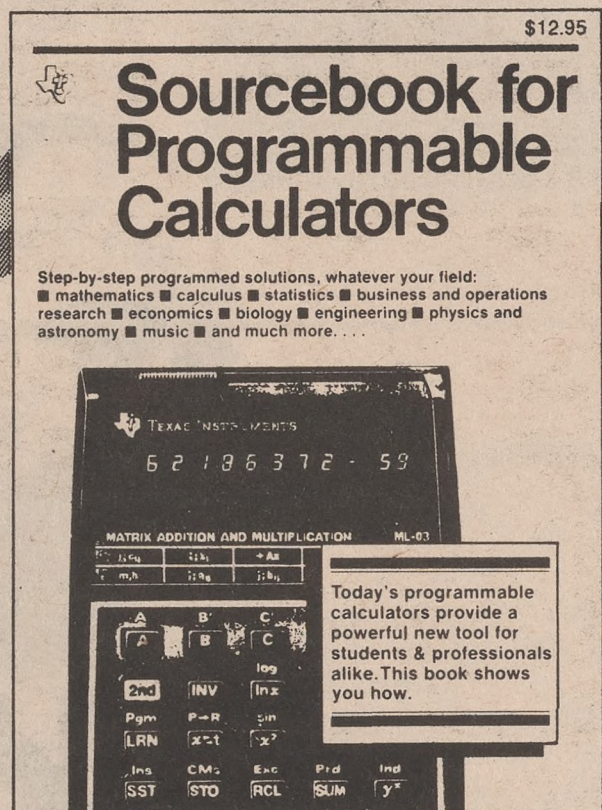
An added benefit for students in the school of mines is that all mining classes next week will be canceled until the 13th since most faculty and students won't be around.

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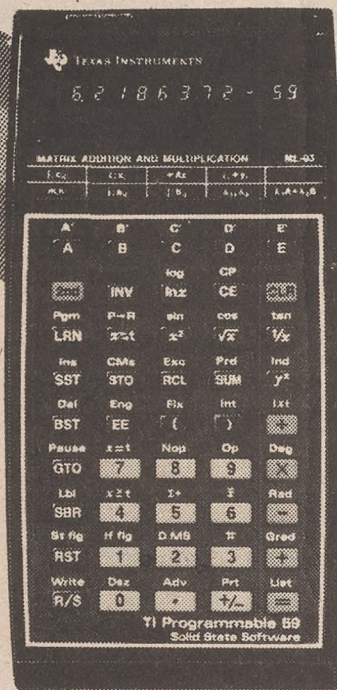


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Short Takes

Soccer still trying

The UNR soccer club will be trying for its third win in four games when it meets Lassen College at the UNR baseball outfield this Sunday afternoon.

It is the second meeting between the two teams. Nevada won the first match 4-2 at Susanville, Calif.

Reno will be home again on Monday to face Skagit Valley Junior College of Mount Vernon, Wash. Coach Jim Newmark doesn't know much about Skagit Valley except that it won its division a year ago.

Both matches will begin at 3 p.m.

Memorial lecture

William J. McGill, president of Columbia University, New York, will deliver the 35th Robert Houghout Jackson Memorial Lecture at the National Judicial College graduation on Oct. 6.

"Simple Justice and Existential Victims" is the title of the lecture

scheduled for 9:45 a.m. in the Tom C. Clark Auditorium of the Judicial College Building on the UNR campus.

"Dr. McGill's lecture is in keeping with one of the established purposes of the lecture series to explore the relation of law and the judicial process to related disciplines," said Judge Ernst John Watts, dean of the college.

McGill has been president of Columbia University since 1970. He received his bachelor of arts degree from Fordham College and a Master of Arts from the same university. His doctorate is in experimental psychology from Harvard in 1953.

McGill has served as chairman of the New York State Special Advisory Panel on Medical Malpractice and chairman of the Carnegie Commission on the Future of Public Broadcasting.

Meet renewables

The UNR Forestry Club meets at the Renewable Natural Resources Building on Valley Road, Room 107 at 5 p.m., Oct. 12.

New members are welcome.

Bringing back Harry Truman

The search has begun at UNR for an outstanding sophomore who may qualify for the Harry S. Truman Scholarship in 1979.

One scholar is selected each year from each of the 50 states and U.S. territories to receive the award.

The grant provides up to \$5,000 per year to students preparing for careers in government service. It pays for the student's tuition, books and room and board for the junior and senior year, and is renewable for up to two years of graduate study.

Unlike most grants and scholarships, the student does not apply directly to

the foundation but is instead nominated by a campus representative of the Truman Scholarship Foundation.

The UNR representative is Dr. Robert McQueen, chairman of the scholarships and prizes board. McQueen, with input from the board, looks for academic superiority and proven leadership qualities in selecting nominees.

McQueen said that he feels that the scholarship will become as prestigious as the famous Rhodes Scholarship Program. He added, "One day it will be the greatest scholarship available."

Dorm tickets

Dorm residents can get free tickets to the Reno Little Theater and the UNR "Performing Artist Series" starting next week, housing co-ordinator Vada Trimble said.

