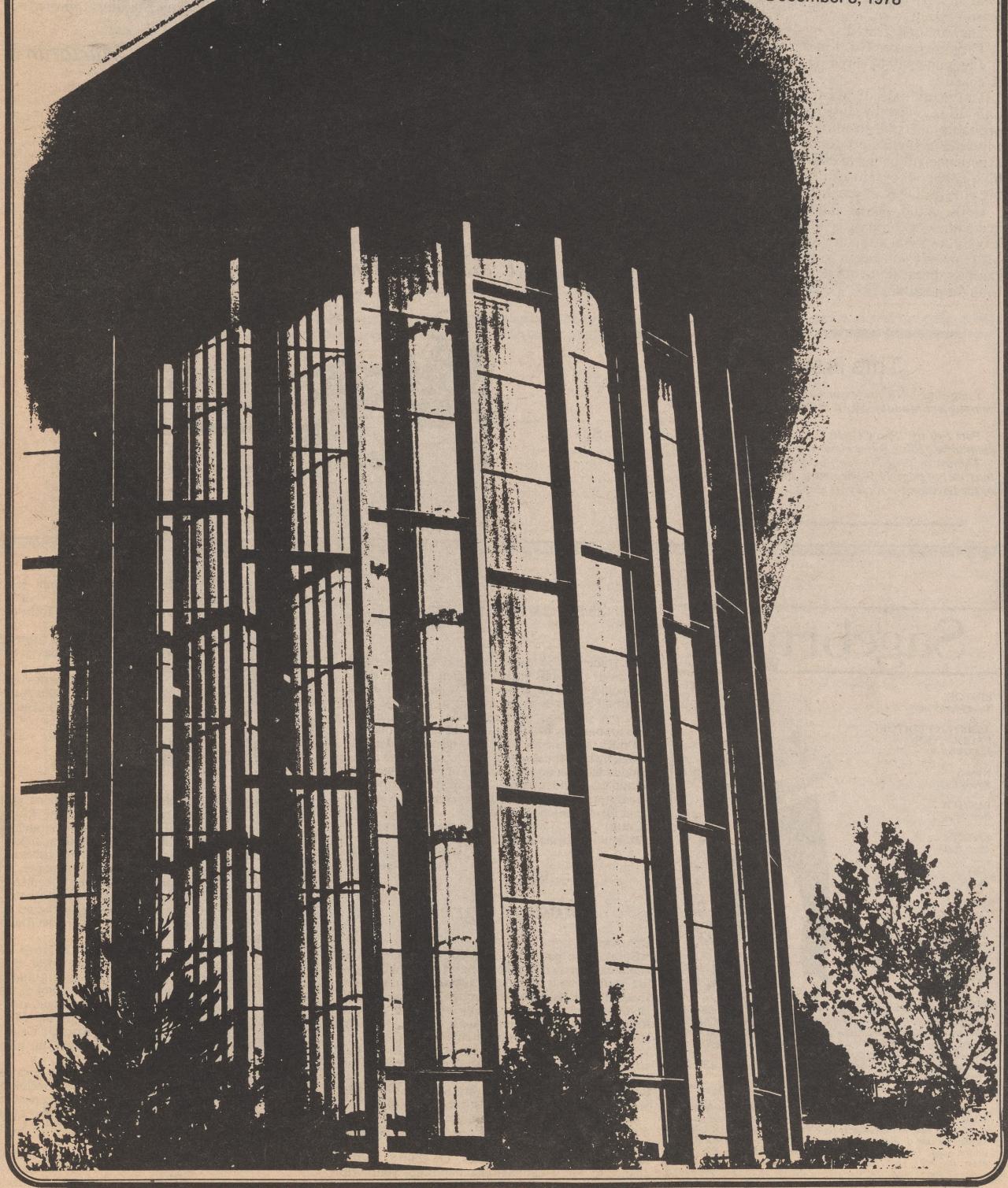
Sage 1-118h

Volume 85 No. 25

December 8, 1978



Opinion

Football program deserves a "Thank You"

Tomorrow will mark the first time since 1948 a UNR football has seen any postseason action.

They are undefeated.

They are ranked No. 1 in the nation.

The game will be aired on television coast to coast.

The magnitude of what this year's team has done, win or lose tomorrow, will probably not sink in until sometime in the future. But there's no doubt that the whole experience of being affiliated with such a high caliber program can only be termed a big plus for UNR in general.

UNR could be as high as possible in academics, but there is no match for the kind of national attention this is bringing us. More people will begin to identify with this campus because of that game than ever thought possible.

This issue

Long-time UNR professor Sam Goudsmit died on campus last Monday. Ruth Mills story is on page 3

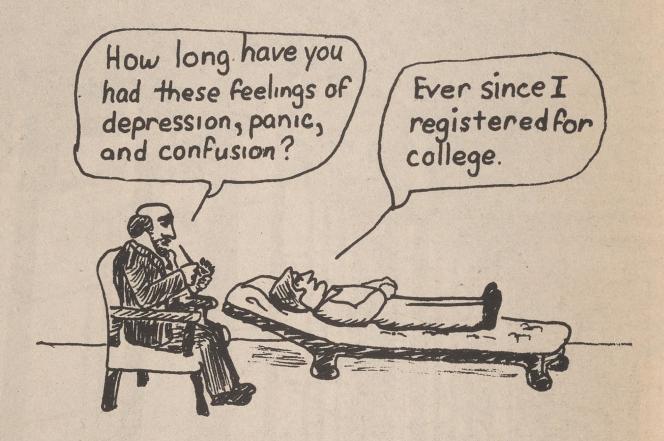
Part two of "Snow Drifts" is on page 9 and they seem to be getting better and better each week....

Tomorrow's the big day for UNR football and its fans. All of page 11 is devoted to the opening round of the Division I-AA playoff game....

So with the "big" game only 24 hours away, we at the Sagebrush would like to take this time to tip our caps to their success.

To Head Coach Chris Ault, to the entire ballclub and to the estimated 15,000 fans that will cram Mackay Stadium tomorrow. we thank you.

