

Sagebrush

THE UNIVERSITY OF NEVADA - RENO

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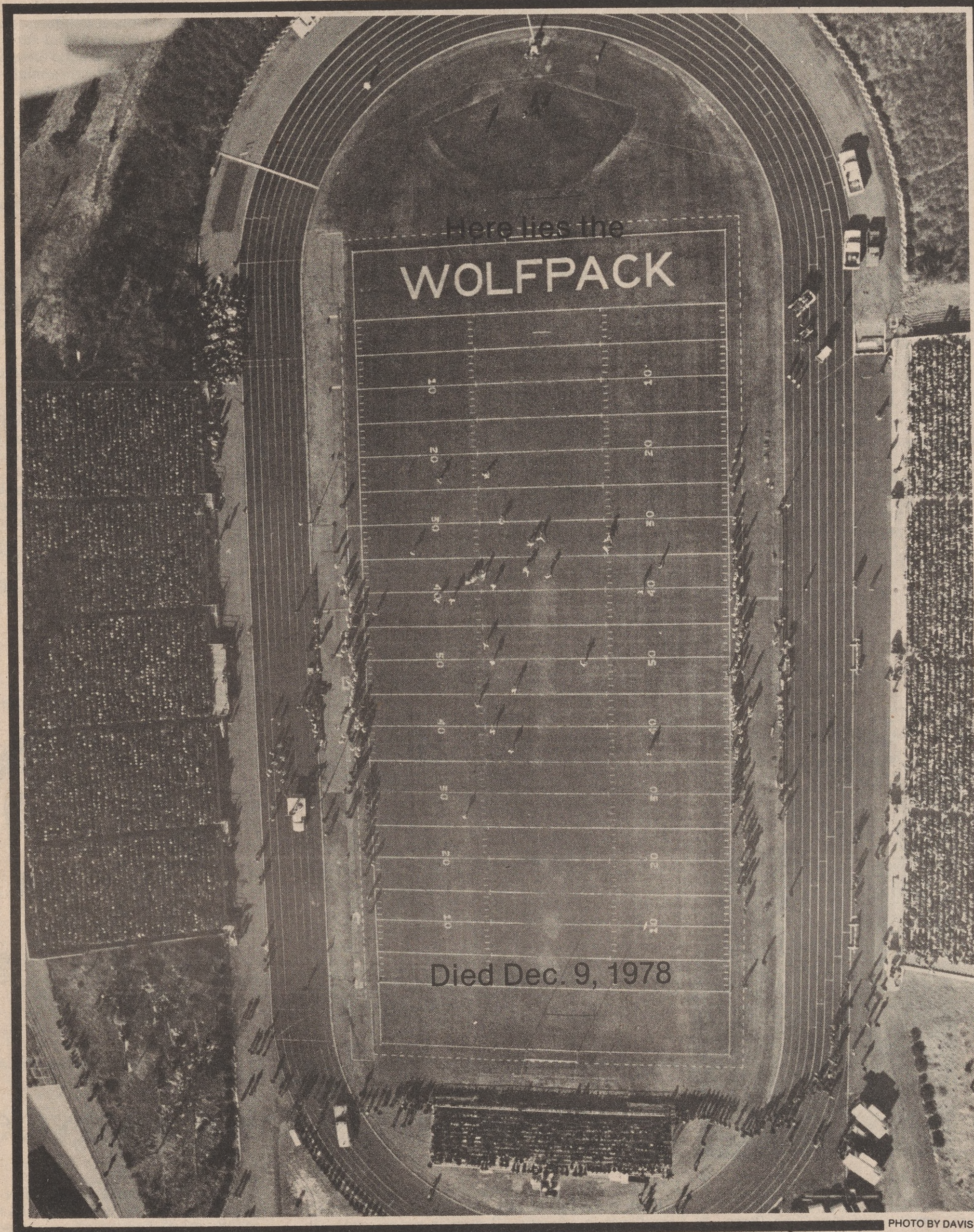


PHOTO BY DAVIS

Rest in Peace

Go to Health,

Looney

Nevada venereal disease now easy to obtain

Dear G.T.H.:

I noticed a report on the radio this week which indicated the incidence of venereal disease in Nevada is up nearly double what it was a year ago. What gives? Is there really that much VD? What are the risks of getting VD if it is doubling every year?

Signed,
Zipping Up

Dear Zip:

I believe the news release last week was specifically about gonorrhea ("clap") which is one type of sexually transmitted disease (venereal disease). Big G (gonorrhea) is on the rise, and is already considered to be at epidemic proportions!! If it were any other disease, (not sexually transmitted), occurring at these numbers, a national health emergency would be announced from the White House (remember swine flu?). The only other contagious disease which reaches these proportions is the common cold.

The common cold and gonorrhea could both be contacted from the same person, at the same time. One (the cold) is OK to talk about and seek help for and goes away with time anyway. However, gonorrhea is taboo, not OK and embarrassing to admit and seek treatment for, etc. Big G also will not go away with time. Untreated, it will last indefinitely.

This issue

The ABC-TV cameras rolled into town to cover UNR's big loss. Photos on pages 6 & 7...

Thoughts of great things for the football team ended dimly Saturday. Chris Healy's story is on page 11....

COVER--Bob Davis shot first quarter action from an airplane Saturday.

This worrisome and dreaded disease *has no symptoms for 80 percent of the women who have it!* Also, between 10 and 20 percent of the infected men do not have any symptoms either. When symptoms do occur in men there is usually a greenish-milky discharge and perhaps pain during urination. Yummy. However, lab tests can usually tell whether you have gonorrhea or not, even if no symptoms are present. If you have been sexually active with more than one partner...go get tested!

Treatment is usually penicillin unless there are contraindications. This is a problem too. Currently, the dose of penicillin needed to treat gonorrhea is nearly the maximum dose which can be administered to a human being. What happens when Big G increases its resistance beyond the dose? Already, there are some resistant strains of gonorrhea.

The incidence of gonorrhea is highest in sexually active young people. The victims are usually young women without a steady partner who develop no symptoms. Eventually it can lead to Pelvic Inflammatory Disease (PID), cause sterility in the young women, and blindness in babies which she might bear.

Prevention is the key. First of all, know your sexual contacts. Second, if your partner is not steady, insist on the use of a condom. Third, if you have been sexually active go get tested at your local health facility or VD clinic. Fourth, if you have Big G, let your sexual contacts know. This news will probably not make their day, but not telling them is a lot worse!!

This is a very serious personal and public health problem. Its epidemic proportion is a reality. Keeping ZIPPED UP UNTIL YOU ARE SURE OF YOUR SEXUAL PARTNER IS NOT SUCH A

BAD IDEA. However, recognizing this kind of restraint is not reality, it would be nice if our local institutions would make condoms easily available or free to women and men, and facilitate quick, convenient and confidential mass screening.

The statistics on gonorrhea might double again by next year...beware and be cautious.

G.T.H.

Dear G.T.H.:

I freak out taking finals. I get so uptight I feel like I am going to barf about the time the test is being passed out.

Signed,
Freaking on Finals

Dear Freaked:

You are too late for these finals.

Test anxiety is something most of us experience to some degree. In minor amounts it may even be helpful, by stimulating our thinking, etc. However, it sounds like you are at the "freaked out" extreme. The remedy, however, takes time, and more than between now and finals.

There is a fairly successful technique to deal with test anxiety which I am sure you could learn about at the Counseling Center. There are also some little tricks to taking tests which the Study Skills seminar deals with. The next seminar is early next semester, but you can sign up now in the Associate Dean's Office, or during registration.