The tickets, which are part of a campus program to promote cultural interest, may be obtained at the housing office in Thompson Student Services.

For further information call Trimble at 784-6107.

Humorous art

It's art with a sense of humor when UNR alumni exhibit paintings and sculpture at UNR's Church Fine Arts Gallery this October.

Alumni artists Lani Albin, Peter Burgarello, Roger Staphenhorst and Larry Williamson will exhibit works with a western theme poking some fun and throwing some barbs at the west of today and yesterday.

Alumnus Wayne Burgarello will display playful ceramic monsters.

The alumni show opens Friday, Oct. 6, from 7-9 p.m. in the main gallery.

In conjunction with the alumni show, photographer Lewis Baltz will

exhibit his photo portfolio titled "Nevada."

Both shows celebrate October as UNR Homecoming and Nevada Day month and will run through Oct. 31.

Gallery hours are Monday through Friday, 8 a.m. to 5 p.m. Exhibits are open to the public without admission charge.

Tutor service

The Nevada Alpha Chapter of the Tau Beta Pi honor society has started a tutoring service to engineering students enrolled in statics, dynamics, fluid mechanics and strength of materials.

In addition, the society will offer help to students preparing for the EIT exams.

Hours for the service are noon to 1 p.m. Tuesday — Thursday in Palmer Engineering 205.

Graff a Connell

Anyone wishing to help out with Homecoming activities? Get in touch with Warren Graff or Dave Connell through Kathy Butler in the ASUN office.



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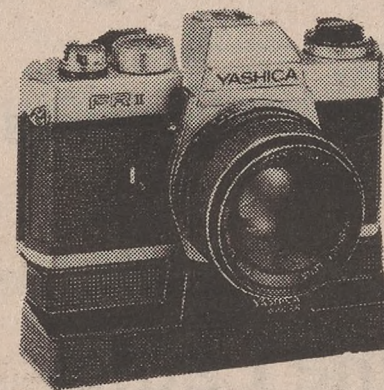
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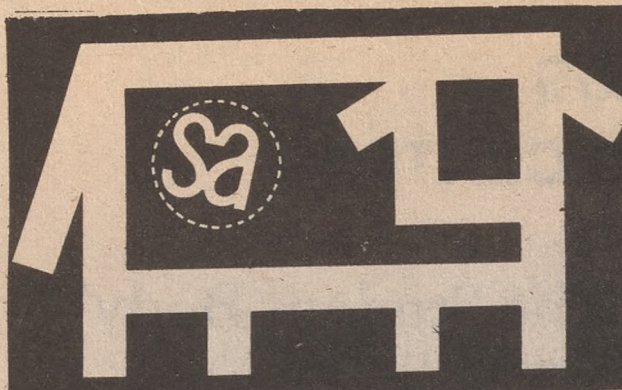
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Head of a growing program

Athletic Director Dick Trachok has run the UNR athletic program for 10 years and has seen dramatic changes. *Sagebrush* Editor Steve Martarano and reporter Ren Rice talked to Trachok Thursday morning.

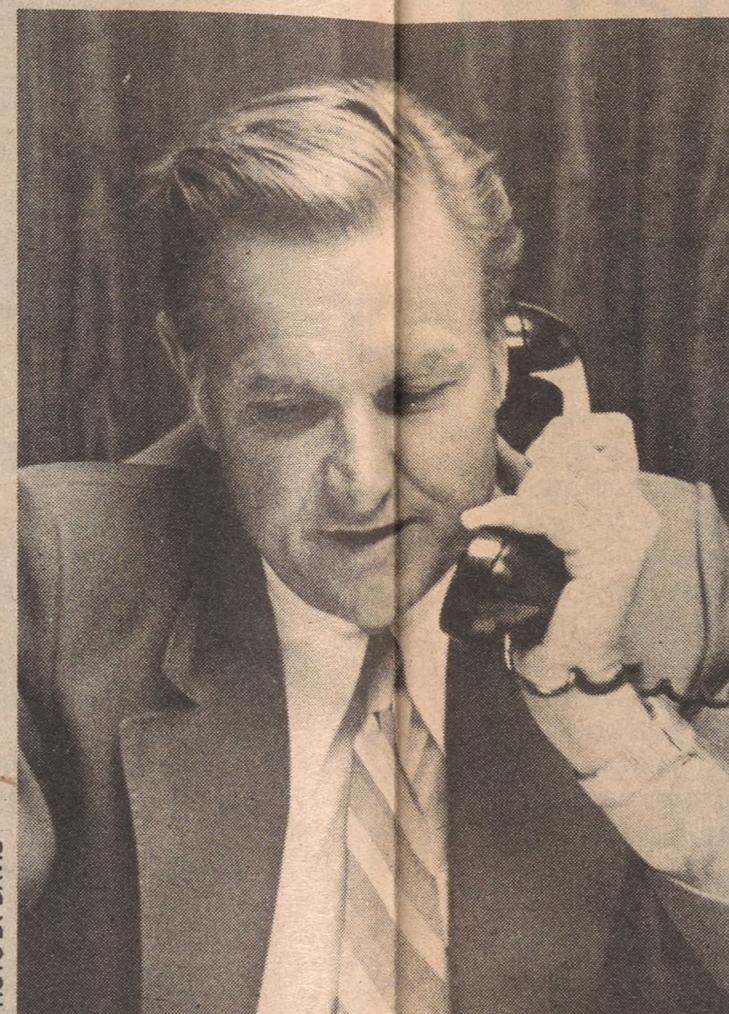


PHOTO BY DAVIS

Dick Trachok

SAGEBRUSH--What have been some of the major changes in the 10 years you have been athletic director?