Martarano



Letters

Announcer's bad

Steve Martarano ASSISTANT EDITOR/ **PRODUCTION** Jim Glace

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Printed by Jim Diederichsen, Dave Hill, Bart Lynn, Darrell

Morrow, Ken Robinson.

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The students who attend the basketball games and the fans of the UNR basketball team deserve better. The public address announcer at the Wolf Pack basketball games is as the French say, ze pits. His brash one-sidedness ruins the game. Who wants to listen to some guy bellowing over the microphone?

Besides, most of the Pack players are known well enough by both the students and the fans. Who needs Eeeddddgar Jooooones, Mike Looooooongero or Raaauuuul Contreeerrras? It's okay to show enthusiasm, but there is a limit to everything. A simple player identification is sufficient.

Could you imagine if Kaaareeeeem Abduuuuuuuul-Jaaaaaaabaaaaar played for UNR.

Fifth Floor East Nve Hall

Students great

Dear Gang:

Speaking to you as a former student-athlete, and alumnus, I wanted to take a minute to thank our entire student body for the tremendous support the football team has received through this season. You have been an inspiration to the staff and players. Regardless of what anyone thinks, or says, our team is an extension of the student body.

On the field we not only represent ourselves, but also the pride within the students attending the university. The players have worked very hard to attain the recognition that we are now receiving and your support has been very instrumental.

As a student, it is sometimes tough to realize what a great university we have here at Nevada. Our football program is another part of the curriculum which involves thousands of students. Of course, with a chance to win a national championship, your help and support, again, would be greatly appreciated. The game with Massachusetts is more than just Nevada vs Massachusetts; it is East vs West — let's show them some Western hospitality in the form of school spirit.

When the season comes to an end, my only hope is that the 1978 edition of Wolf Pack Football has given you many exciting and memorable moments.

> Thank you, Chris Ault Head Football Coach

New organization

Editor:

To you, and through you to the students and faculty of the university, on behalf of the Rhino Lunchmen of America I would like to congratulate the Sagebrush on its final willingness to print articles about the intramural sports programs. We believe it is a large step in the right direction for your paper.

As Currency Stock Controller for the Lunchmen, I would like to take this time to pledge our future support to your paper. The Lunchmen are with you all the way. You might ask: who and what are the Rhino

Lunchmen of America?

The Rhino Lunchmen of America; a group of dedicatied young men devoted to the ideal that "dumpster type trash container" is an unsuitable title for a landmark that has become a symbol of the American way of life. Our order is nationwide, stretching from Ann Arbor, Mich., where the Mid-Western Division is located, to Los Angeles, Calif., where our main headquarters is operated out of a penthouse suite.

By order of the Western Division H.Q. located here on the U.N.R. Campus, The Rhino Lunchmen of America do hereby declare all such containers in the city of Reno, Nev. shall be named "Rhino Lunchboxes." For further information about the R.L.A. keep your eyes and ears open.

> Squacko, Aqualung, Western Div. Representative Rhino Lunchmen of America

Manager needed

Help Wanted: must be willing to work with the public and assume managerial duties at the Blue Mailbox Coffeehouse. The job will require 12-20 hours weekly, the pay being tentative, said Grant Luetkehans, Coffeehouse manager.

Luetkehans, a UNR senior, said the Blue Mailbox, 1111 N. Virginia St., will hire a new manager in January to allow him more time to study.

"I'm looking for a university student who would like to gain some administrative experience," the manager explained. "Anyone interested should leave a message for me at The Center for Religion and Life."

Luetkehans described the Blue Mailbox as a non-profit coffeehouse where students under 21 can go on a Friday or Saturday night for 25 cents to listen to entertainment and sit and talk.

However, university students, especially freshmen and sophomores, don't seem to be aware that the Blue Mailbox exists, he said. "Students get a 75 percent discount because of ASUN government funding. The fact is, a majority of our cash is coming

from the customers from the community, whom we charge a \$1 admission price," the manager pointed

Because of the unexpected profit the Coffeehouse is making from nonuniversity customers, the next manager will be faced with some unusual opportunities

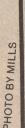
"For example, the Coffeehouse staff of which I'll still be a member, might experiment with more efficient advertising methods to let more university students know about us," he suggested.

"Or with enough money," smiled the manager, "we can build toward the day when the coffeehouse will open five nights a week. First, the coffeehouse will have to install kitchen facilities and expand the seating capacity."

Luetkehans said the Coffeehouse was started about nine years ago.

"Since then each manager has guided the direction the coffeehouse will take through his personal touch. This job is an opportunity to add to the history of the Coffeehouse," he said.





Sam Goudsmit

Physics professor dies

Ruth Mills

Renowned physicist Samuel Goudsmit collapsed and died late Monday afternoon of an apparent heart attack near his car in a parking lot at UNR.

A visiting physics professor and part-time member of the Physics Department, Goudsmit, 76, first visited UNR about 18 years ago when he came West on personal business. He liked Nevada's climate, Reno's relaxed hospitality and the academic community and finally became attached to the area, returning often for brief stays.

"He saw the university as a place for intellectual activity," recalls Dr. Phillip Altick, chairman of UNR's Physics Department. "Sam was our, 'Sam, what do we do now man," he added.

Reflecting on his association with Goudsmit, Altick said, "Sam was a genial, unpretentious fellow who poked fun at pompousness and at himself. Being a social man, he met people easily and possessed a great wit."

Goudsmit fell into the tradition of the European intellectual, according to his colleagues. He loved stimulating conversation and could speak with clarity on just about any subject.

Egyptology proved to be one of the major interests in Goudsmit's life and as a result of his frequent travels throughout Egypt, he collected numerous unusual artifacts and became an expert in hieroglyphics. He was particularly proud of an article he once published in a leading professional archaeology journal. Moreover, Goudsmit was a dedicated stamp collector, who in addition professed a profound fascination with the theory and aspects of numbers.

Physics' Professor William Scott, who shared a close 41-year friendship with Goudsmit said, "Sam was always a great listener and was extremely thoughtful of his students. He spent a lot of time with them."