It is too late to deal with the stress buildup of finals the day before finals. Next semester, start helping yourself early so you can use your new skills effectively before and during finals.

First aid for freaking out: KEEP BREATHING (nice deep, full breaths).

Go To Health (X4863)

Sagebrush

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Letter Strickland is doing a service

Editor:

If the priorities at this institution, dedicated to "excellence in education," were in proper order, it would be Paul Strickland and not Chris Ault whom we would be carrying on our shoulders in tribute to a hero.

Paul has been writing exemplary essays, well-written, well-researched, concerned with issues that affect our community deeply: the quality of life, our environment, the dangers of uncontrolled population growth, the quality of our relationships with each other. He is doing the job heroically, almost alone,

against overwhelming apathy. The Sagebrush is extraordinarily lucky to have Paul's articles—the best in this part of the country.

Following the madness of Wolf Pack Week, which brought us the obscene spectacle of the tail wagging the dog, I hereby suggest a Paul Strickland Week, during which the best resources of this institution would focus on the issues that Paul has been bringing to our attention. If this institution became Number One as the result of a Paul Strickland Celebration, then indeed it might convey to the rest of the nation the meaning of a great university.

Americo Chiarito

Does the power company have an impact on birds?

Ron Ellis

A biology professor and a graduate student from UNR will research the impact on breeding birds of a 350-mile transmission line Sierra Pacific Power Company is building from Nevada to Idaho on federally owned land.

According to Bob Goodman, public information specialist for the Bureau of Land Management (BLM), the power company must conduct research to study the impact power-line construction will have on the breeding activities of birds of prey in order to minimize disturbances to them during these periods.

Dr. Fred Ryser, professor of biology at UNR, and David Worley, graduate student at UNR, received a \$12,000 research grant from Sierra Pacific to conduct such a study.

Sierra Pacific will also spend about

\$8,000 for the actual fieldwork cost, including renting light planes, a helicopter and four-wheel drive vehicle.

"The field research will be designed to identify potentially sensitive breeding areas along the 350-mile corridor in advance of the breeding season. Also, we want to locate active nesting sites so construction can be restricted to non-breeding areas from March through June," Ryser said.

Goodman explained these nesting sites are protected by the Bald Eagle Act of 1940, Rare and Endangered Species Act of 1973 and several state laws.

"We're interested in protecting the nesting sites of threatened or endangered raptors (birds of prey), especially the Golden Eagle," Goodman said.

"We don't want the nest disturbed or abandoned, and we know the power company's intended route hits these nesting sites."

Other threatened or endangered raptors to be studied include the Peregrine Falcon, Prairie Falcon, Ferruginous Hawk and the Swainson's Hawk.

According to Goodman, Ryser was selected because he can be an "objective observer and is considered an expert on birds of prey." Ryser has taught ornithology at UNR for the last 25 years and is the official representative for Nevada in the American Ornithologist Union.

A secondary objective of the research, Ryser said, will be to carry out field studies which will provide a data base for predicting the environmental consequences for birds of prey when

future transmission lines are planned. Consequences, he explained, can be either beneficial or non-beneficial.

"We will be checking existing transmission lines to see if they are being used by the raptors as nesting sites of foraging perches. If so, these lines could be very beneficial to the raptors since the birds need high perches for breeding and for spotting prey."

Ryser will be after a variety of scientific measurements for raptor activity.

"Any information about threatened or endangered species is extremely important since studies have indicated that at least one species a day becomes extinct in the world."

Ryser and Worley will begin their research sometime this month. Completion of the transmission lines is slated for 1980.

Subliminal seduction a normal way of life

K.J. Evans

Every day we are confronted with hundreds of ads trying to sell us this car or that brand of cigarettes — and of course we ignore them.

Or do we?

That question was addressed last Thursday night, when Dr. Wilson Bryan Key, author of the best-selling books *Subliminal Seduction* and *Media Sexploitation* spoke at UNR.

Stating that the mind requires only milliseconds to perceive an image in an advertisement, he explained that many ads are not intended to be read or even seriously looked at. A quick glance is often all that is needed to absorb the advertisement's message.

Often, the message is sex. A simple pictorial ad with a one-sentence caption may contain a complex, hidden message which conveys a promise of sex to the subconscious mind.

The consumer will glance briefly at the ad, which is seemingly trying to sell a certain product, and weeks later find himself in a store with an unexplainable urge to buy that product.

"The promise, not the fulfillment of the promise, is what sells the product," Key said. "Fulfillment destroys what the advertising people consider to be proper consumer behavior."

He cautioned against trying to draw simplistic cause and effect conclusions from this, however, saying "There are more than 20 billion cells in the human brain and scientists don't understand even one."

"The advertising agencies don't know why a certain image has a certain effect on a consumer either. They only know what works and what doesn't. They don't spend \$33 billion a year for advertising that doesn't sell products."

Key showed examples of subliminal persuasion in a number of magazines, ranging from Playboy to Family Circle. He also told of an incident in a restaurant where an advertisement of a placemat contained a hidden picture of an orgy. The ad caused a person to order the advertised dish, even though he didn't really want it.

The most disturbing portion of Key's presentation was his examples of how many liquor companies use anamorphic (distorted) art to sell their products. He displayed several slides of liquor ads which seemed to be photographs of glasses filled with liquor. On closer examination, though, they turned out to be airbrush paintings containing hidden faces contorted in surrealistic horror, lurid sex scenes, and various symbols of death.

Key said he doesn't know why macabre symbology sells liquor, but that it apparently does, as evidenced by the number of companies which use it.

He said he has spoken to reformed alcoholics and shown them some of the ads. When he pointed out the hidden pictures, many of them told him the ads were reminiscent of alcohol withdrawal.

Key said this type of negative imagery is used almost exclusively by liquor, cigarette and auto advertisers. He suggested that their success in selling



Dr. Wilson Bryan Key

these products might be related to a death wish which many people subconsciously harbor.

Key also said there has been an alarming increase in the suicide rate which seems to coincide with the advent of subliminal persuasion. He suggested that some violence can be traced to people's reactions to advertising.

"Most advertising is aimed at the middle and upper classes," he said. "But the poor are just as much stimulated by it as anyone else. And sometimes their frustration at not having what everyone else seems to have, takes the form of violence. This is very evident in the underdeveloped countries."

While not blaming the advertising industry directly for the upsurge of violence, he said he didn't feel they were totally blameless.

Key said many of these advertising practices are in direct violation of Federal Law under Section 5 of the Wheeler-Lee Amendment, as they have intent to

deceive. He is currently attempting to force the FTC to take action against ad companies who use these methods.

He admitted that he hasn't been very successful so far. Many FTC officials have stated they felt prosecuting the agencies would open up a complex series of legal hassles which could never be resolved, he said.