TRACHOK--We've grown. The whole university has in the last 10 years. There's a lot more interest, the teams have improved, we've added teams. The interest from the townspeople has increased, the staff has increased. Ten years ago we had about eight-tenths of a secretary. Now we have four and will be needing another one. Ten years ago we didn't even have a full-time assistant basketball coach. And as far as the women's program of 10 years ago, well, if it wasn't zero, it was close to it. We were also a part of the P.E. Department. The funding was not much and all the administrative duties were through the P.E. Department.

SAGEBRUSH--What are some of the problems of having a more high-powered program?

TRACHOK--Well, when you talk about high-powered, that puts us in the same class as USC and those programs. We're not there. But probably the biggest problem is a lack of facilities. We need a place on campus to play basketball; that's been getting a lot of attention lately. We need a good softball field for our women's teams and a soccer field for that team. I guess we could use some more tennis courts also.

SAGEBRUSH--What's going on as far as a basketball center?

TRACHOK--We're working on a special events center, that would mainly house basketball. The main thing there is we're working on a slot machine tax rebate to go through. Right now the bill has passed through Senate and is in committee getting ready to go through the House. According to UNR's master plan, we have a site picked out for it where the soccer field is now, just south of the Planetarium.

SAGEBRUSH--Will there be any extra expenses now that UNR will be in the Big Sky Conference next season?

TRACHOK--We think that there may be an increase in travel for football. We'll be playing seven games in the conference next year and three of those one year and four the next will be away. We're checking into the possibility of getting in with hotels for those charter flights that they run. By collaborating with them, we can get in on cheaper rates that way.

SAGEBRUSH--Is UNR's program going to be competitive with the other teams in the Big Sky?

TRACHOK--Yes. We checked it all out before to make sure that we would be competitive. When we first entered the WCAC in 1972, we went into it

somewhat blind. We didn't check it out as much as we should have. But for this move, we've gone over the budgets of the other Big Sky schools and we will be right there with them.

SAGEBRUSH--Is UNR eventually thinking of going Division I for its football team?

TRACHOK--No, we're not even thinking in terms of that right now. We'd like to win in our area first. You have to look at what you'd be competing with. By getting in Division I, that's in with the programs of USC, Alabama, all those guys. The stadiums; some seat 100,000 people, the schedules are set to the year 2000. Right now, we just want to be the best Division I-AA in the country.

SAGEBRUSH--Do you think the athletic program is getting to a point where it just might

Athletics is probably the greatest tie there is with its alumni. It can definitely be a positive factor.

squeeze the student out of the picture?

TRACHOK--No, I don't think it can. A good example to look at is the NCAA basketball finals. Those are all big programs and student interest is extremely high. In all the places that have well-established programs, students are very much a part of it. When Texas played Oklahoma, each team received 35,000 seats. Students were waiting in lines for days for tickets; they want to be there.

SAGEBRUSH--How will TV fit into the UNR picture in the future?

TRACHOK--We don't control that. Football TV is controlled by the NCAA. The Big Sky Conference has already had two regional games televised this season. Since we're not officially a member we're limited in football TV coverage until the playoffs. The way TV money works, in those two Big Sky games, each school in the conference received about \$100,000.

We do have local television but that's not the same thing. In basketball, the team works through the conference. That's for regular season games. The playoffs and finals are controlled by the NCAA. I think the four finalists last season received about \$240,000. For some teams, it's come to be an expected part of their budget.

SAGEBRUSH--What about criticism that

college sports may be getting too professional. Do you think you may lose student participation?

TRACHOK--I don't know what they mean by not participating. There are more students watching games than ever. There are also more competing. If you go back in the history of college athletics, they've been saying it's been getting too professional for years. If you're trying for better quality in a program, you need money to run a first-class program. I tell you, there's nobody on campus that works any harder than our coaches. They all have total dedication in trying to create a product that's going to be excellent.

SAGEBRUSH--Where are student seats going to be for this year's basketball season?

TRACHOK--Basically the same place as last year. The main problem has been with student ticket pickup. The idea now is one student, one I.D., one ticket. A lot of students have been getting tickets in clusters and then selling or giving them away. The idea of a student section is for students to sit there. In football, an I.D. will get the student into the reserved section. Maybe we ought to give the students one whole section instead of going straight across. Maybe they need more than a section. The problems before dealt with just getting students out to the games.