Altick recalls the time when Sam and

his wife Irene took a UNR physics' student into their home for a time after the boy, who lived alone and without transportation, fell on the ice and broke his leg.

It was during his school years at the University of Leiden in the Netherlands that Goudsmit and fellow student, George Uhlenback discovered "electron spin", an accomplishment that was to bring them fame.

"Sam started as a theorist in physics and he used to say, 'If it wasn't for that damn spin, I would have been an experimental physicist,' "Scott said.

Altick added that the department fortunately secured a tape of Goudsmit's "Discovery of Electron Spin" lecture.

In November of last year, Goudsmit won the prestigious National Medal of Science, the nation's highest award for outstanding achievement in science and engineering. A ceremony at the White

House where President Carter presented the medal to Goudsmit remains as a highlight of his career. Other distinguished awards include: the U.S. Medal of Freedom, the German Physics Society's Karl Compton Award for Distinguished Statesman ship, the Order of the British Empire and the more recent Netherland's Award of Commander in the Order of Orange Nassau.

Acting UNR President Joseph Crowley said that UNR was singularly fortunate in having a man of Sam Goudsmit's international reputation,

"He was a man who walked with the greats of physics," added Crowley. "He was superb teacher, and an outstanding researcher. With all of that, he possessed an acute and endearing sense of humor. We're honored to have had him with us. He is not replaceable."

Goudsmit, who is survived by his wife, Irene, and a daughter, will be honored at a memorial service to be held at 4 p.m. on Tuesday, Dec. 12, at the Center for Religion and Life.



Short Takes

Chemistry theory

Dr. Roald Hoffman, a world-known figure in theoretical chemistry, will speak at the Chemistry Department Seminar today at 4 p.m. in Room 3 of the Lecture Building.

Hoffman, professor of chemistry at Cornell University, will lecture on "The Bonding Capabilities of Transition Metal Carbonyl Fragments."

A member of the National Academy of Sciences and the recipient of numerous awards for his work on the structure and reactivity of molecules, Hoffman will also be talking with students and faculty in the Chemistry Department during the day.

Party out

The faculty-student Christmas reception is today from 4-5:30 p.m. in Nye Hall's main lounge.

Faculty members are urged to come.

Cold turkey

The UNR Sierra Club will hike in Needle Canyon on Saturday, Dec. 9.

Interested persons should contact Bob Grumet, 359-6708, for details. Dress warm, it's gonna be cold!

Delta Pi elects

Recently elected officers of Delta Sigma Pi, a professional business fraternity, will be installed Dec. 11 at 6 p.m. in Room 106A of Ross Business Administration.

To be installed are: Esther Isaac, president; Monica Powers, senior vice president; Nancy Wong, vice president for pledge education; Neal Metal, vice president for professional activities; Catherine Monteith, secretary; Alice Moy, treasurer; Michael Langton, chancellor; Ethel Bennet, C.E.I. chairman; and Joyce Cheek, historian.

Popcorn Spurs

Strung popcorn and glittered Styrofoam balls serve as Christmas tree decorations from Spurs, the honorary sophomore service organization at UNR.

Nancy Hull, Theresa Ponton and Sherri Stone chair the Christmas committee. Spurs will decorate a pine tree and sing Christmas caroles at the Reno Convalescent Center on Dec. 12.

Library stretch

The library will extend its regular hours for students studying for finals starting today. It will be open until midnight every night until the end of finals.

Bernhardt appointed counselor

The Office of Student Services at UNR has announced the appointment of Connie Bernhardt to the position of placement officer/career counselor.

Bernhardt's duties, which began Sept. 25, include counseling students on future careers, putting students in contact with potential employers and recruiters who are regularly on campus, and helping students prepare resumes and cover letters.

She has had extensive experience in the career counseling field. For two years as placement consultant at the University of Illinois in Urbana-Champaign, she worked on a series of seminars on such topics as the job market, interviewing and student marketability.

She also simultaneously held the position of assistant to the director of professional services in education at the University of Illinois.

She was responsible for the organization of workshops, outreach programs and alumni activities, and participated in several training programs for classroom teachers.

Bernhardt earned her bachelor's degree in Sociology (1976) and her master's in Educational Administration from the University of Illinois in 1977.

Solos featured

The "Messiah," by George Frederick Handel, will be presented this holiday season by the UNR Music Department tomorrow at 8 p.m., in the Pioneer Theater Auditorium.

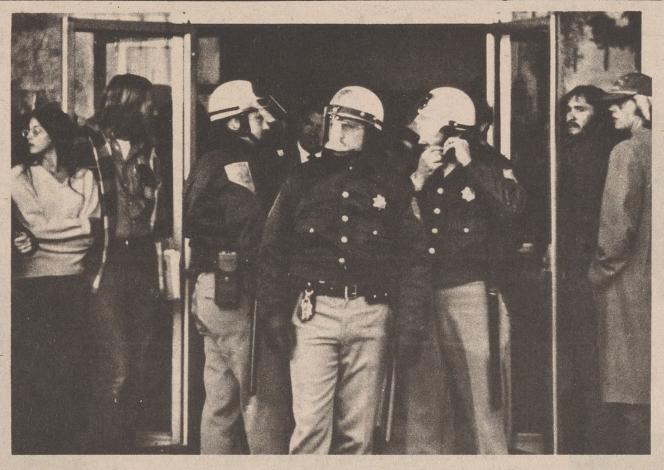
The program has been presented by UNR for the past 35 years and will be performed by the 100-voice Symphonic Choir. Dr. Perry Jones, new director of choral activities at the university, will conduct.

Featured soloists will be Evelyn de la Rosa, soprano; Dolora Zajic, contralto; Jamie Wheeler, tenor and Robert Trimble, baritone.

Also appearing will be the University Singers, a newly selected 56-voice group also under Jones' direction. They will open the program with both Renaissance and contemporary selections.

The University Symphony, under the direction of John Lenz, will perform the instrumental music.

The concert is free and the public is invited to attend. For further information contact the Music Department at UNR, 784-6145.



Bigwig here

Nancy Abbott, national president of Spurs, the honorary sophomore service organization, will be in Reno Dec. 9-13.