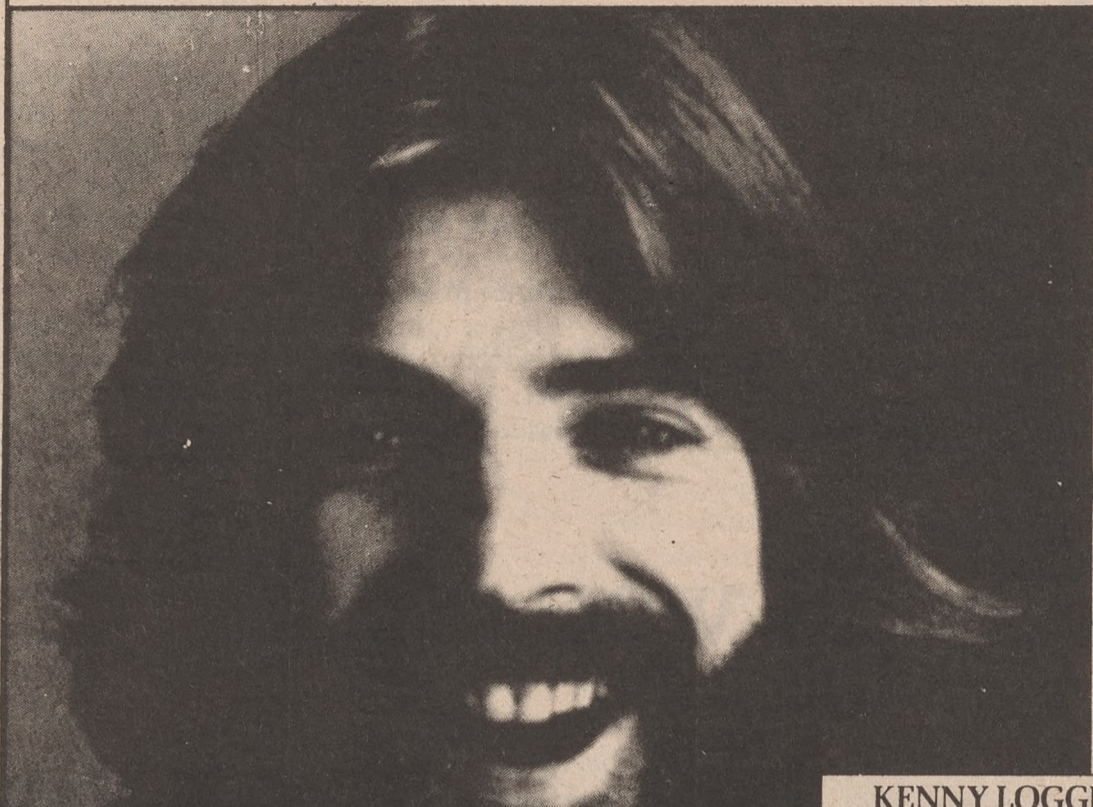
Key himself admitted it probably is not feasible to legislate these practices out of existence, but said he would like to curb some of the more blatant violations.

Aside from that, he feels there is probably little that can be done except to make people aware of what is being directed at them, thereby making them less susceptible to the influence of advertising. "I don't see how anything you control can hurt you," he said.

The lecture was part of the Associated Students of the University of Nevada's ongoing lecture series.

DON'T MISS THIS FABULOUS 3 FOR \$13.00 SALE!!

IT'S CHRISTMAS TIME AT ODYSSEY



WITH THESE GREAT HITS

ON SALE

FROM CBS

SALE ENDS DECEMBER 14

3 FOR \$13 ANY 3 \$7.98 LP's, 8-Tracks and Cassettes

We've got the hits
At CBS RECORDS Great Music Is Our Game

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including:
I'll Supply The Love/Hold The Line
Rockmaker/Angela/Girl Goodbye

KENNY LOGGINS
NIGHTWATCH
including:
Whenever I Call You "Friend"
Down In The Boondocks/Down 'n Dirty
Angelique / Easy Driver

WEATHER REPORT
MR. GONE
including:
The Pursuit Of The Woman With The Feathered Hat
River People/Young And Fine/Punk Jazz
Pinocchio

Blue Oyster Cult
Some Enchanted Evening
including:
Don't Fear The Reaper/Godzilla
R.U. Ready 2 Rock
E.T.I. (Extra Terrestrial Intelligence)
We Gotta Get Out Of This Place

Dan Fogelberg & Tim Weisberg
Twin Sons of Different Mothers
including:
Tell Me To My Face
Since You've Asked/The Power Of Gold
Intimidation/Guitar Etude No. 3



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\$8.98
Mfrs. Sugg. List Price

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\$4.98 mfrs. sugg. list price

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DON'T LOOK BACK
From Squares & Circles Here Be No Long Parts (Just To Bad News)

Chicago
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Alive Again No Tell Never, Stone Long Gone
Show Me The Way Little Miss Lover

HEART
DOG & BUTTERFLY
Straight On High Time Cook With Fire
Dog & Butterfly Meet One

David BROWBERG
Wanted DEAD OR ALIVE

Barbra Streisand
A Christmas Album

Johnny Mathis
Give Me Your Love For Christmas

MIKE BLOOMFIELD
AL KOOPER
STEVE STILLS
SUPER SESSION

TAJ MAHAL
THE NATCH'L BLUES

THE BYRDS
SWEET HEART OF THE RODEO

BILLY JOEL
52nd STREET
including:
Good Night Be Right
Life
Big Shot
Mystery
Dance

SANIA
INNER SECRETS
Wee All Right One Chain (Don't Make No Plans)
Cinder Queen-Hive-Square-Square

Ted Nugent
Weekend Warriors
including:
Women Group Working Women, Our Woman
Warrior Your Power, Respect You Bad

THE BEST OF EARTH, WIND & FIRE
VOLUME 1
including:
Get It Together, Singing
Carry On, Shining Star, That's The Way Of The World

2 RECORD SET
AEROSMITH
LIVE BOOTLEG
Including 4-Color Poster
including:
Come Together Dream On Walk This Way
Last Child Chop Away The Stone

2 RECORD SET
LOU RAWLS
LIVE
including:
This Song Will Last Forever
See You When I Get There
Send In The Clowns
You'll Never Find Another Love Like Mine
This One's For You

2 RECORD SET
KANSAS
TWO FOR THE SHOW
including:
Carry On Wayward Son Dust In The Wind
Icarus-Borne On Wings Of Steel Lonely Wind
Song For America

2 RECORD SET
Willie Nelson
Willie and Family Live
including:
Whiskey River Blue Eyes Crying In The Rain
Bloody Mary Morning Georgia On My Mind
Good Hearted Woman

ODYSSEY RECORDS

RENO 301 South Virginia open 24 hrs. 7 days a week!! AND TAPES

J-students in GM program

Journalism students from UNR will research what the roles of business and the news media as part of the 1979 General Motors (GM) Intercollegiate Business Understanding Program.

Started in 1976 to encourage creative student thought about business in America, the program this year is targeted to students at 20 leading schools of journalism across the country.

The students team at UNR, under the leadership of Prof. Theodore E. Conover, will be vying for a top prize of \$5,000 for the university.

According to Conover, research will be conducted this spring as part of his Journalism 302 class. Student time in the class, which deals with problems in public relations, will be divided between the GM program and consultation with local entities, he said. The Red Cross, Dilworth Community College and the Community Development Agency have received the P.R. student's services in the past.

GM will give \$500 to the class to bring in speakers and cover the cost of research, Conover said. Research will center on the roles business and the news media in society and what their social responsibilities are, he added.

Entries will consist of an oral presentation plus a written treatise on the topic. A panel of news media and business representatives will visit UNR this spring to review the students' presentation. Written submissions will be judged in Detroit.

In May, members of the top six teams will be brought to Detroit to present their winning ideas to senior GM management and share in awards totalling \$13,000.

This is the first time UNR has been invited to enter the program, Conover said. It is also the first time the company has gone to journalism schools with the competition. It has been confined to business schools in the past. Nineteen other universities will participate.