SAGEBRUSH--What about the hassles of a couple of years back with the Title IX thing involving women's sports?

TRACHOK--It was no real hassle. A lot of people just didn't understand it, still don't. The women's programs have been increasing real well. The main problem is not enough fields. The intent of Title IX was not to discriminate because of sex. We have never had any restrictions on girls going out for sports. Some people with the Title IX checked us out and came away satisfied. It was unfortunate that the government had to tell athletic programs to get with women's sports. Reasons for not doing it before were because of the way people were thinking at the time. But now there is more leisure time and more interest in women's sports. We're thinking of adding cross country and a ski team for the women.

SAGEBRUSH--What about any changes in the overall department?

TRACHOK--Some good guidelines have set up

with us entering the Big Sky Conference. Some goals have now been set for us. We've put in for the position for a wrestling coach to get that program going. Boxing, I just don't know. Just look at the facts and I don't think there is any question. We're the only college in the nation offering inter-collegiate boxing. There's just not enough competition.

SAGEBRUSH--What about the recent movement to get a marching band started at UNR?

TRACHOK--I think there ought to be a band here. It's all a part of the color of a football game. We used to have a band and there were scholarships available for it. We can get a band going if the interest is there.

Athletics is probably the greatest tie there is with its alumni. It can be definitely a positive factor. Everyone is now setting their social lives around the games. Before nobody was worried about the games.

SAGEBRUSH--What about your future here as athletic director?

TRACHOK--I don't really think about things like that. I want to get a basketball pavilion built and see our basketball team on TV in the playoffs this year. This is my 30th year in athletics, 20 of them here. I don't know what lies ahead.

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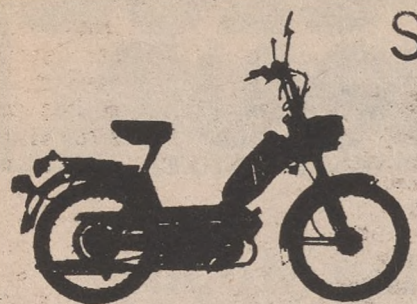
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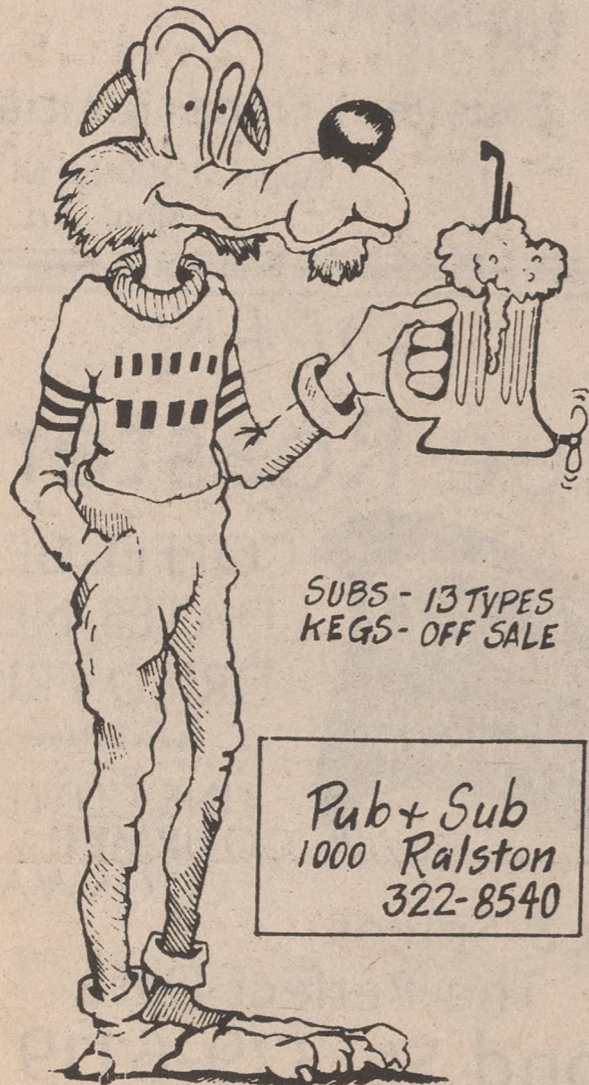
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Jeffersonian Postscript

RPC returns to the path

Wednesday night, Oct. 4, the Regional Planning Commission voted approval of Phase I of Harrah's project planned for the block across the street from its present Center Street hotel. Its vote of approval was a recommendation to the Reno City Council that it do the same.

With this vote of approval, the RPC made this columnist look very foolish. Last week I raised false hopes that, in pursuit of consistency with its Sept. 6 denial of the Club Cal-Neva's expansion plans, the RPC would turn down Phase I of Harrah's project — to include a parking garage, a casino and a walkway over Center Street — under major project review. I had suggested that, since the RPC could probably be counted upon to make a reasonable decision at Wednesday night's meeting, the public should rather concentrate on attending *en masse* the City Council meeting at which an RPC denial of the Harrah's project would likely be appealed. It appears that the members of the public should have attended this RPC meeting in great numbers after all, and I apologize to those readers who decided not to come on the basis of my faulty predictions. My only recommendation now is that the citizens of Reno should pack the Council chambers during the future City Council meeting where the RPC's recommendation of approval will be considered. It will be their last chance to make effective statements against this project.