A junior at Washington State University in Pullman, Wash., Abbott will visit the Reno chapter to improve it and the national organization.

Holistic healing

A seminar on osteopathy — the study and treatment of diseases of the bone — will be held on Thursday, Dec. 14 at 8 p.m. in Orvis School of Nursing Room 102.

Guest speakers Dr. Tim McCleary and Dr. Charles Owens will explain their medical practices of health restoration by manipulation of body parts, supported by medicines, surgery, proper diet and other therapies. A holistic approach to treatment and healing will also be stressed.

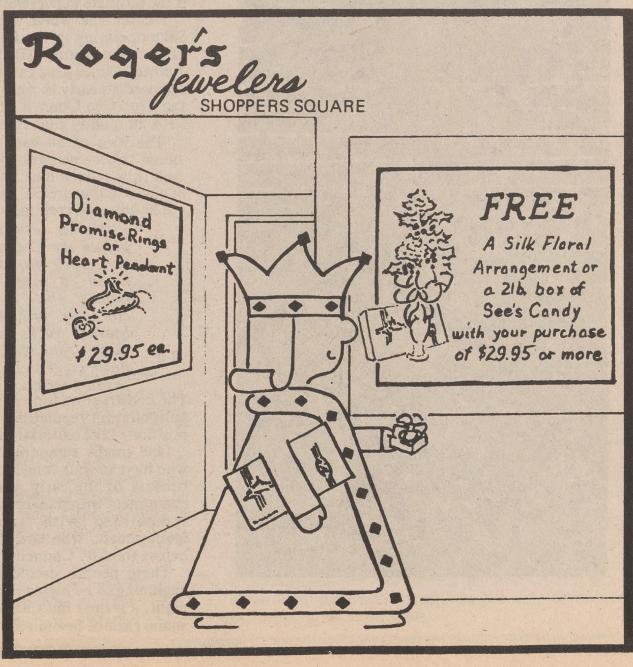
The seminar is free and sponsored by Orvis Student Nurses' Association. The public is welcome.

Spring approval

Today marks the final day this semester students can obtain spring class scheduling approval from their advisers.

Spring schedules can be picked up in Admissions and Records and the schedule forms obtained in the department of the student's major.

In case students are unable to make it to see their advisers now, two more advisement days are scheduled on Jan. 16 and 17, 1979.



Jeffersonian Postscript

Strickland

Work for work's sake poses problems



Job motives too strong?

Work is posing a serious danger to our society, and something has to be done about it. The primitive tribal chant of "Jobs! Jobs! Jobs!—repeated with increasing frequency—is causing the once-rational American people to take leave of their senses and to demand that forests be mowed down, lakes polluted and pastures bulldozed into history, because the evil spirit of Work-for-Work's-Sake can only be kept satisfied with such costly sacrifices.

In his book "Jobs, Money, and Pollution" (New York, 1977), Lester A. Sobel finds that "the job motive is so strong that there have been cases of workers fighting for industrial facilities that endanger their health by the pollution they produce" (p. 1). No longer are people working toward the goal of an ideal society or even a moderately improved, more healthful one. Nor are they working even to keep our civilization as it is. No, they are positively working toward the degradation of our society. This is the ultimate in perversity.

We see the worst aspects of Work-for-Work's-Sake operating in the Reno area. In an editorial entitled "War Begins" (Dec. 1, 1978). the Nevada State Journal relates how casino workers have vehemently opposed an early morning parking ban that is one of the Reno City Council's first attempts to comply with EPA air quality guidelines by 1982.

The idea of an early-morning parking ban is to allow street-sweepers to do a better job downtown and thus reduce dust and other pollution from particulates in that area of the city.

The editorial continues as follows:

Casino workers have appeared before the Council and protested the ban. Their protests may be mild compared to those of contractors and unions when the health department considers ordinances requiring dirtbearing trucks to be covered by tarpaulins, and requirements for watering down construction sites and storing excavated material.

The construction industry's protest against proposed antipollution regulations may result in "violent opposition," the editorial says.

One might sympathize with the casino workers who have to walk longer distances downtown at night because of the early morning parking ban, risking encounters with dangerous criminals. But one cannot sympathize with representatives of casino management who are orchestrating their protests before the City Council.

These people should consider that, if there are beginning to be big-city crime problems downtown at night, it is their fault because they demanded that too many casinos be built at one time. These casinos have



drawn in serious criminal elements; moreover, they have caused such explosive population growth in this area that police and particularly sheriff's office manpower cannot be beefed up fast enough to cope with the increasing crime rate that necessarily parallels such growth.

It is much more difficult to sympathize with contractors and construction workers than with rank-and-file casino workers. In their vehement opposition to any air-pollution controls that may affect their way of working, they seem to be setting themselves up as a special class arrogating special privileges to themselves at the expense of the rest of society. They don't want to live under rules that apply to the rest of us. They are an elite.

These construction people—whether they are construction workers, contractors, or the Associated General Contractors as a body—are an important part of Nevada's zany, convoluted political structure. Nevada is clearly not a democracy, but is an oligarchy composed of casino owners, casino

It is much more difficult to sympathize with

contractors and construction workers

than with rank-and-file casino workers.

work in purely these concrete undereducated; the age in which people

management and contractors. We might say Nevada is a "Casinogarchy." In this respect, Nevada resembles the less-than-democratic principality of Monaco.

If readers of Sagebrush are not satisfied that this is the case, let them reflect on the fact that, although the people of Nevada and California have called for a more effective bi-state compact for controlling growth at Lake Tahoe, representatives of casino management recently said that, supposedly because they weren't consulted about it earlier (Ha!), they would make short work of the new bi-state pact, and sabotage it. (Never mind what the people of two states want!)

Nevada is a casinogarchy, then, and constructions workers, construction unions, contractors, and the AGC are pillars of this shameful, decadent and immoral casinogarchic system.