Join The Show Biz Greats This Summer

In the Disney College Workshop

★ SINGERS ★
★ INSTRUMENTALISTS ★

You could find yourself performing on the most famous stage of all...

Disneyland / Walt Disney World

College Freshmen, Sophomores and Juniors are eligible to audition for this 12 week summer workshop in entertainment. Scholarships, housing grants and stipends will be awarded those selected. Minimum age, 18.

Singers: Prepare vocal piece of your choice. Disney choreographers will provide dance routine—singers must dance.

Instrumentalists: Prepare 3-5 minute performance selection. ALL APPLICANTS BRING MUSIC, INSTRUMENTS (including doubles), PHOTOS AND RESUMES.

FOR ALL INFORMATION REGARDING AUDITIONS CONTACT:

DISNEYLAND 1313 Harbor Blvd. Anaheim, CA 92803 (714) 533-4456 ext. 701	WALT DISNEY WORLD P.O. Box 40 Lake Buena Vista, FL 32830 (305) 824-4206 ext. 4206
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DO NOT CALL AUDITION LOCATION

Live auditions will be held at the following locations:

Jan. 29, 10 A.M. - 6 P.M.
SKYLINE COLLEGE
3300 College Drive
San Bruno, CA 94066

Short Takes

The week's library hours

December 8	Friday	8 AM - Midnight
December 9	Saturday	10 AM - Midnight
December 10	Sunday	1 PM - Midnight
December 11	Monday)	
through)	8 AM - Midnight
December 15	Friday)	
December 16	Saturday	10 AM - Midnight
December 17	Sunday	1 PM - Midnight
December 18	Monday	8 AM - Midnight
December 19	Tuesday	8 AM - Midnight
December 20	Wednesday	8 AM - 5 PM

Singers carol

The UNR Singers will perform Christmas carols tomorrow at 1 p.m. on the Getchel Library steps. Everyone is invited.



Dorm talent

A talent show sponsored by Juniper and Manzanita halls will be held tonight at 8 p.m. in the Blue Mailbox. Admission is free.

UNR conference

The Association of Pacific Coast Geographers has chosen UNR as the site for its 1980 conference, according to Dr. Terrill Kramer of the UNR Geography Department.

The association, which is made up of geographers from nine states including Alaska and Hawaii, meets each year at a different college or university. This is the first time the conference will be held at UNR.

Sigma Nu sweeps

Sigma Nu fraternity copped the intramural volleyball crown by defeating The Internationals in the final game last Thursday night.

Sigma Nu finished the year with a 9-0 mark. In the championship games Sigma Nu beat The Internationals 15-6, then were dropped 16-4 before winning the finale 15-1.

The members of the Sigma Nu team are Stan Marks, Mark Coleman, Nick Furchner, Keith Kulby, Steve Stewart, Charlie Arcinega and Dave Connell.

Center guilt

The Center for Religion and Life, will present a talk by Dr. Robert McAfee Brown on "Guilt and Belief: Coming to Terms with the

Holocaust," at 8 p.m. Dec. 18. The talk is open to the public, and the admission is free.

Brown is professor of Ecumenics and World Christianity at Union Theological Seminary, New York. He will discuss the question of guilt about the Holocaust from both Christian and Jewish viewpoints, drawing from the works of Elie Wiesel, the noted Jewish author.

In the afternoon, in conjunction with the National Institute for Campus Ministries, Dr. Brown will meet with members of the UNR faculty to discuss topics and courses for both the Committee on the Philosophy of Inquiry (COPI), and the Religious Studies Program.

Parapalegic parking

Four parking spaces, three standard and one paraplegic space, were allocated for use by speech and pathology patients by the Traffic and Parking Board.

The board met last Friday, and passed the motion for the spaces after considerable debate.

Dr. Steve McFarland said there were about four or five wheelchair patients using the speech and pathology facilities hourly. Other patients may be using walkers or have (leg) braces and need to be parked close to the Mackay Science building because of their handicaps.

And, according to Janice Bria, Parking and Traffic Board secretary, at least 100 ticket appeals have been granted since the board met for the first time last month.

Ault the coach

Chris Ault was in New York yesterday to receive the Division 1-AA Coach of the Year award from ABC-TV and Chevrolet.

In Ault's three years at Nevada his teams have compiled a 27-7 record. "This is a big honor, one of the biggest you can get," said Ault.

Ault is the first coach of the year to be named in the 38-team Division 1-AA. Along with the award goes a \$2,500 donation to UNR's general scholarship fund.

Sell out

Students may sell their textbooks tomorrow through next Wednesday, according to Chris Cufflin, ASUN bookstore manager.

He said students will be paid half price for any books that are required (by students next semester) and wholesale on those that are not.



Rally Squad entertains KOLO

The absence of one of its members didn't keep UNR's Rally Squad from putting on a show for over 500 guests Sunday at KOLO Radio's 4th Annual Senior Citizens Party, held at the Sparks Nugget Convention Center.

KOLO Program Director David Finley (in civilian clothes, in the pic-

ture) was enlisted to fill in the hole and did the crew proud.

The Rally Squad kept a lively pace for the oldsters, who were treated to refreshments, cookies and cake. Santa Claus also handed out over 1,200 gifts and door prizes, all of which had been donated by local residents and businesses.

Art calendar now on sale

The Senior Nevadans' Art Calendar is now on sale in the ASUN bookstore. The thirteen artworks featured in the 1979 edition, are also on display at the new Senior Citizen Service Center, Ninth and Sutro Streets.

The annual calendar is co-sponsored by the Washoe Retired Senior Volunteer Program and Nevada National Bank. All proceeds from sales will benefit local senior citizens through programs administered by the Retired Senior Volunteer Program (RSVP).

A variety of art forms — including paintings, stained glass, woodcarving, quilting, embroidery, and an apple doll — highlight this year's calendar. The works were chosen from more than 200 entries in the second annual Senior Nevadans' Art & Crafts Exhibition,

held at the Pioneer Theater in July. All participants in that exhibition were Nevada artists sixty years-old "or better."

Louis F. DeSerio, art photographer and student of renowned Ansel Adams, produced the full-color photographs of the artworks in the calendar.

The art exhibition and calendar were initiated last year and attracted nationwide praise as innovative projects which stimulate and recognize the artistic talents of senior citizens.

RSVP is a national program administered by the federal agency ACTION. The local chapter is sponsored by the Nevada Division of Mental Hygiene and Mental Retardation.