It will not be necessary to repeat the usual arguments that casinos like Harrah's put forth at such meetings, nor will it be necessary to reiterate the basically sound arguments of slow-growth advocates who usually, but not always, attend. Charles Munson of Harrah's did have one good point: the project might reduce downtown traffic congestion by providing a garage with valet service for off-street parking. This would alleviate some air pollution as well as the present situation where one or two lanes of Center Street in front of the hotel are consistently blocked off by new guests unloading their luggage and where traffic police are constantly needed. Munson, however, failed to address the problem of increased air pollution caused by the car traffic of new employees brought in by the project, nor did he consider smog from additional tourist traffic into the Reno area attracted by his firm's project.

The interesting thing about Mr. Munson's presentation was that it made emotional and propagandistic appeals. He implied Harrah's was concerned with the community's needs, which was reasonable enough, but then tried to connect Harrah's with altruism: "This project will meet community needs as well as proprietary interests," and "we will be giving, not taking." Appeals were made to Americans' characteristic sympathy for the underdog: "At public meetings of this nature, the proponents, in speaking first, are at a disadvantage; we cannot refute the later statements of our opponents, no matter how ridiculous or absurd they may be."

"We regret that this has become an emotionally charged topic in the press," Munson continued. He took exception to the description of Phase I as a "multi-million dollar" project. (Yet Harrah's 1977 Annual Report said that the casino planned to spend \$200 million on expansion in the next four years.)

He said Phase I should not be compared with MGM or the Sahara Reno in regard to impact. He engaged in ridiculous hyperbole in reference to the views of the project's opponents. He made absurd overstatements of their arguments in an attempt to discredit them: "Harrah's has been made to seem like Hitler or the monsters of movie fame." Then he attempted to employ the propagandistic device known as plain-folks' appeal: "We're actually ordinary people; we live here and shop in the same

supermarkets with the rest of you. We don't want to destroy the environment; we live here, too."

Then, when other proponents of the project were asked to state their views and the 15-minute time limit for each side was lifted, supposedly ordinary citizens in favor of Harrah's project filed forward to the podium to speak one after the other. Eleven in all spoke in favor of it. At most public meetings only two or three people speak in favor of Harrah's, and these people are usually either managers of nearby casinos or members of Harrah's management itself. There were interesting similarities in the testimony of most of these people. The area, they said, should keep on growing; Harrah's was helping to solve the housing problem, even while the housing market was softening; and Harrah's was going to alleviate downtown parking problems. The speakers in favor of the project not only repeated each others' statements, but each new speaker was standing up and ready to move forward to speak just as soon as a previous speaker was about to finish his favorable statements.

There were only three opponents of the project who spoke: Mr. Brookerd of ACORN, Don Richter and myself. Brookerd said that Harrah's, although making much of its proposed apartment project for its new employees, was not taking responsibility for housing for employees needed in the secondary job market as a result of its project. Furthermore, he said, Harrah's statement that the housing shortage would be solved by the proposed project's 1980 completion date was unsupported. With a current unemployment rate of 2.5 percent, few new employees could be hired from within Reno. It would be at least three years before the housing shortage would be resolved, Brookerd concluded.

Brookerd also referred to increased sewer use as a result of the project and possible litigation by the Pai-Ute Indians about declining water quality. He also quoted from a WCOG folder which said current levels of carbon monoxide in the air are unacceptable. He furthermore declared that pollution caused by ozone and particular matter was not even mentioned in the WCOG report, but that such pollution would bring the area's governments into trouble with federal authorities by 1982.

Don Richter, former RPC member, made some very effective statements. "Harrah's assumes its project will be completed in 1980," he said. "It says all the area's problems will be solved by 1980. What a convenient coincidence of dates!"

Richter continued that Harrah's was actually engaging in "crystal-ball gazing" with its very speculative statements about the extent of Reno's problems. He added that "we cannot in Reno's situation have any more crystal-ball gazing" after the serious growth problems caused by similar planlessness in the past. "Harrah's is asking the city of Reno to play craps," he said. "We are supposed to put our money on the come line and see how the dice roll concerning the future of our city. I don't want to play that game. That game has been going on for about two years now, and we have seen what has happened."

Richter noted that Penney's, the Nugget addition and a third project would soon open, each requiring 1,500 to 2,000 more employees. He said that in 1978 the citizens of Reno are experiencing the shock waves caused by the opening of MGM. In 1979, they would suffer from the shock waves caused by the opening of the three projects mentioned above. In 1980, there would be shock waves from the opening of Harrah's project.