Greed is the immediate cause of this dismal situation, but Work-for-Work's-Sake is the background cause, or final cause. The so-called practical American people seem to feel the constant

necessity to prove the value of their work in purely practical, concrete results—whether these concrete results are tables, well-constructed houses, or hospitals on one hand, or casinos, shoddy tract houses, or diabolical dune-buggies on the other.

The American people seem inseparably wedded to concrete ACTION, and lack an interior, contemplative side which would tell them to slow down, work less quickly but toward better quality, and put other values such as friendship and contemplation on an equal basis with work.

Oscar Wilde, that incontrovertible high priest of Aestheticism, was aware of the problem of too much emphasis on work and practical action. In "The Critic As Artist," he condemned similar trends in late-nineteenth-century Britain:

Each of the professions means a prejudice. The necessity for a career forces everyone to take sides. We live in an age of the overworked, and the

undereducated; the age in which people are so industrious that they become absolutely stupid. And, harsh though it may sound, I cannot help saying that such people deserve their doom. The sure way of knowing nothing about life is to try to make oneself useful.

It would be very nice if Oscar Wilde could come back to the world of the living, go to a City Council meeting, and say these things when a group of contractors and construction workers are present.

Oscar Wilde's thoughts have relevance in today's decadent society. If we are ever to see any hope for the cities of the West and the Western landscape, Work-for-Work's-Sake must be seen for the farce that it is. Students should junk or downgrade their career plans for "practical" work to a level equal to contemplation and other more genuinely useful pursuits. They have nothing to lose but ugly cities, air pollution, and ruined lakes.

UNR Homecoming Queen will go to Orange Bowl

MINNEAPOLIS — Christine L. Collier, reigning homecoming queen at UNR, has been selected to represent Nevada at the Orange Bowl Festival in Miami, Dec. 26, 1978-Jan. 3, 1979. She is one of 51 finalists chosen for this year's Agree All-American Homecoming Queens program, sponsored nationally by Johnson Wax, maker of Agree hair care products.

Collier is the daughter of Mr. and Mrs. James Collier, of Carson City, Nev. She is a sophomore majoring in medical technology.

Judging for the program was conducted by the Associated Collegiate Press, headquartered here. Finalists one from each state and the District of Columbia — were selected for achievements, adacemic tracurricular activities, personal interests and good grooming. Thoses selected matched their qualifications against those of others in their state in the second annual Agree All-American Homecoming Queens competition. To be eligible, the college students first had to be selected homecoming queens on their own campuses.

Robert L. Lauer, director of public affairs for Johnson Wax, said each finalist's college or university would receive a \$500 general scholarship fund grant. In addition, each queen will receive an all-expenses-paid trip to Miami to participate in Orange Bowl festivities, including the famous

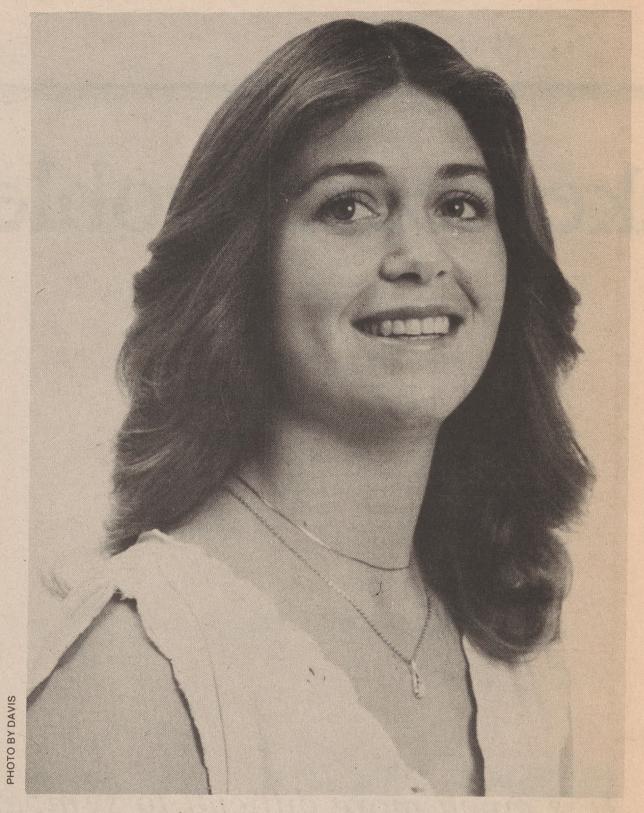
Orange Bowl Parade to be televised nationally by NBC-Tv on Dec. 30 beginning at 8 p.m. (EST). The queens will also be featured in pregame ceremonies on Jan. prior to the kickoff of the 45th annual Orange Bowl Football Classic.

In addition to appearing in the parade and pregame activities, the college women will participate in the "Great Bands Show" at the bowl, sail in the second annual Orange Bowl Marine Parade on Biscayne Bay and attend the postgame team banquet at the exclusive Indian Creek Country Club. Each Agree Queen will also receive a wardrobe to be worn in the parade and at other festival events.

Collier maintains a 3.46 academic average on a four-point scale. She aspires to a career in medical research and is a member of the National Society of Medical Technologists. She is also an accomplished guitarist.

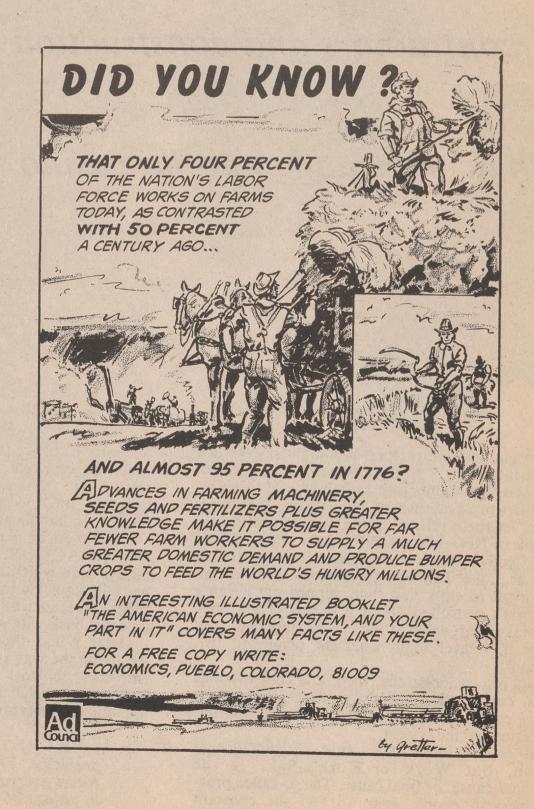
The combined academic average of the newly selected homecoming queens is 3.54, with 17 of the group having averages of 3.8 or better. Five of the queens are maintaining perfect four-

"We think this year's finalists exemplify a happy blend of those qualities we most admire in today's youth," Lauer said. "They're intelligent, goaloriented and involved. They're excellent representatives of their schools, and for young people across America," he added.