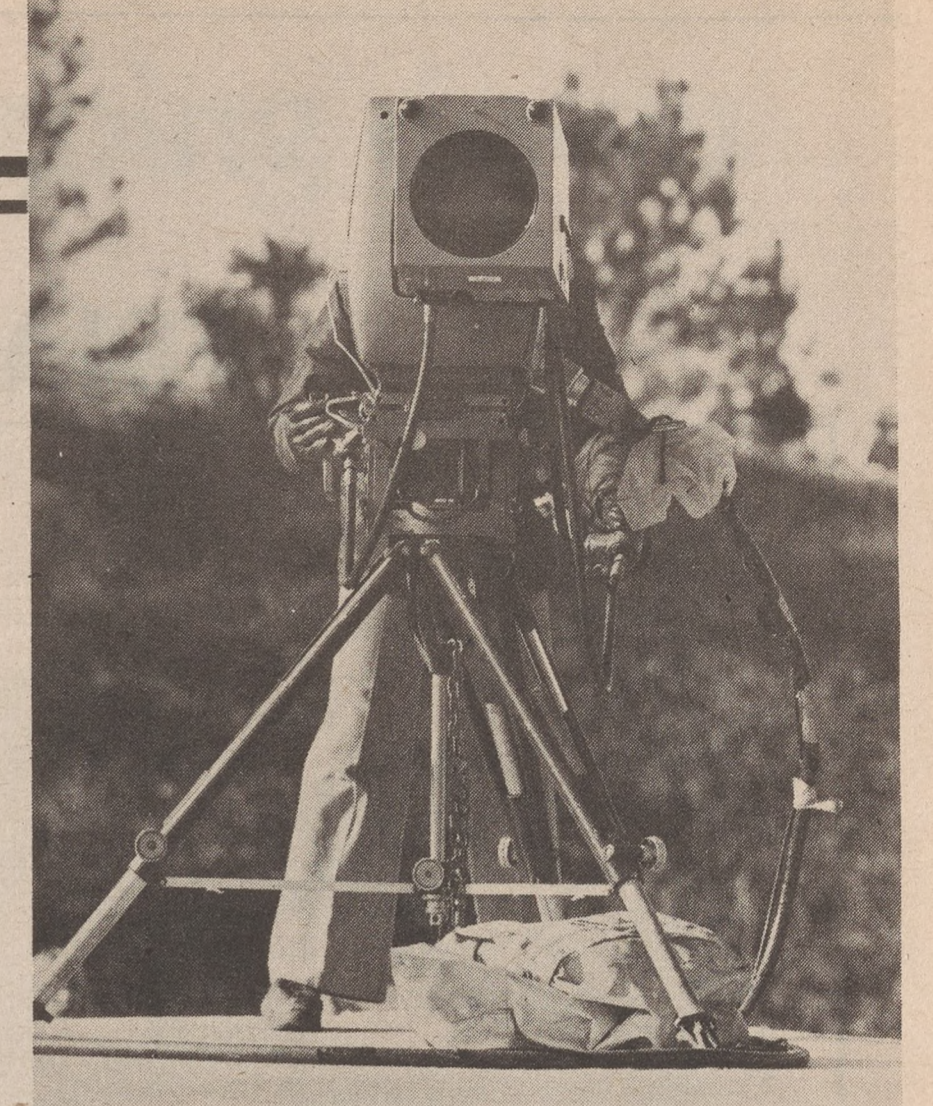


ABC's Lee Grosscup and Bill Fleming called the action



The ref gives the signal for a TV timeout

ABC-TV comes to Mackay



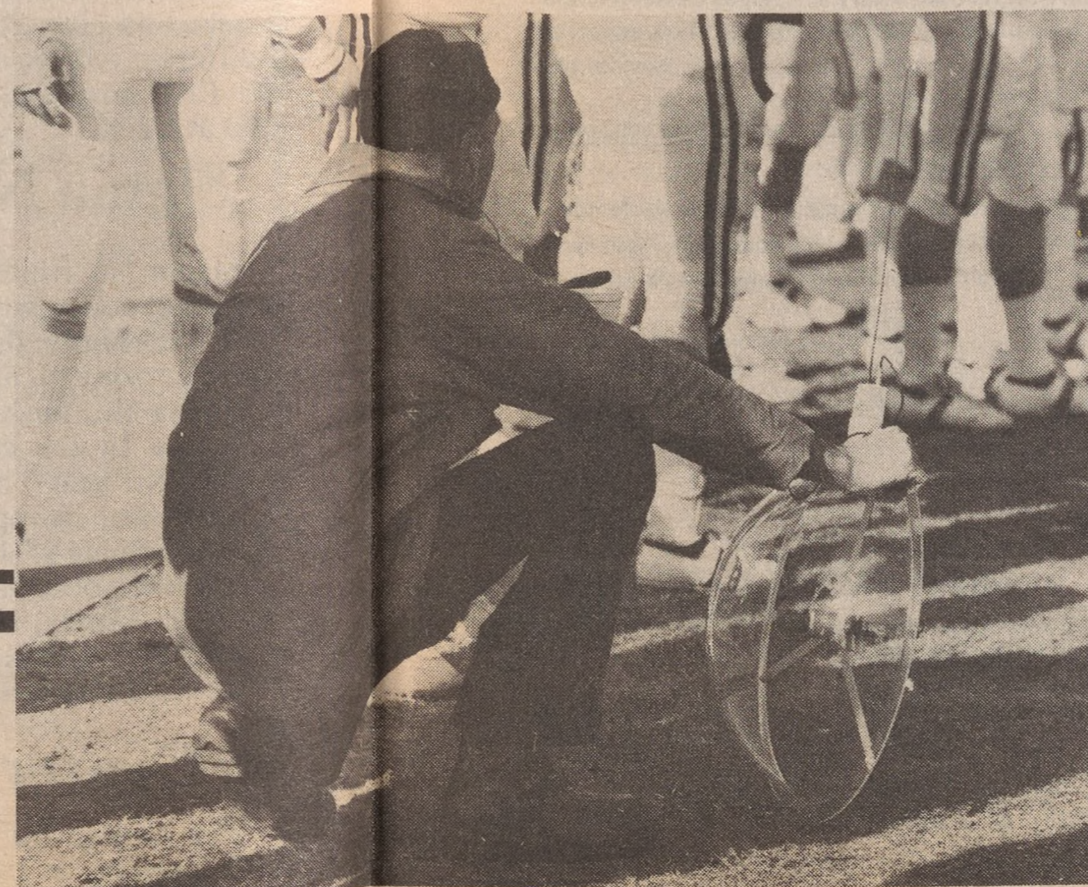
The ever imposing camera looks on



The roving field view--Note the excited passenger

Reno Hits the Big-Time

PHOTOS BY
BOB DAVIS



Getting all the field sound



This guy knows what the audience wants

fall 1979

FINAL WEEK SCHEDULE

CLASS	TIME	CLASS	TIME	CLASS	TIME
Thursday, Dec. 14		Saturday, Dec. 16		Tuesday, Dec. 19	
1:00 MWF	8:00-10:00 a.m.	Engl. 101-102	8:00-10:00 a.m.	4:00 MWF	8:00-10:00 a.m.
9:00 MWF	10:15-12:15 p.m.	Conflicts (contact	10:15-12:15 p.m.	8:00 MWF	10:15-12:15 p.m.
1:00 T TH	1:00-3:00 p.m.	teacher for specific arrangements)		4:00 T TH	1:00-3:00 p.m.
9:00 T TH	3:15-5:15 p.m.			8:00 T TH	3:15-5:15 p.m.
Friday, Dec. 15		Monday, Dec. 18		Wednesday, Dec. 20	
2:00 MWF	8:00-10:00 a.m.	3:00 MWF	8:00-10:00 a.m.	5:00 MWF	8:00-10:00 a.m.
10:00 MWF	10:15-12:15 p.m.	11:00 MWF	10:15-12:15 p.m.	12:00 MWF	10:15-12:15 p.m.
2:00 T TH	1:00-3:00 p.m.	3:00 T TH	1:00-3:00 p.m.	5:00 T TH	1:00-3:00 p.m.
11:00 T TH	3:15-5:15 p.m.	10:00 T TH	3:15-5:15 p.m.	12:00 T TH	3:15-5:15 p.m.

* * *

The final meeting for classes scheduled for 6:00 p.m. or later is held at the regular class time during the first five days of the Final Week Schedule.