Richter supported the approval of the parking garage in Harrah's Phase I project proposal, and denial of the rest, especially the casino part, as "objectionable." He again put forward the idea that Harrah's should post a \$10 million negative impact

Strickland

of irresponsibility

performance bond if the whole Phase I were approved, and said that in the future all developers should be required to post similar bonds against the possibility of bad effects caused by their projects. Concluding his remarks, he said that to approve Phase I would be inconsistent with the denial of the Cal-Neva's plans. A complete denial would invite the City Council to overturn the recommendation of denial. A third alternative, he proposed, would be to approve the good part (the parking garage), "and reject the balance."

When Mrs. Wilcox called Mr. Munson back to the podium to answer questions about Harrah's proposed apartment project for its employees, he took the opportunity to rebut some of Richter's remarks. "I did not say that all the area's problems would be solved by 1980," he exclaimed. "According to his usual style, Mr. Richter has put words in my mouth!" At this point Mr. Tuohy of the RPC strategically interjected, "I thought you said you didn't have an opportunity to rebut the opposition's comments, Mr. Munson!"

The RPC members deliberated over their decision for only a short time. Mr. Hansen said that the denial of the Cal-Neva's project did not apply as a precedent because Harrah's made proper provision for parking and employee housing while the Cal-Neva hadn't. Mrs. Lenz said Harrah's was unfairly bearing the brunt of the sudden consciousness about growth problems in the area. Mr. Sheehan reiterated the tired argument that private enterprise was undertaking to renovate the downtown area, and not the public's tax dollars.

Mrs. Wilcox said, "In approving this project, we will continue to fuel the growth cycle we are having problems with already. When and where do we stop? We need to have a parking garage downtown.

but a casino?! That's premature."

Mr. Tuohy declared that he would vote against the Harrah's project. The only thing that had changed since the Cal-Neva denial was that the 10 million-gallon sewer plant addition could now be constructed with a projected completion date of 1980. "But those 10 million gallons are already spoken for by projects already or soon to be connected to package sewer plants which must be connected to the Reno-Sparks sewer plant when the addition is completed."

"The sewer plant may now go ahead," he continued. "But all the other problems remain from before — housing, schools, water, you name it! Then there will be the opening of Penney's, the Nugget addition and a third project."

To their credit, then, Wilcox and Tuohy voted against the project. They seem to be the only members of the RPC who always vote for the community's long-range interests. There are two discernible groups among the other RPC members. There is the consistently pro-development faction which votes for any major project, believing growth is an end in itself not to be criticized. Then there is a group of waverers — men and women who are occasionally moved by the community's serious problems but who feel compelled to remain loyal to what UNR's Dr. Wilcox calls "the property industry," and who are incapable of voting against local sacred cows. Harrah's is one of those sacred cows. By discerning such an alignment of RPC members according to two groups (if we exclude the praiseworthy exceptions of Mrs. Wilcox and Mr. Tuohy), we will learn much as to why the RPC occasionally makes good decisions and then promptly goes back to its old ways.

New ASUN secretary happy

CATHY STARRETT

When Peggy Martin resigned her post as ASUN secretary last April, an issue of *Sagebrush* was dedicated to her, renamed PeggyBrush and proclaimed in banner headlines, "It'll take two to replace her."

But the superlady chosen to take over the job, Kathy Butler, has everything under control, says one of her co-workers. Compared to her predecessors, "Kathy gets the same job done but in a lot less time. She won't say that, but I will."

Kathy, who had previously worked in the Home Economics Department, went through the procedures of taking a test to be upgraded and being interviewed before she received the position.

Is it what she thought it would be? "Yes," she said. "Because I was expecting all the meetings and all the work and it's a lot of fun too."

She named just a few of her duties. "I go to all the meetings. The tape recorder takes down everything but I have to write down the motions and things and take roll ... then I transcribe all the minutes and the work for the president and vice presidents and the public relations director. We have some work-study girls that I supervise. We get requisitions from club's ... contracts. The thing that takes the most time is transcribing all the meeting minutes."

"It's never dull," she conceded.

One of the things that makes her job easier is the people she works with. "It's really fun working with all the officers and the other office staff too," she said. "We all get along really well. It's not so hard, it's not so much like work when you get along so well."

Kathy and the public relations director, Richelle Waller, described some of the behind-the-scenes happenings at the ASUN office. "We had a rock concert last Friday," they said. "Some of the senators and the president turned up the stereo and sang along with Marshall Tucker, complete with fake mikes. We laugh a lot around here. People probably think, walking by, that maybe we're not working. But we get all the work done and have a good time doing it too."

Kathy feels that student should take more of an interest in student government. "I think students would be surprised if they knew what went on at senate meetings," she said. "They'd be interested if they attended some of the meetings and saw exactly what the senate did with some of the activities." She says that the meetings are open and the minutes are always posted at Clark Administration, the Thompson Student Services and the Jot Travis Student Union bulletin board.

She also tries to keep good relations with the students. "I went up here for a year and then I've worked here for awhile," she said. "I was on campus at Home Ec and we're all about the same age — the officers and the students — so it's not like I'm much older and can't relate to them. I don't feel like I'm the secretary and they're the students."

She's got what it takes to keep the ASUN office affairs running smoothly. She's efficient, friendly and in addition, Richelle Waller put in, "All the boys like her."