Chris Collier





Snow Drifts

Chinook

Don't trust ski reports

Some choice. Whether to blow off classes or blow off mountains. Yes, it has been windy-funny though, how you never hear "gale force winds and all our snow is blowing away" on a snow report. Just remember that "packed powder" usually means blue ice or six foot mogules.

Unmarked obstacles? Last week at Ski Reno one instructor lost a nearsighted pupill in a creek.

Here's the snow report I'm waiting to hear:

"Good morning. This is Muffy with your weekend snow report from Sierra Snow Bowl. We have 2-3 inches of chopped, unskiable crud on top of a 10-inch glare ice base. Our rope tow is operating intermittantly, and visibility is limited to three feet. Skiers are warned to watch for numerous unmarked hazards such as large, jagged, base-eating rocks, drug-crazed snowmobilers and falling lift towers. Life insurance policies are available upon request. This has been Muffy..."

This week's bargain buy is the 69 cent Skier's breakfast at the Horseshoe Club.

Word has it from our campus fashion adviser that

color-coordinated sweatshirts and bode bags are the latest thing.

A Snow Drifts Poll indicates that 85 percent of

you the GLM (graduated length method), and you may even run into a French instructor, oui.

Every Wednesday is "K—Day" (probably for Krazy), and for 12 smackers you get a lift ticket, lesson or Nastar, and a free drink at Zak's.

The best local's bar—in fact, the only local's bar—is the Kirkwood Inn, a warm, dark and woody saloon with a great old fireplace. Stop by Grover's Hot Springs on the way out for a jacuzzi, au natural.

The fastest way to get to Kirkwood is to take Highway 88 at the Gardnerville junction, up and over Carson Pass.

What can you beginners do to protect your skis bases from rocks? Try masking tape.

If you're anxious to ski, but not so anxious to freeze, word has it around town that Death Valley has some great sand dune skiing this time of year.

Heading for the Rockies over the Christmas break? If you're booked on Rocky Mt. Airways, I'd reconsider.

Hankering for a new taste treat? Try this one:

Skier's Delight

One potful of Mushroom soup, store bought or home brewed



UNR men prefer big moguls to smaller ones, if given a choice. The campus ladies are satisfied with their short skis, but many are planning to try longer ones this season...we'll see.

This week the traveling SAGEBRUSH snow correspondent went on a field trip to Kirkwood Meadows. He reports that Kirkwood, 80 miles away, currently has the best snow conditions in the Tahoe Basin. With a base elevation of 7,900 feet, this area offers some of the highest skiing around. The locals will attest to that fact.

The ski instructors are quite friendly, especially the blonde ones. Kirkwood Ski School is probably the most highly qualified in the Sierras, although 28 of the 36 instructors are men. Girls, this place will teach

A pound of ground round Chopped bell peppers, tomatoes, and little green onions Four or five servings of brown rice One Jalepeno pepper per plate

While the beef is browning, add vegetables to soup. Next, drain off the grease from the browned ground, and if there is any meat left, add it to the soup and simmer for fifteen minutes. Finally, spoon it over the rice, flip you album and feast. The Jalapeno is to kill the taste and freshen your breath. Truly a delight- much thanks to a dude from Dillon.