3-RING

24-HOUR COFFEE SHOP

STEAK \$1.59

'N EGGS

MIDNITE TIL 6 AM

Sirloin Steak
Eggs any style, Hash brown
Potatoes, Toast or
Hot Country Biscuits

PLUS OUR
SPECIAL BREAKFAST
Served in the Circus Buffet Room
7 'til 11 every morning

SCRAMBLED EGGS
with choice of
HAM, BACON, or SAUSAGE
HOT BISCUITS & HONEY
JUST 99¢

FREE CIRCUS ACTS!

11 A.M. TO MIDNIGHT, EVERY DAY OF THE WEEK

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enjoy our
fabulous
MIDWAY

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1000 CAR GARAGE

WANT A PART-TIME JOB?
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600 N. Sierra
Open 9 A.M.-4 P.M.
Monday-Friday

CIRCUS CIRCUS

HOTEL/CASINO - RENO
500 NORTH SIERRA ST., RENO, NEVADA



**FAMILY
LIFE IS NO
PICNIC
...Unless
You Plan it
That Way**

When you want to limit the size of your family or space the time between your children, family planning can help you decide the method of contraception best for you.

But family planning means a lot more, like:

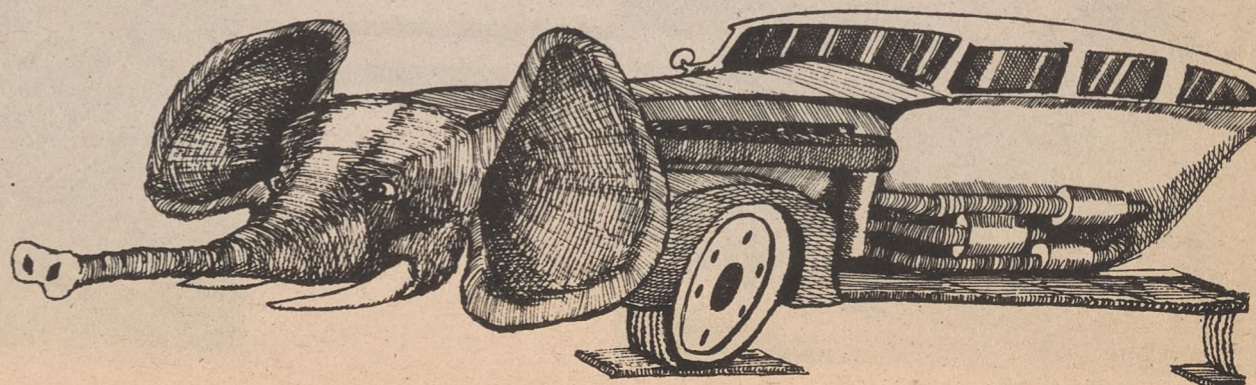
- improving health of mother and baby
- counseling men on male responsibility and methods of birth control
- helping couples who want to have children but can't
- counseling young people on how having a baby can affect their health and their lives

Family planning means more than you may have thought.

For help or information, contact the family planning clinic in your community, your local health department, or your own physician.



U. S. DEPARTMENT OF HEALTH,
EDUCATION, AND WELFARE
Public Health Service



UNR male enrollment going down

Denise Wright

Women students at UNR might have noticed there doesn't seem to be as many male students on campus as usual this semester. And the reason is there *are* fewer.

Male student enrollment experienced a considerable decline this semester from last fall, according to Admissions and Records statistics.

But, there's another side to this: The women seem to be holding their own, as far as numbers go, even with the drop in university enrollment.

Several possible reasons have been noted for the unusual 234 male decrease and one female increase, according to Dr. Jack Shirley, director of Admissions and Records.

Shirley said some of the men have taken advantage of the numerous employment opportunities in Reno rather than obtaining further education now.

There is also a large amount of national publicity which says that 85 percent of the occupations in the United States do not require a college education, Shirley said. Although he believes the "education is more than just a way to get a job," many are grabbing that majority of jobs right out of high school.

As far as the women's surge in obtaining further schooling, one reason is probably obvious, even in Nevada: the Equal Rights Amendment. "E.R.A." has undoubtedly caused more women to get an education," Shirley said.

And now that ERA has strengthened the women's position with respect to equality in employment and employment benefits, Shirley said that "professionally prepared women are able to get more jobs."

Shirley believes the trend towards a dropping male enrollment "won't continue forever." Jobs not requiring a college degree will probably decrease and "when there is nothing else to do, people go to school."

In another area of enrollment this semester, Iran is sending more students than ever to UNR. In fact, there are 74 Iranian students this fall, about 30 percent of the total foreign-student enrollment and almost as many students from Churchill and other Nevada counties.

The foreign-student total has leaped to 254, approximately 25 percent more than last year and probably the largest proportionate increase on campus.

What are the reasons for this increasing foreign-student attendance in American universities?

Shirley said one reason, as in the case of Iran, is that some countries do not have an adequate number of institutions to educate all of their prospective college students.

So the United States is becoming the logical choice, especially as the number of U.S. students is leveling off, and because there is a more-than-adequate number of plants, teachers and equipment, according to Shirley.

Shirley also believes part of the increase could be a result of the trend of European institutions to generally put limits on the number of international students allowed to enroll. Thus, the United States is receiving part of the fallback.

Along with this increase is a five percent increase in out-of-state students. This could be because non-resident tuition has not gone up in Nevada and



Is this what the future holds for UNR males?

because of the many work opportunities available while going to school in Reno. California students might have looked to schools outside their state in order to avoid any future financial problems resulting from the recently passed Proposition 13.

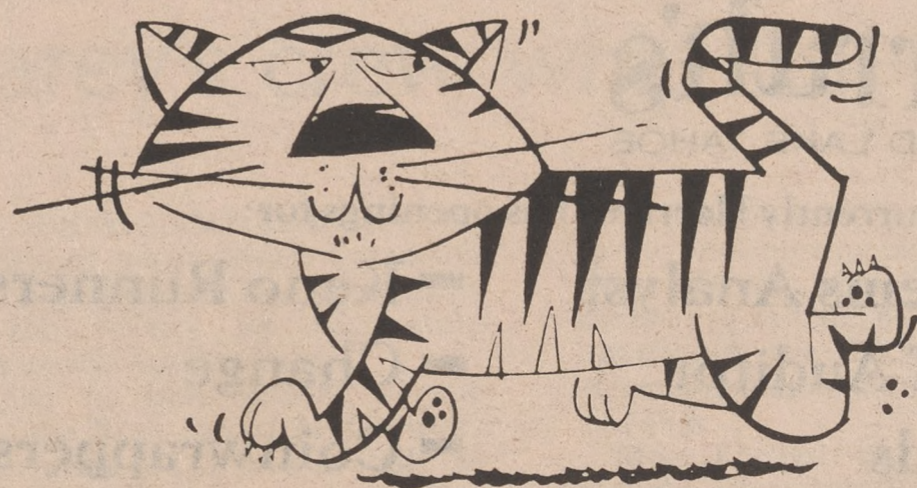
An increase however, was not found in Nevada-resident students. Shirley feels the dominant reason Nevadans are probably looking elsewhere for an education, if attending school at all, is the growth in the community college system which provides several pluses for some students.

One of these seems to be that community colleges offer programs of shorter duration. This allows the student to attend college for a little less time and still be prepared to enter the job market with a skill.

Other reasons are that community colleges are less expensive and in some cases more accessible.

The transfer of credits to a university is also more well-outlined now and knowledge of those credits which can be transferred more easily obtained.