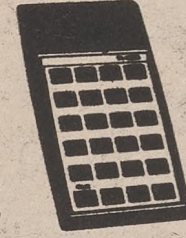
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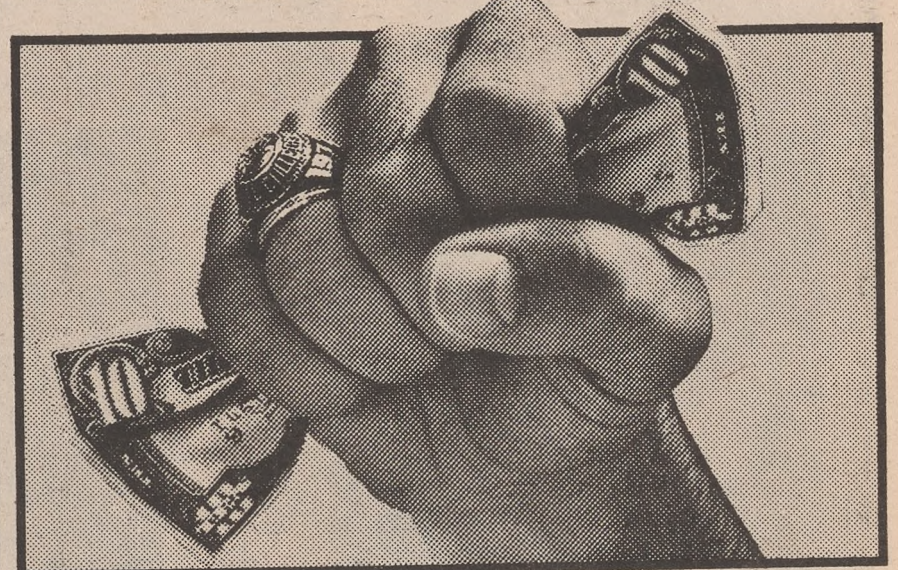
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Golfers host classic

Coming off a sixth-place finish in the Falcon Collegiate Invitational Golf Tournament in Colorado, the UNR golf team is hosting the fifth Wolf Pack Classic at Edgewood Tahoe Golf Club. The 54-hole event started Wednesday and is scheduled to end today.

The Wolf Pack, winner of five tournaments last year, is facing Oregon State, Washington State, Long Beach State, Loyola, U.S. International and southern rival UNLV. Reno has two teams entered in the tourney because Seattle University cancelled.

The Pack is trying to duplicate last year's winning performance when they finished ahead of Cal-Berkeley and Stanford to capture the first-place trophy.

Coach John Legarza is confident that the team will finish on top again,

and he will be disappointed if it doesn't.

Legarza was pleased with his team's showing in the Falcon Invitational as it overcame a shaky start to place sixth for the second year in a row. The Pack ended play Friday at 14th in the 30-team event, but came back to shoot the second-best round Saturday to move up to eighth. Reno had the fourth-best score Sunday to end up sixth.

UNR was led by Dee Conton who finished 11th among 150 golfers with 226 strokes. The Pack's Dan Armbruster was one stroke behind with a 227, while junior Dave Biehl finished with a 233.

Legarza believes that this year's squad is stronger than last season and should win the West Coast Athletic Conference title for the third consecutive time.



Returning guard Regina Ratigan (with the ball) prepares for the season.

PHOTO BY MILLS

Women get recognition

PHIL HOWARD

The UNR women's basketball team might finally get the recognition it deserves this year when it plays in the Centennial Coliseum in preliminary games to the men's games.

The women will play five games in the coliseum this season, but if you expect the games to be just a boring warmup for the "big" game you may be in for a big surprise. Women's basketball is no longer just a passing fancy played by women libbers; it is a full-fledged established sport played by hardworking talented athletes.

"Women's basketball is more demanding now than ever," explains headcoach Cindee Metzger. "We play good basketball. We just need to get the public aware of us."

Currently the team is working out in preparation for their season opener on Nov. 16 at San Luis Obispo.

Returning guards Cindy Rock and Virginia Rattigan will provide the nucleus for an extremely young team

which will carry six freshmen on its roster. Former Hug High star Carla Bennett and Darleen Roque, from Las Vegas, are the two top recruits.

Ellen Townend, who played for UNR two years ago but transferred to Portland University, is back again. Townend should provide some much needed experience.

This year's team appears to possess more talent and depth than last year's squad. Because of the depth and lack of height, UNR will try to play a running game, fastbreaking whenever possible.

"I'm looking forward to an improved and enjoyable season," says Metzger. "We have the talent and personnel to have a good year."

Metzger added, "I'm impressed with this team. I'm impressed with their desire and dedication."

If you enjoy good basketball, don't miss seeing the women play this season. You'll be impressed.

Sports

Hawkins is humble despite quick glory

CHRIS HEALY

There is an old saying that goes something like this, "It's hard to be humble when you're the best." Well, Frank Hawkins is the best back around these parts and being humble seems to be second nature to the 5'11", 190-pound fullback from Las Vegas.