...from The Ski Bum's Guide To Mountain Wildlife

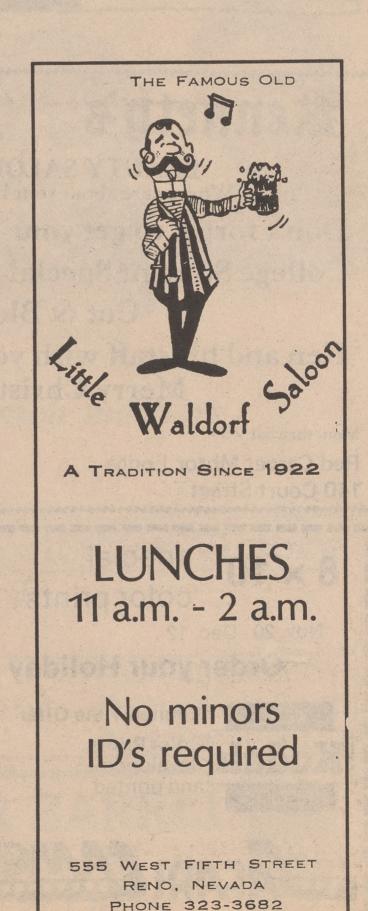
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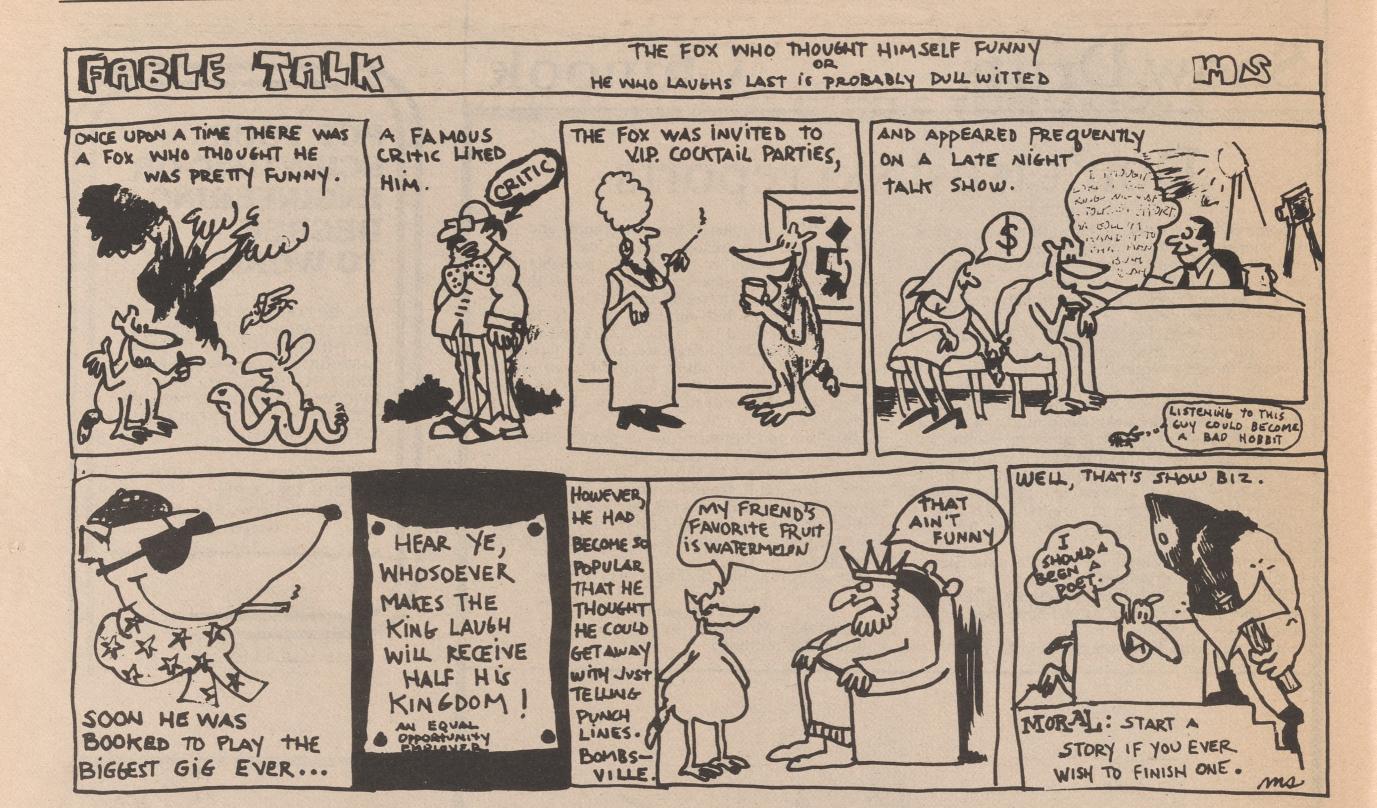
U.S. AIR FORCE OFFICER PLACE-MENT TEAM WILL BE INTERVIEW-ING THOSE TECHNICAL DEGREE CANDIDATES FOR MANAGEMENT POSITIONS AS ENGINEERS, SCIEN-TIFIC ANALYSTS AND COMPUTER SCIENTISTS. MATH THROUGH CAL-CULUS REQUIRED.

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TIME: 9 AM - 5 PM
LOCATION: Career Placement
Center

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Sportsman's Corner Corner of 4th & Vine 5 min from the University

Sudden death changes

If tomorrow's game is tied after the regulation four quarters then the Wolf Pack and the Minutemen will play additional overtime periods until one

It is not a sudden death situation like the National Football League uses. Each team will get a chance to score. A coin flip decides which team will have the ball first.

The offensive team will receive the ball, first and 10 on the 15 yard line, 15 yards from the endzone. That team has possession of the ball until they score or lose possession of the ball. The defense cannot score through an interception or fumble return.

For example, if team A gets first possession of the ball and fails to score before losing possession and team B takes possession and scores, then the game is over. If each team scores the equal amount of points in the overtime period then another will be played. The two teams will play until a winner

The team scoring the greater number of points after an equal number of possessions shall be declared the win-

Pack swimmers now 8-0 after easy California wins

The UNR women's swim team chalked up two more victories Tuesday defeating UC Davis and San Jose State in a triangular meet in Sacramento.

UNR handily defeated the Cal Aggies 96-37 and San Jose State 85-38 to remain undefeated for the season with an 8-0 record.

Swimming outdoors in 40-degree temperatures, the Pack, led by three double-winners, captured 13 of 15 first

Anne Belikow, who has already qualified for the small-college

nationals in the 50 and 100 breaststroke, 100 individual medley and 100 freestyle, qualified for the 200 breaststroke at the meet she took first in that event and in the 100 individual medley.

Mary Mirch and Karen Peterson were the Pack's other two doublewinners. Mirch won both the 200 individual medley and 100 breaststroke. Peterson finished first in the 100 and 200 backstroke.

The Pack will try to win its ninth straight when it meets Portland State this Saturday in Lombardi Recreation at 11 a.m.

Sports

Everybody's affected by football success

Chris Healy

The malady that has gripped the students and boosters on the campus of the University of Nevada, Reno is not some new disease from a foreign country. It is "football fever."

This affliction has been running wild in places like South Bend, Indiana and Ann Arbor, Michigan since the early 1900's. Somehow it has managed to avoid UNR, with a few isolated outbreaks, until now.

Things got going three years ago when Chris Ault took over as head coach of the Wolf Pack. He had earlier been a record-setting quarterback for UNR and was later a highly successful high school coach in Nevada

"I wanted to establish a winning program at UNR and to get the community involved with it," said Ault. "The response has been terrific, better than anyone could have expected or dreamed."

Ault feels that the students and boosters were ready for "a new idea" and a winning attitude

He is a showman. Last year he instituted a "money back guarantee" if his players didn't play "with reckless abandon and enthusiasm." Only one man ever collected.

Before Ault, UNR was lucky to attract 2,000 people to the games. The stadium was "too windy and cold" according to most people. Having the topranked team has certainly warmed things up at Mackay.

In Ault's first season, all attendance records were broken as the Pack won all their home games on the way to an 8-3 record.