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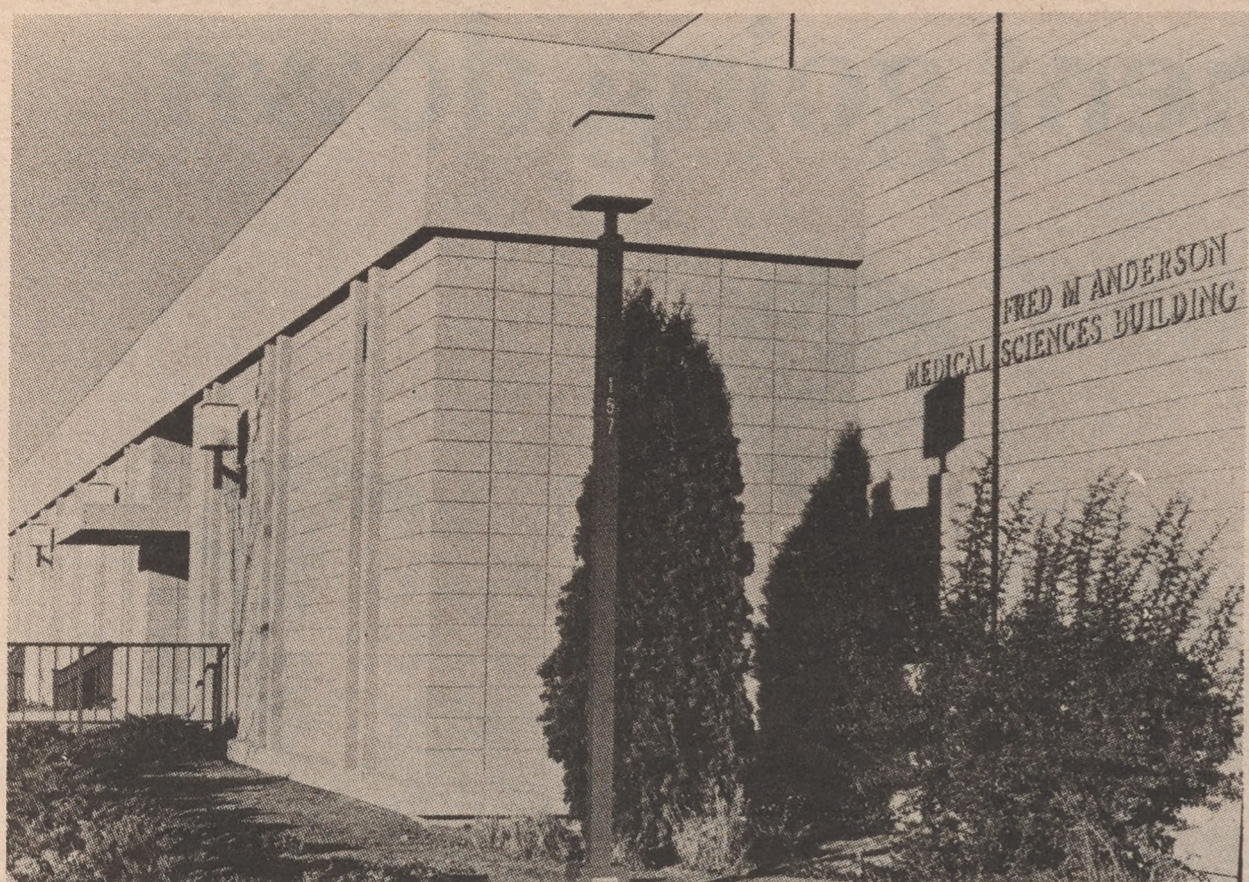


PHOTO BY MILLS

Med school in jeopardy

Ren Rice

A vote taken at last night's meeting by the Washoe Medical Center Board of Trustees may have killed UNR's medical school.

UNR President Joe Crowley said, "This resolution clearly and effectively delays a decision on the start of a residency program for next year."

Unless differences can be resolved between the medical school and the board by January there will be no internship program available next year to train UNR medical students.

Some third-year medical students sat stunned in their seats after the meeting. Others openly pondered their futures in this area. "I really wanted to stay here," said one. Another student wondered how it could come to this after putting so many years into her study.

The audience was large and vocal in its support of the med school. They laughed at a speaker who suggested that his group of area physicians were not motivated by money in recommending Washoe Med reject the medical school residency program.

In what may have been a negative backlash to comments made about area doctors by state officials the board voted five to two to pass the problem on to a joint liason committee. One of the members referred to "blatant blackmail" by legislators. Criticism was aimed at Reno area doctors by state officials, including the governor, with one accusing them with "greediness."

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Women lose

Rick Oxoby

Freshman guard Carla Bennett pumped in 12 points and brought down 19 rebounds, but it wasn't enough as the Cal-Davis women's basketball team edged UNR 66-64 Friday night at Davis.

The Wolf Pack had tied the game, 64-64, with 16 seconds remaining when Cindy Rock made two free throws after she was fouled in the act of shooting by the Aggies' Laura Fumagalli.

But with six seconds left Eileen Fay

sank a 12-foot bank shot to give Cal-Davis the victory.

Rock led all scorers with 17 points and Regina Ratigan added 10.

Fumagalli led the Aggies with 12 points and pulled down 18 rebounds. Pam Martin tossed in 12 points while Fay scored 7.

Reno is now 0-3 on the season and 1-6 overall.

The Pack will try to find the winning formula tonight at 5:45 at Centennial Coliseum when it takes on the Sacramento State Hornets in the preliminary game to the UNR-Chapman College men's contest.

The Pack split with the Hornets last year, losing at Sacramento 75-73, but trouncing them at home in the final game of the year 83-66.

The season-ending victory was one to remember for Rock as she poured up 44 points, the most scored by a Pack player last year. She was 19 of 30 from the field for 63 percent.

Swimmers still undefeated

Phil Howard

The number of undefeated teams at UNR is down to one, that being the women's swim team.

While the UNR football team was battling the University of Massachusetts Saturday, the swim team was busy sweeping 13 of 14 first places to raise its record to 9-0 in a 89-39 rout of Portland State.

The impressive Wolf Pack swimmers continued their mass assault on Lombardi Pool and school records, setting four more of them.

Anne Belikow broke both the 100 individual medley and 100 breaststroke records. Belikow timed 1:02.9 in the medley and 1:09.4 in the breaststroke.

Karen Petterson set a record in the

100 backstroke of 1:02.0 and also took first in the 50 backstroke in 29.6. The other pool and school record was set by the 200 freestyle relay team of Petterson, Belikow, Mary Mirch and Janette Jackson.

Shari Buonomaci and Patti Gordon each won two events Saturday. Buonomaci was first in the 100 freestyle with a national qualifying time of 56.7, and won the 50 butterfly in 29.5.

Gordon won the 200 (2:12.1) and 500 (5:52.4) freestyle events.

The Pack will put its perfect season on the line next Saturday when it faces Chico State at Lombardi Recreation at 11 a.m.

Mitchell's Madness

by Sam Mitchell



Sports

Pack season shot down by U. of M.

Chris Healy

The dreams of a national championship for the Wolf Pack went up in smoke Saturday because UNR beat themselves with turnovers, penalties and poor field position, according to coach Chris Ault.

"We beat ourselves with poor preparation for the game. I put the blame on myself because I did not coach well," said an obviously disappointed Ault after the game Saturday.

Most of the Nevada players and coaches agreed that Massachusetts was a good team but not as dominating as the final score made things look. "Nothing went right for us," said quarterback Larry Worman. "I don't want to take anything away from them, but I think we handed it to them."