Last Saturday "the Hawk" rushed for 293 yards on 27 carries to set a school record. After a performance like that, the normal football player would find it very hard to be humble. He didn't even want to talk about himself after Saturday's game. Instead, he immediately went into a sermon on the importance of "his" offensive line.

"Man, they are the greatest around, anywhere. Anybody can run through the hole they make for us runners. They are the heroes of the game and nobody knows their names. I want everybody to know," lectured Hawkins as he proceeded to name off every offensive lineman.

Most people would tend to think that Hawkins was just being polite to the men up front, but that is not the case. He truly appreciates the job that Roberto Selden, Art Chandless and the gang are doing for the team.

"Sure the yards are important to me, but the main thing is that I'm helping the team. My first goal this year is to win the division championship and if that can be accomplished by me carrying a lot of the load on offense then I'm going to do that," says Hawkins.

It seems everyone is a member of the Frank Hawkins Fan Club. Athletic Director Dick Trachok has seen many players during his 30 years in the Reno area and he thinks "Hawk" has the chance to become one of the best. "He just gets better all the time and he is only a sophomore."

Stephen F. Austin coach Charlie Simmons echoed what Trachok said. In a Texas drawl he called Frank "one of the best darned sophs in the country."

As the honors and accolades keep coming his way some people might begin to wonder if the young man can handle everything and keep his perspective.

Chris Ault sees no problems in that area. "He is a smart kid. He is very dedicated and he knows he has to keep working to accomplish his goals." The

funny thing about that statement is that Ault made it in August before Hawkins rattled off four 100-yard plus games in a row.

Frank's teammates also realize that he is important to the team. Kevin Wheeler said after Saturday's performance, "The 'Hawk' is great. What can I say?"

Miami Dolphin scout Milt Davis was impressed by Hawkins. "He moves well and hits the hole quick. He is so young and should be a pro prospect when he is through in Reno."

Ault says that "Hawk" is only scratching the surface of his ability. "Frank won't get complacent about his success this year. He is mature enough to know that things don't come easy."

Ault likes to speak of Hawkins the person. "He is a genuine person. He is a good kid who fits in well with the tight family-like team we have."

Hawkins is a criminal justice major who combines his discipline on the football field with an academic discipline learned from his mother who is a vice principal at Rancho High School in Las Vegas.

In his last two years in high school Hawkins was all-everything in football and wrestling. When major college recruiters began visiting Hawkins they were turned off by his size. "He had been down to his wrestling weight which was 163. We knew he would get up to 190 so we got him," said Ault.

In Nevada's fullback-oriented offense "Hawk's" future seems to be bright. He is the leading scorer for the Pack with 6 touchdowns (36 pts.), scoring four on the ground and two on passes. "I can catch passes too but our offense doesn't call for me to do that very often," added Hawkins.

He needs only five more touchdowns to tie Tommy Kalmanir's record TDs in a season. Kalmanir scored 11 in 1946. He can tie the record for TDs rushing with five more touchdown runs. Wayne Ferguson is one of the backs holding that record.

When Hawkins is through at UNR he will probably own every Pack rushing record. As Ault said, "Records probably don't mean that much to Frank because he is such a team player."

After looking at Hawkins you wonder if it is hard to be humble when you're the best.

Coach's corner

Game 5: W. Washington

Western Washington Coach Boyde Long

"I'm an optimist, but I'm a realist. The only way we can win Saturday is if you guys don't show up on the field. We have some talented people like our running tandem the Locker brothers (Pat and Mike) and Hoyt Gier, but we just aren't in Nevada's class."

"You stop Reno by stopping Hawkins and if we can do that maybe we can cause some problems. We will show up and we will be trying our hardest to give the fans a good game."

UNR Head Coach Chris Ault

"What worries me is that we can't get a line on their defense. They seem to change every game. We know we can win — what we are worried about is looking bad. Because we are still independent we have to worry about the polls so we want to look good."

Outlook

It will be a battle of the perfect records when the 0-3 Vikings play the third-ranked Wolf Pack (4-0). WWU is an NAIA school and they play in the Evergreen Conference. It will be the first and last meeting between the two schools in a game scheduled during the days of Jerry Scattini.

The biggest problem the Pack is facing is the thickness of the Mackay Stadium turf. Western Washington is really having problems. As of Thursday morning they didn't have a place to stay. They didn't bother to make reservations and I would recommend that you fans out there make yours somewhere else besides Mackay Stadium. Ho Hum. It will be UNR in a yawner.

Players of the week

Carl Selden and Frank Hawkins are the Sagebrush Players of the Week for their performances against San Francisco State.

Selden recovered two fumbles and was in on nine tackles to lead a defensive unit that held the Gators to zero yards rushing.

Hawkins set a UNR record with 293 yards rushing on 27 carries while breaking Earnie O'Leary's 1973 mark of 226 yards also against the Gators.

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DATE: Oct. 10, 1978
TIME: 1:00 p.m. to 3:00 p.m.
PLACE: Hardy Room Student Union

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