Before the games the Wolf Pack Boosters Club started having tailgate parties. The Saturday football game was "the place to be."

Athletic director Dick Trachok said, "We learned a lot about promoting those first couple of years, but the best promotion is a winning team, and we have Chris to thank for that."

"The response has been overwhelming . . ."

The games are the top social events of the fall semester. Fraternities and sororities sit together in the student section and actually cheer, something the UNR students hadn't had much chance to do before the current football enthusiasm.

One of the funnier sights at a game is to see the students sneak in kegs of beer right under the noses of the security men. If the game is out of hand, the students will come up with something to pass the time. At the South Dakota game, a 50-7 rout, the biggest snowball fight in UNR history took place.

"It's the best party in town. We can really scream about something now," said one enthused student. "I was here during the lean years. There weren't even

enough students to have a snowball fight."

Students didn't have tradition to follow, but they are working on that. As each fraternity tries to outdo the other, a 'new tradition' grows.

"The UNR boosters, most all of them former students, have been fantastic in their support of Wolf Pack athletics. According to Clayt Rabedeaux, chief fund raiser for the boosters, they will raise close to half a million dollars in 1978 alone.

That figure will put UNR in the top five in the country, along with UN-Las Vegas, in money raised for the athletic program.

Ault encourages his players to be active in campus life. "I want the normal student to be able to identify with the student-athlete."

People really like to get involved with the "miracle on North Virginia, as Ault likes to call this season. "It gives a student or booster a sense of accomplishment to be involved and to help in any way he can."

That community involvement may have been shown best the morning of the South Dakota game. Four inches of snow had fallen the night before, and according to Ault more than 50 people showed up to help clear the field.

"Those people had a lot to do with us winning that day," says Ault.

"Seeing enthusiasm like that makes the job here at UNR something special."

Coaches corner

Playoff-U. of Mass.

U. of Mass. coach Robert Pickett

"We feel honored to be playing a team that is undefeated like Nevada-Reno.

We always like a challenge and they certainly represent one.

"Reno has good skill people and they have a more balanced attack than we do. We are a defense-oriented team so we can't let a lot of points be scored or we will be on the short end of things.

"We are a run-oriented team and with our line we have a good chance to be successful. I look for a low-scoring game and I think we have a good chance of winning."

UNR coach Chris Ault

"This is the game we have worked for all year. The kids and the coaching staff worked hard and I guarantee you this, we'll win and go to Wichita Falls for the championship.

"We are well-prepared and our practices have been super. We know they are a run-oriented team but in a game like this you might see a team go completely opposite of what they usually do.

"We have to stop that Denny Dent (running back) from breaking the big

play. He reminds me of Henry Vareen from Las Vegas.

"They are a good defensive team. Their linebackers are excellent. Their placekicker is good and their punter does a good job. They will definitely be the best team that we have faced all year."

Outlook

For the Wolf Pack to win tomorrow they will have to play the best football game that they have ever played. Massachusetts might be 8-3 but they have played a much tougher schedule. The Minutemen average 245 pounds on the offensive line, and with a line like that, one has to figure they will try to run.

Fullback Hank Sareault (5'11", 230) is tough from the I-formation and combined with Dent, they will form the best backfield to play Reno this season. No matter where Dent lines up, whether at halfback or wide-flanker, the Minutemen will find a way to get the ball to him.

Most Valuable Player James Curry will have to live up to his reputation because he is playing against Mike McLaughlin (6'2", 260) and Rich Bouley

(6'2'', 255) who will be double-teaming him most of the day.

The Minutemen have a soccer-style placekicker who can kick with either foot. Sandro Vitiello kicked a 52-yard field goal against Boston College in the final Massachusetts game.

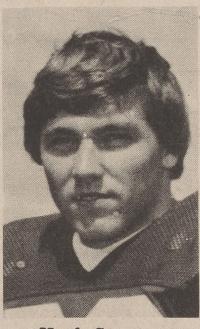
You can bet that this game will be close and this year the Pack has the potential to win the close one because of kicker Fernando Serrano, who found himself against Las Vegas and has been great since.

The cold weather may have an effect on the game, especially if the wind is blowing. As Ault likes to say, "this is the year of the Pack" and he is right.

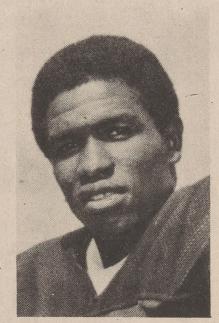
The pick is UNR by an exciting four.



Mike McLaughlin



Hank Sareault



Dennis Dent

Minutemen mashers

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MAGS FOR VW- with 4 steelbelted radials and snowchains. Whole set for \$100. Call John 972-8602.

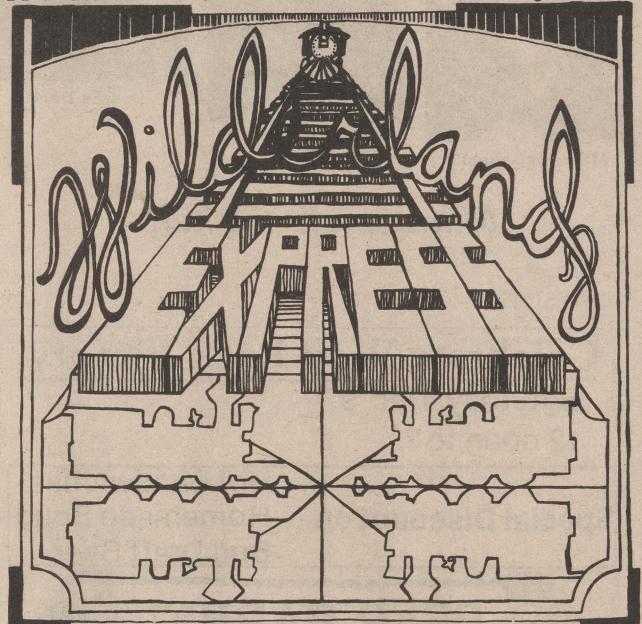
BLUE MAILBOX manager needed. Call Vonnie Kirk at 329-8448 at the Center for Religion and Life for more information.

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