Ault doesn't think that his team was overconfident. Even though he said that he guaranteed a victory in statements before the game, he says that his team knew that Massachusetts was a powerful team.

"We slipped up somewhere, I just don't know where," said Ault. "I would put them in the category with Davis and Las Vegas and we dominated them but we couldn't handle them."

The loud partisan crowd was quickly silenced when the Minutemen took the opening kickoff and drove 80 yards in six plays through the vaunted Wolf Pack defense that had allowed only seven points a game in the regular season. Cliff Pedrow went off left tackle for 20 yards and the score.

When Massachusetts recovered the ensuing inside kickoff, the defense was forced to try and stop the University of Massachusetts again. They did and after a punt the Wolf Pack offense got their first crack at the Minuteman defense.

UNR's first play was a pass to the fullback, as was Massachusetts'. Hawkins gained 15 yards and a first down. The next three plays gained only three yards and Nick Pavich punted but defensive back Kevin Sullivan made his only mistake of the game when he fumbled, with Bubba Melcher recovering.

Three plays and 29 yards later, the



PHOTO BY SIRI

The final seconds tick away

score was tied on John Vicari's 3-yard run and Fernando Serrano's extra point.

Offensive Player of the Game, Dennis Dent returned the kickoff 96 yards for a Minuteman touchdown. "That play was especially frustrating because of the breakdown we had on our kick coverage," said Ault.

Worman threw the first of six Nevada pass interceptions on the next possession and Steve McInnis returned it to the 8-yard line. A personal foul moved the ball up to the four. Four plays later, on a fourth and one from the one, Pedrow scored his second TD for a 21-7 lead.

Massachusetts' quarterback Mike McEvilly threw a 47-yard touchdown

pass to Kevin O'Connor 15 seconds before the half and the score stood 28-7 at the half. "They underestimated us. We got started quick and they never recovered," said Dent.

Larry Worman had a "horrible" first half, completing only 3 of 11 passes for 54 yards and 3 interceptions.

When asked if he made a mistake starting Worman with an injured knee, Ault said "No I don't think so. He just didn't throw the ball well and that doesn't have much to do with his knee."

Ault also said that he thought Worman deserved the chance to play because he was the quarterback "who got us where we are."

The second half was no better for the

Pack except for a brief flurry near the end of the game. With the score 44-7, Stanley Wilson ran 62 yards for a touchdown and Kevin Wheeler, replacing Worman, threw 14 yards to Jeff Wright for the final Wolf Pack score and a 44-21 tally.

Massachusetts coach Robert Pickett said that his team was inspired by Ault's remarks about a guaranteed victory. "That wasn't the whole reason for our domination but it helped getting us ready for the game."

Massachusetts will play Florida A&M this Saturday in Wichita Falls, Texas, in the Pioneer Bowl. Florida A&M beat Jackson (Miss.) State 15-10, in the other Division 1-AA semifinal game.



PHOTO BY DAVIS

A near interception--the story of the day

Carey's crew whip Cal-Davis

The UNR basketball team put on an exhibition of major-college basketball for the University of Cal-Davis and its fans last Friday by completely destroying the Aggies 117-85.

Playing its best defense of the season, the Pack forced 31 turnovers and harrassed UCD into a chilly 36 percent shooting rate.

Johnny High and Michael "Fly" Gray were the Pack's leading scorers with 24 points apiece. But in the eyes of UCD fans, the real star of the show was Edgar Jones.

Jones, who finished the first half with just two points, dunked and

dunked again for 13 second-half points in the brief time he played. He was so impressive that when Coach Jim Carey decided to rest the 6-10 All-American candidate the UCD fans began screaming and chanting for the return of Jones.

Mike Longero put in his second-straight impressive game, scoring 12 points and grabbing 10 rebounds in the short time he played. Sub Thaxter Arterberry came off the bench to shoot 6 of 9 for 12 points and snare 5 rebounds.

UNR, now 3-1, will go against Chapman College tonight in the Centennial Coliseum at 8 p.m.

Classified

WANTED- female roommate. 18-22 yrs. with own transportation. \$100 + 1/2 utilities per month. 445 Vassar. Ask for Carol 329-9915.

THE UNR SKI TEAM would like to thank the student body for their support during fall training. We are hoping for a successful season ahead and a lot of good snow. P.S. Pray for snow.

L.L. Happy Anniversary. T.T.

FOR RENT- Share house bedroom. \$160 + 1/3 util. per month. Responsible, quiet non-smoker. Arnie at 825-1852.

SUMMER JOBS AVAILABLE in the Shoshone, Idaho area for students in soil science and/or hydrology. Will be assisting in determining the amount of erosion and sediment yield on a statewide basis for the entire nation. Must have 2-4 years of college. Contact student employment, TSSC for more information, 2nd floor.

CAMPUS REPRESENTATIVE needed to promote passenger train travel to students and groups on campus. Hours/days are flexible. Wage: \$50 per month plus a 5 percent commission of any sales generated. Sign up for an interview on Dec. 19. Student employment, TSSC, 2nd floor. Job no. 985.

SKI RESORT NEEDS part time cashier, kitchen help, and travel maintenance. Hours/days flexible. Wage: \$3.25 an hour. If you work 20 hours or more, you get a free lift ticket. Less than 20 hours gets you a lift ticket at half price. See student emp., 2nd floor. TSSC. Job no. 980.

FOR SALE: All new cross-country skiing equipment. Bonna Touring-2000 skis, Nordic bindings, Summit shoes fits woman size 7 1/2 or 75mm. Bamboo poles. All the best. \$95. Call 972-6304.

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FOR SALE: Head skis, boots, Solomon bindings. Good price, good condition. For more info call 786-8313 or 358-8706. Ask for Lisa. Please leave name and phone where I can reach you.

FOR SALE: 2 BR-78 Snow tires, never used, Sears retreads \$16 pr. call 784-6126 \$-5 or 747-7090 evenings.

STUDIO APT.: \$180.00 per month or bi weekly utilities are included. Close to UNR, furnished. Located between Stead and Reno on old Hwy 395. First and last plus deposit. Call after 4 p.m. Mon.-Fri. anytime on weekends. 972-0254.

BRAKES, SAFETY INSPEC-TION including wheel bearing repack. Most cars \$12.50 - trucks slightly higher. Winterizing Special- \$34.95 includes engine flush, new thermostat, new antifreeze. All cars & trucks. These specials are good through Dec. 15, 1978. Show University ID. D&J Automobile, INC. 1771 Valley Road, Reno, NV 89512. 786-8535. Appointments may be made. Across from Sterling Village. 10 percent discount on labor to University Students and Staff. Specials not included.

69 (?) MGBGT 30 mpg; 4 speed; radio; good tires. \$850. 322-3816 eves.

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Thanks Dave

Michelle

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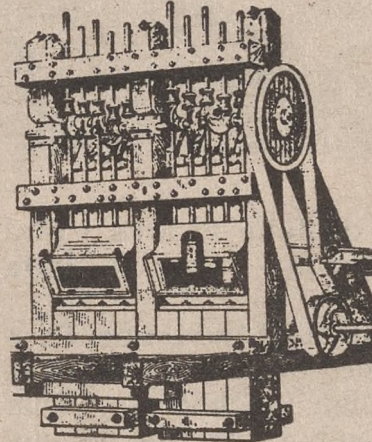
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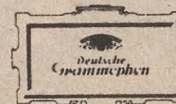
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